

**MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust (MDEAT)**

Office of the Miami-Dade Economic Advocacy Trust
19 West Flagler Street
Mezzanine Room 106
Miami, Florida 33128

April 20, 2011
As Advertised

Harvey Ruvin, Clerk
Board of County Commissioners

Christopher Agrippa, Division Chief
Clerk of the Board Division

Zorana Gainer, Commission Reporter
(305) 375-3570



**OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST
MEETING OF APRIL 20, 2011**

The Miami-Dade Economic Advocacy Trust (MDEAT) convened its meeting in the MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on April 20, 2011 at 3:30 p.m., there being present: Chairman Robert Holland, Esq., Mr. Marc Douthit, Esq., Mr. Ron Butler, Ms. Stephanye Johnson, Ms. Barbara Montero and Ms. Leigh Toney (Ms. Natasha K. Nalls, Ms. Treska V. Rodgers, Ms. Tamika Robinson, Mr. Richard Cooper, Mr. Carlos Morales, and Reverend Walter T. Richardson were absent).

ROLL CALL

The following staff members were present: Executive Director John Dixon, Ms. Laverne Carlile, Ms. Maria de la Portilla, Ms. Melba Gasque, Mr. Jose Gonzalez, Ms. Pamela Green, Mr. Eric Johnson, Mr. Williams Simmons, Ms. Angela Vaughns, Mr. Joey Walker and Mr. Anthony Williams; and Assistant County Attorney Estephanie Resnick and Deputy Clerk Zorana Gainer.

Chairman Holland called the meeting to order at 4:10 p.m. He noted that due to the lack of a quorum the Board members would hear the information items listed in the Agenda Package until a quorum was reached.

**DISCLOSURE OF CONFLICTS OF INTEREST
QUERY FOR EARLY DEPARTURES**

APPROVAL OF PREVIOUS MINUTES

September 2, 2010

November 17, 2010

December 15, 2010

I. Board Action Items

- A. State of the Youth In Miami-Dade County-West Dade Forum (\$7,500 Budget)**
- B. MDEAT Teen Court 4th Annual Conference (\$85,000 Budget)**
- C. Economic Development Summit Consultant (\$20,000 Allocation)**

II. Information Items

A. FY 2011-12 Budget Meeting Recap

Mr. John Dixon provided a recap of the FY 2011-2012 Budget meeting. He noted on March 10, 2011 he met with the Office of Strategic Business Management (OSBM). He reviewed the highlights listed in the memorandum from Mr. Dixon dated March 10, 2011, regarding MDEAT Resource Allocation Meeting (Budget), which included:

- ≈ The projected deficits by OSBM totaling \$250 million Fiscal Year (FY) 2011-2012 from the Miami-Dade County Budget; however this information would not be confirmed until the end of June 2011 once the roll back taxes were released by the Property Appraisal Office.
- ≈ The affect of Legislation in Tallahassee that would increase employee's contributions to the retirement system anywhere from 0% to 4%. This will not be a savings to the departments but a reduction to their budgets.
- ≈ The Documentary Stamp Surtax revenues are 30% higher for the first three months compare to the same period last year.
- ≈ The Teen Court revenues are 9% higher for the first three months compare to the same period last year.
- ≈ OSBM inquire about the JSD commitment of \$273,000 for this year and asked for the possibility next year.
- ≈ Mr. Howard Piper asked about the spike on forgivable loans projected by the MDEAT HAP unit despite the decline in the housing market.

B. Social Compact Update

Mr. John Dixon provided an update regarding Social Compact (SC). He noted that members of the Economic Development Action Committee (EDAC) and staff met with Social Compact representatives on April 12, 2011. During this meeting it was determined by the EDAC that SC needed to more clearly define the areas covered in the disparity study, and recommended using a better graphic representation of the geographic areas that correlated with the data. He noted representatives of SC pointed out that the areas covered in the disparity study were so large that it may reflect a distorted picture of the actual disparities and other social concerns.

Mr. Dixon noted that after meeting with representatives of EDAC and SC, it was agreed that a representative of SC would make a presentation to MDEAT and attend today's meeting; however rather than have a SC representative in attendance, a conference call would be held.

Mr. Dixon contacted Social Compact representative via telephone to review the results of the disparity study.

Following the conference call discussion ensued regarding the grading system of schools used by SC to reflect different commission districts.

Ms. H. Leigh Toney expressed concern regarding the method used in the grading system, noting this system did not accurately reflect the disparity within the different commission districts.

Responding to Ms. Toney's concerns, Chairman Holland pointed out that the information was a draft of preliminary findings that did not have some of the detailed analysis and measuring criteria used by the Miami-Dade County Public School Board evaluation process in grading schools.

III. Advocacy Items

- A. State of the Youth in Miami-Dade County-South Dade Forum Financial and Recommendation Actions Recap**
- B. Economic Development Summit Update**
- C. HAP Program Certification and Homebuyer Education Training & Update**

IV. Executive Director's Report

V. Departmental Monthly Reports

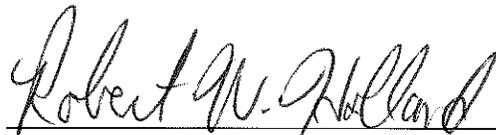
- A. Fiscal**
- B. Housing**
- C. Teen Court/Youth Services**
- D. Public Information Services**

VI. New Business

VII. Schedule Next Meeting

Adjournment

There being no further business to come before the Trust due to the lack of a quorum, the meeting adjourned at 4:19 p.m.



Chairman Robert Holland
Miami-Dade Economic Advocacy Trust



Miami-Dade Economic Advocacy Trust
April 20, 2011

Prepared by: Zorana Gainer

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	4/20/2011		Meeting Agenda
2			
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MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD OF TRUSTEES MEETING

APRIL 20, 2011

Agenda



MEETING NOTICE

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TRUSTEE BOARD MEETING

DATE: WEDNESDAY APRIL 20, 2011

TIME: 3:30 PM

**LOCATION: BISCAYNE BUILDING
19 WEST FLAGLER STREET – SUITE M-106
MAIN CONFERENCE ROOM
MIAMI, FLORIDA 33130**



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD MEETING WEDNESDAY, APRIL 20, 2011 AGENDA

Roll Call

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

Approval of Previous Minutes

September 2, 2010
November 17, 2010
December 15, 2010

I. **Board Action Items**

- A. State of the Youth in Miami-Dade County – West Dade Forum (\$7,500 Budget) 20
- B. MDEAT Teen Court 4th Annual Conference (\$85,000 Budget) 22
- C. Economic Development Summit Consultant (\$20,000 Allocation) 29

II. **Information Items**

- ✓ A. FY 2011-12 Budget Meeting Recap 31
- ✓ B. Social Compact Update – *conference call here (4:20:43)* 33

III. **Advocacy Items**

- A. State of the Youth in Miami-Dade County – South Dade Forum Financial and Recommended Actions Recap 35
- B. Economic Development Summit Update 37
- C. HAP Program Certification and Homebuyer Education Training & Update 39

IV. **Executive Director's Report**

V. **Departmental Monthly Reports**

- A. Fiscal 42
- B. Housing 48
- C. Teen Court/ Youth Services 54
- D. Public Information Services 59

VI. **New Business**

VII. **Schedule Next Meeting**

Adjournment

BOARD MINUTES
SEPTEMBER 2, 2010

**OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST
MEETING SEPTEMBER 2, 2010**

Miami-Dade Economic Advocacy Trust (MDEAT) convened its meeting at the MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on September 2, 2010 at 3:30 p.m., there being present: Chairman Robert Holland, Esq., Vice Chairman Marc Douthit, and members Mr. Ron Butler, Ms. Barbara Montero, Reverend Walter T. Richardson, Ms. Tamika Robinson, Ms. Stephanye Johnson, and Mr. Carlos Morales. Ms. Leigh Toney was late. (Mr. Richard Kuper, Ms. Natasha K. Nalls and Ms. Treska V. Rodgers were absent).

ROLL CALL

The following staff members were also present: Ms. Laverne Carlile, Ms. Maria de la Portilla, Ms. Melba Gasque, Mr. Jose Gonzalez, Ms. Pamela Green, Mr. Eric Johnson, Mr. William Simmons and Mr. Anthony Williams, Assistant County Attorney Shannon Summerset, and Deputy Clerk Karen Harrison. (Executive Director John Dixon was absent).

Chairman Holland called the meeting to order at 3:32 p.m.

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

Approval of Previous Minutes

I. Board Action Items

A. LEED Agreement with Miami-Dade College

Mr. William Simmons provided an overview of the foregoing item, noting that the intent of the Memorandum of Approval (MOA) was to request the Board's authorization to implement the Leadership in Energy and Environmental Design (LEED) Associate Exam Prep Classes to enable minority contractors to become Green Certified Associates. He noted that this program would prepare minority contractors to take the Green Associate examination; and MDEAT to provide financial assistance to allow some participants to take the examination after completing the training.

Mr. Simmons advised that the fiscal impact of the foregoing item would not exceed \$19,000, which included the cost of the training session in addition to \$8,000 to provide financial assistance to the selected participants to take the exam for a total of \$27,000 from the MDEAT Economic Development Program budget. He noted once minority contractors passed the Green Certified Associate examination they would receive accreditation which would enable them to compete for County contracts in the construction industry.

In response to Chairman Holland's question as to how MDEAT would benefit from implementing the LEED program, Mr. Simmons noted there was no financial gain in

implementing the program; however, the benefit was that it would enable contractors to become certified and compete for County contracts.

Following discussion on how to develop a marketing plan to promote the image and activities of MDEAT, Chairman Holland and Trust members agreed that the following efforts:

1. circulate brochures with testimonials on MDEAT's sponsorship of small businesses;
2. require sponsored businesses to offer summer employment to youth from the Teen Court Program to learn a trade; and
3. highlight MDEAT's name in all advertisements.

Mr. Simmons noted the participants receiving financial assistance would be selected through a lottery process conducted by an independent facilitator.

It was moved by Mr. Marc Douthit that an allocation not-to-exceed a total of \$27,000 from the MDEAT Economic Development Budget for the Leadership in Energy and Environmental Design (LEED) Green Associate Exam Prep Classes for the following: Classroom Training for 50 participants at Miami Dade College not-to-exceed \$19,000; and Financial Assistance for approximately 20 participants taking the Green Associate Examination not-to-exceed \$8,000 be approved. This motion was seconded by Reverend Richardson; and upon being put to a vote, passed by the unanimous vote of those members present. (Ms. Toney, Mr. Kuper, Ms. Nalls and Ms. Rodgers were absent).

B. Demographics RFP Recommendation of Award

Mr. Marc Douthit excused himself from this discussion due to a conflict of interest.

Mr. William Simmons advised that the MDEAT had determined in the past that the best approach to conduct a disparity study and prepare an economic report on Miami-Dade County was to hire a contractor and develop a database to continue updating relevant information on demographics. He noted that the intent of the foregoing Memorandum of Approval (MOA) was to request authorization to negotiate a contract between MDEAT and the recommended bidder. He advised Social Compact and Norwood Consulting, Inc., were the only two respondents to the Request For Proposal (RFP), and the Evaluation and Selection Committee had recommended Social Compact for the bid award. He advised that the final contract would be brought before MDEAT for final approval.

Mr. Simmons advised that the fiscal impact to MDEAT's budget would not exceed \$200,000, and he reviewed the scores of the Evaluation and Selection Committee's Evaluation Sheet

It was moved by Ms. Johnson that the Board of Trustees of the Miami-Dade Economic Advocacy Trust (MDEAT) approve the Memorandum of Approval (MOA) requesting authorization to negotiate a contract with Social Compact. This motion was seconded by Reverend Richardson, and Chairman Holland opened the floor for discussion.

In response to Reverend Richardson's question in regards to the issue of the objectivity of the evaluation's rating criteria, Mr. Simmons noted the percentage rate of subjectivity versus objectivity was 90/10. He advised that the price criteria represented ten percent. . He advised the Evaluation and Selection Committee was comprised of five members of the community, and his involvement in the evaluation and selection process had been by monitoring the process. Mr. Simmons advised he felt comfortable with the integrity of the evaluation selection process and was confident about the objectivity of the committee members.

Chairman Holland commented he had requested Executive Director John Dixon to involve MDEAT's economic development partners with the Evaluation and Selection Committee to provide them with an opportunity to become acquainted with this initiative and the information made available through the database inasmuch as the data would be shared with them.

Chairman Holland recommended that the language of the MOA be amended to reduce the contract's limited amount to not to exceed \$100,000 in order to ensure the best price for the project. He noted that additional funds could be reallocated in the future to the project's budget if necessary.

In response to Mr. Ron Butler's question regarding the contract price between Social Compact and the City of Miami, Mr. Simmons noted the information on the terms of that contract was not available; however, MDEAT staff anticipated negotiating a contract that would itemize and price separately individual benchmarks. He noted each benchmark would be paid upon the submittal of proof of completion.

Following further discussion, Chairman Holland recommended that the language of the MOA be further amended to require approval by the Trust for any additional payment requests that exceeded the contract limited amount of \$100,000 for monitoring purposes.

Discussion ensued regarding the amount of the contract and that the subcontractor would have other sponsors as well as other funding sources.

In connection with Ms. Leigh Toney's question on whether the allocation of \$10,000 from the Teen Court Program met the guidelines for utilizing those funds, Mr. Anthony Williams noted the project would meet the criteria if the funds were used to serve youth involved in the Teen Court Program.

Chairman Holland noted that MDEAT would make the request to allocate \$10,000 from the Teen Court Program budget subject to the approval of the County Attorney's Office.

Discussion ensued in connection with the information mechanism to be developed by the recommended contractor, the expected timeframe for project completion, and fund raising related issues to continue the maintenance and updating of the database.

Mr. Simmons stated that Social Compact's ability to raise funds was one of the objective criteria and components of the evaluation process, and he noted they would also provide and sale of the database information to others in need of demographic information.

In regards to Ms. Stephanye Johnson's question relating to how MDEAT would benefit and its control to exercise over the information generated, Mr. Simmons noted the long-term goal was to sale the information as a fund raiser.

In response to Ms. Leigh Toney's inquiry regarding whether the terms of the proposal would establish timeframes for each benchmark, Mr. Simmons advised he would provide a copy of the proposals to the members of the Trust. He noted the proposal required that the disparity study and the report on the economic conditions of the Black Community of Miami-Dade County be submitted within 90 days of signing the agreement. He also noted that MDEAT was required to present a report before the County Commission regarding this information. He advised that MDEAT staff anticipated the cost to prepare those two documents would range from \$60,000 to \$70,000 and still remained as an item requiring to be negotiated.

Ms. Toney noted the studies on demographic information conducted by Social Compact appeared to contain information on all entities MDEAT was involved with including the Department of Juvenile Justice.

Ms. Johnson accepted Chairman Holland's friendly amendment to cap the ceiling for this contract at \$100,000 for FY 2010 and to require approval from the members of the MDEAT for all payment requests after the contract ceiling amount \$100,000 was exceeded.

It was moved by Mr. Ron Butler that the Memorandum of Approval be amended to negotiate a contract with Social Compact in an amount not-to-exceed \$200,00 for the RFP MDEAT DDR-0310 "Demographic Data Research Partner/Consultant", \$100,000 for the first year and subject to staff submitting a report on the status of the Disparity Study and Economic Development Report on the Black Community prior to the Trust's approval of the remaining \$100,000 (from the following budgets: \$30,000 from the General Fund; \$30,000 from Economic Development; \$30,000 from Teen Court; and \$10,000 from Housing for two (2) years at \$100,000 per year beginning fiscal year 2009-2010); the agreement should include three (3) one year options to be exercised at the discretion of MDEAT.

Adjournment

There being no further business to come before the Trust, the meeting adjourned at 4:03 p.m.

Mr. Robert Holland Esq., Chairman

Miami-Dade Economic Advocacy Trust

BOARD MINUTES
NOVEMBER 17, 2010

OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust
MEETING OF NOVEMBER 17, 2010

The Miami-Dade Economic Advocacy Trust (MDEAT) convened its meeting in the MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on November 17, 2011 at 3:30 p.m., there being present: Chairman Robert Holland, Esq., Mr. Ron Butler, Ms. Stephanye Johnson, Ms. Barbara Montero, Mr. Carlos Morales, Reverend Walter T. Richardson, and Ms. Tamika Robinson, (Ms. Natasha K. Nalls, Ms. Treska V. Rodgers, Mr. Marc Douthit, Ms. Leigh Toney, Mr. Richard Cooper, and were absent).

ROLL CALL

The following staff members were present: Executive Director John Dixon, Ms. Laverne Carlile, Ms. Maria de la Portilla, Mr. Jose Gonzalez, Mr. Eric Johnson, Mr. Williams Simmons, Mr. Anthony Williams, Ms. Melba Gasque, and Mr. Joey Walker; Assistant County Attorney Terrance Smith and Deputy Clerk Zorana Gainer. (Ms. Pamela Green and Ms. Angela Vaughns were absent).

Chairman Holland called the meeting to order at 3:45 p.m.,

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

UPDATE PRESENTATION BY SOCIAL COMPACT

Mr. John Dixon noted that MDEAT staff had been working with Social Compact the company identified to complete the Disparity Study and a report card. He introduced Mr. Tom Zuniga to provide an update.

Mr. Tom Zuniga of DSG Community Management Systems and partner of Social Compact presented an update regarding Social Compact. He noted that as a consultant and Real Estate Developer he struggled to compile information to measure the purchasing power in the Black community. Mr. Zuniga said there was an opportunity within the community for Social Compact to collect this data. He noted that Social Compact was initially introduced into this market and began with five neighborhoods, and had many discrepancies regarding marketing information in the census data for those areas and the market reality. Mr. Zuniga explained that after finding discrepancies of 18,000 more households within Liberty City that had not been counted by the Census Bureau, DSG was assigned to complete the census data for the entire City of Miami and challenge the Census Bureau's data. Mr. Zuniga noted that this assignment required more in terms of allocation of funds and budget. He also noted the process would take approximately 90 days to build the information platform using a method called the "drill down" which intake was approximately 24 strands of data from a variety of sources that would uncover information that was not in the census data. He noted DSG staff was asked to review

Miami-Dade County Districts 1, 2, 5 and 9; however, he was open to MDEAT's intervention.

APPROVAL OF MINUTES

It was moved by Reverend Walter T. Richardson to approve the July 29, 2010 Minutes. This motion was seconded by Ms. Stephanye Johnson and upon being put to a vote, passed unanimously by those members present.

I. Board Action Items

A. 2011 West Perrine CDC-MLK Festivities Sponsorship

Mr. John Dixon noted that over the years MDEAT supported the MLK Festivities in South Dade. He explained that the Memorandum of Approval was a request that an expenditure of \$2,000 be approved by this Board; however, he noted this amount should be changed to read: not to exceed \$1,000. He noted this allocation would be for advertising and marketing signs on vehicles as well as all promotions regarding the parade and additional presence in South Miami Dade.

Chairman Holland expressed concern regarding MDEAT funding the MLK Festivities, noting requests were rejected when other members requested support for other events. He expressed his concern of the impact this would have on organizations expecting to receive funding for their upcoming events. Chairman Holland suggested that MDEAT's sponsorship to the MLK Festivities be connected to Teen Court and to involve the youth on the parade float to promote the Teen Court Program. He noted he was not in support of this item.

Further discussion ensued regarding future requests for funding events.

Mr. Ron Butler inquired whether criteria would be established to determine which events qualified funding.

In response to Mr. Butler's inquiry Chairman Holland noted that the Trust had limited funds to make an impact, therefore MDEAT needed to set forth a policy not to fund events in the future, and a revision be provided in the future when funding became available.

Ms. Barbara Montero suggested that a fair process to provide funding to be divided between the different districts and a financial cap be set as well as an annual cap on requests.

Following further comments, Chairman Holland reminded Trust members the two MDEAT budgets were Teen Court and Housing that had very strict perimeters in terms of the use of funds.

It was moved by Reverend Walter T. Richardson that the Memorandum of Approval be approved by the Trust to provide funding not to exceed \$1,000 to the West Perrine CDC-MLK Parade and Festivities. This motion was seconded by Ms. Stephanye Johnson and upon being put to a vote, passed by a vote of 6-1 (Chairman Holland voted no).

B. 2010 Teen Court State Conference

Mr. Dixon noted that the Florida Association of Teen Courts (FATC) Conference would be held on December 2nd and 3rd, 2010 in Tampa, Florida. He noted this was an annual event involving all Teen Court Programs throughout Florida to discuss initiatives, achievements, brainstorm and network.

It was moved by Ms. Stephanye Johnson that the Memorandum of Approval (MOA) be approved by the Trust for the expenditure of \$800.00 to cover traveling expenses related to attending the Florida Association of Teen Court (FATC) Conference to be held on December 2nd and 3rd, 2010 in Tampa Florida. This motion was seconded by Reverend Walter T. Richardson and upon being put to a vote passed unanimously by those members present.

II. Information Items

A. LEEDS Preparatory Course Update

Mr. John Dixon provided an update on the LEEDS preparatory course, noting that the preparatory course was held on October 28th and 29th at Miami-Dade College's North Campus. He also noted the focus was to allow contractors to gain knowledge and experience on how to take and pass the LEED accreditation examination. Mr. Dixon said MDEAT had partnered with the Miami-Dade County's Small Business Development Department, which was well attended. He noted hosting a lottery that would pay for the examination fees of 20 participating contractors of this event was the next step. Mr. Dixon noted advertisements of this event were aired on the Channel 6 News and staff forwarded pictures of the event to the County Commissioners.

B. Miami Gardens Stimulus Grant Program Update

Mr. Dixon provided a brief update regarding the Miami Gardens Stimulus Grant Program noting a large number of applications were received. He also noted that the Committee Evaluation Review of the participants was held on October 19, 2010, which was listed in the agenda package. Mr. Dixon noted the process of ranking each participating company that resulted in identifying 10 companies to receive the grant followed by entering into a contract agreement with each company. He also noted that staff had asked Commissioner Barbara Jordan (District 1) and City of Miami Gardens Mayor Shirley Gibson to

participate in the award presentation. He asked that an oversized check be presented to the grant recipients. Mr. Dixon explained that the contract agreement between the grant recipients and MDEAT would require each company to submit a report with invoices of expenditures from the grant funds. He noted the awarded grant monies could only cover the cost of equipment, technology, marketing, and offset businesses insurance costs.

Chairman Holland asked that the City of Miami Gardens' Council members and the County Commissioners be invited to the ceremony.

Mr. Ron Butler noted the grant award recipients were also eligible to receive Miami Gardens Efficiency Grants in the amount of approximately \$10,000 to \$15,000 based on the businesses' needs.

Further discussion ensued regarding the application and award process for the Miami Gardens Efficiency Grants and the Miami Gardens Stimulus Grant for small businesses. He expressed concern regarding the request for similar programs by other municipalities and the issue of MDEAT not having funding to provide these services.

C. Housing Fiscal Year Write-Offs and Adjustments

Mr. Dixon provided an updated report on the Housing Department's Fiscal Year write-offs and adjustments. He noted the Miami-Dade County's Finance Department required MDEAT to conduct an annual accounting adjustment of the Housing Program, which included loans, foreclosures and forgivable loans.

D. Miami Northwestern Sr. High School Student Court

Mr. Dixon provided an updated report on the Student Court Program at Miami Northwestern (MNW) Sr. High School. He noted that students that had been placed in the schools CSI program would go to this new program; providing behavioral issues were addressed quickly by a Teen Court Program that would allow these students to return back into their classes expeditiously. He said the Student Court Program would begin at MNW on November 10, 2010 and Miami Norland Sr. High School was already actively participating.

III. Advocacy Items

A. LEEDS Initiative

Mr. Dixon noted that "Going Green" was a hot topic globally, and the Economic Development Action Committee could take this initiative to the next level by providing information and advocating to policy makers the success of the LEED event and of future plans. Mr. Dixon noted that he met with Representative Oscar Braynon, who expressed great interest regarding this topic. Mr. Dixon noted that he wanted to acquire additional

funds separate from the budget in an effort to assist small businesses grow, compete and create more jobs.

Ms. Barbara Montero noted that she had been focused on solar energy initiative which Florida Power & Light (FPL) was currently training its employees on. She noted that MDEAT needed to keep abreast of this initiative.

B. Minority Business Stimulus Initiative

Mr. Dixon provided an updated report on the Minority Business Stimulus Initiative, noting the purpose of the Program was to provide a financial boost to small Black owned businesses. He noted the targeted areas would be to increase the growth and development of the business with a goal of creating more jobs. Mr. Dixon pointed out that several other municipalities had requested that a similar program be provided in their communities. An information report which was inadvertently left out of the agenda package was given to each member.

Chairman Holland requested staff to create and present a list of all agencies within Miami-Dade County that received public funding for economic development at the January MDEAT meeting and to coordinate with those businesses to possibly forge a partnership for advocacy.

C. Amendment to RESPA changes for Community Seconds by HUD

Mr. Eric Johnson provided an updated report regarding the new regulations of the Real Estate Settlement Procedures Act (RESPA) which went into full effect on January 1, 2010. He pointed out that one of the new provisions concerned updated disclosures associated with all loans and community second programs. Mr. Johnson gave each member an information report which was inadvertently left out of the agenda item package. Mr. Johnson further explained more of the new regulations of the RESPA.

D. The State of Black Youth in Miami Dade County

Mr. Dixon noted that in terms of advocacy staff reviewed what could be implemented with regards to getting the community involved and to discuss issues they felt impacted them and their community directly as well as Housing issues and economic development. He noted that he wanted to begin the community discussions in the South Dade area.

IV. Executive Director's Report

Mr. Dixon recapped prior reports and noted that he had taken a tour of the urban core areas Little River, Liberty City and Lemon City to identify areas that could be developed. He noted these efforts were supported by Commissioners Jordan (Dist. 1) Rolle (Dist 2), Edmonson (Dist. 3) and Chairman Moss (Dist 9) and that the Beacon Council was on the forefront of trying to attract business to those areas.

V. Departmental Monthly Reports

- A. Fiscal
- B. Housing
- C. Teen Court/Youth Services
- D. Public Information Services

VI. New Business

VII. Schedule Next Meeting

ADJOURNMENT

There being no further business to come before the Trust the meeting was adjourned at 5:07 p.m.

BOARD MINUTES
DECEMBER 15, 2010

OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust
MEETING OF DECEMBER 15, 2010

The Miami-Dade Economic Advocacy Trust (MDEAT) convened its meeting in the MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on December 15, 2010 at 3:30 p.m., there being present: Chairman Robert Holland, Esq., Mr. Ron Butler, and Ms. Stephanye Johnson (Ms. Barbara Montero, Mr. Carlos Morales, Reverend Walter T. Richardson, Ms. Tamika Robinson, Ms. Natasha K. Nalls, Ms. Treska V. Rodgers, Mr. Marc Douthit, Ms. Leigh Toney, and Mr. Richard Cooper were absent).

ROLL CALL

The following staff members were present: Executive Director John Dixon, Ms. Laverne Carlile, Ms. Maria de la Portilla, Mr. Jose Gonzalez, Mr. Eric Johnson, Mr. William Simmons, Mr. Anthony Williams, Ms. Melba Gasque, Mr. Joey Walker and Ms. Pamela Green (Ms. Angela Vaughns was absent). Also in attendance: Assistant County Attorney Terrence Smith and Deputy Clerk Zorana Gainer.

Chairman Holland noted that due to lack of a quorum only non-action items would be heard at today's (12/15) meeting.

Mr. John Dixon, Executive Director, MDEAT, noted that he wished to add the following item to today's (12/15) agenda: II.-E. Trust Account.

Chairman Holland noted that he wished to add the following item to today's (12/15) agenda: II.-F. Meeting with Commissioner Monestime.

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

APPROVAL OF PREVIOUS MINUTES

I. Board Action Items

Information Items

A. LEED Examination Update

Mr. Dixon gave a brief update regarding the LEED Examination Program. He noted the LEED Green Associate Examination training was held on October 28, 2010 and 34 minority contractors attended this event. Subsequently, pointed out Mr. Dixon, 20 contractors would participate in a lottery to be selected to take the examination and MDEAT would pay the examination fee. Mr. Dixon noted that the actual examination

was provided by The Green Building Certification Institute and administered by Prometric. He further noted that MDEAT staff would advise the contractors selected by the lottery to pay for their registration by credit card and this fee would be reimbursed by MDEAT.

In response to Ms. Stephanye Johnson's inquiry regarding the fee for taking the exam, Mr. Dixon noted the examination fee was \$250. He also noted the contractors were only able to use a credit card to pay for the exam.

Mr. Dixon noted Commissioner Edmonson would host the lottery and pull the names. He noted that a meeting would be held with the winning contractors once they were identified.

Chairman Holland suggested that five extra names be pulled from the lottery in the event that someone could not participate.

B. Sail Boat Cove Update

Mr. Dixon gave a brief history of the Sail Boat Cove property.

Mr. Eric Johnson noted that the foreclosure process on Sail Boat Cove was completed and the Final Judgment was issued; the public sale of the property occurred on October 27, 2010 and the Certificate of Sale was issued and mailed to the purchaser, Mercantile Commerce Bank.

Mr. Dixon noted today's (12/15) agenda package contained a chronological account of the foreclosure process of the Sail Boat Cove property.

Mr. Dixon said that it was the Trust's decision on how to proceed at this point. He noted Assistant County Attorney Thomas Robert informed him that the Trust needed to decide if they wished to pursue the guarantors of the property.

Chairman Holland noted this issue needed to come before the Trust as an action item when all members were present.

Further discussion ensued regarding the repercussions of the Sail Boat Cove foreclosure process, guarantors and MDEAT's future actions regarding this matter.

C. Teen Court State Conference

Mr. Anthony Williams gave a report regarding the Florida Association of Teen Court Annual Conference, which was held on December 2nd and 3rd in Tampa, Florida. He noted the various speakers that attended and the different programs that were discussed. Mr. Williams pointed out that the Conference was very informative and extremely eye opening. He apprised Trust members that during the Conference he learned that the

Army, Navy and Air Force as of July 1, 2009 no longer considered individuals charged with felony offenses, nor would they consider individuals who held a GED.

D. Teen Court Forum on Black Youth

Mr. Anthony Williams gave a brief report regarding the Teen Court Forum. He noted these forums would be held in the South and the North areas of Miami-Dade County to explore and analyze "The State of Black Youth in Miami-Dade County". Mr. Williams said that it was his objective to attract people who had positively impacted the lives of youth from the federal, state, county and local municipality levels of government. He noted staff's efforts to address the issues that impacted youth within the community. Mr. Williams said the forum would be developed in three phases: Phase one would identify recommended actions that addressed concerns brought out at the forum; Phase two would select and identify lead authorities in the community to address the recommended actions from the forum; and Phase three would provide a staff report to policy makers, including but not limited to the Board of County Commissioners regarding the community's issues and concerns. Finally, Mr. Williams noted the first forum would be held in South Dade in February or March 2011.

Mr. Dixon noted that this was an advocacy effort and an opportunity to allow individuals to voice the issues within their community. He pointed out that every suggestion may not be feasible; however, MDEAT could make an impact and work with authorities to provide information that people believed was relevant to improving their communities.

E. Trust Account (add-on)

Mr. Dixon noted that MDEAT had a Trust Account that was separate from the General Fund operating expense account. Previously the Trust Account had been used for different activities at the discretion of the Trust and Trust members had made contributions to the Trust Account from their employment, said Mr. Dixon. He noted the Trust Account's balance was currently \$27,000 and it was the Trust members' decision on how these funds would be used.

Discussion ensued regarding the creation and applicable rules pertaining to use of these funds.

Mr. William Simmons pointed out that although this fund was only accessible to MDEAT, County rules still applied to expenditure of these funds.

F. Meeting with Commissioner Monestime

Mr. Dixon noted that Commissioner Monestime held a community meeting at the 93rd Street Baptist Church. He said the meeting was very informative with regards to Economic Development and employment. Thereafter, Mr. Dixon noted, he and MDEAT staff members met with Commissioner Monestime and he expressed concern regarding residents of low income housing who eventually moved out and the community was left

in a blighted state. He also expressed concern regarding young people leaving Miami-Dade County to attend college and not returning. Mr. Dixon said that Commissioner Monestime discussed Poinciana Park and the light industrial jobs that could be drawn to this area, the void in the Caribbean community, and the community's lack of information regarding MDEAT's programs. Mr. Dixon noted they discussed the lack of Wi-Fi within the urban areas, and Commissioner Monestime pointed out that Wi-Fi should be installed in parks within the African-American Communities and that he was unaware that Tropical Park, Goulds Park and a portion of Amelia Earhart Park already had Wi-Fi access. Mr. Dixon noted that he wanted to follow up on the discussion between him and Commissioner Monestime regarding the Youth Education Town (YET) Center. He said Commissioner Monestime suggested that the NBA establish a similar community youth center.

II. Advocacy Items

A. Economic Development Action Committee Summit

Mr. Dixon noted the Economic Development Action Committee met recently to review the possibility of holding a local summit in an effort to attract business opportunities and jobs in the underserved community. He said this summit would include leading authorities on relevant economics, business, banking and governmental entities to discuss relevant economic issues and possible solutions as well.

Chairman Holland suggested reaching out to the North Dade Community Development Credit Union which was currently trying to lend its members money. He noted this would provide an opportunity to assist them and identify borrowers. Chairman Holland asked Mr. Ron Butler to contact the Credit Union's Chairman of the Board of Directors and discuss the feasibility of them partnering with MDEAT in an effort to promote Economic Development Advocacy.

III. Executive Director's Report

IV. Departmental Monthly Reports

- A. Fiscal**
- B. Housing**
- C. Teen Court/Youth Services**
- D. Public Information Services**

V. New Business

VI. Schedule Next Meeting

Adjournment

There being no further business to come before the Trust, the meeting was adjourned at 4:49 p.m.

Mr. Robert Holland Esq., Chairman
Miami-Dade Economic Advocacy Trust

ACTION ITEM I A

**State of the Youth in Miami-Dade
County – West Dade Forum
(\$7,500.00 Budget)**

Memorandum



MEMORANDUM OF APPROVAL

Date: April 15, 2011

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board

FROM: John E. Dixon, Executive Director

Subject: Teen Court Budget Change for 2011 Events

Teen Court got approval from the MDEAT Board for two State of Youth in Miami-Dade County Forums, one South and the other North. In an effort to reach as many teens and citizens in the county we want to add a Forum in West Miami-Dade County to "bring government to the people." To finance this Forum we would cancel the College Tour for Teen Court students, which was approved by the MDEAT Board on January 13, 2011.

FISCAL IMPACT

The fiscal impact will not exceed seven thousand five hundred dollars (\$7,500.00). The funds approved for the College Tour of ten thousand dollars (\$10,000.00) would be used in part for the Forum West.

RECOMMENDATION

It is recommended that the MDEAT Board of Trustees approve the expenditure not to exceed the amount of seven thousand five hundred dollars (\$7,500.00) and the cancelling of the College Tour for ten thousand dollars (\$10,000.00).

ACTION ITEM I B

**MDEAT Teen Court 4th Annual
Conference (\$85,000.00 Budget)**

Memorandum



MEMORANDUM OF APPROVAL

Date: April 15, 2011
To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
FROM: John E. Dixon, Executive Director
Subject: Teen Court Budget Change for 2011 Events

The 4th Annual Miami-Dade County Teen Court Conference will be held on Monday, May 9, 2011 at the Hyatt Regency Hotel, 400 South East 2nd Avenue, Miami. On January 13, 2011, (see the attached memorandum) the MDEAT Board approved an expenditure of eighty five thousand dollars (\$85,000.00) that will be used for the conference in the following areas:

- Hotel – conference rooms, food, AV, parking
- Honorariums for speakers
- Bus transportation for youth
- Give-away to youth (backpacks, pencils, pens, etc.)
- Speaker book purchase for youth

FISCAL IMPACT

The fiscal impact will not exceed eighty five thousand dollars (\$85,000.00).

RECOMMENDATION

It is recommended that the MDEAT Board of Trustees approve the expenditure not to exceed the amount of eighty five thousand dollars (\$85,000.00) for the conference.

MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust Board
FROM: John E. Dixon, Executive Director
DATE: January 13, 2011
SUBJECT: Teen Court Budget for 2011 Events

I. STATE OF THE UNION FOR ALL YOUTH IN MIAMI-DADE COUNTY

In keeping with our commitment of advocacy, The Miami-Dade Economic Advocacy Trust (MDEAT)/Miami Dade Teen Court will host a series of forums to address the needs for the community and provide information and solutions to problems and concerns on the minds of citizens. Topics on crime, jobs, affordable housing, county services available for residents, educational issues, youth development, legislative issues from legislators, and much more will be open for discussion. These summits are for youth and adults geared to let *you* discuss issues affecting your neighborhood and "bring government to the people."

FISCAL IMPACT

The fiscal impact will not exceed fifteen thousand dollars (\$15,000.00) total from the Teen Court Budget for the Forums. The Forums will be held in the North and South county areas and will be in an amount not to exceed seven thousand five hundred dollars (7,500.00) each.

RECOMMENDATION

It is recommended that the Board of Trustees of the MDEAT Trust approve the expenditure not to exceed fifteen thousand dollars (\$15,000.00) for this initiative.

II. COLLEGE TOURS

The Miami Dade County Teen Court will be taking three hundred (300) youth on a tour of six (6) colleges and universities located in Miami-Dade County. The funds will be utilized to rent buses and purchase lunch for the youth.

FISCAL IMPACT

The fiscal impact will be an amount not to exceed ten thousand (\$10,000.00) from the Teen Court budget.

RECOMMENDATION

It is recommended that the Board of Trustees of the MDEAT approve this expenditure, not to exceed ten thousand dollars (\$10,000.00).

III. TEEN COURT YOUTH SPEAKING OUT AGAINST VIOLENCE CONFERENCE

This initiative is aimed at affording youth an opportunity to engage in discussions and activities that assist in the development of responsible citizens. The conference will foster leadership skills such as problem-solving, decision making and critical thinking. Various speakers from a cross-section of the community will address youth concerning decision making, improving relations, and reducing violence.

The conference is an effort to meet three goals to address the needs of the targeted population:

1. An intervention effort to facilitate diverting youth through structured discussion of topics to preventing violence in the community.
2. Better prepare those students who will serve as jurors, bailiffs, attorneys and clerks to advocate/make decision on behalf of the client.
3. Assist youth in the Teen Court Program to clarify their values which will contribute to improving decision making and prevention of involvement in the legal system.

The conference will provide the following benefits:

- Provide students with an understanding of legal and criminal processes;
- Help develop students' public speaking, communication and interpersonal skills;
- Help foster critical thinking, problem solving, decision making and other positive leadership skills;
- Help in the development of well-educated law respecting citizens.

FISCAL IMPACT

The fiscal impact will be in an amount not to exceed eighty-five thousand dollars (\$85,000.00) from the Teen Court Budget.

RECOMMENDATION

It is recommended that the Miami Dade Economic Advocacy Trust approve staff to coordinate and implement the Youth Conference with a budget not to exceed eight-five thousand dollars (\$85,000.00) which includes expenditure to provide breakfast and lunch due to the length of the conference and the ages of the attendees.

IV. SAFE SUMMER 2011

The City of Miami Police department is planning the Safe Summer 2011 initiative which is a program held at Hadley Park. There are programs and activities planned throughout the summer with the goal of keeping the kids off the streets and allowing them a safe place to spend their summer. In addition to fun activities there is a health fair, back to school event and Teen Summit where youth discuss issues related to violence in their neighborhood. Teen Court would like to partner with them to address the concerns of youth and parents regarding violence and the curfew through a series of "Safe Summer" activities. The "Safe Summer 2011" initiative consists of a series of eight (8) youth and family focused events beginning in June and ending in August. Additionally, there is an opportunity to market the program on all other scheduled events (see attached letter and schedule of events).

The benefits to MDEAT are as follows:

1. MDEAT/MDCTC will be collaborating with a multi-agency coalition consisting of the City of Miami Police Department, District 3 Commissioner Audrey Edmonson's office, Model City/Little Haiti NET, City of Miami Parks and Recreation, City of Miami Community Relations Board and the South Florida Youth Foundation.
2. MDEAT/MDCTC will be marketing the Teen Court program at all eight (8) planned activities.
3. MDEAT/MDCTC achieving the first objective of the MDCTC strategic plan which is to advocate and provide outreach prevention and intervention services to help decrease juvenile delinquency by interrupting the beginning stages of criminal behavior through raising awareness of the criminal justice system which will be measured by the number of youth who attend the events.
4. MDEAT/MDCTC will assist with providing education to the youth on methods to decrease violence and increase making positive choices.

5. MDEAT/MDCTC's involvement in this initiative will also meet the objective of addressing juvenile delinquency, as participation in "Summer Safe 2011" activities will decrease the likelihood that the youth will be participating in crime and or violent activities, as they will be actively involved in productive, organized activities.

The County Attorney has reviewed and approved this event as an appropriate expenditure of Teen Court funds.

FISCAL IMPACT

The fiscal impact will be an amount not to exceed ten thousand dollars (\$10,000.00) from the Teen Court Budget.

RECOMMENDATION

It is recommended that the Board of Trustees of the MDEAT Trust approve the expenditure not to exceed ten thousand dollars (\$10,000.00 for the "Summer Safe, 2011" initiative.

V. ATTORNEY TRAINING

Historically, Teen Court hosts its annual Volunteer Youth Attorney Training each summer in collaboration with local colleges, universities, and other agencies fostering positive youth development. Last year the training was held in collaboration with Saint Thomas University's School of Law.

The training is available to middle and high school students, interested in acquiring skills needed to serve as youth attorneys, bailiffs, clerks of the court, and jurors in Teen Court's youth-driven peer-jury process. Youth attendees receive mentoring and training from a cadre of legal experts who volunteer their services free-of-charge. In addition to sharpening participants' skills in judicial processes, holding this training on the Saint Thomas University Campus and affording students opportunity to dine in the campus cafeteria, offers students a glimpse of the higher education and institutional experience.

These dollars are for the purchase of lunch for the attendees, additional supplies, and awards for volunteers.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item will be an amount not to exceed ten thousand dollars (\$10,000.00) from Teen Court budget for this two day event.

RECOMMENDATION

It is recommended that the Board of Trustees of the Miami-Dade County Economic Advocacy Trust authorize this expenditure not to exceed ten thousand dollars (\$10,000.00).

VI. A. PHILLIP RANDOLPH INSTITUTE SCHOLARSHIP PROGRAM

This initiative is aimed to afford inter-city youth this opportunity to learn about the struggle of Afro-Americans and the railroad industry. How A. Phillip Randolph organized the sleeping car porter to be paid an affordable wage. The high schools that are involved with the Scholarship program are Booker T. Washington, Miami Northwestern, Miami Central and Miami Jackson. Teen Court presently has a Student Court Program at two of these schools.

The youth involved will participate in a weekend of activities before the Norman Hill Scholarship Dinner Dance, on Saturday, June 18, 2011 at 6:00 p.m. Also, the youth will visit the A. Phillip Randolph Museum in South Miami-Dade.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item will be an amount not to exceed five thousand dollars (\$5,000.00) from Teen Court budget.

RECOMMENDATION

It is recommended that the Board of Trustees of the Miami-Dade County Economic Advocacy Trust authorize this expenditure not to exceed five thousand dollars (\$5,000.00).

The total of these budgeted events is one hundred thirty-five thousand (\$135,000.00). Before each event the Board will get an itemization of all expenses.

ACTION ITEM I C

**Economic Development Summit
Consultant (\$20,000.00 Budget)**

Memorandum



Miami-Dade Economic Advocacy Trust

Date: April 18, 2011

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board

From: John E. Dixon, Executive Director

Subject: RFQ for Economic Development Summit Consultant

PURPOSE OF ITEM

The purpose of this item is to request the Board's authorization to advertise an RFQ for the Services of a economic development summit consultant. Additionally, staff is requesting authorization to evaluate and contract with the successful respondent, under the supervision of the Economic Development Action Committee. This authorization is being requested due to the short turn around time for the community forums and the culminating Summit. Staff is requesting expenditure not to exceed \$20,000.00 from the Economic Development Budget.

BACKGROUND

The Economic Development Action Committee (EDAC) of the Miami-Dade Economic Advocacy Trust (MDEAT) Board is planning to sponsor three (3) Urban Economic Development Forums that will culminate in Summit. These forums and the summit will address opportunities and challenges in MDEAT's constituent communities (see information item re ED Summit). The Consultant will be responsible for coordinating and organizing the forums and the summit. Additionally, the consultant will document activities and discussions of the forums and summit and submit a strategic report that includes specific goals and projected outcomes. The EDAC has discussed and approved the strategy of engaging a consultant to assist with these efforts.

FISCAL IMPACT TO AGENCY

The fiscal impact of this item is \$20,000.00 from the MDEAT Economic Development Budget.

RECOMMENDATION

It is recommended that the Board of Trustees of the Miami-Dade Economic Advocacy Trust authorize staff to advertise an RFQ for the Services of an economic development summit consultant. Additionally, staff is requesting authorization to evaluate and contract with the successful respondent, under the supervision of the Economic Development Action Committee. Staff is requesting expenditure not to exceed \$20,000.00 from the Economic Development Budget.

INFORMATION ITEM II A
FY 2011-12 Budget Meeting Recap

Memorandum



INFORMATION ITEM

Date: 03/10/2011

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board of Trustees

From: John Dixon, Executive Director

Re: MDEAT Resource Allocation Meeting (Budget)

On March 10, 2011 MDEAT met with the Office of Strategic Business Management (OSBM). Present at the meeting were: John Dixon, Executive Director, MDEAT; Jose L. Gonzalez, Fiscal Manager, MDEAT; William Simmons, Contract Officer, MDEAT; Hugo Salazar, Deputy Director, OSBM; David Wilson, Budget Analyst OSBM; Howard Piper, Assistant County Manager; and Maria Abreu, Office of Commissioners Auditor.

The following are highlights:

- OSBM projects a deficit of \$250 million for Fiscal Year 2011/12 from the overall Miami-Dade County budget. Of the \$250 million, it is projected that \$80 million are from Fire Department and \$170 million from General Fund. This will not be confirmed until the end of June when the Property Appraisal releases the roll back taxes.
- Legislation in Tallahassee could affect the employees' contributions to the retirement system anywhere from 0% to 4%. This will not be a savings to the departments but a reduction to their budgets.
- The Documentary Stamp Surtax revenues are 30% higher for the first three months compare to the same period last year.
- The Teen Court revenues are 9% higher for the first three months compare to the same period last year.
- OSBM inquire about the JSD commitment of \$273,000 for this year and asked for the possibility next year.
- Mr. Howard Piper asked about the spike on forgivable loans projected by the MDEAT HAP unit despite the decline in the housing market.

INFORMATION ITEM II B

Social Compact Update

Memorandum



Miami-Dade Economic Advocacy Trust

Date: April 18, 2011

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board

From: John E. Dixon, Executive Director

Subject: Social Compact Update

The Economic Development Action Committee members along with staff met with the representatives of Social Compact on April 12, 2011. The meeting was convened to review and comment on Social Compact's recently submitted draft of the disparity study and report card. Social Compact provided a presentation of the more salient points of the study. The Committee and staff provided comments. The most salient comment, by the Committee, was the need to more clearly define the areas of the study i.e. a better graphic representation of the geographic areas to which the data correlated. Social Compact's concern was largely that the areas covered may have been so large as to give a somewhat distorted picture of the actual disparities and other social concerns. Their concern appeared to be that the areas should be reduced to better isolate those pockets that are the Board's constituents.

The Committee and Social Compact agreed that a presentation to the Board was in order; thus a representative of Social Compact will attend the April 20, 2011 Board meeting.

Memorandum



Miami-Dade Economic Advocacy Trust

Date: April 18, 2011

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board

From: John E. Dixon, Executive Director

Subject: Social Compact Update

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The Committee and Social Compact agreed that a presentation to the Board was in order; thus a representative of Social Compact will attend the April 20, 2011 Board meeting.

ADVOCACY ITEM III A

**State of the youth in Miami Dade
County – South Dade Forum
Financial and Recommended Actions
Recap**



INFORMATION ITEM

Date: April 15, 2011

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board

FROM: John E. Dixon, Executive Director

Subject: Teen Court Budget Change for 2011 Events

The financial expenditures for the State of Youth in Miami-Dade County South on March 22, 2011, are as follows:

Forum Location – Sweet Home Missionary
Baptist Church
10701 S.W. 184th Street
Miami, Florida 33157

Sanctuary Use	\$1,000.00
Food (250 people)	750.00
Security (4 people)	400.00
Videography	550.00
SUB TOTAL	\$2,700.00

Advertising	
New Birth Board Casting	\$2,000.00
Lockhart Publishing	300.00
TOTAL	\$5,000.00

ADVOCACY ITEM III B

Economic Development Summit Update

Memorandum



INFORMATION ITEM

Date: April 15, 2011
To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
FROM: John E. Dixon, Executive Director
Subject: Economic Development Summit

The Economic Development Action Committee of Miami-Dade Economic Advocacy Trust (MDEAT) will sponsor an Urban Economic Development Summit that will address opportunities and challenges in MDEAT's targeted communities. These targeted communities include Liberty City, Overtown, and others. The summit is scheduled for the fall 2011, and will feature local and national experts who will share information on how to develop and implement a comprehensive economic development agenda for underserved, inner-city markets.

The Economic Development Action Committee will use baseline data collected by Social Compact for MDEAT's disparity study to highlight economic and social issues in targeted communities. Critical findings in the disparity study will inform issues that will be featured in a series of community forums. Each community forum will build on the next, starting with a baseline discussion around demographic and economic data in the disparity study, and culminating with a broad discussion at the summit that will lift up issues that emerged from the forums.

MDEAT has issued an RFP to solicit proposals from qualified firms that can develop and manage the community forums and summit. The selected firm will also be responsible for preparing a strategic report after the summit that will have specific goals and projected outcomes. This report will guide MDEAT's work going forward.

The community forums and summit will be scheduled between May –September 2011.

ADVOCACY ITEM III C

HAP Program Certification and Homebuyer Education Training Update

Memorandum

ADVOCACY INFORMATION ITEM

DATE: April 14, 2011

TO: Miami-Dade Economic Advocacy Trust (MDEAT) BOARD

FROM: John E. Dixon, Executive Director

SUBJECT: HAP Program Certification and Homebuyer Education Training Update

There is Heightened interest from industry professionals in First-Time Homebuyers/ Affordable Housing lending and greater numbers of potential homebuyers seeking resources to gain information and access to Downpayment Assistance Programs (DAP's). The MDEAT Housing Division and Housing Advocacy Committees (HAC) are working both sides of this increased demand.

- The Affordability and Pre-Qualification Sub-Committee of the HAC (Housing Advocacy Committee) is exploring methods to upgrade Homebuyer Education (and financial literacy) to increase homebuyer retention and value gained so that smarter choices are made.
- MOU's (Memorandums of Understanding) and/ or Participation Agreements with Housing Counseling Agencies are being considered to forge stronger partnerships and collaborations with the non-profit education & outreach providers.
- There is a recently published "National Industry Standards for Homeownership Education & Counseling" code of ethics guides with a very distinguished advisory council that is being reviewed (by the Affordability and Pre-Qualification Sub-Committee) for use as a guide and a "Steps to Mortgage Readiness Form" for use as a template for tracking and reporting.
- The Resource Sub-Committee is updating a One-Stop Resource Guide for on-line posting and is working on formatting training workshops for industry professionals to augment MDEAT's MMAP-HAP Certification Workshop.

NOTE: The most recent HAP Certification Workshop at the Joseph Caleb Center on March 18th had seventy-four (74) attendees. MDEAT does no advertising or solicitation for workshop attendance. It is all word of mouth from borrowers seeking HAP funds and previous workshop attendees.

- The Public Relations & Outreach (PRO) Sub-Committee will be meeting to plan the HAC's next series of community outreach events emphasizing and soliciting feedback on education, access to resources and avoidance of pitfalls

DEPARTMENTAL MONTHLY REPORT

V. A

Fiscal Report



MIAMI-DADE ECONOMIC ADVOCACY TRUST

FISCAL REPORT

FISCAL YEAR 2010/11

As of March 31, 2011

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 09/10

As of March 31, 2011

Subobject Description	Budget	Actual	Balance
00110 SALARIES	498,000	230,249	267,751
01010 FRINGES	140,600	79,047	61,553
01111 ADMINISTRATIVE CHARGES	-420,000		-420,000
21110 MANAGEMENT SERVICE	30,000	20,000	10,000
22350 BOTTLED WATER & CH	200	48	152
22430 OTHER OUTSIDE CONT	500		500
23210 GENERAL LIABILITY	14,300		14,300
24130 MAINT & REPAIR:OFF	500	384	116
24571 P.C. MAINT	6,000	2,762	3,238
24630 RADIO MAINTENANCE	300		300
25330 COPY MACHINE RENTA	6,000		6,000
25511 PAYMENTS TO LESSOR	133,000	76,314	56,686
26028 GSA SERVICE TICKET	3,000	400	2,600
26040 GSA WORK ORDERS	3,000		3,000
26050 GSA PRINTING & REP	6,000	4,325	1,675
26051 GSA POSTAGE		10	-10
26062 FM LT EQ MILEAGE	500	188	312
26063 FM LT EQ PARTS	100		100
26068 FM ACC/ABU/MOD	700		700
26077 FM-POOL VEHICLE HO	4,000	355	3,645
26110 DATA PROCESSING SE	7,500	1,290	6,210
26260 OTHER CHARGES FOR		330	-330
26613 CLERK-RECORDS STOR	500	35	465
31010 TELEPHONE-REGULAR	11,000	6,023	4,977
31011 TELEPHONE-LONG DIS	800	427	373
31014 TELEPHONE-MTCE		282	-282
31015 CELLULAR PHONE SER	4,600	669	3,931
31018 OTHER COMMUNICATIO	2,500	16	2,484
31110 PUBLICATIONS	300	178	122
31130 MEMBERSHIPS	500		500
31210 TRAVEL EXPENSE-U.S	5,000		5,000
31220 REGISTRATION FEES	500		500
31320 PARKING REIMBURSEM	400	360	40
31401 NEWSPAPER ADVERTIS	8,000		8,000
31402 NEWSPAPER ADVERTIS	4,000		4,000
31408 RADIO ADVERTISING	9,000		9,000
31420 SPONSORSHIPS/MARKE	4,000		4,000
31510 OUTSIDE PRINTING	2,000	90	1,910
31520 GRAPHIC SERVICES	2,000	666	1,334
31540 SIGNS READY MADE		106	-106
31611 POSTAGE-REGULAR MA	1,000		1,000

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 09/10

As of March 31, 2011

Subobject Description	Budget	Actual	Balance
31910 PETTY CASH EXPENDI	1,000		1,000
32010 INSERVICE TRAINING	1,000	400	600
43231 COMMUNICATION EQUI	200	80	120
47010 OFFICE SUPPLIES/OU	500		500
47011 GSA CENTRAL SERVIC	5,000	3,198	1,802
47020 OFFICE EQUIP LESS	500		500
49310 CLOTHING AND UNIFO	500		500
60620 GRANTS TO OTHERS	30,000		30,000
EXPENDITURE TOTAL	529,000	428,232	100,768

MIAMI-DADE ECONOMIC ADVOCACY TRUST

HOUSING ASSISTANCE PROGRAM

FISCAL MANAGEMENT REPORT FY 09/10

As of March 31, 2011

Subobject	Description	Budget	Actual	Balance
R31900	OTHER TAXES	1,043,000	595,525	447,475
R36100	INTEREST EARNINGS	2,000	516	1,484
	CARRYOVER	353,000	688,119	-335,119
R36900	OTHER MISCELLANEOUS	0	310	-310
R38900	OTHER NON REVENUE(50,000	72,146	-22,146
	REVENUE TOTAL	1,448,000	937,045	510,955
	00110 SALARIES	152,000	79,589	72,411
	01010 FRINGES	49,000	24,160	24,840
	01111 ADMINISTRATIVE CHARGES	50,000		50,000
	26050 GSA PRINTING & REP	500	297	203
	26616 RECORDING FEES	1,500	230	1,270
	32010 INSERVICE TRAINING	800		800
	33050 OTHER GENERAL OPER		120	-120
	47011 GSA CENTRAL SERVIC	600		600
	60620 GRANTS TO OTHERS	1,193,600	421,106	772,494
	78030 ESCROW AGENT		60	-60
	EXPENDITURE TOTAL	1,448,000	525,562	922,438

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ECONOMIC DEVELOPMENT

FISCAL MANAGEMENT REPORT FY 09/10

As of March 31, 2011

Subject	Description	Budget	Actual	Balance
00110	SALARIES	73,000	36,203	36,797
01010	FRINGES	21,000	9,823	11,177
01111	ADMINISTRATIVE CHARGES	50,000		50,000
21110	MANAGEMENT SERVICE		30,000	-30,000
26050	GSA PRINTING & REP		191	-191
60620	GRANTS TO OTHERS	156,000	53,650	102,350
	EXPENDITURE TOTAL	300,000	129,867	170,133

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT PROGRAM

FISCAL MANAGEMENT REPORT FY 09/10

As of March 31, 2011

Subobject	Description	Budget	Actual	Balance
R35900	OTHER FINES AND/OR	1,200,000	474,439	725,561
	CARRYOVER	535,000	1,025,006	-490,006
R36100	INTEREST EARNINGS	5,000	2,050	2,950
	REVENUE TOTAL	1,740,000	1,211,579	528,421
	00110 SALARIES	805,000	357,389	447,611
	01010 FRINGES	242,000	112,363	129,637
	01111 ADMINISTRATIVE CHARGES	320,000	0	320,000
	22310 SECURITY SERVICES	12,000	6,284	5,716
	22316 ANTIFREEZE RECYCLI		315	-315
	22320 LAUNDRY-UNIFORM SE		7	-7
	22350 BOTTLED WATER & CH	100	15	85
	22351 CONTRACTED FOOD SE		1,845	-1,845
	22430 OTHER OUTSIDE CONT	3,500	1,444	2,056
	24130 MAINT & REPAIR:OFF	1,000	1,016	-16
	25330 COPY MACHINE RENTA	3,500	2,508	992
	25511 PAYMENTS TO LESSOR	11,400	1,200	10,200
	26032 GSA AFT.HOUR CHRGS	16,000	6,447	9,553
	26050 GSA PRINTING & REP	2,000	490	1,510
	26051 GSA POSTAGE	500	356	144
	26062 FM LT EQ MILEAGE	4,500	1,258	3,242
	26068 FM ACC/ABU/MOD		689	-689
	26077 FM-POOL VEHICLE HO	3,500	884	2,616
	26260 OTHER CHARGES FOR		4,000	-4,000
	31210 TRAVEL EXPENSE-U.S	1,000	446	554
	31220 REGISTRATION FEES	200		200
	31402 NEWSPAPER ADVERTIS	5,000		5,000
	31420 SPONSORSHIPS/MARKE	5,000	2,400	2,600
	31510 OUTSIDE PRINTING		150	-150
	31611 POSTAGE-REGULAR MA	500		500
	33050 OTHER GENERAL OPER		25	-25
	33060 SPECIAL SERVICES		854	-854
	41016 GASOLINE-UNLEADED	200	80	120
	47011 GSA CENTRAL SERVIC	9,500	6,848	2,652
	49310 CLOTHING AND UNIFO	2,500		2,500
	60620 GRANTS TO OTHERS	291,100	42,428	248,672
	95010 OFFICE FURNITURE &		286	-286
	95021 COMPUTER EQUIPMENT		3,174	-3,174
	EXPENDITURE TOTAL	1,740,000	555,201	1,184,799

DEPARTMENTAL MONTHLY REPORT

V. B

HOUSING UNIT REPORT



**MIAMI DADE ECONOMIC ADVOCACY TRUST
MARCH 2011
HOUSING OUTREACH & EDUCATION REPORT**

HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP)

During the period from March 1, 2011 thru March 31, 2011, twenty-two (22) HAP applications were submitted totaling \$2,426,102 in first mortgages with an aggregate purchase price of \$2,738,525 and there was \$223,520 in Miami Dade County and other (non-county) administered subsidy program mortgages.

During the period from March 1, 2011 through March 31, 2011, twenty-two (22) families purchased homes utilizing a total of \$141,294 in HAP mortgages. These loans generated \$2,630,076 in first mortgages with an aggregate purchase price of \$3,183,100. There was \$150,000 in Miami- Dade County administered subsidy program mortgages associated with these closings and \$299,242 in non-county funded subsidy program mortgages. HAP has thereby increased Miami-Dade County's property tax roll by an estimated \$55,000 for March (based on an average annual tax bill of \$2,500 per home – see March 2011 Production Report for statistical details).

HAP FUNDING & TRAINING SEMINARS

Funds are allocated monthly based on cash position. New file submissions are taken from the 15th through the end of every month. Funding analysis is completed monthly. For 2010-2011 fiscal year-to-date ninety (90) files have been funded totaling \$513,405. The pipeline analysis for March is still being updated as of the date of this memo.

The most recent Certification Workshop for fiscal year 2010-11 was held on March 17th at the Joseph Caleb Center. There were seventy-four (74) mortgage, real estate and title agent professionals in attendance bringing the total for FY2010-11 to 186. The next Certification Workshop be scheduled for May and will likely be held at the South Dade Government Center.

Workshops are generally held every 6-8 weeks. Individual mortgage originators and title/ closing agents must be approved to submit and close HAP files. Realtor and developer attendance is highly recommended but not required at this time. Signed Participation Agreements are required for individuals and their affiliated company along with licensing information for monitoring and tracking purposes.

HOMEOWNERSHIP ASSISTANCE PROGRAM SPECIAL INITIATIVES

District 3 Teachers Initiative

- o All sixteen (16) allocated teachers have now closed. They utilized \$392,642 of the \$400,000 reserved allocation (five had a minor adjustment at closing to avoid cash back to a borrower or meet 1st lender underwriting requirements).
- o The initiative provided \$25,000 to current full-time teachers who teach at a Miami Dade County Public School located in Commission District 3. A closeout report and summary analysis for this pilot initiative should be delivered in May. While high demand and need remain for this initiative, it cannot be sustained or expanded without additional funding or dedicated source(s).

HOMEOWNERSHIP EDUCATION & OUTREACH

- Presenter at the Trinity Empowerment Group 1st-Time Homebuyer Education Workshop held at the Miami-Dade County Naranja Branch Public Library. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, and the mortgage process to approximately twenty-seven (27) attendees.
- Presenter at the Centro Campesino 1st-Time Homebuyer Education Workshop held at the New Birth Baptist Church complex in Opa Locka. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, and the mortgage process to approximately eighteen (18) attendees.
- Presenter at the Housing Foundation of America 1st-Time Homebuyer Education Workshop held at the Universal Truth Center in Miami Gardens. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, and the mortgage process to approximately forty (40) attendees.

MIAMI DADE ECONOMIC ADVOCACY TRUST HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP) Production Report - March 2011			
General Statistics	March 2011	YTD March 2011	
Total Applicants	22	111	
Total Purchase Price	\$2,738,525.00	\$12,968,139.00	
Total amount in 1st Mortgages	\$2,426,102.00	\$11,538,324.00	
Total Amt SURTAX & Other Subsidies	\$223,520.00	\$1,117,872.00	
Total Loans	22	90	
Total HAP Funding	\$141,294.00	\$513,405.00	
Total Purchase Price	\$3,183,100.00	\$11,582,285.00	
Average Sales Price (Funded Loans)	\$144,686.36	\$128,692.06	
Total amount in 1st Mortgages	\$2,630,076.00	\$10,164,722.00	
Average 1st Mortgage (Funded Loans)	\$119,548.91	\$112,941.36	
Total Amt SURTAX Funding	\$150,000.00	\$692,500.00	
Other Loans	\$299,242.00	\$413,912.00	
Estimated Increase to Tax Base *	\$55,000.00	225,000.00	
* Based on annual taxes of \$2500/yr.	Ave. HAP Ln Amt (incl. teachers)	\$5,704.50	
Head of Household			
Female	11	49	
Male	11	41	
Total	22	90	
Ethnicity			
Black	7	38	
Hispanic	14	48	
White	0	2	
Other	1	2	
Total	22	90	
Median Income Level			
Very Low	2	12	
Low	11	47	
Median	4	12	
Median Moderate	5	19	
Total	22	90	
Commission District			
District 1 - Barbara Jordan	4	25	
District 2 - Jean Monestime	1	2	
District 3 - Audrey Edmonson	0	2	
District 4 - Sally A. Heyman	0	0	
District 5 - Bruno A. Barreiro	0	0	
District 6 - Rebecca Sosa	4	4	
District 7 - Carlos A. Gimenez	0	1	
District 8 - Lynda Bell	7	29	
District 9 - Dennis C. Moss	4	15	
District 10 - Javier D. Souto	0	2	
District 11 - Joe A. Marinez	1	3	
District 12 - Jose "Pepe" Diaz	1	6	
District 13 - Natacha Seijas	0	1	
Total	22	90	

MDEAT'S MMAP-HAP DISTRICT 3 TEACHER INITIATIVE

Initiative Recipient & Reservation List

As of April 14, 2011

APPLICANT(S) NAME & ADDRESS	DISTRICT 3 SCHOOL NAME	PURCHASING ADDRESS (IF APPLICABLE)	PURCHASE PRICE	BCC DISTRICT	REMARKS/ COMMENTS
Nora Janvier	Edison Park Elementary	910 NW 89 Street Miami, FL 33150	\$244,000	2	(42759) CLOSED 11/20/2007
Myrlene Homy	Earlington Heights Elementary	21001 NW 14 Place, Unit #245 Miami, FL 33169	\$215,198	1	(42821) CLOSED 8/14/2008
Carol D. Rahming	Liberty City Elementary	1610 NW 60 Street Miami, FL 33142	\$215,000	2	(42869) CLOSED 10/31/2008
Milca Exantus	Miami Jackson Sr. High School	20805 NE 8 Court Miami, FL 33179	\$57,000	1	(42981) CLOSED 3/13/2009
Jolayne Tulis	Miami Edison Middle	20444 NW 19 Avenue Miami Gardens, FL 33056	\$140,000	1	(43064) CLOSED 6/26/2009
Agnes Harris Etibeng	Charles Drew Elementary	20425 NW 15 Avenue, #B6 Miami, FL 33169	\$119,900	1	(43097) CLOSED 8/07/2009
Jennifer Hawkes	Kelsey L. Pharr Elementary	3011 SW 26 Street Miami, FL 33133	\$139,900	5	(43099) CLOSED 8/28/2009
Maria Raquel Rodriguez	Shadowlawn Elementary	79 NW 38 Street Miami, FL 33127	\$225,000	3	(43130) CLOSED 10/30/2009
Lisa Harrison	Lenora B. Smith Elementary	3455 NW 195th Street, Miami Gardens, FL 33056	\$141,000	1	(43179) CLOSED 4/21/2010
Henry Norton	Phyllis R. Miller Elementary	1960 NW 191 Street, Miami Gardens, FL 33056	\$150,000	1	(43222) CLOSED 6/23/2010

APPLICANT(S) NAME & ADDRESS	DISTRICT 3 SCHOOL NAME	PURCHASING ADDRESS (IF APPLICABLE)	PURCHASE PRICE	BCC DISTRICT	REMARKS/ COMMENTS
Akera Lathan	Booker T. Washington High School	10299 Fairway Heights Blvd., Miami, FL 33157	\$128,040	9	(43237) CLOSED 7/22/2010
Telford, Roseline	Miami Edison Middle	17820 NE 6th Court, Miami, FL 33162	\$175,000	1	(43226) CLOSED 6/30/2010
Luz M. Deluque	Shadowlawn Elementary	800 No. Miami Avenue, #1608, Miami, FL 33136	\$152,500	3	(43217) CLOSED 9/21/2010
Laura Gomez	Santa Clara Elementary	7015 NW 173 Drive, #203, Miami, FL 33015	\$85,000	12	(43372) CLOSED 11/23/2010
Tajera Jackson	Holmes Elementary	24301 SW 112 Court Miami, FL 33032	\$146,000	9	(43372) CLOSED 1/31/2011
Maureen Hodge	Lenora B. Smith Elementary	25807 SW 123rd Court, Homestead, FL 33032	\$80,000	9	(43397) CLOSED 3/16/2011

Aggregate Purchase Price
\$2,413,538

TOTAL INITIATIVE ALLOCATED FUNDS minus	\$400,000
16 Closed Loans (** actual total \$392,642)	\$400,000
TOTAL REMAINING INITIATIVE FUNDS	\$0
RESERVED AND PENDING FUNDS	\$0
0 Loan In-Process @ MDEAT Office	\$0
0 Slots Temp. Reserved - Pending Submission	\$0
RESERVED & PENDING SUMMARY	\$0
0 File w/ Reserved Funds *	\$0
0 Remaining Unreserved Slots	\$0
TOTAL REMAINING INITIATIVE FUNDS	\$0

** One received only \$22,000 - One received only \$24,280 - One received \$23,912 - One received \$23,450. - One received \$24,000. All due to required adjustment at closing to avoid cash-back to borrower

DEPARTMENTAL MONTHLY REPORT

V. C

TEEN COURT UNIT REPORT

Memorandum



MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT REPORT

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
From: John E. Dixon, Executive Director
Date: April 15, 2011
Subject: Comprehensive Teen Court Report for March 2011

PURPOSE OF ITEM

The purpose of this item is to inform the Miami-Dade Economic Advocacy Trust (MDEAT) Board, of Miami-Dade County Teen Court (M-DCTC) performance and activities for the month of March.

BACKGROUND INFORMATION

Program Activities

March 6, 2011: Aligning with Teen Court's effort to support MDEAT's mandate regarding advocacy and community outreach, Anthony D. Williams, Division Director, LaVerne Carlile, Teen Court Administrator, and Joseph Aleandre, Juvenile Services Specialist, joined with other community professionals at the Overtown Culmer Neighborhood Center, to provide positive prevention and intervention strategies to youth living in the surrounding area. Efforts were geared towards reducing youth violence. Participation in this venue afforded Staff a chance to orient youth and the public about Teen Court's peer-jury process as well as opportunities for volunteerism and community service.

March 14th, 22nd, and 30th of 2011: Teen Court staff conducted *Victim's Awareness Panel Workshop (VAP)*-an interactive workshop that sparks dialogue between participants, parents and/or guardians. Sixty-four (64) individuals comprised of both program participants and their parents discussed the value of forgiveness, restoration, and repair of lost trust as well as how various crimes committed impact the family and community.

March 16th, and 23rd of 2011: In collaboration with Miami-Dade County Corrections and Rehabilitation, twenty (20) Teen Court youth were afforded an opportunity to attend the Turner Gilford Knight (TGK) Correctional Facility Jail Tour and twenty-one (21)

participated in the Boot Camp Jail Tour. These tours serve as crime prevention and intervention tools, providing participants with an understanding of the consequences of engaging in negative actions.

Program Performance

Referrals: Teen Court received a combined total of eighty-eight (88) referrals from various juvenile justice agencies, to include the Juvenile Services Department (JSD), and Miami-Dade County State Attorney's Office on behalf of Broward County Teen Court (BCTC). M-DCTC assists BCTC with co-monitoring cases involving youth who have committed crimes in Miami-Dade County although residing in Broward County. Additional referrals were processed as a result of the Student Court Program.

Community Service: Teen Court generated eight hundred twenty (820) community service hours. This total included four hundred fourteen (414) completed by defendants, two hundred sixty (260) performed by youth volunteers, and one hundred forty-six (146) community service hours were provided by adults, serving as jury monitors as well as legal professionals volunteering as judges, presiding over Teen Court hearings.

Offender Information for March 2011

Referrals per fiscal year:

12/31/98 – 09/30/99	334	Carried Over	4,143
10/01/99 – 09/30/00	506	10/01/10 – 10/31/10	22
10/01/00 – 09/30/01	323	11/01/10 – 11/30/10	75
10/01/01 – 09/30/02	336	12/01/10 – 12/31/10	46
10/01/02 – 09/30/03	293	01/01/11 – 01/31/11	75
10/01/03 – 09/30/04	390	02/01/11 – 02/28/11	46
10/01/04 – 09/30/05	267	03/01/11 – 03/31/11	88
10/01/05 – 09/30/06	215		
10/01/06 – 09/30/07	245		
10/01/07 – 09/30/08	356		
10/01/08 – 09/30/09	424		
10/01/09 – 09/30/10	454		
	4,143		
		Total Referrals	4,495

Monthly Sanctions for Referrals Completed (March 2011)

Anti-Theft Class Attendees	4	Jail Tour Attendees	41
Curfew	0	Jury Duties Completed	289
Declined referrals	2	Letter of Apology/Closed	17
Educational Workshops		Peer Circle Attendees	50
(Substance Abuse Attendees)	43	Restitution	0
Essay Completed/Closed Cases	17	Victim Awareness Panel	
Ethics Workshops Attendees	41	Workshop Attendees	64
Hours of Community Service/ Closed Cases	414	Verbal Apology to Parent	27

Offenses and Number of Charges:

Note: Some defendants have multiple charges

Anger	3
Battery	5
Behaviorial Problems	7
Curfew Violation	2
Defiant	13
Disruption of School Function	4
Fighting	3
Indecent Exposure	1
Loitering	1
Petty Theft	5
Physically Aggressive	5
Possession of Drugs	4
Prowling	1
Retail Theft	28
Skipping School	1
Smoking Marijuana	1
Trespass on School Campus	2
Verbally Aggressive	6

Referral Sources:

Department of Juvenile Justice	13
Miami-Dade County	
School Based Referrals	7
Civil Citation Program	23
State Attorney's Office	9
Prevention Incentive Program (PIP)	35
Other Agencies	1

Age:

Seven	0
Eight	0
Nine	0
Ten:	2
Eleven	3
Twelve	8
Thirteen	11
Fourteen	21
Fifteen	13
Sixteen	16
Seventeen	10
Eighteen	4

Race:

African American	43
Caucasian	5
Hispanic	40
Other	0

Gender:

Female	45
Male	43

Commission Districts March 2011:

1	8	7	5	13	0
2	10	8	2	Broward	9
3	14	9	14		
4	1	10	12		
5	5	11	3		
6	2	12	2		

Commission Districts for Fiscal Year 10/01/10 – 10/31/11

1	21	7	11	13	4
2	44	8	12	Broward	34
3	49	9	66		
4	10	10	21		
5	18	11	21		
6	12	12	4		

Date cases received	No.	Date cases received	No.
10/01/09 – 10/31/09	26	10/01/10 – 10/31/10	22
11/01/09 – 11/30/09	35	11/01/10 – 11/30/10	75
12/01/09 – 12/31/09	33	12/01/10 – 12/31/10	46
01/01/10 – 01/31/10	37	01/01/11 – 01/31/11	75
02/01/10 – 02/28/10	24	02/01/11 – 02/28/11	46
03/01/10 – 03/31/10	45	03/01/11 – 03/31/11	88

DEPARTMENTAL MONTHLY REPORT

V. D

PUBLIC INFORMATION REPORT

Memorandum



TO: Miami-Dade Economic Advocacy Trust Board
THRU: John E. Dixon, Jr., Executive Director
DATE: Wednesday, April 20, 2011
SUBJECT: Marketing and Public Information Report

For your review, please find below the activities that were implemented to help the agency reach its audience via visual communications and printed materials for February/March 2011.

Offices of Marketing and Public Information provides assistance to the MDEAT Trust, Action Committees Chairpersons and staff liaisons, CBO's, and residents announcing our advocacy efforts and community empowerment initiatives created for. A multi-mix of collateral materials and promotional information are utilized to deliver the MDEAT message including: letters, flyers, radio and newspaper advertising placement, television interviews, news articles, press releases, photos, website event placement and updates, email listings, and other functions. Offices of Marketing and Public Information assist with logistics of all MDEAT events. All are available for your review and comply with county branding.

- A. The unit continually provides support to the MDEAT Trust Board, Executive Director, Economic Development Unit, Housing Assistance Program, Teen Court Program, Procurement/Purchasing Liaison, Fiscal Unit, and other operations of the agency.
- B. Post and edit all scheduled meetings for the MDEAT Board, and Action Committees along with other agency notifications.
- C. Monitor all Miami-Dade Board of County Commission and Commission Committee meetings.
- D. Continuously monitor newspapers, magazines, radio, and TV broadcasts.
- E. Youth Action Committee (YAC)
Miami-Dade County Teen Court Program

Prepared printed materials, press releases, and assist with outreach for the program. In addition, implement radio and newspaper awareness for the program.

1. Teen Court Newsletter Winter 2011 emailed and mailed out.
2. Working on Teen Court Newsletter Spring 2011.
3. Reviewing another new proposal from Haitian radio show/campaign on Koze FANM /WSRF.
4. Worked with YAC/Teen Court in organizing The State of Youth in Miami-Dade County – South Dade Community Forum; including mailings; follow-up calls; site visits of location; email version of flyer/invite; post press release; and thank you letters.
5. Assisting in planning YAC/Teen Court – *The State of the Youth* – West Miami Forum. Including creating VIP invitations; reviewing Target Audience;

researching Teen radio stations; creating Sponsorship letters; and location scouting.

6. Assisting in planning the 4th Annual Teen Court Conference; creating VIP invitations and flyers; and assisting with event logistics.
7. Coordinating with Clerk of the Courts Harvey Ruvlin and MDEAT Board Chairman Robert Holland to have the Teen Court video (produced in-house with MDTV) presented to citizens before each Jury Pool session.
8. Photos of court sessions and programs are taken regularly by staff liaison Frank Tarrau.

F. Housing Advocacy Committee - Housing Assistance Program (HAP)

Prepared printed materials, press releases, and assisted with outreach for the committee. In addition, implement radio and newspaper awareness for the program.

1. Reviewing 2nd Draft for Housing Brochure.
2. Planning with staff liaison for 2011 committee initiatives.
3. Worked on press release for Housing Workshops.

G. Economic Development Action Committee

Prepared printed materials pre and post-press releases, and assisted with outreach for these events. In addition, implement radio and newspaper awareness for the program.

H. MDEAT updates on Webpage Additions and Updates:

1. Met with GIC and submitted framework for new webpage design. New demo web pages to test by May 1st.
2. Working with GIC on other Social Media for MDEAT PR.

I. Revising/upgrading all promotional materials:

1. Housing Assistant Program
2. Economic Development
3. MDEAT
4. Action Committees

J. MDEAT Newsletter – Met with GIC to review email version of newsletter.

K. Annual Report 2009-2010 – Gathering information from all MDEAT Divisions.

Memorandum



Date: April 20, 2011

TO: Miami-Dade Economic Advocacy Trust Board Members

THRU: John E. Dixon, Jr., MDEAT Executive Director

SUBJECT: Recruitment for new MDEAT Board Members

The process to recruit new members for the MDEAT Board is in progress. Attached you will find a draft copy of the ad, projected costs (below), and other media tools that will be utilized to recruitment new members. I will keep you informed, and plan to have this finalized no later than May 27th.

Ad placement and cost by size and periodical

Miami Herald Neighbors – All zones	\$ 1,051.00
Miami Herald - Business Monday	\$ 1,280.00
Miami Times, Main (2 x 6")	\$ 375.50
South Florida Times (1/8 page - 6.44" x 5.25")	\$ 371.70
Miami Daily Business Review	FREE
Other placement	\$ TBD
Other placement	\$ TBD

Additional Media Tools

Press Release
 US Mail
 Social Media
 Email
 Website

On-line – Upon completion and architecture of the new MDEAT Website URL; the newspaper ad and the recruitment application will be made available online for prospective board members to download and apply.



MEMORANDUM OF APPROVAL

DATE: March 16, 2011
TO: Miami-Dade Economic Advocacy Trust Board
FROM: John E. Dixon, Jr. Executive Director
SUBJECT: Media Placement for Recruit of New Board Members.

PURPOSE OF ITEM:

The purpose of this item is for the Miami-Dade Economic Advocacy Trust Board (MDEAT) to approve placing news advertisements in several local periodicals to fill three (3) vacancies on the MDEAT Board. The website and Social Media initiatives will also be utilized in the application process.

BACKGROUND

Miami-Dade Economic Advocacy Trust (MDEAT) is governed by a fifteen (15) member Board, and there are currently three (3) vacancies. Advertising placement in various periodicals is a part of the recruitment process to request applicants to become a member of the MDEAT Board. Advertising expenditures for this purpose has historically been less than \$5,000.

The Nominating Council has been established to begin the selection process. After all applicants are interviewed, the Nominating Council will submit their recommendations to the Miami-Dade Board of County Commissioners establishing new Board members to assist with carrying out the mission of MDEAT.

FISCAL IMPACT TO AGENCY

\$5,000 from the General Fund.

RECOMMENDATION

It is recommended that the MDEAT Board approve the not to exceed \$5,000.00 expenditure to begin the New Board Member Recruitment selection process.



Public Notice

Miami-Dade Economic Advocacy Trust (MDEAT) New Board Appointments

Miami-Dade Economic Advocacy Trust (MDEAT) is charting a new direction in improving the quality of life for local residents and seeks visionary board members to help carry out this mission. The ideal candidates are seasoned experts in, banking, business development, criminal justice, economic development, education, finance, housing, health and human services, and/or the law and legal profession who are committed to help stimulate socio-economic growth in underserved Miami-Dade County neighborhoods.

MDEAT, governed by a board of Trustees, is a Miami-Dade County agency which works with civic organizations, schools and universities, foundations, municipalities, and the corporate community to ensure that all residents have equal access to the necessities that maintain a healthy community.

MDEAT Nominating Council, the entity responsible for making Board Trust nominations will interview all applicants for the position.

Interested individuals may download an application at www.miamidade.gov/mmapp or by picking up an application Monday-Friday between 8:30 am – 5 pm at the following location:

Miami-Dade Economic Advocacy Trust
19 West Flagler Street, M-106
Miami, Florida 33130

An application can only be filed in person or delivered to the address above. **The deadline for filing is Friday, April 29, 2011 by 4 pm.** For more information please contact Public Information Officer Joey Walker at 305-372-7600.

For legal ads online, go to <http://legalads.miamidade.gov>

