



MIAMI-DADE COUNTY FINAL OFFICIAL MINUTES Redistricting Subcommittee

Board of County Commissioners

Stephen P. Clark Government Center
Conference Room 10-10
111 N.W. First Street
Miami, Florida 33128

July 14, 2011
As Advertised

Harvey Ruvin, Clerk
Board of County Commissioners

Christopher Agrippa, Division Chief
Clerk of the Board Division

Flora Real, Commission Reporter
(305) 375-4906



**CLERK'S SUMMARY OF MEETING AND OFFICIAL MINUTES
MIAMI-DADE REDISTRICTING SUBCOMMITTEE
MEETING OF JULY 14, 2011**

The Miami-Dade Redistricting Subcommittee convened at the Stephen P. Clark Government Center, 111 N.W. 1st Street, Conference Room 10-10, Miami, Florida, on July 14, 2011, at 2:00 p.m. There being present Chairwoman Audrey Edmonson and Commissioners Dennis Moss and Bruno Barreiro (Commissioner Jose "Pepe" Diaz was late). (Commissioner Sally Heyman was absent)

In addition to the members of the subcommittee, the following staff members were also present: Assistant County Attorneys Randy Duvall and Oren Rosenthal, Planning and Zoning Director Marc LaFerrier, Senior Planner Kimberly Brown, and Deputy Clerk Flora Real.

1A ROLL CALL

Chairwoman Edmonson called the meeting to order at 2:45 p.m.

1B REPORT

1B1 REPORT - APPROVAL OF MEETING MINUTES OF May 19, 2011

It was moved by Commissioner Moss that the Miami-Dade Redistricting Subcommittee approve the Clerk's Summary of Meeting and Official Minutes for its May 19, 2011, meeting. This motion was seconded by Chairwoman Edmonson; and upon being put to a vote, passed by a vote of 3-0. (Commissioners Diaz and Heyman were absent)

2 SPECIAL ITEMS

2A PRESENTATION - UPDATE ON THE REDISTRICTING PROJECT TIMELINE

2B PRESENTATION - REPORT ON THE COMMUNITY OUTREACH PROCESS

Planning and Zoning Director Marc LaFerrier advised that Mr. Guillermo Olmedillo would present the project timeline and explain the community outreach process.

Planning and Zoning Director LaFerrier provided a brief overview of the purpose of the remaining meetings this subcommittee would need to convene to complete the redistricting process. He advised that all of the handouts distributed to each member of the Subcommittee today would also be disseminated to all members of the Board. He noted that this Subcommittee would not meet again until October 2011 in order to allow an opportunity to conduct the community meetings and have the Community Advisory Board prepare a recommendation for consideration by this Subcommittee. Subsequently, this Subcommittee would prepare its recommendation for the Board of County Commissioners followed by public hearings before the Board.

Planning and Zoning Director LaFerrier advised that the locations and meeting dates of the community meetings would be provided to all members of this Subcommittee in order for them to select one location for

each county commission district. He noted that the Planning and Zoning Department would try to accommodate a specific date if there was a commissioner who wished to hold the meeting on a particular date or week.

Mr. Guillermo Olmedillo appeared before the Subcommittee to present the redistricting project timeline and explained the procedural process. He noted that the community outreach meetings were intended as informational meetings to educate the public and collect public comment. He advised that the meeting dates would be advertised in local newspapers.

In response to Chairwoman Edmonson's inquiry, Planning and Zoning Director LaFerrier advised that the meetings would be advertised in local newspapers such as The Miami Herald (Neighbors Section), El Nuevo Herald and Diario Americas, Haiti en Marche, and Miami Times. He noted that he invited suggestions from the members of the Board on how to provide notice to the public.

Discussion ensued on how to advertise for the community meetings.

Chairwoman Edmonson advised that the County had budgeted and paid in advance advertisement air slots in several radio stations such as WBBM and WEDR. She noted that those radio stations were under utilized.

Commissioner Moss asked that Radio Station WQBA be included.

Chairwoman Edmonson asked that MBTV be included.

Planning and Zoning Director LaFerrier advised that he would check which radio stations had prepaid advertisement air slots. He noted that the press releases and a schedule of advertisements would be released soon. He noted that he would be able to provide to this Subcommittee by next week a more defined description of the media releases and the outreach approach.

Commissioner Barreiro asked that the community meetings be advertised in Facebook and other internet related websites.

Commissioner Diaz jointed the meeting.

Following a discussion regarding the type of advertisement which would be utilized and what to include in the advertisements, Planning and Zoning Director LaFerrier advised that he would prepare a report by next week on the advertisements including a sample of the advertisement releases.

In response to Chairwoman Edmonson's inquiry, Planning and Zoning Director LaFerrier advised that two county commissioners still needed to make their appointments to the Community Advisory Board.

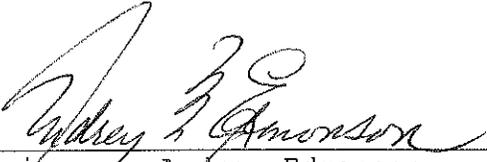
2C - PRESENTATION - PRESENTATION ON THE REDISTRICTING SOFTWARE

Ms. Mary Fuentes, Division Director of Enterprise Solutions Division, ETSD, appeared before the Subcommittee and explained how the redistricting software selected to be used for this process would work. She also explained the functionality and capabilities of the software and how it interacted with the various departments working with the redistricting process. She noted that the software had editing, analysis, and reporting tools.

Ms. Fuentes opened the floor to questions and answers.

ADJOURNMENT

There being no further business to come before the Miami-Dade Redistricting Subcommittee, the meeting was adjourned at 3:50 p.m.



Chairwoman Audrey Edmonson
Miami-Dade Redistricting Subcommittee



MIAMI-DADE COUNTY
REDISTRICTING SUBCOMMITTEE

July 14, 2011

Prepared by: Flora Real

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	07/14/2011		Agenda
2	07/14/2011		Roll Call
3	07/14/2011	2A	Update Report on the Redistricting Timeline
4	07/14/2011	2B	Commission Redistricting Effort/Community Outreach Report
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

**Miami-Dade Redistricting Subcommittee Agenda
PRELIMINARY Version
Thursday, July 14, 2011
2:00 PM
Conference Room 1010**

*Audrey Edmonson (3), Chairperson; Commissioners Bruno A. Barreiro (5); José "Pepe" Diaz (12);
Sally A. Heyman (4); and Dennis C. Moss (9)*

1A ROLL CALL

1B REPORT

1B1 REPORT

APPROVAL OF MEETING MINUTES OF MAY 19, 2011

2 SPECIAL ITEMS

2A PRESENTATION

UPDATE ON THE REDISTRICTING PROJECT TIMELINE

2B PRESENTATION

REPORT ON THE COMMUNITY OUTREACH PROCESS

2C PRESENTATION

PRESENTATION ON THE REDISTRICTING SOFTWARE

ADJOURNMENT

Start: 2:43 PM

REDISTRICTING SUBCOMMITTEE

Roll Call Sheet for 7/14/2011

MEMBER	PRESENT	LATE	ABSENT
Commissioner Barreiro	2:43 PM		
Commissioner Diaz		2:58 PM	
Commissioner Heyman			✓
Commissioner Moss	2:06 PM		
Chairwoman Edmonson	2:06 PM		
Staff:			
Assistant County Manager Susanne Torriente			
Assistant County Attorney Randy Duvall	✓		
Assistant County Attorney OREN ROSENTHAL	✓		

DEPUTY CLERK FLORA REAL

NOTE: Four (4) members constitute a quorum

PLANNING + ZONING DIRECTOR MARR LA FERRIER

	2011						
	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER
POPULATION DATA RELEASED BY CENSUS							
REDISTRICTING SUBCOMMITTEE KICK-OFF MEETING	RSC						
COMMISSIONERS APPOINTS CITIZEN ADVISORY BOARD							
CONSULTANT SELECTION PROCESS			RSC	BCC			
COMMUNITY OUTREACH APPROACH AND SCHEDULE					RSC		
DEVELOP, REVISE AND ANALYZE DRAFT REDISTRICTING PLANS							R
CITIZENS ADVISORY BOARD - COMMITTEE MEETINGS						CAB	
CAB - COMMUNITY MEETINGS (VARIOUS LOCATIONS)							
FINAL DRAFT OF REDISTRICTING PLANS (ORDINANCE AMENDING)							
VOTER PRECINCTS REDRAWN							
CANDIDATE RESIDENCY PERIOD							

-  BOARD OF COUNTY COMMISSIONERS (BCC) MEETING
-  REDISTRICTING SUBCOMMITTEE (RSC) MEETING
-  CITIZENS ADVISORY BOARD (CAB) MEETING
-  ONGOING PROCESS
-  MEETINGS WILL BE HELD IN 2 DISTRICTS EACH WEEK DURING THE 8-WEEK PERIOD

COMMISSION REDISTRICTING EFFORT



COMMUNITY OUTREACH



REDISTRICTING MEETING
JULY 14, 2011

Goals of Community Outreach



- Inform the community of the purpose of redrawing Commission District boundaries
- Outline the Redistricting process and timeline
- Discuss the population change within each District.
- Identify communities of interest
- Provide a forum for public comment on redistricting

Role of the Citizens Advisory Board (CAB)



- **13-member CAB – one appointee for each Commissioner.**
- **Board will participate in public outreach and provide the Redistricting Subcommittee a written report with recommendations and comments on the draft plans.**

2

Cont'd – Role of the CAB



- **The recommendations of the CAB must be based upon the redistricting criteria and factors of the resolution and must receive at least a majority vote of approval from the CAB.**

3

Agenda for Community Outreach

- Purpose of the meeting and format
- Introduce the CAB members
- Redistricting Process
- Redistricting Criteria
- Countywide demographic changes and within each District
- Take public comment
 - Interpreter services will be provided

Public Outreach Timeline

COMMUNITY OUTREACH TIMELINE

	COMMUNITY OUTREACH TIMELINE											
	JULY 2011	AUGUST 2011				SEPTEMBER 2011				OCTOBER 2011	NOVEMBER 2011	DECEMBER 2011
	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 1	WEEK 2	WEEK 3	WEEK 4				
COMMUNITY OUTREACH HIGH-LEVEL MEETING	RSC									RSC	RSC	
CITIZENS ADVISORY BOARD		CAB								CAB		
CAB - COMMUNITY MEETINGS (VARIOUS LOCATIONS)			DISTRICT MEETINGS									
FINAL DRAFT REDISTRICTING PLANS (ORDINANCE AMENDING DISTRICT BOUNDARIES)											BCC	RSC
												BCC

BOARD OF COUNTY COMMISSIONERS (BCC) MEETING
 REDISTRICTING SUBCOMMITTEE (RSC) MEETING
 CITIZENS ADVISORY BOARD (CAB) MEETING
 MEETING WILL BE HELD IN 2 LOCATIONS EACH WEEK DURING THE 4 WEEK PERIOD

Notification for Community Meeting



- Newspaper advertisements in The Miami Herald (Neighbors Sections), El Nuevo Herald and Diario Las Americas, Haiti en Marche.
- Press Releases sent to media outlets
- Flyer notifications distributed through Commission District offices.
- County website and calendar