



# **MIAMI-DADE COUNTY FINAL OFFICIAL MINUTES Tourist Development Council**

## **Board of County Commissioners**

Stephen P. Clark Government Center  
6<sup>th</sup> Floor Conference Room  
111 NW 1<sup>st</sup> Street  
Miami, Florida 33128

March 27, 2006  
As Advertised

Harvey Ruvin, Clerk  
Board of County Commissioners

Kay Madry Sullivan, Director  
Clerk of the Board Division

Zorana Gainer, Commission Reporter  
(305) 375-3570



**CLERK'S SUMMARY OF AGENDA ACTION  
AND OFFICIAL MINUTES  
TOURIST DEVELOPMENT COUNCIL  
MARCH 27, 2006**

The Tourist Development Council (TDC) convened on the Second Floor Commission Chambers in the Stephen P. Clark Center, 111 Northwest First Street, Miami, Florida, at 3:00 p.m. on March 27, 2006, there being present Chairman Bruno Barreiro; and Council members Mr. Rodney Barreto; Stuart Blumberg; George Cozonis; Angel Gonzalez; Commissioner Mattie Herrera Bower; Ms. Ada Llerandi; Mr. William Perry, III; (Mr. William Ader III; Commissioner Angel Gonzalez; Mr. William F. Lone, and Ms. Mary Kim Sovia.

The following staff members were present: Mr. Michael Spring, Director, Department of Cultural Affairs, Ms. Nikenna Benjamin, Grants Program Administrator; Mr. Rolando L. Aedo, Greater Miami Convention and Visitors Bureau; and Deputy Clerks Zorana Gainer and Linda Derleth.

**I. Additions, Deletions, Withdrawals**

**There were no additions, deletions and withdrawals from today's agenda.**

**II. Conflict of Interest**

**III. Items for approval**

- A. Minutes of the January 23, 2006 Meeting**
- B. FY 2004-2005 Fourth Funding Period's Deferred Applicant**
  - 1. City of Miami Beach, Office of the City Manager** **\$ 5,000**  
*An American Celebration 2005*
- C. FY2005-2006 First Funding Period's Deferred Applicant**
  - 1. Performing Arts Center Trust, Inc.** **\$10,000**
- D. FY2005-2006 Second Funding Period's Deferred Applicants**
  - 1. Miami Design Preservation League, Inc.** **\$20,000**  
*Art Deco Weekend 2006*
  - 2. Orange Bowl Committee, Inc.,** **\$10,000**  
*The 2006 FedEx Orange Bowl*

Mr. Spring informed the Council that the foregoing funding recommendations were deferred from a previous meetings due to the lack of quorum. He noted conflict of interest existed on all of the foregoing funding recommendations. Therefore, separate motion should be made for each recommendation.

Mr. Spring advised the Council that Ms. Bowers had a conflict of interest on Agenda Item III-B1.

It was moved by Mr. Gonzalez that the Council approve the fiscal year (FY)2004-05 Fourth Funding Period funding recommendation to the City of Miami Beach, Office of the County Manager - An American Celebration 2005 in the amount of \$,5,000. This motion was seconded by Ms. Llerandi for discussion.

Mr. Blumberg stressed concern regarding the Miami City Manager not utilizing discretionary funding available in the sum of \$900,000 for special events and had a conflict of interest on this Agenda Item III- D1.

Hearing no further questions or comments, the motion upon being put to a vote, passed by a vote of 7-1, (Council members: Mr. Blumberg voted "No" and Ms. Llerandi abstained from voting).

Mr. Spring advised the Council that Mr. Blumberg, Mr. Cozonis, Ms. Bowers and Mr. Gonzalez had a conflict of interest on Agenda Item III-C1.

It was moved by Ms. Sovia that the Council approve the FY2005-06 First Funding Period funding recommendation to the Performing Arts Center Trust, Inc. in the amount of \$10,000. This motion was seconded by Mr. Perry, and upon being put to a vote, passed by a vote of 5-0, (Council members: Mr. Blumberg, Mr. Cozonis, Ms. Bowers and Mr. Gonzalez abstained from voting).

Mr. Spring advised the Council that Ms. Bowers and Ms. Llerandi had a conflict of interest on Agenda Item III-D1.

It was moved by Mr. Gonzalez that the Council approve the FY2005-06 Second Funding Period funding recommendation to the Miami Design Preservation League, Inc., Art Deco Weekend 2006 in the amount of \$20,000. This motion was seconded by Mr. Blumberg, and upon being put to a vote, passed by a vote of 7-0, (Council members: Ms. Bowers and Ms. Llerandi abstained from voting).

Mr. Spring advised the Council that Mr. Gonzalez and Mr. Perry had a conflict of interest on Agenda Item III-D2.

It was moved by Mr. Blumberg that the Council approve the FY2005-06 Second Funding Period funding recommendation to the Orange Bowl Miami Design Preservation League, Inc., Art Deco Weekend 2006 in the amount of \$20,000. This motion was seconded by Ms. Sovia, and upon

being put to a vote, passed by a vote of 7-0, (Council members: Mr. Gonzalez and Mr. Perry abstained from voting).

**V. Grant Application and Recommendations – Third Funding Period**

**A. Special Events/Promotion (Non-Profit)**

	<b>Organization &amp; Event</b>	<b>Staff Recommendation</b>
1.	City Theatre	5,000
2.	Coconut Grove Chamber of Commerce, Inc.	4,083
3.	Florida Dance Association, Inc.	5,600
4.	Friends of the Miami-Dade Public Library	5,000
5.	Galata Inc.	4,500
6.	Infinito Art & Cultural Foundation, Inc.	15,000
7.	Merrick Festival, Inc.	7,200
8.	Miami Bach Society.	9,000
9.	Miami Gay & Lesbian Film Festival	5,600
10.	Miami Light Project Inc	5,000
11.	Miami Momentum Dance Company Inc.	9,000
12.	Miami /Bahamas Goombay Festival in Coconut Grove, Inc.	9,000
13.	Michael-Ann Russell Jewish Community Center	5,000
14.	New Vision for South Dade, Inc.	CG
15.	Patrons of Exceptional Artists, Inc.	3,000

**B. Special Events/Promotion (Non-Profit) – Ongoing**

1.	Sunrise Community Promotions, Inc.	6,000
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**C. Special Events/Promotion (Non-Profit) – First Time**

1.	Black Archives, History and Research Foundation	10,000
2.	Deering Estate Foundation, Inc.	5,000
3.	Florida Grand Opera	5,000
4.	Miami Contemporary Dance Company f/a	2,500
5.	VSA Arts of Florida, Inc.	TAR
6.	Women’s Community Fund, Inc.	5,000

**D. Special Events/Promotion (For-Profit) – Continuing**

		<b>Staff Recommendation</b>
1.	Art Circuits – Gallery Guide & Maps Corporation	5,000

**E. Special Events/Promotions (For Profit) – First Time**

1.	Art & Gallery, LLC	0
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**F. Special Events/Promotion (Non-Profit) – Continuing**

1.	Greater Miami Billfish.	8,000
2.	Junior Orange Bowl Committee, Inc.	8,000
3.	Miami Northwest Track and Field Club, Inc.	6,300

**G. Special Events/Promotion (Non-Profit) – First Time**

1.	Florida Sports Foundation, Inc.	7,500
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**Chairman Barreiro announced that the foregoing item was open for public participation.**

**The following persons made citizens’ presentations before the Council in connection with the funding recommendations:**

Mr. David Sirowitz, representing the Michael-Ann Russell Jewish Community Center appeared before the Council and presented an overview of the Center. Mr. Sirowitz stated the dance company called “Festival Yachad” was initiated 10 years ago and due to rapid expansion requires extra funding to incorporate international performers from Latin America and Israel.(Item V-A13).

Ms. Margaret Feldman, representing Sunrise Community Promotions, Inc, appeared before the Council exhibiting “The Lighter than Air Showcase of Performers” (dispensing hot-air balloons). Ms. Feldman expressed the need for additional funding to aid marketing/publicity and to assist disabled artists. She also noted their 23 year celebration. (Agenda Item V-B1)

Mr. Gary Goodman representing Florida Grand Opera Carmen Festival appeared before the Council and provided an overview of the Festival. He noted this was their first appeal for a TDC grant. Mr. Goodman noted the following two projects to be considered for a grant: (1) the Production of Carmen and (2) the Outreach program “Carmen Feast” (an exhibit). He pointed an increase in its budget in an amount exceeding \$1M was requested as a recommendation for a grant. (Agenda Item V-C3)

Ms. Liana Perez representing Arts Circuits/Guides & Maps Corporation appeared before the Council and presented an overview introducing a new archive to facilitate all publications of artworks in Miami to begin in May. She noted funds were requested for production of special edition magazines to inform art galleries regarding upcoming events. (Agenda Item V-D1)

Ms. Judy Layne representing Greater Miami Billfish Tournament appeared before the Council and provided an overview of the Tournament. Ms. Layne explained they have been operative for 24 years (non-profit) and the proceeds would benefit Marine Conservation Groups, Education and Youth Program. She noted due to increased entries this year from counties and states outside of Miami-Dade they were requesting funding support in the amount of \$8,000. (Agenda Item V-F1)

Mr. Phillip Rich, representing Orange Bowl Committee, Inc. appeared before the Council and noted the grant application requested supporting the 2006 FedEx Orange Bowl played on January 3<sup>rd</sup>, 2006 between Florida State vs. Penn State University. He noted the game would be televised nationally on ABC Television Network (25 million viewers). Mr. Rich also stated the influx of nationals entering Florida State as being viable to the economy of Florida State. He thanked the Council in anticipation of approval of the recommendation for funding in the amount of \$8,000. (Agenda Item III-D2)

Mr. Spring noted scrivener's error existing on Agenda Item III-D2 on this proposed report be corrected to reflect "The Orange Bowl Committee Inc.", as opposed to "The Junior Orange Bowl".

Mr. Blumberg requested a clarification on hotel room nights and if this was a criterion to be considered for recommendation.

Responding to Mr. Blumberg's request for a clarification, Mr. Spring stated the evaluation of the grant applications were based on the following criteria: (1) the impact the applicant's organization has on tourism, (2) the quality of the event, (3) the managerial expertise, (4) the track record of the organization and (5) the overall feasibility of the budget for the proposal.

Mr. Spring noted the following with regard to tourism and how it would benefit the State:-

- Room nights (confirmation).
- No hotel (associated with event);
- Room nights not confirmed (too far in advance);
- Media – (newspaper/TV coverage)
- Past Track record in promoting event.

Ms. Sovia recommended a \$1,000 increase in the funding recommendation for the Coconut Grove Chamber of Commerce, 8<sup>th</sup> Annual Coconut Grove Commodore Block Party for a total amount of \$4,083 instead \$3,083. She also recommended a \$2,000 increase in the funding recommendation for Galata, Inc., One People, One Community Multicultural Street for a total amount of \$4,500 instead \$2,500.

Mr. Spring informed the Council that Mr. Cozonis had a conflict of interest on Agenda Item V-A2, Coconut Grove Chamber of Commerce, 8<sup>th</sup> Annual Coconut Grove Commodore Block Party.

It was moved by Ms. Sovia that the Council approve an increase for \$1,000 for the funding recommendation for Coconut Grove Chamber of Commerce, 8<sup>th</sup> Annual Coconut Grove Commodore Block Party. This motion was seconded by Ms. Bowers, and upon being put to a vote, passed by a vote of 8-0, (Council member Mr. Cozonis abstained from voting). (Agenda Item V-A2)

It was moved by Ms. Sovia that the Council approve an increase for \$2,000 for the funding recommendation for Galata, Inc., One People, One Community Multicultural Street. This motion was seconded by Ms. Bowers, and upon being put to a vote, passed by a vote of 9-0. (Agenda Item V-A5)

Chairman Barreiro asked for any other changes to funding recommendations for the Third Funding Period Grant Applications and Recommendations.

Mr. Perry recommended an increase from \$6,300 to \$12,000 increase in the total funding recommendation for the Miami Northwest Track and Field Club, Inc., 31<sup>st</sup> Annual Northwest Track and Field Classic.

Chairman Barreiro commented regarding funding for the Miami Northwest Track and Field Club, Inc. and noted there being no justification for more funding due to insufficient data presented to the Council. recommended that the Track and Field Club, Inc. appear before the Miami-Dade Sports Commission pertaining to a partnership for additional funding in the future.

Following discussion on the recommendation made by Mr. Perry, it was moved by Mr. Perry that the Council approve an increase for a total of \$10,000 in the final funding recommendation for Miami Northwest Express Track and Field Club, Inc. This motion was seconded by Ms. Bowers, and upon being put to a vote, passed by a vote of 6-0, (Council members Mr. Blumberg, Mr. Caliendo and Ms. Sovia voted "No").

Following the consideration of section III-B of today's agenda, Mr. Spring informed the Council that Ms. Sovia had a conflict of interest with Agenda Item V-C2 and Mr. Blumberg had a conflict with Agenda Item V-C3.

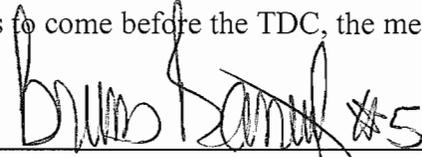
It was moved by Ms. Bowers that the Council approve the funding recommendations for grants with the exception of Agenda Items V-C2 (Deering Estate Foundation, Inc.) and V-C3 (Florida Grand Opera). This motion was seconded by Ms. Sovia, and upon being put to a vote, passed unanimously by those members present.

It was moved by Ms. Bowers that the Council approve the funding recommendation for the Deering Estate Foundation, Inc., Second Annual Deering Seafood Festival on the Bay in the amount of \$5,000. This motion was seconded by Ms. Llerandi, and upon being put to a vote, passed by a vote 8-0, (Council member Ms. Sovia abstained from voting).

It was moved by Ms. Llerandi that the Council approve the funding recommendation for the Florida Grand Opera, 2006 Carmen Festival in the amount of \$5,000. This motion was seconded by Ms. Bowers, and upon being put to a vote, passed by a vote of 8-0, (Council member Mr. Blumberg abstained from voting).

ADJOURNMENT

There being no further business to come before the TDC, the meeting was adjourned at 3:41 p.m.



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Commissioner Bruno Barreiro, Chairman



# TOURIST DEVELOPMENT COUNCIL

March 27, 2006

Prepared by: Nelson Diaz

## EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	3/27/2006		Agenda
2	3/27/2006		Citizen Presentations List
3	3/27/2006		Memorandum from Michael Spring-Director of Miami-Dade Department of Cultural Affairs Re: Budget Recommendations FY-2005-2006 Third Funding Period
4	3/27/2006		Memorandum from TDC Chairman Barreiro Re: Tourist Development Council FY2005-2006 Third Quarter Funding Meeting
5	3/27/2006		FY 2005-2006 Tourist Development Council Application Summary Workshop (Third Funding Period)
6	3/27/2006		Miami-Dade County Department of Culture Affairs Conflict of Interest Statement
7	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item A-15)
8	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item B-1)
9	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item C-1)
10	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item C-2)
11	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item C-3)
12	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item C-4)
13	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item C-5)
14	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item C-6)



# TOURIST DEVELOPMENT COUNCIL

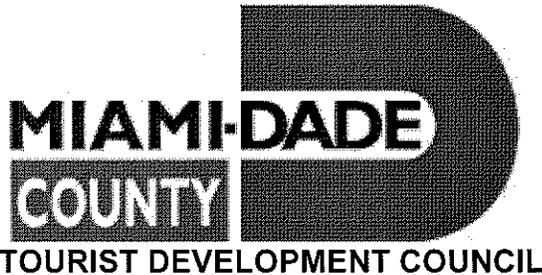
March 27, 2006

Prepared by: Nelson Diaz

## EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
15	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item D-1)
16	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item E-1)
17	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item F-1)
18	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item F-2)
19	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item F-3)
20	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item III.B-1)
21	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item III.C-1)
22	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item III.D-1)
23	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item III.D-2)
24	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item A-1)
25	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item A-2)
26	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item A-3)
27	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item A-4)
28	3/27/2006		Miami-Dade Department of Cultural Affairs FY2005-2006 Tourist Development Council-Third Quarter (Agenda Item A-5)





Panel Meeting  
March 27, 2006 2:30pm  
Stephen P. Clark Center  
111 NW First Street  
Commission Chambers  
Miami, Florida

### AGENDA

- I. Additions, Deletions, Withdrawals
- II. Conflict of Interest
- III. Items for Approval
  - A. Minutes of the January 23, 2006 Meeting
  - B. FY2004-2005 Fourth Funding Period's Deferred Applicant
    - 1. City of Miami Beach, Office of the City Manager \$5,000  
*An American Celebration 2005*
  - C. FY2005-2006 First Funding Period's Deferred Applicant
    - 1. Performing Arts Center Trust, Inc. \$10,000  
*Lighting the House*
  - D. FY2005-2006 Second Funding Period's Deferred Applicants
    - 1. Miami Design Preservation League, Inc. \$20,000  
*Art Deco Weekend 2006*
    - 2. Orange Bowl Committee, Inc., The \$10,000  
*2006 FedEx Orange Bowl*
- IV. Reports and Discussion Items
  - A. Updated Budget / Financial Position and Funding Recommendations for FY2005-06 Third Funding Period

V. Grant Applications and Recommendations - Third Funding Period

A. Special Events/Promotions (Non-Profit) -- Continuing

	Request	Staff Recommendation
1. City Theatre, Inc. <i>11<sup>th</sup> Anniversary Summer Shorts Festival 2005</i>	\$ 25,000	\$ 5,000
2. Coconut Grove Chamber of Commerce <i>8<sup>th</sup> Annual Coconut Grove Commodore Block Party</i>	15,000	3,083
3. Florida Dance Association, Inc. <i>28<sup>th</sup> Florida Dance Festival</i>	25,000	5,600
4. Friends of the Miami-Dade Public Library, Inc. <i>Art of Story Telling</i>	25,000	5,000
5. Galata, Inc. <i>One People, One Community Multicultural Street Festival</i>	15,000	2,500
6. Infinito Art & Cultural Foundation, Inc. <i>10<sup>th</sup> Brazilian Film Festival of Miami</i>	25,000	15,000
7. Merrick Festival, Inc. <i>2006 Merrick Festival</i>	7,200	7,200
8. Miami Bach Society, Inc. <i>Tropical Baroque Music Festival VII – Old Music in the New World</i>	25,000	9,000
9. Miami Gay & Lesbian Film Festival, Inc. <i>8<sup>th</sup> Annual Miami Gay &amp; Lesbian Film Festival</i>	10,000	5,600
10. Miami Light Project, Inc. <i>4<sup>th</sup> Annual Miami/Project Hip-Hop 2006</i>	15,000	5,000
11. Miami Momentum Dance Company, Inc. <i>Miami Beach Dance Festival</i>	15,000	9,000
12. Miami/Bahamas Goombay Festival in Coconut Grove, Inc. <i>30th Miami Bahamas Goombay Festival</i>	25,000	9,000
13. Michael-Ann Russell Jewish Community Center <i>Festival Yachad</i>	10,500	5,000
14. New Vision for South Dade, Inc. <i>African-American Heritage Festival</i>	5,000	CG
15. Patrons of Exceptional Artists, Inc. <i>The Miami International Piano Festival – “Discovery Series”</i>	25,000	3,000

B. Special Events/Promotions (Non-Profit) -- Ongoing

1. Sunrise Community Promotions, Inc. <i>Lighter than Air Showcase of Performers</i>	15,000	6,000
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		Request	Staff Recommendation
<b>C. Special Events/Promotions (Non-Profit) -- First Time</b>			
1.	Black Archives, History and Research Foundation <i>The African-American Migration Experience</i>	15,000	10,000
2.	Deering Estate Foundation, Inc. <i>Second Annual Deering Seafood Festival on the Bay</i>	5,000	5,000
3.	Florida Grand Opera <i>2006 Carmen Festival</i>	25,000	5,000
4.	Miami Contemporary Dance Company f/a Phulorida Bhangra, Inc. <i>South Beach Bhangra</i>	5,000	2,500
5.	VSA Arts of Florida, Inc. <i>Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities</i>	5,000	TAR
6.	Women's Community Fund, Inc. <i>Aqua Girl</i>	15,000	5,000
<b>D. Special Events/Promotions (For-Profit) -- Continuing</b>			
1.	Art Circuits – Gallery Guide & Maps Corporation <i>Art Circuits</i>	5,000	5,000
<b>E. Special Events/Promotions (For-Profit) – First Time</b>			
1.	Art + Gallery, LLC <i>Salvadore Dali: Monumental Sculptures</i>	25,000	0
<b>F. Sports Events (Non-Profit) -- Continuing</b>			
1.	Greater Miami Billfish <i>Yamaha Contender Miami Billfish Tournament</i>	18,000	8,000
2.	Junior Orange Bowl Committee, Inc. <i>International Tennis, Golf, and Sports Ability Games and National Basketball</i>	10,000	8,000
3.	Miami Northwest Track and Field Club, Inc. <i>31<sup>st</sup> Annual Northwest Track &amp; Field Classic</i>	15,000	6,300
<b>G. Sports Events (Non-Profit) – First Time</b>			
1.	Florida Sports Foundation, Inc. <i>Yamaha Contender Miami Billfish Tournament</i>	25,000	7,500

Adjournment



## Citizens' Presentations

### A. Special Events/Promotions (Non-Profit) -- Continuing

		Request	Staff Recommendation
Request +1,000	2. ✓ Coconut Grove Chamber of Commerce, Inc. <i>Charity Johnson</i>	15,000	3,083
	5. ✓ Galata, Inc. <i>Gamael Nassar</i>	15,000	2,500
	6. ✓ Infinito Art & Cultural Foundation, Inc. <i>Viviane Spinelli</i>	25,000	15,000
+	8. ✓ Miami Bach Society, Inc. <i>Kathryn Gaubatz</i>	25,000	9,000
	10. Miami Light Project, Inc. <i>Rebekah Lengel and Manny Perez</i>	15,000	5,000
	11. ✓ Miami Momentum Dance Company, Inc. <i>Delma Iles</i>	15,000	9,000
	12. Miami/Bahamas Goombay Festival in Coconut Grove, Inc. <i>Leon Dixon</i>	25,000	9,000
	13. Michael-Ann Russell Jewish Community Center <i>David Surowitz</i>	10,500	5,000

### B. Special Events/Promotions (Non-Profit) -- Ongoing

1.	Sunrise Community Promotions, Inc. <i>Margaret Feldman</i>	15,000	6,000
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### C. Special Events/Promotions (Non-Profit) -- First Time

1.	Black Archives, History and Research Foundation <i>Minda Logan</i>	15,000	10,000
3.	Florida Grand Opera <i>Gary Goodman</i>	25,000	5,000

**D. Special Events/Promotions (For-Profit) -- Continuing**

1.	<b>Art Circuits – Gallery Guide &amp; Maps Corporation</b> <i>Liana Perez</i>	<b>5,000</b>	<b>5,000</b>
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**F. Sports Events (Non-Profit) -- Continuing**

1.	<b>Greater Miami Billfish</b> <i>Judy Layne</i>	<b>18,000</b>	<b>8,000</b>
2.	<b>Orange Bowl Committee, Inc.</b> <i>Phillip Rich</i>	<b>10,000</b>	<b>8,000</b>

**G. Sports Events (Non-Profit) – First Time**

1.	<b>Florida Sports Foundation, Inc.</b> <i>Mike Spohia</i>	<b>25,000</b>	<b>7,500</b>
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**Adjournment**



## MEMORANDUM

**Date:** March 27, 2006

**To:** Honorable Bruno Barreiro, Chairperson  
and Members  
Tourist Development Council

**From:** Michael Spring, Director  
Department of Cultural Affairs

**Subject:** Budget Recommendations for  
FY 2005-2006 Third Funding Period

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### FY2005-2006 Available Budget

The allocation of funds to the Tourist Development Council's budget for fiscal year 2005-2006 is \$956,042; the 2% Tourist Development Room Tax Revenue will provide the Council with \$750,000 and the 2% Hotel/Motel Food and Beverage Surtax revenues will provide \$150,000 of funding. In addition, the Greater Miami Convention and Visitors Bureau are providing \$25,000 to the TDC pursuant to our multi-year agreement with them.

After careful review of department files, staff was able to determine that one (1) FY2002-2003 and two (2) FY2003-2004 TDC grants were returned to the TDC. A total of \$50,000 has reverted back to the TDC as outlined in Article II.6 of the grant agreements. These funds were not reallocated in the FY2002-2003 nor FY2003-2004, and have been utilized in the FY2005-2006 Reserve Fund. These grants include: 1) Florida International University, The Wolfsonian's *Close Up In Black* - \$10,000; 2) Free Trade Areas of the Americas (FTAA) Ministerial, Inc.'s *VIII Americas Business Forum and Trade Ministerial* - \$25,000; and 3) Greater Miami Convention and Visitors Bureau's *US Conference of Mayors* - \$15,000. These recaptured funds increased the total budget for FY2005-2006 to \$1,006,042.

### 3rd Funding Period Overview

There are 28 applications requesting a total of \$448,450 for the third quarter funding period. Of these 28 applications, twenty-six (26) are from nonprofit organizations requesting a total of \$418,450; and two (2) applications are from for-profit organizations requesting \$30,000.

Ten (10) of these 28 organizations represent New and/or First-time projects to the Tourist Development Council; seventeen (17) are Continuing projects; and one (1) is eligible under the Ongoing projects category (i.e., nonprofit organizations that have completed a five year TDC funding cycle). The appropriate formulas have been applied in determining funding recommendations for applicant organizations that fall into the Continuing projects categories subject to the organizations' satisfying eligibility requirements and meeting program criteria.

The Tourist Development Council staff met to review applicants' requests. Per TDC policy, staff recommendations did not exceed \$25,000 for any of the projects considered. The recommendations included in this TDC Subcommittee agenda package reflect the consensus achieved at this staff meeting.

After careful consideration, staff recommended that one (1) application be deferred to the Department's Targeted Initiative Grants Program, one (1) application be referred to the Department's Community Grants Program and one (1) application was not recommended for funding.

**Recommended Allocation for this Funding Period**

A total of \$157,283 has been recommended for 25 organizations by the TDC staff for this third funding period. The remaining balance for the program as appropriated at the beginning of the year is \$186,900. The current balance in the Reserve Fund is \$46,017. Reserve funds are available to address unforeseen or needed adjustments and/or unanticipated major project requests. In addition, the Shoulder Season Fund of \$50,000 is available for summer events.

<u>Funding Period/Category</u>	<u>Budgeted + Allocations</u>	<u>Set-Aside +</u>	<u>Reserve +</u>	<u>Shoulder Season Fund</u>	<u>Actual Recommended = /Expended # of grants</u>	<u>Remaining Balance</u>
First Funding Period	\$ 329,109	\$ 91,400			\$ 420,509 <sup>50</sup>	\$
Second Funding Period Includes 1Q deferred apps.	218,200		\$ 23,150		\$ 241,350 <sup>26</sup>	
Third Funding Period	135,533		\$ 21,750		\$ 157,283 <sup>25</sup>	
Fourth Funding Period	90,883					90,883
Reserve	90,917					46,017
Set-Aside Grants	91,400					
Shoulder Season Fund	50,000					50,000
<b>TOTAL</b>	<b>\$1,006,042</b>	<b>\$ 91,400</b>	<b>\$ 44,900</b>		<b>\$ 819,142<sup>101</sup></b>	<b>\$ 186,900</b>

In reviewing the applications recommended for funding, staff considered, among other things, the limited resources available, the tourism impact of the proposed events, the quality of the event, the track record of the sponsoring organization, marketing plans, event coordination/management capabilities, the amount of media coverage expected to be generated, and the financial viability and responsibility of the sponsors and promoters as well as efforts to comply with the Americans with Disabilities Act (ADA).

**Supplements**

The attached one-page budget update chart provides a matrix of requests and staff recommendations by funding category (continuing, ongoing, new and/or first-time) and by type of activity (special events/promotions, sports events, television and government/municipalities). Also attached is a 3-page "legal-sized" application summary worksheet to assist with the evaluation of applications. Individual application summary sheets, outlining funding recommendations for all projects being considered on this agenda and excerpts from the applicant organizations' original application forms are attached to this memorandum.

**FISCAL YEAR 2005-2006  
TOURIST DEVELOPMENT COUNCIL  
Third Funding Period**

**BUDGET UPDATE CHART**

	Special Events / Promotions	Sports Events	Television	Government	Total
Total TDC Funding Available in FY2005-2006					<b>\$1,006,042</b>
Total Allocation for First Funding Period					<b>\$420,509</b>
Total Allocation for Second Funding Period					<b>\$241,350</b>
Continuing Projects - Funding Formula Amounts	\$ 93,983	\$ 22,300	N/A	N/A	\$ 116,283
(# of requests)	(15)	(3)			(18)
Ongoing Projects - Recommended Amounts	\$ 6,000	N/A	N/A	N/A	\$ 6,000
(# of requests)	(1)				(1)
New and/or First-time Projects - Recommended Amounts	\$ 27,500	\$ 7,500	N/A	N/A	\$ 35,000
(# of requests)	(5)	(1)			(6)
<b>Total Recommended for Second Funding Period</b>	<b>\$ 127,483</b>	<b>\$ 29,800</b>	<b>N/A</b>	<b>N/A</b>	<b>\$ 157,283</b>
<b>(# of requests)</b>	<b>(21)</b>	<b>(4)</b>			<b>(25)</b>
<b>Balance Remaining (4<sup>th</sup>+ Reserve + Shoulder Season Fund)</b>					<b>\$ 186,900</b>

Attachments: Application Summary Worksheet  
Individual Application Description Sheets (with Application Form Excerpts)

**MEMORANDUM**

**TO:** Tourist Development Council Members      **DATE:** March 17, 2006

**FROM:** Honorable Bruno Barreiro *Bruno Barreiro*      **SUBJECT:** Tourist Development  
Chairperson  
Tourist Development Council      Council FY2005-2006  
Third Quarter Funding  
Meeting

The Tourist Development Council's FY2005-2006 Third Quarter Funding Meeting has been scheduled for **Monday, March 27, 2006 at 2:30 P.M.** Please note that the hearing is scheduled to take place at **the Stephen P. Clark Center, located at 111 NW First Street. The meeting will be held on the second floor in the Commission Chambers.** To this effect, I am enclosing the agenda package for this meeting.

**TDC Members:**      Stuart Blumberg  
                                 Commissioner Matti Herrera Bower  
                                 Gino Caliendo  
                                 George Cozonis  
                                 Commissioner Angel Gonzalez  
                                 Ada Llerandi  
                                 William Perry, III  
                                 Mary Kim Sovia

**c:**      Honorable Carlos Alvarez, Mayor  
                 George M. Burgess, County Manager, Miami-Dade County  
                 Maria B. Gutierrez, Legislative Analyst, Office of the Chairperson  
                 Alex Muñoz, Assistant County Manager  
                 Stephen A. Stieglitz, Assistant County Attorney  
                 Michael Spring, Director, Department of Cultural Affairs  
                 Kay Sullivan, Director, Clerk of the Board Division  
                 Willis C. Patterson, Finance Department  
                 Rowena Henry, Budget Analyst, Office of Management and Budget  
                 Hilda Fernandez, Director, Communications Department  
                 William Talbert, President and Chief Executive Officer, Greater Miami Convention and Visitors Bureau  
                 Al West, Vice President, Finance, Greater Miami Convention and Visitors Bureau

CLERK OF THE BOARD  
2006 MAR 28 PM 4: 22  
CLERK, CIRCUIT COURT  
DADE COUNTY, FLA.  
#1

FY 2005-2006 Tourist Development Council  
 Application Summary Worksheet  
 Panel Meeting - March 27, 2006  
 Third Funding Period

unding Period's Deferred Applicant)

Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
5,000	An American Celebration 2005	7/4/2005	15,000	Continuing / 5th	10,000	3,750	1	10,000	R	
5,000			15,000					10,000		0

\*D = Direct R = Reimbursement

od's Deferred Applicants)

Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
10,000	Lighting the House	12/2/2005	25,000	First Time / 1st	N/A	N/A	N/A	15,000	R	
10,000			25,000					15,000		0

\*D = Direct R = Reimbursement

eriod's Deferred Applicants)

Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
20,000	Art Deco Weekend 2006	01/13/06 to 01/15/06	25,000	Ongoing / 1st	12,000	20,000	N/A	5,000	R	
10,000	2006 FedEx Orange Bowl	12/28/05 to 01/03/06	25,000	Continuing / 3rd	17,000	12,000	0.8	15,000	R	
30,000			50,000					20,000		0

\*D = Direct R = Reimbursement

Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
5,000	11th Annual Summer Shorts Festival 2006	05/01/06 to 06/30/06	25,000	Continuing / 3rd	5,000	5,000	N/A	20,000	D	
3,083	8th Annual Coconut Grove Commodore Block Party	05/20/06	15,000	Continuing / 5th	3,083	3,425	0.6	11,917	R	
5,600	28th Florida Dance Festival	06/21/06 to 07/01/06	25,000	Continuing / 4th	6,400	8,000	0.7	19,400	R	
5,000	Art of Story Telling	05/14/06 to 05/20/06	25,000	Continuing / 4th	5,000	2,500	0.7	20,000	R	
2,500	One People, One Community Multi-Cultural Street Festival	05/07/06	15,000	Continuing / 3rd	5,000	2,500	0.8	12,500	R	
15,000	10th Brazilian Film Festival of Miami	06/02/06 to 06/10/06	25,000	Continuing / 3rd	5,000	5,000	N/A	10,000	R	
7,200	2006 Merrick Festival	04/07/06 to 04/09/06	7,200	Continuing / 2nd	8,000	8,000	0.9	0	R	
9,000	Tropical Baroque Music Festival VII - "Old Music in the New World"	03/06/06 to 03/18/06	25,000	Continuing / 2nd	10,000	10,000	0.9	16,000	D	
5,600	8th Annual Miami Gay & Lesbian Film Festival	04/21/06 to 04/30/06	10,000	Continuing / 4th	10,000	8,000	0.7	4,400	R	
5,000	The 4th Annual - Miami/Project Hip Hop 2006 (MPH 2006)	05/04/06 to 05/14/06	15,000	Continuing / 3rd	5,000	5,000	N/A	10,000	R	
9,000	Miami Beach Dance Festival 2006	03/24/06 to 04/02/06	15,000	Continuing / 2nd	10,000	10,000	0.9	6,000	R	

Grove,	9,000	30th Miami Bahamas Goombay Festival	06/02/06 to 06/04/06	25,000	Continuing / 5th	10,500	15,000	0.6	16,000	D	
r	5,000	Festival Yachad	6/4/2006	10,500	Continuing / 2nd	5,000	5,000	N/A	5,500	R	
	CG	African-American Heritage Festival	06/10/06 to 06/11/06	5,000	Continuing / 2nd	5,000	5,000	N/A	N/A	R	CG
	3,000	The Miami International Piano Festival - "Discovery Series"	01/01/06 to 06/30/06	25,000	Continuing / 3rd	3,000	3,000	0.8	22,000	R	
<b>88,983</b>				<b>267,700</b>					<b>173,717</b>		<b>0</b>
*D = Direct R = Reimbursement											

	Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
	6,000	Lighter than Air Showcase of Performers	4/23/2005	15,000	Continuing / 5th	4,000	5,000	0.6	9,000	R	
<b>6,000</b>				<b>15,000</b>					<b>9,000</b>		<b>0</b>
*D = Direct R = Reimbursement											

	Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
ion, The	10,000	The African-American Migration Experience	02/01/06 to 05/31/06	15,000	First Time / 1st	N/A	N/A	N/A	5,000	R	
	5,000	Second Annual Deering Seafood Festival on the Bay	4/9/2006	5,000	First Time / 1st	N/A	N/A	N/A	0	R	
	5,000	2006 Carmen Festival	04/01/06 to 05/31/06	25,000	First Time / 1st	N/A	N/A	N/A	20,000	R	
ulorida	2,500	South Beach Bhangra	2/18/2006	5,000	First Time / 1st	N/A	N/A	N/A	2,500	R	
	TAR	Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities	6/28/2006	5,000	First Time / 1st	N/A	N/A	N/A	N/A	R	
	5,000	Aqua Girl	05/11/06 to 05/14/06	15,000	First Time / 1st	N/A	N/A	N/A	10,000	R	
<b>27,500</b>				<b>70,000</b>					<b>37,500</b>		<b>0</b>
*D = Direct R = Reimbursement											

	Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
n	5,000	Art Circuits (April, May, June 2006)	04/01/06 to 06/30/06	5,000	Continuing / 3rd	3,500	3,500	N/A	0	R	
<b>5,000</b>				<b>5,000</b>					<b>0</b>		<b>0</b>

	Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
	0	Salvadore Dali: Monumental Sculptures	10/4/05 to 04/30/06	25,000	First Time / 1st	N/A	N/A	N/A	25,000	R	
<b>0</b>				<b>25,000</b>					<b>25,000</b>		<b>0</b>

	Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
	8,000	Yamaha Contender Miami Billfish Tournament	04/07/05 to 04/10/05	18,000	Continuing / 2nd	10,000	10,000	0.9	10,000	R	
	8,000	International Tennis, Golf and Sports Ability Games and National Basketball	12/01/05 to 12/30/05	10,000	Continuing / 3rd	9,000	10,000	0.8	2,000	R	
Inc.	6,300	31st Annual Northwest Track & Field Classic	06/09/06 to 06/11/06	15,000	Continuing / 2nd	7,000	7,000	0.9	8,700	R	
	<b>22,300</b>			<b>43,000</b>					<b>20,700</b>		<b>0</b>

\*D = Direct R = Reimbursement

	Sub-Committee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
	7,500	2006 Florida Sunshine State Games	06/13/06 to 06/18/06	25,000	First Time / 1st	N/A	N/A	N/A	17,500	R	
	<b>7,500</b>			<b>25,000</b>					<b>17,500</b>		<b>0</b>

\*D = Direct R = Reimbursement

956,042  
50,000  
1,006,042  
  
130,000  
46,017  
  
186,900  
  
28  
450,700  
283,417  
Total: 157,283  
: 0

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
CONFLICT OF INTEREST STATEMENT**

**POLICY STATEMENT**

The Miami-Dade County Department of Cultural Affairs, a local government agency, requires that all Council members, sub-committee members, grants panelists, and employees abide by the State of Florida's "1976 Sunshine Amendment" to the State Constitution, which provides additional constitutional guarantees regarding ethics in government at all levels. The State Constitution requires that the code of ethics prohibit conflict between public duty and private interests as prescribed by law and as outlined in the accompanying Ethics booklet provided to you with this form. To this end, Council members, sub-committee members, grants panelists, and employees must avoid any action that could possibly be interpreted as a use of membership or employment for direct or indirect financial gain through the furthering of the economic interests of any applicant organization or project with which they, or members of their immediate families, are affiliated.

**PRACTICE**

- Council members, sub-committee members, grants panelists, or employees may not advocate on behalf of applications or proposals involving Departmental support or endorsement on behalf of themselves or applicant organizations or projects with which they are affiliated. All negotiations and presentations favoring such applications should be undertaken by persons who are not Council members, sub-committee members, grants panelists, employees and their immediate family members.
- Council members, sub-committee members, grants panelists, or employees and their immediate families may take part in activities supported by the Department, but should not receive any remuneration out of Departmental funds for their services in connection with such activities, unless the Council specifically voted and the Department specifically authorized such remuneration.
- The considerations and procedures set forth in the paragraphs above are also applicable to former Council members, sub-committee members, grants panelists, and employees for one year following termination of their appointment or employment.
- If Council members, sub-committee members, grants panelists, or members of their immediate families are participants in any way in a Departmentally supported activity or project, the request to the Department for support should clearly indicate the nature and extent of that participation.
- Each Council or sub-committee member, or grants panelist shall file with the Department in October of each year, a statement identifying his/her current association with any cultural, special event and/or previous and potential applicant organization in Miami-Dade County. This statement of each member shall identify all cultural associations for the preceding three years as well. The statement should include information as to whether a member is a) an officer, director, administrator or employee of any organization, b) a contributor, guarantor, patron, donor, or other

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
CONFLICT OF INTEREST STATEMENT**

provider of economic advantage (in amounts of \$1,000 or more per organization) to an organization, and/or c) a subscriber or member of any organization. Members in categories (a) and (b) shall be deemed 'affiliates' of such cultural organizations. An 'affiliate,' prior to voting on a matter affecting any cultural organization listed in that member's statement of interest, shall declare such interest publicly and abstain from voting. Any 'affiliation' acquired since the filing of the member's latest statement also shall be declared. A Council member, sub-committee member, or grants panelists should abstain from voting on a matter affecting any applicant organization of which that person or any immediate family member is an 'affiliate.'

- Council members, sub-committee members, grants panelists, or employees should not solicit nor receive, directly or indirectly, anything of economic value (a gift, gratuity, or favor) from any person or organization if Council members, sub-committee members, grants panelists, or employees have reason to believe that such gifts, gratuities or favors are related to Council membership, employment or Departmental support.

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
CONFLICT OF INTEREST STATEMENT**

I have read and understand the Miami-Dade County Department of Cultural Affairs' Conflict of Interest Statement and completed the information below as it pertains to me or a member of my immediate family.

PRESENT:

1) Please list cultural, historic, scientific, or other potential applicant organizations for which you or a member of your immediate family are an officer, director, administrator or employee:

_____	_____
_____	_____
_____	_____

2) Please list cultural, historic, scientific, or other potential applicant organizations for which you or a member of your immediate family are a contributor, guarantor, patron or other provider of economic advantage (\$1,000 or more):

_____	_____
_____	_____
_____	_____

3) Please list cultural, historic, scientific, or other potential applicant organizations for which you or a member of your immediate family are a subscriber:

_____	_____
_____	_____
_____	_____

4) Name(s) of cultural, historic, scientific, or other potential applicant organizations with which you or a member of your immediate family have any other relationship than those enumerated in sections 1, 2, and 3:

_____	_____
_____	_____
_____	_____

I have read and understand the Miami-Dade County Department of Cultural Affairs' Conflict of Interest Statement and completed the information requested as it pertains to me or other members of my immediate family.

**Member:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
CONFLICT OF INTEREST STATEMENT**

IN THE PAST THREE YEARS:

1) Please list cultural, historic, scientific, or other potential applicant organizations for which you or a member of your immediate family are an officer, director, administrator or employee:

_____	_____
_____	_____
_____	_____

2) Please list cultural, historic, scientific, or other potential applicant organizations for which you or a member of your immediate family are a contributor, guarantor, patron or other provider of economic advantage (\$1,000 or more):

_____	_____
_____	_____
_____	_____

3) Please list cultural, historic, scientific, or other potential applicant organizations for which you or a member of your immediate family are a subscriber:

_____	_____
_____	_____
_____	_____

4) Name(s) of cultural, historic, scientific, or other potential applicant organizations with which you or a member of your immediate family have any other relationship than those enumerated in sections 1, 2, and 3:

_____	_____
_____	_____
_____	_____

I have read and understand the Miami-Dade County Department of Cultural Affairs' Conflict of Interest Statement and completed the information requested as it pertains to me or other members of my immediate family.

**Member:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-15**

**ORGANIZATION:** Patrons of Exceptional Artists, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** The Miami International Piano Festival - "Discovery Series  
2006"

**RECOMMENDATION:** \$3,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** January 1 - June 30, 2006

**EVENT LOCATION:** Lincoln Theater, 541 Lincoln Road, Miami Beach

**DESCRIPTION:**

Funds are requested to support the 9th Annual "Discovery Series" of the Miami International Piano Festival ("Festival") - a 4-day music festival featuring highly acclaimed, promising new artists in both solo recital and concerto (with full orchestra) settings which is scheduled to take place from May 11 - May 14, 2006 at Lincoln Theatre. The goal of the organization is to provide these these exceptionally talented artists with a platform in which to showcase their talents to managers, promoters, orchestra directors and new international audiences in order to further their careers.

**HOTEL CONFIRMATION:**

Crest Hotel Suites

**OUTSIDE MEDIA:**

Radio: WLRN

**PREVIOUS TDC FUNDING:**

\$3,000 (04-05); \$3,000 (03-04)

**OTHER GOVERNMENT FUNDING:**

Fest - \$29,529

City of Miami Beach - \$13,971

Florida Cultural Affairs - \$3,500

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Patrons of Exceptional Artists, Inc.

Organization Address: 20191 E. Country Club Drive, Suite 709

City: Aventura State: FL Zip: 33180 Website: [www.miamipianofest.com](http://www.miamipianofest.com)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1997

(7) FEI#: 65 - 0758284

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/4/06 Time: 3:00 p.m.

(10) Name: Barbara E. Muze  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Executive Director Phone (day): (305) 345 - 7032 ext.

Email: [bmuze@bellsouth.net](mailto:bmuze@bellsouth.net) Fax: (305) 935 - 9087 Phone (other): (305) 935 - 5115 ext.

**PROJECT INFORMATION**

(11) Project Title: Miami International Piano Festival – Discovery Series 2006

(12) Starting and Ending Dates: 1/1/05 (13) Starting and Ending Times: 6/30/06

(14) Address or Location of Project: Lincoln Theater, 541 Lincoln Rd., Miami Beach, FL

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 28

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 05 Florida State Senate District: # 38

Florida State House District: # 106 U.S. Congress District: # 22

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 2500 Performing/Participating Total: 63

Children: 200

Children: 1

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

What – The project requesting funds from the Tourist Development Council is the 9<sup>th</sup> Annual "Discovery Series" of the Miami International Piano Festival ("the Festival.") This four-day music festival presents exceptional artists with many making their South Florida debuts.

How – The Festival works to attract tourists to Miami-Dade County by partnering with area hotels and travel agencies to create attractive packages for out-of-town attendees. Advertisements are placed in international trade magazines and event schedules are submitted to airlines for publication in in-flight magazines. Because the Festival has achieved a level of international prominence and components of the Festival are presented abroad, the Festival attracts guests and participants from around the world.

When – The Festival takes place on 4 consecutive days in May: Thursday, May 11, Friday, May 12, Saturday, May 13 and Sunday, May 14. A total of (9) events are planned: (3) solo piano recitals, (2) pre-concert lectures, (2) pre-concert film presentations, (1) violin with piano recital and (1) Concerto night complete with full 50 piece orchestra and two guest soloists.

Where – All events take place in Miami Beach at the Lincoln Theater (home of the New World Symphony) 541 Lincoln Road.

Who – The principal artists that perform at the Festival are chosen by the artistic committee for their exceptional talents and propensity for global careers in their field. Dozens of artists submit materials with requests to participate in the Festival because of the associated prestige, but only the best of the best make the cut. This year the selected participants are: **Boris Giltburg** (Israel) winner of the 2005 Santander Competition; **Ingrid Fliter** (Argentina) who was just announced as the 2006 winner of the Gilmore Award; **Antonio Madruga** (Miami, USA) an 11 year-old Jazz prodigy; and **Valeriy Sokolov** (Ukraine) 19 year-old violin virtuoso winner of the 2005 Enescu violin competition and.

Why – The international scope of this project makes it attractive for the use of Tourist Development funds because 1) the high artistic quality and interesting programming is not found anywhere else; 2) the unique and friendly atmosphere of the Festival encourages personal interaction between the artists and guest lecturers with the audience; and 3) having an event of such international importance and high artistic caliber encourages promoters, orchestra leaders, artist managers, teachers, performers and music lovers from around the world to attend this event. This in turn adds to Miami-Dade's appeal as an attractive cultural destination for tourists.

Other organizations that significantly contribute to the success of the Festival are **Steinway & Sons**, which contributes the fine quality instruments and technicians; **Video Artists International** (VAI) the official recording label for Festival performances, which has recently committed to releasing (5) commercial projects annually in collaboration with the Festival. These commercially released recordings are invaluable in making the Miami International Piano Festival available to the world.

Planning, preparations and marketing strategies are ongoing all year long. An artistic committee comprised of distinguished artists, scholars and producers cull and funnel talent to the Festival from all over the world. The selection of artists is based upon only the very highest musical standards. Strategic production planning with local venues is begun as soon as dates are verified.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS	
<b>ORGANIZATION'S PERSONNEL</b>									
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2		20,000		5,000		15,000	10,000
ARTISTIC:	NUMBER OF ARTISTS:	1		2,500		0		2,500	10,000
TECHNICAL:	NUMBER OF EMPLOYEES:	2		14,000		0		14,000	0
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	63		57,000		15,000		42,000	1,000
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:			16,500		0		16,500	14,000
MARKETING/PUBLICITY				30,000		0		30,000	20,000
PRINTING				15,000		5,000		10,000	5,000
POSTAGE				9,000		0		9,000	0
IN COUNTY TRAVEL				2,500		0		2,500	5,000
OUT OF COUNTY TRAVEL				8,500		0		8,500	2,000
EQUIPMENT RENTAL				1,000		0		1,000	0
EQUIPMENT PURCHASE				0		0		0	0
SPACE RENTAL				18,000		0		18,000	0
INSURANCE				2,200		0		2,200	0
UTILITIES				2,500		0		2,500	0
SUPPLIES/MATERIALS				5,000		0		5,000	0
<b>OTHER COSTS (ITEMIZE BELOW):</b>									
	CD/DVD Production			4,300		0		4,300	0

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

208,000

= 25,000

+ 183,000

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed  
25% of the Total Cash Expenses.

67,000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$275,000

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

### PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	30,000		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	15,000	46,000	Steinway pianos, Northern Trust Bank concerts
FOUNDATION SUPPORT	3,000		
PRIVATE/INDIVIDUAL SUPPORT	85,000	21,000	Staff, intern, artists
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL	0		
STATE	3,500		Florida Cult. Affairs
LOCAL	43,500		City of Miami Beach Festivals & Events
APPLICANT CASH ON HAND	0		
OTHER REVENUES (ITEMIZE BELOW):			
CD/DVD Sales	3,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	\$25,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

\$183,000

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

\$67,000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$275,000

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

	<b>Agenda Item No.:</b>	<b>B-1</b>
<b><u>ORGANIZATION:</u></b> Sunrise Community Promotions, Inc.	<b><u>GRANT REQUEST:</u></b>	\$12,750
	<b><u>RECOMMENDATION:</u></b>	\$6,000

**TITLE OF EVENT:** Lighter than Air Showcase of Performers

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Ongoing

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** April 22, 2006

**EVENT LOCATION:** Kendall-Tamiami Executive Airport

**DESCRIPTION:**

Funds are requested to support marketing/publicity, printing and production costs for "The Lighter than Air Showcase of Performers." Attendees will be able to enjoy music performances by artists and entertainers who represent the cultural diversity of Miami-Dade County's residents and tourists, as well as, interactive displays and artwork produced by people with disabilities which tell of the progress made by and on behalf of people with disabilities.

**HOTEL CONFIRMATION:**

Comfort Suites (100 roomnights); Courtyard Marriot Dadeland (pending); Springfield Suites by Marriott (pending)

**OUTSIDE MEDIA:**

**PREVIOUS TDC FUNDING:**

(\$4,000 (04-05)- End of Cycle); \$4,000 (03-04); \$4,000 (02-03); \$4,500 (01-02); \$5,000 (99-00)

**OTHER GOVERNMENT FUNDING:**

N/A

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 Miami, FL 33128  
Phone: (305) 375-5092 Fax: (305) 375-3068  
email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06-\_\_\_\_\_**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

**COPY**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

SUNRISE COMMUNITY PROMOTIONS, INC.

Organization Address: 9040 Sunset Drive Suite 70-D

City: Miami State: FL Zip: 33173 Website: www.sunrisegroup.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1988

(7) FEI#: 65 - 0662341

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 12/15/05 Time: 3:00 PM

(10) Name: Myrtle Braithwaite  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Information and Advancement Coordinator Phone (day): (305) 273 - 3058 ext.

mail:mbraithwaite@sunrisegroup.org Fax: (305) 273-3071 Phone (other): (305) 778 - 3147 ext.

**PROJECT INFORMATION**

(11) Project Title: The Lighter Than Air Showcase of Performers

(12) Starting and Ending Dates: April 22, 2006

(13) Starting and Ending Times: 6 AM - 10 AM & 3 PM - 8 PM

(14) Address or Location of Project: Kendall-Tamiami Executive Airport

(15) Municipality in which project will take place (use codes): Primary: # 99 Secondary: # \_\_\_\_\_

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Dorai
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 11 Florida State Senate District: # 34

Florida State House District: # 116 U.S. Congress District: # 25

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 12,000 Performing/Participating Total: 100

Children: 5,000

Children: 50

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
(check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The project "The Lighter Than Air Showcase of Performers" is an eight hour event which is packed with live entertainment by a variety of local talent representing the cultural diversity of Miami-Dade county's residents and tourists. This year's program proposes to include performances by the Sunrise Color Guard; rhythms of a Caribbean steel orchestra; a local disc jockey playing current hits and old favorite tunes; the Third Annual Sunrise Star Competition (Sunrise's version of the "American idol" singing competition); Pop/Rock Bands and singing groups. Arrangements with this year's performers are being finalized by the Artistic Director and a detailed list of performers will be available in the month closer to the event. Last year's performers included local disc jockey "Poor Boys Entertainment," Uprising Steel Orchestra; nine (9) Middle and High School students, solo-singers competing in the Second Annual Sunrise Star Competition for the Grand Prize of \$200; the Cold Shot Rock Band and a children's musical group called "Water, Fire and Wind.

The Lighter Than Air Showcase of Performers will be held in collaboration with the 23<sup>rd</sup> Annual Sunrise Community Balloon Race presented by Café Pilon to increase awareness and raise funds to empower and uplift people with disabilities by providing them the assistance and support necessary to live valued lives in the community. The Annual Sunrise Community Balloon Race with over 10,000 in attendance is the country's only truly charitable hot-air balloon race. Balloonists come from far and wide to participate, not only because of the Balloon Race but also because they know they are supporting such a worthy cause. The event is free to the public – no admittance or parking charges and it draws audiences from the local community, throughout the state and nationally.

In the past eight (8) years, the Showcase of Performers offered balloon race enthusiasts who are tourists to Miami-Dade County as well as the local spectators with another venue where they can enjoy some of Miami-Dade County's cultural talents. This year, the Showcase of Performers will take place, Saturday, April 22<sup>nd</sup> on the Main Stage of the Sunrise Balloon Race at the Kendall-Tamiami Executive Airport and will run from 6:00 am to 9:30 am and then again from 3:00 pm to 8:00 pm. It will begin at 6:00 am with the Pledge of Allegiance led by the Sunrise Community Color Guard (a group of individuals served by Sunrise) and continues with local musical artists providing uplifting and continuous entertainment while balloon race spectators enjoy South Florida's largest outdoor pancake breakfast sponsored by the International House of Pancakes, and as over forty (40) colorful hot air balloons inflate and launch. At approximately 8:00 am as the hot air balloons begin to descend, attendees will be entertained by competitors in the qualifying round of the Third Annual Sunrise Star Competition where Middle School and Senior High School students residing in Miami-Dade County will compete in the singing competition. The morning session of the event then ends at 9:30 am until 3:00 pm.

Live entertainment continues when the event reopens and from 3:00 pm – 6:00 pm, during the ascending and descending of the forty (40) vibrant hot-air balloons, spectators will be treated to some exhilarating performances by local musicians and bands (specific details are pending). After which, from 6:00 pm – 8:00 pm, the final round of the Third Annual Sunrise Star Competition accompanied by presenting of the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place awards will close the afternoon session of the event.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	6		31,412		31,412	-
ARTISTIC:	NUMBER OF ARTISTS:	3		10,880		10,880	-
TECHNICAL:	NUMBER OF EMPLOYEES:	1		2,616		2,616	-
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	4		4,000	2,000	2,000	-
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	1		-	-	-	2,500
MARKETING/PUBLICITY		49,095		5,000		44,095	9,000
PRINTING		5,500		2,750		2,750	-
POSTAGE		-		-		-	-
IN-COUNTY TRAVEL		5,357		-		5,357	-
OUT OF COUNTY TRAVEL		-		-		-	-
EQUIPMENT RENTAL		6,000		3,000		3,000	-
EQUIPMENT PURCHASE		-		-		-	-
SPACE RENTAL		-		-		-	2,000
INSURANCE		2,000		-		2,000	-
UTILITIES		-		-		-	3,000
SUPPLIES/MATERIALS		600		-		600	-
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
Security		2,500		-		2,500	-
Signage		1,000		-		1,000	-
Parking		1,000		-		1,000	-
		-		-		-	-
		-		-		-	-
		-		-		-	-

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

12,750

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

121,960

= 12,750

+ 109,210

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

16,500

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

138,460

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	FREE		
CONTRACTED SERVICES	-		
TUITIONS	-		
CORPORATE SUPPORT	102,000	-	-
FOUNDATION SUPPORT	-		
PRIVATE/INDIVIDUAL SUPPORT	7,210	-	-
GOVERNMENT GRANTS - (IDENTIFY SOURCE)	-		
FEDERAL	-		
STATE	-		
LOCAL	-		
APPLICANT CASH ON HAND	-		
<b>OTHER REVENUES (ITEMIZE BELOW):</b>			
In-Kind Contributions	-	2,500	Scott Kaldahl
		4,000	Splendid Magazine
		2,500	Odyssey Couleur Magazine
		2,500	Florida History & Arts
		2,000	Kendall Tamiami Airport
		3,000	Hamker Enterprises Electrical
<b>(48) GRANT AMOUNT REQUESTED</b> (MUST EQUAL #44 ON PAGE 7)	<b>12,750</b>		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

121,960

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

16,500

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$138,460

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: C-1**

**ORGANIZATION:** Black Archives, History and Research Foundation, The

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** The African -American Migration Experience

**RECOMMENDATION:** \$10,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** February 1 - May 31, 2006

**EVENT LOCATION:** The Lyric Theater, 819 2nd Avenue

**DESCRIPTION:**

Funds are requested to support "In Motion: The African-American Migration Experience," an exhibit from the Schomburg Center for Research in Black Culture, a research library of the New York Public Library. The exhibit, using pictures, photos, and maps, examines 13 migrations of people from the African Diaspora to and within the United States, including the 2 major Haitian migrations and Caribbean immigration. Several community dialogues will be held to discuss commonalities between groups who have migrated to South Florida, and school children will tour the exhibit in the spring.

**HOTEL CONFIRMATION:**

pending

**OUTSIDE MEDIA:**

Radio: WLRN

**PREVIOUS TDC FUNDING:**

n/a

**OTHER GOVERNMENT FUNDING:**

City of Miami Redevelopment - \$35,000

MDCPS - \$20,000

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 Miami, FL 33128  
 Phone: (305) 375-5092 Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

The Black Archives, History and Research Foundation of South Florida, Inc.

Organization Address: 5400 NW 22<sup>nd</sup> Ave., Building C, Suite 101

City: Miami State: FL Zip: 33142 Website: [www.theblackarchives.org](http://www.theblackarchives.org)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1977

(7) FEI#: 59 - 1808272 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 12/28/05 Time: 2pm

(10) Name: Minda Logan  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Chief Executive Officer Phone (day): (305) 636 - 2317 ext.

Email: [mlogan@theblackarchives.org](mailto:mlogan@theblackarchives.org) Fax: (305) 636 - 2391 Phone (other): (305) 636 - 2390 ext.

**PROJECT INFORMATION**

(11) Project Title: In Motion: The African-American Migration Experience exhibit

(12) Starting and Ending Dates: 2/1/06-5/31/06 (13) Starting and Ending Times: varies

(14) Address or Location of Project: The Lyric Theater, 819 2<sup>nd</sup> Ave., Miami, FL 33136

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # \_\_\_\_\_

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 39

Florida State House District: # 109 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals):  
 Attending Total: 15,000 Performing/Participating Total:  
 Children: 6,000 Children:

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

In Motion: The African-American Migration Experience is an exhibit from The Schomburg Center for Research in Black Culture, one of The New York Public Library's specialized research libraries and the foremost archive and research library devoted to the experience of people of African descent in the country. Through images, maps and photographs, In Motion revolves around three dominant migration patterns: 1) migration to the United States launched by the transatlantic slave trade and continuing through the centuries with the voluntary migration of people from the Caribbean, South American and Africa; 2) the migration of people of African descent within the borders of the U.S. such as runaway slaves and those who migrated North and West by choice; and 3) the out-migration of African-Americans in search of freedom or opportunities to Canada, Mexico, the Caribbean and other countries. The 13 migrations specifically examined include the Great Migration, Caribbean Migration, the Return to the South Migration, the two major Haitian Immigrations and more.

The exhibit will take place in the new lobby of The Lyric Theater in Overtown, the cradle of black South Florida's history, from February through May 2006 (Black History Month through Haitian Heritage Month). Workshops will be conducted by a lecturer from The Schomburg for Miami-Dade Public School teachers and instructors from Miami-Dade College and Florida Memorial University. In addition, educational kits developed by researchers at The Schomburg will be given to educators for classroom use. School children, after school programs and other groups will tour the exhibit, which is open to the public for free. The City of Miami and Miami-Dade County Community Relations departments are working together to develop several community dialogues at the Lyric for Miami's cultural communities revolving around issues of migration and other common experiences.

In addition, other programming at the Lyric is planned to encourage attendance at the exhibit, including the 3<sup>rd</sup> Red Velvet Arts Festival on 2/4 and Discover Miami on 3/25. The Red Velvet Arts Festival will feature local musicians, visual artists and culinary artists, and the Discover Miami Festival holds performances in several Miami cultural communities and transports residents and visitors from one site to another.

Tourist Development Council funds are appropriate because this project is part of The Black Archives' plan to develop the former "Little Broadway" and Historic Folklife Village areas of Overtown as a cultural tourism destination that showcases the performing, visual, literary and culinary arts of South Florida's African Diaspora. The Lyric Theater is the focal point of this plan, as is an on-going relationship with The Schomburg (and other national black cultural institutions). Currently, there is no centralized location for tourists interested in experiencing Miami-Dade's African-American heritage.

The exhibition is currently being built by The Schomburg and will be hung during the last week in January. Planning is in progress with the Miami-Dade Schools, the GMCVB, Miami-Dade College, Florida Memorial University, FACE, Discover Miami and other community groups. It will open to the public on 2/1/06. The community dialogues are scheduled for 3/8 and 4/5 at the Lyric Theater.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 3	9,500				9,500	
ARTISTIC: NUMBER OF ARTISTS:						
TECHNICAL: NUMBER OF EMPLOYEES: 1	5,500		2,000		3,500	
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS:						
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 2	20,750				20,750	
MARKETING/PUBLICITY	2,000		1,000		1,000	3,500
PRINTING	9,000		5,000		4,000	4,500
POSTAGE	500				500	
IN-COUNTY TRAVEL						
OUT OF COUNTY TRAVEL						3,000
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE	2,000				2,000	
SPACE RENTAL						
INSURANCE	1,250				1,250	
UTILITIES						
SUPPLIES/MATERIALS	4,000		2,000		2,000	
<b>OTHER COSTS (ITEMIZE BELOW):</b>						
Installation	5,000		5,000		0	
Research	3,500				3,500	
Janitorial	4,500				4,500	
Exhibition Production	20,000				20,000	
Teachers' Workshops	2,000				2,000	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

89,500

= 15,000 + 74,500

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed  
25% of the Total Cash Expenses.

11,000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$100,500

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT	4,500	11,000	GMCVB, Miami Herald, Miami Times
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
CRA/M-D School Bd	55,000		
APPLICANT CASH ON HAND	15,000		
OTHER REVENUES (ITEMIZE BELOW):			
(48) GRANT AMOUNT REQUESTED (MUST-EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES  
(MUST-EQUAL #45 ON PAGE 7)

89,500

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST-EQUAL #46 ON PAGE 7)

11,000

(51) TOTAL PROJECT REVENUES  
(MUST-EQUAL #47 ON PAGE 7)

\*\$100,500

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

	<b>Agenda Item No.:</b>	<b>C-2</b>
<b><u>ORGANIZATION:</u></b> Deering Estate Foundation, Inc.	<b><u>GRANT REQUEST:</u></b>	\$5,000
<b><u>TITLE OF EVENT:</u></b> Second Annual Deering Seafood Festival on the Bay	<b><u>RECOMMENDATION:</u></b>	\$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** April 9, 2006

**EVENT LOCATION:** The Deering Estate, 16701 SW 72nd Avenue

**DESCRIPTION:**

Funding is requested to support the outside artistic and marketing costs associated with the production of the Second Annual Deering Seafood Festival on the Bay taking place April 9, 2006 at Deering Estate at Cutler. The event will include musical entertainment throughout the day, featuring Steve Gryb, Rough Shot and the presentation of colors by Felix Valera High School. In addition, children activities such as rock climbing, bungee jumping, face painting and nature walks will also be available.

**HOTEL CONFIRMATION:**

**OUTSIDE MEDIA:**

Radio: Clear Channel - Thunder Country

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

The Deering Estate Foundation, Inc.

Organization Address: 16701 SW 72<sup>nd</sup> Avenue

City: Palmetto Bay State: FL Zip: 33157 Website: deeringestate.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1989

(7) FEI#: 65 - 0121026 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 12/15/05 Time: 3:00 pm

(10) Name: Barbara Norland  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Executive Director Phone (day): (305) 233 - 5858 ext.

Email: deeringinc@bellsouth.net Fax: (305) 233 - 5074 Phone (other): ( ) - ext.

**PROJECT INFORMATION**

(11) Project Title: 2<sup>nd</sup> Annual Deering Seafood Festival on the Bay

(12) Starting and Ending Dates: April 9, 2006 (13) Starting and Ending Times: noon - 6:00pm

(14) Address or Location of Project: 16701 SW 72<sup>nd</sup> Avenue, Palmetto Bay, FL 33157

(15) Municipality in which project will take place (use codes): Primary: # 32 Secondary: # 01

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 8 Florida State Senate District: # 39

Florida State House District: # 117 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 2,000 Performing/Participating Total: 18  
 Children: 350 Children: 10

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED.  
Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The Deering Estate Foundation (DEF) is requesting funds to support artistic talent and marketing costs for the 2<sup>nd</sup> Annual Deering Seafood Festival on the Bay. This annual event showcases the Deering Estate at Cutler's (DEC) "Biggest Backyard on the Bay" by providing musical entertainment for young and old, wide variety of seafood prepared by up to (fifteen) select restaurants and caterers such as Golden Rule Seafood, Les's Catering, Ana Capri Italian Restaurant, Captain's Tavern and Gusto's Grill to name a few.

The 2<sup>nd</sup> Annual Deering Seafood Festival on the Bay, scheduled for Sunday, April 9<sup>th</sup> from 12:00 noon to 6:00pm is one of the three DEF's annual fundraising events (@ AdOrder 8-7) targeted to meet the mission of the Deering Estate Foundation which is to showcase and create awareness of the DEC, a Miami-Dade historical and environmentally sensitive property and to raise funds to supplement existing or new park programming. The DEC is a tourist venue visited by international, national and local guests allowing breath-taking unobstructed views of Biscayne Bay. Admission to the event is free to DEF Members, \$15 per adult non-members & \$5 non member children 4 to 12.

Steve Gryb, the Pied Piper of Percussion will perform three 30 to 45 minute interactive percussion shows targeting the young Festival attendees in the 'Lil Shrimps Kids Zone. Steve Gryb will also feature an all-day hands-on percussion exhibit introducing and encouraging kids to experience, learn about and play over 300 kinds of percussion instruments from around the world. In addition to Steve Gryb, the 'Lil Shrimps Kids Zone will feature many free activities such as a bounce house, giant slide, face painting, nature scavenger hunt, nature hikes, historic house tours, or the opportunity to add a fish to the 1,000 fish mural painting. For a nominal fee, one can practice their climbing skills on the rockwall, or fruit, hot dogs, cotton candy, snow cones, juice boxes and popcorn from the kids sized concession trailer, all sure to elicit delight from the kids and their parents. Rough Shot, a 5 person musical group performing a wide variety of songs, will play on stage though out the day with a special feature of the Presentation of Colors by Felix Varela High School ROTC, and former Judge Cupua on the Colonial Drum. We have invited many local junior and high school bands and dance troupes to perform on stage.

The Deering Seafood Festival was first held in 2005 with over 1,500 in attendance for the one day event and drew attendees from the Florida Keys to Broward. The 2006 event was purposely scheduled for April 9, 2006 which currently does not have any other known or competing events scheduled to take place within Miami-Dade County potentially making this a major event attraction within Miami-Dade for this weekend. With an expanded marketing plan and media buy, this event targets over 270,000 households in M-D County in addition to the Florida Keys and Broward markets through print, on-air, internet, and radio mediums. The target audience is multi-generational, non-ethnic or gender specific but to all who love the outdoors, music, seafood or beautiful ambience. Special efforts will be given to promote to the over 1,150,000 foreign born residents of MDCounty so they can witness a part of Miami's history by visiting the historic houses and estate. The DEF plans to promote this event through Clear Channel Radio, Radio Disney, Channel 2 WPBT, The Miami Herald, The El Nuevo Herald, South Dade Newsleader, New Times, Community Newspapers and So FL Pareting (see attached media plan). Over ten sponsors partnered with the DEF for the 2005 event and have verbally agreed to renew for the 2006 event. In addition, we are currently working with several additional businesses for new sponsorships thus supporting the credibility of this event that businesses want to align themselves with a successful community event.

With funding from the Tourism Development Committee, the Foundation will add to the success of this young but significant event and help to establish annually on the historical/cultural calendars for Miami-Dade County.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2		1,600		1,600	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	6		2,600		1,250	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	6		630		630	
MARKETING/PUBLICITY				7,550		3,750	
PRINTING				3,985		3,985	
POSTAGE				585		585	
IN COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL				10,345		10,345	
EQUIPMENT PURCHASE							3,000
SPACE RENTAL							
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS				1,895		1,895	
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
	Florida Sales Tax			350		350	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

5,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

29,540

= 5,000

+ 24,540

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

3,000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$32,540

Sum of #45 Cash & #46 In-kind

\*in-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

### PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	6,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	9,790	3,000	Deering Estate at Cutler
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Beverages	2,500		
Kids Zone Food & Beverage	2,500		
Climbing Wall 50/50 split	250		
Display Fees	1,000		
Food Vendor Fees	2,500		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	5,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

29,540

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

3,000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$32,540

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: C-3**

**ORGANIZATION:** Florida Grand Opera

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 2006 Carmen Festival

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** April 1 - May 31, 2006

**EVENT LOCATION:** Miami Dade County Auditorium; Stephen P. Clark Center; University of Miami; Temple Beth-

**DESCRIPTION:**

Funds are requested to support the personnel artistic and marketing costs associated with the production of the Florida Grand Opera's 2006 Carmen Festival. The comprehensive Carmen Festival will include seven (7) performances of Georges Bizet's Carmen, including two (2) non-subscription performances, and a variety of outreach events designed to attract and engage South Florida's diverse communities. This production will represent the final opera to take place at the Miami-Dade County Auditorium before the Company moves its programming to the Sanford and Dolores Ziff Ballet Opera House in Miami's new Performing Arts Center.

**HOTEL CONFIRMATION:**

Extended Stay America (5 roomnights); Coral Gables Rentals; Hampton Inn; Shamrock Corporate Housing,

**OUTSIDE MEDIA:**

T.V.: Downtown Dade  
Radio: WLRN; 101.5 Lite FM,

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

NEA - \$10,000  
MCI - \$68,195  
Cult Support Prg (State) - \$15,044

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06**

Program Administrator: Nikenna Smart-Benjamin  
 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Florida Grand Opera, Inc.

Organization Address: 1200 Coral Way

City: Miami State: FL Zip: 33145 Website: www.fgo.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1941

(7) FEI#: 65 - 0496477 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/4/2006 Time: 3:00 p.m.

(10) Name: Shannon Brown  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Grants Manager Phone (day): (954) 728 - 9700 ext. 233

Email: sbrown@fgo.org Fax: (954) 728 - 9702 Phone (other): ( ) - ext.

**PROJECT INFORMATION**

(11) Project Title: 2006 Carmen Festival

(12) Starting and Ending Dates: 4/1/2006 - 5/31/2006 (13) Starting and Ending Times: varies

(14) Address or Location of Project: Miami-Dade County Auditorium and additional community venues

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # \_\_\_\_\_

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 6 Florida State Senate District: # 36

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): 17,000 Attending Total: 15,000 Performing/Participating Total: 200

Children: 1,800 Children:

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. **What** is the project? **How** will it attract tourists to Miami-Dade County? **When** will it take place? **How many** event(s) are planned? **Where** will the event(s) take place? **Who** are the principal competitors, artists, etc., involved in the project? **Why** is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

In April and May of 2006, Florida Grand Opera (FGO) will present Georges Bizet's *Carmen* as the final production of the Company's 65th annual season. The mainstage performances of *Carmen* will take place on April 22, 23, 25, 28, 29 and May 5 and 6, 2006. This production will have great significance for both FGO and the South Florida community for a number of reasons. *Carmen* will represent FGO's final opera to take place in the Miami-Dade County Auditorium (DCA) before the Company moves its programming to the Sanford & Dolores Ziff Ballet Opera House in the new Miami Performing Arts Center. Interestingly, *Carmen* will not only be the Company's final production in the DCA, but it was the first production presented by Florida Grand Opera when the Auditorium opened in 1951. Therefore, this production of *Carmen* represents a tremendous opportunity to celebrate FGO's long history of community involvement, and, at the same time, begin the celebration of what promises to be a very exciting cultural future in South Florida.

To accommodate the expected interest in this production, Florida Grand Opera will host a number of outreach events in advance and in conjunction with the mainstage performances of *Carmen*. The **2006 Carmen Festival** will include seven (7) performances of Bizet's famed opera at the DCA, including two (2) non-subscription performances, and five (5) free-to-the-public events aimed at engaging diverse audiences. These free-of-charge events will include:

- **Florida Grand Opera Retrospective Photo Exhibition** – a photo exhibition displayed the entire month of April 2006 at the Stephen P. Clark Government Center showcasing production photographs, taken by FGO's official photographer John Pineda, that chronicle the Company's 65-year history at the Miami-Dade County Auditorium. The exhibition kick-off celebration will take place in the Government Center lobby on Monday, April 3, 2006 at 5:00 p.m. and will include members of the community, local arts organizations, community and political leaders.
- **Rinat Shaham and Stewart Robertson Recital & Lecture at Temple Beth-David**: an energetic recital and lecture, featuring internationally renowned Israeli mezzo-soprano Rinat Shaham ("Carmen") and FGO's Music Director Stewart Robertson, to take place the afternoon of Sunday, April 2, 2006 at Temple Beth-David in Miami.
- **Lecture and Panel Discussion: French and Spanish Culture – A Musical Melting Pot** – a lecture program highlighting the immense influence of Spanish music on 19<sup>th</sup> and early 20<sup>th</sup> century French composers. This event, to take place on April 3, 2006 at 8:00 p.m. at the University of Miami campus, will be formulated as a panel discussion, produced in conjunction with the Alliance Francais, and illustrated with musical and literary examples.
- **Florida Grand Opera Audience Appreciation Event** – an afternoon of Habenera and Flamenco dancing lessons, a *Carmen* backstage tour, food and festivities. This event will take place throughout the day on Sunday, April 30, 2006 on the Miami-Dade County Auditorium grounds.

The **2006 Carmen Festival** will be promoted through the distribution of a variety of direct mail collateral materials, the placement of advertisements in regional English and Spanish-language publications such as *El Nuevo Herald*, *Diario las Americas* and *Le Soleil de la Floride*, as well as in national opera trade magazines and publications, including *The New York Times* and *The Wall Street Journal*, prominent Web site presence, an extensive e-mail campaign, and through non-paid coverage and paid advertisements placed on local radio and television stations, including WWFE 670AM, WLRN 91.3FM, WVUM 90.5FM, Lite 101.5FM, and Downtown Dade Cable Television.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 5	0				0	
ARTISTIC: NUMBER OF ARTISTS: 48	88,302		12,500		75,802	
TECHNICAL: NUMBER OF EMPLOYEES: 60	215,079				215,079	
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 15	369,652				369,652	
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 10	6,304				6,304	
MARKETING/PUBLICITY	57,728		12,500		45,228	
PRINTING	1,770				1,770	
POSTAGE	472				472	
IN-COUNTY TRAVEL	3,540				3,540	
OUT OF COUNTY TRAVEL	8,369				8,369	
EQUIPMENT RENTAL	4,533				4,533	
EQUIPMENT PURCHASE	0				0	
SPACE RENTAL	82,840				82,840	
INSURANCE	23,595				23,595	
UTILITIES	590				590	
SUPPLIES/MATERIALS	32,094				32,094	
<b>OTHER COSTS (ITEMIZE BELOW):</b>						
Miscellaneous	646				646	
Security	2,980				2,980	
Freight & Handling	4,130				4,130	
Ushers & Paramedic Services	3,959				3,959	
Equipment Maintenance	590				590	
Per Diems & Artist Benefit Fund	11,808				11,808	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

**25,000**

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

**918,981**

= **25,000** + **893,981**

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

**0**

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

**\$ 918,981**

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	559,519		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	60,000		
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	181,223		
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL    NEA	10,000		
STATE      Cultural Support Prgm	15,044		
LOCAL      MCI Program	68,195		
APPLICANT CASH ON HAND	0		
OTHER REVENUES (ITEMIZE BELOW):			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) 918,981

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) 0

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) \*\$ 918,981 \*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: C-4**

**ORGANIZATION:** Miami Contemporary Dance Company a/f/a for Phulorida  
Bhangra, Inc.

**GRANT REQUEST:** \$5,000

**TITLE OF EVENT:** South Beach Bhangra

**RECOMMENDATION:** \$2,500

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** February 18, 2006

**EVENT LOCATION:** Jackie Gleason Theater

**DESCRIPTION:**

Funds are requested to support South Beach Bhangra, an intercollegiate dance competition with ten participating teams from all over North America. In its third consecutive year of production, this one of a kind event held in the southeast United States, draws a very large, culturally diverse audience. A family oriented event, South Beach Bhangra draws Bhangra enthusiasts from Florida as well as over 500 visitors from other states, Canada, and the U.K.

**HOTEL CONFIRMATION:**

Hotel Hadden Hall, Best Western, Howard Johnson Miami Beach pending

**OUTSIDE MEDIA:**

Radio: WHSR 980; WVUM  
T.V.: TV Asia

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

CG - \$10,000 (pending)

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Contemporary Dance Company as Fiscal Agent for Phulorida Bhangra Inc.

Organization Address: 1919 Purdy Avenue

City: Miami Beach State: FL Zip: 33139 Website: [www.miamicontemporardance.org](http://www.miamicontemporardance.org)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 2000

(7) FEI#: 65-0989228 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 10/14/05 Time: 10:30am

(10) Name: Ray Sullivan  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Artistic Director Phone (day): (305) 538-2988 ext.

Email: [miamicdc@yahoo.com](mailto:miamicdc@yahoo.com) Fax: (305) 538 -2987 Phone (other): ext.

**PROJECT INFORMATION**

(11) Project Title: South Beach Bhangra

(12) Starting and Ending Dates: 2/18/2006 (13) Starting and Ending Times: 8pm-11pm

(14) Address or Location of Project: Jackie Gleason Theater, Miami Beach

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 1

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 35

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 2705 Performing/Participating Total: 200

Children: 500 Children: 0

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

South Beach Bhangra (SBB) is an international, intercollegiate dance competition featuring Bhangra, a lively and vigorous form of folk dance and music that originates from the state of Punjab in Northern India. At the competition, teams from around the country will perform choreographed routines that will demonstrate their skill in this dance form. The dances are enhanced by live drummers, musicians, and singers and highlighted by creative stunts and vibrant costumes. An expert panel will evaluate the teams' ability to perform Bhangra. Judging criteria include knowledge of the dance, precision of their execution, and authenticity of costumes and music. Over the last decade, Bhangra has become immensely popular in North America and the United Kingdom. There are over 100 college teams and at least 10 intercollegiate and professional Bhangra competitions in the United States.

With the introduction of the competition in 2004, SBB surpassed all expectations as the largest South Asian competition not only in Florida, but in the Southeastern United States. SBB was inaugurated on March 20, 2004 to an audience of 1200 at the Olympia Theatre of the Gusman Center for the Performing Arts in downtown Miami. In its second year, SBB was held at the James L. Knight Center on March 26th 2005 - over 2000 attended the show. Next year, we anticipate a more than two-fold increase in attendance from our inaugural year and have moved the show to the Jackie Gleason Theater on Miami Beach, which has a capacity of 2705.

The audience includes a wide and diverse demographic. It is a family event and children are welcomed. Bhangra enthusiasts and families, travel from all over the Southeast United States to attend the show. In addition, youth and college students comprise a large percentage of the audience; many accompany their teams as a show of support. Last year, two busses were chartered by Rutgers University students alone, to rally for their team.

SBB is scheduled for Saturday, February, 18, 2006 at the Jackie Gleason Theater in Miami Beach at 9PM. The teams arrive and will be formally welcomed by the organizers on Friday, followed by an evening reception and kick-off celebration which is open to the public. The teams spend Saturday morning in a closed rehearsal and prepare for the main event in the evening. A celebratory gala will follow the show at another venue.

The teams are comprised of talented men and women who are college students and young professionals. In its inaugural production in 2004, eight teams traveled from all over the country to compete at South Beach Bhangra including, Cornell University, Emory University, University of California at Berkeley, University of California at Riverside, New York University, University of Virginia, University of Florida, and Boston University. This past year, the response was overwhelming, and the organization had to accommodate an additional six teams. In total, 14 teams competed at SBB in 2005; an unprecedented number at any North America Bhangra competition. We expect the same response this year.

SBB provides a unique opportunity to witness a cultural intercollegiate event that is of a professional caliber. We have applied to the Miami Dade County Department of Cultural Affairs for a Community Grant. We have the support of the University of Miami Indian Students Association, the Sikh Society of South Florida and the Association of Indians in America. Having TDC's support in this endeavor would assist us in maintaining the caliber of the show in its third year of production. South Beach Bhangra is the only such show in Southeastern United States and is now considered a premier show. The website has been updated and advertising has already started. Registration for the teams has been initiated with a deadline of November 30, 2005. A preliminary flyer is being printed and distribution will begin shortly.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 30						15,000
ARTISTIC: NUMBER OF ARTISTS: 0						
TECHNICAL: NUMBER OF EMPLOYEES: 25	5,000				5,000	
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 3	9,000		4,500		4,500	
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 8	2,700				2,700	
MARKETING/PUBLICITY	3,000				3,000	
PRINTING	2,000				2,000	
POSTAGE	100				100	
IN COUNTY TRAVEL	1,700				1,700	
OUT OF COUNTY TRAVEL	14,500				14,500	
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE						
SPACE RENTAL	3,000				3,000	
INSURANCE						
UTILITIES						
SUPPLIES/MATERIALS	2,500				2,500	
<b>OTHER COSTS (ITEMIZE BELOW):</b>						
Audio Visual Production	6,000		3,000		3,000	
Judges' honorarium	2,000		1,000		1,000	
Publication	4,000		2,000		2,000	
Team Hotel	5,000				5,000	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

10,500

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

60,500

= 10,500 + 50,000

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

15,000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$75,500

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	50,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT		15,000	30 Volunteer Staff
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	10,500		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	60,500		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		15,000	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	*\$75,500		*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: C-5**

**ORGANIZATION:** VSA Arts of Florida, Inc. (Very Special Arts of Florida)

**GRANT REQUEST:** \$5,000

**TITLE OF EVENT:** Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities

**RECOMMENDATION:**  
Referred to Targeted Initiative Grant Program

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 28, 2006

**EVENT LOCATION:**

**DESCRIPTION:**

Funds are requested to support Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities, a dynamic one-day conference and a performance by the British company CandoCo, June 28, 2006 during danceAble. It will bring together artists and presenters from Florida and around the world to experience performing work by a mixed-ability dance company and to talk about current issues and develop action steps.

**HOTEL CONFIRMATION:**

**OUTSIDE MEDIA:**

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

State of Florida - \$5,000

VSA - \$1,500

NEA - \$10,000

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

VSA arts of Florida (Very Special Arts of Florida)

Organization Address: 3500 E. Fletcher Ave Suite 234

City: Tampa State: FL Zip: 33613 Website: www.vsafll.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1986

(7) FEI#: 59 - 2758321 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 1/12/06 Time: 11am

(10) Name: Marian Winters  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Executive Director Phone (day): (813) 558-5095 - ext.

Email: mwinters@tempest.coedu.usf Fax: (813) 975 - 6596 Phone (other): (813) 789 - 7055 ext.

**PROJECT INFORMATION**

(11) Project Title: *Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities*

(12) Starting and Ending Dates: June 27, 2006 (13) Starting and Ending Times: June 28, 2006

(14) Address or Location of Project: MDC, New World, Colony Theater

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # 02

01 Miami	06 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # \_\_\_\_\_ Florida State Senate District: # 12

Florida State House District: # 60 U.S. Congress District: # 11

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify): \_\_\_\_\_

(18) Expected Participation (number of individuals): Attending Total: 500 Performing/Participating Total: 20

Children: N/A Children:

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. **What** is the project? **How** will it attract tourists to Miami-Dade County? **When** will it take place? How many event(s) are planned? **Where** will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? **Why** is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

*Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities* is a one-day conference that will take place during danceAble, June 28, 2006. Participants arriving the night before will have an opportunity to sail at Shake-A-Leg and participate in a video screening and discussion of current integrated (mixed-ability) dance work taking place around the world. This conference is planned and co-presented with VSA arts of Florida, Tigertail Productions and Florida Dance Association. Our goals are to establish an annual conference held at the same time within danceAble. The conference will show how organizations (not just ones dedicated specifically to disability) can assist artists with disabilities in the development of their careers and how artists with disabilities can improve their skills as choreographers and dance artists. A special movement workshop, led by UCLA dance professor and choreographer Victoria Marks will be offered in the morning for all (funders, presenters, artists) participating in the conference. The 1:00 pm afternoon session at MDC Wolfson will open with a keynote address by John Killacky. Mr. Killacky is a nationally-recognized advocate of disability issues who has an extensive background and more than 25-year history as one of the leading performing arts presenters in the U.S. Mr. Killacky is currently a cultural program officer at the San Francisco Foundation and recently gave the keynote speech for the annual Kennedy Center (LEAD) Leadership Exchange in the Arts and Disability Training and Conference. The keynote will be followed by a panel discussion, moderated by Killacky that will include Victoria Marks, Celeste Dandeker from CandoCo, Marian Winters from VSA arts of FL and two Florida presenters. Following the conference there will be a reception. Conference attendees will then have the opportunity to experience a performance by the outstanding internationally-recognized British mixed-ability dance company CandoCo who will perform that night. At the conclusion of the concert there will be a reception for the company, conference attendees and the audience. The conference is free and open to the general public. Ticket admission to CandoCo is \$25. Conference hotels include: Courtyard by Marriott Downtown Miami, Indian Creek Hotel and the Miami River Inn. 200 rooms are available for this conference. We expect 500 persons to participate in danceable and the conference. The conference will be marketed within danceAble and the Florida Dance Festival and separately to targeted presenters, funders and artists with and without disabilities. We feel *Beyond Making Your Building Accessible, Impacting the Lives of Artists with Disabilities* is timely and an important step in expanding the understanding of next steps needed. This conference is a part of an international movement and part of a breakthrough point in the development of disability arts and culture. As John Killacky says, "Access is not just about architecture; it has to be at the heart of every organization. After all, humanity is defined through difference, not sameness."

#### Conference goals are:

- To become a leading edge annual conference on disability dance arts, dance performance and culture.
- To profile the value and presence of disability arts and culture to the disability and mainstream communities.
- To lead the field in providing professional opportunities and training for dance artists with disabilities.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2	5000		0		5000	0
ARTISTIC:	NUMBER OF ARTISTS:		0		0		0	0
TECHNICAL:	NUMBER OF EMPLOYEES:	4	1500		0		1500	0
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	20	13500		5000		8500	0
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:		0		0		0	2500
MARKETING/PUBLICITY			5000		0		5000	0
PRINTING			3000		0		3000	0
POSTAGE			2000		0		2000	0
IN COUNTY TRAVEL			3360		0		3360	2000
OUT OF COUNTY TRAVEL			400				400	0
EQUIPMENT RENTAL			4000		0		4000	1000
EQUIPMENT PURCHASE			0				0	0
SPACE RENTAL			1000		0		1000	1000
INSURANCE			0		0		0	0
UTILITIES			0		0		0	0
SUPLIES/MATERIALS			1000		0		1000	0
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
	Documentation, Video & Photo		2000		0		2000	1000
			0		0		0	00
			0		0		0	0
			0		0		0	0
			0		0		0	0
			0		0		0	0

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

5000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

41760

= 5000 + 36760

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

75000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$49260

Sum of #45 Cash & #46 In-kind

\*in-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	2500		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	0	5000	Hotel, space equipment, documentation
FOUNDATION SUPPORT	12000		
PRIVATE/INDIVIDUAL SUPPORT	5760	2500	Volunteers
GOVERNMENT GRANTS - (IDENTIFY SOURCE)	0		
FEDERAL    NEA	10000		
STATE     ST FL Div Cul Aff	5000		
LOCAL     VSA	1500		
APPLICANT CASH ON HAND	0		
OTHER REVENUES (ITEMIZE BELOW):			
	0	0	0
	0	0	0
	0	0	0
	0	0	0
	0	0	0
	0	0	0
	0	0	0
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	5000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)      **41760**

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)      **7500**

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)      **\*\$49260**      \*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: C-6**

**ORGANIZATION:** Women's Community Fund, Inc.

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** Aqua Girl

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** May 11-14, 2006

**EVENT LOCATION:** Various locations on South Beach and Downtown Miami

**DESCRIPTION:**

Funds are requested to support Aqua Girl 2006, a women's festival featuring eleven culturally diverse events for the (LBT) lesbian, bisexual and transgender women's community. Events include women's live music, comedy, a fashion show, dance performances, art exhibit, and dj's at venues across Miami Beach and Miami. Aqua Girl is produced by and benefits the Women's Community Fund whose mission is to promote the visibility, strength, health and equality of South Florida (LBT) women through cultural programs, fostering philanthropy, providing grants and scholarships, creating social interactions and volunteer opportunities.

**HOTEL CONFIRMATION:**

Doubletree Surfcomber (450 roomnights)

**OUTSIDE MEDIA:**

Print: Curve Magazine

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

N/A

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 w Miami, FL 33128  
 Phone: (305) 375-5092 w Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Women's Community Fund, Inc.

Organization Address: 1521 Alton Road, #117

City: Miami Beach State: FL Zip: 33304 Website: www.womenscommunityfund.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 2004

(7) FEI#: 20 - 0873622

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 12/21/05 Time: 10am

(10) Name: Alison Burgos  Mr.  Mrs.  Ms.  Miss  Dr.

Title: President, Board of Directors Phone (day): (305) 532 - 1997 ext.

Email: alisonftl@aol.com Fax: (954) 522 - 9333 Phone (other): (954) 288 - 8691 ext.

**PROJECT INFORMATION**

(11) Project Title: Aqua Girl

(12) Starting and Ending Dates: May 11 - 14, 2006 (13) Starting and Ending Times: noon to 3am

(14) Address or Location of Project: multiple locations on South Beach and Downtown Miami

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 01

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 05 Florida State Senate District: # 35

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audi-  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation 3000 Attending Total: 6000 Performing/Participating Total: 39  
 Children: 0 Children: 0

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. **What** is the project? **How** will it attract tourists to Miami-Dade County? **When** will it take place? How many event(s) are planned? **Where** will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? **Why** is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

Aqua Girl, now celebrating it's sixth year, is a National Festival designed for the lesbian, bisexual and transgender women's community. This event has grown in scope and attendance consistently over the past 5 years & attracts an International audience to Miami. Aqua Girl has quickly become the third largest (LBT) women's gathering in the United States. With diverse entertainment coupled with a gay-friendly atmosphere and beautiful beaches, Aqua Girl has become a world-recognized attraction for the (LBT) community at-large.

Aqua Girl is scheduled from May 11<sup>th</sup>-15<sup>th</sup>, 2006. The festival consist of eleven cultural events across Miami Beach including, a Welcome Reception featuring a women's art exhibit, fashion show and live music, four unique dance oriented parties, a book signing, a jazz brunch, a comedy show, a tea dance, a pool party, a dine around Lincoln Road and a vendor fair. 2006 anticipated attendance will be 6,000 in overall attendance and 3,000 individual patrons.

Events will be held across Miami Beach and downtown Miami at secured venues including: The Surfcomber Doubletree Resort, Score, The Colony Theater, South Seas Resort, and Shine. Aqua Girl also has a host hotel and two co-host hotels contracted. The Surfcomber Doubletree is our host hotel with a 450 room night contract along with co-host arrangements with the South Seas Resort and the Sagamore for an additional 200 room nights.

Aqua Girl presents a variety of entertainers and artists during the weekend that includes National DJs, women's bands, artists, comedians and dancers. This years entertainers & performers include: DJ/Producer Tracy Young, DJ Shannon, National Comedian - Lisa Koch, musicians Steph Taylor and Las Hijas De Nadia, Percussionists Pelu, artists - Allison Lefcort and Carla Fache. More entertainers and a writer will be announced in the coming months.

Aqua Girl is a great candidate for the use of Tourist Development Council Funds because it combines three important elements, diverse cultural performances, a unique National market and International press coverage. Aqua Girl attracts a diverse group of women from around the country and the world and brings tourists dollars to our city. Aqua Girl also receives a wide variety of positive National press coverage and has an extensive marketing campaign that highlights Miami as a must-destination for the (LBT) women's demographic. Aqua Girl also showcases local and National talent in a variety of genres including: singers, musicians, writers, dancers, drag kings, artists, and comedians.

Aqua Girl is produced solely by the Women's Community Fund but has a wonderful list of allies that help support the festival including: the Miami Beach VCA, the GMCVB, the Miami Gay & Lesbian Film Festival, Care Resource and the Miami Gay & Lesbian Chamber of Commerce.

Aqua Girl has a dedicated group of community minded people involved in it's production and implementation including 21 Steering Committee Members, the 11 Member WCF Board of Directors and a fabulous Event Consultant, Clara Eskenazi. The Steering Committee started meeting in September of 2005 and the host hotels, most performers, venues and marketing plan are already in effect.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1		15000		0		15000
ARTISTIC:	NUMBER OF ARTISTS:	0		0				
TECHNICAL:	NUMBER OF EMPLOYEES:	0						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	19		8250		4125		4125
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	6		1400		0		1400
MARKETING/PUBLICITY				16,500		8250		8250
PRINTING				6700		2625		4075
POSTAGE				1975				1975
IN-COUNTY TRAVEL				0				0
OUT OF COUNTY TRAVEL				0				0
EQUIPMENT RENTAL				6600				6600
EQUIPMENT PURCHASE				450				450
SPACE RENTAL				4000				4000
INSURANCE				1200				1200
UTILITIES				0				0
SUPPLIES/MATERIALS				1925				1925
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
	Entertainer travel			950				950
	Entertainer hotel			1800				1800
	Design fees			1200				1200
	Web hosting/programming			800				800
	Photographer			400				400
	Décor and install			2400				2400

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

71550

= 15000

+ 56550

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

17,880

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$89,430

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	14770		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	10000	12000	Free Ads in Out Traveler & Curve
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT		5880	Artists waived fees
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
Miami Beach VCA	14580		
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Bar revenues	9500		
Merchandising	2250		
Vendor Booths	3000		
Program Ad Sales	2450		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

71,550

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

17,880

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$89,430

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: D-1**

**ORGANIZATION:** Art Circuits - Guide & Maps Corporation

**GRANT REQUEST:** \$5,000

**TITLE OF EVENT:** Art Circuits (April, May, June 2006)

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** For Profit

**DATE(S) OF EVENT:** April 1 - June 30, 2006

**EVENT LOCATION:** Miami-Dade County

**DESCRIPTION:**

Funds are requested to continue the publication of Art Circuits, a free guide that disseminates the positioning of Greater Miami as a Mecca of the Arts and a destination for worldwide art enthusiasts. Funds are requested to support 3 issues (April, May and June) so they inform art galleries, Museums and readership in Miami, in segmented targets in Palm Beach, Boca Raton, Ft. Lauderdale, NY, Houston and Los Angeles, as well as attendees to Art Basel, Switzerland about our spring exhibits, and summer attractions in Visual Arts.

**HOTEL CONFIRMATION:**

N/A

**OUTSIDE MEDIA:**

N/A

**PREVIOUS TDC FUNDING:**

\$3,500 (04-05); \$3,500 (03-04)

**OTHER GOVERNMENT FUNDING:**

N/A

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 w Miami, FL 33128  
Phone: (305) 375-5092 w Fax: (305) 375-3068  
email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**DC/06**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Art Circuits, guide & maps

Organization Address: 132 SW 137<sup>th</sup> Ave Ste 112

City: Miami State: FL Zip: 33186 Website: [www.artcircuits.com](http://www.artcircuits.com)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 2003

(7) FEI#: 56 -2362030 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/12/06 Time: 11 a.m.

(10) Name: Liana Pérez  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Editor and Publisher Phone (day): (305) 661-0511 ext.

Email: [liana@artcircuits.com](mailto:liana@artcircuits.com) Fax: (305) 669-1455 Phone (other): (786)-262 1112 ext.

**PROJECT INFORMATION**

(11) Project Title: Art Circuits, April May & June 06

(12) Starting and Ending Dates: 04/01/06 - 06/30/06 (13) Starting and Ending Times: 8 a.m. - 8 p.m.

(14) Address or Location of Project: Greater Miami

(15) Municipality in which project will take place (use codes): Primary: # 99 Secondary: #

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 9 Florida State Senate District: # 38

Florida State House District: # 119 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audi-  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: Performing/Participating Total:

Children: Children:

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
(check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The project consists in helping to fund 3 editions of Art Circuits, those that will be published in April, May and June 06.

Art Circuits is published 10 times a year with a summer edition that includes July and August programs. Every month, 10 thousand copies of AC are distributed, in all art galleries (around 130 in Greater Miami), all museums in the surroundings (Boca Raton, Palm Beach, Ft. Lauderdale, North Miami, Coral Gables, Miami Beach and Miami) and 100 hotels and restaurants.

Two years of experience shows that the art community is able to invest in their advertising around the art fairs, but that months without art fairs, summer and hurricane season are devastating for their finances. One publication has to be a reliable source of information for the readership all year round and the tool at hand for the tourists, regardless of the month of their visit. That's why it is so important to publish the guide even through the poorest months of the year. But, because AC belongs to an independent publisher depends on the sale of advertising, therefore is often a gap between revenues and expenses. Revenues from advertising are not a fixed reliable amount, while costs involved in production, mailing and distribution are always set. The grant is requested to maintain this publication alive and assure its continuity.

Art Circuits is a free guidebook. It is the only publication, made in Miami, that compiles the information about Miami's visual art scene. Starting with announcing the 5 art walks that take place in Greater Miami every month all year round and continuing with a section where all the visual art museums are listed with their monthly exhibits and events, Art Circuits is a very complete source of information. Recently 2 new art hubs has been included: Bird Road Art District and Biscayne Blvd Corridor.

Art Circuits attracts tourists because five monthly art walks in the same county is an amazing tourist attraction which deserved to be promoted as one of the most important features of Greater Miami. All art gallery owners, all visual art museums and 100 hotels and restaurants distribute the guide for free within the county to residents and tourists.

To promote the arts outside the county, AC is distributed in the most prestigious art fairs and in selected art galleries, fairs and museums in NY, Houston, Long Beach, Ft. Lauderdale, Boca Raton, and Palm Beach. Being a member of the GMC&VB, Art Circuits has been distributed at GMC&VB's booth in Art Basel Miami Beach and Art Miami, as well as many other art fairs in New York and Chicago.

Many publications come out in Miami once a year to benefit from the Art Basel factor but Art Circuits is a friendly guide that takes you every month to all the art hubs in Greater Miami and shows you in a map the placement of the institutions. Gallery Guide's Southeast edition, a guide printed in New Jersey with more than 30 years of tradition, has been distributed in our County too, but Art Circuits direct distribution and supportive policy toward the non profit institutions has a better visibility and accountability.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 1	12,000				12,000	
ARTISTIC: NUMBER OF ARTISTS:						
TECHNICAL: NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS:						
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 2	925				925	
MARKETING/PUBLICITY	2,506				2,506	3,000
PRINTING	12,450		3,000		9,450	
POSTAGE	990				990	
IN COUNTY TRAVEL	480				480	
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL	1,192				1,192	
EQUIPMENT PURCHASE						
SPACE RENTAL	1,350				1,350	
INSURANCE	1,189				1,189	
UTILITIES	472				472	
SUPPLIES/MATERIALS	450				450	
<b>OTHER COSTS (ITEMIZE BELOW):</b>						
Taxes	1,107				1,107	
Graphic Designer	6,600		2,000		4,600	
Occupational License	19				19	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

5,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

41,730

= 5,000

+ 36,730

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

3,000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

44,730

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Advertising Sales	36,730		
Advertising Trades		3,000	Books & Books Newsletter
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	5,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

41,730

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

3,000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*44,730

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: E-1**

**ORGANIZATION:** ART + Gallery, LLC

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** Salvatore Dali: Monumental Sculptures

**RECOMMENDATION:**  
Not Funded

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** For Profit

**DATE(S) OF EVENT:** October 4, 2005 - April 30, 2006

**EVENT LOCATION:** Village at Merrick Park (outside) and ART + Gallery (inside)

**DESCRIPTION:**

Funds are requested to support the Salvador Dali: Monumental Sculptures exhibition. 15 of the surrealist master's large-scale sculptures will be displayed among the luxurious gardens of the Village of Merrick Park, while inside the spacious ART + third floor galleries an additional 20 smaller but equally famous pieces will be showcased. The recent centennial of his death has reignited a Dali Vogue, Monumental Sculptures will be running from October 2005 through May 2006 - enough time for art aficionados, visitors and residents alike to get their fill of this eccentric art genius.

**HOTEL CONFIRMATION:**

N/A

**OUTSIDE MEDIA:**

Pending

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

N/A

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: F-1**

**ORGANIZATION:** Greater Miami Billfish Tournament

**GRANT REQUEST:** \$18,000

**TITLE OF EVENT:** Yamaha Contender Miami Billfish Tournament

**RECOMMENDATION:** \$8,000

**EVENT CATEGORY:** Sports

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** April 6 - 9, 2006

**EVENT LOCATION:** Miami Beach Marina, 300 Alton Road, Miami Beach, FL

**DESCRIPTION:**

Funds are requested to support a fishing tournament which promotes sportfishing, which is thriving all over the world, as an enjoyable activity for the entire family. Our tournament showcases Miami as the capital of this ever-growing spectator and participant sport, while also promoting marine conservation and preservation ethics, along with businesses and artist from the South Florida area.

**HOTEL CONFIRMATION:**

Doubletree Grand Hotel (96 roomnights)

**OUTSIDE MEDIA:**

Print: Sport Fishing; Marlin Magazine

Radio: 99.9 Kiss Country

**PREVIOUS TDC FUNDING:**

\$12,000 (04-05); \$10,000 (03-04); {End of 2nd cycle - \$9,000 (02-03)}

**OTHER GOVERNMENT FUNDING:**

CG - \$8,000 (Pending)

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 □ Miami, FL 33128  
Phone: (305) 375-5092 □ Fax: (305) 375-3068  
email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

- (3) Organization Name (exactly as it appears on Articles of Incorporation):  
Greater Miami Billfish Tournament
- Organization Address: PO Box 1036
- City: Key Biscayne State: FL Zip: 33149 Website: www.miamibillfish.com
- (4) Applicant Institution Type:  Cultural  Non-Cultural
- (5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1983
- (7) FEI#: 65 - 0208811 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 12/20/05 Time: 11 am
- (10) Name: Judy Layne  Mr.  Mrs.  Ms.  Miss  Dr.
- Title: Managing Director Phone (day): (305) 598 - 2525 ext.
- Email: fish@miamibillfish.com Fax: (305) 598 - 2512 Phone (other): ( ) - ext.

**PROJECT INFORMATION**

- (11) Project Title: Yamaha Contender Miami Billfish Tournament
- (12) Starting and Ending Dates: April 6-9, 2006 (13) Starting and Ending Times: Varies Daily
- (14) Address or Location of Project: Miami Beach Marina, 300 Alton Rd., Miami Beach, FL
- (15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 01
- |                      |                      |                         |                      |                      |
|----------------------|----------------------|-------------------------|----------------------|----------------------|
| 01 Miami             | 08 Opa-Locka         | 15 West Miami           | 22 Medley            | 29 Islandia          |
| 02 Miami Beach       | 09 South Miami       | 16 Florida City         | 23 North Bay Village | 30 Sunny Isles Beach |
| 03 Coral Gables      | 10 Homestead         | 17 Biscayne Park        | 24 Key Biscayne      | 31 Miami Lakes       |
| 04 Hialeah           | 11 Miami Shores      | 18 El Portal            | 25 Sweetwater        | 32 Palmetto Bay      |
| 05 Miami Springs     | 12 Bal Harbour       | 19 Golden Beach         | 26 Virginia Gardens  | 33 Miami Gardens     |
| 06 North Miami       | 13 Bay Harbor Island | 20 Pinecrest            | 27 Hialeah Gardens   | 34 Doral             |
| 07 North Miami Beach | 14 Surfside          | 21 Indian Creek Village | 28 Aventura          | 99 Unincorporated    |
- (16) Miami-Dade Commission District: # 05 Florida State Senate District: # 38  
Florida State House District: # 107 U.S. Congress District: # 18
- (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

- (18) Expected Participation (number of individuals):  
Attending Total: 4,000 Performing/Participating Total: 500  
Children: 200 Children: 80

- (19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
(check only one)  Senior Citizens  Minorities  General (no specific emphasis)

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED.  
Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The project is a fishing tournament which promotes Sportfishing as both a world-class competitive sport and an enjoyable and healthy activity for the entire family, while encouraging marine conservation. Tourists are attracted to Miami-Dade county because of the fantastic fishing opportunities available here. International competitors will fish this event to gain points as a leg of two separate series of tournaments. Enticing cash awards, along with trophies and prizes, encourage competitor participation. Varied divisions of amateurs, juniors, Pee Wee and ladies make it fun for people of all ages. The community, friends, families and tourists enjoy daily dockside festivals and parties, which are free and open to the public. These festivities include waterfront game-fish weigh-ins, live local music, raffles, food & drinks specials, marine and conservation exhibitors, a beautiful parade of boats and a Baywalk Festival with local arts and crafts – making the event an attractive weekend activity. Typically, the event attracts a few thousand people throughout the weekend. **The event will start with a kick-off party on April 6, with fishing and daily dock parties each day on April 7, 8, and 9, 2006.** The final day's dock party will continue through the evening with a silent and live auction, followed by a bountiful buffet and awards ceremony. Various other local marine conservation groups are also in attendance to provide information to the public on their efforts to preserve the resources in the area and further their involvement with the YCMBT. All activities will take place at the conveniently located Miami Beach Marina at 300 Alton Road in South Beach. This year, the tournament is will again feature a 10,000 square foot tent, which is erected to host our festivities and awards ceremony, as well as our auctions. Of our nearly 470 participants, the principle competitors are people who enjoy the sport of Sportfishing. The "pro-sport" status is growing and competitors are traveling from all over to participate to earn points and win events to attract their own sponsorships. Our prize structure encourages novices as well as the most experienced fisherman to participate. Our anglers come from all over the country and outside the US, as do our committed group of volunteers and observers. Corporate sponsors will also attend the event to network with other members of the marine community. The tropical Miami weather provides a welcomed escape for all attendees.

Our event is a worthy use of TDC funds because of the spotlight we shine on Miami as the location for great fishing and Florida as the "Fishing Capital of the World". Not only does this tournament attract participants to come during the competition itself, its publicity machine exposes anglers to Miami as a worthwhile destination all year long – whether they choose to fly in, or dock their own yacht. Miami offers excellent facilities and easy coastal access to fisherman. This fishing tournament highlights the tremendous, natural resource Miami offers as the ultimate fishing destination and therefore, an excellent tourist attraction.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES:							15,000
ARTISTIC: NUMBER OF ARTISTS:							
TECHNICAL: NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: <b>16</b>	10,000				10,000		
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: <b>1 FIRM</b>	105,000				105,000		5000
MARKETING/PUBLICITY	15,000		9000		6000		15,000
PRINTING	40,000		9000		31,000		15,000
POSTAGE	8000				8000		
IN COUNTY TRAVEL	500				500		
OUT OF COUNTY TRAVEL	2000				2000		
EQUIPMENT RENTAL	3000				3000		
EQUIPMENT PURCHASE	3000				3000		
SPACE RENTAL	2500				2500		
INSURANCE	3000				3000		
UTILITIES	4500				4500		
SUPPLIES/MATERIALS	52,000				52,000		
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
Accounting/Licenses/Taxes	5800				5800		
Banquet/Event Costs	42,000				42,000		4000
Youth Fishing Day Expenses	1500				1500		
Office/Observer/Directors	15,500				15,500		
Awards/Trophies	243,000				243,000		12,000
City Services	3000				3000		3000

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

**18,000**

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

**559,300**

**18,000**

**+ 541,300**

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

**69,000**

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

**\$628,300**

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	220,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	148,000	60,000	Corporate Sponsors
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
Community Grants	8000		
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Auctions/Raffles	162,000	9000	Corporate Sponsors
Interest	3300		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	18,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

559,300

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

69,000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$628,300

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: F-2**

**ORGANIZATION:** Junior Orange Bowl Committee, Inc.

**GRANT REQUEST:** \$10,000

**TITLE OF EVENT:** International Tennis, Golf, and Sports Ability Games and  
National Basketball

**RECOMMENDATION:** \$8,000

**EVENT CATEGORY:** Sports

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** December 1 - 30, 2005

**EVENT LOCATION:** Various Locations

**DESCRIPTION:**

Funds are requested to support the costs associated with production of the International Tennis, Golf, Chess, Basketball and Sports Ability Games. Now in its 44th year, these games consistently attract the top boys and girls from around the world. This year over 1,100 participants are expected from 50+ countries.

**HOTEL CONFIRMATION:**

Embassy Suites (97 roomnights); Holiday Inn Coral Gables (150 roomnights); Biltmore (364 roomnights); Hampton Inn Doral (94 roomnights); Best Western (86 roomnights); Holiday Inn University of Miami (123 roomnights); Comfort Suites (24 roomnights); contd

**OUTSIDE MEDIA:**

pending

**PREVIOUS TDC FUNDING:**

\$9,000 (04-05); (\$10,000 (03-04) - New Cycle); (\$9,000 (02-03) - End of Cycle); \$10,500 (01-02); \$12,000 (00-01); \$13,500 (99-00); \$15,000 (98-99)

**OTHER GOVERNMENT FUNDING:**

NA

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 □ Miami, FL 33128  
Phone: (305) 375-5092 □ Fax: (305) 375-3068  
email: ndb1@miamidadegov

FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:

Third Quarter

(2) Please check one:  Sports

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Junior Orange Bowl Committee, Inc.

Organization Address: 1390 South Dixie Highway, Suite 2202

City: Coral Gables State: FL Zip: 33146 Website: www.jrorangebowl.com

(4) Applicant Institution Type:  Non-Cultural

(5) Corporate Status:  Non-Profit

(6) Year of Incorporation: 1978

(7) FEI#: 59 - 2189635

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 11/29/05 Time: 10:00 AM

(10) Name: Paul Olingy Mr.

Title: Executive Director Phone (day): (305) 662 - 1210

Email: pauljobc@gate.net Fax: (305) 669 - 8745

**PROJECT INFORMATION**

(11) Project Title: International Tennis, Golf, and Sports Ability Games; and National Basketball

(12) Starting and Ending Dates: Dec. 1 to Dec. 30, (13) Starting and Ending Times: 7:00AM / 10:30PM

(14) Address or Location of Project: Please see attached paper

(15) Municipality in which project will take place (use codes): Primary: # 03 Secondary: \_\_\_\_\_

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 06 Florida State Senate District: # 34

Florida State House District: # 117 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: General

(18) Expected Participation (number of individuals): Attending Total: 10,500 Performing/Participating Total: 2,500

(19) Primary Population:  Children

**JUNIOR ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIPS (12/14 TO 12/23/2005)**

Locations: University of Miami, Biltmore Hotel Tennis Center, Coral Gables Salvador Park and Miami-Dade County Tropical Park. Now in its 44<sup>th</sup> year, this tennis tournament consistently draws the top boys and girls (12 & 14 years) from around the world. This year, over 1,000 participants are expected from over 50 countries. The Junior Orange Bowl International Tennis Tournament's "star-studded" list of past competitors include: Andre Agassi, Jimmy Connors, Chris Everet and Mary Joe Fernandez. The Junior Orange Bowl Tennis Tournament is considered the best Junior Tennis Tournament (12 & 14 year old classification) in the world.

**JUNIOR ORANGE BOWL INTERNATIONAL GOLF CHAMPIONSHIPS (12/18 TO 12/30/05)**

Location: Biltmore Golf Course at the Coral Gables Biltmore Hotel.  
250 of the world's best junior amateur golfers ages 18 and under from 39 countries and from throughout the USA will tee-off in the 42<sup>nd</sup> annual event that is considered to be the "masters of junior golf". Past players include Tiger Woods, Jose Maria Olazabel and Mark Calcavecchia.

**JUNIOR ORANGE BOWL INTERNATIONAL SPORTS ABILITY GAMES (12/1 TO 12/03/05)**

Locations: City of Miami Shake-A-Leg Docks, Miami Springs Aquatic Center and Miami-Dade Tropical Park Athletic Field. The International Games for the Physically Challenged Athletes includes a sailing regatta, swimming, goal ball, track & field events and professional clinics for the youth athlete participants. Teams planning to attend this year will come from Israel, Canada, the Bahamas, Australia and from throughout the United States. These athletes love this tournament because it is non-competitive, giving them the opportunity to meet other athletes from around the world.

**NATIONAL GIRLS AND BOYS BASKETBALL CLASSICS (12/28 TO 12/30/05)**

Location: Belen Jesuit School, 500 SW 127<sup>th</sup> Ave., Miami.  
Girls and Boys basketball teams from Virginia, Philadelphia, Tallahassee, California, Louisiana, and Ft. Lauderdale will play teams from Miami-Dade County High Schools. For most of the players from out-of-state, this is their first opportunity to travel and the best part is it takes place in Miami during the Winter.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1		27,000		1,000		26,000
ARTISTIC:	NUMBER OF ARTISTS:							
TECHNICAL:	NUMBER OF EMPLOYEES:	1		8,500				8,500
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:							
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	5		15,000				15,000
MARKETING/PUBLICITY				3,000		1,000		2,000
PRINTING				5,000		1,000		4,000
POSTAGE				1,500		1,000		500
IN COUNTY TRAVEL				2,000				2,000
OUT OF COUNTY TRAVEL								
EQUIPMENT RENTAL				2,500				2,500
EQUIPMENT PURCHASE				3,000				3,000
SPACE RENTAL				7,000		2,000		5,000
INSURANCE				4,000		1,000		3,000
UTILITIES				4,100		1,000		3,100
SUPPLIES/MATERIALS								
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
Tee-Shirts (merchandise)				16,000		1,000		15,000
Trophies / Medals				8,500		1,000		7,500
Food For Participants				12,000				12,000
Security				2,000				2,000

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

10,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

121,100

= 10,000

+ 111,100

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed  
25% of the Total Cash Expenses.

29,800

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$150,900

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	500		
CONTRACTED SERVICES			
ENTRY FEES	98,600		
CORPORATE SUPPORT		21,000	City of Coral Gables and Idea Graphix Corp.
FOUNDATION SUPPORT	5,000		
PRIVATE/INDIVIDUAL SUPPORT	2,000		
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Merchandise Sales	5,000		
Printing		800	Sunset Quick Print
Equipment Rental		1,500	Roxy Productions
Food For Participants		800	Miami Subs & Shorty's BBQ
Space Rental Donation		5,000	University of Miami
Merchandise Donation		700	LOGOZ Merchandise
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	10,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

121,100

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

29,800

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$150,900

\*Sum of #49 Cash & #50 In-kind

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: F-3**

**ORGANIZATION:** Miami Northwest Express Track and Field Club, Inc.

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** 31st Annual Northwest Track & Field Classic

**RECOMMENDATION:** \$6,300

**EVENT CATEGORY:** Sports

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 2nd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 9-11, 2006

**EVENT LOCATION:** Miami-Dade Community College, North/Traz Powell Stadium

**DESCRIPTION:**

Funds are requested to support the production costs associated with the 31st Annual Northwest Track & Field Classic. The project provides South Florida's youth the opportunity to compete and engage in cultural exchanges with kids from foreign countries and throughout the United States.

**HOTEL CONFIRMATION:**

pending

**OUTSIDE MEDIA:**

Radio: Hot 105, WEDR, & WMBM (all pending)

**PREVIOUS TDC FUNDING:**

\$7,000 (04-05); End of Cycle-\$4,900 (03-04); \$4,900 (02-03); \$5,600 (01-02); \$6,300 (00-01); \$7,000 (99-00)

**OTHER GOVERNMENT FUNDING:**

NA

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**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 Miami, FL 33128  
Phone: (305) 375-5092 Fax: (305) 375-3068  
email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06-\_\_\_**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Northwest Express Track Club, Inc

Organization Address: 1310 NW 90<sup>th</sup> Street

City: Miami State: FL Zip: 33147 Website: <http://members.aol.com/MiamiNwx/nwe.html>

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1979

(7) FEI#: 59 - 1967181

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Jesse Holt  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Volunteer Executive Director

Phone (day): (305) 836 - 2409 ext.

Email: [jholt12121@aol.com](mailto:jholt12121@aol.com)

Fax: (305) 691 - 6390

Phone (other): (305) 401 - 5247 ext.

**PROJECT INFORMATION**

(11) Project Title: 31st Annual Northwest Track & Field Classic

(12) Starting and Ending Dates: June 9-11, 2006

(13) Starting and Ending Times: 8:00am-10:00pm

(14) Address or Location of Project: Miami-Dade College, North/Traz Powell Stadium

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # 99

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 02

Florida State Senate District: # 104

Florida State House District: # 36

U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals):

Attending Total: 6,000

Performing/Participating Total: 3,000

Children: 3,500

Children: 2,500

(19) Primary Population:  Children

At-Risk Youth/Adults

Persons with Disabilities

(check only one)  Senior Citizens

Minorities

General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

### What is the Project?

The 31st Annual Northwest Track & Field Classic will be held in Miami. Last year's Classic drew 3000 competitors from nine foreign countries. Miami-Dade County is impacted as more than 6,000 people attended the three (3) day event. Our meet Headquarters is El Palacio Sports Hotel & Conference Center. We have reserved 240 rooms.

### When will it take Place?

The competition scheduled on June 9-11, 2006 twenty-six track and field events will be contested.

### Where will the event(s) take Place?

Miami-Dade College, North Campus/Traz Powell Stadium is the site for this 3 day event.

Who are the principal competitors, artists, etc., involved in the Project? The competitors are male and female athletes age five to eighty years from the Caribbean and throughout the United States.

Why is this an attractive Project for the use of Tourist Development Council Funds? This is an attractive project for the use of Tourist Development Council funds because opportunity to involve youth of all ages in activities that promotes healthy bodies and sound minds. The return on the money spent will be a great benefit to the Miami-Dade economy.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES:	_____		_____		_____		_____
ARTISTIC: NUMBER OF ARTISTS:	_____		_____		_____		_____
TECHNICAL: NUMBER OF EMPLOYEES:	_____		_____		_____		_____
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS:	_____		_____		_____		_____
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES:	_____		_____		_____		_____
MARKETING/PUBLICITY	8,500		2,500		6,000		1,500
PRINTING	7,500		3,000		4,500		
POSTAGE	2,000		500.00		1,500		
IN COUNTY TRAVEL	_____		_____		_____		_____
OUT-OF-COUNTY TRAVEL	_____		_____		_____		_____
EQUIPMENT RENTAL	4,500		2,000		2,500		
EQUIPMENT PURCHASE	_____		_____		_____		_____
SPACE RENTAL	7,000		_____		7,000		
INSURANCE	1,000		_____		1,000		
UTILITIES	_____		_____		_____		_____
SUPPLIES/MATERIALS	7,000		4,000		3,000		
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
Meet Awards/Trophies/Medals	14,500		3,000		11,500		2,500
_____	_____		_____		_____		_____
_____	_____		_____		_____		_____
_____	_____		_____		_____		_____
_____	_____		_____		_____		_____

(44) GRANT AMOUNT REQUESTED\*\* (MUST EQUAL #48 ON PAGE 8) \$15,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) \$52,000 = \$15,000 + \$37,000

(46) TOTAL \*IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) \$4,000

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 7) \$56,000 Sum of #45 Cash & #46 In-kind

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	5,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT		2,000	
PRIVATE/INDIVIDUAL SUPPORT	15,000	2,000	
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)	7,000		
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Fundraising	10,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	\$15,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7) \$52,000

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7) \$4,000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7) \*\$56,000 \*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: G-1**

**ORGANIZATION:** Florida Sports Foundation, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 2006 Florida Sunshine State Games

**RECOMMENDATION:** \$7,500

**EVENT CATEGORY:** Sports

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 13 - 18, 2006

**EVENT LOCATION:** Various facilities throughout Miami-Dade County

**DESCRIPTION:**

Funds are requested to support the operation, marketing, and promotion of the 2006 Florida's Sunshine Games to be held June 13-18, 2006. The Olympic-style sports festival consists of 24 different sports with athletes of all ages competing at all levels. With participation levels in 2005 greater than 6,500, the 2006 Summer Games are projecting participation levels in excess of 7,000.

**HOTEL CONFIRMATION:**

Don Shula's Hotel & Golf Club (525 roomnights); Doubletree Grand Biscayne Bay (655 roomnights); Hilton Miami Airport (1090 roomnights); Biscayne Bay Marriot (1730); Omni (805 roomnights)

**OUTSIDE MEDIA:**

Pending

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

N/A

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Florida Sports Foundation, Inc.

Organization Address: 2930 Kerry Forest Parkway, Suite 101

City: Tallahassee State: FL Zip: 32309 Website: [www.flasports.com](http://www.flasports.com)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1991

(7) FEI#: 59 - 3048773

(8) State of Incorporation:

(9) Required Pre-application Consultation: Date: 1/18/06 Time: 10:00 AM

(10) Name: Larry Pendleton  Mr.  Mrs.  Ms.  Miss  Dr.

Title: President/CEO Phone (day): (850) 488 - 8347 ext.

Email: [lpendleton@flasports.com](mailto:lpendleton@flasports.com) Fax: (850) 922 - 0482 Phone (other): ( ) - ext.

**PROJECT INFORMATION**

(11) Project Title: 2006 Florida Sunshine State Games

(12) Starting and Ending Dates: June 13 -18, 2006 (13) Starting and Ending Times: 9:00 AM - 9:00 PM

(14) Address or Location of Project: Multiple Facilities throughout Miami-Dade County

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # 9

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 11 Florida State Senate District: # 38

Florida State House District: # 114 U.S. Congress District: # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 18,200 Performing/Participating Total: 7,000

Children: 8,380 Children: 5,180

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

For the past 26 years, Florida's Sunshine State Games have been Florida's largest multi-sport festival. A program of the Florida Sports Foundation, the Sunshine State Games were created to further the development of future Olympians and provide Floridians with an outlet for competition. The Olympic-style sports festival consists of 24 different sports with amateur athletes of all ages competing at all levels. The ultimate goal of the Games is to provide an opportunity and incentive for all amateur athletes in the State of Florida to develop their physical talents and competitive abilities. This grassroots level competition has been the beginning for many of Florida's champions. In 2005, participant levels reached over 6,500. In 2006, projected participation levels are expected to reach above 7,000 with an additional 10,500 spectators, families, friends and coaches. Participants and spectators will travel from throughout Florida, the Panhandle to the Keys, to attend the event.

The sports included are: Baseball, Basketball, Canoe & Kayak, Soccer, Racquetball, Rugby, Judo, Boxing, Swimming, Ultimate Frisbee, Archery, Sport Baton Twirling, Weightlifting, Karate, Taekwondo, Fencing, Badminton, and Track & Field.

The event will take place June 13 -18, 2006 at various locations throughout Miami-Dade County, however the Miami-Dade County Fair Grounds will act as the Game Headquarters. Additional facilities that will be used are: Don Shula's Athletic Club, Florida International University, Miami-Dade College, Tamiami Park, Tropical Park, University of Miami, Charles Hadley Pool, Miami Rowing Center, 5 – 6 local high schools, and the Everglades Archer's Club. Participants and teams are asked to pay a minimal entry fee; all other aspects of the Games are open to the public. Additional events have been planned with the Florida Marlins and local theme parks to encourage a longer visitor stay and increased visitor spending.

For the first time in over 15 years, the Sunshine State Games will call Miami home. This event will bring an estimated 6,000+ room nights to Miami-Dade County during the summer season. According to the Greater Miami Convention and Visitor's Bureau economic impact formula, as well as the Miami-Dade Sports Commission, this event will bring an excess of \$10 million in direct economic impact to Miami-Dade County. In previous years the event has been held in Gainesville, Orlando, Tampa, Tallahassee, West Palm Beach, Jacksonville, St. Petersburg, and most recently Broward County.

The Florida Sports Foundation has partnered with the Miami-Dade Sports Commission to assist in the facility procurement, hotel contracting and event operations. Additionally, the Florida Sports Foundation has asked that the Miami-Dade Sports Commission address all housing needs by contracting directly with the local housing service IMG. Additional vendors will be used to sell t-shirts and other items; however contracts have yet to be signed.

This event will serve a major driver for in-state tourism during the summer months of 2006. The Games are promoted throughout the year via the Florida Sports Foundation website, statewide Sports Commissions, and through the individual sport directors. Being that this event is an annual event, athletes and teams prepare year round for this statewide competition. With the aid of the Miami-Dade Sports Commission, the Florida Sports Foundation looks to bring the competition to new heights with added sports, increased participation, and new exciting activities throughout the county.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES: _____	0		0		0		0
ARTISTIC: NUMBER OF ARTISTS: _____	0		0		0		0
TECHNICAL: NUMBER OF EMPLOYEES: <u>TBD</u>	35,000		0		35,000		0
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: _____	0		0		0		0
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: _____	0		0		0		0
MARKETING/PUBLICITY	17,000		0		17,000		0
PRINTING	0		0		0		0
POSTAGE	10,000		0		10,000		0
IN COUNTY TRAVEL	7,000		0		7,000		0
OUT OF COUNTY TRAVEL	14,000		0		14,000		0
EQUIPMENT RENTAL	6,000		0		6,000		0
EQUIPMENT PURCHASE	1,500		0		1,500		0
SPACE RENTAL	60,000		25,000		35,000		0
INSURANCE	11,700		0		11,700		0
UTILITIES	4,500		0		4,500		0
SUPPLIES/MATERIALS	49,000		0		49,000		0
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
Housing	35,000		0		35,000		0
Security	5,000		0		5,000		0
Medical	10,000		0		10,000		0
Sports Contracts	111,000		0		111,000		0
Hospitality	1,500		0		1,500		0
Special Events	12,000		0		12,000		0
Printing	19,500		0		19,500		0
General Expenses (see Detailed Project Budget for further explanation)	40,000		0		40,000		0

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

**25,000**

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

**449,700**

**= 25,000**

**+ 424,700**

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

**0**

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

**\$449,700**

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	135,000		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	13,000		
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	0		
GOVERNMENT GRANTS - (IDENTIFY SOURCE)	0		
FEDERAL	0		
STATE	200,000		State of Florida
LOCAL	50,000		Miami-Dade Sports Commission
APPLICANT CASH ON HAND	0		
OTHER REVENUES (ITEMIZE BELOW):			
Vendors	2,200		
Olympic License Plates	24,500		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	449,700	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		0
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	*\$449,700	*Sum of #49 Cash & #50 In-kind

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: III. B-1**

**ORGANIZATION:** City of Miami Beach - Office of the City Manager

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** An American Celebration 2005

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Government/Municipalities

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 5th

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** July 4 2005

**EVENT LOCATION:** 72nd Street and the Ocean

**DESCRIPTION:**

Funds are requested to support the 15th Anniversary of the City of Miami Beach's annual "An American Celebration" event. Miami Beach and Miami-Dade County will host this year's event on Ocean Drive and 72nd Street. The event will highlight 14 years of progress and will showcase the North Beach Community and the amenities that are available in the surrounding areas.

**HOTEL CONFIRMATION:**

N/A

**OUTSIDE MEDIA:**

Pending

**PREVIOUS TDC FUNDING:**

\$10,000 (03-04); \$3,000 (02-03); \$4,200 (01-02); \$3,750 (99-00)

**OTHER GOVERNMENT FUNDING:**

CBO - \$50,000 (02-03)

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: III. C-1**

**ORGANIZATION:** Performing Arts Center Trust, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** Lighting the House

**RECOMMENDATION:** \$10,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** First Time

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** December 2, 2005

**EVENT LOCATION:** Biscayne Boulevard, between 14th and 15th Street

**DESCRIPTION:**

Funds are requested to support an innovative visual performing arts extravaganza. "Lighting the House", a pre-opening public event of the Miami Performing Arts Center (MPAC). Timed to coincide with Miami's Art Basle, Lighting the House will provide an outdoor evening event utilizing internationally acclaimed artists in the production of a unique dynamic, high-tech visual arts outdoor "theater". This will foster tourism and local resident attendance at the event where attendees will get a first glimpse of the new MPAC facilities as it generates increased awareness and interest in upcoming MPAC events after its opening in late 2006.

**HOTEL CONFIRMATION:**

Pending

**OUTSIDE MEDIA:**

Radio: WLRN

T.V.: WSVN Channel 7

**PREVIOUS TDC FUNDING:**

N/A

**OTHER GOVERNMENT FUNDING:**

City of Miami CRA - \$75,000

John S. & James L. Knight Found. - \$40,000 (Pending)

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: III. D-1**

**ORGANIZATION:** Miami Design Preservation League, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** Art Deco Weekend 2006

**RECOMMENDATION:** \$20,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Ongoing

**FUNDING YEAR:** 1st

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** January 13 - 15, 2006

**EVENT LOCATION:** 5th thru 14th Streets, Ocean Drive Miami Beach

**DESCRIPTION:**

Funds are requested to support the 29th Annual Art Deco Weekend Festival on January 13 - 15, 2006. This festival celebrates and showcases the National Architectural Historic District in Miami Beach and has 90 programmed events including films and lectures, tours and educational exhibits, musical and theatrical entertainment for children and adults, antique automobile parade, and vendor booths between 7th and 13th streets on Ocean Drive. The festival theme is "Putting on the Ritz" which celebrates the pagentry of the 1930's.

**HOTEL CONFIRMATION:**

Sherbrooke (3 roomnights); Cleavelander (9 roomnights); Best Western (7 roomnights); Aqua (5 roomnights); Beachcomber (4 roomnights)

**OUTSIDE MEDIA:**

T.V.: Local 10 WPLG

Radio: Coast 97.3

**PREVIOUS TDC FUNDING:**

{\$12,000 (04-05) - End of cycle}; \$14,000 (03-04); \$20,000 (02-03); \$18,000 (01-02); \$20,000 (00-01)

**OTHER GOVERNMENT FUNDING:**

FEST - \$48,375

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: III. D-2**

**ORGANIZATION:** Orange Bowl Committee, Inc., The

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 2006 FedEx Orange Bowl

**RECOMMENDATION:** \$10,000

**EVENT CATEGORY:** Sports

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** December 28, 2005 - January 3, 2006

**EVENT LOCATION:** Various locations throughout South Florida

**DESCRIPTION:**

Funds are requested to support the 2006 FedEx Orange Bowl will be played on January 3, 2006 at Pro Player Stadium in Miami, Florida. It is estimated that over 70,000 college football fans will travel to South Florida to root on their team. The game will be televised nationally on ABC Television Network (25 million viewers), and on the radio by ESPN Radio (10 million listeners).

**HOTEL CONFIRMATION:**

Sheraton Bal Harbour (1400 roomnights); Wyndham Miami Beach (375 roomnights)

**OUTSIDE MEDIA:**

T.V: ABC Sports

Radio: ESPN Radio

**PREVIOUS TDC FUNDING:**

\$17,000 (04-05); \$12,500 (03-04)

**OTHER GOVERNMENT FUNDING:**

Miami-Dade County CBO - \$130,000

City of Miami Beach - \$25,000/pending

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.:** A-1

**ORGANIZATION:** City Theatre, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 11th Annual Summer Shorts Festival 2006

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** May 1 - June 30, 2006

**EVENT LOCATION:** Ring Theatre and Books & Books, Coral Gables and other regional venues.

**DESCRIPTION:**

Funds are requested to support the regional and national marketing campaign associated with City Theatre's 10th Anniversary Summer Shorts Festival 2006, one of the nation's premier festivals for original short plays and innovative outreach programs. The festival is scheduled to take place from May 1 - June 30, 2006 at Ring Theater and Book & Books in Coral Gables and other regional venues around Miami-Dade County.

**HOTEL CONFIRMATION:**

Biltmore (50 roomnights)

**OUTSIDE MEDIA:**

Radio: WLRN

**PREVIOUS TDC FUNDING:**

\$5,000 (04-05); \$5,000 (03-04)

**OTHER GOVERNMENT FUNDING:**

FEST - \$

ADV - \$50,000

City of Coral Gables -

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**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 • Miami, FL 33128  
Phone: (305) 375-5092 • Fax: (305) 375-3068  
email: [ndb1@miamidadade.gov](mailto:ndb1@miamidadade.gov)

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06-\_\_\_\_\_**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

City Theatre, Inc.

Organization Address: 444 Brickell Avenue, Suite 229

City: Miami

State: FL Zip: 33331

Website: [www.citytheatre.com](http://www.citytheatre.com)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1996

(7) FEI#: 65 - 0642183

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/13/06 Time: 2:00 p.m.

(10) Name: Stephanie Norman

Mr.  Mrs.  Ms.  Miss  Dr.

Title: Producing Artistic Director

Phone (day): (305) 755 - 9401 ext. 11

Email: [stephanie@citytheatre.com](mailto:stephanie@citytheatre.com)

Fax: (305) 755 - 9404

Phone (other): (305) 365 - 5400 Box Office

**PROJECT INFORMATION**

(11) Project Title: 11th Annual Summer Shorts Festival 2006

(12) Starting and Ending Dates: 5/1/06 – 6/30/06

(13) Starting and Ending Times: performances weekly

(14) Address or Location of Project: Ring Theatre and Books & Books, Coral Gables and other regional venues

(15) Municipality in which project will take place (use codes):

Primary: # 3

Secondary: # 1

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 6

Florida State Senate District: # 34

Florida State House District: # 117

U.S. Congress District: # 8

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audi-  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending: 8,000+ Performing/Participating: 110+

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

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## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. **What** is the project? **How** will it attract tourists to Miami-Dade County? **When** will it take place? How many event(s) are planned? **Where** will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? **Why** is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

City Theatre is passionately committed to discovering and producing exciting new plays and developing collaborative relationships with a wealth of regional and national theatre artists, both established and emerging, through the SUMMER SHORTS FESTIVAL. Our goal is that the SUMMER SHORTS FESTIVAL serves as one of the nation's premier forums for the development of new work and that we may provide artists and audiences alike with innovative theatrical programming that will enlighten, educate and entertain. Beginning this season, City Theatre inaugurates its partnership with the Actor's Theatre of Louisville's Humana Festival of New American Plays, one of the largest and most prestigious theatre festivals in the nation.

The 11<sup>TH</sup> ANNUAL SUMMER SHORTS FESTIVAL will bring 110+ regional and national artists together for nine weeks of activities (June 1 – July 2, 2006), to include: (1) MAINSTAGE PERFORMANCES - fully produced World and/or Florida premieres of up to 21 "shorts", original comedies, dramas and musicals, culled from over 1,200 annual script submissions by the nation's most esteemed and important emerging artists. Mainstage performances are comprised of two alternating programs, A & B, along with on-site dining packages to include weeknight happy hours and weekend catered dinners. There will be 4 weeks of rehearsal and pre-production followed by 5 weeks of Mainstage performances at the 300-seat Ring Theatre, Coral Gables; (2) the FESTIVAL SERIES of free summer play readings and discussions with company artists, featuring an additional 10-20 new "shorts" under production consideration, held both at the Ring Theatre and at Books & Books in Coral Gables; (3) the KIDSHORTS project to identify talented student writers through the International Thespian Society and mentor them through workshops and rehearsals with City Theatre artists, culminating in public readings of their scripts at the Ring Theatre; (4) the CITYDIALOGUES guest artist series which brings to town a wealth of the nation's finest artists and cultural leaders to offer workshops, readings, seminars and events for South Florida audiences and artists, held at the Ring Theatre, Books & Books and other venues; (5) the FESTIVAL EXPERIENCES whereby City Theatre partners with area restaurants to create festival packages comprised of weeknight happy hours and weekend catered dinners; and (6) SUMMER IN THE CITY ... BEAUTIFUL cultural tourism campaign to bring greater visibility and out-of-town audiences to the region throughout the summer of 2006.

The Festival is a collaborative endeavor, with partners including: (a) the University of Miami's Department of Theatre Arts as the festival performance home; (b) Mountain Valley Water, Panache Party Rentals, Bacardi and area restaurants with amenities to create a signature summer outing; (c) Books & Books and the Miami Book Fair International for the *Festival Series* of free play readings; (c) Theatre Communications Group, the Dramatists Guild, the Arts & Business Council, and Theatre League of South Florida for *CityDialogues* programming and collective marketing initiatives; (d) our institutional partners for the cultural tourism campaign including the City of Coral Gables, Biltmore Hotel, JetBlue Airways and WLRN as well as the Village of Merrick Park, Coral Gables Chamber of Commerce, and Actors Playhouse, GableStage, New Theatre and Teatro Avante; and (e) our artistic partnership with the Actor's Theatre of Louisville as co-sponsors of the National Ten-Minute Play Contest.

City Theatre believes that the presentation of new work, regardless of the discipline, is critical in defining and strengthening a cultural community's leadership role. Our goal is to create a seamless and signature summer event that captures the imagination and participation of our community and beyond. We believe that our successes as one of the highest scoring groups in the National Arts Marketing Project (sponsored of American Express and administered by the Arts & Business Council) and status as "America's Short Play Festival" with audiences and artists alike confirms City Theatre's fresh, "out of the box" approach in creative marketing and sustained audience development.

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List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	10	87,000				87,000	
ARTISTIC:	NUMBER OF ARTISTS:	70	136,000				136,000	
TECHNICAL:	NUMBER OF EMPLOYEES:	30	34,000				34,000	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	45	22,000				22,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	3	16,000				16,000	23,250
MARKETING/PUBLICITY			62,500		18,000		44,500	22,000
PRINTING			16,000		7,000		9,000	9,000
POSTAGE			15,000				15,000	
IN COUNTY TRAVEL								2,000
OUT OF COUNTY TRAVEL			16,000				16,000	10,500
EQUIPMENT RENTAL			6,000				6,000	
EQUIPMENT PURCHASE								
SPACE RENTAL			20,000				20,000	28,250
INSURANCE			7,500				7,500	
UTILITIES			3,800				3,800	
SUPPLIES/MATERIALS			21,900				21,900	
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
Licenses/Permits			500				500	
Hearing Impaired Services			500				500	
Development/Opening Nights			20,000				20,000	9,750
General/Administrative			9,700				9,700	
Miscellaneous			3,000				3,000	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

497,400

= 25,000

+ 472,400

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

104,750

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$602,150

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

## PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	158,500		
CONTRACTED SERVICES	40,000		
TUITIONS			
CORPORATE SUPPORT	48,000	23,250	Stearns Weaver, Rachlin Cohen & Holtz, CompuPro
FOUNDATION SUPPORT	40,000		
PRIVATE/INDIVIDUAL SUPPORT	26,000		
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE	Cultural Support Grant 26,000		
LOCAL	M-D DCA, City of Coral Gables & Broward ROP 80,000		
APPLICANT CASH ON HAND	0		
OTHER REVENUES (ITEMIZE BELOW):			
Ad Sales	7,000	28,250	Admin/Artistic Pro Bono
Concession Sales	6,000	31,000	Marketing & Printing
Opening & Board Special Events	40,400	12,500	Artists Travel & Housing
Interest Income	500	9,750	Catering, Goods & Services
<b>(48) GRANT AMOUNT REQUESTED</b> (MUST EQUAL #44 ON PAGE 7)	<b>25,000</b>		

**(49) TOTAL CASH REVENUES**  
(MUST EQUAL #45 ON PAGE 7)

**497,400**

**(50) TOTAL IN-KIND CONTRIBUTIONS**  
(MUST EQUAL #46 ON PAGE 7)

**104,750**

**(51) TOTAL PROJECT REVENUES**  
(MUST EQUAL #47 ON PAGE 7)

**\*\$602,150**

\*Sum of #49 Cash & #50 In-kind

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.:** A-2

**ORGANIZATION:** Coconut Grove Chamber of Commerce, Inc.

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** 8th Annual Coconut Grove Commodore Block Party

**RECOMMENDATION:** \$3,083

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 5th

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** May 20, 2006

**EVENT LOCATION:** Commodore Plaza in Coconut Grove

**DESCRIPTION:**

Funds are requested to support a community event, now in its eighth year, that unites Miami's multi-ethnic population in a celebration of cultural diversity through ethnic dance, music, cuisine and works of art. The Commodore Block Party in Coconut Grove opens one city block to an evening of festive stage performances with the atmosphere of a European style extended outdoor cafe. The block is capped at either end with elevated stages where the multi-ethnic performances continue round robin throughout the evening. Even more improvements are expected in 2006 through the Rhythm Foundation's excellence in performances, production and promotion.

**HOTEL CONFIRMATION:**

**OUTSIDE MEDIA:**

Radio: WLRN & WDNA

T.V.: City Channel 9, Miami-Dade T.V., Channel 4, 6, 7

**PREVIOUS TDC FUNDING:**

\$3,083 (04-05); \$3,083 (03-04); \$3,083 (02-03); \$3,425 (01-02)

**OTHER GOVERNMENT FUNDING:**

CG - \$10,000 (05-06/Pending)

City of Miami (FACE) - Pending

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MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

- (3) Organization Name (exactly as it appears on Articles of Incorporation):  
 Coconut Grove Chamber of Commerce, Inc.
- Organization Address: 2820 McFarlane Road
- City: Coconut Grove State: FL Zip: 33133 Website: www.coconutgrove.com
- (4) Applicant Institution Type:  Cultural  Non-Cultural
- (5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1956
- (7) FEI#: 59 - 0877858 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 1/10/06 Time: 10:45 a.m.
- (10) Name: Charity Johnson  Mr.  Mrs.  Miss  Dr.  
 Title: Executive Director Phone (day): (305) 444 - 7270 ext.  
 Email: info@coconutgrove.com Fax: (305) 444 - 2498 Phone (other): ( ) - ext.

**PROJECT INFORMATION**

- (11) Project Title: The 8<sup>th</sup> Annual Coconut Grove Block Party
- (12) Starting and Ending Dates: May 20, 2006 (13) Starting and Ending Times: 6-11 p.m.
- (14) Address or Location of Project: Commodore Plaza, Coconut Grove
- (15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # \_\_\_\_\_
- |                      |                      |                         |                      |                      |
|----------------------|----------------------|-------------------------|----------------------|----------------------|
| 01 Miami             | 08 Opa-Locka         | 15 West Miami           | 22 Medley            | 29 Islandia          |
| 02 Miami Beach       | 09 South Miami       | 16 Florida City         | 23 North Bay Village | 30 Sunny Isles Beach |
| 03 Coral Gables      | 10 Homestead         | 17 Biscayne Park        | 24 Key Biscayne      | 31 Miami Lakes       |
| 04 Hialeah           | 11 Miami Shores      | 18 El Portal            | 25 Sweetwater        | 32 Palmetto Bay      |
| 05 Miami Springs     | 12 Bal Harbour       | 19 Golden Beach         | 26 Virginia Gardens  | 33 Miami Gardens     |
| 06 North Miami       | 13 Bay Harbor Island | 20 Pinecrest            | 27 Hialeah Gardens   | 34 Doral             |
| 07 North Miami Beach | 14 Surfside          | 21 Indian Creek Village | 28 Aventura          | 99 Unincorporated    |

- (16) Miami-Dade Commission District: # 07 Florida State Senate District: # 40  
 Florida State House District: # 113 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

- (18) Expected Participation (number of individuals): Attending Total: 2500 Performing/Participating Total: 150  
 Children: 500 Children: 25

- (19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The Coconut Grove Block Party is a culturally enriching experience celebrating ethnic diversity through the arts of dance, music, cuisine and works of art. On Saturday evening, May 20<sup>th</sup> from 4:00 p.m. to 11:00 p.m., Commodore Plaza, a block in the heart of the Village business section of the Grove, noted for culturally diverse businesses, is transformed into a festive European style outdoor café. Both ends of the street are blocked to vehicular traffic by elevated stages, inviting foot traffic amidst a round robin of culturally diverse performances. This free event is a salute to Miami's multi-ethnic community and the common humanity that is felt as participants pay tribute to each other's performing arts, national palates and works of art. The Block Party offers a well-rounded representation of the many international faces that are all a part of Miami-Dade County.

The needs of all cultures are expressed through the universal understanding that comes through the creative arts of dance, music, art, song, food and language. These forms of communication transcend and unite boundaries that the written word cannot. They evoke feeling, understanding, unity, and laughter.

The event also provides an economic and marketing boost to surrounding businesses, equally diverse as the cultures on stage--Japanese, French, Italian, Cuban, American, Indian, Chinese, Haitian, Bahamian. Nine restaurants feature ethnic cuisine to a street filled with café tables under the stars. Tables and chairs are provided as well for attendees who wish to participate without patronizing the restaurants. They extend special hospitality to both guests and performers with buildings decorated with lights, banners, and lanterns in keeping with the spirit of the festivities. It is an open house celebration of multicultural arts. The street is open for strolling, dancing, watching, listening, dining, and enjoying a delightful evening of multicultural celebration.

We also plan to expand upon last year's experience of making the performance stages available to student performers beginning in the late afternoon and continuing throughout the early evening interspersed between the professional performers. We feel that is not only an appropriate outreach to encourage and safeguard the future of these traditional performing arts, but a mechanism for expanding the audience. Parents, siblings, grandparents and friends will come to enjoy and support these young artists.

The Block Party is a proven and worthy event now in its eighth year. The professional production and promotional assistance of The Rhythm Foundation during the past two years has doubled the attendance, which through their continued involvement is expected to increase another 25% in 2006. Our vision is that as the Coconut Grove Arts Festival is a banner for the visual arts, The Coconut Grove Block Party is a banner event for the performing arts. This is all in keeping with the efforts to attract visitors and restore the Coconut Grove's reputation as a dynamic artistic destination within our County. It is crucial, as we continue to diligently search for a major corporate sponsor, that we have adequate funding to guarantee that this is the signature event it deserves to be. We believe the humane and unifying aspirations of the Coconut Grove Block Party are just the sort of cultural event that our Tourist Development Council feels worthy of support.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 3	8,000		2,000		6,000		6,000
ARTISTIC: NUMBER OF ARTISTS: 1							1,000
TECHNICAL: NUMBER OF EMPLOYEES: 6	3,000		1,500		1,500		
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 75	14,000		5,500		8,500		
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 3							1,200
MARKETING/PUBLICITY	29,500		5,000		24,500		
PRINTING	1,900		1,000		900		700
POSTAGE							1,200
IN COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL	5,500				5,500		2,000
EQUIPMENT PURCHASE	2,500				2,500		
SPACE RENTAL							
INSURANCE	1,500				1,500		1,800
UTILITIES							710
SUPPLIES/MATERIALS	1,550				1,550		1,800
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
City of Miami Permit & Fire	750				750		
Off Duty Police Officers-3	890				890		
Off Street Parking	400				400		
Post Event Clean Up	500				500		

(44) GRANT AMOUNT REQUESTED\*\* (MUST EQUAL #48 ON PAGE 8) 15,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 69,990 = 15,000 + 54,990

(46) TOTAL \*IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 16,410

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 7) \$86,400 Sum of #45 Cash & #46 in-kind

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	_____		
CONTRACTED SERVICES	_____		
TUITIONS	_____		
CORPORATE SUPPORT	20,000	9,300	Corporate Support
FOUNDATION SUPPORT	_____		
PRIVATE/INDIVIDUAL SUPPORT	6,915	7,150	Private/Individual Support
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL	_____		
STATE	_____		
LOCAL	Miami-Dade Cultural Council & City of Miami	8,141	
APPLICANT CASH ON HAND	19,894		
OTHER REVENUES (ITEMIZE BELOW):			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

69,950

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

16,450

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$86,400

\*Sum of #49 Cash & #50 In-kind

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: A-3**

**ORGANIZATION:** Florida Dance Association, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 28th Florida Dance Festival

**RECOMMENDATION:** \$5,600

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 4th

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 21 - July 1, 2006

**EVENT LOCATION:** 777 17th Street, Suite 402

**DESCRIPTION:**

Funds are requested to support the outside artistic and marketing costs associated with the 28th Florida Dance Festival, which will take place from June 21 - July 1, 2006 in Miami and Miami Beach. Among the country's preeminent performing arts festivals, the annual two week Florida Dance Festival brings nationally and internationally renowned dance artists and companies, and attracts hundreds of participants from across Florida, the U.S. and internationally for a distinctive series of master classes, workshops, seminars and performances. The event also draws thousands of audience members from throughout Miami-Dade and across Florida to more than a dozen public performances and events.

**HOTEL CONFIRMATION:**

Indian Creek (30 roomnights); Courtyard Marriott Downtown (170 roomnights); Miami River Inn (10 roomnights)

**OUTSIDE MEDIA:**

Print: Dance Magazine and Dance Spirit; Miami Herald/El Nuevo Herald, New Times, Miami Today, Entertainment News & Views, SunPost, Street

**PREVIOUS TDC FUNDING:**

\$6,400 (04-05); \$7,200 (03-04); \$8,000 (02-03)

**OTHER GOVERNMENT FUNDING:**

FEST - \$38,948

NEA - \$35,000

City of MB - \$15,000

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MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Florida Dance Association, Inc.

Organization Address: 777 17<sup>th</sup> Street, Suite 402

City: Miami Beach

State: FL Zip: 33139

Website: www.floridadanceassociation.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1974

(7) FEI#: 59 - 1760273

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/17/06

Time: 9:30 am

(10) Name: Tom Thielen

Mr.  Mrs.  Ms.  Miss  Dr.

Title: Executive Director

Phone (day): (305) 674 - 6575 ext.

Email: tthielen@floridadanceassociation.org

Fax: (305) 674 - 6578

Phone (other): ( ) - ext.

**PROJECT INFORMATION**

(11) Project Title: 28<sup>th</sup> Annual Florida Dance Festival

(12) Starting and Ending Dates: June 21 - July 1, 2006

(13) Starting and Ending Times: 9 am - 11 pm

(14) Address or Location of Project: Same as above

(15) Municipality in which project will take place (use codes):

Primary: # 01

Secondary: # 02

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 05

Florida State Senate District: # 38

Florida State House District: # 107

U.S. Congress District: # 22

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals):

Attending Total: 2,500 Performing/Participating Total: 350

Children: 200

Children: 50

(19) Primary Population:  Children

At-Risk Youth/Adults

Persons with Disabilities

(check only one)

Senior Citizens

Minorities

General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. **What** is the project? **How** will it attract tourists to Miami-Dade County? **When** will it take place? How many event(s) are planned? **Where** will the event(s) take place? **Who** are the principal competitors, artists, etc., involved in the project? **Why** is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

**WHAT:** Florida Dance Association (FDA) will produce the 28<sup>th</sup> FLORIDA DANCE FESTIVAL (*the Festival*) from June 21-July 1, 2006 in Miami and Miami Beach. Nationally recognized for its excellence and diverse programming, this critically acclaimed annual event is counted among the country's leading summer dance festivals. The ten-day festival presents a roster of nationally and internationally acclaimed dance artists in performing and teaching residencies drawing participants from across the U.S., South America, the Caribbean and Europe. The Festival also draws audiences from Miami-Dade and surrounding counties to an exciting series of public performance and events. An intense series of workshops and master classes are offered in a broad range of dance styles for dancers, students, teachers and choreographers. The curriculum features ballet, modern dance, jazz, percussive dance, hip-hop, African dance, workshops for people with disabilities and more. The performance series features the full companies of several teaching artists as well as dance companies and artists from across Florida.

**HOW:** The Festival has a 27-year history of attracting participants and audiences from across the state, the country and internationally. The event's dual focus on education and performance and its location in South Florida, a culturally diverse area and major U.S. tourist destination, gives it an appealing and unique distinction from other summer dance events occurring across the U.S. The Festival is marketed nationally through print advertising, direct mail and through the Internet. Over 65% of participants in 2005 came from outside Miami-Dade County resulting in over 800 hotel room nights. Patrons also traveled from other Florida counties for performances including Broward, Palm Beach, Monroe, Collier, Orange, Hillsborough and others.

**WHEN:** Festival dates are June 21-July 1, 2006. During the 10-day period, nearly 200 workshops and master classes will be held along with a series of nine public performances, presentations and showcase events.

**WHERE:** Confirmed venues include New World School of the Arts in downtown Miami, the Colony Theater in Miami Beach and Dot Fifty One Gallery in the Design District in Miami.

**WHO:** The Festival's teaching faculty includes such well-known names in the American dance field as Chris Aiken (PA), Jennifer Archibald (NY), Larry Keigwin (NY), Mohamed DaCosta (FL), Victoria Marks (CA), Bessie Award winners Jennifer Nugent (NY) and Paul Matteson (NY), Elaine Wright (FL) and others. The Festival's performance series includes:

- June 22 – CELEBRATING AFRICAN & CARIBBEAN DANCE – featuring the dance and music of Africa and the Caribbean with dancers from New World School of the Arts and the University of Florida showcasing the choreography of Robert Battle (NY), Mohamed DaCosta (FL) and Peter London (FL); Colony Theater, Miami Beach
- June 22 & 29 – FLORIDA DANCES - showcasing the work of Florida companies and artists; NWSA Dance Theater, downtown Miami
- June 23 – OFF THE WALL – featuring work by independent choreographers attending the Festival; Dot Fifty One Gallery, Design District, Miami
- June 24 – NUGENT+MATTESON DANCE (NY) with guest SUSANA YAMAUCHI (Brazil); shared program by a promising young dance troupes; Colony Theater, Miami Beach
- June 25 – AN EVENING OF DANCE IMPROVISATION – coordinated by Miami choreographer/dancer Dale Andree; NWSA Dance Theater, Downtown Miami
- June 28 – CANdoCO (London, UK) – An program of integrated, mixed ability dance; Colony Theater, Miami Beach
- June 30 – KEIGWIN+COMPANY (NY) - evening of daring physicality, sly wit and just fun dancing; Colony Theater, Miami Beach
- July 1 – FESTIVAL FINALE – a program featuring Faculty repertory works created on or learned during the Festival by Festival students; NWSA Dance Theater, downtown Miami.

**WHY:** The Florida Dance Festival is ideally suited for Tourist Development Council support to help promote cultural tourism to Miami-Dade County. The Festival is an established, nationally recognized professional performing arts event drawing hundreds of individuals to South Florida over a ten-day period in June, at the beginning of the summer festival season. The Festival's urban setting and proximity to the ocean and beaches, and other summer activities are unique characteristics that no other dance festival in the country can offer. Maximum TDC funding support will enable us to expand and deepen our current marketing efforts to reach a broader segment of the local, statewide and national population.

**LOCAL PARTNERS:** Since 1998, FDA has collaborated with local arts organizations and institutions to enhance Festival programming and develop audiences that cross discipline boundaries. Collaborating partners for the 2006 Festival include Tigertail Productions to co-present danceAble and CANdoCO and Artemis/PS 742 to co-present the *Off The Wall* program.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	73,703				73,703	
ARTISTIC:	NUMBER OF ARTISTS:							
TECHNICAL:	NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	35	50,300		5,000		45,300	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	15	29,740				29,740	3,000
MARKETING/PUBLICITY			20,000		10,000		10,000	4,200
PRINTING			10,200		6,000		4,200	
POSTAGE			7,600		4,000		3,600	
IN COUNTY TRAVEL			900				900	
OUT OF COUNTY TRAVEL			33,726				33,726	13,500
EQUIPMENT RENTAL			3,000				3,000	
EQUIPMENT PURCHASE								
SPACE RENTAL			10,750				10,750	35,000
INSURANCE			2,800				2,800	
UTILITIES								
SUPPLIES/MATERIALS			1,500				1,500	
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
	Phone, Fax		2,700				2,700	
	Banking Fees		1,800				1,800	
	Resale Merchandise		1,000				1,000	
	Hospitality, Receptions		4,400				4,400	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

254,119

=

25,000

+

229,119

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

55,700

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$309,819

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	14,431		
CONTRACTED SERVICES	6,000		
TUITIONS	44,500		
CORPORATE SUPPORT	22,000	17,700	Miami Herald, WLRN, Indian Creek Hotel, Airline Sponsor
FOUNDATION SUPPORT	5,000		
PRIVATE/INDIVIDUAL SUPPORT	18,000		
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL    NEA	35,000		
STATE     Florida DCA	9,500		
LOCAL     MDDCA, MBCAC, FACE	65,948		
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
National Performance Network	7,240		
New World School of the Arts		38,000	Space Rental, Staff Support
Merchandise Sales	1,500		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	254,119		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		55,700	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)		*\$309,819	*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-4**

**ORGANIZATION:** Friends of the Miami-Dade Public Library, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** Art of StoryTelling

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 4th

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** May 14-20, 2006

**EVENT LOCATION:** Main Library, 101 West Flagler Street

**DESCRIPTION:**

Funds are requested to support The Art of Storytelling, a collaboration between the Miami-Dade Public Library System and the Rio de Janeiro Public Library, Brazil. This cultural and professional exchange consists of librarians and storytellers researching and performing their craft in each other's country, (Brazil in March, Miami in May) culminating in a week long series of professional/artistic workshops, library visits and an international storytelling festival at Miami-Dade's Main Library, May 14 - May 20, 2006. Now in its 5th year, this project has begun attracting an international as well as national audience.

**HOTEL CONFIRMATION:**

Holiday Inn Port of Miami Downtown (25 roomnights)

**OUTSIDE MEDIA:**

Print: The Miami Herald

Radio: WLRN

**PREVIOUS TDC FUNDING:**

\$5,000 (04-05); \$2,250 (02-03); \$2,500 (00-01)

**OTHER GOVERNMENT FUNDING:**

ICE - \$29,967

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

**FRIENDS OF THE MIAMI-DADE PUBLIC LIBRARY, INC.**

Organization Address: 101 West Flagler Street

City: Miami

State: FL Zip: 33130

Website: [www.mdpsl.org](http://www.mdpsl.org)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1974

(7) FEI#: 59 - 1768521

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/13/2006 Time: 10:30 a.m.

(10) Name: Lainey Brooks

Mr.  Mrs.  Ms.  Miss  Dr.

Title: Development Officer

Phone (day): (305) 375 - 5017 ext.

Email: [Brooksl@mdpls.org](mailto:Brooksl@mdpls.org)

Fax: (305) 679 - 7792

Phone (other): ( ) - ext.

**PROJECT INFORMATION**

(11) Project Title: **ART OF STORYTELLING**

(12) Starting and Ending Dates: MAY 14-May20, 2006 (13) Starting and Ending Times: n/a

(14) Address or Location of Project: Main Library, 101 West Flagler Street, Miami, FL 33130

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # 99

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 01

Florida State Senate District: # 40

Florida State House District: # 107

U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals):

Attending Total: 3,000 Performing/Participating Total: 31

Children: 2,000

Children: 8

(19) Primary Population:  Children

At-Risk Youth/Adults

Persons with Disabilities

(check only one)  Senior Citizens

Minorities

General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

**What:** *The Art of Storytelling* is an annual Miami-Dade Public Library event that has grown in a few short years from a one-day local storytelling festival into a week-long cultural and educational conference featuring national and international performers and lecturers appearing at schools, libraries, professional workshops and a family festival. At the heart of the conference is a cultural and professional exchange in which librarians and storytellers research and perform their craft in each other's country. In addition to this year's partners from Brazil, the Library is bringing four national award-winning authors/storytellers to conduct workshops and to perform at the festival.

**How:** Presenting this campaign as an educational conference featuring high-quality professional workshops is what brings people to Miami-Dade. Last year, visitors came from the Caribbean, Canada, Philadelphia, Atlanta and all over Florida to experience and learn about multiculturalism at its very best. The workshops are part of a 4-day conference and are geared to professionals working with children. Participants in the workshops learn ways this unique art form can be used by librarians, day care providers and teachers of reading, dance, art, history, drama to impact the lives of our multicultural communities by stimulating the imagination, sharing our cultures and giving children a love of the cultural arts, reading and libraries.

**When:** This year's *Art of Storytelling* runs from May 14 - May 20. Guest artists will spend the beginning of the week visiting schools and libraries. Conference attendees arriving Wednesday will be taken on a tour of Miami and its libraries in an effort to give them a sense of the county's diversity. Workshops will be held at the Main Library, Thursday, May 18 and Friday, May 19. The conference will host a reception at Fairchild Gardens on Thursday evening, and a dinner at the Miami Beach Library on Friday evening, at which local VIPs and the honored guests from Brazil will have the opportunity to network. The conference culminates Saturday in a Family Festival Day. The festival is open to the public. In addition to Brazil, several other countries will be showcased at the festival in special performances highlighting their unique histories and culture. There will also be a Children's Corner, a Food Bazaar, crafts, costumed characters and much more.

**Where:** The Workshops and Festival will be held at the Main Library in downtown Miami with activities taking place inside the library and outside on the Cultural Plaza. Special guest performers and lecturers are Ashley Bryan, recipient of the May Hill Arbutnot Honor Lecture Award, one of the highest honors in children's literature, Antonio Rocha, an accomplished Brazilian storyteller who has performed at the Kennedy Center, Carmen Agra-Deedy, a regular on NPRs "All Things Considered" and Tommy Ford from television's *Martin Show*. Karen Liederman, a former project director for the Early Childhood Initiative Foundation has been hired on a contract basis as the Festival Coordinator. Jennifer Beber, president of the award-winning Beber Silverstein Advertising agency will be creating the project's marketing campaign.

**Why:** The reason this is an attractive project for the TDC is because it is a project with a proven track record. Professionals receive education credits. Families learn about other cultures. Business connections are made via the cultural exchange between countries and again at the Friday evening dinner with special guest Secty of State Sue Cobb in attendance. However, although it has the support of Florida's Secretary of State, the Brazilian Consul, the American Library Association and Miami-Dade Pubic Schools, among others, in order to garner the recognition necessary to make this an annual event attended by national and international visitors, funds are still needed to underwrite the professional and artistic presenters and associated activities at the workshops. Currently, the major underwriters of the Festival portion of this campaign are The Children's Trust, Bank of America and an International Cultural Exchange grant. Additional partners include Vamos Falar Português Foundation, Tigertail Productions, the Children's Museum, TAM Airlines, WLRN, Global Television, the Miami Herald and Radio Disney. Planning begins each year in July when the partner country is contacted. Save the Date cards are sent via email and post in September and November. Links are provided to the Host Hotel, the County's Web Portal, and the Chamber of Commerce. Performers are contracted by December. In January, Miami staff visits the partner country. At the same time, Registration brochures are sent out. In February, the registration brochure is sent again and a booth is set-up at the ALA convention. In March, a third registration push is sent. Stories about the festival begin to appear locally and regionally in April. The full push is carried out mid-April through May 19. Brazilian guests are honored at the BCC. A recap meeting is held in June.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 7							9,000
ARTISTIC: NUMBER OF ARTISTS:							
TECHNICAL: NUMBER OF EMPLOYEES: 3							3,000
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 31	20,500		5,500		15,000		
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 1	10,000				10,000		
MARKETING/PUBLICITY	88,000		12,500		75,500		35,000
PRINTING	4,500				4,500		2,500
POSTAGE	1,000				1,000		
IN COUNTY TRAVEL (BUS TOURS)	3,000		3,000				
OUT OF COUNTY TRAVEL	16,450				16,450		
EQUIPMENT RENTAL	15,500				15,500		
EQUIPMENT PURCHASE							
SPACE RENTAL							
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS	20,500		4,000		16,500		
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
Two evening receptions	55,000				55,000		
Catering 1@30,000 / 1@ 20,000							
Décorations & Misc. 2@2,500							

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

234,450

= 25,000

+ 209,450

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

49,500

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$283,950

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**ART OF STORYTELLING  
BUDGET**

<u>Expenses</u>	
Personnel: Organizational.....	\$12,000.
Administrative ..... 7 @ \$9,000	
Project Director	
Marketing Director	
Media Relations Mgr.	
Graphics Mgr.	
Grant Administrator	
Coordinators (2)	
Technical ..... 3 @ \$3,000	
Graphics Technician	
Stage Technicians	
Personnel: Outside .....	\$30,500.
Artistic.....	\$20,500.
Festival Performers	
Workshop Performers/Presenters	
Other.....	\$10,000
Festival Coordinator	
Marketing/Publicity.....	\$123,000.
PSAs.....	\$35,000
Transit Ads, Banners, etc.....	\$75,500
Documentary Video.....	\$12,500
Printing .....	\$7,000.
Save the Date	
Registration Brochures	
Flyers, Posters, Programs, Tickets	
Invitations	
Travel: Out of County.....	\$16,450
Nov. - Scouting Trip to Brazil 4 @ .....	\$3000
Mar. - Librarians to Brazil 5 @ .....	\$4545
May - Partners to Miami @ .....	\$8905
Travel: In County .....	\$3,000.
Bus Tours for Conference	
Buses to Receptions	
Drivers for performers	
Equipment Rental .....	\$15,500
Tents w/ AC	
Staging	
Balloon Arches	
Sound System	
Receptions (2) .....	\$55,000
Catering .....	\$50,000.
1 @ \$30,000	
1 @ \$20,000	
Décor & Misc. ....	\$5,000
2 @ \$2,500	
Supplies & Miscellaneous .....	\$21,500.
Crafts \$2,500	
Giveaways \$15,000	
Workshop Supplies \$5,000	
<b>TOTAL BUDGET .....</b>	<b><u>\$283,950.</u></b>

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	171,983	35,000	WLRN, Miami Herald, El Nuevo Herald, Global Television, Radio Disney, Univision, TV-10
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL	Miami-Dade ICE Grant 29,967		
APPLICANT CASH ON HAND	7,500		
OTHER REVENUES (ITEMIZE BELOW):			
		12,000	Library - Personnel
		2,500	Library - Print
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	234,450	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		49,500
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	*\$283,950	*Sum of #49 Cash & #50 In-kind

**ART OF STORYTELLING  
BUDGET**

Income

Children's Trust.....	\$146,983
Bank of America.....	\$5,000
Rotary Club of Miami.....	\$6,000
Tigertail Productions .....	\$4,000
Verizon.....	\$10,000
Miami Dade Public Library System .....	\$14,500
Miami-Dade Cultural Affairs .....	\$29,967
Media: .....	\$35,000
WLRN, Miami Herald, El Herald, Global TV, Univision, TV-10, Radio Disney	
Friends of the Library .....	\$7,500
TDC Grant Request .....	\$25,000
<b>TOTAL INCOME: .....</b>	<b><u>\$283,950</u></b>

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Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter

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Agenda Item No.: A-5

**ORGANIZATION:** Galata, Inc.

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** One People, One Community Multi-Cultural Street Festival

**RECOMMENDATION:** \$2,500

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** May 7, 2006

**EVENT LOCATION:** 241 West Palm Drive, SW 344 St. Between 2nd and 6th Ave

**DESCRIPTION:**

Funds are requested to support the 7th Annual One People, One Community Multi-Cultural Street Festival in downtown Florida City. The festival is a collaborative effort between GALATA, the City of Florida City, WEDR 99 JAMZ, Viva Miami Entertainment whose goal is to promote unity & community collaboration among the diverse cultures, as well as pride and cross-cultural understanding within the Anglo-American, African-American, Hispanic, Haitian and other ethnicities with the Deep South Dade Community.

**HOTEL CONFIRMATION:**

pending

**OUTSIDE MEDIA:**

pending

**PREVIOUS TDC FUNDING:**

\$5,000 (04-05); \$2,500 (03-04)

**OTHER GOVERNMENT FUNDING:**

CG - \$10,000 (Pending)

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**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 □ Miami, FL 33128  
Phone: (305) 375-5092 □ Fax: (305) 375-3068  
email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06-\_\_\_\_\_**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

**GALATA Inc**

Organization Address: 241 West Palm Drive

City: Florida State: FL Zip: 33186 Website: www.galatainc.org

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 2000

(7) FEI#: 31 - 1739831 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 12-15-05 Time: 3-5

(10) Name: Gamael Nassar  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Deputy Director Phone (day): (786) 286 - 7865 ext.

Email: gn66@hotmail.com Fax: (305) 242 - 8040 Phone (other): (305) 242 - 7060 ext.

**PROJECT INFORMATION**

(11) Project Title: **One People, One Community Multi-Cultural Street Festival**

(12) Starting and Ending Dates: Sunday, May 7<sup>th</sup> 2006 (13) Starting and Ending Times: 12 Noon – 9 PM

(14) Address or Location of Project: 241 West Palm Drive, SW 344 St Between 2<sup>nd</sup> and 6<sup>th</sup> Ave

(15) Municipality in which project will take place (use codes): Primary: # 16 Secondary: # 10

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 8 & 9 Florida State Senate District: # 40

Florida State House District: # 118 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 40,000 Performing/Participating Total: 40+

Children:

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

This year's 7th Annual One People, One Community Multi-Cultural Street Festival is a free to the public event sponsored by GALATA, the City of Florida City, VIVA Miami Entertainment, and 99 JAMZ WEDR. These partners are involved in the project production through, information, volunteers, marketing, advertising, as well as physical logistics. A future partner will include a local marketing company that will devise future implementation strategies and partner timelines. We have successfully produces this local festival using the same format, yet continue to make strides in quality, growth, and structure.

The purpose of this multicultural event on the streets of downtown Florida City is to promote unity between the predominant ethnicities of South Florida while celebrating their cultural heritages. The festival continues to provide a rare multicultural experience of true "unity" and diverse cultural ambiance reflecting South Florida's multi-ethnic population living and working together towards common goals. Part of the vision is to promote pride and cross-cultural understanding within the Anglo-American, African-American, Hispanic, Haitian and other ethnicities with the Deep South Dade community. The One People, One Community Festival serves to build awareness of all resident cultures while drawing attention as an event for family entertainment and community strengthening. We also provide information and education from local programs and community based organizations available to the community. (This is done through educational booths stationed throughout the Festival)

The OPOC 2006 festival is scheduled for Sunday, May 7, 2006, 12:00 pm to 9:00 pm, on West Palm Drive (SW 344 Street) in Florida City, from 2nd Ave to 6th Ave. (Beginning one block east of Krome Ave, two blocks east of US-1)

This year, the event will continue to provide performances from bands and artists from different ethnic groups including such performers as Tito Puente Jr., Pit Bull, Red Rat, Platano, IConz, Koudjay, Ti Vice, Urban Mystic, Lady D and DJ Shotgun from 99JAMZ as well as a myriad of other performers. Other attractions include folkloric youth dance groups, Caribbean Junkanoo, Brazilian Dancers, middle and high school marching bands, youth steel band groups, chess exhibitions, clowns, a car and motorcycle show, and a Kid's Corner with bounce houses.

Vendor booths will display arts, crafts, foods, drinks, baked goods, leather masks, paintings, ceramics, sculptures, textiles and other ethnic products. Food vendors will sell chili, tacos, griot, payeya, churos, arepas, and other local and ethnic delicacies.

Our project continues to be a fundable attraction for Miami-Dade County due to its focus on the Deep South Miami Dade area, its people, and its cultures. This is the only festival of this kind in the Deep South Dade area and it is the only festival celebrating the diverse cultures using attractions from those countries, in their languages and dialects.

All performances and festival attractions are free to the public. In 2005 the attendance was about 20,000 as determined by staff, vendors, and performers.

This year's attendance goal of the One People, One Community Multi-Cultural Street Festival is to draw an audience of over 40,000 participants from Fort Lauderdale to the Keys. (Tourist draw includes participation from Mexico, Jamaica, Haiti, New York, California & Texas) Local draw includes Florida City, Homestead, Naranja, Leisure City, Goulds, Cutler Ridge, Perrine, Kendall, Miami, Miami Shores, North Miami Beach, and Hialeah, Hollywood, & West palm Beach. Our goal as a tourist attraction is to work with local hotels and motels to promote the festival through their resources and hotel networks.

Special marketing efforts are made and information is provided for special activities taking place during the festival itself. For example, the annual car and bike show receives special advertising through car and bike clubs through Miami-Dade and Florida. The Caribbean Mayoral Summit is not heavily advertised, yet receives media attention as last year was the first of its kind in history, and will continue to provide educational outlets and opportunities for these Caribbean and West Indian rural Mayors from impoverished areas.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 5	18,000		0		18000	
ARTISTIC: NUMBER OF ARTISTS:						
TECHNICAL: NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 30	12,500		5,000		7,500	10,000
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES:						
MARKETING/PUBLICITY	10,000		5,000		5,000	10,000
PRINTING	2,500		0		2,500	
POSTAGE	1,000		0		1,000	
IN COUNTY TRAVEL	1,000		0		1,000	
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL	25,500		2,500		23,000	
EQUIPMENT PURCHASE	2,000		0		2,000	
SPACE RENTAL	4,000		0		4,000	
INSURANCE	3,000		0		3,000	
UTILITIES						
SUPPLIES/MATERIALS	3,500		0		3,500	
<b>OTHER COSTS (ITEMIZE BELOW):</b>						
Labor	2,000		0		2,000	
Security	6,500		2,500		4,000	
Car & Bike Show	3,000		0		3,000	
Chess Tournament	2,000		0		2,000	

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

96,500

= 15,000 + 81,500

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed  
25% of the Total Cash Expenses.

20,000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$116,500

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	0		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	30,000	10,000	99 JAMZ WEDR
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	29,500	10,000	Viva Miami Entertainment
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	18,000		
OTHER REVENUES (ITEMIZE BELOW):			
Vendor Fees	4,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	96,500	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		20,000
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	*\$116,500	*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-6**

**ORGANIZATION:** Infinito Art & Cultural Foundation, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 10th Brazilian Film Festival of Miami

**RECOMMENDATION:** \$15,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 2 - 10, 2006

**EVENT LOCATION:** Colony Theater, the Beach itself, Gusman and MB Cinematheque

**DESCRIPTION:**

Funds are requested to support the promotion of the Brazilian Film Festival and Dade County through the 10th Brazilian Film Festival of Miami, who is today the primary showcase of Brazilian cinema abroad. The BFF has been increased hotel sales and tourism in Miami-Dade County because the event is heavily publicized through advertising and spontaneous media coverage in Brazil and Latin America. The Foundation acts to forge links between Brazil and the U.S., creating opportunities for cultural and business development between the two countries.

**HOTEL CONFIRMATION:**

pending

**OUTSIDE MEDIA:**

Print: AcheiUSA Newspaper, National the Brazilian Newspaper

**PREVIOUS TDC FUNDING:**

\$5,000 (04-05); \$5,000 (03-04)

**OTHER GOVERNMENT FUNDING:**

FEST - \$34,582

VCA - \$15,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

- (3) Organization Name (exactly as it appears on Articles of Incorporation):  
 Infinito Art & Cultural Foundation dba Inffinito Foundation
- Organization Address: 6830 Indian Creek Drive # 6F
- City: Miami Beach State: FL Zip: 33141 Website: www.brazilianfilmfestival.com
- (4) Applicant Institution Type:  Cultural  Non-Cultural
- (5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 2000
- (7) FEI#: 65 - 1032606 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 11/29/05 Time: 11:00 am
- (10) Name: Adriana Dutra  Mr.  Mrs.  Ms.  Miss  Dr.  
 Title: Executive Director Phone (day): (305) 864 - 6020 ext.  
 Email: Viviane@inffinito.com Fax: (305) 867 - 8974 Phone (other): (305) 218 - 4616 ext.

**PROJECT INFORMATION**

- (11) Project Title: 10<sup>th</sup> Brazilian Film Festival of Miami
- (12) Starting and Ending Dates: June 2<sup>nd</sup> to 10<sup>th</sup> (13) Starting and Ending Times: 2:00pm – 1:00am
- (14) Address or Location of Project: Colony Theater, MB Cinematheque, Wolfsonian Museum, Jackie Gleason and at the Beach (12 St and Ocean Drive)
- (15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 01
- |                      |                      |                         |                      |                      |
|----------------------|----------------------|-------------------------|----------------------|----------------------|
| 01 Miami             | 08 Opa-Locka         | 15 West Miami           | 22 Medley            | 29 Islandia          |
| 02 Miami Beach       | 09 South Miami       | 16 Florida City         | 23 North Bay Village | 30 Sunny Isles Beach |
| 03 Coral Gables      | 10 Homestead         | 17 Biscayne Park        | 24 Key Biscayne      | 31 Miami Lakes       |
| 04 Hialeah           | 11 Miami Shores      | 18 El Portal            | 25 Sweetwater        | 32 Palmetto Bay      |
| 05 Miami Springs     | 12 Bal Harbour       | 19 Golden Beach         | 26 Virginia Gardens  | 33 Miami Gardens     |
| 06 North Miami       | 13 Bay Harbor Island | 20 Pinecrest            | 27 Hialeah Gardens   | 34 Doral             |
| 07 North Miami Beach | 14 Surfside          | 21 Indian Creek Village | 28 Aventura          | 99 Unincorporated    |
- (16) Miami-Dade Commission District: # 5 Florida State Senate District: # 35  
 Florida State House District: # 106 U.S. Congress District: # 18
- (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals) Attending Total: 40.000 Performing/Participating Total: 450

- (19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The Brazilian Film Festival of Miami is the annual meeting event between the movie industry of Latin America and the US. The BFFM is today the main gateway for Brazilian film productions abroad and more specifically in the US. The festival creates a showroom atmosphere with the presence of up to 450 guests from international film industries, including exhibitors, distributors, studio executives, Brazilian actors, directors and producers. This is crucial towards one of the festival's main objectives: to provide a great platform for the commercialization, distribution and exhibition of Brazilian films within the US. The BFFM has been growing immensely for the last 9 years and has given to Miami Dade County a tremendous amount of exposure and publicity within Latin America. It has been increasing hotel sales and bringing cultural tourism since our organization created the Tourism Travel Package. Also the organization will create again the Marketplace an audiovisual fair set up during the festival that offer panels and seminars open to the public at free admission. The 10th Brazilian Film Festival of Miami will showcase 40 acclaimed Brazilian film productions of 2005/2006. These films will run for the "Cristal Lens Awards" and other awards offered by Kodak Motion Pictures and other sponsors. The Festival will bring at least one or two representatives of each production presented at the Festival. The growth of the Festival is so evident that we have had an amazing increase in room nights, attendances, guests, tourists, and media coverage since its 1<sup>st</sup> edition in 1997. There were two months of publicity campaigns in the most important American, Hispanic and Brazilian media. Spontaneous coverage in the print, digital and electronic media reached 80 million people who were able to follow the event.

### **WHEN & WHERE:**

1. Kick Off Party – MAY 15th @ Sky Bar, Shore Club Hotel, 8:00pm - Miami Beach. This event will present to the media and public the films selected to come to the Festival.
2. Opening Night - JUNE 2<sup>nd</sup>, 8:00pm - The Beach itself for the opening night Cinema on the Beach. The feature film voted by the public as Best Film in the previous festival will be exhibited to the public at FREE admission, attracting an estimated public of 10,000 people.
3. Film Screenings – JUNE 3<sup>rd</sup> to 10<sup>th</sup> @ Colony Theater, 5:00 pm, 7:30pm and 10:00pm - The BFFM will screening 2 films each exhibition, 1 short and 1 feature – approximately 40 movies.
4. Homage Screening – JUNE 5th to 9th @ MB Cinematheque, 8:00pm - "Homage Screening" an exhibition of 5 films from a director or actor.
5. Marketplace - JUNE 5th to 8th @ Wolfsonian Museum, 2:00 pm - An audiovisual seminars and panels to promote business during the festival. The Marketplace will bring together the film industries of both countries, a select group of exhibitors, local independent filmmakers, American studios, distributors and buyers of audiovisual products for cinema, cable and open TVs of North-America and Europe.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	16	73,600		2,000		71,600	
ARTISTIC:	NUMBER OF ARTISTS:	20	17,000		1,000		16,000	
TECHNICAL:	NUMBER OF EMPLOYEES:	18	31,800		3,000		28,800	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	6	10,000		-		10,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	8	42,500		1,500		41,000	25,000
MARKETING/PUBLICITY			51,600		7,500		44,100	25,000
PRINTING			26,600		2,000		24,600	
POSTAGE			2,500		500		2,000	
IN COUNTY TRAVEL			13,000		-		13,000	
OUT OF COUNTY TRAVEL			26,000				26,000	40,000
EQUIPMENT RENTAL			45,843		2,500		43,343	
EQUIPMENT PURCHASE							-	
SPACE RENTAL			25,000		4,000		21,000	
INSURANCE			3,000		1,000		2,000	
UTILITIES			5,500		-		5,500	
SUPPLIES/MATERIALS			5,600		-		5,600	
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
_____			_____		_____		_____	_____
_____			_____		_____		_____	_____
_____			_____		_____		_____	_____
_____			_____		_____		_____	_____
_____			_____		_____		_____	_____
_____			_____		_____		_____	_____

(44) GRANT AMOUNT REQUESTED\*\* (MUST EQUAL #48 ON PAGE 8) 25,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 379,543 = 25,000 + 354,543

(46) TOTAL \*IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 90,000

**Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.**

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 7) \$469,543 Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	40,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	119,961		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL Min. Culture - Brazil	40,000		
STATE			
LOCAL VCA & Festival Grant	49,582		
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
Petrobras - Brasil	80,000		
Kodak	25,000	10,000	
Tam Airlines		40,000	
Comcast		25,000	
Hotel		15,000	
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

379,543

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

90,000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$469,543

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.:**      **A-7**

**ORGANIZATION:** Merrick Festival, Inc.

**GRANT REQUEST:**      \$7,200

**TITLE OF EVENT:** 2006 Merrick Festival

**RECOMMENDATION:**      \$7,200

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 2nd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** April 7 - 9, 2006

**EVENT LOCATION:** George Merrick Park, 400 Biltmore Way, Coral Gables

**DESCRIPTION:**

Funds are requested to support the 2006 Merrick Festival, Coral Gables' signature performing and visual arts event. Merrick Festival invites performers, artists and chefs, businessmen, educators and tourists from Coral Gables' Sister Cities to participate in the event. This firmly establishes Coral Gables as an international city that embraces, respects and celebrates other cultures. The festival and Sister Cities program work together, concentrating efforts to promote Miami-Dade County as a premier destination for arts and culture, thus emphasizing and expanding a better appreciation and stronger interaction between the myriad world-class communities.

**HOTEL CONFIRMATION:**

The David William Hotel (60 roomnights); Hyatt Regency Coral Gables (20 roomnights)

**OUTSIDE MEDIA:**

T.V.: Comcast

**PREVIOUS TDC FUNDING:**

\$8,000 (04-05)

**OTHER GOVERNMENT FUNDING:**

N/A

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Merrick Festival, Inc.

Organization Address: P.O. Box 143506

City: Coral Gables State: FL Zip: 33114 Website: [www.merrickfestival.net](http://www.merrickfestival.net)

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1991

(7) FEI#: 65 - 0288110 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1-10-06 Time: 10:30 a.m.

(10) Name: Sally Baumgartner  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Executive Director Phone (day): (305) 491 - 4180 ext.

Email: [sallyyb@merrickfestival.net](mailto:sallyyb@merrickfestival.net) Fax: (305) 448 - 8384 Phone (other): (305) 529 - 9050 ext.

**PROJECT INFORMATION**

(11) Project Title: 2006 Merrick Festival

(12) Starting and Ending Dates: April 7 - April 9, 2006 (13) Starting and Ending Times: Fri 4-10 S&S 10-7

(14) Address or Location of Project: George Merrick Park, 400 Biltmore Way, Coral Gables

(15) Municipality in which project will take place (use codes): Primary: # 03 Secondary: # 01

O1 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
O2 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
O3 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
O4 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
O5 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
O6 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
O7 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 06 Florida State Senate District: # 34

Florida State House District: # 111 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals) Attending Total: 30,000 Performing/Participating Total: 135

Children: Children:

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. **What** is the project? **How** will it attract tourists to Miami-Dade County? **When** will it take place? **How many** event(s) are planned? **Where** will the event(s) take place? **Who** are the principal competitors, artists, etc., involved in the project? **Why** is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

**WHAT** The Merrick Festival celebrates the art and culture of our community with an annual series of events designed to reflect the original intent of George Merrick's master plan for the City. Based on an appreciation of classic architecture and design, as well as the City Beautiful movement, Coral Gables was envisioned as an idyllic community where fine culture might flourish. We celebrate our good fortune with five professional theaters, some 60 art galleries and more than 100 fine restaurants renowned worldwide. Woven into the fabric of Coral Gables' signature festival event, the Sister Cities Celebration brings another dimension to the Merrick Festival. The Festival utilizes the resources of Rotary Clubs to make contact with the people in each of the Sister Cities who can coordinate efforts of the arts groups, business, academia and government to bring performers, artisans and culinary professionals to Coral Gables, to participate in this celebration of community. Some of Coral Gables' often overlooked cultural treasures are shared. The Festival showcases visual and performing artists from Miami Dade, all over Florida, the nation and the globe with art exhibits, musician, dance troupes, films, sporting, events, food and other realms of historical and popular culture.

**HOW** The Merrick Festival's Sister Cities Celebration is designed to attract visitors from the Sister Cities to join in support with their artists and performers in presenting a taste of their culture to South Florida residents. For 2006 Merrick Festival has commitments from Aix-en-Provence, France, Cartagena, Colombia, Pisa, Italy and Quito, Ecuador to present at the Festival. Because of the involvement of the Rotary Clubs, the festival anticipates hosting dozens of people from each of the cities for five days surrounding the festival weekend. The festival is undertaking extensive advertising in these cities to encourage visitors to take advantage of the favorable exchange rate as well as the excellent festival rate being offered by our host hotel.

**WHEN** Merrick Festival events begin on Wednesday, April 5, 2006 and conclude on April 9. There are a number of performances and exhibitions leading up to festival weekend, Saturday and Sunday, April 8 & 9. In addition to the Sister Cities Celebration, Merrick Festival features Art of the Busker on Miracle Mile, Art in the Tropics, the Children's Performance Showcase, Dance Showcase and this year, a Sunday afternoon of Jazz. A host of musicians and other performers will appear free of charge on the stage outside City Hall.

**WHERE** In addition to the performers, artists and chefs from the Sister Cities, there will be more than 20 performances by local artists and arts groups over the two days of the street festival. Some 20 professional Buskers will present along Miracle Mile on Friday, Saturday and Sunday. Art in the Tropics will host more than 75 fine artists in this year's juried show. Several dozen of Coral Gables' finest restaurants will present tastes of their menus at Taste the Gables. There are no traditional food vendors at Merrick Festival. All of the food is prepared and served by the city's finest eateries and the visiting chefs from our Sister Cities, hosted by a complimentary restaurant from Coral Gables.

**WHY** Merrick Festival promotes Coral Gables and Miami Dade County to our partners around the world. Merrick Festival concentrates its efforts to promote our community as a premiere destination for international tourism, business opportunities and political interaction. Ultimately Merrick Festival will be instrumental in branding Coral Gables as an international city of arts and culture. This is an event that represents tremendous potential economic impact to our city, stimulating business, trade, tourism and cultural exchange. We are inviting people from all over the world to come visit us every spring to celebrate our international partnerships. The synergy of the Merrick Festival and the Sister Cities can have a positive and lasting effect on the reputation of Coral Gables and Miami Dade County as truly international, actively encouraging and promoting positive opportunities to interact with others on a global scale. (Timeline attached).

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS	
<b>ORGANIZATION'S PERSONNEL</b>									
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1		0		-0-		-0-	2,000
ARTISTIC:	NUMBER OF ARTISTS:	24		13,500		-0-		13,500	-0-
TECHNICAL:	NUMBER OF EMPLOYEES:	1 CO		5,250		-0-		5,250	-0-
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:			-0-		-0-		-0-	-0-
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2		500		-0-		500	1,075
MARKETING/PUBLICITY				12,000		7,200		4,800	8,000
PRINTING				1,800		-0-		1,800	-0-
POSTAGE				226		-0-		226	-0-
IN COUNTY TRAVEL				-0-		-0-		-0-	-0-
OUT OF COUNTY TRAVEL				-0-		-0-		-0-	2,000
EQUIPMENT RENTAL				4,700		-0-		4,700	-0-
EQUIPMENT PURCHASE				-0-		-0-		-0-	-0-
SPACE RENTAL				-0-		-0-		-0-	-0-
INSURANCE				2,000		-0-		2,000	-0-
UTILITIES				274		-0-		274	-0-
SUPPLIES/MATERIALS				475		-0-		475	-0-
<b>OTHER COSTS (ITEMIZE BELOW):</b>									
Police Security				3,200		-0-		3,200	-0-
Set Up Expenses				6,500		-0-		6,500	-0-
Permits				525		-0-		525	-0-
Office Expenses				350		-0-		350	-0-
Sponsors				1,000		-0-		1,000	-0-

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

7,200

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

52,300

= 7,200 + 45,100

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

13,075

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$65,375

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

**\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	-0-		
CONTRACTED SERVICES	-0-		
TUITIONS	-0-		
CORPORATE SUPPORT	39,700	11,075	Airlines, Media & Waste
FOUNDATION SUPPORT	-0-		
PRIVATE/INDIVIDUAL SUPPORT	900	2,000	Administration
GOVERNMENT GRANTS - (IDENTIFY SOURCE)	-0-		
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	1,000		
OTHER REVENUES (ITEMIZE BELOW):			
Entry Fees	3,000		
Vendor Percentage	500		
<b>(48) GRANT AMOUNT REQUESTED</b> (MUST EQUAL #44 ON PAGE 7)	<b>7,200</b>		

<b>(49) TOTAL CASH REVENUES</b> (MUST EQUAL #45 ON PAGE 7)	<b>52,300</b>	
<b>(50) TOTAL IN-KIND CONTRIBUTIONS</b> (MUST EQUAL #46 ON PAGE 7)		<b>13,075</b>
<b>(51) TOTAL PROJECT REVENUES</b> (MUST EQUAL #47 ON PAGE 7)	<b>*\$65,375</b>	<b>*Sum of #49 Cash &amp; #50 In-kind</b>

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-8**

**ORGANIZATION:** Miami Bach Society, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** Tropical Baroque Music Festival VII - "Old Music in the New World"

**RECOMMENDATION:** \$9,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 2nd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** March 6 -18, 2006

**EVENT LOCATION:** Various venues throughout Coral Gables

**DESCRIPTION:**

Funds are requested to support the seventh international Early Music Festival presented by the twenty-one year old Miami Bach Society. Called "Old Music in the New World", the festival will feature music written and performed in Latin America before 1800. Musicians will come from Argentina, Bolivia, Guatemala, Mexico, Venezuela, Spain, Italy, France and England to perform this beautiful but little-known repertory. Concerts will be performed in churches and other beautiful venues throughout Coral Gables. As in the past, enthusiastic patrons from the South Florida community, and music-loving tourists from around the state, country and the world have attended.

**HOTEL CONFIRMATION:**

David William Hotel

**OUTSIDE MEDIA:**

**PREVIOUS TDC FUNDING:**

\$10,000 (04-05); {\$5,900 (03-04) - End of Cycle}; \$4,900 (02-03); \$5,400 (01-02); \$6,300 (00-01); \$7,000 (99-00)

**OTHER GOVERNMENT FUNDING:**

City of Coral Gables - \$10,000  
Funding Arts Network - \$2,500

Corrected

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 □ Miami, FL 33128  
Phone: (305) 375-5092 □ Fax: (305) 375-3068  
email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM

TDC/06-\_\_\_\_\_

QUARTER/CATEGORY

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

ORGANIZATION AND CONTACT INFORMATION

- (3) Organization Name (exactly as it appears on Articles of Incorporation):  
The Miami Bach Society, Inc.
- Organization Address: P. O. Box 4034.
- City: Coral Gables State: FL Zip: 33114 Website: [www.miamibachsociety.org](http://www.miamibachsociety.org)
- (4) Applicant Institution Type:  Cultural  Non-Cultural
- (5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1984
- (7) FEI#: 59 - 2429-406 (8) State of Incorporation: Florida
- (9) Required Pre-application Consultation: Date: 1/19/06 Time: 9:00 a.m.
- (10) Name: Kathryn B. Gaubatz  Mr.  Mrs.  Ms.  Miss  Dr.
- Title: Executive Director Phone (day): 305 - 669-1376 ext.
- Email: [jgaubatz@msn.com](mailto:jgaubatz@msn.com) Fax: (305-669-1376) Phone (other): ( ) - ext.

PROJECT INFORMATION

- (11) Project Title: "TROPICAL BAROQUE MUSIC FESTIVAL VII" Old Music in the New World
- (12) Starting and Ending Dates: March 6-18, 2006 (13) Starting and Ending Times: 2:00 - 10:00 p.m.
- (14) Address or Location of Project: Various venues in Coral Gables
- (15) Municipality in which project will take place (use codes): Primary: # 03 Secondary: # \_\_\_\_\_
- |                      |                      |                         |                      |                      |
|----------------------|----------------------|-------------------------|----------------------|----------------------|
| 01 Miami             | 08 Opa-Locka         | 15 West Miami           | 22 Medley            | 29 Islandia          |
| 02 Miami Beach       | 09 South Miami       | 16 Florida City         | 23 North Bay Village | 30 Sunny Isles Beach |
| 03 Coral Gables      | 10 Homestead         | 17 Biscayne Park        | 24 Key Biscayne      | 31 Miami Lakes       |
| 04 Hialeah           | 11 Miami Shores      | 18 El Portal            | 25 Sweetwater        | 32 Palmetto Bay      |
| 05 Miami Springs     | 12 Bal Harbour       | 19 Golden Beach         | 26 Virginia Gardens  | 33 Miami Gardens     |
| 06 North Miami       | 13 Bay Harbor Island | 20 Pinecrest            | 27 Hialeah Gardens   | 34 Doral             |
| 07 North Miami Beach | 14 Surfside          | 21 Indian Creek Village | 28 Aventura          | 99 Unincorporated    |
- (16) Miami-Dade Commission District: # 10 Florida State Senate District: # 37  
Florida State House District: # 114 U.S. Congress District: # 21
- (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)
- (17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

- (18) Expected Participation (number of individuals): Attending Total: 5,000 Performing/Participating Total: 123
- Children: Children:
- (19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
(check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

"The Tropical Baroque Music Festival VII", OLD MUSIC IN THE NEW WORLD will continue to feature the finest performers from Europe, Central and South America, the United States and Miami-Dade County. They will be March 6, 2006, Monday Jordi Savall, and Hysperion XXV, Gusman Hall, University of Miami, brilliant Spanish gamba player will lead his group in early Spanish music, like that played in the native country during the time it was colonizing the Caribbean and South America.

March 11, 2006, Saturday, Father Frank Kennedy, Coral Gables Public Library, renowned Jesuit scholar to lecture on the Baroque music of Central and South America

March 11, 2006, Saturday, Florilegium, First United Methodist Church of South Miami, ensemble from England with 4 singers from Bolivia, will play the music of the Chiquitos Indians from the Bolivian Baroque period.

March 12th, 2006, Sunday, Royal Fireworks Music, Biltmore Hotel, with Horacio Franco of Mexico. Donald Oglesby conducts the Miami Bach Society Chamber Orchestra in Baroque favorites with real fireworks accompanying the performance.

March 13, 2006, Monday: Concerto Suave with Maria-Cristina Kier, Coral Gables Congregational Church, Argentine mezzo-soprano will perform works of Compras and Monteverdi with group from Aix-en-Provence France

March 14, 2006, Tuesday: Ensemble Millennium, First United Methodist Church of Coral Gables, Guatemalan quartet to perform music from the Guatemalan highlands late seventeenth century

March 15, 2006, Wednesday: El Mundo, Danielson Gallery, Biltmore Hotel, American ensemble from San Francisco to perform villancicos from Mexico

March 16, 2006, Thursday: Capilla del Sol, Argentine ensemble to perform music of the South American Baroque

March 17, 2006, Friday: Fuoco e Cenere from France with guest artists, Los Libertados, Cuban exiles, to perform works of legendary Cuban composer, Esteban Salas.

March 18, 2006, Saturday: Ensemble Elyma, St. Thomas Episcopal Church,, directed by Gabriel Garrido, Argentine proponent of South American early music brings his musicians from Europe to perform Zippoli's Baroque opera, San Ignacio.

For six years, the Tropical Baroque Music Festivals have attracted both Miami-Dade County residents and visitors from around the state, around the country and around the world. This is due to their appeal to a targeted audience, the efficacious timing of the event and the marketing of the festival to local, national and international audiences. This year's subject matter, the early music of Central and South America, should be an additional attraction to foreign visitors as well as those of Latin American heritage in Florida and the rest of the country. They join a devoted group of music lovers who travel nationally and internationally to early music festivals each year. Since most of these festivals are presented in the summer months, there is a need to continue these events into the winter. Our warm climate already an attraction to Northerners and Europeans and South Americans, makes our event all the more desirable as a tourist destination. Marketing to potential visitors is through the print media in purchased ads and press releases to music critics in major national and international newspapers. This year the Festival brochure will be sent to persons on the Festival mailing list as well as that of the preeminent early music festivals in the United States and abroad. The event will be advertised in upscale European magazines, Goldberg Magazine from Spain and Early Music Today, an elegant British publication.

## PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>									
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	\$40,000	5	\$5,000		\$35,000	\$1	\$10,000
ARTISTIC:	NUMBER OF ARTISTS:	2	\$20,000		\$2,000		\$18,000		\$10,000
TECHNICAL:	NUMBER OF EMPLOYEES:	1	\$15,000				\$15,000		\$5,000
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	98	\$83,000		\$5,000		\$78,000		
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	6	\$30,000				\$30,000		\$8,000
MARKETING/PUBLICITY			\$17,000		\$5,000		\$12,000		\$3,852
PRINTING			\$10,000		\$5,000		\$5,000		
POSTAGE/MAILING			\$3,000		\$3,000				
IN COUNTY TRAVEL			\$4,000				\$4,000		
OUT OF COUNTY TRAVEL			\$41,800				\$41,800		
EQUIPMENT RENTAL			\$8,000				\$8,000		
EQUIPMENT PURCHASE			\$2,000				\$2,000		
SPACE RENTAL			\$8,000				\$8,000		\$45,000
INSURANCE			\$3,000				\$3,000		
UTILITIES			\$2,250				\$2,250		
SUPPLIES/MATERIALS			\$3,000				\$3,000		
<b>OTHER COSTS (ITEMIZE BELOW):</b>									
	Artists' Lodgings		\$15,360				\$15,360		
	Fireworks		\$7,000				\$7,000		
	Visas		\$8,000				\$8,000		
	Custodians		\$4,000				\$4,000		
	Credit Card Fees		\$3,000				\$3,000		

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

**\$25,000**

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

**\$327,410**

= **\$25,000**

+ **\$302,410**

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed  
25% of the Total Cash Expenses.

**\$81,852**

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

**\$409,262**

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	\$60,000		
CONTRACTED SERVICES	-0-		
TUITIONS	-0-		
CORPORATE SUPPORT	\$40,000	\$48,852	The Biltmore Hotel, local churches, The Miami Herald, Coral Gables Gazette
FOUNDATION SUPPORT	\$25,000		
PRIVATE/INDIVIDUAL SUPPORT	\$42,400	\$33,000	Bach Society Members
<b>GOVERNMENT GRANTS – (IDENTIFY SOURCE)</b>			
FOREIGN	Mexico \$5,000, Spain: \$5,000, Guatemala: \$5,000, France: \$5,000 Argentina: \$5,000	\$25,000	
STATE	Florida	\$15,000	
LOCAL	City of Coral Gables (\$9,000) (Miami Dade County Festival's Grant (\$41,010))	\$50,010	
APPLICANT CASH ON HAND	-0-		
<b>OTHER REVENUES (ITEMIZE BELOW):</b>			
Fund Raiser	\$15,000		
Program Ads	\$15,000		
Festival Boutique	\$15,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	\$25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	<b>\$327,410</b>		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		<b>\$81,852</b>	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	<b>*\$409,262</b>		*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-9**

**ORGANIZATION:** Miami Gay & Lesbian Film Festival, Inc.

**GRANT REQUEST:** \$10,000

**TITLE OF EVENT:** 8th Annual Miami Gay & Lesbian Film Festival

**RECOMMENDATION:** \$5,600

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 4th

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** April 21 - April 30, 2006

**EVENT LOCATION:** Gusman Center and Regal Cinemas, South Beach

**DESCRIPTION:**

Funds are requested to support this annual Festival of films, social events, parties, & seminars which attracts a significant number of gay & lesbian tourists from all over the U.S. and internationally. Tourism continues to be MGLFF's biggest growth area as evidenced by our statistical analysis of our 2004 ticketbuyers. 43% of purchased tickets in 2005 came from consumers who primarily reside outside of Miami-Dade county.

**HOTEL CONFIRMATION:**

The Hotel (15 roomnights); Park Central Hotel (60 roomnights); The National Hotel (18 roomnights)

**OUTSIDE MEDIA:**

pending

**PREVIOUS TDC FUNDING:**

\$10,000 (04-05); \$7,200 (03-04); \$8,000 (02-03)

**OTHER GOVERNMENT FUNDING:**

FEST - \$38,640

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 Miami, FL 33128  
Phone: (305) 375-5092 Fax: (305) 375-3068  
email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Gay & Lesbian Film Festival, Inc.

Organization Address: 1521 Alton Rd. #147

City: Miami Beach

State: FL

Zip: 33139

Website: www.MGLFF.com

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1998

(7) FEI#: 65 - 0830266

(8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 12/19/05 Time: 12:40pm

(10) Name: Jaie Laplante

Mr.  Mrs.  Ms.  Miss  Dr.

Title: Director of Festival Operations

Phone (day): (305-) 534 - 9924 ext.

Email: jaie@mglff.com

Fax: (305) 535 - 2377

Phone (other): ( ) - ext.

**PROJECT INFORMATION**

(11) Project Title: 8<sup>th</sup> annual Miami Gay & Lesbian Film Festival

(12) Starting and Ending Dates: 4/21/06-4/30/06

(13) Starting and Ending Times: inclusive

(14) Address or Location of Project: Gusman Center & Regal Cinemas South Beach

(15) Municipality in which project will take place (use codes):

Primary: # 02

Secondary: # 01

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islanda
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 5

Florida State Senate District: # 35

Florida State House District: # 109

U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals):

Attending Total: 13,000 Performing/Participating Total: 150

Children:

Children:

(19) Primary Population:  Children

At-Risk Youth/Adults

Persons with Disabilities

(check only one)  Senior Citizens

Minorities

General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The 8<sup>th</sup> annual Miami Gay & Lesbian Film Festival (MGLFF) is a 10-day festival showcasing not only the best of emerging new works from international, national and local film and video artists but in many cases interaction with the artists themselves. In just 8 years, MGLFF produces one of the United States' top gay & lesbian film festivals, an annual 10-day event held in several venues throughout Miami-Dade.

Through partnerships with Greater Miami Convention & Visitors Bureau, the City of Miami Beach's "Mr. Miami Beach" Michael Aller, MGLFF promotes the Festival across the United States and to international tourists interested in making Miami a vacation destination for its arts & cultural products, such as MGLFF. We place full-page color ads in national gay & lesbian print publications such as Genre Magazine and Passport Magazine, also we have box ads on the national sites [www.planetout.com](http://www.planetout.com) and [www.gay.com](http://www.gay.com). Locally we have sponsorship agreements with media and private publications such as She Magazine, Express South Florida, 411 Magazine, TWN which attract tourists through visits to their websites, which we are also featured on.

We have made tourist/hospitality partnerships with Jet Blue, Air Canada, TAM Airlines and Swiss International Air to bring tourists to Miami for the Festival. We have made hotel partnerships with The National Hotel, The Hotel of South Beach and Park Central Hotel to offer discounted room nights to tourists attending the Festival from out of town, and the Festival itself is using 200 room nights during this period.

The 8<sup>th</sup> Annual MGLFF will be held April 21 – 30, 2006. 51 individual program slots are planned, as well as 4 major social events, and many other smaller social events and seminars. Our main screening & seminar venues are the Regal Cinemas South Beach and the Byron-Carlisle Theater in Miami Beach, as well as the Gusman Center for the Performing Arts.

We have confirmed several major titles for our 2006 program, including the following films: Whole New Thing (Canada), Sevinge (Spain), 20 Centimeters (Spain), Say Uncle (USA) and the 7<sup>th</sup> annual Planetout Short Movie Awards. Among our confirmed guests are director/actor Peter Paige ("Queer as Folk") and Spanish writer/director Ramon Salazar. We are negotiating several more titles and invited several more artists.

MGLFF's chosen mission is to enrich, entertain and educate the public, encourage a sense of community through international and culturally diverse film, video and other media that offer historical and contemporary perspectives on the gay, lesbian, bisexual and transgender experience. It is this successful completion of this mission every year since 1998 that has made MGLFF the crown jewel of gay/lesbian cultural institutions in the Miami-Dade area, and as such a prime attractor of tourists.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	5		188,000		188,000		
ARTISTIC:	NUMBER OF ARTISTS:			0				
TECHNICAL:	NUMBER OF EMPLOYEES:	3		9,500		9,500		
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:			0				
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:			0				
MARKETING/PUBLICITY				46,400		40,000		40,000
PRINTING				40,000		40,000		
POSTAGE				10,000		10,000		
IN COUNTY TRAVEL				2,000		2,000		
OUT OF COUNTY TRAVEL				15,000		15,000		
EQUIPMENT RENTAL				20,000		20,000		
EQUIPMENT PURCHASE				0		0		
SPACE RENTAL				56,175		56,175		
INSURANCE				12,243		12,243		
UTILITIES				3,000		3,000		
SUPPLIES/MATERIALS				7,500		7,500		
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
	Web/Graphic Design			20,000		3,600		16,400
	Admin Costs/Shipping			10,000		10,000		
	Hospitality/Film Rentals			10,000		10,000		60,000

(44) GRANT AMOUNT REQUESTED\*\* (MUST EQUAL #48 ON PAGE 8) 10,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 454,818 = 10,000 + 444,818

(46) TOTAL \*IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 100,000

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 7) \$554,818 Sum of #45 Cash & #46 In-kind

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	115,000		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	68,000	90,000	Goldman Properties, Windows Media, Q Media, The National Hotel
FOUNDATION SUPPORT	27,850		
PRIVATE/INDIVIDUAL SUPPORT	131,775	10,000	Interns, Volunteers
<b>GOVERNMENT GRANTS -- (IDENTIFY SOURCE)</b>			
FEDERAL	0		
STATE Florida Arts	7,053		
LOCAL	58,640		
APPLICANT CASH ON HAND	0		
<b>OTHER REVENUES (ITEMIZE BELOW):</b>			
Fundraising Events	5,000		
Program Ads	15,000		
Silent Auctions	15,000		
Submission Fees	1,500		
<b>(48) GRANT AMOUNT REQUESTED</b> (MUST EQUAL #44 ON PAGE 7)	<b>10,000</b>		

<b>(49) TOTAL CASH REVENUES</b> (MUST EQUAL #45 ON PAGE 7)	<b>454,818</b>	
<b>(50) TOTAL IN-KIND CONTRIBUTIONS</b> (MUST EQUAL #46 ON PAGE 7)		<b>100,000</b>
<b>(51) TOTAL PROJECT REVENUES</b> (MUST EQUAL #47 ON PAGE 7)	<b>*\$554,818</b>	<b>*Sum of #49 Cash &amp; #50 In-kind</b>

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-10**

**ORGANIZATION:** Miami Light Project, Inc.

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** The 4th Annual - Miami/Project Hip Hop 2006 (MPH 2006)

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 3rd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** May 4 - 14, 2006

**EVENT LOCATION:** Byron-Carlyle Theatre, Lincoln Theatre, The Light Box

**DESCRIPTION:**

Funds are requested to support marketing costs associated with the production for our 4th annual Miami/Project Hip Hop 2006 (MPH 2006). MPH is an annual 10-day celebration of hip-hop music, dance, theater, spoken word, visual art, film & video with workshops, lecture-demonstrations, panel discussions & performances by local, national, & international hip-hop artists. MPH 2006 will focus on global influences in hip Hop's development and feature performances by Universes, D-Projects, Giovanni Luquini, and Candy Molina & DJ Snowwhite in B-Girl Ballet.

**HOTEL CONFIRMATION:**

Eden Roc

**OUTSIDE MEDIA:**

T.V.: Telemundo/Mun 2

Print: Welcome to Miami & the Beaches (Visitors Guide)

**PREVIOUS TDC FUNDING:**

\$5,000 (03-04); \$5,000 (02-03)

**OTHER GOVERNMENT FUNDING:**

SERV - \$25,000

MBVCA - \$15,000

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
111 NW 1st Street, Suite 625 □ Miami, FL 33128  
Phone: (305) 375-5092 □ Fax: (305) 375-3068  
email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT  
COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Light Project, Inc.

Organization Address: 3000 Biscayne Boulevard, Suite 100

City: Miami State: FL Zip: 33137 Website: www.miamilightproject.com

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1989

(7) FEI#: 65 - 0107810 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 12/6/06 Time: 11:00 am

(10) Name: Cindy Brown  Mr.  Mrs.  Ms.  Miss  Dr.

Title: Managing Director Phone (day): (305) 576 - 4350 ext.

Email: cbrown@miamilightproject.com Fax: (305) 576 - 6480 Phone (other): (786) 210 - 0613 ext.

**PROJECT INFORMATION**

(11) Project Title: Miami/Project Hip Hop 2006 (M/PH 2006)

(12) Starting and Ending Dates: 5/4 - 5/14 2006 (13) Starting and Ending Times: 10 am - 10 pm

(14) Address or Location of Project: Byron-Carlyle Theatre, The Light Box

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 01

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 03 Florida State Senate District: # 38

Florida State House District: # 109 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
(check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation: Attending Total: 3,700 Performing/Participating Total: 50

Children: 200 Children: 20

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
(check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

#### WHAT

Miami/Project Hip Hop (M/PH) was created to celebrate the Hip Hop movement by exploring the social & cultural influences that have contributed to its development worldwide. Through the presentation of dance, music & theater performances, films, art exhibits, panel discussions, workshops & receptions with artists, we seek to raise awareness, dispel myths, affect positive changes in our community & contribute to the positive development of Hip Hop culture – locally, nationally & internationally. This 10-day event has become an important international cultural forum with Hip Hop artists from throughout the US & from Latin American & Caribbean countries such as Cuba, Mexico, Brazil & others.

#### HOW

M/PH was specifically designed to create regional, national & international impact that will attract cultural tourists to Miami-Dade County by featuring: a) A unique focus on the influence of world cultures on the development of Hip Hop. b) Strategic national partnerships through the Ford Foundation's Future Aesthetics Initiative. c) Local partnerships that create a synergistic impact through collaboration & cross-promotion. d) Comprehensive marketing that leverages our international, national & local partnerships with web-based & print materials to target a young & culturally diverse population.

#### WHEN

M/PH will occur **May 4 – 14, 2006**, involves the participation of over **30** artists, and encompasses **16** activities including **3** public performances; **1** keynote address and **3** panel discussions; **1** film screening; **1** visual art exhibit; **2** master classes; **2** educational outreach activities for youth; **1** community reception and **2** meet-the-artist events. M/PH will be followed on May 15<sup>th</sup> with a 1-day convening of the Future Aesthetics Cohorts.

#### WHERE

M/PH 2006 will focus on worldwide influences in Hip Hop's development. Highlights include 3 showcase performances at the Byron-Carlyle Theatre by spoken word, music, dance & theater artists including New York-based **Steven Sapp & Mildred Ruiz** of Universes; **Teo Castellanos** & MLP's resident theater company **D-Projects**, Miami-based choreographer **Giovanni Luquini** with a work-in-progress presentation of MLP's next major commission, **Idalina**, a capoeira-inspired dance/theater piece he is creating with Brazilian collaborators **Fernando Lee & Eurico de Jesus**; and a B-Girl Ballet choreographed by Miami-based **Candy Molina** with music by Yalile "DJ Snowwhite" **Cabrera**. Other activities include a book signing at Books & Books on Lincoln Road with photographer **Martha Cooper**, author of **We B\*Griz**. At MLP's Light Box there will be a photo exhibit of work by **JoJo Corvaia**, **Diamela Fernandez**, and others; a screening of **Jauretzi Saisarbitoria's** new film **East of Havana**; and panel discussions.

#### WHY

South Florida is emerging as an important center for Hip Hop culture and has become a destination for several annual commercial Hip Hop events. These events are bringing in younger, more culturally diverse visitors to our community. **M/PH provides an important cultural counterpoint to commercial Hip Hop activities** with unique cultural programming that builds strong tourist potential through a foundation of strategic international, national & local partnerships with organizations such as New York's Hip Hop Theater Festival, Philadelphia's Illadelph Festival, San Francisco's La Peña Cultural Art Center & others to create a unique artist-focused event that is distinguished by our unique regional qualities and that has international meaning & impact. M/PH has become an important national & international Hip Hop event, convening artists, arts professionals & enthusiasts from around the world in important dialogue about Hip Hop art & culture.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 6	42,206		5,000		37,206	
ARTISTIC: NUMBER OF ARTISTS: 4	22,858		5,000		17,858	
TECHNICAL: NUMBER OF EMPLOYEES: 1	4,960				4,960	
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 30	15,000				15,000	
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 4	3,000				3,000	
MARKETING/PUBLICITY	11,220		2,500		8,720	
PRINTING	4,780		1,400		3,380	
POSTAGE	2,500		1,100		1,400	
IN COUNTY TRAVEL	3,500				3,500	2,400
OUT OF COUNTY TRAVEL	5,000				5,000	
EQUIPMENT RENTAL	2,000				2,000	
EQUIPMENT PURCHASE						
SPACE RENTAL	5,000				5,000	
INSURANCE	2,560				2,560	
UTILITIES	2,520				2,520	
SUPPLIES/MATERIALS	4,060				4,060	
<b>OTHER COSTS (ITEMIZE BELOW):</b>						
Hospitality	1,000				1,000	
Documentation	2,000				2,000	2,000

(44) GRANT AMOUNT REQUESTED\*\* (MUST EQUAL #48 ON PAGE 8) 15,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 134,164 = 15,000 + 119,164

(46) TOTAL \*IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 4,400 Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 7) \$138,564 Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	10,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	5,000	4,400	Eden Roc, Capsule Media
FOUNDATION SUPPORT	53,000		
PRIVATE/INDIVIDUAL SUPPORT	5,000		
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE	FAC - GPS 5,000		
LOCAL	MDDCA/MBVCA 40,000		
APPLICANT CASH ON HAND	164		
OTHER REVENUES (ITEMIZE BELOW):			
Program Ads	1,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

134,164

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

4,400

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$138,564

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-11**

**ORGANIZATION:** Miami Momentum Dance Company, Inc.

**GRANT REQUEST:** \$15,000

**TITLE OF EVENT:** Miami Beach Dance Festival 2006

**RECOMMENDATION:** \$9,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 2nd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** March 24 - April 2, 2006

**EVENT LOCATION:** Byron Carlyle Theater, Miami Beach

**DESCRIPTION:**

Funds are requested to support the Miami Beach Dance Festival, a ten-day event taking place March 24-April 2 at the Byron Carlyle Theater, Deauville Beach Resort, Miami Beach Cinematheque, Miami Beach Botanical Gardens & The Yoga Temple on Miami Beach. The Festival features the internationally acclaimed Lula Washington Dance Company from Los Angeles and the National Dance Company of the Bahamas, as well as South Florida-based companies that are emerging into national prominence: Momentum Dance Company, Ballet Flamenco La Rosa and the Dance Now Ensemble, Florida Dance Theatre, as well as a Fred Astaire film & ballroom dance exhibition, panel discussion, master classes and Flamenco Cabaret.

**HOTEL CONFIRMATION:**

**OUTSIDE MEDIA:**

Radio: WLRN

T.V.: Miami Beach T.V.

**PREVIOUS TDC FUNDING:**

\$10,000 (04-05)

**OTHER GOVERNMENT FUNDING:**

ADV - \$10,000

MBCAC - \$8,000

State of Florida ICE/CAC - \$12,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: [ndbf@miamidade.gov](mailto:ndbf@miamidade.gov)

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM



**QUARTER/CATEGORY**

(1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)

(2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Momentum Dance Company

Organization Address: PO Box 331973

City: Coconut Grove State: FL Zip: 33233 Website: [www.momentumdance.com](http://www.momentumdance.com)

(4) Applicant Institution Type:  Cultural  Non-

(5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1982

(7) FEI#: 59 - 2186047 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 1/17/06 Time: 1:00 PM

(10) Name: Delma Iles  Mr.  Mrs.  Miss  Dr.

Title: Artistic Director Phone (day): (305) 858 - 7002 ext.

Email: [mdancecoebell@southw.com](mailto:mdancecoebell@southw.com) Fax: (305) 461 - 2519 Phone (other): (305) 606 - 8478 ext.

**PROJECT INFORMATION**

(11) Project Title: Miami Beach Dance Festival 2006

(12) Starting and Ending Dates: 3/24/06-4/2/06 (13) Starting/Ending Times: multiple events & times

(14) Address or Location of Project: Byron Cariye Theater & other venues

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 01

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbour Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 7 Florida State Senate District: # 35

Florida State House District: # 113 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 3,000 Performing/Participating Total: 75

Children: 200 Children: 0

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

**Project – The Miami Beach Dance Festival** 1) concert performance by the internationally acclaimed Lula Washington Dance Company 2) 4 performances by Florida-based companies that are moving to a national level of recognition 3) performance by the National Dance Company of the Bahamas 4) innovative “only on Miami Beach” *Dance on the Beach* environmental performance 5) Screening of Fred Astaire film *Top Hat* plus ballroom dance exhibition 6) Flamenco Cabaret Night 7) Panel Discussion: “Arts and Community Redevelopment” 8) master classes with Festival Guest Artists

**Tourism** – This project will attract over 500-700 out of county and 100 out of state visitors because of its unique appeal to dance enthusiasts, dance teachers, students, scholars, historians, writers, and critics. The powerful Lula Washington Company, considered to be one of the most important African-American dance troupes in the U.S. attracts all of the above at any time, and has never been seen in Miami. All persons interested in dance as well as the dance press look forward to the company's appearances with special anticipation. Combined with the National Dance Company of the Bahamas, (the top ticket draw in the 2005 Festival), this creates a special emphasis on Black dance that will appeal to a wide variety of audiences. Additionally the four participating Florida-based companies are emerging on the national scene both for their individual accomplishments and for their roles as part of Miami's dynamic arts scene that is attracting national and international attention. Each brings unique artistic contributions and draws a specific audience demographic. Multi-ethnic Momentum Dance Company is on the leading edge of modern dance regionally and tours outside the U.S. annually. Its audience is multi-ethnic and extends to Broward and Monroe counties. Ballet Flamenco La Rosa's dynamic blend of traditional Spanish dance and innovative cross-cultural experiments draws a not only a large and loyal Hispanic audience, but also cross-over audiences from a variety of other cultural dance forms such as Middle Eastern, Scottish, and African dance. The Lakeland-based Florida Dance Theatre brings neoclassical ballet and a middle class audience into the mix. Dance Now, the youngest group in the Festival appeals to an urban youth demographic that crosses ethnic boundaries with an exciting emphasis on jazz, yoga, and contemporary urban forms.

**When** – March 24-April 2, 2006 **Number of events** – 15 **Where** – Byron Carlyle Theater, Miami Beach, Deauville Beach Resort, Miami Beach Cinematheque, Miami Beach Botanical Garden, The Yoga Temple

**Principal Artists** – Lula Washington Dance Company, Momentum Dance Company, Ballet Flamenco La Rosa, Florida Dance Theatre, Dance Now Ensemble, National Dance Company of the Bahamas.

**Why is this project attractive for TDC funding** – It offers a unique event that has national and international resonance in cultural (and multi-cultural) circles, attracting dance enthusiasts, teachers, scholars, students, writers and historians, critics. It creatively leverages community redevelopment with arts to bring new tourism and economic development to an underserved but emerging area, providing an exciting event for the recently opened Byron Carlyle Theater and creating the dynamic arts scene that the North Beach community desires. Further it utilizes the synergy of two highly recognized Black dance companies, the combined seasons of the four Florida groups as well as student participation through master classes in a positive, community-building way that meets local tourism goals. National PR specialists, the NYC-based Zeisler Group, have been added this year. **Collaborating Organizations** – 1) Deauville Beach Resort -discounted hotel rooms for artists, donated use of facilities for events, as well as marketing 2) Miami Beach Cinematheque -use of the cinema for film screening, film rental & marketing to its very loyal list 3) Miami Beach Botanical Garden -use of garden facilities for panel discussion, marketing 4) Miami Architecture Club – co-sponsor of the panel discussion, marketing to the South Florida AIA list. **Festival media sponsors:** WLRN Radio, *Tendu Magazine* (NYC based dance & fitness publication), *SunPost* (2<sup>nd</sup> largest circulation in South Florida) **Implementation** – Overall event coordination by Momentum which has a 24-year track record of administrative excellence and creative programming. Collaborating organization services described above. Local (both English & Spanish language: South Beach Public Relations & Fundarte) and National (The Zeisler Group – NYC) publicists are promoting this event. Advance ticketing available on Momentum's website; on-site ticketing will be available 4 weeks preceding the festival. A Festival brochure will be mailed to 20,000, plus other local promotions.

**PROJECT EXPENSE BUDGET (2005-2006)**

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2		16,000		16,000		4,000
ARTISTIC:	NUMBER OF ARTISTS:	12		3,500		3,500		
TECHNICAL:	NUMBER OF EMPLOYEES:	4		10,000		10,000		
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	63		17,700		17,700		375
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	11		1,750		1,750		
MARKETING/PUBLICITY				18,100		15,000		3,100
PRINTING				3,300		3,300		
POSTAGE				9,100		9,100		
IN-COUNTY TRAVEL				5,855		5,855		500
OUT OF COUNTY TRAVEL				6,600		6,600		
EQUIPMENT RENTAL				2,000		2,000		
EQUIPMENT PURCHASE								
SPACE RENTAL				7,250		7,250		6,600
INSURANCE				3,000		3,000		
UTILITIES								
SUPPLIES/MATERIALS								500
<b>OTHER COSTS (ITEMIZE BELOW):</b>								
	Documentation			1,000		1,000		
	Misc./Contingency			1,200		1,200		
	Hospitality							2,000

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

106,355

= 15,000 + 91,355

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

26,475

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$132,830

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

**PROJECT REVENUE BUDGET (2005-2006)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	29,560		Deauville Beach Resort, Chidsey Graphics
CONTRACTED SERVICES			Touch Restaurant, The Zeisler Group
TUITIONS	1,200		Zyscovich Architects, Jet Graphics
CORPORATE SUPPORT	4,000	13,500	Intercontinental Rentals
FOUNDATION SUPPORT	10,000		
PRIVATE/INDIVIDUAL SUPPORT	4,595	375	Private individual
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE	Dance & ICE Miami-Dade Cult Adv. \$15,000, Comm. Heyman \$5,000, Comm. Barriero \$2,000 & Beach Dance Grant \$8,000	12,000	
LOCAL		30,000	
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
		11,600	*Not for profit organizations
		1,000	Greater Miami VCA (travel for dance writer)
			See attached itemized Project budget for details
			*marketing

(48) GRANT AMOUNT REQUESTED  
(MUST EQUAL #44 ON PAGE 7)

15,000

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

106,355

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

26,475

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$132,830

\*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-12**

**ORGANIZATION:** Miami/Bahamas Goombay Festival in Coconut Grove, Inc.

**GRANT REQUEST:** \$25,000

**TITLE OF EVENT:** 30th Annual Miami Bahamas Goombay Festival

**RECOMMENDATION:** \$9,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 5th

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 2-4, 2006

**EVENT LOCATION:** McFarland Road to SW 27th Avenue, Coconut Grove

**DESCRIPTION:**

Funds are requested to support the outside artistic fees associated with the production of the 30th Annual Miami/Bahamas Goombay Festival. The festival is scheduled to take place from June 2 - 4, 2006 in the heart of Coconut Grove, beginning on McFarland Road and extending to SW 27th Avenue and will include events such as an Opening Ceremony, Poetry and writing contests, VIP Gala, Historical Luncheon, Jr. Golf Tournament, Domino Contests and of course the street festival. In addition, the National Basketball Association (NBA) has committed to bring its Rhythm n' rims tour along with national basketball players to participate in the festival.

**HOTEL CONFIRMATION:**

**OUTSIDE MEDIA:**

**PREVIOUS TDC FUNDING:**

\$10,500 (04-05); \$12,000 (03-04); \$13,500 (02-03); \$15,000 (01-02)

**OTHER GOVERNMENT FUNDING:**

FEST - \$40,766

FACE - \$19,234

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS  
 FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 Miami, FL 33128  
 Phone: (305) 375-5092 Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

FY 2005-2006 TOURIST DEVELOPMENT  
 COUNCIL GRANTS PROGRAM

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

- (3) Organization Name (exactly as it appears on Articles of Incorporation):  
 Miami/Bahamas Goombay Festival in Coconut Grove Incorporated
- Organization Address: PO Box 330052
- City: Miami State: FL Zip: 33133 Website: [www.goombayfestival.org](http://www.goombayfestival.org)
- (4) Applicant Institution Type:  Cultural  Non-Cultural
- (5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1979
- (7) FE#: 59 - 1916996 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 1/6/2006 Time: 10:00
- (10) Name: Leon Dixon  Mr.  Mrs.  Ms.  Miss  Dr.
- Title: Vice President Phone (day): ( ) - ext.
- Email: [leon.dixon@axa\\_advisors.com](mailto:leon.dixon@axa_advisors.com) Fax: (305) 670 - 3004 Phone (other): (305) 790 - 0375 ext.

**PROJECT INFORMATION**

- (11) Project Title: 30<sup>th</sup> Annual Miami/Bahamas Goombay Festival
- (12) Starting and Ending Dates: 6/2/06 - 6/4/06 (13) Starting and Ending Times: 2PM to 8PM
- (14) Address or Location of Project: Coconut Grove
- (15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # \_\_\_\_\_
- |                      |                      |                         |                      |                      |
|----------------------|----------------------|-------------------------|----------------------|----------------------|
| 01 Miami             | 08 Opa-Locka         | 15 West Miami           | 22 Medley            | 29 Islandia          |
| 02 Miami Beach       | 09 South Miami       | 16 Florida City         | 23 North Bay Village | 30 Sunny Isles Beach |
| 03 Coral Gables      | 10 Homestead         | 17 Biscayne Park        | 24 Key Biscayne      | 31 Miami Lakes       |
| 04 Hialeah           | 11 Miami Shores      | 18 El Portal            | 25 Sweetwater        | 32 Palmetto Bay      |
| 05 Miami Springs     | 12 Bal Harbour       | 19 Golden Beach         | 26 Virginia Gardens  | 33 Miami Gardens     |
| 06 North Miami       | 13 Bay Harbor Island | 20 Pinecrest            | 27 Hialeah Gardens   | 34 Doral             |
| 07 North Miami Beach | 14 Surfside          | 21 Indian Creek Village | 28 Aventura          | 99 Unincorporated    |
- (16) Miami-Dade Commission District: # 7 Florida State Senate District: # 4  
 Florida State House District: # 107 U.S. Congress District: # 18
- (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):
- (18) Expected Participation (number of individuals): Attending Total: \_\_\_\_\_ Performing/Participating Total: \_\_\_\_\_  
 Children: \_\_\_\_\_ Children: \_\_\_\_\_
- (19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

1. What – The proposed project is the Miami/Bahamas Goombay Festival designed to provide an expression of American and Bahamian culture through colorful artwork, infectious music and junkanoo dancing. This festival has become the largest Black Heritage Festival within the United States attracting 500,000 people last year and expecting to increase those numbers to more than 600,000 people. This year's festival is in its 30<sup>th</sup> year and has expanded to a week long of cultural and educational activities culminating with a street festival designed for the entire family. The Bahamas will display their history and an area will be designated as Goombay's Nassau Village along with showcasing the Royal Bahamian Police Band and authentic straw market, this year's winners of Boxing Day (Junkanoos) as well as their authentic arts and crafts. The National Basketball Association (NBA) has committed to bring its Rhythm n' Rims tour along with national recording artists and national basketball players.
2. When – It is scheduled to take place May 27<sup>th</sup> – June 4<sup>th</sup>. Events include Opening Ceremony, Poetry and writing contests, street festival, VIP Gala, Historical Luncheon, Jr. Golf Tournament, Historic Tea and Dominos Contest.

Opening Ceremony – May 27, 2006 – 6:00 pm (Virrick Park)  
Golf Tournament – May 27, 2006 – 9:00 am (TBD)  
Pioneer's Tea – May 28, 2006 – 4:00 pm (Christ Episcopal Church)  
VIP Gala – June 2, 2006 – 7:00 pm (TBD)  
Street Festival – June 3 & 4, 2006 – 2 PM – 8 PM –  
Dominos Contest – June 3, 2006 – 3:00 pm (Billy Rolle Park)  
Historical Luncheon – June 3, 2006 – Noon (Virrick Park)
3. Where – The events will take place in Coconut Grove. The street festival will take place along McFarland Road to SW 27<sup>th</sup> Avenue. Major sponsors include the Bahamian Government, Miami-Dade County, City of Miami, National Basketball Association, Western Union, WEDR, WHQT and Joy Productions.
4. Why – This is and has been a great project for the use of Tourist Development Council funds to continue to bring a nationally acclaimed Black Bahamian Festival. For 29 years this festival has been a venue to showcase Bahamian and American culture, native foods, arts and crafts that are indigenous to the islands and the United States. We continue to showcase and educate both cultures with a strong efforts to bring about unity and bridge a cultural gap. In addition to the Bahamian flair of music, we are currently in negotiations to be entertained by Jamie Foxx, The Gap Band, Earth Wind & Fire and the Ludacris.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 2	20000		0		20000		0
ARTISTIC: NUMBER OF ARTISTS: 0	0		0		0		0
TECHNICAL: NUMBER OF EMPLOYEES: 0	0		0		0		0
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 195	150000		25000		125000		16000
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 10	50000		0		50000		0
MARKETING/PUBLICITY	95000		0		95000		110000
PRINTING	1000		0		1000		0
POSTAGE	1000		0		1000		0
IN-COUNTY TRAVEL	5000		0		5000		4000
OUT OF COUNTY TRAVEL	10000		0		10000		0
EQUIPMENT RENTAL	35000		0		35000		0
EQUIPMENT PURCHASE	0		0		0		0
SPACE RENTAL	28000		0		28000		0
INSURANCE	37000		0		37000		0
UTILITIES	1000		0		1000		0
SUPPLIES/MATERIALS	2000		0		2000		0
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
City Services	85000		0		85000		0
Decorations	2500		0		2500		0
Hospitality	3500		0		3500		0
Historical	3500		0		3500		0

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

25000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

559000

= 25000 + 534000

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

130000

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$689000

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	375000		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	39000	130000	WEDR/Comcast
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	0	0	n/a
GOVERNMENT GRANTS - (IDENTIFY SOURCE)	0		
FEDERAL    n/a	0		
STATE      n/a	0		
LOCAL      FEST/FACE	60000		
APPLICANT CASH ON HAND	5000		
<b>OTHER REVENUES (ITEMIZE BELOW):</b>			
Vendors	50000	0	n/a
Beer, Soda, Souvenirs	5000	0	n/a
<b>(48) GRANT AMOUNT REQUESTED</b> (MUST EQUAL #44 ON PAGE 7)	<b>25000</b>		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

559000

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

130000

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$689000

\*Sum of #49 Cash & #50 In-kind

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**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

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**Agenda Item No.: A-13**

**ORGANIZATION:** Michael-Ann Russell Jewish Community Center, Inc.

**GRANT REQUEST:** \$10,500

**TITLE OF EVENT:** Festival Yachad

**RECOMMENDATION:** \$5,000

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 2nd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 4, 2006

**EVENT LOCATION:** Jackie Gleason Theater

**DESCRIPTION:**

Funds are requested to support a folk dance festival with 450 dancers (children/teens & adults) from the MAR-JCC Bamachol Dance Academy; 50 dancers from other local dance groups; and 150 dancers from 4 dance groups from Latin America and Israel. The two different presentations include: The Sunday afternoon Children's Festival and a Gala Performance on Sunday evening. The theme of Fesitival Yachad 2006 will be "Hand in Hand - Together We Stand."

**HOTEL CONFIRMATION:**

Ramada Hotel (Marco Polo Hotel) (160 roomnights)

**OUTSIDE MEDIA:**

pending

**PREVIOUS TDC FUNDING:**

\$5,000 (04-05)

**OTHER GOVERNMENT FUNDING:**

CG - \$7,500 (Pending)

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Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 • Miami, FL 33128  
 Phone: (305) 375-5092 • Fax: (305) 375-3068  
 email: [ndb1@miamidade.gov](mailto:ndb1@miamidade.gov)

**TDC/06-**

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

- (3) Organization Name (exactly as it appears on Articles of Incorporation):  
 Michael-Ann Russell Jewish Community Center
- Organization Address: 18900 NE 25th Avenue
- City: North Miami Beach State: FL Zip: 33180 Website: [www.marjcc.org](http://www.marjcc.org)
- (4) Applicant Institution Type:  Cultural  Non-Cultural
- (5) Corporate Status:  Non-Profit  For Profit (6) Year of Incorporation: 1987
- (7) FEI#: 59 - 2791269 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 12/20/05 Time: 2:30pm
- (10) Name: David T. Surowitz  Mr.  Mrs.  Ms.  Miss  Dr.
- Title: Assistant Executive Director Phone (day): (305) 932 - 4200 ext. 127
- Email: [marjccdavid@aol.com](mailto:marjccdavid@aol.com) Fax: (305) 937 - 1793 Phone (other): ( ) - ext.

**PROJECT INFORMATION**

- (11) Project Title: Festival Yachad
- (12) Starting and Ending Dates: June 4<sup>th</sup>, 2006 (13) Starting and Ending Times: 2:00pm – 9:00pm
- (14) Address or Location of Project: Jackie Gleason Theater
- (15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # 07
- |                      |                      |                         |                      |                      |
|----------------------|----------------------|-------------------------|----------------------|----------------------|
| 01 Miami             | 08 Opa-Locka         | 15 West Miami           | 22 Medley            | 29 Islandia          |
| 02 Miami Beach       | 09 South Miami       | 16 Florida City         | 23 North Bay Village | 30 Sunny Isles Beach |
| 03 Coral Gables      | 10 Homestead         | 17 Biscayne Park        | 24 Key Biscayne      | 31 Miami Lakes       |
| 04 Hialeah           | 11 Miami Shores      | 18 El Portal            | 25 Sweetwater        | 32 Palmetto Bay      |
| 05 Miami Springs     | 12 Bal Harbour       | 19 Golden Beach         | 26 Virginia Gardens  | 33 Miami Gardens     |
| 06 North Miami       | 13 Bay Harbor Island | 20 Pinecrest            | 27 Hialeah Gardens   | 34 Doral             |
| 07 North Miami Beach | 14 Surfside          | 21 Indian Creek Village | 28 Aventura          | 99 Unincorporated    |
- (16) Miami-Dade Commission District: # 4 Florida State Senate District: # 38  
 Florida State House District: # 104 U.S. Congress District: # 22
- (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific)  
 (check only one)  Black, Not Hispanic  Asian  Other (specify):
- (18) Expected Participation (number of): Attending Total: 2,800 Performing/Participating Total: 650  
 Children: Children: 350
- (19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 (check only one)  Senior Citizens  Minorities  General (no specific emphasis)

**PROJECT SYNOPSIS**

Answers do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

**USE THIS SPACE ONLY**

What: Festival Yachad 2006, an Israeli Folk Dance Festival, is presented under the umbrella of the Bamachol Dance Academy of the Michael-Ann Russell's Jewish Community Center's Hebraica Department. Festival Yachad showcases the accomplishments of the 450 children, teens, and young adults enrolled in the Bamachol Dance Academy. It also features performing groups from abroad, as well as Israeli Dance Groups from Miami-Dade and Broward Counties.

How: Festival Yachad will include performing groups from Israel, Mexico and Panama. It is anticipated, that from abroad, that there will be 150 dancers plus chaperones, who will require Hotel accommodations (40 rooms) for a minimum of 4 days and three nights area at the MARCO POLO BEACH RESORT, Collins Avenue, Miami Beach. In addition, Festival Yachad will also attract an audience from Broward and Palm Beach Counties.

When: Sunday, June 4<sup>th</sup>, 2006

Where: Jackie Gleason Theater of the Performing Arts in Miami Beach.

Why: Festival Yachad has become an important annual cultural event which appeals to our local community that is interested in both Israeli and general folk dance, as well as those interested in Israel/Jewish cultural programming. This project has become a major program of the Michael-Ann Russell Jewish Community Center that benefits the local economy by hosting visiting dance groups which support the hotel, restaurant and entertainment industries of Miami-Dade County. In addition, ancillary events that benefit the local economy are planned including a Saturday night June 3<sup>rd</sup> social event at a local restaurant as well as on Sunday night, June 4<sup>th</sup>, upon the completion of the Festival.

Festival Yachad is a community wide event that enjoys the support of local Jewish organizations and synagogues for publicity and promotion. Promotion of Festival Yachad has already begun to the 2,000 households, which are affiliated with the Michael-Ann Russell JCC. Beginning in March, 2006, monthly press releases will begin being sent to the local press (including Miami Herald, Aventura News, Jewish Journal, New Times as well as other community news papers in Miami-Dade County) about Festival Yachad. More than 1,000 homes will be reached by email broadcast beginning April 1, 2006 and will appear on the JCC's website by that time as well. Direct Mail promoting Festival Yachad to the mailing lists of local Jewish organizations and synagogues will be completed by May 1, 2006

(34) Briefly describe your marketing strategy in as much detail as possible using only this space. What specific efforts will be made to generate tourism (i.e. program content, promotional efforts, site, special incentives). You may attach a copy of your marketing plan or press kit, if available.

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES: 5	6,000				6,000		3,090
ARTISTIC: NUMBER OF ARTISTS: 22*	0				0		10,000
TECHNICAL: NUMBER OF EMPLOYEES: 3	1,000				1,000		
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: 3	3,500				3,500		
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: 3	1,000				1,000		
MARKETING/PUBLICITY	14,500		3,750		10,750		
PRINTING	14,300		3,000		11,300		2,000
POSTAGE	1,500				1,500		
IN COUNTY TRAVEL	1,500		750		750		
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL	4,000				4,000		
EQUIPMENT PURCHASE							
SPACE RENTAL	16,000		3,000		13,000		
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS	14,500				14,500		1,500
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
** Refreshments dancers	2,000				2,000		
Security	1,000				1,000		

(44) GRANT AMOUNT REQUESTED\*\* (MUST EQUAL #48 ON PAGE 8) 10,500

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 80,800 = 10,500 + 70,300

(46) TOTAL \*IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 16,590

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 7) \$97,390 Sum of #45 Cash & #46 In-kind

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

\* This represents 22 dance groups, all of whom are participating in a volunteer capacity.

\*\* refreshments dancers - snacks & drinks provided to all dance groups at a dress rehearsal prior to June 4<sup>th</sup>, and at the performances themselves.

**PROJECT REVENUE BUDGET (2004-2005)**

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	19,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	36,300	3,500	Darnel Inc. (Costumes materials/fabrics) Mark Weisser Production (printing)
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	7,500	13,090	Administrative Support - Artistic Fees
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL	Community Grant	7,500	
APPLICANT CASH ON HAND			
OTHER REVENUES (ITEMIZE BELOW):			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	10,500		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	80,800		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		16,590	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	*\$97,390		*Sum of #49 Cash & #50 In-kind

**Miami-Dade County Department of Cultural Affairs  
FY2005-06 Tourist Development Council - Third Quarter**

**Agenda Item No.: A-14**

**ORGANIZATION:** New Vision for South Dade, Inc.

**GRANT REQUEST:** \$5,000

**TITLE OF EVENT:** African-American Heritage Festival

**RECOMMENDATION:**  
Referred to Community  
Grants

**EVENT CATEGORY:** Special Events/Promotions

**FUNDING CATEGORY:** Continuing

**FUNDING YEAR:** 2nd

**STATUS:** Non-Profit

**DATE(S) OF EVENT:** June 10 - 11, 2006

**EVENT LOCATION:** SW 4th Street, Homestead

**DESCRIPTION:**

Funds are requested to support the 2006 African-American Heritage Festival. The event is scheduled to take place from June 10 - 11, 2006 on SW 4th Street in Homestead, Florida. The 2006 African-American Heritage Festival is a cultural celebration to commemorate the Black experience from past to present. "Juneteenth" will be the theme with its historical background in the African-American culture.

**HOTEL CONFIRMATION:**

pending

**OUTSIDE MEDIA:**

pending

**PREVIOUS TDC FUNDING:**

\$5,000 (03-04); {End of cycle - \$5,000 (02-03)}; \$7,000 (01-02); \$4,800 (00-01); \$5,400 (99-00); \$6,000 (98-99)

**OTHER GOVERNMENT FUNDING:**

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS**  
**FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin  
 111 NW 1st Street, Suite 625 □ Miami, FL 33128  
 Phone: (305) 375-5092 □ Fax: (305) 375-3068  
 email: ndb1@miamidade.gov

**FY 2005-2006 TOURIST DEVELOPMENT**  
**COUNCIL GRANTS PROGRAM**

**TDC/06-** \_\_\_\_\_

**QUARTER/CATEGORY**

- (1) Please check one:  First Quarter (10/01/05-12/31/05)  Third Quarter (04/01/06-06/30/06)  
 Second Quarter (01/01/06-03/31/06)  Fourth Quarter (07/01/06-09/30/06)
- (2) Please check one:  Sports  Special Events/Promotions  Television

**ORGANIZATION AND CONTACT INFORMATION**

(3) Organization Name (exactly as it appears on Articles of Incorporation):

New Visions for South Dade, Inc.

Organization Address: 424 SW 11<sup>th</sup> Avenue

City: Homestead State: FL Zip: 33030 Website: n/a

(4) Applicant Institution Type:  Cultural  Non-Cultural

(5) Corporate Status:  Non-Profit  For Profit

(6) Year of Incorporation: 1998

(7) FEI#: 31 - 162480

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date:

Time: referred by Ms. Margol

(10) Name: Willie B. Brown

Mr.  Mrs.  Ms.  Miss  Dr.

Title: President

Phone (day): (305) 247 - 9306 ext.

Email: jamfest@bellsouth.net Fax: (305) 247 - 9306

Phone (other): (786) 286 - 8783 ext.

**PROJECT INFORMATION**

(11) Project Title: African American Heritage Festival

(12) Starting and Ending Dates: June 10<sup>th</sup> & 11<sup>th</sup>, 2006 (13) Starting and Ending Times: 10:00 - 7:00 pm

(14) Address or Location of Project: SW 4<sup>th</sup> Street - Homestead, FL

(15) Municipality in which project will take place (use codes): Primary: # 10 Secondary: # 16

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surtside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: # 9

Florida State Senate District: # 40

Florida State House District: # 120

U.S. Congress District: # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience:  White, Not Hispanic  Hispanic  Caribbean  General (no specific emphasis)  
 Black, Not Hispanic  Asian  Other (specify):

(18) Expected Participation (number of individuals): Attending Total: 20,000 Performing/Participating Total: 6,000

Children: 15,000

Children: 4,000

(19) Primary Population:  Children  At-Risk Youth/Adults  Persons with Disabilities  
 Senior Citizens  Minorities  General (no specific emphasis)

## PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

### USE THIS SPACE ONLY

The African American Heritage Festival is an event that celebrates African American Culture. Derived from "Juneteenth" it honors the freedom of slaves. During the times of slavery, due to lack of communication methods, slaves on the West Coast were not aware that slavery was abolished. It is unknown in history the exact date, it has always been estimated as the second week of June.

New Visions would like to join the nation and celebrate this commemorative and historical event. As a predominant African American community, it is important to New Visions to educate the community – young and old of the significance of our heritage and to be proud of all the struggles this race has overcome and accomplished. The African American Heritage Festival will not only be celebrated by African Americans, but the entire community. As this celebration is entertaining, it is also educational for all races.

Local organizations, churches, and schools will be asked to participate. Floats, music, Junkanoo bands, and other artistic bands will come together as one to celebrate and participate in the festivities.

Due to lack of funding, New Visions has not been able to host this festival for several years. However, New Visions has been the only organization in Homestead to organize such an event. As the younger population is not aware of their historical background and local schools are not providing children with cultural education, New Visions has always taken it a step further. With this festival, parents and children will be allowed to learn and appreciate their roots.

Juneteenth is celebrated in NW Miami-Dade County. The African American Heritage Festival marks the only "Juneteenth" acknowledgement. As an uplifting event, New Visions provides the community with cultural entertainment that will only hold life long memories to all that attend.

# PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
<b>ORGANIZATION'S PERSONNEL</b>							
ADMINISTRATIVE: NUMBER OF EMPLOYEES:	_____		_____		_____		_____
ARTISTIC: NUMBER OF ARTISTS:	_____		_____		_____		_____
TECHNICAL: NUMBER OF EMPLOYEES:	_____		_____		_____		_____
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS:	150		5000		0		5000
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES:	_____		_____		_____		_____
MARKETING/PUBLICITY	_____		3500		1500		5000
PRINTING	_____		500		2500		5000
POSTAGE	_____		_____		1000		_____
IN-COUNTY TRAVEL	_____		2500		_____		3500
OUT-OF-COUNTY TRAVEL	_____		_____		_____		3000
EQUIPMENT RENTAL	_____		_____		_____		_____
EQUIPMENT PURCHASE	_____		_____		_____		_____
SPACE RENTAL	_____		500		_____		_____
INSURANCE	_____		0		_____		2000
UTILITIES	_____		_____		_____		_____
SUPPLIES/MATERIALS	_____		300		_____		_____
<b>OTHER COSTS (ITEMIZE BELOW):</b>							
Police Security	_____		_____		_____		4000
_____	_____		_____		_____		_____
_____	_____		_____		_____		_____
_____	_____		_____		_____		_____
_____	_____		_____		_____		_____

(44) GRANT AMOUNT REQUESTED\*\*  
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES  
(MUST EQUAL #49 ON PAGE 8)

20,000

= 15,000

(46) TOTAL \*IN-KIND CONTRIBUTIONS  
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

27,500

(47) TOTAL PROJECT EXPENSES  
(MUST EQUAL #51 ON PAGE 7)

\$47,500

Sum of #45 Cash & #46 In-kind

\*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

\*\* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
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- Division C - Total Project Budget above \$250,000 may request up to \$25,000

# PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES	6,000		
TUITIONS			
CORPORATE SUPPORT	4,000	3,000	Local Businesses
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	3,000	2,000	Community Support/Donations
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	2,000		
OTHER REVENUES (ITEMIZE BELOW):			
City of Homestead		10,500	
City of Florida City		2,000	
Miami-Dade County Transp.		5,000	
Miami-Dade County Public Schools		5,000	
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES  
(MUST EQUAL #45 ON PAGE 7)

20,000

(50) TOTAL IN-KIND CONTRIBUTIONS  
(MUST EQUAL #46 ON PAGE 7)

27,500

(51) TOTAL PROJECT REVENUES  
(MUST EQUAL #47 ON PAGE 7)

\*\$47,500

\*Sum of #49 Cash & #50 In-kind