



**MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust (MDEAT)**

Office of the Miami-Dade Economic Advocacy Trust
111 Northwest 1st Street
6th Floor Conference Room
Miami, Florida 33128

June 19, 2013
As Advertised

Harvey Ruvín, Clerk
Board of County Commissioners

Christopher Agrippa, Director
Clerk of the Board Division

Karen Harrison, Commission Reporter
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**CLERK'S SUMMARY OF MEETING AND OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST
MEETING JUNE 19, 2013**

The Miami-Dade Economic Advocacy Trust (MDEAT) convened a meeting in the Stephen P. Clark Center, 111 NW 1st Street, 2nd Floor Conference Room on June 19, 2013, at 3:30 p.m. The following MDEAT members were present: Chairman Marc Douthit Esq., Mr. Ron Butler, Ms. Leigh Toney, Mr. George Ray III, and Mr. Charles Sims. (Mr. Robert Holland, Ms. Stephanye Johnson, Ms. Barbara Montero, Mr. Carlos Morales, Reverend Walter Richardson, and Ms. Treska Rodgers were absent).

ROLL CALL

The following staff members were present: MDEAT Executive Director John Dixon, Mr. Jose Gonzalez, Ms. Traci Pollock, Assistant County Attorney Terrence Smith, and Deputy Clerk Karen Harrison.

**DISCLOSURE OF CONFLICTS OF INTEREST
QUERY FOR EARLY DEPARTURES**

Chairman Marc Douthit called the meeting to order at 3:50 p.m., and he noted the Trust would only address the discussion items due to the lack of a quorum.

Special Presentation – Socio-Economic Conditions in Miami-Dade's Targeted Urban Areas 2007-2011, Dr. Robert Cruz, Chief Economist, Miami-Dade County

Later in the meeting, Dr. Robert Cruz, Chief Economist for the Miami-Dade County Office of Economic Development and International Trade presented a PowerPoint presentation that provided an overview of the TUAs. He pointed out the importance of those areas and frequent interest expressed by the County Commission. He also noted the existence of set-aside Grant Obligation Bond (GOB) funds that totaled \$15 million to improve the conditions within those areas. Mr. Cruz said that he had the only copy of the 2003 Urban Summit Findings and Recommendations, which consisted of a brief profile of the TUAs, and the last update. Therefore, the American Community Survey provided an opportunity to review the latest information and to obtain a summary of the TUAs' current status.

Mr. Cruz noted a link to a report on the TUAs was online, which included maps of the areas and the census block groups used to identify the data. He pointed out the poverty and unemployment conditions existing within the TUAs, which were well known, but would be proven with the facts that were supplied through this report card tracking system. Mr. Cruz noted this information would keep policymakers updated on the statistics of the TUAs.

Mr. Cruz noted the TUAs' population had increased by 42 percent since the year 2000, and the Black population had decreased from 70 percent to 60 percent. Additionally, he noted the Hispanic population had increased from 25 percent to 35 percent within the TUA's. He commented on the pervasive poverty in the areas, noting the official definition of poverty was based on a family of four with a total income of \$23,000. Mr. Cruz pointed out the existing housing cost burden in the TUAs and explained that renters spent more on housing than owners,

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and that 35 percent of the population had housing expenses that were over 50 percent of their income. Mr. Cruz said that it was not a question of race, but a question of class for the entire community in the TUAs. Mr. Cruz pointed out that the increase of minimum wages would affect this population in the TUAs more than other groups.

Mr. Cruz proceeded to review the PowerPoint presentation that included statistics from a 2007 - 2011 survey, and noted the main source of household income in the TUAs came from wages or self-employment, which totaled 83 percent, with wages comprising 77 percent of that ratio. He explained that these statistics indicated how to address issues of poverty in the TUAs because it would reduce this problem once the minimum wages was increased.

Mr. Cruz pointed out that the number of people receiving public assistance was less than two percent, and not a large percentage within the TUAs. He said that 39 percent of residents in the TUAs were unemployed, and the unemployment rate was 9.2 percent.

In response to Mr. George Ray's question regarding the large percentage of individuals who were unemployed, Mr. Cruz said that those numbers also included retirees, and that to obtain a more accurate understanding of the data, it would have to be thoroughly studied.

Discussion ensued among the Trust members regarding the possibility that the large number of unemployed included high school graduates, as there were more young people living in the TUAs than in the rest of the County.

Mr. George Ray III noted if MDEAT developed a job training plan, it would have a positive impact on the TUAs.

Mr. Cruz explained that this data should inform the policy-making; it was a preliminary step, which should be followed by determining the cause, the type of policies needed, and how to implement and execute these policies.

Mr. Cruz reviewed the findings related to the educational attainment in the TUAs, which reflected that 34 percent of the population had stopped their studies at the high school level. He explained that some of the issues in attaining college degrees in the TUAs were related to the lack of financing and the need to work to support one's family, rather than attend school. Therefore, obtaining college degrees could be a longer process for TUA residents.

Discussion ensued among the Trust members regarding the number of residents 25 years and older within the TUAs who did not have high school diplomas, which totaled 13 percent and the study regarding drop-out rates that needed more data and analysis.

Mr. Cruz suggested that this was a good time to consider strategic planning and economic development plans for each of the TUAs, as well as social and institutional development, rather than simply the development of real estate. He indicated that business establishments within the TUAs included mostly retail and personal services such as barber shops, as well as professional

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services including the Information Technology (IT) sector. However, this study did not reflect people working in different types of businesses who performed IT services.

In response to Ms. Traci Pollock's inquiry regarding how to identify the number of businesses within a certain industry, particularly in the food service category, Mr. Cruz noted the two sources included a publicly-available source that was part of the Census, but did not contain agricultural establishments, etc.; and the other proprietary source was "Info USA." In addition, the County had a database with more details and more businesses, which were organized by mixed codes with addresses, thus enabling the public to match them with locations, he noted.

Discussion ensued among the Trust members regarding the fact that 14 percent of the County's population resided in the TUAs, while only seven percent of business establishments were located in the TUAs, which was an indication of the dilapidated condition of the infrastructure, the absence of community beautification, and the low level of education.

Following further discussion, Mr. Cruz noted this data included self-employed residents and home businesses, but he was uncertain about the accuracy of the data. He pointed out that if there was no advertising of the business, the information was probably not included in the data. Mr. Cruz reiterated the importance of providing this information to the policymakers, as it would inform the planning, and the implementation process.

Mr. Cruz said that he met with the Social Economic Development Advisory Board regarding the importance of early childhood education, and the data reflected that fewer children under the age of five were enrolled in school in the TUAs than in the remaining areas within the County. He stressed the importance of early childhood education and the need for additional early childhood programs within the TUAs.

Ms. Leigh Toney reminded the Trust members that MDEAT financially supported the Children's Trust Fund on the same principle of early childhood education.

Ms. Traci Pollock said that in addition to this presentation there were snap-shots of each TUA and the highest educational attainment was recorded in the Coconut Grove TUA. She noted this data helped MDEAT staff to identify different areas of interest, to understand the particular TUA's population, income level, etc. in order to develop initiatives.

Mr. Cruz pointed out that Coconut Grove TUA was unique because it was located in a high income area; therefore, the information contained mixed data, and it was difficult to determine averages for the entire area. He said that it was necessary to conduct surveys due to address this TUA appropriately.

Mr. Ron Butler commended Mr. Cruz on today's presentation, noting MDEAT staff had looked for this information in the past. He asked how it would be possible to research the data further, as this would help develop MDEAT's agenda, policies, etc.

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Mr. Cruz noted Florida International University (FIU) had a center that worked on urban issues and a representative would be making a presentation to MDEAT. He also mentioned that an intern from FIU was currently working with his department.

Discussion ensued among the Trust members regarding the possibility of placing a MDEAT staff member in Mr. Cruz' office to learn more about the data; and the need to consider ways to conduct a job training program for major industries of interest, such as import/export companies, to allow people to meet the qualifications in the next 2-3 years.

Mr. George Ray III recommended dedicating resources to educate people regarding identity theft. He said that there was disparity in education, which started as early as childhood education. He noted he believed that the starting point to implement these programs was to develop a strategic plan.

Mr. Cruz pointed out that the County was planning to invest approximately \$12 billion for water and sewer infrastructure projects over a period of 15 years and that this would be the time to plan how to train people to enable them to work on those projects.

Discussion ensued among the Trust members regarding the skills needed to repair water leakage in pipes and the need to collaborate with other agencies to train workers for these jobs.

In closing, Mr. Douthit thanked Dr. Cruz for today's (6/19) presentation.

Mr. Dixon reviewed the purpose of this presentation, which was to use the information from the TUAs, and to work with the FIU Metropolitan (MET) Center using some of the indicators to complete the gaps in the scorecard. He referred to page 27 in the MDEAT Agenda package, which reflected proposed indicators, in addition to those presented by Dr. Cruz, that included household types by tenure, income, rate, per capital income, etc., that were items related to the score card. Mr. Dixon indicated that MDEAT staff would be working with FIU to input the information regarding these categories that would be used in the scorecard.

In response to Mr. Ron Butler's inquiry regarding the need for funding toward the scorecards next year, Mr. Dixon confirmed that a cost would be associated with the service provided by FIU to complete the gaps in the scorecards. He noted he did not anticipate it to be a large amount, but it would be included in the budgetary process for next year.

Discussion ensued among the Trust members regarding the need for infrastructure improvement in areas such as Opa-Locka, Florida that had the potential for more businesses; the opportunity to provide a job training program in construction, specifically in the Liberty City area, where the lack of income was acute; and to partner with companies established in the area to accomplish this task.

Ms. Leigh Toney commented on the high quality of data received on the TUAs. She noted the need to optimize the prime retail properties in the TUAs to enable them to serve a broader area and to include this in the strategic plan. She also said that in order to sustain businesses, it was

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necessary to identify a way to trigger a reverse migration of people who were educated and employed back into Miami-Dade County to contribute to help rebuild this community.

Mr. Charles Sims noted the TUAs contained prime real estate; however, the infrastructure was old, and the lots were confusing, which needed to be addressed.

Following further discussion, Mr. John Dixon provided a flyer regarding the Housing Assistance Program Breakfast Series sponsored by the Economic Advocacy Trust's Housing Committee to be held on June 28, 2013 at 8:30 a.m. He invited the Trust members to attend.

Approval of Previous Minutes

February 20, 2013 – Vote was not taken in today's (6/19) meeting due to no quorum.

I. Board Action Items

- A. Transportation of Youth to Summer Events**
- B. Overtown Business Exposition**
- C. Greater Miami Service Corps Contract Extension**
- D. Urban Land Institute Proposal**

II. Information Items

- A. Housing Action Committee Breakfast**
- B. Status Report: Annual Report Card Indicators**
- C. MDEAT Social Media Program**
- D. Development of By-Laws Committee**
- Add-On – Black Girls Code Presentation**

1. Following comments by Ms. Leigh Toney regarding her invitation to Ms. Felecia Hatcher, Founder of @ Black Tech Miami & @ Code Fever Miami to make a presentation at today's (6/19) meeting and the lack of a quorum, Assistant County Attorney Terrence Smith advised that the Trust members who were present could listen to the presentation, but another presentation may have to be made for the absent members.

Chairman Douthit noted the presentation on Black Girls Code Workshop by Ms. Hatcher would be added to today's (6/19) agenda.

Ms. Toney provided a brief overview of the Black Girls Code (BGC) Program that has been recommended by the Economic Development Action Committee (EDAC), which involved providing access to the internet in underserved communities. She noted BGC was nationally known; its work was in alignment with EDAC's goals, and pertained to connecting young people to the industry of technology. Ms. Toney indicated that BGC had proposed to host an event in Miami-Dade County in partnership with MDEAT.

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Ms. Felecia Hatcher appeared before the Trust members and provided information and samples of the company's marketed Popsicle treats. She noted the business has been in operation for five years and prior to forming the company its founders had worked with technical companies, such as Sony and Nintendo. Ms. Hatcher said they were interested in partnering with organizations such as MDEAT that targeted youth, in terms of entrepreneurship and technology. She provided the history of the organization and commented on past events that were held at colleges in Atlanta, Georgia. Ms. Hatcher pointed out that although the youth were consumers and had access to technology, it was necessary to empower them to become creators of technology, which was the goal of BGC. She noted the mission of BGC was to introduce young girls, ages six to eighteen, to technology to build web programming. She mentioned the need for this type of program in Miami-Dade County and the plan to start technology training at an early age that would create jobs in technology as well as entrepreneurial opportunities in this field. Along with its existing infrastructure and national support, BGC also had the curriculum and local support to make the program a success in this County, she noted.

Discussion ensued among the Trust members regarding what was needed to start the program in Miami. Ms. Hatcher indicated that BGC required a charter fee in order to offer the program, noting a location had been identified that was equipped with computers that were accessible for the girls in the program.

Ms. Hatcher noted BGC would be hosting a Code Fever event that would be teaching youth web and app design, and had secured the collaboration of other entities to make it a successful program.

Additionally, Mr. Derrick Pearson, representative of Feverishpops commented on the strong demand for this program from students, which was evidenced by the three-day registration of 45 students.

Ms. Hatcher noted the highlights during an event in Atlanta, which included an intensive one-day program for the girls, a panel with the parents involved, and presentations from Information Technology (IT) representatives and engineers, entrepreneurs to educate the parents as well. She mentioned the concerns expressed by the parents regarding the need to be more educated about the available technical opportunities for their children.

Ms. Toney noted the information on BGC presented at today's (6/19) meeting was in the MDEAT Agenda Package and would be presented at the July 17, 2013 MDEAT meeting. She asked that Ms. Hatcher and Mr. Pearson return next month to make another presentation.

2. Chairman Douthit noted Mr. John Dixon, Executive Director, MDEAT, requested to present a report on the Third Annual Overtown Rhythm and Arts Festival.

Mr. Dixon noted the efforts of the Economic Development Action Committee on the event of the Overtown Rhythm and Arts Festival that would be held on June 22, 2014

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between NW 3rd Avenue and 9th Street. He said that the purpose of the event was to promote businesses and events of entertainment located in the Overtown area. Mr. Dixon indicated that MDEAT was also working with the Community Redevelopment Agency (CRA) on its Business Resource Center located at 1490 NW 3rd Avenue that provides technical assistance pertaining to accounting Information Technology (IT), as well as legal assistance for businesses in that area. He noted the intent was to work with the CRA to enhance the existing projects, and to provide WI-FI capability for businesses in the TUAs.

Mr. Dixon said that the CRA was undertaking four new residential construction projects, which would attract a large number of new residents that he hoped would take advantage of the businesses in the area. Additionally, he indicated that he met with the president of the association to discuss their plans and projects at hand to build-up the existing business association.

Mr. Clarence Woods, Executive Director of the Southeast Overtown/ Park West CRA, noted this was an opportunity to provide some leverage to many projects underway within the community. He commented on the significant investments made throughout Overtown by this CRA, which intended to be a community builder. Mr. Woods said that the Business Resource Center (BRC) was operated by Neighbors and Neighbor Association (NANA) and had been open since March, 2013. He further noted the CRA had allocated \$80,000 to support the center, which was an incubator space that provided resources to small businesses and residents in that area. He commented on a current loan that was approved totaling approximately \$50 million that would allow an increase in the CRA's bonding capacity. Therefore, the CRA could build four new mixed-use development projects with some Wi-Fi capability that would be accessible to small businesses and residents once registered. Mr. Woods said that the mandate for these construction projects included 40 percent of the labor and 20 percent of sub-contractors had come from this area, and NANA would monitor the hiring process to ensure this requirement was met.

Mr. Woods noted the Overtown Rhythm and Arts Festival was an economic development opportunity. He said there were several small businesses within the community participating as vendors; this event would provide an opportunity for those businesses to profit, and would serve as a marketing strategy to demonstrate that the Overtown area was a clean and safe environment. Mr. Woods indicated that this CRA was investing redevelopment dollars in the transformation of Overtown, noting this was an opportunity for the CRA to partner with MDEAT in those efforts.

In response to Mr. Charles Sims' question regarding whether the CRA had plans to assist the businesses with bonding capacity, and short-term capital, Mr. Woods noted these were issues that the BRC planned on addressing, by providing businesses a partnership to enable them to have the bonding capacity. In addition, he said that the CRA intended to empower Overtown residents in terms of ownership, labor, and self-contracting opportunities; and planned to create a platform for small contractors to become co-

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contractors on these projects to build-up their bonding capacity. He stated that the CRA was in the process of determining a mechanism to institute this by becoming a co-contractor on some of these projects, to enable the small contractors to have the necessary bonding.

Responding to Mr. Sims' inquiry regarding policies for hiring ex-felons, Mr. Woods noted the CRA had a partnership with the South Florida Workforce, which prequalified ex-offenders for the BRC list. He further explained that the Overtown Rhythm and Arts Festival was a non-profit initiative created in 2011 as a final project of the Leadership Miami Group, which had originally proposed to hold a concert as a tribute to Overtown's musical contributions. He said that the CRA sponsored this original event, which was so successful that it was decided to continue with this event on an annual basis. However, Mr. Woods noted, there was a reduction in the number of sponsors this year, which led him to consider a partnership with MDEAT for the event.

Chairman Douthit thanked Mr. Woods for providing clarification on the activities that would take place after the event, which would contribute to the growth of the community.

Assistant County Attorney Terrence Smith advised that the Trust members could only have a discussion on this item because the Trust had already authorized an expenditure of \$30,000 for this negotiated contract, and there was nothing on the table, other than a directive.

Assistant County Attorney Smith further advised that due to the lack of a quorum at today's (6/19) meeting, no action item could be considered, and the only action that the Trust was authorized to take was to enter into an agreement, which would have already taken place by the next MDEAT meeting. He indicated that MDEAT was not the major sponsor for this event.

Mr. Ron Butler expressed concern and requested clarifications on the decision taken in his absence, and Assistant County Attorney Smith advised that the Trust had already acted on this item at the May 15, 2013 MDEAT meeting with a directive to negotiate this contract agreement.

In response to Mr. Butler's inquiry regarding the use of the \$30,000 allocated by MDEAT, Mr. Woods noted the original plan was to use it for talent and marketing purposes for this event.

Discussion ensued among the Trust members regarding the lack of a detailed budget for the allocation that had been approved.

Assistant County Attorney Smith advised that once the process of negotiating the contract was complete, it would reflect the terms that the Trust directed staff to agree with in the contract.

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Ms. Leigh Toney noted the intent of Economic Development Action Committee (EDAC) members was to include the various services, such as Wi-Fi and technical assistance as mentioned by Mr. Woods in this agreement, rather than talent and entertainment. She said that she was unaware at what point this change occurred, and asked that the language in the contract reflect the specific intentions of this committee.

Chairman Douthit noted he had several conversations with MDEAT staff and he believed that MDEAT's commitment was to allocate \$30,000 towards the overall cost of this event; however, unless there were residual effects, the event would be of no value. He noted as long as the event had the desired impact in the community, and accomplished the goals of the committee, he was not concerned about the detailed budget.

Discussion ensued among the Trust members regarding the objectives of the event; the need to have a detailed budget on MDEAT's \$30,000 allocation to ensure that the funds were used to accomplish specific tasks; and the need to earmark those funds for that specific purpose.

Assistant County Attorney Smith reiterated that due to a lack of a quorum and pursuant to the ordinance, the Trust could not take any action on this item.

Chairman Douthit noted he had a copy of the memorandum of approval and he believed that EDAC to ensure the outcome of this agreement with this CRA would be as expected.

In response to Ms. Toney's inquiry regarding what would be used as proof of MDEAT's contribution after the event, Mr. Woods suggested that MDEAT's logo be placed on the BRC facility to signify this partnership. He noted other events would be organized, including a year-around marketing program, and as a marketing plan, MDEAT's logo could be placed on this program's brochure.

3. Later in the meeting, Chairman Douthit noted he had discussed some procedural and administrative matters with MDEAT staff. He indicated that a significant review of the By-Laws of the Trust had not been undertaken since 2005 and a By-Laws Committee would be established to review them along with the County Attorney's Office to ensure that the Trust was in compliance. He noted those members who would be selected to be on the committee would receive an email from MDEAT. He said that in addition members would be selected to be on a Technology Advocacy Committee to identify technology issues as discussed in today's (6/19) meeting.

In response to Mr. Ron Butler's comment, Chairman Douthit noted a Personnel Committee would also be established, which would review the salary of the Executive Director who has been for a long time the lowest paid director of any County department because his salary had not changed since he assumed the position as an interim director.

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Following Ms. Toney's inquiry regarding nominating candidates to the Trust, Assistant County Attorney Terrence Smith noted this Nominating Committee was set through the County Ordinance and that this action was not within the Trust's purview.

Discussion ensued among the Trust members regarding designated commissioner who oversaw the Economic Development and Port Miami Committee would also oversee MDEAT's Nominating Committee, and presently that person was Commissioner Bell.

Chairman Douthit explained the process of the Nominating Committee, noting he had received a list of resumes of nominated candidates, selected from the public applicants. He noted that Father Major was named by resolution as a designated named member of this committee.

Following further discussion regarding how to identify a way for the process to move forward, Mr. Dixon explained that a meeting was scheduled between Commissioner Bell, Father Major, and Chairman Douthit; however, this meeting had to be rescheduled due to medical reasons concerning Father Major, who recently expressed interest in still serving on this committee. He said that he contacted Commissioner Bell to discuss the possibility of appointing additional members to the Nominating Committee, because two of the five required members had decided to discontinue their membership. Mr. Dixon noted a meeting had been scheduled with Commissioner Bell to arrange for this committee to resume its work.

Discussion ensued among the Trust members regarding the process of receiving responses to the public notices relating to the Trust membership vacancies from applicants during a period of time established by the County Administration, and the procedures set by the County Commission to evaluate the applications.

III. Advocacy Items – Committee Updates

IV. Executive Director's Report

Mr. John Dixon noted there was a concern that the Teen Court Program would be moved from MDEAT's jurisdiction; however, Commissioner Edmonson had sponsored a legislation, which was being finalized by the County Attorney's Office, providing that the Teen Court would remain with MDEAT. He explained that pursuant to the County resolution creating MDEAT the Teen Court Program was to be under MDEAT's jurisdiction for three years, until July 2013.

Ms. Traci Pollock noted a link was emailed to the Trust members regarding the Social Media Program, and the printed copy of that report was passed around during today's (6/19) meeting. With regard to the scorecard, she said that recent discussions had taken place with representatives of Florida International University (FIU), and she asked Trust member to recommend specific indicators to Mr. Dixon if they were not on the list that was submitted to MDEAT. Ms. Dixon noted hopefully a proposal would be presented from FIU within the next two months.

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Mr. Dixon said that the proposed indicators from FIU would be emailed to the Trust members to review.

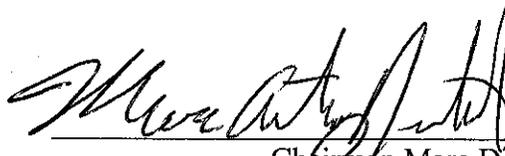
Additionally, Ms. Pollock noted she had been working closely with the Miami-Dade Communications Department to establish a social media presence for MDEAT during July 2013, through LinkedIn, Face Book and Twitter, in order to be more responsive to other partners. .

In response to Ms. Leigh Toney's inquiry regarding whether this included a mail chat link to have constant contact with the public, Ms. Pollock noted that was budgeted for the next fiscal year and was submitted to the finance department. She said that request included a newsletter and other types of initiatives, and once a budget was approved she would be able to move forward.

- V. Departmental Monthly Reports**
 - A. Fiscal**
 - B. Housing**
 - C. Teen Court/Youth Services**
 - D. Marketing and Public Information Services**

Adjournment

There being no further business to come before the Trust, the meeting adjourned at 5:25 p.m.



Chairman Marc Douthit Esq.
Miami-Dade Economic Advocacy Trust



Board of County Commissioners'
MDEAT
June 19, 2013

Prepared by: (Karen Harrison)

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	06/19/2013	-	Clerk's Summary
2	06/19/2013	-	MDEAT Agenda Package
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MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD OF TRUSTEES MEETING

JUNE 19, 2013

Agenda



MEETING NOTICE

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TRUSTEE BOARD MEETING

DATE: WEDNESDAY, JUNE 19, 2013

TIME: 3:30 PM

**LOCATION: COMMISSIONER'S CONFERENCE ROOM
SECOND FLOOR
STEPHEN P. CLARK GOVERNMENT CENTER
111 N.W. 1ST STREET
MIAMI, FLORIDA 33130**

**PARKING AT CULTURAL ART CENTER
GARAGRE
50 NW 2ND AVENUE**



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD MEETING

WEDNESDAY, JUNE 19, 2013 | 3:30 PM

STEPHEN P. CLARK CENTER – 111 N.W. 1ST STREET | MIAMI, FL
COMMISSIONER'S CONFERENCE ROOM | 2ND FLOOR

Roll Call

- DISCLOSURE OF CONFLICTS OF INTEREST
- QUERY FOR EARLY DEPARTURES
- Approval of Previous Meeting Minutes

- February 20, 2013 1

- Special Presentation – Socio-Economic Conditions
in Miami-Dade's Targeted Urban Areas 2007-2011,
Dr. Robert Cruz, Chief Economist, Miami-Dade County

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 - D. Urban Land Institute Proposal 21

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 - D. Development of By-laws Committee 30

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- V. **Departmental Monthly Reports**
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 - C. Teen Court/ Youth Services 43
 - D. Marketing and Public Information 44

- VI. **New Business**
- VII. **Next Meeting**

Adjournment

BOARD MINUTES
FEBRUARY 20 2013

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MEETING February 20, 2013**

The Miami-Dade Economic Advocacy Trust (MDEAT) convened in a meeting in the Stephen P. Clark Center, 111 NW 1st Street, 29th Floor Conference Room 29A, on February 20, 2013, at 3:30 p.m. The following MDEAT members were present: Chairman Marc Douthit Esq., Mr. Ron Butler, Ms. Barbara Montero, Mr. Carlos Morales, Mr. Stephen L. Herbert, Ms. Treska V. Rodgers, Ms. Leigh Toney, and Ms. Stephanye Johnson was late (Reverend Walter T. Richardson,, Mr. Robert Holland Esq., , Mr. George Ray III, and Mr. Charles Sims were absent).

ROLL CALL

The following staff members were present: MDEAT Executive Director John Dixon, Mr. Jose Gonzalez, Mr. Anthony Williams, Ms. Traci Pollock, and Deputy Clerk Karen Harrison.

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

Chairman Marc Douthit called the meeting to order at 3:50 p.m., and he noted that he would turn the meeting over to Vice Chairman Butler because he had to leave by 4:30 p.m. to go out of town.

Approval of Previous Minutes

There were no minutes to be approved at this time.

I. Board Action Items

A. Agreement to Expedite Office Clean-up

Mr. John Dixon explained the process of moving to the Stephen P. Clark Building that included transferring Teen Court Program files and Housing Assistance Program (HAP) files. He noted that some files needed to be shredded and others had to be filed as instructed by that division director. Mr. Dixon also noted that the foregoing item was a request to approve an agreement between MDEAT and The Greater Miami Service Corp (GMSC), which was an agency youth group under the Miami- Dade County Community Action and Human Services Department. He commented on the services provided by this organization, which included community service projects, and that he had worked with this entity in the past, which also provided services for parks and recreation projects within the community.

Mr. Dixon explained the negotiation process that included meeting with GMSC along with the County Attorney's Office to come to an agreement regarding the foregoing item, which included the cost not to exceed \$7,000 and that the HAP Director would oversee this project. He said this service project was included in the MDEAT Budget, and that the \$7,000 would be the cost for

Discussion ensued among the Trust members regarding the GMSC agency and the type of work performed in the past.

Mr. Dixon explained the negotiation process that included meeting with GMSC along with the County Attorney's Office to come to an agreement regarding the foregoing item, which included the cost not to exceed \$7,000 and that the HAP Director would oversee this project. He said this service project was included in the MDEAT Budget, and that the \$7,000 would be the cost for the salaries of an hourly wage of \$11.00, for the services that include filing and shredding of unwanted files.

Chairman Douthit asked about MDEAT's obligation to maintain HAP and Teen Court files and was there a scheduled timeframe after the loan write-offs were implemented to shred those files.

Mr. Dixon noted he was not certain about the holding time for those files, but the increasing number of files was stored in MDEAT's Office, which had become a concern.

Discussion ensued among the Trust members regarding the holding time of the HAP files was based on the mortgage terms of the forgiven loan, which was five to seven years.

Chairman Douthit noted for clarification that part of this process of removing files was to perform an analysis to identify which files could be shredded.

Following further comments from Mr. Dixon regarding the storage of these files, Chairman Douthit asked had MDEAT staff considered a more technical way of storing the files by scanning them once they became inactive to minimize the paperwork.

Mr. Dixon noted the files that could be scanned would go through the process in an effort to eliminate repeating this exercise, but the entire set of files could not be eliminated.

It was moved by Ms. Treska Rodgers that the Trust approve an allocation not to exceed the amount of \$7,000.00 that would come from a budgeted amount from each of the following MDEAT Divisions: Housing, Youth Services, Economic Development, and Administration in order to enter into an agreement with the Greater Miami Service Corporation for a service project to restructure and organize MDEAT's storage area of files. This motion was seconded by Mr. Ron Butler, and upon being put to a vote, passed by 8-0 (Reverend Walter T. Richardson, Mr. Robert Holland Esq., Mr. George Ray III, and Mr. Charles Sims were absent).

II. Information Items

A. Teen Court Internship Program Report

Mr. John Dixon noted that the Teen Court Internship Program had its first student by the name of Jean Louis Reneson, a sophomore at Marion University in Indiana to return home and complete his internship as a student volunteer for MDEAT from January 7th to January 23rd 2013. He noted that the student had also spoken at the Teen Court Conference in 2012 and during his internship he worked with the Teen Court staff.

In response to Chairman Douthit's inquiry about the continuation of this program as an open door to other students, Mr. Dixon said yes, this was discussed by the Economic Development Action Committee members, which included consideration of paid positions. He noted that

he would be meeting with the County Attorney's Office to determine a legal process to arrange payments for student interns. Therefore, MDEAT would need to identify a formal process in selecting students and if possible provide a stipend to those youth, Mr. Dixon noted.

Responding to Chairman Douthit's comments on sending a thank-you letter or a token of appreciation from MDEAT to Mr. Jean Louis Reneson, Mr. Dixon noted that Mr. Reneson received a certificate of appreciation from Teen Court, and he would check and report back to the Trust.

Chairman Douthit recommended that a letter of appreciation be sent from the Trust acknowledging Mr. Reneson's efforts during his internship.

III. Advocacy Items – Committee Updates

Chairman Douthit noted that he had asked the Executive Director to incorporate all the division reports into his presentation, and if information was needed from a division director, it would be requested on a case-by-case basis, rather than have the entire MDEAT staff attend the Trust meetings. He noted this process would streamline the reports and an effort to become more efficient.

Mr. John Dixon commented on receiving a request to schedule another County Ethics training session for the Trust, which would be a refresher's course for some members, and in moving forward he would be meeting with Commissioner Bell to discuss her responsibilities as chair of the MDEAT Nominating Council in order to fill the four vacancies in Trust. Mr. Dixon noted the efforts of working with the County Ethics Office to plan an Ethics training session before the new Trust members were appointed.

Mr. Dixon noted that in terms of the Contractors Resource Initiative, MDEAT would provide contracting plans to contractors in libraries countywide. He also noted that MDEAT staff met with the main library director and would be meeting with its staff members to identify other libraries that contractors could have access to contracting plans for large county projects in the form of a computer disc, or print format. Mr. Dixon indicated he had hoped to also meet with private companies to obtain private owned contract plans. He mentioned the different locations of the libraries, which included Homestead, North Dade Regional Library, Arcola Lakes and in the West area of Miami-Dade County.

Mr. Dixon advised the Trust members that a meeting with MDEAT's Foundation members was scheduled for next Friday, March 1, 2013 in Coconut Grove at 2:30 p.m. at the office of an attorney who was willing to represent the Foundation and serve as a registered agent.

Ms. Stephanye Johnson noted that the private attorney was in the process of becoming bar specialization certified.

Additionally, Mr. Dixon expressed excitement that this attorney was willing to provide her services to the Foundation at no cost.

Mr. Dixon noted that MDEAT would participate in an initiative with the Small Business Administration (SBA) and a regional director from Atlanta, Georgia on March 12, 2013 to be a part of an evening class conducted by Mr. George Ray III at the Miami-Dade College Campus. Therefore, MDEAT staff had planned to host a tour of Poinciana Park from 2:30 to 3:30 p.m., for the regional director and to meet with Commissioner Monestime and Mr. George JAP who in the past had received some funding from the SBA, Mr. Dixon noted. He indicated that the intent was to invite a group of business people to the meeting to hear a forecast of SBA, but with limited time it was not likely to happen.

Mr. Dixon noted that Mr. George Ray III had requested that an expense be included in the budget to attend the Congressional Black Caucus (CBC) meeting in September 2013 to lobby for the Trust in the MDEAT budget. He noted that Mr. Ray III had expressed interest in foreclosure issues, and he received an email regarding his ideas on assisting foreclosures, and that a detailed response would be sent to Mr. George Ray III regarding the responsibility of the MDEAT Housing Assistance Program (HAP) pursuant to the County Ordinance. Mr. Dixon said he would also make note that other County agencies were charged and funded to address foreclosure issues, in which MDEAT's efforts of assistance was through the HAP.

Mr. Dixon noted Mr. Ray III expressed interest in securing and renovating abandoned houses, and selling them under the housing program to people who met the qualifications. Additionally, in terms of the renovation process, organizations like the Habitat Housing Program, if interested in purchasing those homes could invest in the labor and equity to renovate those homes. Therefore, the purpose of going back to the CBC was to secure funding for these type of initiatives mentioned.

Discussion ensued among the Trust members that the initiative mentioned by Mr. Dixon would be a MDEAT Foundation function, in terms of renovation of abandoned houses.

Ms. Stephanye Johnson noted that most of the lenders, which the sub committee had been working with them hoping they would consider MDEAT, including the Housing Urban Development that had some properties, but was not willing to turn them over to a governmental entity; however, there were efforts to develop a package from the Foundation to address that. She noted that the Housing Action Committee (HAC) scheduled a meeting with Chase Bank this Friday to discuss some of their initiatives for charitable funding programs and identify how the Foundation could use some of those available options for a 501C3 organization.

Chairman Douthit noted he agreed that setting aside funds from the dedicated funding source in order to attend the CBC would be a problem, not because he didn't want to, but because it was against County regulations. However, in terms of identifying new funds from other sources, whether from the State or banks, he believed that an infrastructure needed to be prepared in order to receive funding, which MDEAT did not presently have.

Chairman Douthit asked the HAC to identify what can be used to develop an infrastructure to be more prepared when requesting funding as well as obtain information on the type of property inventory needed from these sources.

Ms. Johnson noted that in working with banks she discovered, in terms of donations, representatives were looking for entities that have experience in working with these particular projects. Therefore, the HAC was in the process of developing a team that would address the concerns of those banks, which involved contractors, developers, etc. She pointed out that the current cost to renovate property would be more than the sale of the property. Ms. Johnson noted HAC's efforts in developing those relationships with the banks and other resources.

Ms. Leigh Tony noted in terms of Cities looking into land banking, she asked was there any value in this type of investment, because she believed that communities like Liberty City and Overtown would later have more valuable property to developers.

Discussion ensued among the Trust members regarding land banking, which was more popular in places like the Keys, than in the inner city areas, and that the few groups known that purchased and held on to properties until community development funding were received.

Additionally, Ms. Johnson noted that process of purchasing properties had recently decreased and the focus was more toward non-profit organizations that had substantial track records, which was the biggest challenge. She indicated that currently open inventory of properties in the inner city were already taken because the purchased properties were being rented out at substantial lease amount. Ms. Johnson said that in this present time it was a landlord's market.

Chairman Douthit noted that in the past he had suggested MDEAT move in the direction of providing a rental assistance program under the Housing Assistance Program (HAP) because he knew this market was growing, but at that time it was not in the MDEAT's vision.

Ms. Johnson noted that currently the funding sources MDEAT received would not allow rental assistance; however, there would have to be other revenue sources for that type of program.

Chairman Douthit said that was his reason for asking the HAC to look for other options and programs that would assist people housing, which he believed should include all types of housing like rentals.

Ms. Johnson commented on the discussions held by the HAC regarding the concept of lease to purchase contracts, asset development, and other ways to place people into affordable housing. She noted that because people often could not afford purchasing homes, therefore an educational program was needed to help people make sound decisions regarding the purchase of homes.

Chairman Douthit asked that the Executive Director contact Mr. George Ray III and inform him that he has been asked to be a part of the HAC so that he could be informed and updated on the program.

In response to Mr. Ron Butler's inquiry regarding expanding the mission of the Housing Assistance Program (HAP), Ms. Johnson noted yes because HAP's current mission addresses

the down payment assistance, but as a collaborative effort it would not be a large expansion because the program included all the other entities that dealt with other assistance programs. She also noted that because MDEAT mainly addressed education, she believed there was a need to look more into programs that would directly help people with better resources, which were pointed out by a Housing Urban Development (HUD) representative at one of the HAP events.

Additionally, Chairman Douthit reminded the Trust members that the result of MDEAT's planning session included the focus on additional ways to provide housing assistance had become part of the plan.

In response to Mr. Ron Butler's inquiry, Mr. Dixon noted he would provide a copy of the minutes from MDEAT's Planning Sessions.

Discussion ensued among the Trust members regarding the plan to expand MDEAT's services and identifying other resources such as Federal Government assistance, which would have to be through the Foundation, once the infrastructure of the program was developed.

Discussion further ensued among the Trust members regarding the concerns expressed by Mr. George Ray III, which was to start the lobbying process so he could attend the CBC event to represent MDEAT.

Chairman Douthit noted that lobbying for MDEAT during the CBC event would be as effective as other times because the same people would be present and he recalled that past planned trips and expenditures made to the CBC was part of the reasons that major issues occurred with MMAP to become MDEAT.

Discussion ensued among the Trust members regarding the issue of lobbying through the Foundation, which was a 501C3 organization.

Mr. Dixon commented that in the past warnings regarding the separation of Trust member's participation versus involvement with the Foundation.

Chairman Douthit noted he believed it was beneficial for the Executive Director to attend the CBC; however, it should not be the decision of the Trust regarding whether the Foundation should send representatives.

Mr. Carlos Morales noted he understood the idea of wanting to expand the housing program, and he was fine with anyone going, but not as an expenditure of the Trust because it would be too questionable.

Following further discussion regarding the need to look at developing a structure and capacity before requesting funds, Ms. Leigh Tony noted MDEAT's creditability was at risk if the approach for Federal funding was not strategic.

Chairman Douthit pointed out that Federal funding may require a more capacity than MDEAT had in place. He urged the Trust members to investigate other funding resources besides the Federal funding.

In response to Ms. Treska Rodger's inquiry regarding the function of Trust members who were involved with the Foundation and when other persons would be designated other than Trust members, Ms. Stephanye Johnson noted appointments would be made once the Foundation meetings moved forward and there was an initial structure set in place for the organization. She noted that in having the initial structure, the attorney had recently become a part of the Foundation, and the only persons currently involved were the Trust members who sat on both sides. Therefore, in moving forward, she noted a transition would take place in positions and the goal was to provide direction so the Foundation would function, and be totally independent with its own By-laws.

Mr. John Dixon advised the Trust members that he attended a meeting at Friendship Baptist Church, which had a discussion regarding the Sunlife Stadium that was more like an economic development meeting. He noted the contractor spoke about the lack of bonding and the recommendation was to do a joint venture if the contractors could not afford individual bonding.

Following that meeting, Mr. Dixon noted he and Chairman Douthit met with Commissioner Monestime regarding Poinciana Park, which led into a discussion regarding construction and bonding issues. Mr. Dixon noted that MDEAT had reached out to Mr. John Charlton Matson Charlton Company, who was an expert in surety bonds, and hopefully an initiative regarding bonding would be developed after meeting with him.

Chairman Douthit commented on Mr. Matson's expertise and his experience working with him as well as his collaborative work with the Miami-Dade Transit (MDT), there were several small steps missed by contractors that should be completed in advance. He noted that Mr. Matson volunteered to do the same type of workshops for MDEAT as he had conducted for MDT to educate contractors. Chairman Douthit noted the other side of this objective was to take a look at the requirements imposed by the County, State, or City, etc., to obtain the necessary bond. He commented on the need for change on both ends, which included barriers in the system and the preparedness of contractors.

In response to Mr. Ron Butler's inquiry regarding the conversation with Commissioner Monestime concerning Poinciana Park, Mr. Dixon explained the discussion was about the idea of MDEAT funding a development plan through the Community Redevelopment Agency (CRA) in order to move forward. The CRA has been talking about identifying the next steps, and the County has continued to move toward publishing a Request for Proposal (RFP), and the community has requested to give input particularly regarding a development plan, which was not in place for the County.

Mr. Dixon noted that Commissioner Monestime expressed concern regarding the community entities such as the various local CRA's having the capacity to move a development plan forward after it was created. Commissioner Monestime questioned the capacity of the CRAs to move the development plan with only the support of MDEAT, he noted.

Mr. Dixon thanked Ms. Treska Rodgers for her leadership of the Youth Action Committee that arranged for MDEAT to host a Teen Court hearing at the Miami-Dade Economic Black

Police Precinct on February 25, 2013. He noted that 20 judges were invited, and nine had confirmed they would attend, including the current Honorable Chief Judge Joel Brown.

Chairman Douthit advised the Trust members that he was relinquishing his seat to Mr. Ron Butler at 4:38 p.m. because he going out of town.

Mr. Dixon provided a description of the historical building that was built in the 1950's and the history of how the community protested to receive law enforcement in the area. He noted that the Teen Court hearing would be an opportunity to honor those Black judges, and he urged the Trust members to attend. Mr. Dixon also noted that Commissioner Edmonson confirmed that she would be in attendance.

Mr. Dixon reported that MDEAT had began coordinating the business breakfast series regarding the Economic Development plan, starting in the City of Opa Locka with its Director of Community Development, Mr. Harold Brown as the guest speaker. He noted that the City of Opa Locka was a targeted urban area (TUA), and the event would be held at Romo's Restaurant on March 14, 2013. He also noted that businesses listed on the City's occupational license list were invited to discuss topics concerning challenges that businesses may face. Mr. Dixon noted that the second business breakfast series would be held at Denny's Restaurant in South Dade within the TUA of Richmond Heights, tentatively in April, which (MMAP, former name of MDEAT) helped to fund that particular business.

The Teen Court Program would be moving forward with a possible breakfast event with Ms. Wansley Walters, Florida Department of Juvenile Justice Secretary. Mr. Dixon noted.

Following a discussion with Ms. Treska Rodgers regarding the planning process of the breakfasts, Mr. Dixon noted that if Ms. Walters and Judge Orlando Prescott agreed to come to morning breakfasts, this marketing event would be for Teen Court and geared toward the legal professionals in the community such as judges and attorneys. However, the evening events would be addressing chief leaders within the community.

Ms. Treska Rodgers clarified that once the Teen Court Action Committee attended the meetings of the chief leaders, meetings would be formed with the community concerning Teen Court.

Following comments made by Mr. Dixon regarding the efforts of the Housing Division, Ms. Stephanye Johnson noted planning meetings were in progress regarding the focus and goals, which were being finalized.

Mr. Dixon noted MDEAT staff would be meeting to host TUA meetings in North and South Dade areas with TUA leaders who would have a panel discussion to share their views with the community.

Ms. Rodgers recommended that MDEAT staff attend the Unrepresented People's Positive Action Council (UPPAC) meeting in Miami Gardens that was an already established venue within a TUA and was held every Saturday morning, which would provide insight of the community interests and concerns.

Discussion ensued among the Trust members regarding the history of UPPAC and that everyone should attend the meeting.

Mr. Dixon informed the Trust members that he and Ms. Leigh Tony would be meeting with the Mayor of the City of Miami Gardens to discuss an initiative entitled "Pop-Up Hood" on February 25, 2013.

Additionally, Ms. Tony explained that Pop-Up Hood (PUH) was a retail based initiative that started in several cities around the country. She noted that this organization targeted commercial properties that were vacant for more than a year, followed by negotiating rent free business space for a period of six to eight months to cultivate retailers to come in and operate their businesses as a way to revitalizing those areas. Ms. Tony also noted the strategy plan used by PUH was to surround those businesses with marketing support, joint marketing and special events. Therefore, the Economic Development Action Committee (EDAC) had been discussing ways to support retail businesses in the TUAs, and creating spaces of destination with viable businesses. She further noted that in meeting with the Mayor of the City of Miami Gardens, the EDAC hoped to receive support in this initiative by City officials presenting this initiative to property owners.

Ms. Stephanye Johnson pointed out that during the negotiating process to be mindful that the time of providing rent free space would be a donation to the non profit grouping and beneficial to the property owner.

Mr. John Dixon noted he wanted to inform the Trust members that he received an email with some questions of concern from Ms. Renita Holmes who attended a MDEAT meeting. He read the response to the Trust members advising Ms. Holmes that MDEAT did not have a partnership with the Beacon Council to address economic development concerns within the Black community.

Ms. Treska Rodgers suggested that any written response to the public be reviewed by the County Attorney's Office.

Mr. Dixon noted that MDEAT hosted a meeting with Commissioner Monestime and County Department of Environmental Resources Management (DERM) and Real Estate Office regarding Poinciana Park. He noted DERM had conducted a study on the soil to determine whether it was contaminated particularly since it was being considered for development use. Mr. Dixon noted the concerns of Ms. Holmes regarding the contaminated soil in certain areas that could spread to the water and become a public health issue. He noted that the study from DERM reported that the use of the soil would be good for building homes and commercial buildings.

Mr. Dixon noted that Ms. Holmes offered consulting services to MDEAT and he advised her to send a proposal that would be presented to the Trust; however, he explained to her that the County required MDEAT to go through a Request for Proposal process, rather than hand pick someone to provide services. Mr. Dixon further noted that within the last two weeks he did not received anymore information from Ms. Holmes.

Discussion ensued among the Trust members that future correspondence responding to the public regarding them providing services should be reviewed by the County Attorney's Office first.

Mr. Stephen Herbert's request for a report on the Martin Luther King (MLK) Business Expo, which he noted should go on record as a phenomenal event.

Ms. Traci Pollock provided a brief overview of the MLK Business Expo event that took place on January 18, 2013. She noted that MDEAT hosted this event in collaboration with the West Perrine Community Development Corporation (CDC) as part of its 35th anniversary celebrating the legacy of Dr. Martin Luther King Jr. MDEAT extended space to approximately 85 vendors at the Palmetto Bay Village Center to network with each other in addition to Commissioner Moss of District 9 was able to attend and greet everyone, Ms. Pollock noted. She commented on the survey that was conducted with about 100 participants who gave a favorable response.

Ms. Pollock noted that a request was received to implement a similar event in North Dade. She also noted that MDEAT staff had discussed some ideas to duplicate the event, but the intent was to provide more of MDEAT's presence at the next event.

Ms. Treska Rodgers noted that in terms of the Housing Assistance Program report, she thanked the MDEAT staff for the level of details provided; however, the report reflected it was for Blacks in the targeted urban areas (TUAs) and she noticed the report (HAP) reflected low numbers on the ethnicity breakdown of the HAP. She noted that she was aware that Hispanics were the main people who applied, but MDEAT, as an advocate needed to reach out and identify people who qualified.

In terms of outreach, Mr. Dixon commented on a past meeting that was held with a Chase Bank representative and the discussion on hosting homebuyer events at the bank branches within the Black communities, but could only do this after bank hours.

Ms. Stephanye Johnson noted that the MDEAT's HAP had conducted several outreach and educational programs to predominantly minority agencies like Vision to Victory and other African American churches as reflected in the report on locations of the presentations. She noted that the challenge was related to the educational side of the program so that was currently the area of focus, such as in assisting people with improving their credit. Ms. Johnson mentioned that MDEAT would be hosting a credit event that would help people be ready to purchase homes and this would be reflected in the report. She also pointed out that Blacks existed within the Hispanic group.

Discussion ensued among the Trust members regarding the work effort in increasing the number of Blacks in this report in order to justify the numbers because Blacks were counted in another category.

Ms. Johnson noted that after the mission of MDEAT was reviewed again to determine how to address this issue regarding housing the numbers should increase.

In response to Vice-Chair Ron Butler asked about the status of the MDEAT logo and branding in the efforts to move forward in marketing, Mr. Dixon noted that in terms of all the action committees the discussion focused on the idea of promoting the MDEAT Programs and accomplishments through a marketing company. He commended Ms. Pollock for her work efforts in taking hold of the several marketing projects that were successful. Mr. Dixon noted in order to market MDEAT's story through the media there would be a cost.

Ms. Pollock noted that she had provide Mr. Dixon with a marketing plan, which was costly because the branding of an organization, the logos chosen were pre-dated before she became a part of MDEAT staff, so she asked for an additional 90 days to create a tagline, logo and to evaluate the how these different entities of MDEAT operate and were unified. She further noted this evaluation would also include the review of the efforts for outreach, and to have a grass-root presence as well as improve the orientation, education and interaction with the public. Ms. Pollock mentioned some of the steps she had taken to network and to identify internal and external marketing sources like linking into the social media programs.

Vice-Chair Butler noted that once the plan was presented, and approved by the Trust, a budget would be decided and allocated toward this marketing effort.

Adjournment

There being no further business to come before the Trust, the Trust meeting adjourned at 5:03 p.m.

Chairman Marc Douthit
Miami-Dade Economic Advocacy Trust

ACTION ITEM I A

TRANSPORTATION OF YOUTH TO SUMMER EVENTS

MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board
FROM: Treska Rodgers, Youth Action Committee Chairperson
DATE: June 17, 2013
SUBJECT: Transportation of Youth to Summer Events

PURPOSE OF ITEM

The purpose of this item is to request the Board of Trustees authorization to allocate two thousand dollars (\$2,000.00) to cover the transportation cost for Teen Court activities during the summer.

BACKGROUND INFORMATION

The Youth Action Committee felt Teen Court youth needed exposure to several activities this summer. On July 29, 2013, the National Bar Association Youth Day event will be at the Fontainebleau Miami Beach Resort, 441 Collins Avenue, Miami Beach from 9:00 a.m. to 4 p.m. On August 6, 2013, the City of Miami is sponsoring National Night Out in Bayfront Park, 301 Biscayne Blvd. from 6:00 p.m. to 9:00 p.m. Also, events associated with the Safe Summer Program at Hadley Park, 1350 N.W. 50th Street, are also planned for Teen Court youth involvement.

FISCAL IMPACT

The fiscal impact will not exceed two thousand dollars (\$2,000.00) from the Teen Court budget.

RECOMMENDATION

It is recommended that the Miami-Dade Economic Advocacy Trust Board approve the expenditure from the Teen Court budget for the transportation of Teen Court youth. It will not exceed two thousand dollars (\$2,000.00) for these events.

ACTION ITEM I B

THE CHIEF OF POLICE YOUTH SUMMIT

MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board
FROM: Treska Rodgers, Youth Action Committee Chairperson
DATE: June 17, 2013
SUBJECT: The Chiefs of Police Youth Summit

PURPOSE OF ITEM

The purpose of this item is to request the Board of Trustees authorization to allocate two hundred dollars (\$200.00) to cover the cost of water for those attending the Summit and the cost of event security.

BACKGROUND INFORMATION

On July 23, 2013, Teen Court will host a summit at the Joseph Caleb Center, 5400 N.W. 22nd Avenue, Room 110, in Miami to engage the Police Chiefs and the community in a discussion concerning youth criminal justice. The Youth Action Committee is in support of this initiative to create an environment that will not only develop a community dialogue, but also enhance a working relationship between law enforcement and local residents.

FISCAL IMPACT

The fiscal impact will not exceed two hundred dollars (\$200.00) from the Teen Court budget.

RECOMMENDATION

It is recommended that the Miami-Dade Economic Advocacy Trust Board approve the expenditure from the Teen Court budget for the Chiefs of Police Youth Summit. It will not exceed two hundred dollars (\$200.00) for this event.

ACTION ITEM I C

GREATER MIAMI SERVICE CORPS CONTRACT EXTENSION

MIAMI-DADE ECONOMIC ADVOCACY TRUST MEMORANDUM OF APPROVAL

TO: Miami-Dade Economic Advocacy Trust Board Members
FROM: John Dixon, Executive Director
DATE: June 12, 2013
SUBJECT: MDEAT Interagency Service Agreement with Greater Miami Service Corp.
Update and Extension

PURPOSE OF ITEM

This is to request MDEAT Trust Board approval to extend the interagency service agreement with the Greater Miami Service Corporation, an agency of the Miami-Dade County Department of Community Action and Human Services, for the purpose of restructuring and reorganizing MDEATs storage area. The additional, projected cost for work related to this project is \$13,000 for what would be a combined total not to exceed \$20,000.00. The previously approved MOA from February 2013 is attached for reference.

BACKGROUND

There are several factors that contribute to the need for additional time to complete the project. First, it was originally speculated that there were in excess of 200 storage boxes. That count was well short of the actual number. While that exact number is still unknown, staff speculates that it now exceeds 300 in addition to several file cabinets containing documents requiring consideration for shredding or reorganization of filing due to mandated document retention schedules. Second, staff discovered during this process that other office re-organization projects required to meet increased delivery of services can be handled by the GMSC crew. Thus, the GMSC crew is currently serving as an augment to the agency's current human resource level to fulfill this need.

Finally, due to the volume of storage boxes and in some instances unknown content coupled with the other office re-organization projects, it has been determined that the most effective approach is to complete the project in phases. Subsequently, three of the five phases are complete.

FISCAL IMPACT TO AGENCY

The agreement is to provide three of GMSC program workers to complete the assigned task. The charge for their services is \$11.00 per hour and they work a six-hour day. The work crew began work on April 15, 2013. An updated, estimated timeline for this project could extend to the end of this fiscal year (September 30, 2013). Allocating funds for 101 total days worked at \$198.00 per day (3 people at \$11.00/ hr. for six hours per day) will come to \$20,000 (\$19,998 to be exact). The amount paid will come from

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budgeted amounts from each of MDEATs divisions (Housing – Youth Services – Economic Development – Administration).

RECOMMENDATION

It is recommended that the MDEAT Trust Board approve the request for an extension of time at an additional expenditure of \$13,000.00. This extension will bring the total fiscal impact of this project to \$20,000.00.

**MIAMI-DADE ECONOMIC ADVOCACY TRUST
MEMORANDUM OF APPROVAL**

TO: Miami-Dade Economic Advocacy Trust Board Members
FROM: John Dixon, Executive Director
DATE: February 12, 2013
SUBJECT: MDEAT Interagency Service Agreement with Greater Miami Service Corp.

PURPOSE OF ITEM

This is to request MDEAT Trust Board approval to enter into an interagency services agreement for a service project with the Greater Miami Service Corporation for the purpose of restructuring and reorganizing MDEATs storage area. The total cost for work related to this project is not to exceed \$7,000.00.

BACKGROUND

There are currently in excess of 200 boxes currently stored in MDEATs storage area at our relocated office. These boxes are from four storage areas at MDEATs previous office location at 19 West Flagler Street. The boxes are from all MDEAT divisions and are in need of reorganization, filing and shredding.

The Greater Miami Service Corp. is an agency of the Miami-Dade County Department of Community Action and Human Services. The agreement is to provide three of their program workers to complete the assigned task. The charge for their services is \$11.00 per hour and they work a six-hour day. The initial estimate is that this project will take twenty work days (~\$4,000.00). The additional funds are in case the duration of this service exceeds in initial estimate of twenty work days.

FISCAL IMPACT TO AGENCY

The amount paid will come from budgeted amounts from each of MDEATs divisions (Housing – Youth Services – Economic Development – Administration). This will permit more efficient use of office work space and complete needed relocation build-out and organization of files and information currently in the boxes. The electronic storage and shredding of documents in applicable boxes will reduce used storage space and update information access to that data.

RECOMMENDATION

It is recommended that the MDEAT Trust Board approve this request for expenditure of \$7,000.00 to complete this service project.

ACTION ITEM I D

URBAN LAND INSTITUTE PROPOSAL



MEMORANDUM OF APPROVAL

TO: MDEAT Board Members

FROM: Ron Butler, Economic Development Action Committee Chairperson

DATE: May 6, 2013

SUBJECT: Urban Land Institute Technical Assistance Panel

PURPOSE OF ITEM

The purpose of this item is to request the authorization of the Miami-Dade Economic Advocacy Trust Board to A) research the possibility of entering into an agreement with the Urban Land Institute of Southeast Florida/ Caribbean (ULI); B) to request authorization to enter into an agreement with ULI, in amount not to exceed \$25,000.00, where staff has determined that it is in the best interest of the Trust with the assistance of the County Attorney's Office.

BACKGROUND

The Economic Development Action Committee (EDAC) is currently attempting to develop a viable strategy for the development of the north central Dade corridor inclusive of Poinciana Park. The ULI offers a non-biased approach to reviewing, discussing, investigating and reporting out best practice for developing a particular area. The ULI is a 501(c) 3, non-profit membership organization with 30,000 members worldwide and more than 700 in Southeast Florida. The membership is made up of both public and private sector real estate and finance practitioners, including developers, builders, planners, architects, engineers, attorneys, economic development experts, financiers, academicians – those from throughout the real estate world who are involved with planning and developing a thriving built environment and sustainable urban places. The ULI selects from among its membership a group of these experts to comprise what is called a Technical Assistance Panel (TAP). The TAP panel views the study area, hears from public and private stakeholders, and then deliberates on the assigned issues/questions. At the conclusion of the panel's work, an oral report is presented to stakeholders and city representatives, followed in four to six weeks by a written report. The cost of this service ranges \$20,000.00 - \$25,000.00 (see the attached memorandum).

FISCAL IMPACT

The fiscal impact of this item is an amount not to exceed \$25,000.00 from the Economic Development Budget.



RECOMMENDATION

It is recommended that Miami-Dade Economic Advocacy Trust Board authorizes A) staff to research the possibility of entering into an agreement with the Urban Land Institute of Southeast Florida/ Caribbean (ULI); and B) to request authorization to enter into an agreement with ULI, in amount not to exceed \$25,000.00, where staff has determined that it is in the best interest of the Trust with the assistance of the County Attorney's Office.

INFORMATION ITEM II A

HOUSING ACTION COMMITTEE BREAKFAST

INFORMATION ITEM

TO: Miami-Dade Economic Advocacy Trust Board Members
FROM: John Dixon, Executive Director
DATE: June 14, 2013
SUBJECT: Housing Division Breakfast Series

The Housing Division's Breakfast Series will kick-off on June 28, 2013, at Jackson's Soul Food Restaurant in Overtown. The featured speaker will be Judy Ayers-Britton from HUD (Miami Office) and the main discussion topic will be Homebuyer Education and Housing Counseling Agency Referrals.

The targeted group of attendees will be area Housing Counseling Agencies (HCAs), participating Homeownership Assistance Program (HAP) mortgage lenders and interested real estate and mortgage professionals. Breakfast will be available with a special priced menu selection. The event will start at 8:30AM and is expected to last 1-1 ½ hours.

Lender and HCA viewpoints will also be presented and basic criteria regarding MDEAT soon to be initiated payout to Housing Counseling Agencies for homebuyer and financial literacy services (MDEAT Board approved at the January 2013 meeting) will be outlined.

Future Breakfast Series sessions are being planned for South Miami in July and in North and South Miami-Dade respectively thereafter.

INFORMATION ITEM II B

STATUS REPORT: ANNUAL REPORT CARD INDICATORS

INFORMATION ITEM

TO: Members of the MDEAT Trust

FROM: Marc Douthit, Chairperson
Miami-Dade Economic Advocacy Trust

DATE: June 14, 2013

SUBJECT: Status Report: Annual Report Card Indicators

PURPOSE OF ITEM

The purpose of this item is to apprise the MDEAT Board of the development of a cost proposal/contract by Florida International University (FIU) for the creation of an ordinance-mandated Annual Report Card/Scorecard.

BACKGROUND INFORMATION

Miami-Dade County Economic Advocacy Trust (MDEAT) is mandated by its governing ordinance to produce an annual **Report Card/Scorecard** and report its findings to Miami-Dade County Board of Commissioners. According to Article XLVIII Section 2-505e, *the Trust shall submit to the Board an annual Report Card on the State of the Black Community in Miami-Dade County.* Further, Section 2-506e states that *the Trust shall submit to the Board an annual scorecard that reflects the performance of those entities (both public and private) charged with and funded to improve conditions in blighted communities.* MDEAT will contract with FIU to produce the annual Report Card that will serve as a supplement to Miami-Dade County's Report on *Socio-Economic Conditions in Miami-Dade's Targeted Urban Areas: 2007-2011.*

STATUS REPORT

The staff of MDEAT and the Miami-Dade Economic Development and International Trade Unit, met on **January 14, 2013**, to discuss the agency's mandate to produce an annual report card/score card on the state of Black affairs in Miami-Dade County. It was concluded that the involvement of FIU Metropolitan Center was required to augment the agency's current human resources to produce the annual community report card.

A subsequent meeting on **April 3, 2013**, was held with the staff of MDEAT, Miami-Dade Economic Development and International Trade Unit and FIU Metropolitan Center to discuss what the report card would look like and the possible indicators it will include.

The proposed indicators are 1. Household types by race and ethnicity; 2. Household type by tenure; 3. Household type; 4. Household income by race; 5. Per capita income by race; 6. Housing units; 7. Housing tenure; 8. Housing tenure by race and ethnicity; 9. Median Gross Rent; 10. Housing cost burden; 11. Foreclosure; 12. Migration; 13. Means of transportation to work; 14. Housing vacancy number; 15. Year structure built; 16. Average market rent in the TUAs; 17. Rate of subsidized/public housing; and 18. Rate of business ownership by race and ethnicity.

INFORMATION ITEM II C

MDEAT SOCIAL MEDIA PROGRAM



INFORMATION ITEM

TO: MDEAT Trust Members

FROM: John Dixon, Executive Director
Miami-Dade Economic Advocacy Trust

DATE: June 10, 2013

SUBJECT: Social Media Program

This information item is to inform the Board of Miami-Dade Economic Advocacy Trust (MDEAT) of the planned implementation of the agency's social media program.

BACKGROUND

MDEAT is establishing a social media presence for the purpose of increasing its awareness among its target audiences and furthering its mission of advocating for economic parity. Because several of its population segments are engaged in the social networking scene, the agency will utilize social mediums to heighten and strengthen a connection with these segments. The organization will also use the mediums to gather feedback about its programs and initiatives; maintain a pulse on discussions relevant to targeted urban areas, specifically predominately Black communities; help connect people in serving as a community resource; disseminate information to a far-reaching network; and follow online activity and discussions among its stakeholders, partnering organizations, opinion leaders, and influencers in the area of housing, economic development, and youth development including juvenile justice.

STATUS

The social media program is currently under review by Miami-Dade County Community Information & Outreach Department and will be phased in over the next few months beginning July 2013. Phase I is the implementation of pages for Facebook and LinkedIn (a business networking site). Phase II is the implementation of Twitter. Phase III is the implementation of a blog. These various social mediums will encompass images and video to help further engage the target audiences including the business community, housing industry professionals, public sector stakeholders and the general public.

These sites will be periodically updated and maintained by the agency's special projects administrator without added cost – beyond staff time -- to the agency.

INFORMATION ITEM II D

DEVELOPMENT OF BY-LAWS COMMITTEE



MEMORANDUM OF APPROVAL

TO: MDEAT Trust Members
FROM: Marc Douthit, Chairperson
Miami-Dade Economic Advocacy Trust
DATE: June 10, 2013
SUBJECT: Development of By-laws Committee

The purpose of this item is to form a By-laws Committee to review the current By-laws of Miami-Dade Economic Advocacy Trust and to ensure it is succinct with other documents which govern the agency.

BACKGROUND

During the transition from Metro-Miami Action Plan Trust to Miami-Dade Economic Advocacy Trust several governing documents were updated/created to reflect the new governance of MDEAT. The by-laws is one of those documents that were updated but never approved and subsequently adopted by the board. The agency must now review the by-laws, make recommendations for updating the document and adopt official by-laws of the agency.

FISCAL IMPACT

There is no fiscal impact associated with this action item.

RECOMMENDATION

It is recommended that MDEAT Board approves the formation of a By-laws Committee to review the existing by-laws, and adopt a new set of by-laws for the agency.

DEPARTMENTAL MONTHLY REPORT

V. A

Fiscal Report



MIAMI-DADE ECONOMIC ADVOCACY TRUST

FISCAL REPORT

FISCAL YEAR 2012/13
As of May 31, 2013

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 12/13

As of May 31, 2013

Subobject	Description	Budget	Actual	Balance
	GENERAL FUND	275,000		275,000
	INTERDEPARTMENTAL TRANSFERS	386,000.00		386,000
	REVENUE TOTAL	661,000	-	661,000
110	SALARIES	462,000	305,028	156,972
1010	FRINGES	99,000	70,111	28,889
22430	OTHER OUTSIDE CONT	1,000		1,000
23210	GENERAL LIABILITY	7,000	7,000	0
24130	MAINT & REPAIR:OFF	1,000		1,000
24571	P.C. MAINT	4,000	11,109	-7,109
24573	HARDWARE/CABLE INS		-98	98
25330	COPY MACHINE RENTA	6,000	2,397	3,603
26028	GSA SERVICE TICKET	1,000	3,651	-2,651
26040	GSA WORK ORDERS	2,000		2,000
26050	GSA PRINTING & REP	4,000	1,991	2,009
26062	FM LT EQ MILEAGE	500	585	-85
26077	FM-POOL VEHICLE HO	1,000	463	537
26110	DATA PROCESSING SE	3,300	1,505	1,795
26613	CLERK-RECORDS STOR	200	70	130
31010	TELEPHONE-REGULAR	12,300	6,436	5,864
31011	TELEPHONE-LONG DIS	600	182	418
31014	TELEPHONE-MTCE		168	-168
31015	CELLULAR PHONE SER	3,500	1,068	2,432
31018	OTHER COMMUNICATIO	1,500	-49	1,549
31110	PUBLICATIONS	300		300
31210	TRAVEL EXPENSE-U.S	2,000	232	1,768
31215	TRAVEL EXPENSE-PCA	1,000	1,081	-81
31220	REGISTRATION FEES	300		300
31320	PARKING REIMBURSEM	400	720	-320
31401	NEWSPAPER ADVERTIS	7,500	3,031	4,469
31402	NEWSPAPER ADVERTIS	3,000		3,000
31408	RADIO ADVERTISING	9,000		9,000
31412	COMMUNITY PERIODIC		25,752	-25,752
31420	SPONSORSHIPS/MARKE	4,000	1,720	2,280
31510	OUTSIDE PRINTING	2,000	60	1,940
31520	GRAPHIC SERVICES	1,500	656	844
31540	SIGNS READY MADE		146	-146

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 12/13

As of May 31, 2013

<u>Subobject</u>	<u>Description</u>	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>	
31611	POSTAGE-REGULAR MA		400	400	
31910	PETTY CASH EXPENDI		500	500	
32010	INSERVICE TRAINING		500	500	
33016	EMPLOYMENT PROCESS			41	-41
33050	OTHER GENERAL OPER			25	-25
43231	COMMUNICATION EQUI	200			200
47010	OFFICE SUPPLIES/OU	500		46	454
47011	GSA CENTRAL SERVIC	4,500		2,887	1,613
49310	CLOTHING AND UNIFO	500			500
60620	GRANTS TO OTHERS	10,000			10,000
95010	OFFICE FURNITURE &			2,312	-2,312
95021	COMPUTER EQUIPMENT	3,000		499	2,501
	EXPENDITURE TOTAL	661,000	450,825		210,175

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ECONOMIC DEVELOPMENT (G.F.)

FISCAL MANAGEMENT REPORT FY 12/13

As of May 31, 2013

<u>Subobject</u>	<u>Description</u>	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>
	GENERAL FUND	292,000		292,000
	REVENUE TOTAL	292,000		292,000
110	SALARIES	71,000	47,265	23,735
1010	FRINGES	13,000	9,441	3,559
21110	MANAGEMENT SERVICE	20,000	7,000	13,000
24571	P.C. MAINT		113	-113
26050	GSA PRINTING & REP		561	-561
31408	RADIO ADVERTISING		2,000	-2,000
31510	OUTSIDE PRINTING		15	-15
31520	GRAPHIC SERVICES		1,219	-1,219
31820	BAD DEBTS		20	-20
57000	INTRAFUND TRANSFER	50,000		50,000
60620	GRANTS TO OTHERS	138,000	50,750	87,250
	EXPENDITURE TOTAL	292,000	118,384	173,616

MIAMI-DADE ECONOMIC ADVOCACY TRUST

HOUSING ASSISTANCE PROGRAM

FISCAL MANAGEMENT REPORT FY 12/13

As of May 31, 2013

Subobject	Description	Budget	Actual	Balance
R31900	OTHER TAXES	1,507,000	1,367,987	139,013
R36100	INTEREST EARNINGS	1,000	2,588	(1,588)
R36900	OTHER MISCELLANEOUS	50,000	198,770	(148,770)
R38900	ROLLOVER	305,000	574,377	(269,377)
	REVENUE TOTAL	1,863,000	2,143,722	(280,722)
00110	SALARIES	153,000	105,270	47,730
01010	FRINGES	32,000	24,080	7,920
21210	LEGAL COUNSEL		120	(120)
24571	P.C. MAINT		75	(75)
26050	GSA PRINTING & REP	1,400		1,400
26616	RECORDING FEES	400	1,070	(670)
31510	OUTSIDE PRINTING		45	(45)
32010	INSERVICE TRAINING	800		800
47011	GSA CENTRAL SERVIC	400		400
51098	OTHER OPERATING TR	151,000		151,000
60620	HAP PROGRAM	1,524,000	836,902	687,098
	EXPENDITURE TOTAL	1,863,000	967,562	895,438

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT PROGRAM

FISCAL MANAGEMENT REPORT FY 12/13

As of May 31, 2013

Subobject	Description	Budget	Actual	Balance
R35900	OTHER FINES AND/OR	1,193,000	889,305	303,695
	CARRYOVER	255,000	511,203	-256,203
R36100	INTEREST EARNINGS	2,000	873	1,127
	REVENUE TOTAL	1,450,000	1,401,381	48,619
	00110 SALARIES	743,000	408,670	334,330
	01010 FRINGES	154,000	91,233	62,767
	22310 SECURITY SERVICES	13,200	9,744	3,456
	22350 BOTTLED WATER & CH	100	25	75
	22430 OTHER OUTSIDE CONT	2,500	425	2,075
	24130 MAINT & REPAIR:OFF	1,000	367	633
	25330 COPY MACHINE RENTA	5,000	2,299	2,701
	25511 PAYMENTS TO LESSOR	12,400		12,400
	26032 GSA AFT.HOUR CHRGS	13,000	6,208	6,792
	26050 GSA PRINTING & REP	5,000	2,771	2,229
	26051 GSA POSTAGE	500	179	321
	26052 GSA WAREHOUSE TRAN	500		500
	26062 FM LT EQ MILEAGE	3,000	971	2,029
	26077 FM-POOL VEHICLE HO	1,000	577	423
	31210 TRAVEL EXPENSE-U.S	2,000	463	1,537
	31220 REGISTRATION FEES	900	200	700
	31402 NEWSPAPER ADVERTIS	5,000		5,000
	31420 SPONSORSHIPS/MARKE	5,000	3,537	1,463
	31510 OUTSIDE PRINTING	600	120	480
	31520 GRAPHIC SERVICES	300	750	-450
	31611 POSTAGE-REGULAR MA	500		500
	32010 INSERVICE TRAINING		200	-200
	33016 EMPLOYMENT PROCESS		41	-41
	33050 OTHER GENERAL OPER		75	-75
	41016 GASOLINE-UNLEADED		27	-27
	47011 GSA CENTRAL SERVIC	6,000	5,495	505
	49310 CLOTHING AND UNIFO	1,000		1,000
	51098 OTHER OPERATING TR	185,000		185,000
	60220 TRANSPORTATION-CLI	1,500		1,500
	60620 GRANTS TO OTHERS	288,000		288,000
	95010 OFFICE FURNITURE &		56	-56
	EXPENDITURE TOTAL	1,450,000	534,433	915,567

DEPARTMENTAL MONTHLY REPORT

V. B

HOUSING UNIT REPORT

**MIAMI-DADE ECONOMIC ADVOCACY TRUST
MAY 2013
HOUSING OUTREACH & EDUCATION REPORT**



HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP)

During the period from May 1, 2013, through May 31, 2013, twenty-seven (27) HAP loan applications were submitted totaling \$3,515,342 in first mortgages with a \$3,817,250 aggregate purchase price. There were \$217,500 in Miami-Dade County and other (non-county) administered Down-payment Assistance Program (DAP/ DPA) funds associated with those loans.

During the same period from May 1, 2013, through May 31, 2013, seventeen (17) families purchased homes using \$94,143 in HAP funds. These loans generated \$2,364,923 in first mortgages with a \$2,568,850 aggregate purchase price. There was \$93,200 in Miami-Dade County assistance program funds leveraged with these loans and another \$66,800 in non-county funded mortgages linked to these first-time homebuyer closings. HAP loans have thereby increased this year's county property tax roll by an estimated \$42,500 based on an average tax bill of \$2500 (*see May 2013 HAP Production Report for statistical details*).

HAP TRAINING SEMINARS AND FUNDING

SEMINARS: Certification Workshops on HAP and other subsidy program usage and operations are generally held every 6-8 weeks. Individual mortgage originators and title/ closing agents must get approved to submit and close HAP files. Realtor and developer attendance is highly recommended but not required at this time.

MDEAT's most recent HAP/ MMAP-HAP Certification Workshop was held on April 23, 2013, at the Joseph Caleb Center in Liberty City. The training is for mortgage lending, real estate and title professionals and includes a detailed discussion on the operation and funding of MDEAT's HAP along with an overview of funding sources, timeframes, set-up and use of Down-payment Assistance Program (DAP/ DPA) funds in general. The next workshop is projected for early-mid July 2013.

FUNDING: Signed Agreements are required for individuals seeking HAP participation along with affiliated company licensing information for monitoring and tracking purposes.

MDEAT receives eight percent (8.00%) of the Documentary Surtax Funds sent to Miami-Dade County on a monthly basis. MDEAT's HAP has funded 150 first-time homebuyers for \$836,902 in fiscal year 2012-13 to date.

HOMEOWNERSHIP ASSISTANCE PROGRAM SPECIAL INITIATIVES

There are no special housing program initiatives active at this time. The "Streamline 203(k)" pilot initiative which will incorporate FHA's "Streamline 203(k)" mortgage loan program with the HAP had its first planning meeting May 14, 2013. This initiative is budgeted for in FY2012-13 Housing Division Surtax funds with an anticipated launch in early fourth quarter of FY2012-13. The MDEAT Trust Board should get details at their July 2013 meeting.

The Lease-Purchase Program Initiative and "Foreclosed Homes Recycling" Initiative will require collaboration from partnering entities and matching funds from other sources before additional consideration and planning commences.

HOMEOWNERSHIP EDUCATION – OUTREACH – ADVOCACY

- Speaker at the All In One Mortgage Lenders – Compass Financial Federal Credit Union – City of Hialeah Gardens – MDEAT Bilingual Homebuyer Education Seminar held at the Westland Gardens Recreational Center in Hialeah Gardens. The presentation was on MDEAT's HAP and MDEAT's role in the mortgage process and how lenders and Realtors integrate MDEAT and other subsidy programs into purchasing a home for the first time. In addition to participating Realtors and realty companies, there were more than 140 interested participants at this event on 5/04/13.
- Presenter at Opa-locka CDCs First-Time Homebuyer Education Workshop held at its office in Opa-locka. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/ DPA) and how they integrate into the mortgage process. Approximately 37 attendees participated on 5/11/13.
- Presenter at the NID Housing Counseling Agency First-Time Homebuyer Education Workshop held at the Antioch Missionary Baptist Church in Miami Gardens. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/ DPA) and how they integrate into the mortgage process. Approximately 44 attendees participated on 5/11/13.
- Presenter at the Trinity Empowerment Consortium First-Time Homebuyer Education Workshops (in English and Spanish) held at the Goulds Community Center (in Goulds). The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/ DPA) and how they integrate into the mortgage process. Approximately 45 attendees participated on 5/18/13.

MDEAT's Housing Programs & Outreach Administrator presents at an average of two-five first-time homebuyer education workshops and/ or affordable housing advocacy and outreach events each month. Through these presentations alone, **MDEAT Housing reaches and interacts with at least 750 to more than 1000 Miami-Dade County and South Florida residents annually.**

While partnering and interacting with a number of affordable housing and housing counseling agencies, please note the characteristics of the housing counseling agencies to which MDEAT Housing most frequently presents:

- All but one (Centro Campesino) are own and/or operated/affiliated with the agency's primary target population (Opa-locka CDC | NID Housing Counseling Agency | Trinity Empowerment Consortium | Housing Foundation of America | Vision To Victory Destination Home & Human Services Agency)
- All these agencies are located in TUAs (Opa-locka – Miami Gardens – Goulds – Homestead – Florida City)

- While workshop participants cannot be pre-determined or dictated, more than half the participants observed at the forenamed agency workshops represent the agency's primary target population (workshop demographics tracked by the agencies are being sought)
- The other entity (Centro Campesino) has its base operation in Florida City and conducts its outreach in LMI (low-to-moderate income) neighborhoods and serves predominantly LMI households.

**MIAMI-DADE ECONOMIC ADVOCACY TRUST (MDEAT)
HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP)
May 2013**



General Statistics	May 2013	YTD May 2013
Total Applicants	27	174
Total Purchase Price	\$3,817,250.00	\$24,420,571.00
Total Amount in First Mortgages	\$3,515,342.00	\$23,059,505.00
Total M-D County & Non-County Subsidies	\$217,500.00	\$835,800.00
Total HAP Loans Funded	17	150
Total HAP Funding	\$94,143.00	\$836,902.00
Total Purchase Price	\$2,568,850.00	\$21,909,856.00
Average Sales Price	\$151,108.82	\$146,065.71
Total Amount in 1st Mortgages	\$2,364,923.00	\$20,742,492.00
Average 1st Mortgage Amount	\$139,113.12	\$138,283.28
Total Amount: M-D County Subsidy Funding	\$93,200.00	\$553,200.00
Total Amount: Non-County Subsidy Funding	\$66,800.00	\$214,300.00
Estimated Increase to Tax Base*	\$42,500.00	\$375,000.00
* Based on annual taxes of \$2500/yr.	Ave. HAP Loan Amount YTD= \$5,579.35	
	Ave. HAP Loan Amount May 2013= \$5,537.82	
Head of Household		
Female	7	74
Male	10	76
Total	17	150
Ethnicity		
Black	7	41
Hispanic	10	100
White	0	7
Other	0	2
Total	17	150
Median Income Level		
Very Low	1	11
Low	7	67
Median	2	17
Median Moderate	7	55
Total	17	150
Commission District		
District 1 - Barbara Jordan	6	32
District 2 - Jean Monestime	2	10
District 3 - Audrey Edmonson	1	2
District 4 - Sally A. Heyman	0	0
District 5 - Bruno A. Barreiro	0	0
District 6 - Rebecca Sosa	0	0
District 7 - Xavier L. Suarez	0	0
District 8 - Linda Bell	2	33
District 9 - Dennis C. Moss	3	42
District 10 - Javier D. Souto	1	6
District 11 - Juan C. Zapata	0	12
District 12 - Jose "Pepe" Diaz	2	10
District 13 - Esteban Bovo Jr.	0	3
Total	17	150

DEPARTMENTAL MONTHLY REPORT

V. C

TEEN COURT UNIT REPORT

DEPARTMENTAL MONTHLY REPORT

V. D

PUBLIC INFORMATION REPORT

Memorandum



TO: Miami-Dade Economic Advocacy Trust Board
THRU: John E. Dixon, Jr., Executive Director
DATE: Wednesday, June 19, 2013
SUBJECT: Marketing and Public Information Report

For your review, please find below the activities that were implemented to help the agency reach its audience via visual communications and printed materials for May 2013 – June 2013.

Offices of Marketing and Public Information provides assistance to the MDEAT Trust, Action Committees Chairpersons and staff liaisons, CBOs, and residents announcing its advocacy efforts and community empowerment initiatives. A multi-mix of collateral materials and promotional information are utilized to deliver the MDEAT message including: letters, flyers, radio and newspaper advertising placement, television interviews, news articles, press releases, photos, website event placement and updates, email listings, and other functions. Offices of Marketing and Public Information assist with logistics of all MDEAT events. All are available for review and comply with county branding.

- A. The unit continually provides support to the MDEAT Trust Board, Executive Director, Economic Development Unit, Housing Assistance Program, Teen Court Program, Procurement/Purchasing Liaison, Fiscal Unit, and other operations of the agency.
- B. Post and edit all scheduled meetings for the MDEAT Board, and Action Committees along with other agency notifications.
- C. Monitor all Miami-Dade Board of County Commission and Commission Committee meetings.
- D. Continuously monitor newspapers, websites, magazines, radio, and TV broadcasts.
- E. Youth Action Committee (YAC)
Miami-Dade County Teen Court Program

Prepared printed materials, press releases, posters, day-of-event programs, promos, and assist with outreach for the program. In addition, implement radio, websites, and newspaper awareness for the program.

- 1. Teen Court Newsletter Spring edition 2013 – completed, printed, and mailed out.
- 2. Chiefs of Police Youth Summit – to be held on Tuesday, July 23rd from 6:00 p.m. to 8:00 p.m. at the Joseph Caleb Center
- 3. Teen Court Volunteer Youth Attorney Training 2013 - to be held on Wednesday, July 31st, Thursday, August 1st and Friday, August 2nd. 3rd Annual Mock Competition will be held on the 3rd day, August 2nd. Flyer is complete (see attachments).

4. Safe Summer – Teen Court partnering again with the City of Miami (see attachments).

F. Housing Advocacy Committee - Housing Assistance Program (HAP)

Prepared printed materials, press releases, and assisted with outreach for the committee. In addition, implement radio and newspaper awareness for the program.

Pending:

1. Working with the PR Housing Subcommittee on future initiatives and events including the logistics coordination for a large housing event; possibly a Parade of Homes
2. HAP Breakfast Series – First one is Friday, June 28th at Jackson Soul Food. The second one will be held in late July at Casa Larios – South Miami

G. Economic Development Action Committee

1. Business Breakfast Series – 2nd Breakfast is in planning stages
2. Legacy ad (see attachments).
3. The Third Annual Overtown Rhythm & Arts Festival – MDEAT is a partner this year for the festival. Information can be found on <http://overtownfestival.com/> (see attachments).

H. New Board Member Recruitment

1. Updated the MDEAT Website - new announcements pending.

I. Updated the MDEAT website

1. Updated story for the Miami-Dade CityDNA, a Neighborhood Demographic Finder – Presentation is downloadable online on the homepage.
2. Updated story on the 6th Annual Miami-Dade County Teen Court Youth Speaking Out Against Violence Conference: Inspiring Peaceful Change that was held on May 1st.
3. Updated story on The Juvenile Justice Forum that was held on May 6th.
4. Teen Court Newsletter – Spring 2013 – Issue 9 is downloadable online on the Teen Court page.

J. Revising/upgrading all promotional materials:

1. Scheduled photo shoot for New Board members – completed.

Miami-Dade County Teen Court

VOLUNTEER YOUTH ATTORNEY TRAINING 2013

St. Thomas University School of Law

Miami-Dade Economic Advocacy Trust's Miami-Dade County Teen Court Program cordially invites middle and high school students to attend the VOLUNTEER YOUTH ATTORNEY TRAINING. This training is for students who want to understand and/or pursue careers in the criminal justice system.

Wednesday, Thursday, and Friday

July 31st, August 1st & 2nd

8:00 am – 1:00 pm (3 Day Training)

St. Thomas University School of Law

Moot Courtroom

16401 NW 37 Ave., Miami, FL 33054



**Training Highlights will be provided by Legal Experts
in the following areas:**

- **Law Terminology • Courtroom Decorum**
- **Courtroom Mock Trial Competition**

Students will also receive 24 hours of community service for the 3 days of participation. To register for the Youth Attorney Training, please contact the Teen Court North Office at 305-622-2592. Miami-Dade County Teen Court is a Miami-Dade Economic Advocacy Trust Program.





SAFE SUMMER 2013

I'M HAVING TOO MUCH FUN TO FIGHT, WHAT ABOUT YOU?

The "Safe Summer 2013" initiative will kick off a series of nine (9) youth and family focused events beginning June 3, 2013. These events will feature a teen summit, music and arts entertainment, education, fitness activities, contests and most of all a safe space for youth to participate in free activities.

Monday, June 3rd, 2013:
Safe Summer Non-Violence Pep Rally
& Teen Speak Out
Law Enforcement Officers Memorial High School:
300 N.W. 2nd Avenue
11:00 a.m. to 2:00 p.m.

Saturday, June 15th, 2013:
Safe Summer Skate, Roll and Bounce
& Teen Court Mock Trial
Charles Hadley Park: 1350 NW 50th Street
12 noon to 5:00 p.m.

Wednesday, June 19th, 2013:
The 12th Annual Juneteenth Celebration
Little Haiti Cultural Arts Center:
260 NE 59th Street
6:00 pm to 10:00 pm

Saturday, July 13th, 2013:
Skate, Roll, Bounce and Movie Night
Charles Hadley Park: 1350 N.W. 50th Street
4:00 pm to 10:00 pm

Saturday, July 27th, 2013:
Safe Summer Family Fun Day
Little Haiti Soccer Park: 6301 NE. 2nd Avenue
10:00 am to 3:00 pm

Tuesday, August 6th, 2013:
National Night Out
Bayfront Park: 301 Biscayne Blvd
6:00 pm. to 9:00 pm

Friday, August 9th, 2013:
Little Haiti Optimist Back to School Give-a-Way
Little Haiti Soccer Park: 6301 NE. 2nd Avenue
10:00 a.m. to 4:00 p.m.

Saturday, August 10th, 2013:
Safe Summer Health Fair/Book Bag Giveaway
Hadley Park: 1350 N.W. 50th Street
10:00 am to 4:00 pm

Saturday, August 17th, 2013
Safe Summer Paint Ball Event
Location: TBA
Time: TBA



Miami-Dade Economic Advocacy Trust

Helping to ensure equitable participation in the economic growth of our communities

Our services help to provide part of the solution to economic parity.

Economic Development

Transforming community initiatives | trending business summits, skill-building workshops, and informative discussion series | economic-boosting events

Housing

Homeownership Assistance Program for first-time homebuyers | comprehensive orientations for industry professionals | educational workshops | affordable housing advocacy

Youth/Criminal Justice

Miami-Dade County Teen Court for first-time juvenile offenders | volunteer opportunities for teens and legal professionals | community forums

Join an Action Committee

Economic Development Action Committee | Housing Action Committee | Youth Action Committee



Marc A. Douthett, Esq., Chair



Barbara B. Montano



John E. Dixon, Jr.
Executive Director



Stephanyo Johnson
Housing Action Chair



Charles F. Sims



Treata Rodgers
Youth Action Chair



Rev. Dr. Walter T.
Richardson



H. Leigh Torney
2nd Vice Chair



George Ray III



Ron Butler
1st Vice/DAC Chair



Carlos Morales

Miami-Dade Economic Advocacy Trust Board Members



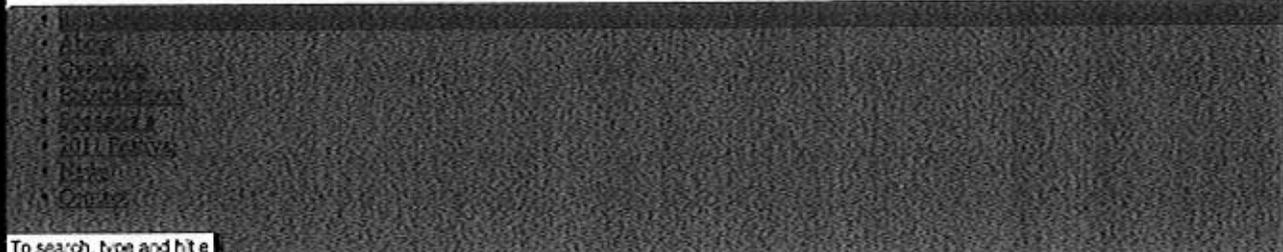
To learn more about MDEAT or to inquire about services and/or committee participation, visit www.miamidade.gov/economicadvocacytrust or contact 305.375.5661.

MIAMI-DADE
COUNTY



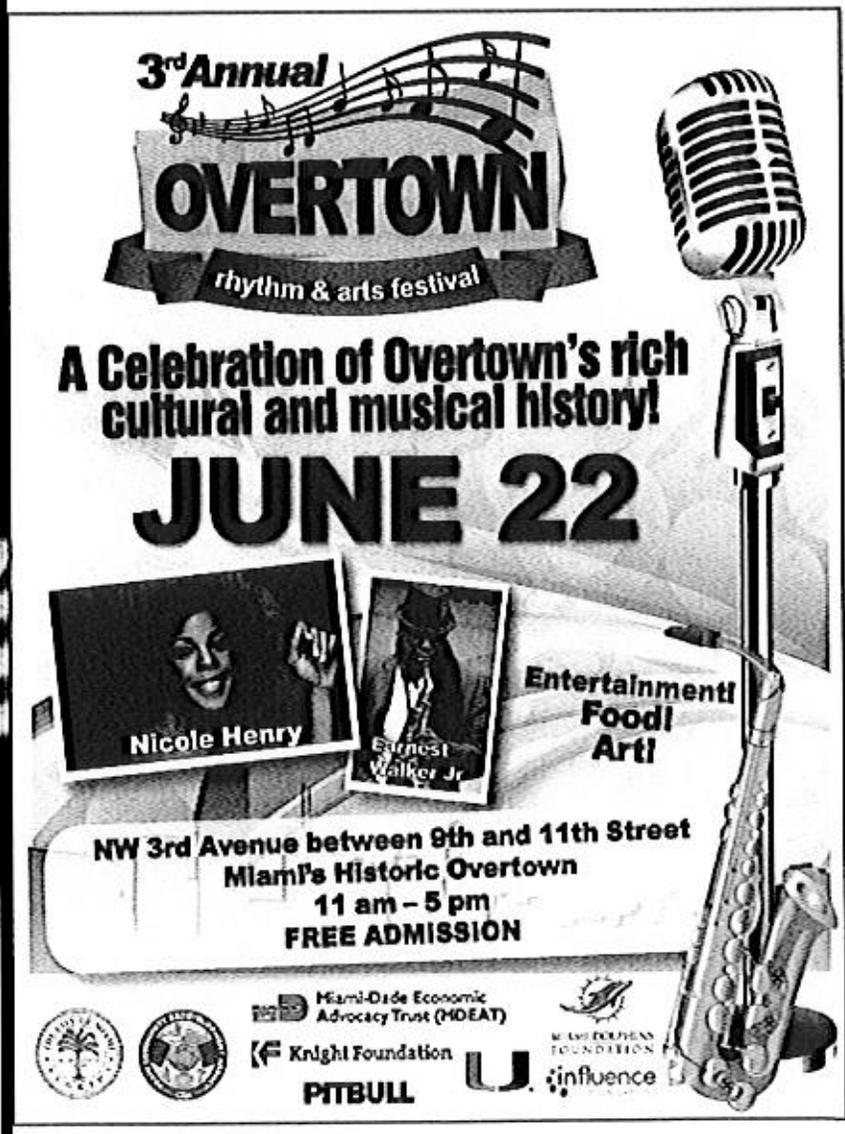
June 22, 2013

Come and enjoy the Music and the Arts of Overtown!



Presenting the official Overtown Rhythm and Arts Festival Poster!

Posted in [News](#) on 06. Jun, 2013



3rd Annual
OVERTOWN
rhythm & arts festival

A Celebration of Overtown's rich cultural and musical history!

JUNE 22



Nicole Henry



Ernest Walker Jr.

**Entertainment!
Food!
Art!**

**NW 3rd Avenue between 9th and 11th Street
Miami's Historic Overtown
11 am - 5 pm
FREE ADMISSION**





Miami-Dade Economic Advocacy Trust (MDEAT)

Knigh Foundation

PITBULL



Miami Dolphins Foundation
U. influence

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Countdown begins for the 3rd Annual Overtown Rhythm and Arts Festival

Posted in [News](#) on 03. Jun, 2013

MIAMI. – As the countdown begins for the 3rd Annual Overtown Rhythm and Arts Festival, less than a month away, the Festival's Official Painting was revealed to VIPs, members of the community and the press during the Festival Launch Party on May 22, 2013.

The painting features the talented jazz vocalist, Nicole Henry, singing in the main street of Overtown, depicting exactly what will happen during the 3rd Annual Overtown Rhythm and Arts Festival, coming up on Saturday, June 22, 2013.

The painting was created by local artist Katey Penner, who participated as an exhibitor at the 2012 Overtown Rhythm and Arts Festival and has always been interested in depicting scenes of music, Miami and Overtown.

"Growing up in South Florida has influenced my artistic style. The exciting collision of culture, color, and customs has converged in my art to create canvases which express these diverse elements. Using a palette knife and a wide array of acrylic paint colors, I create pieces that resonate with passion and life. It is my desire to bring a unique sense of color, imagination, and perspective to each waiting canvas," she says.

During the Festival Launch Party at Blackbird Ordinary, saxophone player Earnest Walker Jr. gave a preview of his performance at the upcoming festival.

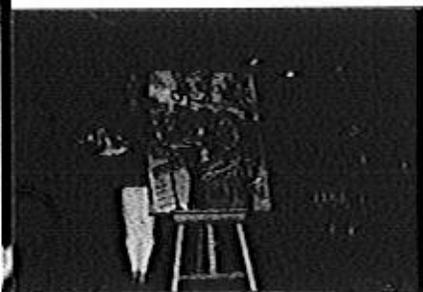
For two years, Overtown has welcomed over 1,000 people during the festival to come experience its cultural roots. Plans for the 3rd annual festival have initiated and it will again be set along Northwest 3rd Avenue between 9th and 11th Streets. Admission is free.

This year's festival will feature vocalist Nicole Henry, Earnest Walker Jr. and his band IGBO, the Booker T. Washington Band, Jody Hill of Deep Fried Funk, and Jimmy Jenkins and the Connections, among others.

Families can bring their little ones for a day of face painting and children's activities and treat themselves to succulent slabs of authentic BBQ, southern cooking and mouthwatering Caribbean flavors. Art will also be on display showcasing the work of local talent.

This year's Festival is a true public-private partnership, and has the support of the SEOPW Miami Community Redevelopment Agency and the Miami-Dade Economic Advocacy Trust, as well as support from the Knight Foundation, Mr. 315 Productions, the University of Miami and the Miami Dolphins Foundation. The Media sponsor for the event is Influence Communications.

Sponsorship opportunities are still available. Learn more about the festival and sponsorships at www.overtownfestival.com. Follow us on [Twitter](#) and Like us on [Facebook](#).



Overtown Rhythm and Arts Festival Board Member Martha Wells, artist Katey Penner, Pam King of the Miami-Dade Economic Advocacy Trust and Jonelle Adderley from the office of City of Miami Commissioner Michelle Spence-Jones unveil the official 2013 painting of the Festival.



Earnest Walker Jr. gives a preview during the VIP Launch Party of his upcoming performance in the Overtown Rhythm and Arts Festival.

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Join us for the Overtown Rhythm & Arts Festival Launch Party May 22nd!

Posted in [News](#) on 20. May, 2013



3rd Annual
OVERTOWN
rhythm & arts festival

*3rd Annual
Overtown Rhythm and Arts Festival
Launch Party*



Ice made by Ernest Walker Jr.

*Where: Blackbird Ordinary
729 SW 1st Ave Miami, FL 33130
May 22, 8-11 pm
Donation at the door \$15
Courtesy Drinks*

*Please RSVP events@influencecomm.com
www.overtownfestival.com*



[→ Read the full story](#) | [Comments Off](#)
[Older Entries](#) »

About the festival

The Third Annual Overtown Rhythm & Arts Festival, organized, planned and executed by volunteers from the Overtown Rhythm & Arts Festival Inc., a fiscal sponsor of The Miami Foundation and local leaders of the Overtown Community. Together, they aim to celebrate the rich history of one of Miami's earliest historically black communities and the place where some of music's biggest legends, such as Ella Fitzgerald, Duke Ellington and Billie Holiday, performed and stayed. Set on the vibrant main street of NW 3rd Avenue, between 9th and 11th Streets in the Historic Overtown District, this one-day annual festival will come alive once again on June 22, 2013 with local food, art and entertainment. The event will include local church choirs, a school marching bands, and local and national musical artists. Overtown Food vendors will treat festival goers with authentic BBQ and southern cooking, Caribbean flavors, and locally grown produce. Admission to the festival is free.

[read more](#)



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Like 303

 **Overtown Rhythm & Arts Festival**

Don't miss our Board Member Helena Po'leo as a guest on WLRN Public Radio and Television South Florida Arts Beat with Ed Bell promoting the Festival this Friday at 1 pm.



 Facebook social plugin

Overtown - Rhythm