



**MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust**

Office of the Miami-Dade Economic Advocacy Trust
19 West Flagler Street
Mezzanine Room 106
Miami, Florida 33128

March 17, 2010
As Advertised

Harvey Ruvlin, Clerk
Board of County Commissioners

Diane Collins, Acting Division Chief
Clerk of the Board Division

Zorana Gainer, Commission Reporter
(305) 375-3570



**OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST
MEETING OF MARCH 17, 2010**

The Miami-Dade Economic Advocacy Trust (MDEAT) convened in a meeting at the Office of MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on March 17, 2010, at 3:30 p.m., there being present: Chairman Robert Holland, Esq., and members Mr. Ron Butler, Ms. Stephanye Johnson, Ms. Barbara Montero, Reverend Walter T. Richardson, Ms. Tamika Robinson, Ms. Leigh Toney and Ms. Treska V. Rodgers (Vice Chairman Marc Douthit, Mr. Richard Kuper, Mr. Carlos Morales and Ms. Natasha K. Nalls were absent).

ROLL CALL

The following staff members were present: Executive Director John Dixon, Ms. Laverne Carlile, Ms. Maria de la Portilla, Mr. Jose Gonzalez, Ms. Pamela Green, Mr. Eric Johnson, Mr. Williams Simmons and Mr. Anthony Williams (Ms. Melba Gasque, Ms. Angela Vaughns and Mr. Joey Walker were absent).

**DISCLOSURE OF CONFLICTS OF INTEREST
QUERY FOR EARLY DEPARTURES**

Chairman Holland called the meeting to order at 3:44 p.m.

APPROVAL OF PREVIOUS MINUTES

It was moved by Mr. Ron Butler that the February 18, 2010 MDEAT minutes be approved as presented. This motion was seconded by Reverend Walter Richardson and upon being put to a vote, passed unanimously by those members present.

I. Board Action Items

A. NORTH DADE INITIATIVE

Mr. John Dixon, Director, MDEAT, noted the Economic Development Action Committee recently met to outline activities for Fiscal Year (FY) 2009-10. He described the North Dade Initiative, which would afford ten businesses an opportunity to receive a \$5,000 grant award to use for professional and technological services, and/or to offset commercial insurance costs. He emphasized the need for small businesses, which lacked sufficient accounting systems, to upgrade their technology for increased development and growth. Mr. Dixon said the small business owners would go through a reviewing process after completing the grant application, which would be ranked on a point system; thereafter the awardees would receive a follow-up visit to ensure the funds were utilized properly.

Chairman Holland noted although the South Dade Initiative was successful he suggested offering low interest loans with delayed payments in an effort to assist more businesses. He also noted these funds would be recycled back into the agency to assist other small businesses. Chairman Holland noted the need to implement different programs from what was provided in the past in order to impact the community. He said he would like the North Dade Initiative to focus on a

business corridor in an effort to allow businesses to network. He said wherever the corridor was located, agencies should be able to leverage some assistance from the local municipality since this would help increase employment, the tax base and sales tax revenues within the community.

Mr. Ron Butler agreed with providing leveraging resources; however, he noted he disagreed with offering loans which would be costly and a time consuming process. He also pointed out that some small businesses had a difficult time providing documents and getting approved for loans.

Chairman Holland noted the loan requirements could be adjusted, limiting the amount of required documents needed from those business owners, than what would normally be needed to obtain a loan from a bank; however, they would need to provide collateral.

Ms. Barbara Montero noted MDEAT had limited resources and manpower. She said she would like to see more collaboration for community development.

Ms. Treska Rodgers noted she did not support the loan concept because she felt this was an opportunity for small mom and pop businesses that were not Chamber members or did not have many resources, technology or knowledge of business opportunities.

In response to Ms. Rodgers' inquiry regarding whether an analysis was conducted to determine if the \$50,000 could be distributed to businesses in another way as opposed to issuing \$5,000 grants to businesses, Mr. Dixon, noted no analysis had been conducted.

Ms. Barbara Montero noted the advantage to issuing grants was that the success stories could be used on a public relations level. She suggested showing the difference in a business before and after receiving the grant could generate good publicity.

Ms. Stephanie Johnson concurred with Chairman Holland's comments regarding the need for MDEAT to stand apart from other agencies by providing different programs. She noted this grant program was similar to the current Mom and Pop grants program.

Chairman Holland noted that establishing an entire business corridor in conjunction with a municipality would differentiate MDEAT from other programs. Chairman Holland also noted he wanted the community to understand that MDEAT currently had less funding and economic development was the main priority. He further noted offering innovative programs could provide an opportunity to use this as leverage for additional projects.

It was moved by Mr. Ron Butler that the MDEAT Board of Trustees approve the foregoing Memorandum of Approval (MOA) authorizing staff to coordinate and implement the North Dade Initiative Project. This motion was seconded by Ms. Treska Rodgers and upon being put to a vote, passed unanimously by those members present (Vice Chairman Marc Douthit, and members Mr. Richard Kuper, Mr. Carlos Morales and Ms. Natasha K. Nalls were absent).

B. MIAMI DADE CHAMBER OF COMMERCE

Mr. Dixon explained the intent of the foregoing item was to allow MDEAT staff, through the Economic Development Action Committee, to coordinate and implement a collaborative initiative with the Miami Dade Chamber of Commerce. This initiative would serve as a Business Empowerment Network (BEN) Program, training business professionals to write a business plan, develop a marketing plan and maintain acceptable accounting records.

Mr. Bill Diggs, President, Miami-Dade Chamber of Commerce, gave a brief overview of the functions of the Miami-Dade Chamber of Commerce. He noted the Chamber of Commerce dealt with issues that affected Black-owned businesses. Mr. Diggs also noted the history of the Chamber of Commerce forging partnerships with community businesses. Mr. Diggs further noted, once the Chamber of Commerce collaborated with MDEAT, it would become a branding partner. He expressed his hopes that this partnership would allow the Chamber of Commerce to execute its program better and to replicate the program community wide.

It was moved by Reverend Walter Richardson that the MDEAT Board of Trustees approve the foregoing Memorandum of Approval (MOA) authorizing staff to coordinate and implement a collaborative partnership with the Miami-Dade Chamber of Commerce. This motion was seconded by Mr. Ron Butler and upon being put to a vote, passed unanimously by those members present (Member Ms. Leigh Toney recused herself from voting due to a conflict of interest; Vice Chairman Marc Douthit, Mr. Richard Kuper, Mr. Carlos Morales and Ms. Natasha K. Nalls were absent).

C. REQUEST FOR PROPOSAL (RFP) ADVERTISING

Mr. Dixon noted he met with a representative from the Department of Procurement Management regarding developing a Request For Proposal (RFP) for a demographics disparity study. He also noted the MDEAT staff was requesting approval of an advertisement expenditure not-to-exceed \$8,000 to advertise the RFP in major publications.

It was moved by Ms. Stephanye Johnson that the MDEAT Board of Trustees approve the foregoing Memorandum of Approval (MOA) authorizing staff to expend an amount not to exceed \$8,000, from the MDEAT Economic Development Budget, to advertise an RFP for the services of a demographics-disparity study collaborator/partner. This motion was seconded by Reverend Walter Richardson and upon being put to a vote, passed unanimously by those members present. (Vice Chairman Marc Douthit, Mr. Richard Kuper, Ms. Leigh Toney, Mr. Carlos Morales and Ms. Natasha K. Nalls were absent).

D. CENSUS CAMPAIGN

Mr. Dixon noted he met with City of Miami Gardens' Mayor Shirley Gibson who was Co-Chair of Miami-Dade's Census Outreach Campaign and Ms. Perla Hantman. He indicated this meeting provided an opportunity for MDEAT to be an active participant in the Census efforts. Mr. Dixon said it was difficult for the Census Bureau to identify and count Miami-Dade County's Black community, specifically the Haitian community and the Caribbean community during the Census Campaign; which left the Black community undercounted by 45 percent during the last Census Campaign. He suggested asking notable Haitian and Caribbean personalities to do segments on

local radio stations to educate communities about the importance of being counted during the Census.

In response to Ms. Rodger's inquiry as to whether any door to door communications were conducted within these communities to help complete the Census forms, Mr. Dixon noted no door to door communication was conducted; however, he had considered mailing flyers, but determined this was too costly.

Mr. Holland pointed out that MDEAT was not in a position to take on the whole Census issue, but this was a unique opportunity to assist the community and provide an accurate count. Mr. Holland suggested requesting local artists to assist in this effort by making public service advertisements.

In response to Ms. Rodgers' suggestion that MDEAT contract with an employment agency to hire people to go door to door in those communities to help residents complete the Census forms, Mr. Holland pointed out that MDEAT was only allocated \$2,500 from the General Funds towards the Census Campaign, which would not cover that cost. He noted that MDEAT would coordinate with the Census Campaign to present ideas that would target residents in predominantly Black communities because the Census Campaign group had funding resources.

Ms. Stephanye Johnson noted that her sorority conducted door to door assistance with completing Census forms in the community. She also noted people welcomed their assistance; however, she expressed concern that the form she received was printed in only English and Spanish, leaving the Haitian community out, which largely spoke Creole.

Chairman Holland asked if the MDEAT staff wanted to amend their memorandum of approval and come back with a plan on how to best utilize the funds in conjunction with the Census Campaign organization.

Ms. Stephanye Johnson suggested putting the \$2,500 allocation towards targeting the Haitian community, which would be severely undercounted.

Ms. Treska Rodgers spoke in favor of putting the funds toward radio advertisements targeting the Haitian community.

It was moved by Ms. Stephanye Johnson that the MDEAT Board of Trustees approve the foregoing Memorandum of Approval (MOA) as amended to authorize staff to coordinate and implement a Census Campaign to target the Haitian community using local Haitian/Island media outlets. This motion was seconded by Ms. Barbara Montero and upon being put to a vote, passed unanimously by those members present (Vice Chairman Marc Douthit, and Mr. Richard Kuper, Mr. Carlos Morales and Ms. Natasha K. Nalls were absent).

E. SCHOOL BOARD AGREEMENT

Mr. Dixon explained that the intent of this Memorandum of Approval (MOA) was to request that MDEAT staff be authorized to negotiate a service agreement with Miami-Dade County Public

Schools (MDCPS) to establish a Student Court Program in local high schools in an effort to reduce the number of students placed in detention or outdoor suspensions. He noted that Teen Court administrators suggested offering stipends to program coordinators as an incentive, in addition to providing tutoring programs at the schools for Teen Court/Student Court participants.

In response to Ms. Toney's inquiry regarding how many schools were involved, Mr. Dixon noted MDEAT approached 13 schools, but only five were interested. He further stated that he wanted to target between one and six schools to set up pilot programs; and if the pilot programs flourished, the program would be expanded to more schools.

Responding to Ms. Robinson's inquiry of the schools that participated in the program, Mr. Dixon noted Miami Norland, Carol City, South Dade, Booker T. Washington and Miami Northwestern Senior High Schools showed interest in participating in the Student Court program.

Mr. Anthony Williams noted that MDEAT could decide on the particular details regarding stipends following the County Commission's and the MDCPS Board's approval of this recommendation.

It was moved by Reverend Walter Richardson that the MDEAT Board of Trustees approve the foregoing Memorandum of Approval (MOA) to allow staff to negotiate an agreement with the Miami-Dade County Public Schools and to establish a Student Court Program in senior high schools in an amount not to exceed \$200,000 from the Teen Court Budget. This motion was seconded by Ms. Treska Rodgers and upon being put to a vote, passed unanimously by those members present (Vice Chairman Marc Douthit, Mr. Richard Kuper, Mr. Carlos Morales and Ms. Natasha K. Nalls were absent).

II. INFORMATION ITEMS

A. ECONOMIC DEVELOPMENT ACTION COMMITTEE REPORT

Ms. Dixon noted the Economic Development Action Committee's (EDAC) Chairman Ron Butler requested that the community be invited to attend the EDAC meetings held throughout Miami-Dade County. Mr. Dixon also noted that a budget was created during the last EDAC meeting, which totaled \$137,000, for the following activities related to Economic Development:

- \$50,000 grant for the North Dade Initiative,
- \$30,000 for the RFP for a disparity study,
- \$20,000 towards scholarships and or technical assistance,
- \$25,000 for the Miami-Dade Chamber of Commerce and
- \$12,000 surplus

With regards to the \$20,000 allocated towards business scholarships, this would be provided to businesses for attendance to professional workshops or meetings, Mr. Dixon noted. He also noted that staff would coordinate with agencies to identify two or three businesses in need of scholarships to attend events.

professionals that attended those meetings, the Action Committee members needed to identify other ways to invite individuals, as well as grass roots from the community in an effort to get feedback and because a majority of individuals did not look at the County calendar, Mr. Dixon noted. He further noted the need to involve and get the input of the grassroots of the community. Mr. Dixon noted MDEAT staff needed to work with the Chairpersons of the Action Committees to make arrangement for those meetings.

Discussion ensued regarding arrangements of new meeting places for the Action Committees.

Mr. Dixon noted that he discussed, with Commissioner Edmonson, issues regarding the three vacancies on the Trust which were left by former members Mr. Richard Miller; Reverend Richard Dunn; and Mr. David Chiverton. He advised that Commissioner Edmonson would request that the Nominating Committee convene to address the matter following Chairman Holland's request.

Following the discussion regarding Mr. David Chiverton being able to re-apply to serve on the Trust, Mr. Ron Butler noted Mr. Chiverton had major health issues and a heart attack; however, he appeared to be doing better. He asked that a card be sent from the Trust members wishing Mr. Chiverton a speedy recovery.

IV. New Business

V. Schedule Next Meeting

Adjournment

There being no further business to come before the Trust, the meeting adjourned at 5:16 p.m.

Mr. Marc Douthit Esq., Vice Chairman
Miami-Dade Economic Advocacy Trust

Ms. Barbara Montero gave a brief report regarding Wi-Fi set up. She noted that she was able to contact a consultant who identified four (4) businesses that would set up Wi-Fi hot spots.

B. HOUSING ACTION COMMITTEE REPORT

Mr. Eric Johnson gave a brief report regarding the Housing Action Committee. He noted that the following subcommittee meetings were rescheduled and needed to meet before a public meeting was held:

- The Resource Committee,
- The Education Committee and Prequalification Committee and
- The Public Relations (PR) and Outreach Committee

C. YOUTH ACTION COMMITTEE REPORT

Mr. Anthony Williams gave a brief report regarding the Youth Action Committee (YAC). He noted the YAC would be distributing information regarding the Teen Court Program from April 3-11, 2010, in addition to answering inquires regarding Teen Court, at the Miami-Dade County Fair. Mr. Williams noted the members of the YAC participated in the Miami Gardens Census Initiative.

D. MIAMI-DADE TV APPEARANCE

E. STRATEGIC PLAN UPDATE

Following his request to Ms. Donna Ginn, Manager, Crossroad Consulting Group, to provide an update on the progress of the strategic plan, Chairman Holland noted that upon reviewing the plan, MDEAT staff made additional recommendations to the plan regarding goals, measures and strategies.

Ms. Ginn noted the strategic plan was a work in progress, and changes were made in addition to the completion of youth development area. She also noted that within the plan, only goals and strategies were modified. Ms. Ginn further noted she needed to meet with each Trust member to receive their input. Ms. Ginn pointed out that providing Wi-Fi did not appear to be a goal that would directly contribute to furthering economic development. She proposed adding expansion of technology, rather than expanding access to Wi-Fi, for further economic development because African American communities had limited access to technology.

With regard to MDEAT partnering with the Census Campaign, Ms. Ginn noted the issue of measuring how this translated into an economic advantage for the community, and recommended this initiative be listed as a strategic goal for the organization rather than a strategic goal for economic development. Ms. Ginn noted the plan did not have information regarding the growth and status of the organization. She pointed out that the plan that was created required an enormous amount of hands on work, and she questioned the capacity of the organization to carry out that plan. Ms. Ginn said she reviewed the goals and the context of how advocacy was

defined, and the Trust members needed to decide how sufficient it would be for a goal to meet one, two or all points under advocacy. She reminded the Trust members that the points were:

- Spotighting an opportunity issue or problem,
- Becoming educated about an opportunity issue or a problem,
- Engaging stakeholders,
- Generating buy in and implementation, and
- Monitoring and evaluating outcome

Ms. Ginn said these points were used to frame the notion of advocacy for the organization, and reiterated that the Trust needed to decide whether the goals would meet some or all five points. She noted defining roles and responsibilities would be the next step once the detail work of the plan was complete. Ms. Ginn also noted she expected this to be complete by the next Trust meeting. She noted it was her goal to assist MDEAT in producing a quality strategic plan to submit to the County.

In response to Mr. Ron Butler's inquiry regarding clarification about Mrs. Ginn's request to meet with MDEAT members, Ms. Ginn replied that she could meet with the committee chairpersons and members before the next Board meeting.

Mr. Butler requested that the Economic Development Committee be included in those meetings because some of the ideas came from that committee.

F. FISCAL REPORT

G. HOUSING UNIT REPORT

H. TEEN COURT UNIT REPORT

Mr. Dixon reported that information regarding the Teen Court Program was submitted to the City of Miami Gardens in an effort to market the program's activities. He noted Teen Court was featured on the Telemundo Hispanic television network. Mr. Dixon also noted that Reverend Walter Richardson was interviewed on Miami-Dade Television broadcast to discuss MDEAT. He pointed out that many television stations were owned by municipalities and staff would research and coordinate interviews and activities with those municipalities as a branding effort.

In closing Chairman Holland reminded the committee chairpersons to encourage their members to read the strategic plan that related to their particular area. He noted the strategic plan could be amended. Chairman Holland said, as an advocacy group, Trust members should reach out and bring in partners with similar goals in order to make a major impact.

Mr. Dixon reported that MDEAT partnered with Commissioner Edmonson (District 3) to provide \$25,000 as down payment assistance to Miami Dade County Public School (MDCPS) teachers to purchase a home within District 3. Teachers who received this down payment assistance were required to teach in District 3 for five years and to live in the home for ten years. Mr. Dixon said District 3 was chosen because it was identified as having the lowest performing schools in Miami-Dade County as well as the highest turnover rate of teachers. He noted there were seven slots left in this program.

ADJOURNMENT

There being no further business to come before the Trust, the meeting adjourned at 5:08 p.m.

A handwritten signature in cursive script, reading "Robert W. Holland".

Mr. Robert Holland Esq., Chairman
Miami-Dade Economic Advocacy Trust

**MIAMI-DADE ECONOMIC ADVOCACY TRUST - BOARD OF TRUSTEES
MOTION AND APPROVAL BALLOT**

SUBJECT: Agenda Item: 1-A. Motion to approve the Memorandum of Approval (MOA) authorizing staff to coordinate and implement a "North Dade Initiative," which will afford ten (10) businesses an opportunity to receive a grant for \$5,000 each, for a total of \$50,000 from the MDEAT General Fund-Economic Development Dollars, to be used for professional services, technology equipment and/or to offset the cost of commercial insurance.

Motion made by: Mr. Ron Butler
Seconded by: Ms. Treska Rodgers

MEMBERS	YES	NO	ABSENT
Butler, Ron	X		
Douthit, Marc, Esq.			X
Holland, Robert, Esq.	X		
Johnson, Stephanye	X		
Kuper, Richard			X
Montero, Barbara B.	X		
Morales, Carlos E.			X
Nalls, Natasha K.			X
Reverend Richardson, Walter T.	X		
Robinson, Tamika R.	X		
Rodgers, Treska V.	X		
Toney, H. Leigh	X		
TOTALS	8	0	4

 X APPROVED NOT APPROVED

Robert W. Holland
Miami-Dade Economic Advocacy Trust
Chairperson

3/17/2010
Date

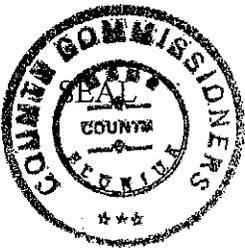
STATE OF FLORIDA)
)SS:
COUNTY OF MIAMI-DADE)

I, HARVEY RUVIN, Clerk of the Circuit Court in and for Miami-Dade County, Florida,
and Ex-Officio Clerk of the Board of County Commissioners of said County, DO
HEREBY CERTIFY that the foregoing is a true and correct copy of the motions and
votes tallied at the Miami-Dade Economic Advocacy Trust Board of Trustee's meeting of
March 17, 2010, pertaining to agenda item(s): 1-A: North Dade Initiative.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on this 25th day
of August, A.D. 2010.

HARVEY RUVIN, Clerk
Board of County Commissioners
Miami-Dade County, Florida

By *Zorann Gainer*
Deputy Clerk



Board of County Commissioners
Miami-Dade County, Florida

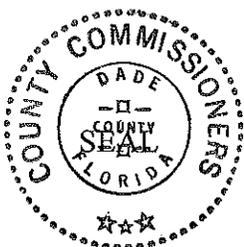
STATE OF FLORIDA)
)SS:
COUNTY OF MIAMI-DADE)

I, HARVEY RUVIN, Clerk of the Circuit Court in and for Miami-Dade County, Florida,
and Ex-Officio Clerk of the Board of County Commissioners of said County, DO
HEREBY CERTIFY that the foregoing is a true and correct copy of the motions and
votes tallied at the Miami-Dade Economic Advocacy Trust Board of Trustee's meeting of
March 17, 2010, pertaining to agenda items: 1-C and 1-E; and Approval of February 18,
2010 MDEAT minutes.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on this 20th day
of April, A.D. 2010.

HARVEY RUVIN, Clerk
Board of County Commissioners
Miami-Dade County, Florida

By *Zorana Gainer*
Deputy Clerk



Board of County Commissioners
Miami-Dade County, Florida



Miami-Dade Economic Advocacy Trust
March 17, 2010

Prepared by: Zorana Gainer

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	3/17/10		Meeting Agenda
2			
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MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD OF TRUSTEES MEETING

MARCH 17, 2010

Agenda



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD OF TRUSTEES MEETING

MARCH 17, 2010

Agenda



MEETING NOTICE

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TRUSTEE BOARD MEETING

DATE: WEDNESDAY, MARCH 17, 2010

TIME: 3:30 PM

**LOCATION: BISCAYNE BUILDING
MAIN CONFERENCE ROOM
19 WEST FLAGLER STREET – SUITE M-106
MIAMI, FLORIDA 33130**



**MIAMI-DADE ECONOMIC ADVOCACY TRUST
BOARD MEETING
WEDNESDAY, MARCH 17, 2010
AGENDA**

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Roll Call

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

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BOARD MINUTES
FEBRUARY 18, 2010

OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST
MEETING OF FEBRUARY 18, 2010

The Miami-Dade Economic Advocacy Trust (MDEAT) convened a meeting at the Office of MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on February 18, 2010, at 3:30 p.m., there being present: Vice Chairman. Marc Douthit, Esq., and Members Mr. Ron Butler, Ms. Stephanye Johnson, Ms. Barbara Montero, Mr. Carlos Morales, Ms. Natasha Nalls, Reverend Walter T. Richardson, Ms. Tamika Robinson and Ms. Treska V. Rogers. (Chairman Robert Holland, Esq., Mr. Richard Kuper, and Ms. Leigh Toney were absent).

ROLL CALL

Staff members present were: Executive Director John Dixon, Ms. Laverne Carlile, Mr. Jose Gonzalez, Ms. Melba Gasque, Mr. Eric Johnson, Mr. Anthony Williams, Ms. Pamela Green, Ph.D., Ms. Maria Diaz de la Portilla; and Deputy Clerk Karen Harrison.

DISCLOSURE OF CONFLICTS OF INTEREST
QUERY FOR EARLY DEPARTURES

Vice Chairman Marc Douthit called the MDEAT meeting to order at 3:47 p.m. and noted the meeting would begin with the informational items until a quorum of members was reached.

Approval of Previous Minutes

It was moved by Reverend Walter Richardson that the December 17, 2009 MDEAT minutes be approved as presented. This motion was seconded by Ms. Treska Rogers, and upon being put to a vote, the vote passed unanimously by those members present. (Chairman Robert Holland, Esq., Mr. Richard Kuper, and Ms. Leigh Toney were absent).

It was moved by Reverend Walter Richardson that the January 22, 2010 MDEAT minutes taken by MDEAT staff at the Trust Retreat along with the attached note from the County Attorney's Office be approved as presented. This motion was seconded by Ms. Stephanye Johnson, and upon being put to a vote, the vote passed unanimously by those members present. (Chairman Robert Holland, Esq., Mr. Richard Kuper, and Ms. Leigh Toney were absent)

I. Board Action Items

A. Teen Court Summit in Opa-Locka

Executive Director John Dixon presented a brief overview of the Teen Court Summit that was held at several locations countywide and noted the purpose was to discuss with youth how crime issues impacted them. He also noted MDEAT staff wanted to provide this program in different Cities, and the first would be in the City of Opa-Locka.

Mr. Dixon noted the fiscal impact of the Opa-Locka Teen Summit was not-to-exceed a total of \$5,500 from the Teen Court Budget, as requested in the Memorandum of Approval.

In response to Vice Chairman Douthit's question regarding whether this was a budgeted item

that needed approval for the expenditure, Mr. Dixon stated yes.

Ms. Treska Rogers noted, for clarification, that in terms of budgeted items, all expenditures had to be approved by the Trust.

Mr. Dixon noted the Executive Director was authorized to approve expenditures that did not exceed a total of \$2,500 without requiring approval from the Trust.

Discussion ensued regarding the process of approving expenditures, which included a voting ballot that was submitted to the County Finance Department for payment.

Mr. Jose Gonzalez explained that an approval from the Trust was needed for any contractual agreements or procurement expenditures.

Ms. Treska Rogers expressed concern regarding the policy and procedure that required the Trust to approve items that were already included in the budget.

It was moved by Mr. Ron Butler that the Memorandum of Approval be approved for the Teen Court Summit and to allocate the expenditure amount not-to-exceed a total of \$5,500 from the Teen Court budget that would be held in the City of Opa Locka. This motion was seconded by Ms. Treska Rogers, and upon being put to a vote, the vote passed unanimously by those members present. (Mr. Robert Holland, Esq., Mr. Richard Kuper, and Ms. Leigh Toney were absent).

B. Teen Court Student Local College Tour

Mr. John Dixon noted the Memorandum of Approval for the Teen Court Student Local College Tour was an informational item that did not require the approval of the Trust since the amount did not exceed \$2,500; however, he wanted to bring this to the Trust for approval. He also noted the purpose of this event was to allow participants to visit local colleges and to educate them about the opportunities at those schools.

Additionally, Mr. Anthony Williams noted the primary purpose of the Teen Court Student Local College Tour was to give participants the experience of living on the college campus and to ensure that those youth had the opportunity to become familiar and attend those local colleges.

Vice Chairman Douthit noted this item was listed as an action item and he was aware an approval from the Trust was not required; however, to ensure there would be no problem in the future with receiving payment from the County for this item, he recommended that the Trust members take a vote.

It was moved by Mr. Ron Butler that an allocation in the amount not-to-exceed \$2,500 from the Teen Court budget be approved for the Miami-Dade County Teen Court Student Local College Tour. This motion was seconded by Reverend Walter Richardson and upon being put to a vote, the vote passed unanimously by those members present. (Mr. Robert Holland, Esq., Mr. Richard Kuper, and Ms. Leigh Toney were absent).

Reverend Walter Richardson encouraged the Trust members to attend a Teen Court session, which he felt was a life changing experience.

II. Information Items

A. MMAP Foundation Presentation

Mr. John Dixon provided a brief update of the MMAP Foundation and he noted the organization's initial purpose was to identify revenue resources to the MMAP Agency. He also noted the need to reactivate the Foundation. Mr. Dixon further noted that Ms. Stephanye Johnson asked that Ms. Anna Ward, PhD., Executive Director of the MMAP Foundation be invited to a Trust meeting to make a presentation of its history.

Ms. Anna Ward, PhD., appeared before the Trust and gave a brief historical review of the MMAP Foundation and noted its purpose was to place MMAP in a financially equal economically independent status. Ms. Ward spoke of the former Trust members and meetings that concluded the need for MMAP to be financially independent from the County. She noted the importance of strengthening the community in the areas of social, political, and religious power; however, a higher level of economic power would enhance the Black/Hispanic blighted community.

Ms. Ward spoke about her seven year tenure on the Trust prior to becoming a member of the Foundation. She noted the Foundation was charged with finding the mechanism that would make MMAP economically sufficient. She also noted the Foundation held all assets, and donations for MMAP for five years to build interest. A land trust located at 54th Street and Northwest 36th Avenue was initially donated to the Trust, and then passed on to the Foundation to develop as an independent proprietor for profit, noted Ms. Ward. She spoke of on-going issues that occurred with the property and developers in addition to the lack of support, which delayed the progress of developing the property for four years.

In response to Vice Chairman Douthit's inquiry regarding the ownership of that property, Ms. Ward noted this property was still the sole possession of the Foundation. She also noted the property was on County land and the Foundation would not take over the land until it was ready to be developed, which would require payment of taxes.

In response to Vice Chairman Douthit's question regarding the current activities of the Foundation's Board, Ms. Ward noted the Board was currently dormant and if the funds were not allocated for administrative cost, a total of approximately \$9,000 might be in the budget.

Vice Chairman Douthit inquired about the current relationship between MDEAT and the Foundation and the actions needed in order to move forward.

Ms. Anna Ward suggested that MDEAT staff request a copy of the report that was made during that period from Senior Advisor to the County Manager, Ms. Cynthia Curry, which would validate that the property was not a good investment. She noted if MDEAT reinitiated the Foundation, they were ready to work with another prospective developer. Ms. Ward also noted the community had expressed the need for a neighborhood grocery store.

Mr. Ron Butler noted the two agendas for MDEAT were to decide on how to make this organization less dependent on the County and to identify the role of the Foundation in attracting other resources other than development.

Ms. Ward noted if MDEAT had a major development in progress, it would strengthen the organization before trying to negotiate with the County.

Ms. Stephanye Johnson urged the Trust members to move forward and to not continue with the same issues from the past. She noted she asked Ms. Ward to make a presentation at today's meeting to provide more information that would help the Trust members identify their options and decide whether to link the Foundation with the mission of MDEAT or to start the initial process over.

Ms. Ward noted the Foundation would always be available to MDEAT; however, it was made dormant for State purposes in order to prevent tax charges.

Vice Chairman Douthit noted the MDEAT Trust needed clarification from the County Attorney's Office regarding the relationship between MDEAT and the Foundation in order to assess the information and determine how to proceed. He suggested that the Economic Development Action Committee members review the information in detail in order to decide on how to proceed in addition to obtaining the report from Ms. Curry. Vice Chairman Douthit thanked Ms. Anna Ward and he noted the presentation was very informative.

Ms. Anna Ward noted the By-Laws of the Foundation provided information regarding their relationship with MMAP and she could provide the Trust with a copy. She stressed the need for that grass-root type of energy in order to move forward.

B. Social Compact

Vice Chairman Douthit excused himself from the discussion regarding Social Compact due to a conflict of interest.

Mr. John Dixon presented a brief update regarding Social Compact and noted the members of the Economic Development Action Committee met with representatives of Social Compact (SC) to identify how they could assist with providing the Disparity Study. He noted he was impressed by their previous work regarding economic development and their analysis of the various cities that identified existing assets in neighborhoods that had deficiencies.

Mr. Dixon noted that following additional presentations, staff looked at who would be able to provide those services. He also noted that MDEAT needed to present a Disparity Study to the Board of County Commissioners before September 30, 2010, which was the end of the fiscal year. He noted that SC recently provided a memorandum of understanding (MOU); however, an MOU, Request for Proposal (RFP), or a Sole Source agreement would be needed in order to move forward. He advised that MDEAT staff met with the County Attorney's Office to identify how MDEAT could move forward, in terms of working with SC. Mr. Dixon further noted that representatives of SC indicated the option of seeking support from partners of private and non-

profit sectors. He noted that SC identified City Bank along with other financial institutions as potential partners for this project, which would cost approximately \$200,000.

Additionally, Mr. Dixon noted that the MOU presented at today's meeting did not clearly specify the budget and timeline, in terms of dollar amounts and the length of time it would take to complete this project during the three year initiative.

Mr. Dixon reviewed the memorandum in the MDEAT Agenda Package on how to move forward with SC. He emphasized the importance of SC's contribution through financial partners. Mr. Dixon noted that MDEAT staff contacted the County's Department of Procurement Management to review a former sole source contract in order to create a similar one. He further noted the MOU provided by SC would not meet County regulations.

Mr. Dixon asked that Mr. Ron Butler and Mr. William Simmons provide an update of the meeting with Mr. John Talmage, President of SC and the Economic Development Action Committee (EDA).

Mr. Ron Butler noted, for clarification, that the investment contributed by MDEAT would be \$200,000 rather than \$100,000 as listed in Section III, Item (1) of the memorandum. He also noted that SC would raise approximately \$300,000, for a total of \$500,000 within a three year period. Mr. Butler noted the EDA Committee members expressed concern regarding this major investment.

Ms. Barbara Montero expressed concern that this large investment of \$200,000 in the first year could be used to help the community with other projects while waiting to have access to this data; however, she understood the value and concept of this investment. Ms. Montero noted members of the EDA Committee decided to look further into the actual need of the Disparity Study and compare prices. She questioned if SC recently performed a study with the City of Miami, whether it would include some of the areas of interest, which indicated efforts would be duplicated.

Mr. John Dixon noted MDEAT had a budget that totaled \$100,000 that could be allocated for this expense; however, the funds would be from a variety of divisions. He explained that in the past, funds were set aside to hire a consultant from Becker and Poliakoff to represent MMAP in Tallahassee addressing pending issues; however, last year, the cost for those services were included in the budget, but was not used. Mr. Dixon noted the following divisions of MDEAT could contribute partial funding from their budgets towards this expenditure: Teen Court; Housing; and Economic Development.

Following the discussion regarding the MDEAT Budget, Ms. Barbara Montero reiterated that she would like to have a comparison analysis performed regarding this cost of the Disparity Study.

Mr. Dixon explained that the method of payment for those services would be submitted in increments along with identifying the outcome, rather than full payment, and the option to cancel services would be included in the terms of the contract.

Mr. Ron Butler noted the need for MDEAT to move quickly in order to complete the Disparity Study.

Mr. Dixon noted this Disparity Study would be more detailed than the studies performed in the past.

In response to Ms. Barbara Montero's inquiry regarding Social Compact's (SC) cost of services to the City of Miami, Mr. Dixon noted he would further investigate those public records and bring that information back to the Trust.

Discussion ensued regarding the amount of time before MDEAT could identify actual returns on this investment.

Following the discussion, Mr. Dixon noted that due to deficits in certain areas, the study was designed to identify assets that would be beneficial as well.

In response to Mr. Carlos Morales' question regarding contributions from banks, Mr. Dixon noted banks would provide funding to SC in exchange for certain data in communities of interest.

Further discussion ensued regarding various types of data sources used by SC in order to provide information that was beneficial to several entities.

Ms. Treska Rogers asked whether the Trust considered combining a Request for Proposal (RFP) in some communities and would use a Sole Source for the study of bigger communities that had more immediate needs.

Mr. William Simmons noted the Economic Development Action Committee (EDA) members did not look at economizing the product; however, the EDA Committee recommended that the Trust authorize MDEAT staff to research SC to ensure County regulations were met. He noted the alternative was to move forward with an RFP, bring responding proposals back to the Trust, and then set up a negotiating committee to address the concerns of the Trust.

Ms. Treska Rogers expressed concern regarding one company having the ability to monopolize the whole project.

Following Mr. Ron Butler's motion to authorize MDEAT to explore the possibility of using a sole source for the Disparity Study with an alternative to move forward with the RFP, Vice Chairman Douthit noted a vote was not needed since the MDEAT staff was given a directive by the Trust to gather and bring back information to the Trust in order to determine their options.

C. Retreat Follow-up

Mr. John Dixon noted MDEAT staff would continue working on gathering information requested by the Trust Retreat facilitator from Ginn Scroggins and Associates. He noted the

facilitator had identified the needed items regarding objectives and goals; however information regarding the mission and the definition of advocacy was still pending. He noted the importance of incorporating the business plan information. Mr. Dixon also noted the draft would be presented by the next Trust meeting in March, 2010.

Mr. Ron Butler expressed concern regarding the lack of content in the report from the retreat facilitator. He noted the Trust members discussed important issues and initiatives that needed to be captured in that report to ensure that this public document was clear to the readers.

Discussion ensued regarding the required on-going work from the Trust Retreat facilitator being included in the cost.

D. Fiscal Report

Mr. Jose Gonzalez presented the fiscal report that listed the items, expenditures and the balance for the following divisions: Administration; Economic Development; Teen Court Program; and the Housing Assistance Program.

In response to Vice Chairman Douthit's question regarding items that exceeded the current budget, Mr. Gonzalez noted his concern was regarding the overall budget, but the budget was currently as projected. He pointed out that the revenue for the Teen Court Program had decreased from previous years due to unpaid fines for traffic tickets, which was a funding source through the Surtax dollars.

Additionally, Mr. Gonzalez noted the revenue for the Housing Assistance Program had increased in the first quarter of fiscal year.

In response to Vice Chairman Douthit's inquiry regarding a projected percentage rate of a shortfall in a 12 month period with the Teen Court Program, Mr. Gonzalez noted a shortfall would not occur due to the huge carryover of the current budget.

Vice Chairman Douthit expressed concern regarding previous Trust meeting discussions on the possibility in losing funds due to non use and urged the Trust members and MDEAT staff to carefully track the progress of each program. He noted this would ensure awareness of the status of each division at the end of the fiscal year.

Mr. John Dixon noted that based on projections and the Youth Action Committee, the budget for Teen Court would not be exhausted and revenue was available to sponsor all the activities. He noted MDEAT staff met with representatives from the Juvenile Assessment Center (JAC) who indicated the possibility that their organization would experience a shortfall at the end of the year and would need some support. Mr. Dixon also spoke in favor of the action plan for Youth Services.

Mr. Jose Gonzalez pointed out that Mr. Eric Johnson was monitoring the Housing Assistance Program on a monthly basis due to the lottery and distribution of funds to new homeowners. He noted the issue with budgeting was related to the General Fund and Administrative Funds that

would have a deficit of approximately \$118 million, which would require employee's fringe benefits to be frozen for a year and a five percent reduction in salaries to be used for health insurance.

Discussion ensued regarding the condition of the County's budget and the need to anticipate another difficult budgetary year.

E. Teen Court Census 2010 Initiative

Mr. John Dixon noted that MDEAT staff was working with five schools to replicate the Teen Court process known as Student Court and educate students to be a part of the Census 2010. He noted that MDEAT staff wanted to set up booths in those schools to provide information on the Census for students to take home to parents.

Ms. Barbara Montero noted from past experience, that she felt elementary students, rather than high school students, would take home information regarding the Census to their parent.

Ms. Stephanye Johnson suggested that this information be forwarded to the Parents and Teacher's Association (PTA).

III. Executive Director's Report

Mr. John Dixon noted he recently met with Commissioner Edmonson and discussed the teacher's initiative regarding the Housing Assistance Program and he commended Ms. Treska Rogers for her help in starting the program. MDEAT staff had considered three different dates in March and April 2010 to inform teachers about the homeownership program, he noted. Mr. Dixon also noted the program provided assistance of a down payment that totaled \$25,000 with the following commitments: to teach in District 3 for five years; and remain a resident in that house for 10 years. He noted participants' homes could be located anywhere in Miami-Dade County and once those commitments were met the \$25,000 down payment loan would be written-off. Mr. Dixon further noted seven slots were open that totaled approximately \$175,000. He noted that he informed Commissioner Edmonson that the process to fill those seven slots would require approximately 80 applicants.

Ms. Treska Rogers noted she wanted to extend the program and target a larger group in the future.

Mr. Dixon presented a brief overview of the establishment of the Urban Revitalization Task Force (URTF), which he discussed with Commissioner Edmonson. He noted this organization was in operation since 1995 to provide economic development in underserved areas and recently ended with one staff member who worked from the Office of Community and Economic Development (OCED). Mr. Dixon noted URTF's budget totaled \$15 million to provide infrastructure opportunities that surrounded targeted businesses. He spoke of the possibility of an ordinance being approved to allow funds from URTF to be used in the efforts of MDEAT's mission, in terms of economic development.

Mr. Dixon noted an ordinance was in the process of being drafted that would move URTF from

under OCED to MDEAT. He noted Commissioner Edmonson expressed she supported this move because she felt it supported the new mission of MDEAT. Mr. Dixon also noted that Assistant County Attorney Terrence Smith was in the process of writing legislation, and the documents would be forwarded to Commissioner Edmonson and the Housing and Community Development Committee Advisory Board. He noted Commissioner Edmonson expressed that she would keep MDEAT informed regarding the progress of this transition.

Mr. Dixon pointed out that the annual report would be complete soon. He noted the report would consist of MDEAT's yearly activities, in addition to an internal audit. Mr. Dixon also noted this would be MDEAT's first internal audit; however, he met with the County Finance Department, which contracted with KP&G Consulting. He further noted MDEAT would not likely use that service due to the high cost. Mr. Dixon noted that Commissioner Edmonson would look into MDEAT entering into some type of pro bono agreement in order to complete this internal audit. Following the internal audit, the annual report would be submitted to the Trust, as well as the Mayor, County Commissioners and the County Manager, he noted.

Mr. Dixon noted he met with Miami Gardens Mayor Shirley Gibson, Chairperson of the 2010 Census for Miami-Dade County. He noted that he discussed the need to raise the level in playing a vital role of advocacy, in terms of being counted in the Census. Mr. Dixon noted he would be meeting with Mayor Gibson to identify a way to involve MDEAT. He further noted he would bring this information back to the Trust before making any decisions in order for the Trust to direct staff on how to move forward.

Ms. Barbara Montero noted she provided an article published in the Miami Beach Magazine that listed the dates scheduled for the Census, in addition to job openings.

Mr. Dixon noted Ms. Maria Diaz de la Portilla was the staff person assigned to make presentations around the County on the importance of being counted in the 2010 Census and to distribute the surveys, which was held at the African American Cultural Center. He also noted she started presentations in the following locations: Senior Citizens Center in Saint Dominique; and a Kick-off with the School Board.

Mr. Dixon noted Assistant County Terrence Smith asked that the Trust members consider moving the Trust meeting to the third Wednesday of the month rather than Thursday, to enable him to attend the meetings, as Thursdays conflicted with County Commission meeting dates.

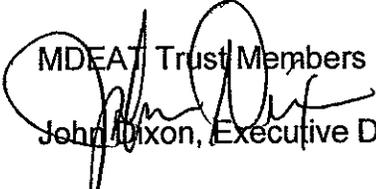
Discussion ensued regarding the request to change the day of the Trust meeting.

Vice Chairman Douthit recommended that when MDEAT staff was preparing for the Trust meeting next month, a poll be taken from the members and based on those responses, the date could be changed.

Mr. Dixon noted that Chairman Robert Holland of the Trust asked him to speak with the Trust members regarding the Action Committees meetings. He noted Chairman Holland expressed concern regarding the need to hold the meetings within the community. In addition to the

ACTION ITEM IA
NORTH DADE INITIATIVE

**MIAMI-DADE ECONOMIC ADVOCACY TRUST****MEMORANDUM OF APPROVAL**

TO: MDEAT Trust Members
FROM:  John Dixon, Executive Director
DATE: March 16, 2010
SUBJECT: North Dade Initiative

PURPOSE OF ITEM

The purpose of this item is to request the Board's authorization to allow staff via the Economic Development Action Committee to coordinate and implement a "North Dade Initiative." This initiative will afford 10 businesses an opportunity to receive a grant for \$5,000.00. The grant can be used for professional services, technology equipment and/or to off-set the cost of their commercial insurance.

BACKGROUND

As an advocate, MDEAT is striving to in the forefront of addressing the needs of Black businesses. Many of these companies located in North Dade County are in need of a boost to retain or expand their operations. Historically, many of these firms have experienced difficulty in obtaining funding from traditional financial institutions. This effort will provide Black businesses with capital to enhance growth and development.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item is \$50,000.00, from the MDEAT General Fund – Economic Development dollars.

RECOMMENDATION

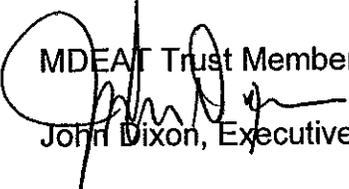
It is recommended that the Board of Trustees of the Miami-Dade Economic Advocacy Trust authorize staff to coordinate and implement this project.

ACTION ITEM IB

**MIAMI DADE CHAMBER OF
COMMERCE**



MEMORANDUM OF APPROVAL

TO: MDEAT Trust Members
FROM:  John Dixon, Executive Director
DATE: March 16, 2010
SUBJECT: Miami Dade Economic Advocacy Trust/Miami Dade Chamber of Commerce Partnership

PURPOSE OF ITEM

The purpose of this item is to request the Board's authorization to allow staff through the Economic Development Action Committee to coordinate and implement a collaborative initiative with the Miami Dade Chamber of Commerce. This initiative will serve as a Business Empowerment Network (BEN) program to train businesses and business professionals on how to write a business plan, develop a marketing plan and maintain generally, acceptable accounting records. Training classes will be developed for participants to attend as a follow-up to the BEN program. The classes will be conducted by Chamber members that are professionals in the areas of marketing, accounting and legal issues.

BACKGROUND

Miami-Dade County has a very large urban market, serves as an international gateway, a tourist destination, and an engine for entrepreneurial activity. In spite of these benefits, Black businesses continue to be at a disadvantage compared to their counterparts. When it comes to expansion, retention, access to capital and in many cases prudent business practices, Black companies lag behind. This initiative is designed to provide a forum for businesses to receive information that will help them to improve their ability to grow, compete and create jobs.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item is \$25,000.00 from MDEAT General Fund – Economic Development dollars.

RECOMMENDATION

It is recommended that the Board of Trustees of the Miami-Dade Economic Advocacy Trust authorize staff to coordinate and implement this project.

ACTION ITEM IC
DEMOGRAPHIC – DISPARITY STUDY
RFP



MEMORANDUM OF APPROVAL

TO: MDEAT Trust Members
FROM: John D. [Signature] Executive Director
DATE: March 16, 2010
SUBJECT: Authorization of expenditure to advertise an RFP for Demographic-Disparity Study Collaborator/Partner

PURPOSE OF ITEM

The purpose of this item is to request the Board's authorization to advertise an RFP for the Services of a demographics-disparity study collaborator/partner. The advertising expenditure requested is not to exceed \$8,000.00.

BACKGROUND

The Miami-Dade Economic Advocacy Trust (MDEAT) Board has indicated its desire receive proposal from qualified individuals, partnerships, firms and corporations to perform demographic analysis and prepare a disparity study. It is anticipated that the expenditure for the entire project will exceed the Miami-Dade County formal advertising requirement. Staff has reviewed the cost to advertise in the following publication Miami Herald Business Monday, South Florida Times, Neighbors and sundry other publications. Additionally, staff will post the ad on the MDEAT web site and the Miami-Dade County e-net that is accessible to the public.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item is \$8,000.00 from the MDEAT Economic Development Budget.

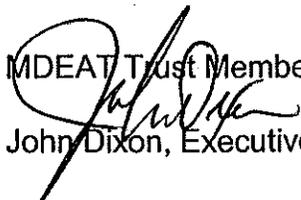
RECOMMENDATION

It is recommended that the Board of Trustees of the Miami-Dade Economic Advocacy Trust authorize staff to expend an amount not-to-exceed \$8,000.00 to advertise an RFP for the services of a demographics-disparity study collaborator/partner.

ACTION ITEM ID
CENSUS CAMPAIGN



MEMORANDUM OF APPROVAL

TO: MDEAT Trust Members
FROM:  John Dixon, Executive Director
DATE: March 16, 2010
SUBJECT: MDEAT Census Campaign

PURPOSE OF ITEM

The purpose of this item is to request the Board's authorization to allow staff through the Economic Development Action Committee to coordinate and implement a Census Campaign that will target residents in predominantly Black communities via radio. The advertisements will highlight the importance of completing census forms and the financial impact of being counted.

BACKGROUND

Historically, Miami-Dade County's Black community has been identified as difficult to count during the Census Campaign. In the last Census, the Black community was undercounted by 45%. The undercount represents a vast amount of lost funding that could have assisted many underserved people. Every year the federal government allocates more than \$400 billion to states and communities based in part on Census data. The Census data is used to determine locations for retail stores, schools, hospitals, new housing developments and other community facilities. In addition, the data determines boundaries for state and local legislative and congressional districts. The count and data is critical to gain much needed services and resources for Black communities in great need.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item is \$2,500.00 in General Fund – Economic Development dollars.

RECOMMENDATION

It is recommended that the Board of Trustees of the Miami-Dade Economic Advocacy Trust authorize staff to coordinate and implement this project.

ACTION ITEM IE
SCHOOL BOARD AGREEMENT

Memorandum



MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board
FROM: John E. Dixon, Jr., Executive Director
DATE: March 12, 2010
SUBJECT: Service Agreement between Miami-Dade Economic Advocacy Trust and Miami-Dade County Public Schools (MDCPS)

PURPOSE OF ITEM:

The purpose is to gain approval from the Board of Trustee to negotiate an agreement between MDEAT and MDCPS.

BACKGROUND INFORMATION

The Miami-Dade County Teen Court seeks to establish the Student Court in high schools to reduce the number of students that are placed in detention or outdoor suspensions. Student Court is a mirror image of Teen Court where students will go before a jury of their peers for breaking school rules and regulations. In presenting the concept to school administrators, many high schools were in favor of the program and the concept, but passed on the program due to not having anyone to coordinate the initiative.

This problem was discussed with Mark Zaher, Director of School Operations/Special Programs, MDCPS. Teen Court suggested that we needed to offer stipends to the Student Coordinators to get greater involvement in the program. He agreed because he received the same reaction when calling schools regarding the adoption of the program. Also, we discussed providing a Tutorial Program for students needing assistance in reading, math and Advance Placement classes.

A contract was developed for stipends for program coordinators and tutorials which have been approved by Miami-Dade County Attorneys Office and the MDCPS Legal Department.

FISCAL IMPACT

The fiscal impact will be an amount not to exceed \$200,000.00 from the Teen Court budget.

RECOMMENDATION

It is recommended that the Board of Trustees approve the negotiation of an agreement between MDEAT and MDCPS.

INFORMATION ITEM II D
MIAMI-DADE TV APPEARANCE

Memorandum



TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board
THRU: John E. Dixon, Jr., Executive Director
DATE: March 10, 2010
SUBJECT: Marketing and Public Information
RE: MDEAT Trust appearance on Miami-Dade Television Show

We have arranged with Miami-Dade TV to produce a 4-minute TV segment on *County Connection* to discuss the role of Miami-Dade Economic Advocacy Trust (MDEAT) to include our initiatives and programs on Friday, March 19 at 11:00 am (which airs on Comcast channel 76).

Rev. Dr. Walter T. Richardson, Board Member, and Youth Action Committee Chairman has agreed to be the guest to appear on the show, which can only accommodate one guest on-set. Questions and answers are already prepared for the host to do the interview on-air.

The taping will take place at the Stephen P. Clark Government Center, 111 NW 1st Street, Suite 2510. When you enter the building, take the west elevator to the 25th floor. Once you exit the elevator, go to the hallway, turn left and the studio is straight down the hall on the right.

This is the beginning of many opportunities for MDEAT to promote its initiatives and programs to the public through print and/or broadcast media.

Info on Miami-Dade TV

Televising County meetings and public information programming 24 hours a day, 7 days a week, Miami-Dade TV is the County's government access television station, carried by all cable TV systems in Miami-Dade County.

Along with live coverage of meetings of the Board of County Commissioners and its committees, Miami-Dade TV takes pride in providing residents with a wide variety of informational and educational programming about government programs and services, public safety, arts & culture, and the environment.

Info on County Connection

Find out what's going on around the County straight from the source in this 4-minute mini talk show. Episodes focus on new services, upcoming events, and info you need to know.

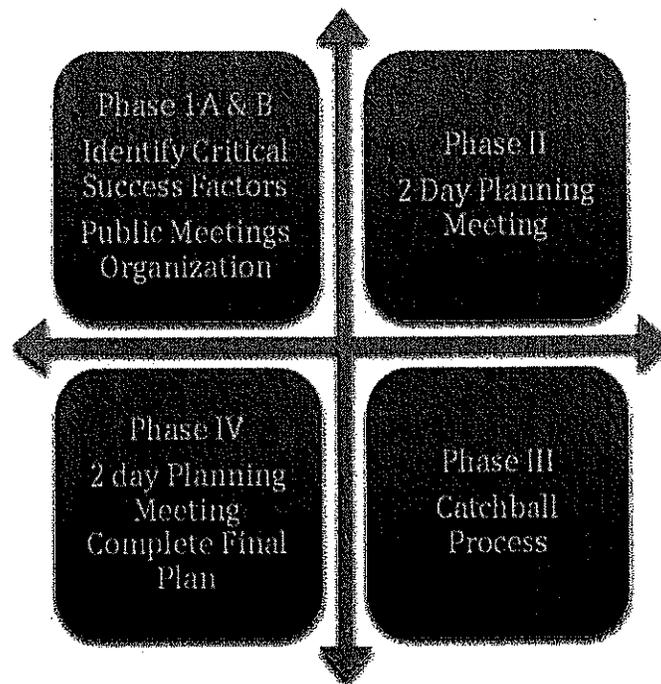
INFORMATION ITEM II E
STRATEGIC PLAN UPDATE

INFORMATION ITEM II E
STRATEGIC PLAN UPDATE

DRAFT OF MDEAT 5-YEAR STRATEGIC PLAN (2009-2014)

MDEAT STAFF REPLY TO JANUARY 28, 2010 COMMENTS FROM RETREAT FACILITATOR DONNA GINN

We agree that this document is still a “work-in-progress to be completed when we have finished the planning process as it is meant to be done, including, but not limited to a “Work Plan” and “Roles & Responsibilities” outline. Below is the figure that reflected the actual planning process starting in the left block and moving around clockwise as was noted in the January 28, 2010 draft submission to MDEAT Executive Director, John Dixon.



Per Donna’s comment, we began the process in block two and this “Amended First Draft” is the first step that moves us into the catchall process. Updates are for review by Donna and discussion the next Trust Board meeting so that final amendments can be completed.

We do need to quickly move into the “Strategic Work Plan” (as outlined on Pages 68 to 72 of the Board Retreat binder) for each of the goals we have set, and then complete a Roles & Responsibilities Action Plan (similar to what was previously completed) in order to capture all aspects of what is outline in the Board of County Commissioners (BCC) MDEAT Ordinance last year.

At some point (if so chosen by the Trust Board) Donna’s contract would need to be extended (assumingly under to-be-negotiated terms) to complete this process as it was done previously (refer to the 1999 – 2004 Five-Year Strategic Plan) and would be completed under ideal circumstances.

OBJECTIVE	GOALS	STRATEGIES	MEASURE
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All items in yellow caught my attention as comments to correct.

DRAFT STRATEGIC PLAN - MDEAT ECONOMIC DEVELOPMENT

OBJECTIVE	GOALS	STRATEGIES	MEASURE	
Enhance the economic development/vitality of the Black Community	1. Assist other agencies increase the participation of minorities in the 2010 Census count. (Need to identify a %)	1.1 Partner with Census campaign.	1.1.1 TBD African American participation role.	
		1.2 Participate in Miami-Dade County Mayor's Census campaign		
		1.3 Direct Mail Campaign		
	2. Increase the access to capital/funding for business in undeserved communities. (Need to identify a specific metric)	2.1 Focus on new market tax credits and stimulus funds.	2.2 Research MDEAT becoming a New Market Tax Credit entity	2.1.1 Amount of new MH tax credits granted.
		3.1 Seek partnership with WIFI Provider		
	3. Expand free access to WIFI to one pilot community. (More definition - where, to whom, how much?)	3.2 Partner with local WIFI Advocates	3.3 Research Miami-Dade County Transit's WIFI application	3.1.1 One pilot community to be identified by partner Provider.
		3.2 Partner with local WIFI Advocates		
		3.3 Research Miami-Dade County Transit's WIFI application		

OBJECTIVE	GOALS	STRATEGIES	MEASURE
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	<p>4. Provide Certification and/or financial assistance to emerging industries/employment and entrepreneurship. (This needs more precise definition.)</p>	<p>3.4 Research Miami-Dade County's Mayor Campaign</p> <p>4.1 Monitor trends in employment, entrepreneurship and business development</p> <p>4.2 Prepare procurement grid outlining the participation of minorities in Public procurement initially; secondly participation in private sector procurement.</p> <p>4.3 Coordinate and implement a procurement fair for minority businesses</p>	<p>4.1.1 Unemployment rates/Baselines TBD.</p> <p>4.2.1 Advocate for increased participation of Black businesses with letters to 25 municipalities and agencies responsible for public purchasing.</p> <p>4.2.2 Quarterly follow-up on the letter campaign (100 follow-up visits, telephone calls)</p> <p>4.3.1 100 firms to attend the procurement fair</p>
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OBJECTIVE	GOALS	STRATEGIES	MEASURE
		<p>4.4 Provide scholarships to business seminars to assist small businesses develop capacity</p> <p>4.5 Provide small business grants (\$5,000.00) to small businesses for business operations.</p> <p>4.6 Partner with Miami-Dade Chamber of Commerce (MDCC) to inform and empower minority businesses in the development of additional capacity for their business operations.</p>	<p>4.4.1 Provide 50 firms with scholarships to small business seminars.</p> <p>4.5.1 Provide 10 firms with small business grant.</p> <p>4.6.1 In collaboration with Miami-Dade Chamber of Commerce (MDCC) conduct two(2) business information and empowerment seminars</p>
	<p>5. Assist the Black Community through Cultural Tourism</p>	<p>5.1 Identify and publish a list of tourist spots in the black community</p>	<p>5.1.1 Identify at least 10 tourist spots in the Black community.</p>

DRAFT STRATEGIC PLAN - MDEAT HOUSING

OBJECTIVE	GOALS	STRATEGIES	MEASURES
<p>Attain and retain affordable for Low-To-Moderate Income (LMI) residents of Miami Dade County.</p> <p>(Does this need to say Black Community?)</p> <p>Reply: Because of Fair Housing and Equal Opportunity laws & other reception issues, it will not be stated in the objective. Goals and strategies may specify and/or target the Black residents or predominantly Black neighborhoods or any other underserved areas identified in Trust Board and Staff</p>	<p>1. Fund borrowers via MDEAT Housing Assistance Program (HAP) with closing costs/ downpayment assistance (# TBD annually based on available HAP funds).</p> <p>2. Provide greater Homebuyer and Foreclosure Prevention resource information to Black MDC residents and other residents of MDC underserved communities.</p> <p>(Note: Quantitative measures built into Strategies &/ or Measures)</p>	<p>1.1 HAP files submitted or referred by approved industry professionals</p> <p>1.2 Collaborate with other subsidy or Downpayment Assistance Program (DAP) providers.</p> <p>2.1 Collaborate with (min. 10) Community Development Corps. (CDC's) & Community Based Organizations (CBO's) agencies (April 2010 start date).</p> <p>2.2 Housing Action (Advocacy) Committee (HAC) to coordinate quarterly community education & outreach sessions (beginning June/ July of 2010).</p> <p>(This looks like a strategy - and was moved accordingly)</p> <p>2.2.2 Generate referral document(s) for inter-agency tracking of attendees</p>	<p>1.1.1. Number of units funded and closed (minimum of 85 for FY2010).</p> <p>2.1.1 Execute MOU's (Memorandum of Understanding) with minimum of ten (10) agencies</p> <p>2.1.2 Obtain service & attendance statistics from designated partners & generate compilation of stats</p> <p>2.2.1 Obtain attendees headcount via sign-in sheets</p> <p>2.2.2 Obtain number of referrals via completed referral documents</p>

OBJECTIVE	GOALS	STRATEGIES	MEASURE
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	<p>3. Create three (3) Housing Resource Incubators to provide one-stop education and outreach resources. (how many? - done as noted above)</p> <p>1 North (Miami Gardens - Opa Locka/ North Miami / No. Miami Beach area)</p> <p>1 Central (Downtown/ Overtown - Coconut Grove - Allapattah area)</p> <p>1 South (Homestead - Florida City - Naranja - Richmond Heights area)</p>	<p>2.3 Establish three (3) Alternative Homebuyer Education (HBE) pilots via HAC partners. Moved - was previously noted as a measure</p> <p>3.1 Identify one (1) feasible location in 2010 - one (1) in 2011 and one (1) 2012</p> <p>3.2 Utilize a data research/ public planning firm for development analysis and target population demographics & data.</p> <p>3.3 Gather docs and guidelines from county, local municipality, and state subsidy program providers.</p> <p>3.4 Compile resource data & website links from identified gov't, industry & educational partners</p> <p>3.5 Conduct four (4) housing and mortgage professionals Train-the-Trainer sessions for Resource Incubator operation Moved - previously noted as a measure</p>	<p>2.3.1 Creation of one (1) Alternative HBE pilot in 2010, one (1) in 2011 and one (1) in 2011/ 2012</p> <p>3.1.1 Formation of one Outreach-Resource Center by June 2011 (additional center approx. 12-18 mos. thereafter)</p> <p>3.2.1 Finalization of contract with data research/ public planning firm by MDEAT in 2010</p> <p>3.3.1 Attainment of needed documents and guidelines (FY 2010)</p> <p>3.4.1 Establishment of 2-4 lead authorities thru HAC collaboration by end of 2010</p> <p>3.5.1 Hold sessions quarterly starting in July/ August 2010</p>
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	<p>4. Identify a minimum of 2 alternative funding sources.</p> <p>5. Create a minimum of two (2) additional methods of providing affordable housing: (Examples: Green, Lease Purchase, Mixed-Use, Tax Credit, and/ or Sweat Equity)</p>	<p>4.1. Re-establishment of MMAP Foundation or establish 501(c)3 to pursue matching funds & grants sources.</p> <p>4.2 Submit RFP application for DHCD funds in next cycle (May to July of 2010)</p> <p>4.3 Use local and state legislatures (dedicated or discretionary funds – pattern compatible initiatives as needed)</p> <p>4.4 Research feasibility and compatibility of accessing local, state & federal funding sources</p> <p>4.5 Use identified lead authorities to facilitate solicitation of funds and access to funding sources</p> <p>5.1 Conduct feasibility study of alternative methods.</p> <p>5.2 Use data research-public planning firm demographics and data to identify potential partners and resources</p> <p>5.3 Create partnerships to solicit and leverage funding sources</p>	<p>4.1.1 Obtain \$250K in funding by Fiscal-Year-End 2010 and \$3M by FY 2014</p> <p>4.2.1 Obtain \$250K in funding by Fiscal-Year-End 2010 and \$3M by FY 2014</p> <p>4.4.1 Obtain \$250K in funding by Fiscal-Year-End 2010 and \$3M by FY 2014</p> <p>4.4.1 Obtain \$250K in funding by Fiscal-Year-End 2010 and \$3M by FY 2014</p> <p>4.5.1 HAC and other Community Partners successfully generate one (1) source in 2010 & one (1) in 2011</p> <p>5.1.1 Identify 3 partners to implement recommendation strategy by mid-2011</p> <p>5.2.1 Finalization of contract a data research/ public planning firm by MDEAT</p> <p>5.3.1 Complete draft design & submit at least one (1) funding application during Fiscal Year 2010-2011</p>
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Objective	Goals	Strategies	Measures
<p>Advocate and provide outreach prevention and intervention services to help decrease juveniles delinquency by interrupting the beginning stages of criminal behavior through raising awareness of the criminal justice system.</p>	<p>1. Hold 20 court sessions per month.</p>	<p>1.1 Ongoing engagement with community partners including the JAC.</p> <p>1.2 Process referrals through Teen and Student Court</p> <p>1.3 Coordinate precourt functions to ensure court sessions occur.</p>	<p>1.1.1 Sign five (5) partnership agreements by September 2010.</p> <p>1.1.2 25 youth referred to Teen Court per month.</p> <p>1.1.3 30 youth referred to student court per year.</p>
	<p>2. Hold 30 education, prevention and intervention workshops per quarter.</p>	<p>2.1 Develop and implement an antitheft educational curriculum</p> <p>2.2 Develop and implement an Ethics curriculum</p> <p>2.3 Develop and implement a substance abuse educational curriculum</p> <p>2.4 Develop and implement education, intervention and prevention tours.</p>	<p>2.1.1 Hold Nine (9) antitheft workshops per quarter.</p> <p>2.2.2 Hold Nine (9) ethics workshops per quarter.</p> <p>2.2.3 Hold nine (9) substance abuse workshops per quarter.</p> <p>2.2.4 Hold three (3) education, intervention and prevention tours per quarter.</p>
	<p>3. Maintain recidivism rate at 15% or below.</p>	<p>Track the recidivism rate of Teen Court participants.</p>	<p>3.1.1 Conduct monthly evaluation of the recidivism rate.</p>
	<p>4. Provide community outreach events.</p>	<p>4.1 Coordinate and implement community outreach events.</p>	<p>4.1.1 Hold 12 community outreach events per quarter.</p>

Objective	Goals	Strategies	Measures
<p>2. Enhance the effectiveness of the Teen Court Program</p>	<p>1. Hold Youth Action Committee meetings.</p> <p>2. Building the leadership capacity of 15 Teen Court Participants.</p>	<p>1.1 Coordinate and implement Youth Action Committee meetings.</p> <p>2.1 Determine the best Leadership Academy model by exploring existing models.</p> <p>2.2 Design a Teen Court Leadership Academy Model</p>	<p>10.1.1 Hold 10 Youth Action Committee meetings per year.</p> <p>2.1.1 Evaluate 3 existing Leadership Academy Models by October, 2010.</p> <p>2.2 Design a Teen Court Leadership Academy and begin implementation by October, 2011.</p>

Objective	Goals	Strategies	Measures
<p>ate and provide ch prevention and ntion services to ecrease juveniles uency by pting the beginning of criminal or through raising less of the criminal system.</p>	<ol style="list-style-type: none"> 1. Process Teen Court. referrals 2. Hold Teen Court sessions. 3. Hold antitheft workshops 4. Hold Ethics workshops. 5. Hold nine (9) substance abuse workshops per quarter. 6. Hold education, intervention and prevention tours. 7. Maintain recidivism rate at 15% or below. 	<ol style="list-style-type: none"> 1.1 Engage community partners.. 2.1 Coordinate precourt functions to ensure court sessions occur. 3.1 Develop and implement an antitheft educational curriculum 4.1 Develop and implement an Ethics curriculum 5.1 Develop and implement a substance abuse educational curriculum 6.1 Develop and implement education, intervention and prevention tours. 7.1 Track the recidivism rate of Teen Court participants. 	<ol style="list-style-type: none"> 1.1.1 Obtain 25 referrals per month 1.1.2. Sign five (5) partnership agreements by September 2010. 2.1.1 Conduct 20 Teen Court sessions per month. 3.1.1 Conduct nine (9) antitheft workshops per quarter. 3.1.2 Generate one curriculum manual. 4.1.1 Conduct nine (9) Ethics workshops per quarter. 4.1.2 Generate one curriculum manual. 5.1.1 Conduct nine (9) substance abuse workshops per quarter. 5.1.2 Generate one curriculum manual. 6.1.1 Conduct 3 education, intervention and prevention tours per quarter. 7.1.1 Conduct recidivism studies by September, 2010.

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Objective	Goals	Strategies	Measures
	<p>8. Coordinate and implement community outreach events.</p> <p>9. Implement Student Court Program in MDCPS</p> <p>10. Coordinate and implement Youth Action Committee meetings.</p> <p>11. Develop a Leadership Academy for Teen Court participants.</p>	<p>8.1 Engage community partners to implement outreach events</p> <p>9.1. Partner with MDCPS</p> <p>10.1. Identify community stakeholders to participate on the Youth Action Committee.</p> <p>11.1 Observe and collect data from existing organizations that provide Leadership Academies and create a Teen Court Model.</p>	<p>8.1.1 Provide 12 community outreach events per quarter.</p> <p>9.1.1 Initiate 5 Student Court Programs in MDCPS by June, 2010</p> <p>9.1.2 Process 30 referrals per year through the Student Court Program</p> <p>10.1.1 Hold 10 Youth Action Committee meetings per year.</p> <p>11.1.1 Research 3 Leadership Academy Models.</p> <p>11.1.2 Enroll 15 Teen Court Participants in a Teen Court Leadership Academy by October, 2011.</p>

INFORMATION ITEM II F
FISCAL REPORT



MIAMI-DADE ECONOMIC ADVOCACY TRUST

FISCAL REPORT

FISCAL YEAR 2009/10

As of February 28, 2010

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 09/10

As of February 28, 2010

Subobject	Description	Budget	Actual	Balance
00110	SALARIES	490,100	189,450	300,650
01010	FRINGES	186,000	69,622	116,378
01111	ADMINISTRATIVE CHARGES	-420,000		-420,000
21110	MANAGEMENT SERVICE	30,000		30,000
22350	BOTTLED WATER & CH	200	33	167
22430	OTHER OUTSIDE CONT	500		500
23210	GENERAL LIABILITY	11,600	11,600	0
24130	MAINT & REPAIR:OFF	500	128	372
24571	P.C. MAINT	4,000	2,921	1,079
24630	RADIO MAINTENANCE	300		300
25330	COPY MACHINE RENTA	6,500	1,671	4,829
25511	PAYMENTS TO LESSOR	128,000	62,692	65,308
26028	GSA SERVICE TICKET	3,000		3,000
26040	GSA WORK ORDERS	3,000		3,000
26050	GSA PRINTING & REP	4,000	35	3,965
26062	FM LT EQ MILEAGE	3,500	67	3,433
26067	FM POLICY CHARGES	1,000		1,000
26068	FM ACC/ABU/MOD	2,500		2,500
26077	FM-POOL VEHICLE HO	3,000	128	2,872
26110	DATA PROCESSING SE	3,000	2,325	675
26613	CLERK-RECORDS STOR	500		500
31010	TELEPHONE-REGULAR	13,800	4,607	9,193
31011	TELEPHONE-LONG DIS	1,400	187	1,213
31014	TELEPHONE-MTCE		75	-75
31015	CELLULAR PHONE SER	5,600	1,580	4,020
31018	OTHER COMMUNICATIO	1,100		1,100
31110	PUBLICATIONS		118	-118
31130	MEMBERSHIPS	500		500
31210	TRAVEL EXPENSE-U.S	5,000		5,000
31215	TRAVEL EXPENSE-PCA		-274	274
31220	REGISTRATION FEES	500		500
31320	PARKING REIMBURSEM	400	360	40
31401	NEWSPAPER ADVERTIS	4,000		4,000
31402	NEWSPAPER ADVERTIS	4,000		4,000
31408	RADIO ADVERTISING	5,000		5,000
31510	OUTSIDE PRINTING	2,000		2,000
31520	GRAPHIC SERVICES	2,000		2,000
31540	SIGNS READY MADE		86	-86
31611	POSTAGE-REGULAR MA	2,000		2,000
31910	PETTY CASH EXPENDI	1,000		1,000
32010	INSERVICE TRAINING	2,000	100	1,900

MIAMI-DADE ECONOMIC ADVOCACY TRUST**ADMINISTRATION (G.F.)****FISCAL MANAGEMENT REPORT FY 09/10**

As of February 28, 2010

Subobject Description	Budget	Actual	Balance	
43231 COMMUNICATION EQUI.			28	-28
47010 OFFICE SUPPLIES/OU	1,000	384		616
47011 GSA CENTRAL SERVIC	6,000	662		5,338
47020 OFFICE EQUIP LESS	1,000			1,000
49310 CLOTHING AND UNIFO	500			500
EXPENDITURE TOTAL	520,000	348,585		171,415

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ECONOMIC DEVELOPMENT

FISCAL MANAGEMENT REPORT FY 09/10

As of February 28, 2010

Subobject Description	Budget	Actual	Balance
00110 SALARIES	45,000	30,131	14,869
01010 FRINGES	18,000	7,925	10,075
01111 ADMINISTRATIVE CHARGES	50,000		50,000
31420 SPONSORSHIPS/MARKE			0
60620 GRANTS TO OTHERS	217,000		217,000
EXPENDITURE TOTAL	330,000	38,056	291,944

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT PROGRAM FISCAL MANAGEMENT REPORT FY 09/10

As of February 28, 2010

Subobject	Description	Budget	Actual	Balance
R35900	OTHER FINES AND/OR CARRYOVER	1,200,000	352,094	847,906
R36100	INTEREST EARNINGS	25,000	1,567	23,433
	REVENUE TOTAL	2,554,000	1,562,974	991,026
	00110 SALARIES	746,000	286,191	459,809
	01010 FRINGES	260,000	84,819	175,181
	01111 ADMINISTRATIVE CHARGES	370,000		370,000
	22310 SECURITY SERVICES	9,000	5,323	3,677
	22350 BOTTLED WATER & CH	100	24	76
	22430 OTHER OUTSIDE CONT	3,500	1,155	2,345
	24130 MAINT & REPAIR:OFF	3,000	348	2,652
	25330 COPY MACHINE RENTA	4,400	1,213	3,187
	25360 OTHER COMM EQUIP R	100		100
	25511 PAYMENTS TO LESSOR	10,000	800	9,200
	26028 GSA SERVICE TICKET	100		100
	26032 GSA AFT.HOUR CHRGS	14,000	2,351	11,649
	26050 GSA PRINTING & REP	1,500	2,015	-515
	26051 GSA POSTAGE		78	-78
	26052 GSA WAREHOUSE TRAN		440	-440
	26062 FM LT EQ MILEAGE	7,000	1,335	5,665
	26077 FM-POOL VEHICLE HO	3,000	1,075	1,925
	31010 TELEPHONE-REGULAR		8	-8
	31011 TELEPHONE-LONG DIS	1,300		1,300
	31018 OTHER COMMUNICATIO	700		700
	31210 TRAVEL EXPENSE-U.S	400	2,455	-2,055
	31220 REGISTRATION FEES	600		600
	31402 NEWSPAPER ADVERTIS	7,000		7,000
	31420 SPONSORSHIPS/MARKE		555	-555
	31611 POSTAGE-REGULAR MA	500	74	426
	41016 GASOLINE-UNLEADED	100	39	61
	47011 GSA CENTRAL SERVIC	4,400	4,390	10
	49310 CLOTHING AND UNIFO	1,000	1,206	-206
	60220 TRANSPORTATION-CLI		600	-600
	60240 OTHER TRANSPORTATI			0
	60620 GRANTS TO OTHERS	1,106,300		1,106,300
	95021 COMPUTER EQUIPMENT			0
	EXPENDITURE TOTAL	2,554,000	396,494	2,157,506

MIAMI-DADE ECONOMIC ADVOCACY TRUST

HOUSING ASSISTANCE PROGRAM

FISCAL MANAGEMENT REPORT FY 09/10

As of February 28, 2010

Subobject	Description	Budget	Actual	Balance
R31900	OTHER TAXES	870,000	410,248	459,752
R36100	INTEREST EARNINGS	14,000	413	13,587
	CARRYOVER	896,000	581,211	314,789
R36900	OTHER MISCELLANEOUS	0	220	-220
R38900	OTHER NON REVENUE(0	52,562	-52,562
	REVENUE TOTAL	1,780,000	1,044,654	735,346
	00110 SALARIES	304,000	159,970	144,030
	01010 FRINGES	81,000	27,311	53,689
	21210 LEGAL COUNSEL	500		500
	26050 GSA PRINTING & REP	500	479	21
	26052 GSA WAREHOUSE TRAN		330	-330
	26616 RECORDING FEES	1,600	120	1,480
	31611. POSTAGE-REGULAR MA	300		300
	32010 INSERVICE TRAINING	800		800
	47011 GSA CENTRAL SERVIC	1,300	150	1,150
	60620 HAP PROGRAM	1,333,000	200,196	1,132,804
	60640 MISC	57,000		57,000
	78030 ESCROW AGENT		50	-50
	EXPENDITURE TOTAL	1,780,000	388,606	1,391,394

INFORMATION ITEM II G
HOUSING UNIT REPORT

**MIAMI DADE ECONOMIC ADVOCACY TRUST
 FEBRUARY 2010
 HOUSING OUTREACH & ADVOCACY REPORT**

HOMEOWNERSHIP ASSISTANCE PROGRAM

During the period from February 1, 2010 through February 28, 2010, ten (10) MMAP-HAP applications were submitted totaling \$1,124,253 in first mortgages and \$173,222 in Miami Dade County and other (non-county) administered subsidy program mortgages.

During the period from February 1, 2010 through February 28, 2010, six (6) families purchased homes utilizing a total of \$26,290.00 in MMAP-HAP mortgages. These loans generated \$597,367.00 in first mortgages, \$20,000 in Miami Dade County administered subsidy program mortgages and \$67,202 in non-county funded subsidy program mortgages. The HAP program thereby increased Miami Dade County's property tax roll by an estimated \$15,000.00 for February 2010 (see the February 2010 Production Report for statistical details).

MMAP-HAP FUNDING & TRAINING SEMINARS

Funds are allocated based on a monthly cash position analysis. New lender file submissions are taken from the 15th through the end of every month. A funding analysis is conducted during the first half of every month.

The most recent Certification Workshop was held on February 9, 2010 at the Joseph Caleb Center in Liberty City. Thirty-Nine (39) industry professionals attend the February workshop on the MMAP HAP, general subsidy program and borrower qualification criteria. The workshop also provides the opportunity for certification to participate in the MMAP HAP.

Workshops are generally held every 6-8 weeks. Individual mortgage lenders or mortgage brokers must attend to become certified to submit files for borrowers and title/ closing agents must be approved to close MMAP-HAP files. It is highly recommended that realtors and developers attend the workshop but it is not required at this time. Signed HAP partner Application/ Agreements plus individual and/ or company licensing information are gathered for participation monitoring and tracking purposes.

HOMEOWNERSHIP ASSISTANCE PROGRAM SPECIAL INITIATIVES

District 3 Teachers Initiative

- o Eight (8) teachers have closed since inception utilizing \$200,000 of the \$400,000 reserved allocation (one had a minor adjustment at closing to avoid cash back to a borrower. Two (2) more are in process with their first-mortgage lender (See chart for details).
- o There are a total of sixteen (16) teachers that will be funded on a first-come, first-serve basis. The initiative provides \$25,000 to full-time teachers who currently teach at a Miami Dade County Public School located in Commission District 3.

- An assessment is being conducted to determine if and modifications or other adjustments to parameters are warranted. A strategy to use the remaining funds allocated for this initiative during the 2009-10 fiscal year is being designed. There will be an outreach event for identified teachers planned for April that will also include HAP housing partners and other subsidy program providers to market available assistance and programs.

HOMEOWNERSHIP EDUCATION & OUTREACH

- Presenter at the Trinity Empowerment Group First-Time Homebuyer Education Seminar held at the Miami Dade County Library Naranja Branch. The presentation topic was on MMAP HAP and MMAP's role in usage with other subsidy program funds, and the mortgage process to approximately twenty (20) attendees.
- The re-formed Housing Advocacy Committee held its meeting at The Experts Building in Miami Gardens in January 2010, with Trust Board Member Stephanie Johnson as Chairperson, presiding. The group has now formed three (3) sub-committees that will meet in between quarterly full committee meetings. A PR/ Marketing Outreach Sub-Committee, a Pre-Purchase Affordability Sub-Committee and a Resource Sub-Committee have been formed to begin developing alternatives and actions to address the needs of low to moderate income families and housing supply vs. demand issues.

The purpose of the MDEAT Housing Advocacy Committee is to discuss issues that impact Affordable Housing and affordable housing availability in the Miami-Dade County, formulate strategies and determine feasible solutions that can be acted upon. A broad cross-section of affordable housing industry professionals have been assembled to engage in problem solving sessions to address these barriers.

MIAMI DADE ECONOMIC ADVOCACY TRUST HOMEOWNERSHIP ASSISTANCE PROGRAM FEBRUARY 2010 PRODUCTION REPORT			
General Statistics	February 2010	YTD February 2010	
Total Applicants	10	43	
Total Purchase Price	\$1,303,400.00	\$6,542,489.00	
Total amount in 1st Mortgages	\$1,124,253.00	\$5,285,843.00	
Total Amt SURTAX & Other Subsidies	\$173,222.00	\$1,141,016.00	
Total Loans	6	32	
Total MMAP Funding	\$26,290.00	\$190,116.00	
Total Purchase Price	\$709,000.00	\$4,806,668.00	
Average Sales Price	\$118,166.67	\$150,208.38	
Total amount in 1st Mortgages	\$597,367.00	\$3,856,529.00	
Average 1st Mortgage	\$99,561.17	\$120,516.53	
Total Amt SURTAX Funding	\$20,000.00	\$360,000.00	
Other Loans	\$67,202.00	\$514,996.00	
Estimated Increase to Tax Base	\$15,000.00	80,000.00	
Head of Household			
Female	4	17	
Male	2	15	
Total	6	32	
Ethnicity			
Black	3	13	
Hispanic	3	18	
White	0	0	
Other	0	1	
Total	6	32	
Median Income Level			
Very Low	1	3	
Low	4	16	
Median	1	7	
Median Moderate	0	6	
Total	6	32	
Commission District			
District 1 - Barbara Jordan	3	10	
District 2 - Dorin D. Rolle	1	3	
District 3 - Audrey Edmonson	0	5	
District 4 - Sally A. Heyman	1	2	
District 5 - Bruno A. Barreiro	0	0	
District 6 - Rebecca Sosa	0	0	
District 7 - Carlos A. Gimenez	0	0	
District 8 - Katy Sorenson	1	8	
District 9 - Dennis C. Moss	0	1	
District 10 - Javier D. Souto	0	1	
District 11 - Joe A. Marinez	0	2	
District 12 - Jose "Pepe" Diaz	0	0	
District 13 - Natacha Seijas	0	0	

Total	6	32
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MMAP (MDEAT) HAP DISTRICT 3 TEACHER INITIATIVE

Initiative Recipient & Reservation List

as of March 10, 2010

APPLICANT(S) NAME & ADDRESS	PURCHASING ADDRESS (IF APPLICABLE)	PURCHASE PRICE	BCC DISTRICT	REMARKS/ COMMENTS
Nora Janvier	910 NW 89 Street Miami, FL 33150	\$244,000	2	Closed 11/20/2007
Myrlene Homy	21001 NW 14 Place, Unit #245 Miami, FL 33169	\$215,198	1	CLOSED 8/14/2008
Carol D. Rahming	1610 NW 60 Street Miami, FL 33142	\$215,000	2	CLOSED 10/31/2008
Milica Exantus	20805 NE 8 Court Miami, FL 33179	\$57,000	1	CLOSED 3/13/2009
Jolayne Tulis	20444 NW 19 Avenue Miami Gardens, FL 33056	\$140,000	1	CLOSED 6/26/2009
Agnes Harris Etibeng	20425 NW 15 Avenue, #b6 Miami, FL 33169	\$119,900	1	CLOSED 8/07/2009
Jennifer Hawkes	3011 SW 26 Street Miami, FL 33133	\$139,900	5	CLOSED 8/28/2009
Maria Raquel Rodriguez	79 NW 38 Street Miami, FL 33127	\$225,000	3	CLOSED 10/30/2009

APPLICANT(S) NAME & ADDRESS	PURCHASING ADDRESS (IF APPLICABLE)	PURCHASE PRICE	BCC DISTRICT	REMARKS/ COMMENTS
Lisa Harris	3455 NW 195th Street, Miami Gardens, FL 33056	TBD	1	The Mortgage Experts
Luz M. Deluque	TBD	TBD	TBD	Gibraltar Bank

TOTAL INITIATIVE ALLOCATED FUNDS	\$400,000
minus	
8 Closed Loans (actual total \$197,000 *)	\$200,000
TOTAL REMAINING INITIATIVE FUNDS	\$200,000

RESERVED AND PENDING FUNDS	
0 Loan In-Process at MMAP Office	
2 Files Reserved - Pending Submission	\$50,000
0 Pending new contracts	

RESERVED & PENDING SUMMARY	
2 Files w/ Reserved Funds	\$50,000
6 Remaining Unreserved Slots	\$150,000
TOTAL REMAINING INITIATIVE FUNDS	\$200,000

* One only received \$22,000 due to required adjustment at closing to avoid cash-back to borrower

INFORMATION ITEM II H
TEEN COURT REPORT

Memorandum



MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT REPORT

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
From: John E. Dixon, Executive Director
Date: March 10, 2010
Subject: Comprehensive Teen Court Report for February 2010

PURPOSE OF ITEM

The purpose of this item is to inform the Miami Dade Economic Advocacy Trust (MDEAT) Board, of Miami-Dade County Teen Court (M-DCTC) performance and activities for the month of February.

BACKGROUND INFORMATION

Program Activities

February 2nd, 11th, 16th, 22nd, 23rd, and 24th of 2010: Teen Court staff conducted *Victim's Awareness Panel Workshop*—an interactive workshop that sparks dialogue between participants, parents and/or guardians. Forty-one (41) individuals comprised of both program participants and their parents discussed the value of forgiveness, restoration, and repair of lost trust as well as how various crimes committed impact the family and community.

February 24, 2010: In collaboration with Miami-Dade County Corrections and Rehabilitation—Boot Camp program, eighteen (18) Teen Court youth were afforded an opportunity to attend the Boot Camp Tour held at the Corrections' Boot Camp facility. The Boot Camp Tour serves as a crime prevention and intervention tool, providing participants with an understanding of the Boot Camp Program, and the consequences of engaging in negative actions.

February 20, 2010: Teen Court staff collaborated with *Youth Violence Prevention Coalition*—a program spearheaded by City of Opa-Locka Commissioner Dorothy Johnson. The event featured Joseph B. Washington, Author of *"Breaking the Spirit of Average"*, as the Keynote Speaker, along with Rap Artist *"Iceberg"*. Partnering in this event afforded Teen Court an opportunity to showcase its peer-jury trial process, as

program youth volunteers performed a mock trial before more than 50 summit attendees.

Program Performance

Referrals: Teen Court received a combined total of thirty-one (31) referrals, from various juvenile justice agencies, to include the Juvenile Services Department (JSD), and Miami-Dade County State Attorney's Office on behalf of Broward County Teen Court (BCTC). M-DCTC assists BCTC with co-monitoring cases involving youth who have committed crimes in Miami-Dade County although residing in Broward County. Additionally, due to recent innovation of the School-Based Referral Student Court Initiative—a collaborative begun with Dade County Public Schools, referrals were also received from the local public school system, as an alternative method to addressing school discipline issues and suspension.

Community Service: Teen Court Students participated in community service totaling eight hundred fifteen (815) hours. This included four hundred seventy-three (473) performed by defendants, two hundred forty-nine (249) generated by youth volunteers, and ninety-three (93) community service hours were provided by adults from the community serving as jury monitors as well as legal professionals volunteering as judges, presiding over Teen Court hearings.

Marketing

Ongoing: MDEAT's Office of Public Information and Marketing division collaborates with Teen Court staff in formulating media strategy. Through these efforts, the last issue of *Teen Court Making a Difference in Teens' Lives Newsletter* was ready for distribution as of November 2009, and showcased 3rd Quarter events. Featured highlights covered the following: (1) Teen Court's 2nd Annual Youth Speaking Out Against Violence Conference: Creating Solutions for Change; (2) Teen Court's appearance on WPLG-Channel 10 News; (3) Teen Court's partnering with Youth Violence Prevention Coalition of Opa-Locka, an innovation of Commissioner Dorothy Johnson; and (4) Student Court Training at South Dade Senior High School. Additionally, in the Volunteer Corner of this period's issue, Teen Court volunteers, Leonard Thompson of Miami Carol City Senior High School, and Omar Cancio, of Coral Gables Senior High School, were recognized for their contributions to Teen Court as well as for being Silver Knight recipients/awardees.

Additionally, the newsletter showcased program strengths and other news worthy information, affirming Teen Court as a viable youth diversion program, instrumental in developing today's teens for tomorrow's leadership. The 4th quarter issue of the newsletter is in production.

Offender Information for February 2010

Referrals per fiscal year:

12/31/98 – 09/30/99	334	Carried Over	3,689
10/01/99 – 09/30/00	506	10/01/09 – 10/31/09	26
10/01/00 – 09/30/01	323	11/01/09 – 11/30/09	34
10/01/01 – 09/30/02	336	12/01/09 – 12/31/09	26
10/01/02 – 09/30/03	293	01/01/10 – 01/31/10	37
10/01/03 – 09/30/04	390	02/01/10 – 02/28/10	31
10/01/04 – 09/30/05	267		
10/01/05 – 09/30/06	215		
10/01/06 – 09/30/07	245		
10/01/07 – 09/30/08	356		
10/01/08 – 09/30/09	424		
		Total Referrals	3,843

Monthly Sanctions for Referrals Completed (February 2010)

Anti-Theft Class Attendees	42
Curfew	0
Declined referrals	0
Educational Workshops (Substance Abuse Attendees)	19
Essay Completed/Closed Cases	25
Ethics Workshops Attendees	31
Hours of Community Service/ Closed Cases	473

Jail Tour Attendees	18
Jury Duties Completed	268
Letter of Apology/Closed Cases	25
Peer Circle Attendees	0
Restitution	0
Victim Awareness Panel Workshop Attendees	41
Verbal Apology to Parent	25
Conflict Resolution Attendees	29

Offenses and Number of Charges:

Note: Some defendants have multiple charges

Acting out	1
Aggressive (Verbally)	1
Battery (Simple)	4
Behavioral	2
Disciplinary Problems	0
Disruptive Behavior in School	3
Disruption of School Function	0
Disorderly Conduct	1
Fighting	3
Gang Affiliation	0
Gambling	0
Grand Theft	0
Inappropriate Touching	0
Loitering and Prowling	0
Not Returning to Class	0
Petit Theft	5
Possession of Weapon in school	0
Retail Theft	10
Resisting without Violence	1
Sleeping in School	1
Use of Cellphone	1
Walking out of class	0

Race:

African American	20
Caucasian	0
Hispanic	11

Referral Sources:

Department of Juvenile Justice	1
Miami-Dade County School Based Referrals	7
Civil Citation Program	16
State Attorney's Office	3
Prevention Incentive Program	4
Other Agencies	

Age:

Eight	0
Nine	0
Ten	0
Eleven	1
Twelve	0
Thirteen	3
Fourteen	6
Fifteen	6
Sixteen	8
Seventeen	7
Eighteen	0

Gender:

Female	18
Male	13

Other _____ 0

Commission Districts February 2010:

1	5	7	1
2	7	8	0
3	5	9	0
4	1	10	0
5	1	11	2
6	2	12	2

13 _____ 0
Broward _____ 3

Commission Districts for Fiscal Year 10/01/09 – 02/28/10

1	49	7	31
2	72	8	23
3	60	9	41
4	55	10	28
5	30	11	26
6	27	12	9

13 _____ 2
Broward _____ 115

