



**MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust (MDEAT)**

Office of the Miami-Dade Economic Advocacy Trust
19 West Flagler Street
Mezzanine Room 106
Miami, Florida 33128

September 28, 2011
As Advertised

Harvey Ruvin, Clerk
Board of County Commissioners

Christopher Agrippa, Division Chief
Clerk of the Board Division

Zorana Gainer, Commission Reporter
(305) 375-3570



**OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST
SEPTEMBER 28, 2011**

The Miami-Dade Economic Advocacy Trust (MDEAT) convened its meeting in the MDEAT Board Room, 19 West Flagler Street, Mezzanine Room #106, on September 28, 2011 at 3:30 p.m., there being present: Chairman Robert Holland, Esq., Mr. Marc Douthit, Esq., Mr. Ron Butler, Mr. Carlos Morales, Reverend Walter T. Richardson, Ms. Treska V. Rodgers and Ms. H. Leigh Toney (Ms. Stephanye Johnson, Ms. Barbara Montero, Ms. Natasha K. Nalls and Ms. Tamika Robinson was absent).

ROLL CALL

The following staff members were present: Executive Director John Dixon, Ms. Maria de la Portilla, Ms. Melba Gasque, Mr. Jose Gonzalez, Mr. Williams Simmons, Ms. Angela and Mr. Anthony Williams; Assistant County Attorney Terrence Smith; and Deputy Clerk Zorana Gainer (Ms. Laverne Carlile, Ms. Pamela Green, Mr. Eric Johnson, Vaughns and Mr. Joey Walker was absent)

Chairman Holland called the meeting to order at 3:42 p.m.

**DISCLOSURE OF CONFLICTS OF INTEREST
QUERY FOR EARLY DEPARTURES**

-Approval of Previous Minutes

I. Board Action Items

A. Student Court Program

Mr. John Dixon noted the purpose of this item was to request that the Trust approve the budget for the Student Court Program, which would operate in conjunction with Miami-Dade County Public Schools (MDCPS). He also noted this approval would allow the Teen Court Program to expand the Student Court Program from nine (9) to twenty (20) schools.

It was moved by Reverend Walter T. Richardson to approve the allocation not to exceed \$38,000 from the Teen Court budget to expand the Student Court Program from nine to twenty schools. This motion was seconded by Ron Butler and upon being put to a vote, passed unanimously by those members present (Ms. Stephanye Johnson, Ms. Barbara Montero, Ms. Natasha K. Nalls and Ms. Tamika Robinson was absent).

II. Information Items

A. Social Compact Phase II Analysis

III. Advocacy Items- NONE NOTED

- IV. Executive Director's Report**
- V. Departmental Monthly Reports**
 - A. Fiscal**
 - B. Housing**
 - C. Teen Court/Youth Services**
 - D. Public Information Services**
- VI. New Business**
- VII. Schedule Next Meeting**
- VIII. Non-Agenda Items**

Responding to Mr. Ron Butler's request, Mr. John Dixon provided a brief update regarding the reactivating The Foundation for Youth and Economic Development (The Foundation). He noted that Attorney Rashmi Airan-Pace filed the reactivation documents and staff would schedule a meeting with Attorney Airan-Pace in order to amend the by-laws.

Assistant County Attorney Terrence Smith disclosed to the members of the Trust that Attorney Airan-Pace was involved in a current investigation regarding criminal charges for alleged predatory lending and she was suspended from the BAR for 45 days. He noted the firm Attorney Airan-Pace worked for was associated with a group of people that allegedly received payment to perform work from homeowners, the work was never completed, subsequently many people lost their homes.

Attorney Smith expressed concern regarding the Trust paying a retainer fee to Attorney Airan-Pace and he cautioned the Trust against retaining her services. He noted that staff needed to provide information regarding the amount of work completed by Attorney Airan-Pace for the Trust

Mr. Jose Gonzalez clarified that the Trust had already made payment to Attorney Airan-Pace for filing fees of legal documents to reinstate the Foundation, but had not issued her a retainer fee.

Chairman Holland asked that Mr. John Dixon follow-up on obtaining information concerning the amount of work completed on behalf of the Foundation by Attorney Airan-Pace and to begin the process of disengaging any legal services from her firm. He also requested staff to provide to him with a report outlining the next step towards reactivating the Foundation.

A. Economic Development Wi-Fi Training

Mr. Dixon explained the intent of the foregoing item was a request that the Trust authorize staff to execute an agreement between the Miami-Dade Public Housing Agency and MDEAT to provide Wi-Fi or Internet-based training to public housing residents at selected community centers. He pointed out the fiscal impact of this item was not to exceed a \$10,000 allocation from the Economic Development Budget. Mr. Dixon noted that Wi-Fi was not accessible anywhere in the underserved communities and with MDEAT's limited funds a Wi-Fi cloud was not feasible, however with the help of partners, other businesses and community organizations this training facility/program to the underserved community was feasible.

Mr. Ron Butler noted a community based computer lab would be valuable to the community because it would enhance and expand people's skills and could be used as a tool to create resumes, research and apply for jobs. He noted this program would not provide a blanket of Wi-Fi access; however, this initiative was a small step in the right direction.

Discussion ensued regarding the facilities and locations for the training; Mr. Dixon noted the goal was to place these training centers in underserved areas where internet and Wi-Fi access was mostly unavailable.

In response to Chairman Holland's inquiry regarding whether other facilities had been identified, Mr. Dixon noted that Liberty Square had been discussed.

Chairman Holland expressed concern that the agreement did not identify any particular facility and the information for each facility should be documented within the agreement. He also noted the need to place the appropriate controls on accessing the internet to prohibit children from having access to inappropriate websites.

Responding to Mr. Marc Douthit's inquiry whether there was any potential of incurring liability if unsecured public access sites were used for identity theft, Assistant County Attorney Terrence Smith suggested adding an access page that lists privacy information and the user would have to agree to the terms and conditions in order to access the internet; he also suggested staff discuss other options through the Government Information Center (GIC) Department's staff.

Chairman Holland recommended placing a MDEAT advertising page at the log-in page of the website as users log into the system.

Discussion ensued among the Trust members regarding security features, budget expenditures and the selection of community centers.

There being no further questions or comments, the members of the Trust proceeded to vote.

It was moved by Marc Douthit to approve the Memorandum of Approval as amended authorizing staff to execute a contract agreement for the Economic Development Wi-Fi

Training in an amount not to exceed \$10,000 from the Economic Budget between Miami-Dade Public Housing Agency and MDEAT providing Wi-Fi or internet based Training for public housing residents at the following selected community centers: Annie Coleman and Edison Courts Center; and to add a security protocol screen in addition to the MDEAT branding listed on the home screen. This motion was seconded by Ms. Treska Rodgers and upon being put to a vote, passed unanimously by those members present (Ms. Stephanye Johnson, Ms. Barbara Montero, Ms. Natasha K. Nalls and Ms. Tamika Robinson was absent).

Adjournment

There being no further business to come before the Trust, the meeting was adjourned at 4:17 p.m.



**Chairman Robert Holland, Esq.
Miami-Dade Economic Advocacy Trust**

STATE OF FLORIDA)

MIAMI-DADE COUNTY) SS:

I, HARVEY RUVIN, Clerk of the Circuit and County Courts in and for Miami-Dade County, Florida, and Ex-Officio Clerk of the Board of County Commissioners of said County, DO HEREBY CERTIFY that the foregoing is a true and correct copy of the September 28, 2010, Board of County Commissioners' (BCC) Miami-Dade Economic Advocacy Trust meeting minutes.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on this 30th day of March 2012.

HARVEY RUVIN, Clerk
Board of County Commissioners
Miami-Dade County, Florida

By: *Yorane Gauer*
Deputy Clerk





Miami-Dade Economic Advocacy Trust
September 28, 2011

Prepared by: Zorana Gainer

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	9/28/2011		Motion and Approval Ballot(s)
2	9/28/2011		Meeting Agenda
3	9/28/2011		Add on Agenda Item: Economic Development Wi-Fi Training
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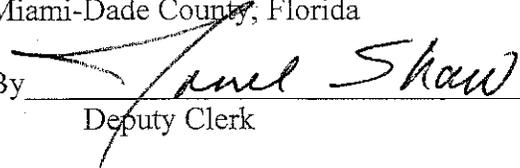
STATE OF FLORIDA)
)SS:
COUNTY OF MIAMI-DADE)

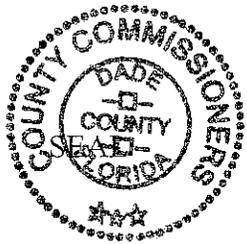
I, HARVEY RUVIN, Clerk of the Circuit Court in and for Miami-Dade County, Florida, and Ex-Officio Clerk of the Board of County Commissioners of said County, DO HEREBY CERTIFY that the foregoing is a true and correct copy of the motions and votes tallied at the Miami-Dade Economic Advocacy Trust Board of Trustee's meeting of September 28, 2011, pertaining to amended agenda item(s): 1-A and the Memorandum of Approval as amended authorizing staff to execute a contract agreement for the Economic Development Wi-Fi Training.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on this 20th day of October, A.D. 2011.

HARVEY RUVIN, Clerk
Board of County Commissioners
Miami-Dade County, Florida

By


Deputy Clerk



Board of County Commissioners
Miami-Dade County, Florida



MIAMI-DADE ECONOMIC ADVOCACY TRUST

**BOARD OF TRUSTEES
MEETING**

SEPTEMBER 20, 2011

Agenda



MEETING NOTICE

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TRUSTEE BOARD MEETING

DATE: TUESDAY SEPTEMBER 20, 2011

TIME: 3:30 PM

**LOCATION: BISCAYNE BUILDING
19 WEST FLAGLER STREET – SUITE M-106
MAIN CONFERENCE ROOM
MIAMI, FLORIDA 33130**



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD MEETING TUESDAY, SEPTEMBER 20, 2011 AGENDA

Roll Call

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

- Approval of Previous Minutes

- I. **Board Action Items**
 - A. Student Court Program 1

- II. **Information Items**
 - A. Social Compact Phase II Analysis 4

- III. **Advocacy Items – NONE NOTED**

- IV. **Executive Director's Report**

- V. **Departmental Monthly Reports**
 - A. Fiscal 6
 - B. Housing 14
 - C. Teen Court/ Youth Services 20
 - D. Public Information Services 30

- VI. **New Business**

- VII. **Schedule Next Meeting**

- Adjournment**

ACTION ITEM I A
STUDENT COURT PROGRAM

MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board

FROM: John E. Dixon, Jr.
Executive Director

DATE: September 15, 2011

SUBJECT: Student Court Program

PURPOSE OF ITEM

The purpose of this item is to request the Board of Trustees to approve the budget for the Student Court Program which will be operated in conjunction with Miami-Dade County Public Schools (MDCPS). This approval will allow Teen Court to expand the Student Court Program from nine (9) to twenty (20) schools.

BACKGROUND INFORMATION

For the 2010 – 2011 School Year, the Student Court Program was covered by an agreement with Miami-Dade County Public Schools. The agreement was terminated at the end of the school year to redirect funds to Juvenile Services Department's Prevention Initiative Program. The program was so successful that the school system wanted to continue it and expand the numbers of schools involved and also include middle schools. Through this agreement MDCPS assigned a coordinator who was responsible for contacting the Principals and working directly with school coordinators to resolve any problems within the program.

Last year all cost for the Student Court was covered by Teen Court, including the Program Coordinator, through the agreement. This school year MDCPS will cover the cost of coordinator's stipends for 17 of the schools participating, if MDEAT/Teen Court agrees to pay the cost of stipends for the remaining three (3) schools, salary of the coordinator and coordinator's in town travel.

The budget for the Student Court Program for the 2011-2012 School Year is as follows:

Coordinator's Salary	\$24,000.00
In town Travel	\$ 5,000.00
Coordinator's Stipends for Three (3) high schools at \$1,500.00 each	\$ 4,500.00
Supplies and miscellaneous	\$ 4,500.00
	<u>\$38,000.00</u>

FISCAL IMPACT

The fiscal impact of this item is not to exceed a \$38,000.00 allocation from the Teen Court Budget.

RECOMMENDATION

It is recommended that the Board of Trustees of the MDEAT Trust approve the proposed budget for Student Court for the 2011 – 2012 School Year. Additionally, that MDEAT/Teen Court be approved to enter into an agreement with MDCPS for the 2011 – 2012 School Year for Student Court Program.

INFORMATION ITEM II A

SOCIAL COMPACT PHASE II
ANALYSIS

Phase I Disparity Study Exclusions -- Housing related

A review of the prior disparity study did not answer these questions:

1. How do Blacks compare to other Races when compared to ownership percentages?
2. Where in Miami-Dade County do Blacks have the strongest ownership rates? The lowest ownership rates?
3. Where are the greatest opportunities for ownership/ affordability for Blacks given their AMI as identified in the study?
4. Need to address the redistricting and return to single districts for the county, what would the impact be based upon the study
5. Page 15 of the disparity study is one of two referenced in the entire study -- "Given the fact that the average homebuyer has an income of \$122K..." -- How was that determined?...Does not specify whether for all transactions including 2nd home and investment properties (which would devalue it's usage) or whether it is for owner-occupied properties
6. The other is a very vague statement on page 18 but provides virtually nothing with regards to disparity by race/ ethnicity, or income level, or provide decent geographic comparison within neighborhoods based on ethnicity or income
7. How do Blacks homeownership rates compare with other ethnicities? -- What is their average income? -- What is/ is there an affordability gap?
8. Scorecard has no reference or factor for homeownership and generally lacks specifics with regards and reference or comparison
9. There is no data (housing) units or ownership units listed...only income
10. No demographics on Black/ African American homeownership
11. No foreclosure information, data or statistics, especially in regards to geographic concentration
12. How to Blacks compare to other races in ownership percentages?

DEPARTMENTAL MONTHLY REPORT

V. A

Fiscal Report



MIAMI-DADE ECONOMIC ADVOCACY TRUST

FISCAL REPORT

FISCAL YEAR 2010/11

As of August 31, 2011

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 10/11

As of August 31, 2011

Subobject	Description	Budget	Actual	Balance
00110	SALARIES	498,000	427,518	70,482
01010	FRINGES	140,600	129,152	11,448
01111	ADMINISTRATIVE CHARGES	-420,000	-210,000	-210,000
21110	MANAGEMENT SERVICES	30,000	20,000	10,000
22350	BOTTLED WATER & CHILLER	200	158	42
22430	OTHER OUTSIDE CONT	500		500
23210	GENERAL LIABILITY	14,300		14,300
24130	MAINT & REPAIR:OFF MACHINES	500	512	-12
24571	P.C. MAINT	6,000	8,154	-2,154
24630	RADIO MAINTENANCE	300		300
25330	COPY MACHINE RENTAL	6,000		6,000
25511	PAYMENTS TO LESSOR	133,000	131,518	1,482
26028	GSA SERVICE TICKET	3,000	400	2,600
26040	GSA WORK ORDERS	3,000		3,000
26050	GSA PRINTING & REPRODUCTION	6,000	6,951	-951
26051	GSA POSTAGE		10	-10
26053	GSA OTHER SERVICES		216	-216
26062	FM LT EQ MILEAGE	500	511	-11
26063	FM LT EQ PARTS	100		100
26068	FM ACC/ABU/MOD	700		700
26077	FM-POOL VEHICLE HOURS	4,000	857	3,143
26110	DATA PROCESSING SE	7,500	5,485	2,015
26260	OTHER CHARGES FOR		565	-565
26613	CLERK-RECORDS STORAGE	500	105	395
31010	TELEPHONE-REGULAR	11,000	10,110	890
31011	TELEPHONE-LONG DISTANCE	800	701	99
31014	TELEPHONE-MTCE		595	-595
31015	CELLULAR PHONE SERVICES	4,600	1,279	3,321
31018	OTHER COMMUNICATIONS	2,500	18	2,482
31110	PUBLICATIONS	300	416	-116
31130	MEMBERSHIPS	500		500
31210	TRAVEL EXPENSE-U.S	5,000		5,000
31220	REGISTRATION FEES	500		500
31320	PARKING REIMBURSEMENT	400	720	-320
31401	NEWSPAPER ADVERTISEMENT	8,000		8,000
31402	NEWSPAPER ADVERTISEMENT	4,000		4,000
31408	RADIO ADVERTISING	9,000		9,000
31420	SPONSORSHIPS/MARKETING	4,000		4,000
31510	OUTSIDE PRINTING	2,000	90	1,910
31520	GRAPHIC SERVICES	2,000	730	1,270
31540	SIGNS READY MADE		106	-106

FISCAL MANAGEMENT REPORT FY 10/11
As of August 31, 2011

Subobject	Description	Budget	Actual	Balance
31611	POSTAGE-REGULAR MAIL	1,000		1,000
31614	OUTSIDE MAILING SE		9	-9
31910	PETTY CASH EXPENDI	1,000		1,000
32010	INSERVICE TRAINING	1,000	573	427
43231	COMMUNICATION EQUIPMENT	200	80	120
47010	OFFICE SUPPLIES/OUTSIDE VENDOR	500		500
47011	GSA CENTRAL SERVICES	5,000	3,801	1,199
47020	OFFICE EQUIP LESS \$750.00	500		500
49310	CLOTHING AND UNIFORMS	500		500
60620	GRANTS TO OTHERS	30,000	1,000	29,000
	EXPENDITURE TOTAL	529,000	542,340	-13,340

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ECONOMIC DEVELOPMENT

FISCAL MANAGEMENT REPORT FY 10/11

As of August 31, 2011

Subobject	Description	Budget	Actual	Balance
00110	SALARIES	73,000	62,934	10,066
01010	FRINGES	21,000	16,799	4,201
01111	ADMINISTRATIVE CHARGES	50,000	25,000	25,000
21110	MANAGEMENT SERVICES		30,000	-30,000
26050	GSA PRINTING & REPRODUCTION		191	-191
31820	BAD DEBTS		3,000	-3,000
47011	GSA CENTRAL SERVICES		200	-200
60620	GRANTS TO OTHERS	156,000	63,650	92,350
	EXPENDITURE TOTAL	300,000	201,774	98,226

HOUSING ASSISTANCE PROGRAM

FISCAL MANAGEMENT REPORT FY 10/11

As of August 31, 2011

Subobject	Description	Budget	Actual	Balance
R31900	OTHER TAXES	1,043,000	1,431,576	-388,576
R36100	INTEREST EARNINGS	2,000	1,042	958
	CARRYOVER	353,000	688,119	-335,119
R36900	OTHER MISCELLANEOUS	0	570	-570
R38900	OTHER NON REVENUE(50,000	146,593	-96,593
	REVENUE TOTAL	1,448,000	2,267,900	-819,900
	00110 SALARIES	152,000	152,917	-917
	01010 FRINGES	49,000	43,742	5,258
	01111 ADMINISTRATIVE CHARGES	50,000	25,000	25,000
	26050 GSA PRINTING & REPRODUCTION	500	437	63
	26616 RECORDING FEES	1,500	330	1,170
	32010 INSERVICE TRAINING	800		800
	33050 OTHER GENERAL OPERATION		120	-120
	47011 GSA CENTRAL SERVICES	600		600
	60620 GRANTS TO OTHERS	1,193,600	1,329,730	-136,130
	78030 ESCROW AGENT		110	-110
	EXPENDITURE TOTAL	1,448,000	1,552,386	-104,386

TEEN COURT PROGRAM

FISCAL MANAGEMENT REPORT FY 10/11

As of August 31, 2011

Subobject	Description	Budget	Actual	Balance
R35900	OTHER FINES AND/OR	1,200,000	967,956	232,044
	CARRYOVER	535,000	1,025,006	-490,006
R36100	INTEREST EARNINGS	5,000	3,633	1,367
	REVENUE TOTAL	1,740,000	1,996,595	-256,595
	00110 SALARIES	805,000	642,368	162,632
	01010 FRINGES	242,000	196,704	45,296
	01111 ADMINISTRATIVE CHARGES	320,000	160,000	160,000
	22310 SECURITY SERVICES	12,000	14,900	-2,900
	22320 LAUNDRY-UNIFORM SERVICES		7	-7
	22350 BOTTLED WATER & CH	100	71	29
	22351 CONTRACTED FOOD SE		1,845	-1,845
	22430 OTHER OUTSIDE CONT	3,500	3,176	324
	24130 MAINT & REPAIR:OFF	1,000	2,459	-1,459
	24571 P.C. MAINT		968	-968
	25330 COPY MACHINE RENTAL	3,500	4,598	-1,098
	25511 PAYMENTS TO LESSOR	11,400	2,200	9,200
	26032 GSA AFT.HOUR CHRGS	16,000	13,302	2,698
	26050 GSA PRINTING & REPRODUCTION	2,000	4,699	-2,699
	26051 GSA POSTAGE	500	491	9
	26052 GSA WAREHOUSE TRANSFER		110	-110
	26062 FM LT EQ MILEAGE	4,500	1,909	2,591
	26068 FM ACC/ABU/MOD		689	-689
	26077 FM-POOL VEHICLE HOURS	3,500	1,554	1,946
	26260 OTHER CHARGES FOR		4,620	-4,620
	31210 TRAVEL EXPENSE-U.S	1,000	446	554
	31220 REGISTRATION FEES	200		200
	31401 NEWSPAPER ADVERTISEMENT		300	-300
	31402 NEWSPAPER ADVERTISEMENT	5,000		5,000
	31408 RADIO ADVERTISING		2,060	-2,060
	31420 SPONSORSHIPS/MARKETING	5,000	6,591	-1,591
	31510 OUTSIDE PRINTING		165	-165
	31520 GRAPHIC SERVICES		2,237	-2,237
	31611 POSTAGE-REGULAR MAIL	500		500
	32010 INSERVICE TRAINING		400	-400
	33050 OTHER GENERAL OPERATION		50	-50
	33060 SPECIAL SERVICES		854	-854
	41016 GASOLINE-UNLEADED	200	80	120
	47011 GSA CENTRAL SERVICES	9,500	12,873	-3,373
	49015 SOIL, SAND & SOIL		370	-370
	49310 CLOTHING AND UNIFORMS	2,500		2,500
	60240 OTHER TRANSPORTATION		5,253	-5,253
	60620 GRANTS TO OTHERS	291,100	278,323	12,777

TEEN COURT PROGRAM**FISCAL MANAGEMENT REPORT FY 10/11**

As of August 31, 2011

Subobject Description	Budget	Actual	Balance
95010 OFFICE FURNITURE & EQUIPMENT		286	-286
95021 COMPUTER EQUIPMENT		3,174	-3,174
EXPENDITURE TOTAL	1,740,000	1,370,132	369,868

DEPARTMENTAL MONTHLY REPORT

V. B

HOUSING UNIT REPORT

**MIAMI DADE ECONOMIC ADVOCACY TRUST
 JULY & AUGUST 2011
 HOUSING OUTREACH & EDUCATION REPORT**

HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP)

During the period from July 1, 2011 through July 31, 2011, there were thirty (30) HAP applications submitted totaling \$3,026,183 in first mortgages with an aggregate purchase price of \$3,372,390 and there was \$202,500 in Miami Dade County and other (non-county) administered subsidy program mortgages.

During the same period from July 1, 2011 through July 31, 2011, twenty-three (23) families purchased homes utilizing a total of \$189,801 in HAP mortgages. These loans generated \$2,608,663 in first mortgages with an aggregate purchase price of \$2,966,190. There was \$220,000 in Miami-Dade County administered subsidy program mortgages associated with these closings and \$3,014 in non-county funded subsidy program mortgages. HAP has thereby increased Miami-Dade County's property tax roll by an estimated \$57,500 for July (based on an average annual tax bill of \$2,500 per home). See the July 2011 Production Report for statistical details.

During the period from August 1, 2011 through August 31, 2011, forty-one (41) HAP applications were submitted totaling \$4,694,178 in first mortgages with an aggregate purchase price of \$5,362,165 and there was \$337,240 in Miami Dade County and other (non-county) administered subsidy program mortgages.

During the same period from August 1, 2011 through August 31, 2011, there were thirty-two (32) families that purchased homes utilizing a total of \$266,566 in HAP mortgages. These loans generated \$4,056,029 in first mortgages with an aggregate purchase price of \$5,362,675. There was \$113,800 in Miami-Dade County administered subsidy program mortgages associated with these closings and \$181,020 in non-county funded subsidy program mortgages. HAP has thereby increased Miami-Dade County's property tax roll by an estimated \$80,000 for August (based on an average annual tax bill of \$2,500 per home). See the August 2011 Production Report for statistical details.

HAP FUNDING & TRAINING SEMINARS

Funds are allocated monthly based on cash position. New file submissions are taken from the 15th through the end of every month. Funding analysis is completed monthly. For 2010-2011 fiscal year-to-date two-hundred fourteen (214) files have been funded totaling \$1,431,921. The current pipeline is being updated as of the date of this memo. A detailed analysis will be provided for the 2010-2011 fiscal year ending September 30, 2011 at the November 2011 MDEAT Trust Board meeting. A preliminary analysis will be provided at the October meeting.

The most recent Certification Workshop for fiscal year 2010-11 was held on August 12th at the Joseph Caleb Center. There were seventy-five (75) mortgage, real estate and title agent professionals in attendance. The total attendance for the five (5) FY2010-11 workshops is 371 (average attendance 75). The next Certification Workshop will be held in October, with date and location TBD.

Workshops are generally held every 6-8 weeks. Individual mortgage originators and title/ closing agents must be approved to submit and close HAP files. Realtor and developer attendance is highly recommended but not required at this time. Signed Participation Agreements are required for individuals and their affiliated company along with licensing information for monitoring and tracking purposes.

HOMEOWNERSHIP ASSISTANCE PROGRAM SPECIAL INITIATIVES

District 3 Teachers Initiative

- o All sixteen (16) allocated teachers have now closed. They utilized \$392,642 of the \$400,000 reserved allocation (five had a minor adjustment at closing to avoid cash back to a borrower or meet 1st lender underwriting requirements).
- o The initiative provided \$25,000 to current full-time teachers who teach at a Miami Dade County Public School located in Commission District 3. A closeout report and summary analysis for this pilot initiative will be delivered with the end of 2010-2011 fiscal year reports. While high demand and need remain for this initiative, it cannot be sustained or expanded without additional funding or dedicated source(s).

HOMEOWNERSHIP EDUCATION & OUTREACH

- o Presenter at the Trinity Empowerment Group 1st-Time Homebuyer Education Workshops held at their offices in Homestead. Presentations were made to their English session. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, and the mortgage process to approximately thirty-five (35) attendees.
- o Presenter at the Housing Foundation of America 1st-Time Homebuyer Education Workshop held at the Universal Truth Church complex in Miami Gardens. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, and the mortgage process to approximately forty-five (45) attendees.
- o Presenter at the NID Housing Counseling Agency 1st-Time Homebuyer Education Workshop held at the Antioch Missionary Baptist Church in Miami Gardens. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, and the mortgage process to approximately fifty (50) attendees.
- o MDEAT Trust Board Housing Chairperson, Stephanye Johnson and MDEAT staff (John Dixon, Executive Director, Joey Walker, Public Information Officer & Eric Johnson, Housing Programs Administrator) met with Chase Bank Vice President of Multicultural and Affordable Lending, Oscar Chow and South Florida Business Development Manager for Multicultural and Affordable Lending, Nadja Vital to discuss outreach and partnership initiatives opportunities for the upcoming fiscal year. A highlight key points that were discussed that will be expanded upon and follow-up with them are as follows:
 - Educational series/ workshops at Chase LMI locations
 - In-person training with Chase production staff

- Teleconference training with Chase mortgage operations personnel (Underwriting, Processing & Credit Management)
- Community outreach events at strategic community locations w/ presentations by Chase and MDEAT Housing Advocacy Committee (HAC) members
- Matching funds for MMAP-HAP to provide Chase customers with down-payment & closing costs assistance (separate from and/ or with Chase Assistance Program)
- Signage in Chase branches identifying Chase Down-payment Assistance Program and homeownership opportunities
- Partnership and collaboration with the Foundation for Youth & Economic Development (FYED) as the new 501(c)3 partner of MDEAT

MIAMI DADE ECONOMIC ADVOCACY TRUST HOMEOWNERSHIP ASSISTANCE PROGRAM August 2011			
General Statistics	Month of August 2011	YTD August 2011	
Total Applications Processed	41	227	
Total Purchase Price	\$5,362,165.00	\$26,792,289.00	
Total amount in 1st Mortgages	\$4,694,178.00	\$23,981,714.00	
Total Amt SURTAX & Other Subsidies	\$337,240.00	\$2,038,132.00	
Total Loans Funded	32	214	
Total HAP/ MMAP-HAP Funding	\$226,566.00	\$1,431,921.00	
Total Purchase Price	\$5,362,675.00	\$29,229,845.00	
Average Sales Price (Funded Loans)	\$167,583.59	\$136,588.06	
Total amount in 1st Mortgages	\$4,056,029.00	\$25,274,720.00	
Average 1st Mortgage (Funded Loans)	\$126,750.91	\$118,106.17	
Total Amt SURTAX Funding	\$113,800.00	\$1,233,638.00	
Other Loans	\$181,020.00	\$901,168.00	
Estimated Increase to Tax Base *	\$80,000.00	535,000.00	
* Based on annual taxes of \$2500/yr.	Ave. HAP Ln Amt. (incl. teachers)	\$6,691.22	
Head of Household			
Female	14	102	
Male	18	112	
Total	32	214	
Ethnicity			
Black	10	78	
Hispanic	21	125	
White	1	9	
Other	0	2	
Total	32	214	
Median Income Level			
Very Low	6	33	
Low	11	105	
Median	7	28	
Median Moderate	8	48	
Total	32	214	
Commission District			
District 1 - Barbara Jordan	7	48	
District 2 - Jean Monestime	0	8	
District 3 - Audrey Edmonson	1	5	
District 4 - Sally A. Heyman	0	0	
District 5 - Bruno A. Barreiro	1	2	
District 6 - Rebecca Sosa	1	10	
District 7 - Xavier L. Suarez	1	2	
District 8 - Lynda Bell	11	72	
District 9 - Dennis C. Moss	3	34	
District 10 - Javier D. Souto	0	4	
District 11 - Joe A. Marinez	1	9	
District 12 - Jose "Pepe" Diaz	4	16	
District 13- Esteban Bovo Jr.	2	4	
Total	32	214	

MIAMI DADE ECONOMIC ADVOCACY TRUST HOMEOWNERSHIP ASSISTANCE PROGRAM July 2011			
General Statistics	Month of July 2011	YTD July 2011	
Total Applications Processed	30	227	
Total Purchase Price	\$3,372,390.00	\$26,792,289.00	
Total amount in 1st Mortgages	\$3,026,183.00	\$23,981,714.00	
Total Amt SURTAX & Other Subsidies	\$202,500.00	\$2,038,132.00	
Total Loans Funded	23	182	
Total HAP/ MMAP-HAP Funding	\$189,801.00	\$1,205,355.00	
Total Purchase Price	\$2,966,190.00	\$23,867,170.00	
Average Sales Price (Funded Loans)	\$128,964.78	\$131,138.30	
Total amount in 1st Mortgages	\$2,608,663.00	\$21,218,691.00	
Average 1st Mortgage (Funded Loans)	\$113,420.13	\$116,586.21	
Total Amt SURTAX Funding	\$220,000.00	\$1,119,838.00	
Other Loans	\$3,014.00	\$720,148.00	
Estimated Increase to Tax Base *	\$57,500.00	455,000.00	
* Based on annual taxes of \$2500/yr.	Ave. HAP Ln Amt. (incl. teachers)	\$6,622.83	
Head of Household			
Female	12	88	
Male	11	94	
Total	23	182	
Ethnicity			
Black	5	68	
Hispanic	14	104	
White	4	8	
Other	0	2	
Total	23	182	
Median Income Level			
Very Low	6	27	
Low	10	94	
Median	1	21	
Median Moderate	6	40	
Total	23	182	
Commission District			
District 1 - Barbara Jordan	4	41	
District 2 - Jean Monestime	1	8	
District 3 - Audrey Edmonson	0	4	
District 4 - Sally A. Heyman	0	0	
District 5 - Bruno A. Barreiro	0	1	
District 6 - Rebecca Sosa	0	9	
District 7 - Xavier L. Suarez	0	1	
District 8 - Lynda Bell	8	61	
District 9 - Dennis C. Moss	6	31	
District 10 - Javier D. Souto	1	4	
District 11 - Joe A. Marinez	0	8	
District 12 - Jose "Pepe" Diaz	2	12	
District 13- Esteban Bovo Jr.	1	2	
Total	23	182	

DEPARTMENTAL MONTHLY REPORT

V. C

TEEN COURT UNIT REPORT

Memorandum



MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT REPORT

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
From: John E. Dixon, Executive Director
Date: September 14, 2011
Subject: Comprehensive Teen Court Report for August 2011

PURPOSE OF ITEM

The purpose of this item is to inform the Miami-Dade Economic Advocacy Trust (MDEAT) Board, of Miami-Dade County Teen Court (M-DCTC) performance and activities for the month of August.

BACKGROUND INFORMATION

Program Activities

August 2nd through 4th, 2011: M-DCTC conducted another of its annual Volunteer Youth Attorney Trainings. Historically, Teen Court provides this annual training each summer in collaboration with local colleges, universities, and other agencies fostering positive youth development. This year's training was held in collaboration with Saint Thomas University's School of Law.

Approximately 117 participants comprised of middle and high school students attended because of their desire to acquire skills needed to serve as youth attorneys, bailiffs, clerks, and jurors in Teen Court's youth-driven peer-jury trial process. In addition to sharpening participants' skills in judicial processes, holding the training on the Saint Thomas University Campus afforded students opportunity to dine in the campus' cafeteria, providing them a glimpse of the higher learning and educational institution experience.

Youth attendees received mentoring and training from a cadre of legal experts who volunteered their services free-of-charge. Miesha S. Darrough, Esq, Assistant State Attorney as well as Felony Division Chief, overseeing attorneys responsible for prosecuting homicide cases, provided the morning address concerning six (6) Legal Concepts.

This summer's training extended activities from two days to three days, and on the final day of the training, youth engaged in Teen Court's first formalized Mock Trial Competition, which allowed students a chance to showcase their acquired knowledge and skills, and receive coaching, first-hand, from legal experts. Included among the legal professionals who served as judges for the competition were: Cynthia Stafford, Esq., and State of Florida Representative of District 109, Margaret Foldes, Esq., Federal Public Defender, Robert Holland, Esq., MDEAT Chair/Board Member, Marc Douthit, Esq., MDEAT Vice-Chair/Board Member, and Raymond McGhee, Esq., This year's winners were: Gina Rosen, Michael Fuentes, students attending Michael Krop Senior High, and Aubrey Staiger, a student attending Belen Jesuit Preparatory School.

August 6, 2011: In support of MDEAT's role of advocacy, Teen Court staff participated as Information Consultants in Commissioner Audrey Edmonson's Health Fair, held at Jefferson Reeves Sr. Park. Melba Gasque, MDEAT Marketing Administrator and LaVerne Carlile, Teen Court Administrator, had an opportunity to share information with 200 plus community residents, regarding the Teen Court program and MDEAT programming as a whole.

August 20, 2011: In alignment with advocacy, in an ongoing collaborative effort, Teen Court staff partnered with City of Miami Police Department in providing their Safe Summer 2011 Events. This Back-to-School activity was held at Charles Hadley Park in Liberty City and emphasized a multi-faceted aim. The initiative was geared towards providing youth and their families with information capable of fostering the positive and healthy development of youth and communities. A number of public and private-sector entities collaborated in making this event a success. Youth were required to go through several health assessments including dental, vision, hearing, weight, and a general physical examination. After completing assessments, youth were presented with a book bag and school supplies.

August 24, 2011: In collaboration with Miami-Dade County Corrections and Rehabilitation, twenty (20) Teen Court youth were afforded an opportunity to attend the Turner Gilford Knight (TGK) Correctional Facility Jail Tour and fourteen (14) participated in the Boot Camp Jail Tour. These tours serve as crime prevention and intervention tools, providing participants with an understanding of the consequences of engaging in negative actions.

August 1st, 18th, and 31st of 2011: Teen Court staff conducted *Victim's Awareness Panel Workshop (VAP)*-an interactive workshop that sparks dialogue between participants, parents and/or guardians. Twenty-two (22) individuals comprised of both program participants and their parents discussed the value of forgiveness, restoration, and repair of lost trust as well as how various crimes committed impact the family and community.

Program Performance

Referrals: Teen Court received a combined total of thirty-four (34) referrals from various juvenile justice agencies, to include the Juvenile Services Department (JSD), and Miami-Dade County State Attorney's Office on behalf of Broward County Teen Court (BCTC).

M-DCTC assists BCTC with co-monitoring cases involving youth who have committed crimes in Miami-Dade County although residing in Broward County.

Community Service: Teen Court generated eight hundred eighty-eight (888) community service hours. This total included four hundred seventeen (417) completed by defendants, two hundred eighty-two (282) performed by youth volunteers, and one hundred eighty-nine (189) community service hours were provided by adults, serving as jury monitors as well as legal professionals volunteering as judges, presiding over Teen Court hearings.

Offender Information for August 2011

Referrals per fiscal year:

12/31/98 – 09/30/99	334	Carried Over	4,143
10/01/99 – 09/30/00	506	10/01/10 – 10/31/10	22
10/01/00 – 09/30/01	323	11/01/10 – 11/30/10	75
10/01/01 – 09/30/02	336	12/01/10 – 12/31/10	46
10/01/02 – 09/30/03	293	01/01/11 – 01/31/11	75
10/01/03 – 09/30/04	390	02/01/11 – 02/28/11	46
10/01/04 – 09/30/05	267	03/01/11 – 03/31/11	88
10/01/05 – 09/30/06	215	04/01/11 – 04/30/11	49
10/01/06 – 09/30/07	245	05/01/11 – 05/31/11	68
10/01/07 – 09/30/08	356	06/01/11 – 06/30/11	50
10/01/08 – 09/30/09	424	07/01/11 – 07/31/11	35
10/01/09 – 09/30/10	454	08/01/11 – 08/31/11	34
		2010 – 2011 Total	588
	4,143	TOTAL REFERRALS	4,731

Monthly Sanctions for Referrals Completed (August 2011)

Anti-Theft Class Attendees	38	Jail Tour Attendees	34
Curfew	0	Jury Duties Completed	242
Declined referrals	0	Letter of Apology/Closed	28
Educational Workshops		Peer Circle Attendees	48
(Substance Abuse Attendees)	36	Restitution	0
Essay Completed/Closed Cases	28	Victim Awareness Panel	
Ethics Workshops Attendees	21	Workshop Attendees	2
Hours of Community Service/ Closed Cases	417	Verbal Apology to Parent	30

Offenses and Number of Charges:

Note: Some defendants have multiple charges

Aggressive	1
Carry Conceal Weapon	1
Defiant	1
Drugs	2
Drug Use	5
Fighting	3
Grand Theft	1
Petty Theft	4
Retail Theft	15
Simple Battery	1
Trespass after warning	1

Referral Sources:

Department of Juvenile Justice	2
Miami-Dade County	
School Based Referrals	0
Civil Citation Program	21
State Attorney's Office	1
Prevention Incentive Program (PIP)	9
Other Agencies	1

Age:

Seven	0
Eight	0
Nine	0
Ten	0
Eleven	0
Twelve	1
Thirteen	1
Fourteen	7
Fifteen	7
Sixteen	12
Seventeen	6
Eighteen	0

Race:

African American	12
Caucasian	1
Hispanic	21
Other	0

Gender:

Female	13
Male	21

Commission Districts August 2011:

1	5
2	1
3	4
4	0
5	3
6	1

7	1
8	0
9	5
10	4
11	7
12	1

13	1
Broward	1

Commission Districts for Fiscal Year 10/01/10 – 10/31/11

1	43
2	70
3	75
4	19
5	28
6	17

7	26
8	22
9	101
10	38
11	49
12	10

13	14
Broward	51

COMPARISON OF YEAR-TO-DATE REFERRALS

Referrals for 10/01/09 – 08/31/10		Referrals 10/01/10 – 08/31/11	
Date cases received	No.	Date cases received	No.
10/01/09 – 10/31/09	26	10/01/10 – 10/31/10	22
11/01/09 – 11/30/09	35	11/01/10 – 11/30/10	75
12/01/09 – 12/31/09	33	12/01/10 – 12/31/10	46
01/01/10 – 01/31/10	37	01/01/11 – 01/31/11	75
02/01/10 – 02/28/10	24	02/01/11 – 02/28/11	46
03/01/10 – 03/31/10	45	03/01/11 – 03/31/11	88
04/01/10 – 04/30/10	56	04/01/11 – 04/30/11	49
05/01/10 – 05/31/10	40	05/01/11 – 05/31/11	68
06/01/10 – 06/30/10	35	06/01/11 – 06/30/11	50
07/01/10 – 07/31/10	40	07/01/11 – 07/31/11	35
08/01/10 – 08/31/10	54	08/01/11 – 08/31/11	34
TOTAL	425	TOTAL	588

Memorandum



MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT REPORT

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
From: John E. Dixon, Executive Director
Date: August 10, 2011
Subject: Comprehensive Teen Court Report for July 2011

PURPOSE OF ITEM

The purpose of this item is to inform the Miami-Dade Economic Advocacy Trust (MDEAT) Board, of Miami-Dade County Teen Court (M-DCTC) performance and activities for the month of July.

BACKGROUND INFORMATION

Program Activities

July 8th and 30th of 2011: From an advocacy standpoint, in an ongoing collaborative effort, Teen Court staff partnered with City of Miami Police Department in providing their Safe Summer 2011 Events:

- **July 8, 2011:** Teen Speak Out event was held at Charles Hadley Park, Miami, Florida. The forum's focus endeavored to provide youth and the surrounding community with a venue for dialoguing about the origin of crime, its impact, and possible solutions.
- **July 9, 2011:** Summer Jam Field Day event was held at Curtis Park, Miami, Florida. This effort afforded youth a safe environment to engage in fun-filled activities.
- **July 30, 2011:** Teen Court Mock Trial was held at Elizabeth Virrick Park, Coconut Grove, Florida. The presentation involved a mock trial court hearing resulting from a staged alleged shooting crime, occurring at a family reunion event. The seventy (70) plus youth participating in the event had an opportunity to arrive at a resolution to the case through applying Teen Court's peer-jury trial process, by serving as bailiffs, clerks, jurors, and prosecuting and defense attorneys.

July 20, 2011: In collaboration with Miami-Dade County Corrections and Rehabilitation, eleven (11) Teen Court youth were afforded an opportunity to attend the Turner Gilford Knight (TGK) Correctional Facility Jail Tour and fourteen (14) participated in the Boot Camp Jail Tour. These tours serve as crime prevention and intervention tools, providing participants with an understanding of the consequences of engaging in negative actions.

July 21st, 26th, and 27th of 2011: Teen Court staff conducted *Victim's Awareness Panel Workshop (VAP)*-an interactive workshop that sparks dialogue between participants, parents and/or guardians. Forty-one (41) individuals comprised of both program participants and their parents discussed the value of forgiveness, restoration, and repair of lost trust as well as how various crimes committed impact the family and community.

July 29, 2011: In alignment with MDEAT's emphasis towards community outreach, Teen Court staff served in a Back-to-School initiative co-headed by City of Miami Mayor and Commissioners, held at Peacock Park, Coconut Grove, Florida. The effort was aimed at assisting families possessing school-age children, with backpacks and various school supplies, necessary for addressing upcoming educational school-year mandates.

Program Performance

Referrals: Teen Court received a combined total of thirty-five (35) referrals from various juvenile justice agencies, to include the Juvenile Services Department (JSD), and Miami-Dade County State Attorney's Office on behalf of Broward County Teen Court (BCTC). M-DCTC assists BCTC with co-monitoring cases involving youth who have committed crimes in Miami-Dade County although residing in Broward County.

Community Service: Teen Court generated five hundred seventeen (517) community service hours. This total included two hundred thirty-eight (238) completed by defendants, one hundred seventy-seven (177) performed by youth volunteers, and one hundred two (102) community service hours were provided by adults, serving as jury monitors as well as legal professionals volunteering as judges, presiding over Teen Court hearings.

Offender Information for July 2011

Referrals per fiscal year:

12/31/98 – 09/30/99	334	Carried Over	4,143
10/01/99 – 09/30/00	506	10/01/10 – 10/31/10	22
10/01/00 – 09/30/01	323	11/01/10 – 11/30/10	75
10/01/01 – 09/30/02	336	12/01/10 – 12/31/10	46
10/01/02 – 09/30/03	293	01/01/11 – 01/31/11	75
10/01/03 – 09/30/04	390	02/01/11 – 02/28/11	46
10/01/04 – 09/30/05	267	03/01/11 – 03/31/11	88
10/01/05 – 09/30/06	215	04/01/11 – 04/30/11	49
10/01/06 – 09/30/07	245	05/01/11 – 05/31/11	68
10/01/07 – 09/30/08	356	06/01/11 – 06/30/11	50
10/01/08 – 09/30/09	424	07/01/11 – 07/31/11	35
10/01/09 – 09/30/10	454	2010 – 2011 Total	554
	4,143	TOTAL REFERRALS	4,697

Monthly Sanctions for Referrals Completed (July 2011)

Anti-Theft Class Attendees	24	Jail Tour Attendees	25
Curfew	0	Jury Duties Completed	203
Declined referrals	1	Letter of Apology/Closed	43
Educational Workshops		Peer Circle Attendees	17
(Substance Abuse Attendees)	25	Restitution	0
Essay Completed/Closed Cases	43	Victim Awareness Panel	
Ethics Workshops Attendees	45	Workshop Attendees	41
Hours of Community Service/ Closed Cases	238	Verbal Apology to Parent	20

Offenses and Number of Charges:

Note: Some defendants have multiple charges

Anger	2
Behavioral Problems	1
Criminal Mischief	4
Defiant	4
Drug Use	5
Fighting	3
Gang Involvement	1
Petty Theft	1
Retail Theft	17
Simple Battery	1
Trespass in Conveyance	1

Race:

African American	8
Caucasian	5
Hispanic	22
Other	0

Referral Sources:

Department of Juvenile Justice	10
Miami-Dade County	
School Based Referrals	0
Civil Citation Program	12
State Attorney's Office	1
Prevention Incentive Program (PIP)	12
Other Agencies	0

Age:

Seven	0
Eight	0
Nine	1
Ten	0
Eleven	0
Twelve	4
Thirteen	3
Fourteen	7
Fifteen	6
Sixteen	9
Seventeen	5
Eighteen	0

Gender:

Female	12
Male	23

Commission Districts July 2011:

1	1
2	3
3	6
4	0
5	1
6	1

7	1
8	4
9	6
10	3
11	6
12	1

13	1
Broward	1

Commission Districts for Fiscal Year 10/01/10 – 10/31/11

1	38
2	69
3	71
4	19
5	25
6	16

7	25
8	22
9	97
10	34
11	42
12	9

13	13
Broward	50

COMPARISON OF YEAR-TO-DATE REFERRALS

Referrals for 10/01/09 – 07/31/10		Referrals 10/01/10 – 07/31/11	
Date cases received	No.	Date cases received	No.
10/01/09 – 10/31/09	26	10/01/10 – 10/31/10	22
11/01/09 – 11/30/09	35	11/01/10 – 11/30/10	75
12/01/09 – 12/31/09	33	12/01/10 – 12/31/10	46
01/01/10 – 01/31/10	37	01/01/11 – 01/31/11	75
02/01/10 – 02/28/10	24	02/01/11 – 02/28/11	46
03/01/10 – 03/31/10	45	03/01/11 – 03/31/11	88
04/01/10 – 04/30/10	56	04/01/11 – 04/30/11	49
05/01/10 – 05/31/10	40	05/01/11 – 05/31/11	68
06/01/10 – 06/30/10	35	06/01/11 – 06/30/11	50
07/01/10 – 07/31/10	40	07/01/11 – 07/31/11	35
TOTAL	371	TOTAL	554



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD OF TRUSTEES
MEETING

SEPTEMBER 20, 2011

Agenda

ADDEDUM

ADDENDUM TO

INFORMATION ITEM II A

SOCIAL COMPACT PHASE II

ANALYSIS

MEMORANDUM

September 16, 2011

**To: John Dixon, Executive Director
Miami Dade Economic Advocacy Trust (MDEAT)**

**From: H. Leigh Toney, Member
MDEAT Board of Directors and
MDEAT EDA Committee**

Re: Social Compact, Phase II Scope of Work

As requested I am providing this memorandum to outline my interests in conducting a Retail Trade Analysis by Industry during the second phase of Social Compact's contract with MDEAT. I also hope it's already in the Scope language, so that there isn't a need for modification. Much, if not all, of the following information was extracted from the Social Compact website and/or the Development Corporation of Columbia Heights (Washington, DC), a community in which Social Compact's research helped to "re-position" as a desirable community for investment and development and now includes major big box retailers such as Target. My only departure from the DCCH model is that I am more interested in opportunities to develop and support small, local and independently owned and operated businesses.

I would also like to look at out-migration patterns of middle and upper middle class Black people in Miami Dade County i.e. examine Census data of how many Blacks have left Miami Dade County; their income and educational levels and compare that to the same population who have remained in Miami Dade County. I am interested in this group because I believe they have untapped potential to jumpstart new entrepreneurial ventures that are key to economic revitalization strategies. While we pay a lot of attention, and rightly so, to "mom and pop" businesses in the inner core, we must begin to focus on segments of the Black community who have the educational and income capacity to become entrepreneurs and increase the number of Black-owned employer firms.

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Retail Trade Analysis by Industry

Understanding retail spending patterns in a community is essential to a city's economic development. While a retail trade area analysis is not a roadmap for retail attraction and development, it is an initial snapshot that provides a fundamental baseline uncovering a market's strengths and weakness. This analysis provides the necessary information for city

planners, developers, retailers and community development corporations (CDCs) as they develop a plan of action by capturing areas with retail leakage (unmet consumer demand) and highlighting residents' need for certain goods and services, as well as areas that serve as destination shopping districts or retail destination sites (sales surplus or negative leakage). **THE ANALYSIS** *The trade area analysis consists of the following: available retail and services, retail and service demand, and retail and services leakage.* 1. AVAILABLE RETAIL AND SERVICES: aggregate sales estimated by an analysis of business-level data. North American Industry Classification System (NAICS) codes are used to establish different business categories. 2. RETAIL AND SERVICES DEMAND: an analysis of consumer expenditures for a different number of retail and service categories. Expenditures are converted to average sales per square foot estimates. 3. RETAIL AND SERVICES LEAKAGE: float/leakage is calculated through an analysis of aggregate square footage or aggregate revenue in comparison to residents' aggregate expenditures. In addition, we provide leakage maps within a 1/2 mile, one-mile and two-mile ring for each individual blockgroup.

SUGGESTED CATEGORIES

- APPAREL: Retail establishments whose primary business focus is selling clothes, shoes, hats, and other accessories for personal wear.
- FOOD STORES: Retail establishments whose primary business focus is selling food for home preparation and consumption. Subcategories are full-service grocery stores and other grocers.
- HOME IMPROVEMENTS: Retail establishments whose primary business focus is selling home improvement items (i.e. furniture, floor coverings). These businesses are also likely to have a wide selection of electrical and gas appliances.
- RESTAURANTS AND BARS: Establishments whose primary business focus is selling prepared foods and drinks for eating or drinking away from home.
- **TOTAL RETAIL: All retail businesses, including those in each of the categories and subcategories listed above.**

ADDITIONAL CATEGORIES

- Beauty parlors, salons, spas and personal care establishments
- Bookstores
- Coffee shops
- Dry cleaners and laundromats
- Music and entertainment
- Professional services (i.e. doctors, lawyers, etc.)

Source: <http://socialcompact.org/index.php/site/research/category/retail/>

Example:

COLUMBIA HEIGHTS, District of Columbia

The Washington Business Journal cited a DCCH partnership project with Grid Properties, New York, the 550,000 square foot DCUSA Retail Center, as **The 2006 Best Real Estate Deal for Unique Financing**. The project which opened March 2008 features a 173,000 square foot Target Store; Best Buy; Bed Bath and Beyond and a number of other important community serving stores. The project is expected to generate \$13 million in local tax revenue in its first year. The partnership received timely assistance from The Social Compact organization who prepared a Drill Down study of Columbia Heights and several other neighborhoods. The study helped document important economic conditions to support the development of a major retail projects. It has been Mr. Moore's policy **that all DCCH retail projects include a provision for set aside space for neighborhood and minority entrepreneurs including a substantial rental discount to assist these entrepreneurs**. All DCCH housing projects must have affordable housing as a priority feature.

Cc: Ron Butler, Chairperson, Economic Development Action Committee
Barbara Bibas Montero, EDA Committee Member
Tom Zuniga, DSG Associates
William Simmons, MDEAT

DEPARTMENTAL MONTHLY REPORT

V. D

PUBLIC INFORMATION REPORT

Memorandum



TO: Miami-Dade Economic Advocacy Trust Board
THRU: John E. Dixon, Jr., Executive Director
DATE: Tuesday, September 20, 2011
SUBJECT: Marketing and Public Information Report

For your review, please find below the activities that were implemented to help the agency reach its audience via visual communications and printed materials for February/March 2011.

Offices of Marketing and Public Information provides assistance to the MDEAT Trust, Action Committees Chairpersons and staff liaisons, CBO's, and residents announcing our advocacy efforts and community empowerment initiatives created for. A multi-mix of collateral materials and promotional information are utilized to deliver the MDEAT message including: letters, flyers, radio and newspaper advertising placement, television interviews, news articles, press releases, photos, website event placement and updates, email listings, and other functions. Offices of Marketing and Public Information assist with logistics of all MDEAT events. All are available for your review and comply with county branding.

- A. The unit continually provides support to the MDEAT Trust Board, Executive Director, Economic Development Unit, Housing Assistance Program, Teen Court Program, Procurement/Purchasing Liaison, Fiscal Unit, and other operations of the agency.
- B. Post and edit all scheduled meetings for the MDEAT Board, and Action Committees along with other agency notifications.
- C. Monitor all Miami-Dade Board of County Commission and Commission Committee meetings.
- D. Continuously monitor newspapers, magazines, radio, and TV broadcasts.
- E. Youth Action Committee (YAC)
Miami-Dade County Teen Court Program

Prepared printed materials, press releases, and assist with outreach for the program. In addition, implement radio and newspaper awareness for the program.

- 1. Coordinating with Clerk of the Courts Harvey Ruvlin and MDEAT Board Chairman Robert Holland to have the Teen Court video (produced in-house with MDTV) presented to citizens before each Jury Pool session.
- 2. Working with Teen Court on "Safe Summer" events.
- 3. Updated our web pages with Teen Court partnering events.
- 4. Updated Brochure to reflect new elected Mayor.
- 5. Working on letter of support and printed materials needed to mail out.

F. Housing Advocacy Committee - Housing Assistance Program (HAP)

Prepared printed materials, press releases, and assisted with outreach for the committee. In addition, implement radio and newspaper awareness for the program.

1. Reviewing 2nd Draft for Housing Brochure.
2. Working with PR Housing Subcommittee on future initiatives and events.

G. Economic Development Action Committee

Prepared printed materials pre and post-press releases, and assisted with outreach for these events. In addition, implement radio and newspaper awareness for the program.

1. Ordered Promo Materials for Economic Development Events
2. Working upcoming Roundtables and Summits.

2011 Metro Miami Equity Summit and Roundtables

Coordinating and developing all collateral and promotional materials with the DSG consultant for the event(s). This includes: letters, flyers, radio, newspaper and TV advertising placement; television interviews; news articles; press releases; photos; website event placement and updates; email listings and distribution; and other functions. Also assisted with the logistics of this event as well.

H. New Board Member Recruitment Campaign

Advertised in local periodicals and remained within budget allocated by MDEAT Board. Campaign will end after the 2011 Metro Miami Equity Summit as these events provide an opportunity to recruit members.

I. MDEAT New Website:

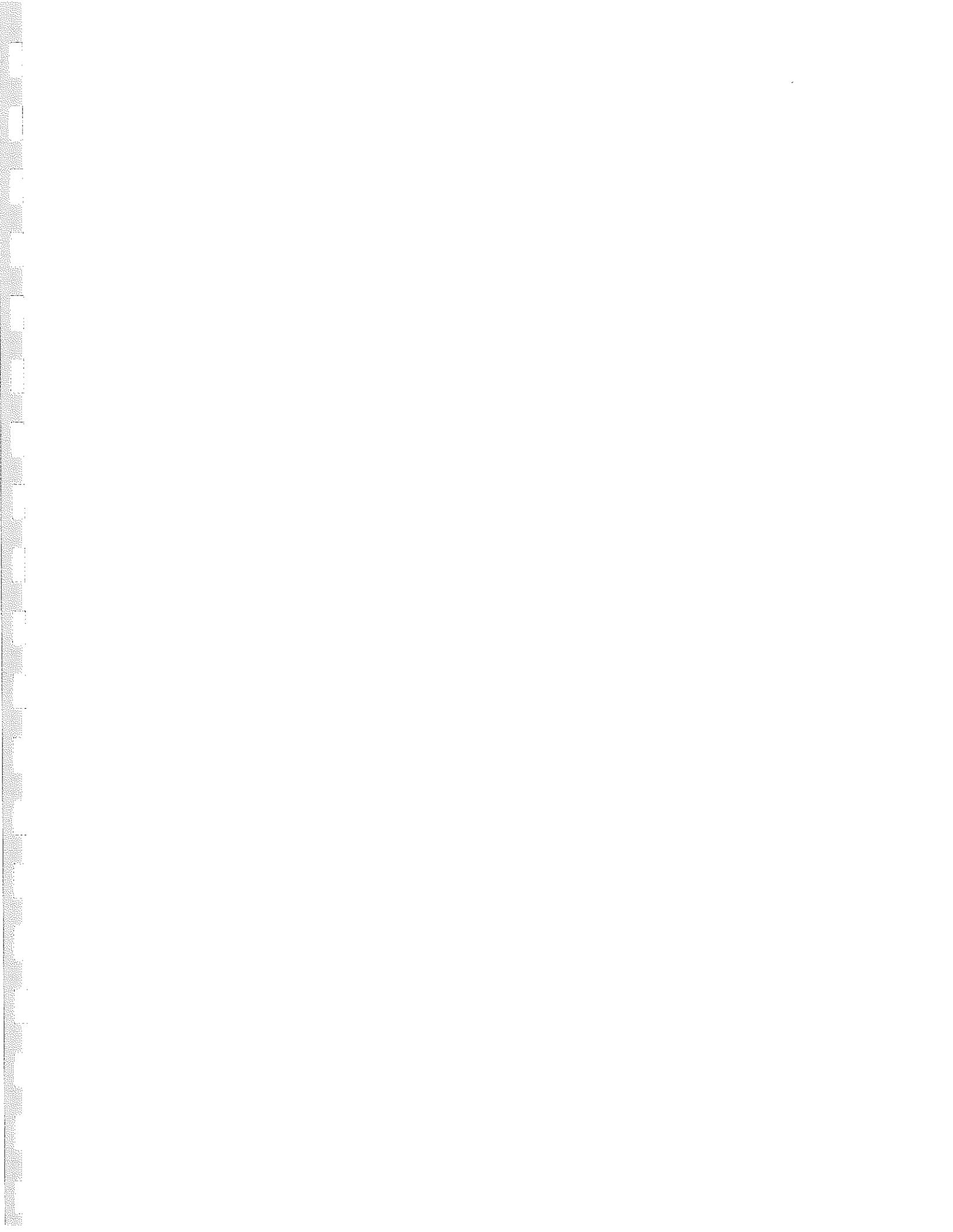
1. Tested and completed new website. Went live on Monday, August 29, 2011.
2. Uploaded MDEAT Board Member Nomination Information and Application
3. Uploaded Economic Development Roundtables and Summit information, and included flyers, press release, and registration link.

J. Revising/upgrading all promotional materials:

1. Housing Assistant Program
2. Economic Development
3. MDEAT: Created New MDEAT FACT SHEET
4. Action Committees

K. MDEAT Newsletter – Working on drafting look for version of an email version of the MDEAT newsletter.

L. Annual Report 2009-2010 – Compiling first rough draft received from Divisions.





MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board

FROM: John E. Dixon, Jr.
Executive Director

DATE: September 28, 2011

SUBJECT: Economic Development Wi-Fi Training

PURPOSE OF ITEM

The purpose of this item is to request the Board of Trustees to Authorize staff to execute an agreement, in the amount of ten thousand dollars (\$10,000.00), between Miami-Dade Public Housing Agency (MDPHA) and MDEAT to provide Wi-Fi or Internet-based training to public housing residents at selected community centers.

BACKGROUND INFORMATION

The Economic Development Action Committee has made a commitment to attempt to eliminated and/or reduce the digital divide among individuals who are economically disadvantaged and lack internet access; ensuring that children and adults have access to internet training to assist in academic parity and economic opportunity. MDPHA is committed to reducing the digital divide among public housing residents. MDPHA has partnered with the Comcast Corporation that has implemented a nation wide campaign to help close the digital divide. MDPHA is an Internet Essential Training Partner with the Internet Essentials from Comcast. MDEAT's EDAC believes that its contribution of \$10,000.00 for equipment to assist with this effort furthers it objective of reducing the digital divide.

It is worth noting that practically all job applications are currently processed on the internet.

FISCAL IMPACT

The fiscal impact of this item is not to exceed a \$10,000.00 allocation from the Economic Development Budget.

RECOMMENDATION

It is recommended that the Board of Trustees Authorize staff to execute an agreement, in the amount of ten thousand dollars (\$10,000.00), between Miami-Dade Public Housing Agency (MDPHA) and Miami-Dade Economic Advocacy Trust (MDEAT) to provide Wi-Fi or Internet-based training to public housing residents at selected community centers.

**MEMORANDUM OF UNDERSTANDING
MIAMI-DADE PUBLIC HOUSING AGENCY
AND
MIAMI-DADE ECONOMIC ADVOCACY TRUST**

This Memorandum of Understanding ("MOU") entered into this ___ day of September 2011, by and between **Miami-Dade Public Housing Agency ("MDPHA")**, a department of Miami-Dade County, located at 701 NW 1st Court, 16th Floor, Miami, FL 33136 and the **Miami-Dade Economic Advocacy Trust ("MDEAT")**, an agency and instrumentality of Miami-Dade County, located 19 West Flagler Street, Miami, FL 33128,

WHEREAS, the MDEAT has committed to reducing the digital divide among individuals who are economically disadvantaged and lack internet access; ensuring that children and adults have access to internet training to assist in academic parity and economic opportunity; and

WHEREAS, Comcast Corporation has implemented a nationwide campaign to help close the digital divide by reducing the cost of Internet service, the cost of a home computer and lack of understanding of how the Internet is relevant and useful; and

WHEREAS, the MDPHA is committed to reducing the digital divide among public housing residents; is an Internet Essential Training partner with the Internet Essentials SM from Comcast® In Person Training Program; and has the physical space and staff to implement Train-the-Trainer sessions with public housing residents,

NOW, THEREFORE, MDEAT and MDPHA agree to as follows:

**ARTICLE I
PURPOSE OF AGREEMENT**

The purpose of this MOU is to establish a partnership with MDEAT and MDPHA to provide Wi-Fi or Internet-based training to public housing residents at selected community centers.

**ARTICLE II
TERM OF THE MOU**

2.1 The term of this MOU shall commence on the _____, 2011 and continue until _____, 2012. Notwithstanding, the term, this MOU may be extended indefinitely by either party.

**ARTICLE III
RESPONSIBILITIES OF THE PARTIES**

3.1 MDPHA agrees as follows:

- a. To partner with the Internet Essentials SM from Comcast® In Person Training Program
- b. To provide Wi-Fi or internet-based training to public housing residents at selected community centers, including but not limited to the following topics:
 - i) How the Internet Can Help You:
 - ii) Protecting Your Information on the Internet
 - iii) Internet Safety for Your Family
- c. To provide the physical space and trainers necessary to conduct Internet training
- d. To provide training at various public housing sites with Wi-Fi capability
- e. To act as custodian of laptops, projector and portable screen equipment on behalf of MDEAT

3.2 MDEAT agrees as follows:

- a. To expend not more than \$10,000 for purchase up to eight (8) Wi-Fi enabled laptops, a Wi-Fi enabled projector and portable screen for implementation of Internet Essentials Training to be administered by MDPHA.
- b. To retain ownership of all equipment purchased under this agreement and record of same in MDEAT capital inventory logs.

3.3 MDPHA and MDEAT further agree as follows:

- a. To hold monthly trainings for public housing residents
- b. To conduct at least bi-monthly Train-the-Trainer Sessions with Resident Councils
- c. To train 100 public housing residents in a 12 month period in the proper and safe use of the Internet

**ARTICLE IV
PAYMENT**

MDEAT shall pay to MDPHA the sum of \$10,000.00 for the services rendered herein.

**ARTICLE IV
PROGRAM MANAGEMENT AND NOTICE**

- 4.1 The Program Manager for the MDPHA is Selena P. Williams, phone number (786) 469-4130. Program Manager for MDEAT is Division Director, Anthony D. Williams, telephone number (305) 372-7600. The parties shall direct all matters arising in connection with the performance of this MOU, other than notices, to the attention of the Program Managers for attempted resolution or action. Program Managers shall be responsible for overall coordination and oversight to the performance of this MOU.
- 4.2.1 All notices, demands, or other communications to MDPHA under this MOU shall be in writing and shall be deemed received if sent by certified mail to:

Selena P. Williams
Miami-Dade Public Housing Agency
701 N.W. 1st Court, 16th Floor
Miami, Florida 33128

All notices, demands, or other communications to MDEAT under this MOU shall be in writing and shall be deemed received if sent by certified mail to:

Anthony D. Williams
Miami-Dade Economic Advocacy Trust
19 West Flagler Street, Suite M-106
Miami, Florida 33130

MDPHA and MDEAT shall also provide a copy of all notices to the Project Managers. All notices required by this MOU shall be considered delivered upon receipt. Should any party change its address, written notice of such new address shall promptly be sent to the other parties.

**ARTICLE V
TERMINATION**

- 5.1 Any party may terminate this MOU at any time for convenience upon ninety (90) calendar days prior written notice to the other party. Any such termination shall be effected by delivery to the other of a Notice of Termination specifying the extent to which performance of work under the MOU is terminated, and the date upon which such termination becomes effective.

5.2 This MOU has no third-party beneficiaries (intended or incidental), who may enforce obligations of any party should the MOU be terminated.

ARTICLE VI RECORDS RETENTION/OWNERSHIP

MDPHA and MDEAT shall maintain records and each party shall have inspection and audit rights as follows:

- 6.1 Maintenance of Records: All parties shall maintain all financial and non-financial records and reports directly or indirectly related to the negotiation or performance of this MOU including supporting documentation for any service rates, expenses, research or reports. Such records shall be maintained and made available for inspection for a period of five (5) years from the expiration or termination date of the MOU.
- 6.2 Examination of Records: All parties or their designated agents shall have the right to examine in accordance with generally accepted governmental auditing standards all records directly or indirectly related to the MOU. Such examination may be conducted within five (5) years from the expiration or termination of this MOU and upon reasonable notice, time and place.
- 6.3 Extended Availability of Records for Legal Disputes: In the event that any party should become involved in a legal dispute with a third party arising from performance under this MOU, the other parties shall extend the period of maintenance for all records relating to this MOU until the final disposition of the legal dispute, and all such records shall be made readily available.

ARTICLE VII SEVERABILITY

If any part, term of provision of this MOU shall be held void, illegal, unenforceable or in conflict with any law of a federal, state, or local government having jurisdiction over this MOU, the validity of the remaining provisions or provisions shall not be affected thereby.

ARTICLE VIII AMENDMENT OF THIS AGREEMENT

This MOU may be amended with the mutual consent of both parties. Amendments shall be in writing and properly executed by both parties.

ARTICLE IX
SUPPLEMENTAL AGREEMENTS

This MOU reflects the entire agreement between the parties. There are no additional agreements expressed or implied.

IN WITNESS WHEREOF, the parties or their duly authorized representatives hereby execute this MOU on the date first written above.

John E. Dixon, Executive Director
Miami-Dade Economic Advocacy Trust

Date

Gregg Fortner, Director
Miami-Dade Public Housing Agency

Date

Approved by: _____
Carlos A. Gimenez, Mayor

Approved by: _____
Robert Holland, Chair

ATTEST

HARVEY RUVIN, CLERK

BY: _____
DEPUTY CLERK

Clerk's Date

Approved For Form and Legal Sufficiency:

By: _____
Terrence A. Smith
Assistant County Attorney