



MIAMI-DADE COUNTY FINAL OFFICIAL MINUTES Tourist Development Council

Board of County Commissioners

Stephen P. Clark Government Center
6th Floor Conference Room
111 NW 1st Street
Miami, Florida 33128

April 10, 2007
As Advertised

Harvey Ruvin, Clerk
Board of County Commissioners

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Clerk of the Board Division

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**CLERK'S SUMMARY OF AGENDA ACTION
AND OFFICIAL MINUTES
TOURIST DEVELOPMENT COUNCIL
April 10, 2007**

The Tourist Development Council (TDC) convened in the 6th floor Conference room in the Stephen P. Clark Center, 111 Northwest First Street, Miami, Florida at 8:00 a.m. on April 10, 2007, there being present Chairman Jose "Pepe" Diaz; and members Mr. William Perry III; Mr. Gino Caliendo; Commissioner Mattie Herrera Bower, City of Miami Beach; Mr. Stuart Blumberg; Commissioner Angel Gonzalez, City of Miami; Mrs. Carmen Corvois-Roig;; (Mr. George Corzonis and Mrs. Ada Llerandi were absent); Mr. Michael Spring, Director, Department of Cultural Affairs; Mrs. Nikenna D. Benjamin, Grants Program Administrator; Mrs. Liliana Hernandez, Grants Program Assistant; and Assistant County Attorney Stephen Stieglitz.

Also present was Mr. Bill Talbert, President/CEO of the Greater Miami Convention Visitor's Bureau, and Deputy Clerk Karen Leonard.

Chairman Diaz called the meeting into order at 8:15 a.m. He asked Council members and other participants at today's (4/10) meeting to state their names for the record.

I. Additions, Deletions, Withdrawals-None Presented

There were no additions, deletions and withdrawals from today's agenda.

II. Conflict of Interest

Mr. Spring indicated a TDC member would have a conflict of interest regarding an item before the TDC if the member was in any of the following categories:

- If the TDC member was a paid staff member of an applicant organization or paid in any capacity by the organization.
- If a TDC-member was on the Board of Directors of an applicant's organization.
- If a TDC member made a contribution of \$1,000 or more within the last three years to an applicant's organization.

Mr. Spring also noted if any TDC member's immediate family was in any of the foregoing three categories, this would constitute a conflict of interest. He noted staff worked with the TDC members regarding any conflicts to ensure they were declared for the record and that the proper paper work was submitted.

Mr. Blumberg noted that he had a conflict of interest with Florida International University Board of Trustees, Agenda Items VI-A5 and III-B2, Performing Arts Center Trust Inc.

Commissioner Bower stated that she had a conflict of interest with Miami Design Preservation League, Inc., Agenda Item VI-A8.

III. Items for Approval

A. Minutes of the October 23, 2006 Meeting

It was moved by Mr. Blumberg that the minutes of the October 23, 2006 TDC meeting be approved. This motion was seconded by Mr. Caliendo, and upon being put to a vote, passed unanimously by those members present.

B. FY 2006-2007 First Quarter Funding Period's Deferred Applicants

| | | |
|-----------------|--|-----------------------------|
| III.B-1. | Actor's Playhouse Productions, Inc. | Final Recommendation |
| | <i>White Christmas</i> | \$10,000 |

Mr. Spring announced the foregoing items were deferred from the first quarter due to lack of quorum and as of today's (4/10) meeting a quorum was present.

It was moved by Commissioner Bower that the Council approve the Fiscal Year (FY) 2006-07 First Quarter Funding recommendation for the foregoing Agenda Item III.B-1., for the Actor's Playhouse Productions, Inc. with the recommended amount of \$10,000. This motion was seconded by Mr. Gonzalez and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

| | | |
|-----------------|---|-----------------------------|
| III.B-2. | Performing Arts Center Trust, Inc. | Final Recommendation |
| | <i>Global Beat</i> | \$9,000 |

It was moved by Mr. Caliendo that the Council approve the FY 2006-07 First Quarter Funding recommendations for the foregoing Agenda Item III.B-2., for the Performing Arts Center Trust, Inc. in the amount of \$9,000. This motion was seconded by Commissioner Bower and upon being put to vote, passed 7-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent and Mr. Blumberg noted, for the record, that he would abstain from voting due to a conflict of interest).

C. Sunset Review of County Boards for 2007

Mr. Spring presented an overview of the requirements for the foregoing item by the Office of the Mayor and the Board of County Commissioner (BCC). He noted that all County Boards required a Sunset Review every two years and the report would be submitted to the BCC for approval. He also noted that the report required a vote affirming the performance of the Advisory Board and a recommendation from the TDC to continue for two more years.

It was moved by Commissioner Bower that the Council approve the foregoing report as presented. This motion was seconded by Mr. Caliendo and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

Chairman Diaz recommended that statements from representatives of the organizations be included in the agenda along with the introductions.

IV. Reports and Discussion Items

A. Updated Budget/Financial Position and Funding Recommendations for FY2006-07 Second Funding Period

Mr. Spring noted that today's (4/10) meeting was unusual for the TDC because the agenda included the Second and Third Quarter Funding periods. Mr. Spring noted that the TDC could not meet in the Second

Quarter due to the transition between the positions of Commissioners Barreiro and Diaz as Chair of the TDC.

Mr. Spring advised the TDC members that the Second Quarter–Funding period and the annual fiscal budget of the TDC was approximately \$1,015,000. He stated that several grants were not used in the last fiscal year and upon recycling them back into the funding pool the budget for the entire year would be approximately \$1, 079,000 for this Second Funding period.

Mr. Spring noted that the Second Funding period was between January and March 2007. He said 26 applicants had requested approximately \$456,000 and twenty-four (24) of the applicants were non-profit organizations and two (2) of the applications were from for-profit organizations. He noted that seven (7) applicants were new and seventeen (17) of the organizations were continuing projects and were applied to the 10% reduction formula. Additionally, two (2) applicants were eligible for the on-going category (non-profit organizations that have completed a 5 year TDC funding cycle).

Mr. Spring noted that the TDC Subcommittee recommended funding in the total of \$231,350 for 26 applications and would leave approximately \$152,941 in the reserve account in addition to the budget for the third and fourth quarter.. He further noted that a \$50,000 shoulder season fund existed as well.

V. Citizen’s Presentations

Mr. Spring asked that the TDC members review the applications and hear a brief statement from the representatives of the organizations.

VI. Grant Applications and Recommendations – Second Funding Period

C. Special Events/Promotions (Non-Profit) – First Time

VI.C-4. Rotary Foundation of South Miami, Inc.

**Final Recommendation
\$3,500**

Ms. Ellen Book, representing the Rotary Foundation of South Miami, Inc., appeared before the Council and presented a brief overview of the fundraising event that would be held in its 24th year. She noted that the event was historical, accessible, affluent, and was an attraction for tourists. Ms. Book spoke of the marketing efforts and promotions of this event.

It was moved by Mr. Caliendo that the Council approve the FY 2006-07 Second Quarter Funding recommendations for the foregoing Agenda Item VI.C-4., for the Rotary Foundation of South Miami in the amount for \$3,500. This motion was seconded by Mrs. Corvos-Roig, and upon being put to a vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

Commissioner Bower advised Ms. Book that the Miccosukee Resort and Casino should be a candidate for sponsorship because of the promotions her organization provided the Casino.

G. Government (Non-Profit) – First Time

VI.G-1. City of Miami Gardens

**Final Recommendation
\$15,000**

Mr. Horace McHugh, representing the City of Miami Gardens, appeared before the Council, and provided an overview of the 2nd Annual Jazz in the Gardens Music Festival. He noted this was two-day event featuring multi-cultural arts in jazz and attended by well over 5,000 people. Mr. McHugh requested consideration for an increase recommended amount of \$15,000 for its grant request.

Concerning Chairman Diaz's question as to whether this organization was for-profit, Mr. McHugh said it was non-profit and part of the City's events. He noted that sponsors had been asked to assist in underwriting; consequently, being in the second year, the track record was unable to attract sponsors. Mr. McHugh noted the first year of operation the organization focused on breaking even. He pointed out that provisions were made for community participation and tickets were provided to at-risk youth to attend the event.

It was moved by Commissioner Bower that the Council approve the (FY) 2006-2007 Second Quarter Funding recommendation for Agenda Item VI.G-1., City of Miami Gardens for the recommended amount of \$15,000. This motion was seconded by Mrs. Corvos-Roig, and upon being put to a vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

A. Special Events/Promotion (Non-Profit) – Continuing

Chairman Diaz announced that the TDC members would hear each presentation from the organizations as a group for the recommended grant before voting. He requested that the representatives provide their name, organization and address.

**Final Recommendation
\$6,500**

VI.A-12. South Florida Composers Alliance

Mr. Gustavo Metamorros, representing South Florida Composers Alliance appeared before the Council and presented an overview of the impact of the public relations efforts. He also distributed a newsletter that had a listing of supporters and coverage of the event. He spoke of the partnership established with the Carnival Center and future plans to work together.

**Final Recommendation
\$6,000**

VI.A-1. Center for the Advancement of Jewish Education

Ms. Joyce Spill, representing the Center for the Advancement of Jewish Education appeared before the Council and presented an overview of the Festival. She noted that the event featured 15 celebrities and other special events held by this organization along with the marketing efforts. Ms. Spill requested an increase for its grant request.

Mr. Spring suggested that the entire list of organizations be presented with the exception of those where a conflict of interest existed and that the applicants who were already granted a recommended amount would be notated on the list. He also noted that the conflicts of interest would be removed.

Concerning Commissioner Bower's question regarding the latitude to enhance the budget request of these organizations, Mr. Spring noted that a reserve of funds had been available and after the Third Quarter the remaining funds could be used to make adjustments to grants chosen by the TDC.

He explained that today (4/10) the TDC would act on the Second and Third Quarter-Funding period. Mr. Spring noted if no adjustments were made to the aforementioned funding quarters there would still be a remaining reserve of funds in addition to the budget amount for the fourth quarter.

Commissioner Bower requested that the recommended grant for Agenda Items VI.A-12, South Florida Composers Alliance and VI.A-1, Center for the Advancement of Jewish Education be increased to the foregoing amount.

Mr. Spring noted that the reserve account approximately totaled \$150,000 and additional funding requests would not jeopardize the reserve budget.

Mr. Caliendo requested that the recommended grant for Agenda Item VI.A-8, Miami Design Preservation League, Inc. be increased for the foregoing grant in the amount of \$20,000.

In response to Mr. Caliendo's question regarding the number of times an organization could apply for funding in a quarter, Mr. Spring stated that an event oriented funding organization could apply once a year for a grant from the TDC. He noted that universities, colleges and governments would be representing multiple events and were permitted to apply for each event during the appropriate quarter of the year; however there were limitations of two applications and specific departments per year.

Discussion ensued among the TDC members regarding the request to increase the recommended grants for the foregoing Agenda Items.

It was moved by Commissioner Bower that the Council approve an increase in the FY 2006-07 Second Quarter Funding recommendations for the foregoing Agenda Items VI.A-1 Center for the Advancement of Jewish Education from \$5,000 to a recommended amount of \$6,000 and VI.A-12 South Florida Composers Alliance with the recommended amount of \$6,500. This motion was seconded by Mr. Blumberg, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

VI.A-8. Miami Design Preservation League, Inc. Final Recommendation
Art Deco Weekend 2007 **\$20,000**

It was moved by Mr. Blumberg that the Council approve an increase in the FY 2006-07 Second Quarter Funding recommendation from \$18,000 to a recommended amount of \$20,000 for the Miami Design Preservation League, Inc. This motion was seconded by Ms. Corvos-Roig, and upon being put to vote, passed 7-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent and Commissioner Bower noted, for the record, that she would abstain from voting due to a conflict of interest).

Chairman Diaz called for a motion to approve the remaining Agenda Items under **(VI.A -Special Events/Promotions (Non-Profit) – Continuing)**, with an exception of Agenda Item **A-5**. Florida International University Board of Trustees for the benefit of the School Hospitality Management.

It was moved by Commissioner Bower that the Council approve the following **FY 2006-2007 Second Quarter Funding** recommendations. This motion was seconded by Mr. Caliendo, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

| Agenda Item No. | Organization Name | Final Recommendation |
|------------------------|---|-----------------------------|
| VI. A-2 | Coconut Grove Arts & Historical Association, Inc. | \$17,500 |
| VI. A-3 | Dave and Mary Alper Jewish Community Center, Inc. | \$9,000 |
| VI. A-4 | Dr. Martin Luther King, Jr. Parade and Festivities Committee, Inc | \$8,000 |
| VI. A-6 | Historical Association of southern Florida, Inc. | \$6,750 |
| VI. A-7 | Miami-Dade Community College Foundation, Inc. | \$14,000 |
| VI. A-9 | National Foundation of Advancement in the Arts | \$13,500 |
| VI. A-10 | National Gay and Lesbian Task Force Foundation, Inc. | \$6,400 |
| VI. A-11 | North Beach Development Corporation of Miami Beach, Inc | \$6,750 |
| VI. A-14 | Trinidad & Tobago Saga Boys International, Inc | \$3,000 |
| VI. A-15 | United Haitian American Artists, Inc. | \$5,000 |

VI. A.5 Florida International University Board of Trustees Final Recommendation
\$4,500

It was moved by Commissioner Bower that the Council approve the foregoing FY 2006-2007 Second Quarter Funding recommendation Agenda Item VI.A.5, for the Florida International University Board of

Trustees with the recommended amount of \$4,500. This motion was seconded by Mr. Caliendo, and upon being put vote, passed 7-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent and Mr. Blumberg noted, for the record, that he would abstain from voting due to a conflict of interest).

Chairman Diaz asked were there any conflicts of interest with the remaining Agenda Items in the second quarter period.

Mr. Spring advised the Council that Mr. Perry III had a conflict of interest on Agenda Item E-1, Orange Bowl Committee, Inc., The.

| Agenda Item No. | Organization Name Non-Profit Organizations (Ongoing) | Final Recommendation |
|------------------------|---|-----------------------------|
| VI.B-1 | New World Symphony, Inc. | \$12,500 |
| VI.B-2 | Unconservatory, Inc., The | \$4,000 |

| Agenda Item No. | Organization Name Non-Profit (First Time) | Final Recommendation |
|------------------------|--|-----------------------------|
| VI.C-1 | American Choral Directors Association | \$25,000 |
| VI.C-2 | Italy-America Chamber of Commerce Southeast, Inc. | \$3,500 |
| VI.C-3 | Miami Hispanic Ballet Corp. f/a Cuban Classical Ballet | \$10,000 |
| VI.C-5 | Women's International Film & Arts Festival, Inc. | \$5,000 |

| Agenda Item No. | Organization Name For-Profit (First Time) | Final Recommendation |
|------------------------|--|-----------------------------|
| VI.D-1 | Comedy Festival Productions, LLC | \$12,500 |

| Agenda Item No. | Organization Name Sports For-Profit (Continuing) | Final Recommendation |
|------------------------|---|-----------------------------|
| VI.F-1 | Premiere Racing, Inc | \$5,000 |

It was moved by Commissioner Bower that the Council approve the foregoing remaining list of the (FY) 2006-2007 Second Funding Period recommendations with an exception of Agenda Item E-1, Orange Bowl Committee, Inc., The. This motion was seconded by Mrs. Corvos-Roig and upon being put to vote, passed 8-0. (Mr. Cozonis and Mrs. Llerandi were absent).

| Agenda Item No. | Final Recommendation |
|---|-----------------------------|
| VI.E-1. Orange Bowl Committee, Inc., The | \$8,750 |

It was moved by Commissioner Bower that the Council approve the foregoing recommended grant under the **Non-Profit Organizations (Continuing)** category of the (FY) 2006-2007 Second Funding Period recommendations for the recommended amount of \$8,750. This motion was seconded by Mr. Caliendo, and upon being put to vote, passed 7-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent and Mr. Perry III noted, for the record, that he would abstain from voting due to a conflict of interest).

The Council proceeded to consider the meeting agenda for the Third Quarter Funding Period.

V. Grant Applications and Recommendations Third Funding Period

Mr. Spring presented a brief overview of the grant applications and recommendations for the (FY) 2006-2007 Third Funding Period. He noted that twenty (20) applicants requested a total of \$365,500 and that one applicant had applied for the first time. Mr. Spring noted that sixteen (16) of the applicants that applied for grants were continuing projects and three (3) applicants were eligible for the non-profit ongoing category. The TDC Subcommittee recommended funding for 19 organizations that totaled \$120,050 and the reserve account would have approximately \$150,000, he noted.

Chairman Diaz requested that the applicants make a brief presentation.

A. Special Events/Promotions (Non-Profit) – Continuing

**V.A-3. Council of Latin American Fashion Designers, Inc. Final Recommendation
\$15,000**

Ms. Beth Sobol, representing the Council of Latin American Fashion Designers, Inc. appeared before the Council and presented an overview of the event that had been taken place for the past eight years in the City of Miami Beach. She noted that this years' event would be held in the Miami-Dade Art District and that the organization had lost the Visitor and Convention Authority (VCA) grant from Miami Beach because of the relocation. Ms. Sobol spoke of future plans of marketing efforts for this event.

Chairman Diaz noted that this type of event was important because it showcased the identity of Miami-Dade.

In response to Mr. Blumberg question regarding the revenue that was lost by losing the VCA Grant, Ms. Sobol said her organization lost \$50,000. She asked that the Council to consider the organization's new location which was now in their backyard and the organization was in its 9th year anniversary, the City should embrace it.

It was moved by Commissioner Gonzalez that the Council approve to increase the FY 2006-2007 Third Quarter Funding recommendation Agenda Item V.A.-3, Council of Latin American Fashion Designers, Inc. from \$6,750 to \$15,000. This motion was seconded by Mr. Blumberg and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

Mr. Blumberg expressed his concern regarding the non-collaborative relationship that the two Cities had and he respectfully spoke in opposition of the lost of the grant totaling \$50,000 by this organization. He pointed out that the TDC had already approved certain grants from funding sources from Miami for functions that would take place on Miami Beach.

Mr. Blumberg noted that since the time of his membership with the TDC Council he had asked that a reciprocal type of situation be developed for these types of events. He also questioned whether it was appropriate that the entire VCA Grant be withdrawn from an organization that had been partners for 9 years. Mr. Blumberg emphasized that the Council had to assist in providing the lack of funding to this event and simultaneously had awarded monies to events that were held in Miami Beach.

In response to Mr. Blumberg's comments, Commissioner Bower noted that many attempts were made to address this issue and she suggested that the TDC members send a letter.

Following the discussion, Chairman Diaz recommended that the TDC members reach out to the State representatives to address this issue.

Mr. Spring suggested that representatives of the VCA be invited to one of the meetings and discuss which organizations would be funded by both entities.

Chairman Diaz recommended that a presentation from the VCA be placed on the agenda of the next TDC meeting and if further assistance was needed the TDC would discuss this issue with the local State representatives.

**Final Recommendation
\$5,000**

V.A-14. South Florida Youth Symphony

Ms. Marjorie Hahn, representing the South Florida Youth Symphony appeared before the TDC and she noted that this organization was on a different scale than others, in terms of local symphony support; however, managed to be international. She spoke of the organization’s success of taking 70 youth to Nicaragua for the International Cultural Exchange and the continued efforts to feature concerts that involved international participation.

It was moved by Commissioner Bower that the Council approve the FY 2006-2007 Third Quarter Funding recommendation Agenda Item V.A.-14, South Florida Youth Symphony with the recommended amount of \$5,000. This motion was seconded by Mr. Caliendo and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

**Final Recommendation
\$5,400**

V.A-15. Sunrise Community Promotions, Inc

Ms. Margaret Feldman, representing the Sunrise Community Promotions, Inc., appeared before the Council members and presented an overview of the unique festival called “Hot Air Balloon Race”. She thanked the Council for the continued years of support. She noted that over 35 balloonists would be present at the two day event held at the Tamiami Airport. Ms. Feldman said the event was a fund raiser for adults with mental illnesses and the balloons were sponsored by corporations. She spoke of the recent partnership with the Miccosukee Resort and Casino and noted their marketing efforts which had limited resources. She requested an increase of the recommended grant.

It was moved by Commissioner Bower that the Council to approve the FY 2006-2007 Third Quarter Funding recommendation Agenda Item V.A-15., Sunrise Community Promotions, Inc with the recommended amount of \$5,400. This was seconded by Mr. Caliendo, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

B. Special Events/Promotion (Non-Profit) – Ongoing

**Final Recommendation
\$5,000**

V.B-1. Center for Emerging Art, Inc

Ms. Ava Rado, representing the Center for Emerging Art, Inc. appeared before the Council and gave a brief presentation and distributed information regarding the Art program. She requested an increase of the recommended grant in order to implement creative marketing strategies. She spoke of the partnerships that had been established for marketing purposes and the work of the organization which consisted of 21 concerts within a four year period representing famous composers from seven continents. Ms. Rado thanked the Council for the last five years of funding.

In response to Commissioner Bower’s comment regarding the staff recommendations notated on the agenda that the grant amount totaled \$3,000, Mr. Spring said the recommended grant was placed at a higher level from the first cycle and would not decrease.

It was moved by Commissioner Bower that the Council approve the FY 2006-2007 Third Quarter Funding recommendation Agenda Item V.B-1., Center for Emerging Art, Inc with the recommended amount of \$5,000. This motion was seconded by Commissioner Gonzalez and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

**Final Recommendation
\$7,500**

V.B-3. IraFest Foundation, Inc.

It was moved by Commissioner Bower that the Council approve the recommendations for Agenda Item IraFest Foundation, Inc. in the amount of \$7,500. This motion was seconded by Commissioner Gonzalez

and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis was and Mrs. Llerandi were absent).

C. Special Events/Promotions (Non-Profit) – First Time

Final Recommendation

V.C-1. Concerned African Women, Inc.

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Ms. Carolyn Nesbitt representing the Concerned African Women, Inc. appeared before the Council and presented a brief overview of the events with a display of pictures. She noted the organization had been involved in the community for 18 years and hosted culture arts events for youth. Ms. Nesbitt noted her willingness to meet with someone and make an effort to study and learn the application process. She spoke of the event that was held on February 2, 2007 featuring several celebrities and she spoke on the history of the events that were showcased in the spring and summer. Ms. Nesbitt noted several partners who supported the organization.

D. Sports Events (Non-Profit) -- Continuing

Final Recommendation

V.D-1. Greater Miami Billfish Tournament

\$10,000

Ms. Judy Layne representing the Greater Miami Billfish Tournament appeared before the Council and presented a brief overview of the purpose of the event and provided handouts. She noted that this leading organization had raised approximately \$600,000 to donate to various marine conservations groups and scholarships throughout the community. She spoke on the organizations' marketing efforts and the tremendous exposure and impact to South Florida. She requested the Committee's recommendation of \$7,000 be increased.

In response to Chairman Diaz's question regarding the distribution of money from the fundraising, Ms. Layne reiterated that assistance was given to the various conservation groups. She also noted that 15 scholarships were given to students from the University of Miami and the organization had worked with other non-profit programs to help educate the youth of today.

It was moved by Mr. Gonzalez that the Council would approve to increase the FY 2006-2007 Third Quarter Funding recommendation of \$7,000 for Agenda Item V.D-1., the Greater Miami Billfish Tournament to the recommended amount of \$10,000. This motion was seconded by Mr. Perry III, and upon being put vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent.)

V. Special Events/Promotions Non-Profit Organization (Continuing)

Final Recommendation

V.A-6. Infinito Arts & Cultural Foundation Inc.

\$10,000

Ms. Viviane Spinelli representing the Infinito Arts & Cultural Foundation Inc. appeared before the Council and presented an overview of the event that had taken place for 11 years. This international festival had involved the Miami-Dade community, Brazil Government bringing 400 guess from Brazil.

It was moved by Mr. Blumberg that the Council approve to increase the FY 2006-2007 Third Quarter Funding recommendation of \$7,500 for Agenda Item V.A-6., the Infinito Arts & Cultural Foundation Inc. to the recommended amount of \$10,000. It was seconded by Commissioner Bower, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis was absent.)

V. Special Events/Promotions Non-Profit Organizations (Ongoing)

Final Recommendation

V.B-2. Homestead Rodeo Association, Inc.

\$15,000

Ms. Susan Neuman representing the Homestead Rodeo Association, Inc. appeared before the TDC Council and presented an overview of the championship rodeo event. She thanked the Council for support in the past and requested that the recommended grant of \$15,000 be increased.

It was moved by Commissioner Bower that the Council approve the FY 2006-2007 Third Quarter Funding recommendation for Agenda Item V.B-2., the Homestead Rodeo Association, Inc. with the recommended amount of \$15,000. This was seconded by Mr. Caliendo, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent).

V. Special Events/Promotions Non-Profit Organizations (Continuing)

V.A-8. Miami Momentum Dance Company, Inc.

**Final Recommendation
\$10,000**

Ms. Delma Isles representing the Miami Momentum Dance Company, Inc. appeared before the Council and presented an overview of the event that would be opening April 12th. She spoke of the collaborative efforts established between six dance companies that produced an international showcase in the ten day event. Ms. Isles also noted the marketing efforts and the involvement in the International Cultural Exchange.

In response to Mr. Blumberg's question regarding whether the organization had applied for a VCA Grant, Ms. Isles noted that the organization could not meet the requirements although the organization was able to use all the facilities.

It was moved by Mr. Blumberg that the Council approve to increase the FY 2006-2007 Third Quarter Funding recommendation of \$8,100 for Agenda Item V.A-8, Miami Momentum Dance Company, Inc. with the recommended amount to \$10,000. It was seconded by Commissioner Bower, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent.)

Mr. Spring asked the Council members to allow a representative from the Women's International Film & Arts Festival, Inc. from the **(FY) 2006-2007 Second Funding Period**, Agenda Item V.C-5 to make a presentation although the Council had already approved the recommended grant for \$5,000.

Ms. Yvonne McCormick-Lyons representing the Women's International Film & Arts Festival, Inc. appeared before the Council and gave a brief overview of the festival event. She noted the marketing efforts of the organization and the potential of the festival's growth. Ms. McCormick-Lyons thanked the Council for the recommended grant.

Commissioner Bower asked that the Council increase the recommended grant for Agenda Item V.B-1, Center for Emerging Art, Inc. that was listed under the **(FY) 2006-2007 Third Funding Period** from \$3,000 to \$5,000. She pointed out that small grants of this type required a lot of paperwork.

It was moved by Commissioner Bower that the Council approve to increase the (FY) 2006-2007 Third Funding Period recommendations from the amount of \$3,000 to \$5,000 for Agenda Item V.B-1, Center for Emerging Art, Inc. It was seconded by Mr. Perry III, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent.)

Upon conclusion of the foregoing, it was moved by Mr. Blumberg that the TDC approve the remaining requested grants as recommended by the TDC subcommittee for the **(FY) 2006-2007 Third Funding Period**. This motion was seconded by Commissioner Bower, and upon being put to vote, passed 8-0. (Council members: Mr. Cozonis and Mrs. Llerandi were absent.)

V. Grant applications and Recommendations (FY) 2006-2007 Third Funding Period

| Agenda Item No. | Organization Name | Final Recommendation |
|------------------------|---|-----------------------------|
| | Non-Profit Organizations (Ongoing) | |
| V.A-1 | City Theatre, Inc | \$5,000 |
| V.A-2 | Community Arts and Culture, Inc. f/a Phulorida Bhangra, Inc | \$2,500 |
| V.A-4 | Florida Dance Association, Inc. | \$5,100 |
| V.A-5 | Galata, Inc | \$2,500 |
| V.A-7 | Miami Gay & Lesbian Film Festival Inc. | \$7,500 |

| Agenda Item No. | Organization Name | Final Recommendation |
|------------------------|---|-----------------------------|
| | Non-Profit Organizations (Ongoing) | |
| V.A-9 | Miami Overseas Chinese Association, Inc. | \$5,200 |
| V.A-10 | Miami-Dade Public Library Foundation, Inc. | \$4,000 |
| V.A-11 | Michael-Ann Russell Jewish Community Center | \$5,000 |
| V.A-12 | Patrons of Exceptional Artists, Inc | \$3,000 |
| V.A-13 | Roots and Culture, Inc. | \$15,000 |

Mr. Spring indicated that there were no conflicts of interest on the list of the third funding period.

Adjournment

There being no further business to come before the TDC, the meeting was adjourned at 10:36 a.m.

Chairman Jose "Pepe" Diaz,
Tourist Development Council