MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Tourist Development Council

Board of County Commissioners
Stephen P. Clark Government Center
6th Floor Conference Room
111 NW 1st Street
Miami, Florida 33128

October 23, 2006
As Advertised

Harvey Ruvin, Clerk
Board of County Commissioners

Kay Madry Sullivan, Director
Clerk of the Board Division

Zorana Gainer, Commission Reporter
(305) 375-3570

CLERK'S SUMMARY OF AGENDA ACTION
AND OFFICIAL MINUTES
TOURIST DEVELOPMENT COUNCIL
OCTOBER 23, 2006

The Tourist Development Council (TDC) convened in the 6th floor Conference room in the Stephen P. Clark Center, 111 Northwest First Street, Miami, Florida at 2:00 p.m. on October 23, 2006, there being present Chairman Bruno Barreiro; and members Mr. William Perry III, Mr. George Cozonis, Mr. Gino Caliendo, Commissioner Matti Herrera Bower, Mr. Stuart Blumberg and Mr. Bill Anderson (for Bill Talbert); (Commissioner Angel Gonzalez, Ms. Ada Llerandi, and Mr. Bill Talbert were absent); Mr. Michael Spring, Director, Department of Cultural Affairs; Ms. Nikenna D. Benjamin, Grants Program Administrator; Assistant County Attorney Stephen Stieglitz; and Deputy Clerk Zorana Gainer.

I. Additions, Deletions, Withdrawals-None Presented

II. Conflict of Interest

Mr. Spring indicated a TDC Board Member would have a conflict of interest regarding an item before the TDC if the member was in any of the following categories:

- If the TDC Board Member was a paid staff member of an applicant organization or paid in any capacity by the organization
- If a TDC Board Member was on the Board of Directors of an applicant's organization
- If a TDC Board Member made a contribution of $1,000 or more within the last three years to an applicant's organization.

Mr. Spring also noted if any member of a TDC Board member's immediate family was in any of the foregoing three categories, this would constitute a conflict of interest. He noted staff worked with the TDC Board Members regarding any conflicts to ensure they were declared for the record and to ensure the proper paper work was submitted.

Mr. Spring indicated Mr. Caliendo and Mr. Cozonis had a conflict of interest with item A1; Mr. Cozonis also had a conflict with item A17. There were conflicts with item A18 for Mr. Blumberg, Commissioner Bower and Mr. Cozonis. Mr. Perry had a conflict with item E1.

III. Items for Approval

A. Minutes of the June 29, 2006 Meeting

By Motion duly made, seconded, and carried the TDC approved the minutes of the June 29, 2006 meeting by a unanimous vote of those members present.

B. FY 2006-2007 Renewal of Targeted/Set-Aside Grants

By Motion duly made, seconded, and carried the TDC approved the renewal of Targeted/Set-Aside Grants by a unanimous vote of those members present.

IV. Reports and discussion Items

A. Update on TDC Nominations Process

Mr. Spring gave a brief update on the TDC Nomination Process. He noted the memorandum outlining the process used to fill vacancies on the TDC Panel would be forwarded to Committee in November and to the County Commission in December.

B. Super Bowl Update

Mr. Gary Hartfield provided a brief update on the upcoming Super Bowl event. He briefly described how merchandising, advertising and concession would be handled for the Super Bowl. Mr. Hartfield noted a minority owned business had been selected to provide merchandising and concession at the event.

C. Updated Budget/ Financial Position and Fund Recommendations

Mr. Spring gave an update regarding the budget for the current year which began at $1,015,900 dollars. He stated this amount was comprised of the annual allocation from the Tourist Development Room Tax and the Food and Beverage Surtax, and in addition, $40,900 dollars that was not expended last year was carried over to this year. The budget increased by an additional $25,000 dollars from the Greater Miami Convention Business Bureau. Mr. Spring noted that upon conducting an audit of past years TDC Grants, staff discovered six unused grants, totaling $63,621 dollars which was also added to the budget, bringing the grand total to $1,079,521 dollars. He apprised Council members that for the first funding period 46 applications requesting funding had been received, of which 40 were non-profit organizations and 6 were for profit; 11 of the 46 represented new/first time applications, 34 were continuing subject to the percentage reduction formula and 1 was in the ongoing category.

V. Citizen's Presentations

The following persons made citizen's presentations before the TDC in connection with the funding recommendations:

A1. Ms. Barbara Stein, Representative, Actors Playhouse Productions, Inc. thanked Council members for their ongoing support. She noted the Playhouse was presenting "White Christmas" which was a very large production and had a national level of success already.

A3. Mr. Terry DeCarlo, Public Relations/Marketing Manager, Community AIDS Resource, Inc. DBA Care Resource, noted their "White Party" event would be held at Vizcaya mansion on November 25, 2006, and runs November 22, 2006 through November 27, 2006.

A5. Ms. Charo Oquet (phonetic), representative, Edge Zone Inc., thanked Council members for their support. She noted Edge Zone was presenting "Re-Mapping the Caribbean"

A8. Mr. Joseph Adler, Artistic Director, GablesStage Inc., thanked Council members for their support.

A12. Ms. Yvonne Knowles, Representative, Homestead Main Street Inc., presented a poster advertising the Main Street Speed Fest 2007, which ran through the week of November 11, 2006 until November 17, 2006. She noted approximately 64,000 visitors were expected at this event which would be televised. Ms. Knowles said the event would bring good press to South Florida.

A14. Ms. Jo Ann Arnowitz, Associate Director/Curator, Jewish Museum of Florida, expressed appreciation for the Councils continued support.

A18. Mr. Justin MacDonnel, Representative, Performing Arts Center Trust, Inc., noted their event "GlobalBeat" had already occurred. He noted approximately 15,000 people attended with approximately 200 Miami-based artists participating in the event and 40 groups performing over 60 hours of entertainment. Mr. Peyton said this was an extraordinary opportunity for Miami based artists to be seen and heard.

B1. Ms. Ava Rado, Representative, Center for Emerging Arts Inc., expressed appreciation to Council members for their ongoing support. She noted they withdrew their application for this cycle because they had received a $45,000 dollar grant from the State of Florida's Division of Cultural Affairs.

C5. Mr. Michael Peyton, Representative, Friends of WLRN Inc., noted the funds they were requesting would be channeled to assist emerging and secondary cultural groups in South Florida, and would be used toward advertising because most of the performances had very little or no one in the audience.

C6. Mr. Saeed Fatemian, Representative, Iranian Festival of South Florida Inc., apprised council members of their upcoming event. He noted their event began in 1999 as a small event with approximately 4,000 people in attendance and had since grown to over 12,000. Mr. Fatemian presented promotional posters and stated the festival would be held on November 11, 2006 at Bayfront Park.

D1. Mr. Philippe Haddad, CEO, Bang Music Festival L.L.C., gave a brief overview of his event "Bang Music Festival" which he noted would be held at Bicentennial Park on November 11, 2006.

D3. Ms. Bettina Rodriguez, Representative, Miami Cuba USA, Inc., stated her event "Afro-Cuban Ghost Tour" had dates beginning October 27 through October 31, 2006.

D4. Ms. C.L. Conroy, Public Relations, Pirates Mutiny, gave an overview of Pirates Mutiny; she noted this was a family oriented event that would begin on December 1, 2006.

F1. Mr. Robert Pozo, Representative, Miami Beach Latin Chamber of the event "Escape to Miami Triathlon", he noted there were 800 participants and the event which was in its second year had been very successful.

H3. Ms. Donna Zemo, Director, Miami Beach Visitors Center, expressed appreciation to Council members for their ongoing support over the years; she gave an update regarding operational hours, new services, a new advertising campaign and upcoming events.

H4. Ms. Grace Calvani (phonetic), Representative, Miami Beach Latin Chamber of Commerce, expressed appreciation to Council members for their support; she noted the visitor's center has been expanded and was currently assisting over 18,000 visitors annually.

Upon conclusion of the foregoing, it was moved by Commissioner Bower that the recommended grant for Agenda Item VI.A-1, Actor's Playhouse Productions, Inc. be increased to $10,000. This motion was seconded by William Perry, and upon being put to a vote, was deferred due to lack of quorum.

It was moved by Commissioner Bower that the recommended grant for Agenda Item VI. A-5, Edge Zones, Inc. be increased to $5,000. This motion was seconded by Mr. Cozonis, and upon being put to a vote, passed by a vote of 6-0. (Commissioner Gonzalez, and Ada Llerandi were absent).

It was moved by Mr. Perry that the recommended grant for Agenda Item VI. C-6, Iranian Festival of South Florida, Inc., be increased to $3,000. This motion was seconded by Commissioner Bower, and upon being put to a vote, motion passed by a vote of 6-0. (Commissioner Gonzalez, and Ada Llerandi were absent).

It was moved by Mr. Perry that the recommended grant for Agenda Item VI. D-1, Bang Music Festival, LLC, be increased to $4,500. This motion was seconded by Commissioner Bower, and upon being put to a vote, motion passed by a vote of 6-0. (Commissioner Gonzalez, and Ada Llerandi were absent).

It was moved by Mr. Blumberg that the recommended grant for Agenda Item VI. F-1, Run Miami, Inc., be increased to $10,000. This motion was seconded by Commissioner Bower, and upon being put to a vote, motion passed by a vote of 6-0. (Commissioner Gonzalez, and Ada Llerandi were absent).

Upon conclusion of the foregoing, it was moved by Commissioner Bower that the TDC approve the balance of the requested grants, excluding those with conflicts, as recommended by the TDC subcommittee. This motion was seconded by Mr. Blumberg, and upon being put to vote, passed by a vote of 6-0. (Commissioner Gonzalez, and Ada Llerandi were absent).

VI. Grant Applications and Recommendations-First Funding Period

A. Special Events/Promotions (Non-Profit)-Continuing

	Organization & Event	Amount
1.	**Actors' Playhouse Productions, Inc.** ***White Christmas***	**Deferred**
2.	**Bayfront Park Management Trust Corporation** ***Downtown Miami's 2006 New Year's Eve Celebration***	**$5,000**
3.	**Community AIDS Resource, Inc. dba Care Resource** ***White Party Week***	**9,000**
4.	**Cultural Council, Inc., The** ***16th Annual In the Park with Art***	**6,750**
5.	**Edge Zones, Inc.** ***Re-Mapping the Caribbean***	**5,000**
6.	**Entertainment Industry Incubator, Inc.** ***Collaboration: A Short Film Contest***	**6,000**
7.	**Exponica International, Inc.** ***La Feira de las Americas 2006***	**5,000**
8.	**GableStage, Inc.** ***GableStage 2006-2007 Season***	**12,000**
9.	**German American Social Club of Greater Miami, Inc.** ***Oktoberfest Miami 2006***	**2,000**
10.	**Greater So. Dade/So. Miami/Kendall Chamber of Commerce** ***35th Annual South Miami Art Festival***	**4,000**
11.	**Hispanic Theater Guild Corporation**	**7,200**

Five Decades of Hispanic Theater in Miami	
12. Homestead Main Street, Inc.	**22,500**
Main Street Speed Fest 2007	
13. Italian Film Festival	**5,000**
2006 Italian Film Festival	
14. Jewish Museum of Florida	**5,000**
Marketing and Public Relations for Exhibition Schedule	
15. Miami Book Fair International, Inc.	**20,000**
Miami Book Fair International	
16. Miami Symphony Orchestra Inc.	**6,400**
Miami Symphony 2006-2007	
17. Museum of Contemporary Art (MOCA)	**9,000**
Artificial Light	
18. Performing Arts Center Trust. Inc.	**Deferred**
GlobalBeat	
19. Proyecto Arte Actual d/b/a The Moore Space	**4,500**
"Clamor" by Jennifer Allora and Guillermo Calzadilla	
20. Tigertail Productions Inc.	**7,000**
Tigertail International Events 2006-2007	
21. Trinidad and Tobago Saga Boys International, Inc.	**Deferred**
Miami Calypso Fiesta Program	

B. Special Events/ Promotions (Non-Profit)-Ongoing

1. Center for Emerging Arts, Inc.	**Withdrew**
Music Map of the World	

C. Special Events/Promotions (Non-Profit)-First Time

1. Centro Cultrual Brasil-USA da Florida. Inc.	**3,500**
Salvador de Bahia, Brazil Celebration	
2. Fairchild Tropical Botanic Garden, Inc.	**20,000**
Chihuly at Fairchild	
3. Florida International University Board of Trustees, for benefit of Frost Art Museum	**4,350**
Breakfast in the Park	
4. Florida International University Board of Trustees, for the benefit of African New World Studies	**Refer to CG**
Eric Williams Memorial Lecture	
5. Friends of WLRN, Inc.	**10,000**
Marketing Campaign: An Unmet Need	
6. Iranian Festival of South Florida, Inc.	**3,000**
Iranian Festival	
7. Tropical Everglades Visitor Association, Inc. f/a for the Historic Redland Tropical Trail	**5,000**
Historic Redland Tropical Trail Kickoff Event	

D. Special Events/Promotions (For-Profit)-First Time

1.	**Bang Music Festival, LLC** *Bang Music Festival*	4,500
2.	**Miami Boat Parade, Inc.** *Miami International Boat Parade*	3,500
3.	**Miami Cuba, USA, Inc.** *Miami Cuba-USA*	7,500
4.	**Pirates Mutiny, LLC** *Pirates Mutiny*	15,000

E. Sports Events (Non-Profit)-Continuing

1.	**Junior Orange Bowl Committee, Inc.** *International Tennis, Golf, and Sports Ability Games And National Basketball*	7,000
2.	**Miami Beach Watersports Center, Inc.** *2006-2007 Miami Beach Rowing Series*	5,000
3.	**United Chines Association of Florida, Inc.** *4th Annual South Florida Dragon Boat Festival*	6,300

F. Sports Events (Non-Profit)-Continuing

1.	**Run Miami, Inc.** *Escape to Miami Triathlon*	10,000
2.	**South Florida Sailfish Kickoff, Inc.** *South Florida Sailfish Kickoff*	5,280

G. Government (Non-Profit)-Continuing

1.	**Miami-Dade County Parks and recreation Department (Operation Region 5)** *RIBFEST 2006 at Homestead Air Reserve Park*	13,500

H. Targeted/Set-asides

1.	**Florida International University Board of Trustees, for the benefit of Institute for Public Management** *Annual Inter-American Conference of Mayors and Local Authorities*	14,400
2.	**M. Athlie Range Cultural Arts Foundation, Inc.** *A Musical Celebration of Life Mrs. M. Athalie Range*	15,000
3.	**Miami Beach Chamber of Commerce** *Miami Beach Visitor Information Center*	20,000
4.	**Miami Beach Latin Chamber of Commerce**	20,000

	Tourist Hospitality Center/Centro Hospitalidad Turistico	
5.	**Miami-Dade County Days, Inc.** *Dade Days in Tallahassee*	15,000
6.	**New World Festival** *Coral Gables Cultural Calendar*	12,000
7.	**South Florida Super Bowl Host Committee Inc.** *Super Bowl 2007*	25,000
8.	**Tropical Everglades Visitor Association, Inc.** *Tropical Everglades Visitor Center*	20,000

Adjournment

TOURIST DEVELOPMENT COUNCIL

October 23, 2006

Prepared by: Nelson Diaz

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	10/23/2006		Agenda
2	10/23/2006		FY 2006-2007 Tourist Development Council First Quarter Panel Meeting October 23, 2006.
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

RECEIVED BY CLERK
EXHIBIT
OCT 23 2006

MIAMI-DADE COUNTY
TOURIST DEVELOPMENT COUNCIL

Panel Meeting
October 23, 2006 2:00pm
Stephen P. Clark Center
111 NW First Street
6th Floor Conference Room
Miami, Florida

AGENDA

I. **Additions, Deletions, Withdrawals**

II. **Conflict of Interest**

III. **Items for Approval**

A. **Minutes of the June 29, 2006 Meeting**
B. **FY 2006-2007 Renewal of Targeted/Set-Aside Grants**

IV. **Reports and Discussion Items**

A. **Update on TDC Nominations Process**
B. **Super Bowl Update**
C. **Updated Budget / Financial Position and Funding Recommendations**

V. **Citizens' Presentations**

VI. **Grant Applications and Recommendations - First Funding Period**

A. **Special Events/Promotions (Non-Profit) – Continuing**

		Request	Subcommittee Recommendation
1.	**Actors' Playhouse Productions, Inc.** ***White Christmas***	**$25,000**	**$ 7,000**
2.	**Bayfront Park Management Trust Corporation** ***Downtown Miami's 2006 New Year's Eve Celebration***	**15,000**	**5,000**
3.	**Community AIDS Resource, Inc. dba Care Resource** ***White Party Week***	**25,000**	**9,000**
4.	**Cultural Council, Inc., The** ***16th Annual In the Park with Art***	**15,000**	**6,750**
5.	**Edge Zones, Inc.** ***Re-Mapping the Caribbean***	**15,000**	**2,500**

		Request	Subcommittee Recommendation
6.	**Entertainment Industry Incubator, Inc.** ***Collaboration: A Short Film Contest***	15,000	$ 6,000
7.	**Exponica International, Inc.** ***La Feira de las Americas 2006***	25,000	5,000
8.	**GableStage, Inc.** ***GableStage 2006-2007 Season***	25,000	12,000
9.	**German American Social Club of Greater Miami, Inc.** ***Oktoberfest Miami 2006***	15,000	2,000
10.	**Greater So. Dade/So. Miami/Kendall Chamber of Commerce** ***35th Annual South Miami Art Festival***	15,000	4,000
11.	**Hispanic Theater Guild Corporation** ***Five Decades of Hispanic Theater in Miami***	15,000	7,200
12.	**Homestead Main Street, Inc.** ***Main Street Speed Fest 2007***	25,000	22,500
13.	**Italian Film Festival** ***2006 Italian Film Festival***	15,000	5,000
14.	**Jewish Museum of Florida** ***Marketing and Public Relations for Exhibition Schedule***	25,000	5,000
15.	**Miami Book Fair International, Inc.** ***Miami Book Fair International***	25,000	20,000
16.	**Miami Symphony Orchestra, Inc.** ***Miami Symphony 2006-2007 Season***	25,000	6,400
17.	**Museum of Contemporary Art (MOCA)** ***Artificial Light***	15,000	9,000
18.	**Performing Arts Center Trust, Inc.** ***GlobalBeat***	25,000	9,000
19.	**Proyecto Arte Actual d/b/a The Moore Space** ***"Clamor" by Jennifer Allora and Guillermo Calzadilla***	15,000	4,500
20.	**Tigertail Productions, Inc.** ***Tigertail International Events 2006-2007***	7,000	7,000
21.	**Trinidad and Tobago Saga Boys International, Inc.** ***Miami Calypso Fiesta Program***	15,000	Deferred
B. Special Events/Promotions (Non-Profit) -- Ongoing			
1.	**Center for Emerging Arts, Inc.** ***Music Map of the World***	15,000	Withdrew
C. Special Events/Promotions (Non-Profit) -- First Time			
1.	**Centro Cultural Brasil-USA da Florida. Inc.** ***Salvador de Bahia, Brazil Celebration***	15,000	3,500
2.	**Fairchild Tropical Botanic Garden, Inc.** ***Chihuly at Fairchild***	25,000	20,000
3.	**Florida International University Board of Trustees, for the benefit of Frost Art Museum** ***Breakfast in the Park***	15,000	4,350

		Request	Subcommittee Recommendation
4.	**Florida International University Board of Trustees, for the benefit of African New World Studies** *Eric Williams Memorial Lecture*	5,000	Refer to CG
5.	**Friends of WLRN, Inc.** *Marketing Campaign: An Unmet Need*	25,000	10,000
6.	**Iranian Festival of South Florida, Inc.** *Iranian Festival*	15,000	2,000
7.	**Tropical Everglades Visitor Association, Inc. f/a for the Historic Redland Tropical Trail** *Historic Redland Tropical Trail Kickoff Event*	5,000	5,000
D. Special Events/Promotions (For-Profit) – First Time			
1.	**Bang Music Festival, LLC** *Bang Music Festival*	25,000	3,500
2.	**Miami Boat Parade, Inc.** *Miami International Boat Parade*	25,000	3,500
3.	**Miami Cuba, USA, Inc.** *Miami Cuba-USA*	15,000	7,500
4.	**Pirates Mutiny, LLC** *Pirates Mutiny*	25,000	15,000
E. Sports Events (Non-Profit) -- Continuing			
1.	**Junior Orange Bowl Committee, Inc.** *International Tennis, Golf, and Sports Ability Games and National Basketball*	7,000	7,000
2.	**Miami Beach Watersports Center, Inc.** *2006-2007 Miami Beach Rowing Series*	15,000	5,000
3.	**United Chinese Association of Florida, Inc.** *4th Annual South Florida Dragon Boat Festival*	15,000	6,300
F. Sports Events (Non-Profit) -- Continuing			
1.	**Run Miami, Inc.** *Escape to Miami Triathlon*	10,000	9,900
2.	**South Florida Sailfish Kickoff, Inc.** *South Florida Sailfish Kickoff*	23,000	5,280
G. Government (Non-Profit) -- Continuing			
1.	**Miami-Dade County Parks and Recreation Department (Operation Region 5)** *RIBFEST 2006 at Homestead Air Reserve Park*	25,000	13,500

		Request	Subcommittee Recommendation
H. Targeted/Set-asides			
1.	**Florida International University Board of Trustees, for the benefit of Institute for Public Management** *Annual Inter-American Conference of Mayors and Local Authorities*	**14,400**	**14,400**
2.	**M. Athalie Range Cultural Arts Foundation, Inc.** *A Musical Celebration of Life Mrs. M. Athalie Range*	**15,000**	**15,000**
3.	**Miami Beach Chamber of Commerce** *Miami Beach Visitor Information Center*	**20,000**	**20,000**
4.	**Miami Beach Latin Chamber of Commerce** *Tourist Hospitality Center/Centro Hospitalidad Turistico*	**20,000**	**20,000**
5.	**Miami-Dade County Days, Inc.** *Dade Days in Tallahassee*	**15,000**	**15,000**
6.	**New World Festival** *Coral Gables Cultural Calendar*	**12,000**	**12,000**
7.	**Tropical Everglades Visitor Association, Inc.** *Tropical Everglades Visitor Center*	**20,000**	**20,000**

Adjournment

MIAMI-DADE COUNTY

Tourist Development Council

FY 2006-2007 Tourist Development Council
First Quarter

Panel Meeting

October 23, 2006 2:00pm

Stephen P. Clark Center
111 NW 1st Street
6th Floor, Front Conference Room

CLERK OF THE BOARD
2006 OCT 20 PM 4:03
CLERK, BOARD OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FL

MIAMI-DADE COUNTY
Tourist Development Council

MEMORANDUM

TO:	Tourist Development Council Members	DATE:	September 16, 2006
FROM:	Honorable Bruno Barreiro Chairperson Tourist Development Council	SUBJECT:	Tourist Development Council FY2006-2007 First Quarter Funding Meeting

The Tourist Development Council's FY2006-2007 First Quarter Funding Meeting has been scheduled for **Monday, September 23, 2006 at 2 P.M.** Please note that the hearing is scheduled to take place at **the Stephen P. Clark Center, located at 111 NW First Street. The meeting will be held on the sixth floor in the front conference room**. To this effect, I am enclosing the agenda package for this meeting.

TDC Members:
Stuart L. Blumberg
Commissioner Matti Herrera Bower
Gino Caliendo
George Cozonis
Commissioner Angel Gonzalez
Ada Llerandi
William Perry, III

c:
Honorable Carlos Alvarez, Mayor
George M. Burgess, County Manager, Miami-Dade County
Marlene Avalo, Legislative Analyst, Office of the Chairperson
Alex Muñoz, Assistant County Manager
Stephen A. Stieglitz, Assistant County Attorney
Michael Spring, Director, Department of Cultural Affairs
Kay Sullivan, Director, Clerk of the Board Division
Willis C. Patterson, Finance Department
Amanda Jayska, Budget Analyst, Office of Management and Budget
Hilda Fernandez, Director, Communications Department
William Talbert, President and Chief Executive Officer, Greater Miami Convention and Visitors Bureau
Al West, Vice President, Finance, Greater Miami Convention and Visitors Bureau

Memorandum

MIAMI-DADE COUNTY

Date: October 23, 2006

To: Honorable Bruno Barreiro, Chairperson
and Members
Tourist Development Council

From: Michael Spring, Director
Department of Cultural Affairs

Subject: FY 2006-2007 Renewal of Targeted/Set-Aside Grants

Renewal of Targeted/Set-side TDC grant recommendations for FY2006-2007 is being recommended for the organizations below, based on an annual TDC commitment to key tourism-related projects of overall community benefit, and/or significant governmental impact annually on state funding support and policy for Miami-Dade County, and on international tourism and commerce for our community.

Based on policies adopted at the FY2005-2006 Fourth Funding/Retreat meeting, the TDC Board reviewed the following annual targeted/set-aside grants:

Miami Beach Visitor Information Center	$20,000
Tourist Hospitality Center/ Centro Hospitalidad Turistico	$20,000
Dade Days in Tallahassee	$15,000
Inter-American Conference of Mayors	$14,400
M. Athalie Range Cultural Arts Foundation	$15,000
Coral Gables Cultural Calendar	$12,000
Tropical Everglades Visitor Center	$20,000

MIAMI-DADE COUNTY
Tourist Development Council

MEMORANDUM

Date: October 23, 2006

To: Honorable Bruno Barreiro, Chairperson
and Members
Tourist Development Council

From: Michael Spring, Director
Department of Cultural Affairs

Subject: Tourist Development Council Board Vacancy Update

As a result of the current vacancy on the TDC Board, a public nomination process was implemented to fill the balance of the two-year term, which expires December 2007, for the seat requiring an individual that is involved in the tourist industry and has a demonstrated interest in tourist development, but is not an owner or operator of motels, hotels, or other tourist accommodations in the County subject to the tourist development tax. In response to the advertisement for nominations, credentials of eligible candidates for the TDC were submitted and reviewed by the Tourist Development Council Nomination Committee. Present at the meeting were: Commissioner Bruno Barreiro, Chairperson, Tourist Development Council; William Talbert, President & CEO, Greater Miami Convention and Visitors Bureau; Stuart Blumberg, President & CEO, Greater Miami & the Beaches Hotel and Motel Association; Dr. Larry Rice, Chairperson, Visitor Industry Council; and Alex Muñoz, Assistant County Manager with responsibility for the TDC.

Based on a thorough review of qualifications, the Tourist Development Council Nomination Committee selected the recommended candidate, Carmen Corvois-Roig, and unanimously voted to recommend this candidate to the Board of County Commissioners to fill this vacancy on the TDC Board.

Attached is Ms. Corvois-Roig's bio summarizing her extensive experience in the tourism industry and a chart specifically identifying her professional or civic affiliation and her designated term.

BIOGRAPHICAL SKETCH

Carmen Corvois-Roig
Business Development Director – South Florida
Carnival Cruise Lines

A native of Miami, Carmen Corvos-Roig joined Miami-based Carnival Cruise Lines in 1981 as a part-time embarkation agent at the Port of Miami.

Eventually, she worked her way up through the ranks to her current position business development director for South Florida where she is responsible for developing new business opportunities for hundreds of travel agents in central and northern portions of Miami-Dade County.

A graduate of the University of Miami and a 25-year veteran of the travel industry, Corvos-Roig is a past-president of Executives' Association of Greater Miami, Inc., the oldest and largest business referral organization in Miami-Dade County. She is also chairperson of the Miami's Academy of Hospitality and Tourism, affiliated with four Miami-Dade public high schools.

Corvos-Roig is also on the travel/tourism advisory board of the National Academy Foundation (NAF), which provides internship opportunities for youth at at-risk high schools. Earlier this month, she was named a NAF Advisory Board Champion – the organization's highest honor – for her exemplary efforts in working with high school students in the Miami-Dade area.

Corvos-Roig lives with her husband and two children in Miami Lakes, Fla.

###

FY 2006-2007
Miami-Dade County Tourist Development Council

Recommended Candidate:

MEMBERS	AFFILIATION	TITLE	Term
Involved in Tourist Industry			
Carmen Corvois-Roig	South Florida Cruise Lines	Business Development Director	07/06 – 12/07

TDC Board Members

MEMBERS	AFFILIATION	TITLE	Term
Elected Municipal Officials			
Commissioner Matti Herrera Bower	City of Miami Beach Commissioner	Commissioner	12/05 – 12/07
Commissioner Angel Gonzalez	City of Miami Commissioner	Commissioner	12/05 – 12/09
Owners/Operators of Hotels or other Tourist Accommodations			
Stuart L. Blumberg	Greater Miami & The Beaches Hotel Association	President/CEO	12/05 – 12/09
Gino Caliendo	Hyatt Hotels & Resorts	General Manager	12/05 – 12/09
George Cozonis	Sonesta Hotel & Suites Coconut Grove	General Manager	12/05 – 12/07
Involved in Tourist Industry			
Ada Llerandi	Miami Beach Cultural Arts Council	Chair	12/05 – 12/07
William Perry	World Wide Concessions	Partner/Owner	12/05 – 12/09
VACANCY			07/06 – 12/07
Chairperson			
Commissioner Bruno Barriero	Miami-Dade County Commissioner	Commissioner	12/05-12/09

MIAMI-DADE COUNTY
Tourist Development Council

MEMORANDUM

Date: October 23, 2006

To: Honorable Bruno Barreiro, Chairperson
and Members
Tourist Development Council

From: Michael Spring, Director
Department of Cultural Affairs

Subject: Budget Recommendations for
FY 2006-2007 First Funding Period

FY2006-2007 Available Budget

The allocation of funds to the Tourist Development Council's budget for fiscal year 2006-2007 is $1,015,900; the 2% Tourist Development Room Tax Revenue will provide the Council with $775,000 and the 2% Hotel/Motel Food and Beverage Surtax revenues will provide $175,000 of funding. In addition, $40,900 was carried over from FY2005-2006 and the Greater Miami Convention and Visitors Bureau is providing $25,000 to the TDC pursuant to our multi-year agreement with them.

After careful review of department files, staff was able to determine that three (3) FY2003-2004, four (4) FY2004-2005, and two (2) FY2005-2006 TDC grants were returned to the TDC. A total of $63,621 has reverted back to the TDC as outlined in Article II.6 of the grant agreements. These funds were not reallocated in the FY2003-2004, FY2004-2005 nor FY2005-2006, and have been utilized in the FY2006-2007 quarterly budget allocations. These grants include: 1) Florida International University, School of Architecture, *Bienal Miami+Beach 2003* - $1,502; 2) Centro Cultural de Puerto Rico en El Sur de la Florida, *Cuarto Festival Del Plantano – Year 2004* - $819; 3) Dave and Mary Alper Jewish Community Center, *Chagall for* Children - $900; 4) BET Events Production, LLC, a subsidiary of Black Entertainment Production, Inc., *The 2004 Source* Awards - $25,000; 5) Fanm Ayisyen Nan Miyami, Inc., *First Annual Cultural Night* - $2,500; 6) Zoological Society of Florida, *Zootroupia* 2005 - $10,000; 7) Miami Chamber Symphony, *Three Free Summer Concerts* - $7,500; 8) Miami-Dade County Days, Inc., *Miami-Dade County Days in Tallahassee 2005 – "Paella Fest"* - $15,000; and 9) Sunrise Community Promotions, Inc., *Lighter than Air Showcase of Performers* - $400. These recaptured funds increased the total budget for FY2006-2007 to $1,079,521.

The proposed budget allocations by grant activity period listed below ensure that sufficient funds exist to address applications throughout the fiscal year. The budget allocations have been established for each of the four Project Activity Periods based on an analysis of historical grant allocations by calendar period.

Funding Period/Category	Budgeted Allocations
First Funding Period	$ 276,180
Second Funding Period	220,000
Third Funding Period	150,000
Fourth Funding Period	100,000
Reserve	166,941
Set-Aside Grants	116,400
Shoulder Season Fund	50,000
TOTAL	$ 1,079,521

1st Funding Period Overview

There are forty-six (46) applications requesting a total of $831,400 for the first quarter funding period. Of these 46 applications, forty (40) are from nonprofit organizations requesting a total of $708,400; and six (6) applications are from for-profit organizations requesting $123,000.

Eleven (11) of these 46 organizations represent New and/or First-time projects to the Tourist Development Council; thirty-four (34) are Continuing projects; and one (1) is eligible under the Ongoing projects category (i.e., nonprofit organizations that have completed a five year TDC funding cycle). The appropriate formulas have been applied in determining funding recommendations for applicant organizations that fall into the Continuing projects categories subject to the organizations' satisfying eligibility requirements and meeting program criteria.

The Tourist Development Council Subcommittee chaired by William Talbert and attended by Commissioner Bruno Barreiro, Stuart Blumberg, Commissioner Matti Bower, and William Perry, III, met on September 25, 2006 to review staff's initial funding recommendations. Per TDC policy, the Subcommittee's recommendations did not exceed $25,000 for any of the projects considered. The recommendations included in this TDC Panel agenda package reflect the consensus achieved at this Subcommittee meeting.

After careful consideration, the Subcommittee recommended that one (1) application be deferred to a later funding period, one (1) application was referred to the Department's Community Grants Program and one (1) applicant withdrew.

Recommended Allocation for this Funding Period

A total of $276,180 has been recommended for 36 organizations by the TDC Subcommittee for this first funding period and a total of $116,400 has been recommended for seven (7) targeted/set-asides. The remaining balance for the program as appropriated at the beginning of the year is $470,000. The current balance in the Reserve Fund is $166,941. Reserve funds are available to address unforeseen or needed adjustments and/or unanticipated major project requests. In addition, the Shoulder Season Fund of $50,000 is available for summer events.

Funding Period/Category	Budgeted + Allocations	Set-Aside +	Reserve +	Shoulder Season Fund	Actual Recommended = /Expended # of grants	**Remaining Balance**
First Funding Period	$ 276,180	$ 116,400			$392,580 43	**$**
Second Funding Period	220,000					220,000
Third Funding Period	150,000					150,000
Fourth Funding Period	100,000					100,000
Reserve	166,941					166,941
Set-Aside Grants	116,400					
Shoulder Season Fund	50,000					50,000
		$ 116,400				
TOTAL	$1,079,521				$ 392,580 43	**$ 686,941**

In reviewing the applications recommended for funding, the Subcommittee considered, among other things, the limited resources available, the tourism impact of the proposed events, the quality of the event, the track record of the sponsoring organization, marketing plans, event coordination/management capabilities, the amount of media coverage expected to be generated, and the financial viability and responsibility of the sponsors and promoters as well as efforts to comply with the Americans with Disabilities Act (ADA).

Supplements

The attached one-page budget update chart provides a matrix of requests and Subcommittee recommendations by funding category (continuing, ongoing, new and/or first-time) and by type of activity (special events/promotions, sports events, television and government/municipalities). Also attached is a 3-page "legal-sized" application summary worksheet to assist with the evaluation of applications. Individual application summary sheets, outlining funding recommendations for all projects being considered on this agenda and excerpts from the applicant organizations' original application forms are attached to this memorandum.

FISCAL YEAR 2006-2007
TOURIST DEVELOPMENT COUNCIL
First Funding Period

BUDGET UPDATE CHART

	Special Events / Promotions	Sports Events	Television	Government	Total
Total TDC Funding Available in FY2005-2006					**$1,079,521**
Continuing Projects - Funding Formula Amounts (# of requests)	$ 154,850 (20)	$33,480 (5)	N/A	$ 13,500 (1)	$ 201,830 (26)
Ongoing Projects - Recommended Amounts (# of requests)	N/A	N/A	N/A	N/A	N/A
New and/or First-time Projects - Recommended Amounts (# of requests)	$ 74,350 (10)	N/A	N/A	N/A	$ 74,350 (10)
Total Recommended for First Funding Period (# of requests)	**$ 229,200 (30)**	**$ 33,480 (5)**	N/A	**$ 13,500 (1)**	**$ 276,180 (36)**
Proposed Set-aside Grants (#of grants)	**$ 116,400 (7)**	N/A	N/A	N/A	**$ 116,400 (7)**
Total Recommended for TDC Agenda (# of grants)					**$ 392,580 (43)**
Balance Remaining (2^{nd} +3^{rd} + 4^{th}+ Reserve + Shoulder Season Fund)					**$ 686,941**

Attachments: Application Summary Worksheet
Individual Application Description Sheets (with Application Form Excerpts)

FY 2006-2007 Tourist Development Council
Application Summary Worksheet
Panel -- October 23, 2006 2pm
First Funding Period

Special Events/Promotions
Nonprofit Organizations (Continuing)

Agenda Item No.	Organization Name	Sub-Committee Recommendation	Event Name	Event Date
VI. A-1	Actors' Playhouse Productions, Inc.	7,000	White Christmas	11/15/06 to 12/31/06
VI. A-2	Bayfront Park Management Trust Corporation	5,000	Downtown Miami's 2006 New Year's Eve Celebration	12/31/2006
VI. A-3	Community AIDS Resource, Inc. dba Care Resource	9,000	White Party Week	11/22/06 to 11/27/06
VI. A-4	Cultural Council, Inc., The	6,750	16th Annual In the Park with Art	10/28/06 to 10/29/06
VI. A-5	Edge Zones, Inc.	2,500	Re-Mapping the Caribbean	10/01/06 to 12/31/06
VI. A-6	Entertainment Industry Incubator, Inc.	6,000	Collaboration: A Short Film Contest	10/01/06 to 03/31/07
VI. A-7	Exponica International, Inc.	5,000	Exponica International , 'La Feira de las Americas' 2006	11/10/06 to 11/12/06
VI. A-8	GableStage, Inc.	12,000	Gablestage 2006-2007 Season	10/01/06 to 09/30/07
V. A-9	German American Social Club of Greater Miami, Inc	2,000	Oktoberfest Miami 2006	10/13/06 to 10/22/06
VI. A-10	Greater So. Dade/So. Miami/Kendall Chamber of Commerce	4,000	35th Annual South Miami Art Festival	11/04/06 to 11/05/06
VI. A-11	Hispanic Theater Guild Corporation	7,200	Five Decades of Hispanic Theater in Miami	10/01/06 to 11/19/06
VI. A-12	Homestead Main Street, Inc.	22,500	Main Street Speed Fest 2007	11/11/2006
VI. A-13	Italian Film Festival, Inc.	5,000	2006 Italian Film Festival	10/05/06 to 10/11/06
VI. A-14	Jewish Museum of Florida	5,000	Marketing and Public Relations for Exhibition Schedule	10/01/06 to 09/30/07
VI. A-15	Miami Book Fair International, Inc.	20,000	Miami Book Fair International	11/12/06 to 11/19/06
VI. A-16	Miami Symphony Orchestra, Inc.	6,400	Miami Symphony 2006-2007 Season	10/06/06 to 05/30/07
VI.A-17	Museum of Contemporary Art (MOCA)	9,000	Artificial Light	12/07/06 to 02/18/07
VI. A-18	Performing Arts Center Trust, Inc.	9,000	GlobalBeat	10/8/2006
VI. A-19	Proyecto Arte Actual, Inc. dba The Moore Space	4,500	"CLAMOR" by Jennifer Allora and Guillermo Calzadilla	12/01/06 to 03/01/07
VI. A-20	Tigertail Productions, Inc.	7,000	Tigertail International Events 2006-2007	10/01/06 to 04/30/07
VI. A-21	Trinidad and Tobago Saga Boys International, Inc.	Defer	Miami Calypso Fiesta Program	10/5/2006
	Subtotals:	**154,850**		

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-1

ORGANIZATION: Actors' Playhouse Productions, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $7,000

TITLE OF EVENT: White Christmas

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: November 15 - December 31, 2006

EVENT LOCATION: The Miracle Theatre, 280 Miracle Mile, Coral Gables

DESCRIPTION:
Funds are requested to support the Florida premiere production of Irving Berlin's White Christmas from November 15 through December 31, 2006. Actor's Playhouse is one of the few regional theatre companies to produce the new musical with 48 performances at the Miracle Theatre.

HOTEL CONFIRMATION:
Biltmore Hotel; The Colonnade Coral Gables; The Hyatt Regency Coral Gables; the Hampton Inn Coconut Grove; InterContinental Miami, Quality Inn south

OUTSIDE MEDIA:
TV: WLRN Arts Scene; NBC6; CBS4; Univision; Comcast

PREVIOUS TDC FUNDING:
$9,000 (05-06); $9,000 (04-05); $10,000 (03-04); ($5,000 (02-03) - End of Cycle); $5,000 (01-02); $10,000 (00-01); $2,250 (98-99); $2,500 (97-98)

OTHER GOVERNMENT FUNDING:
Ocean Bank $30,000; American Express $30,000 pending; State of FL $45,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: X **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07) ☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Actors' Playhouse Productions, Inc.

Organization Address: 280 Miracle Mile

City: Coral Gables **State:** **Zip:** 33134 **Website:** www.actorsplayhouse.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1988

(7) FEI#: 65 - 0060167 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 8/2/06 **Time:** 10am

(10) Name: Barbara S. Stein ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Producing Director **Phone** (day): (305) 444 - 9293 **ext.** 601

Email: bstein@actorsplayhouse.org **Fax:** (305) 444 - 4181 **Phone** (other): ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Irving Berlin's White Christmas

(12) Starting and Ending Dates: Nov.15-Dec.31, 2006 **(13) Starting and Ending Times:** 8 perf/week

(14) Address or Location of Project: The Miracle Theatre

(15) Municipality in which project will take place (use codes): **Primary:** # 3 **Secondary:** # 1

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 6 **Florida State Senate District:** # 34

Florida State House District: # 117 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): ____

(18) Expected Participation (# of individuals): **Attending Total:** 35,000 **Performing/Participating Total:** 56

Children: **Children:**

(19) Primary Population: (check only one) ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities** ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Actors' Playhouse, Miami-Dade County's premium producer of large-scale Broadway musicals, will present Irving Berlin's White Christmas at the Miracle Theatre from November 15 through December 31, 2006. Based on the popular film embraced world-wide for generations, this live staged musical will be a major theatrical attraction for South Florida residents and visitors during the primetime for the holidays and the visiter season. During the six weeks of production, forty eight performances will be held attracting a potential 30,000 patrons. Regarded as one of the most popular classic films ever produced, starring Bing Crosby, Danny Kay, and Rosemary Cloony, White Christmas will attract a multigenerational and diverse audience to enjoy a magnificent musical theatre event at the historic Miracle Theatre. The film's universal appeal will significantly impact enthusiasm and interest for the community to attend the stage production. As one of few national theatre companies to receive the licensing rights to produce White Christmas, combined with Miami's vast tourism appeal over the holidays, and Actors' Playhouse's reputation as "The Best Producer of a Musical" each year by the critics for artistic excellence, we expect this event to have a major influence in attracting tourism to the County. In addition, Actors' Playhouse actively solicits out-of-town business through a wide range of sources such as its web site, national web listings, advertising and marketing campaigns, relationships with the media including print, radio, and TV, and its relationship with the hotel concierges, which include discount tickets and inclusions in the intra hotel channels through the Broadway Channel. Furthermore, it's partnership with four major hotels in Coral Gables, offering room nights and premium theatre seats, is also popular with tourists, and it is promoted world-wide by the hotels.

Irving Berlin's White Christmas tells the story of World War II army buddies and showmen, Bob and Phil, who meet the sister act of Betty and Judy, and end up in a Vermont inn ran by the guys' former commanding officer, General Waverly. The inn has fallen on hard times, and so has the general, despite the presense of his caring ex-actress "Concierge" Martha, and a visit by his grandaughter, Susan. The showfolk find a solution to the general's post war malise by planning a show at the inn on Christmas Eve-thus the SNOW. White Christmas will be full of dancing, laughter, and some of the greatest songs ever written like "White Christmas," "Sisters," "The Best Things Are Happening When You're Dancing." The production will have 26 professional actors with outstanding musical theatre and dance talent, and will be supported by a crew of ten, a stage manager and an assistant stage manager, plus a musical director and a ten piece band. Actors' Playhouse has an agreement with Actors' Equity Association, New York for contracted union talent, and with USA, SSD&C, the unions for designers and choreographers. White Christmas will have a three-week rehearsal period followed by a six-week production schedule.

Irving Berlin's White Christmas will be one of the largest productions ever presented by Actors' Playhouse in eighteen years. We are anticipating great challenges in meeting the show's demand for outstanding talent with music and dance experience as well as the increased artistic production values for set, costume, lighting, and sound. We are also projecting increased advertising and marketing costs to attract the largest possible attendance during the busiest time of the year.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	25	$ 96,271	0	$ 96,271	0
Artistic:	Number of Artists:	28	$148,926	0	$148,926	0
Technical:	Number of Employees:	8	$ 57,451	0	$ 57,451	0
Outside Artistic Fees:	Number of Artists:	16	$ 45,493	0	$ 45,493	0
Outside Other Fees:	Number of Employees:	10	$ 11,052	0	$ 11,052	0
Marketing/Publicity			$ 41,694	$ 25,000	$ 16,694	$ 7,461
Printing			$ 8,964	0	$ 8,964	$ 48,645
Postage			$ 4,672	0	$ 4,672	$ 4,077
In-county travel			$ 9,557	0	$ 9,557	$ 538
Out of County Travel			$ 2,000		$ 2,000	0
Equipment Rental			$ 4,000	0	$ 4,000	0
Equipment Purchase			$ 4,405		$ 4,405	0
Space Rental			$ 4,951	0	$ 4,951	$10,000
Insurance			$ 14,261	0	$ 14,261	
Utilities			$ 13,585	0	$ 13,585	
Supplies/Materials			$ 4,875	0	$ 4,875	$ 1,615
Other Costs *(itemize below):*						
Costumes			$ 13,543	0	$ 13,543	
Bank Charges			$ 9,963	0	$ 9,963	
Royalties			$ 30,423	0	$ 30,423	
Parking			$ 462	0	$ 462	$ 231
Set & Props			$ 4,165	0	$ 4,165	
Show Expenses			$ 46,123	0	$ 46,123	$ 28,741

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — $ 25,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — $ 576,836 = $ 25,000 + $ 551,836

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — $112,079

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 688,915 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	$ 356,173		
CONTRACTED SERVICES	$ 39,000		
TUITIONS			
CORPORATE SUPPORT	$ 30,000	$102,079	SEE ATTACHED ITEMIZED IN-KIND
FOUNDATION SUPPORT	$ 30,000		
PRIVATE/INDIVIDUAL SUPPORT	$ 14,000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE General Program Support	$ 45,000		
LOCAL MCI, Coral Gables, MDC-PS	$ 27,498	$ 10,000	CITY OF CORAL GABLES
APPLICANT CASH ON HAND	$ 890		
OTHER REVENUES *(Itemize below)*			
Concessions	$ 9,275		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	$ 25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **$ 576,836**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **$112,079**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 688,915** * Sum of #49 Cash & #50 In-kind

Agenda Item No.: A-2

ORGANIZATION: Bayfront Park Management Trust Corporation

GRANT REQUEST: $15,000

RECOMMENDATION: $5,000

TITLE OF EVENT: Downtown Miami's 2006 New Year's Eve Celebration

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: December 31, 2006

EVENT LOCATION: Bayfront Park Miami

DESCRIPTION:
Funds are requested to support Downtown Miami's 2006 New Year's Eve Celebration at Bayfront Park. This exciting event will include a multicultural concert by nationally-known performers at the Amphitheater, a 75-foot holiday tree, weekend craft market, and the Big Orange ascending the side of the Intercontinental Hotel at midnight, accompanied by a fireworks display over beautiful Biscayne Bay.

HOTEL CONFIRMATION:
Pending

OUTSIDE MEDIA:
TV: CBS 4

PREVIOUS TDC FUNDING:
$5,000 (05-06); $5,000 (04-05); $5,000 (03-04)

OTHER GOVERNMENT FUNDING:
FEST $30,663

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Bayfront Park Management Trust

Organization Address: 301 N. Biscayne Blvd

City: Miami State: Zip: 33132 Website: www.bayfrontparkmiami.com

(4) Applicant Institution Type: ☐ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1987

(7) FEI#: 59 - 2813562 (8) State of Incorporation: FLORIDA

(9) Required Pre-application Consultation: Date: 8/16/06 Time: 11:30 am

(10) Name: Timothy F. Schmand ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Executive Director Phone (day): (305) 358 - 7550 ext.

Email: tschmand@ci.miami.fl. Fax: (305) 358 - 1211 Phone (other): ( ) - ext.

PROJECT INFORMATION

(11) Project Title: Downtown Miami's 2006 New Year's Eve Celebration

(12) Starting and Ending Dates: 12-31-06, 7:00pm (13) Starting and Ending Times: 12/31/06, midnight

(14) Address or Location of Project: Bayfront Park

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 10
Florida State House District: # 38 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 70,000 Performing/Participating Total: 35
Children: 10,000 Children: 0

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT: Since 2002, Bayfront Park Management Trust (Trust) has sponsored and produced the largest and most exciting New Year's Eve Celebration (Celebration) in all of South Florida. Miami is poised like no other city in the United States to benefit from the unique combination of temperate weather, oceanfront locale, and international culture to celebrate the New Year to the envy of the rest of the country. Our New Year's Eve Celebration capitalizes on these benefits by featuring an outdoor concert of nationally-recognized artists as the centerpiece of a free, parkwide event that includes a 50-foot Christmas tree, a menorah, and other family friendly festivities. Last year's event attracted more than 70,000 citizens, local dignitaries, and tourists.

HOW: As the caliber and reputation of the event have grown since the Trust began hosting, promoters and media outlets now approach the Trust for inclusion in and coverage of the Celebration. Each year, our event has greatly benefited from the generous donation of in-kind media advertisements, promotions, and coverage. As the premier New Year's Eve event in South Florida, the 2006 Celebration will continue to expand and build upon the enthusiasm and experience gained in past years. Planners estimate that the positive media attention, including the worldwide press and extensive, positive local media coverage of last year's event, will encourage even greater attendance.

Additionally, the Greater Miami Convention & Visitors Bureau promotes the Celebration through event-driven mailings and on their web site. The Hotel Concierge Association promotes the event through flyers for guests at area hotels. The event is also featured on major Internet travel websites such as Orbitz and Yahoo! Travel, and it receives positive mention in online newspaper sites such as the Pittsburg Post and LA Times.

WHEN/EVENTS: The Ampitheater will open on December 31st at 7:00 pm for the 8:00pm concert and will remain open throughout the evening. In addition to the concert, the 2006 celebration will include a 50-foot holiday tree and Menorah, each receiving their own lighting ceremony, and will remain illuminated in the Park throughout the holiday season. The event culminates at midnight on New Year's Eve with the raising of the Big Orange on the side of the Intercontinental Hotel adjacent to the Park and the elaborate fireworks display sponsored by Bayside Marketplace over Biscayne Bay. Other as-yet unidentified events in the Downtown Miami area that adhere to the family -friendly, non-alcoholic theme of the event will be considered for inclusion in the Celebration.

WHERE/ARTISTS: All events will occur in Bayfront Park, or in the case of the fireworks display and Big Orange, be visible from the Park. The Amphitheater seating and the Park itself are ADA compliant and handicapped accessible, and accommodations such as handicapped Portolets are made to ensure that all members of the Miami-Dade community find easy and comfortable access to the event. Three bands take the stage during the course of the evening, ranging from funk to latin, country, pop, and reggaeton. Past bands have included Grammy winners The Mavericks, up-and-coming latin funk band Yerba Buena, premier Reggae artist Freddie McGregor, ever-popular latin Salsa star Roberto Torres and disco legends Rose Royce and France Joli. For 2006, the Trust will again select from acts of the highest caliber to appeal to South Florida's international community. Additionally this year, the Trust has spoken with the Performing Arts Center about the possibility of sharing talent, a Brazilian drumming group who will be performing at the PAC afterwhich would aslo particpate in Bayfront Park's New Year's Celebration.

WHY TDC: The Trust requests funding from TDC in order to increase marketing expenditures and improve the quality of artists for this event in order to attract even greater numbers of visitors to the area. It is critical to continue to brand the Celebration as the premier event for South Florida so as to build on the tradition begun in 2002 and retain the visitor base that might otherwise be lost due to the absence of an internationally-known, annual event.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	9	15000		15000	
Artistic:	Number of Artists:					
Technical:	Number of Employees:	11	10000		10000	
Outside Artistic Fees:	Number of Artists:	35	60000		60000	
Outside Other Fees:	Number of Employees:					
Marketing/Publicity			20000	12000	8000	36000
Printing			5000	3000	2000	
Postage						
In-county travel						
Out of County Travel						
Equipment Rental			5000		5000	
Equipment Purchase						
Space Rental			12000		12000	
Insurance						
Utilities						
Supplies/Materials						
Other Costs *(itemize below):*						
Production Costs			15000		15000	
Sponsor Reception			20000		20000	
City Services			17500		17500	
Fireworks/Bayside			5000		5000	10000

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 184500 = 15000 + 169500

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 46000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 230500 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions			
Contracted Services	6000		
Tuitions			
Corporate Support – Florida Lottery	15000		
Foundation Support			
Private/Individual Support	3000		
Government Grants (Identify source)			
Federal			
State			
Local M-D Festivals	30663		
Applicant Cash on Hand	114837		
Other Revenues *(Itemize below)*			
Marketing / Media		15000	CBS4
		5000	WBFS
		12000	WRTO/Salsa 98.3
		4000	Miami Herald/El Nuevo
Fireworks		10000	Bayside Marketplace
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	15000		

(49) TOTAL CASH REVENUES (Must equal #45 on Page 7) — 184500

(50) TOTAL IN-KIND CONTRIBUTIONS (Must equal #46 on Page 7) — 46000

(51) TOTAL PROJECT REVENUES (Must equal #47 on Page 7) — $ 230500 * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-3

ORGANIZATION: Community AIDS Resource, Inc., dba Care Resource

GRANT REQUEST: $25,000

RECOMMENDATION: $9,000

TITLE OF EVENT: White Party Week

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: Novembr 22 - 27, 2006

EVENT LOCATION: Vizcaya - Various venues

DESCRIPTION:
Funds are requested to support partial marketing costs associated with White Party Week 2006, a week-long series of events to be held in the City of Miami and Miami Beach from November 22 - 27, 2006. All events draw local national and international tourists to hotels in Miami and Miami Beach.

HOTEL CONFIRMATION:
The Doubletree Surfcomber Hotel-South Beach; The Shelbourne; The Hyatt; The Victor; Park Central Hotel; The Standard Hotel

OUTSIDE MEDIA:
TV: Ambient TV

PREVIOUS TDC FUNDING:
$10,500 (05-06); $12,000 (04-05); $13,500 (03-04); $15,000 (02-03)

OTHER GOVERNMENT FUNDING:
NA

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Community AIDS Resource, Inc., d/b/a Care Resource

Organization Address: 3510 Biscayne Boulevard, Suite 300

City: Miami State: Zip: 33137 Website: www.careresource.org

(4) Applicant Institution Type: ☐ Cultural ☒ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1983

(7) FEI#: 59 - 2564198 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 7/20/06 Time: 3:00pm

(10) Name: Edme Pernia ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Title: Grants & Contracts Manager Phone (day): (305) 576 - 1234 ext. 209

Email: epernia@careresource.org Fax: (305) 571 - 2020 Phone (other): ( ) - ext.

PROJECT INFORMATION

(11) Project Title: White Party Week

(12) Starting and Ending Dates: 11/22/06 - 11/27/06 (13) Starting and Ending Times: see attached schd.

(14) Address or Location of Project: Various venues throughout Miami-Dade

(15) Municipality in which project will take place (use codes): Primary: # 2 Secondary: # 1

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 35
Florida State House District: # 109 U.S. Congress District: # 17
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☐ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☒ Other (specify): Gay Males

(18) Expected Participation (# of individuals): Attending Total: 15,000 Performing/Participating Total: 140

	Children:	Children:
(19) Primary Population: ☐ Children	☐ At-Risk Youth/Adults	☐ Persons with Disabilities
(check only one) ☐ Senior Citizens	☐ Minorities	☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The 22nd Annual White Party at Vizcaya and the 12th annual White Party Week™ are a prestigious series of cultural and music events that attract 10k to 15k people from the U.S. and around the world. It takes place November 22-27, 2006 and the theme is "Global Union." As of August 2006, 5 cultural events and 11 music driven events have been scheduled and more are being planned to celebrate the culture and exotic side of Miami and Miami Beach. Care Resource rigorously markets these events via print and Internet advertising/promotions, an established history of repeat visitors and strong of word of mouth. --On Nov 22nd the Welcome Center at the Doubletree Surfcomer opens its doors. This is the place to pickup event/bus tickets, buy souveniers, and get information. Neiman Marcus Men's Fashion Show at the Village of Merrick Park and the women's party Cirque Blanc at Nikki Beach will be held on Nov 24th. On Saturday Nov 25th the crown event of the week takes place: The 22nd White Party at Vizcaya. About 2,000 attend this renowned event. Sunday brings the popular Muscle Beach party, which will take on the Australian Theme "Great Barrier Reef". This dance-barefoot-in-the-sand party attracts over 3,000 people to the 12th street beach in Miami Beach. Nov 26 wakes up with White Horizon at Club Space and ends with Swan Song at Twist. Other evens are scheduled during the week. –The major reason visitors attend White Party Week is the oppor tunity to listen and dance to music mixed by the nation's most popular DJ's and celebrity performers at some of the nation's most publicized nightclubs. Event locations include Doubletree Surfcomber Hotel, Village of Merrick Park, Nikki Beach, Steel, Club Space, Twilo, Crobar, Twist, Villa Vizcaya Museum and Gardens and Miami Beach's 12th Street Beach. Confirmed DJs include: Randy Bettis, Roger Sanchez, and Junior Vasquez (NY); Herbie James (Ft. Lauderdale); Tracy Young and Abel (Miami); Brett Henrichsen (Los Angeles), Chus & Ceballos (Spain). Celebrities who have been asked to perform include Mariah Carey, Jennifer Lopez, Bette Midler, Marc Anthony, Ellen Degeneres, Brad Pitt and Angelina Jolie. –White Party Week is an attractive project for Tourism Development Council funds due to visitor demographics, which include sophisticated professionals from the upper echelons of the international gay community, and the extensive media coverage that Miami and Miami Beach receive. The household incomes of 79% of our our gests are greater than $45,000 and 65% stay in Miami and Miami Beach hotels an average of 4-10 nights. More than 800 room-nigths have been blocked and it is expected that more than 13,000 room-nights will be used by White Party Week visitors. Care Resource and www.circuit travel.com, one of the largest online travel agencies serving the GLBT community, are collaborating for multiple ticket contests and hotel room blocks. – The Marketing Strategy includes advertisements that began in July and peak in October in every major USA city and London, Australia, France, Germany and Toronto through secured print advertising in 22 local, regional, national, and international magazines, newspapers and their internet domains, flyers, radio, TV, Internet, and club promotions. –In 2005, Care Resource raised more than $750,000 for the HIV/AIDS services that it provides to South Floridians. Major sponsors include: MEDIA- Gay Guide Toronto (Canada); QX London & AXM Magazine (UK); Sydney Star Observer (Australia); Circuit Noize, Genre, & Instinct (Nat.); David Magazine & Southern Voice (Atlanta); New York Blade, Next Magazine & HX (NY); In LA (California); Washington Blade; Watermark (Orlando); Wire, Hot Spots, 411 Magazine & others (local); and over 1000 internet outlets around the world. CORPORATE- Southern Wines and Spirits. HOTELS/RESTAURANTS- The Doubletree Surfcomber Hotel, Shelborn, Hyatt, The Victor, Park Central Hotel, The Hotel and the Standard Hotel, China Grill and in negotiation with Ola, North 120, Larios, Doraku, Next Café, Cafeteria, Vandyke, and Spris. PRODUCTION: Pete Diaz Productions, Everlast, Kiss the Girl, Village at Merrick Park, Neiman Marcus, Macy's and Sobol Fashion Productions, Inc. Care Resource staff leads White Party planning with assistance of community volunteers to implementing each of the events.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	56	46000		46000	24000
Artistic:	Number of Artists:					
Technical:	Number of Employees:	22	39500		39500	8000
Outside Artistic Fees:	Number of Artists:	23	38000		38000	
Outside Other Fees:	Number of Employees:	40	45000		45000	
Marketing/Publicity			105000	25000	80000	81000
Printing			11750		10500	
Postage			225		225	
In-county travel			500		250	
Out of County Travel			2000		3500	5000
Equipment Rental			38000		38000	
Equipment Purchase						
Space Rental			37000		37000	25000
Insurance			3100		3100	
Utilities			200		200	
Supplies/Materials			45150		45150	14000
Other Costs *(itemize below):*						
Bank Charges			13000		13000	
Food & Beverage			10500		10500	16500
License/Permits			2000		2000	
Bus			1600		1600	
Working Capital			300000		300000	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) 25000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) 738525 = 25000 + 713525

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

173500

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) $ 912025

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	538325		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	28500	111000	MACYS, NEMAN MARCUS, SHELBORNE, HYATT, CHINA GRILL, WET INTERNATIONAL
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	27500	46000	VOLUNTEERS/TRUCKS, SUPPLIES
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
Beverage Sales	113500	16500	COASTAL WINE & SPIRITS
Bus Revenue	2200		
Vendor/Dockage	3500		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 738525

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 173500

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 912025

*** Sum of #49 Cash & #50 In-kind**

Agenda Item No.: A-4

ORGANIZATION: Cultural Council, Inc., The

GRANT REQUEST: $15,000

RECOMMENDATION: $6,750

TITLE OF EVENT: 16th Annual In the Park with Art

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 28 - 29, 2006

EVENT LOCATION: Coral Reef Park, SW 152nd Street at 77th Avenue, Palmetto Bay

DESCRIPTION:
Funds are requested to support a free, juried two-day fine art show at Coral Reef Park. The show will attract over 100 artists from across the country and will serve over 10,000 residents from across the county and beyond. There will be educational programs for children and performances by local music ensembles will be a feature of the show.

HOTEL CONFIRMATION:
Pending

OUTSIDE MEDIA:
Radio: Love 94

PREVIOUS TDC FUNDING:
$7,500 (05-06); (End of Cycle -$7,500 (04-05)); $3,500 (03-04); $4,000 (02-03); $4,500 (01-02); $5,000 (00-01)

OTHER GOVERNMENT FUNDING:
TG - $30,000 pending

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: [X] **First Quarter** (10/01/06-12/31/06) [ ] **Third Quarter** (04/01/07-06/30/07) [ ] **Second Quarter** (01/01/07-03/31/07) [ ] **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: [ ] **Sports** [XX] **Special Events/Promotions** [ ] **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
The Cultural Council, Inc.

Organization Address: 7745 S.W. 142 Street

City: Palmetto Bay **State:** FL **Zip:** 33158 **Website:** culture-council.org

(4) Applicant Institution Type: [XX] **Cultural** [ ] **Non-Cultural**

(5) Corporate Status: [XX] **Non-Profit** [ ] **For Profit** **(6) Year of Incorporation:** 1990

(7) FEI#: 65 -0200541 **(8) State of Incorporation:** Florida

(9) Required Pre-application Consultation: **Date:** 8/7/06 **Time:** 3:55 p.m.

(10) Name: Yolly Buchmann [ ] **Mr.** [X] **Mrs.** [ ] **Ms.** [ ] **Miss** [ ] **Dr.**

Title: President **Phone** (day): (305) 238-1811 **ext.**

Email: mimibuch@bellsouth.net **Fax:** (305) 238-1298 **Phone** (other): (305) 238 - 0703 **ext.**

PROJECT INFORMATION

(11) Project Title: 16th annual IN THE PARK WITH ART

(12) Starting and Ending Dates: October 28 & 29,2006 **(13) Starting and Ending Times:** 10:00 am-5:00 pm

(14) Address or Location of Project: Coral Reef Park: SW 152 Street at 77th Avenue, Palmetto Bay

(15) Municipality in which project will take place (use codes): **Primary:** # 32 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 8 **Florida State Senate District:** # 36

Florida State House District: # 115 **U.S. Congress District:** # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: [ ] **White, Not Hispanic** [ ] **Hispanic** [ ] **Caribbean** [XX] **General** (no specific emphasis)
(check only one) [ ] **Black, Not Hispanic** [ ] **Asian** [ ] **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 10,000 **Performing/Participating Total:** 400
Children: 1,000 **Children:** 100

(19) Primary Population: [ ] **Children** [ ] **At-Risk Youth/Adults** [ ] **Persons with Disabilities**
(check only one) [ ] **Senior Citizens** [ ] **Minorities** [X] **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

IN THE PARK WITH ART is a well establsished fine art show which first took place 20 years ago at the Charles Deering Estate. The show became an instant success attracting artists from all over the country and patrons from Dade, Monroe and Broward counties. Due to Hurricane Andrew the show moved to Fairchild Tropical Garden until 1999 when the Garden asked that the space be relinquished for new construction to take place. In 2003 the show reopened at Coral Reef Park in Plametto Bay.

The project is a family-oriented event that attracts thousands of people of all ages. Fine artistand fine artisans display and sell their work. Special programs for children are presented by South Florida Parenting Magazine and an art contest is held with students from 7 area schools participate.

Tourists, specially those hailing from cold temperatures, will enjoy hours in a beautiful park surrounded by canals. Tourists enjoy the variety of foods offered by special vendors, and may sit to listen to the fine music from are high schools.

The 16th annual IN THE PARK WITH ART will take place on Saturday and Sunday, October 28th and 29th, 2006 at Coral Reef Park, which is located at SW 152 Street and 77th Avenue in the Village of Palmetto Bay.

The participating artists and artisans hail from various states, peincipally from all over Florida. Up to 50% are artists who have been with us from the inception of this project. Many participate in prestigious shows across the country.

Funding this projett is good for attracting tourists. Not only to enjoy a lovely show but to also participate in the annual raffle that includes airfare on American Airlines, a cruise paintings and sculptues donated by the participating artists, and more.

There are no other organizations involved in this project.

IN THE PARK WITH ART is presented by volunteer members of the Cultural Council who work for months to make this a successful, well attended event. The show has won awards from several art publications and groups. Publicity and marketing are of the highest priority. A three-month lead in advertising is essential in the local market. Large ads are purchased in Sunshine Artist and Where The Shows Are publications - both well read by those in the artistic communities.

An award-winning students from the New World School of the Arts is designing the advertising poster.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1	1,000.00		1,000.00	
ARTISTIC:	NUMBER OF ARTISTS:	100	2,000.00		2,000.00	
TECHNICAL:	NUMBER OF EMPLOYEES:	6	4,000.00		4,000.00	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	6	2,000.00		2,000.00	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	5	3,000.00		3,000.00	
MARKETING/PUBLICITY			40,000.00		35,000.00	5,000.00
PRINTING			10,000.00	10,000.00	-0-	
POSTAGE			3,000.00		3,000.00	
IN-COUNTY TRAVEL			-0-		-0-	
OUT OF COUNTY TRAVEL			-0-		-0-	
EQUIPMENT RENTAL			9,000.00		9,000.00	
EQUIPMENT PURCHASE			-0-		-0-	
SPACE RENTAL			-0-		-0-	
INSURANCE			3,000.00		3,000.00	
UTILITIES			2,000.00		2,000.00	
SUPPLIES/MATERIALS			6,000.00		6,000.00	
OTHER COSTS *(ITEMIZE BELOW):*						
Police & Security			5,000.00		5,000.00	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 10,000.00

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 90,000.00 = 10,000.00 + 80,000.00

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — 5,000.00

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — 95,000.00 $

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	-0-		
CONTRACTED SERVICES	-0-		
TUITIONS	-0-		
CORPORATE SUPPORT	5,000.00	5,000.00	Esserman Group; Baptist South Florida; South Dade Lighting; Miami Herald
FOUNDATION SUPPORT	-0-		
PRIVATE/INDIVIDUAL SUPPORT	-0-		
GOVERNMENT GRANTS (Identify source)			
FEDERAL	-0-		
STATE	-0-		
LOCAL Applies to Targetd Grant	30,000.00		
APPLICANT CASH ON HAND	-0-		
OTHER REVENUES *(Itemize below)*			
Artists fees	30,000.00		
Food Vendors fees	5,000.00		
Merchandise sales	6,000.00		
Raffle sales	4,000.00		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	10,000.00		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) 90,000.00

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) 5,000.00

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) $ 95,000.00 *** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-5

ORGANIZATION: Edge Zones, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $2,500

TITLE OF EVENT: Re-Mapping the Caribbean

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1 - December 31, 2006

EVENT LOCATION: 2214 N. Miami Avenue

DESCRIPTION:
Funds are requested to support ReMapping the Caribbean, a series of exhibitions and publications featuring emerging underexposed Caribbean artists in the streets of Wynwood and Allapattah. Events will take place Oct 14, Nov 11 and Decmeber 7-10, 2006.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$2,500 (05-06)

OTHER GOVERNMENT FUNDING:
State of Florida $9,659

COPY

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
EDGE ZONES, INC.

Organization Address: 2214 N. MIAMI AVE.

City: MIAMI State: Zip: 33127 Website: www.edgezones.org

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 2004

(7) FEI#: 20 - 2670180 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: 8/16/06 Time: 2;00 PM

(10) Name: Charo Oquet ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Title: Director charooquet@atlanticbb.net Phone (day): (305) 303 - 8852 ext.

Email: Fax: ( ) - Phone (other): ( ) - ext.

PROJECT INFORMATION

(11) Project Title: ReMapping The Caribbean

(12) Starting and Ending Dates: October 1, 2006 (13) Starting and Ending Times: December 31, 2006

(14) Address or Location of Project: Edge Zones 2214 N. Miami Ave.

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 36
Florida State House District: # 109 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 10,000 Performing/Participating Total: 200
Children: Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

ReMapping The Caribbean is a series of visual art interventions and exhibitions commissioned by Edge Zones for public spaces located in Miami's underserved Dominican community in Allapattah and in Wynwood. Intensity, experimentation, and a strong physical presence are the hallmarks of site-specific works, encompassing the full spectrum of contemporary art media: photography, installation, painting, performance art, soundscapes, sculpture, and video. Offering a dynamic approach to understanding contemporary Latin American and Caribbean art and culture, ReMapping will provide an in-depth experience for the art-going community in Miami. Through our programming, visitors and students will become informed as to the socio-political context for contemporary Caribbean art production, and will become sensitive to the new narratives, historical context and critical paradigms being addressed by Caribbean artists today. The accelerated energy currently experienced in the Florida art community has barely scratched the surface when it comes to contemporary Caribbean art production, and ReMapping address that need.

Remapping Caribbean will provide a valuable platform for the broader dissemination of Caribbean culture in Miami. Largely invisible amidst the larger Latin American community here, the Dominican population receives little positive media focus. Remapping will cement our relationship with this insular community by weaving together the achievements of Dominican-Americans with Dominican nationals. Edge Zones has formulated Remapping the Caribbean as a means to achieve new curatorial standards, identifying contemporary under-represented artists both in the Caribbean and presently residing in Miami, and to gather human and financial resources needed by artists to create meaningful and enduring ties to the local and international community.

The Project and publication aims to underline and promote the high quality of the art being produced in Miami, which is attracting more and more visitors each year, introducing Miami as a new cultural stage and a world-class art capital. Activities will take place at our space and in the streets of Wynwood and Allapattah in October 14, Nov. 11 and Dec. 7-10, 2006. Ads will be placed in top art publications: Art Nexus, Art in America, M magazine for Dec. 2006.

Participating artists: Eduard Duval-Carrie, Bismark Victoria, Lazaro Sigler, Victor Gomez, Rosario Rivera Bond, Polivio Diaz, Gloria Lomas, Raimundo Travieso, Margaret Ross Tolbert, Margaret Law, Chuck Cabria, Rachel Hoffman, Pip and Duane Brant, Michelle Weinberg, Hugo Patao, Fran Lalane, Charo Oquet, Yovani Bauta, Nestor Arenas, Caryana Castillo, Ahmed Gomez, Patricia Castillo, Robert Miller, Angel Vapor, Robert Huff, Mike Hunnewell, Julio Antonio, Carlos Luna, Edwin Mongtalvo, Jay Ore, Cesar Trasovares, Ed Levine, Pedro Vizcaino, Leonel Saint Pierre, P.J. Mills, Vanessa Garcia, Eliu Almonte, Pablo Gonzalez-Trejo. This project should receive funding from the TDG because of the important role it plays in revitalizing the Wynwood and Allapattah neighborhood, presenting experimental and contemporary art to the Miami community and expanding the significant of local emerging artist through exhibitions and publications with prominent national and international artists. Our program includes more than 400 artists and attracts a large number of diverse public.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES =	TDC GRANT DOLLARS +	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	6,000	3,000	3,000	2,000
ARTISTIC:	NUMBER OF ARTISTS:	—				
TECHNICAL:	NUMBER OF EMPLOYEES:	—				
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	20	10,000	3,000	7,000	2,000
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	8	5,000	2,900	2,100	1,000
MARKETING/PUBLICITY			5,000	3,000	2,000	
PRINTING			17,500	1,000	16,500	
POSTAGE			500	400	100	
IN-COUNTY TRAVEL			1,000	200	800	
OUT OF COUNTY TRAVEL			500		500	
EQUIPMENT RENTAL			200		200	
EQUIPMENT PURCHASE						8,050
SPACE RENTAL			500	500		
INSURANCE			1000		1,000	
UTILITIES			5,000	1000	4,000	
SUPPLIES/MATERIALS						
OTHER COSTS *(ITEMIZE BELOW)*:						

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 52,200 = 15,000 + 37,200

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — 13,050

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 65,250

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	1855	8,050	2214 LLC, BACARDI
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	4,000	5,000	(ARTIST AND VOLUNTEERS
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE ICE,	2000		
LOCAL DAN	5000		
APPLICANT CASH ON HAND	17,686		
OTHER REVENUES *(Itemize below)*			
BOOK SALES	200		
ART SALES	3,000		
STUDIO RENT	3459		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15,000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	**52,200**	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		**13,050**
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	**$ 65,250**	*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-6

ORGANIZATION: Entertainment Industry Incubator, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $6,000

TITLE OF EVENT: Collaboration: A Short Film Contest

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - March 31, 2007

EVENT LOCATION: 1500 Bay Road, Suite S120, Miami Beach

DESCRIPTION:
Funds are requested to support the Entertainement Indusrty Incubator's annual "Collaboraton: A Short Film Contest" to draw out emerging filmmakers for an opprotunity to produce work or have it viewed by the public. The project consists of 75 (or more) assembled teams (from Miami-Dade alone) of six filmmakers collaborating on the production of short films/videos for entry into a career boosting competition to be screened for local and national film professionals and culminates in a gala event on Miami Beach where the winners of each of the three categories (students, novice and professional) are announced before the public and senior level industry decision makers from NY and LA.

HOTEL CONFIRMATION:
Pending

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
$6,750 (05-06); $7,500 (04-05); ($4,500 (03-04) - End of Cycle); $5,250 (02-03); $6,000 (01-02); $6,750 (00-01); $7,500 (99-00)

OTHER GOVERNMENT FUNDING:
State Council of the Arts - $2,500
MB Cult Arts - $8,200

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Entertainment Industry Incubator, Inc.

Organization Address: 1500 Bay Road, Suite S120

City: Miami Beach **State:** **Zip:** 33139 **Website:** www.eincubator.org

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1998

(7) FEI#: 65 - 855632 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** **Time:**

(10) Name: Susan Schein ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone (day):** (305) 672 - 9297 **ext.**

Email: susan@eincubator.org **Fax:** (305) 538 - 4842 **Phone (other):** (305) 742 - 5968 **ext.**

PROJECT INFORMATION

(11) Project Title: Collaboration...A Short Film Contest

(12) Starting and Ending Dates: 10/1/06-3/31/06 **(13) Starting and Ending Times:** NA

(14) Address or Location of Project: Various

(15) Municipality in which project will take place (use codes): **Primary:** # 2 **Secondary:** # 1

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 **Florida State Senate District:** # 38
Florida State House District: # 107 **U.S. Congress District:** # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 1,500 **Performing/Participating Total:** 3,750
Children: 300 **Children:** 750

(19) Primary Population: ☐ **Children** ☒ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

For nearly a decade, the award-winning *Collaboration...A Short Film Contest* has been one of the several tools used by the Entertainment Industry Incubator to help nascent filmmakers in South Florida today. This has helped create community in order to give voice to the myriad stories bubbling up from our community. Those stories need to gain access and recognition in order to have a strong and thriving local independent film community. This contest has gone a long way toward contributing to that growth and to attracting the attention of industry and tourist alike.

Emerging filmmakers register as individuals or in teams of six (producer, director, writer, editor, camera and sound person) and have 30 days to script, shoot and edit a five minute film built around a theme that we give them (last year's theme was "power" in deference to Hurricane Wilma's arrival on the very day we were to start orientation throughout the state). There are three categories of esntrants (high school students, novice and professional) and each team can only use a total cash outlay of $500 or less per team.

The competition starts with outreach to filmmakers throughout the state of Florida (via press releases sent to a very diverse list of media outlets and key industry e-news lists) announcing registration through a series of workshops held in 7 Florida locales (People may also register online). These are Jacksonville, Tallahassee, Orlando, Tampa/St. Pete, Palm Beach, Ft. Lauderdale and Miami. This year we hope to include some advertising as well.

The guidelines are then presented with registration closing in the first week of Nov. Several days later, the theme is announced. All six person teams (anywhere from 50 to100 teams) then have a month of intense work to get their projects done (including prep). Many of the participants have other jobs so this can become a real challenge for some. Each team then "hires" anywhere between 10 to 60 people to work on its set, depending on its needs.

All completed projects are submitted at the beginning of Dec. Within a few days, there is a wrap party held for the filmmakers and we then screen all the entries with local industry experts as judges and the top 15 are chosen for the final premiere. Then we invite the senior film industry VIPs from NY and LA to Miami to sit on the panel and decide the top 3 projects in each of 2 categories (novice and professional).

The judging panel also holds a seminar the morning of the event. This workshop has consistently met with rave reviews and has been attended by upwards of 150 people (per seminar).

After the morning workshop, the panel of judges has lunch with the three high school winning teams. One or more executives/judges is seated with each team of students and we all watch their winning films together. The VIPs then offer comments; a session that the students and their teachers value greatly.

The day's events culminate in a screening and party where the awards are handed out. In the past we've had anywhere between 450 - 600 people at this gala who come to Miami from all over the state of Florida and given upwards of $175,000 worth of studio and editing time, lighting and camera packages and other valuable services donated to our winners. We've also arranged for in person meetings with the head of Lions Gate Production and Development and his staff in LA. These are priceless and only obtainable through the Incubator's special arrangements with the studios.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2	28900	5000	23900	
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:					22000
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:					
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2	4000		4000	
MARKETING/PUBLICITY			39500	5000	34500	
PRINTING			2500	2500		
POSTAGE			1000	500	500	
IN-COUNTY TRAVEL			500		500	
OUT OF COUNTY TRAVEL			1000		1000	
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE						
SPACE RENTAL			3150	2000	1150	
INSURANCE						
UTILITIES			1800		1800	
SUPPLIES/MATERIALS			500		500	
OTHER COSTS *(ITEMIZE BELOW)*:						
PLAQUES			500		500	
PHOTOGRAPHER			500		500	
CREDIT CARD FEES			400		400	
PARTIES			12949		12949	
JUDGES, AIRLINE, FOOD			1400		1400	
JUDGES, HOTEL						2650

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 98599 = 15000 + 83599

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 24650

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 123249 — Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	14100		
CONTRACTED SERVICES			
TUITIONS	35800		
CORPORATE SUPPORT	15000	24650	FILM COMPANIES, HOTELS
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	7999		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE 2500	2500		
LOCAL 8200	8200		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **98599**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **24650**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 123249**

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-7

ORGANIZATION: Exponica International, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $5,000

TITLE OF EVENT: Exponica International, 'La Feria de las Americas' 2005

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: November 10-12, 2006

EVENT LOCATION: Fair & Expo. Center, 107th Avenue 24th Street (Coral Way)

DESCRIPTION:
Funds are requested to support the outside artistic, marketing and space rental costs associated with the production of Exponica International - 'La Feria de las Americas', a unique three-day event that shares the richness of the Hispanic culture and traditions with Miami-Dade residents and visitors. The festival is scheduled to take place from November 10-12, 2006 at Tamiami Park. People from more than 19 nationalities and cultures are expected and will be united by arts and crafts, music, dance and folklore.

HOTEL CONFIRMATION:
Hampton Inn

OUTSIDE MEDIA:
Radio: ROMANCE 106.7 FM; The Coast 97.3; El Zol 95.7 FM; Classica 92.3 FM; Radio Caracol

PREVIOUS TDC FUNDING:
$5,250 (05-06); $6,000 (04-05); $6,750 (03-04); $7,500 (02-03)

OTHER GOVERNMENT FUNDING:
FEST $60,000 pending

*MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07) ☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Exponica International

Organization Address: 8250 West Flagler Street, Ste 114

City: Miami **State:** **Zip:** 33144 **Website:** www.exponica.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1999

(7) FEI#: 65 - 0894832 **(8) State of Incorporation: FL**

(9) Required Pre-application Consultation: **Date:** 8/2/06 **Time:** 3:00pm

(10) Name: Eduardo Arroyo ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone** (day): (305) 227 - 2929 **ext.**

Email: eduardoarroyo@exponica.org **Fax:** (305) 227 - 2966 **Phone** (other): (786) 210 - 4724 **ext.**

PROJECT INFORMATION

(11) Project Title: Exponica International, 'La Feria de las Americas' 2006

(12) Starting and Ending Dates: Nov 10, 11, 12, 2006 **(13) Starting and Ending Times:** 10:00am/11:00pm

(14) Address or Location of Project: The Fair & Expo Center, Tamiami Park

(15) Municipality in which project will take place (use codes): **Primary:** # 99 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 11 **Florida State Senate District:** # 38

Florida State House District: # 114 **U.S. Congress District:** # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☒ **Hispanic** ☐ **Caribbean** ☐ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 65,000 **Performing/Participating Total:** 600

Children: 9,500 **Children:** 25

(19) Primary Population: (check only one) ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities** ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT: Exponica International - 'La Feria de las Americas' is a cultural extravaganza that has developed into one of South Florida's largest family attractions. The event features Hispanic art-craft, music, dance and folklore. Invited artisans will exhibit traditional hand craft items and will offer on-site educational program. Exponica will bring together Latin music and folklore from 15 different nationalities. This multi-cultural and multi-ethnical event takes place in Miami-Dade County, and draws an audience of 65,000 people.

HOW: For 16 years, Exponica has put together this event successfully, captivating the different communities of South Florida and attracting tourists from many different nationalities. This event has significant cultural aspect and reputation for excellence: (1) offers Miami-Dade residents and visitors an international cultural event; (2) attracts local, national and international media attention; (3) expands Miami-Dade County cultural horizons by presenting art-craft, music, dance and folklore from individuals and groups across Latin America; and (4) gives the audience a closer look of a typical Hispanic rural art work and teaches how to make the original Hispanic hand made items. In general, each year more people and artists are becoming aware of this event and recognizing the opportunity to experience an international and fun cultural scene. The large audience of the 3-day event has the chance to learn new arts & cultures, support hand craft works, and preserve and share traditions of Latin American countries. The international cuisine in the food court also attracts residents and tourists to celebrate and taste this event.

WHEN/WHERE: The 2006 Exponica International will be held on November 10, 11 and 12, 2006 at the Fair and Expo Center, Tamiami Park. The cultural activities and exhibitions will be running from 1:00pm through 11:00pm on Friday and from 10:00am through 11:00pm on Saturday and Sunday.

WHO: 480 artists/artisans from North, Central and South America, and Caribbean are committed to participate to this year's event. There will be an average of 20 international and US Hispanic music bands and folklore groups. For an average of 8 hours per day, people will enjoy Folklore dance, Merengue, Tropical, Bachata and Latin American regional music. The music artists that will participate in the 2006 event include Los Mokuanes (Nicaragua), Oscar d' Leon (Venezuela), Grupo Niche (Colombia), El Gran Combo (Puerto Rico), Sonora Manzanora (Guatemala), La Nueva Compania (Nicaragua), Los Hermanos Rosario (Dominican Republic), Los Iracundos (Argentina), Mlramar (Mexico), Los Roland (Honduras). Regarding to the Folkloric dance groups, there will be great performances of colorful costumes and ways of life by Yawar Chicchi Agrupation Cultural (Peru), Corporation Cultural de Musica Huasipungo (Ecuador), Sonora Manzanera (Guatemala), and by groups from Mexico, Colombia, Nicaragua, Dominican Republic, and Panama.

WHY: Exponica objective is to always bring famous and popular bands. The Minister of Culture of many invited Latin American countries helps Exponica to select renowned folklore groups. The music bands are chosen by local Hispanic Radio Survey based on the top hits. The invited artisans offer on-site educational program – teaching their painting technique (especially primitive type of painting), showing production of hand braided colorful hammock and pottery and assembling coral jewelry. In the 2006 event, seven Public Elementary schools will be invited to attend the event and to learn about the Latin American arts & craft traditions.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	3	49,000	0	49,000	0
Artistic:	Number of Artists:	0	0	0	0	0
Technical:	Number of Employees:	5	20,000	0	20,000	0
Outside Artistic Fees:	Number of Artists:	480	50,000	10,000	40,000	0
Outside Other Fees:	Number of Employees:	65	40,000	0	40,000	0
Marketing/Publicity			69,000	10,000	59,000	96,500
Printing			8,000	0	8,000	0
Postage			2,000	0	2,000	0
In-county travel			15,000	0	15,000	0
Out of County Travel			22,000		22,000	10,000
Equipment Rental			20,000	5,000	15,000	0
Equipment Purchase			0		0	0
Space Rental			96,000	0	96,000	0
Insurance			7,000	0	7,000	0
Utilities			8,000	0	8,000	0
Supplies/Materials			2,000	0	2,000	0
Other Costs *(itemize below):*						
Professional Services			5,000	0	5,000	0
Security			10,000	0	10,000	0
Representation Expenses/Commission			4,000	0	4,000	0
Local Taxes			6,500	0	6,500	0
Miscellaneous (t-shirts & souvenirs)			5,000	0	5,000	0

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 25,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 438,500 = 25,000 + 413,500

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 106,500

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 545,000 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	198,000	0	N/A
CONTRACTED SERVICES	45,000	0	N/A
TUITIONS	0	0	N/A
CORPORATE SUPPORT	92,000	106,500	TELEMUNDO, UNIVISION, TACA, EL NUEVO HERALD, EL ZOL 95.7FM, HAMPTON INN
FOUNDATION SUPPORT	0	0	N/A
PRIVATE/INDIVIDUAL SUPPORT	0	0	N/A
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0	0	N/A
STATE	0	0	N/A
LOCAL Miami Dade FEST	60,000	0	N/A
APPLICANT CASH ON HAND	8,500	0	N/A
OTHER REVENUES *(Itemize below)*			
Concession	10,000	0	N/A
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	438,500		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		106,500	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	$ 545,000		* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-8

ORGANIZATION: GableStage, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $12,000

TITLE OF EVENT: Gablestage 2006-2007 Season

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: GableStage at the Biltmore Hotel

DESCRIPTION:
Funds are requested to support GableStage's 2006-2007 Season at the Biltmore Hotel. The national historic landmark hotel complements GableStage's marketing and advertising, with an expansive multi-level publicity campaign geared at returning and potential tourists to the Miami-Dade area that are attracted by the hotel's theatre package offerings, which exclusively features GablesStage performances. The project promotes a triple helix design approach to address the tourist development goals of Miami-Dade County, GableStage, and the Biltmore Hotel.

HOTEL CONFIRMATION:
The Biltmore Hotel (175 roomnights)

OUTSIDE MEDIA:
T.V.: WLRN

PREVIOUS TDC FUNDING:
$13,500 (05-06); $15,000 (04-05); (End of Cycle-$15,000 (03-04)); $14,000 (02-03); $16,000 (01-02); $20,000 (00-01); $20,000 (99-00)

OTHER GOVERNMENT FUNDING:
ADV - $75,000
State of FL - $23,100
YEP - $10,000 pending

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
GableStage

Organization Address: 1200 Anastasia Ave, Suite 230

City: Coral Gables **State:** **Zip:** 33134 **Website:** www.gablestage.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1979

(7) FEI#: 59 - 1972774 **(8) State of Incorporation: Florida**

(9) Required Pre-application Consultation: **Date:** 8/10 **Time:** 10:30 am

(10) Name: Joseph Adler ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Producing Artistic Director **Phone** (day): (305) 446 - 1116 **ext.**

Email: jadler@gablestage.org **Fax:** (305) 445 - 8645 **Phone** (other): ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: GableStage's 2006-2007 Season

(12) Starting and Ending Dates: 10/2006 - 9/2007 **(13) Starting and Ending Times:** N/A

(14) Address or Location of Project: GableStage at the Biltmore Hotel

(15) Municipality in which project will take place (use codes): **Primary:** # 3 **Secondary:** # 0

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 06 **Florida State Senate District:** # 34

Florida State House District: # 111 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 85,000 **Performing/Participating Total:** 100
Children: **Children:**

(19) Primary Population: (check only one) ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities** ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What? GableStage is seeking funds to support its 2006-2007 Season at the historic Biltmore Hotel in Coral Gables. Award winning playwrights, actors, designers and director Joseph Adler will collaborate to present 6 new plays in the contemporary, cutting-edge and sometimes classic styles that have garnered statewide and national recognition for GableStage as one of the leading theatres in South Florida. Our proposed Season for 2006-2007 includes the following: **FAHRENHEIT 451** by Ray Bradbury (Oct 14 – Nov 19), *Southeastern Premiere*; **ROMANCE** by David Mamet (Dec 30 – Jan 28), *Southeastern Premiere;* **FAT PIG** by Neil LaBute, *Southeastern Premiere*; **GOLDA'S BALCONY** by William Gibson (Apr 21 – May 20); **SMUT** by Alice Jay, in collaboration with Joseph Adler (Jun 16 – Jul 15), *World Premiere*; **LIEUTENANT OF INISHMORE** by Martin McDonagh (Aug 11- Sep 9), *Southeastern Premiere.*

How? Since it's beginnings in 1979 (as the Florida Shakespeare Theatre), GableStage (so named since 1998 when Joseph Adler became Producing Artistic Director) has steadily increased the number of local and visiting audience returning to see productions at the theatre. It is also noted that since GableStage has taken up residence at the historic Biltmore Hotel, tourist attendance has more than doubled in size over the last 5 years. The Biltmore has recognized the importance of having a culturally noted and renowned theatre on its premises. Due to this recognition, the Biltmore offers returning and potential visitors with programming features such as "Tonight at the Biltmore" and packages such as the "Biltmore's Deluxe Theatre Package" which includes lodging and dining. These offers are located in promotional materials for the Biltmore as well as on the website.

When? GableStage's 2006-2007 Season begins officially in October of 2006 with **FAHRENHEIT 451** and will run through September 2007 with the closing of **LIEUTENANT OF INISHMORE**. The season includes a total of 6 new plays with a minimum of 135 evening and matinee performances (not including the Educational Touring and Outreach Programs). The season, unlike many renowned theatres in the country, runs straight through the summer, attracting winter "sun seekers" from both northern (*Canada, Europe and New England)* and southern climes (*Central and South America)* who converge upon Miami for vacations, business travel and entertainment.

Where? GableStage is located within the main structure of the Biltmore Hotel at 1200 Anastasia Ave, in Coral Gables, Florida. In 1992 after structural devastation caused by Hurricane Andrew, GableStage moved from the Minorca Playhouse in Coral Gables to the Biltmore Hotel. They were greeted warmly with open arms due to the Biltmore's support of the arts and preservation of culture in Coral Gables.

Why? The Biltmore Hotel is not only one of Florida's most prestigious hotels, it is also a cultural icon that represents the very best of Coral Gables and what South Florida has to offer to visitors, tourists and business travelers alike. The hotel's reputation for excellence in service and facilities attracts some of the world's most influential business, entertainment, financial and political personalities. GableStage enhances the cultural programming at the Biltmore, thus strengthening Miami as a competitor in the pursuit of attracting new business investments and residential interests by creating a higher profile of a culturally rich and diverse metropolis.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	8	152,000	5,000	147,000	
Artistic:	Number of Artists:	45	303,000	5,000	298,000	
Technical:	Number of Employees:	17	100,000		100,000	
Outside Artistic Fees:	Number of Artists:	0	0		0	
Outside Other Fees:	Number of Employees:	6	22,000		22,000	
Marketing/Publicity			55,000	10,000	45,000	5,000
Printing			14,000	2,500	11,500	
Postage			5,000	2,500	2,500	
In-County Travel			6,000		6,000	
Out of County Travel			0		0	
Equipment Rental			9,000		9,000	
Equipment Purchase			13,000		13,000	
Space Rental			50,000		50,000	
Insurance			3,000		3,000	
Utilities			26,000		26,000	
Supplies/Materials			30,000		30,000	5,000
Other Costs *(itemize below):*						

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 25,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 788,000 = ____ + 763,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 10,000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 798,000 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions	246,000		
Contracted Services	18,000		
Tuitions	0		
Corporate Support	200,000		
Foundation Support	91,000		
Private/Individual Support	100,000		
Government Grants (Identify source)			
Federal			
State Division of Cultural Affairs	23,000		
Local MDCPS, ADV, YEP, Coral Gables Cultural Dev.	110,000		
Applicant Cash on Hand	0		
Other Revenues *(Itemize below)*			
"Miami Herald"		5,000	
"National Distributors" (actual name)		5,000	
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	25,000		

(49) TOTAL CASH REVENUES (Must equal #45 on Page 7): **788,000**

(50) TOTAL IN-KIND CONTRIBUTIONS (Must equal #46 on Page 7): **10,000**

(51) TOTAL PROJECT REVENUES (Must equal #47 on Page 7): **$ 798,000** * **Sum of #49 Cash & #50 In-kind**

Agenda Item No.: A-9

ORGANIZATION: German American Social Club of Greater Miami, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $2,000

TITLE OF EVENT: Oktoberfest Miami 2006

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 13 -22, 2006

EVENT LOCATION: 11919 SW 56th Street, Miami

DESCRIPTION:
Funds are requested to support artistic, marketing, and promotional costs associated with our Oktoberfest Miami, an annual major festival, which celebrates one of the most well known German traditions. In keeping with the mission of the German American Social Club, the festival is open to the public and aims at preserving, exhibiting and fostering German culture, traditions, and folk life. The festival will be held on the grounds of the German American Social Club of Miami on the 14th through the 16 and the 21st through the 23rd of October 2005.

HOTEL CONFIRMATION:
Weslesley Hotel - Pending
AmeriSuites - Pending

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
$2,000 (05-06)

OTHER GOVERNMENT FUNDING:
FEST - $20,000 Pending
Warsteiner - $15,500
LTU - $6,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
German American Social Club of Greater Miami, Inc.

Organization Address: 11919 S.W. 56th Atreet

City: Miami **State:** **Zip:** 33175 **Website:** germanamericanclub-miami.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1949

(7) FEI#: 59 - 6135472 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3 pm

(10) Name: Maria Willumsen ☐ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☒ **Dr.**

Title: President **Phone (day):** (305) 386 - 6437 **ext.**

Email: willumse@fiu.edu **Fax:** (305) 386 - 6437 **Phone (other):** (305) 310 - 7654 **ext.**

PROJECT INFORMATION

(11) Project Title: 2006 OKTOBERFEST MIAMI

(12) Starting and Ending Dates: Oct13,14,15,20,21,22 **(13) Starting and Ending Times:** 12pm and 12am

(14) Address or Location of Project: 11919 SW 56th Street, Miami, FL 33175

(15) Municipality in which project will take place (use codes): **Primary:** # 1 **Secondary:** # 99

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 10 **Florida State Senate District:** # 38
Florida State House District: # 114 **U.S. Congress District:** # 21
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): ____

(18) Expected Participation (# of individuals): **Attending Total:** 14,000 **Performing/Participating Total:** 115
Children: **Children:** 37

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Oktoberfest is the largest and best known festival pertaining to German culture. It celebrates the wedding of Princess Therese and Prince Ludwig of Bavaria i,n Munich,1810. To celebrate the event, the prince held a public event.This popular party became a tradition that, ever since, has been celebrated around the world, during the month of October, by the entire German community and its friends. Today, Oktoberfest is the largest festival in the world, with an international flavor characteristic of the 21th century. In keeping with its mission, the German American Social Club of Greater Miami (GASC) has sponsored this festival in Miami, annually, since 1949. The festival is held outdoors, at the Club grounds. Only in the years 1982-1984, the festival was held at Tamiami Park, in conjunction with Dade Country. Oktoberfest 2006 will take place, as usually, at the the GASC clubhouse and grounds, on October 13-15, 20-22.The festival is open to the public, and opens on Fridays (6pm-12am);Saturdays (12 pm-12 am);Sundays (12pm-10pm). Entrance is free to children under 12 years of age; and admission of $1 will be charged to individuals from 13 to 20 years of age. Adults pay $10.00. GASC´s Oktoberfest features all core traditional activities to this festival:food booths with German food; beer stands; large variety of carnival rides for children; youth amusement; games; German bands;singing and dancing; stands with German souvenirs and clothing for sale.Especially important is the opening parade, with its participants wearing traditional clothes (Trachten). Equally important are the performances of the dance groups from our Club. Three different dance groups perform, every hour, at both inside the Clubhouse, and outdoors under the tent. Each dance is preceded by a short explanation of its meaning, origin, and is followed by audience participation, which has been greatly enjoyed by the public. Since its inception, Oktoberfest has enjoyed a very solid audience, and has attracted a large number of people from all nationalities and ethnicities, not only from our local community, but also from the rest of Florida state and other states, mainly Georgia, Alabama, Tennessee, Lousiannia, the Carolinas, New York, Massachussets, Vermont, and Maine. The fact is that Miami is internationally known as a multicultural city, and as such, activities like Oktoberfest tend to be accepted by people living in places where this characteristic is not so prominent. Our records indicate that more than twenty percent of our past Oktoberfest attendees, are from areas outside Dade County. This fact evidences the tourism appeal of this project. The potential for growth is enormous, and has been constrained only by lack of resources for marketing. Last year we obtained two small grants with Dade County, which enabled us to enhance our marketing. The outcome of this effort was quite positive. Our audience increased significantly, despite the fact that we were hit by hurricane Wilma in the last weekend. This year we decided to expand the festival even more, increasing promotion and advertising.The funding of this application will enable us to pursue this aggressive promotion plan. Oktoberfest has been the main mechanism to help us preserve and foster German culture, while sharing it with our community, adding another cultural dimension to Miami. The festival is open to the public and benefits Dade's population, brings tourists, positively impacts the local economy, at the same time that exposes the county to the rest of nation and the world as a trully multicultural community. Undeniably, Oktoberfest promotes and enhances the cultural diversity of our community, while attracting tourists from other areas of the world. This is not only the mission of our Club, but also of Dade county. We are confident that both the Club and Dade County have much to benefit from this project.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	9	1000	0	1000	11000
Artistic:	Number of Artists:	68	0	0	0	12800
Technical:	Number of Employees:	6	0	0	0	3000
Outside Artistic Fees:	Number of Artists:	8	24000	0	24000	0
Outside Other Fees:	Number of Employees:	24	4000	0	4000	0
Marketing/Publicity			31000	2000*	29000	0
Printing			10500	0	10500	1000
Postage			5800	0	5800	0
In-county travel			650	0	650	300
Out of County Travel			700		700	300
Equipment Rental			24500	13000	11500	500
Equipment Purchase			500		500	0
Space Rental			0	0	0	0
Insurance			3800	0	3800	0
Utilities			2900	0	2900	0
Supplies/Materials			1500	0	1500	2800
Other Costs *(itemize below)*:						
Taxes			28000	0	28000	0
Ground Security			3000	0	3000	0
Bar			38200	0	38200	0
Kitchen			41100	0	41100	0
Non Tech Serv			0	0	0	20500
Miscellaneous * Markt/Publ-attached supl			3000	0	3000	0

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 224150 = 15000 + 209150

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 52200

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 276350 — Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	40450		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	14000	13800	TICKETS,SUPPLIES,RPINTING,ETC.
FOUNDATION SUPPORT	0	0	0
PRIVATE/INDIVIDUAL SUPPORT	0	38400	TRAVEL,SUPPLIES,VOLUNTEER WORK
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	35000		
OTHER REVENUES *(Itemize below)*			
kitchen	55500		
bar	50200		
carnival rides	10000	0	0
face painting	2500	0	0
cakes/coffee	1500		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 224150

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 52200

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 276350 * Sum of #49 Cash & #50 In-kind

Agenda Item No.: A-10

ORGANIZATION: Greater So. Dade/So. Miami/Kendall Chamber of Commerce, I **GRANT REQUEST:** $15,000

RECOMMENDATION: $4,000

TITLE OF EVENT: 35th Annual SunTrust South Miami Art Festival

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: November 04-05,2006

EVENT LOCATION: Sunset Drive in South Miami/ US1

DESCRIPTION:
Funds are requested to support marketing efforts, and production costs associated with the production of the 35th Annual South Miami Art Festival. The event is a juried fine arts show, which has consistently ranked in the top 20C shows in the US by Sunshine Artist Magazine. This event attracts artists from all over the United States and other countries.

HOTEL CONFIRMATION:
Miami Dadeland Marriott; Courtyard Marriott; Hampton Inn Dadeland; Wesley Inn & Suites

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
$4,000 (05-06); $4,000 (04-05); $4,000 (03-04)

OTHER GOVERNMENT FUNDING:
City of South Miami $6,000
CG $10,000

9/18/06 Corrections

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Greater So.Dade/ So. Miami/ Kendall Chamber of Commerce D/B/A Chamber South

Organization Address: 6410 SW 80 Street South Miami, FL 33143

City: South Miami State: FL Zip: 33143 Website: www.chambersouth.com

(4) Applicant Institution Type: ☐ Cultural ☒ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1931

(7) FEI#: 59 - 0600031 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 7/20/06 Time: 3:00 pm

(10) Name: Karen E. del Valle ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: President Phone (day): (305) 661 - 1621 ext.

Email: kdelvalle@chabersout Fax: (305) 666 - 0508 Phone (other): ( ) - ext.

PROJECT INFORMATION

(11) Project Title: 35th Annual SunTrust South Miami Art Festival

(12) Starting and Ending Dates: 11/04/06 to 11/05/06 (13) Starting and Ending Times: 10:00AM to 5:00PM

(14) Address or Location of Project: Sunset Drive/South Miami US1to 57AVE

(15) Municipality in which project will take place (use codes): Primary: # 9 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 6 Florida State Senate District: # 34
Florida State House District: # 117 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 50,000 Performing/Participating Total: 200
Children: Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

November 4th and 5th, for the 35th consecutive year, the South Miami Art Festival will take place along Sunset Drive between US1 and Red Road, as centrally located within Miami-Dade County as possible. For those two days local residents as well as visitors to Miami-Dade can be seen strolling through the artist's booths, munching on treats from a vast array of food vendors, and enjoying the entertainment. The diverse audience that includes many children and even pets enjoy a free, unique cultural experience. With so many styles available, there is artwork available for every "pocket book". Additionally there is an annual poster for sale and the visitors can view the original in the booth of the artist who created it. They can also purchase prints of past shows. The Chamber and the City of South Miami are proud to showcase the many shops and restaurants in our Hometown District.For many years the Show enjoyed the reputation of being the first event of the show season and to this day remains a highly regarded show featuring talented artisans. This is a juried fine arts show that is well known in both the local and national artistic communities.

Planning for this event begins in early May. Advertisements are placed in artistic magazines to attract applicants from all over the United States. This year four thousand applications were mailed. Each artist submits four slides of their work and of their display. There are ten categories that are accepted Painting, Watercolor, Mixed Media, Printmaking & Drawing & Digital Art, Photography, Glass, Clay, Jewelry & Metalwork, Sculpture, Wood, Fiber and Leather. The art festival committee judges each applicant's submission on overall artistic quality in order to participate in the show. One hundred-fifty artists will be participating. Prizes totaling $10,000 are awarded at the event. Each artist work is reviewed by an independent judge who selects winners. Judges are usually university art professors who have exhibited and won awards and recognition in their field of expertise. The festival will feature local musical talent as well as performers from across the U.S. Music selection will include easy listening and jazz. The festival committee is in the process of selecting this year's musical performers. This year's children's corner will include an Arobics Fun Bus, Story Time hosted by Barnes & Noble and on hands art area. Students from Coral Reef Sr. High. art magnet progra, will host the childrens hands on art area and will also exhibit and sell their work at the festival.

An event of this magnitude requires many volunteers. This allows us to work cooperatively with other organizations, such as our local service clubs and businesses. We also involve the local students who receive community service hours for their participation. We all pull together in an effort to promote the event as well as our local partners.

Area Hotels that we have contacted are The Miami Dadeland Marriott, The Courtyard Marriott, Hampton Inn Dadeland, and the Wesley Inn Suites they are giving a discounted rate to our participating artists when they book their stay. Local businesses are very helpful in providing parking and hosting artists throughout the weekend. Both jobs and tourism are boosted through the production of this event. Artists are presented with an excellent opportunity to display and sell their work. The local businesses benefit as visitors to the show stay at hotels, shop, eat and discover the many entertainment venues available in South Miami Dade County and the surrounding communities.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	4	17000		17000	
ARTISTIC:	NUMBER OF ARTISTS:	200	10000		10000	
TECHNICAL:	NUMBER OF EMPLOYEES:	3	700		700	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	1	1000		1000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	20				9000
MARKETING/PUBLICITY			40000	9,000	31,000	10000
PRINTING			14300	3500	10800	1500
POSTAGE			2200		2200	
IN-COUNTY TRAVEL						
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL			4000	2500	1500	
EQUIPMENT PURCHASE						
SPACE RENTAL			2000		2000	
INSURANCE						
UTILITIES						
SUPPLIES/MATERIALS			2000		2000	
OTHER COSTS *(ITEMIZE BELOW)*:						
AWARDS BANQUET/ARTIST AMMEN.			3500		3500	3000
LICENSE & PERMITS			935		935	
POLICE / PUBLIC WORKS CLEAN UP			7900		7900	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 105,535 = 15,000 + 90,535

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

23,500

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 129,035

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	43,835		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	18,000		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT		9,000	VOLUNTEERS
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL City of So. Miami/Comm. Grant	16,000		
APPLICANT CASH ON HAND	5,000		
OTHER REVENUES *(Itemize below)*			
Festival Program Advertising	2,700		
Sales of Prints & T-Shirts	2,000		
CocaCola Sales(Coke Products/Water)	3,000	1,500	COCACOLA
Advertising Print Media		5,000	HERALD/COMM. NEWS
Advertising Radio/Cable		5,000	LOVE 94/ CLASICA 92.3
Artist Banquet & Amenities		3,000	SUNTRUST BANK
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15,000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **105,535**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **23,500**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$129,035** * **Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-11

ORGANIZATION: Hispanic Theater Guild Corporation

GRANT REQUEST: $15,000

TITLE OF EVENT: Five Decades of Hispanic Theater in Miami

RECOMMENDATION: $7,200

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - November 19, 2006

EVENT LOCATION: Teatro 8, 2101 SW 8th Street

DESCRIPTION:
Funds are requested to support the Five Decades fo Hispanic Theater in Miami Festival, October 1 through November 19, 2006. The festival consists of three events: the play "Tres Hermanas y un Piano," by publisher/playwright Nilo Cruz; a conference, "Influence of Hispanic Culture in Florida's Arts"; and a photographic exposition, "A Theatrical Journey" by Asela Torres.

HOTEL CONFIRMATION:
The Biltmore

OUTSIDE MEDIA:
TV: WDNA; Univsion; TeleMiami; America TV

PREVIOUS TDC FUNDING:
$8,000 (05-06)

OTHER GOVERNMENT FUNDING:
Coral Gables Hospital - $5,000
City Bank - $2,000
Magie Marquez - $5,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-__

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07) ☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Hispanic Theater Guild Corporation

Organization Address: PO BOX 141452

City: Coral Gables **State:** **Zip:** 33175 **Website:** www.teatro8.com

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit **(6) Year of Incorporation:** 1989

(7) FEI#: 65 - **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 8/11/06 **Time:** 11:00 am

(10) Name: Marcos Casanova ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Artistic Director **Phone** (day): (786) 897 - 4316 **ext.**

Email: **Fax:** (305) 541 - 7238 **Phone** (other): (305) 541 - 4841 **ext.**

PROJECT INFORMATION

(11) Project Title: FIVE DECADES OF HISPANIC THEATER IN MIAMI FESTIVAL

(12) Starting and Ending Dates: 10/1/06 **(13) Starting and Ending Times:** 11/19/06

(14) Address or Location of Project: 2101 SW 8th Street Miami, Fl. 33135

(15) Municipality in which project will take place (use codes): **Primary:** # 1 **Secondary:** # __

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 **Florida State Senate District:** # 36

Florida State House District: # 117 **U.S. Congress District:** # 19

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☒ Hispanic ☐ Caribbean ☐ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 3,960 **Performing/Participating Total:** 17
Children: 300 **Children:** 0

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☒ Minorities ☐ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Hispanic Theater Guild Corporation, (hereinafter, HTG) upcoming "Five Decades of Hispanic Theater in Miami Festival" will be held in Miami and will be presented in Spanish. The festival will occur in the last quarter of 2006, and is comprised of three different and inter-related events.

1) A major theatrical play produced by HTG: "Dos Hermanas y un Piano" (Two Sisters and a Piano) by Nilo Cruz, a Cuban-American playwright born in Miami and winner of a Pulitzer Prize in 1998 for his play "Ana in the Tropics". The play will be presented at Teatro 8, 2101 SW 8th Street in Miami, opening on September 28th and closing on November 19th, a total of 24 performances to take place on Fridays and Saturdays at 8:30pm and Sundays at 5:00pm. Shows on Sept 27 (preview) 28,29,30 October 6,7,8,13,14,15,20,21,22,27,28,29, November 2,3,4,9,10,11,16,17 and 18.Additional special presentation to large groups will be available upon request.

2) A conference, free of admission will be offered at Agustin Gainza Art Gallery located at 1678 SW 8th Street, on Tuesday September 25 : "Hispanics and the Arts in Miami" by Orlando Gonzalez-Esteva, MDCC professor, a look to the influence of Hispanic arts in Miami in the past five decades.

3)"Theater with an Accent" a photographic journey featuring the work of photographer Asela Torres. Miss Torres has been documenting all major Hispanic artistic events in Miami since 1973. A total of 75 photographs will be on display at Citibank, Bay Front branch in downtown Miami, from November 1st to December 20th. This financial center services a great number of foreign, mainly from Spain, Brazil and Latin America; hundreds of these costumers visit the bank in any given week. This will represent a great exposure of Miami cultural life, promote this type of event and encourage a prolonged visit of the city.

We believe that these artistic and cultural events will generate tourism in our area, especially among our Latin American visitors, because we are offering an alternative to the city entertainment industry. Florida, and Miami in particular, has become a destination for many travelers seeking relaxation and entertainment and the Hispanic arts have contributed in great part to those attractions. We believe that events such as these help to maintain Miami's image and enhances its cultural life. Nilo Cruz is an internationally known playwright; his works has been presented in English and Spanish on Broadway, Madrid and several Latin American cities. His play "Ana in the Tropics" received a Pulitzer Prize in 1998 and "Two Sisters and a Piano" was commissioned by This event will attract audiences from neighboring cities like Tampa, Jacksonville and Orlando. Those cities, with a large Hispanic population, lack these kind of artistic events, Miami productions is their only alternative.

There is no doubt that these presentations by HTG will add prestige to our city and attract those visitors seeking something more than a good day at the beach, funds from TDC will help to accomplish this goal.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2	8000		0		8000	1000
ARTISTIC:	NUMBER OF ARTISTS:	6	15960		7000		8960	0
TECHNICAL:	NUMBER OF EMPLOYEES:	5	3260		1000		2260	0
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	2	4880		1000		3880	0
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	0	0		0		0	0
MARKETING/PUBLICITY			10000		4000		6000	13200
PRINTING			1200		600		600	0
POSTAGE			1000		0		1000	0
IN-COUNTY TRAVEL			300		0		300	0
OUT OF COUNTY TRAVEL			0				0	0
EQUIPMENT RENTAL			0		0		0	0
EQUIPMENT PURCHASE			0				0	0
SPACE RENTAL			6000		1400		4600	0
INSURANCE			2000		0		2000	0
UTILITIES			1800		0		1800	0
SUPPLIES/MATERIALS			300		0		300	0
OTHER COSTS *(ITEMIZE BELOW):*								
SET CONST/MATERIALS			3000		0		3000	0
COSTUMES.			1500		0		1500	0
PROPS			500		0		500	0
JANITORIAL SERVICES			1000		0		1000	0
PARKING ATTENDANT			600		0		600	0

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) 15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) 61300 = 15000 + 46300

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. 14200

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) $ 75500 **Sum of #45 Cash & #46 In-kind**

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	28800	0	0
CONTRACTED SERVICES	0	0	0
TUITIONS	0	0	0
CORPORATE SUPPORT	7000	13200	RADIO/TV PSA
FOUNDATION SUPPORT	0	0	0
PRIVATE/INDIVIDUAL SUPPORT	9800	1000	BOOKIPING VLUNTEER HOURS
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0	0	0
STATE	0	0	0
LOCAL	0	0	0
APPLICANT CASH ON HAND	700	0	0
OTHER REVENUES *(Itemize below)*			
	0	0	0
	0	0	0
	0	0	0
	0	0	0
	0	0	0
	0	0	0

(48) GRANT AMOUNT REQUESTED
(MUST EQUAL #44 ON PAGE 7) 15000

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) 61300

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) 14200

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) $ 75500 * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-12

ORGANIZATION: Homestead Main Street, Inc.

GRANT REQUEST: $25,000

TITLE OF EVENT: Main Street SpeedFest II 2007

RECOMMENDATION: $22,500

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: November 11, 2006

EVENT LOCATION: Homestead Sports Complex

DESCRIPTION:
Funds are requested to support the City of Homestead and Main Street organization's 2nd annual Main Street SpeedFest which will kick off NASCAR's championship races on November 11, 2006. The event will feature nationally recognized country music acts Trick Pony and Confederate Railroad & Jason Thomas bands, as well as local arts & crafts and antique cars.

HOTEL CONFIRMATION:
Pending

OUTSIDE MEDIA:
Radio: Clear Channel Radio; WCTH Thunder Country; WFKZ; WKEZ; WAIL

PREVIOUS TDC FUNDING:
$25,000 (05-06)

OTHER GOVERNMENT FUNDING:

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07) ☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Homestead Main Street, Inc.

Organization Address: 41 N. Krome Avenue

City: Homestead **State:** **Zip:** 33030 **Website:** www.homesteadmainstreet.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1996

(7) FEI#: 65 - 649988 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3:00 pm

(10) Name: Yvonne C. Knowles ☐ **Mr.** ☒ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone** (day): (305) 242 - 4814 **ext.**

Email: **Fax:** (305) 245 - 1645 **Phone** (other): (305) 323 - 6564 **ext.**

PROJECT INFORMATION

(11) Project Title: Main Street SpeedFest II 2007

(12) Starting and Ending Dates: 11/11/2006 **(13) Starting and Ending Times:** 2pm to 10pm

(14) Address or Location of Project: Homestead Sports Complex

(15) Municipality in which project will take place (use codes): **Primary:** # 10 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 08 **Florida State Senate District:** # 39

Florida State House District: # 119 **U.S. Congress District:** # 25

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 5,000 **Performing/Participating Total:** 75
Children: **Children:** 0

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Narrative: Speedfest II is a musical, art & cultural extravaganza designed to showcase the uniqueness and cultural diversity of South Florida to the multitude of visitors that will be descending into Dade County for the season ending NASCAR Championship races.

What is the project: The city of Homestead's Main Street Speedfest II event.

How will it attract tourists: As the host city for one of the leading sports venues in the world, NASCAR, we have partnered with Homestead Miami Speedway in developing a unique event that will attract NASCAR and Country music fans from around the country. With nationally recognized headliners, such as Trick Pony, Confederate Railroad & Jason Thomas and well known local entertainers, such as the Miami Dade County Fire Fighters Band, along with a myriad of talented art & craft vendors from the tri-county area, Speedfest II, a ticketed event, will provide a very affordable opportunity for visitors and residents alike the ability to enjoy live music, feast on cultural cuisine and lean about our unique historical southern communities through interactive displays and partaking in our wellness health fair as well as learning about the numerous tourist destinations available within Miami Dade County. This huge event is the only one of its calibar in the South Dade area geared toward families.

When: Veteran's Day, Novemeber 11, Speedfest takes place right after the annual Verteran's Day parade in Historic downtown Homestead, beginning at 2pm, ending at 10pm.

Where: The event will take place at the City of Homestead's Sports Complex, easily accessible in a number of travel routes from the turnpike and US #1.

Why is event attractive to TDC funds: Because the NASCAR Nextel Cup race week generates well over $146 million in economic impact to Miami Dade County, based on the 2004 Sport Management Research Institute (SMRI) based in Westin. Those figures are higher in 2005 as last year was the 1st year of night racing and additional seating capacity at the speedway. The '04 report also states that out of town attendees will stay 4 nights, spending well over $160 per day per person. We also know the TDC relies on hotel accomodations to gauge their support and financial obligation, the '04 SMRI report indicated that hotels in Miami Dade operated at 90% or higher. With more visitors attending last years races, we feel that % is much higher. Miami Dade County likes to "shine" in the limelight, this event, kicking off the season ending NASCAR activities and all other race-related events leading up to the championship races, brings in national and local television and extensive sports media and a myriad of print and radio coverage for weeks prior to the events scheduled. Also 65% of NASCAR's Ford Championship race weekend is sold in Florida as stated by Homestead Miami Speedway officials.

What other organizations are involved in production: At time of grant application; Clear Channel Radio, City of Homestead, Homestead Community Redevelopent, Homestead Police Department, City of Homestead and City of Florida City, Homestead/Florida City Chamber of Commerce, Homestead Miami Speedway, Art South, Baptist Health Systems of South Florida, Tropical Everglades Visitors Assoc., Kool J Enterprises and hopefully the Greater Miami Convention & Visitors Bureau.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	12	108800		108800	20000
ARTISTIC:	NUMBER OF ARTISTS:	15	25000	25000		5000
TECHNICAL:	NUMBER OF EMPLOYEES:	6				2100
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	10	2800		2800	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	1	5000		5000	
MARKETING/PUBLICITY			6000		6000	1500
PRINTING			1500		1500	1000
POSTAGE			8000		8000	4000
IN-COUNTY TRAVEL			500		500	500
OUT OF COUNTY TRAVEL			1000		1000	1500
EQUIPMENT RENTAL			18500		18500	3000
EQUIPMENT PURCHASE						
SPACE RENTAL			5000		5000	2000
INSURANCE			1800		1800	
UTILITIES			5000		5000	
SUPPLIES/MATERIALS			2700		2700	1500
OTHER COSTS *(ITEMIZE BELOW):*						
POLICE/SECUIRTY/PERMITTING			3000		3000	1000
LABOR/LOGISTICAL SERVICES			5500		5500	1500
PROMOTIONAL WEBSITES						2500
PORTA POTTIES			1800		1800	1000
HOTEL ACCOMODATIONS			2500		2500	1000
VIP /ENTERTAINERS FOOD BEVERAGE			2000		2000	1000

(44) **GRANT AMOUNT REQUESTED ****
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) **TOTAL CASH EXPENSES**
(MUST EQUAL #49 ON PAGE 8) — 206400 = 25000 + 181400

(46) **TOTAL *IN-KIND CONTRIBUTIONS**
(MUST EQUAL #50 ON PAGE 8) — 50100

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) **TOTAL PROJECT EXPENSES**
(MUST EQUAL #51 ON PAGE 8) — $256500 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an item-ized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	100000		
CONTRACTED SERVICES		5000	KOOL J ENTERPRISES & 2B PRODUC
TUITIONS			
CORPORATE SUPPORT	45000	22000	HMS, CLEAR CHANNEL, BAPTIST
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	11900	9000	ART SOUTH,SDL,CONCH COLOR, US1
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL City of Homestead	2500	10000	HOMESTEAD CITY/HPD/PARKS & REC
APPLICANT CASH ON HAND	2500		
OTHER REVENUES *(Itemize below)*			
Liquor/beverage sales	6000	3000	PRIEMIER BEV., BROWN FOREM
T-Shirt sales	1000		
ood Vendors	7500		
Art/Craft Vendors	5000		
Tents, Bounce House etc		1100	CAROSAIL RENTAL
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	206400	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		50100
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	$ 256500	* Sum of #49 Cash & #50 In-kind

Agenda Item No.: A-13

ORGANIZATION: Italian Film Festival, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $5,000

TITLE OF EVENT: 2006 Italian Film Festival

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: October 5-11, 2006

EVENT LOCATION:

DESCRIPTION:
Funds are requested to support the 2006 Italian Film Festival featuring the screening of 10 competing Italian films; three non-competing Sergio Leone films that will be the subject of educational workshops and lectures; and a variety of meet-the-artists (directors, producers, actors, and actresses) events from October 5-10, 2006.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$5,000 (05-06); $5,000 (04-05)

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-____

QUARTER/CATEGORY

(1) Please check one: ☑ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☑ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Italian Film Festival, Inc.

Organization Address: 360 Greco Avenue

City: Coral Gables **State:** FL **Zip:** 33146 **Website:** www.cinemaitaly.com

(4) Applicant Institution Type: ☑ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☑ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 2003

(7) FEI#: 72 - 1554632 **(8) State of Incorporation:** Florida

(9) Required Pre-application Consultation: **Date:** 8/7/2006 **Time:** 3:45 PM

(10) Name: Claudio Di Persia ☑ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: President/Artistic Director **Phone (day):** (305) 447 - 0233 **ext.**

Email: claudio@cinemaitaly.com **Fax:** (305) 447 - 4996 **Phone (other):** (786) 251 - 5329 **ext.**

PROJECT INFORMATION

(11) Project Title: 2006 Italian Film Festival

(12) Starting and Ending Dates: 10/2005 - 11/2005 **(13) Starting and Ending Times:** various

(14) Address or Location of Project: Regal South Beach Cinema on Lincoln Road, Miami Beach

(15) Municipality in which project will take place (use codes): **Primary:** # 02 **Secondary:** # 99

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 7 **Florida State Senate District:** # 36

Florida State House District: # 117 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☑ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 6,000 **Performing/Participating Total:** 45
Children: 0 **Children:** 0

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☑ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

To **promote and preserve Italian culture and language** in the western hemisphere, the **2006 Italian Film Festival** will include **over 10 Italian films produced in 2005-2006 that have not yet been screened** for American audiences, an educational seminar series at FIU University Park, a lecture at Books & Books in Coral Gables, and a variety of meet-the-artists social events and opportunities **from October 5 – 11, 2006**. We are currently working on obtaining the screening rights for our 2006 films and **a proposed list with synopsis is attached** immediately following this overview.

Last years 2005 festival saw many successful changes that will once again drive the production of the 2006 festival. The most significant was our move from the City of Coral Gables, home of the Festival for its first two years (2003 and 2004), to **Miami Beach's Regal South Beach Cinema on Lincoln Road** for the screening of the films in competition. This required all new venues, the acquisition of new sponsors, a different communication strategy to reach a diversified and larger potential audience while, at the same time, increasing the level and quality of the screenings, the parties and all other related events. We also made positive key changes in our strategic alliances, specifically the shift from with the University of Miami to **partnering with FIU as our educational partner** (see attached proposed seminar schedule).

The 2006 Italian Film Festival will begin with a pre-opening cocktail reception open to the public by invitation. This will be followed with the screening of the Festival's opening film and dinner. Following the opening screening and festivities, nine additional films will be screened over the course of the Festival. Also, a sponsored dinner for the featured artists takes place each evening at different locations throughout Miami-Dade County for invited guests, civic leaders, and foreign dignitaries including the Italian General Consul and the Minister of Culture from Italy. Invitations to the opening festivities are extended to the Miami-Dade County Mayor and Commissioners and members of the Cultural Affairs Council, as well as mayors and commissioners of Miami-Dade County municipalities.

In our efforts to promote and educate our future filmmakers, the Festival will produce **six on-campus seminars about the films and filmmakers to film students at FIUs University Park Campus**. Additionally, students of Italian language, film, and communications from FIU, University of Miami, Miami-Dade Community College and Florida Atlantic University will be able to take advantage of reduced price and free admission group incentives through their professors. In addition, a lecture focused on an aspect of Italian cinema (subject and speaker yet to be determined) will once again be held at Books & Books in Coral Gables.

The Italian Film Festival target audience is the general public. **In 2005, attendance topped 5,000**, and our audience consisted of **40% Hispanic, 35% Anglo, and 25% Italian or other Europeans**, locals and tourists. In an effort to continue to ensure sold out screenings, producers, directors, actors and actresses from the films being presented travel to Miami to participate in Festival events. We are projecting attendance at this years Festival to reach between 5,500 and 6,000.

Our **overall marketing message is "A Trip to Italy."** Our tickets are "passports" to events and screenings. They are available at different price levels based on the number of films and events to be attended; ranging in price from $10 to $250, with group discounts for college students. This year, we also intent to participate in the County's **Culture Shock Miami** program by offering tickets for a number of screenings for use by participating students.

Funding from the Tourist Development Grant will allow us to continue our efforts in making the annual Italian Film Festival a long-standing tradition, as we showcase Miami-Dade County as a first-class tourist destination and the cultural capital of the Southeast.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1	20,000		20,000	
ARTISTIC:	NUMBER OF ARTISTS:	0				
TECHNICAL:	NUMBER OF EMPLOYEES:	0				
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	3	12,000		12,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	4	4,500		4,500	
MARKETING/PUBLICITY			10,500	5,400	5,100	10,000
PRINTING			15,000	3,000	12,000	
POSTAGE			4,000		4,000	
IN-COUNTY TRAVEL			900		900	
OUT OF COUNTY TRAVEL			4,500		2,000	2,000
EQUIPMENT RENTAL			500		500	
EQUIPMENT PURCHASE						
SPACE RENTAL			12,000	5,300	12,000	
INSURANCE						
UTILITIES			5,800		5,800	
SUPPLIES/MATERIALS			2,400		2,400	
OTHER COSTS ***(ITEMIZE BELOW):***						
Italian operations			30,000		30,000	
Mexican festival			5,500		5,500	
Film rental			1,300	1,300		
Artists hotel accommodations			2,800			10,450
Receptions, meals, hospitality			21,300		21,300	15,000

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 153,000 = 15,000 + 138,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — **Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.** — 37,450

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 190,450 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	25,500		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	30,000		
FOUNDATION SUPPORT	15,000		
PRIVATE/INDIVIDUAL SUPPORT	10,526		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL Miami-Dade - FEST	19,474		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
Ad Sales	7,500		
Italian operations	30,000		
		10,000	DeKindt Graphic Design
		2,000	Alitalia Air Line
		10,450	Sagamore/Bentley Hotel
		15,000	Vodka Cavalli
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15,000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **153,000**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **37,450**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 190,450** * **Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-14

ORGANIZATION: Jewish Museum of Florida, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $5,000

TITLE OF EVENT: Marketing and Public Relations for Exhibit Schedule

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: 301 Washington Avenue, Miami Beach, FL

DESCRIPTION:
Funds are requested to support a marketing and public relations campaign to attract visitors and target a wide audience for the 2006-2007 exhibit schedule, including the following temporary exhibits: "Bonim: Jewish Developers Building Florida & Building Community" - role of FL Jews in transforming swampland to cities; "Poetry of Six Edges" - featuring a German artist; "Art of Aging" - celebrating the positive aspects of maturity through various art mediumsand a Photodocumentary on Cuban Jews.

HOTEL CONFIRMATION:
Catalina Hotel

OUTSIDE MEDIA:
TV: Beach Channel

PREVIOUS TDC FUNDING:
$5,600 (05-06) ;$6,300 (04-05); $7,000 (03-04); ($3,000 (02-03) - End of Cycle); $7,000 (01-02); $8,000 (00-01); $15,000 (99-00); $5,000 (98-99)

OTHER GOVERNMENT FUNDING:
Miami Beach Cultural Arts - $21,472

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Jewish Museum of Florida

Organization Address: 301 Washington Avenue

City: Miami Beach **State:** **Zip:** 33139 **Website:** www.jewishmuseum.com

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1989

(7) FEI#: 65 - 0198264 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 8/10/06 **Time:** 12:00 pm

(10) Name: Marcia Zerivitz ☐ **Mr.** ☒ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Founding Executive Director **Phone** (day): (305) 672 - 5044 **ext.** 18

Email: **Fax:** (305) 672 - 5933 **Phone** (other): ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Marketing and Public Relations for Exhibit Schedule

(12) Starting and Ending Dates: 10/1/2006-9/30/2007 **(13) Starting and Ending Times:** N/A

(14) Address or Location of Project: 301 Washington Avenue, Miami Beach

(15) Municipality in which project will take place (use codes): **Primary:** # 02 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 **Florida State Senate District:** # 35
Florida State House District: # 107 **U.S. Congress District:** # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 49,500 **Performing/Participating Total:** 592
Children: 4,500 **Children:** 425

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Museum opened in 4/95 and has drawn a base of thousands of supporters from throughout the state of Florida and beyond. This Museum is most unique and a leader in the field. What we do is distinguished and recognized internationally as culturally excellent, as validated by our Accreditation by the American Association of Museums, awarded to only 3% of the nation's museums. Our diverse and growing visitation, repeat visitors, press reviews, audience responses and surveys all confirm the enthusiasm for our Museum. The Museum is housed in a restored 1936 Art Deco historic synagogue on South Beach. We recently acquired that building and the two adjacent properties to expand to continue to fulfill our mission of growing our collections and providing compelling exhibits, educational and outreach programs to attract thousands of residents, tourists, adults and students each year.

Due to the mix of being Florida's only Jewish Museum in a state that has 16% of the nation's Jews, its location in a restored Art Deco synagogue in a "hot" tourist destination on South Beach, and the quality of our exhibits and programs, we enjoy a diverse and growing audience. Museums stimulate tourism. Most of our visitors are from outside Miami-Dade County and many groups stay overnight. Because every American family has an immigrant background, visitors enjoy viewing the photos and stories of the acculturation process – how Jews came from diverse lands to Florida and helped develop our state while maintaining their traditions. The story is inspirational to all, especially the young.

The operating budget for the Museum is more than $2.4 million and 13% is budgeted for marketing. The Museum has evoked a tremendous amount of regional, state, national and international press in a diversity of languages. Articles in several international Jewish publications and national publications such as Southern Living, bring us even more media attention. Locally we have received Best Museum award from several publications and hosted many national conferences.

Our Museum is open to the public all year long, 6 days a week, 7 hours each day, for a total of 2,100 hours each year. The core exhibit depicts Jewish life in Florida from 1763 to the present. Temporary exhibits change three times annually with public programs to complement each exhibit. The Museum has an aggressive marketing plan to raise awareness and visibility that directs continuous specific efforts toward the visitor – first South Florida residents, including community organizations and condominium groups, and then from throughout Florida, the U.S. and beyond. Our strategy is to continue to offer changing exhibits and public programs that complement the exhibit themes. Advertising includes the state's major secular and Jewish newspapers, maps and guidebooks, hundreds of web links and discount programs with corporations and other arts organizations. Specific advertising in tourist publications and free listings in dozens of foreign travel guides attract visitors. As a result, in one week our visitor log reflects guests from more than 30 countries.

With this grant we can use the funds to market our 2006-07 exhibit schedule to further our objective of attracting visitors, including a wide audience from the 12 million Miami-Dade County tourists, 2.1 million Miami-Dade County residents, Broward and Palm Beach Counties, more than 850,000 Floridian Jews and 50,000 visitors to Miami Beach during the prestigious Art Basel festival in December 2006.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:					
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:					
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:					
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:					
MARKETING/PUBLICITY			314,328	25,000	289,328	
PRINTING						
POSTAGE						
IN-COUNTY TRAVEL						
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE						
SPACE RENTAL						
INSURANCE						
UTILITIES						
SUPPLIES/MATERIALS						
OTHER COSTS *(ITEMIZE BELOW):*						
HOTEL ROOMS						1,500

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 314,328 = 25,000 + 289,328

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — 1,500

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 315,828

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - **Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	40,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	10,000		
FOUNDATION SUPPORT	40,000		
PRIVATE/INDIVIDUAL SUPPORT	149,328		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL CMB Cultural Arts CMB Grant	50,000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
Hotel Rooms		1,500	CATALINA HOTEL
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **314328**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **1,500**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 315828** * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-15

ORGANIZATION: Miami Book Fair International, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $20,000

TITLE OF EVENT: Miami Book Fair International

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: November 12 - 19, 2006

EVENT LOCATION: Miami-Dade College, Wolfson Campus, 300 NE 2nd Avenue

DESCRIPTION:
Funds are requested to support the 23rd Annual Miami Book Fair International, a literary festival that brings several hundred authors and exhibitors, as well as thousands of tourists to the Wolfson Campus of Miami-Dade College and its surrounding streets. This year's fair will take place form November 12-19, 2006, and will feature best selling authors: Frank McCourt and Isabel Allende among others.

HOTEL CONFIRMATION:
J.W. Marriott (395 room nights)
Hyatt Regency Miami (100 room nights)

OUTSIDE MEDIA:
Miami Herald (Pending)

PREVIOUS TDC FUNDING:
$22,500 (05-06); $25,000 (04-05); ($15,000 (03-04) - End of Cycle); $12,250 (02-03); $14,000 (01-02); $20,000 (00-01); $17,500 (99-00)

OTHER GOVERNMENT FUNDING:
FEST - $80,000 (Pending)
State Cult Supp. - $29,826
City of Miami FACE - $45,000 (Pending)

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Miami Book Fair International, inc. (MBFI)

Organization Address: 300 NE 2nd Avenue, Suite 5501-9

City: Miami State: FL Zip: 33132 Website: www.miamibookfair.com

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1984

(7) FEI#: 59 - 2415165 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 7/20/06 Time: 3pm

(10) Name: Delia Lopez ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Title: Director of Operations Phone (day): (305) 237 - 3066 ext.

Email: dlopez@mdc.edu Fax: (305) 237 - 3978 Phone (other): (305) 237 - 3258 ext.

PROJECT INFORMATION

(11) Project Title: Miami Book Fair International 23rd Edition

(12) Starting and Ending Dates: Nov. 12-19, 2006 (13) Starting and Ending Times: Various

(14) Address or Location of Project: Miami Dade College, 300 NE 2nd Ave.

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # 2 & #3

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 38
Florida State House District: # 107 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): ____

(18) Expected Participation (# of individuals): Attending Total: 150,000 Performing/Participating Total: 400
Children: 18,000 Children: 40

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Miami Book Fair International, celebrating its 23rd edition in 2006, is an annual literary festival designed to promote the awareness of literature and books, and to encourage writing. Over the years, the Fair has gained national and international fame as the largest and finest literary event in the nation. As a result, several hundred thousand book lovers and writers from Florida, the U.S., and other countries visit downtown Miami to enjoy more than 300 authors of the caliber of Edward P. Jones, Thomas Cahill and Isabel Allende, who will read from their books or participate in panel discussions in more than 10 different sites located at the Wolfson Campus of Miami Dade College. In addition, visitors may also enjoy the exhibits of more than 180 national and internaitonal publishers, booksellers and vendors which are presented in a festival atmosphere during the weekend Street Fair.

This year's Fair will take place from November 12th - 19th, 2006, with a Street Fair occurring from November 17-19th. The weeklong event begins with an inaguration on Sunday, November 12th and kicks off our nationally acclaimed Congress of Authors (which showcases the talents of over 300 authors from around the globe). This year the Book Fair has confirmed the following authors: Dave Barry, Richard Ford, Frank McCourt, Jane Hamilton, Gioconda Belli, Da Chers, Carl Hiaasen, Jules Feiffer, Sharon Draper, Jorge Ramos, Garry Willis, Gonzalo Rojas and Erik Larson. On Thursday, November 16th, we will celebrate the opening of our International Pavilion Village which will highlight the cultures of 6 different countries. Friday, November 17th is the day we kick off the opening of our weekend Street Fair which includes the Exhibitors Area, the Antiquarian Annex, Write Out Loud Cafe, and Children's Alley.

The Book Fair continues to be an economic development tool by attracting new and many return visitors to the area. Our marketing efforts, which focus on regional, national and international media exposure, will promote the Fair to a vast local, national and international audience to ensure the large numbers of attendance that the Fair experiences year after year. In fact, each November, Miami becomes the focus of the publishing industry as several hundred representatives from the literary and publishing worlds travel to Miami-Dade County providing a positive impact on the local tourist and service industries. Because of the excellent reputation we enjoy, authors often ask their publicists to include the Book Fair as part of their promotional tour. This is significant because it is an excellent indicator of the high esteem in which the great authors of our times hold the Book Fair. As a result of the influx of visitors to our community, local area hotels, restaurants, car rental agencies, and tourist attractions also benefit from the additional revenues generated by these visitors. The Book Fair has contracted with the J.W. Marriott and the Hyatt Regency Miami to be the Fair's official "Host Hotels", which includes the reservation of 495 room nights distributed over the eight-day event period.

Miami Book Fair International takes pride in its efforts to promote reading and writing in our community and helps to promote a positive image for Miami. The Fair serves the purpose of shifting the perceptions of the community both nationally and internationally, so that South Florida is seen as a growing, burgeoning environment, not only from the perspective of the reader, but from publishers and authors as well.

The success of the Book Fair is due in part to the incredible support of Miami Dade College whose facilities we use and whose staff serve as the primary resource for volunteers and committee members. The College is committed to the success of the Fair and regards the Fair as its signature event.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	5	248500	0	248500	100000
Artistic:	Number of Artists:	1	30000	0	30000	0
Technical:	Number of Employees:	0	0	0	0	0
Outside Artistic Fees:	Number of Artists:	40	26000	0	26000	0
Outside Other Fees:	Number of Employees:	185	311500	10000	301500	0
Marketing/Publicity			131500	0	131500	0
Printing			207500	15000	192500	0
Postage			20000	0	20000	0
In-county travel			2500	0	2500	0
Out of County Travel			53500		53500	0
Equipment Rental			207500	0	207500	0
Equipment Purchase			68000		68000	0
Space Rental			6000	0	6000	50000
Insurance			14000	0	14000	0
Utilities			1700	0	1700	0
Supplies/Materials			100000	0	100000	0
Other Costs *(itemize below)*:						
Acct/Bank/Fee/Taxes			27000	0	27000	0
Public Relation			31000	0	31000	0
Installation/Set Up			25000	0	25000	0
Author/Incidentals			44000	0	44000	0
Lodging (Hotel)			84000	0	84000	0
City Service Fees			9000	0	9000	0

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 25000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 1648200 = 25000 + 1623200

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 150000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 1798200 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	100000		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	205000		
FOUNDATION SUPPORT	7000		
PRIVATE/INDIVIDUAL SUPPORT	70000	150000	MDC SALARIES & SPACE
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0		
STATE	29826		
LOCAL	224040		
APPLICANT CASH ON HAND	742334		
OTHER REVENUES *(Itemize below)*			
Book Sales	60000		
Advertising	1500		
Vendo/Exhibitor/Pavilion	172000		
Accessories Sales	3500		
Bank Interes/Othert	8000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) 1,648,200

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) 150000

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) $ 1,798,200

* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-16

ORGANIZATION: Miami Symphony Orchestra, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $6,400

TITLE OF EVENT: Miami Symphony 2006-2007 Season

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: October 06, 2006 - May 30, 2007

EVENT LOCATION: Gusman Hall, UM, Werthiem Hall, FIU and Lincoln Theatre

DESCRIPTION:
Funds are requested to support the Miami Symphony Orchestra 11 concert series. The concerts will take place between October 06, 2006 and May 30, 2007 at the Lincoln Theatre in Miami Beach, Gusman Concert Hall, University of Miami in Coral Gables and the Wertheim Hall, FIU, South Campus.

HOTEL CONFIRMATION:
David William Hotel
Marriott Hotel

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$7,200 (05-06); $8,000 (04-05); ($4,500 (02-03) - End of Cycle); $5,250 (01-02) ; $6,000 (00-01); $8,000 (99-00); $7,500 (98-99)

OTHER GOVERNMENT FUNDING:
Ocean Bank - $25,000
MB Cultural Arts Dept - $20,000
MCI - $100,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Miami Symphony Orchestra

Organization Address: 10300 SW 72 St. Suite 499

City: Miami **State:** **Zip:** 33173 **Website:** www.miamisymphony.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1989

(7) FEI#: 65 - 0165057 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 8/7/06 **Time:** 10 AM

(10) Name: Sofia Ochoa ☐ **Mr.** ☒ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone** (day): (305) 275 - 5666 **ext.**

Email: SOCHOA@MIAMISYMPHONY.ORG **Fax:** (305) 275 - 4363 **Phone** (other): ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Miami Symphony 2006-2007 Season

(12) Starting and Ending Dates: 10-14-06/5-06/07 **(13) Starting and Ending Times:** 8:00-10:30 PM

(14) Address or Location of Project: Lincoln Theatre, Gusman Hall, PAC, WERTHEIM HALL.

(15) Municipality in which project will take place (use codes): **Primary:** # 2 **Secondary:** # 3

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 10 **Florida State Senate District:** # 116

Florida State House District: # 37 **U.S. Congress District:** # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 8,000 **Performing/Participating Total:** 990

Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The proposed project, the Miami Symphony Orchestra 2006-2007 Concert Season is a series of 11 concerts to be performed at the Lincoln Theatre in Miami Beach, the Gusman Concert Hall in Coral Gables, the Wertheim Hall at FIU, and a special concert at the Carnival Center for the Performing Arts. This series of 11 concerts will provide high quality, culturally diverse symphonic music concerts attracting visitors from throughout South Florida, the United States and around the world.
The Miami Symphony is uniquely suited to receive funding support form the Tourist Development Council. As our community grows in many diverse and exciting cultural directions and as more and more visitors and permanent residents come into our area, the Miami Symphony Orchestra, founded in 1989 by Maestro Manuel ochoa, is an organization that plays a key role as a mirror image of Dade County. MSO's makeup and choice of repertoire closely reflect the cultural and ethnic makeup of Miami-Dade County. MSO's musicians hail, in large part, from Latin American ethnicities and its choice of performance material closely reflects both the Latin and multi-cultural heritage of Miami-Dade County. MSO's concert season fulfills the TDC's goal by contributing to making Dade County a "distinctive tourist destination which possesses an active, year-round calendar of interesting and unique activities with superior venues and cultural institutions".
The Miami Symphony Orchestra is very proud to present the 2006-2007 concert season under the direction of its new Music Director, renowned Venezuelan conductor, Maestro Eduardo Marturet.

Thi 2006-2007 concert season will be a tribute in memoriam of Maestro Manuel Ochoa (October 6, 1925-July 15, 2006) whose love and passion for music began the Miami Symphony Orchestra seventeen years ago.

1- Saturday & Sunday, October 14 & 15, 2006	Soloists:Michael Lewin, Piano/Julio Luis Toro, Flute
2- Friday & Sunday, December 8 & 10, 2006	Soloists: "Time for Three"
3- Saturday & Sunday, January 27 & 28, 2007	"An Evening in Vienna"
4-Sunday, February 11, 2007	Soloist: Valery Kuleshov, Piano
5- Saturday, March 31 & Sunday, April 1, 2007	Soloist: Alex Fiterstein, Clarinet/Michael Klotz, viola
6- Saturday & Sunday, May 5 & 6, 2007	Soloist: Vanessa Perez, Piano

Funding support from the TDC will be used mainly for internationally renowned soloist's fees during the 2006-2007 Concert Series. Over the past seventeen seasons the Orchestra has proven its ability to consistently attract an audience that is 42% visitors/tourists. The high percentage of visitors at our concerts proves that the marketing plan and artistic excellence generates significant visitorship.

This concert season features nine superb young soloists at the top of their international careers.

A season brochure with details of venues, soloists and programs is attached. Soloists are listed above and all venues will be at 2 of the 3 locations for each concert program: Wertheim Concert Hall, FIU; Lincoln Theatre, Miami Beach and Gusman Concert Hall, UM Campus. The performance of Sunday, February 11, 2007 will be at the Carnival Center for the Performing Arts.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	2	37000		37000	15000
Artistic:	Number of Artists:	80	324000		324000	
Technical:	Number of Employees:	1	5000		5000	
Outside Artistic Fees:	Number of Artists:	11	28000	25000	3000	
Outside Other Fees:	Number of Employees:	4	8000		8000	
Marketing/Publicity			44000		44000	55000
Printing			10000		10000	
Postage			6000		6000	
In-county travel			7000		7000	3000
Out of County Travel			13000		13000	20000
Equipment Rental			6500		6500	
Equipment Purchase			1750		1750	
Space Rental			34710		34710	
Insurance			2000		2000	
Utilities						
Supplies/Materials						
Other Costs *(itemize below):*						
Box Office			7000		7000	
Music Copyright Fees			2600		2600	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) 25000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) 536560 = + 511560

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

93000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) $ 629560

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	185000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	146161	78000	KSR, AA, MIAMI HERALD, R.T.CPA
FOUNDATION SUPPORT			DIARIO LAS AMERICAS
PRIVATE/INDIVIDUAL SUPPORT	50000	15000	ADMINISTRATIVE
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE Fla DCA	10399		
LOCAL MCI & Miami Beach	120000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 536560

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 93000

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 629560

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-17

ORGANIZATION: Museum of Contemporary Art, Inc. (MoCA)

GRANT REQUEST: $15,000

RECOMMENDATION: $9,000

TITLE OF EVENT: Artificial Light

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: December 7, 2006 - February 18, 2007

EVENT LOCATION: MOCA at Goldman Warehouse

DESCRIPTION:
Funds are requested to support "Artifical Light", an exhibition from December 7, 2006 through February 18, 2007 at MOCA. The exhibition is held in conjunction with Art Basel and features a diverse group of artists who wprk with light sculpture.

HOTEL CONFIRMATION:
Sonseta Hotel

OUTSIDE MEDIA:
Radio - WDNA; WLRN

PREVIOUS TDC FUNDING:
$10,500 (05-06); $12,000 (04-05); $13,500 (03-04); $15,000 (02-03); ($10,000 (01-02) End of 1st Cycle);

OTHER GOVERNMENT FUNDING:
City of North Miami - $47,000
Individual Support - $41,850
Corporate Support - $19,850

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Museum of Contemporary Art

Organization Address: 770 NE 125th Street

City: North Miami, FL. **State:** **Zip:** 33161 **Website:** www.mocanomi.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1981

(7) FEI#: 59 - 2085261 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 7/26/06 **Time:** 11:00am

(10) Name: Bonnie Clearwater ☐ **Mr.** ☒ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Director and Chief Curator **Phone** (day): (305) 893 - 6211 **ext.** 30

Email: **Fax:** (305) 891 - 1472 **Phone** (other): (786) 556 - 7335 **ext.**

PROJECT INFORMATION

(11) Project Title: Artificial Light

(12) Starting and Ending Dates: Dec.7, 06-Feb.18,07 **(13) Starting and Ending Times:** Varies

(14) Address or Location of Project: MOCA at Goldman Warehouse

(15) Municipality in which project will take place (use codes): **Primary:** # 6 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 2 **Florida State Senate District:** # 38
Florida State House District: # 17 **U.S. Congress District:** # 17
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): ___

(18) Expected Participation (# of individuals): **Attending Total:** 25,000 **Performing/Participating Total:** 6

(19) Primary Population: (check only one)

	Children:	Children:
☐ **Children**	☐ **At-Risk Youth/Adults**	☐ **Persons with Disabilities**
☐ **Senior Citizens**	☐ **Minorities**	☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: The project consists of the presentation of the exhibition "Artificial Light" that will debut December 7th 2006 in conjunction with Art Basel: Miami Beach at MOCA's annex space MOCA at Goldman Warehouse in Wynwood Miami and related programs/events. The exhibition will showcase a diverse group of artists who are furthering the potential of light as scuplture. Influenced by reputable artists such as Dan Flavin, who pioneered the use of light as a sculptural form, the young artists featured in this exhibition will expand on themes related to technology, nature, beauty and mystery using electrical light as the primary material. Featured artists include Jennifer Allora and Guillermo Calzadilla of Puerto Rico, New York-based artists Spencer Finch and Douglass Ross, Chilean artist Ivan Navarro, and British artist Nathanial Rackowe. Artificial Light is organized by the Anderson Gallery of Virginia Commonwealth University in Richmond in partnership with Virginia Museum of Fine Art. This exhibition promises to be one of the highlights of Art Basel: Miami Beach week.

How: The museum's abililty to present quality exhibitions and innovative scholarship has consistently resulted in media coverage on a national and international level in notable publications such as The New York Times, Wall Street Journal, Associated Press, Vanity Fair, Conde Nast Traveler, and Travel and Leisure, among many others . This recognition of the museum as a major cultural institution attracts thousands of visitors to Miami-Dade County each year.

When/Where: MOCA's annual Art Basel kick-off event will take place on December 5th at MOCA's Joan Lehman Building in North Miami. This event will attract approximately 3,000 guests including Art Basel V.I.P.s, participating art dealers, curators, museum professionals, MOCA members, and the international press. MOCA will provide a free shuttle service to MOCA at Goldman Warehouse for a preview of "Artificial Light" during this event. The official opening of "Artificial Light" will take place on Thursday, December 7th , 2006 as part of the Wynwood Art District Tour. A special breakfast reception for Art Basel V.I.P.s and MOCA members is scheduled on December 7th from 9:00am to 12:00pm. The museum will also host MOCASONIC, a free alternative music concert presented in conjunction with the Wynwood Gallery Walk on December 9th. The "Artifical Light" exhibition will be open to the public from Thursday through Monday 9am-5pm during Art Basel: Miami Beach week. The exhibition will remain on view through February 18th from Wednesday through Saturday from 12:00pm-5:00pm. (Implementation Strategies and Timeline: MOCA has been in the process of planning this exhibiton in collaboration with the Virginia Museum of Fine Art since 2005. Promotion of the exhibition and related programs to the local, national and international media began in summer 2006 and will continue throughout the run of the exhibition.)

Why: "Artificial Light" is an attractive project for use of TDC funds because the exhibition promises to attract major local, national, and international attention that will promote tourism to Miami-Dade County and contribute to Miami-Dade County's reputation as world-class cultural center. As the only major contemporary art museum in South Florida, MOCA will provide sophisticated tourists with a unique venue to experience the art of our time and a variety of quality cultural activities. The strategic planning of events to take place during Art Basel: Miami Beach will generate media coverage from the national and international press, which will encourage tourists to return to Miami-Dade County for future cultural activities. Furthermore, the allure of an innovative exhibition, premiering works by national and international contemporary artists will attract art afficionados from all over the world.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	7	70700		70700	
Artistic:	Number of Artists:					
Technical:	Number of Employees:	10	15000		15000	
Outside Artistic Fees:	Number of Artists:	6	9000		9000	
Outside Other Fees:	Number of Employees:					
Marketing/Publicity			3000		3000	7000
Printing			2000		2000	
Postage			2000		2000	
In-county travel						
Out of County Travel			5000		5000	
Equipment Rental			2000		2000	
Equipment Purchase						
Space Rental						37500
Insurance						
Utilities			5000		5000	
Supplies/Materials			5000		5000	
Other Costs *(itemize below):*						
Exhibition Fee: Virginia Commonwealth:			25000	15000	10000	
School of the Arts						

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 143700 = 15000 + 128700

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 44500

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 188200 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	10000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	19850		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	41850		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE Division of Cultural Affairs	10000		
LOCAL City of North Miami	47000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
Rent: MOCA at Goldman Warehouse		37500	GOLDMAN PROPERTIES
Ad in Catalogue		3500	ART BASEL: MIAMI BEACH
Full Page Ad		3500	ART IN AMERICA
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **143700**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **44500**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 188200** * **Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-18

ORGANIZATION: Performing Arts Center Trust, Inc.

GRANT REQUEST: $25,000

TITLE OF EVENT: Globalbeat

RECOMMENDATION: $9,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 8, 2006

EVENT LOCATION: 1300 Biscayne Boulevard

DESCRIPTION:
Funds are requested to support artistic fees for Globalbeat, a free, international music festival that brings a vibrant end to Carnival Center for the Performing Arts' Grand Opening Celebration on October 8, 2006. The event will feature performance from over 50 local, culturally diverse artists and groups in 8 different indoor and outdoor spaces of the new Center. Thousands of people will experience Miami-Dade's cultural vitality and new, world-class cultura facilities.

HOTEL CONFIRMATION:
Radisson Hotel Miami
Marriott Miami Biscayne Bay

OUTSIDE MEDIA:
TV: WPLG Channel 10; ABC

PREVIOUS TDC FUNDING:
$10,000 (05-06)

OTHER GOVERNMENT FUNDING:
Corporate Donor $150,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07) ☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Performing Arts Center Trust, Inc.

Organization Address: 1300 Biscayne Boulevard

City: Miami **State:** FL **Zip:** 33132 **Website:** www.carnivalcenter.org

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit **(6) Year of Incorporation:** 1991

(7) FEI#: 65 - 0353695 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3:00pm

(10) Name: Emily Madison ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Title: Grants Writer **Phone (day):** (786) 468 - 2244 **ext.**

Email: emadison@carnivalcenter.org **Fax:** (786) 468 - 2002 **Phone (other):** ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Globalbeat

(12) Starting and Ending Dates: 10/8/06-10/8/06 **(13) Starting and Ending Times:** 12pm - 10pm

(14) Address or Location of Project: 1300 Biscayne Boulevard, Miami, FL

(15) Municipality in which project will take place (use codes): **Primary: #** 1 **Secondary: #** ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 **Florida State Senate District: #** 35

Florida State House District: # 109 **U.S. Congress District: #** 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): ___

(18) Expected Participation (# of individuals): **Attending Total:** 35,000 **Performing/Participating Total:** 400
Children: 10,000 **Children:** 1

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: As the culminating event of Carnival Center for the Performing Arts' Grand Opening Celebration, Globalbeat will invite the public into all the spaces of the new Center to enjoy a free global music festival that pays tribute to Miami's rich diversity of communities and cultures.

How: Free and open to the public, Globalbeat is designed and marketed to attract the maximum amount of tourists and residents to the new Center for 10 hours of high-quality, culturally diverse programming. Tourists will come to Globalbeat for the opportunity to see a new architectural landmark and to experience free shows in brand new performances venues that rival the finest anywhere in the world. Due to the international scope and sheer variety of the programming, many visitors will also come to experience sounds from their culture, country or favorite music style. While the majority of the performers throughout the day will be artists from Miami-Dade, bands and singers from the Caribbean will fill the Plaza for the Arts for two hours as Miami Carnival, the renowned international parade and festival celebrating the culture of the Caribbean, stops at the Center for two hours on its way to Bicentennial Park. This partnership will allow the Center to attract and expose national and international visitors in Miami exclusively for the Caribbean parade to Globalbeat and to the new Center. Increasing the county's attractiveness as a tourist destination in the long term, Globalbeat will raise national and international awareness of Miami-Dade's wealth of artistic talent, rich cultural life and new world-class cultural facilities.

When: Globalbeat will take place on Sunday, October 8, 2006 from 12pm to 10pm. Over 50 different groups and artists are scheduled throughout the day at hourly intervals, with slightly staggered starting times to allow the public to move freely from one venue to another. Miami Carnival will perform in the outdoor spaces between 3pm and 5pm.

Where: Globalbeat will take place in 8 different spaces throughout Carnival Center, including the Plaza for the Arts, Ballet Opera House, Ballet Opera House lobby, Knight Concert Hall, Knight Concert Hall lobby, Studio Theater, Concert Hall Rehearsal Hall, and the plaza outside the stage door of the Ballet Opera House.

Who: Local artists and groups totaling close to 350 people will provide the bulk of programming for Globalbeat, which will include performances of gospel, steel drums, hip-hop, reggae, salsa, samba, jazz, blues, rock, R&B and Afro-Cuban music; traditional music from Haiti, Colombia, the Bahamas, Argentina, Puerto Rico, Bolivia, Brazil, Cuba, Dominican Republic, Japan, China, Venezuela and Nicaragua; informal street theater presentations, and dance, from break dance to traditional dance from West Africa, the Caribbean and the Middle East.

Why: By supporting Globalbeat, the Tourist Development Council will play a vital role in introducing an estimated 35,000 people to Carnival Center, Miami-Dade's newest cultural resource, and exposing them to the county's thriving cultural scene. The opening of the Center is a historic, highly anticipated and highly publicized event for South Florida, and Globalbeat has the potential to draw in the greatest number of people, especially visitors and tourists unfamiliar with Miami as a destination for arts and culture.

Project Partners & Implementation Strategies: Carnival Center is working with the City of Miami's Police Department to provide security at the event, the City of Miami's Neighborhood Enhancement Team (NET) to facilitate crowd control, the Florida Department of Transportation to negotiate the closure of Biscayne Boulevard, and Miami Carnival to incorporate its Caribbean parade into Globalbeat. In mid-September, 7,500 tickets to the event (50% of the total indoor capacity for the day) will be distributed to county commissioners' offices and community centers. The remaining 7,500 tickets will be held at the entrance on the day of the event; up to 15,000 people can be accomodated at one time. All artists will be booked by September 1, 2006.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	15	6000		6000	
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:	85	51550		51550	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	50	150000	25000	125000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:		39125		39125	
MARKETING/PUBLICITY			41500		41500	50000
PRINTING			55600		55600	
POSTAGE			4125		4125	
IN-COUNTY TRAVEL			13300		13300	
OUT OF COUNTY TRAVEL			10125		10125	
EQUIPMENT RENTAL			21200		21200	
EQUIPMENT PURCHASE						
SPACE RENTAL						
INSURANCE			21875		21875	
UTILITIES						
SUPPLIES/MATERIALS			1575		1575	
OTHER COSTS *(ITEMIZE BELOW):*						
PRODUCTION			39999		39999	
CATERING			20750		20750	
TENTING			119550		119550	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) 596,274 = 25000 + 571274

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

50,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) $ 646,274 **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A -** Total Project Budget of $50,000 or less may request up to $5,000
- **Division B -** Total Project Budget of $50,001 - $250,000 may request up to $15,000
- **Division C -** Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	150000	50000	MIAMI HERALD/EL NUEVO HERALD
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	421274		
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**25000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **596274**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **50,000**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 646274** * **Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-19

ORGANIZATION: Proyecto Arte Actual, Inc. d/b/a The Moore Space

GRANT REQUEST: $15,000

RECOMMENDATION: $4,500

TITLE OF EVENT: CLAMOR, by Jennifer Allora and Guillermo Calzadilla

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: December 1, 2006 - March 1, 2007

EVENT LOCATION: 4040 NE 2nd Avenue, 2nd Floor

DESCRIPTION:
Funds are requested to support CLAMOR, a project by Jennifer Allora & Guillermo Calzadilla to take place at The Moore Space from December 1, 2006 to March 1, 2007. This project brings Cuban-Puerto Rican and American artist duo to Miami concurrent with ArtBasel Miami Beach art fair, which is expected to draw 35,000 visitors to Miami. For the past five years The Moore Space has been the Design District's main exhibition, becoming one of the most visited venues in Miami during that week.

HOTEL CONFIRMATION:
The Albion Hotel (10 room nights)

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
$4,500 (05-06); $4,500 (04-05)

OTHER GOVERNMENT FUNDING:
NEA Access, Creativity - $10,000
Jumex Foundation - $10,000 pending
Individual Donations - $15,000 pending

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07) ☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Proyecto Arte Actual, Inc

Organization Address: 4040 NE 2nd Avenue, 2nd floor

City: Miami **State:** **Zip:** 33137 **Website:** www.themoorespace.org

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit **(6) Year of Incorporation:** 2001

(7) FEI#: 82 - 0563692 **(8) State of Incorporation:** FLORIDA

(9) Required Pre-application Consultation: **Date:** 8/16/06 **Time:** 12pm

(10) Name: Silvia Karman Cubiñá ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Director **Phone** (day): (305) 438 - 1163 **ext.**

Email: silvia@themoorespace **Fax:** (305) 438 - 1285 **Phone** (other): (786) 417 - 1689 **ext.**

PROJECT INFORMATION

(11) Project Title: Clamor, by Jennifer Allora and Guillermo Calzadilla

(12) Starting and Ending Dates: Dec 1, 06-Mar 1, 07 **(13) Starting and Ending Times:** 10am-5pm

(14) Address or Location of Project: 4040 NE 2 Ave, 2nd floor, Miami 33137

(15) Municipality in which project will take place (use codes): **Primary:** # 1 **Secondary:** # 2

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 **Florida State Senate District:** # 39

Florida State House District: # 109 **U.S. Congress District:** # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 10,000 **Performing/Participating Total:** 10

Children: 400 **Children:** 0

(19) Primary Population: (check only one) ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT? Clamor is an exhibition project by Jennifer Allora (b. Philadelphia) and Guillermo Calzadilla (b. Havana), an artist duo currently based in San Juan, Puerto Rico. It will take place in The Moore Space's 10,000 sq ft gallery space located in the Design District. This project, produced in collaboration with The Renaissance Society at the Unoversity of Chicago and the San Francisco Art Institute, Walter and McBean Galleries, is a sound installation/performance which serves as an archive of war songs throughout the ages. A live performance will take place three times, during which more than 12 musicians scattered throughout the space will at once play a tune from a war song, the end result being total chaos and cacophony. What remains throughout the day and the two months is the sound of each individual instrument and tune being played through small speakers as visitors enter the space. This project is a moving ode to the chaos and senselessness of war and conflict, as expressed by sound art.

HOW? Because this exhibition is concurrent to ArtBasel Miami Beach, America's most important art fair, The Moore Space is part of a city-wide effort to show the best international and local contemporary art. The Moore Space's exhibition is the leading exhibition in the Design District, serving as the anchor to the two opening night festivities. An enormous amount of advertising will be done to promote this exhibition, including the ArtBasel Miami Beach catalogue ad and mailings, listings in Art Now Gallery Guide and Art Circuits and preview articles inThe Miami Herald, el Nuevo Herald, The New Times and other smaller neighborhood weeklies. International art journals and magazines such as Art Journal, Art in America, Art Nexus, ArtForum and Art Review all focus their December issues around the art fair and Miami happenings. The Moore Space has been successful in the past at receiving ample coverage. For 2006, we will continue to work with Susan G. Lewin & Assoc., a pr firm in NY and dedicating a significant amount of staff time to press follow-up.

WHEN? From December 7, 2006 through March 1, 2007. There are two opening receptions: Thursday, December 7 and Saturday, December 9. The Moore Space will open from 10am-5pm throughout the week of the art fair and will resume its regular schedule thereafter from Wed-Sat 10am-5pm. The events are open to the public and free of cost.

WHERE? At The Moore Space, located in the Design District at: 4040 NE 2nd Ave, 2nd fl, Miami.

WHO? The artists are Jennifer Allora and Guillermo Calzadilla and the curator is Silvia Karman Cubina. In addition, participants include The Moore Space's board and staff. The Moore Space will invite 15 special guests and collaborators who will spend a week in Miami during this time.

WHY? This is an attractive exhibition project because 1) of it's artistic excellence and reputation of the participants involved, 2) The Moore Space's track record in producing and delivering high quality exhibitions, 3) it imports and presents an out-of-town artists, demonstrating the city's effort for foreign exchange and cultural expansion; and 4) the exhibition's ideal location in the Design District, allowing for a large quantity of pedestrian traffic.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2	16000	4000	12000	
ARTISTIC:	NUMBER OF ARTISTS:	2	2000		2000	
TECHNICAL:	NUMBER OF EMPLOYEES:					
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	20	10000		10000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2	8000		8000	
MARKETING/PUBLICITY			5000	5000		
PRINTING			4500	4500		
POSTAGE			500	500		
IN-COUNTY TRAVEL						
OUT OF COUNTY TRAVEL			2500		2500	
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE						
SPACE RENTAL						9000
INSURANCE			1400		1400	
UTILITIES						2100
SUPPLIES/MATERIALS						
OTHER COSTS *(ITEMIZE BELOW)*:						
CONSTRUCTION: TEMP. WALLS, PAINTING			5600		5600	
SIGNAGE			1200	1000	200	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 56700 = 15000 + 41700

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — 11100

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 67800

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT		11100	DACRA DEVELOPMENT CORP
FOUNDATION SUPPORT	10000		
PRIVATE/INDIVIDUAL SUPPORT	15000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL NEA	10000		
STATE			
LOCAL			
APPLICANT CASH ON HAND	6700		
OTHER REVENUES *(Itemize below)*			

(48) GRANT AMOUNT REQUESTED
(MUST EQUAL #44 ON PAGE 7) **15000**

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) **56700**

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) **11100**

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) **$ 67800**

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: A-20

ORGANIZATION: Tigertail Productions, Inc.

GRANT REQUEST: $10,000

RECOMMENDATION: $7,000

TITLE OF EVENT: Tigertail International Events 2006/2007

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - April 30, 2007

EVENT LOCATION: Miami Beach, Coral Gables

DESCRIPTION:
Funds are requested to support Tigertail International Events 2006/07 from October 1, 2006 through April 30, 2007. Tigertail, Florida's pioneer innovative art presents dynamic and stimulating new work in music, dance, theater, poetry and the visual arts.

HOTEL CONFIRMATION:
The Miami River Inn

OUTSIDE MEDIA:
Radio: WLRN; WKAT; WDNA

PREVIOUS TDC FUNDING:
$8,000 (05-06); $9,000 (04-05); $10,000 (03-04); ($6,000 (02-03) - End of 2nd cycle)

OTHER GOVERNMENT FUNDING:
Miami Beach Cultural Affairs - $17,000
NEA - $25,000
SAF Touring/Presenting - $8,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Tigertail Productions, Inc.

Organization Address: 842 NW 9th Court

City: Miami **State:** **Zip:** 33136 **Website:** www.tigertail.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1979

(7) FEI#: 59 - 1968705 **(8) State of Incorporation: Florida**

(9) Required Pre-application Consultation: **Date:** 8/7/06 **Time:** 3:00 pm

(10) Name: Mary Luft ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone (day):** (305) 324 - 4337 **ext.**

Email: mluft@tigertail.org **Fax:** (305) 545 - 8546 **Phone (other):** ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Tigertail International Events

(12) Starting and Ending Dates: 10/1/06-4/30/07 **(13) Starting and Ending Times:** various

(14) Address or Location of Project: Miami Beach, Miami, Coral Gables

(15) Municipality in which project will take place (use codes): **Primary:** # 2 **Secondary:** # 1

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 03 **Florida State Senate District:** # 36

Florida State House District: # 109 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 10,000 **Performing/Participating Total:** 70
Children: 1000 **Children:** 100

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Tigertail International Events takes place October 2006, January, March, April & June 2007. Our marketing has expanded, including new electronic ways of reaching tourists, hotels and destinations, including newsletters, on-line ticketing, an interactive web page, all connected to area hotels and the travel industry. Tigertail International Events is a dynamic exchange between Florida, Brazil, New Zealand, Mexico and Canada in 2006/2007, featuring more than 30 events and 70 artists in dance, music, film, poetry and the visual arts taking place in Miami, West Dade, North Dade, Coral Gables and Miami Beach. Tigertail International is an eclectic and fun event. It features a wide-range of activity by South Florida and international artists, beginning October 20 & 21 with the renowned cabaret artist—Astrid Hadad at the Colony Theatre on Miami Beach. Astrid is known for her brilliant post-modern cabaret shows that mix social and political satire, her musical virtuosity that combines ranchera, bolero, rumba, rock and jazz, and her extravagant costumes inspired both by Frida Kahlo and Mexico's underground club scene. Next in January 2007 Bill Frisell and his Trio - Geniuses collide as iconic guitarist Bill Frisell and his trio play original compositions to a collection of short films: Buster Keaton's High Sign and One Week; a selection of maverick cartoonist Jim Woodring's animations; and artist Bill Morrison's hallucinatory reconstituting of The Mesmerist, a 1926 film. "(Frisell's music is) warm, fluid, generous, humanistic, transformational and redemptive-a dream of a musical democracy in which all music, no matter where it comes from, is rendered gorgeously and benignly and heartbreakingly and hauntingly dreamlike." -- GQ Then comes the luscious dance work of Marcia Milhazes and her company from Rio de Janeiro. Summertime to be performed March 16 & 17 at the Colony spins off a series of Brazilian waltzes that revolve around a stunning on-stage chandelier by noted visual artist Beatriz Milhazes. April 13 & 14 at the Colony Theater, Tigertail presents the internationally recognized Marie Chouinard Dance Company from Montreal, Canada in Chorale. Chorale is vibrant with sound and movement with influences by the Indians of the Northwest Coast. April 26 & 27, 2007 at Books & Books (National Poetry Month) Tigertail launches it 5th edition of Tigertail, A South Florida Poetry Annual, a "best of issue" edited by Max Winter. In June for its annual danceAble Tigertail and FL Dance Association bring Touch Compass from New Zealand. All projects include artist residencies at FIU and the New World School of the Arts Dance & Theater Departments, BCC, MDC and more. In 2005/06 Tigertail International received critical acclaim and reception in the electronic and print media, coverage in major newspapers in São Paulo, Rio, Miami and Broward with articles in Portuguese, Spanish and English. Tigertail has produced more than 80 international projects. Tigertail International is an evolution of these years of exchange projects. In 1995 Tigertail launched its international events to promote and showcase new work and ideas in the performing and visual arts and to provide events for tourists and the community.Through resourceful means Tigertail has maximized resources to exponentially expand its impact locally, nationally and internationally through its many partners which include the Mexican & Brazilian American Chamber of Commerce, Centro Cultural US-Brasil, Consulates of Mexico, Canada and Brazil, New World School of the Arts, FIU Dance Department and the Greater Miami Convention and Visitors Bureau. Partners provide additional support to the festival (beyond this application) in getting the word out to tourists, residents and the international community.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	60000	2000	55000	0
ARTISTIC:	NUMBER OF ARTISTS:		0	0	0	0
TECHNICAL:	NUMBER OF EMPLOYEES:	8	9000	0	9000	0
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	70	65000	5000	60000	0
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	4	3000	0	3000	5000
MARKETING/PUBLICITY			20000	0	20000	20000
PRINTING			12000	0	12000	5000
POSTAGE			3000	0	3000	0
IN-COUNTY TRAVEL			2500	0	2500	0
OUT OF COUNTY TRAVEL			24000		24000	12000
EQUIPMENT RENTAL			7000	0	7000	0
EQUIPMENT PURCHASE			0		0	0
SPACE RENTAL			4000	0	4000	3000
INSURANCE			2500	0	2500	0
UTILITIES			3000	0	3000	0
SUPPLIES/MATERIALS			3000	0	3000	0
OTHER COSTS *(ITEMIZE BELOW):*						
			0	0	0	0
			0	0	0	0
			0	0	0	0
			0	0	0	0
			0	0	0	0
			0	0	0	0

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 7,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 215,000 = 7,000 + 208,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — 45,000

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 260,000

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	20000		
CONTRACTED SERVICES	2000		
TUITIONS	0		
CORPORATE SUPPORT	33000	40000	HOTEL/AIRLINE/MEDIA/PRINTING/SPACE SEE ATTACHED BUDGET FOR DETAIL
FOUNDATION SUPPORT	61000		
PRIVATE/INDIVIDUAL SUPPORT	20000	5000	VOLUNTEERS
GOVERNMENT GRANTS (Identify source)			
FEDERAL NEA % of grant	20000		
STATE St FL, SAF, FHC	31000		
LOCAL C. Gables, MB, M-Dade	21000		
APPLICANT CASH ON HAND	0		
OTHER REVENUES *(Itemize below)*			
	0	0	
	0	0	
	0	0	
	0	0	
	0	0	
	0	0	
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	7,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **215,000**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **45,000**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 260,000** * Sum of #49 Cash & #50 In-kind

Agenda Item No.: A-21

ORGANIZATION: Trinidad & Tobago Saga Boys Intertnational, Inc.

GRANT REQUEST: $15,000

TITLE OF EVENT: Miami Calypso Fiesta Program

RECOMMENDATION:
Deferred

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: October 5, 2006

EVENT LOCATION: Joseph Caleb Center

DESCRIPTION:
Funds are requested to support the annual Calypso Fiesta, a Caribbean festival featuring amateur and professional Calypso and Soca performers on October 5, 2006. The event recruits and promotes young and aspiring talent in pursuit of entertainment careers in the tourist industry.

HOTEL CONFIRMATION:
Best Western Miami Beach, Howard Johnson North Miami, Holiday Inn Miami Gardens

OUTSIDE MEDIA:
Print: Caribbean Contact; Trinidad Guardian; Miami Herald

PREVIOUS TDC FUNDING:
$3,000 (03-04); $4,800 (00-01); $5,400 (99-00); $6,000 (98-99)

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
TRINIDAD & TABAGO SAGA BOYS INTERNATIONAL, INC (w/Empower U, Inc-Fiscal Agent

Organization Address: 1650 NE 135Th St

City: Miami FL **State:** **Zip:** 33161 **Website:** www.empower-u-miami.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 7/1/1992

(7) FEI#: 59 - 2468750 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 8/10/06 **Time:** 10:30 AM

(10) Name: Norris Forde ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: President **Phone** (day): (305) 303 - 2751 **ext.**

Email: sagaboys@hotmail. **Fax:** (305) 822 - 5259 **Phone** (other): (786) 318 - 2337 **ext.** 116

PROJECT INFORMATION

(11) Project Title: Miami Calypso Fiesta Program

(12) Starting and Ending Dates: October 5, 2006 **(13) Starting and Ending Times:** 8:00PM-4:00AM

(14) Address or Location of Project: Joseph Caleb Center 5400 NW 22 Ave

(15) Municipality in which project will take place (use codes): **Primary:** # 1 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 **Florida State Senate District:** # 39

Florida State House District: # 109 **U.S. Congress District:** # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☒ **Caribbean** ☐ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 70 **Performing/Participating Total:** 30
Children: 0 **Children:** 0

(19) Primary Population: ☐ **Children** ☒ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☐ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Miami Calypso Fiesta 2006 is a Caribbean festival that includes a calypso/soca music competition with an after party celebration. Now in its 16th year, the event will take place October 5, 2006. As it has for the last 15 years, the world renowned T&T Saga Boys Miami Calypso Fiesta will serve as the kick off event for the 22nd Annual West Indian American Carnival weekend, which is Miami's Caribbean Mardi Gras. The show will start at 8:00 pm and the after party will run until 4:00 am. It will take place at the Joseph Caleb Center located in the Liberty City, Miami.

The principal competitors of the event are amateur calyposonians from all over the world who come to Miami to compete in hopes of receiving recognition that will propel them into the entertainment industry. The event serves as a medium by which up-and-coming Caribbean artist can expose their skills to the tourist as well as the tourist entertainment industry. In addition to competing amateurs, three professional calypsonians and two comedians will be contracted to perform at the event. Renowned professional calyposonians will attract the tourists who flock to the Joseph Caleb Center each year from all major cities in the U.S., Canada, and the Caribbean. The coupling of calypso professionals and amateurs, as well as the performances of comedians from the Caribbean has proven to be a major tourist attraction.

Over the past ten years, as many as twenty thousand tourists have attended similar events annually in cities such as New York, Boston, Washington, D.C., Atlanta, Orlando, Toronto, Los Angeles, Miami, and throughout the Caribbean. The Miami Calypso Fiesta has continued to grow and has shown a significant increase in tourist attendance over the past decade. Attendance has increased from 250 in 2002 to over 1,000 attendees in 2006. This event has become an annually established craze within the Caribbean community and, more than ever, here in Miami-Dade County.

The event has been a major tourist attraction in Miami-Dade County, particularly Liberty City, as tourists primarily from New York, Boston, Toronto, Washington, D.C., Los Angeles and the Caribbean, and locals have attended over the past five years. Major airlines, rental car companies and hotels have benefited from the tourist arriving to partake in this activity. In addition, visitors will contribute to Miami-Dade's local economy when they purchase goods and services from our local merchants and businesses. Furthermore, the local residents who will also attend the event, will increase their spending habits while entertaining these visitors

This event will help boost the slow Columbus Day Holiday weekend tourist spending period in Miami-Dade County. In addition, the event jumpstarts the renowned West Indian American Carnival, held during the weekend of October 5th. Tourists attending the 2006 Miami Calypso Fiesta embrace the opportunity to attend the West Indian American Carnival as well as other attractions over the weekend and hence. The establishment of major events such T & T Saga Boys' "Miami Calypso Fiesta" and the West Indian American Carnival mirrors similar trademark events in other metropolitan areas and will enhance the county's reputation as a tourist destination with a touch of Caribbean flavor.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	10	3000	3000		5500
Artistic:	Number of Artists:					
Technical:	Number of Employees:					
Outside Artistic Fees:	Number of Artists:	35	4900	4900		
Outside Other Fees:	Number of Employees:	10	8180	2180	6000	4000
Marketing/Publicity			8000	1810	6190	1000
Printing			1500		1500	
Postage			100		100	
In-county travel			1800		1800	
Out of County Travel			500		500	
Equipment Rental			3521	700	2821	
Equipment Purchase						
Space Rental			1150	1150		
Insurance			460	460		
Utilities						
Supplies/Materials			500		500	
Other Costs *(itemize below):*						
Trophies for Contestants			800	800		
Prize Money for Contest Winners			1750		1750	
Refreshments			2145		2145	500
Drawing Prizes						500
Safe Sex Kits						1500
Giveaways (T-shirts, hats, etc.)						400

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 38306 = 15000 + 23306

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

13400

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 51706

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	22000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT		9400	EMPOWER U, COCA-COLA, PUBLIX,
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT		4000	VOLUNTEERS WORKING THE EVENT
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
REFRESHMENT SALES	1306		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **38306**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **13400**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 51706** * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: B-1

ORGANIZATION: Center for Emerging Art, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION:
WITHDREW

TITLE OF EVENT: Music Map of the World

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Ongoing

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: October 1 - December 31, 2006

EVENT LOCATION: The Biltmore Hotel, 1200 Anastasia Avenue, Coral Gables

DESCRIPTION:
Funds are requested to support the Center for Emerging Art's "Music Map of the World" 06-07 concert series. The program includes four concerts that will take place at the Biltmore Hotel and the Steinway Piano Concert Hall in Coral Gables and four outreach concerts at Dr. Kropp Senior High.

HOTEL CONFIRMATION:
The Biltmore Hotel; The David William Hotel

OUTSIDE MEDIA:
Radio: 88.9 WDNA (Pending)

PREVIOUS TDC FUNDING:
(End of cycle- $2,250 (05-06))$2,250 (04-05); $2,250 (03-04); $2,250 (02-03); $2,500 (01-02)

OTHER GOVERNMENT FUNDING:

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
CENTER for EMERGING ART Inc.

Organization Address: 800 West Avenue #737

City: Miami Beach, Fl **State:** **Zip:** 33139 **Website:** www.centerforemergingart.org

(4) Applicant Institution Type: ☐ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1995

(7) FEI#: 65 - 565473 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/26/06 **Time:** 12:15 p.m.

(10) Name: Ava Rado ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone** (day): (305) 538 - 2803 **ext.**

Email: radoa@fiu.edu **Fax:** (0) - **Phone** (other): (305) 323 - 8832 **ext.**

PROJECT INFORMATION

(11) Project Title: "Music Map of the World"

(12) Starting and Ending Dates: October 1, 2006 **(13) Starting and Ending Times:** December 31 2006

(14) Address or Location of Project: 1200 Anastasia Ave and 4104 Ponce de Leon Blvd, Coral Gables

(15) Municipality in which project will take place (use codes): **Primary:** # 3 **Secondary:** # 2

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 6 **Florida State Senate District:** # 36
Florida State House District: # 111 **U.S. Congress District:** # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 1,215 **Performing/Participating Total:** 12
Children: 300 **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHO and WHAT: The Center for Emerging Art(CEA) will create the Music Map of the World: Bridging the Cultural Gap through Music presented by CEA Chamber Ensemble. The music from seven continents will be included and will be arranged by native composers whose work represents the National Music of the country, the music of native composers and music that was inspired by the folklore. The concerts will enhance the cultural diversity of Miami-Dade County and will build bridges of understanding between cultures in our communities. **Organizations involved in the production:** The Miami Council for International Visitors is collaborating with the CEA to invite distinguished speakers to hold a lecture/seminar about the heritage, culture and music of the country being represented and invited representatives will be present from the Consulates. The CEA will invite native soloists as guest performers (see bios) to represent the country whose music is performed. The Center for Emerging Art works closely with the Greater Miami Convention and Visitors Bureau to promote the events through their website, in the publications that are distributed nation/world wide.

WHEN:
December 10 – Africa: Amani's NubianDesert Song; Moszkowski's Moorish March from Boadbill and the music of one of the fierce savage tribes Nyam-Nyams whose music "rejoices their very soul."
December 13 - Latin America -The music of Latin America – Brazil: Gomes' Overture Il Guarany; Cuba: Yradier's Chanson Havanaise, Himno De Bayanno, Danzon; Mexico: Serradell's La Golondrina; Haiti: Elie's "Isma-O" and Argentina: Astor Piazzolla's Tango Ballet
December 15 – England: Coleridge-Taylor's Petite Suite de Concert, Sullivan's Pinafore; Handel's Water Suite and Wales: Bishop's Lo, Hear the Gentle Lark and Melodies of Wales
December 17 – United States of America: – The concert will include songs and music of Kentucky & Ozark Mountains and the music along American Negro Largo from New World Symphony by Dvorak and Scalp Dance, Cherokee and Apache melodies. Truly national music is the sincere expression of the universal sorrows and longings and the joys of humanity for it came from the very heart of those who for centuries have carried life's burdens.

WHERE:
The Biltmore Hotel, 1200 Anastasia Avenue Coral Gables
Steinway Piano Gallery Concert Hall, 4104 Ponce de Leon Blvd. Coral Gables
Outreach Concerts a Dr. Michael Kropp Senior High School, North Miami and Miami NorthWestern Senior High School, Liberty City

WHY program attracts tourism: The CEA targets audiences who are followers of classical music and will travel to Miami to hear internationally know performers such as pianists Tamás Érdi, Hungarian, Adelina Krivosheina, Russian, Laurie Rubin, American and Italian Violinist Lorenzo Fuoco

The program will be publicized by Steinway Piano Gallery and The Biltmore Hotel and included in the travel brochure, website and hotel's Holiday Package.

The Chamber Concert Series builds cultural and educational ties, and people travel to listen to the music classical music to reconnect to their cultural heritage.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	2	41850	6850	35000	6000
Artistic:	Number of Artists:	12	33500	5500	28000	4000
Technical:	Number of Employees:	2	7060	0	7060	1500
Outside Artistic Fees:	Number of Artists:	1	0	0	0	1000
Outside Other Fees:	Number of Employees:	1	0	0	0	1000
Marketing/Publicity			3000	1500	1500	0
Printing			640	0	640	0
Postage			390	0	390	0
In-county travel			1150	1150	0	0
Out of County Travel			0		0	0
Equipment Rental			0	0	0	0
Equipment Purchase			0		0	0
Space Rental			2950	0	2950	5000
Insurance			1000	0	1000	0
Utilities			410	0	410	0
Supplies/Materials			500	0	500	0
Other Costs *(itemize below):*						

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 92,450 = 15,000 + 77,450

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

18,500

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 110,950

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	7000	0	
CONTRACTED SERVICES	1000	0	
TUITIONS	0	0	
CORPORATE SUPPORT	5000	6500	STEINWAY, BILTMORE , LASPA
FOUNDATION SUPPORT	7500		
PRIVATE/INDIVIDUAL SUPPORT	3450	12000	SEE ITEMIZED IN-KIND LIST
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0	0	
STATE AIE, Challange	58500	0	
LOCAL Coral Gables	10000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **92,450**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **18,500**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 110,950** * **Sum of #49 Cash & #50 In-kind**

PLEASE NOTE: The Center for Emerging Art received a grant from the State of Florida 2006-07 Challenge Grant Program in the amount of $45,000 to form a Chamber Ensemble to produce 21 concerts representing the Music Map of the World representing the music of 34 countries from seven continents of the World.

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: C-1

ORGANIZATION: Centro Cultural Brasil-USA da Florida, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $3,500

TITLE OF EVENT: Salvador de Bahia, Brazil Celebration

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: November 16-19, 2006

EVENT LOCATION: Miami Dade College, 300 NE 2nd Avenue

DESCRIPTION:
Funds are requested to support artistic, marketing and production costs for "Salvador de Bahia, Brazil Celebration", a four-day cultural festival taking place November 16-19, 2006 at the Miami Book Fair International at Miami Dade College, Wolfson Campus. The Sister Cities of Miami and Salvador, Bahia partner to bring Afro-Brazilian culture tc Miami-Dade audiences with capoira performances, literary discussions & exhibits.

HOTEL CONFIRMATION:
Hyatt Regency Hotel (250 room nights)

OUTSIDE MEDIA:
Radio: WDNA

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
CG $7,500 Pending; City of Miami Mayor's Intl Council $10,000;
City of Miami Mayor's Intl Council $32,000 Pending

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
CENTRO CULTURAL BRASIL-USA DA FLÓRIDA, INC.

Organization Address: 80 S.W. 8th. Street - suite 2600

City: Miami State: Zip: 33149 Website: www.brazilmiamicultural.org

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1996

(7) FEI#: 65 - 0824247 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: 7/20/06 Time: 3 p.m.

(10) Name: Adriana Riquet Sabino ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: President Phone (day): (305) 632 - 1241 ext.

Email: adrisabino@yahoo.com Fax: (305) 361 - 5781 Phone (other): (305) 361 - 6365 ext.

PROJECT INFORMATION

(11) Project Title: Salvador da Bahia, Brazil Celebration

(12) Starting and Ending Dates: 11/16/06- 11/19/06 (13) Starting and Ending Times: various

(14) Address or Location of Project: Miami Dade College 300 N.E. 2nd. Ave.

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 39
Florida State House District: # 107 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 10,000 Performing/Participating Total: 100
Children: 2,000 Children: 30

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT: The "Salvador da Bahia, Brazil Celebration" is a 4-day festival featuring Afro-Brazilian cultural and educational activities that serve to encourage friendship and tourism between Miami and its newest sister city, Salvador, located in the northeastern Brazilian state of Bahia. This year's event is an expansion of our Brazil Pavilion at the Miami Book Fair International (Book Fair) in 2005. Our festival takes place on the Book Fair grounds; however, we are a separate and distinct organization. As Salvador da Bahia is considered the seat and soul of African influence in Brazil, our 2006 festival will include these rich cultural components: capoeira dance-martial art demonstrations, literary discussions with Brazilian authors, storytelling, music, drumming, food and wine sampling, traditional Afro-Brazilian religion presentation, exhibits, and arts and crafts all from the region.
HOW: Although physically located at the Book Fair, we are a separate and distinct organization. In Tourism will be generated through a coordinated effort involving newspaper features, and radio and TV announcements. We will be included in the Fairgoer's Guide, a special 24-page promotional/ advertising piece, in English and Spanish that is distributed with The Miami Herald with print runs over 700,000 copies. We will run ads in local Brazilian newspapers, WDNA 88.9FM, and TV Globo International (a Brazilian channel broadcasted in the U.S. and in 19 countries). We will use the email and print mailing lists of our partners: City of Miami Office of the Mayor; Consulate General of Brazil; Brazilian-American Chamber of Commerce, and City of Salvador. We will be included in the City of Miami webside calendar of events. An official delegation from the City of Salvador and the Mayor will attend the festival.
WHEN: Thursday, November 16, through Sunday, November 19, 2006. Planned events include: children's day with storytelling (magical tales of Bahia), literature and music talks, "capoeira" (martial arts) and drumming demonstrations, book signing and sale, typical food and beverage tastings.
WHERE: Miami Dade College – Wolfson Campus, 300 N.E. Second Avenue, Miami.
WHO: Centro Cultural Brasil-USA da Flórida, Inc. (CCBU) is partnering with the City of Miami Mayor's International Council and City of Salvador (State of Bahia). Collaborative organizations are the Consulate General of Brazil, Brazilian-American Chamber of Commerce of Florida, Bahiatursa Secretary of Tourism of Bahia, Embratur (Office of Brazilian Tourism), TAM Brazilian Airlines, Miolo Wines, and AB Catering. Based on last year's Book Fair attendance, we expect approximately 10,000 visitors to the Salvador Pavilion, and we anticipate 100 participating artists. Festival performers include children from Ada Merritt K-8 Public School in Miami; Brazilian Voices choir; Capoeira Berimbau performers; Rose Max & Ramatis singers; Brazarte Dance Group; University of Miami Portuguese Department Professor Steven Butterman; storyteller Tatiana Silva; artist Daniel Azulay; host of WDNA 88.9FM Brazilian music program, Gene de Souza; and distinguished lecturers and authors. Our target audience expands beyond Brazilian residents and tourists.
WHY: The event should receive County funds because: 1) it will promote an understanding of ethnic diversity; 2) Brazil is Florida's number two trade partner and Miami is a favorite destination for Brazilian tourists; 3) it will encourage ties with Salvador, a city with rich culture and tradition that is linked to Miami by only a six-hour flight; and 4) CCBU has been an active cultural player in Miami with the administrative capability of producing high-quality events.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1	1500		1500	
ARTISTIC:	NUMBER OF ARTISTS:	0				
TECHNICAL:	NUMBER OF EMPLOYEES:	3				2500
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	70	7300	3600	3700	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2	200		200	
MARKETING/PUBLICITY			7,500	6400	1100	
PRINTING			5000	5000		
POSTAGE			370		370	
IN-COUNTY TRAVEL			18730		18730	
OUT OF COUNTY TRAVEL			7500		7500	2400
EQUIPMENT RENTAL			1800		1800	
EQUIPMENT PURCHASE						
SPACE RENTAL						10000
INSURANCE						
UTILITIES						
SUPPLIES/MATERIALS			2500		2500	
OTHER COSTS *(ITEMIZE BELOW)*:						
SIMULTANEOUS TRANSLATION			1800		1800	
OPENING RECEPTION CATERING			1000		1000	500
OPENING RECEPTION WINE TASTING			1000		1000	200
FAREWELL RECEPTION BRAZ. DIGNITARIES			8600		8600	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 64800 = 15000 + 49800

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 15600

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 80400 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	11991	2400	TAM AIRLINES, ODEBRECHT
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT		2500	DIRECTORS CCBU
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL County Comm. Grants-pending	5509 (*)		
APPLICANT CASH ON HAND	300		
OTHER REVENUES *(Itemize below)*			
Space Rental		10000	CITY OF MIAMI (MAYOR INTL.C.)
City of Miami Mayor's Intl.Council	32000		
Opening Reception Catering		500	AB CATERING
Opening Reception Wine		200	VINHOS MIOLO
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**15000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **64800**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **15600**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 80400** * Sum of #49 Cash & #50 In-kind

(*) Although we applied for $7,500 for the Community Grants Program, we were told not to expect to receive the full amount, so we were conservative and budgeted for $3,000.00. Now that we learned that we will receive $5,509.00, we have adjusted the budget accordingly.

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: C-2

ORGANIZATION: Fairchild Tropical Botanic Garden, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $20,000

TITLE OF EVENT: Chihuly at Fairchild II

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: December1, 2006 - May 31, 2007

EVENT LOCATION: 10901 Old Cutler Road

DESCRIPTION:
Funds are requested to support Chihuly at Fairchild II - a spectacular installation of glass sculptures featuring world-renowned artist Dale Chihuly. The exhibit will take place at Fairchild Tropical Botanic Garden from December 2006 - May 2007 in Coral Gables. The infusion of glass on Fairchild's 83 acres of stunning ladscapes is expected to draw more than 300,000 visitors from the Southeast, Latin America and Europe. The project is estimated to bring an economic impact of $30 to $40 million to South Florida.

HOTEL CONFIRMATION:
The Richmond Hotel; The Biltmore Hotel; Hampton Inn

OUTSIDE MEDIA:
TV: WTBJ; WPLG; WBFS; WSVN; WTVJ; WLRN

PREVIOUS TDC FUNDING:
(End of cycle - programmatic) $8,000 (05-06); $9,000 (04-05); $10,000 (03-04)

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Fairchild Tropical Botanic Garden

Organization Address: 10901 Old Cutler Road

City: Coral Gables **State:** **Zip:** 33156 **Website:** www.fairchildgarden.org

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1936

(7) FEI#: 59 - 0668480 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3:00 p.m.

(10) Name: Mike Maunder ☐ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☒ **Dr.**

Title: Director **Phone** (day): (305) 667 - 1651 **ext.** 3333

Email: **Fax:** (305) 667 - 6930 **Phone** (other): (305) 667 - 1651 **ext.** 3309

PROJECT INFORMATION

(11) Project Title: Chihuly at Fairchild II

(12) Starting and Ending Dates: Dec 2006 **(13) Starting and Ending Times:** May 2007

(14) Address or Location of Project: Fairchild Tropical Botanic Garden

(15) Municipality in which project will take place (use codes): **Primary:** # 3 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 7 **Florida State Senate District:** # 38
Florida State House District: # 107 **U.S. Congress District:** # 17
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** **Performing/Participating Total:** 70
Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Fairchild Tropical Botanic Garden dedicated to exploring, explaining and conserving the world of tropical plants. Fairchild is one of the premier research and education-based gardens in the world and recognized internationally as a leader in conservation with:
-A display of the world's greatest living collection of palms and cycads in the world
-Education programs reaching approximately 30,000 school children per year
-The most important collection of rare tropical fruit trees in the world,
-A dynamic conservation program around the world and specially involved in Miami-Dade County restoration projects.
-Host of popular events including: the International Mango Festival, the International Orchid Festival, the Ramble - A Garden Festival, Butterfly Day, concerts, holiday musicales, plant shows and more.

Chihuly and Fairchild:Art on Art attracts local visitors and tourists from all over the world as it has been proven by its predecessor Chihuly at Fairchild which drew more than 250,000 during the six-month exhibit. The art exhibit budget estimated to reach $1,000,000 and it will be advertised in The Miami-Beach Visitors Bureau, Miami-Dade parks Calendar of Events, Coral Gables Cultural calendar, Miami Herald, Nuevo Herald, Diario de las Americas, WLRN, WMXJ, WSVN, local media, national and international publications.

At Fairchild, we consider ADA accessibility requirements an important issue when servicing our community and tourists, therefore a self-evaluation of the existing structures conducted at Fairchild, gave us a platform in which we could measure the status of our facilities and strategically create a plan of action to bring them up to ADA standards. In our efforts to bring a pleasurable visit to our guests with disabilities, we provide assistive listening devices, audio guided tours, tram tours, special transportation to and from our parking areas and brochures in accessible format.

Chihuly and Fairchild: Art on Art, a newly created, dreamlike glass exhibit by Seattle artist Dale Chihuly scattered among ferns, flowers and trees comes to Fairchild Tropical Botanic Garden in Coral Gables, FL from December 2, 2006 - May 31, 2007. A blockbuster installation of glass and plastic sculptures is casting a surreal landscape at the 83-acre garden capturing the imagination of thousands of visitors. The exhibit highlights tentacle towers emerging from a pool of lily, icebergs floating from a tropical pond, neon tumbleweeds mooning rare fruit trees, and vibrant red reeds budding from the aroid gardens.

'Chihuly and Fairchild' attracts local visitors and tourists from all over the world. The exhibit is advertised in the Miami Beach Visitors Bureau, Miami-Dade Parks Calendar of Events, Coral Gables Cultural Calendar, The Miami Herald, Nuevo Herald, Diario de las Americas, WLRN, WMXJ, WSVN, local media, hotel publications, on-line publications, national and international publications.

The Chihuly exhibit provides visitors and tourists another enjoyable venue during their stay in Miami-Dade. Visitors will have the opportunity to enjoy the exhibit and at the same time enjoy Fairchild's exhibits such as The Palmetum, the Conservatory, the Tropical Fruit pavilion, the recently re-open Rainforest and the Jewels of the Caribbean. In addition, Chihuly and Fairchild exhibit raises awareness and appreciation for creative expression, makes art tangible to the public while explaining the mission of Fairchild: an institution focused on conservation, research and education.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	40	115000		115000	
ARTISTIC:	NUMBER OF ARTISTS:	22	70000		70000	
TECHNICAL:	NUMBER OF EMPLOYEES:	15	30000		30000	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	20	260000		260000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2	10000		10000	
MARKETING/PUBLICITY			111000	20000	91000	
PRINTING			45000	5000	40000	
POSTAGE			5000		5000	
IN-COUNTY TRAVEL						
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL			30000		30000	
EQUIPMENT PURCHASE						
SPACE RENTAL						
INSURANCE			100000		100000	
UTILITIES			35000		35000	
SUPPLIES/MATERIALS			50000		50000	
OTHER COSTS *(ITEMIZE BELOW):*						
SECURITY			110000		110000	
BULDING GROUNDS/SUPPLIES			2000		2000	
BANK CHARGES/CREDIT CARDS			15000		15000	
MISCELLANEOUS			2000		2000	
ADA SIGNAGE AND INTERPRETATION			10000		10000	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 1000000 = 25000 + 975000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

0

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 1000000

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	500000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	75000		
OTHER REVENUES *(Itemize below)*			
Committee Sponsorship	250000		
Chihuly Night Sponsorship	150000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**25000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) 1,000,000

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) 0

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) $ 1,000,000 *** Sum of #49 Cash & #50 In-kind**

Agenda Item No.: C-3

ORGANIZATION: Florida International University Board of Trustees, for the bene

GRANT REQUEST: $15,000

RECOMMENDATION: $4,350

TITLE OF EVENT: Breakfast in the Park

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: December 10, 2006

EVENT LOCATION: University Park, PC 110, 11200 SW 8th Street

DESCRIPTION:
Funds are requested to support the Fourth annual Frost Art Museum and Martin Z. Margulies sculpture park Breakfast in the Park in celebration of Art Basel Miami Beach on sunday, December 10, 2006 from 9:30 am to 12:00 pm. Guests enjoy complimetary outdoor breakfast, informal lecture by guest sculptor and guided tours of the world renowned Martin Z. Margulies collection. Breakfast in the Park is an official Art Basel Miami Beach sponsored event. Admission is free and open to the public.

HOTEL CONFIRMATION:
Delano; Shore Club in partnership with Art Basel

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-____

QUARTER/CATEGORY

(1) Please check one: ☑ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☑ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Patricia and Phillip Frost Art Museum at Florida International University

Organization Address: University Park, PC 110, 11200 S.W. 8th Street

City: Miami **State:** FL **Zip:** 33199 **Website:**

(4) Applicant Institution Type: ☑ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☑ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1977

(7) FEI#: 65 - 0177616 **(8) State of Incorporation:** Florida

(9) Required Pre-application Consultation: **Date:** 8/7/2006 **Time:** 3:45 PM

(10) Name: Stacey de la Grana ☐ **Mr.** ☑ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Acting Director **Phone (day):** (305) 348 - 2890 **ext.**

Email: delagran@fiu.edu **Fax:** (305) 348 - 2762 **Phone (other):** (305) 348 - 2278 **ext.**

PROJECT INFORMATION

(11) Project Title: Breakfast in the Park

(12) Starting and Ending Dates: Sun., Dec. 10, 2006 **(13) Starting and Ending Times:** 9:30 AM - noon

(14) Address or Location of Project: University Park, PC 110, 11200 S.W. 8th Street, Miami

(15) Municipality in which project will take place (use codes): **Primary:** # 99 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 11 **Florida State Senate District:** # 38

Florida State House District: # 114 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☑ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 500 **Performing/Participating Total:** 50
Children: 75 **Children:** 0

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☑ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Patricia & Phillip Frost Art Museum in conjunction with The Martin Z. Margulies Sculpture Park present the fourth annual *Breakfast in the Park* in celebration of Art Basel Miami Beach on Sunday, December 10, 2006 from 9:30 AM to 12:00 PM. Guests will enjoy a lecture by world-renowned sculptor Deborah Butterfield, a complimentary outdoor breakfast, and guided tours of the world renowned Martin Z. Margulies Sculpture Park featuring the sculpture of over 75 artists including Willem de Kooning, Louise Nevelson, Donald Judd, Richard Serra, Jean Dubuffet, Isamu Noguchi, Jenny Holzer and many others; located throughout the subtropical landscape of the Florida International University campus.

Although it is not produced by the same organization, Breakfast in the Park is an officially recognized Art Basel Miami Beach event. Admission is free and open to the public. County buses will offer free transportation for Art Basel patrons and the general public from Miami Beach to the FIU University Park campus. The buses will pick up riders at the Miami Beach Convention Center Hall D at 9:00 AM, and return to the Convention Center around noon; in time for opening on the last day of the international art show.

The confirmed guest artist for the morning will be Deborah Butterfield; one of the world's leading sculptors with a solid career and many honors to her credit. Butterfield transforms pieces of scrap metal and found wood into majestic, life size horse sculptures. If you have seen a life-size abstract horse sculpture at a one of the leading art museums it was most likely one of hers.

Butterfield was born in 1949 in San Diego, California and currently lives on a horse ranch in Bozeman, Montana. She began making horses as self-portraits designed to express her strong feminists and anti-war concerns. Over time, the issues of gender and politics were overshadowed by her overwhelming passion for the horse itself. Each of her horses seems to have an inner life. Each has a name and individual nature.

Butterfield first gained wide acclaim at the 1979 Whitney Biennial. For well over 30 years, the horse has been the single, sustained focus of her work. Butterfield has exhibited across the United States and Europe. Her work is held in numerous major public and private collections, including the Whitney Museum, the Metropolitan Museum of Art, The Art Institute of Chicago, the San Francisco Museum of Contemporary Art, and the Walker Art Center.

The Patricia and Phillip Frost Art Museum at Florida International University is an AAM accredited university museum and Smithsonian affiliate. All museum events are free and open to the public. The Frost Art Museum is located in PC110 in the Charles Perry building, SW 107th Ave and 8th St at the Florida International University, University Park campus.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL					
ADMINISTRATIVE:	NUMBER OF EMPLOYEES: 3	7,200		7,200	
ARTISTIC:	NUMBER OF ARTISTS:				
TECHNICAL:	NUMBER OF EMPLOYEES:				
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:				
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:				
MARKETING/PUBLICITY		5,500	2,500	3,000	
PRINTING		13,000	9,000	4,000	
POSTAGE		1,500		1,500	
IN-COUNTY TRAVEL		1,200		1,200	500
OUT OF COUNTY TRAVEL		600		600	
EQUIPMENT RENTAL		2,300		2,300	
EQUIPMENT PURCHASE					
SPACE RENTAL					
INSURANCE					
UTILITIES					
SUPPLIES/MATERIALS		1,500		1,500	
OTHER COSTS *(ITEMIZE BELOW):*					
Speaker honoraria		3,500	3,500		
Hospitality		7,500		7,500	7,500

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 43,800 = 15,000 + 28,800

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 8,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 51,800 — Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	15,000	8,000	caterer, hotel (being negotiated)
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	5,300		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL Miami-Dade Cultural Affairs – MCI	5,500		
APPLICANT CASH ON HAND	13,000		
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**5,000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **43,800**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **8,000**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 51,800**

*** Sum of #49 Cash & #50 In-kind**

Agenda Item No.: C-4

ORGANIZATION: Florida International University Board of Trustees/ African New

GRANT REQUEST: $5,000

TITLE OF EVENT: Eric Williams Memorial Lecture

RECOMMENDATION: $0
Referred to Community Grants

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: October 6, 2006

EVENT LOCATION: Wertheim Performing Arts Center, FIU

DESCRIPTION:
Funds are requested to support FIU's African New World Studies Program 8th annual Eric Williams Memorial Lecture, named in honor of Trinidad and Tobago's first Prime Minister on October 6, 2006. This year's speaker is Jamaican-born Colin A. Palmer, internationally known author and professor at Princeton University.

HOTEL CONFIRMATION:
Hotel Sofitel

OUTSIDE MEDIA:
Radio: WEDR; WMBM; Radio Carnivale

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
Eric Williams Collection - $3,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07) ☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
The F.I.U Board of Trustees for the benefit of its African New World Studies

Organization Address: Academic One, Room 162 BBC

City: : North Miami **State:** **Zip:** FL, 33181 **Website:** www.fiu.edu/~africana

(4) Applicant Institution Type: ☐ Cultural ☒ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit **(6) Year of Incorporation:** 1996

(7) FEI#: 65 - 177616 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 8/7/06 **Time:** 3:30pm

(10) Name: Akin Ogundiran ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☒ Dr.

Title: Director, ANWS **Phone** (day): (305) 919 - 5521 **ext.**

Email: ogundira@fiu.edu **Fax:** (305) 919 - 5267 **Phone** (other): (305) 919 - 5529 **ext.**

PROJECT INFORMATION

(11) Project Title: Eric Williams Memorial Lecture

(12) Starting and Ending Dates: October 6, 2006 **(13) Starting and Ending Times:** 5:00 pm-11:30

(14) Address or Location of Project: Wertheim Performing Arts Center, FIU

(15) Municipality in which project will take place (use codes): **Primary:** # 6 **Secondary:** # 7

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 **Florida State Senate District:** # 35

Florida State House District: # 106 **U.S. Congress District:** # 20

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ White, Not Hispanic ☐ Hispanic ☒ Caribbean ☐ General (no specific emphasis) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 500 **Performing/Participating Total:** 1

Children: **Children:**

(19) Primary Population: (check only one) ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The 2006 Eric Williams Memorial Lecture is part of Florida International University's (FIU) African-New World Studies' (ANWS) Distinguished Africana Scholars Lecture Series. It is co-sponsored by the Eric Williams Memorial Collection (EWMC) at the University of the West Indies (Trinidad and Tobago). In recognition of the great contribution of Eric Williams (known as the "Father of Caribbean History") the ANWS program invites internationally known artistes and scholars in African, African-American and Caribbean culture and history, as part of the generation of those who have benefited from his pioneering scholarship, to be the principal participants in this event. This Lecture Series has become a significant component of FIU's cultural and intellectual offering to the South Florida community. For the past eight years, African, African-American and Caribbean authors, artistes, politicians, economists, and historians have been invited to present in-depth analyses of cultural, historical and contemporary issues that impact the Caribbean community at home and abroad. (See attachment) Each event features Caribbean steelband music performed by South Florida artistes, and Caribbean cuisine catered by local Miami restaurants. The Lecture will include a question and answer component in which South Florida residents will have the opportunity to engage in one-on-one dialogue with this year's speaker, an internationally acclaimed Jamaican scholar, Dr. Colin A. Palmer, Dodge Professor of History, Princeton University. The event has grown over the past eight years, and various academic communities now link with this activity through their graduate programs and academic networks. This program is increasingly becoming a major attraction for tourists from the Caribbean. Within South Florida, the lecture series increasingly attract students, journalists, high level foreign governmental officials and elected dignitaries who wield significant influence in their respective countries. State and County representatives are also well represented.

WHEN: The Eric Williams Memorial Lecture Series occurs annually during the Fall semester of each academic year. It will be held on October 6, 2006 at 6:30 pm.

WHERE: FIU's Wertheim Performing Arts Center located at the University Park Campus, 11200 SW 8 Street, Miami, FL is easily accessible to Tri-County residents. The center has a seating capacity of approximately 2000. This event is free and open to the public and invites participants to explore and preserve Caribbean heritage, tradition and culture.

WHO: The cultural, intellectual, and social components of this event have broad appeal and typically attract audiences with interests in art, culture, history and academic discourse centered on the African Diaspora. Audiences have ranged from 1000 to 2000. Miami-Dade's/Broward's various professional and cultural backgrounds, including those from local colleges and universities, are well represented. Each year, has seen more out-of-town students attending our event, as well as young Caribbean professionals. They are helping to brand this as a cultural tourism event similar to the Caribbean Women Writer as Scholar Conference held earlier this year, which attracted numbers of foreign attendees to South Dade. Colin A. Palmer is a prolific writer (see attached bio). His numerous books on African American history and slavery, and his editing of "The Encyclopedia of African American Culture and History" touch several disciplines and will attract a large audience. The Lecture Series has contributed immeasurably to the educational upliftment of Miami Dade residents and has drawn international attention to the intellectual and cultural vibrancy of Miami-Dade County. We expect to continue to expose audiences and potential tourists to the intelligence, depth and creativity of Caribbean artistes and intellectuals.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	4	4000	2000	2000	
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:					
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	1	200		200	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:					
MARKETING/PUBLICITY			2000	1000	1000	
PRINTING			3000	1500	1500	
POSTAGE			800	500	300	
IN-COUNTY TRAVEL			400		400	
OUT OF COUNTY TRAVEL			1000		1000	
EQUIPMENT RENTAL			1000		1000	
EQUIPMENT PURCHASE						
SPACE RENTAL			1500		1500	
INSURANCE			100		100	
UTILITIES						
SUPPLIES/MATERIALS			600		600	
OTHER COSTS *(ITEMIZE BELOW)*:						
FACILITIES SET UP			1000		1000	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 5000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 15600 = 5000 + 10600

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 15600 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	7600		
OTHER REVENUES *(Itemize below)*			
Eric Williams Memorial Collection	3000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**5000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **15600**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 15600** * **Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: C-5

ORGANIZATION: Friends of WLRN, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $10,000

TITLE OF EVENT: Marketing Campaign: An Unmet Need

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: Countywide

DESCRIPTION:
Funds are requested to support and enhance the marketing of cultural organizations in Miami-Dade County through an on-air promotion of WLRN Public Radio.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☐ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Friends of WLRN, Inc.

Organization Address: 169 E Flagler St. - Suite 1400

City: Miami State: Zip: 33131 Website: www.wlrn.org

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1974

(7) FEI#: 23 - 7365001 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: 8/3/06 Time: 1000am

(10) Name: Michael Peyton ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Senior Corporate Marketing Represen Phone (day): (305) 350 - 7978 ext.

Email: Fax: (305) 371 - 7179 Phone (other): (305) 310 - 8422 ext.

PROJECT INFORMATION

(11) Project Title: Miami-Dade County Marketing Initiative

(12) Starting and Ending Dates: 10/01/06-09-30-07 (13) Starting and Ending Times: n/a

(14) Address or Location of Project: County Wide

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 39

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 300,000 Performing/Participating Total:
Children: Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

This project is to provide additional marketing from WLRN to cultural organizations in Miami Dade County to develop audiences to cultural activities. This program will be administered over the calendar year and open to all cultural organizations in the arts. In addition to WLRN support, organizations will be encouraged to expand their marketing budgets to attract new audiences.

WLRN radio reaches 300,000 listeners each week from Palm Beach to Key West. Promoting activities in Miami Dade County will draw audiences from Broward, Palm Beach and Monroe County to Miami Dade County.

WLRN is a media partner to most of the cultural organizations in South Florida, It is clear that most organization fail to budget adequately to promote their activities. This project will provide additional media to those organizations who choose to participate

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:							
ARTISTIC:	NUMBER OF ARTISTS:							
TECHNICAL:	NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:							
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:							
MARKETING/PUBLICITY					25000		395000	105000
PRINTING								
POSTAGE								
IN-COUNTY TRAVEL								
OUT OF COUNTY TRAVEL								
EQUIPMENT RENTAL								
EQUIPMENT PURCHASE								
SPACE RENTAL								
INSURANCE								
UTILITIES								
SUPPLIES/MATERIALS								
OTHER COSTS *(ITEMIZE BELOW)*:								

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 420000 = 25000 + 395000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 105000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 525000 — **Sum of #45 Cash & #46 In-kind**

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES	390000		
TUITIONS			
CORPORATE SUPPORT		105000	WLRN
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL City of Coral Gables	5000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **420000**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **105000**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 525000** * Sum of #49 Cash & #50 In-kind

Agenda Item No.: C-6

ORGANIZATION: Iranian Festival of South Florida, Inc., The

GRANT REQUEST: $15,000

RECOMMENDATION: $2,000

TITLE OF EVENT: Iranian Festival

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: November 11, 2006

EVENT LOCATION: Bayfront Park, Tina Hills Pavilion

DESCRIPTION:
Funds are requested to support the personnel artistic and outside artistice costs asoiated with the production of the Iranian Festival on November 11, 2006 at Bayfront Park. The Festival's goal is to educate and encourage our youth about social and cultural awareness.

HOTEL CONFIRMATION:
Intercontinental - Pending

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
CG - $10,000 (Pending)
Bayfront Turst - $3,500
City of Miami Police - $1,500 (Pending) City of Miami Fire - $1,500 (Pending)

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07) ☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
The Iranian Festival of South Florida Inc.

Organization Address: 299 Alhambra Circle, Suite #404

City: Coral Gables **State:** **Zip:** 33134 **Website:** IranianFestival.org

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit **(6) Year of Incorporation:** 2004

(7) FEI#: 77 - 619949 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 7/18/06 **Time:** 3:00pm

(10) Name: M. Saeed Fatemian ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Board Member **Phone (day):** (305) 513 - 9000 **ext.**

Email: saeed@waberry.net **Fax:** (305) 513 - 9100 **Phone (other):** (786) 514 - 4561 **ext.**

PROJECT INFORMATION

(11) Project Title: Iranian Festival

(12) Starting and Ending Dates: November 11, 2006 **(13) Starting and Ending Times:** 11:00am-10:00pm

(14) Address or Location of Project: Bayfront Park Tina Hills Pavilion

(15) Municipality in which project will take place (use codes): **Primary: #** 1 **Secondary: #** ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 **Florida State Senate District:** # 35

Florida State House District: # 107 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): ___

(18) Expected Participation (# of individuals): **Attending Total:** 10,000 **Performing/Participating Total:** 200 **Children:** 2,000 **Children:** 50

(19) Primary Population: (check only one) ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What is the project:The Iranian festival is a one day event; to enrich cultural diversity and to attract a local, state wide & national audience. Who is interested in arts & crafts, literary exhibits, galleries, traditional music and folk loric dance.

How wil it attract the audience:Though the use of multiple media outlets i.e. advertisement in local and national publications, press release, e-mail & direct mail compaigns, the project will attempt to attract potential tourist.

When will the festival take place:The festival is a one day event that will place on November 11, 2006 from 11:00 A.M. to 10:00 P.M.
How many events are planned: The following events are planned.

1. Arts and Crafts
2. Persian Carpet Show
3. Children's Educational and Recreational Activites
4. Literary Exhibition
5. Food and Beverages
6. Audio and Video Exhibition
7. Movie and Picture Gallery
8. Iranian Musical Insruments
9. Iranian Music
10. Iranian Dance
11. Iranian Ceremonies
12. Traditional Tea House
13. Vendor's Booths
14. Meet the international Friends of Iran
15. Young Hearts/teen party
16. Book Exhibition

Where the event will take place:The Iranian festival will take place at Bayfront Park

Who are the principal artist: The principal artist are the musical band Pouya from California, Ca, and Silk Road Dance Group from Washington, DC.

Why is it attractive for TDC funding:It is attractive for TDC funding because in the past due to extensive state and out of state advertisement, the festival has attracted many tourist that are interested in cultural diversity, the ethnic , folkdance, voneesic and the art exhibit it brings.

Are there other organizations involved in the project's production? There are no other organizations involved in this event.

Events implementation and timeline:The evening before the event; a total of 37 tents of various sizes will be erected on the project site. Also the night before, the stage lighting and props are set up and prepared for the event the following day. The tents will be peaked type tents to attract tourist attending Bayside Market Place. Thoughout the day of the event, there will be performers such as: singers, musicians, dance companies, and other artists entertaining the audience.
Some of the tents will be dedicated to serving ethnic foods and pastries, tea, coffee, and sweets throughout the day. other tents will be dedicated to exhibitors such as nationally known painters, etc. Hand made crafts and rug exhibits the main stage, Tina hills Pavillion at Bayfront park will hold the main musical and culturals dances. This includes nationally known ethnic musical groups and dance companies between 3:00pm and 9:00pm.
The main musical and dance events performed by nationally known artists along with the exhibits will artact as it has in the past, local, state-wide and national audiences.

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	0		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	10000	10000	CITYOFMIAMIFIRE&PARK.TRUST
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	10000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0		
STATE	0		
LOCAL	0		
APPLICANT CASH ON HAND	0		
OTHER REVENUES *(Itemize below)*			
Fund Raising			
1) Dinner w/ Live music	20000		
2) Movie & Dinner	5000		
3) Program Book	3000		
4) Exhibits	3000		
5) other			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	66000	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		10000
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	$ 76000	* Sum of #49 Cash & #50 In-kind

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	0	0	0	0	0
Artistic:	Number of Artists:	20	5000	5000		
Technical:	Number of Employees:	5				2500
Outside Artistic Fees:	Number of Artists:	25	20000	10000	10000	
Outside Other Fees:	Number of Employees:					
Marketing/Publicity			5000		5000	
Printing			4000		4000	
Postage			2000		2000	
In-County Travel						
Out of County Travel						
Equipment Rental			7000		7000	
Equipment Purchase						
Space Rental			15000		15000	3500
Insurance			4000		4000	
Utilities						
Supplies/Materials			3000		3000	
Other Costs *(itemize below):*						
SECURITY			1000		1000	1000
FIRE						1500
POLICE						1500

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 66000 = 15000 + 51000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — 10000

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 76000 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: C-7

ORGANIZATION: Tropical Everglades Visitor Association, Inc. f/a for the Historic

GRANT REQUEST: $5,000

RECOMMENDATION: $5,000

TITLE OF EVENT: Historic Redland Tropical Trail Kickoff Event

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: December 8-10, 2006

EVENT LOCATION:

DESCRIPTION:
Funds are requested to support the production and marketing costs associated with the introduction of the Historic Redland Tropical Trail. This project brings together eight historic south Miami-Dade County tourist destinations with the goal of promoting the Redland area through Agritourism development.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

TDC/07

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Tropical Everglades Visitor Association f/a/f Historic Redland Tropical Trail

Organization Address: 160 U.S. Highway #1

City: Florida City **State:** **Zip:** 33034 **Website:** www.tropicaleverglades.com

(4) Applicant Institution Type: ☐ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1993

(7) FEI#: 65 - 0448479 **(8) State of Incorporation:** Florida

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3PM

(10) Name: Brian Conesa ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone** (day): (305) 245 - 9180 **ext.**

Email: tevisitor@cs.com **Fax:** (305) 247 - 4335 **Phone** (other): (800) 388 - 9669 **ext.**

PROJECT INFORMATION

(11) Project Title: Historic Redland Tropical Trail Kickoff Event

(12) Starting and Ending Dates: 12/08 - 12/10/06 **(13) Starting and Ending Times:** 9 AM to 5 PM

(14) Address or Location of Project: 9

(15) Municipality in which project will take place (use codes): **Primary:** # 10 **Secondary:** # 99

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 8 **Florida State Senate District:** # 39

Florida State House District: # 120 **U.S. Congress District:** # 25

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 15,000 **Performing/Participating Total:** 250

Children: 1,000 **Children:**

(19) Primary Population: (check only one) ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities** ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What is the Project? It is the kickoff of the Historic Redland Tropical Trail. The goal is to create the atmosphere and base needed to promote the Redland as an Agri-tourism destination on par (eventually) with areas such as Napa Valley which draw back millions of dollars into their economy from both International and National tourists. The formation of this Historical Redland Tropical Trail brings together 8 established tourist destinations in south Miami-Dade County. The kickoff weekend for this Trail will be the culmination of a broader campaign aimed to create excitement for visitors coming to stay in Miami-Dade County. The goal in the years to come is to not only increase visitation to this area, but to add many more destinations to the trail by showcasing agri-tourism as a sustainable and financially viable choice for the farming community.

How will it attract tourists to Miami-Dade County? A tri-fold brochure is being produced that will be distributed throughout the visitor centers in Florida. A website is being created that will link 10 different tourist websites and their thousands of visitors to a tropical trail website which will offer information and maps of the area. Special Hotel rate blocks have been set up for visitors traveling to see the trail. The hotels involved (with 270 room nights set aside) include the Travelodge, and the Comfort Inn in Florida City and the Comfort Suites located near the airport. Print advertising will extend throughout the state in 18 large Florida newspapers Also, this event will be promoted through radio with event packages being given away and live spots through Thunder Country 100.3 FM.

When will it take place? How many events are planned?
The Kickoff for the Historic Redland Tropical Trail will be the weekend of December 8 -10, 2006. Each destination will offer special giveaways during this weekend. Coral Castle, Everglades Alligator Farm and the Monkey Jungle will offer buy one ticket get one free during this weekend. R.F. Orchids will raffle off $1,750 in gift certificates, Miami Tropical Bonsai and Schnebly Winery will offer discounts on products and tours. Robert is Here will provide live music. The Capri Restaurant will host a media tour and feature locally grown products.

Where will the events take place? Who is involved in the project? Events will take place at the same time along the Historic Redland Tropical Trail at each of the locations. The 8 destinations of the Historic Redland Tropical Trail are as follows: The Monkey Jungle, Coral Castle, Miami Tropical Bonsai, RF Orchids, The Capri Restaurant, Schnebly Redland's Winery, Robert Is Here Fruit Stand, & The Everglades Alligator Farm. Also, the Fruit and Spice park will provide information.

Why is this an attractive project for the use of Tourist Development Council Funds? The Historic Redland Tropical Trail is here to stay. It is the Kickoff of what will become a year around event aimed at the long-term growth of Agri-tourism in the southern part of Miami-Dade County. The businesses involved have long ties to the community with many years of promoting tourism in Miami-Dade County. These businesses already draw tourists and are open to the public having the insurance and accessability. As Art Deco began to find its footing 25 years ago, we see an agri-tourism segment in its infancy looking for a chance to grow and save some of our farming community. By supporting this Historic Redland Tropical Trail Kickoff, TDC Funds will go a long way to help create a new tourism sector for Miami-Dade County. Funds to support this Kickoff event will also be used to promote the hotels involved in this event, increasing stays and bedtax produced from this area.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	=	TDC Grant Dollars	+	Cash Match	*In-Kind Contributions
Organization's Personnel								
Administrative:	Number of Employees:	24	4320		0		4320	
Artistic:	Number of Artists:	0	0		0		0	
Technical:	Number of Employees:	0	0		0		0	
Outside Artistic Fees:	Number of Artists:	0	0		0		0	
Outside Other Fees:	Number of Employees:	0	0		0		0	
Marketing/Publicity			10000		5000		5000	
Printing			0		0		0	
Postage			0		0		0	
In-County Travel			0		0		0	
Out of County Travel			0				0	
Equipment Rental			0		0		0	
Equipment Purchase			0				0	
Space Rental			0		0		0	
Insurance			0		0		0	
Utilities			0		0		0	
Supplies/Materials			500		0		500	
Other Costs *(itemize below):*								
FREE ADMISSIONS, DISCOUNTS			10000		0		10,000	
PROMOTIONAL GIVEAWAYS								1750

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 5000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 24820 = 5000 + 19820

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

1750

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 26,570

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	10000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	0	1750	DONATIONS FOR GIVEAWAYS
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	5000		
OTHER REVENUES *(Itemize below)*			
merchandise sales	4820	0	
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**5000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **24820**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **1750**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 26570**

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: D-1

ORGANIZATION: Bang Music Festival, LLC

GRANT REQUEST: $25,000

RECOMMENDATION: $3,500

TITLE OF EVENT: Bang Music Festival

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: For Profit

DATE(S) OF EVENT: November 11, 2006

EVENT LOCATION: Bicentennial Park, 1075 Biscayne Blvd

DESCRIPTION:
Funds are requested to support the outside artistic costs associated with the production of the 2nd Annual Bang Music Festival on November 11, 2006 at Bicentennial Park. The festival is a one day event that encompasses many genres of music, showcasing live bands, as well as DJs.

HOTEL CONFIRMATION:
Intercontinental

OUTSIDE MEDIA:
TV: MTV; VH1

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Bang Music Festival, LLC

Organization Address: 555 Washington Avenue, Suite #230

City: Miami Beach **State:** **Zip:** 33139 **Website:** www.BangMusicFestival.com

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☐ **Non-Profit** ☒ **For Profit** **(6) Year of Incorporation:** 2006

(7) FEI#: 20 - 4442893 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3:00pm

(10) Name: Lisa Niven ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Marketing Coordinator **Phone** (day): (305) 532 - 9494 **ext.** 200

Email: **Fax:** (305) 532 - 3757 **Phone** (other): ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Bang Music Festival

(12) Starting and Ending Dates: November 11, 2006 **(13) Starting and Ending Times:** 11am - 12 midnight

(14) Address or Location of Project: Bicentennial Park 1075 Biscayne Blvd.

(15) Municipality in which project will take place (use codes): **Primary:** # 01 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # ___ **Florida State Senate District:** # ___
Florida State House District: # ___ **U.S. Congress District:** # ___
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): ___

(18) Expected Participation (# of individuals): **Attending Total:** 25,000 **Performing/Participating Total:** 40-50
Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Name: Bang Music Festival
Date: November 11, 2006
Where: Bicentennial Park, Downtown Miami
Time: 11am to 12 midnight
Tickets: Pre-sale tickets are $45 and go onsale on our website Aug. 26th
Ages: All Ages Event, but 21 to drink
Stages: 5 Stages (2 Live Stages & 3 DJ Arenas)
VIP: VIP packages are available with preferred viewing.
Charity: There will be a local celebrity/artist dunk tank. All the proceeds acquired from this one event will go to a local charity in Miami.
Vendors: There will be food, merchandise and not-for profit enviromental vendors.
Travel: There are travel packages available via Groove Travel
Hotels: We are utilizing the Interconntinental for a second year as the staff and artist hotel. Groove Travel is utilizing a few hotels in Downtown Miami, South Miami Beach and Coconut Groove.

Market trends indicate that our traditional view of a "Season" is slowly eroding. Miami is slowly becoming a year round destination and an event of this magnitude will go along way in establishing this.

Bang Music Festival will bring internationally renowned talent to this market that has rarely or never played here.

Artists performing: Duran Duran, Daft Punk, Tiesto, Modest Mouse, Gnarls Barkley, Kinky, Los Amigos Invisibles, George Acosta, Christopher Lawrence, Markus Schulz, Icey, Yerba Buena, Baby Anne, Truth, Edgar V, Spacemen, 4 Strings, Kevens, Filo & Peri, Austin Leeds, Jen Lasher, Devine & Emily Play plus many more...

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	11	$223,000		223,000	
ARTISTIC:	NUMBER OF ARTISTS:		-0			
TECHNICAL:	NUMBER OF EMPLOYEES:	20	$32,500.		$32,500.	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	50	2,058,151	25,000	2,033,151	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	50	$46,000.		$46,000.	
MARKETING/PUBLICITY			30,000		30,000	
PRINTING			5,000		5,000	
POSTAGE			100		100	
IN-COUNTY TRAVEL			25,000		25,000	
OUT OF COUNTY TRAVEL			$5,500		$5,500.0	
EQUIPMENT RENTAL			$357,500		$357,500	
EQUIPMENT PURCHASE			-0			
SPACE RENTAL			$110,000		$110,000	
INSURANCE			$6,500.0		$6,500.0	
UTILITIES			50,000		50000	
SUPPLIES/MATERIALS			-0			
OTHER COSTS *(ITEMIZE BELOW):*						
			-0			
			-0			
			-0			
			-0			
			-0			
			-0			

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 2,949,251 = 25000 + 2924251

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 2752751 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	4105200		
CONTRACTED SERVICES	300000		
TUITIONS	-0		
CORPORATE SUPPORT	-0		
FOUNDATION SUPPORT	-0		
PRIVATE/INDIVIDUAL SUPPORT	200000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL	-0		
STATE	-0		
LOCAL	25000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
	-0		
	-0		
	-0		
	-0		
	-0		
	-0		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **275275**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 275275** * **Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: D-2

ORGANIZATION: Miami Boat Parade, Inc.

GRANT REQUEST: $25,000

RECOMMENDATION: $3,500

TITLE OF EVENT: Miami International Boat Parade

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: For Profit

DATE(S) OF EVENT: December 4, 2006

EVENT LOCATION: Bayfront Park, Parcel B, Intercoastal

DESCRIPTION:
Funds are requested to support the marketing and printing costs associated with the production of the Miami International Boat Parade taking place December 4, 2006. This year an anticipated 75 boats are expeted tc participate.

HOTEL CONFIRMATION:
InterContinental Hotel

OUTSIDE MEDIA:
TV: NBC6; Telemundo 51

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
N/A

Pg 1, 3, 7, 8 only

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☒ Sports ☐ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Miami Boat Parade, Inc.

Organization Address: 2550 South Bayshore Drive, Suite 11

City: Miami State: Zip: 33133 Website: www.MiamiBoatParade.com

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☐ Non-Profit ☒ For Profit (6) Year of Incorporation: 2005

(7) FEI#: 20 - 3565773 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Anthony Albelo ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: President Phone (day): (305) 461 - 2700 ext.

Email: tony@miamiboatparad Fax: (305) 445 - 6179 Phone (other): (305) 206 - 8252 ext.

PROJECT INFORMATION

(11) Project Title: Miami International Boat Parade

(12) Starting and Ending Dates: Dec 4, 2006 (13) Starting and Ending Times: Dec 9 2006

(14) Address or Location of Project: Bayfront Park, Parcel B, Intercoastal

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 35
Florida State House District: # 107 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 10,000 Performing/Participating Total: 750
Children: Children: 300

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

It all makes sense. Miami is an international city, overlooking the Atlantic Ocean, and possess one of the most beautiful skylines in the world. It only seems natural that this world class city would have a world-class parade... and the inaugural Miami international boat parade delivered just that.

The Miami International Boat Parade was a huge success. Hundreds of thousands of viewers watched the Christmas specials which aired in two languages. NBC 6 personalities Tony Segreto and Julia Yarbough hosted the English show and Telemundo stars Maria Montoya and Ambrosio Hernandez hosted the Spanish show. The shows were a combination of parade shots, interesting stories, and beautiful caroling. In addition to the made-for-TV specials, several other media outlets covered the parade. The Weather Channel aired a segment during their national broadcast. Stations from across Florida including West Palm Beach, Gainesville, and Orlando also aired segments. Locally, almost every station covered some aspect of the parade. The Miami International Boat Parade was the "media darling" of the season.

But the parade was not only a made-for-TV event. The parade was designed to take advantage of Miami's beautiful weather sand spectacular downtown skyline. Thousands of spectators lined the banks of Intracoastal Waterway and watch as dozens of lighted and decorated boats paraded across the water. People from across the country and all over South Florida came to enjoy the festivities. (inset audio and video) . Special guests and V.I.P. also had their waterfront space to view the parade. The Dewar's 12 VIP village was located right on the water at the American Airlines Area, home of the World Champion Miami Heat. Guests were treated to music, great food, and a Red Carpet reception. The Miami International Boat Parade was an event that for everyone.

The Miami International Boat Parade is not just a parade. It's a group of events taking place over several weeks. The first event is the Press Conference and VIP Party. During the VIP Party, the Grand Marshall is announced and community leaders show their support and encourage the South Florida community to come out and enjoy the events. The press conference will take place on Watson Island with downtown Miami as the backdrop. The parade also hosts a black-tie Gala and charity auction at the beautiful intercontinental hotel in downtown Miami. Last year people danced the night away and were treated to special guest performances by international recording artists Ley Alejandro and R&B's newest rising star, Styleon. And it's all for a good cause. The Charity auction raised thousands of dollars for Shake-a-Leg Miami: a local charity offering ocean access to disabled and underprivileged children.

This year's event will have more activities for children including an expanded Family Fun Zone sponsored by Comcast. On the water we expect to top 75 boats in the parade. The television coverage will also be expanded with 3 additional stories about our sponsors and supporters.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	5	0		0	42480
Artistic:	Number of Artists:					
Technical:	Number of Employees:	4	15000		15000	
Outside Artistic Fees:	Number of Artists:	14	10000		10000	
Outside Other Fees:	Number of Employees:					
Marketing/Publicity			133600	20000	113600	30000
Printing			12000	5000	7000	
Postage						
In-county travel						
Out of County Travel						
Equipment Rental			27000		27000	
Equipment Purchase						
Space Rental			71000		71000	
Insurance			4000		4000	
Utilities			8000		8000	
Supplies/Materials			8210		8210	
Other Costs *(itemize below):*						
Fees and Professional Associations			3750		3750	
Food & Bev			16000		16000	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 25000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 308560 = 25000 + 283560

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — **Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.** — 72480

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 381040 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	20000		
CONTRACTED SERVICES		42480	LABOR & SALES
TUITIONS			
CORPORATE SUPPORT	228560	30000	AD CREDITS
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	35000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 308560

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 72480

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 381040

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: D-3

ORGANIZATION: Miami Cuba, USA Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $7,500

TITLE OF EVENT: Miami-Cuba, USA, Inc.

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: For Profit

DATE(S) OF EVENT: September 7, 2006

EVENT LOCATION: 1417 West Flagler Street

DESCRIPTION:
Cultural/historical tours that focus on the Hispanic heritage of Greater Miami area. Day and night tours will commence on September 7th, 2006 and will continue every Friday and Saturday with tour guides dressed in Hispanic ethnic attire aboard the hand painted "Azucar" trolley. Guests will visit significant sites in the Miami area anc have an opprotunity to taste Hispanic finger foods and coffee on board.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
City of Miami - $100,000 (Pending)
Community Grants - $10,000 (Pending)
State of Florida - $60,000 (Pending)

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Miami-Cuba USA, Inc.

Organization Address: 1417 West Flagler St.

City: Miami State: FL Zip: 33135 Website: www.miamicubausa.com

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☐ Non-Profit ☒ For Profit (6) Year of Incorporation: 2005

(7) FEI#: 20 - 4793451 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 7/20/06 Time: 3pm

(10) Name: Bettina Rodriguez Aguilera ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Title: President Phone (day): (305) 491 - 5884 ext.

Email: miamicubausa1@aol.c Fax: (305) 262 - 9314 Phone (other): (786) 281 - 5884 ext.

PROJECT INFORMATION

(11) Project Title: Miami-Cuba USA, Inc.

(12) Starting and Ending Dates: September 7, 2006 (13) Starting and Ending Times: 9/30/07

(14) Address or Location of Project: 1417 West Flagler St.Miami, FL 33135

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # 4

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 36
Florida State House District: # 107 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: Performing/Participating Total: 60
Children: Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What? The "Azucar" trolley/bus will offer an attractive display of sinage of artist from Cuban and Hispanic cultures that will change every quarter (no charge to artist). The tour will include historical narration to show case the influence and experience of the Cuban American and other Hispanic groups in Miami-Dade County. Seven distinctive day tours will offer music and sing-along (Spanish & English lyrics) and four night tours. The "Azucar" tour (2.5 hrs) is a fun, music and interactive experience for tourist and local that want a sampler of what 8th street " calle ocho" has to offer, The Freedom Tower, "La Ermita", local shops and a typical Cuban lunch on 8th St. The Historic Tour (2.5 hrs) will showcase the monuments and institutions honoring the Cuban American experience in Miami. This tour includes the Fl. Historical Museum in Downtown Miami, The ex Cuban Council, The house where Castro planned the revolution, the Woodlawn cemetery where 3 Cuban presidents are burried, a commemorative stone that marks the first Freedom flights and the Cuban Municipalities in Exile that are a constant reminder to the Cuban exile of their roots and their determination to continue their fight for the freedom of Cuba. The tour guide will narrate the annual events held by the Municipality in Exile at each site and how these events maintain the unity of the Cubans in the USA. The Patriotic tour (2.5 hr) will visit the Brigade 2506 Museum, Elian Gonzalez Museum, Political Prisoner Museum, Alpha 66 and Pedro Pan, The "Guajiro" tour (Urban Cowbay) (7 hr) Begins on 8th street, to an Hacienda in Homestead (under negotiation) to include horse rides, live music, entertainment, interactive dancing and hosts a traditional roast pig lunch with trimmings, to begin in december. Other tours will feature Afro-Cuban Ghost tour, to begin in October, Shopping Tour to Dolphin mall and local shops on 8th st., Latin American the Hispanic influence in music, dance and food see discription at the website at www.miamicubausa.com.

HOW, The tours will attract tourist through a 50 page website, in English and Spanish with fotos and paintings in color, and a full description and enrollment form for each tour. Sells of tickets will be available on-line as well as at the Dolphin mall, Havana to Go and Azucar para el Espiritu on SW 8 st, distribution of 100,000 brochures thruogh CTM, One page ad in the GMCVB planner inside hotels, one page ad in Airtram magazine, placement ad in four tourist websites, ad in travel auction network, City Video Guide at 45 major hotels, Visimap at all car rental, national and international industry trade shows, local, national and interanational press editorial and adverisement.

WHEN: Most tours will begin at 10am to 12:30 pm, Friday and Saturdays, Evening tours, Nostalgia, Bohemian, Salsa and Havana Extravaganza will be held Thrusday, Friday, Saturday and Sunday from 9pm to 12 midnight. In October the Afro-Cuban Ghost Tour will begin Friday 7pm-10pm, in The Miami-Cuba Shopping Tour/Dolphin Mall will start in November Thrusday and Friday 10am-2pm, December the Guajiro/Urban Cowboy Tour will start from 10am-5pm, all other tours will start every month based on client demand.

WHERE: As stated above, most tours will begin at 8th st. the cities to be covered by these tours are, Miami, Miami Beach, Bal Harbour, Homestead, Latin American Tour in Doral, and the Night tours in Coral Gables and Hialeah to begin in December 2006.

WHY: This project of multiple tours should tourist development dollars from Dade County because: Tours will cover seven cities in Dade County, local hotels, art galleries, artists, restaurants, and shops will benefit increase in sales due to interactive nature of the tours. These tours will expand the tax base of Miami Dade County by increasing the sales of the businesses stated above. In addition these funds will sustain local small businesses such as advertising firms and other small business to increase the number of jobs to be created which is approximately ten new jobs. This project is unique because as stated by tourist; " This tour is genuine, given by Cuban, showing the real Little Havana", This tour emphasis folklore, history and the cultue of Hispanic influence in Miami Dade County.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	7	16000	1000	15000	5000
ARTISTIC:	NUMBER OF ARTISTS:	7	5000	2000	3000	3000
TECHNICAL:	NUMBER OF EMPLOYEES:	1	1000		1000	2000
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	20	6000	4000	2000	3000
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2	2000		2000	3000
MARKETING/PUBLICITY			9000	3000	6000	4000
PRINTING			8000	2000	6000	500
POSTAGE			300		300	200
IN-COUNTY TRAVEL			2500	1000	1500	
OUT OF COUNTY TRAVEL			2000		2000	
EQUIPMENT RENTAL			2000		2000	
EQUIPMENT PURCHASE			2000		2000	
SPACE RENTAL			0			5000
INSURANCE			5000	2000	3000	
UTILITIES			500		500	
SUPPLIES/MATERIALS			600		600	
OTHER COSTS *(ITEMIZE BELOW):*						
			500		500	2000
			2000		2000	
			3000		3000	
			3000		3000	
			600		600	
			2000		2000	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 7300 = 1500 + 58000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — 27000

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 100700

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	16200		
CONTRACTED SERVICES		10500	ARITIST
TUITIONS			
CORPORATE SUPPORT	11800	9000	ADVERTISING, SINAGE, SUPPORT
FOUNDATION SUPPORT		3000	SPACE, SUPPORT
PRIVATE/INDIVIDUAL SUPPORT		5200	COSTUMES, CLERK, OTHER
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE fl	10000		
LOCAL city & county	25000		
APPLICANT CASH ON HAND	10000		
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — **73000**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — **27000**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — **$ 100700**

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: D-4

ORGANIZATION: Pirates Mutiny, LLC

GRANT REQUEST: $25,000

RECOMMENDATION: $15,000

TITLE OF EVENT: Pirates Mutiny

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: For Profit

DATE(S) OF EVENT: December 1, 2006 - January 21, 2007

EVENT LOCATION: Bicentennial Park, 1075 Biscayne Boulevard

DESCRIPTION:
Funds are requested to support additional marketing and advertsing of this first time in the USA production of Pirates Mutiny, a show for the family market held at Bicentennial Park from December 1, 2006 through January 21, 2007. The show, a blend of human circus and pantomime featuring world class acrobats, dancers and specialty acts, has proved to be a major hit in Mallorca, Spain.

HOTEL CONFIRMATION:
Double Tree Grand (930 room nights)

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
N/A

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Pirates Mutiny, LLC

Organization Address: 927 Lincoln Road, Suite 200,

City: Miami Beach **State:** **Zip:** 33139 **Website:** www.piratesmutiny.com

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☐ **Non-Profit** ☒ **For Profit** **(6) Year of Incorporation:** 2006

(7) FEI#: 20 - 4445956 **(8) State of Incorporation: Florida**

(9) Required Pre-application Consultation: **Date:** **Time:**

(10) Name: Elissa Lithman ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Project Manager **Phone** (day): (305) 936 - 9444 **ext.**

Email: elissa@piratesmutiny.c **Fax:** (305) 936 - 8213 **Phone** (other): (786) 319 - 7663 **ext.**

PROJECT INFORMATION

(11) Project Title: Pirates Mutiny

(12) Starting and Ending Dates: 12-1-06 - 1-21-07 **(13) Starting and Ending Times:** various

(14) Address or Location of Project: Bicentennial Park, 1075 Biscayne Boul

(15) Municipality in which project will take place (use codes): **Primary: #** 01 **Secondary: #** ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 **Florida State Senate District: #** 36
Florida State House District: # 107 **U.S. Congress District: #** 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 75,000 **Performing/Participating Total:** 75

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

A family show with a classic Pirate tale of good verses evil. An innovative blend of music, comedy and drama coupled with death-defying stunts, incredible acts of strength and balance along with electrifying special effects. Set to a mix of original and classic music, the production features intricate costumes, an elaborate set which included an extrordinary 50ft Spanish Galleon, lighting and special effects that highlight the acrobats´athleticism and artistry. Audience participation is encouraged by splitting the audience into sections each which will support one of the good pirate captains, each whom is based upon a real-life pirate from the 15th to 17th century. Pirates Mutiny is designed to entertain all ages and involves all members of the audience throughout the show.

The show will be publicized & advertised through campagins in local TV, Newspapers & Billboards. Media impact through our PR campaign will be both national and international, e.g. International airlines with Miami routes will cover the event in their in flight magazines. The "word of mouth" PR generated by the show¨s national and international audience is expected to spread throughout the USA, Canada and Latin Americas. We will also be promting through GMVCB, visitors centres in Miami and through the Hotel and conscerge associations.

The show premieres on December 1st 2006 in a 25,000 sq ft Tent in Bicenntenial Park, Downtown Miami, we are running for 7 weeks until January 21st 2007 with approximately 70 performances over this period.

The show is operated by Globo Balear S.A t/a Pirates Adventure, Mallorca Spain. Promoted by Pirates Mutiny LLC, USA. President Jacques Sasson, CEO Andrew Clemence, Show Director Martyn Smith, VP Marketing Jeremy Kerner.

This is a unique show never before seen in USA. A show that will appeal to mainstream families and Broadway theatre lovers alike. Along with its elements of comody, music & dance there is the incredible spectacle of witnessing at close quarters the skills of some of the worlds leading acrobats and gymnasts. The theme of this show is Pirates who have long been associated with this area and hold romantic appeal to all. Over 2 million British and Irish tourists have already seen our sister show in Spain over the last 20 years and our outreach work with the world famous Great Ormond Street Childrens Hospital in London is regularly covered in the British Press. With a simple story and a show that is a visionary delightr for all ages, the appeal to Holiday Season Tourists of Miami will be unparalled. There is not currently nor has there been a show in Miami that has the appeal of Pirates Mutiny to such a wide demographic, along with powerful advertising and marketing campaign it will be impossible for the Tourists of Miami not to be aware of our show.

We anticipate 75,000 spectators.

Our Host Hotel is the Double Tree Grand, 1717 North Bayshore Drive, Miami, FL 33132. We have 930 nights booked.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	21	256806	0	256806	
ARTISTIC:	NUMBER OF ARTISTS:	28	295110	0	295110	
TECHNICAL:	NUMBER OF EMPLOYEES:	0	0	0		
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:					
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2	85335		85335	
MARKETING/PUBLICITY			444250	25000	469250	
PRINTING						
POSTAGE						
IN-COUNTY TRAVEL						
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL				0		
EQUIPMENT PURCHASE						
SPACE RENTAL				0		
INSURANCE				0		
UTILITIES						
SUPPLIES/MATERIALS						
OTHER COSTS *(ITEMIZE BELOW)*:						
TOTAL SET UP COSTS			1182674		1182674	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 2264175 = 25000 + 2,289,175

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

0

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 2264175 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	2264175		
CONTRACTED SERVICES			
TUITIONS	0		
CORPORATE SUPPORT	0		
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	0		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**25000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **2289175**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 2289175** * **Sum of #49 Cash & #50 In-kind**

Agenda Item No.: E-1

ORGANIZATION: Junior Orange Bowl Committee, Inc.

GRANT REQUEST: $7,000

RECOMMENDATION: $7,000

TITLE OF EVENT: International Tennis, Golf, and Sports Ability Games and National Basketball

EVENT CATEGORY: Sports

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: December 1 - 30, 2006

EVENT LOCATION: Various Locations

DESCRIPTION:
Funds are requested to support the Junior Orange Bowl's International Tennis, Golf, Chess, Basketball and Sports Ability Games held from December 1-30, 2006. The games consistently attract the top boys and girls from around the world. This year over 1,000 participants are expected from 50+ countries.

HOTEL CONFIRMATION:
La Quinta Miami West (96 room nights); Hampton Inn Doral (84 room nights); Mariott (42 room nights); Homewood Suites (157 rm nts); Fairfield Inn (194 rm nts); Holiday-Inn (190 rm nts); Biltmore Hotel (333

OUTSIDE MEDIA:
Pending

PREVIOUS TDC FUNDING:
$8,000 (05-06); $9,000 (04-05); ($10,000 (03-04) - New Cycle); ($9,000 (02-03) - End of Cycle); $10,500 (01-02); $12,000 (00-01); $13,500 (99-00); $15,000 (98-99)

OTHER GOVERNMENT FUNDING:
FEST $100,000 (Pending)

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07) ☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☒ Sports ☐ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Junior Orange Bowl Committee, Inc.

Organization Address: 1390 S. Dixie Hwy, Suite 2202

City: Coral Gables **State:** **Zip:** 33146 **Website:** www.jrorangebowl.com

(4) Applicant Institution Type: ☐ Cultural ☒ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit **(6) Year of Incorporation:** 1978

(7) FEI#: 59 - 2189635 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3:00 PM

(10) Name: Lynn Mitchell ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Executive Director **Phone (day):** (305) 662 - 1210 **ext.**

Email: lynnjobc@gate.net **Fax:** (305) 669 - 8745 **Phone (other):** ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: International Tennis, Golf and Sports Ability Games; & National Basketball

(12) Starting and Ending Dates: Dec. 1 - Dec. 30 **(13) Starting and Ending Times:** 7 AM / 10:30 PM

(14) Address or Location of Project: Please see attached paper.

(15) Municipality in which project will take place (use codes): **Primary:** # 3 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 06 **Florida State Senate District:** # 34

Florida State House District: # 117 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 11,000 **Performing/Participating Total:** 2,500 **Children:** **Children:** 2,500

(19) Primary Population: (check only one) ☒ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities ☐ Senior Citizens ☐ Minorities ☐ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Junior Orange Bowl Committee has been hosting these events for over 40 years with great success. We have over 150 members and 1,000 volunteers to help ensure each event runs smoothly. These four events have over 2,500 children participating with over 11,000 people attending. All the events utilize over 1,200 room nights to house the participants, coaches, families and friends. Our international sports events are marketed through our website; youth sports magazines and trade publications worldwide. Basketball is marketed within the USA and Canada. Each event charges an entry fee to participate with each participant receiving a goody bag with t-shirts and other items from their event. We assist all participants with regards to transportation to and from the events daily, provide meals and promote the use of our many fine restaurants and attractions during their stay in Miami-Dade County.

JUNIOR ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIPS (12/13 TO 12/23/2006)

Locations: University of Miami and Miami-Dade County Tropical Park.
Now in its 45th year, this tennis tournament consistantly draws the top boys and girls (12 & 14 years) from around the world to compete against each other. This year, we expect 1,000 players from over 50 different countries. The Junior Orange Bowl International Tennis Tournament's "Star-studded" list of previous competitors include: Andre Agassi, Jimmy Connors, Chris Evert and Mary Jo Fernandez. The Junior Orange Bowl Tennis Tournament is considered the best Junior Tennis Tournament (12 & 14 year old classification) in the world.

JUNIOR ORANGE BOWL INTERNATIONAL GOLF CHAMPIONSHIPS (12/16 TO 12/30/2006)
Location: Biltmore Golf Course at the Coral Gables Biltmore Hotel.
250 of the world's best junior amateur golfers ages 18 and under from 39 countries and from throughout the United States of America will tee-off in the 43rd annual event that is considered to be the "masters of junior golf". Previous players include Tiger Woods, Jose Maria Olazabel and Mark Calcavecchia.

JUNIOR ORANGE BOWL INTERNATIONAL SPORTS ABILITY GAMES (11/30 TO 12/02/2006)

Locations: City of Miami Shake-A-Leg Docks, Miami Springs Aquatic Center and Miami-Dade Tropical Park Athletic Field. Our Sports Ability Games for the Physically Challenged Athletes includes a sailing regatta, swimming, goal ball, track & field events and professional clinics for youth athletes. Teams planning to attend this year will come from Australia, the Bahamas, Canada, Israel and all over the United States. These athletes enjoy this topurnament because it is non-competitive and gives them a chance to socialize with other athletes from around the world.

NATIONAL GIRLS AND BOYS BASKETBALL CLASSICS (12/28 TO 12/30/2006)

Locations: Miami Dade College, Kendall Campus Gymnasium, Miami.
Girls and Boys basketball teams from Illinois, Virginia, California, Loiusana and Florida will compete against teams from Miami-Dade County High Schools. This will be an excellent opportunity for many out-of-state players to travel to Miami during the Winter.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	1	27000		27000	
Artistic:	Number of Artists:					
Technical:	Number of Employees:	1	8500		8500	
Outside Artistic Fees:	Number of Artists:					
Outside Other Fees:	Number of Employees:	5	15000		15000	
Marketing/Publicity			3000	1000	2000	800
Printing			5000	1000	4000	1000
Postage			1500		1500	
In-county travel			2000		2000	
Out of County Travel						
Equipment Rental			2500		2500	1500
Equipment Purchase			3000		3000	
Space Rental			7000	2000	5000	24000
Insurance			4000	1000	3000	
Utilities			4100		4100	
Supplies/Materials						
Other Costs *(itemize below)*:						
T-Shirts (Participants)			16000	1000	15000	700
Trophies/Medals			8500	1000	7500	
Food for Participants			9000		9000	800
Security			2000		2000	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 7000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 118100 = 7000 + 111100

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 28800

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 146900 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions	500		
Contracted Services			
Tuitions	98600	1000	Idea Graphix Corp.
Corporate Support			
Foundation Support	5000		
Private/Individual Support	2000		
Government Grants (Identify source)			
Federal			
State			
Local City of Coral Gables		20000	City of Coral Gables
Applicant Cash on Hand			
Other Revenues *(Itemize below)*			
Merchandise Sales	5000		
Printing		800	Sunset Quick Print
Equipment Rental		1500	Roxy Productions
Food for Participants		800	Miami Subs & Shorty's BBQ
Space Rental Donation		4000	University of Miami
Merchandise Donation		700	LOGOZ Merchandise
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	7000		

(49) TOTAL CASH REVENUES (Must equal #45 on Page 7) — 118100

(50) TOTAL IN-KIND CONTRIBUTIONS (Must equal #46 on Page 7) — 28800

(51) TOTAL PROJECT REVENUES (Must equal #47 on Page 7) — $ 146900 * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: E-2

ORGANIZATION: Miami Beach Watersports Center, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $5,000

TITLE OF EVENT: 2006/2007 Miami Beach Rowing Series

EVENT CATEGORY: Sports

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: October 15, 2006 - December 31, 2006

EVENT LOCATION: Miami Beach Watersports Center

DESCRIPTION:
Funds are requested to support marketing costs associated with the 2006-2007 Miami Beach Rowing Series that will begin in October with a major rowing race which kicks off the season where hundreds of participants will be drawn from all over the United States, Canada and Europe. Because of its year-round sequence of events, races, winter training camps, summer camps, classes and programming, the Center is increasingly recognized as an international training facility.

HOTEL CONFIRMATION:
Casablanca, Mimosa, Ocean Front Grand, Days Inn North Beach and the Ocean Breeze Motel

OUTSIDE MEDIA:
TV: WSVN - "Celebrate South Florida"

PREVIOUS TDC FUNDING:
$5,000 (05-06); $5,000 (04-05); ($3,000 (03-04) - End of cycle); $3,500 (02-03); $4,000 (01-02); $4,500 (00-01); $5,000 (99-00)

OTHER GOVERNMENT FUNDING:
Miami Beach VCA - $30,000 pending

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☒ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Miami Beach Waterports Center, Inc

Organization Address: 6500 Indian Creek Drive

City: Miami Beach **State:** **Zip:** 33141 **Website:** www.rowmiamibeach.com

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1995

(7) FEI#: 65 - 1592531 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/28/06 **Time:** 10.30 am

(10) Name: Elaine Roden ☐ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone (day):** (305) 861 - 8876 **ext.**

Email: info@rowmiamibeach.com **Fax:** (305) 861 - 8841 **Phone (other):** ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: 06-07 Miami Beach Rowing Series

(12) Starting and Ending Dates: 10/15 - 12/31/06 **(13) Starting and Ending Times:** various

(14) Address or Location of Project: Miami Beach Watersports Center

(15) Municipality in which project will take place (use codes): **Primary:** # 2 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 **Florida State Senate District:** # 34
Florida State House District: # 107 **U.S. Congress District:** # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 5,000 **Performing/Participating Total:** 6,000
Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Miami Beach Rowing Series is a year round sequence of events, races, winter & spring training camps, summer camps, classes and programming that attracts tourists from northern states such as New York, Massachusetts, Ohio & Connecticut in addition to international rowers from Canada and Europe to Miami-Dade County. Here they find relief from their cold climates on our warm waters, filling thousands of hotel room nights, 5,300+ last year. Our activities offer youth and adults in the community the opportunity to participate in recreational or competitive watersports locally.

The Series attracts tourists with one of the best but otherwise inaccessible experiences in Miami. Our waterways and wide open bays are some of Miami's greatest features and are readily available when northern waters are frozen. Kayaks and rowing shells offer an environmentally friendly option to participate in watersports in Miami year round. Our nationwide marketing campaign highlights our location to out-of-town rowing and kayak teams and the Center has become one of the premier rowing destinations in the country. The Center is the main feature in a WSVN "Celebrate South Florida" TV special showcasing Miami Beach and the Center as a perfect rowing location and the program airs regularly. Promotions include advertisements in Rowing News Magazine which is in 700 stores plus annual subscriptions of 20,000 all over the world.This coming year our opportunities to attract tourists will increase when we open our new waterfront meeting center with a capacity of 400 people. The space will be equipped to host out of town organizations for conferences and will be an ideal venue for weddings and other celebrations. The facility will enhance the Miami Beach Rowing Series by providing an indoor location for team training videos and lectures.

Starting in October and continuing year-round the Series consists of a major race (regatta) in October, winter training camps (December through April), spring regatta in March and summer camps for youth and adults. Year round we offer programming for all ages, monthly learn to row classes, corporate teambuilding programs, kayak rentals & tours and meeting space for seminars and events.

All events take place at the Miami Beach Watersports Center at 6500 Indian Creek Drive. The majority (80%) of our participants are from universities and organizations outside of Miami-Dade and stay at the Ocean Front Grand, Deauville, Casablanca and Mimosa hotels though some have stayed at the Wyndham, Eden Roc, Fontainebleau and Lowe's hotels. Rowers in general are educated professionals and low impact tourists. Information gathered by a US Rowing survey shows that 91% of their members have a university degree, earn a median income of over $100,000 per year, and 76% have a high frequency of travel every year, making them a highly desirable demographic for Miami-Dade County. The Center is home to University of Miami and Barry University rowing teams and both universities utilize their sports marketing machines to publicize their participation in the Miami Beach Rowing Series. Their efforts help recruit elite competition including the 2 top programs in the country (University of Virginia & Ohio State) to participate in the Series.

Our activities are an excellent investment of tax dollars. The Series is a magnet for tourism year round. All the above programs are marketed through local, national and international publications and websites. Each year we attend US Rowing's annual national convention, a national event attended by the top coaches and officials in the country.

The visiting teams alone spend anywhere from $25,000 to $60,000 on each trip, in addition to any personal spending by the students & staff. The Miami Beach Rowing Series is clearly an economic engine in the county. The regattas, year round programming and advertising expenditure would not be possible without the support of the TDC. An increase in funding would directly increase our financial impact in the community and promote healthy, positive and environmentally friendly experiences for residents and visitors to Miami-Dade.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	=	TDC Grant Dollars	+	Cash Match	*In-Kind Contributions
Organization's Personnel								
Administrative:	Number of Employees:	3	18750				18750	15000
Artistic:	Number of Artists:	1	7500				7500	
Technical:	Number of Employees:	3	18750				18750	
Outside Artistic Fees:	Number of Artists:	1	4000				4000	
Outside Other Fees:	Number of Employees:							
Marketing/Publicity			15000		12500		7500	
Printing			16000		2500		8500	
Postage			3500				3500	
In-County Travel								
Out of County Travel			4000				4000	
Equipment Rental			6000				6000	9000
Equipment Purchase								
Space Rental								
Insurance			8000				8000	
Utilities			2000				2000	
Supplies/Materials			6000				6000	
Other Costs *(itemize below):*								
Public Relations			10000				10000	
Awards			4000				4000	
Security			2000				2000	
Sanitation			1000				1000	
Phone			2000				2000	
City Services			2500				2500	2000

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 131000 = 15000 + 116000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

26000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 157000

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	21000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	25000	24000	UNIVERSITY STAFF & STUDENTS
FOUNDATION SUPPORT	25000		
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL Miami Beach VCA	30000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
Vendors	15000		
City Services		2000	CITY OF MIAMI BEACH
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **131000**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **26000**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 157000** * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: E-3

ORGANIZATION: United Chinese Association of Florida, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $6,300

TITLE OF EVENT: 4th Annual South Florida Dragon Boat Festival

EVENT CATEGORY: Sports

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: Ocotober 14 - 15, 2006

EVENT LOCATION: Halouver Park - 10800 Collins Avenue

DESCRIPTION:
Funds are requested to support the Dragon Boat race and various cultural programs at the 4th Annual South Florida Dragon Boat Festival in Miami. The Dragon Boat race will target at least 40 participated teams from local groups, out-of-county, out-of-state and international at the two-day dragon boat festival. The cultural program will feature Chinese Dragon & Lion dances, dazzling Chinese acrobat performance, martial art demonstration, Japanese Ikebana/Origami demonstration, various Asian arts & craft demonstration, traditional Bangladest, Chinese, Indian, Pakistani, Thai folk dances and others.

HOTEL CONFIRMATION:
Hacienda
Best Western

OUTSIDE MEDIA:
Print: United Chinese News of Florida; Asian Trend Magazine;

PREVIOUS TDC FUNDING:
7,000 (05-06)

OTHER GOVERNMENT FUNDING:
Community Grants - $10,000 (Pending)

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2005-2006 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndbl@miamidade.gov.

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-____

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☒ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
United Chinese Association of Florida

Organization Address: 331 NW 82 Avenue, #1302

City: Miami **State:** FL **Zip:** 33126 **Website:** www.MiamiDragonBoat.com

(4) Applicant Institution Type: ☒ **Cultural** ☐ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 2003

(7) FEI#: 06 - 1687765 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 8/15/06 **Time:** 10:30 am

(10) Name: Johnson Ng ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone (day):** (305) 345 - 8489 **ext.**

Email: UCAF@Bellsouth.net **Fax:** (305) 262 - 0766 **Phone (other):** (305) 751 - 8669 **ext.**

PROJECT INFORMATION

(11) Project Title: 4th Annual South Florida Dragon Boat Festival

(12) Starting and Ending Dates: 10 / 14 - 15 / 2006 **(13) Starting and Ending Times:** 9 am - 6 pm

(14) Address or Location of Project: 10800 Collins Avenue, Miami, FL 33154

(15) Municipality in which project will take place (use codes): **Primary:** # 99 **Secondary:** # 2

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 **Florida State Senate District:** # 35
Florida State House District: # 106 **U.S. Congress District:** # 18 & 20
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific empha-
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify):

(18) Expected Participation (number of individuals): **Attending Total:** 20,000 **Performing/Participating Total:** 150
Children: 5,000 **Children:** 100

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: A sizzling two days of the very best in sports, entertainment, culture and food. The event has 7 segments: **1) Paddle for Fun**: A dragon boat race is an exciting team-building water sport, using painted boats (about 44 feet long) to which decorative dragon heads and tails are attached . The length of the race can be 500 meters and the normal team number is 25, comprising of 20 paddlers, 1 steersperson, 1 drummer and 3 alternates. About forty teams (40 x 25-person) have expressed their interest to participate in this year's Festival – including one from Germany. **2) Pledge for Charity**: A program to encourage all paddlers to raise funds to give back to our community. **3) Paddle for Health**: To increase fitness and health awareness through free blood pressure screening, hypertension test, and distribution of health information. **4)** A spectacular colorful **Asian cultural entertainment**: To showcase South Florida's diverse Asian Pacific Islander American communities. **5) The "Dragon Land"** is an exhibit area for Arts & Crafts, authentic Asian food, organization information booths, corporates/business/government services booths. **6) A Kids Playground** will provide fun and games, face painting, early child health care info, *Kites Contest* and *Dragon Boat Drawing Contest*. 7) The **4th Annual Egg Roll Eating Contest** at Center Stage.

How: This Festival is Free admission for general public spectators and expected over $15,000 attendees. UCAF is expecting 40 teams for over 1,000 Dragon Boat Festival participants. There are registration fee for all Dragon Boat Teams ranged $1,000 for Corporate, $600 Community Organization, $300 Academy Club. The Festival will be market via local mainstream newspapers: Miami Herald, SunSentinel and Sun Post as well as ethnic community newspapers: United Chinese News of Florida, World Journal, Caribbean Today, Miami Korean, Thaitown, Pinoy Blast; and TV programs: TVB-Jade World, WLRN, WNBC, etc. Hacienta Motel is committed to set aside at least 10 rooms for the Festival. UCAF is also negotiating the partnership of Best Western. UCAF and North Miami Kiwanis Club to promote participation and volunteers as well as to promote the Festival to the local businesses in the city of Sunny Isles Beach, Bel Harbor, Surfside, etc.

When: Saturday and Sunday, October 14 and 15, 2006 - 9 am - 6 pm. October is selected because of South Florida's pleasant weather at that time of year and it is the off-raining season. Additionally, many of the global Dragon Boat festivals are held from February to September so they can participate in UCAF's Festival in October. Two full days of racing, Florida only Egg Roll Eating Contest, cultural entertainment, health screenings and other activities will be scheduled throughout the weekend. (See proposed programs.)

Where: Haulover Beach Park & Marina - 10800 Collins Avenue, Miami Beach, FL 33154. It is chosen because this location provides a natural and the most beautiful straight waterway race course compared to other cities. The park offers an excellent viewing point and ideal shaded grassy areas for families to enjoy the races and the other Asian cultural activities at the same time. Most important of all, it offers ample parking.

Who: Free admission to all spectators residing or visiting the South Florida area, as well as interested Dragon Boat teams from around the world. In 2005: over 13,000 spectators and 24 teams (1 out-of-state; 11 out-of-county and 12 local) participated. In addition, government agencies, businesses and community based organizations will have a great opportunity to promote their services and merchandise. This year, one international team from Germany has committed to participate, with 5 out-of-states (Charleston, Virginia, New York, Philadelphia, California, Boston), 5 out-of county (Fort Lauderdale, Coral Springs, Orlando, Tampa Bay and Sarasota), in addition to local teams.

Why: The Festival will attract out-of-town participants and visitors to Miami-Dade County, to enjoy the vibrant South Florida area and its diversity, to bring home with them a uniquely diverse cultural experience that promotes harmony and understanding among people of all ages, ethnicities and backgrounds. The county funds supporting this project will help promote an understanding of the Asian cultures through this unique ancient Chinese team-building water sport and, at the same time, increase our community's awareness of fitness and health for a healthier living and life-style.

PROJECT EXPENSE BUDGET (2005-2006)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL					
ADMINISTRATIVE: NUMBER OF EMPLOYEES:	2	0			4,450
ARTISTIC: NUMBER OF ARTISTS:		0			0
TECHNICAL: NUMBER OF EMPLOYEES:	1	0			750
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS:	50	7,500	0	7,500	0
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES:	8	0	0	0	0
MARKETING/PUBLICITY		15,000	4,000	11,000	6,925
PRINTING		3,000	500	2,500	0
POSTAGE		300	100	200	0
IN COUNTY TRAVEL		500	0	500	375
OUT OF COUNTY TRAVEL		2,000		2,000	0
EQUIPMENT RENTAL		12,000	4,000	8,000	0
EQUIPMENT PURCHASE		0		0	0
SPACE RENTAL		0	0	0	0
INSURANCE		0	0	0	3,000
UTILITIES		0	0	0	0
SUPPLIES/MATERIALS		20,400	2,900	17,500	1,000
OTHER COSTS (ITEMIZE BELOW):					
Race Trophy and Medals		3,500	2,000	1,500	0
Egg Roll Eating Contest		500	0	400	0
Photography / Video		2,000	500	1,500	750
Equipment Maintenance		1,300	0	1,300	500
Special Events		5,000	1,000	4,000	500

(44) GRANT AMOUNT REQUESTED**
(MUST EQUAL #48 ON PAGE 8) — **15,000**

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — **73,000** = **15,000** + **58,000**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

18,250

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 7) — **$91,250** **Sum of #45 Cash & #46 In-kind**

***In-kind contributions** are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET (2005-2006)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	0		
CONTRACTED SERVICES	0		
TUITIONS	0		
CORPORATE SUPPORT	15,000	7,450	United Chinese News of FL Li & Associates Insurance
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	10,000	3,875	
GOVERNMENT GRANTS – (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL Community Program	10,000		
APPLICANT CASH ON HAND	3,000		
OTHER REVENUES (ITEMIZE BELOW):			
Advertising	7,000	6,925	United Chinese News of FL SunPost
Team Registration	5,000	0	
Vendor Registration	8,000	0	
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	73,000		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		18,250	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	*$91,250		*Sum of #49 Cash & #50 In-kind

Agenda Item No.: F-1

ORGANIZATION: Run Miami, Inc.

GRANT REQUEST: $10,000

RECOMMENDATION: $9,900

TITLE OF EVENT: Escape to Miami Triathlon

EVENT CATEGORY: Sports

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: For Profit

DATE(S) OF EVENT: October 14-15, 2006

EVENT LOCATION: Streets of Downtown Miami and Brickell Avenue Areas

DESCRIPTION:
Funds are requested to support the Escape to Miami Triathlon, which kicks off with a .9 mile swim from Margaret Pace Park, followed by 24.8 miles on bicycle through downtown Miami and the Brickell District and concludes with a 6.2 mile run through downtown, finishing in Margaret Pace Park. This race will attract participants from throughout the US and the world to one of the most beautiful courses in the nation, starting and ending in the new Wynwood Art District. Race weekend also features a Health & Fitness Expo, the Ocean-Mile Swim, the Doggie-Du and a Post-Race Party at Margaret Pace Park with live entertainment and a Kids Village, among other exciting activities.

HOTEL CONFIRMATION:
Radisson Hotel Miami (125 room nights)

OUTSIDE MEDIA:
TV: NBC6

PREVIOUS TDC FUNDING:
$15,000 (04-05)

OTHER GOVERNMENT FUNDING:
FACE - $10,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07) ☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☒ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Run Miami, Inc.

Organization Address: 8879 SW 131 St.

City: Miami **State:** FL **Zip:** 33176 **Website:** www.trimiami.com

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☐ **Non-Profit** ☒ **For Profit** **(6) Year of Incorporation:** 2004

(7) FEI#: 30 - 0258352 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3:00PM

(10) Name: Maria G. Pozo ☐ **Mr.** ☒ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: CFO **Phone** (day): (305) 278 - 8668 **ext.**

Email: gpozo@prracingevents.com **Fax:** (305) 278 - 4166 **Phone** (other): (305) 992 - 1752 **ext.**

PROJECT INFORMATION

(11) Project Title: Escape to Miami Triathlon

(12) Starting and Ending Dates: 10/14/06 - 10/15/06 **(13) Starting and Ending Times:** various

(14) Address or Location of Project: Downtown Miami and Brickell Ave areas

(15) Municipality in which project will take place (use codes): **Primary:** # 01 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 2 **Florida State Senate District:** # 36

Florida State House District: # 118 **U.S. Congress District:** # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 1,900 **Children:** 0 **Performing/Participating Total:** 1,000 **Children:** 0

(19) Primary Population: (check only one) ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities** ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Escape to Miami Triathlon is a tourist destination triathlon race which will be held on October 15, 2006. The event will begin and end at Margaret Pace Park where the transition area, as well as the finish line, will host over 1,000 participants and another 1,900 spectators from all over the US Registered participants range from amateur to professional triathletes. Participants will be transported via ferry to Pace Picnic Island, a deserted island in Biscayne Bay, where they will be dropped off. As the horn goes off, they will have to swim .7 miles to shore, landing in Margaret Pace Park. From there, participants will bike 24.8 miles heading south through downtown and the Brickell district on a two loop course which will bring them back to the park to drop off their bikes and begin the third leg of the race on foot. This portion will again loop participants through downtown on a 6.2 mile course that will finish in the park. The park will host all post-race activities including a Health and Fitness Expo and a Post-Race Party. This race is tailored after the famous "Escape from Alcatraz" Triathlon which after a few short years has reached the sell-out status of opening and closing registration on the same date. The principals assembling this event are some of the same people that brought the ING Miami Marathon to town a mere four years ago. The ING Miami Marathon had its fourth race on January 29, 2006, bringing an economic impact of over $22 million dollars to the local economy with continued growth in participation as well as expansion into an 8-day running extravaganza. Both of these races are marketed as destination races on a national and international basis and the same dedication toward the marathon will be put into this event to make it a staple of the Miami calendar. This is an event that, unlike many others in the area which only draw from their own county and city, also pulls from the rest of the state, US and even other countries. This event benefits Miami in two ways:

1) The first benefit is the positive portrayal of the downtown area to the rest of the US and the world. With all the effort being placed into revitalizing Downtown Miami, this race gives participants the opportunity to see for themselves that Miami is a safe and culturally stimulating tourist destination.

2) Lastly and most importantly, it has a profound impact on our local economy. Not only is it beneficial to the community as a health oriented activity, giving our own residents a world class triathlon in their backyard, but it is also a great asset to the local economy, especially the tourist economy which is at its lowest during the months of September and October. It is worth noting that 62% of triathletes earn over $100,000 a year and therefore have more disposable incomes to spend while on vacation. We are already making arrangements with local hotels to host out of town participants as well as with potential sponsors, who clearly benefit from the exposure to this successful demographic.

Escape to Miami Weekend Events

Health & Fitness Exposition – Margaret Pace Park
- Saturday — October 14, 2006
- Sunday — October 15, 2006

Escape to Miami Triathlon
- Sunday — October 15, 2006

Post-Race Party
- Sunday — October 15, 2006

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	4	4000		4000	
Artistic:	Number of Artists:					
Technical:	Number of Employees:					
Outside Artistic Fees:	Number of Artists:					
Outside Other Fees:	Number of Employees:	25	27544		27544	
Marketing/Publicity			7750		7750	
Printing			2500		2500	
Postage			1000		1000	
In-county travel						
Out of County Travel			1000		1000	1500
Equipment Rental			16910	5000	11910	
Equipment Purchase						
Space Rental			1330		1330	
Insurance			100		100	
Utilities						
Supplies/Materials			16007	5000	11007	3500
Other Costs *(itemize below):*						
PERMIT			500		500	
TIMING & RACE OFFICIALS			3100		3100	
COUNTY & CITY SERVICES			23800		23800	
TEMPORARY WORKERS			750		750	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 10000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 106291 = 10000 + 96291

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 5000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 111291 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	81291		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	5000	5000	AMERICAN AIRLINE TICKETS FOR
FOUNDATION SUPPORT			STAFF, WATER & FOOD FOR RACE
PRIVATE/INDIVIDUAL SUPPORT			PARTICIPANTS FROM PUBLIX
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL FACE	10000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			

(48) GRANT AMOUNT REQUESTED
(MUST EQUAL #44 ON PAGE 7) **10000**

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) **106291**

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) **5000**

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) **$ 111291** * Sum of #49 Cash & #50 In-kind

Agenda Item No.: F-2

ORGANIZATION: South Florida Sailfish Kickoff, Inc.

GRANT REQUEST: $23,000

RECOMMENDATION: $5,280

TITLE OF EVENT: South Florida Sailfish Kickoff

EVENT CATEGORY: Sports

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: For Profit

DATE(S) OF EVENT: November 30 - December 3, 2006

EVENT LOCATION: Monty's Coconut Grove

DESCRIPTION:
Funds are requested to support The South Florida Sailfish Kickoff held Nov 30 - Dec 3, 2006 at Monty's in Coconut Grove. The funds provided through the Tourist Development Council will allow for an increase in the advertising and marketing budget, including the new television campaign.

HOTEL CONFIRMATION:
Doubletree Coconut Grove

OUTSIDE MEDIA:
Radio: KISS Country 99.9 FM; Big 105.9 FM;

PREVIOUS TDC FUNDING:
$8,000 (04-05)

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07) ☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☒ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
South Florida Sailfish Kickoff

Organization Address: 2550 South Bayshore Drive

City: Miami **State:** **Zip:** 33133 **Website:** www.sailfishkickoff.com

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☐ **Non-Profit** ☒ **For Profit** **(6) Year of Incorporation:** 2004

(7) FEI#: 20 - 1472915 **(8) State of Incorporation:** FL

(9) Required Pre-application Consultation: **Date:** 08/16/2006 **Time:** 3:31 PM

(10) Name: Anthony Albelo ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: President **Phone** (day): (305) 461 - 2700 **ext.**

Email: info@slfishkickoff.com **Fax:** (305) 445 - 6179 **Phone** (other): (305) 206 - 8252 **ext.**

PROJECT INFORMATION

(11) Project Title: South Florida Sailfish Kickoff

(12) Starting and Ending Dates: Nov 30 - Dec 3, 2006 **(13) Starting and Ending Times:** Various

(14) Address or Location of Project: Monty's - Coconut Grove

(15) Municipality in which project will take place (use codes): **Primary:** # 01 **Secondary:** # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 7 **Florida State Senate District:** # 39

Florida State House District: # 113 **U.S. Congress District:** # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: (check only one) ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 6,000 **Performing/Participating Total:** 500

Children: **Children:**

(19) Primary Population: (check only one) ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities** ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The South Florida Sailfish Kickoff was created to be the second leg of a two part championship series. Much like it's sister tournament, The South Florida Sailfish Kickoff is an all release sailfish tournament which through it's unique design, an aggressive advertising & marketing plan, and high cash prize payouts will attract local anglers as well as many anglers from outside the county.
The event is scheduled over a 4 day period at the beautiful Monty's in Coconut Grove, right in the heart of Miami. The Tournament site has been chosen with the utmost foresight. It will provide a grand, easily accessible marina. The tournament attracts many out of town yachts. Furthermore, the event will provide a vibrant marketplace, exotic restaurants, and national brand name retailers right in downtown Coconut Grove.

The event and its ancillary activities and parties are open to the public. However anglers wishing to compete most provide their own vessels or they can privately charter any of many of Miami's great charter boats. The cost to participate in the event is $ 800.00 per team. For a team's entry fee participants will also receive 4 angler bags. Each Angler bag will include a South Florida Sailfish Kickoff T-shirt and Meal and drink wrist bands for each day's dock party. Although the tournament is a sailfish event anglers have an opportunity to win in additional divisions of the tournament. Anglers can participate in a meat division and win cash prizes for the largest Mahi, Tuna, King or Wahoo. By providing this additional category it increases the angler's ability to win cash prizes and provides a weigh in area for anglers, spectators and tourists to gape at the fishing provided off our shores.
On Thursday, Nov. 30, 2006 the kickoff party starts the tournament and the excitement. We invite all participants, friends, families and spectators to enjoy the scenery. The parties are open to the public and food and drinks are available. On Friday things tone down a little as teams prepare for the fishing ahead. There is still an informal happy hour party at Monty's with more refreshments. We also have world-renowned captain Ray Rosher on-hand for "Sailfishing 101" an informative seminar. Saturday and Sunday are the two fishing days which also have weigh-ins and dock parties. We have a DJ playing some island favorites and a local artisit performing live (TBD). At each dock party, our master of ceremonies gets the crowd involved with several guessing games and quick jokes. Additionally, on Sunday, December 3rd is the formal awards presentation dinner.

The event will attract competitive fishermen and because of the wonderful location, their families as well! This project should be of particular interest to the Tourist Development Counsel because South Florida is typically known for its vast oceans, beaches and fishing. Moreover, the fishing industry is much larger and has much more buying power than previously imagined. One out of every six people enjoys and partakes in some fishing activity; making it the fourth most popular sport in the United States (more so than golf and soccer combined). In 2001, anglers spent $42 billion on fishing, transportation and lodging. Taking expenditures and measuring their "ripple effect" on the economy at local, regional, and national level, the economic impact of sports fishing was $ 116 billion in 2001.

Most anglers travel as part of their fishing schedule. In order to attract more out-of-town anglers to South Florida, we need to have something for them to do; and fishing tournaments are exactly that. If we take a look at the Florida Keys & Key West tourism board, they specifically target tournament anglers in their marketing efforts. They dedicate TV time, radio time, print and other media to target this very affluent group of people. We should do the same.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	5	23000	0	23000	
Artistic:	Number of Artists:	1	700	0	700	
Technical:	Number of Employees:	1	300	0	300	
Outside Artistic Fees:	Number of Artists:					
Outside Other Fees:	Number of Employees:					
Marketing/Publicity			30000	15000	15000	10000
Printing			12000	5000	7000	10000
Postage						
In-County Travel						
Out of County Travel						
Equipment Rental			7000		7000	
Equipment Purchase						
Space Rental			6000		6000	
Insurance			3000		3000	
Utilities			8000		8000	
Supplies/Materials			10000		10000	7500
Other Costs *(itemize below):*						
Professional Fees and Associations			18000	3000	15000	2500
Food & Beverage			16000		16000	
Prizes			110000		110000	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) 23000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) 244000 = 23000 + 221000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

30000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) $ 274000 **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	128000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	93000	30000	ADS, MATERIAL, DISCOUNTS
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	23000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 244000

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 30000

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 274000

*** Sum of #49 Cash & #50 In-kind**

Agenda Item No.: G-1

ORGANIZATION: Miami-Dade County Park and Recreation Department (Operati **GRANT REQUEST:** $25,000

RECOMMENDATION: $13,500

TITLE OF EVENT: RIBFEST 2006 at Homestead Air Reserve Park

EVENT CATEGORY: Government/Municipalities

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: November 3-5, 2006

EVENT LOCATION: Homestead Air Reserve Park/ SW 268th Street and 122 Avenue

DESCRIPTION:
Funds are requested to support the third annual Ribfest, a family festival/rib cook off November 3-5, 2006, where local and national "ribbers" will compete for the People's Choice Award and sell their ribs and sauces to the public. Three nationally known rock groups and a country singer will provide entertainment throughout the 3 days.

HOTEL CONFIRMATION:
Best Western Floridian Hotel

OUTSIDE MEDIA:
TV: NBC6

PREVIOUS TDC FUNDING:
$15,000 (05-06)

OTHER GOVERNMENT FUNDING:

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Miami-Dade County Park and Recreation Department (Operations Division - Region 5)

Organization Address: 275 N. W. 2nd Street

City: Miami, Fla State: Zip: 33128 Website: www.miamidade.gov/parks

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1957

(7) FEI#: 59 - 6000- 573 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: 7/20/06 Time: 3 PM

(10) Name: Joyce Denny ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Grants Administrator Phone (day): (305) 755 - 7878 ext.

Email: jdenny@miamidade.gov Fax: (305) 755 - 5466 Phone (other): ( ) - ext.

PROJECT INFORMATION

(11) Project Title: RIBFEST 2006 at Homestead Air Reserve Park

(12) Starting and Ending Dates: 11-3 to 11-5-2006 (13) Starting and Ending Times: 11 AM to 11 PM

(14) Address or Location of Project: S. W. 268 Street and 122 Avenue

(15) Municipality in which project will take place (use codes): Primary: # 99 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 9 Florida State Senate District: # 39
Florida State House District: # 118 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 15,000 Performing/Participating Total: 50
Children: 6,000 Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The third annual Ribfest will be an outdoor family barbeque picnic featuring fun activities for people of all ages and interests. The event will run for 3 consecutive days and evenings, November 3th through November 5th at Homestead Air Reserve Park. The two main components of the event are rib cooking and live music. Local celebrity chefs will judge the barbeque cooking contest in which $15,000 in prize money will go to one of the 12 contestants in the categories of beef, chicken, pork, brisket and sauce. The contestants sell their wares to the public, while other vendors sell varied accompaniments. Headlining this year's musical entertainment are the 80's rock group Kansas, playing its classic hits, the pop/rock group Rewind and the Charlie Daniels Band, playing country hits. Admission will be $5.00, children under 12 and under are free. There will be no charge for parking. There will be a Children's World complete with bounce house, petting zoo and children's games; buggy and hay rides; horse shows; show bulls; a NASCAR display with interactive games; cooking demonstrations with celebrity chefs; rock wall climbing; a video house; a vintage car display; a motorcycle rally; virtual fishing; Officer Snook; lawnmower racing; mechanical bull riding; bungee jumping and perhaps a professional wrestling demonstration. Admission will be $5.00 for adults; there will be no charge for children under 12, and parking is free.

Tourists, visitors and residents will be attracted to this family fun event because it takes advantage of our balmy fall weather, it has wholesome events and music to please all ages and the food is terrific.

Every large community should have unique signature festivals for the benefit of residents and visitors. It is appropriate that the Tourist Development Council support the development of new countywide special events to entice residents and visitors outdoors for some family fun and to enable tourists to interact with the salad of cultures that comprise our population. Last year Ribfest was a huge success with 15,000 in attendance.

ADA ACCOMODATIONS

To accommodate adults and children with disabilities there will be preferred parking, accessible pathways in the park, special seating accomodations at picnic tables, priority seating at shows, special bounce house accomodations in the children's play area, and a personnel lift to assist in boarding for the hayrides and buggy rides.

PROJECT TIMELINE

Twelve ribbers have been invited to compete and all have accepted. Local high profile chefs are already volunteering to be celebrity judges. All of the Children's World participants are confirmed. Two musical groups are booked and negotiations are ongoing with a third. Thirty rooms have been booked at the Best Western Hotel in Homestead for the musicians. Corporate support in the amount of $42,500 has been secured and another $42,500 is pending. The promotional plan is complete, collateral materials have been printed, print advertisements and billboard placements are confirmed, radio and TV ads have been scheduled, outdoor banners have been ordered (last year's were destroyed by the hurricane) and display times for them have been reserved. Press releases have already been sent to all media in English, Spanish and Creole. Arrangements have been made to include flyers in the paychecks issued by Miami-Dade County and 3 other large employers in the county. Vendors are still being booked; most are returning from last year. The Parks and Recreation Department's sound and stage equipment have been reserved. Security and fire rescue services are confirmed. The set up of the park will begin a few days before the event, which includes transporting the signature entrance façade from storage to its place in the park.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:					
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:					
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	7	175000		175000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:					
MARKETING/PUBLICITY			52500	25000	27500	
PRINTING			5000		5000	
POSTAGE			0			
IN-COUNTY TRAVEL			0			
OUT OF COUNTY TRAVEL			0			
EQUIPMENT RENTAL			34000		34000	
EQUIPMENT PURCHASE			0			
SPACE RENTAL						
INSURANCE			6000		6000	
UTILITIES						
SUPPLIES/MATERIALS						
OTHER COSTS *(ITEMIZE BELOW)*:						
FIRE RESCUE/POLICE			10000		10000	
SITE SET UP			53850		53850	
STAGE TV & VIDEO ROOM (FAT SCREENS)						5000
MEALS FOR STAFF AND JUDGES (WINN DIXIE)						2500
SIGNAGE AND AWARDS			15000		15000	
PETTING ZOO (LITTLE FARM)						2500

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 351350 = 25000 + 326350

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 10000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 361350 — Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	45000		
CONTRACTED SERVICES	21350		
TUITIONS	0		
CORPORATE SUPPORT	35000	10000	SEE LIST ATTACHED
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	0	0	0
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0		
STATE	0		
LOCAL	0		
APPLICANT CASH ON HAND	225000		
OTHER REVENUES *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 351350

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 10000

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 361350

*** Sum of #49 Cash & #50 In-kind**

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: H-1

ORGANIZATION: Florida International University Board of Trustees, for the bene

GRANT REQUEST: $14,400

RECOMMENDATION: $14,400

TITLE OF EVENT: Annual Inter-American Conference of Mayors and Local Authorities

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT:

EVENT LOCATION:

DESCRIPTION:
Funds are requested to support the X Annual Inter-American Conference of Mayors and Local Authorities. The conference will bring together mayors, public officials, political leaders, as well as, local, regional and national leaders of the hemisphere to discuss issues pertaining to the strengthening of democracy and the role of local governments.

HOTEL CONFIRMATION:

OUTSIDE MEDIA:

PREVIOUS TDC FUNDING:
$14,400 (05-06); (End of Cycle - $14,400 (04-05)); $14,400 (03-04); $14,400 (02-03); $14,000 (01-02); $14,400 (00-01)

OTHER GOVERNMENT FUNDING:

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☐ First Quarter (10/01/06-12/31/06) ☒ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Florida International University - Institute for Public Management & Community Service

Organization Address: 11200 SW 8th Street - PCA 350B

City: Miami State: Zip: 33199 Website: www.fiu.edu

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 6/22/1965

(7) FEI#: 65 - 0177616 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Allan Rosenbaum ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☒ Dr.

Title: Director/Professor Phone (day): (305) 348 - 1271 ext.

Email: rosenbau@fiu.edu Fax: (305) 348 - 1273 Phone (other): ( ) - ext.

PROJECT INFORMATION

(11) Project Title: XIII Inter-American Conference of Mayors and Local Authorities

(12) Starting and Ending Dates: June 11-14, 2007 (13) Starting and Ending Times: 8:30am - 6:00pm

(14) Address or Location of Project: Radisson Hotel downtown Miami

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # ___ Florida State Senate District: # 37

Florida State House District: # 114 U.S. Congress District: # 15

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 500 Performing/Participating Total:
Children: Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Institute for Public Management & Community Service (IPMCS) at Florida International University will again organize under the leadership, and on behalf of Miami-Dade and the Board of County Commissioners, a conference for the municipal leaders of the Hemisphere. The Conference will be the Thirteenth Inter-American Conference of Mayors and Local Authorities, and will be held at the Radisson Hotel in downtown Miami, in June 2007. Again, as was the case with the prior eleven conferences, it will be co-chaired by Miami-Dade County Mayor Carlos Alvarez and by Miami-Dade County Comissioner Javier D. Souto.

It is expected that the Conference will attract around 400/500 people. The conference will provide an opportunity for many of these participants -and their families- to see and enjoy the many attractions the County has to offer. It is expected that the majority of participants will be from out of the state and foreigners. During the Conference, information booths about the County will be available. Tourist information will be displayed and distributed amogn participants. Besides the Conference meetings, a welcoming reception is planned at the hotel, and a dinner reception is planned at Vizcaya Palace.

Certainly, once more, this Conference will strengthen the image of Miami-Dade County nad its authorities as key resources in the strengthening of local governments throughout the Americas, and as a center ofr academic/political discussions concerned with the building of democracy and the political future of the hemisphere generally.

The past conferences have demonstrated that this annual event has become: 1) unquestionably the largest annual gathering of Latin American local governments leaders; 2) an excellent way of confirming the role of Miami-Dade County as crossroads of the Americas; 3) an excellent way to publicize Miami-Dade County with key Latin American opinion leaders; 4) a significant benefit to the local economy as all participants finance their own travel and participation and many of them bring family members with them and some stay in the County for several days after the Conference is over.

All of these reasons make it a project worth funding by the TDC.

As with past Conferences, FIU will work closely with Miami-Dade County authorities in the coordination and organization of the Conference, including its planning and marketing. FIU is also closely working with multilateral organizations, municipal associations and local authorities in the Hemisphere.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	115163		115163	
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:					
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:					
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:					
MARKETING/PUBLICITY			10000		10000	
PRINTING			12000	2400	9600	
POSTAGE			30000	2000	28000	
IN-COUNTY TRAVEL			500		500	
OUT OF COUNTY TRAVEL			5000		5000	
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE						
SPACE RENTAL						
INSURANCE						
UTILITIES			5000		5000	
SUPPLIES/MATERIALS			3000		3000	
OTHER COSTS *(ITEMIZE BELOW):*						
TRANSLATION SERVICES			10000	10000		
LUNCHEONS & VIZCAYA RECEPTION			30000		30000	
REPORTS/CERTIFICATES MAILING			15000		15000	
VOLUNTEERS MEALS @ HOTEL			2000		2000	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 14400

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 237663 = 14400 + 223263

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 237663

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of $50,000 or less may request up to $5,000
- Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000
- Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	93263*		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL Miami-Dade County	130000		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
* Estimated			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	14400		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 237663

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 237663

*** Sum of #49 Cash & #50 In-kind**

Agenda Item No.: H-2

ORGANIZATION: M. Athalie Range Cultural Arts Foundation, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $15,000

TITLE OF EVENT: A Musical Celebration of Life - Honoring Mrs. Athalie Range

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: November 5, 2006

EVENT LOCATION: Eden Roc Resort

DESCRIPTION:
Funds are requested to support the 11th annual Musical Celebration of Life. This year's program will honor twc former outstanding politicians, Miami-Dade County Commissioner Betty Ferguson and U.S. Congresswoman Carrie P. Meek. The event will be held on November 5, 2006 at the Eden Roc Resort and Spa in Miami Beach.

HOTEL CONFIRMATION:
Eden Roc Resort & Spa

OUTSIDE MEDIA:
TV: WSVN; WHQT (Pending)

PREVIOUS TDC FUNDING:
$15,000 (05-06); $15,000 (04-05); $15,000 (03-04); $15,000 (02-03); ($10,000 (01-02) - End of Cycle)

OTHER GOVERNMENT FUNDING:
CG $7,500

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☐ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
M. Athalie Range Cultural Art Foundation, Inc.

Organization Address: 12955 Biscayne Boulevard, Suite 316

City: Miami State: Zip: 33161 Website:

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1997

(7) FEI#: 65-0772835 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 8/16/06 Time: 11 AM

(10) Name: Carmen Dean Jackson ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Title: Event Planner Phone (day): (305) 603 – 6118 ext.

Email: WALKER.KATHLEEN@BELLSOUTH.NET Fax: (305) 579 - 6657 Phone (other): (786) 417 - 3261 ext.

PROJECT INFORMATION

(11) Project Title: A Musical Celebration of Life – Honoring Carrie Meek & Betty Ferguson

(12) Starting and Ending Dates: Sunday, November 5, (13) Starting and Ending Times: 6 PM - 10PM

(14) Address or Location of Project: 4525 Collins Avenue, Miami Beach, FL

(15) Municipality in which project will take place (use codes): Primary: # 2 Secondary: # ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 Florida State Senate District: # 38
Florida State House District: # 104 U.S. Congress District: # 22
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: Performing/Participating Total:
Children: Children:

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

"A Musical Celebration of Life" is an annual project sponsored by the M. Athalie Range Cultural Arts Foundation to highlight the achievements of youths in the arts as well as to celebrate the rich legacy of African-American performing artists. This year's program will honor former Miami-Dade County Commissioner Betty T. Ferguson and Retired US Congresswoman Carrie P. Meek. The presentation will be held on Sunday, November 5, 2006 at the Eden Roc Resort and Spa on Miami Beach.

This annual event highlights the accomplishments of many legends in the entertainment world who began their professional careers here in Miami-Dade County. Secondly, this gala annually presents a new generation of African-American artists who are well on their way to achieving prominence within their respective artistic disciplines. Some of the artists who have performed during previous galas are the legendary Oleta Adams, Patti Austin, Regina Belle, Nickolas Ashford and Valerie Simpson, Jeffrey Osborne and Peabo Bryson.

"A Musical Celebration of Life" is tremendously valuable for Miami-Dade County. If offers the attendees an opportunity to enjoy a cultural event that is headlined by well-known African-American artists who have a broad spectrum of appeal. Secondly, up and coming young artists from under served communities are showcased and offered a receptive audience comprised of major corporations and busi-nesses in South Florida. This event is also important because of its focus on the unique cultural contributions of Blacks to the community.

This year's Celebration will feature Cook, Dixson and Young, formerly known as the original "Three Mo Tenors". The Tenors sing a variety of music genres, including opera, music from broadway shows, jazz, blues and gospel. The oringinal Three Mo' Tenors are trained in classical as well as other kinds of music. Victor Trent Cook received a Tony Award nomination in Nineteen-Ninety-Five for his performance in the Broadway musical "Smokey Joe's Café." He has also performed in other Broadway shows. Rodrick Dixon has sung in concerts in the United States, France and Italy. He has appeared on Broadway in the musical "Ragtime."Thomas Young has performed in major concert halls and opera houses in twenty countries. He has also performed in theater and as a jazz singer.

The Anticipated audience is approximately 1,500, which is about equal to last year's attendance. Attendees will pay between $150 and $300 for this event.

Residents from the South Florida community look forward to this event every year from the M. Athalie Range Cultural Arts Foundation. The Celebration has been catapulted into South Florida prominence which appeals to a broad spectrum of this community. Residents eagerly anticipate this truly upscale black tie event. A part of this annual event always includes a birthday tribute to Mrs. M. Athalie Range who will celebrate her 91st year.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	9000	0	9000	0
ARTISTIC:	NUMBER OF ARTISTS:	45	33000	0	33000	0
TECHNICAL:	NUMBER OF EMPLOYEES:	4	6500	0	6500	0
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	0	0	0	0	0
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	1	25000	0	25000	0
MARKETING/PUBLICITY			3000	0	3000	10000
PRINTING			5000	0	5000	0
POSTAGE			2000	0	2000	0
IN-COUNTY TRAVEL			2600	0	2600	
OUT OF COUNTY TRAVEL			0		0	0
EQUIPMENT RENTAL			18000	15000	3000	0
EQUIPMENT PURCHASE			0		0	0
SPACE RENTAL			31350	0	31350	0
INSURANCE			0	0	0	0
UTILITIES			0	0	0	0
SUPPLIES/MATERIALS			1000	0	1000	0
OTHER COSTS *(ITEMIZE BELOW):*						
ACCOUNTISNG SERVICES			2500	0	2500	0
GRAPHIC DESIGNS			13000	0	13000	
HOTEL LODGING			0	0	0	15000
MEALS FOR ARTISTS			500	0	500	0
CLERICAL AND DATA PROCESSSING			4000	0	4000	0
PHOTOGRAPHY			800	0	800	0

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8): 15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8): 157250 = 15000 + 142250

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

25000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8): $ 182250

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	95000	0	
CONTRACTED SERVICES	0		
TUITIONS	0	0	
CORPORATE SUPPORT	22500		
FOUNDATION SUPPORT	0	0	0
PRIVATE/INDIVIDUAL SUPPORT	17250		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL Community Grant	7500		
APPLICANT CASH ON HAND			
OTHER REVENUES *(Itemize below)*			
The Miami Herald		7000	MARKETING
The Miami Times		3000	MARKETING
Eden Roc Resort and Spa		15000	LODGING

(48) GRANT AMOUNT REQUESTED
(MUST EQUAL #44 ON PAGE 7) 15000

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) 157250

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) 25000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) $ 182250

*** Sum of #49 Cash & #50 In-kind**

Agenda Item No.: H-3

ORGANIZATION: Miami Beach Chamber of Commerce

GRANT REQUEST: $25,000

RECOMMENDATION: $20,000

TITLE OF EVENT: Miami Beach Visitors Center

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: 1920 Meridian Avenue, Miami Beach

DESCRIPTION:
Funds are requested to support operational costs for the Visitor Information Center which handles over 40,000 documented tourist inquiries annually. Located directly across from the Holocaust Memorial, the Center's services include multi-lingual guides, maps and brochures, promotional videos, resolution of visitor complaints, support volunteers for conferences and conventions.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$20,000 (05-06); (End of Cycle - $25,000 (04-05)); $20,000 (03-04); $20,000 (02-03); $20,000 (01-02); $20,000 (00-01)

OTHER GOVERNMENT FUNDING:

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☐ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Miami Beach Chamber of Commerce

Organization Address: 1920 Meridian Avenue

City: Miami Beach **State:** **Zip:** 33139 **Website:** miamibeachchamber.com

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1929

(7) FEI#: 59 - 358295 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3 pm

(10) Name: Wendy Kallergis ☐ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: President/CEO **Phone** (day): (305) 672 - 1270 **ext.** 103

Email: **Fax:** (305) - **Phone** (other): ( ) - **ext.**

PROJECT INFORMATION

(11) Project Title: Miami Beach Visitors Center

(12) Starting and Ending Dates: Oct. 2006-Sept. 2007 **(13) Starting and Ending Times:** m-f 9am to 6 pm

(14) Address or Location of Project: 1920 Meridian Avenue

(15) Municipality in which project will take place (use codes): **Primary: #** 2 **Secondary: #** ___

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 **Florida State Senate District: #** 34
Florida State House District: # 107 **U.S. Congress District: #** 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 130,00 **Performing/Participating Total:**
Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Miami Beach Visitors Center (MBVC) opened in 2002 in it's new facility. We currently have a staff which includes a Director and two full time employees.

The MBVC offers domestic and international travelers a vast selection of tourist related promotional material. MBVC has two 52" plasma screens (we show DVD's of city and county attractions, history and travel related promotional pieces) and a brochure rack that holds over 100 brochures of city and county travel related brochures and businesses, complimentary bi-lingual visitors guides, maps, attractions, newspapers and magazines.

The MBVC offers daily tours to attractions in Miami and Miami Beach as well as quarterly special tours to destinations in other areas of Florida. We have a gift shop that offers tourists hertiage books about Miami/Dade County as well as other gift items that help promote Miami and the Beaches.

MBVC's mutli-lingual staff provides a significant amount of services; anwsering questions; phones calls; mail inquiries, visitor's complaints, safety tips and transportation information.

The MBVC also provides a world wide web page for the tourist to visit prior to their arrival. The site provides hotel information/reservations system, directions to the MBVC, daily tours, etc.

In 2005-06 MBVC had over 130,000 inquiries via walk-ins, phone calls, emails and internet.

We offer Smart Destinations's G0-Miami card and we are their exclusive distributor. The card offers the tourist over 25 attractions in Miami at discounted prices.

MBVC is open daily; Monday to Friday 9 am to 6 pm and Sat. and Sun. 10 am to 4 pm. MBVC is located in the heart of South Beach at 1920 Meridian Ave.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	120000	25000	95000	
ARTISTIC:	NUMBER OF ARTISTS:					
TECHNICAL:	NUMBER OF EMPLOYEES:	2			10000	10000
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:					
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:					
MARKETING/PUBLICITY			30000		70000	
PRINTING			10000		10000	10000
POSTAGE			9000			
IN-COUNTY TRAVEL			3500			
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL						
EQUIPMENT PURCHASE						3500
SPACE RENTAL			24000			10000
INSURANCE			1700			6000
UTILITIES			1500			3000
SUPPLIES/MATERIALS			1500			30000
OTHER COSTS *(ITEMIZE BELOW):*						
GIFT SHOP			2500			
TOURS			1600			
TELPEHONE			3000			
SUPPLIES			1200			
PARKING			500			

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 210000 = 25000 + 185000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8) — **Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.** — 45500

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 255500 — **Sum of #45 Cash & #46 In-kind**

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES	35000		
TUITIONS			
CORPORATE SUPPORT		45500	
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE Local/VCA	30000		
LOCAL Local/CMB	40000		
APPLICANT CASH ON HAND	34500		
OTHER REVENUES *(Itemize below)*			
tours	19000		
gift shop	9000		
hotel reservations	11500		
markeitng/sales	6000		
miami Beach Chamber			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	**25000**		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) **21000**

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) **45500**

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) **$ 255500** * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: H-4

ORGANIZATION: Miami Beach Latin Chamber of Commerce of Miami Beach/Ca **GRANT REQUEST:** $25,000

RECOMMENDATION: $20,000

TITLE OF EVENT: Tourist Hospitality Center/Centro de Hospitalidad Turistico

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: 510 Lincoln Road, Miami Beach

DESCRIPTION:
Funds are requested to support the 11-year old Miami Beach Tourist Hospitality Center to provide direct visitor information contact, committed to our #1 industry: tourism. A wide range of visitor's information and assistance services at the center helps create the "repeat guest experience" and develop more visitor referalls to local businesses. The program is an effective "service arm" that enhances marketing efforts of the GMCVB and other agencies. It influences visitors positively on Miami's hospitality. The Center fulfills an average of 16,000 tourism inquiries via walk-ins, telephone, mail-outs, and e-mails directing visitors to hotels, restaurants, retail centers, cultural attractions, and special events. The Center is located at an attractive pedestrian location on Lincoln Road and is open all year round.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$20,000 (05-06); $20,000 (04-05); $15,000 (03-04); ($10,000 (02-03) - Panel increased amount) ; ($8,500 (01-02) Set-aside - End of Cycle); $8500 (00-01); $6,800 (99-00); $7,650 (98-99); $8,500 (97-98)

OTHER GOVERNMENT FUNDING:
Miami Beach VC $16,250
City of Miami Beach $20,000
MD Business Development $30,000

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation):*
Miami Beach Latin Chamber of Commerce

Organization Address: 510 Lincoln Road

City: Miami Beach **State:** Fl **Zip:** 33139 **Website:** www.miamibeach.org

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1988

(7) FEI#: 65 - 0288999 **(8) State of Incorporation:**

(9) Required Pre-application Consultation: **Date:** **Time:** consultation via telephone - pending

(10) Name: Grace Calvani ☐ **Mr.** ☐ **Mrs.** ☒ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: President **Phone** (day): (305) 674 - 1414 **ext.**

Email: grace@miamibeach.or **Fax:** (305) 674 - 9025 **Phone** (other): ( ) N/A - **ext.**

PROJECT INFORMATION

(11) Project Title: Tourist Hospitality Center

(12) Starting and Ending Dates: 1/10/06 - 9/30/07 **(13) Starting and Ending Times:** 9:00 AM - 6:00 PM

(14) Address or Location of Project: 510 Lincoln Road - South Beach , Fl

(15) Municipality in which project will take place (use codes): **Primary:** # 02 **Secondary:** # N/A

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 05 **Florida State Senate District:** # 107
Florida State House District: # 34 **U.S. Congress District:** # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 17,000 **Performing/Participating Total:** 0
Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What is the project? The Tourist Hospitality Center offers direct visitor information and assistance contact year-round, Mondays through Fridays, 9:00 am to 6:00 p.m., including weekends during special event dates. Many tourists who flock to Miami require general tourism information and orientation such as our program at Lincoln Road. The Center is advertised and promoted through ads and listing in over one million pieces of tourism publications, brochure maps and a half page ad in the Yellow Pages. According to statistics gathered by GMCVB, the number of visitors at Lincoln Road ranks as one of the highest percentages of visitorship in Dade County, placing the Latin Chamber location and services in a relevant role. The concierge desk at the center fulfills an average 17,000 tourism inquiries via walk-ins, telephone, e-mails, and regular mailed requests, and accelerates reservations and referrals to local service providers. This helps to retain visitor's purchasing power in Dade County and maximizes the potential to generate resort tax dollars. The center is manned by a multilingual staff of 3 employees, who possess hospitality training and knowledge to address visitors about hotels, restaurants, clubs, cultural attractions, special events, shopping and recreational/leisure activities. Tourism information is offered 7/24 through the Center's website:www.miamibeach.org. It ensures that our city remains among the world's leading destinations, stimulated by good service.

How will it attract tourists to Miami-Dade County? Visitors are attracted to the Center upon their arrival at Lincoln Road, where a highly visible 6 feet-wide sign welcomes them to receive services. The Tourist Hospitality Center has its premises at an attractive pedestrian entrance at Lincoln Road, which captures immediately visitor's curiosity and attention to the historic Art Deco architecture of its building. The Center is featured trough ads and special listings in guides, which reach visitors. Also, the Center is extensively known through the Chamber's website (www.miamibeach.org), which by virtue of searching "Miami Beach", the website name (miamibeach.org) shows up immediately. Primarily, the Center is advertised in renowned tourism publications, with a circulation of over one million prints, such as Welcome Magazine, half-page ad in Yellow Pages, Visit Florida Vacation Guide, Le Soleil de la Floride. The Center's established reputation and consistent track-record in providing assistance to diverse visitors (domestic and international), develops numerous referrals from its strong community relations with the Southern Florida Concierge Association, Miami Beach Convention Center, Greater Miami Convention and Visitors Bureau and Chambers of Commerce. These entities rely on the hospitality services offered at the Centre to serve and assist tourists, convention delegates and groups.

When and where will the event take place? The Center is open year-round, Mondays through Fridays from 9 a.m. to 6 p.m. and during the high season, on weekends during special events and festivals. It is located in the bustling center of Miami Beach's business, cultural and tourism activity at Lincoln Road, to a short walking distance from Ocean Drive, Miami Beach Convention Center, Jackie Gleason Theater, Loews Convention Hotel, Española Way and other commercial corridors.

Why should the TDC fund this program? TDC funding will fulfill goal of serving Miami Dade County's #1 industry: Tourism. The Center will positively influence visitor's relations for the "repeat guest experience". The TDC will be supporting an effective local delivery system to serve visitors - in various languages - promoting local resources, services and establishments - assisting to retain and develop resort taxes. The combination of referrals of visitor's inquiries to Miami Dade resources and good service guarantees an increase in sales and resort tax revenues to Miami-Dade County, which simply recuperates the investment by the TDC to this program. The Tourist Hospitality Center will fulfill an average of 17,000 inquiries a year, domestic and international. Additionally, it will also assist with local marketing efforts to conduct familiarization tours for travel and lifestyles writers, press, convention groups and production companies.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	= TDC GRANT DOLLARS	+ CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	3	66,559	15,650	50,909	0
ARTISTIC:	NUMBER OF ARTISTS:					0
TECHNICAL:	NUMBER OF EMPLOYEES:					0
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:					0
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:					0
MARKETING/PUBLICITY			2,000	1,000	1,000	5,000
PRINTING			1,000	500	500	0
POSTAGE			2,000	1,000	1,000	0
IN-COUNTY TRAVEL			300	300	0	0
OUT OF COUNTY TRAVEL						0
EQUIPMENT RENTAL			700	300	400	0
EQUIPMENT PURCHASE						0
SPACE RENTAL			8,000	2,300	5,700	0
INSURANCE			2,041	350	1,691	0
UTILITIES			2,150	1,800	350	0
SUPPLIES/MATERIALS			1,200	0	1,200	0
OTHER COSTS *(ITEMIZE BELOW)*:						
JANITORIAL			2,000	600	1,400	0
INTERNET ACCESS			800	500	300	0
PAYROLL/ACCOUNTING SERVICE			2,500	700	1,800	0
						0
						0
						0

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8) — 25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8) — 91,250 = 25,000 + 66,250

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

5,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8) — $ 96,250

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	0	0	
CONTRACTED SERVICES	0	0	
TUITIONS	0	0	
CORPORATE SUPPORT	0	0	
FOUNDATION SUPPORT	0	0	
PRIVATE/INDIVIDUAL SUPPORT	0	0	
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0	0	
STATE	0	0	
LOCAL	66,250	0	
APPLICANT CASH ON HAND	N/A		
OTHER REVENUES *(Itemize below)*			
Marketing/Publicity	0	5,000	WELCOME / BIENVENIDOS MAGAZINE
	0		
	0		
	0		
	0		
	0		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 91,250

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 5,000

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 96,250 * Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: H-5

ORGANIZATION: Miami-Dade County Days, Inc.

GRANT REQUEST: $15,000

RECOMMENDATION: $15,000

TITLE OF EVENT: Miami-Dade County Days in Tallahassee 2007 - "Pallea Fest"

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: April 17, 2007

EVENT LOCATION: Capitol Plaza, Tallahassee, FL

DESCRIPTION:
Funds are requested to support "Paella Fest" part of the 18th annual Miami-Dade County Days, showcasing Miami-Dade County during the Lesgislative Session in Tallahassee, Florida, on April 17, 2007. The goal of the event is to promote the needs of the community and educate the legislators from Florida about Miami-Dade County.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
TV: MDTV - Pending

PREVIOUS TDC FUNDING:
$15,000 (04-05); $15,000 (03-04); ($15,000 (02-03) - End of Cycle); $10,000 (01-02); $10,000 (00-01); $10,000 (99-00); $10,000 (98-99); $10,000 (97-98); $10,000 (96-97); $9,815 (95-96); $4,875 (94-95)

OTHER GOVERNMENT FUNDING:
MDC Aviation Dept - $5,000 Pending
MDC Seaport Dept - $5,000 Pending

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/07-___

QUARTER/CATEGORY

(1) Please check one: ☒ First Quarter (10/01/06-12/31/06) ☒ Third Quarter (04/01/07-06/30/07)
☐ Second Quarter (01/01/07-03/31/07) ☐ Fourth Quarter (07/01/07-09/30/07)

(2) Please check one: ☐ Sports ☒ Special Events/Promotions ☐ Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name *(exactly as it appears on Articles of Incorporation)*:
Miami-Dade County Days, Inc.

Organization Address: 10719 Southwest 104th Street

City: Miami State: Zip: 33176 Website: NA

(4) Applicant Institution Type: ☒ Cultural ☐ Non-Cultural

(5) Corporate Status: ☒ Non-Profit ☐ For Profit (6) Year of Incorporation: 1989

(7) FEI#: 65 - 102405 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: NA Time: NA

(10) Name: Dianne Raulson ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Title: Co-coordinator Phone (day): (305) 586 - 2736 ext.

Email: dadedays@aol.com Fax: (305) 595 - 3250 Phone (other): (305) 803 - 2803 ext.

PROJECT INFORMATION

(11) Project Title: Miami-Dade County Days In Tallahassee 2007 - "Paella Fest"

(12) Starting and Ending Dates: April 17th, 2007 (13) Starting and Ending Times: Noon - 2pm

(14) Address or Location of Project: Capitol Plaza, Tallahassee, FL

(15) Municipality in which project will take place (use codes): Primary: # NA Secondary: # NA

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # NA Florida State Senate District: # NA
Florida State House District: # NA U.S. Congress District: # NA
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ White, Not Hispanic ☐ Hispanic ☐ Caribbean ☒ General (no specific emphasis)
(check only one) ☐ Black, Not Hispanic ☐ Asian ☐ Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 3,000 Performing/Participating Total: 3,000
Children: NA Children: NA

(19) Primary Population: ☐ Children ☐ At-Risk Youth/Adults ☐ Persons with Disabilities
(check only one) ☐ Senior Citizens ☐ Minorities ☒ General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What:
For 18 years, "Paella Fest" has been the nucleus of Miami-Dade County Days In Tallahassee during the Florida Legislative Session. An estimated 3,000 people from all over the state gather at the Capitol Plaza in Tallahassee for this cultural event.

How:
By showcasing Miami-Dade County in a positive environment during the Legislative Session, people are encouraged to visit Miami-Dade County.

When & Where:
Our chartered 737 flies into Tallahassee on April 17th, 2007 with over 170 passengers, who are then transported to our annual "Paella Fest" on the Capitol Plaza. Over 3,000 people are in attendance and the event is free and open to the public. It is permissible under new state guidelines that all state elected officials are allowed to attend as well. Invited guests include the Governor and the State Legislators.

Why:
Miami-Dade County Days, Inc. has showcased our cities in Tallahassee for eighteen years now and our event is considered the premier event during the Florida Legislative Session. More than 3,000 people, representing over 200 organizations, from the private and public sector are in attendance at our "Paella Fest". It is a wonderful oppurtunity for participants to meet with our Miami-Dade Delegation as well as with Florida's Legislators.The event allows us to share a part of our South Florida culture with people from all over the state. All of our preparation supplies, including our chefs, ingredients and huge Paella dish, are brought up from Miami-Dade County so that everything is authentic as possible. The funding from the Tourist Development Council has been the foundation for the event to take place.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	=	TDC Grant Dollars	+	Cash Match	*In-Kind Contributions
Organization's Personnel								
Administrative:	Number of Employees:	1	8275				8275	
Artistic:	Number of Artists:							
Technical:	Number of Employees:							
Outside Artistic Fees:	Number of Artists:	11	3150				3150	
Outside Other Fees:	Number of Employees:	3	47250				47250	
Marketing/Publicity			5250				5250	
Printing			1050				1050	
Postage			1050				1050	
In-county travel								
Out of County Travel			45150				45150	
Equipment Rental								
Equipment Purchase								
Space Rental			15750				15750	
Insurance			525				525	
Utilities								
Supplies/Materials			5630				630	5000
Other Costs *(itemize below):*								
Hotels			69300				69300	
Merchandise			6300				6300	
Reception			15000		15000			
Food			34650				34650	
Awards			3150				3150	
Closing Session			6300				6300	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 15,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 267780 = 15000 + 247780

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8) — Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses. — 5000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 272780 — Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of $50,000 or less may request up to $5,000

Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000

Division C - Total Project Budget above $250,000 may request up to $25,000

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions	167780		
Contracted Services			
Tuitions			
Corporate Support			
Foundation Support			
Private/Individual Support	55500		
Government Grants (Identify source)			
Federal			
State			
Local see list	47500	5000	Miami-Dade County
Applicant Cash on Hand			
Other Revenues *(Itemize below)*			
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	15000		

(49) TOTAL CASH REVENUES (Must equal #45 on Page 7) — 267780

(50) TOTAL IN-KIND CONTRIBUTIONS (Must equal #46 on Page 7) — 5000

(51) TOTAL PROJECT REVENUES (Must equal #47 on Page 7) — $ 272780 * Sum of #49 Cash & #50 In-kind

Agenda Item No.: H-6

ORGANIZATION: New World Festival, Inc.

GRANT REQUEST: $12,000

RECOMMENDATION: $12,000

TITLE OF EVENT: Coral Gables Cultural Calendar County-wide Tourism Cultural Activities

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: Coral Gables

DESCRIPTION:
Funds are requested to support the production of cultural events, among them the annual Mainly Mozart Festival, and in publishing the monthly Coral Gables Cultural Calendar, as part of our effort to make Coral Gables and Miami-Dade County a cultual-oriented tourist destination. At the same time, the grant's funds will assist us ir collaborating with other municipalities and the Performing Arts Center of Greater Miami in their efforts tc internationalize their cultural-tourism drive.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$12,000 (05-06); $12,000 (04-05); (End of cycle- $12,000 (03-04)); $12,000 (02-03); $12,000 (01-02); $13,500 (00-01); $15,000 (99-00)

OTHER GOVERNMENT FUNDING:

Miami-Dade County Department of Cultural Affairs
FY2006-07 Tourist Development Council - First Quarter

Agenda Item No.: H-7

ORGANIZATION: Tropical Everglades Visitor Association, Inc.

GRANT REQUEST: $20,000

RECOMMENDATION: $20,000

TITLE OF EVENT: Tropical Everglades Visitor Center

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Set-Aside

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: October 1, 2006 - September 30, 2007

EVENT LOCATION: 160 U.S. Hwy. #1, Florida City

DESCRIPTION:
Funds are requested to support the 12-year old Tropical Everglades Visitor Center located in Florida City. Staffed by some 30 volunteers, the center provides much needed information seven days a week (along with telephone and e-mail inquires) to over 60,000 yearly international and domestic tourists. The center provides directions and promotes businesses throughout Miami-Dade county with an emphasis of support for the many hotels, restaurants, attractions, as well as, the two national parks that make up the southern half of Miami-Dade County's tourism industry.

HOTEL CONFIRMATION:
N/A

OUTSIDE MEDIA:
N/A

PREVIOUS TDC FUNDING:
$10,000 (05-06); $10,000 (04-05)

OTHER GOVERNMENT FUNDING:
N/A

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

TDC/07

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2006-2007 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

QUARTER/CATEGORY

(1) Please check one: ☒ **First Quarter** (10/01/06-12/31/06) ☐ **Third Quarter** (04/01/07-06/30/07)
☐ **Second Quarter** (01/01/07-03/31/07) ☐ **Fourth Quarter** (07/01/07-09/30/07)

(2) Please check one: ☐ **Sports** ☒ **Special Events/Promotions** ☐ **Television**

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name ***(exactly as it appears on Articles of Incorporation):***
Tropical Everglades Visitor Association

Organization Address: 160 U.S. Highway #1

City: Florida City **State:** **Zip:** 33034 **Website:** www.tropicaleverglades.com

(4) Applicant Institution Type: ☐ **Cultural** ☒ **Non-Cultural**

(5) Corporate Status: ☒ **Non-Profit** ☐ **For Profit** **(6) Year of Incorporation:** 1993

(7) FEI#: 65 - 0448479 **(8) State of Incorporation:** FLORIDA

(9) Required Pre-application Consultation: **Date:** 7/20/06 **Time:** 3PM

(10) Name: Brian Conesa ☒ **Mr.** ☐ **Mrs.** ☐ **Ms.** ☐ **Miss** ☐ **Dr.**

Title: Executive Director **Phone** (day): (305) 245 - 9180 **ext.**

Email: tevisitor@cs.com **Fax:** (305) 247 - 4335 **Phone** (other): (800) 388 - 9669 **ext.**

PROJECT INFORMATION

(11) Project Title: Tropical Everglades Visitor Center

(12) Starting and Ending Dates: 10/01/06 - 09/30/07 **(13) Starting and Ending Times:** 8 a.m. - 5 p.m.

(14) Address or Location of Project: 160 U.S. Hwy. #1, FL. City, FL. 33034

(15) Municipality in which project will take place (use codes): **Primary:** # 16 **Secondary:** # 10

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 9 **Florida State Senate District:** # 39
Florida State House District: # 120 **U.S. Congress District:** # 25
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: ☐ **White, Not Hispanic** ☐ **Hispanic** ☐ **Caribbean** ☒ **General** (no specific emphasis)
(check only one) ☐ **Black, Not Hispanic** ☐ **Asian** ☐ **Other** (specify): _____

(18) Expected Participation (# of individuals): **Attending Total:** 60,000 **Performing/Participating Total:**
Children: **Children:**

(19) Primary Population: ☐ **Children** ☐ **At-Risk Youth/Adults** ☐ **Persons with Disabilities**
(check only one) ☐ **Senior Citizens** ☐ **Minorities** ☒ **General** (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this an attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What is the project? The Tropical Everglades Visitor Association through its Visitor Center offers information services to tens of thousands of tourists each year. The center is ADA compliant and offers information in different languages. Volunteers also speak Spanish and German. Nearly 30 volunteers help to keep the visitor center open 7 days a week. Close to 1,000 visitors sign our guest book each month helping to keep track of the flow of tourism through southern Miami-Dade County. Questions of where tourists are coming from, how long their stay will be, and what they have come to see offer vital insights to the many buisnesses involved in the tourism industry. The volunteers not only provide directions, but also give that one-on-one contact that helps to promote local businesses and increase overnight stays in the area. Our center is also helpful to the many servicemen and their families new to the area on stay at the Homestead Air Force Base. The visitor center also acts as a resourse for potential new businesses, potential new residents, and for temporary residents that might be working for a few months at the Turkey Point nuclear facility. The visitor center has also become an information source during Hurricane evacuations and for international visitors unsure as to what to do or where to go during these times.

How will it attract tourists to Miami-Dade County? The visitor center uses co-op advertising whenever possible. Along with membership in the Greater Miami Convention & Visitors Bureau, our visitor association is also a founding partner with Visit Florida - each of these organizations help to provide listings of our services throughout the state through their publications. We provide rack card information in many of the state's visitor centers and turnpike stops. We provide our own visitor guide that is mailed out to every state and county throughout the world. Several hundred phone calls are made to our visitor center each year and tens of thousands visit our website to learn more about what our area has to offer.

When and Where will this event take place? The Tropical Everglades Visitor Center is located in Florida City along State Road One and is open daily throughout the year. It is the best located visitor center in Miami-Dade County. The visitor center is located at the point where many highways converge. The Florida Turnpike and Krome Avenue (State Road 997) bring tourists into our area from the Southwest coast of Florida and from all other points north. We know that an estimated 6 million visitors drive past our visitor center headed into the Florida Keys each year. We sit almost exactly between the two National Parks of the Everglades and Biscayne. Whether it is to find a strawberry field, an orchid grower or a winery - we are in position to promote Ag-tourism in our area. Not to be left out are the thousands (that upon leaving our area) that we help give directions and information to regarding Miami and Miami Beach. We hand out thousands of GMC&VB Miami planners, maps, and Miami Beach Chamber visitor guides each year.

Why is this an attractive project for the use of Tourist Development Council Funds?
In funding the Tropical Everglades Visitor Center, the TDC will see a direct impact much greater than the investment. With over 60,000 tourists visiting the center each year (not to mention hundreds of additional contacts by phone, mail, and email), the TDC will meet the goal of supporting tourism throughout Miami-Dade County.

PROJECT EXPENSE BUDGET 2006-2007

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above $5,000. Note: Total project expenses and revenues must equal.

			Total Cash Expenses	= TDC Grant Dollars	+ Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative:	Number of Employees:	1	80618	10000	70618	
Artistic:	Number of Artists:	0	0	0	0	
Technical:	Number of Employees:	0	0	0	0	
Outside Artistic Fees:	Number of Artists:	0	0	0	0	
Outside Other Fees:	Number of Employees:	29	0	0	0	11550
Marketing/Publicity			4000	1000	3000	
Printing			1200	650	550	
Postage			800	150	650	
In-County Travel			0	0	0	
Out of County Travel			0		0	
Equipment Rental			800	0	800	
Equipment Purchase			0		0	
Space Rental			5800	3800	2000	
Insurance			8697	3400	5297	
Utilities			8000	1000	7000	
Supplies/Materials			1000	0	1000	
Other Costs *(itemize below):*						

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8) — 20000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8) — 110915 = 20000 + 90915

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

11550

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8) — $ 122465

Sum of #45 Cash & #46 In-kind

*** In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.**

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- **Division A - Total Project Budget of $50,000 or less may request up to $5,000**
- **Division B - Total Project Budget of $50,001 - $250,000 may request up to $15,000**
- **Division C - Total Project Budget above $250,000 may request up to $25,000**

PROJECT REVENUE BUDGET 2006-2007

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above $5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	0		
CONTRACTED SERVICES	58915		
TUITIONS	0		
CORPORATE SUPPORT	0		
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	0	11550	29 LOCAL VOLUNTEERS
GOVERNMENT GRANTS (Identify source)			
FEDERAL	0		
STATE	0		
LOCAL	0		
APPLICANT CASH ON HAND	0		
OTHER REVENUES *(Itemize below)*			
Gift Shop Sales	32000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	20000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) — 110915

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) — 11550

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) — $ 122465

* Sum of #49 Cash & #50 In-kind