



MIAMI-DADE COUNTY FINAL OFFICIAL MINUTES Tourist Development Council

Board of County Commissioners

Stephen P. Clark Government Center
6th Floor Conference Room
111 NW 1st Street
Miami, Florida 33128

April 16, 2009
As Advertised

Harvey Ruvin, Clerk
Board of County Commissioners

Kay Madry Sullivan, Director
Clerk of the Board Division

Karen Harrison, Commission Reporter
(305) 375-1296



**CLERK'S SUMMARY OF AGENDA ACTION
AND OFFICIAL MINUTES
TOURIST DEVELOPMENT COUNCIL
April 16, 2009**

The Tourist Development Council (TDC) convened on the 18th floor in Conference Room 18-2 in the Stephen P. Clark Government Center, 111 Northwest First Street, Miami, Florida, at 8:00 a.m. on April 16, 2009. There being present Chairman José "Pepe" Diaz and members, Mr. William Perry III, Ms. Olga Ramudo, Ms. Carmen Corvois-Roig, and Mr. Juan Carlos Palacios (Mr. George Cozonis, Mr. Stuart Blumberg, City of Miami Beach Mayor Mattie Herrera Bower, and City of Miami Commissioner Michelle Spence-Jones were absent).

The following staff members were present: Mr. Michael Spring, Director, Department of Cultural Affairs; Mrs. Nikenna D. Benjamin, Grants Program Administrator; Mrs. Liliana Hernandez, Grants Program Assistant; Assistant County Attorney Stephen Stieglitz; and Deputy Clerk Karen Harrison.

Also present was Mr. Bill Talbert, President/CEO of the Greater Miami Convention Visitor's Bureau.

Chairman Diaz called the meeting to order at 8:29 a.m. He asked Council members and other participants at today's (4/16) meeting to state their names for the record.

I. Additions, Deletions, Withdrawals

There were no additions, deletions, or withdrawals from today's agenda.

II. Conflict of Interest

Mr. Michael Spring, Director, Department of Cultural Affairs, indicated that a conflict of interest existed for a TDC member on any item before the TDC if any of the following instances applied:

- the TDC Board Member was a paid staff member of an applicant organization;
- the TDC Board Member served on the Board of Directors of an applicant's Organization; and
- the TDC Board Member made a contribution of at least \$1,000 to an applicant's organization within the last three years.

Mr. Spring noted the conflict of interest policy also applied if any member of a TDC Board members' immediate family fell into those categories.

III. Items for Approval

A. Minutes of the November 6, 2008 Meeting

It was moved by Mr. William Perry III that the minutes of the November 6, 2008 TDC meeting be approved. This motion was seconded by Mr. Juan Palacios, and upon being put to a vote, passed by a unanimous vote of those members present.

B. 2009 Sunset Review

Mr. Spring presented a brief overview of the bi-annual requirements for the 2009 Sunset Review by the Office of the Mayor and the Board of County Commissioners (BCC). He noted the report required a vote of approval from the Council, followed with an approval by the BCC.

It was moved by Ms. Olga Ramudo that the Council approve the 2009 Sunset Review report as presented. This motion was seconded by Ms. Carmen Corvois-Roig and upon being put to vote, passed 5-0. (Mr. Stuart Blumberg, Mayor Mattie Herrera Bower, and Commissioner Michelle Spence-Jones were absent)

C. TDC Nomination Committee Report and Recommendation

Mr. Spring provided an update on the status of TDC membership vacancies. He noted Mr. George Cozonis had resigned due to his relocation outside of Miami-Dade County. Mr. Spring advised Council members that Mr. Rex Oleson, Vice President of the Redland Hotel, was recommended by the Nominating Committee to be appointed as a member of the Tourist Development Council with the approval of TDC.

It was moved by Ms. Carmen Corvois-Roig that the Council approve the nominated candidate, Mr. Rex Oleson to be appointed as a member of the TDC Council. This motion was seconded by Ms. Olga Ramudo and upon being put to vote, passed 5-0. (Mr. Stuart Blumberg, Mayor Mattie Herrera Bower, and Commissioner Michelle Spence Jones were absent)

IV. Reports and Discussion Items

A. Updated Budget / Financial Position and Funding Recommendations for FY2008-09 Second Funding Period

Mr. Spring noted an earlier TDC meeting was held on March 17, 2009; however, the Council members were unable to take action due to lack of a quorum. He also noted all public testimonies were presented and a recording of that meeting was provided to Council members who were not present.

Mr. Spring further explained that the following recommendations were for the FY 2008-09 second quarter period, and the activities occurred between January and March. He suggested TDC members remain conservative when allocating funds in order to reserve adequate funding to distribute through the remaining fiscal year, because TDC had a limited budget and a large number of applicants.

V. Grant Applications and Recommendations – Second Funding Period

A. Special Events/Promotions (Non-Profit) – Continuing

V. A.-3. Council of International Fashion Designers, Inc. Final Recommendation \$10,000

Chairman Diaz asked the TDC Council members whether there were any issues regarding the recommended awards.

Ms. Ramudo proposed that the recommended award for the Council of Fashion Designers be increased to \$10,000 in an effort to make Miami a fashion industry. She added that the organization had several international delegations.

Mr. Spring agreed with Ms. Ramudo that the Council of Fashion Designers was a great event and he reiterated the issue regarding TDC having a limited budget.

Discussion ensued regarding how the recommended award for each applicant was determined and that some applicants had continued events and did not request increased grants.

Chairman Diaz noted, for the record, that the Council of Fashion Designers was a successful event which generated business in Miami for the fashion industry.

It was moved by Ms. Olga Ramudo that the recommended award of \$5,000 for the Council of Fashion Designers event be increased to \$10,000. This motion was seconded by Mr. Perry William III and upon being put to vote, passed 5-0. (Mr. Stuart Blumberg, Mayor Mattie Herrera Bower, and Commissioner Michelle Spence Jones were absent).

It was moved by Ms. Olga Ramudo that the Council approve the following (FY) 2008-09 Second Funding Period recommendations. This motion was seconded by Ms. Carmen Corvois-Roig, and upon being put to vote, passed 5-0. (Mr. Stuart Blumberg, Mayor Mattie Herrera Bower, and Commissioner Michelle Spence Jones were absent).

Special Events/Promotions Nonprofit Organizations (Continuing)

Agenda Item No.	Organization Name	Final Recommendation
V.A.-1.	American Public Media/Classical South Florida	\$13,500
V.A.-2.	Coconut Grove Arts & Historical Association, Inc.	\$22,500
V.A.-4.	Deering Estate Foundation, Inc.	\$5,000
V.A.-5.	Dr. Martin Luther King, Jr. Parade & Festivities	\$5,000
V.A -6.	Historical Association of Southern Florida, Inc.	\$5,250
V.A.-7.	Miami Bach Society, Inc.	\$6,000
V.A -8.	Miami Contemporary Dance Company	\$6,750
V.A -9.	Miami Light Project Inc.	\$5,000
VA.-10.	Miami Symphony Orchestra, Inc.	\$5,000
V.A.-11.	National Foundation for Advancement in the Arts, Inc.	\$12,000
V.A.-12.	National Gay and Lesbian Task Force Foundation, Inc.	\$5,000
V.A.-13.	New World Symphony, Inc.	\$11,250
V.A.-14.	Performing Arts Center Trust, Inc. dba The Adrienne Arsht Center for the Performing Arts of Miami-Dade County	\$7,000
V.A.-15.	Red Chemistry, Inc.	\$6,750
V.A.-16.	Rotary Foundation of South Miami, Inc.	\$3,000
V.A -17.	South Florida Bluegrass Association, Inc.	\$6,750
V.A -18.	South Florida Composers Alliance, Inc.	\$5,000
V.A.-19.	St. Stephen's Episcopal Church, Inc.	\$4,000
V.A.-20.	The Unconservatory Inc.	\$4,000
V.A.-21.	United Haitian American Artists, Inc.	\$5,000
V.A.-22.	Women's International Film & Arts Festival, Inc.	\$5,000

B. Special Events/Promotions (Non-Profit) – First Time

Agenda Item No.	Organization Name	Final Recommendation
V.B-1.	Back Bone Cultural Group, Inc.	\$2,300
V.B-2.	Gold Coast Railroad Museum, Inc.	\$5,000
V.B-3.	Miami City Ballet, Inc.	\$15,000

C. Special Events/Promotions (For-Profit) – First Time

Agenda Item No.	Organization Name	Final Recommendation
V.C-1.	Classical Review, Inc., The	\$3,500

D. Special Events/Promotions (Non-Profit) -- Ongoing

Agenda Item No.	Organization Name	Final Recommendation
V.D-1.	Center for the Advancement of Jewish Education, Inc.	\$6,000
V.D-2.	Coconut Grove Chamber of Commerce	\$5,000
V.D-3.	Miami Dade College Foundation, Inc.	\$20,000

E. Special Events/Promotions (Government) - Continuing

Agenda Item No.	Organization Name	Final Recommendation
V.E-1.	City of Miami Beach, Department of Tourism and Cultural Development	\$5,250
V.E-2.	City of Miami Gardens	\$12,000

F. Special Events/Promotions (Government) – First Time

Agenda Item No.	Organization Name	Final Recommendation
V.F-1.	Miami-Dade County Park and Recreation Department	\$15,000

G. Sports (Non-Profit) Ongoing

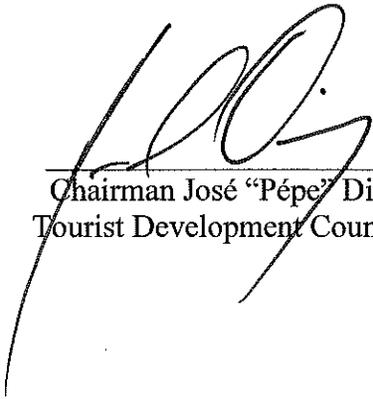
Agenda Item No.	Organization Name	Final Recommendation
VI. G-1.	Junior Orange Bowl Committee, Inc.	\$10,000

H. Sports (For-Profit) – First Time

Agenda Item No.	Organization Name	Final Recommendation
V.H-1.	Excel Events and Productions, LLC	\$5,000

Adjournment

There being no further business to come before the TDC, the meeting adjourned at 8:53 a.m.



Chairman José "Pépe" Diaz,
Tourist Development Council



(Tourist Development Council)

April 16, 2009

Prepared by: Karen Harrison

EXHIBITS LIST

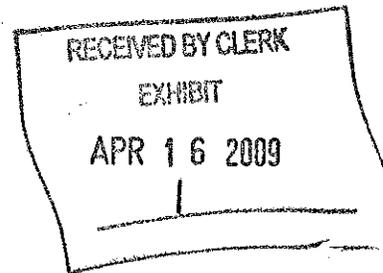
NO.	DATE	ITEM #	DESCRIPTION
1	4/16/2009	1	APRIL 16, 2009 TDC AGENDA
2	4/16/2009	2	MEMORANDUM FROM CHAIR DIAZ, RE: TDC FY2008-09 2 ND QUARTER FUNDING MEETING
3	4/16/2009	3	MEMORANDUM FROM CNTY MANAGER, RE: SUNSET REVIEW OF CNTY BD 2009
4	4/16/2009	4	MEMORANDUM FROM MICHAEL SPRING, RE: TDC BD NOMINATION COMMITTEE REPORT
5	4/16/2009	5	MEMORANDUM FROM MICHAEL SPRING, RE: BUDGET RECOMMENDATIONS FOR FY2008-09 2 ND FUNDING PERIOD
6	4/16/2009	6A1-6H1	ORGANIZATION APPLICATIONS – FY2008-09 2 ND QUARTER A1 THROUGH H1
7	4/16/2009	7	FY2008-09 TDC APPLICATION SUMMARY WORKSHEET 2 ND FUNDING PERIOD
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MIAMI-DADE COUNTY

Panel Meeting
 Thursday, April 16, 2009 8:30AM
 Stephen P. Clark Center
 111 NW First Street
 18th Floor, Conference Room 18-2
 Miami, Florida

AGENDA

- I. Additions, Deletions, Withdrawals
- II. Conflict of Interest
- III. Items for Approval
 - A. Minutes of the November 6, 2008 Meeting
 - B. 2009 Sunset Review
 - C. TDC Nomination Committee Report and Recommendation
- IV. Reports and Discussion Items
 - A. Updated Budget / Financial Position and Funding Recommendations for FY2008-09 Second Funding Period
- V. Grant Applications and Recommendations - Second Funding Period
 - A. Special Events/Promotions (Non-Profit) -- Continuing

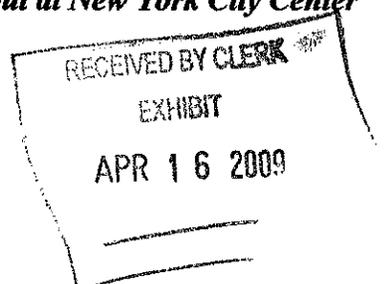


	Request	Subcommittee Recommendation
1. American Public Media/Classical South Florida <i>SymphonyCast Special Edition – The Cleveland Orchestra Live from Miami</i>	13,500	13,500
2. Coconut Grove Arts & Historical Association, Inc. <i>46th Annual Coconut Grove Arts Festival</i>	25,000	22,500
3. Council of International Fashion Designers, Inc. <i>Miami Fashion Week</i>	25,000	5,000
4. Deering Estate Foundation, Inc. <i>5th Annual Deering Seafood Festival on the Bay</i>	15,000	5,000
5. Dr. Martin Luther King, Jr. Parade & Festivities Committee, Inc. <i>Dr. Martin Luther King, Jr. Parade & Festivities Committee, Inc.</i>	10,000	5,000
6. Historical Association of Southern Florida, Inc. <i>2009 Miami International Map Fair</i>	13,510	5,250

		Request	Subcommittee Recommendation
7.	Miami Bach Society, Inc. <i>Tropical Baroque Music Festival X</i>	25,000	6,000
8.	Miami Contemporary Dance Company <i>International Dance Project: Miami Italia</i>	15,000	6,750
9.	Miami Light Project, Inc. <i>Global Cuba Fest</i>	15,000	5,000
10.	Miami Symphony Orchestra, Inc. <i>Miami Symphony 20th Anniversary Season</i>	25,000	5,000
11.	National Foundation for Advancement in the Arts, Inc. <i>youngARTS Week 2009</i>	25,000	12,000
12.	National Gay and Lesbian Task Force Foundation, Inc. <i>Winter Party Festival 2009</i>	10,000	5,000
13.	New World Symphony, Inc. <i>Charles Ives Pioneer Modernist: An NWS In-Context Festival</i>	15,000	11,250
14.	Performing Arts Center Trust, Inc. dba The Adrienne Arsht Center for the Performing Arts of Miami-Dade County <i>Flamenco Festival Miami</i>	25,000	7,000
15.	Red Chemistry, Inc. <i>Romance in a Can 2009</i>	15,000	6,750
16.	Rotary Foundation of South Miami, Inc. <i>South Miami Rotary Art Festival</i>	15,000	3,000
17.	South Florida Bluegrass Association, Inc. <i>31st Annual Everglades Bluegrass Festival</i>	15,000	6,750
18.	South Florida Composers Alliance, Inc. <i>Subtropics Experimental Music and Sound Arts Festivals</i>	15,000	5,000
19.	St. Stephen's Episcopal Church, Inc. <i>St. Stephen's Arts and Crafts Show</i>	15,000	4,000
20.	Unconservatory, Inc., The <i>The Unconservatory 2008-2009 Second Quarter Events</i>	6,000	4,000
21.	United Haitian American Artists, Inc. <i>21st Annual Haitian Independence Day Gala</i>	15,000	5,000
22.	Women's International Film & Arts Festival, Inc. <i>4th Annual Women's International Film and Arts Festival</i>	25,000	5,000

B. Special Events/Promotions (Non-Profit) -- First Time

1.	Back Bone Cultural Group, Inc. <i>Ghana Art & Culture for Black History Month</i>	5,000	2,300
2.	Gold Coast Railroad Museum, Inc. <i>Day Out with Thomas 2009</i>	25,000	5,000
3.	Miami City Ballet, Inc. <i>Miami City Ballet's Manhattan Debut at New York City Center</i>	25,000	15,000



	Request	Subcommittee Recommendation
C. Special Events/Promotions (For-Profit) – First Time		
1. Classical Review, Inc., The <i>South Florida Classical Review.com</i>	5,000	3,500
D. Special Events/Promotions (Non-Profit) -- Ongoing		
1. Center for the Advancement of Jewish Education, Inc. <i>12th Annual Miami Jewish Film Festival</i>	10,000	6,000
2. Coconut Grove Chamber of Commerce <i>Great Taste of the Grove 2009</i>	15,000	5,000
3. Miami Dade College Foundation, Inc. <i>2009 Miami International Film Festival</i>	25,000	20,000
E. Special Events/Promotions (Government) – Continuing		
1. City of Miami Beach – Department of Tourism and and Cultural Development <i>Miami Beach Festival of the Arts</i>	15,000	5,250
2. City of Miami Gardens <i>4th Annual Jazz in the Gardens Music Festival</i>	12,000	12,000
F. Special Events/Promotions (Government) – First Time		
1. Miami-Dade County Park and Recreation Department (Operations Region 4) <i>Miami International Agricultural and Cattle Show</i>	25,000	15,000
G. Sports (Non-Profit) - Ongoing		
1. Junior Orange Bowl Committee, Inc. <i>International Tennis, Golf and Chess and National Basketball and Ice Hockey</i>	15,000	10,000
H. Sports (For-Profit) – First Time		
1. Excel Events and Productions, LLC <i>Miami International Triathlon</i>	15,000	5,000

Adjournment



Memorandum

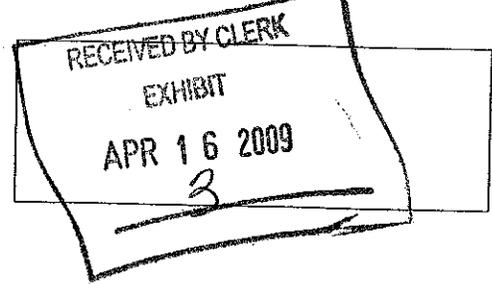
MIAMI-DADE
COUNTY

Date:

To: George M. Burgess
County Manager

From: Honorable José "Pepe" Diaz
Chairperson, Tourist Development Council

Subject: Sunset Review of County Boards for 2009 - Tourist Development Council



Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2008 Sunset Review of County Boards Report for the Tourist Development Council for transmittal to the Board of County Commissioners (BCC). The Board will review the attached report at its next scheduled panel meeting.

It is recommended that the BCC approve the continuation of the Tourist Development Council.

BACKGROUND

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 establishing the Tourist Development Council. The mission of the Miami-Dade County Tourist Development Council (TDC) is to develop and promote Miami-Dade County's appeal as a tourist destination, primarily by supporting tourism-related activities and programs. To accomplish this mission, the TDC invests its resources in tourist-oriented, cultural and special events such as visual and performing arts, including theater, concerts, operas, dance, festivals, art exhibitions and recitals; sports events; broadcast and electronic media origination projects; and other tourist-related activities.

Since its inception, the TDC has invested its annual appropriations in support of programs and projects, which promote Miami-Dade County tourism. These investments have contributed significantly to Miami-Dade's attractiveness as a distinctive tourist destination, one which possesses an active, year-round calendar of interesting and unique activities, with world class venues and cultural institutions, and a caliber of programmatic offerings characterized by artistic excellence and popular appeal. The importance of supporting and promoting these assets and their positive impact on Miami-Dade's image as a premiere tourist destination is demonstrated by the steady annual growth in Miami-Dade's tourism figures and the international reputation the County has earned as a culturally rich, dynamic and exciting place to visit.

It is recommended that the Board approve the continuation of the Tourist Development Council because Miami-Dade County is the direct beneficiary of the invaluable and incalculable contributions made by Council members in the form of their time, expertise and voluntary contributions made in support of advancing Miami-Dade County's tourist development, investments, and policies.

The Chairperson and its members will review the Sunset Review of County Boards Report at its next scheduled panel meeting.

Honorable José "Pepe" Diaz
Board Chairperson

**ANNUAL SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2009**

I. GENERAL INFORMATION

1. Name of Board reporting:

Miami-Dade County Tourist Development Council (TDC)

2. Indicate number of board members, terms of office, and number of vacancies:

Number of Board Members: TDC is a nine (9) member volunteer board.

Term of Office: Council members serve for staggered terms of two and four years

Number of Vacancies: Currently, the Council has no vacancies

The Tourist Development Council is a nine (9) member volunteer board. The membership of the Tourist Development Council is established pursuant to Florida State Statute Section 125.0104 which provides that the chair of the governing board of the of the County or any other member of the governing board as designated by the chair shall serve on the Council; two members of the Council must be elected municipal officials, at least one of whom must be from the most populous municipality in the county; and six members of the Council must be persons who are involved in the tourist industry and who have a verifiably demonstrated interest in the tourist development of Miami-Dade County, of which members, not less than three nor more than four shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. The Statute further defines that the governing board of the County shall have the option of designating the chair of the council or allowing the council to elect a chair. The members of the council serve for staggered terms of four years each. Currently, the Council has no vacancies.

3. Identify number of meetings and member's attendance (Attach records reflecting activity from January 1, 2007 through December 31, 2008):

Number of Meetings: The Council meets quarterly.

Number of Meetings with a Quorum: Four (4)

Attendance Records: Attendance records for 2007-2008 are attached – Att. I

4. What is the source of your funding?

The following revenue sources support Tourist Development Council: 2% Tourist Development Room Tax Revenue; 2% Hotel/Motel Food and Beverage Surtax Revenues; and annual revenues from the Greater Miami Convention and Visitors Bureau pursuant to a multi-year agreement with them.

5. Date of Board Creation: April 4, 1978

6. **Attach a copy of the ordinance creating the Board (Please include all subsequent amendments.)**
See Attachment II

7. **Include the Board's Mission Statement or state its purpose:**
The Tourist Development Council provides support to promote Miami-Dade County's appeal as a tourist destination by sponsoring tourist-oriented sports events, cultural and special events (visual and performing arts, including theater, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist related activities) and television origination projects.

8. **Attach the Board's standard operating procedures, if any.**

9. **Attach a copy of the Board's By-Laws, if any.**

10. **Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.**
See Attachment III

II. EVALUATION CRITERIA

1. **Is the Board serving the purpose for which it was created? (Please provide detailed information)**
Yes. The Tourist Development Council meets quarterly to review applications from significant cultural and/or special events, including sports activities and television/film origination projects that promote tourism in Miami-Dade County. Annually, the program funds more than 120 major tourism-generating events.
2. **Is the Board serving the current community needs? (Please provide detailed information)**
Yes. The TDC operates with the full participation of elected officials and hotel and tourism leaders from the private sector and other municipalities including representatives from the Ritz Hotel, Greater Miami Convention and Visitors Bureau, and the City of Miami Beach and City of Miami Commissions. The application process is fully interactive involving staff at all levels of the application development and subsequent review

process. Recipients of TDC funding assistance have included the Julia E. Brown Theatrical Association, Inc., International Hispanic Theatre Festival, Florida Dance Festival, 69th Annual Metropolitan South Florida Tournament, Miami International Film Festival - presented by Miami Dade College, Miami/Bahamas Goombay Festival, GALA Choruses, 2007 American Choral Directors Association and many other tourism-generating entities.

3. What are the board's major accomplishments?

a. Last 24 months:

See Attached "TDC Activity Summary Worksheet" - Attachment IV.

b. Since established:

Since its inception, the TDC has invested its annual appropriations in support of programs and projects which promote Miami-Dade County tourism by sponsoring tourist-oriented sports, cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist-related activities. These investments have contributed significantly to Miami-Dade's attractiveness as a distinctive tourist destination, one which possesses an active, year-round calendar of interesting and unique activities, with world class venues and cultural institutions, and a caliber of programmatic offerings characterized by artistic excellence and popular appeal. The importance of supporting and promoting these assets and their positive impact on Miami-Dade's image as a premiere tourist destination is demonstrated by the steady annual growth in Miami-Dade's tourism figures and the international reputation the County has earned as a culturally rich, dynamic and exciting place to visit.

4. Is there any other board, either public or private, which would better serve the function of this board?

No.

5. Should the ordinance creating this board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)

No.

6. Should the Board's membership requirements be modified?

No.

7. What is the operating cost of the Board, both direct and indirect (Report on FY 2007 and FY 2008)?

The TDC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. The Department of Cultural Affairs staff serves the TDC in developing and implementing County cultural tourism and special events policy. The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary contributions made in support of advancing Miami-Dade County's tourist development, investments, and policies.

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

The TDC evaluates all requests for support presented to it on the basis of the impact of the event in promoting Miami-Dade County as a visitor destination, including the amount of anticipated media coverage, nationally and internationally, the effectiveness of the proposed marketing strategy, and the financial viability of the event's presenter(s). Each grant contract entered into by the TDC stipulates concrete reporting requirements, eligible uses of TDC/County funds, and clear objectives for promoting and marketing Miami-Dade County as an attractive destination to visit. The submission of reports and paid invoices required to substantiate grant payments thus provides tangible evidence as to the promotion and advertising being accomplished on behalf of the County, the broad reach of programs locally, nationally, and internationally, and the impact of funded activities on the local tourism industry.

Also: Include a diskette, saved in Word, of the County Manager's transmittal memorandum to the Board of County Commissioners with the Board's recommendation.

Submitted

ATTACHMENT I

**TOURIST DEVELOPMENT COUNCIL
 ATTENDANCE REPORT 2006-2007**

TDC BOARD MEMBERS	Oct. 23, 2006 1st Qtr.	April 10, 2007 2nd Qtr.	April 10, 2007 3rd Qtr.	June 14, 2007 4th Qtr.
Chairman Bruno Barriero	P			
José "Pepe" Diaz		P	P	P
Stuart Blumberg	P	P	P	P
Commissioner Matti H. Bower	P	P	P	P
Gino Caliendo	P	P	P	P
George Cozonis	P	A	A	P
Commissioner Angel Gonzalez	A	P	P	P
Ada Llerandi	A	A	A	P
William Perry, III	P	P	P	A
Carmen Corvos-Roig		P	P	A

**Key: A = Absent
 P = Present**

**TOURIST DEVELOPMENT COUNCIL
 ATTENDANCE REPORT 2007-2008**

TDC BOARD MEMBERS	Nov. 15, 2007 1st Qtr.	Jan. 22, 2008 2nd Qtr.	Mar. 18, 2008 3rd Qtr.	June 10, 2008 4th Qtr.
Chairman José "Pepe" Diaz	P	P	P	P
Commissioner Matti H. Bower	P	P	P	P
Stuart L. Blumberg	P	P	A	P
Gino Caliendo	P	P		
Carmen Corvois-Roig	A	A	P	A
George Cozonis	P	P	P	P
Commissioner Angel Gonzalez	A	A	P	A
Ada Llerandi	P	P		
Olga Ramundo			P	P
William Perry, III	A	P	P	P

**Key: A = Absent
 P = Present**

ATTACHMENT I (cont'd)

**TOURIST DEVELOPMENT COUNCIL
 ATTENDANCE REPORT 2008-2009**

TDC BOARD MEMBERS	Nov. 6, 2008 1st Qtr.	TBD 2nd Qtr.	TBD 3rd Qtr.	TBD 4th Qtr.
Chairman José "Pepe" Diaz	P			
Mayor Matti H. Bower	P			
Stuart L. Blumberg	P			
Carmen Corvois-Roig	A			
George Cozonis	A			
Juan Carlos Palacios	P			
William Perry, III	P			
Olga Ramundo	P			
Commissioner Michelle Spence-Jones	P			

**Key: A = Absent
 P = Present**

Category and Tenure of Current TDC Members

TDC Member	Board Category	Tenure
Commissioner Jose "Pepe" Diaz	A member of the County Commission designated by the Chair	02/07 – 02/11
Commissioner Michelle Spence-Jones	An elected municipal official from the most populous municipality in the County (i.e., the City of Miami)	07/08 – 12/09
Mayor Matti Herrera-Bower	An elected municipal official	01/08 – 11/10
Stuart L. Blumberg	An owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax	12/05 – 12/09
George Cozonis	An owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax	01/08 – 11/10
Juan Carlos Palacios	An owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax	07/08 – 12/09
Carmen Corvos-Roig	A person who is involved in the tourist industry and who has demonstrated an interest in tourist development, but who is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax	01/08 – 11/10
Olga Ramundo	A person who is involved in the tourist industry and who has demonstrated an interest in tourist development, but who is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax	02/08 – 02/10
William Perry, III	A person who is involved in the tourist industry and who has demonstrated an interest in tourist development, but who is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax	12/05 – 12/09

ATTACHMENT II

ORDINANCE NO. 78-28

ORDINANCE DECLARING INTENTION OF THE COUNTY TO CONSIDER ENACTMENT OF AN ORDINANCE LEVYING AND IMPOSING TOURIST DEVELOPMENT TAX AS AUTHORIZED BY FLORIDA LAW; ESTABLISHING METROPOLITAN DADE COUNTY TOURIST DEVELOPMENT COUNCIL; SETTING FORTH PURPOSES OF COUNCIL; PROVIDING FOR APPOINTMENT OF MEMBERS BY RESOLUTION; ESTABLISHING QUALIFICATIONS FOR MEMBERSHIP; ESTABLISHING TERMS OF MEMBERS; PROVIDING FOR REMOVAL OF MEMBERS; PROVIDING FOR ORGANIZATION OF COUNCIL; PROVIDING FOR NO COMPENSATION; PROVIDING A FINDING OF PUBLIC PURPOSE; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the Florida Legislature in their 1977 session enacted Chapter 77-209, Laws of Florida, known as the "Local Option Tourist Development Act" (hereinafter sometimes referred to as the "Enabling Act"); and

WHEREAS, the Local Option Tourist Development Act provides for the levying of a local option tourist development tax by any county if such tax is imposed through an ordinance of the governing body of the county (hereinafter sometimes known as "the Levying Ordinance") and said Levying Ordinance is approved by the electorate through a referendum election; and

WHEREAS, the Enabling Act provides that at least 60 days prior to the enactment of the Levying Ordinance, the County Commission shall establish and appoint the members of a tourist development council to be known as the "Dade County Tourist Development Council" and shall indicate the intention of the county to consider the enactment of an ordinance levying and imposing the tourist development tax; and

WHEREAS, the Board of County Commissioners of Dade County has determined that it is in the best interests of the residents and taxpayers of Dade County to establish a Dade County Tourist

ATTACHMENT II

Development Council and to indicate the County's intention to consider the enactment of the Levying Ordinance; and

WHEREAS, the Commission desires further input from interested citizens prior to appointing the membership of the Council and has determined that it is in the best interest of the people of Dade County to name the members of the Council by resolution,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Statement of Intent. -- It is the intent of the Dade County Board of County Commissioners to consider the enactment of an ordinance levying and imposing a tourist development tax as authorized by Chapter 77-209, Laws of Florida, known as the "Local Option Tourist Development Act". The ordinance is intended to be effective throughout Dade County except for the municipal areas of Bal Harbour, Miami Beach, and Surfside.

Section 2. Dade County Tourist Development Council. -- There is hereby created and established in Dade County, Florida, a (9) nine member advisory board to be known as the Metropolitan Dade County Tourist Development Council (hereinafter referred to as the "Council") for the purposes and with the powers conferred by the Enabling Act. As part of its purpose and power, the Council shall prepare and submit a plan for tourist development to the Board of County Commissioners for its consideration.

Section 3. Appointment of Members; Qualifications for Membership; Terms of Membership. -- The Board of County Commissioners shall, by Resolution, appoint the members of the Council. The Mayor of Dade County shall be the chairman of the Council. Two members of the Council shall be elected municipal officials. Three members of the Council shall be owners or operators of motels, hotels or other tourist accommodations in the county and subject to the tax. Three members of the Council shall be persons who are involved in the tourist industry and who have demonstrated

an interest in tourist development, but who are not owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tax. All members of the Council shall be electors of the County. Members shall serve staggered terms of four years as determined in the appointing resolution.

Section 4. Removal of Members. -- Any member of the Council who ceases to be a qualified elector of Dade County shall immediately forfeit his or her office. Should a vacancy result from such forfeiture, or should any member of this Council fail to attend (3) consecutive meetings of the Council without due cause, the chairperson of the Council shall certify the same to the County Commission which shall fill the vacancy created thereby by appointment. Any member of the Council may be removed from office without cause by a majority of the entire membership of the County Commission.

Section 5. Organization of the Council. -- The chairperson of the Council shall be the Mayor of Dade County. The members of the Council, by majority vote, shall select any other officer as may be deemed necessary or desirable. Any other such officer shall serve at the will of the Council. A majority vote of the entire membership of the Council shall be necessary to take any action. A majority of the members of the Council shall constitute a quorum necessary to hold a meeting or take any action. The chairperson may call meetings of the Council, and meetings may be called by written notice signed by five (5) members of the Council, and the Council at any meeting may fix and call a meeting for a future date. Minutes shall be kept of all meetings of the Council. All meetings shall be public. The County Manager shall provide adequate and competent clerical and administrative personnel as may be reasonably required by the Council for the proper

performance as may be reasonably required by the Council for the proper performance of its duties and functions, subject to budget limitations as fixed by the County Commission.

Section 6. Providing for No Compensation. -- Members of the Metropolitan Dade County Tourist Development Council shall serve without compensation, salary or remuneration of any nature, but the County Commission may provide in the annual county budget sufficient funds for the reasonable and necessary expenses incurred by the Council in performance of its duties and functions.

Section 7. Public Purpose. -- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 8. Severability. -- If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 9. Inclusion of Code. -- It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 10. Effective date. -- This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED:

Prepared by:

Approved by County Attorney as
to form and legal sufficiency.

CAC

SLS

MEMORANDUM

To: Armando Vidal, P.E.
County Manager

FROM: Stephen A. Stieglitz
Assistant County Attorney

RE: Appointment of chair of the
Tourist Development Council

DATE: November 12, 1996

A question has arisen as to whether the Mayor of Dade County has legal authority to appoint the chair of the Tourist Development Council. The framework of the Tourist Development Council is established by Florida Statute §125.0104 which provides in Section 4(a) that:

The chair of the governing board of the County or any other member of the governing board as designated by the chair shall serve on the council.

In the present case, the "governing board" is the Dade County Commission. Under the current structure of Dade County government, the mayor does not sit as a member of the County Commission and is therefore not the "chair of the governing board" as contemplated by the statute.

With regard to the selection of the chairperson of the Tourist Development Council, the statute provides:

The governing board of the County shall have the option of designating the chair of the council or allowing the council to elect a chair.

The statute therefore allows the County Commission, by majority vote, to appoint the chairperson of the TDC from among its nine members or to allow the TDC to elect its own chairperson.

Section 2-250 and 2-251 of the Dade County Code provide that "the Mayor of Dade County" shall be the chairperson of the Tourist development Council. These ordinances were enacted in 1978 at which time the mayor of Dade County was a member of the County Commission [governing board] and therefore eligible to sit on the Tourist Development Council. The mayor was then the "chair of the governing board of the County..." Since the mayor under the present system is not a member of the governing board, the provisions of Sections 2-250 and 2-251 of the Dade County Code are in conflict with the statute referred to above and are

therefore of no continuing legal effect insofar as they provide that the mayor shall be the chairperson of the Tourist Development Council.

/el

ATTACHMENT III

**CLERK'S SUMMARY OF AGENDA ACTION
AND OFFICIAL MINUTES
TOURIST DEVELOPMENT COUNCIL
TBD**

PENDING

ATTACHMENT IV

TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Actors' Playhouse Productions, Inc.	White Christmas	10,000
American Choral Directors Association	2007 ACDA National Convention	25,000
Bang Music Festival, LLC	Bang Music Festival	4,500
Bayfront Park Management Trust Corporation	Downtown Miami's 2006 New Year's Eve Celebration	5,000
Caribbean Cultural Connections, Inc.	We Carnival	3,000
Center for Emerging Art, Inc.	Music Map of the World	5,000
Center for the Advancement of Jewish Education, Inc.	10th Annual Miami Jewish Film Festival	6,000
Centro Cultural Brasil-USA da Florida, Inc.	Salvador de Bahia, Brazil Celebration	3,500
City of Homestead - Parks and Recreation	2007 4th of July Concert and Fireworks Show	4,500
City of Miami Beach - Department of Tourism and Cultural Development	An American Celebration 2007	5,000
City of Miami Gardens	2nd Annual Jazz in the Gardens Music Festival	15,000
City of Miami, General Services Administration/Office of Protocol	Pan African Art and Book Exposition: The Sacred Presence	10,000
City Theatre, Inc.	12th Annual Summer Shorts Festival 2006	5,000
Coconut Grove Arts & Historical Association, Inc.	Coconut Grove Arts Festival	17,500
Comedy Festival Productions, LLC	South Beach Comedy Festival	12,500
Community AIDS Resource, Inc., dba Care Resource	White Party Week	9,000
Community Arts and Culture Inc., a/f/a for Phulorida Bhangra Inc.	South Beach Bhangra 2007	2,500
Coral Gables Congregational Church (United Church of Christ), Inc.	CGCC Community Arts Program 2007 Summer Concert Series	5,000
Council of International Fashion Designers, Inc.	Miami Fashion Week	15,000
Cultural Council, Inc., The	16th Annual In the Park with Art	6,750
Dave and Mary Alper Jewish Community Center, Inc.	Every Picture Tells A Story: Teaching Tolerance Through Children's Books	9,000

TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc.	Dr. Martin Luther King, Jr. Parade & Festivities Committee, Inc.	8,000
Edge Zones, Inc.	Re-Mapping the Caribbean	5,000
Entertainment Industry Incubator, Inc.	Collaboration: A Short Film Contest	6,000
Exponica International, Inc.	Exponica International, 'La Feria de las Americas' 2005	5,000
Fairchild Tropical Botanic Garden, Inc.	Chihuly at Fairchild II	20,000
Florida Dance Association, Inc.	29th Florida Dance Festival	5,100
Florida International University Board of Trustees, for the benefit of Institute for Public Management	Annual Inter-American Conference of Mayors and Local Authorities	14,400
Florida International University Board of Trustees, for the benefit of Frost Art Museum	Breakfast in the Park	4,350
Florida International University Board of Trustees, for the benefit of the School of Hospitality	South Beach Wine & Food Festival	4,500
Friends of WLRN, Inc.	Marketing Campaign: An Unmet Need	10,000
GableStage, Inc.	Gablestage 2006-2007 Season	12,000
Galata, Inc.	One People, One Community Multi-Cultural Street Festival	2,500
German American Social Club of Greater Miami, Inc.	Oktoberfest Miami 2006	2,000
Greater Miami Billfish Tournament	Yamaha Contender Miami Billfish Tournament	10,000
Greater So. Dade/So. Miami/Kendall Chamber of Commerce, Inc. D/B/A Chamber South	35th Annual SunTrust South Miami Art Festival	4,000
Hispanic Theater Guild Corporation	Five Decades of Hispanic Theater in Miami	7,200
Historical Association of Southern Florida, Inc.	2007 Miami International Map Fair	6,750
Homestead Main Street, Inc.	Main Street SpeedFest II 2007	22,500
Homestead Rodeo Association, Inc.	58th Annual Homestead Championship Rodeo & Frontier Days	15,000
Infinito Art & Cultural Foundation, Inc.	11th Brazilian Film Festival of Miami	10,000
Iranian Festival of South Florida, Inc., The	Iranian Festival	3,000

**TDC Activity Summary Worksheet
FY 2006-07**

Organization	Project Title	Award
IsraFest Foundation, Inc.	22nd Israel Film Festival	7,500
Italian Film Festival, Inc.	2006 Italian Film Festival	5,000
Italy-America Chamber of Commerce Southeast, Inc.	Great Wines of Italy 2007	3,500
Jamaica Awareness, Inc.	Caribbean Celebration Series 07	6,000
Jewish Museum of Florida, Inc.	Marketing and Public Relations for Exhibit Schedule	5,000
Junior Orange Bowl Committee, Inc.	International Tennis, Golf, and Sports Ability Games and National Basketball	7,000
M. Athalie Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life - Honoring Mrs. Athalie Range	15,000
Miami Bach Society, Inc.	Tropical Baroque Music Festival VIII	8,000
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce of Miami Beach/Camara de Comercio Latina de	Tourist Hospitality Center/Centro de Hospitalidad Turistico	20,000
Miami Beach Watersports Center, Inc.	2006/2007 Miami Beach Rowing Series	5,000
Miami Boat Parade, Inc.	Miami International Boat Parade	3,500
Miami Book Fair International, Inc.	Miami Book Fair International	20,000
Miami Classical Guitar Society, Inc., The	3rd International Guitar Assemblage and Competition	4,000
Miami Cuba, USA Inc.	Miami-Cuba, USA, Inc.	7,500
Miami Dade College Foundation, Inc.	2007 Miami International Film Festival	14,000
Miami Design Preservation League, Inc.	Art Deco Weekend 2007	20,000
Miami Gay & Lesbian Film Festival, Inc.	9th Annual Miami Gay & Lesbian Film Festival	7,500
Miami Hispanic Ballet Corp. f/a Cuban Classical Ballet	Giselle - Full Ballet	10,000
Miami Hispanic Ballet Corporation	XII International Ballet Festival of Miami	15,000
Miami Light Project, Inc.	5th Annual - Miami/Project Hip Hop 2007 (MPH 2007)	5,000

ATTACHMENT IV

TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Miami Momentum Dance Company, Inc.	Miami Beach Dance Festival 2007	10,000
Miami Northwest Express Track and Field Club, Inc.	32nd Annual Northwest Track & Field Classic	5,600
Miami Overseas Chinese Association, Inc.	Miami Hong Kong Dragon Boat Festival	5,200
Miami Symphony Orchestra, Inc.	Miami Symphony 2006-2007 Season	6,400
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2007 - "Paella Fest"	15,000
Miami-Dade County Park and Recreation Department (Operations Region 5)	RIBFEST 2006 at Homestead Air Reserve Park	13,500
Miami-Dade Public Library Foundation, Inc.	Art of Storytelling	4,000
Miami-Dade Sports Commission, Inc.	2007 USA Fencing Summer Nationals	12,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad	5,000
Museum of Contemporary Art, Inc. (MoCA)	Artificial Light	9,000
Museum of Science, Inc.	The Dinosaurs of China	13,500
National Foundation for Advancement in the Arts	2007 ARTS Program and 2007 ARTS Week Educators Conference	13,500
National Gay and Lesbian Task Force Foundation, Inc.	Winter Party Festival 2007	6,400
New World Festival, Inc.	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
New World Symphony, Inc.	The World of Shostakovich: Yo-Yo Ma & the New World Symphony	12,500
North Beach Development Corporation of Miami Beach, Inc.	Miami Beach Festival of the Arts	6,750
Orange Bowl Committee, Inc., The	2006-2007 Orange Bowl Festival	8,750
Patrons of Exceptional Artists, Inc.	Miami International Piano Festival - "Discovery Series 2007"	3,000
Performing Arts Center Trust, Inc.	Globalbeat	9,000
Pirates Mutiny, LLC	Pirates Mutiny	15,000
Premiere Racing, Inc.	Miami Race Week 2007 - "Acura Miami Grand Prix"	5,000

TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Proyecto Arte Actual, Inc. d/b/a The Moore Space	CLAMOR, by Jennifer Allora and Guillermo Calzadilla	4,500
Roots and Culture, Inc.	Roots and Culture Festival 2007	15,000
Rotary Foundation of South Miami, Inc.	South Miami Rotary Art Festival	3,500
Run Miami, Inc.	Escape to Miami Triathlon	10,000
South Florida Composers Alliance, Inc.	Subtropics Experimental Music and Sound Arts Festival	6,500
South Florida Sailfish Kickoff, Inc.	South Florida Sailfish Kickoff	5,280
South Florida Super Bowl Host Committee, Inc.	Super Bowl 2007	25,000
South Florida Youth Symphony, Inc.	42nd Season Finale Concert	5,000
St. Stephen's Episcopal Church, Inc.	St. Stephen's Arts and Craft Show	4,000
Sunrise Community Promotions, Inc.	Lighter than Air Showcase of Performers	5,400
Teatro Avante, Inc.	XXII International Hispanic Theatre Festival	10,000
The Universal Heritage Institute a/f/a Pakistan American Cultural Society	Pakistan Independence Day Festival	5,000
Tigertail Productions, Inc.	Tigertail International Events 2006/2007	7,000
Trinidad & Tobago Saga Boys Intertnational, Inc.	Miami Calypso Fiesta Program	3,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
Tropical Everglades Visitor Association, Inc. f/a for the Historic Redland Tropical Trail	Historic Redland Tropical Trail Kickoff Event	5,000
Unconservatory, Inc., The	The Unconservatory - First Quarter Events	4,000
United Chinese Association of Florida, Inc.	4th Annual South Florida Dragon Boat Festival	6,300
United Haitian American Artists, Inc.	19th Annual Haitian Independence Day Gala	5,000
University of Miami School of Music	Festival Miami 2007	15,000
Women's International Film & Arts Festival, Inc.	2007 Women's International Film Festival	5,000

TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
3B Productions, LLC	FUNKSHION - Fashion Week Miami Beach	5,000
76th Annual US Conference of Mayors Host Committee, Inc.	76th Annual Conference of Mayors	25,000
Actors' Playhouse Productions, Inc.	Broadway Musical Theatre - "Altar Boyz" and "Footloose, the Musical"	10,000
American Public Media/ Classical South Florida	SymphonyCast Special Edition - The Cleveland Orchestra Live From Miami	15,000
Aqua Foundation for Women, Inc.	Aqua Girl Festival	5,000
Bayfront Park Management Trust Corporation	Downtown Miami's 2007 New Year's Eve Celebration	5,000
Center for Emerging Art, Inc.	Music Map of the World	5,000
Center for Haitian Studies, Inc.	RASIN Festival 2007	10,000
Center for the Advancement of Jewish Education, Inc.	11th Annual Miami Jewish Film Festival	5,000
Centro Cultural Brasil-USA da Florida, Inc.	Rio de Janeiro, The Wonderful City	3,500
Centro Cultural de Puerto Rico en El Sur de la Florida	8th Annual Festival Puertorriqueno del Platanó - Year 2008	5,000
City of Miami Beach - Department of Tourism and Cultural Development	Miami Beach Festival of the Arts	6,000
City of Miami Gardens	3rd Annual Jazz in the Gardens Music Festival	13,500
City of Sunny Isles Beach	Offshore Super Series Power Boat Race	15,000
City of Sweetwater	Sweetwater Festival	10,000
City Theatre, Inc.	13th Annual Summer Shorts Festival 2006	10,000
Coconut Grove Arts & Historical Association, Inc.	45th Annual Coconut Grove Arts Festival	25,000
Community AIDS Resource, Inc., dba Care Resource	White Party Week	25,000
Concert Association of Florida	American Ballet Theatre	17,500
Council of International Fashion Designers, Inc.	Miami Fashion Week	5,250
Cultural Council, Inc., The	17th Annual in the Park with Art	6,000

TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
Culture in the City, Inc. f/a Animate Objects Physical Theater	SnowBird Winter Aerial Arts Festival	5,000
Dade Community Foundation a/f/a Orchestra Miami	Featuring Angel Romero	7,500
Dave and Mary Alper Jewish Community Center, Inc.	2007-2008 Visual Arts Season	15,000
Deering Estate Foundation, Inc.	4th Annual Deering Seafood Festival on the Bay	5,000
Downtown Miami Partnership	Downtown Miami Welcome Center	4,000
Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc.	Dr. Martin Luther King, Jr. Parade & Festivities Committee, Inc.	7,500
Edge Zones, Inc.	Zones Contemporary Art Fair	5,000
Epic Arts Foundation, Inc. f/a Earth Dance Film Festival	Earth Dance Film Festival at CASADDECOR	5,000
Exponica International, Inc.	Exponica International 2007 "La Feria de las Americas"	15,000
Fairchild Tropical Botanic Garden, Inc.	Roy Lichtenstein Sculpture Exhibition	18,000
Florida Association of Museums Foundation, Inc.	Florida Association of Museums Annual Conference	15,000
Florida Dance Association, Inc.	30th Florida Dance Festival	20,000
Florida Film Institute, Inc. f/a Florida Media Market, Inc.	Florida Media Market Global Conference 2007	3,000
Florida Grand Opera	2008 Julis Caesar Festival: Go for Baroque!	5,000
Florida International University Board of Trustees, for the benefit of Institute for Public Management	Annual Inter-American Conference of Mayors and Local Authorities	14,400
Florida International University Board of Trustees, for the benefit of the Department of Intercollegiate	"Fun & Fit as a Family" (Part of South Beach Wine & Food Festival)	17,500
GableStage, Inc.	Gablestage 2007-2008 Season	10,500
GALA Choruses	GALA Choruses Festival 2008 Miami	25,000
Galata, Inc.	One People, One Community Multi-Cultural Street Festival	2,500
Greater Miami Billfish Tournament	Yamaha Contender Miami Billfish Tournament	10,000
Greater Miami Convention and Visitors Bureau, Inc.	" M-List" Live!	20,000

TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
Greater So. Dade/So. Miami/Kendall Chamber of Commerce, Inc. D/B/A Chamber South	36th Annual South Miami Art Festival	4,000
Hispanic Theater Guild Corporation	Federico Garcia Lorca, 70 Years Commemoration	6,400
Hispanic-American Lyric Theatre, Inc.	World Premiere of Opera/Ballet "Rosalinda"	6,300
Historical Association of Southern Florida, Inc.	2008 Miami International Map Fair	6,000
Infinito Art & Cultural Foundation, Inc.	12th Brazilian Film Festival of Miami	10,000
International Rara Fest, Inc.	International ROOTS RARA Festival 2008	5,000
Irreversible Magazine, Inc.	Irreversible Magazine Cultural Special Events Series	5,000
Italian Film Festival, Inc.	2007 Italian Film Festival	5,000
Jewish Museum of Florida, Inc.	Exhibit: Florida Jews in Sports	7,000
Julia E. Brown Theatrical Association, Inc.	Urban Theater & Entertainment Festival	25,000
Junior Orange Bowl Committee, Inc.	International Tennis, Golf, and Sports Ability Games and National Basketball	6,000
Key Biscayne Chamber of Commerce	Key Biscayne Visitors Center	10,000
Kiwanis Club of Little Havana	Calle Ocho - 30th Anniversary	20,000
M. Athalie Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life - Honoring Mrs. Athalie Range	15,000
Mad Dog Mandich Fishing Classic, LLC.	Publix Mad Dog Mandich Fishing Classic	5,000
Miami Bach Society, Inc.	Tropical Baroque Music Festival IX	7,200
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce of Miami Beach/Camara de Comercio Latina de	Tourist Hospitality Center/Centro de Hospitalidad Turistico	20,000
Miami Beach Watersports Center, Inc.	2007/2008 Miami Beach Rowing Series	5,000
Miami Book Fair International, Inc.	Miami Book Fair International	17,500
Miami Contemporary Dance Company	International Dance Project: Il Balletto dell'Esperia	7,500

TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
Miami Dade College Foundation, Inc.	2008 Miami International Film Festival	15,000
Miami Design Preservation League, Inc.	Art Deco Weekend 2008	20,000
Miami Gay & Lesbian Film Festival, Inc.	10th Annual Miami Gay & Lesbian Film Festival	25,000
Miami Hispanic Ballet Corp. f/a Cuban Classical Ballet	Swan Lake - Full Ballet	15,000
Miami Hispanic Ballet Corporation	XIII International Ballet Festival of Miami	15,000
Miami International University of Art & Design	The International Arts of Fashion Competition	20,000
Miami Momentum Dance Company, Inc.	Miami Beach Dance Festival 2008	7,290
Miami Northwest Express Track and Field Club, Inc.	33rd Annual Northwest Track & Field Classic	15,000
Miami Overseas Chinese Association, Inc.	Miami Hong Kong Dragon Boat Festival	15,000
Miami River Fund, Inc.	Miami Riverday 2008	8,000
Miami Short Film Festival, Inc.	The 6th Miami Short Film Festival	7,500
Miami Symphony Orchestra, Inc.	Miami Symphony 2007-2008 Season	8,000
Miami/Bahamas Goombay Festival in Coconut Grove, Inc.	32nd Annual Miami Bahamas Goombay Festival	11,500
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2008 - "Paella Fest"	15,000
Miami-Dade County Park and Recreation Department (Operations Region 5)	Ribfest 2007	15,000
Miami-Dade Office of Film & Entertainment	FilMiami Marketing Campaign - Collateral materials and website re-design	15,000
Miami-Dade Public Library Foundation, Inc.	Art of Storytelling	12,500
Michael Epstein Sports Productions, Inc.	Nautica South Beach Triathlon	20,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad	5,000
Monumental World, Inc,	MONUMENTAL	10,000
Museum of Contemporary Art, Inc. (MoCA)	Enoc Perez	15,000

TDC Activity Summary Worksheet FY 2007-2008

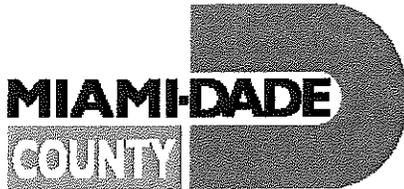
Organization	Project Title	Award
National Gay and Lesbian Task Force Foundation, Inc.	Winter Party Festival 2008	5,600
New Theatre, Inc.	Shakespeare & Friends Festival	10,000
New World Festival, Inc.	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
Orange Bowl Committee, Inc., The	2007-2008 Orange Bowl Festival	7,500
Patrons of Exceptional Artists, Inc.	Miami International Piano Festival - "Discovery Series 2008"	3,000
Performing Arts Center Trust, Inc. dba The Adrienne Arsht Center for the Performing Arts of	Target Globalbeat Second Saturdays at Carnival Center	8,000
Polo Life, LLC, The	Polo Miami Beach World Cup	10,000
Proyecto Arte Actual, Inc. d/b/a The Moore Space	FRENCH KISSING IN THE USA	4,500
Red Chemistry Inc.	Romance in a Can 2008	7,500
Rotary Foundation of South Miami, Inc.	South Miami Rotary Art Festival	3,000
Seraphic Fire, Inc.	Seraphic Fire National Radio Broadcast	12,500
South Florida Bluegrass Association, Inc.	30th Annual Everglades Bluegrass Festival	7,500
Sunrise Community Promotions, Inc.	Lighter than Air Showcase of Performers	10,000
Teatro Avante, Inc.	XXIII International Hispanic Theatre Festival	20,000
Tigertail Productions, Inc.	Tigertail International Events 2007/2008	6,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
Unconservatory, Inc., The	The Unconservatory - First Quarter Events	4,000
United Haitian American Artists, Inc.	19th Annual Haitian Independence Day Gala	5,000
Viernes Culturales, Inc.	Viernes Culturales/Cultural Fridays	15,000
Virginia Key Beach Park Trust	Grand Re-Opening of Historic Virginia Key Beach Park	15,000
Women's International Film & Arts Festival, Inc.	2008 Women's International Film & Arts Festival	10,000

TDC Activity Summary Worksheet FY 2008-2009

Organization	Project Title	Award
Actors' Playhouse Productions, Inc.	2008-2009 Mainstage Season	20,000
American Choral Directors Association	2007 ACDA National Convention	17,500
Artformz, LLC	Giants in the City	10,000
Bayfront Park Management Trust Corporation	Downtown Miami's 2008 New Year's Eve Celebration	7,500
Camposition, Inc.	1000 Homosexuals	12,500
Center for Emerging Art, Inc.	Music Map of the World	5,000
Centro Cultural Brasil-USA da Florida, Inc.	Minas Gerasis, Brazil: Land of Gold and Gems, Baroque Art and Culture	3,500
City of Sunny Isles Beach	Sunny Isles Beach Jazz Fest	15,000
Cultural Council, Inc., The	18th Annual in the Park with Art	5,400
Dave and Mary Alper Jewish Community Center, Inc.	2008-2009 Visual Arts Season	13,500
Diaspora Vibe Cultural Arts Incubator, Inc.	Caribbean Crossroads Fest	7,500
Edge Zones, Inc.	Zones Contemporary Art Fair	7,500
Exponica International, Inc.	Exponica International 2008 "La Feria de las Americas"	13,500
Family & Children Faith Coalition, Inc.	Arts @ CCDA Miami 08	7,500
Florida Dance Association, Inc.	Florida Dance Festival Winterfest	18,000
Florida Film Institute, Inc. f/a Florida Media Market, Inc.	Florida Media Market Global Conference 2008	3,000
Florida International University Board of Trustees, for the benefit of Institute for Public Management	Annual Inter-American Conference of Mayors and Local Authorities	14,400
Florida International University Board of Trustees, for the benefit of Frost Art Museum	The Frost Art Museum Grand Opening	7,500
GableStage, Inc.	Gablestage 2008-2009 Season	9,000
GALA Choruses, Inc.	GALA Choruses Festival 2008 Miami	16,960
Greater So. Dade/So. Miami/Kendall Chamber of Commerce, Inc. D/B/A Chamber South	37th Annual South Miami Art Festival	6,000

TDC Activity Summary Worksheet FY 2008-2009

Organization	Project Title	Award
Jamaica Awareness, Inc.	Caribbean Celebration Series 09	10,000
M. Athalie Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life - Honoring Mrs. Athalie Range	15,000
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce of Miami Beach/Camara de Comercio Latina de	Tourist Hospitality Center/Centro de Hospitalidad Turistico	20,000
Miami Book Fair International, Inc.	Miami Book Fair International - 25th Edition	22,500
Miami Carnival, Inc.	Miami Carnival - The Caribbean Mardi Gras	10,000
Miami Children's Museum, Inc., The	Blue Man Group - Making Waves Traveling Exhibit	20,000
Miami Short Film Festival, Inc.	The 7th Miami Short Film Festival	6,750
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2009 - "Paella Fest"	15,000
Miami-Dade County Park and Recreation Department (Operations Region 4)	Miami International Agricultural and Cattle Show	
Miami-Dade County Park and Recreation Department (Operations Region 5)	Ribfest 2008	12,000
Museum of Science, Inc.	Music/Musica: Access All Areas & American Sabor	12,000
New World Festival, Inc.	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
Peninsula Sculpture, LLC.	Drawing in Space: The Peninsula Project	10,000
PR Racing Miami, LLC.	Escape to Miami Triathlon	5,000
South Florida Super Bowl Host Committee, Inc.	Super Bowl XLIV Marketing Plan	25,000
Tigertail Productions, Inc.	Tigertail International & Special Projects 2008/2009	12,500
Trinidad & Tobago Saga Boys International, Inc.	Miami Calypso Fiesta Program	5,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center.	20,000
Unconservatory, Inc., The	The Unconservatory 2008-2009 Second Quarter Events	
University of Miami School of Music	Festival Miami 2008	13,500



MEMORANDUM

Date: April 16, 2009

To: Honorable Jose "Pepe" Diaz, Chairperson
and Members
Tourist Development Council

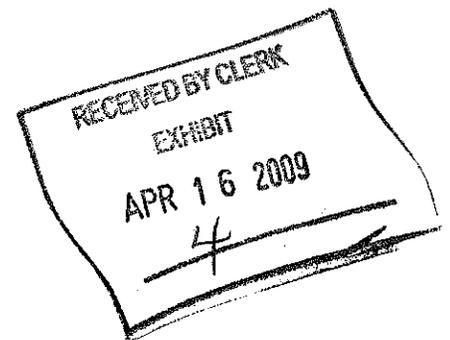
From: Michael Spring, Director
Department of Cultural Affairs 

Subject: Tourist Development Council Board Nomination Committee Report and Recommendation

A public nomination process was implemented to fill one (1) position on the Tourist Development Council (TDC); the position occurred as a result of a vacancy and the term for this position expires November 2010. The position requires candidates to be owner/operators of hotels or other tourist accommodations in the County subject to the tourist development tax. In response to the advertisement for nominations, the credentials of one eligible candidate for the TDC was submitted and reviewed by the Tourist Development Council Nomination Committee.

Based on a thorough review of qualifications, the Tourist Development Council Nomination Committee selected the recommended candidate, Rex R. Oleson, and unanimously voted to recommend this candidate to the Tourist Development Council and the Board of County Commissioners to fill the vacancy on the TDC Board.

Attached is the resume summarizing the candidate's experience in the tourism industry and a chart specifically identifying their professional or civic affiliation and their designated term.





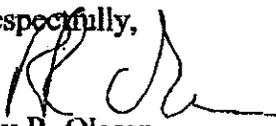
February 6, 2009

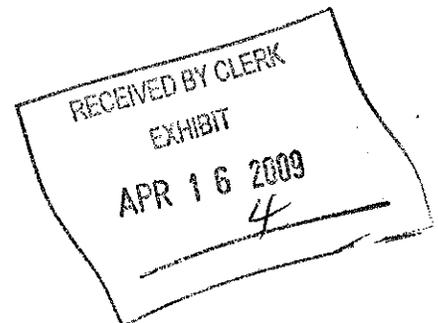
To whom it may concern:

Please consider my application for the vacancy on the Tourist Development Council. As you can see from my attached resume, I am a general contractor in Homestead. In addition to my contracting business, my wife and I own and operate the Redland Hotel, an historic inn located in the downtown Homestead historic district.

I believe that I may be an asset to the TDC because I would represent a different perspective. I would be a voice for South Miami-Dade County, and I would also represent the smaller properties. Our property is small (13 rooms), and historic – the oldest lodging establishment remaining in Miami-Dade County, established in 1904.

Respectfully,


Rex R. Oleson
Vice-President



Rex R. Oleson
Born: August 16, 1949
Married / 4 Children / 8 Grandchildren
State Certified General Contractor Since 1987
Member of US Air Force from September 1969 - March 1976

General Information:

Mr. Oleson has been a resident of the Greater Homestead area since 1976 and became certified by the State of Florida as a General Contractor in 1987. Although he is licensed and qualified to build anything from townhomes or retail centers to high-rises and hospitals, he seems to have found his niche doing commercial renovations, specializing in projects requiring great attention to detail, coordination and timing. Historic projects, renovations to properties open for business during construction and hospital upgrades are routine for him.

Rex is also involved in the community. Listed below are the civic organizations he is or has been a member of;

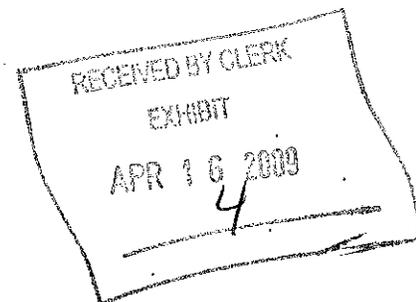
- Homestead Historic Preservation Board (Past Chairman)
- Homestead Main Street Program (Past Chairman, Design Committee)
- Rotary Club of Homestead (Past President)
- Art South-Board of Directors
- Homestead/Florida City Chamber of Commerce (Board Member)
- City of Homestead Community Image Advisory Board

Listed below are some of the projects Mr. Oleson has completed;

- 2000 Historic Seminole Theater
Façade Renovations. Includes Historic Correct windows and doors, painting etc.
- 2001 Historic Redland Hotel:
Renovations to 1904 historic hotel. Had been closed in 1995 for 250 code violations. Removed all interior framing and improvements that had been done over the years. Refurbished existing building to current codes to include 13 rooms with private baths, restaurant seating for 40, private meeting room and pub. Addition of 1400sq.ft of kitchen to service restaurant.

Projects for Baptist Health South Florida:

- 16620-4056 Ultra Sound Renovations – Leonard Wilcox / 2006
- 16620-5058-Womens Ctr. 2 Lakes Pavilion – Gina Romano / 07-08
- 16620-5022 / NICU Level III – Gina Romano / 07-08
- 16635-6801-DR. Hosp Emergency .Dept. / Joaquin Fardales / 08
- 16650-5005/ Mariners Hot Water Distribution / Leonard Wilcox / 07
- 16620-5051-Radiology Room #1-Imaging / Gina Romano /06-07



This should give you an idea of the type of work that Rex does. If you would like letters of reference or contacts for any of the above projects, do not hesitate to contact his office.

FY 2008-2009
Miami-Dade County Tourist Development Council



Recommended Candidate:

MEMBERS	AFFILIATION	TITLE	Term
Owners/Operators of Hotels or other Tourist Accommodations			
Rex R. Oleson	Redland Hotel	President/CEO	03/09 – 11/10

TDC Board Members

MEMBERS	AFFILIATION	TITLE	Term
Elected Municipal Officials			
Mayor Matti Herrera Bower	City of Miami Beach	Mayor	01/08 – 01/12
Commissioner Michelle Spence-Jones	City of Miami	Commissioner	12/05 – 12/09
Owners/Operators of Hotels or other Tourist Accommodations			
Stuart L. Blumberg	Greater Miami & The Beaches Hotel Association	President/CEO	12/05 – 12/09
Juan Carlos Palacios	Hilton Hotel Corporation – Embassy Suites Hotel Miami	General Manager	06/08 – 12/09
VACANCY			
Involved in Tourist Industry			
Carmen Corvois-Roig	Costa Cruise Line N.V	Director of Strategic Partnerships and Key Accounts	01/08 – 01/12
William Perry	World Wide Concessions	Partner/Owner	12/05 – 12/09
Olga Ramudo	Express Travel of Miami, Inc.	President/CEO	02/08 – 02/12
Chairperson			
Commissioner José "Pepe" Diaz	Miami-Dade County Commissioner	Vice-Chairman	02/07 – 02/11



MEMORANDUM



Date: April 16, 2009
To: Honorable Jose "Pepe" Diaz, Chairperson
and Members
Tourist Development Council
From: Michael Spring, Director
Department of Cultural Affairs
Subject: Budget Recommendations for
FY 2008-2009 Second Funding Period

FY2008-2009 Available Budget

The allocation of funds to the Tourist Development Council's budget for fiscal year 2008-2009 is \$1,044,364. The 2% Tourist Development Room Tax Revenue will provide the Council with \$925,000, which continues to reflect an increase of \$25,000 annually, pursuant to the multi-year agreement with the Greater Miami Convention and Visitors Bureau. The 2% Hotel/Motel Food and Beverage Surtax revenues will provide \$100,000 of funding. In addition, \$19,364 was carried over from FY2007-2008.

After careful review of department files, staff was able to determine that nine (9) FY2006-2007 and three (3) FY2007-2008 grants were returned to the TDC. A total of \$69,088 has reverted back to the TDC as outlined in Article II.6 of the grant agreements. These funds were not reallocated in the FY2007-2008, and have been utilized in the FY2008-2009 quarterly budget allocations. These grants include: 1) Iranian Festival of South Florida, Inc., *Iranian Festival* - \$3,000; 2) Miami Boat Parade, Inc., *Miami International Boat Parade* - \$3,500; 3) South Florida Sailfish Kickoff, Inc., *South Florida Sailfish Kickoff* - \$5,280; 4) United Chinese Association of Florida, Inc., *4th Annual South Florida Dragon Festival* - \$6,300; 5) City of Homestead, Parks and Recreation Department, *4th of July Concert and Fireworks* - \$4,500; 6) Pirates Mutiny, Inc., *Pirates Mutiny* - \$15,000; 7) Greater Miami Chamber of Commerce, *Greater Miami Chamber of Commerce Military Welcoming Committee* - \$3,508; 8) Trinidad & Tobago Saga Boys International, Inc., *Miami Calypso Fiesta Program* - \$3,000; 9) Universal Heritage Institute a/f/a/ Pakistan American Cultural Society, *Pakistan Independence Day Fest* - \$5,000; 10) Aqua Foundation for Women, Inc., *Aqua Girl Festival* - \$5,000; 11) Epic Arts Foundation, Inc. f/a Earth Dance Film Festival, *Earth Dance film Festival CASADDECOR* - \$5,000; and 12) Monumental World, Inc., *MONUMENTAL* - \$10,000. These recaptured funds increased the total budget for FY2008-2009 to \$1,113,452.

2nd Funding Period Overview

There are thirty-four (34) applications requesting a total of \$570,010 for the second quarter funding period. Of these 34 applications, thirty-two (32) are from nonprofit organizations requesting a total of \$550,010; and two (2) applications are from for-profit organizations requesting \$20,000.

Six (6) of these thirty-four (34) organizations represent New and/or First-time projects to the Tourist Development Council; twenty-four (24) are Continuing projects; and four (4) are eligible under the Ongoing projects category (i.e., nonprofit organizations that have completed a five year TDC funding cycle). The appropriate formulas have been applied in determining funding recommendations for applicant organizations that fall into the Continuing projects categories subject to the organizations' satisfying eligibility requirements and meeting program criteria.

The Tourist Development Council Subcommittee met to review applicants' requests. Per TDC policy, the Subcommittee recommendations did not exceed \$25,000 for any of the projects considered. The recommendations included in this agenda package reflect the consensus achieved at this Subcommittee meeting.

Recommended Allocation for this Funding Period

A total of \$257,800 has been recommended for 34 organizations by the TDC Subcommittee for this second funding period. The remaining balance for the program as appropriated at the beginning of the year is \$257,134. The current balance in the Reserve Fund is \$61,508. Reserve funds are available to address unforeseen or needed adjustments and/or unanticipated major project requests. In addition, the Shoulder Season Fund of \$50,000 is available for summer events.

<u>Funding Period/Category</u>	<u>Budgeted + Allocations</u>	<u>Set-Aside +</u>	<u>Reserve +</u>	<u>Shoulder Season Fund</u>	<u>Actual Recommended = /Expended # of grants</u>	<u>Remaining Balance</u>
First Funding Period	\$ 351,710	\$ 116,400	18,900		\$ 487,010 ⁴⁰	\$
Second Funding Period	238,208		19,592		257,800 ³⁴	
Third Funding Period	140,944					140,944
Fourth Funding Period	116,190					116,190
Reserve	100,000					61,508
Set-Aside Grants	116,400					
Shoulder Season Fund	50,000					50,000
TOTAL	\$1,113,452	\$ 116,400	38,492		\$ 744,810⁷⁴	\$ 368,642

In reviewing the applications recommended for funding, the Subcommittee considered, among other things, the limited resources available, the tourism impact of the proposed events, the quality of the event, the track record of the sponsoring organization, marketing plans, event coordination/management capabilities, the amount of media coverage expected to be generated, and the financial viability and responsibility of the sponsors and promoters as well as efforts to comply with the Americans with Disabilities Act (ADA).

Supplements

The attached one-page budget update chart provides a matrix of requests and the Subcommittee recommendations by funding category (continuing, ongoing, new and/or first-time) and by type of activity (special events/promotions, sports events, television and government/municipalities). Also attached is a 3-page "legal-sized" application summary worksheet to assist with the evaluation of applications. Individual application summary sheets, outlining funding recommendations for all projects being considered on this agenda and excerpts from the applicant organizations' original application forms are attached to this memorandum.

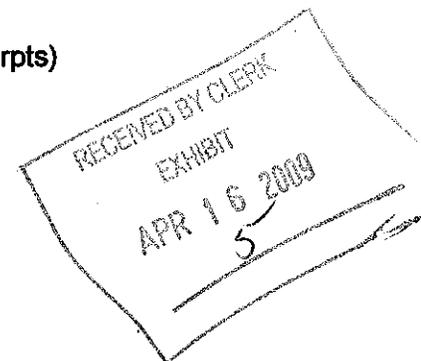


**FISCAL YEAR 2008-2009
TOURIST DEVELOPMENT COUNCIL
Second Funding Period**

BUDGET UPDATE CHART

	Special Events / Promotions	Sports Events	Television	Government	Total
Total TDC Funding Available in FY2008-2009					\$1,066,944
Total Allocation for First Funding Period					\$487,010
Continuing Projects - Funding Formula Amounts	\$ 153,750	N/A	N/A	\$ 17,250	\$ 171,000
(# of requests)	(22)			(2)	(24)
Ongoing Projects - Recommended Amounts	\$ 31,000	\$ 10,000	N/A	N/A	\$ 41,000
(# of requests)	(3)	(1)			(4)
New and/or First-time Projects - Recommended Amounts	\$ 25,800	\$ 5,000	N/A	\$ 15,000	\$ 45,800
(# of requests)	(4)	(1)		(1)	(6)
Total Recommended for Second Funding Period	\$ 210,550	\$ 15,000	N/A	\$ 32,250	\$ 257,800
(# of requests)	(29)	(2)		(3)	(34)
Balance Remaining (3 rd + 4 th + Reserve + Shoulder Season Fund)					\$ 368,642

Attachments: Application Summary Worksheet
Individual Application Description Sheets (with Application Form Excerpts)



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-1

ORGANIZATION: American Public Media/ Classical South Florida

GRANT REQUEST: \$13,500

TITLE OF EVENT: SymphonyCast Special Edition - The Cleveland Orchestra
Live From Miami

RECOMMENDATION: \$13,500

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT:

EVENT LOCATION: Adrienne Arsht Center for the Performing Arts of Miami-Dade County

DESCRIPTION:

Funds are requested to support SymphonyCast Special Edition - The Cleveland Orchestra Live from Miami, the simulcast of the Cleveland Orchestra's winter performances at the Adrienne Arsht Center for the Performing Arts of Miami-Dade County, Inc. on Classical South Florida radio 89.7 FM. Presented as special editions of American Public Media's weekly SymphonyCast program, these live performances presented by the world-famous Cleveland Orchestra in January, March, and April 2009 highlight the resurgence of classical radio programming in the South Florida region.

HOTEL CONFIRMATION:

N/A

OUTSIDE MEDIA:

N/A

PREVIOUS TDC FUNDING:

\$15,000 (07-08)

OTHER GOVERNMENT FUNDING:

American Public Media - \$50,344



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-_____

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

- (3) Organization Name (exactly as it appears on Articles of Incorporation):
American Public Media Group / Classical South Florida
Organization Address: 330 SW Second Street, Suite 207
City: Fort Lauderdale State: FL Zip: 33312 Website: www.classicalsouthflorida.org
- (4) Applicant Institution Type: Cultural Non-Cultural
- (5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 2007
- (7) FEI#: 26 - 1417978 (8) State of Incorporation: Florida
- (9) Required Pre-application Consultation: Date: 10/2/2008 Time: 3 - 5 p.m.
- (10) Name: Douglas C. Evans X Mr. Mrs. Ms. Miss Dr.
Title: General Manager Phone (day): (954) 545 - 7621 ext.
Email: devans@classicalsouthflorida.org Fax: (954) 545 - 7630 Phone (other): (212) 810 - 7705 ext.

PROJECT INFORMATION

- (11) Project Title: *SymphonyCast Special Edition - The Cleveland Orchestra Live From Miami*
- (12) Starting and Ending Dates: Jan 31, March 7, & April 4, 2009 (13) Starting and Ending Times: 8 - 11 PM each performance
- (14) Address or Location of Project: Simulcast from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County
- (15) Municipality in which project will take place (use codes): Primary: # ALL Secondary: # N/A
- | | | | |
|----------------------|----------------------|-------------------------|----------------------|
| 01 Miami | 10 Homestead | 19 Golden Beach | 28 Aventura |
| 02 Miami Beach | 11 Miami Shores | 20 Pinecrest | 29 Islandia |
| 03 Coral Gables | 12 Bal Harbour | 21 Indian Creek Village | 30 Sunny Isles Beach |
| 04 Hialeah | 13 Bay Harbor Island | 22 Medley | 31 Miami Lakes |
| 05 Miami Springs | 14 Surfside | 23 North Bay Village | 32 Palmetto Bay |
| 06 North Miami | 15 West Miami | 24 Key Biscayne | 33 Miami Gardens |
| 07 North Miami Beach | 16 Florida City | 25 Sweetwater | 34 Doral |
| 08 Opa-Locka | 17 Biscayne Park | 26 Virginia Gardens | 35 Cutler Bay |
| 09 South Miami | 18 El Portal | 27 Hialeah Gardens | 99 Unincorporated |
- (16) Miami-Dade Commission District: # 3 Florida State Senate District: # 35
Florida State House District: # 109 U.S. Congress District: # 18
(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

- (18) Expected Participation (# of individuals): Attending Total: 128,000* Performing/Participating Total: 100+

* Expected number of listeners Children: N/A Children: N/A

- (19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

RECEIVED BY CLERK
EXHIBIT
APR 15 2009
CAI

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

SymphonyCast Special Edition – The Cleveland Orchestra Live From Miami
Classical South Florida 89.7 FM, the new, all-classical music radio station owned by the American Public Media Group, will broadcast three performances of the world-renowned Cleveland Orchestra live from the Adrienne Arsht Center of the Performing Arts of Miami-Dade County, Inc. These performances will be simulcast on Classical South Florida 89.7 FM in the Miami/Ft. Lauderdale area, and on translator station 101.9 FM in West Palm Beach.

TDC funding will enhance this project's tourism attractiveness by contributing a much-needed element to Miami-Dade County's/South Florida's cultural scene. There is currently no radio station in South Florida offering 24/7 classical music service. With the addition of Classical South Florida to the public radio forum and a means to broadcast regional performances not only throughout Miami-Dade, Broward, Palm Beach, and Monroe Counties, but also nationally through live, streaming web audio-casts, potential visitors can receive an "aural taste" of South Florida's eclectic, thriving arts scene.

SymphonyCast Special Edition – The Cleveland Orchestra Live From Miami, under the direction of conductor Franz Welser-Möst, will take place January through April 2009 during the Cleveland Orchestra's winter residency, with three simulcast performances to take place on the following dates: Saturday, January 31, 2009 at 8 p.m.; Saturday, March 7, 2009 at 8 p.m.; and Saturday, April 4, 2009 at 8 p.m. All performances will be broadcast live from the Arsht Center's Knight Concert Hall, and, schedules permitting, will be hosted by *SymphonyCast's* senior producer, Brian Newhouse. The programs will be co-hosted by Robert Conrad, the voice of Cleveland Orchestra radio broadcasts since 1965.

Primary marketing and public relations efforts will be done through on-air announcements and promotional spots as well as through Cleveland Orchestra and Arsht Center promotional mailings.

Since the demise of Miami's premier classical music station WTMI 93.1 FM in January 2002, there has been a great need for a classical music radio presence in the South Florida region to represent not only our music organizations and venues, but also to provide a voice for all cultural organizations whose budgets necessitate a radio station with an audience committed to the preservation and enjoyment of all arts genres.

Each week, more than 3.4 million people listen to classical music programs produced by American Public Media (APM), making it the farthest-reaching producer of original classical music content in the United States. American Public Media is also the proud producer and distributor of award-winning, popular public radio programs including *Marketplace*, *A Prairie Home Companion*, *Speaking of Faith*, and *Pipedreams*. As owner of Classical South Florida, APM has brought its years of experience and proven track record to the South Florida cultural landscape. APM is making significant investments to provide the nation's 12th largest city with free access to great art. As the only organization offering classical radio programming to our music-loving audiences, the presence of Classical South Florida enhances the overall tourist value of Miami-Dade County. This presence, along with APM's national and international name- and program-recognition, and CSF's local partnerships with regional arts organizations such as the Adrienne Arsht Center for the Performing Arts of Miami-Dade County, Inc., will increase the number of visitors looking for a comprehensive, world-class cultural destination.

APR 16 2009
D.A.L.

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS	
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	6		\$27,043		\$7,856	\$19,187	N/A
ARTISTIC:	NUMBER OF ARTISTS:							
TECHNICAL:	NUMBER OF EMPLOYEES:	3						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:							
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:							
MARKETING/PUBLICITY								
PRINTING								
POSTAGE								
IN-COUNTY TRAVEL								
OUT OF COUNTY TRAVEL				\$13,000		\$13,000		
EQUIPMENT RENTAL				\$4,400		\$4,400		
EQUIPMENT PURCHASE								
SPACE RENTAL				\$820		\$820		
INSURANCE								
UTILITIES								
SUPPLIES/MATERIALS								
OTHER COSTS (ITEMIZE BELOW):								
	PRORATED ALLOCATION OF BENEFITS			\$6,386		\$6,386		
	EQUIPMENT SHIPPING			\$424		\$424		
	CONTINGENCY @10% OF DIRECT PROGRAM EXPENSES			\$1,683		\$1,683		
	INDIRECT EXPENSES @20% OF TOTAL PROJECT			\$10,088		\$10,088		

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

\$13,500

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

\$63,844 = **\$13,500** + **\$50,344**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

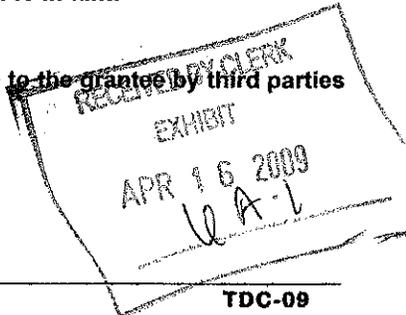
Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

N/A

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 63,844 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-2

ORGANIZATION: Coconut Grove Arts & Historical Association, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: 46th Annual Coconut Grove Arts Festival

RECOMMENDATION: \$22,500

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: February 14-16, 2009

EVENT LOCATION: Streets of Coconut Grove, Florida

DESCRIPTION:

Funds are requested to support the 46th Annual Coconut Grove Arts Festival held the weekend of February 14-16, 2009. The festival maintains its position as one of the largest, most visible and prestigious events of its kind in Miami-Dade County. The event is held annually during the Presidents' Day Weekend.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

Print: The Miami Herald/ El Nuevo

T.V.: NBC 6, Telemundo

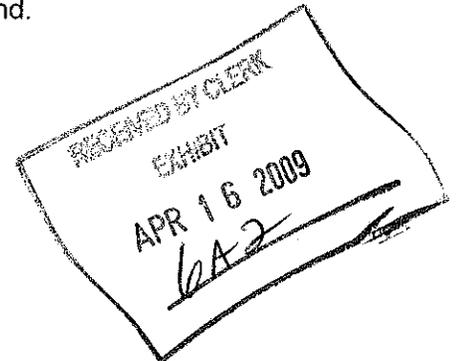
PREVIOUS TDC FUNDING:

\$25,000 (07-08); \$17,500 (06-07) End of cycle; \$17,500 (05-06); \$20,000 (04-05); \$22,500 (03-04);

\$25,000 (02-03)

OTHER GOVERNMENT FUNDING:

FEST -



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

- (3) Organization Name (exactly as it appears on Articles of Incorporation):
 Coconut Grove Arts & Historical Association, Inc.
 Organization Address: 3390 Mary Street Suite 128
 City: Coconut Grove State: FL Zip: 33133 Website: www.coconutgroveartsfest.com
- (4) Applicant Institution Type: Cultural Non-Cultural
- (5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1963
- (7) FEI#: 59 - 1652630 (8) State of Incorporation: Florida
- (9) Required Pre-application Consultation: Date: 9/25/08 Time: 10:30 am
- (10) Name: Katherine A. Phillips Mr. Mrs. Ms. Miss Dr.
 Title: Chief Operating Officer Phone (day): (305) 447 - 0401 ext. 23
 Email: Katherine@coconutgroveartsfest.com Fax: (305) 447 - 1499 Phone (other): (305) 962 - 0615 ext.

PROJECT INFORMATION

- (11) Project Title: 46th Annual Coconut Grove Arts Festival
- (12) Starting and Ending Dates: February 14-16, 2009 (13) Starting and Ending Times: 9am - 6pm
- (14) Address or Location of Project: Streets of Coconut Grove Florida
- (15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # 30
- | | | | |
|----------------------|----------------------|-------------------------|----------------------|
| 01 Miami | 10 Homestead | 19 Golden Beach | 28 Aventura |
| 02 Miami Beach | 11 Miami Shores | 20 Pinecrest | 29 Islandia |
| 03 Coral Gables | 12 Bal Harbour | 21 Indian Creek Village | 30 Sunny Isles Beach |
| 04 Hialeah | 13 Bay Harbor Island | 22 Medley | 31 Miami Lakes |
| 05 Miami Springs | 14 Surfside | 23 North Bay Village | 32 Palmetto Bay |
| 06 North Miami | 15 West Miami | 24 Key Biscayne | 33 Miami Gardens |
| 07 North Miami Beach | 16 Florida City | 25 Sweetwater | 34 Doral |
| 08 Opa-Locka | 17 Biscayne Park | 26 Virginia Gardens | 35 Cutler Bay |
| 09 South Miami | 18 El Portal | 27 Hialeah Gardens | 99 Unincorporated |
- (16) Miami-Dade Commission District: # 7 Florida State Senate District: # 18
 Florida State House District: # 38 U.S. Congress District: # 18
 (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

- (17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____
- (18) Expected Participation (# of individuals): Attending Total: 150K Performing/Participating Total: 340
 Children: _____ Children: _____
- (19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

REC'D
 DIVISION
 APR 16 2009
 6A2

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Coconut Grove Arts Festival presented by Blue Cross and Blue Shield of Florida continues in its position as one of the largest and most prestigious events of its kind in the world. While celebrating its roots and revitalizing the local arts, the Festival draws patrons not only from our local community but also from all over the United States, Canada, Latin America and Europe. The Festival is one of Miami-Dade County's most visible and celebrated events drawing attention to the astonishingly beautiful community that hosts it. Held annually during Presidents' Day Weekend, the Festival will be celebrating its 46th Anniversary February 14, 15, 16, 2009 and will proudly display the works of more than 300 fine artists and craftsmen in the streets of Coconut Grove to more than 150,000 patrons.

The Festival, conceived as a publicity stunt to promote the opening of "Irma la Douce" at the Coconut Grove Playhouse in 1963, continues four decades later to strive to expose the South Florida community to the extensive treasures art has to offer. In order to maintain the highest quality of exhibiting artists, the Festival conducts a blind jurying process in which a panel of local and national art experts review over 7,000 images submitted by the applicants. An artist applying to the Festival is vying for a spot in a show that was ranked #1 by Sunshine Artist Magazine in 2007 as the top fine arts festival in the country. In an effort to keep up with technology, the Festival utilizes a national digital application and jurying system called Zapplication. This advancement in technology has made information about our show accessible to a wider market of artists and has increased our application submissions by more than 15%.

In an effort to ensure that the Festival has something to offer everyone, we not only celebrate the Visual Arts, but also bring both Performing Arts and Culinary Arts to our patrons. In 2008, local artists entertained the crowds by crooning familiar tunes and exposed patrons to innovative forms of artistic expression via mime, dance and music. This year the Festival partnered with the University of Miami Frost School of Music to delight and entertain our patrons with jazz selections from our main stage in Peacock Park. For the 2009 event, the Festival is exploring a partnership with Sony Music who is working to provide performing artists for the Main Stage. While the final roster of artists has not been completed, our commitment stands to provide quality entertainment to enhance the visual arts experience at the Festival.

In 2008, Old Grovites and community groups alike lit up the Target Family Stage which gathered a crowd of youngsters and their parents. The Festival's Culinary Showcase Pavilion was added to the mix in 2006 and has developed quite a fan base among Festival-goers. With exhibits from local chefs occurring throughout the day there is always something to tickle your taste buds. Quality programming such as this allows us to attract a broader audience to the event furthering our commitment to expose our community and tourists to the arts. The Festival will continue to employ planning methods that will further the mission of our organization: Celebration of Arts in Miami-Dade County.

As it takes a community like Miami-Dade County to host an event of this magnitude, it also takes a year-round full time staff to conceptualize, plan and implement this three-day event. Our planning and implementation is an ongoing process that is driven by our professional staff and monitored by our Board of Directors throughout the year assuring the best quality event for Miami-Dade County

EXHIBIT
APR 16 2009
6A2

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>2</u>		<u>179,428</u>		<u>179,428</u>	
ARTISTIC:	NUMBER OF ARTISTS:	<u>0</u>					
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>3</u>		<u>107,926</u>		<u>107,926</u>	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:						
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:			<u>291,700</u>		<u>291,700</u>	
MARKETING/PUBLICITY				<u>131,342</u>		<u>131,342</u>	
PRINTING				<u>42,900</u>		<u>42,900</u>	
POSTAGE				<u>10,100</u>		<u>10,100</u>	
IN-COUNTY TRAVEL				<u>5,450</u>		<u>5,450</u>	
OUT OF COUNTY TRAVEL				<u>4,050</u>		<u>4,050</u>	
EQUIPMENT RENTAL				<u>95,900</u>	<u>25,000</u>	<u>70,900</u>	
EQUIPMENT PURCHASE							
SPACE RENTAL				<u>104,047</u>		<u>104,047</u>	
INSURANCE				<u>55,000</u>		<u>55,000</u>	
UTILITIES				<u>68,400</u>		<u>68,400</u>	
SUPPLIES/MATERIALS				<u>29,200</u>		<u>29,200</u>	
OTHER COSTS (ITEMIZE BELOW):							
	VOLUNTEER EXPENSE			<u>9,000</u>		<u>9,000</u>	
	ARTIST AWARDS			<u>30,000</u>		<u>30,000</u>	
	ENTERTAINMENT & TALENT			<u>60,000</u>		<u>60,000</u>	
	TICKET & RE-ENTRY SYSTEM			<u>7,300</u>		<u>7,300</u>	
	PERMITS & FEES			<u>50,000</u>		<u>50,000</u>	
	OTHER ITEMS (SEE ATTACHED)			<u>25,450</u>		<u>25,450</u>	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

1,307,193 = **25,000** + **1,282,193**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

0

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 1,307,193 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

APR 11 2008
GAZ

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-3

ORGANIZATION: Council of International Fashion Designers, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: Miami Fashion Week

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: March 19, 2009 - March 22, 2009

EVENT LOCATION: SOHO Studios/ 2136 NW 1st Avenue, Miami, FL 33127

DESCRIPTION:

Funds are requested to support the marketing, public relations and production costs associated with the 11th Annual Miami Fashion Week of the Americas, which is the largest Latin American and international fashion event in the U.S. The festival is scheduled to take place on March 19-22, 2009. The event attracts thousands of international media, industry professionals, celebrities and special guests from more than 25 countries worldwide.

HOTEL CONFIRMATION:

The Strand, The Astor, The Wave, Circa 39, The Dorchester and The Merseille - (Pending)

OUTSIDE MEDIA:

Broadcast: MEGA TV & SBS

Web: Terra.com/ Mujer channel

PREVIOUS TDC FUNDING:

\$5,250 (07-08); \$15,000 (06-07); \$7,500 (05-06); \$7,500 (04-05); End of cycle-\$2,450 (03-04); \$2,450 (02-03); \$5,000 (01-02); \$3,150 (00-01); \$3,500 (99-00)

OTHER GOVERNMENT FUNDING:



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-___

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Council of International Fashion Designers, Inc.

Organization Address: 9378 NW 8th Circle

City: Plantation State: FL Zip: 33324 Website: www.miamifashionweek.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit

(6) Year of Incorporation: 1996

(7) FEI#: 31 - 1673491

(8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/14/08 Time: 12:00pm

(10) Name: Beth Sobol Mr. Mrs. Ms. Miss Dr.

Title: Executive Producer

Phone (day): (954) 476 - 5761 ext.

Email: Beth@SobolFashion.com Fax: (954) 476 - 8697

Phone (other): (954) 249 - 4081 ext.

PROJECT INFORMATION

(11) Project Title: Miami Fashion Week

(12) Starting and Ending Dates: March 19 - 22, 2009 (13) Starting and Ending Times: 5:00pm - 11:00pm

(14) Address or Location of Project: Soho Studios, 2136 NW 1st Ave Wynwood, Miami FL 33127

(15) Municipality in which project will take place (use codes): Primary: # 3 Secondary: # 2

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 39

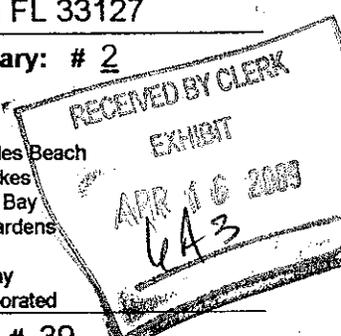
Florida State House District: # 109 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 15K Performing/Participating Total: 250
Children: _____ Children: _____

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)



PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Miami Fashion Week® is the largest Latin American and international fashion event in the US. The 11th annual event is scheduled for March 19 – 22, 2009 with over 500 international media registered and 60 fashion, furniture and jewelry/accessories designers participating. The event will take place at the SOHO Studios located in the Wynwood Art District of Miami. Each day a minimum of 3 fashion shows will be held in group and individual formats, plus mini concerts and deejay performances being organized and hosted by Red Bull with all plans now being finalized. New educational seminars on trends, the US retail market, new trade laws, importing, distribution, intellectual property laws, logistical requirements for shipping, etc. will also be provided to the event participants sponsored by Citibank, hosted by the World Trade Center Miami and presented by Sandler, Travis & Rosenberg, P.A. Several afterglow parties in Miami-Dade County's hottest party venues including Plunge at the Gansevoort Hotel, Aerobar, Mondrain Hotel, Karu & Y and LIV at the Fountainebleau Hotel will add excitement to the event.

The 2009 participating designers include Jose Maria Almeida from Venezuela, Jeronima Palacio from Colombia, Julia y Renata from Mexico, Federico Visuetti from Panama, Nguni Shades from South Africa, Amato Couture from Dubai UAE and many other designers from throughout Latin America, The Middle East, India, Italy, the Caribbean US, Spain, etc. The Miami Moda & Music Awards, the official closing event of the week will feature a fashion show by our special guest designer Agatha Ruiz de la Prada and performances by renowned and emerging Sony BMG Latin recording artists including Kany Garcia, Chris Perez and Jeremias plus performances by some of the biggest deejays in the country with Irie Music Corp. MFW is open to the public and tickets may be purchased on the official web site for \$25.00 per show. A portion of the proceeds will benefit the Miami Fashion Week Foundation in the support of continued education for emerging designers. Discounted hotels rates have been secured from The Strand Ocean Drive, The Astor, The Wave, The Dorchester and the Claridge Hotel, however guests and attendees of MFW do stay at their choice of a wide variety of hotels throughout Miami-Dade. Approximate number of room nights is expected to be well over 5,000 for attending guests, media, designers, models, etc. with approximately 15,000 overall guests in attendance for the event and after parties. MFW has agreements with the hotels who are all honoring the special "Miami Fashion Week" rates based on availability of the rooms at the time of booking. International advertising and promotion for the event will begin in January with our media partners Editorial Televisa, Apollo Men's Magazine, Terra Networks, Copa Airlines In-Flight Magazine and the events official web site www.MiamiFashionWeek.com.

Miami is now firmly established on the international fashion circuit that brings designers, celebrities, media and buyers to the world's fashion weeks. This unique project is a very worthwhile use of TDC funds because it supports the continued growth of Miami-Dade as the promotional and business hub of the expanding international fashion industry through quality tourism initiatives. Additionally, it supports a wide variety of television organizations, Internet and print media exposure to the international press featuring the City of Miami and all of Miami-Dade County as a quality, high-profile business and tourist destination to the nearly 63,000,000 people that view MFW around the world.

APR 16 2009
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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>6</u>		<u>50000</u>		<u>40,181</u>		<u>2500</u>
ARTISTIC:	NUMBER OF ARTISTS:	<u>50</u>		<u>60000</u>		<u>60000</u>		
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>4</u>		<u>40600</u>		<u>40600</u>		
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>10</u>		<u>150000</u>		<u>150000</u>		
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>6</u>		<u>30544</u>		<u>30544</u>		
MARKETING/PUBLICITY				<u>42000</u>		<u>15000</u>		<u>26819</u>
PRINTING				<u>10000</u>				<u>10000</u>
POSTAGE				<u>5000</u>				<u>5000</u>
IN-COUNTY TRAVEL				<u>26000</u>				<u>26000</u>
OUT OF COUNTY TRAVEL				<u>20000</u>				<u>20000</u>
EQUIPMENT RENTAL				<u>123000</u>				<u>123000</u>
EQUIPMENT PURCHASE								
SPACE RENTAL				<u>35000</u>				<u>25000</u>
INSURANCE				<u>3500</u>				<u>3500</u>
UTILITIES				<u>10000</u>				<u>20000</u>
SUPPLIES/MATERIALS				<u>16675</u>				<u>16675</u>
OTHER COSTS (ITEMIZE BELOW):								
	CITY SERVICES IE FIRE, POLICE			<u>5000</u>		<u>5000</u>		<u>5000</u>
	SECURITY			<u>5000</u>		<u>5000</u>		<u>5000</u>
	TELEPHONE, INTERNET			<u>6000</u>				<u>6000</u>
	PRINTING/PREP OF SPONSORS MATERIALS			<u>13500</u>				<u>13500</u>
	OFFICE SUPPLIES/MISC MATERIALS			<u>8181</u>				<u>8181</u>

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

660000

= **25000**

+ **635000**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

30000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

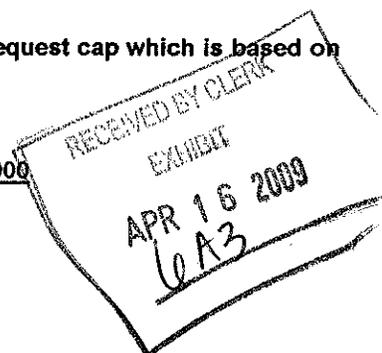
\$690000

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	22691		
CONTRACTED SERVICES	330000		
TUITIONS			
CORPORATE SUPPORT	282309	30000	EDITORIAL TELEVISA
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) **660000**

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) **30000**

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) **\$ 690000**

* Sum of #49 Cash & #50 In-kind

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 APR 18 2008
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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-4

ORGANIZATION: Deering Estate Foundation, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: 5th Annual Deering Seafood Festival on the Bay

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: March 29, 2009

EVENT LOCATION: The Deering Estate, 16701 SW 72nd Avenue

DESCRIPTION:

Funds are requested to support costs associated with the production of the Fifth Annual Deering Seafood Festival on the Bay taking place on March 29, 2009, at Deering Estate at Cutler. The festival provides a Caribbean themed all-day event, live entertainment, celebrity chef demonstrations, fresh South Florida seafood from local restaurants and caterers, an Artist Village and interactive arts and crafts for kids.

HOTEL CONFIRMATION:

Dadeland Marriott
Marriott Courtyard

OUTSIDE MEDIA:

Love94 / Clear Channel - Pending

PREVIOUS TDC FUNDING:

\$5,000 (07-08); \$5,000 (05-06)

OTHER GOVERNMENT FUNDING:

CG - \$10,000 (pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

- (3) Organization Name (exactly as it appears on Articles of Incorporation):
 The Deering Estate Foundation, Inc.
- Organization Address: 16701 SW 72 Avenue
 City: Palmetto Bay State: FL Zip: 33157 Website: www.deeringestate.org
- (4) Applicant Institution Type: Cultural Non-Cultural
- (5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1989
- (7) FEI#: 65 - 0121026 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 10/02/08 Time: 3:00 pm
- (10) Name: Mary Pettit Mr. Mrs. Ms. Miss Dr.
 Title: Executive Director Phone (day): (305) 235 - 1668 ext. 266
 Email: pettitmary@bellsouth.net Fax: (305) 233 - 5074 Phone (other): (786) 942 - 4671 ext.

PROJECT INFORMATION

- (11) Project Title: 5th Annual Deering Seafood Festival on the Bay
- (12) Starting and Ending Dates: Sunday, March 29, 2009 (13) Starting and Ending Times: 11am-6pm
- (14) Address or Location of Project: 16701 SW 72 Avenue, Palmetto Bay, FL 33157
- (15) Municipality in which project will take place (use codes): Primary: # 32 Secondary: # 1
- | | | | |
|----------------------|----------------------|-------------------------|----------------------|
| 01 Miami | 10 Homestead | 19 Golden Beach | 28 Aventura |
| 02 Miami Beach | 11 Miami Shores | 20 Pinecrest | 29 Islandia |
| 03 Coral Gables | 12 Bal Harbour | 21 Indian Creek Village | 30 Sunny Isles Beach |
| 04 Hialeah | 13 Bay Harbor Island | 22 Medley | 31 Miami Lakes |
| 05 Miami Springs | 14 Surfside | 23 North Bay Village | 32 Palmetto Bay |
| 06 North Miami | 15 West Miami | 24 Key Biscayne | 33 Miami Gardens |
| 07 North Miami Beach | 16 Florida City | 25 Sweetwater | 34 Doral |
| 08 Opa-Locka | 17 Biscayne Park | 26 Virginia Gardens | 35 Cutler Bay |
| 09 South Miami | 18 El Portal | 27 Hialeah Gardens | 99 Unincorporated |
- (16) Miami-Dade Commission District: # 8 Florida State Senate District: # 39
 Florida State House District: # 117 U.S. Congress District: # 18
 (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

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 APR 16 2009
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- (17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____
- (18) Expected Participation (# of individuals): Attending Total: 5500 Performing/Participating Total: 500
 Children: 1000 Children: 150
- (19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT: Funds are requested to support the marketing and production costs for the 5th Annual Deering Seafood Festival on the Bay (DSF) that embraces approximately 6,000 guests and participants each year. The Deering Estate Foundation (DEF) proudly presents this annual event supporting its mission of "raising public awareness, outreach and enjoyment of the historical Deering Estate at Cutler (DEC)" while showcasing its vast cultural, educational and recreational programs that take place year-round.

HOW: The DSF is presently the only Seafood Festival that takes place in MDC, unique among established Seafood Festivals by virtue of its venue and overall quality. Festival marketing aggressively reaches out to tourists and residents alike using the allure of fresh South Florida seafood, live all-day Caribbean themed entertainment for the entire family, celebrity chef demonstrations, the Lil' Shrimp Kids Zone filled with interactive arts, crafts and activities for children and an Artist Village featuring up to 18 exhibiting artists and artisan crafters. Throughout the festival, DEC offers guided tours of the historical buildings and tours of Biscayne Bay aboard the Pelican Skipper Pontoon Boat providing guests a unique opportunity to step back in time to learn of an era gone by. Publicity for the festival specifically targets residents and tourists of Miami-Dade, Broward, Palm Beach and Monroe Counties through a combination of print, on-air, internet, TV and radio mediums. A copy of the 2009 Media Plan is attached. The target audience is multi-generational, non-ethnic specific, ADA and family friendly. Media partners include Love 94/Clear Channel, Big 105.9, NBC South Florida Today, ABC News and WLRN Arts Beat. Survey results confirm the event draws Florida residents from as far north as Tallahassee, south from the Florida Keys, as far west as Naples and both national and international tourists visiting Miami. We are proud to partner with the Miami Dadeland Marriott as our host hotel providing easy access to Metrorail enabling guests to further explore Miami during their stay.

WHEN & WHERE: The 5th Annual DSF will take place Sunday, March 29, 2009 from 11am-6pm at the historical DEC. Admission is free to DEF members and children under 5. Admission for non-members is \$15 for adults and \$5 for children ages 5-12.

WHO: A copy of the 2008 Event Program is attached for your reference. This year the DSF will once again provide an "Escape to the Caribbean" featuring all-day live entertainment coordinated by DN Productions that includes The Symphony of Steel, Bahamian Junkanoo Band, Virgin Island Stilt Walkers, Polynesian Fire Dancers and the Jamaican Reggae band Sunset. Four Celebrity Chef Demonstrations take place under the big-top tent center courtyard between noon and 4pm hosted by the students of Robert Morgan Educational Center's Culinary Arts Program featuring a select group of Miami's top chefs under the advice of Carol Kotkin. Twelve local restaurants and caterers serve up an array of freshly prepared South Florida seafood for the enjoyment of our guests. On exhibit in the Artist Village are the works of local artists and artisan crafters representing multiple mediums while the Lil' Shrimp Kids Zone is abuzz with activities to engage and delight young festival goers. Over 400 volunteers support this event each year. Local Boy Scout Troops coordinate recycling efforts. A free bicycle valet is provided by Green Mobility Network to encourage local residents to bike to the event promoting a "green", fun and healthy way to commute. The Village of Palmetto Bay provides in-kind use of their I-Buses to shuttle guests to and from the event from the overflow parking areas. The Cultural Council, Palmetto High School Interact, Cutler Ridge Police Explorers, Coral Reef High School DFYIT and other groups earning community service hours provide valuable support each year.

TDC Funding: TDC Funding enables us to continue investing in strategic marketing and component quality to further establish DSF as one of South Florida's signature annual events. It provides a very valuable and unique opportunity to introduce and showcase one of MDC's largest and most diverse historical and cultural attractions that offers year-round activities for all ages. Survey results reveal that over 35% of attendees each year are first-time visitors to DEC. Through building awareness, we encourage festival goers to return for other activities throughout the year.

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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>2</u>		<u>7,000</u>		<u>7,000</u>	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF						
EMPLOYEES:							
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>16</u>		<u>18,000</u>		<u>18,000</u>	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>6</u>		<u>2,800</u>		<u>2,800</u>	
MARKETING/PUBLICITY				<u>12,400</u>	<u>6,400</u>	<u>6,000</u>	<u>3,000</u>
PRINTING				<u>3,000</u>		<u>3,000</u>	<u>2,500</u>
POSTAGE				<u>1,200</u>		<u>1,200</u>	
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL				<u>20,000</u>	<u>8,600</u>	<u>11,400</u>	<u>4,000</u>
EQUIPMENT PURCHASE							
SPACE RENTAL				<u>10,000</u>		<u>10,000</u>	<u>10,000</u>
INSURANCE				<u>2,000</u>		<u>2,000</u>	
UTILITIES							
SUPPLIES/MATERIALS				<u>12,000</u>		<u>12,000</u>	<u>4,500</u>
OTHER COSTS (ITEMIZE BELOW):							
	EDUCATIONAL OUTREACH			<u>4,000</u>		<u>4,000</u>	
	SIGNAGE			<u>3,000</u>		<u>3,000</u>	
	CONTINGENCY			<u>5,000</u>		<u>5,000</u>	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

100,400 = **15,000** + **85,400**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

24,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 124,400 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	35,000		
CONTRACTED SERVICES	2,000		
TUITIONS			
CORPORATE SUPPORT	22,000	5,500	CLEAR CH, MIA HERALD, COLOR EXPRESS, COMMUNITY NEWSPAPERS
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL CG Grant	5,600	4,000	VILLAGE OF PALMETTO BAY
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Beverage Sales	10,000	3,500	GOLD COAST BEV, CROWN W&S
Space Rental		10,000	DEERING ESTATE AT CUTLER
T-shirts/Visors	2,000	1,000	PARADISE EMB. & SILKSCREEN
Kids Zone Food	2,800		
Vendor/Exhibitor Registrations	6,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

100,400

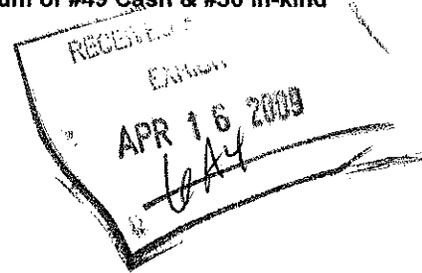
(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

24,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 124,400

* Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-5

ORGANIZATION: Dr. Martin Luther King Jr. Parade & Festivities Committee,
Inc.

GRANT REQUEST: \$10,000

TITLE OF EVENT: Dr. Martin Luther King, Jr. Parade & Festivities Committee,
Inc.

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: January 19-23, 2009

EVENT LOCATION: Various locations

DESCRIPTION:

Funds are requested to support the 2009 Martin Luther King, Jr. festivities scheduled for January 19-23, 2009. The celebrations consists of a non denominational, non sectarian, spiritual breakfast; an Oratorical Essay Contest held in conjunction with Miami-Dade County Public Schools; a banquet and finally a parade through the heart of the communities of Liberty City & Brownsville on Dr. Martin Luther King, Jr. Boulevard. The activities commemorate the legacy and life works of Dr. Martin Luther King, Jr.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

T.V.: WNBC, WSVN, BET, Channel 10, Channel 17

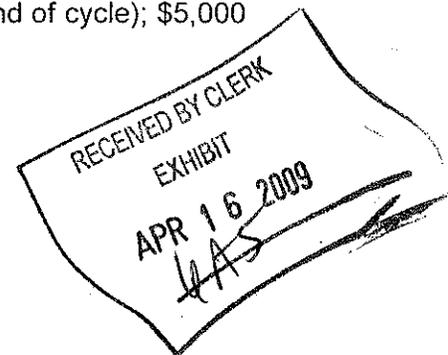
Radio: WMBM, Hot 105, WEDR 99 JAM (All pending)

PREVIOUS TDC FUNDING:

\$7,500 (07-08); \$8,000 (06-07); \$6,300 (05-06); \$7,000 (04-05); (\$5,000 (03-04) - End of cycle); \$5,000 (02-03); \$7,000 (01-02); \$7,000 (00-01); \$5,000 (99-00)

OTHER GOVERNMENT FUNDING:

MDC CBO - \$75,000 (Pending)



Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

TDC/09- _____

QUARTER/CATEGORY

(1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

(2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Dr. Martin Luther King, Jr. Parade and Festivities Committee, Inc

Organization Address: PO Box 510406

City: Miami State: FL Zip: 33151 Website:

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1985

(7) FEI#: 59 - 2481519 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Preston W. Marshall, Jr Mr. Mrs. Ms. Miss Dr.

Title: President Phone (day): (305) 835 - 2464 ext.

Email: pwmshost@bellsouth.net Fax: (305) 835 - 7684 Phone (other): (305) 773 - 4043 ext.

PROJECT INFORMATION

(11) Project Title: Dr. Martin Luther King, Jr. Parade and Festivities Committee, Inc

(12) Starting and Ending Dates: January 12-19, 2009 (13) Starting and Ending Times: 9:00 am – 10:00 pm

(14) Address or Location of Project: Various

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # 3

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 39

Florida State House District: # 104 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)

(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 450,000 Performing/Participating Total: 1,000

Children: 200,000 Children: 600

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities

(check only one) Senior Citizens Minorities General (no specific emphasis)

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[Signature]

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

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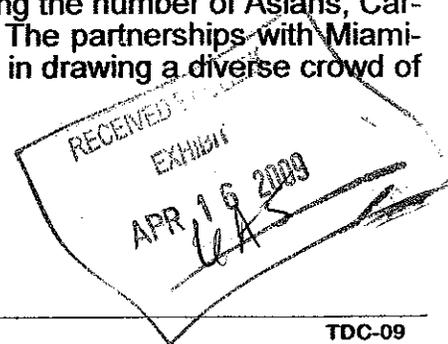
WHAT - The 2009 observance will mark our organization's 29th year in producing and sponsoring this National holiday celebration. This parade and its festivities continue to foster unity and awareness in our inner-city youth and residents. It serves as a reminder of the impact that Dr. King made on our society and the road that he paved for us. Not only does this parade honor Dr. King; it provides a much-needed economic boost to our inner city. With more than 1000 participants, it allows us to display the talents of our youth through their participation with more than 20 elementary, jr. high and senior high schools bands. It stresses the importance of knowing about our Black historians through our essay contests and reinforces the importance of family, friends, and support of community efforts.

WHEN & HOW MANY EVENTS – During January 12-19, 2009, the State of Florida and Miami-Dade County will join the rest of the Nation in observing the birth, legacy, and life works of the late Reverend Dr. Martin Luther King, Jr. The 2009 celebration will consist of a Kick-off nondenominational, nonsectarian spiritual breakfast with Reverend Douglas Cook as guest speaker and an Oratorical Essay contest, a joint venture between MLK and Miami- Dade County Public Schools. The student's participate by writing an essay based on one of Dr. King's speeches. The celebratory activities that will close the MLK festivities are the awards and scholarship banquet and the traditional parade through the heart of the African American enclave of Liberty City/Brownsville on MKL Blvd. (Entertainment, breakfast and awards banquet are still in planning stage and are contingent upon funding).
Essay Contest – January 12-16, Miami Dade County Public Schools
Scholarship Banquet – January 16, 2009, Intercontinental Hotel
Unity Breakfast – January 15, 2009, Joseph Caleb Center
Parade and Festivities, January 19, 2009, MLK Park

WHERE – Various locations for the youth oratorical contest of Dr. Kings speeches; spiritual breakfast and awards and scholarship locations will be held at the Sheraton, and the parade will start at 54th Street NW 8th Avenue – 32nd Avenue and 62nd Street.

WHY - According to the media last year's (2008) celebration played to an audience of more than 450,00 spectators and participants. Due to the nature and geographical location of this event, the principal target groups are African-Americans. The celebration is a county wide multicultural multi-ethnic activity designed to engage the participation of all Miami-Dade Countians regardless of race, ethnicity, gender religion or national origin.

WHO - The Martin Luther King, Jr., Committee is successful in increasing the number of Asians, Caribbean Blacks, Anglos and Hispanics that attended the 2008 parade. The partnerships with Miami-Dade County School and the different media outlets played a large role in drawing a diverse crowd of participants.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	5	5,000				5,000	
ARTISTIC:	NUMBER OF ARTISTS:							
TECHNICAL:	NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:		24,500		1000		23,500	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:							
MARKETING/PUBLICITY			10,000				10,000	
PRINTING			1,000				1,000	
POSTAGE			500				500	
IN-COUNTY TRAVEL								
OUT OF COUNTY TRAVEL								
EQUIPMENT RENTAL			9,000				9,000	
EQUIPMENT PURCHASE								
SPACE RENTAL			1,000		1,000			
INSURANCE			10,000		3,000		7,000	
UTILITIES								
SUPPLIES/MATERIALS			2,000				2,000	
OTHER COSTS (ITEMIZE BELOW):								
BARRICADES			43,000		5,000		38,000	
PARADE FLOATS			15,000				15,000	
SECURITY			3,750				3,750	
SANITATION			3,750				3,750	
VOLUNTEERS								20,000

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

10,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

129,500 = 10,000 + 119,500

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

20,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 149,500 Sum of #45 Cash & #46 In-kind

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* **In-kind contributions** are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

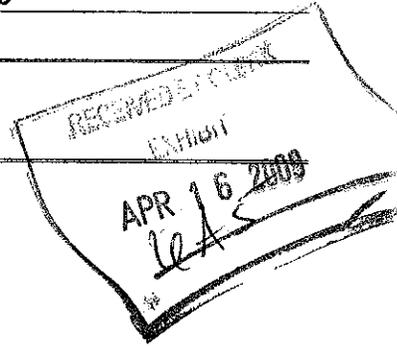
** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	6,500		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	7,500		
FOUNDATION SUPPORT	7,500		
PRIVATE/INDIVIDUAL SUPPORT	7,500		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL			
APPLICANT CASH ON HAND	5,500		
OTHER REVENUES (Itemize below)			
COMMUNITY GRANT	10,000		
CBO	75,000		
VOLUNTEERS			10,000
CITY SERVICES			10,000
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	10,000		



(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	129,500	
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		20,000
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	\$ 149,500	* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-6

ORGANIZATION: Historical Association of Southern Florida, Inc.

GRANT REQUEST: \$13,510

TITLE OF EVENT: 2009 Miami International Map Fair

RECOMMENDATION: \$5,250

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: February 6, 2009 - February 8, 2009

EVENT LOCATION: 101 West Flagler Street

DESCRIPTION:

Funds are requested to support the marketing and promotion cost associated with the 2009 Annual Miami International Map Fair. Held on February 6-8, 2009, the event brings over 1,600 antique map dealers, collectors and enthusiasts from around the world to buy, sell and discuss historical and contemporary cartography through special functions and public lectures. This event aims to enhance the ongoing effort to encourage an appreciation for cartography and antique maps while showcasing this annual event as number one in the world.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

Pending

PREVIOUS TDC FUNDING:

\$6,000 (07-08); \$6,750 (06-07); \$7,500 (05-06)

OTHER GOVERNMENT FUNDING:

Downtown Dev Authority - \$ 2,500



11

**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Historical Association of Southern Florida

Organization Address: 101 W. Flagler Street

City: Miami State: FL Zip: 33130 Website: www.hmsf.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1940

(7) FEI#: 59 - 0968005 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 10/2/08 Time: 3pm

(10) Name: Marcia Kanner Mr. Mrs. Ms. Miss Dr.

Title: Map Fair Manager Phone (day): (305) 375 - 1492 ext.

Email: m.kanner@hmsf.org Fax: (305) 375 - 1609 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Sixteenth Annual Miami International Map Fair

(12) Starting and Ending Dates: February 6-8, 2008 (13) Starting and Ending Times: 10am-5pm

(14) Address or Location of Project: 101 W. Flagler Street, Miami, FL 33130

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 36

Florida State House District: # 107 U.S. Congress District: # 18

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 1600 Performing/Participating Total: 110
Children: 50 Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

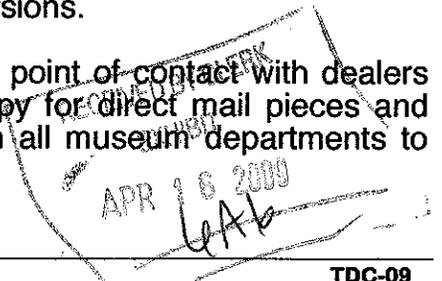
The 16th Annual Miami International Map Fair is a 3-day event to be held February 6-8, 2009. The event is held at the Historical Museum of Southern Florida in downtown Miami, with lectures offered in the Miami-Dade Public Library's auditorium. Approximately 1,700 map dealers, collectors and members of the general public come to the Map Fair to buy, sell, browse and discuss historical maps. In 2008 attendees came from 13 countries and 25 U.S. states. Advertisements for Map Fair are placed in local, national and international general and specialist publications, and 30-second spots will air on WLRN. The museum runs an email marketing campaign that reaches a database of 5,000 individuals. The Map Fair is also highlighted on the HMSF website and is advertised in general HMSF publications with a distribution of 15,000. The Map Fair is widely highlighted on national and international cartography and tourism websites. TDC funds allow us to advertise the Map Fair to a specialized international audience, who are key to making the event a success.

The Miami International Map Fair is a global event unique to South Florida, and is now recognized as the #1 event of its kind in the world. This accolade stems from its top ranking in number of attendees, number of dealers, number of maps sold, and highest price received for the rarest maps. Up to 55 prestigious dealers will display maps at the 2009 Map Fair, and there is a competitive waiting list for new dealers wishing to attend. Registered dealers come to the Map Fair from Canada, the United Kingdom, Argentina, Australia, France, Belgium, the Netherlands, Germany and Spain, and from across the United States. The Miami International Map Fair heads a list of other important international map fairs, including those held in London, Paris, Breda (Holland) and Denver.

Three educational lectures are presented over the weekend, featuring leading experts in cartography. The 2009 lecturers are: Drs. Truusje Goedings, an art historian and author from Amsterdam, the Netherlands; New York map dealer Earl McElfresh; and Miami map collector Dr. John C. Nordt. Lecturers are **not** paid honoraria. Map Fair attendees are also encouraged to bring in maps of their own for an expert opinion. We expect approximately **1,700 attendees** at the event. Attendees must buy **tickets** to enter the Map Fair (**general admission \$10**); in order to attend the lectures, attendees must register prior to the event (**\$65 for Map Fair admission and lectures**).

The Map Fair generates wide tourism consumption, particularly from international visitors reached by advertising paid for by Tourist Development Council funds. We estimate that over 1,100 hotel room nights are used by Map Fair attendees. The museum blocks a small percentage of those rooms, as most attendees prefer to make their own arrangements. For 2009, we have blocked 335 room nights at the Courtyard Marriott in downtown Miami, and 66 room nights at the Mayfair Hotel & Spa in Coconut Grove. On the opening night of the Map Fair a cocktail reception and dinner will be held for participants, also at the Mayfair Hotel & Spa. Attendees buy a significant number of airline tickets to come to the Map Fair. They also spend money in South Florida on transportation, accommodations, dining, shopping and visits to other cultural venues. This year, HMSF is offering an optional boat tour to Stilltsville and discounted tickets to a Miami Heat game for registered attendees, who also often extend their stays to remain in South Florida for cruises and other excursions.

The Map Fair is managed by the Map Fair Manager. She is the main point of contact with dealers and attendees, solicits corporate and private sponsorships, writes copy for direct mail pieces and event publications, sells ads for the program booklet, and works with all museum departments to ensure the Map Fair's continuing success.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>10</u>		<u>45,000</u>		<u>45,000</u>	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>2</u>		<u>1,000</u>		<u>1,000</u>	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:						
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:						
MARKETING/PUBLICITY		<u>18,400</u>		<u>10,000</u>		<u>8,400</u>	<u>16,500</u>
PRINTING		<u>5,990</u>		<u>3,000</u>		<u>2,990</u>	
POSTAGE		<u>1,600</u>				<u>1,600</u>	
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL		<u>1,500</u>				<u>1,500</u>	
EQUIPMENT RENTAL		<u>1,015</u>				<u>1,015</u>	
EQUIPMENT PURCHASE							
SPACE RENTAL							<u>1,000</u>
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS		<u>1,000</u>				<u>1,000</u>	
OTHER COSTS (ITEMIZE BELOW):							
	MAP FAIR BAGS	<u>1,010</u>		<u>510</u>		<u>500</u>	
	EVENTS/FOOD & BEVERAGE	<u>25,000</u>				<u>25,000</u>	
	SPEAKER HOTELS	<u>1,800</u>				<u>1,800</u>	
	SECURITY	<u>1,800</u>				<u>1,800</u>	
	MDC PARKING GARAGE	<u>850</u>				<u>850</u>	

(44) GRANT AMOUNT REQUESTED**
(MUST EQUAL #48 ON PAGE 8)

13,510

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

105,965 = **13,510** + **92,455**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

17,500

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 123,465 Sum of #45 Cash & #46 In-kind

* **In-kind contributions** are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	42,655		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	17,900	17,500	BRANDSMART, MDPL
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	2,850		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL Downtown Development Authority	10,500		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Ad Sales in program	8,000		
Cocktails & Dinner	10,000		
Print Rack Rental	500		
Map Tube Sales	50		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	13,510		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

105,965

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

17,500

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 123,465

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* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-7

ORGANIZATION: Miami Bach Society, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: Tropical Baroque Music Festival X

RECOMMENDATION: \$6,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: February 27, 2009 - March 7, 2009

EVENT LOCATION: Various venues in Coral Gables

DESCRIPTION:

Funds are requested to support the 10th International Early Music Festival presented by the Miami Bach Society from February 27th through March 7, 2009. The event features musicians from around the country, Europe, South America and the Caribbean to perform classical music written before 1800 in a variety of venues in the city of Coral Gables.

HOTEL CONFIRMATION:

Coral Gables Hotel - Pending

OUTSIDE MEDIA:

Pending

PREVIOUS TDC FUNDING:

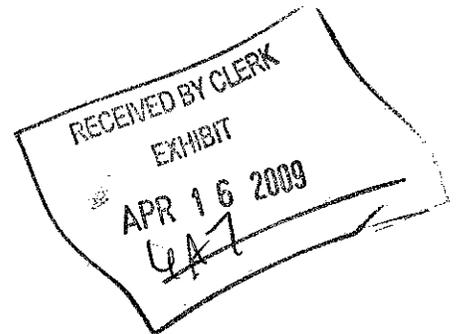
\$7,200 (07-08); \$8,000 (06-07); \$9,000 (05-06); \$10,000 (04-05); {\$5,900 (03-04) - End of Cycle}; \$4,900 (02-03); \$5,400 (01-02); \$6,300 (00-01); \$7,000 (99-00)

OTHER GOVERNMENT FUNDING:

FEST - \$51,950

State FL - \$3,863

Funding Arts Network - \$7,500



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

The Miami Bach Society, Inc.

Organization Address: P.O. Box 4034

City: Coral Gables State: FL Zip: 33114 Website: miamibachsociety.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1984

(7) FEI#: 59 2429 - 406 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Kathryn B. Gaubatz Mr. Mrs. Ms. Miss Dr.

Title: Executive Director Phone (day): (305) 669 - 1376 ext.

Email: jgaubatz@msn.com Fax: (305) 669 - 1376 Phone (other): (395) 661 - 2481 ext.

PROJECT INFORMATION

(11) Project Title: Tropical Baroque Music Festival X

(12) Starting and Ending Dates: 2/27/09 – 3/7/09, (13) Starting and Ending Times: 6:00 – 10:00 p.m.

(14) Address or Location of Project: Venues in Coral Gables (See attached Concert Schedule)

(15) Municipality in which project will take place (use codes): Primary: # 03 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 10 Florida State Senate District: # 37

Florida State House District: # 114 U.S. Congress District: # 2

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 5,000 Performing/Participating Total: 92
 Children: Children: 200

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

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Tropical Baroque Music Festival X features nine concerts of the music from the Baroque era (1700-1800) performed in beautiful locations throughout Coral Gables. It will feature the finest musicians from abroad as well as those of Miami-Dade County. It will include: Friday, February 27, 2009, 8:00 p.m., the Lydian Steel, renowned steel-drum band from Trinidad, under the direction of Pat Bishop, returning to perform Baroque favorites on the pans from the Caribbean, at Fairchild Tropical Garden, Saturday, February 28, Fuoco e Cenere, from Paris, directed by Jay Bernfeld, performing a concert version of Pulcinella with puppets, at the First United Methodist Church of South Miami. On Sunday, March 1st at 6:00 p.m. Miami Bach Society's Chamber Orchestra under the direction of Dr. Donald Oglesby performs all six of Bach's Brandenburg Concertos, at the historic Biltmore Hotel, On Monday, March 2nd at 8:00 p.m., world renowned Jordi Savall brings his Le Concert des Nations from Spain to perform a medley of French Italian and Spanish music at Gusman Concert Hall at the University of Miami. Tuesday, March 3rd at 8:00 p.m. at the Church of the Little Flower's Comber Hall., Belgian brass ensemble Oltre Montana performs at the Festival for first time. On Wednesday, March 4th, at 8:00 p.m. Zefiro, a celebrated Italian woodwind sextet performs works from their homeland at First United Methodist Church of Coral Gables. On Thursday, March 5th also at 8:00 p.m. a noted Italian harpsichord player, Luca Guiglielmi, makes his debut at, at this year's festival, at the Danielson Gallery, Biltmore Hotel, Friday, March 6th 8:00 p.m. Ex-Umbris, a noted American group from New York gives a Baroque musical study of "Melancholy" at the St. Philip's Episcopal Church at 8:00 p.m. The Festival concludes with the Thomas Gabriel Trio, from Germany performing a program of Jazz Bach, Saturday, March 7th, 8:00 p. m. at St. Thomas Episcopal Church. There will also be three receptions at the homes of the Spanish consul General, feting Jordi Savall, the Italian Consul General, celebrating his country's group, Zefiro and the German consul General honoring the Thomas Gabriel Trio, directly after the performances. In addition, Jordi Savall, Zefiro, The Thomas Gabriel Trio, Oltre Montano and luca Guglielmi will be giving master classes both for members of the new world symphony and the University of Miami School of Music on the days following their concerts.

For ten years, the Tropical Baroque Music Festivals have attracted Miami-Dade County residents and visitors from around the state, around the country and around the world. This is due to their appeal to a targeted audience, the efficacious timing of the event and the marketing of the festival to local, national and international audiences. The beautiful music written both in Europe and Latin America attracts foreign visitors and those of Latin American and European heritage here in Florida and the rest of the country. They join a devoted group of music lovers who travel nationally and internationally to early music festivals each year. Since most of these festivals are presented in the summer months, a winter festival provides a needed continuation. Our warm climate makes our event all the more desirable as a tourist destination. Marketing to potential visitors is through the print media in purchased ads and press releases to music critics in major national and international newspapers. This year the Festival brochure will be sent to the mailing lists of the pre-eminent early music festivals in the United States and abroad as well as its own. The event will be advertised in the upscale European magazine Goldberg Magazine from Spain. We also have a new Board President, Volker Anding, the former German Consul General here in Miami. He has agreed to talk to other members of the Consular Corps to interest them in attending the performances and supporting artists from their home countries through securing funding from their governments for their visits or encouraging attendance at their concerts should their compatriots come to perform. He is also a member of the Boards of directors of the German American Business Council, Alliance Franciase and the coral Gables Cultural Affairs Councils, where he gives presentations and writes articles for their newsletters, highlighting the Tropical Baroque Music Festival and its up-coming concerts. He is also an accomplished cellist, who should add expertise in dealing with both the artists and the members of the public, such as the concert Association of South Florida, as well.

The David William Hotel is our Host Hotel, offering special rates to the Bach Society for Festival artists as well as tourists coming to the events. WKCP, the new classical music station is offering the society special rates and plans to feature concerts to be recorded for later use on its programming, such as the national program, Performance Today, which is heard on over 200 member stations, of National Public Media Group, throughout the United States. And Coral Gables Television will be taping the concerts to be shown on Channel77 throughout the coming year.

Finally, we are starting our publicity early this year. In two weeks, three months ahead of the event, our brochure will be sent to 10,000 private individuals and media outlets and our website will be updated, with extensive information. We will be adding email blasts to our email list members. Because of these increased public relations efforts, we expect to exceed our projected 5,000 attendees this year.

EXHIBIT

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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>3</u>		\$40,000		\$40,000		\$10,000
ARTISTIC:	NUMBER OF ARTISTS:	<u>2</u>		\$20,000		\$20,000		
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>1</u>		\$10,000		\$10,000		
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>98</u>		\$83,200	\$15,000	\$68,200		
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>14</u>		\$57,000		\$57,000		
MARKETING/PUBLICITY				\$34,000	\$10,000	\$24,000		\$48,000
PRINTING				\$10,000		\$10,000		
POSTAGE				\$3,000		\$3,000		
IN-COUNTY TRAVEL				\$2,000		\$2,000		
OUT OF COUNTY TRAVEL				\$66,000		\$66,000		
EQUIPMENT RENTAL				\$8,000		\$8,000		
EQUIPMENT PURCHASE				\$2,000		\$2,000		
SPACE RENTAL				\$8,000		\$8,000		\$36,903
INSURANCE				\$3,000		\$3,000		
UTILITIES				\$2,000		\$2,000		
SUPPLIES/MATERIALS				\$3,000		\$3,000		
OTHER COSTS (ITEMIZE BELOW):								
	LODGING			\$28,410		\$28,410		

(44) GRANT AMOUNT REQUESTED ** (MUST EQUAL #48 ON PAGE 8) \$25,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) \$379,610 = \$25,000 + \$354,610

(46) TOTAL *IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) \$94,903

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 8) \$474,513 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	\$40,000		
CONTRACTED SERVICES	\$15,000		
TUITIONS	0		
CORPORATE SUPPORT	\$63,000	\$78,903	SPACE RENTAL AND MARKETING
FOUNDATION SUPPORT	\$40,000		
PRIVATE/INDIVIDUAL SUPPORT	\$59,610	\$16,000	ADMINISTRATIVE PAY AND MARKETING
GOVERNMENT GRANTS (Identify source)			
FOREIGN Spain, Germany, France	\$25,000		
STATE Division of Cultural Affairs Coral Gables, Miami-Dade	\$5,000		
LOCAL County	\$62,000		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Fund Raisers	\$15,000		
Program Ads	\$15,000		
Festival Boutique	\$15,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	\$25,000		

See attached sheet for detail

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

\$379,610

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

\$94,903

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$474,513

* Sum of #49 Cash & #50 In-kind

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-8

ORGANIZATION: Miami Contemporary Dance Company

GRANT REQUEST: \$15,000

TITLE OF EVENT: International Dance Project: Miami Italia

RECOMMENDATION: \$6,750

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: January 01, 2009 - March 31, 2009

EVENT LOCATION: Colony Theater, 1040 Lincoln Road

DESCRIPTION:

Funds are requested to support the international dance project featuring performances on February 20-21, 2009 by Il Balletto dell'Esperia from Italy and Miami Contemporary Dance Company at the Colony Theater on Miami Beach. Internationally recognized Italian choreographer Paolo Mohovich returns to Miami for Miami-Italia International.

HOTEL CONFIRMATION:

Four Points by Sheraton Miami Beach

OUTSIDE MEDIA:

Pending

PREVIOUS TDC FUNDING:

\$7,500 (07-08)

OTHER GOVERNMENT FUNDING:

N/A

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MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Contemporary Dance Corporation dba Miami Contemporary Dance Company

Organization Address: 5101 Collins Avenue

City: Miami Beach State: FL Zip: 33140 Website: miamicontemporarydance.net

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit

(6) Year of Incorporation: 2000

(7) FEI#: 65 - 0989228

(8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/2/08 Time: 3PM

(10) Name: Ray Sullivan Mr. Mrs. Ms. Miss Dr.

Title: Artistic Director and CEO

Phone (day): (786) 346 - 8033 ext.

Email: miamicdc@yahoo.com

Fax: () -

Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: International Dance Project: Miami Italia

(12) Starting and Ending Dates: 2/20/09 - 2/21/09

(13) Starting and Ending Times: 8 - 10:45 PM

(14) Address or Location of Project: Colony Theater, 1040 Lincoln Road, Miami Beach

(15) Municipality in which project will take place (use codes): Primary: # 02

Secondary: # 01

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

APR 10 2009
 [Signature]

(16) Miami-Dade Commission District: # 5

Florida State Senate District: # 38

Florida State House District: # 107

U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 1,000 Performing/Participating Total: 65

Children: 0

Children: 0

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities

(check only one)

Senior Citizens

Minorities

General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

MIAMI CONTEMPORARY DANCE COMPANY(MCDC) – OVERVIEW

Miami Contemporary Dance Company, now in its ninth year, is dedicated to bringing the highest quality of contemporary dance to Miami-Dade and in turn representing Miami's rich cultural diversity abroad. The Company, 12 dancers strong, the School Faculty of 11 teachers, and a technical staff of 4 are comprised of diverse international dance professionals. Since 2000, Miami Contemporary Dance Center is the home of the Company and School, located on Miami Beach. MCDC's 2008-09 Season includes year-round performances, classes, a children's outreach initiative, a choreographer's workshop and international cultural exchange projects with Argentina and Italy.

Prior to founding the Company, artistic director Ray Sullivan enjoyed an extensive international dance career performing works by over forty choreographers in North America, South America, Asia and Europe. As a choreographer, Sullivan is known worldwide for tackling themes of social relevance with his artistic voice. He has captured national and international media attention with past projects *Signs of Life*, a memorial in movement for the victims of 9/11 and *AsiaSong on Our Soil* about the tragic tsunami in Southeast Asia and the Hurricane Katrina disaster.

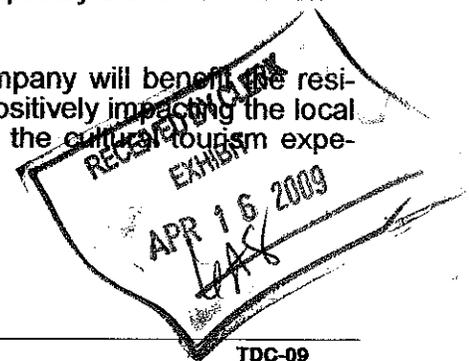
INTERNATIONAL DANCE PROJECT: MIAMI ITALIA

On February 20 - 21, 2009 at 8:00 PM at the Colony Theater, MCDC brings internationally renowned choreographer Paolo Mohovich, artistic director of Balletto dell'Esperia from Italy to create a world premiere. This new work of contemporary dance will be an artistic collaboration between Paolo Mohovich and Ray Sullivan. Tickets prices are \$30, \$25, \$20 and \$15 for students and seniors.

An award winning Italian choreographer, Paolo Mohovich, has performed works composed by such distinguished choreographers as Uwe Scholz, William Forsythe, George Balanchine, Nacho Duato and others. He began choreographing in 1994. He created choreographies for: Balletto di Toscana, Ballet de Zaragoza, Centre Coreografic de la Comunitat Valenciana; Astra Roma ballet, Maximum Dance Company and Miami Contemporary Dance Company. In 1999 he founded the Balletto dell'Esperia in Italy. In 1995 and 1997, he won the first prize at the Prix Volinine of Paris and The "Premio Salerno Danza, Coreografia Italiana" in 2001.

This project will attract tourist from other counties, other states, and from all over the world to Miami-Dade County. In addition to the performances, 3 master classes, 2 workshops and a panel discussion on current international trends in contemporary dance at the Miami Contemporary Dance Center on Miami Beach.

This international cultural exchange project with a world-class dance company will benefit the residents, visitors and the cultural arts community in Miami-Dade County by positively impacting the local economy, infusing the arts scene with fresh perspectives and enhancing the cultural tourism experience in Miami-Dade County.



2008-2009 PROJECT EXPENSE BUDGET

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		CASH EXPENSES	=	TDC GRANT DOLLARS ALLOCATED	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	2		10,000		10,000		5,000
ARTISTIC:	NUMBER OF ARTISTS:	65		37,000		37,000		
TECHNICAL:	NUMBER OF EMPLOYEES:	2		9,000		9,000		1,000
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	2		7,000		7,000		
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	3		4,500		4,500		
MARKETING/PUBLICITY				28,000		15,000		13,000
PRINTING				1,200		1,200		
POSTAGE				1,950		1,950		
IN COUNTY TRAVEL				1,500		1,500		
OUT OF COUNTY TRAVEL				30,000		30,000		
EQUIPMENT RENTAL				800		800		
EQUIPMENT PURCHASE								
SPACE RENTAL				10,500		10,500		
INSURANCE				805		805		
UTILITIES				50		50		
SUPPLIES/MATERIALS				120		120		
OTHER COSTS (ITEMIZE BELOW):								

(33) GRANT AMOUNT REQUESTED**
(MUST EQUAL #37 ON PAGE 8)

15,000

(34) TOTAL CASH EXPENSES
(MUST EQUAL #38 ON PAGE 8)

122,425

= 15,000 + 82,425

(35) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #39 ON PAGE 8)

NOTE: *In-Kind contributions must not exceed 25% of Total Project Expenses.

13,000

(36) TOTAL PROJECT EXPENSES
(MUST EQUAL #40 ON PAGE 8)

135,425

(sum of #34 Cash and #35 in-kind)

*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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2008-2009 PROJECT REVENUE BUDGET

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	40,000		
CONTRACTED SERVICES			
TUITIONS	3,000		
CORPORATE SUPPORT	12,500	7,000	Media
FOUNDATION SUPPORT	15,000		
PRIVATE/INDIVIDUAL SUPPORT	14,870	6,000	Volunteers
GOVERNMENT GRANTS -- (IDENTIFY SOURCE)			
FEDERAL			
STATE			
LOCAL			
MIAMI BEACH	7,000		
APPLICANT CASH ON HAND	16,055		
OTHER REVENUES (ITEMIZE BELOW):			
(37) GRANT AMOUNT REQUESTED (MUST EQUAL #33 ON PAGE 7)	15,000		

(38) TOTAL CASH REVENUES (MUST EQUAL #34 ON PAGE 7)	122,425		
(39) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #35 ON PAGE 7)		13,000	
(40) TOTAL PROJECT REVENUES (MUST EQUAL #36 ON PAGE 7)	135,425		(sum of #38 Cash and #39 in-kind)

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-9

ORGANIZATION: Miami Light Project, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: Global Cuba Fest

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: February 6 - 8, 2009

EVENT LOCATION: Miami Beach Bandshell

DESCRIPTION:

Funds are requested to support Miami Light Project's Global Cuba Fest at the Miami Beach Bandshell on February 6-8, 2009. The event featured four Cuban performance groups composed of musicians who have migrated all over the world and absorbed an diverse array of musical influences that have enriched, and in some cases transformed, the sounds and musical traditions on which they were raised.

HOTEL CONFIRMATION:

OUTSIDE MEDIA:

PREVIOUS TDC FUNDING:

\$5,000 (06-07); \$5,000 (05-06); \$5,000 (03-04); \$5,000 (02-03)

OTHER GOVERNMENT FUNDING:

Advancement - \$100,000

MBCAC - \$17,000

Ford Foundation - \$75,000



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-_____

QUARTER/CATEGORY

(1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

(2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Light Project

Organization Address: 3000 Biscayne Blvd., #100

City: Miami State: FL Zip: 33137 Website: www.miamilightproject.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1989

(7) FEI#: 65 - 0107810 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/02 Time: 3:00pm

(10) Name: Pete Halpern X Mr. Mrs. Ms. Miss Dr.

Title: Development Director Phone (day): (305) 576 - 4350 ext.

Email: phalpern@miamilightproject.com Fax: (305) 576 - 6480 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Global Cuba Fest

(12) Starting and Ending Dates: 02/06- 08/2009 (13) Starting and Ending Times: 8:00 – 10:00PM

(14) Address or Location of Project: Miami Beach Bandshell

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: # _____

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 38

Florida State House District: # 109 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 3000 Performing/Participating Total: 32

Children: _____ Children: _____

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Miami Light Project (MLP) and FUNDarte will co-present the 2nd annual Global Cuba Fest (GCF) at the 71st Street Bandshell in North Beach, February 6th through February 8th 2009. The festival features four concerts celebrating the best in contemporary music from the Cuban Diaspora; artists who have absorbed an array of musical influences from around the world - enriching, and in some cases, transforming the sounds and musical traditions of their heritage. Global Cuba Fest 2009 will kick-off on Friday, February 6th with headliner **Albita**, a Grammy-winning Cuban-American singer, producer and composer and her orchestra. Performing on the second night will be **Alex Cuba**, the hottest avatar of young Cuban music. Alex Puentes grew up in Cuba and now lives in Canada. Since renaming himself a few years ago, he has snared two Juno awards, Canada's Grammys. He blends World-Beat and Afro-Cuban rhythms with pop-love songs. The festival closes with an explosion of Afro-Cuban music with a concert by **Yosvany** and his orchestra. Born and raised in the Camaguey province of Cuba, Yosvany received his earliest musical training from his father, Eladio "Don Pancho" Terry, a violinist and Cuba's leading player of the chekeré. Global Cuba Fest promises, once again, to be a high-profile event, with concerts taking place at the height of tourist season. There will be a total of 20 artists performing. Audience attendance is anticipated to be 3,000. Tickets for each concert will be \$20. All performances for GCF will take place at the 71st Street Band shell in North Beach, Miami Beach.

MLP has been recognized for employing innovative strategies to attract local, national and international attendees to its performances. For Global Cuba Fest, MLP & Fundarte will use web-based marketing strategies including email, Myspace and Facebook postings, electronic newsletters, other viral marketing strategies as well as a more traditional and comprehensive public relations campaign aimed at music lovers and culturally sophisticated travelers. Partnerships with like-minded presenters in New York, San Francisco, Los Angeles, Washington D.C. and Philadelphia allow us to promote events nationally and internationally using website links, shared e-mail lists, e-trees and popular websites. Using our extensive network of media contacts, MLP & Fundarte will highlight the quality and reputations of participating artists, to generate local, regional, national and international press coverage for GCF.

The three musical performances will be held in conjunction with MLP's twentieth anniversary celebration and will be a draw for music lovers from around the world as well as MLP members and alumni. The GCF activities will take place between Friday, February 6th and Sunday, February 8th, 2009.

TDC funds will be used to promote the performances through established media outlets such as the Miami Herald, MEGA Radio, and cable TV to draw local people to these performances, as well as our association with hotel concierge groups and the Greater Miami Visitor and Convention Bureau to attract tourists. GCF's extensive press coverage will attract regional, national and international tourists, while simultaneously showcasing South Florida as a vibrant cultural community rich in home-grown talent. MLP's and Fundarte's experienced administrative, artistic, marketing, and technical production professionals will use same implementation strategies that have made our other activities successful

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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>3</u>		<u>6,950</u>		<u>6,950</u>		
ARTISTIC:	NUMBER OF ARTISTS:	<u>2</u>		<u>5,450</u>		<u>5,450</u>		
TECHNICAL:	NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>30</u>		<u>19,500</u>		<u>9,500</u>		
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>5</u>		<u>4,000</u>		<u>4,000</u>		
MARKETING/PUBLICITY				<u>4,800</u>		<u>4,800</u>		
PRINTING				<u>200</u>		<u>200</u>		
POSTAGE				<u>5,200</u>		<u>5,200</u>		<u>2,500</u>
IN-COUNTY TRAVEL				<u>4,900</u>		<u>4,900</u>		
OUT OF COUNTY TRAVEL				<u>10,000</u>		<u>5,000</u>		
EQUIPMENT RENTAL								
EQUIPMENT PURCHASE								<u>5000</u>
SPACE RENTAL				<u>500</u>		<u>500</u>		
INSURANCE				<u>200</u>		<u>200</u>		
UTILITIES								
SUPPLIES/MATERIALS								
OTHER COSTS (ITEMIZE BELOW):								
	ARTIST HOSPITALITY			<u>800</u>		<u>800</u>		
	RESIDENCY			<u>500</u>		<u>500</u>		

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

63,000

= **15,000** + **48,000**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

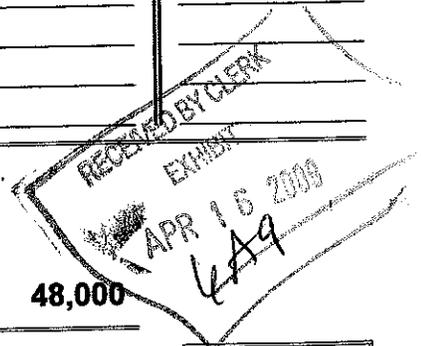
Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

7,500

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 70,500

Sum of #45 Cash & #46 In-kind



* **In-kind contributions** are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

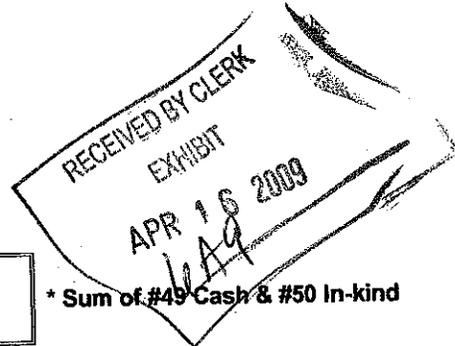
	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	16,100		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT		2,500	RALEIGH HOTEL
FOUNDATION SUPPORT	2,500		
PRIVATE/INDIVIDUAL SUPPORT	10,000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE FAC	2,000		
LOCAL MBCAC/MDCAC	14,590	5000	71 STREET BANDSHELL, CITY OF MIAMI BEACH
APPLICANT CASH ON HAND	2810		
OTHER REVENUES (Itemize below)			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7) 63,000

(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7) 7,500

(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7) \$ 70,500

* Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-10

ORGANIZATION: Miami Symphony Orchestra, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: Miami Symphony 20th Anniversary Season

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: January 1, 2009 - May 31, 2009

EVENT LOCATION: Gusman Hall, Lincoln Theatre, Adrienne Arsht Center

DESCRIPTION:

Funds are requested to support the Miami Symphony Orchestra's 20th anniversary concert series. The two-hour concerts take place from January 2009 through April 2009, at the Lincoln Theatre in Miami Beach, Gusman Concert Hall, University of Miami in Coral Gables and the Adrienne Arsht Center's Knight Concert Hall.

HOTEL CONFIRMATION:

N/A

OUTSIDE MEDIA:

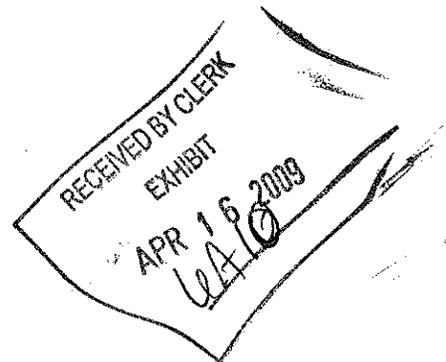
N/A

PREVIOUS TDC FUNDING:

\$8,000 (07-08); \$6,400 (06-07); \$7,200 (05-06); \$8,000 (04-05); (\$4,500 (02-03) - End of Cycle); \$5,250 (01-02); \$6,000 (00-01); \$8,000 (99-00); \$7,500 (98-99)

OTHER GOVERNMENT FUNDING:

Ocean Bank - \$25,000 (Pending)
Commerce Bank - \$60,000 (Pending)
State DCA - \$7,216 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-_____

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Symphony Orchestra

Organization Address: 10300 SW 72 Street, Suite 499

City: Miami State: FL Zip: 33173 Website: www.miamisymphony.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit

(6) Year of Incorporation: 1989

(7) FEI#: 65 - 0165057

(8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Sofia Ochoa Mr. Mrs. Ms. Miss Dr.

Title: Executive Director

Phone (day): (305) 275 - 5666 ext.

Email: sochoa@miamisymphony.com Fax: (305) 275 - 4363 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Miami Symphony Orchestra 20th Anniversary Season

(12) Starting and Ending Dates: 1-1-2009 - 5-31-2009 (13) Starting and Ending Times: 8:00 - 10:30 p.m.

(14) Address or Location of Project: Lincoln Theatre, Gusman Hall, Adrienne Arscht Center

(15) Municipality in which project will take place (use codes): Primary: # 2 Secondary: # 3

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 10 Florida State Senate District: # 11

Florida State House District: # 37 U.S. Congress District: # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 5,600 Performing/Participating Total: 80
Children: Children: 200

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED.
Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The proposed project, the Miami Symphony Orchestra 2008-2009 Concert Season, is a series of 7 concerts to be performed at the Lincoln Theatre in Miami Beach, the Gusman Concert Hall in Coral Gables, and 1 special concert at the Adrienne Arsht Center/Knight Concert Hall. This series of 2-hour concerts will provide high quality, culturally diverse symphonic music concerts attracting approximately 5,600 visitors from throughout South Florida, the United States, and around the world. The Miami Symphony is uniquely suited to receive funding support from the Tourist Development Council. As our community grows in many diverse and exciting cultural directions, and as more and more visitors and permanent residents come into our area, the Miami Symphony Orchestra, founded in 1989 by Maestro Manuel Ochoa, is an organization that plays a key role as a mirror image of Dade County. MSO's makeup and choice of repertoire closely reflect the cultural and ethnic makeup of Miami-Dade County. MSO's musicians hail, in large part, from Latin American ethnicities, and its choice of performance material closely reflects both the Latin and multi-cultural heritage of Miami-Dade County. MSO's concert season fulfills the TDC's goal by contributing to the development of Miami-Dade County as a "distinctive tourist destination which possesses an active, year-round calendar of interesting and unique activities with superior venues and cultural institutions." The Miami Symphony Orchestra is very proud to present the 2008-2009 concert season under the direction of its Music Director, renowned Venezuelan conductor, Maestro Eduardo Marturet. All performances with 2 performance dates occur at both Lincoln Theatre in Miami Beach and Gusman Center at University of Miami. All single date performances occur at the Arsht Center for the Performing Arts. The following concerts comprise those for which TDC funds are requested:

AN EVENING IN VIENNA - January 11, 2009 - Adrienne Arsht Center GREAT WALTZES & DANCES

Soloist: FRANCISCO FLORES – Trumpet (Gold Medalist 2007 Maurice Andre Competition); Music by Beethoven, Brahms and Johann Strauss, Jr.

MADE IN AMERICA - February 7th & 8th, 2009 - Gusman Concert Hall/Lincoln Theatre

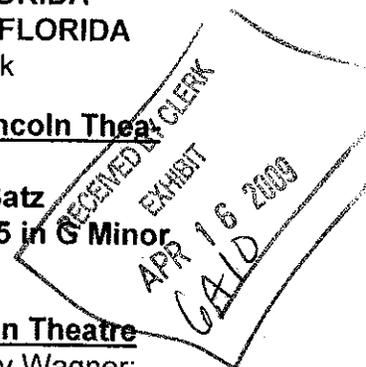
Featuring: SHELLY BERG – Piano Trio; Chasing Light by Schwantner (FLORIDA PREMIERE); Blackbird, Pavanne, Incandescent, Iridescent, Effervescent (FLORIDA PREMIERE) by Berg; and, Symphony No.9 "from the New World" by Dvorak

ROMANTIC SERIES – March 21st and 22nd, 2009 - Gusman Concert Hall/Lincoln Theatre

Soloists: GEORGE LI – Piano and SUSANA DIAZ – Soprano; Langsamer Satz (WORLD PREMIERE) (arr. Marturet) by Webern; Piano Concerto No1, Op.25 in G Minor by Mendelssohn, and Symphony No4 in G Major by Mahler;

DISCOVERY SERIES - April 3rd and 5th, 2009 - Gusman Concert Hall/Lincoln Theatre

In Memoriam Earle Brown (WORLD PREMIERE) by Garcia; Siegfried idyll by Wagner; Tritico Botticelliano by Respighi, and Divertissement by Ibert



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>2</u>		53,555		53,555	
ARTISTIC:	NUMBER OF ARTISTS:	<u>81</u>		253,641		253,641	
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>1</u>		3,696		3,696	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>8</u>		23,100		23,100	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>4</u>		23,100		23,100	72,600
MARKETING/PUBLICITY				54,516	25,000	29,516	31,185
PRINTING				10,230		10,230	
POSTAGE				6,600		6,600	
IN-COUNTY TRAVEL				554		554	
OUT OF COUNTY TRAVEL				6,600		6,600	34,320
EQUIPMENT RENTAL				1,650		1,650	
EQUIPMENT PURCHASE				0		0	
SPACE RENTAL				57,770		57,770	
INSURANCE				2,805		2,805	
UTILITIES				4,356		4,356	
SUPPLIES/MATERIALS				1,650		1,650	
OTHER COSTS (ITEMIZE BELOW):				0		0	0
FUNDRAISING/DEVELOPMENT				7,854		7,854	
BOX OFFICE				5,742		5,742	
MUSIC RENTAL/PURCHAS				3,300		3,300	
MISCELLANEOUS EXPENSE				3,300		3,300	
INTEREST EXPENSE & DEBT SERVICE				18,744		18,744	
OTHER OPERATING EXPENSES				3,300		3,300	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

546,063 = 25,000 + 521,063

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

138,105

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 684,168 Sum of #45 Cash & #46 In-kind

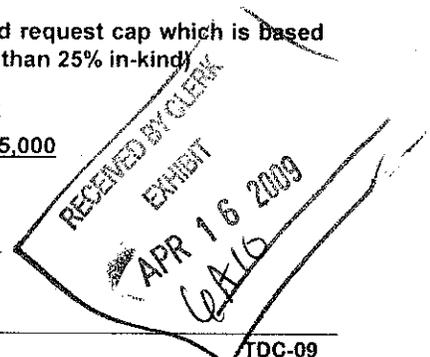
* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

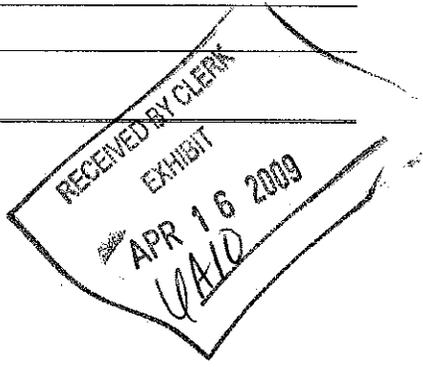
	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	137,940		
CONTRACTED SERVICES	19,800		
TUITIONS	0		
CORPORATE SUPPORT	181,230	138,105	DIARIO, EL NUEVO/HERALD, AMERICAN AIRLINES, GALLER GROUP PR, CPA & LEGAL
FOUNDATION SUPPORT	0		
PRIVATE/INDIVIDUAL SUPPORT	23,100		
GOVERNMENT GRANTS (Identify source)			
FEDERAL Nat. End. for the Arts	9,900		
STATE Div. of Cult. Aff.	10,823		
LOCAL MCI Majors, MBCAC, YEP, Commission	138,270		
APPLICANT CASH ON HAND	0		
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED
(MUST EQUAL #44 ON PAGE 7) **25,000**

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) **546,063**

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) **138,105**

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) **\$ 684,168** * Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-11

ORGANIZATION: National Foundation for Advancement in the Arts, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: youngARTS Week 2009

RECOMMENDATION: \$12,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: January 12-18, 2009

EVENT LOCATION: Venues

DESCRIPTION:

Funds are requested to support the publications of "youngARTS," festival held on January 12-18, 2009. The festival is a nationally recognized event that brings 140 of the emerging artists ages 17-18 from all over the United States. Performances and exhibitions are held nightly and all day Saturday in a variety of venues throughout Miami-Dade County.

HOTEL CONFIRMATION:

Marriott Airport Hotel (1,206 rm nights)

Airport Hilton Hotel (100 rm nights)

OUTSIDE MEDIA:

None

PREVIOUS TDC FUNDING:

\$13,500 (07-08); \$15,000 (05-06); {\$3,000 (02-03) - End of Cycle}; \$3,500 (01-02); \$12,000 (00-01); \$4,500 (99-00); \$5,000 (98-99)

OTHER GOVERNMENT FUNDING:

FEST - \$80,498



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-

QUARTER/CATEGORY

(1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

(2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):
 National Foundation for Advancement in the Arts, Inc.
 Organization Address: 444 Brickell Avenue, Suite P-14

City: Miami State: FL Zip: 33131 Website: www.nfaa.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1981

(7) FEI#: 59 - 2141837 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 10/2/2008 Time: 10:30 AM

(10) Name: Elysze Held Mr. Mrs. Ms. Miss Dr.

Title: Vice President, Development Phone (day): (305) 377 - 1140 ext. 228

Email: eheld@nfaa.org Fax: (305) 377 - 1149 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: youngARTS Week 2009

(12) Starting and Ending Dates: 01/12-18/2009 (13) Starting and Ending Times: 8 AM to 10 PM daily

(14) Address or Location of Project: Venues located throughout Miami-Dade County

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 07 Florida State Senate District: # 38

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: **3,275** Performing/Participating Total: **565**
 Children: **750** Children: **140**

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

During the week of January 11 - 18, 2009, for the 28th consecutive year, NFAA will once again bring 140 of the finest young artists, ages 17 and 18, from throughout the United States to Miami-Dade County for the **youngARTS Week** festival. These high school senior actors, dancers, film makers, musicians, photographers, visual artists, vocalists, and writers are selected from over 8,000 applicants nationwide. They are the best of the best; the brightest young artists our nation has to offer; each having achieved a perfect score of 10 by a discipline-based, national panel of established artists based exclusively on audition materials.

As finalists, these young artists travel to Miami to immerse themselves in an all-expenses-paid, intensive week of master classes, public performances, exhibitions, interdisciplinary activities, enrichment programs, interviews, and final auditions. Over 45 events take place in venues located throughout Miami-Dade County. This year, internationally acclaimed visual artist James Rosenquist will be on hand to lead visual arts participants in master classes. NFAA brings in over 50 professional artist trainers and master artists, over 140 students, and over 30 board members and supporters to stay in Miami-Dade County to participate in youngARTS Week activities.

youngARTS Week is widely regarded by applicants and winners as the "trip of a lifetime." It is a reward for finalists – attesting to years of training and hard work; but it is also a rare treat for arts patrons throughout Miami-Dade County. Each evening during youngARTS Week and all day on the festival Saturday, these talented young visitors perform for local audiences in discipline showcase performances in venues throughout Miami-Dade County in venues including the Colony Theater, Wynwood galleries, and at the World School of the Arts. The showcases are free and open to the public and hold the promise of future fame. Because these are the best young artists our nation has to offer, they are also tomorrow's stars. Past showcases have included such famous alumni as Vanessa Williams (1981), Desmond Richardson (1986), Raul Esparza (1988), Hernan Bas (1996), and Josh Groban (1999).

In 2009, NFAA youngARTS will award over \$550,000 in cash to the 140 youngARTS Week finalists and to approximately 600-800 students who receive Honorable Mention or Merit awards.

Over the past 27 years more than 160,000 students from all 50 states, including Washington D.C., Puerto Rico, and the U.S. Virgin Islands have applied to youngARTS. Over 12,000 students have shared in \$6.4 million in cash awards from youngARTS. Additionally, NFAA's youngARTS program is the exclusive nominating body for the Presidential Scholars in the Arts awards. As such, all twenty 2009 Presidential Scholars in the Arts will be chosen exclusively from among the 140 youngARTS Week finalists who visit Miami in January. These select twenty will travel to Washington, D.C. in June 2009 to participate in National Recognition Week which includes a White House medallion ceremony with the President.

TDC funds will directly support marketing efforts associated with promoting youngARTS Week outside the State of Florida. Marketing will be concentrated in key markets including New York, Washington D.C., Los Angeles, and Chicago.

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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES: <u>14</u>	740,000				740,000	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS: <u>55</u>	375,000				375,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES: <u>12</u>	18,000				18,000	
MARKETING/PUBLICITY		160,000		25,000		135,000	
PRINTING		92,500				92,500	
POSTAGE		65,000				65,000	
IN-COUNTY TRAVEL		27,500				27,500	
OUT OF COUNTY TRAVEL		135,000				135,000	30,000
EQUIPMENT RENTAL							
EQUIPMENT PURCHASE							
SPACE RENTAL		175,000				175,000	
INSURANCE		25,000				25,000	
UTILITIES		25,000				25,000	
SUPPLIES/MATERIALS		60,000				60,000	
OTHER COSTS (ITEMIZE BELOW):							
	FOOD	147,000				147,000	
	LODGING	150,000				150,000	
	SHIPPING (ARTWORK, INSTRUMENTS)	5,000				5,000	

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(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

2,200,000

= 25,000 + 2,175,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

30,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 2,230,000

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES	180,000		
TUITIONS			
CORPORATE SUPPORT	395,000	30,000	Airfare (American, Continental)
FOUNDATION SUPPORT	420,000		
PRIVATE/INDIVIDUAL SUPPORT	425,000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL <u>NEA</u>	15,000		
STATE <u>Division of Cultural Affairs</u>	60,000		
LOCAL <u>FEST</u>	80,498		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
<u>An Affair of the Arts Gala</u>	599,502		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

2,200,000

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

30,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 2,230,000

* Sum of #49 Cash & #50 In-kind

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

ORGANIZATION: National Gay and Lesbian Task Force Foundation, Inc.

Agenda Item No.: A-12

TITLE OF EVENT: Winter Party Festival 2009

GRANT REQUEST: \$10,000

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: February 25, 2009 - March 2, 2009

EVENT LOCATION: Miami Beach, Doubletree Surfcomber

DESCRIPTION:

Funds are requested to support Winter Party Festival 2009, a world-class celebration featuring over 20 events, including fashion, art, dance music, food and wine on February 27 through March 3, 2009. The week of events includes diverse activities at popular restaurants, hotels, nightclubs and museums in Miami Beach. The five-day festival is expected to attract 10,000 visitors to the area.

HOTEL CONFIRMATION:

Doubletree Surfcomber Hotel (12,000 roomnights)

OUTSIDE MEDIA:

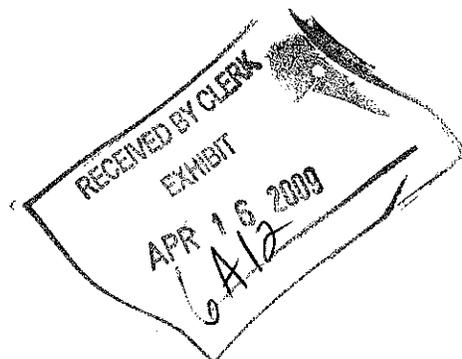
Pending

PREVIOUS TDC FUNDING:

\$5,600 (07-08); \$6,400 (06-07); \$7,200 (05-06); \$8,000 (04-05)

OTHER GOVERNMENT FUNDING:

MB VCA - \$45,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/09-

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

- (3) Organization Name (exactly as it appears on Articles of Incorporation):
 National Gay and Lesbian Task Force Foundation
 Organization Address: 80 Maiden Lane, Suite 1504
 City: New York State: NY Zip: 10038 Website: www.thetaskforce.org
- (4) Applicant Institution Type: Cultural Non-Cultural
- (5) Corporate Status: Non-Profit For Profit
- (6) Year of Incorporation: 1973
- (7) FEI#: 52 - 1624852
- (8) State of Incorporation: New York
- (9) Required Pre-application Consultation: Date: 10/14 Time: 2:00
- (10) Name: Amanda Decetise
 Title: Director, Institutional Giving
 Mr. Mrs. Ms. Miss Dr.
 Email: adecetise@thetaskforce.org Phone (day): (646) 358 - 1462 ext.
 Fax: (202) 604 - 9831 Phone (other): (202) 841 - 1678 ext.

PROJECT INFORMATION

- (11) Project Title: Winter Party Festival
- (12) Starting and Ending Dates: 2/25/09 - 3/2/09
- (13) Starting and Ending Times: 7:00 pm 2/25 -- noon 3/2
- (14) Address or Location of Project: Miami Beach, Doubletree Surfcomber
- (15) Municipality in which project will take place (use codes): Primary: # 2 Secondary: # 1
- | | | | |
|----------------------|----------------------|-------------------------|----------------------|
| 01 Miami | 10 Homestead | 19 Golden Beach | 28 Aventura |
| 02 Miami Beach | 11 Miami Shores | 20 Pinecrest | 29 Islandia |
| 03 Coral Gables | 12 Bal Harbour | 21 Indian Creek Village | 30 Sunny Isles Beach |
| 04 Hialeah | 13 Bay Harbor Island | 22 Medley | 31 Miami Lakes |
| 05 Miami Springs | 14 Surfside | 23 North Bay Village | 32 Palmetto Bay |
| 06 North Miami | 15 West Miami | 24 Key Biscayne | 33 Miami Gardens |
| 07 North Miami Beach | 16 Florida City | 25 Sweetwater | 34 Doral |
| 08 Opa-Locka | 17 Biscayne Park | 26 Virginia Gardens | 35 Cutler Bay |
| 09 South Miami | 18 El Portal | 27 Hialeah Gardens | 99 Unincorporated |
- (16) Miami-Dade Commission District: # 2 Florida State Senate District: # 36
 Florida State House District: # 108 U.S. Congress District: # 17
- (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

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- (17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific em-
 (check only one) Black, Not Hispanic Asian Other (spec- LGBT
- (18) Expected Participation (# of individuals): Attending Total: 10,000+ Performing/Participating Total: 10
- (19) Primary Popula- Children: Children:
 (check only one) Children At-Risk Youth/Adults Persons with Disabilities
 Senior Citizens Minorities General (no specific empha-

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

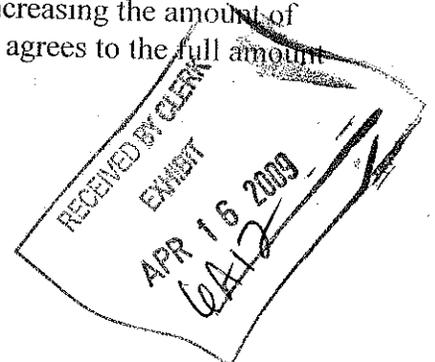
USE THIS SPACE ONLY

The National Gay and Lesbian Task Force's (the Task Force) Winter Party Festival (WPF) is a six-day celebration in Miami, FL for members of the lesbian, gay, bisexual and transgender (LGBT) community and friends. Since the Task Force took over WPF in 2004, we have transformed the festival from a one-time dance party charity event to a significant large scale event and true cultural festival. WPF now serves as a major tourism generator to Miami-Dade County, bringing over 10,000 attendees to Miami, national and international. In addition, in 2008, we welcomed more than 60 journalists from countries as far afield as Turkey, France, Ireland, Germany, Brazil and the U.K as a result of extensive outreach and marketing strategies. Last year we increased the number of out-of-state guests from 75% to 84%.

Not only does WPF generate local business, the event provides vital funding for local service organizations. Over the past fourteen years, the Festival and its sister event, the Miami Recognition Dinner, has raised nearly \$1.7 million for organizations serving the South Florida LGBT community. The Task Force donates two-thirds of the net proceeds from the festival to the Miami-Dade LGBT community through a program administered by the Dade Community Foundation.

The 2009 WPF will take place from February 25, 2009 – March 2, 2009 with no principal competitors during this time frame—neither nationally or internationally. We are still in the process of finalizing the 2009 schedule but can confirm the following main: Welcome Reception (free, DoubleTree Surfcomber Hotel); Runway Show (free, TBD); Beach Party (\$75/95, VIP \$125/135 at South Beach near 12th Street/Ocean Drive); a series of women's events (L Word event, Women's Cocktail Reception, Jazz Brunch, etc. \$15/20, locations TBD); Pool Party (\$30/40 at DoubleTree Surfcomber Hotel); Family Picnic (free, location TBD); an event for LGBTQ youth (\$20, location TBD); Glamour Unleashed (\$40/50, location TBD). In addition, we will be hosting WPF events at several area nightclubs, including (but not limited to) Score, Cameo, Karu-Y and others. All dance events will charge admissions of \$50.00-75.00.

The 2008 WPF was an extraordinary success with record attendance as a result of increased marketing and outreach both nationally and internationally. The increase in attendance was fueled by significantly more attendees from Western Europe and the United Kingdom (a 2% increase over 2007). A grant from the TDC will enable us to fully elevate visibility of the festival overseas with the goal of increasing the amount of LGBT international tourism to Miami for Winter Party Festival 2009. If the TDC agrees to the full amount requested, a portion of the grant will also help with production expenses.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

			TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>2</u>	51,060				51,060	
ARTISTIC:	NUMBER OF ARTISTS:							
TECHNICAL:	NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:		32,000				32,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:		50,165				50,165	10,000
MARKETING/PUBLICITY			72,300				72,300	100,000
PRINTING			20,000		5,000			
POSTAGE			950				950	
IN-COUNTY TRAVEL								
OUT OF COUNTY TRAVEL			39,250				39,250	
EQUIPMENT RENTAL			144,800				144,800	
EQUIPMENT PURCHASE								
SPACE RENTAL			27,125				27,125	
INSURANCE			11,000				11,000	
UTILITIES			1,500				1,500	
SUPPLIES/MATERIALS			6,700				6,700	10,000
OTHER COSTS (ITEMIZE BELOW):								
	BEACH DESIGN FEE		30,000				30,000	10,000
	CLUB EVENTS DECOR		4,000				4,000	
	POOL EVENT DECOR		6,000				6,000	
	CATERING		24,900				24,900	20,000
	EVENT LABOR/CLEAN UP		17,300		5,000		12,300	
	GRANTS		319,954				319,954	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

10,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

859,004

= 10,000 + 849,004

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed
25% of the Total Cash Expenses.

150,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 1,009,004

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	600,404		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	90,700		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL VCA	30,000		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Drink Tickets	100,000		
Merchandise	3,000		
Program Ads	7,500		
Cabana and Tent Sales	17,400		
Marketing/Publicity		100,000	MANHUNT
Catering		10,000	TOWNHOUSE HOTEL
Supplies		20,000	WET & ROCKSTAR ENERGY DRINK
Beach Design		10,000	TOM BERCU PRESENTS
Other Fees (translation)		10,000	TERRA NETWORKS
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	10,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

859,004

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

150,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 1,009,004

* Sum of #49 Cash & #50 In-kind

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 EXHIBIT
 APR 16 2009
[Signature]

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

ORGANIZATION: New World Symphony, Inc.

Agenda Item No.: A-13

TITLE OF EVENT: Charles Ives, Pioneer Modernist: An NWS In-Context Festival

GRANT REQUEST: \$15,000

RECOMMENDATION: \$11,250

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: January 22, 2009 - February 22, 2009

EVENT LOCATION: Lincoln Theatre, 541 Lincoln Road, Miami Beach

DESCRIPTION:

Funds are requested to support the artistic and marketing costs associated with the "Charles Ives, Pioneer Modernist: An NWS In-Context Festival" taking place from January 22 through February 22, 2009. The multimedia presentation will offer a unique opportunity for audiences to explore the music of the iconoclastic American composer and the transcendentalist philosophies that inspired his musical creations. Led by Artistic Director Michael Tilson Thomas, the festival will feature pianist Jeremy Denk, vocalists from the UM Frost Chorale, and a free "Musical Xchange" presentation featuring works commissioned from our emerging composers.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

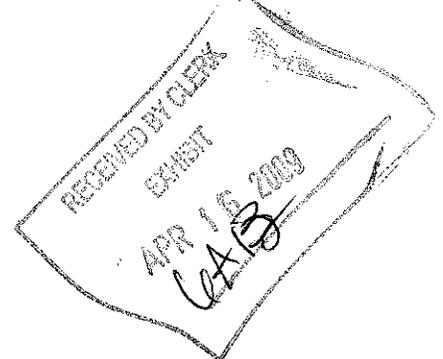
Pending

PREVIOUS TDC FUNDING:

\$12,500 (06-07); (\$4,800 (03-04) - End of cycle); \$7,500 (02-03); \$6,825 (01-02); \$7,200 (00-01); \$8,000 (99-00)

OTHER GOVERNMENT FUNDING:

Funding Arts Network - \$20,000
Mailman Foundation - \$25,000 (Pending)
Bergen Foundation - \$10,000 (Pending)
Aaron Copland Fund - \$20,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM

TDC/09-___

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):
 New World Symphony, Inc.

Organization Address: 541 Lincoln Road

City: Miami Beach State: FL Zip: 33139 Website: www.nws.edu

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit

(6) Year of Incorporation: 1987

(7) FEI#: 59 - 2809056

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 10/02/08 Time: 3:00 PM

(10) Name: David Sepulveda Mr. Mrs. Ms. Miss Dr.

Title: Director of Government & Foundation Relations Phone (day): (305) 673 - 3330 ext. 268

Email: david.sepulveda@nws.edu Fax: (305) 673 - 6749 Phone (other): (305) 458 - 9488 ext.

PROJECT INFORMATION

(11) Project Title: Charles Ives, Pioneer Modernist: An NWS In-Context Festival

(12) Starting and Ending Dates: 01/26/09-02/22/09 (13) Starting and Ending Times: 7:30pm - 9:30pm

(14) Address or Location of Project: Lincoln Theatre, 541 Lincoln Road, Miami Beach

(15) Municipality in which project will take place (use codes): Primary: # 02 Secondary: #

- | | | | |
|----------------------|----------------------|-------------------------|----------------------|
| 01 Miami | 10 Homestead | 19 Golden Beach | 28 Aventura |
| 02 Miami Beach | 11 Miami Shores | 20 Pinecrest | 29 Islandia |
| 03 Coral Gables | 12 Bal Harbour | 21 Indian Creek Village | 30 Sunny Isles Beach |
| 04 Hialeah | 13 Bay Harbor Island | 22 Medley | 31 Miami Lakes |
| 05 Miami Springs | 14 Surfside | 23 North Bay Village | 32 Palmetto Bay |
| 06 North Miami | 15 West Miami | 24 Key Biscayne | 33 Miami Gardens |
| 07 North Miami Beach | 16 Florida City | 25 Sweetwater | 34 Doral |
| 08 Opa-Locka | 17 Biscayne Park | 26 Virginia Gardens | 35 Cutler Bay |
| 09 South Miami | 18 El Portal | 27 Hialeah Gardens | 99 Unincorporated |

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 35
 Florida State House District: # 107 U.S. Congress District: # 18
 (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 2,400 Performing/Participating Total: 100

(19) Primary Population: Children Children: 50 Children: 0
 (check only one) Senior Citizens At-Risk Youth/Adults Persons with Disabilities
 Minorities General (no specific emphasis)

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 APR 16 2009
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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The New World Symphony has an established reputation for its commitment to and excellence in the performance of contemporary and American classical music, being honored with a 2003 and 2007 ASCAP First Place Award for Adventurous Programming of Contemporary Music. Underscoring this, NWS will dedicate its 2008/09 Season Music In-Context™ presentation to composer Charles Ives. "Charles Ives, Pioneer Modernist" will offer a unique opportunity for South Florida audiences to explore the music of the iconoclastic American composer and the transcendentalist philosophies that inspired his musical creations. Led by Artistic Director Michael Tilson Thomas, the festival will be presented at NWS' Lincoln Theatre in Miami Beach and will consist of three (3) concert programs preceded by lectures, an exhibit, and a screening of the film "A Good Dissonance Like a Man," a documentary on the life of the avant-garde composer.

The concert programs will be presented on February 20, 21 and 22, 2009 and will feature Ives's *Holidays Symphony*, each movement of which celebrates a particular American holiday; Ives's "Concord" Sonata for Piano, to be performed by the American pianist Jeremy Denk; Henry Brant's *A Concord Symphony*, a symphonic version of Ives's landmark "Concord" Sonata as orchestrated by his fellow American composer; and the University of Miami Frost Chorale performing hymns, rags, and folk tunes from which Ives drew inspiration. Specific artistic and educational activities include:

* "The Ives Effect: Musical Xchange," a free presentation focused on the art of music composition organized in its entirety by NWS Fellows. The January 30, 2009 presentation will feature the world premieres of works commissioned from four (4) emerging composers. The concert's format will enable Fellows and the visiting guest composers to engage the audience in a lively, informal discussion of their personal, historic, and/or creative interpretation of the commissioned works.

* The February 21, 2009 concert program "Ives and the American Vernacular" will culminate a conducting symposium on the music of Ives. MTT will conduct one movement of the *Holidays Symphony* and three student conductors (including NWS' Conducting Fellow) will each conduct one of the other movements.

Extensive efforts to market this festival as well as to increase NWS' brand during the current season include advertisements in local newspapers (The Miami Herald, Miami New Times, The Jewish Journal and SunPost); the insertion of single-ticket season brochures in the New York Times newspaper delivered to households in South Florida; WLRN, a public radio station serving the Monroe, Miami-Dade, Broward, and Palm Beach counties that ranks #1 in South Florida with the largest share of classical music concertgoers among its audience; and Plum TV Channel 5, reaching tourists at Miami Beach hotels. The festival is expected to reach more than 2,400 South Florida residents and tourists.

NWS' interest in contemporary music and its signature Music In-Context™ presentations are part of the institution's commitment to produce ambassadors for the art form in both the ranks of the musicians and the audience. The interest in this program arises both from NWS' history and the explicitly experiential musical curriculum of the orchestral academy. Through these multimedia presentations NWS seeks to help ensure Fellows and audiences develop a profound understanding of the relationship between culture and the social and political contexts that shape classical music. The extraordinary opportunities for musical and cultural exchange that arise from NWS' In-Context presentations further expands the perceptions Fellow are able to bring to their performances, not just of new works, but to all their musical interpretations, from earlier times and other cultures. This facilitated environment for musical exploration and cultural exchange, as recognized by the national and international media, helps to further enhance Miami-Dade County's recognition as a major arts center and its reputation as a destination for cultural tourism, and TDC's support serves as proud recognition of NWS role as an international cultural ambassador.

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE: NUMBER OF EMPLOYEES:						
ARTISTIC: NUMBER OF ARTISTS:						
TECHNICAL: NUMBER OF EMPLOYEES:	3		4,550		4,550	
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS:	16		90,134	10,000	80,134	
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES:	87		39,950		39,950	
MARKETING/PUBLICITY			12,945	5,000	7,945	
PRINTING			5,500		5,500	
POSTAGE						
IN-COUNTY TRAVEL			32,400		32,400	
OUT OF COUNTY TRAVEL						
EQUIPMENT RENTAL			4,000		4,000	
EQUIPMENT PURCHASE						
SPACE RENTAL			5,100		5,100	
INSURANCE						
UTILITIES						
SUPPLIES/MATERIALS						
OTHER COSTS (ITEMIZE BELOW):						
MUSIC RENTAL AND PURCHASE			5,435		5,435	
POST-CONCERT RECEPTION			1,000		1,000	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

201,014

= 15,000 + 186,014

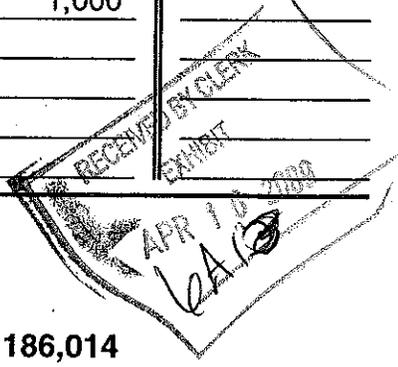
(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 201,014

Sum of #45 Cash & #46 In-kind



* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

	Agenda Item No.:	A-14
ORGANIZATION: Performing Arts Center Trust, Inc. dba The Adrienne Arsht Center for the Performing Arts of Miami-Dade County	GRANT REQUEST:	\$25,000

TITLE OF EVENT: Flamenco Festival Miami

RECOMMENDATION: \$7,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: February 06, 2009 - February 27, 2009

EVENT LOCATION: Arsht Center, 1300 Biscayne Boulevard

DESCRIPTION:

Funds are requested to support Flamenco Festival Miami 2009, one of the most important cultural events of Flamenco organized outside of Spain from February 6 through the February 27, 2009 at the Adrienne Arsht Center for the Performing Arts. The festival features the U.S. premiere of world renowned artists and icons of traditional flamenco, as well as several emerging young stars, including Arcangel, Dorantes, Antonio Gades Company, Estrella Morente and Los Farruco.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

Pending

PREVIOUS TDC FUNDING:

\$8,000 (07-08); \$9,000 (06-07); \$10,000 (05-06)

OTHER GOVERNMENT FUNDING:

American Express - \$40,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Performing Arts Center Trust, Inc. d/b/a Adrienne Arsht Center for the Performing Arts

Organization Address: 1300 Biscayne Boulevard

City: Miami State: FL Zip: 33132 Website: www.arshtcenter.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1991

(7) FEI#: 65 - 0353695 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 07/17/08 Time: 3:00PM

(10) Name: Giselle Ferro Mr. Mrs. Ms. Miss Dr.

Title: Grants Manager Phone (day): (786) 468 - 2223 ext.

Email: gferro@arshtcenter.org Fax: (786) 468 - 2007 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Flamenco Festival Miami

(12) Starting and Ending Dates: 02/06/09 – 02/27/09 (13) Starting and Ending Times:

(14) Address or Location of Project: Arsht Center 1300 Biscayne Boulevard

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 35

Florida State House District: # 109 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 8,800 Performing/Participating Total: 62
 10,000 Children: Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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 EXHIBIT
 APR 15 2009
 6A14

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What?: Flamenco Festival Miami 2009 is a festival taking place in February 2009 at the Arsht Center, dedicated to the promotion of flamenco and Spanish artists outside of Spain and the preservation of this traditional art form. In its 2nd consecutive year at the Arsht Center, Flamenco Festival Miami will invite the public to enjoy four stirring performances by the leading flamenco names of today, from world renowned artists and icons of traditional flamenco to emerging young stars of the flamenco world. The festival will offer a range of flamenco presentations across the cultural categories of music, dance, and song. Performances will take place at the Center's John S. and James L. Knight Concert Hall, and a series of festivities and ancillary events will be incorporated, both at the Center and at offsite locations, with performances, food, and activities for all of South Florida to enjoy. Arsht Center will create and produce the festival annually, in cooperation with Miguel Marin Productions, and will also engage cultural organizations, such as Centro Cultural Español, and provide ancillary events and activities, such as master dance and music classes, photography exhibits, lectures and a film series.

How: For all the vitality of its cultural and entertainment scene, Miami had never played host to a world-class annual festival of flamenco until Arsht Center presented Flamenco Festival in its 07/08 season. Miami is the latest U.S. City to host the festival, and is the only city outside the U.S.'s northeast region to host the festival. Expanding upon last year's success, the festival is designed and marketed to attract the maximum amount of residents and tourists to the Center and the downtown Miami area for a month-long celebration of high-quality, culturally diverse programming. The Center will market to South Florida and visitors with vivid brochures and performance schedules. The Center has already strategically placed a 68'x36' foot Flamenco Festival banner on busy Biscayne Boulevard to attract attention from residents in the area as well as the many hotels located nearby. The Center's marketing team will explore mutually beneficial partnerships and promotions through new and existing media contacts, create a full-scale PR effort, and use an aggressive combination of paid, promotional, and in-kind advertising. The festival will allow the Center to attract and expose national and international visitors to the Center. Increasing Miami-Dade County's attractiveness as a tourist destination in the long-term, the festival will raise national and international awareness of South Florida's commitment to presenting artistic talent, rich cultural life and new world-class cultural facilities.

Who: Artists and groups totaling approximately 62 performers will be featured in Flamenco Festival. Featured performances will include appearances by Estrella Morente, a show full of mesmerizing vocals by the Spanish flamenco singer; Los Farruco, the legendary gypsy flamenco dynasty known for their amazingly fast footwork and acrobatic moves that capture and express the art and emotion of Spanish gypsy tradition; and the U.S. premiere of the powerful restaging of Gades' classic, *Carmen*, by the Antonio Gades Company, coinciding with the 25th anniversary production of the Oscar-nominated Saura/Gades movie and its subsequent stage adaptation. All of these artists will have their Miami premier at Flamenco Festival Miami. The Center has two hotel sponsors and has reserved blocks of rooms equaling 128 room nights for 62 artists at both the Doubletree Grand Hotel in downtown Miami and at the Miami Marriot Dadeland.

When/Where: The four scheduled Flamenco Festival performances are ticketed shows ranging from \$35-95, and include: *Carmen* by the Antonio Gades Company on February 12th and February 13th; the music of Estrella Morente on February 19th, and the dance performance of Los Farruco on February 28th. All shows will be from 8pm-10:30pm on the stage of the Arsht Center's John S. and James L. Knight Concert Hall. The Center's Education & Outreach department is planning dance master classes, music master classes, mini workshops on *palmas* and *braceo* (hand-clapping and arm movements), a lecture on *Carmen*, and a bilingual photography exhibit on Gades. These ancillary events and activities will take place at various spaces throughout the Center and will be open to the public. Additionally, the Center will also coordinate with Centro Cultural Español which will host a Flamenco-themed film series at their site in Coral Gables on Tuesday nights throughout the month of February.

Why: Flamenco Festival fits into the TDC's priority of promoting Miami-Dade County's appeal as a tourist destination by sponsoring tourist-oriented events and festivals. This festival has the potential to generate tourism impact as well as support the local economy by the festival's use of hotels for Miami-Dade county hotels for the entire month of February, with the use of 128 room nights. More than any other Center event, Flamenco Festival has the potential to draw in the greatest number of people, especially visitors and tourists unfamiliar with Miami as a destination for arts and culture. By supporting Flamenco Festival Miami 2009, the Tourist Development Council will play a vital role in bringing an estimated 10,000 people to the Center and to downtown Miami.

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>7</u>				19,500	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>9</u>				13,500	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>62</u>		25,000		100,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>48</u>				29,900	
MARKETING/PUBLICITY		100,000				100,000	
PRINTING							
POSTAGE							
IN-COUNTY TRAVEL		4,200				4,200	
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL		15,100				15,100	
EQUIPMENT PURCHASE							
SPACE RENTAL		40,900				40,900	
INSURANCE		3,930				3,930	
UTILITIES							
SUPPLIES/MATERIALS		70				70	
OTHER COSTS (ITEMIZE BELOW):							
HOTEL		19,349				19,349	
BOX OFFICE FEES		15,499				15,499	
FIRE MARSHALL		768				768	
CATERING		2,810				2,810	
PRO FEES		5,139				5,139	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

395,665

25,000 + 370,665

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed
25% of the Total Cash Expenses.

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

395,665

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

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APR 15 2009
6/14

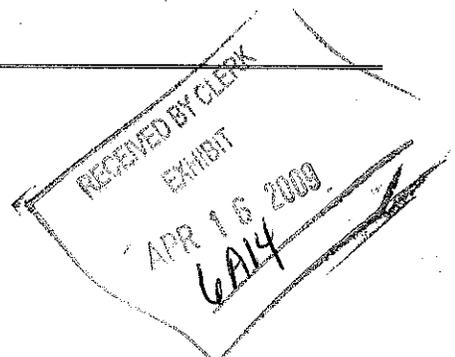
PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	270,665		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	100,000		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	395,665
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	395,665



* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

ORGANIZATION: Red Chemistry Inc.	Agenda Item No.: A-15
TITLE OF EVENT: Romance in a Can 2009	GRANT REQUEST: \$15,000
	RECOMMENDATION: \$6,750

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: February 6-15, 2009

EVENT LOCATION: Various location throughout Miami Beach and Miami-Dade County

DESCRIPTION:

Funds are requested to support "Romance in a Can," a film festival in its third year, which is scheduled for Feb 6-15, 2009. The festival features romantic films at a variety of locations including Miami Beach, Miami, Sweetwater, Coral Gables and Coconut Grove. All films will be screened free to the public.

HOTEL CONFIRMATION:

Ritz Carlton
Raleigh Hotel

OUTSIDE MEDIA:

Eurocinema
WLRN

PREVIOUS TDC FUNDING:

\$7,500 (07-08)

OTHER GOVERNMENT FUNDING:



ORIGINAL

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Red Chemistry Inc.

Organization Address: 8877 Collins ave. Nr 610 -

City: Surfside State: FL Zip: 33154 Website: www.romanceinacan.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit

(6) Year of Incorporation: 2006

(7) FEI#: 71 - 1005467

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: Time:

(10) Name: LANDMAN Isabelle

Mr. Ms. Miss Dr.

Title: Executive Director

Phone (day): (305) 864 - 3957 ext.

Email: contact@romanceinacan.com Fax: (305) 444 - 5513

Phone (other): (786) 514 - 5262 ext.

PROJECT INFORMATION

(11) Project Title: Romance in a Can 2009

(12) Starting and Ending Dates: Feb 6-15

(13) Starting and Ending Times: please see calendar

(14) Address or Location of Project: Miami and the beaches

(15) Municipality in which project will take place (use codes): Primary: # 02

Secondary: # 30

- 01 Miami
- 02 Miami Beach
- 03 Coral Gables
- 04 Hialeah
- 05 Miami Springs
- 06 North Miami
- 07 North Miami Beach
- 08 Opa-Locka
- 09 South Miami
- 10 Homestead
- 11 Miami Shores
- 12 Bal Harbour
- 13 Bay Harbor Island
- 14 Surfside
- 15 West Miami
- 16 Florida City
- 17 Biscayne Park
- 18 El Portal

- 19 Golden Beach
- 20 Pinecrest
- 21 Indian Creek Village
- 22 Medley
- 23 North Bay Village
- 24 Key Biscayne
- 25 Sweetwater
- 26 Virginia Gardens
- 27 Hialeah Gardens

- 28 Aventura
- 29 Islandia
- 30 Sunny Isles Beach
- 31 Miami Lakes
- 32 Palmetto Bay
- 33 Miami Gardens
- 34 Doral
- 35 Cutler Bay
- 99 Unincorporated

(16) Miami-Dade Commission District: # 5
Florida State House District: # 35

Florida State Senate District: # 106
U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 5 500 Performing/Participating Total:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

RECEIVED BY CLERK
EXHIBIT
APR 16 2009
10 A 15

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT? Romance in a Can is a unique and European film festival that focuses on unknown European titles never before screened in the USA that are produced by independent European film makers. 25 feature films, 250 short films are included in the program for next year.

HOW? The film festival will attract tourists through the choice of events and evenings at prestigious and touristic locations: Raleigh Hotel in Miami Beach, Ritz Carlton Coconut Grove, Barnacle State Park in Coconut Grove. Numerous media fronts like Atlantic Broadband, the Welcome Channel, Channel 2 and Eurocinema have already agreed to cover the festival's outdoor events. A national PR campaign thanks to the sponsorship of Eurocinema will enhance the festival with national communications coverage. (Dan Klores Agency, in NYC and Nicole Goesseringer in L.A are in charge of the PR and communication)

The festival will close in conjunction with the Coconut Grove Art Festival for the evenings of Valentine's day and for the closing evening at the Barnacle Park. A total of fifteen events is planned from February 6-10 between the film screenings, the red carpets events at night, the radio talks, the film shooting thanks to the sponsorship of Atlantic Broadband, Channel 2 and Welcome Channel.

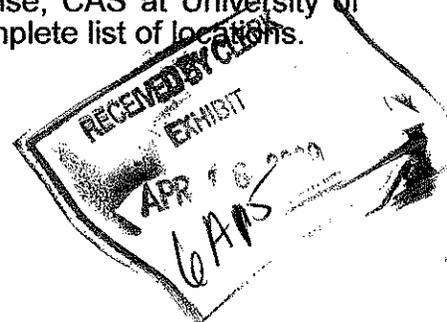
WHEN? February 6-15th with 7 different locations in Miami Beach, Miami and Coconut Grove.

WHERE: The first weekend of screenings on February 6-7-8 takes place at the tropical and romantic Raleigh Hotel. Prior PR will specifically reach out the NY community of tourists. 70% of the hotel is already booked thanks to sweet heart packages. The Mayfair Hotel in Coconut Grove is also sponsoring the event and providing a sweetheart package for the week end of Valentine's.

The festival will then celebrate Valentine's Day and its closing evening at the Barnacle State Park. Please see attached our completed calendar of events.

Who? The film screenings and the short film competitions are going to attract about 6500 people. 50% of them are tourists brought by the European Consulates and Cultural Organization. Local audience is mainly from Latin-America, NYC, Europe. The TDC grant helps supporting the advertisement campaign and the outdoor events in order to attract more tourists.

WHY? The festival is unique in subject matter (romance) and the movies are distinctively varied to attract an audience of all ages, socio economic backgrounds and gender groups. To satisfy a European, Latin and International audience, the Red Chemistry Board members, foreign film boards and distribution companies in Europe built an assorted program of films from Belgium, Luxembourg, France, Spain, Italy, Netherlands, Germany, Poland, Russia, Israel, Hungary. To enrich the programming, the Intracoastal Theater, the Miami Beach Cinematheque, the Alliance Francaise, CAS at University of Miami and FIU South Campus have been reserved. Please see attached complete list of locations.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

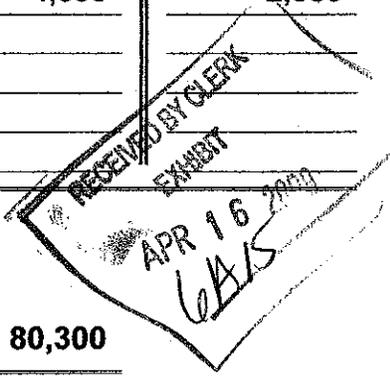
		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:						6,000
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:						
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES: 3	25,000		4,000		21,000	
MARKETING/PUBLICITY		32,000		2,000		30,000	
PRINTING		8,000		4,000		4,000	
POSTAGE							
IN-COUNTY TRAVEL		500				500	
OUT OF COUNTY TRAVEL		1,500				1,500	
EQUIPMENT RENTAL							
EQUIPMENT PURCHASE		1,300				1,300	
SPACE RENTAL		12,000		3,000		9,000	
INSURANCE		1,500				1,500	
UTILITIES							
SUPPLIES/MATERIALS		2,000				2,000	
OTHER COSTS (ITEMIZE BELOW):							
	SCREENING FEES	7,450		2,000		5,450	
	SHIPPING	4,050				4,050	2,500

(44) GRANT AMOUNT REQUESTED ** (MUST EQUAL #48 ON PAGE 8) 15,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 95,300 = 15,000 + 80,300

(46) TOTAL *IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 8,500

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 8) \$ 103,800 Sum of #45 Cash & #46 In-kind



* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

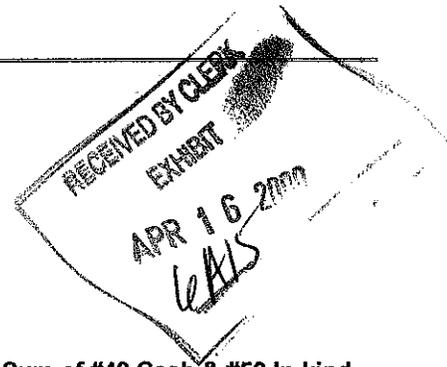
	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	12,000		
CONTRACTED SERVICES	10,000	8,500	COMMUNICATION PR AGENCY
TUITIONS			
CORPORATE SUPPORT	50,000		
FOUNDATION SUPPORT	2,300		
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Consulates support	6,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) 95,300

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) 8,500

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) \$ 103,800

* Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-16

ORGANIZATION: Rotary Foundation of South Miami, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: South Miami Rotary Art Festival

RECOMMENDATION: \$3,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: February 21, 2009 - February 22, 2009

EVENT LOCATION: Sunset Drive, between US1 & Red Road

DESCRIPTION:

Funds are requested to support the two-day South Miami Rotary Art Festival held on the main streets of downtown South Miami on February 21-22, 2009. Celebrating its 25th anniversary, the festival attracts 25,000 people annually and provides a great family-friendly experience for tourists.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

Radio: WLRN

Miami Herald

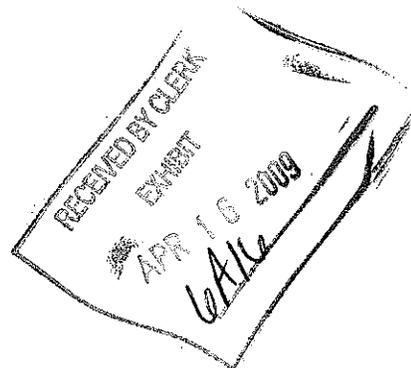
PREVIOUS TDC FUNDING:

\$3,000 (07-08); \$3,000 (06-07)

OTHER GOVERNMENT FUNDING:

City of South Miami - \$2,500

CG - \$10,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Rotary Foundation of South Miami

Organization Address: 9500 S. Dadeland Blvd., Suite 703

City: Miami State: FL Zip: 33156 Website: southmiamirotary.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1992

(7) FEI#: 65 - 036619 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/02/08 Time: 03:00 PM

(10) Name: Linda M. Kaplan Mr. Mrs. Ms. Miss Dr.

Title: Director Phone (day): (305) 670-7665 ext.

Email: lk@lindakaplan.com Fax: (305) 670-7668 Phone (other): (305) 978-6256 ext.

PROJECT INFORMATION

(11) Project Title: 25TH Annual South Miami Rotary Art Festival

(12) Starting and Ending Dates: 02/21/09 - 02/22/09 (13) Starting and Ending Times: 09:00AM-06:00PM

(14) Address or Location of Project: Sunset Avenue between US1 + Red Road

(15) Municipality in which project will take place (use codes): Primary: # 9 Secondary: # 3

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 7 Florida State Senate District: # 35

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)

(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 25,000 Performing/Participating Total: 194

Children: Children: 0

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities

(check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: 25th Anniversary of our two day outdoor art festival

How: Our show is anticipated yearly and placed on the SNOWBIRDS "must do" list when they arrive in autumn. We advertise in the *Miami Herald*, *Community Newspapers*, *New Times*, *Coral Gables Gazette*, *Miami Monthly*, and *Coral Living Magazine* and with select radio stations such as WLRN. We submit our information to local print and web calendars via press releases. Forty-five public county libraries distribute our flier in bookmark form. January and February are the months we canvas the community to attract patrons. We receive exposure and applicants from artists via two national marketing and reference magazines: *Sunshine Artist* with 35,000 readers and *Where the Shows Are Quarterly Magazine* with a circulation of 8,000 readers. Artist and vendor pamphlets are sent via a mailing list. Street and pole banners are posted. We put counter-cards and programs at local hotels and merchants. We have an online presence on the web calendar at www.EventLister.com and have listed the event on www.craigslist.com, www.maps.google.com, www.myspace.com/southmiamiartfest, and www.de.lici.ous.com.

When: from 9:00 a.m. to 6:00 p.m. on Saturday, February 21, 2009 & Sunday, February 22, 2009 from 10:00 a.m. to 6:00 p.

Where: A four block area located in the heart of S. Miami, six miles south of downtown Miami, adjacent to the Shops at Sunset Place.

The event borders both a Community Redevelopment Area and also some of the most affluent zip codes in the county. The event entices visitors to

see Central Dade County, a vibrant sector that might otherwise be missed thus broadening the experience for our visitors. A rail access is conveniently located across the street.

Why: Over 25,000 spectators are expected with approximately 11,000 from out of town. Presenting a variety of art styles and media, participants include local artists, national and international artists from multiethnic backgrounds including but not limited to Cuban, Haitian and Asian backgrounds. The 2009 festival will exhibit the work of approximately 140 (approx. 56 from out of town) artists along with booths for food vendors and a Children's Alley (with the Miami Children's Museum, Aero Modelers of Perrine, World Chess Hall of Fame for example.) A jury of three Rotary volunteers and two professional artists selected from over 175 artist applicants in 2008. Live music is provided near the food court. Tourists will want to return or extend their stay to further enjoy the area. "South Miami" is an "in" destination for residents and tourists. For naturalists and historians there is the Tropical Audubon Society's Doc Thomas House and gardens along with the Pinewood Cocoplum Cemetery. On our Main Street - Sunset Drive, visitors come on weekends and evenings to "see and be seen," taking advantage of the quality and variety of fine restaurants. Within a few downtown blocks, the city has it all including the indoor/outdoor Shops at Sunset Place, an entertainment complex that includes an AMC 24 movie theater with stadium seating, chic restaurants, and exclusive retailers. Our flyers are distributed in their parking checkout so visitors learn about the art festival. An upscale line-up of shops in this area feature merchandise that often times cannot be found elsewhere. TDC funding will allow us to expand our advertising and attract more spectators from out of town.

Other Organizations involved would be Rotaract and Interact, the high school and university Rotary clubs.

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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE: NUMBER OF EMPLOYEES:							12,000
ARTISTIC: NUMBER OF ARTISTS:							
TECHNICAL: NUMBER OF EMPLOYEES:							
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: <u>3</u>	3,200				3,200		
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: <u>7</u>	3,200				3,200		
MARKETING/PUBLICITY	28,100		8,000		20,100		2,675
PRINTING	2,500		2,000		500		
POSTAGE							
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL	5,100		5,000		100		
EQUIPMENT PURCHASE							
SPACE RENTAL	1,800				1,800		
INSURANCE							
UTILITIES	500				500		
SUPPLIES/MATERIALS	600				600		
OTHER COSTS (ITEMIZE BELOW):							
SPONSOR RECEPTION	2,000				2,000		
POLICE + PUBLIC WORKS	12,400				12,400		
WEBSITE MAINTENANCE	1,600				1,600		
MISC.	570				570		

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14) GRANT AMOUNT REQUESTED ** (MUST EQUAL #48 ON PAGE 8)			15,000				
15) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8)	61,570	=	15,000	+	46,570		
16) TOTAL *IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8)							14,675
17) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 8)	\$76,245					Sum of #45 Cash & #46 In-kind	

In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

* For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-17

ORGANIZATION: South Florida Bluegrass Association, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: 31st Annual Everglades Bluegrass Festival

RECOMMENDATION: \$6,750

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 2nd

STATUS: Non-Profit

DATE(S) OF EVENT: February 27, 2009 - March 1, 2009

EVENT LOCATION: 1511 NE 207th Street, Miami, FL

DESCRIPTION:

Funds are requested to support the 31st Annual Everglades Bluegrass Festival scheduled for February 27 through March 1, 2009. The event is internationally recognized, featuring professional and award winning Bluegrass artists from across the country.

HOTEL CONFIRMATION:

Courtyard Marriott

OUTSIDE MEDIA:

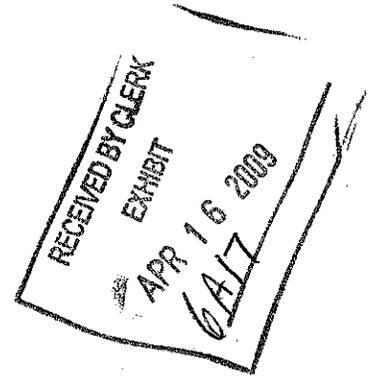
Miami Herald

PREVIOUS TDC FUNDING:

\$7,500 (07-08)

OTHER GOVERNMENT FUNDING:

DAN - \$15,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-_____

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

South Florida Bluegrass Association, Inc.

Organization Address: 20533 Biscayne Blvd. #358

City: Aventura State: FL Zip: 33180 Website: www.southfloridabluegrass.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1973

(7) FEI#: 65 -0255820 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: Oct 2, 08 Time: 3 PM

(10) Name: Marianne Napolitano Mr. Mrs. Ms. Miss Dr.

Title: Treasurer Phone (day): (305) 940 - 3249 ext.

Email: hotrrchick@bellsouth.net Fax: (305) 940 - 3249 Phone (other): (305) 975 - 1336 ext.

PROJECT INFORMATION

(11) Project Title: 31st Annual Everglades Bluegrass Festival

(12) Starting and Ending Dates: Feb 27, 28 Mar 1, 09 (13) Starting and Ending Times: 4pm Fri to 6pm Sun

(14) Address or Location of Project: Haulover Beach, 10800 Collins Ave., Miami Beach, 33154

(15) Municipality in which project will take place (use codes): Primary: # 99 Secondary: # 12

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 Florida State Senate District: # 35

Florida State House District: # 106 U.S. Congress District: # 20

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending 1500 Performing/Participating Total: 90

Children: 200 Children: 6

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)



PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

WHAT: The South Florida Bluegrass Association, Inc. (SFBA) 31st annual "Everglades Bluegrass Festival". A nationally and internationally recognized 3-day festival featuring 38 professional, award-winning musicians from across the country (we book hotel rooms for them) along with 52 local and member musicians. The SFBA is the oldest continuously operating non-profit bluegrass association in the United States. Founded in 1970 and incorporated in 1973, we are dedicated to the preservation, education and presentation of Bluegrass and Acoustic Music. We are the ONLY organization in Miami-Dade County presenting this musical art form to the public. Bluegrass is deeply rooted in our heritage. We intend to keep it going!

HOW: A majority of our attendees are "tourists" who travel from across the country and around the world to enjoy the warmth of South Florida winters. They follow the "circuit" of Bluegrass festivals held throughout the state. SFBA has a reputation of presenting quality Bluegrass Festivals for 30 consecutive years. Attendees plan their trip based on our "last weekend in February" schedule. We advertise in national and international Bluegrass Magazines, flyers are distributed nationwide and we have a presence on multiple websites. The Feb. 22nd front cover of 'Welcome to Miami & the Beaches' will make us a tourist pleaser for those staying in local hotels visiting Miami.

WHEN: February 27, 28 & March 1, 2009. Early arrivals start Sun. Feb. 22nd, a potluck supper Thurs. Feb. 26th and the festival begins with open mic at 4PM Friday the 27th. Performances by hired and local bands follow (50 minute sets) till 11PM. We start Sat. at Noon with bands playing 2 sets (50 min.) throughout the day till 11PM. We begin Sun. at 10AM with our Gospel band and worship service and continue till 6PM. Musicians jam day and night all week. On Sat. and Sun. morning we present instrumental workshops. A \$5 raffle ticket gives you a chance to win a Mike Long guitar donated by the Luthier valued at \$2000. Entrance ticket prices are: Fri \$20, Sat \$25, Sun \$20 or \$55 for all 3 days.

WHERE: We lost our usual Oak Grove at Ives (School Board is building a school). We have partnered with the Miami-Dade County Parks and Recreation Department. Our "NEW LOCATION" will be under a tent at Haulover Beach and Marina, Lot #1, 10800 Collins Ave., Miami Beach (Rain or shine). Everyone brings a lawn chair. Vendors provide children activities, food, refreshments, handicrafts, musical instruments and other merchandise for purchase.

WHO: The "Legends of Bluegrass" and "Grand Ole Opry" members along with state and local bands. "Special Consensus", "James King", "Gloria Belle and Tennessee Sunshine", "New River Boys", "Matthew Sabatella", "Southern Shores", and "Roger Bass & the Hillbillies", are just a few examples. The local member bands perform for free. All other musicians and technicians are paid.

HOW: TDC funding is more important this year because we need to advertise more frequently in the local papers and radio to get the word out about our 'NEW LOCATION'. TDC funding will allow us to advertise the week of our festival on the cover of 'Welcome to Miami and the Beaches', which is the largest circulated visitor magazine in Miami-Dade. It is printed in 2 languages & distributed at airports, hotels, tourist info and convention centers, shopping malls and condos. We will satisfy the tourist looking for something 'new to do'. A new market for us!

In July, from the SFBA Board-of-Directors, committees are formed to implement necessary contacts to complete this project including advertising, sanitation, hiring talent, sound techs and vendors.

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	31		0				4,992.
ARTISTIC:	NUMBER OF ARTISTS:	52		0				8,091.
TECHNICAL:	NUMBER OF EMPLOYEES:	4		0				1,200.
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	38		27,000.		5,000.	22,000.	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	2		2,000.		2,000.		
MARKETING/PUBLICITY				19,000.		10,000.	9,000.	
PRINTING				200.		200.		
POSTAGE				500.		500.		
IN-COUNTY TRAVEL				0				
OUT OF COUNTY TRAVEL				1,000.		1,000.		
EQUIPMENT RENTAL				2,000.		2,000.		
EQUIPMENT PURCHASE				0				
SPACE RENTAL				1,500.		1,500.		
INSURANCE				1,000.		1,000.		
UTILITIES				4,000.		4,000.		
SUPPLIES/MATERIALS				5,200.		5,200.		
OTHER COSTS (ITEMIZE BELOW):								
	RAFFLE GUITAR							2,000.

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CAB 17

(44) GRANT AMOUNT REQUESTED ** (MUST EQUAL #48 ON PAGE 8)				15,000.			
(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8)		63,400.	=	15,000.	+	48,400.	
(46) TOTAL *IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8)							16,283.
(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 8)		\$ 79,683.				Sum of #45 Cash & #46 In-kind	

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

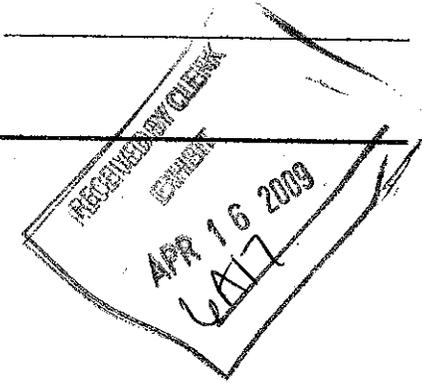
List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	13,000.		
CONTRACTED SERVICES			
TUITIONS	400.		
CORPORATE SUPPORT	3,000.		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	5,000.	14,283.	ORGANIZATION MEMBERS
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL DAN	11,000.		
APPLICANT CASH ON HAND	16,000.		
OTHER REVENUES (Itemize below)			
Raffle Guitar		2,000.	GUITAR LUTHIER
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000.		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) **63,400.**

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) **16,283.**

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) **\$ 79,683.**



* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-18

ORGANIZATION: South Florida Composers Alliance, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: Subtropics Experimental Music and Sound Arts Festival

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: February 26, 2009 - March 29, 2009

EVENT LOCATION: Miami Beach

DESCRIPTION:

Funds are requested to support the 19th Annual Subtropics Music and Sound Arts Festival held on February 23 - March 4, 2007. This year's festival has doubled in scope and scale, with events taking place at the Carnival Center's Studio Theater and honoring avant-garde composer John Cage. Programs will run in conjunction with the Carnival Center's "Merce in Miami" residency, with choreographer Merce Cunningham. The unprecedented partnership will attract audiences from around the world.

HOTEL CONFIRMATION:

none

OUTSIDE MEDIA:

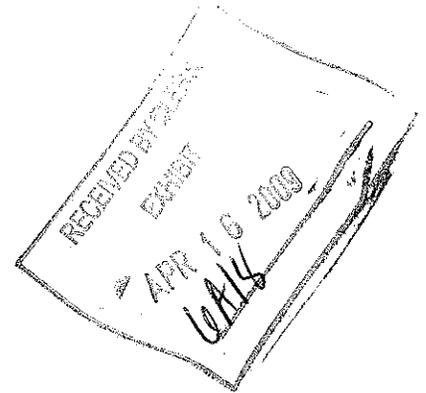
Radio: WDNA
Electronic Musician Magazine

PREVIOUS TDC FUNDING:

\$6,500 (06-07); \$5,850 (05-06); \$6,500 (04-05)

OTHER GOVERNMENT FUNDING:

Knight Foundation - \$45,000 (Pending)
Miami Beach - \$8,000
NEA - \$10,000 (pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 Tourist Development
 Council Grants Program

TDC/09- _____

QUARTER/CATEGORY

- (1) Please check First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

South Florida Composers Alliance, Inc.

Organization Address: po box 015298

City: miami State: FL Zip: 33101 Web: www.isaw.info + www.subtropics.org

(4) Applicant Institution Type: Cultural Non-

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1985

(7) FEI#: 59 - 2626561

(8) State of Incorporation: FLORIDA

(9) Required Pre-application Consulta- Date: 10/2/08 Time: 3PM

(10) Name: Gustavo Matamoros Mr. Dr.

Title: director Phone (day): (305) 981 - 0600 ext.

Email: info@isaw.info Fax: () - Phone (other): (786) 206 - 7886 ext.

PROJECT INFORMATION

(11) Project Title: 20th biennial Subtropics Experimental Festival of Music & Sound Art

(12) Starting and Ending Dates: 2/26/09 - 3/29/09 (13) Starting and Ending Times: 7 PM & 5 PM

(14) Address or Location of Project: Bass Museum & Auditorium at MBSH, Miami Beach

(15) Municipality in which project will take place (use Primary: # 02 Secondary: # 06)

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Dorado
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Culler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 38

Florida State House District: # 106 U.S. Congress District: # 25

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audi- White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 4,500+ Performing/Participating Total: 65
 Children: 25% Children/youth: 25 (production)

(19) Primary Population: Children At-Risk Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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 APR 16 2009
 WWS

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

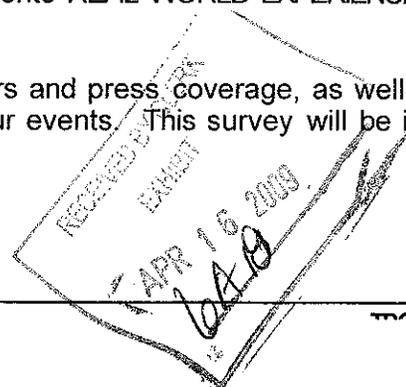
Named "Best Public Event" in 1992 and "Best Festival" in 2001 by Miami New Times, SUBTROPICS 20 is a milestone celebration of 20 years of experimental music & sound art in Miami produced and presented by the South Florida Composers Alliance's interdisciplinary Sound Arts Workshop (iSAW). We call this dream-come-true curatorial strategy: PUTTING ALL OUR EGGHEADS IN ONE BASKET and staging the first physical meeting of iSAW's National Advisory Board. Ten of the most important representatives of this uniquely American art form and tradition, ALISON KNOWLES, ALVIN LUCIER, CHRIS MANN, DAVID DUNN, GEORGE LEWIS, GREGORY WHITEHEAD, JIM STALEY, PHILL NIBLOCK, ROBERT ASHLEY and STEVE PETERS will come to Miami, FEB. 26 - MAR. 1, 2009, for a series of 5 CONCERTS (Miami Beach Senior High Auditorium), live RADIO (WDNA) and WEB STREAMING (subtropics.org), and the first experimental music OPEN COMMUNITY FORUM, designed to discuss, among other things, the relevance of Subtropics and of experimental music in general to our community and the world. Recognized experimental music & sound art journalists and scholars representing international printed publications like WIRE, SIGNAL-TO-NOISE, ELECTRONIC MUSICIAN, VIBRATIONS, FLASHART and ART FORUM among others, will cover the festival and partake in this important dialog. A 5-week long SOUND exhibition (Bass Museum) will extends the festival through March 29th. Satellite events at FIU, Harold Golen Gallery and other venues will be scheduled throughout March. For more information about the artists, please visit www.subtropics.org and look under ARTISTS. Knight Foundation has committed to support this event.

The **Shelborne Beach Resort** has offered to create a room block for the festival and to discounts to Festival visitors. The details are still being worked out. We are awaiting a conformation letter from Mr. Dennis Wheeler. We are confident that the 20th anniversary list of artists will attract many experimental music lovers to Miami for Subtropics. With the help of the Bass Museum, we are in negotiations with several other Miami Beach hotels to offer special discounts on bookings through our website. We will be offering low priced tickets and FREE PARKING in Miami Beach to festival goers.

Miami Art Guide and **WDNA-FM** are the festival's official media sponsors. Our own marketing strategy (described later in this application) will be amplified by strong collaborations with our two main partners, **THE BASS MUSEUM OF ART** and **MIAMI BEACH SENIOR HIGH**, and with other local collaborators. The added publicity will include brochures featuring exhibition and related events and/or community outreach programs of Subtropics distributed to more than 5,000 Museum patrons by mail and also distributed to more than 1,800 tourist and cultural related institutions, throughout Miami Beach and Greater Miami. Also listings in Miami Herald; Miami Sun Post; Sun-Sentinel; Miami Today; Miami Monthly (formerly the Brickell Post, Coconut Grove Times and the South Miami Times), Palm Beach Post; Miami New Times; Miami Living Magazine; Florida International Magazine, Florida Design Magazine, Miami Family Magazine, Recreation Review; Museums South Florida; Museums Magazine; Family Guide to Greater Miami and the Beaches Fall/Winter 2006; random-magazine.net; South Florida Parenting Magazine; Gallery Guide Southeast; Where Magazine; Tourist News; Go Miami Guide; and Miami Art Circuits.

A two-month internship/artist residency program at Miami Beach Senior High will serve to involve youth in activities and projects in preparation for the festival and to afford students REAL WORLD EXPERIENCE during the festival's production at their own school.

The festival's success will be measured by the attendance numbers and press coverage, as well as through and email survey sent to those attendees who sign up during the our events. This survey will be implemented through our Vertical Response email communications service..



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES: 1	6000		3000		3000	
ARTISTIC:	NUMBER OF ARTISTS: 1	20000		2500		17500	
TECHNICAL:	NUMBER OF EMPLOYEES: 4	2880				2880	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS: 65	32000		7000		25000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES: 1	730				730	
MARKETING/PUBLICITY		6450				6450	6500
PRINTING		5200		2500		2700	
POSTAGE		1000				1000	
IN-COUNTY TRAVEL		500				500	
OUT OF COUNTY TRAVEL		11500				11500	
EQUIPMENT RENTAL		18200				18200	
EQUIPMENT PURCHASE							
SPACE RENTAL		9146				9146	3000
INSURANCE							2000
UTILITIES		900				900	
SUPPLIES/MATERIALS		1700				1500	
OTHER COSTS (ITEMIZE BELOW):							
	ACCOMODATIONS	12000				12000	6000
	PERMITS, DUES & FEES	1500				1500	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

129706

 = 15000 + 114706

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

17500

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

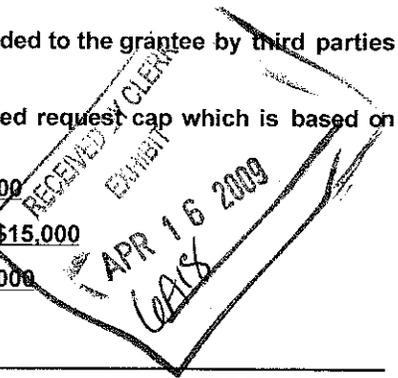
\$ 147206

 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	5000	2500	ELECTRONIC MUSICIAN MAG
CONTRACTED SERVICES	14162	1000	WDNA
TUITIONS	5000	5000	BASS MUSEUM
CORPORATE SUPPORT	2500	500	MIAMI ART GUIDE
FOUNDATION SUPPORT	50000	500	EL PARACAIDISTA
PRIVATE/INDIVIDUAL SUPPORT	8000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL <u>NEA</u>	10000	5000	ARTCENTERSF, MB MUSIC INTS.
STATE <u>DCA</u>	2500	3000	SHELBORNE BEACH RESORT,
LOCAL <u>CAD + Miami Beach</u>	17544		CATALINA AND ALVION (PENDING)
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) 129706

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) 17500

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) \$ 147206 * Sum of #49 Cash & #50 In-kind

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-19

ORGANIZATION: St. Stephen's Episcopal Church, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: St. Stephen's Arts and Craft Show

RECOMMENDATION: \$4,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: February 14-16, 2009

EVENT LOCATION: 2750 McFarlane Road, Coconut Grove, FL

DESCRIPTION:

Funds are requested to support marketing efforts for the 21st Annual St. Stephen's Arts and Craft Show, scheduled for February 14-16, 2009. The show is an annual event showcasing the work of approximately 150 fine artists and craftspeople from all over the country, attracting over 150,000 visitors each year.

HOTEL CONFIRMATION:

Doubletree Inn Coconut Grove

OUTSIDE MEDIA:

TV: NBC 6 & Telemundo Television 51

Radio: Magic 102.7 FM

PREVIOUS TDC FUNDING:

\$4,000 (06-07); \$5,000 (05-06); \$5,000 (03-04); \$4,000 (01-02)

OTHER GOVERNMENT FUNDING:

N/A

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APR 16 2009
WAM

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

ST. STEPHEN'S EPISCOPAL CHURCH, INC.

Organization Address: 2750 McFarlane Road

City: Coconut Grove State: FL Zip 33133 Website: www.artshowss.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1983

(7) FEI#: ~~59-1276272~~ 59-0638488 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: Oct. 2 Time: 3pm

(10) Name: Maggie Rossi Mr. Mrs. Ms. Miss Dr.

Title: Show Director Phone (day): (305) 648 - 0056 ext.

Email: mrossi@sseds.org Fax: (305) 448 - 2153 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: St. Stephen's Art and Craft Show

(12) Starting and Ending Dates: Feb. 14 - 16, 2009 (13) Starting and Ending Times: 9 a.m. - 6 p.m.

(14) Address or Location of Project: 2750 McFarlane Road, Coconut Grove, FL 33133

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # NA

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 07 Florida State Senate District: # 38

Florida State House District: # 113 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 150K Performing/Participating Total: 150
 Children: _____ Children: _____

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What is the project? The St. Stephen's Art & Craft Show ("the Show"), now in its 21st year and hosted by St. Stephen's Episcopal Parish, is a juried exhibition and sale featuring the talents of more than 150 fine artists and craftspeople. The 2007 Show, the most recent to be considered, was ranked 41 in the nation among fine art shows by Sunshine Artist trade magazine.

In addition to art and crafts, the Show also features specialty foods and beverages in an international food court, live entertainment each day, and an authentic British tea room in keeping with St. Stephen's Anglican heritage.

The show's marketing & promotion begins with the Show poster unveiling held in mid January. The poster reflects the flavor and charm of the Show, Coconut Grove and Miami-Dade County, and is used all Show marketing materials. The unveiling event is covered by the Show's media sponsors (NBC6, Telemundo 51 & Majic 102.6), and kicks off the Show's advertising and promotion campaign with consists largely of radio & television PSAs and live spots.

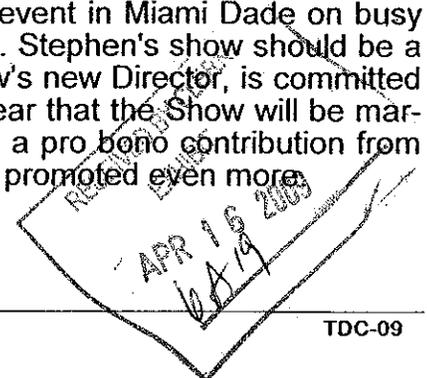
How will it attract tourists to M-D County? The St. Stephen's Art & Craft Show attracts approximately 150,000 people, roughly 20% of who come from outside Miami Dade County. The event is an important complement to the Coconut Grove Arts Festival and Boat Show, also held the same weekend.

When? The Show is held during President's Day weekend each year, and will take place Saturday through Monday, February 14-16, 2009.

Where? The Show is held on the ample, shady, three acre campus of St. Stephen's Church and Episcopal Day School, at 2750 McFarlane Road in the heart of Coconut Grove.

Who? The Show will feature approximately 150 artists from all over the United States. To ensure that the Show maintains a high quality of fine art & crafts, the artists are selected by a jury of local individuals with expertise in the arts, led by William Ritzi, Professor of Art Education at the Honors College at Florida International University (FIU).

Principal Competitors/ Concurrent Events. The Show, now in its 21st year takes place alongside the Coconut Grove Arts Festival and consistently achieves national recognition. St. Stephen's distinguishes itself from the Coconut Grove Festival by including some Fine Craft artists and by not charging admission. As a very cost effective (\$1 entrance fee per person) event in Miami Dade on busy President's Day weekend (the Boat Show is also this weekend), the St. Stephen's show should be a very attractive project for the Tourism Council. Maggie Rossi, the show's new Director, is committed to better positioning and promoting the event. 2009 will be the third year that the Show will be marketed as "Art is in the Heart" – a new brand created for the show with a pro bono contribution from Zubi Ad. With the Tourism Council's assistance, this new image will be promoted even more.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

	Total Cash	=	TDC Grant Dollars	+	Cash Match	=	*In-Kind Contributions
Organization's Personnel							
Administrative: Number of employees: 1	30,800				30,800		
Artistic: Number of Artists:	0						
Technical: Number of Employees:	0						5,000
Outside Artistic Fees: Number of Artists:	0						
Outside Other Fees: Number of Employees:	0						
Marketing/Publicity	18,132		10,000		8,132		25,750
Printing	6,500		5,000		1,500		
Postage	570				570		
In-county travel	0						
Out of County Travel	0						
Equipment Rental	3,100				3,100		
Equipment Purchase	800				800		
Space Rental	55,942				55,942		
Insurance	0						
Utilities	600				600		
Supplies/Materials	10,330				10,330		
Other Costs (itemize below):							
Professional Musicians	10,730				10,730		
Fire, Police	11,596				11,596		3,000
Honorariums and Prizes	900				900		
Miscellaneous							

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8)

15,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8)

150,000

=

15,000

+

135,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

33,750

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8)

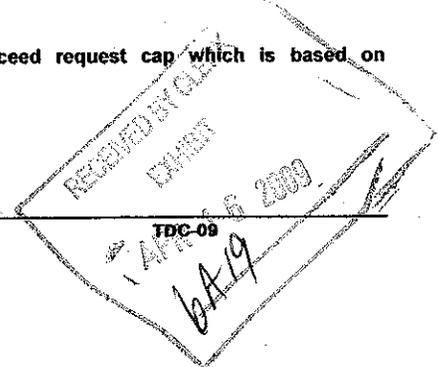
183,750

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions	25,000		
Contracted Services			
Tuitions			
Corporate Support	7,725	25,750	PSA'S/NBC 6 & MAJIC 102.7
Foundation Support			
Private/Individual Support	5,000 #	5000	VOLUNTEER LABOR
Government Grants (Identify source)			
Federal			
State			
Local			
Applicant Cash on Hand			
Other Revenues (Itemize below)			
Artist booth and application fees	75,460		
Non-art income (vendors/concessions)	4,415		
Food & Beverage	17,150	3000	BEVERAGE SPONSORS
Bank Interest Income	100		
Misc. Inc.	150		
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	15,000		

(49) TOTAL CASH REVENUES
(Must equal #45 on Page 7)

150,000

(50) TOTAL IN-KIND CONTRIBUTIONS
(Must equal #46 on Page 7)

33,750

(51) TOTAL PROJECT REVENUES
(Must equal #47 on Page 7)

183,750

* Sum of #49 Cash & #50 In-kind

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-20

ORGANIZATION: Unconservatory, Inc., The

GRANT REQUEST: \$6,000

TITLE OF EVENT: The Unconservatory 2008-2009 Second Quarter Events

RECOMMENDATION: \$4,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: January 1 - March 31, 2009

EVENT LOCATION: United Methodist Church, 7900 Coral Way

DESCRIPTION:

Funds are requested to support concert performances and educational activities to be held in conjunction with the Gala for Two Pianos and second quarter portions of the Second Sunday Soirees. Events will be presented featuring professional concert artists from Miami and Europe. A collaboration between the Unconservatory and International Institute of Fine Arts will be presented in the highlight of the Gala for Two Pianos season.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

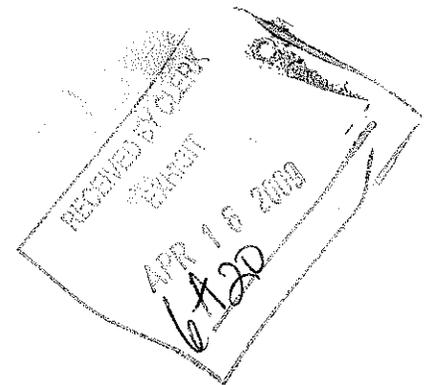
Pending

PREVIOUS TDC FUNDING:

\$4,000 (07-08); \$4,000 (06-07) ;\$2,784 (05-06) {End of cycle}; \$3,500 (04-05); \$2,784 (03-04); \$2,784 (02-03); \$1,500 (00-01)

OTHER GOVERNMENT FUNDING:

DAN - \$15,000



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 w Miami, FL 33128
Phone: (305) 375-5092 w Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

The Unconservatory, Inc.

Organization Address: **8035 S.W. 26th Street**

City: **Miami** State: **FL** Zip: **33155** Website: **www.unconservatory.org**

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: **1992**

(7) FEI#: **68 - 0299977** (8) State of Incorporation: **California**

(9) Required Pre-application Consultation: Date: Time:

(10) Name: **Kirk Whipple** Mr. Mrs. Ms. Miss Dr.

Title: **Executive Director** Phone (day): **(786) 303-5397 (cell)**

Email: **Pianistas2@aol.com** Fax: **(305) 266-9673** call 1st Phone (other): **(305) 266-9673**

PROJECT INFORMATION

(11) Project Title: **The Unconservatory ~ 2008 - 2009 Second Quarter Events**

(12) Starting and Ending Dates: **1-1-09 to 3-31-09** (13) Starting and Ending Times: **4:00 to 6:00 p.m.**

(14) Address or Location of Project: **United Methodist Church, 7900 Coral Way, Miami**

(15) Municipality in which project will take place (use codes): Primary: **# 09** Secondary: **# 15**

01 Miami	08 Opa-Locka	15 West Miami	22 Medley	29 Islandia
02 Miami Beach	09 South Miami	16 Florida City	23 North Bay Village	30 Sunny Isles Beach
03 Coral Gables	10 Homestead	17 Biscayne Park	24 Key Biscayne	31 Miami Lakes
04 Hialeah	11 Miami Shores	18 El Portal	25 Sweetwater	32 Palmetto Bay
05 Miami Springs	12 Bal Harbour	19 Golden Beach	26 Virginia Gardens	33 Miami Gardens
06 North Miami	13 Bay Harbor Island	20 Pinecrest	27 Hialeah Gardens	34 Doral
07 North Miami Beach	14 Surfside	21 Indian Creek Village	28 Aventura	99 Unincorporated

(16) Miami-Dade Commission District: **# 10** Florida State Senate District: **# 36**

Florida State House District: **# 115** U.S. Congress District: **# 18**

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audi- White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (number of individuals): Attending Total: **2,000** Performing/Participating Total: **9**

Children: **700** Children: **0**

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? Why is this n attractive project for the use of Tourist Development Council funds? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

This grant will support our 2nd quarter of performance activities: the 9th annual *Gala For Two Pianos*, and 2nd quarter presentations of *Second Saturday Soirees*, now in its 5th season.

Internationally acclaimed concert artists Kirk Whipple & Marilyn Morales will return on February 14th & 15th to perform at *Gala For Two Pianos*. The duo will be joining forces with dancers from International Institute of Fine Arts, directed by Cristina Masdueño. Whipple & Morales will perform original works and arrangements from their Latin repertoire, *Danzas Para Dos Pianos (Dances for Two Pianos)* and *Latin Lovers*, accompanied by the flamenco dancers.

The fifth season of intimate concerts, *Second Saturday Soirees*, takes place every second Saturday between October and April. Featured are local professional concert artists, including Concert Pianist Pedro Iturralde, Bassist Matt Bonelli, Drummer Lou Abbott and Flamenco Dancer Cristina Masdueño. National touring artists Neil O'Neill – Scottish Troubadour and Steven King – Tenor Vocalist will also appear on this series as featured artists.

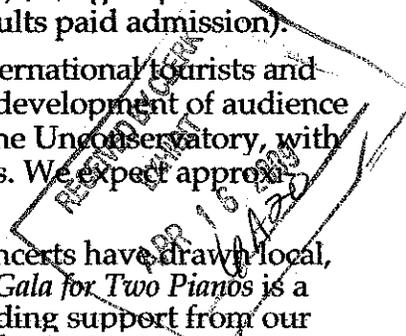
Gala For Two Pianos and *Second Saturday Soirees* occur primarily at our lead venue, The United Methodist Church (7900 Coral Way). One concert and class will be presented at Miami Dade College (Kendall), date T.B.A. The performance on March 14, 2009 will take place at the International Institute of Fine Arts, 7360 Coral Way.

Tickets for *Gala For Two Pianos*: \$15 general / \$10 students & seniors / \$8 groups of ten or more with advance reservation / Children aged 6 to 17 admitted free (with adults paid admission). Tickets for *Second Saturday Soirees*: \$10 general / \$8 seniors & students (w/college ID) / \$5 groups of ten or more with advance reservation. Children aged 6 to 17 admitted free (with adults paid admission).

The programs supported by this grant will be targeted to national and international tourists and the entire Miami-Dade community. Our organization is also focusing on the development of audience support near our lead venue, The United Methodist Church of Coral Way. The Unconservatory, with the help of board members and volunteers, will coordinate all logistical issues. We expect approximately 2,000 spectators to attend our second quarter events.

This project should be an especially attractive use of TDC funds. These concerts have drawn local, national and international attention from tourists to Unconservatory events. *Gala for Two Pianos* is a successful local annual project, and *Second Saturday Soirees* is receiving expanding support from our local community. The attached CD, which was recorded in conjunction with the 2007 – 2008 2nd Quarter Events, demonstrates the professional caliber of concert artists presented by The Unconservatory.

This project and others like it are critical to the cultural life of Miami-Dade County. Our programs involve people in all facets of music: creation of new works, performance, recording, education and widespread appreciation of all musical forms. By elevating cultural appreciation in our local community, we enhance Miami Dade County as a destination for cultural tourism. Our organization's growing presence is attracting increased attention nationally and internationally. We are actively marketing these and other events on our web site and via direct emails to our growing database of cultural tourists. Other marketing efforts include direct mail to concert supporters, media appearances by concert artists, trade advertising, fliers to local area residents and all other means available to our organization.



PROJECT EXPENSE BUDGET (2008-2009)

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. NOTE: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	=	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>2</u>		<u>1,000</u>		<u>-</u>		<u>1,000</u>
ARTISTIC:	NUMBER OF ARTISTS:	<u>0</u>		<u>-</u>		<u>-</u>		<u>-</u>
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>0</u>		<u>-</u>		<u>-</u>		<u>-</u>
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>12</u>		<u>15,200</u>		<u>5,000</u>		<u>10,200</u>
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>3</u>		<u>3,700</u>		<u>-</u>		<u>3,700</u>
MARKETING/PUBLICITY				<u>5,000</u>		<u>1,000</u>		<u>4,000</u>
PRINTING				<u>2,400</u>		<u>-</u>		<u>2,400</u>
POSTAGE				<u>1,000</u>		<u>-</u>		<u>1,000</u>
IN COUNTY TRAVEL				<u>800</u>		<u>-</u>		<u>800</u>
OUT OF COUNTY TRAVEL				<u>1,200</u>		<u>-</u>		<u>1,200</u>
EQUIPMENT RENTAL				<u>1,500</u>		<u>-</u>		<u>1,500</u>
EQUIPMENT PURCHASE				<u>1,000</u>		<u>-</u>		<u>1,000</u>
SPACE RENTAL				<u>2,850</u>		<u>-</u>		<u>2,850</u>
INSURANCE				<u>-</u>		<u>-</u>		<u>-</u>
UTILITIES				<u>-</u>		<u>-</u>		<u>-</u>
SUPPLIES/MATERIALS				<u>1,000</u>		<u>-</u>		<u>1,000</u>
OTHER COSTS (ITEMIZE BELOW):								
	Piano Tuning			<u>300</u>		<u>-</u>		<u>300</u>
	Videography			<u>1,000</u>		<u>-</u>		<u>1,000</u>
	Audio Recording			<u>2,000</u>		<u>-</u>		<u>2,000</u>
	Audio Editing			<u>1,000</u>		<u>-</u>		<u>1,000</u>

(44) GRANT AMOUNT REQUESTED**
(MUST EQUAL #48 ON PAGE 8)

6,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

40,950

6,000

+ 34,950

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contribution must not exceed 25% of the Total Cash Expenses.

9,700

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 7)

\$50,650

Sum of #45 Cash & #46 In-kind

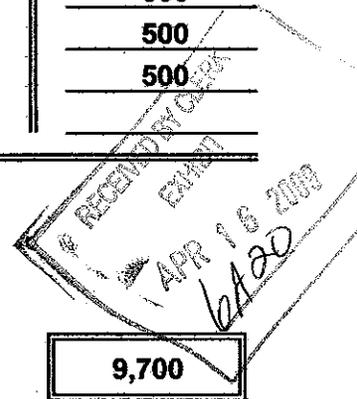
*In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET (2008-2009)

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	6,400		
CONTRACTED SERVICES	2,500		
TUITIONS	-		
CORPORATE SUPPORT	3,000	500	Piano Music Center
FOUNDATION SUPPORT	5,000		
PRIVATE/INDIVIDUAL SUPPORT	8,000		
GOVERNMENT GRANTS - (IDENTIFY SOURCE)			
FEDERAL	-		
STATE	-		
LOCAL			
DAN Grant	6,000		
APPLICANT CASH ON HAND	1,550		
OTHER REVENUES (ITEMIZE BELOW):			
Program ad sales	2,500		
Administrative assistance	-	500	The Unconservatory
Artist services	-	1,900	Concert artists
Technical services	-	500	Technical Assistants
Media discounts	-	1,000	Miami Herald, WDNA, WQBA, WLRN Radio & TV
Postage	-	250	MDCPS Life Skills Dept.
Travel discounts	-	600	Out of state coordinators
Volunteer artist stipends	-	300	Out of state artists
Hotel discounts	-	1,100	Private Sponsors
Space rental / insurance	-	1,000	United Methodist Church
Printing / design discounts	-	400	Sir Speedy
Piano tuning discounts	-	150	Piano tuner
AV engineering	-	1,500	AV Engineers / Unconservatory
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	6,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

40,950

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

9,700

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

***\$50,650**

***Sum of #49 Cash & #50 In-kind**

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DATE
7 APR 10 AM
6420

Miami-Dade County Department of Cultural Affairs
FY 2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-21

ORGANIZATION: United Haitian American Artists, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: 21st Annual Haitian Independence Day Gala

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 5th

STATUS: Non-Profit

DATE(S) OF EVENT: January 1, 2009

EVENT LOCATION: James L. Knight Center - 400 SE 2nd St

DESCRIPTION:

Funds are requested to support the production costs associated with the 21st Annual Haitian Independence Day Gala presented on January 1, 2009. The gala features numerous well known international singers, dancers and celebrity appearances.

HOTEL CONFIRMATION:

Hyatt Regency (Pending)

OUTSIDE MEDIA:

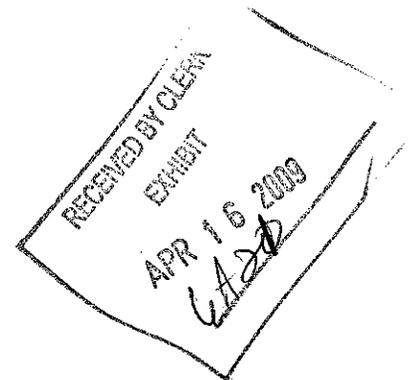
Pending

PREVIOUS TDC FUNDING:

\$5,000 (07-08); \$5,000 (05-06); \$5,000 (04-05); \$5,000 (03-04)

OTHER GOVERNMENT FUNDING:

CG - \$10,000 (Pending)



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidadegov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

United Haitian American Artists, Inc.

Organization Address: 15002 NE 12th Av

City: Miami State: FL Zip: 33161 Website: na

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1990

(7) FEI#: 87 - 0693426 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Yanick Desgranges aka Farah Juste (stage name) Mr. Mrs. Ms. Miss Dr.

Title: President Phone (day): ((305) 944- 4348 ext.

Email: kdre1804@yahoo.com Fax: () - Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: 21st Annual Haitian Independence Day Gala

(12) Starting and Ending Dates: 12/31/08 - 01/01/09 (13) Starting and Ending Times: 9pm to 1am

(14) Address or Location of Project: A. Archts Center for the Performing Arts, Downtown Miami

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 36

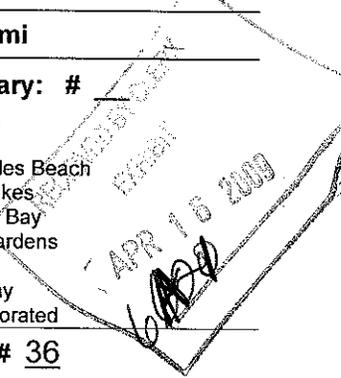
Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 5,000 Performing/Participating Total: 25
Children: 0 Children: 0

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)



PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The 2009 Annual Haitian Independence Day Gala is a musical concert (in its 21st year) with the participation of renowned artists from around the United States, Canada, and Haiti. In the past, performers have included Gina Oriole (Jazz singer), KC Kouduyay (Haitian band), Bemol Telfor (Keyboard player, bandleader) Erol Christophe (soloist) Eddy François (popular local vocalist), Tines Salvant (popular vocalist), Gina Duperville (romance vocalist), Margarete Laurent (soloist), and more. The event is one of the largest and definitely the best-established celebration of Haitian independence outside of Haiti. We feature live music from numerous performers, dancing, plays and other artistic expressions. This is a very popular and well-respected show among the Haitian community and supporters of Haitian art and culture.

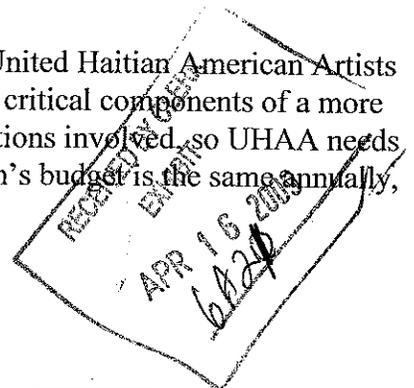
The target audience includes Haitians from the tri-county area as well as tourists from Haiti, New York, and Canada that are attracted the Gala. This well established and popular event draws because of its reputation and the artists that participate. This celebration also draws tourists throughout the state who travel to South Florida every year specifically for Haitian Independence Day Gala. Our annual participant goal is 5,000.

The timeline for this event is thus that it will take place on January 1, 2009, the Anniversary of Haitian Independence from French colonial rule. This single event takes place in the evening from 8 PM until 12:30 PM; however planning for the event begins many months prior.

Venue for The Independence Day Gala is the James L. Knight Center, Downtown Miami, with the headliner of the show as Farah Juste, a well-known Haitian artist and activist with a large regional and international following. In addition, a number of local and regional performance bands and artists also contribute to this prestigious show. Dr. Andre L. Pardo (aka Bob Lapierre), a decorated Haitian thespian will participate and author the show's plays and production elements. Our target audience number is 5,000, which is the Center's capacity.

The Haitian Independence Day Gala is a prestigious event in South Florida and deserves the continued support of Miami-Dade County and the Department of Cultural Affairs. This event is of high quality, very well attended and is an institution in this Miami-Dade community. The Tourist potential for this event, both Haitian and non-Haitian is high, and with proper support, can increase the media attention of the show and its benefits to the County.

Financial Assistance from the Tourism Development Council will assist the United Haitian American Artists with outside artist, marketing, and equipment, fees. These items and areas are critical components of a more attractive event and thus attracting more tourists. There are no other organizations involved, so UHAA needs crucial financial assistance from the TDC. Please be aware the the organization's budget is the same annually, there this year's budget is the same as is previous years...



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:						
ARTISTIC:	NUMBER OF ARTISTS: 1	7,000				7,000	
TECHNICAL:	NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS: 16	10,400		5,000		5,400	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES: 4	1,500				1,500	24,000
MARKETING/PUBLICITY		15,000		2,500		12,500	
PRINTING							
POSTAGE		300				300	
IN-COUNTY TRAVEL		5,725				5,725	
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL		35,000		2,500		32,500	
EQUIPMENT PURCHASE							
SPACE RENTAL		27,000				27,000	
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS		4,500				4,500	
OTHER COSTS (ITEMIZE BELOW):							

(44) GRANT AMOUNT REQUESTED ** (MUST EQUAL #48 ON PAGE 8) 10,000

(45) TOTAL CASH EXPENSES (MUST EQUAL #49 ON PAGE 8) 106,425 = 10,000 + 96,425

(46) TOTAL *IN-KIND CONTRIBUTIONS (MUST EQUAL #50 ON PAGE 8) 24,000

(47) TOTAL PROJECT EXPENSES (MUST EQUAL #51 ON PAGE 8) \$ 130,425 Sum of #45 Cash & #46 In-kind

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

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 6:47

**** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)**

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	15,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	20,425	24,000	Administrative Staff
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	32,073		
GOVERNMENT GRANTS (Identify source)			CG & TDC
FEDERAL _____			
STATE _____			
LOCAL Community Grants	3,927		
APPLICANT CASH ON HAND	25,000		
OTHER REVENUES (Itemize below)			

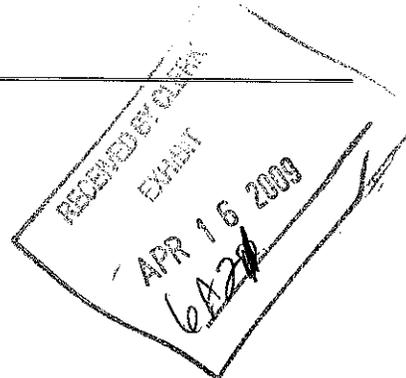
(48) GRANT AMOUNT REQUESTED
(MUST EQUAL #44 ON PAGE 7) 10,000

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7) 106,425

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7) 24,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7) \$ 130,425

* Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: A-22

ORGANIZATION: Women's International Film & Arts Festival, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: 4th Annual Women's International Film & Arts Festival

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: February 6 - 14, 2009

EVENT LOCATION: Various locations

DESCRIPTION:

Funds are requested to support the Fourth Annual Women's International Film Festival (WIFF), a cultural event featuring over 100 films from around the world, including visual arts, panel discussions and other artistic expressions by women. The festival is held on February 6-14, 2009, at various venues throughout Miami-Dade County and is one of only two film festivals in the southeastern US specifically dedicated to women's issues.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

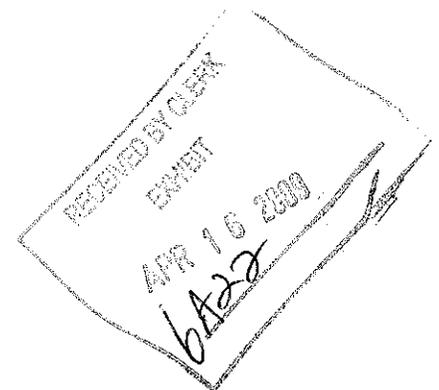
NBC 6 (Pending)
Mega TV

PREVIOUS TDC FUNDING:

\$10,000 (07-08); \$5,000 (06-07)

OTHER GOVERNMENT FUNDING:

VCA - \$25,000
State of FL - \$6,599
City of Coral Gables - \$10,000 (Pending)



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Women's International Film & Arts Festival, Inc.

Organization Address: 2911 Grand Avenue, Suite 3A

City: Miami State: FL Zip: 33133 Website: www.womensfilmfest.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 2005

(7) FEI#: 20 - 3774163 (8) State of Incorporation: fl

(9) Required Pre-application Consultation: Date: Oct 2 Time: 3:00

(10) Name: Yvonne McCormack-Lyons Mr. Mrs. Ms. Miss Dr.

Title: President/Founder

Phone (day): (305) 653-9700 ext.

Email: Yvonne@wiffonline.org Fax: (305)653- 9705

Phone (other): (954) 471 - 8589 ext.

PROJECT INFORMATION

(11) Project Title: 4th Annual Women's International Film & Arts Festival

(12) Starting and Ending Dates: Feb. 27-Mar. 8, 2009 (13) Starting and Ending Times: Various

(14) Address or Location of Project: Fillmore Miami Beach, Regal Cinemas, AMC Aventura, Fontainebleau Hotel

(15) Municipality in which project will take place (use codes): Primary: # 2 Secondary: # 1

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Dorale
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 Florida State Senate District: # 35

Florida State House District: # 113 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 10,000 Performing/Participating Total: 150

Children: 500 Children: 50

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: The Women's International Film & Arts Festival (WIFF) is a unique cultural event featuring films, fashion, music and other artistic expressions by women and/or about women and women's issues. WIFF is one of only two film festivals in the Southeastern U.S. specifically dedicated to women. This is significant according to the 2008 Directors' Guild of America; women represent only 5% of filmmakers. WIFF's mission is to increase the number of women in the filmmaking industry and to produce a high-quality cultural event which enhances the opportunity for women's visions and voices and brings together women from all over the world to present a wider range of roles and identity choices for women. Under the 2009 theme Film, Fashion, Fabulous!, WIFF will celebrate women's historical entry in the film industry through fashion.

How Will WIFF Attract Tourists:

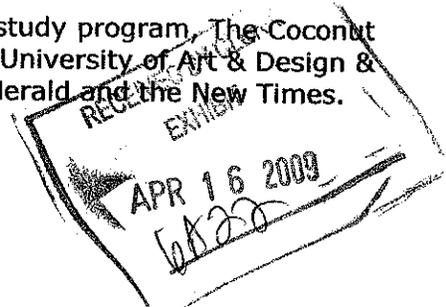
With the assistance of our hotel partner The Fontainebleau and its owner Turnberry Associates as well as the Greater Miami Convention & Visitors Bureau, our media sponsors Channel WPBT Channel 2, NBC6, WLRN-Radio, Mega TV and WMCQ 92.3 radio, WIFF is launching the international "WIFF 2009 Girlfriends Getaway" destination package for the event. The package includes movies, celebrities, fashion shows, luncheons, stylists, parties, shopping sprees, relaxing in the spa - all while staying at the Fontainebleau Hotel. The TDC funding will enable WIFF to better market this unique concept to women nationally and internationally through advertising and promotional campaigns. Our popular "WIFF Around The Globe" series highlights regions of the world through the selected films, supplemented by dance, music, food, wine and other cultural expressions serving as a bridge to understanding world cultures -creating an additional niche for destination marketing and new opportunities for economic impact. Further, because this is an international festival, filmmakers, media and the general public attend from around the world, (In 2008 filmmakers from Columbia, England, Canada, Russia, France, and throughout the U.S. attended). Save the Date cards have been distributed throughout Liverpool and London, England as well as in Toronto. More than two hundred hotel room nights have been secured at the Fontainebleau hotel.

When & Where: The event opens Feb. 27, 2009 at the Fillmore, Miami Beach, with a Florida premiere film starring academy award winners Anthony Brody & Rachel Weisz followed by live entertainment and/or a Q & A session conducted by NBC6's Roxanne Vargas with the film's attending celebrities, a "Meet and Greet" After Party. Following days include workshops, "Let's do Lunch" film/lecture series covering issues affecting women, a fashion show with Patricia Fields, stylist for "Sex and The City" and "The Devil Wears Prada" and cutting edge movies throughout the remaining 8 days.

Who: Principal participants are the films and filmmakers from around the world whose submitted works are selected for inclusion in the Festival as well as many of the feature film stars who will attend the major events. We also partner with local and international fashion designers, women's organizations and social service organizations whose missions reflect the themes of the films. These service organizations assist with coordinating special events such as luncheons and receptions. Finally other industry professionals such as distributors, programmers, actors, critics, promoters also attend the festival, some of which serve on workshop panels and our film industry marketplace. Every year A-list celebrities are invited and attend.

How Many Events: More than 50 films will be presented at AMC Aventura, The Fontainebleau and Regal Cinemas, an opening night gala, a fashion show, a special program at the University of Miami with Indian filmmaker Depha Metha and an awards function. Finally an awards banquet featuring the best film and wardrobe design will be held at the Fontainebleau. Tickets range from \$10 with special discounts for seniors and students to \$100 for the opening night red carpet gala.

Partners: Partnership events are planned with University of Miami's Gender study program, The Coconut Grove Arts Fest, Aventura Marketing Council, The Commission For Women, AI University of Art & Design & Fashion Miami. Media sponsors include MEGA TV, NBC6, WLRN, WPBT, Miami Herald and the New Times.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES: <u>1</u>	55,000				55,000	25,000
ARTISTIC:	NUMBER OF ARTISTS: <u>1</u>	20,000				20,000	
TECHNICAL:	NUMBER OF EMPLOYEES: <u>1</u>	58,000				58,000	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS: <u>2</u>	15,000		5,000		10,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES: <u>2</u>	11,000				11,000	
MARKETING/PUBLICITY		50,000		11,000		39,000	35,000
PRINTING		18,000		5,000		13,000	
POSTAGE		5,000		4,000		1,000	
IN-COUNTY TRAVEL		5,000				5,000	
OUT OF COUNTY TRAVEL		10,000				10,000	
EQUIPMENT RENTAL		3,000				3,000	
EQUIPMENT PURCHASE		2,000				2,000	
SPACE RENTAL		35,000				35,000	15,000
INSURANCE		3,000				3,000	
UTILITIES							
SUPPLIES/MATERIALS		5,000				5,000	
OTHER COSTS (ITEMIZE BELOW):							
	MISCELLANEOUS EVENT EXPENSES	10,000				10,000	

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(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

305,000

= **25,000** + **280,000**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

75,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 375,000

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	60,000		
CONTRACTED SERVICES			
TUITIONS	5,000		
CORPORATE SUPPORT	55,000	55,000	MEGA TV, WPBT, BACARDI, PREMIERE WINE, NEW TIMES RED CARPET TRANS. FONTAINEBLEAU, INTEGRITY INVEST.
FOUNDATION SUPPORT	35,000		
PRIVATE/INDIVIDUAL SUPPORT	30,000	10,000	
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE	6500		
LOCAL	45,000		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Elected Officials	17,500		
City of Miami	6,000		
Vendors	15,000		
Opening Night Venue		10,000	FILLMORE/FONTAINEBLEAU
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

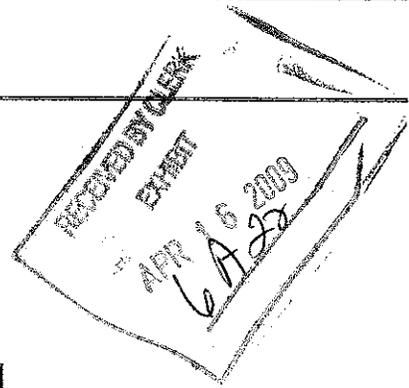
300,000

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

75,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 375,000



* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

	Agenda Item No.:	B-1
<u>ORGANIZATION:</u> Back Bone Cultural Group, Inc.	<u>GRANT REQUEST:</u>	\$5,000
<u>TITLE OF EVENT:</u> Ghana Art & Culture for Black History Month	<u>RECOMMENDATION:</u>	\$2,300

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: February 26-28, 2009

EVENT LOCATION: Lou Rawls Center, Florida Memorial University

DESCRIPTION:

Funds are requested to support Ghana Art & Culture celebration for Black History Month on February 26-28, 2009. The celebration features traditional drumming and dancers, as well as the hosting of ceremonies with a royal entourage, including the Dr. Kpobi Tettey-Tsuru III, the King of Ghana.

HOTEL CONFIRMATION:

El Palacio Hotel

OUTSIDE MEDIA:

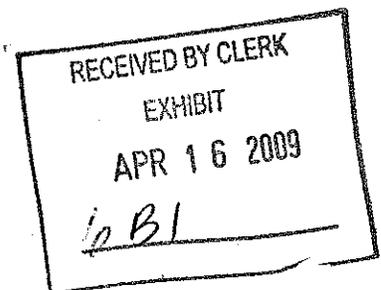
Pending

PREVIOUS TDC FUNDING:

N/A

OTHER GOVERNMENT FUNDING:

MDC Mayor's Discretionary Fund - \$3,000 (Pending)
District 1 Funds - \$3,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Back Bone Cultural Group Inc.

Organization Address: 19741 NW 12th Ave.

City: Miami State: FL Zip: 33169 Website:

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 2008

(7) FEI#: 42 - 176 4413 (8) State of Incorporation:

(9) Required Pre-application Consultation: Date: Oct. Time: 3:00-5:00 P.M

(10) Name: Vivian A. Coleman Mr. Mrs. Ms. Miss Dr.

Title: CEO Phone (day): (786) 975-9783 ext.

Email: jonascimn@aol.com Fax: () - Phone (other): () - ext.

PROJECT INFORMATION

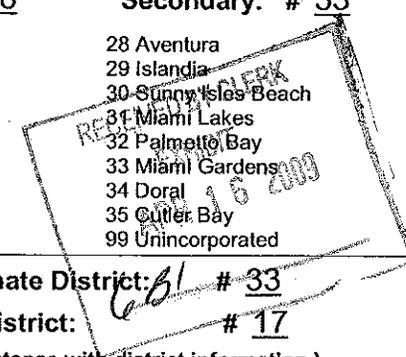
(11) Project Title: Ghana Art & Culture for Black History Month

(12) Starting and Ending Dates: Feb. 26,27,28'09 (13) Starting and Ending Times: 12:noon – 8:00 PM

(14) Address or Location of Project: Florida Memorial University, Opa-Locker Miami

(15) Municipality in which project will take place (use codes): Primary: # 08 Secondary: # 33

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated



(16) Miami-Dade Commission District: # 1 Florida State Senate District: # 33

Florida State House District: # 103 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify):

(18) Expected Participation (# of individuals): Attending Total: 2,000 Performing/Participating Total: 1:24
 Children: Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: The project consists of three-day presentation with a Master of Ceremonies and narrator who will incorporate both educational, (the history, traditions and cultural expressions) of Ghana and entertain spectators. Entertainment consists of diverse rhythms, drumming and dancers in native costumes as well as sharing of native foods specialties. Special guests including the King of Ghana, and local individuals who made a difference in Miami-Dade will participate in the celebration.

The King's entourage will educate and entertain their bothers and sisters in the united States and tourists visiting Miami by performing some ceremonies that dramatize the installation of the King.

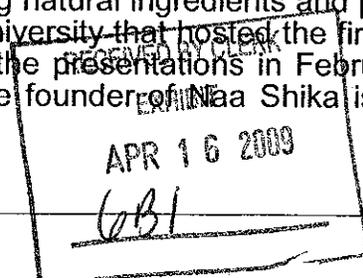
How: The project will attract tourists to Miami Dade County because of the unique presentations, drumming and dances from different regions in Africa as well as the publicity attracted by special Performers and personalities from Africa will travel to Miami Dade for the event. Outreach to Flyers will be distributed to persons in the travel and tourist business, and advertisement will be sent to local newspapers, and radio announcements in English, Spanish, and Creole. In their Calendar of events, special web sites and links to Florida Memorial College and self-enrichment institutions with large web links to universities in the South America, Central America and Africa such as UniCaribe of Florida I Opa-Locka, and Miami Dade college will attract educators and students enrolled in cultural programs and restaurants certification program. Restaurants and eateries serving authentic African cuisine in Miami-Dade County will display posters and hold cooking classes leading to the event and during the event.

Where: The events will take place at Lou Rawls Center for performing Arts at Florida Memorial University, 15800 NW 42nd Ave, Miami Gardens, Florida 33034. Dates of presentation are on February 26, 27, 28, from 12:00 noon to 8:00 PM.

The principal attractions are Nii Dr. Kpobi Tettey-Tsuru III, the King of "LA," a suburb in Accra, (West Africa) and his entourage. There are approximately 24 performers who are dancers and drummers from Africa and local trained in the artistic expressions of dance and African drums, (see list of bios). Naa Shika Special Inc. will prepare typical dishes for the events.

TDC funding will allow us to prepare more colorful flyers, brochures, events schedules, and comply with required events insurance. Special guests and artists visiting Miami-Dade will appreciate the ability to ride in buses. The ease of transporting guests that are tourists as well as visiting performers will make the event more attractive to tourists. The performances are outside the traditional tourist area.

Other organizations involved in the project are Retha S. Boone, Office of Community Advocacy, Black Affairs Advisory Board, Nova University, Evangel Church International, Africa Reconnects, a 501c3 non-profit dedicated to discovery and tracing our African roots, the Greater Miami Convention and visitors Bureau, UniCaribe of Florida, Naa Shika Special Inc. a for profit minority S corporation established in Florida and dedicated to preserving health by using natural ingredients and preserving cultural traditions of West Africa cuisine and Florida Memorial University that hosted the first presentation of West African traditions. Naa Shika Special Inc. made the presentations in February 2008 during Black history Month celebrations. Vivian A. Coleman, the founder of Naa Shika is also the founder of Back Bone Cultural Group Inc.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	5				4,200	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:						
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	10		5,000	0	5,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	1		1,000		1,000	
MARKETING/PUBLICITY				1,000	500	500	7,125
PRINTING				1,000	500	500	625
POSTAGE				1,000		1,000	
IN-COUNTY TRAVEL				2,000	2,000		
OUT OF COUNTY TRAVEL				4,500		4,500	
EQUIPMENT RENTAL							
EQUIPMENT PURCHASE							
SPACE RENTAL				1,500	1,000	500	
INSURANCE				1,000	1,000		
UTILITIES							
SUPPLIES/MATERIALS							
OTHER COSTS (ITEMIZE BELOW):							
	VISAS FOR ARTISTS			1,500		1,500	
	HOSPITALITY COST			4,000		4,000	
	VIDEO AND HOTOGRAPHS OF EVENTS			3,300		3,300	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

5,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

31,000

=

5,000

+

26,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

7,750

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 38,750

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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 APR 16 2009
 GBI

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: B-2

ORGANIZATION: Gold Coast Railroad Museum, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: Day Out With Thomas 2009

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: March 7, 2009 - March 15, 2009

EVENT LOCATION: 12450 SW 152nd Street, Miami

DESCRIPTION:

Funds are requested to support the "Day Out With Thomas 2009," an event hosted by the Gold Coast Railroad Museum on March 7-15, 2009. The event is family-focused targeting families and children. The event is part of a national tour of Thomas and is the major event for the museum.

HOTEL CONFIRMATION:

Pending

OUTSIDE MEDIA:

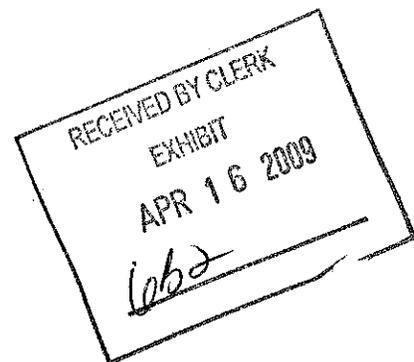
CBS 4

My33

PREVIOUS TDC FUNDING:

N/A

OTHER GOVERNMENT FUNDING:



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-___

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Gold Coast Railroad Museum, Inc.

Organization Address: 12450 SW 152nd St.

City: Miami State: FL Zip: 33177 Website: www.GCRM.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1957

(7) FEI#: 59 - 6136069 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10-2-2008 Time: 3:00pm

(10) Name: Rick Olsen Mr. Mrs. Ms. Miss Dr.

Title: Executive Director Phone (day): (305) 253 - 6240 ext.

Email: rick.olsen@gcrm.org Fax: (305) 233 - 4641 Phone (other): (786) 217 - 8780 ext.

PROJECT INFORMATION

(11) Project Title: Day Out With Thomas 2009

(12) Starting and Ending Dates: March 7 – March 15 (13) Starting and Ending Times: 8:00am – 6:00pm

(14) Address or Location of Project: 12450 SW 152nd Street, Miami

(15) Municipality in which project will take place (use codes): Primary: # 99 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doralee
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 9 Florida State Senate District: # 36

Florida State House District: # 114 U.S. Congress District: # 21

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 16,000 Performing/Participating Total: 91

Children: 10,000 Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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APR 16 2009
632

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Gold Coast Railroad Museum is located in South Miami-Dade County directly adjacent to the Miami MetroZoo. Each year the Museum hosts a visit from the classic storybook character Thomas the Tank Engine. During this visit a full-size railroad locomotive "Thomas" is brought to the Museum and he takes his place at the front of the train. On March 7-8 and 14-15, 2009 the Gold Coast Railroad Museum will once again offer visitors the opportunity to see Thomas and ride onboard the train that he pulls. Tickets for admission to the event are \$18, though there are many promotional prices being offered, some as low as \$15 per person. During their visit guests not only take a train ride with Thomas, but are treated to various activities, musical and comedic entertainers, play areas, and bouncy houses.

This year's entertainers will include a resident of the county, Mathew Sabatella, performing popular railroad and children's songs, a magician/entertainer, Michael Rosman, who is a graduate of the Ringling Brothers Clown College and a juggler/comedian who has been featured on the Tonight show. These two entertainers are returning acts from last year's event. They received spectacular reviews and such numerous requests to have them return, they were quickly booked to come back for the 2009 event. The Museum is currently in negotiations with several other entertainers, locally and nationally, to add even more value to the event.

March 2009 will be the fifth year that this event place in Miami. Over the span of the event more than 75,000 people have visited during the Day Out With Thomas event. On average 58% of visitors come from within the county, 39% from outside the county, 2% from outside the state, and 1% from international points of origin. In the past this event was also conducted (by another Museum) near Mt. Dora, Fl. This year they have opted not to conduct the event thus making this the only chance for Floridians to visit Thomas. Past surveys have indicated that visitors were not averse to traveling over 100 miles in order to attend and as the next closest Day Out With Thomas event will be in Northern Alabama, it is anticipated that the Miami event will be able to draw from all over the state.

With nearly 42,000 visitors traveling to The Gold Coast Railroad Museum from outside of the County, it is estimated that nearly one-fourth of those attendees opted to stay at a lodging facility rather than drive back to their homes the same day. In addition to rooms booked by visitors, the Museum purchases more than 50 room nights in order to provide housing for various entertainers and others associated with the event. The Museum is currently in negation with both the Holiday Inn Express & Suites and the Quality Inn & Suites, both located in Kendall, to provide room blocks for visitors.

The advertising for the event will cover a variety of mediums. Most every aspect of the marketing will be conducted by Mojo Media Miami, the Museum's PR/Marketing firm. They have negotiated placement in publications such as South Florida Parenting and Miami Family Magazine, the Miami Herald and Sun-Sentinel, promotional ticket give-aways on the majority of radio stations, TV advertising, website listings, and a placement on Google. The television stations CBS4 and My33 have committed to covering the event, and negotiations are ongoing with the local NBC affiliate.

The Gold Coast Railroad Museum strives to produce the highest quality event possible while maintaining a realistic budget. As the Day Out With Thomas event serves as the Museum's major source of income each year it is imperative that the budget allow for adequate return on the investment. TDC funding will allow for money which would be allocated to certain expenses to be redirected to activities which will enhance the quality of the visitor's experience or to increase the amount of advertising which, in turn, will increase the number of tourists to travel to the event.

APR 16 2009
6B2

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES: 4	11,240				11,240	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES: 77	2176				2176	22,656
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS: 4	10,000		7000		3000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES: 10	9700				9700	
MARKETING/PUBLICITY		26,100		15,000		11,100	
PRINTING		2400				2400	
POSTAGE							
IN-COUNTY TRAVEL		1900				1900	
OUT OF COUNTY TRAVEL		2700				2700	
EQUIPMENT RENTAL		22,750		1500		21,250	
EQUIPMENT PURCHASE		2500				2500	
SPACE RENTAL							
INSURANCE							
UTILITIES		900				900	
SUPPLIES/MATERIALS		2050		1500		550	
OTHER COSTS (ITEMIZE BELOW):							
	REQUIRED THOMAS BRAND MERCHANDISE	75,000				75,000	
	HIT ENTERTAINMENT ROYALTIES	90,000				90,000	
	RAILCAR MAINTENANCE	1000				1000	
	LOCOMOTIVE FUEL	8000				8000	
	LODGING	9000				9000	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

277,416

=

25,000

+

252416

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

22,656

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

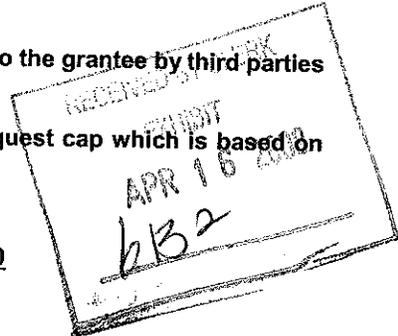
300,072

Sum of #45 Cash & #46 In-kind

* **In-kind contributions** are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



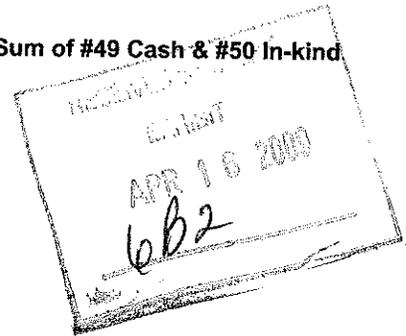
PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	210,000		
CONTRACTED SERVICES	10,000		
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
2 Foot Gauge Train rides	12,000		
Merchandise Sales	100,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	277,416
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)	22,656
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	\$ 300,072

* Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: B-3

ORGANIZATION: Miami City Ballet, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: Miami City Ballet's Manhattan Debut at New York City Center

RECOMMENDATION: \$15,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: January 21 - 25, 2009

EVENT LOCATION: New York City Center, NY City, NY

DESCRIPTION:

Funds are requested to support Miami City Ballet's tour to New York City Center during January 21-25, 2009. The tour is the first time the company performs in Manhattan at the theater where the Founding Artistic Director, Edward Villella, began his career with the New York City Ballet. The event showcases the level of cultural excellence present in Miami-Dade County before a large audience and important audience in a major metropolitan city and media market.

HOTEL CONFIRMATION:

None

OUTSIDE MEDIA:

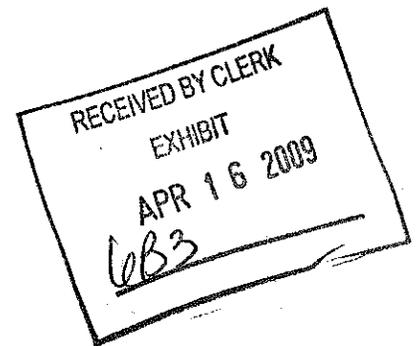
None

PREVIOUS TDC FUNDING:

\$13,500 (98-99); \$15,000 (97-98)

OTHER GOVERNMENT FUNDING:

NEA - \$30,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-___

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

- (3) Organization Name (exactly as it appears on Articles of Incorporation):
 Miami City Ballet, Inc.
- Organization Address: Ophelia & Juan Js. Roca Center, 2200 Liberty Avenue
 City: Miami Beach State: FL Zip: 33139 Website: www.miamicityballet.org
- (4) Applicant Institution Type: Cultural Non-Cultural
- (5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1985
- (7) FEI#: 59 - 2578534 (8) State of Incorporation: FL
- (9) Required Pre-application Consultation: Date: 9/25/08 Time: 11:00 a.m.
- (10) Name: Viena Howe Mr. Mrs. Ms. Miss Dr.
 Title: Foundation & Government Relations Manager Phone (day): (305) 929 - 7000 ext. 1414
 Email: Viena@miamicityballet.org Fax: (305) 929 - 7002 Phone (other): (305) 929 - 7000 ext. 1405

PROJECT INFORMATION

- (11) Project Title: Miami City Ballet's Manhattan Debut at New York City Center
- (12) Starting and Ending Dates: Jan. 21-25, 2009 (13) Starting and Ending Times: approx. 2:00-4:00, 3-5, 8-10
- (14) Address or Location of Project: New York City, NY
- (15) Municipality in which project will take place (use codes): Primary: # N/A Secondary: # N/A
- | | | | |
|----------------------|----------------------|-------------------------|----------------------|
| 01 Miami | 10 Homestead | 19 Golden Beach | 28 Aventura |
| 02 Miami Beach | 11 Miami Shores | 20 Pinecrest | 29 Islandia |
| 03 Coral Gables | 12 Bal Harbour | 21 Indian Creek Village | 30 Sunny Isles Beach |
| 04 Hialeah | 13 Bay Harbor Island | 22 Medley | 31 Miami Lakes |
| 05 Miami Springs | 14 Surfside | 23 North Bay Village | 32 Palmetto Bay |
| 06 North Miami | 15 West Miami | 24 Key Biscayne | 33 Miami Gardens |
| 07 North Miami Beach | 16 Florida City | 25 Sweetwater | 34 Doral |
| 08 Opa-Locka | 17 Biscayne Park | 26 Virginia Gardens | 35 Cutler Bay |
| 09 South Miami | 18 El Portal | 27 Hialeah Gardens | 99 Unincorporated |
- (16) Miami-Dade Commission District: # 5 Florida State Senate District: # 35
 Florida State House District: # 107 U.S. Congress District: # 18
 (Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

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 6B3

- (17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____
- (18) Expected Participation (# of individuals): Attending Total: 10,000 Performing/Participating Total: 57
 Children: 1% Children: N/A
- (19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

Project

In January 2009, Miami City Ballet (MCB) will make its Manhattan debut at New York City Center – a historic occasion for Founding Artistic Director Edward Villella and the Ballet. A former principal dancer at New York City Ballet under George Balanchine, Villella began his career performing at City Center. Many of the Balanchine roles MCB performs were created on Villella, who has received numerous distinctions, including: the National Medal of Arts, a Kennedy Center Honor, and inductions into the Florida Artists Hall of Fame and the Hall of Fame at the National Museum of Dance.

Over the years, City Center has urged Villella to present MCB at the venue; however, the magnitude of the financial commitment was a challenge, and Villella also wanted his Company to be artistically ready for such a moment. Now approaching its 25th anniversary, MCB is prepared to make a visit to City Center a successful reality.

Tourism

As one of the nation's leading ballet companies, MCB represents the cultural excellence of Miami-Dade County. The Ballet has performed in the county since its inception and offers four repertory programs, *George Balanchine's The Nutcracker*[™], family programming, an in-house series, classes at MCB School, and outreach efforts. Critics across the country have taken note of MCB. The New York Times' chief dance critic attended a Miami performance in October 2007. "Watching, you wish that the *Jewels* dancers from [New York] City Ballet and the Kirov could go to Miami for coaching." Bringing the Company to an artistic hub and major market like New York City places the spotlight on Miami. The week of performances and events is expected to generate much attention locally and nationally.

Performance Details – New York City Center (MCB Dancers; tickets – \$25-\$110)

Program A (Jan. 21, 23, 24 – three performances): *Symphony in Three Movements* (Stravinsky/Balanchine) · *La Valse* (Ravel/Balanchine) · *In The Upper Room* (Glass/Tharp)

Program B (Jan. 22, 24, 25 – three performances): *Square Dance* (Vivaldi, Corelli/Balanchine) · "Rubies" (Stravinsky/Balanchine) · *Symphony in C* (Bizet/Balanchine)

TDC Impact on Project's Tourism Attractiveness

This March, The Miami Herald described MCB as contributing to a "cultural blossoming" in Miami. Miami-Dade County's support will indicate to New York City and the dance community that it believes in the strength of the Company and its product. It will strengthen and enhance the foundation of the project.

Other Organizations Involved – N/A

Strategies/Timeline

MCB began rehearsals for the tour in August 2008. The production crew will arrive in New York on Jan. 19 and the dancers on Jan. 20. Fundraising events (receptions/luncheon/gala) will take place at various locations (theater/Colony Club/Le Parker Meridien Hotel) from Jan. 21-24. The Company will return on Jan. 25. City Center is also committed to the promotion of these performances.

APR 15 2009
1063

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>11</u>		80,483		80,483	
ARTISTIC:	NUMBER OF ARTISTS:	<u>57</u>		191,373		191,373	
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>10</u>		37,928		37,928	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>56</u>		287,000		287,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>32</u>		152,500		152,500	
MARKETING/PUBLICITY				200,000	25,000	175,000	
PRINTING							
POSTAGE							
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL				120,315		120,315	
EQUIPMENT RENTAL				2,000		2,000	
EQUIPMENT PURCHASE				7,100		7,100	
SPACE RENTAL				150,000		150,000	
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS							
OTHER COSTS (ITEMIZE BELOW):							
CONSULTANT				50,000		50,000	
TRUCKING				31,500		31,500	
ROYALTIES				14,451		14,451	
MISC				950		950	

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LBS

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

1,325,600

= 25,000 + 1,300,600

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

-

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 1,325,600

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	550,000		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT			
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	500,000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL <u>NEA</u>	40,000		
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND	210,600		
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	1,325,600		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		-	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	\$ 1,325,600		

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 LBB

* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: C-1

ORGANIZATION: Classical Review, Inc., The

GRANT REQUEST: \$5,000

TITLE OF EVENT: South Florida Classical Review.com

RECOMMENDATION: \$3,500

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: For Profit

DATE(S) OF EVENT: January 1, 2009 - March 31, 2009

EVENT LOCATION:

DESCRIPTION:

Funds are requested to support the launch of a new cultural website that will service the South Florida classical music community. Due to recent cuts by local newspapers, Miami-Dade County's vibrant classical cultural scene has limited print coverage. The launch of the South Florida Classical Review on the web serves to fill this void and promote the destination as a place for classical music lovers and provide audiences with timely reviews, profiles and events.

HOTEL CONFIRMATION:

Mondrian Hotel South Beach (Pending)

OUTSIDE MEDIA:

Classical South Florida - FM 89.7

PREVIOUS TDC FUNDING:

N/A

OTHER GOVERNMENT FUNDING:

N/A



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

The Classical Review, Inc.

Organization Address: 555 NE 34th Street, Apt 2203

City: Miami State: FL Zip: 33139 Website: southfloridaclassicalreview.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 2008

(7) FEI#: 26 - 3261516 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Lawrence Johnson Mr. Mrs. Ms. Miss Dr.

Title: President Phone (day): (305) 576 - 8370 ext.

Email: theclassicalreview@gmail.com Fax: () - Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: South Florida Classical Review.com

(12) Starting and Ending Dates: 1/1/2009-3/31/2009 (13) Starting and Ending Times:

(14) Address or Location of Project: www.southfloridaclassicalreview.com (World Wide Web)

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 35

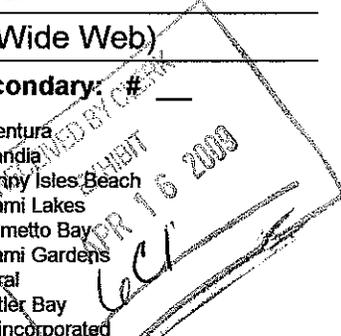
Florida State House District: # 109 U.S. Congress District: # 20

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: Performing/Participating Total:
Children: Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)



PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: The proposed project is the launch and marketing of a unique website: southfloridaclassical-review.com ("the Website").

How: The Website will attract tourists to Miami-Dade County by serving as *the* source of record for in-depth information about classical music events/attractions countywide. By strategically linking with other tourist-driven sites, such as the GMCVB, the website will be an information source for anyone wishing to travel to Miami-Dade and experience world-class cultural events.

When: Currently under development, the site will be launched in October of 2008 and be operating at full-potential just in time for the height of S. Florida's cultural season - January through March 2009. The site will preview and cover dozens of events this quarter, and be available worldwide 24/7 - 365 days a year.

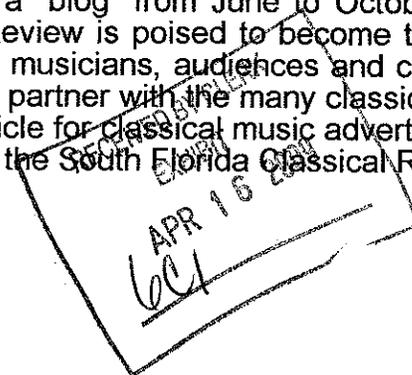
Where: The Website is produced locally and will be accessible globally.

Who: The Website's founder is Lawrence A. Johnson, former classical music critic/writer for the Miami Herald and South Florida Sun-Sentinel. Guest writers will also contribute reviews and commentary. Just about every classical music arts organization across the region will be featured on the site. Adding significantly to the artistic content will be exclusive interviews with many of the classical superstars visiting S. Florida during the arts season.

TDC Funding: Funding from the TDC program will enable the website to firmly establish itself during its inaugural season. Until the website has been sufficiently marketed to regular sponsors and advertisers, it will rely on the support of the community, individuals, key corporate partners and grants to sustain its activities.

Other Organizations: All classical music organizations across the region will be invited to advertise their events on the site. Efforts will be made to cover as many events as possible while maintaining the highest level of critical journalism. Miami-Dade County is home to upwards of 50 classical music organizations that now more than ever need enlightened representation in the media. Additionally, the Website has established syndication agreements with the Miami Herald and the S. Florida Sun-Sentinel to pick up reviews and articles from the website. The Website is also negotiating arrangements with the radio station *Classical South Florida*, in an effort to make the Website a classical resource for local, national and international communities.

Strategies and Timeline: The Website was initially launches as a "blog" from June to October 2008. Now in its current website format, South Florida Classical Review is poised to become the classical source of record and gathering place for all organizations, musicians, audiences and culturally minded visitors to Miami-Dade County. The Website seeks to partner with the many classical music organizations in S. Florida by providing a new advertising vehicle for classical music advertisers. With currently over 5,000 website hits per month (and growing) the South Florida Classical Review is fast becoming a great resource for the arts.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS	
ORGANIZATION'S PERSONNEL								
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>1</u>		<u>2,000</u>		<u>0</u>	<u>2,000</u>	<u>1,000</u>
ARTISTIC:	NUMBER OF ARTISTS:	<u>1</u>		<u>4,000</u>		<u>2,000</u>	<u>2,000</u>	<u>4,000</u>
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>2</u>		<u>10,000</u>		<u>2,000</u>	<u>8,000</u>	<u>0</u>
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>4</u>		<u>4,000</u>		<u>0</u>	<u>4,000</u>	<u>0</u>
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>1</u>		<u>450</u>		<u>0</u>	<u>450</u>	<u>0</u>
MARKETING/PUBLICITY				<u>4,000</u>		<u>1,000</u>	<u>3,000</u>	<u>2,000</u>
PRINTING				<u>2,000</u>		<u>0</u>	<u>2,000</u>	<u>0</u>
POSTAGE				<u>0</u>		<u>0</u>	<u>0</u>	<u>0</u>
IN-COUNTY TRAVEL				<u>2,000</u>		<u>0</u>	<u>2,000</u>	<u>1,000</u>
OUT OF COUNTY TRAVEL				<u>2,000</u>		<u>0</u>	<u>2,000</u>	<u>0</u>
EQUIPMENT RENTAL				<u>0</u>		<u>0</u>	<u>0</u>	<u>0</u>
EQUIPMENT PURCHASE				<u>0</u>		<u>0</u>	<u>0</u>	<u>0</u>
SPACE RENTAL				<u>2,000</u>		<u>0</u>	<u>2,000</u>	<u>0</u>
INSURANCE				<u>0</u>		<u>0</u>	<u>0</u>	<u>0</u>
UTILITIES				<u>250</u>		<u>0</u>	<u>250</u>	<u>0</u>
SUPPLIES/MATERIALS				<u>150</u>		<u>0</u>	<u>150</u>	<u>0</u>
OTHER COSTS (ITEMIZE BELOW):								
	WEBHOSTING			<u>150</u>		<u>0</u>	<u>150</u>	<u>0</u>

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

5,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

33,000 = **5,000** + **28,000**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

8,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$41,000 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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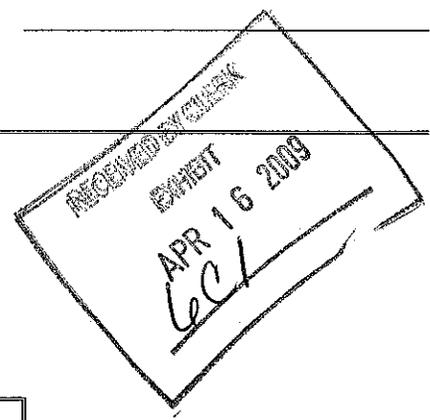
PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	0	0	0
CONTRACTED SERVICES	20,000	0	0
TUITIONS	0	0	0
CORPORATE SUPPORT	3,000	3,000	CLASSICAL SOUTH FLORIDA HOTEL
FOUNDATION SUPPORT	0	0	0
PRIVATE/INDIVIDUAL SUPPORT	5,000	5,000	CONTENT CONTRIBUTIONS
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	5,000		

(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	33,000		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		8,000	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	\$41,000		



* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

	Agenda Item No.:	D-1
<u>ORGANIZATION:</u> Center for the Advancement of Jewish Education, Inc.	<u>GRANT REQUEST:</u>	\$10,000
<u>TITLE OF EVENT:</u> 12th Annual Miami Jewish Film Festival	<u>RECOMMENDATION:</u>	\$6,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Ongoing

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: January 24, 2009 - February 1, 2009

EVENT LOCATION: Sunrise IntraCoastal Cinema, Regal Cinemas SoBe, Cosford Cinemas @ UM

DESCRIPTION:

Funds are requested to support the 12th Annual Miami Jewish Film Festival, which features award-winning and artistically innovative films from around the globe. The festival is held in various locations throughout Miami-Dade County on January 24 through February 1, 2009, and feature a collaboration with the New York Sephardic Jewish Festival.

HOTEL CONFIRMATION:

Sonesta Hotel Coconut Grove

OUTSIDE MEDIA:

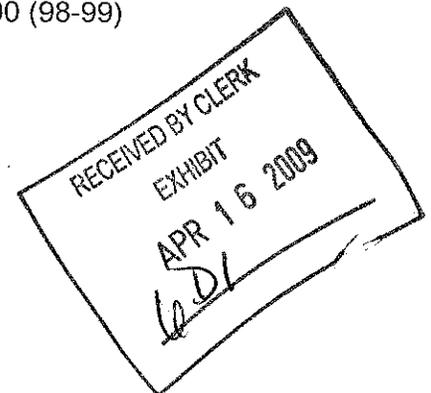
Pending

PREVIOUS TDC FUNDING:

\$5,000 (07-08) End of cycle; \$6,000 (06-07) ; \$5,000 (05-06); \$5,400 (04-05); \$6,000 (03-04); (\$4,000 (02-03) - End of Cycle); \$5,000 (01-02); \$2,800 (00-01); \$3,150 (99-00); \$3,500 (98-99)

OTHER GOVERNMENT FUNDING:

Miami Beach CAC - \$18,301
Coral Gables - \$10,000 (pending)
CG - \$10,000 (pending)



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Center for the Advancement of Jewish Education

Organization Address: 4200 Biscayne Boulevard, 1st Floor

City: Miami State: FL Zip: 33137 Website: www.caje-miami.org

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1944

(7) FEI#: 59 - 0624373

(9) Required Pre-application Consultation: Date: Time: phone

(10) Name: Roberta Shevin Mr. Mrs. Ms. Miss Dr.

Title: Director of Development & Administration Phone (day): (305) 576 - 4030 ext. 123

Email: robertashevin@caje-miami.org Fax: (305) 576 - 0307 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: 12th Annual Miami Jewish Film Festival

(12) Starting and Ending Dates: 1/24/2009 - 2/1/2009 (13) Starting and Ending Times: film times vary each day

(14) Address or Location of Project: Regal So Beach Cinema, Cosford Cinema at U of Miami and Sunrise Intracoastal Cinema

(15) Municipality in which project will take place (use codes): Primary: # 2 Secondary: # 03-07

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 3 Florida State Senate District: # 35

Florida State House District: # 109 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): Jewish

(18) Expected Participation (# of individuals): Attending Total: 7,500 Performing/Participating Total: 20
Children: 250 Children: 10

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

What: The 12th Annual **Miami Jewish Film Festival (MJFF)** will present nine days of award winning independent films. In all, over 27 countries have been represented at the Festival. Film highlights have included the screening of the 2007 Oscar® winner for Best Short Feature "West Bank Story" as well as screenings prior to theatrical distribution of "The Pianist" "No Where in Africa" "The Rape of Europa" and more. In 2008 both our opening night and closing night films were their country's entries for the Academy Award for Best Foreign Film. Many other films have received national attention after playing the Miami Jewish Film Festival. This festival is held in high regard by other Jewish Film Festivals as well by distributors and filmmakers worldwide. Programming such as discussions with filmmakers, actors and scholars adds context to the films. In addition a "Read more" book list is published with special selections for each film topic in conjunction with Books & Books; and a compendium of educational materials are distributed at each film to enhance the film experience. Still another feature of the MJFF is our annual Young Filmmakers Institute which presents films made by our local teens at a free public screening. This year, our films include many well known actors, and we have invited **Lanie Kazan** and **William Macy** to attend the screenings of their films.

How? Film is a particularly important tourist offering due to its broad appeal and as an affordable entertainment. Our theaters are easily accessible from hotels on Miami Beach, Coconut Grove, Coral Gables, Sunny Isles, and other highly popular tourist areas. It is important because MJFF provides foreign language films, as well as international filmmakers, a gift to our European, French Canadian and Latin visitors. In advance of the festival, emails have arrived from as far away as Germany asking for the festival dates. Close working relationships with foreign Consulates, and cultural organizations, help the festival attract visitors. What's more, Snowbirds, especially from the Northeast, as well as Canadians attend the festival in droves. Many of them are on fixed budgets, and appreciate hard-to-find Jewish cultural offerings at affordable prices. We have already received a call from a patron in Chicago because she wants to plan her trip to Miami to include our festival dates.

When/Where: MJFF takes place January 24 - February 1, 2009. It is held in three locations: Cosford Cinema at University of Miami in Coral Gables, Regal Cinema on Miami Beach and Sunrise Cinemas at Intracoastal Mall, North Miami Beach. Opening Night will be at the Sunrise Intracoastal Theater. We will collaborate with the New York Sephardic Film Festival to show films there on Sunday evening. The festival will be expanding by adding 8 additional screenings at our Lincoln Road location, where we hope to increase the percentage of tourists who attend the festival.

Why: MJFF adds to the cultural Miami-Dade palette with many films that are Miami premieres, not seen in commercial venues. The Festivals helps grow our image as a mature cultural arts community. The Festival places Miami-Dade squarely in the group of culturally significant cities such as New York, Toronto, and San Francisco, all of which host a Jewish Film Festival. Festival Week with its concentrations of premieres, celebrities and activities, highlights our community's attractive diversity to tourists. As always the Festival will work closely with Greater Miami Visitor and Convention Bureau, Miami-Dade School System, Ziff Museum, , as well as with other civic, cultural and charitable organizations and the Argentinean, Brazilian, Chilean, French, German and Israeli Consulates. We will also work with the hotel concierges to be sure the out of town visitors are aware of the Festival.

Timeline: Film schedule announced: 12/17/08 • Brochure mailed & Website up: 12/19/08

• Opening Reception for sponsors, Jan. 22, 2009 at the Museum of Science and our Opening Night (Sunrise) film with guest, Lanie Kazan: Jan. 24, 2009 • Collaboration with Sephardic Festival Sunday, 1/25 at Sunrise Cinema • Free Screening of the Young Filmmakers Institute films 1/28/09 at the Regal • Films at Regal Jan. 26-29, Sunrise Cinema Jan 25,30, Feb. 1 and the Cosford on Jan. 25

APR 16 2009
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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

	TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL						
ADMINISTRATIVE: NUMBER OF EMPLOYEES: <u>2</u>	10,000				10,000	
ARTISTIC: NUMBER OF ARTISTS: <u>2</u>	42,500		5,000		37,500	
TECHNICAL: NUMBER OF EMPLOYEES: <u>1</u>	7,500				7,500	
OUTSIDE ARTISTIC FEES: NUMBER OF ARTISTS: <u>11</u>	7,500				7,500	
OUTSIDE OTHER FEES: NUMBER OF EMPLOYEES: <u>1</u>	8,000				8,000	
MARKETING/PUBLICITY	28,500		5,000		23,500	24,000
PRINTING	8,000		2,500		5,500	
POSTAGE	4,500				4,500	
IN-COUNTY TRAVEL	4,500				4,500	6,000
OUT OF COUNTY TRAVEL	2,000				2,000	
EQUIPMENT RENTAL	7,500				7,500	
EQUIPMENT PURCHASE	400				400	
SPACE RENTAL	17,000		2,500		14,500	
INSURANCE	1,500				1,500	
UTILITIES	300				300	
SUPPLIES/MATERIALS	2,300				2,300	
OTHER COSTS (ITEMIZE BELOW):						
FILM FEES	18,500				18,500	
FILM SHIPPING	7,000				7,000	
OPENING NIGHT	13,000				13,000	
SPECIAL EVENTS	4,000				4,000	
MISCELLANEOUS	1,500				1,500	
SECURITY	700				700	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

196,700

=

15,000

+

181,700

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

30,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

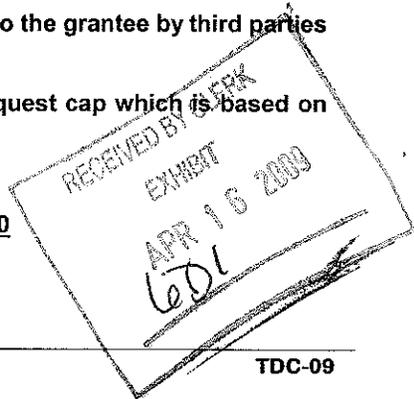
\$ 226,700

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	45,805		
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	15,000	30,000	MIAMI HERALD, MIAMI NEW TIMES, WPBT, SONESTA HOTEL & SUITES, COCONUT GROVE & MISC. MEDIA
FOUNDATION SUPPORT	17,500		
PRIVATE/INDIVIDUAL SUPPORT	51,500		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE	6,595		
Media Arts			
Miami-Dade Community Grant 7,899, City of Coral Gables 2,000, City			
LOCAL	28,200		
Miami Beach 18,301			
APPLICANT CASH ON HAND			
-OTHER REVENUES (Itemize below)			
Consulates	2,600		
Memberships & Miscellaneous	11,000		
Ads	500		
Opening Night	3,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

196,700

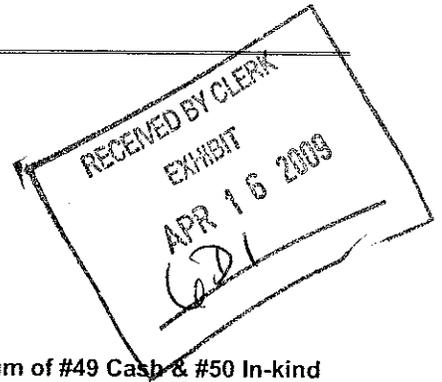
(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

30,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 226,700

* Sum of #49 Cash & #50 In-kind



Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: D-2

ORGANIZATION: Coconut Grove Chamber of Commerce, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: Great Taste of the Grove 2009

RECOMMENDATION: \$5,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Ongoing

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: January 10, 2009 - January 11, 2009

EVENT LOCATION: Peacock Park, 2820 McFarlane Road, Coconut Grove

DESCRIPTION:

Funds are requested to support a community event, now in its eighth year, that unites Miami's multi-ethnic population in a celebration of cultural diversity through ethnic dance, music, cuisine and works of art. The Commodore Block Party in Coconut Grove opens one city block to an evening of festive stage performances with the atmosphere of a European style extended outdoor cafe. The block is capped at either end with elevated stages where the multi-ethnic performances continue round robin throughout the evening. Even more improvements are expected in 2009 through the Rhythm Foundation's excellence in performances, production and promotion.

HOTEL CONFIRMATION:

Sonesta Bayfront Hotel
Doubletree Coconut Grove

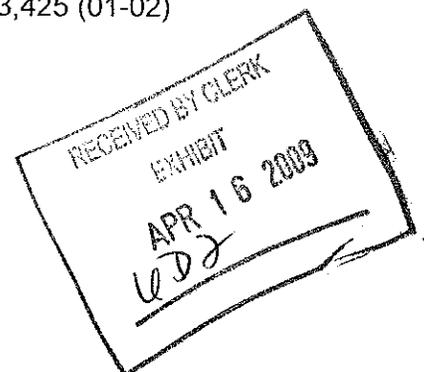
OUTSIDE MEDIA:

Pending

PREVIOUS TDC FUNDING:

\$4,083 (05-06) End of Cycle; \$3,083 (04-05); \$3,083 (03-04); \$3,083 (02-03); \$3,425 (01-02)

OTHER GOVERNMENT FUNDING:



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09- _____

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Coconut Grove Chamber of Commerce

Organization Address: 2820 McFarlane Road

City: Miami State: FL Zip: 33133 Website: cgcc.coconutgrove.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1956

(7) FEI#: 59 - 0877858 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/2/08 Time: 3pm

(10) Name: Richard Issa Mr. Mrs. Ms. Miss Dr.

Title: Chief Administrative Officer Phone (day): (305) 444 - 7270 ext.

Email: info@coconutgrove.com Fax: (305) 444 - 2498 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Great Taste of the Grove 2009

(12) Starting and Ending Dates: 1/10/08-1/11/08 (13) Starting and Ending Times: 11am-7pm

(14) Address or Location of Project: Peacock Park, 2820 McFarlane Rd., Coconut Grove, FL 33133

(15) Municipality in which project will take place (use codes): Primary: # 01 Secondary: # 99

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 7 Florida State Senate District: # 40

Florida State House District: # 113 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 20,000 Performing/Participating Total:

Children: 2,000 Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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 EXHIBIT
 APR 15 2009
 C.D.J.

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Great Taste of the Grove Food and Jazz Festival is a signature event presented and produced by the Coconut Grove Chamber of Commerce on the first weekend of January. The 2008 event doubled in size to a 2 day event, held on Saturday and Sunday, January 13-14, 2008 from 11am-7pm. The outdoor event takes place in Coconut Grove's centrally located at the beautiful bayside Peacock Park, at 2820 McFarlane Road and is free to the public. The "Taste" exclusively features Coconut Grove restaurants ranging from fine dining cuisine to casual favorites, each showcasing their culinary talents with an a-la-carte taste menu ranging from \$1.00 to \$8.00 per dish. In addition to offering an opportunity to sample the diverse local flavors, the Great Taste of the Grove also features live musical entertainment throughout both days and a children's activity area featuring rock wall, face painting and a selection of savory sweets.

The Great Taste of the Grove will take place January 10-11, 2009 from 11am-7pm. With the success of last year's event, we expect the number of attendees to increase over the 20,000 visitors who attended in 2008. The event provides an opportunity for tourists to see that Miami-Dade County should be revisited not just as an entertainment or beach area, but also as a culinary destination. It gives visitors a chance to sample a diverse amount of restaurants ranging from French New Orleans and Southern Barbecue to Peruvian and Italian all at an affordable rate.

The principal participants in the Great Taste of the Grove are the restaurants including independent and hotel run. Last year over 30 participated in the Taste, and this number increases each year with the success of the event. During the event weekend, The Chamber of Commerce blocks off 10-20 rooms at the Sonesta Bayfront Hotel and the Doubletree Hotel Coconut Grove to accommodate visiting chefs, culinary experts and media. During the event itself, there are several other programs that are involved. This year, we are throwing a kick-off party at CocoWalk, a large scale mall that boasts many of the restaurants that will be featuring this year. As CocoWalk is already a tourist destination, this will allow us to capture the attention of a larger audience so they can participate in the event. Another pre-event program is the Coconut Recipe Challenge. In its third year, the Coconut Recipe Challenge invites all participating restaurants to come up with their best Coconut recipes for Coconut Grove. Each year they are judged by two distinguished culinary experts. Last year, the panel was represented by Simone Diamant, editor of South Florida Gourment, and Linda Gassenheimer, distinguished author and Miami Herald Columnist. The 2008 winner was Café Brasserie at the Doubletree Hotel and was able to present their recipe live on NBC-6 Miami Today Show with Simone Diamant. This exposure helps the event market itself to both residents and visitors watching the news and allows marketing material for the winning business in the future. Another program that helps provide exposure and quality to Miami-Dade County is the Best of the Taste Awards. To encourage the quality of product offered and to promote the use of culinary displays, the "Best of" contest is run each day and is juried by a select panel of judges. The categories are Single Taste, Presentation and Best Overall Taste. These awards provide future marketing tools to their winners each day and ensure the vendors strive for excellence.

The event itself has a wide variety marketing and advertising. Print advertising was featured in all major community publications including: Miami Monthly, Miami Sun Post, Miami Herald and My City Eats. Internet and Electronic Advertising included Radio (WLVE,WDNA,WFTL), Comcast Cable spots and South Florida Gourmet E Newsletter. Banners were placed in central spots near Rickenbacker Causeway, South Bayshore Drive and Grand Ave. Postcards and posters were distributed to all participating restaurants. There was print coverage of the event in all major outlets reaching as far north as the Sun Sentinel. TDC funding will put towards increasing the advertising exposure to more national coverage such as other culinary magazine, websites, and eblasts for culinary associations.

PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	1		4,000		4,000	0
ARTISTIC:	NUMBER OF ARTISTS:	1		3,100		3,100	
TECHNICAL:	NUMBER OF EMPLOYEES:	1		6,500		6,500	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	5		10,000	5,000	5,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:			16,200	1,000	1,000	
MARKETING/PUBLICITY				16,250	8,000	8,000	
PRINTING				2,500	1,000	1,000	
POSTAGE				200		200	
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL				12,200		12,200	
EQUIPMENT PURCHASE							
SPACE RENTAL				8,000		7,500	
INSURANCE				1,200		1,200	
UTILITIES							
SUPPLIES/MATERIALS				11,400		11,380	
OTHER COSTS (ITEMIZE BELOW):							
	BUSINESS IMPROVEMENT COMMITTEE FEE			4,100		4,040	
	ALCOHOL SALES TAX			3,200		3,118	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

98,850

= 15,000 + 83,850

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

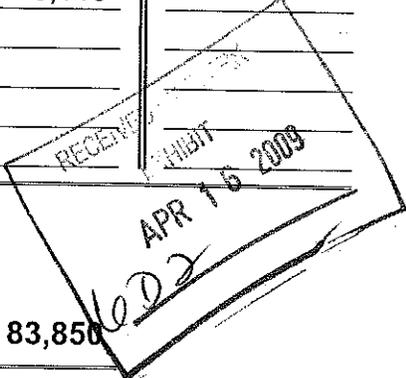
Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

0

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$98,850

Sum of #45 Cash & #46 In-kind



* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS			
CONTRACTED SERVICES			
TUITIONS			
CORPORATE SUPPORT	64,350		
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL <u>Coconut Grove BIC</u>	19,500		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)		15,000	
(49) TOTAL CASH REVENUES (MUST EQUAL #45 ON PAGE 7)	69,100		
(50) TOTAL IN-KIND CONTRIBUTIONS (MUST EQUAL #46 ON PAGE 7)		0	
(51) TOTAL PROJECT REVENUES (MUST EQUAL #47 ON PAGE 7)	\$98,850		

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* Sum of #49 Cash & #50 In-kind

Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: D-3

ORGANIZATION: Miami Dade College Foundation, Inc.

GRANT REQUEST: \$25,000

TITLE OF EVENT: 2009 Miami International Film Festival

RECOMMENDATION: \$20,000

EVENT CATEGORY: Special Events/Promotions

FUNDING CATEGORY: Ongoing

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: March 6, 2009 - March 15, 2009

EVENT LOCATION: Gusman, Colony, Regal South Beach, Cosford & Tower Theatre

DESCRIPTION:

Funds are requested to support the 26th Anniversary of the Miami International Film Festival scheduled to take place March 6-15, 2009. The festival is a destination event and is uniquely suited to showcase Miami-Dade County and the international film industry to the world. This year the festival is implementing a Florida Focus component, including a student and resident short film competition.

HOTEL CONFIRMATION:

Royal Palm

OUTSIDE MEDIA:

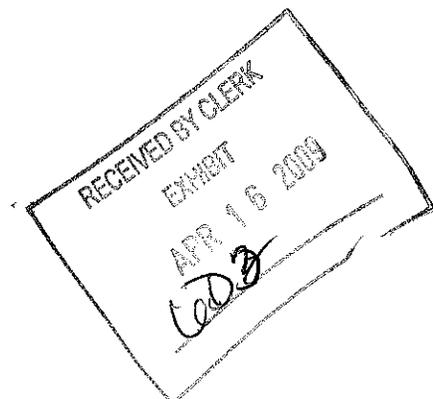
Screen International Magazine
AmericaEconomia Magazine

PREVIOUS TDC FUNDING:

\$15,000 (07-08) End of cycle; \$14,000 (06-07); \$16,000 (05-06); \$18,000 (04-05); \$20,000 (03-04); \$9,000 (02-03) - End of cycle; \$10,500 (01-02)

OTHER GOVERNMENT FUNDING:

DDA - \$15,000 Pending
VCA - \$100,000 Pending
FPL - \$25,000



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09- _____

QUARTER/CATEGORY

(1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

(2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation): Miami Dade College Foundation

Organization Address: 300 NE Second Ave. Room 5517

City: Miami State: FL Zip: 33132 Website: www.miamifilmfestival.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1959

(7) FEI#: 59 - 6169745 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 10/2/08 Time: 3 - 5 PM

(10) Name: Elizabeth Greene Freeman Mr. Mrs. Ms. Miss Dr.

Title: Grants & Partnerships Manager Phone (day): (305) 237 - 7466

Email: Betsey@miamifilmfestival.com Fax: (305) 237 - 7466 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: 2009 Miami International Film Festival

(12) Starting and Ending Dates: 03/6/08 - 03/15/08 (13) Starting and Ending Times: Various

(14) Address or Location of Project: Gusman, Colony, Regal South Beach, Cosford, Tower

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # 2

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 5 Florida State Senate District: # 39

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)

(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): 80K Attending Total: 79,600 Performing/Participating Total: 400

Children: _____ Children: _____

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities

(check only one) Senior Citizens Minorities General (no specific emphasis)

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 APR 16 2009
 [Signature]

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Miami International Film Festival celebrates its 26th year from march 6 through 15, 2009. The Festival's primary objectives are: 1. To bring the best of film from around the world to Greater Miami; 2. To create a cultural Destination Event and 3. To establish Miami as a key component in the business of film.

The 2009 Program includes 100 films from more than 35 countries with emphasis on Ibero films. The Festival is recognized internationally as the best in the U.S. for Ibero films. Most films will be either World or US/North American Premieres. At least 85% will be accompanied by the Director who will participate in a question and answer with the audience and will be available for media interviews. Many will be accompanied by talent and celebrities. The Festival's Florida Focus section, which features quality films made in Florida or by Florida filmmakers, will launch its first-ever competition targeting students, gifted amateurs and professionals.

The Festival is in negotiation with many noted international film names for their participation in the 2009 Program. Possible participants include: Andy Garcia, Valentino, Cecilia Roth, Iggy Pop, Malcolm McClaren, Michel Houellebecq, Oliviero Toscani, Gabrielle Salvatores and Edo Bertoglio. Past Festival attendees include: Demi Moore, Fito Paez, Phil Donohue, Luc Besson, Viggo Mortensen and Pedro Almodovar.

The Festival will screen at Gusman, the Colony, Regal South Beach, Cosford and the Tower. The Host Hotel for 2009 is the Royal Palm. The Opening Night Party will be held at the Alfred I. DuPont building, Awards Night Party will be held at Miami Seaquarium. After hours events are planned for several South Beach and Design District locations. The Festival will make use of restaurants in South Beach, downtown Miami, Coral Gables and Calle Ocho.

The 2009 Festival will continue to develop and expand all of its highly successful programming, including the REEL Education Seminar Series, the "Encuentros" program and the Outreach screenings.

REEL Education will present nearly 20 Seminars and Master Classes. Topics will range from "Students Guide to Entering the Creative Industry" and "Independent Film Financing" to "Stop By Shoot Film" and "How to Get Your Film Acquired". Panelists come from such noted companies as Paramount, Universal, William Morris, DreamWorks, Sundance Channel, IFC and HBO. Seminars will be held in downtown Miami, South Beach and Coral Gables.

The Encuentros Program will introduce ten filmmakers' works-in-progress to the US and to key industry professionals. Encuentros identifies the best of Latin American emerging filmmakers who have films which are nearing completion and matches them with top film experts to ensure their films are the best they can be and that they have the potential for proper financing and distribution. Many of the Festival's past Encuentros projects have gone on to be world-wide film festival winners and commercially successful.

The 2009 Outreach Screenings will have two parts: World Issues/World Films, which presents international films addressing issues facing our world and the filmmakers who made them to the community and which includes a panel of experts (many of whom are local) to discuss the issue presented; and the Student Outreach Screening, which presents a major film, the filmmaker and often the talent to students for a lively discussion of the film, its content and how it was made. Outreach screenings are held at the Gusman, Homestead MDC Campus and other venues as identified and appropriate.

The Festival will begin formalizing what has been a successful but informal "Market" for the acquisition of films screened. The marketplace will be part of the filmmaker and industry section for 2009 and will be fully implemented by 2011. Several distribution companies, including HBO Latin America, Focus/Universal, Paramount, Weinstein and VeneVision have indicated they will have acquisition professionals at the 2009 Festival.

MIFF partners include: the Greater Miami Convention & Visitors Bureau, Miami-Dade County, the three film Commissioners, the City of Miami Beach, FPL, the University of Miami, American Airlines, AXA and Screen International. The Festival expects to generate more than 800,000,000 media and advertising impressions through this plan.

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PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemize budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTION
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	5		300,000		300,000	
ARTISTIC:	NUMBER OF ARTISTS:	0					
TECHNICAL:	NUMBER OF EMPLOYEES:	6		26,500		26,500	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	0					
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	38		403,500		403,500	
MARKETING/PUBLICITY				645,000	25,000	620,000	300,00
PRINTING				25,000		25,000	
POSTAGE				60,000		60,000	
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL				420,000		420,000	70,00
EQUIPMENT RENTAL				90,000		90,000	20,00
EQUIPMENT PURCHASE							
SPACE RENTAL				75,000		75,000	50,00
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS				50,000		50,000	
OTHER COSTS (ITEMIZE BELOW):							
	SCREENING FEES			20,000		20,000	
	EVENTS			75,000		75,000	100,00
	BOX OFFICE FEES			25,000		25,000	
	MERCHANDISE, GIFTS, AWARDS			35,000		35,000	20,00

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

25,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

2250000

= 25000 + 2225000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

560,00

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 2810000

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

Division A - Total Project Budget of \$50,000 or less may request up to \$5,000

Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000

Division C - Total Project Budget above \$250,000 may request up to \$25,000

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MEMBER
APR 16 2009
603

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	450000		
CONTRACTED SERVICES		95000	PR TECHNICAL & EVENT MANAGEMENT
TUITIONS			
CORPORATE SUPPORT	650000		
FOUNDATION SUPPORT	320000		
PRIVATE/INDIVIDUAL SUPPORT	75000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL <u>DOC NEA</u>	100000		
STATE <u>Cultural Affairs</u>	25000		
LOCAL <u>TDC, FEST, MBVCA, DDA</u>	330000		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
MFS	250000		
Merchandise	10000		
Submission fees	15000		
Advertising		250000	SCREEN INTL, HERALD, CBS4 AA, DUPONT, MSQ, ROYAL PALM
Airfare, venues, events		180000	
Hospitality & gifts		35,000	RESTAURANTS & CATERERS
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	25000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

2250000

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

560000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 2810000

* Sum of #49 Cash & #50 In-kind

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APR 16 2009
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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

	Agenda Item No.:	E-1
<u>ORGANIZATION:</u> City of Miami Beach - Department of Tourism and Cultural Development	<u>GRANT REQUEST:</u>	\$15,000
<u>TITLE OF EVENT:</u> Miami Beach Festival of the Arts	<u>RECOMMENDATION:</u>	\$5,250

EVENT CATEGORY: Government/Municipalities

FUNDING CATEGORY: Continuing

FUNDING YEAR: 4th

STATUS: Non-Profit

DATE(S) OF EVENT: February 7-8, 2009

EVENT LOCATION: Ocean Terrace - Collins Ave between 73rd & 75th Streets

DESCRIPTION:

Funds are requested to support the 34th Annual Miami Beach Festival of the Arts. The show features approximately 150 artists from the U.S., Canada and Europe. In addition, a special section will showcase approximately 10 local art organizations. This community event is open to the public free of charge. Attendance will be approximately 40,000 - 50,000. The Festival helps to put North Beach on the map as a tourist destination

HOTEL CONFIRMATION:

OUTSIDE MEDIA:

Radio: WLRN

TV: Atlantic Broadband

PREVIOUS TDC FUNDING:

\$6,000 (07-08); \$6,750 (06-07); \$7,500 (05-06); {\$5,000 (04-05) - End of cycle}; \$5,250 (03-04); \$8,000 (02-03); \$6,750 (01-02); \$7,500 (00-01)

OTHER GOVERNMENT FUNDING:

Community Grants - \$10,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-_____

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

City of Miami Beach (Department of Tourism and Cultural Development)

Organization Address: 1700 Convention Center Drive

City: Miami Beach State: FL Zip: 33139 Website: www.miamibeachfl.gov

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1915

(7) FEI#: 59 - 6000372

(8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/02/08 Time: 3:00pm

(10) Name: Isabel Stillone Mr. Mrs. Ms. Miss Dr.

Title: Management Consultant Phone (day): (305) 673 - 7000 ext. 6354

Email: lstillone@miamibeachfl.gov Fax: (305) 673 - 7782 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Miami Beach Festival of the Arts

(12) Starting and Ending Dates: February 7-8 2009 (13) Starting and Ending Times: 10:00am - 6:00pm

(14) Address or Location of Project: Ocean Terrace (73rd and 75th Street and Collins Avenue)

(15) Municipality in which project will take place (use codes): Primary: # 02

Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 4 Florida State Senate District: # 38

Florida State House District: # 106 U.S. Congress District: # 22

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 50,000 Performing/Participating Total: 206
Children: 12,500 Children: 75

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

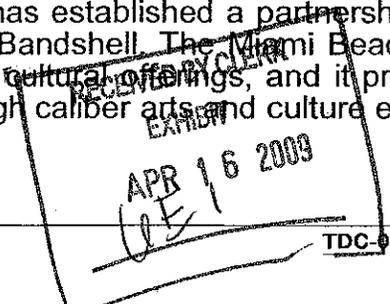
USE THIS SPACE ONLY

The Miami Beach Festival of the Arts will be celebrating its 35th year in 2008. Free to the public, this two-day event is held on beautiful Ocean Terrace in North Beach. Ocean Terrace is conveniently located between 73rd and 75th streets, just east of Collins Avenue. Ocean Terrace offers all necessary amenities to both visitors and participants, due to its close proximity to city facilities, the local business district, and the beach. The Festival will be held February 7-8, 2009 (Saturday and Sunday), open to the public from 10:00am-6:00pm.

Approximately 150 artists are selected to participate by the selection committee, which reviews slides from hundreds of artists from the U.S., Canada, and Europe. In addition to participating in a juried art competition, the artists display and sell their work, which runs the gamut of visual arts media. Each year, one distinguished artist is chosen by the City of Miami Beach Fine Arts Board as the Festival's "Featured Artist", who creates the Festival's poster artwork. This poster image becomes the visual signature for the event. Over the last few years, internationally recognized artists such as Nam June Paik, Kenny Scharf, and Romero Britto have been selected as the festival's featured artist. The festival also features a local artist program of first time invited artists from the community, as well as international food vendors and interactive arts activities for young people. The Festival has been a consistent tourist attraction for the past 34 years. It is the premier tourist event in North Beach. The Festival is held the weekend prior to the Coconut Grove Arts Festival. North Beach hotels offer attractive packages to the artists who stay through the two weekends to participate in both festivals. The discount program is extended to tourists and visitors to leverage the festival's popularity. Marketing efforts for the event include a print media advertising campaign with major newspapers in Miami-Dade and Broward Counties, partnerships with broadcast and cable organizations, and promotional events. The TDC funding will go to support the rental of equipment to help produce the Festival of the Arts. This equipment (tents, stages, sounds, electrical) are vital to the success of the festival and make the festival attractive to the attendees.

The Festival's target audience is the general public with an emphasis on art lovers and this year we are expecting to have approximately 50,000 spectators attending the event. The festival caters to local and tri-county residents, as well as tourists. The participants include /international visual artists and local multi-cultural performing arts groups. Local museums and schools provide on-site arts activities for children, intended to encourage and nurture children's appreciation of the arts. Media sponsors for this event include WLRN, a local National Public Radio/PBS affiliate and Atlantic Broadband. Hotel sponsors include the Ocean Surf Hotel, The Deauville Beach Resort, The Crystal Beach Suites and the Days Inn North Beach; all located close to the area where the event will take place.

The Festival should receive funding because it is an important annual tourist and community event in North Beach, an area that had been undeserved and neglected for many years, but is now experiencing resurgence. Great strides have been made recently in establishing North Beach's presence in the arts and culture community: The Byron Carlyle Theater offers a range of cultural programs to the local community and North Beach Development Corporation (NBDC) has established a partnership with the Rhythm Foundation to produce concerts at the North Beach Bandshell. The Miami Beach Festival of the Arts is the capstone of North Beach's growing array of cultural offerings, and it provides our community with an unparalleled opportunity to partake in a high caliber arts and culture experience.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:	<u>4</u>		20,000		20,000	
ARTISTIC:	NUMBER OF ARTISTS:	<u>0</u>					
TECHNICAL:	NUMBER OF EMPLOYEES:	<u>25</u>		20,000		20,000	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	<u>12</u>		2,000		2,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:	<u>15</u>		21,500		21,500	
MARKETING/PUBLICITY				40,000		40,000	20,000
PRINTING				5,000		5,000	
POSTAGE				500		500	
IN-COUNTY TRAVEL				250		250	
OUT OF COUNTY TRAVEL				250		250	
EQUIPMENT RENTAL				26,000	15,000	11,000	
EQUIPMENT PURCHASE				500		500	
SPACE RENTAL				2,000		2,000	
INSURANCE				1,000		1,000	
UTILITIES				1,500		1,500	
SUPPLIES/MATERIALS				1,000		1,000	
OTHER COSTS (ITEMIZE BELOW):							
	AWARDS			5,000		5,000	
	SALES TAX, LICENSES			2,500		2,500	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

149,000

=

15,000

+

134,000

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

20,000

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

\$ 169,000

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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 [Signature]

PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	4,000		
CONTRACTED SERVICES	4,000		
TUITIONS	28,000		
CORPORATE SUPPORT	30,000	20,000	ATLANTIC BROADBAND, SUN POST, MIAMI MONTHLY, SUN SENTINEL, COLDWELL BANKER, MIAMI NEW TIMES, WELCOME MAGAZINE AND CHANNEL, AND WLRN
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT	1,000		
GOVERNMENT GRANTS (Identify source)			
FEDERAL			
STATE			
LOCAL <u>Community Grant</u>	10,000		
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Merchandise sales	500		
Claire Paul Award	1,500		
City of Miami Beach Quality of Life Fund	55,000		
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

149,000

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

20,000

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 169,000

* Sum of #49 Cash & #50 In-kind

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APR 16 2009
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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: E-2

ORGANIZATION: City of Miami Gardens

GRANT REQUEST: \$12,000

TITLE OF EVENT: 4th Annual Jazz in the Gardens Music Festival

RECOMMENDATION: \$12,000

EVENT CATEGORY: Government/Municipalities

FUNDING CATEGORY: Continuing

FUNDING YEAR: 3rd

STATUS: Non-Profit

DATE(S) OF EVENT: March 28 - 29, 2009

EVENT LOCATION: Dolphin Stadium, 2269 Dan Marino Blvd

DESCRIPTION:

Funds are requested to support marketing and promotion costs associated with the City of Miami Gardens' 4th Annual Jazz in the Gardens Music Festival to be held on March 15-16, 2008, at the Dolphin Stadium. The two-day outdoor festival includes musical performances by world-renowned, award winning artists such as: Jill Scott, Stevie Wonder, Will Downing, Al Jereau, Chris Botti and others. The event features an international food court and an arts & crafts marketplace which will include a diverse selection of goods. Additionally, a number of featured activities will be programmed throughout the venue to enhance the festival experience.

HOTEL CONFIRMATION:

Don Shula's Hotel and Golf Club

OUTSIDE MEDIA:

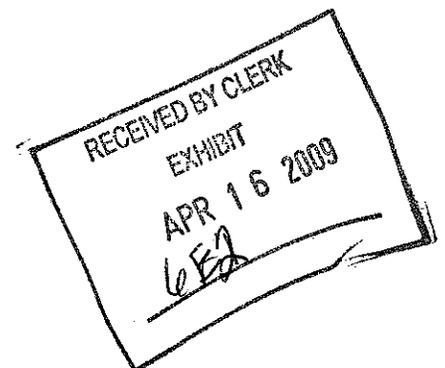
WHOT 105.7 FM

PREVIOUS TDC FUNDING:

\$13,500 (07-08); \$15,000 (06-07)

OTHER GOVERNMENT FUNDING:

Dolphin Stadium - \$100,000 (Pending)
Clear Channel - \$100,000 (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

City of Miami Gardens

Organization Address: 1515 NW 167th Street, Bldg 5, Suite 200

City: Miami Gardens State: FL Zip: 33056 Website: www.miamigardens-fl.gov

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit

(6) Year of Incorporation: 2003

(7) FEI#: 11 - 3695944

(8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: Time:

(10) Name: Horace McHugh

Mr. Mrs. Ms. Miss Dr.

Title: Asst. City Manager

Phone (day): (305) - 622-8035 ext.

Email: uzucker@miamigardens-fl.gov Fax: (305) 474 - 9871

Phone (other): (786) 253 - 8408 ext.

PROJECT INFORMATION

(11) Project Title: Jazz in the Gardens

(12) Starting and Ending Dates: March 28 & 29, 2009 (13) Starting and Ending Times: 3pm-11pm

(14) Address or Location of Project: Dolphin Stadium, 2269 Dan Marino Boulevard Miami Garden, FL 33056

(15) Municipality in which project will take place (use codes): Primary: # 33 Secondary: # __

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 1 Florida State Senate District: # 33

Florida State House District: # 103 U.S. Congress District: # 17

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 40000 Performing/Participating Total: 300
Children: 100 Children: 15

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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APR 16 2009
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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The 4th annual Jazz in the Gardens music festival will be held at Dolphin Stadium on Saturday March 28th & Sunday March 29th, 2009 from 4pm-11pm each day and will once again feature an extraordinary line-up of world celebrated jazz, R&B and neo soul artists such as The Isley Brothers, Kenny G., Will Downing, Anthony Hamilton, Jazmine Sullivan, Angelique Kido and a number others. Additionally this year, national radio talk show personality, Tom Joyner, has expressed a great interest in the event and will be partnering with us to host and present the 2009 event. Local homegrown south Florida artists will also participate and be given the chance to share the stage with the A-list talent. Although we are still in the process of negotiating contracts, this process should be finalized by December. Tickets go on sale in February; one day tickets sell from \$30 to 45 per ticket and \$50 to 75 for two day ticket packages. We do have a group sales effort in place that will target large organizations.

The two-day event, taking place at the stadium, will feature great musical entertainment, an international food court; a marketplace featuring a diverse selection of arts, crafts, jewelry clothing and more; and activities throughout the festival site for those seeking more action if they decide to stroll around the venue. Activities will be hosted by sponsors and vendors and include interactive activities such as games, contest and promotions (to win trips and prizes), golf putting, photography, and artist. This year we anticipate at least 20-25 food vendors and 35-45 non-food vendors that will provide the festival shopping experience.

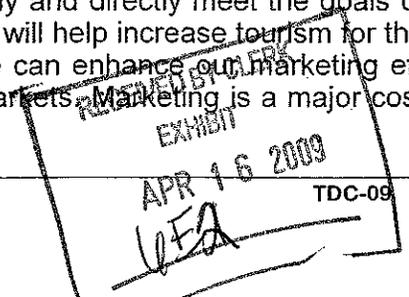
In 2008 we added a golf tournament which was tremendously successful. This event has been added as part of the weekend of festivities and just as last year will be attended by sponsors, celebrities and local athletes.

The City of Miami Gardens created this event and has been the executive producer of the event since its inception. Through the partnership and sponsorship support of Dolphin Stadium, the Stadium is the host site of this event. For a fourth consecutive year, the City has contracted with Concertz Inc. to produce the event. Concertz Inc. is responsible for all technical production, event logistics, securing and booking talent, and sponsorship management.

Circle of One Marketing, Inc will provide marketing, promotions and public relations services necessary to promote this event throughout South Florida, regionally, nationally and internationally. Through their marketing efforts, we have gained the support and attention of the local, national and worldwide media. Additionally they have been instrumental in having Tom Joyner become a partner in this event.

As Jazz in the Gardens continues to grow, it is Miami Gardens' signature event that goes beyond just bringing community residents together. It's the City's cultural contribution to south Florida. As we move to grow the event In 2009, we are seeking to include new hotel partners in addition to Don Shula's Hotel and Golf Club and Doral Resort Golf and Spa, which are current and previous partners.

In 2008, over 18,000 people attended the event. In 2009 we expect to double attendance. The Greater Miami Convention & Visitors Bureau (GMCVB) has agreed to assist us in promoting this event globally by using their partner resources which include public relations, advertising and various hotel/travel relationships. Working closely with the GMCVB is significant because it will certainly help us effectively and directly meet the goals of the Tourists Development Council by directly targeting tourists. This partnership will help increase tourism for the South Florida community. Additionally through the support of TDC funding, we can enhance our marketing efforts/resources, thereby enabling us to promote to national and international markets. Marketing is a major cost and a most necessary component.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

	Total Cash	=	TDC Grant Dollars	+	Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative: Number of employees: 13	170,000				170,000	
Artistic: Number of Artists: 275	441,000				441,000	
Technical: Number of Employees: 75	77,900				77,900	
Outside Artistic Fees: Number of Artists: 25	10,000				10,000	
Outside Other Fees: Number of Employees: —						
Marketing/Publicity	209,000		12,000		197,000	85,000
Printing	21,958				21,958	80,000
Postage	900				900	
In-county travel	15,000				15,000	
Out of County Travel						
Equipment Rental	173,100				173,100	
Equipment Purchase						
Space Rental	70,000				70,000	
Insurance	3,500				3,500	
Utilities						
Supplies/Materials	1,000				1,000	
Other Costs (itemize below):						
Sponsorship Catering	25,000				25,000	10,000
Artists' Rider, Food and Hotel	45,000				45,000	25,000
Golf Tournament	25,300				25,300	10,000
Production Catering	3,000				3,000	
Hotel for Production Staff	5,050				5,050	

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8)

12,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8)

1,271,700

=

12,000

+

1,259,708

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

210,000

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8)

1,481,700

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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PROJECT REVENUE BUDGET 2008-

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions	600,000		
Contracted Services			
Tuitions			
Corporate Support	491,000	210,000	Clear Channel, Diplomat Hotel, Dolphin Stadium
Foundation Support			
Private/Individual Support			
Government Grants (Identify source)			
Federal			
State			
Local			
Applicant Cash on Hand	145,000		
Other Revenues (<i>Itemize below</i>)	10,708		
	38,500		
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	12,000		

(49) TOTAL CASH REVENUES
(Must equal #45 on Page 7)

1,271,700

(50) TOTAL IN-KIND CONTRIBUTIONS
(Must equal #46 on Page 7)

210,000

(51) TOTAL PROJECT REVENUES
(Must equal #47 on Page 7)

1,481,700

* Sum of #49 Cash & #50 In-kind

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APR 16 2008
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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

	Agenda Item No.:	F-1
ORGANIZATION: Miami-Dade County Park and Recreation Department (Operations Region 4)	GRANT REQUEST:	\$25,000
TITLE OF EVENT: Miami International Agricultural and Cattle Show	RECOMMENDATION:	\$15,000

EVENT CATEGORY: Government/Municipalities

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: February 20 - February 22, 2009

EVENT LOCATION: 7900 SW 40th Street, 33155

DESCRIPTION:

Funds are requested to support the "2009 Miami International Agriculture & Cattle Show" on March 20-22 at the Ronald Reagan Equestrian Center at Tropical Park. The Expo will feature exhibits of all the important agricultural crops of this area, the State of Florida, plus livestock of different species and breeds. In addition to a three breed cattle show; there will also be plant nursery trade exhibits and vendors, as well as equestrian activities and demonstration events. Machinery, foods and manufactured products will also be exhibited. The three day event is expected to attract regional agri-business interests from the Southeastern United States, Latin America, the Caribbean, Europe, Asia and Australia.

HOTEL CONFIRMATION:

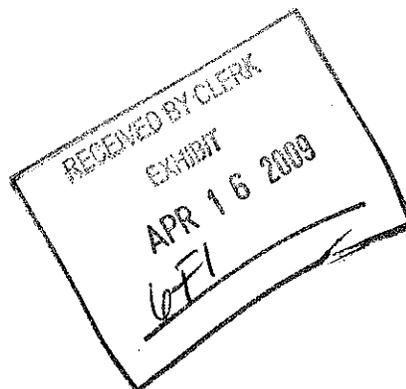
OUTSIDE MEDIA:

PREVIOUS TDC FUNDING:

N/A

OTHER GOVERNMENT FUNDING:

07-08 Community Grants - \$10,000



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
 FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
 COUNCIL GRANTS PROGRAM

TDC/09-

QUARTER/CATEGORY

- (1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)
- (2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Miami Dade County Park and Recreation Department Region 4

Organization Address: 275 N. W. 2nd Street

City: Miami State: FL Zip: 33128 Website: www.miamidade.gov/parks

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1957

(7) FEI#: 59 - 6000-573 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date 7-17-08- Time: 3 PM

(10) Name: Jack Kardys Mr. Mrs. Ms. Miss Dr.

Title: Director Phone (day): (305) 755 - 7903 ext.

Email: kardys@miamidade.gov Fax: (305) 755 -5466 Phone (other): () - ext.

PROJECT INFORMATION

(11) Project Title: Miami International Agricultural and Cattle Show

(12) Starting and Ending Dates: 3-20 thru 3-22-09 (13) Starting and Ending Times: Fri-Sun 11A -10P

(14) Address or Location of Project: 7900 S. W. 40th Street, Miami, Florida 33155

(15) Municipality in which project will take place (use codes): Primary: # 99 Secondary: #

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doralee
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 10 Florida State Senate District: # 36
 Florida State House District: # 115 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 20,000 Performing/Participating Total: 130
 Children: 4,000 Children: 0

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The proposed project is the second annual Miami International Agriculture and Cattle Show to be held for three consecutive days and evenings, March 20 through March 22, 2009 at the centrally located Tropical Park. The first show was held in May 2008. It attracted 400 international businessmen and more than 20,000 local spectators.

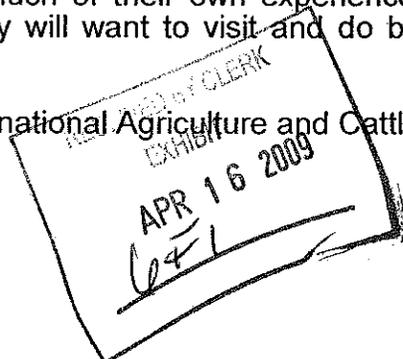
The business side of this event promotes Miami's role as an international gateway to domestic markets in the agricultural and livestock industries, both of which are big business to Miami and the State of Florida. It is this part of the event that attracts international visitors and is intended to foster business relationships between South and Latin American countries and Miami. Some of the business events, such as the cattle judging, also attract large crowds of the general public. Our partners from the business sector include the USDA Foreign Agriculture Service, the Port of Miami and The University of Florida's Institute of Food and Agricultural Sciences.

While business is an important focus of the event, fun is definitely on the schedule. The international festival is the recreation and arts part of the event. In addition to international music, there will be delicious food and beverages, a kid's fun zone, a dog obedience show, pig racing, rodeo roper demonstrations, arts and crafts, various vendors, horse shows, cow chip tossing, a U. S. Customs Beagle Brigade demonstration and much more. A testament to the success of this facet of the show is the 20,000 people who attended last year in 94 degree weather in May. We have rescheduled the 2009 even to the cooler month of March, which is still within the tourist season, and anticipate the weather will promote increased attendance.

On Friday, March 20 at 8 PM there will be a free concert with Tiempo Libre Orchestra in Concierto performing live. Additional artists will be booked for Saturday at 7 PM and Sunday at 5 PM. From 10 AM to 6 PM daily there will be a kid's fun zone with a bounce house, rock climbing wall, slides, hayrides, face painting and storytelling. The Miami Canine Obedience Trials will conduct demonstrations and a dog skills showcase, including judging at 9 to Noon each day. We also expect to add pig racing, rodeo roper demonstrations, arts and crafts, various vendors, a Peruvian Paso Fino horse show with judging and demonstrations, cow chip tossing (a favorite from last year), a U. S Customs Beagle Brigade demonstration, and more.

In 2008, four hundred international businessmen traveled from Central and South America to Miami to attend the business part of the show. Not only did they learn about Miami-Dade's business opportunities, they were able to share in the culture, music and fun of the show. The elements they found in the music, traditions and art of Miami likely reflect much of their own experiences. The more commonalities visitors find here in Miami, the more they will want to visit and do business in our community.

We expect 20,000 spectators during the 2009 Miami International Agriculture and Cattle Show.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

	Total Cash	=	TDC Grant Dollars	+	Cash Match	*In-Kind Contributions
Organization's Personnel						
Administrative: Number of employees: 20	8,000				8,000	
Artistic: Number of Artists: 275	0					
Technical: Number of Employees: 75	0					
Outside Artistic Fees: Number of Artists: 25	0					
Outside Other Fees: Number of Employees: —	0					
Marketing/Publicity	56,800		25,000		31,800	
Printing	0					
Postage	0					
In-county travel	0					
Out of County Travel	0					
Equipment Rental	58,900				58,900	
Equipment Purchase	0					
Space Rental	0					
Insurance	0					
Utilities	0					
Supplies/Materials	3,000				3,000	
Other Costs (itemize below):						
Professional Musicians	25,000				25,000	
Fire, Police	27,000				27,000	
Honorariums and Prizes	61,000				61,000	
Miscellaneous						

(44) GRANT AMOUNT REQUESTED **
(Must equal #48 on Page 8)

25,000

(45) TOTAL CASH EXPENSES
(Must equal #49 on Page 8)

422,200

 =
 25,000 +
 397,200

(46) TOTAL *IN-KIND CONTRIBUTIONS
(Must equal #50 on Page 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

0

(47) TOTAL PROJECT EXPENSES
(Must equal #51 on Page 8)

422,200

 Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000

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PROJECT REVENUE BUDGET 2008-

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	Cash Income	In-Kind Value	In-Kind Source
Admissions			
Contracted Services	25,200		
Tuitions			
Corporate Support	80,000		
Foundation Support			
Private/Individual Support			
Government Grants (Identify source)			
Federal			
State			
Local	Community Grant	10,000	
Applicant Cash on Hand			
Other Revenues (Itemize below)			
Parking	8,200		
General Fund Subsidy	200,000		
(48) GRANT AMOUNT REQUESTED (Must equal #44 on Page 7)	25,000		

(49) TOTAL CASH REVENUES (Must equal #45 on Page 7)	422,200	
(50) TOTAL IN-KIND CONTRIBUTIONS (Must equal #46 on Page 7)		
(51) TOTAL PROJECT REVENUES (Must equal #47 on Page 7)	422,200	* Sum of #49 Cash & #50 In-kind

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: G-1

ORGANIZATION: Junior Orange Bowl Committee, Inc.

GRANT REQUEST: \$15,000

TITLE OF EVENT: International Tennis, Golf and Chess and National Basketball and Ice Hockey

RECOMMENDATION: \$10,000

EVENT CATEGORY: Sports

FUNDING CATEGORY: Ongoing

FUNDING YEAR: 1st

STATUS: Non-Profit

DATE(S) OF EVENT: December 4, 2008 - January 19, 2009

EVENT LOCATION: Various Locations

DESCRIPTION:

Funds are requested to support the International and National events of the Junior Orange Bowl held on December 4, 2008 through January 19, 2009. The games consistently attract top participants from around the world.

HOTEL CONFIRMATION:

Total of 2,865 room nights in the following:

Embassy Suites

Coral Gables Hotel

OUTSIDE MEDIA:

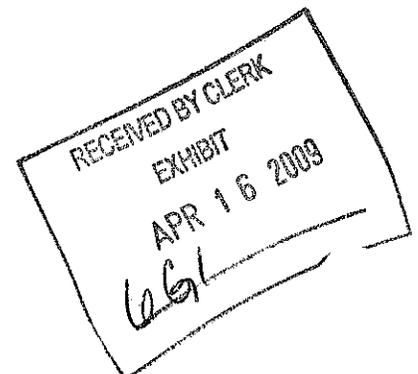
Sunshine Network

PREVIOUS TDC FUNDING:

\$6,000 (07-08) End of cycle; \$7,000 (06-07); \$8,000 (05-06); \$9,000 (04-05); (\$10,000 (03-04) - New Cycle); (\$9,000 (02-03) - End of Cycle); \$10,500 (01-02); \$12,000 (00-01); \$13,500 (99-00); \$15,000 (98-99)

OTHER GOVERNMENT FUNDING:

FEST - (Pending)



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION

Program Administrator: Nikenna Smart-Benjamin
 111 NW 1st Street, Suite 625 • Miami, FL 33128
 Phone: (305) 375-5092 • Fax: (305) 375-3068
 email: ndb1@miamidade.gov

FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM

TDC/09-__

QUARTER/CATEGORY

(1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

(2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Junior Orange Bowl Committee, Inc.

Organization Address: 1390 S. Dixie Highway, Suite 2202

City: Coral Gables State: FL Zip: 33146 Website: www.jrorangebowl.com

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 1978

(7) FEI#: 59 - 2189635 (8) State of Incorporation: Florida

(9) Required Pre-application Consultation: Date: 10/02/08 Time: 3:00 PM

(10) Name: Mark Pidal Mr. Mrs. Ms. Miss Dr.

Title: Administrative Director Phone (day): (305) 662 - 1210 ext.

Email: mpidal@jrorangebowl.com Fax: (305) 669 - 8745 Phone (other): (305) 951 - 8619 ext.

PROJECT INFORMATION

(11) Project Title: International Tennis, Golf, Chess, Sports Ability Games; Nat'l Basketball and Ice Hockey.

(12) Starting and Ending Dates: Dec. 4 – Jan. 19 (13) Starting and Ending Times: 7 AM – 10:30 PM

(14) Address or Location of Project: Please See attached

(15) Municipality in which project will take place (use codes): Primary: # 3 Secondary: # 99

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
07 North Miami Beach	16 Florida City	25 Sweetwater	34 Doral
08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 06 Florida State Senate District: # 34

Florida State House District: # 117 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
 (check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 13,000 Performing/Participating Total: 3,000
 Children: 5,000 Children: 3,000

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
 (check only one) Senior Citizens Minorities General (no specific emphasis)

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PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

USE THIS SPACE ONLY

The Junior Orange Bowl Committee has been hosting these events for over 40 years with great success. We have over 150 members and over 1,000 volunteers to help the events run smoothly. These 6 events will collectively attract over 3,000 youth participants and over 13,000 attendees. All these events utilize over 1,400 room nights to house the participants, coaches, officials, family, and friends. The international sports events are marketed primarily through our website, youth sports magazines, sports associations, and trade publications worldwide. The Basketball Classic is marketed within the USA and Canada. The Ice Hockey Tournament focuses on attracting youth leagues from Florida and all throughout the Northeast United States. Each event charges an entry fee to participate with all participants receiving a goody-bag with t-shirts and other items. We arrange transportation for all participants, provide meals, and promote the use of our fine restaurants and attractions during their stay in Miami-Dade County. The International Chess Championship is promoted through associations in various countries.

JUNIOR ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIP (12/13 – 12/23/08)

Locations: University of Miami; Miami-Dade Tropical Park, Biltmore Tennis Center, & Salvadore Park. Now in it's 47th year, this youth tournament consistently draws the top boys and girls (12-14 years) from around the world to compete. This year we expect over 1,000 players from over 55 countries. Hotels that have partnered with the tournament for special rates include: Miami Airport Marriott, Biltmore Hotel, Holiday Inn University, Hyatt Summerfield Suites, Homewood Suites.

JUNIOR ORANGE BOWL INTERNATIONAL GOLF CHAMPIONSHIP (12/16 – 12/30/08)

Location: Biltmore Golf Course

250 of the world's best junior amateur golfers ages 18 and under from 39 countries and throughout the USA tee-off in the 45th annual golf tournament that is considered the "masters of junior golf." The Biltmore Hotel arranges special room rates for participants.

JUNIOR ORANGE BOWL INTERNATIONAL SPORTS ABILITY GAMES (12/04 – 12/06/08)

Locations: City of Miami Shake-A-Leg Docks, Miami Springs Aquatic Center and Miami-Dade Tropical Park Athletic Field. Our Sports Ability Games for the physically challenged athletes between 6 -17 years of age includes a sailing regatta, swimming, track & field and professional clinics for these athletes. Teams will come from Canada, Israel and throughout the USA.

NATIONAL GIRLS AND BOYS BASKETBALL CLASSICS (12/27, 12/29, 12/30/08)

Location: Miami-Dade College, Kendall Campus Gymnasium, Miami.

Girls and boys basketball teams from Virginia, Pennsylvania, Ohio, North Carolina, West Virginia, Washington DC, and Florida will compete against teams from Miami-Dade County High Schools.

INTERNATIONAL CHESS CHAMPIONSHIP (12/27 – 12/29/08)

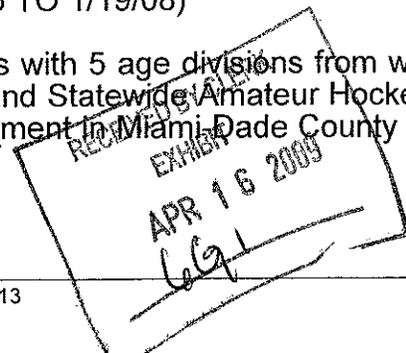
Location: Embassy Suites Hotel, Miami International Airport

Growing in scope every year, the International Chess Championship attracts children and chess teams from Ecuador, Russia, Italy, Spain, Panama, Peru, Venezuela, Jamaica, Trinidad/Tobago, Barbados, and Canada. The Embassy Suites Hotel offers participants special room rates.

JUNIOR ORANGE BOWL ICE HOCKEY TOURNAMENT (1/16 TO 1/19/08)

Location: Kendall Ice Arena, 10355 Hammocks Blvd., Miami.

This premiere tournament will host 20 youth ice hockey teams with 5 age divisions from within Florida. This event is sanctioned and regulated by USA Hockey and Statewide Amateur Hockey of Florida (SAHOF). This will be the second youth ice hockey tournament in Miami-Dade County hosted by the Junior Orange Bowl Festival.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES: <u>2</u>	8,000				8,000	
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES: <u>1</u>	4,000				4,000	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:						
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:						
MARKETING/PUBLICITY		5,000		3,000		2,000	800
PRINTING		2,800				2,800	1,200
POSTAGE		1,900				1,900	
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL		4,400				4,400	1,500
EQUIPMENT PURCHASE		500				500	
SPACE RENTAL		14,000		5,000		9,000	20,000
INSURANCE		3,000				3,000	
UTILITIES		3,300				3,300	
SUPPLIES/MATERIALS		5,000				5,000	
OTHER COSTS (ITEMIZE BELOW):							
	OFFICIALS & REFEREES	20,000		5,000		15,000	
	FOOD FOR PARTICIPANTS	4,000				4,000	500
	AWARDS & TROPHIES	7,000		2,000		5,000	
	T-SHIRTS FOR PARTICIPANTS	15,000				15,000	500
	SECURITY	1,300				1,300	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

99,200

=

15,000

+

84,200

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

24,500

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

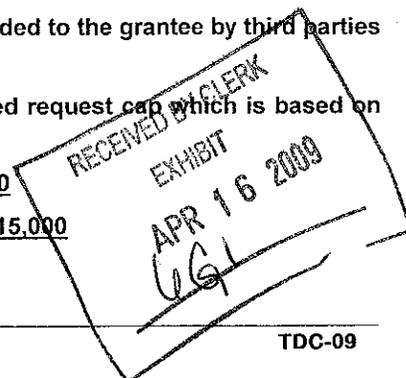
\$ 123,700

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	4,000		
CONTRACTED SERVICES			
TUITIONS	64,400		
CORPORATE SUPPORT	1,800		
FOUNDATION SUPPORT	5,000		
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL <u>City of Coral Gables</u>		20,000	CORAL GABLES GRANT
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			
Merchandise Sales	9,000		
Printing		1,200	IDEA GRAPHIX
Equipment Rental		1,500	ROXY PRODUCTIONS
Space Rental		1,800	UNIVERSITY OF MIAMI
(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

99,200

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

24,500

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 123,700

* Sum of #49 Cash & #50 In-kind

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Miami-Dade County Department of Cultural Affairs
FY2008-2009 Tourist Development Council - Second Quarter

Agenda Item No.: H-1

ORGANIZATION: Excel Events and Productions, LLC

GRANT REQUEST: \$15,000

TITLE OF EVENT: Miami International Triathlon

RECOMMENDATION: \$5,000

EVENT CATEGORY: Sports

FUNDING CATEGORY: First Time

FUNDING YEAR: 1st

STATUS: For Profit

DATE(S) OF EVENT: March 13 - 15, 2009

EVENT LOCATION: Marine Stadium, 3501 Rickenbacker Causeway

DESCRIPTION:

Funds are requested to support the Profile Design Miami International Triathlon on March 13-15, 2009. On its way to becoming one of the largest triathlons in the nation, 1500 athletes will swim 0.9 miles, bike 24.8 miles and run 6.2 miles throughout the beautiful views of the city of Miami.

HOTEL CONFIRMATION:

Extended Stay America
Red Roof Inn
Best Miami

OUTSIDE MEDIA:

Triathlete Magazine

PREVIOUS TDC FUNDING:

N/A

OTHER GOVERNMENT FUNDING:

N/A



**MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS
FY 2008-2009 TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM APPLICATION**

Program Administrator: Nikenna Smart-Benjamin
111 NW 1st Street, Suite 625 • Miami, FL 33128
Phone: (305) 375-5092 • Fax: (305) 375-3068
email: ndb1@miamidade.gov

**FY 2008-2009 TOURIST DEVELOPMENT
COUNCIL GRANTS PROGRAM**

TDC/09-__

QUARTER/CATEGORY

(1) Please check one: First Quarter (10/01/08-12/31/08) Third Quarter (04/01/09-06/30/09)
 Second Quarter (01/01/09-03/31/09) Fourth Quarter (07/01/09-09/30/09)

(2) Please check one: Sports Special Events/Promotions Television

ORGANIZATION AND CONTACT INFORMATION

(3) Organization Name (exactly as it appears on Articles of Incorporation):

Excel Events & Productions, LLC

Organization Address: 15190 SW 136th Street, Suite 25

City: Miami State: FL Zip: 33196 Website: <http://www.excel.us.com>

(4) Applicant Institution Type: Cultural Non-Cultural

(5) Corporate Status: Non-Profit For Profit (6) Year of Incorporation: 2007

(7) FEI#: 26 - 0427020 (8) State of Incorporation: FL

(9) Required Pre-application Consultation: Date: 10/10/08 Time: 11:00am

(10) Name: Amaury Da Costa Mr. Mrs. Ms. Miss Dr.

Title: Event Director Phone (day): (305) 255 - 6789 ext.

Email: amaury@excel.us.com Fax: (305) 255 - 0445 Phone (other): (786) 436 - 5422 ext.

PROJECT INFORMATION

(11) Project Title: M.I.T. - Miami International Triathlon

(12) Starting and Ending Dates: March 13, 14 & 15 (13) Starting and Ending Times: 7am to 4pm

(14) Address or Location of Project: 3501 Rickenbacker Cswy Miami, Florida 33149

(15) Municipality in which project will take place (use codes): Primary: # 1 Secondary: # 24

01 Miami	10 Homestead	19 Golden Beach	28 Aventura
02 Miami Beach	11 Miami Shores	20 Pinecrest	29 Islandia
03 Coral Gables	12 Bal Harbour	21 Indian Creek Village	30 Sunny Isles Beach
04 Hialeah	13 Bay Harbor Island	22 Medley	31 Miami Lakes
05 Miami Springs	14 Surfside	23 North Bay Village	32 Palmetto Bay
06 North Miami	15 West Miami	24 Key Biscayne	33 Miami Gardens
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08 Opa-Locka	17 Biscayne Park	26 Virginia Gardens	35 Cutler Bay
09 South Miami	18 El Portal	27 Hialeah Gardens	99 Unincorporated

(16) Miami-Dade Commission District: # 7 Florida State Senate District: # 35

Florida State House District: # 107 U.S. Congress District: # 18

(Please call the Miami-Dade County Elections Board at (305) 375-4600 for assistance with district information.)

(17) Primary Audience: White, Not Hispanic Hispanic Caribbean General (no specific emphasis)
(check only one) Black, Not Hispanic Asian Other (specify): _____

(18) Expected Participation (# of individuals): Attending Total: 3,500 Performing/Participating Total: 1,500
Children: 300 Children:

(19) Primary Population: Children At-Risk Youth/Adults Persons with Disabilities
(check only one) Senior Citizens Minorities General (no specific emphasis)

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[Signature]

PROJECT DETAILS

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN THE ORDER IN WHICH THEY ARE LISTED. Please do not exceed the space allotted.

(33) Briefly describe below your proposed project in a clear and concise narrative. In responding to this question please answer the following questions with as much detail as possible. What is the project? How will it attract tourists to Miami-Dade County? When will it take place? How many event(s) are planned? Where will the event(s) take place? Who are the principal competitors, artists, etc., involved in the project? How will TDC funding enhance your project's tourism attractiveness? Are there other organizations involved in the project's production and, if so, who? Include details about the project's implementation strategies and accompanying timeline.

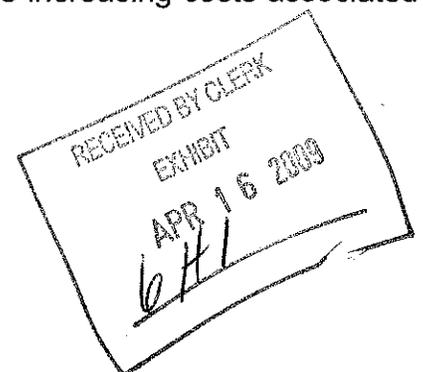
USE THIS SPACE ONLY

The MIT - Miami International Triathlon - is an Olympic distance Triathlon event where participants will swim 0.9 miles, bike 24.6 miles and run 6.2 miles throughout the beautiful views of the City of Miami. The Marine Stadium parking lot will serve as the official event venue, hosting event's activities such as START/FINISH line, 3 days of Multi-sport EXPO for event sponsors and local businesses, and lots of FOOD & REFRESHMENTS for all event participants and family.

Taking place during the cool spring of Florida (March 13, 14 & 15 2009), the MIT marks the national triathlon calendar as the "season opener", bringing athletes from 35+ US States and 20 different nationalities. For 2009 – only the second year of its existence, the MIT has been awarded the title of National Qualifier Event by the US Triathlon Federation for the US National Age Group Championship race, quickly making it a "must go" destination event for amateur and professional athletes of all levels.

The continuous and fast success of the MIT as a top triathlon event in the nation (*Inside Triathlon* magazine named the MIT "#1 Editors Pick" event for 2008) is the result of great efforts by Excel Events & Productions LLC (owners and organizers of the event). By setting higher quality event production standards and smart & creative promotional campaigns, Excel EP is establishing the MIT as a classic annual event, following similar models such as the NYC Triathlon which has nearly 4,000 participants and the Chicago Triathlon which is the largest in the world with 8,000+ participants.

In addition to the dedication of its organizers, the MIT also relies on the support of sponsoring organizations for its success. The 2009 MIT already has 11 companies that committed to help with either in-kind products/services or monetary support, including many so. Florida established companies such as Miami Seaquarium & Mr. Pretzels, and a leading brand of triathlon equipment as the Title Sponsor (Profile Design). Along with the increasing support from sponsoring organizations, TDC funding will greatly help the event towards some of the increasing costs associated with marketing and production.



PROJECT EXPENSE BUDGET 2008-2009

List all project related expenses. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Costs" category above \$5,000. Note: Total project expenses and revenues must equal.

		TOTAL CASH EXPENSES	=	TDC GRANT DOLLARS	+	CASH MATCH	*IN-KIND CONTRIBUTIONS
ORGANIZATION'S PERSONNEL							
ADMINISTRATIVE:	NUMBER OF EMPLOYEES:						
ARTISTIC:	NUMBER OF ARTISTS:						
TECHNICAL:	NUMBER OF EMPLOYEES:	15		10,000		10,000	
OUTSIDE ARTISTIC FEES:	NUMBER OF ARTISTS:	30		5,000		5,000	
OUTSIDE OTHER FEES:	NUMBER OF EMPLOYEES:						
MARKETING/PUBLICITY		18,134		9,067		9,067	
PRINTING		18,098		5,933		12,165	3,375
POSTAGE		200				200	
IN-COUNTY TRAVEL							
OUT OF COUNTY TRAVEL							
EQUIPMENT RENTAL		47,328				47,328	2,400
EQUIPMENT PURCHASE							
SPACE RENTAL		4,028				4,028	
INSURANCE							
UTILITIES							
SUPPLIES/MATERIALS		700				700	
OTHER COSTS (ITEMIZE BELOW):							
FOOD EXPENSES		6,421				6,421	11,000
CITY FEES (POLICE/FIRE/PARKS/WASTE)		15,082				15,082	
PRIZES (CASH PURSE/MEDALS/TROPHIES)		30,380				30,380	9,362
USA TRIATHLON FEDERATION FEES		1,548				1,548	
HOTELS EXPENSES (STAFF + REFEREES)		2,950				2,950	
MASTER OF TRAFFIC (MOT) PLAN		500				500	

(44) GRANT AMOUNT REQUESTED **
(MUST EQUAL #48 ON PAGE 8)

\$ 15,000

(45) TOTAL CASH EXPENSES
(MUST EQUAL #49 ON PAGE 8)

\$ 160,369 = **15,000** + **145,369**

(46) TOTAL *IN-KIND CONTRIBUTIONS
(MUST EQUAL #50 ON PAGE 8)

Note: In-kind Contributions must not exceed 25% of the Total Cash Expenses.

\$ 26,137

(47) TOTAL PROJECT EXPENSES
(MUST EQUAL #51 ON PAGE 8)

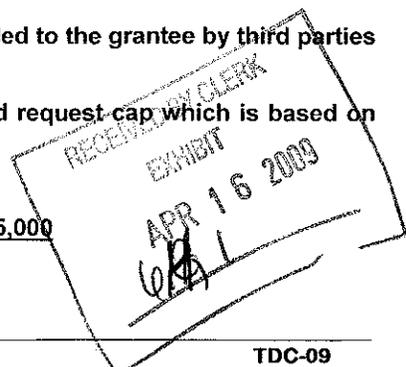
\$ 186,506

Sum of #45 Cash & #46 In-kind

* In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services.

** For NEW/FIRST TIME and ONGOING Projects, "Grant Amount Requested" may not exceed request cap which is based on Total Project Budget (cash expenses + no more than 25% in-kind)

- Division A - Total Project Budget of \$50,000 or less may request up to \$5,000
- Division B - Total Project Budget of \$50,001 - \$250,000 may request up to \$15,000
- Division C - Total Project Budget above \$250,000 may request up to \$25,000



PROJECT REVENUE BUDGET 2008-2009

List all project related revenues. Round amounts to the nearest dollar (do not show cents). Provide an additional sheet with an itemized budget for any items in the "Other Revenues" category above \$5,000. NOTE: Total project expenses and revenues must equal.

	CASH INCOME	IN-KIND VALUE	IN-KIND SOURCE
ADMISSIONS	88,369		
CONTRACTED SERVICES		2,400	HELICOPTERS OVER MIAMI
TUITIONS			
CORPORATE SUPPORT	57,000	23,737	VARIOUS COMPANIES
FOUNDATION SUPPORT			
PRIVATE/INDIVIDUAL SUPPORT			
GOVERNMENT GRANTS (Identify source)			
FEDERAL _____			
STATE _____			
LOCAL _____			
APPLICANT CASH ON HAND			
OTHER REVENUES (Itemize below)			

(48) GRANT AMOUNT REQUESTED (MUST EQUAL #44 ON PAGE 7)	15,000		

(49) TOTAL CASH REVENUES
(MUST EQUAL #45 ON PAGE 7)

\$ 160,369

(50) TOTAL IN-KIND CONTRIBUTIONS
(MUST EQUAL #46 ON PAGE 7)

\$ 26,137

(51) TOTAL PROJECT REVENUES
(MUST EQUAL #47 ON PAGE 7)

\$ 186,506

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* Sum of #49 Cash & #50 In-kind

FY 2008-2009 Tourist Development Council
Application Summary Worksheet
Panel Meeting -- April 16, 2009 8:30am
Second Funding Period

Special Events/Promotions
Nonprofit Organizations (Continuing)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. A-1	American Public Media/Classical South Florida	13,500	SymphonyCast Special Edition - The Cleveland Orchestra Live From Miami	01/31/09 to 04/30/09	13,500	Continuing / 2nd	15,000	15,000	0.9	0	R	
V. A-2	Coconut Grove Arts & Historical Association, Inc.	22,500	46th Annual Coconut Grove Arts Festival	02/14/09 to 02/16/09	25,000	Continuing / 2nd	25,000	25,000	0.9	2,500	R	
V. A-3	Council of International Fashion Designers, Inc.	5,000	Miami Fashion Week	03/19/09 to 03/22/09	25,000	Continuing / 5th	5,250	7,500	0.6	20,000	R	
V. A-4	Deering Estate Foundation, Inc.	5,000	5th Annual Deering Seafood Festival on the Bay	03/29/09 to 03/29/09	15,000	Continuing / 3rd	5,000	5,000	0.8	10,000	R	
V. A-5	Dr. Martin Luther King, Jr. Parade and Festivities Committee, Inc.	5,000	Dr. Martin Luther King, Jr. Parade and Festivities	01/19/09 to 01/23/09	10,000	Continuing / 5th	7,500	7,000	0.6	5,000	R	
V. A-6	Historical Association of Southern Florida, Inc.	5,250	2009 Miami International Map Fair	02/06/09 to 2/08/09	13,510	Continuing / 4th	6,000	7,500	0.7	8,260	R	
V. A-7	Miami Bach Society, Inc.	6,000	Tropical Baroque Music Festival X	02/27/09 to 03/07/09	25,000	Continuing / 5th	7,200	10,000	0.6	19,000	R	
V. A-8	Miami Contemporary Dance Company	6,750	International Dance Project: Miami Italia	01/01/09 to 03/03/09	15,000	Continuing / 2nd	7,500	7,500	0.9	8,250	R	
V. A-19	Miami Light Project, Inc.	5,000	Global Cuba Fest	02/06/09 to 02/08/09	15,000	Continuing / 5th	5,000	5,000	0.6	10,000	R	
V. A-10	Miami Symphony Orchestra, Inc.	5,000	Miami Symphony's 20th Anniversary Season	01/01/09 to 05/31/09	25,000	Continuing / 5th	8,000	8,000	0.6	20,000	R	
V. A-11	National Foundation for Advancement in the Arts, Inc.	12,000	youngARTS Week 2009	01/12/09 to 01/18/09	25,000	Continuing / 3rd	13,500	15,000	0.8	13,000	R	
V. A-12	National Gay and Lesbian Task Force Foundation, Inc.	5,000	Winter Party Festival 2009	02/25/09 to 03/02/09	10,000	Continuing / 5th	5,600	8,000	0.6	5,000	R	
V. A-13	New World Symphony, Inc.	11,250	Charles Ives, Pioneer Modernist: An NWS In-Context Festival	01/22/09 to 02/22/09	15,000	Continuing / 2nd	12,500	12,500	0.9	3,750	R	
V. A-14	Performing Arts Center Trust, Inc. dba The Adrienne Arsht Center for the Performing Arts	7,000	Flamenco Festival Miami	02/06/09 to 02/27/09	25,000	Continuing / 4th	8,000	10,000	0.7	18,000	R	
V. A-15	Red Chemistry, Inc.	6,750	Romance in a Can 2009	02/06/09 to 02/15/09	15,000	Continuing / 2nd	7,500	7,500	0.9	8,250	R	
V. A-16	Rotary Foundation of South Miami, Inc.	3,000	South Miami Rotary Art Festival	02/21/09 to 02/22/09	15,000	Continuing / 3rd	3,000	3,000	0.8	12,000	R	
V. A-17	South Florida Bluegrass Association, Inc.	6,750	31st Annual Everglades Bluegrass Festival	02/27/09 to 03/01/09	15,000	Continuing / 2nd	7,500	7,500	0.9	8,250	R	
V. A-18	South Florida Composers Alliance, Inc.	5,000	Subtropics Experimental Music and Sound Arts Festival	02/26/09 to 03/29/09	15,000	Continuing / 4th	6,500	6,500	0.7	10,000	R	
V. A-19	St. Stephen's Episcopal Church, Inc.	4,000	St. Stephen's Arts and Crafts Show	02/14/09 to 02/16/09	15,000	Continuing / 5th	4,000	4,000	0.6	11,000	R	
V. A-20	Unconservatory, Inc. The	4,000	The Unconservatory 2008-2009 Second Quarter Events	01/01/09 to 03/31/09	6,000	Continuing / 3rd	4,000	4,000	0.8	2,000	R	
V. A-21	United Haitian American Artists, Inc.	5,000	21st Annual Haitian Independence Day Gala	01/01/09 to 01/01/09	15,000	Continuing / 5th	5,000	5,000	0.6	10,000	R	
V. A-22	Women's International Film & Arts Festival, Inc.	5,000	4th Annual Women's International Film and Arts Festival	02/06/09 to 02/14/09	25,000	Continuing / 3rd	10,000	5,000	0.8	20,000	R	
Subtotals:		153,750			378,010					224,260	0	

*D = Direct R = Reimbursement

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Special Events/Promotions
Non-Profit Organizations (First Time)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. B-1	Back Bone Cultural Group, Inc.	2,300	Ghana Art & Culture for Black History Month	02/26/09 to 02/28/09	5,000	First Time / 1st	N/A	N/A	N/A	2,700	R	
V. B-2	Gold Coast Railroad Museum, Inc.	5,000	Day Out With Thomas 2009	03/7/09 to 03/15/09	25,000	First Time / 1st	N/A	N/A	N/A	20,000	R	
V. B-3	Miami City Ballet, Inc.	15,000	Miami City Ballet's Manhattan Debut at New York City Center	01/21/09 to 01/25/09	25,000	First Time / 1st	N/A	N/A	N/A	10,000	R	
Subtotals:		22,300			55,000					32,700		0
										*D = Direct	R = Reimbursement	

Special Events/Promotions
For-Profit Organizations (First Time)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. C-1	Classical Review, Inc., The	3,500	South Florida Classical Review.com	01/01/09 to 03/31/09	5,000	First Time / 1st	N/A	N/A	N/A	1,500	R	
Subtotals:		3,500			5,000					1,500		0
										*D = Direct	R = Reimbursement	

Special Events/Promotions
Non-Profit Organizations (Ongoing)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. D-1	Center for Advancement of Jewish Education, Inc.	6,000	12th Annual Miami Jewish Film Festival	01/24/09 to 02/01/09	10,000	Ongoing / 1st	5,000	6,000	N/A	4,000	R	
V. D-2	Coconut Grove Chamber of Commerce, Inc.	5,000	Great Taste of the Grove 2009	01/10/09 to 01/11/09	15,000	Ongoing / 1st	4,083	3,425	N/A	10,000	R	
V. D-3	Miami Dade College Foundation, Inc.	20,000	2009 Miami International Film Festival	03/06/09 to 03/15/09	25,000	Ongoing / 1st	15,000	20,000	N/A	5,000	R	
Subtotals:		31,000			50,000					19,000		0
										*D = Direct	R = Reimbursement	

Special Events/Promotions
Government (Continuing)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. E-1	City of Miami Beach, Department of Tourism and Cultural Development	5,250	Miami Beach Festival of the Arts	02/07/09 to 02/08/09	15,000	Continuing / 4th	6,000	7,500	0.7	9,750	R	
V. E-2	City of Miami Gardens	12,000	4th Annual Jazz in the Gardens Music Festival	03/28/09 to 03/29/09	12,000	Continuing / 3rd	13,500	15,000	0.7	0	R	
Subtotals:		17,250			27,000					0		0
										*D = Direct	R = Reimbursement	

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Special Events/Promotions
Government (First-Time)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. F-1	Miami-Dade County Park and Recreation Department (Operations Region 4)	15,000	Miami International Agricultural and Cattle Show	02/20/09 to 02/22/09	25,000	First Time / 1st	N/A	N/A	N/A	10,000	R	
Subtotals:		15,000			25,000					10,000		0

*D = Direct R = Reimbursement

Sports
Non-Profit Organizations (Ongoing)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. G-1	Junior Orange Bowl Committee, Inc.	10,000	International Tennis, Golf and Chess and National Basketball and Ice Hockey	12/04/08 to 01/19/09	15,000	N/A	6,000	10,000	N/A	5,000	R	
Subtotals:		10,000			15,000					5,000		0

*D = Direct R = Reimbursement

Sports
For-Profit Organizations (First Time)

Agenda Item No.	Organization Name	Subcommittee Recommendation	Event Name	Event Date	Grant Request	Project Cycle/ Year	Previous TDC Award	Initial TDC Award	Formula Generated Percentage	Request to Recommendation Difference	D / R*	Final Panel Action
V. H-1	Excel Events and Productions, LLC	5,000	Miami International Triathlon	03/13/09 to 03/15/09	15,000	First Time / 1st	N/A	N/A	N/A	10,000	R	
Subtotals:		5,000			15,000					10,000		0

*D = Direct R = Reimbursement

Beginning Balance for FY 2008-2009: 1,025,000
 Carry-over/Recaptured Funds: 88,452
 Total Available for FY 2008-2009: 1,113,452

Beginning Balance for 2nd Funding Quarter: 257,800
 Shoulder Season Fund: 50,000
 Total in the Reserve Fund: 61,508

Remaining Balance for the Program:

Total number of Applications: 34
 Grant request grand total: 570,010
 Request to recommendation grand total: 302,460
 Subcommittee Recommendation Grand Total: 257,800
 Final Panel Recommendation Grand Total: 0

