



**MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Miami-Dade Economic Advocacy Trust (MDEAT)**

Stephen P. Clark Center
111 Northwest 1st Street
2nd Floor Conference Room
Miami, Florida 33128

February 19, 2014
As Advertised

Harvey Ruvlin, Clerk
Board of County Commissioners

Christopher Agrippa, Director
Clerk of the Board Division

Karen Harrison, Commission Reporter
(305) 375-1296



CLERK'S SUMMARY AND OFFICIAL MINUTES
MIAMI-DADE ECONOMIC ADVOCACY TRUST MEETING
February 19, 2014

The Miami-Dade Economic Advocacy Trust (MDEAT) convened a meeting in the Stephen P. Clark Center, 111 NW 1st Street, 2nd Floor Conference Room on February 19, 2014, at 3:30 p.m. The following Trust members were present: Ms. Stephanye Johnson, Ms. Barbara Montero, Ms. Treska Rodgers; (Trust members who were late: Mr. George Ray III arrived at 3:55 p.m. and Reverend Walter Richardson arrived at 4:30 p.m.); and Chairman Marc Douthit Esq., Mr. Ron Butler, Mr. Charles Sims, Ms. Leigh Toney and Mr. Carlos Morales were absent).

ROLL CALL

The following staff members were present: MDEAT Executive Director John Dixon, Mr. Jose Gonzalez, Mr. Eric Johnson, Ms. Traci Pollock, Assistant County Attorney Terrence Smith, and Deputy Clerk Karen Harrison.

DISCLOSURE OF CONFLICTS OF INTEREST

QUERY FOR EARLY DEPARTURES

In the absence of Chairman Marc Douthit- Vice Chairman Ron Butler, and Second Vice Chairperson Leigh Toney, Ms. Treska Rodgers called the meeting to order at 3:36 p.m. and noted there were no action items for today's (2/19) meeting. She noted for the record that the October 16, 2013 MDEAT minutes would be placed on the next scheduled MDEAT Agenda meeting for approval.

I. Board Action Items

There were no Board Action Items on today's (2/19) meeting.

II. Information Items

A. 2014 MLK Business Expo

Mr. John Dixon provided a brief overview of the foregoing item and the purpose, which was to expose small businesses in the South Dade community and help them grow through means such as partnerships. He noted that representatives from Commissioners Moss and Bell's office were present at the event. Mr. Dixon mentioned Deputy Mayor Russell Benford expressed interest in hosting another event in South Dade like many of the other events held during the year.

B. Jazz in the Gardens Information Booth

Mr. Dixon spoke on the experience of leasing a booth at Jazz in the Gardens event and the importance of branding MDEAT, which would impact the marketing process for the different divisions within MDEAT, such as the Homeownership Assistance Program and Teen Court. He noted MDEAT had booths reserved for Saturday and Sunday.

Responding to Ms. Treska Rodgers' inquiry as to whether the cost to lease these booths was in the budget, Ms. Traci Pollock noted this was part of the marketing budget and it was approved.

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Mr. Dixon invited the Trust members to attend this event.

C. Youth Entrepreneurship Program Status Report

Mr. John Dixon provided an overview of the Youth Entrepreneurship Program that was legal driven to involve and educate youth who were interested the area of law or law enforcement. He indicated that within this program the intent was to include a business component and to provide a single page business plan, led by Mr. Zachary Rinkins and Trust member George Ray III. He also noted the intent was to motivate youth with testimonials and encourage them toward entrepreneurship by using their skills in social media or other marketing programs and to charge a small start-up fee for the social media operation.

Ms. Treska Rodgers noted the need to bridge the gap between economic development and the Teen Court Program. She referred to a conversation regarding an Internship Program and asked if this was a part of the Teen Court Entrepreneurship Program.

Responding to Mr. Dixon's comments, Ms. Rodgers explained the vision was to have paid internships with companies that were of interest to the students to start a business. She noted as part of Teen Court and after that there be a plan in place to track their success. Ms. Rodgers noted she wanted to discuss this so the Trust members were aware and approve of it.

Mr. Dixon noted that it was approved; however, the Trust was advised that the Teen Court staff would recruit the business and the student and MDEAT would provide the salaries to the company so the student would be paid and gain experience working with that company.

Ms. Rodgers expressed concern and noted she did not want to enter into issues of bidding with different companies regarding the payment of salaries and she wanted to ensure that this was legally acceptable.

Assistant County Attorney Terrance Smith advised that the discussion was whether it was allowable under the requirements of Teen Court, which was doable if it was part of the curriculum. He noted he did not recall a discussion regarding payment to a third party without certainty that the individual would be paid. Assistant County Attorney Smith advised that a stipend program would be more appropriate; however, the Trust would need to approve the item when there was a quorum to proceed with further direction.

Ms. Rodgers recommended for informational purposes, that staff provide some possible options for the Trust to explore how to implement the Internship Program, including stipends at the next MDEAT meeting

Discussion ensued among the Trust members regarding process of paying interns in order to avoid creating competitive issues among businesses.

III. Advocacy Items – Committee Updates

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IV. Chairperson's Report

A. By-Laws Committee Update

In the absence of Chairman Douthit, Mr. Dixon noted a By-laws Committee meeting was held a few weeks ago, and following the review of the By-Laws by the County Attorney, the committee took a look at the issues that needed to be addressed, which included the Action Committee Section, in terms of operations. He noted the County Attorney's Office would review the update and a follow-up meeting would take place on March 5, 2014 at 9:30 a.m.

V. Departmental Monthly Reports

A. Program Highlight: Housing Division Presentation

Discussion ensued among the Trust members regarding the comprehensive report included in the agenda package that was not listed on the agenda.

Ms. Treska Rodgers indicated the report highlighted Teen Court activities conducted by the Youth Action Committee for the month of January, 2014.

Later in the meeting, Mr. Eric Johnson provided a brief overview of the Homeownership Assistance Program (HAP), and he noted that it was designed to increase the number of low to moderate income first-time homebuyers residing in Miami-Dade County. He noted that because funding was solely received by Miami-Dade County, the required applicants had to be local residents and to purchase property within Miami-Dade County. Mr. Johnson also noted the funding source for the program was from Documentary Surtax dollars, which was an eight percent monthly allocation providing services such as zero interest, no down payment loans. He indicated that while the amount of funds to be received was on a monthly basis, there was an overall increasing trend over the past 18 months.

Mr. Johnson referred to the handout titled "Documentary Surtax Calculations for Fiscal Year 2013-14," which reflected the trend from September 2012 through September 2014, of the actual surtax revenue received over the past 17 months as well as a projection of funding for the next upcoming seven months. Mr. Johnson noted the total reported reflected a 50 percent increase over the original fiscal year projections made by the Miami Dade County Office of Budget Management. He commented on the increase in funds that contributed toward MDEAT's current available funds through the County Finance Department approximately totaled \$2.1 million.

Mr. Johnson explained the process in preparing loans for the homebuyers through the HAP and that after 10 years residing in the home, the loan would be forgiven. He also explained the limits on acceptable income of homebuyers and he referred to the Miami-Dade County income chart that was prepared by the United States Department of Housing and Urban Development (HUD) that was based on annual income, which could change annually during the month of December and January. Mr. Johnson indicated that as of the end of the fiscal year, September 30, 2013, the HAP had funded a total 5,668 families for homeownership and processed a total of 6,632 loans, representing awarded funds in a total of \$31 million in addition to the other assistant programs, such as state and local municipality subsidy programs, which would be an additional \$125

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million. Mr. Johnson also mentioned HAP's working partners such as state and federal entities, legal, professional, governmental and community-based organizations.

Mr. Johnson provided an overview of the requirements of the borrowers in the HAP program, which included completion of workshops, and that funds were received on an as needed basis. He noted that the program funds could be used in conjunction with the other Miami-Dade County, City and State agencies within retrospect to the \$125 million that has been leveraged over the history of the program.

Mr. Johnson noted that the Housing Advocacy Committee (HAC) addressed County issues impacting affordable housing as well as its availability, in terms of marketing and feasible solutions. He provided an overview of this committee and sub-committees as well as the expertise of its members, which met on a quarterly basis to address the housing needs, supply versus demand issues, and identify alternatives that could be implemented. Mr. Johnson said the other committees that work in conjunction with the HAC included the Public Relations Outreach (PRO) Committee and the Resource Affordability and Preservation (RAP), which met bi-monthly.

Ms. Stephanye Johnson recalled a question regarding the size of those committees and she wanted to address the fact that partners of MDEAT were welcomed to participate in those committees.

Discussion ensued among the Trust members regarding structuring the organization and the previous discussions regarding the various committees and sub-committees.

Assistant County Attorney Terrence Smith explained that the By-Laws Committee would be meeting and the attempt was to ensure this organization would operate within its By-laws that have not been amended for a number of years.

Mr. Johnson noted that the current initiatives under the HAC were related to the housing agency partnership, which was an ongoing process to identify ways for improvement. He commented on issues of continuity, which would be addressed at a meeting on March 5, 2014 at the Joseph Caleb Center to work out those details. He noted that this was in pursuant to surtax guidelines. Mr. Johnson spoke on the other initiatives by HUD that had been discussed and the excitement expressed by the public in its moving forward in addition to comments regarding the housing stock, specifically in the Targeted Urban Areas (TUAs).

Mr. Johnson provided information regarding the realtor training and outreach, which was related to real estate marketing issues and bridging gaps, such as a lack of access, which often takes a period of months to a year for homebuyers to find a house, and negotiate a contract while competing with investors and others. He explained the lease purchase program initiative that was related to helping residents who were not ready to buy, but were renting and would like to own a home in the future to go through a process based on public product to implement that initiative during this fiscal year.

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Mr. Johnson also provided information regarding the Homebuyers Education, which was related to the alternative methods of delivering homebuyers education in a manner to be more effective. He noted the Advocacy Committee would look at legislative and housing preservation actions and strategies to be taken as an ongoing basis. Mr. Johnson said the legislative would be moving to the State level, in terms of housing.

In response to Mr. Dixon comment on an industry service meeting held last year and that a question was posed as to how MDEAT could better serve the housing program, Mr. Johnson said that following that meeting, Ms. Traci Pollock conducted a focus group meeting to address those type of actions needed. He further explained that the focus group participants included realtors, housing counseling agencies, attorneys, and homebuyers to identify pressing issues and evaluate the HAP program to improve the process and be more effective in the TUAs. Mr. Johnson said that the gathered information from this meeting was forwarded to the HAC or to the sub-committees.

Ms. Rodgers stressed the importance of keeping written documents of these types of information for future references.

Mr. George Ray III referred to page 21 in the MDEAT Agenda regarding the January production report and he noted that he believed during his time serving on the Trust the rate of homeownership, and long term employment had been low. He asked if there was a way to make a recommendation that could be incorporated into the strategic plan and specifically target the outreach plan. He expressed concern about the TUAs and during the meeting last month regarding new initiatives and how it would be countywide, but his focus was to protect some of those TUAs.

Mr. Johnson noted this was a common concern and part of the homebuyer education, alternatives that were identified related more to credit budget preparation and the purpose of the lease purchase program was to prepare the homebuyers who were not prepared, which occurs more so in the TUAs, rather than in the other communities. He said this could be identified through a review of the financial access available in TUAs versus the availability in the remaining areas of the county. Mr. Johnson pointed out that this was the first year that there was reserve funding in the County coffers.

Discussion ensued among the Trust members regarding the need to conduct an analysis such as SWOT to determine specific targeted areas of African American homeownership and preparation for public meetings within financial institutes, such as Chase Bank within the TUAs. Discussion further ensued regarding conducting this analysis at a smaller scale and the various credit programs that provide personal assistance build-up credit.

Ms. Rodgers said she believed more people were helped than what was visible to the Board members as seen within the programs, so she recommended documenting the number of Blacks who participated in the advocacy programs, workshops and classes besides those who were

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actually funded. She noted this would inform the Trust that residents in those targeted areas did receive the information so there was a more accurate record of the number of people who were reached through these programs although they did not qualify. Ms. Rodgers said this record would help the HAC to determine a plan to assist them in the new programs.

Mr. Dixon emphasized the focus of MDEAT was within the TUAs and that the numbers continue to reflect such as oppose to the numbers in non TUAs.

Mr. George Ray III explained that there were areas with less activities than others and he believed there were recommendations that MDEAT could implement funding that could increase those numbers of homeownership overall and in those particular deficient districts that were in need. He noted he was specifically speaking about TUAs in Commission Districts 1,2,3,8 and 9 such as, Commissioners Jordan, Moss and Edmonson, which account for a large portion of Miami-Dade County. Mr. Ray noted as an example that Commission District 2 did not have any numbers during the month of January.

Ms. Rodgers recommended that Mr. Ray attend a HAC meeting, in terms of making some recommendations or build upon the recommendations brought forth, such as the two new initiatives presented in today's (2/19) meeting.

Ms. Traci Pollock noted that MDEAT staff was working with a combination of housing and economic development initiatives and the document requested from housing would reflect some of the information that Mr. Ray was requesting.

B. Nominating Council: MDEAT Board Member Selection Update

Mr. John Dixon provided an overview of the status and process taken place by the Nominating Council as of January 16, 2014 led by Commissioner Bell. He noted that the five candidates recommended were forwarded to the Board of County Commissioners Economic Development and Port Miami Committee, who forwarded the recommendations to the full Board of County Commissioners (BCC). He provided the following candidate's names:

- Cheryl Mizell
- Sheldon Edwards
- Carl Nicoleau
- Cornell Crews, and
- LaTonda James

He noted that these candidates were experienced in housing, public relations, and business. Mr. Dixon also noted that Request for Proposal for a consultant was underway for a Planning Retreat that would tentatively be held in March or April based on the ratification of five new Trust members by the BCC.

Mr. Dixon commented on the process once the new Trust members were designated, which included meeting with MDEAT staff and with each chair of the Action Committees to review activities and obtain information.

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In response to Ms. Rodgers comment that she believed a request was made to bring the work performed from the last retreat and the score cards, Mr. Dixon noted that information along with the County's plan and MDEAT's business plan would be provided at the Retreat.

C. Recognition Luncheon

Mr. Dixon noted the steps MDEAT staff had taken regarding the Recognition Luncheon, such as identifying a date in July, potential sponsors, and would be putting together a marketing package using information from past events, in terms of sponsorship levels. He noted the goal was to raise \$50,000 and this would be under auspices of the MDEAT Foundation for Youth Economic Development (FYED).

Discussion ensued among the Trust members regarding the luncheon and clarification on the source of funding for the FYED because there were no start-up funds for the luncheon; however, monies could be used from the FYED event to secure the hotel fees for the luncheon through sponsorship.

Mr. Dixon provided a clarification that the Trust account could not be used for a deposit for the luncheon and the monies recommended from the Action Committees could not be used for this event. He further explained that the monies generated would go into the County's coffer.

Assistant County Attorney Terrence Smith advised that he had to do further research regarding whether there would be a conflict and may need to see counsel from the Commission on Ethics.

Discussion further ensued among the Trust members regarding the understanding that any funding generated by Trust could not be used for the FYED.

Ms. Stephanye Johnson explained the intent of the FYED was to develop a joint partnership as a tool; using its 501C3 would generate funds to be put in the Foundation coffers while MDEAT would attract community involvement.

Following further discussion, Mr. Dixon noted currently the majority of FYED members were from the Trust; he also noted that the goal was to establish some type of funds in the FYED by way of sponsors or fees.

Mr. Eric Johnson noted that sponsors would be more willing to make financial donations to the Foundation 501C3, rather than MDEAT.

Ms. Rodgers recommended that the instructions to make checks payable to the FYED be clear upon receipt of financial support from sponsors.

VI. Departmental Monthly Reports

A. Fiscal

Mr. Jose Gonzalez provided an overview of MDEAT's monthly financial report and referred to page 15 in the agenda package; and highlighted that the Homeownership Assistance Program

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(HAP) budget \$772,000 rolled over from last year, which had doubled to a total of \$1,528, 529, and did not include contributions from January. Additionally, Mr. Gonzalez noted the Teen Court budget carryover had doubled from \$442,000 to a total of \$865, 991. He said the status of the budget for each MDEAT division was as expected, other than the decrease in surcharges. Mr. Gonzalez mentioned the possibility of the approval by the County Commission to return the five percent salary to employees for health insurance, which would be an impact the General Fund that was a funding source for MEAT for about \$36,000.

In response to Ms. Rodger's question regarding whether the issue concerning the receipt of an invoice or whether funds were allocated to the Miami Dade Public School Board, Mr. Gonzalez said a contract agreement had been signed and at the end of the contract funds would be reimbursed.

B. Housing

C. Teen Court/Youth Services

D. Marketing and Public Information

Mr. Dixon referred to page 28 of the agenda package and provided a brief update of the marketing efforts, such as the publication of an electronic newsletter for MDEAT, the launching of the "MDEAT's Tuesday's Tidbits" page on the County's website that would be updated bi-weekly on Tuesdays. He also noted the efforts in working to educate the local law about the Teen Court Program and involve the youth with law associations, such as events held at the Wilkie D. Ferguson Federal Courthouse. Mr. Dixon commented on the other events held, such as the Annual Miami-Dade County Public School Student Services Mini Conferences, Martin Luther King (MLK) Business Exposition, and a promotion he conducted on Comcast about Black History Month that would be broadcasted on channel TV One.

Ms. Traci Pollock indicated MDEAT would have a presence on the television channel Black Entertainment Television (BET).

Ms. Rodgers commended the marketing efforts made by MDEAT staff and she noted based on the articles published the marketing budget had been well spent.

Discussion ensued among the Trust members regarding the current expenditures reflected in the 2013 budget that would be reported to the Trust at the next MDEAT meeting.

Next Meeting

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MIAMI-DADE ECONOMIC ADVOCACY TRUST MEETING
February 19, 2014**

Adjournment

There being no further business to come before the Trust, the meeting adjourned at 4:48 p.m.

Treska Rodgers, acting Chairperson
Miami-Dade Economic Advocacy Trust

NOTE: These minutes were archived without the Acting Chairwoman's signature because her term of office expired before her signature was acquired.



Board of County Commissioners'
MDEAT
February 19, 2014

Prepared by: (Karen Harrison)

EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	02/19/2014	-	Clerk's Summary
2	02/19/2014	-	MDEAT Agenda Package
3			
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Exhibits: *Place the exhibits in the order of the agenda.

This is a list of the items to be kept as an exhibit:

- 1 = Order of the Day
- 2 = Pull List
- 3 = Memoranda for Changes to Agenda (Mayoral, County Manager or BCC Chair's Memo)
- 4 = **for BCC meetings**: Save PDF copies of all agenda items not assigned a resolution/ordinance number
- 5 = Memoranda Re Allocations from Commission Office Funds/District Reserve Funds
- 6 = Memoranda Re Board Appointments
- 7 = Memoranda From Commissioners Re Absenteeism/late
- 8 = All materials, documents, exhibits, and other items related to the Agenda distributed during meetings such as Memoranda, Reports, Maps, PowerPoint Presentations, Petitions (signed), Photographs, Speakers Cards not apart of the agenda package.
- 9 = **for BCC Committees**: Save PDF copies of all agenda items not forwarded to the BCC and documentation for waivers of agenda items.
- 10 = **For Zoning meetings**: the Zoning Agenda, the sheet containing the list of the applications to be heard for the day (Yellow), the Zoning Action Sheet; a copy of the Zoning Meeting Exhibit list, which indicates exhibits transferred to the Zoning Department, and other items related to the Agenda distributed during meetings such as Memoranda, Reports, Maps, PowerPoint Presentations, Petitions (signed), Photographs, Speakers Cards not a part of the agenda package.



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD OF TRUSTEES MEETING

February 19, 2014

Agenda



MEETING NOTICE

MIAMI-DADE ECONOMIC ADVOCACY TRUST

TRUSTEE BOARD MEETING

DATE: Wednesday, February 19, 2014

TIME: 3:30PM

LOCATION: Stephen P. Clark Center
Commissioners Conference Room, 2nd Floor
111 NW 1 Street | Miami, FL 33128

Parking at Cultural Arts Center Garage
50 NW 2 Avenue | Miami, FL 33130



MIAMI-DADE ECONOMIC ADVOCACY TRUST

BOARD MEETING AGENDA

WEDNESDAY, FEBRUARY 19, 2014 | 3:30 PM

STEPHEN P. CLARK CENTER | 111 NW 1 STREET | MIAMI, FL 33128

COMMISSIONERS CONFERENCE ROOM, SECOND FLOOR

Roll Call

- **DISCLOSURE OF CONFLICTS OF INTEREST**

- **QUERY FOR EARLY DEPARTURES**

APPROVAL OF PREVIOUS MEETING MINUTES

I. **Board Action Items -- NONE**

II. **Information Items**

- A. 2014 MLK Business Expo 05
- B. Jazz in the Gardens Information Booth 07
- C. Youth Entrepreneurship Program Status Report 09

III. **Advocacy Items – Committee Updates**

IV. **Chairperson’s Report**

- A. By-laws Committee Update

V. **Executive Director’s Report**

- A. **Program Highlight: Housing Division Presentation**
- B. Nominating Council: MDEAT Board Member Selection Update
- C. MDEAT Recognition Luncheon

VI. **Departmental Monthly Reports**

- A. Fiscal 11
- B. Housing 18
- C. Teen Court/ Youth Services 23
- D. Marketing and Public Information 28

VII. **Next Meeting**

Adjournment

INFORMATION ITEM II A

2014 MLK BUSINESS EXPO



INFORMATION ITEM

TO: Members of the MDEAT Board

FROM: John Dixon, Executive Director

DATE: February 13, 2014

SUBJECT: 2014 MLK BUSINESS EXPO

The 2nd Annual MLK Business Expo took place on January 17, 2014, from 4:30 p.m. to 8:00 p.m. at the Palmetto Bay Village Center in Palmetto Bay, Florida. The event in partnership with West Perrine CDC, Unique Coalition of Minority Businesses of South Dade (UCOMB), and Neighbors and Neighbors Association (NANA) was held in South Miami-Dade and is one of MDEAT's efforts to hold events in various Targeted Urban Areas (TUAs).

The expo is in association with West Perrine's annual Dr. Martin Luther King, Jr. celebration and showcased products and services of more than 95 businesses. These businesses encompassed financial institutions, catering companies, insurance companies, vitamins distributors and other retail businesses. They distributed literature and provided samples of their products to the public.

The MLK event attracted nearly 75 people from the public and received media coverage after the event in the South Florida Times and the Miami Times. The agency promoted the event on WMBM, Gade Tet Ou (Haitian Radio), and WHQT-HOT 105. Event information also appeared on the agency's Facebook, Twitter, and Tuesday's Tidbits (MDEAT e-newsletter). 2000 flyers were distributed throughout the South Dade community and several email blasts were also disseminated.

According to comments generated from the event survey, participants felt the event served as a great networking tool with such comments as, "I got contacts and enjoyed the event," "It was a good experience; I met a lot of people," and "Thank you for the opportunity; hope to return next year."

The full report on the 2014 MLK Business Expo including survey results is available to MDEAT board members by request.

INFORMATION ITEM II B

JAZZ IN THE GARDENS INFORMATION BOOTH



INFORMATION ITEM

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board
FROM: John Dixon, Executive Director
DATE: February 14, 2014
SUBJECT: 2014 Jazz in the Gardens Information Booth

In 2014, Miami-Dade Economic Advocacy Trust (MDEAT) will more aggressively build its public presence among its primary target audience. It is an opportunity to expand its reach and ensure a broad base of the market segments are aware of MDEAT and the services it offers.

One of the mechanisms the agency will use to build its presence is staffing information booths at large public events that attract a substantial presence of the agency's primary target audience. Therefore on Saturday, March, 15, 2014, and Sunday, March 16, 2014, MDEAT will staff an information booth at Jazz in the Gardens (JIG), the City of Miami Garden's nationally recognized signature event. Staff will use JIG to cost-effectively connect with potential first-time homebuyers, small business owners and entrepreneurs, and parents of local teens. It will also allow staff to collect contact information to build the agency's database for its bi-monthly e-newsletter and future event promotion as well as expand its following for its social medium platforms (i.e. Facebook, Twitter).

In short, JIG attracts to the area the largest concentration of Blacks from around the county and beyond. It serves as an ideal platform to build agency awareness and build the agency's database of contacts.



INFORMATION ITEM II C

YOUTH ENTREPRENEURSHIP PROGRAM STATUS



INFORMATION ITEM

TO: Miami-Dade Economic Advocacy Trust (MDEAT) Board

FROM: John Dixon, Executive Director

DATE: February 14, 2014

SUBJECT: Miami-Dade County Teen Court: Youth Entrepreneurship Program Status Update

Miami-Dade County Teen Court (M-DTC), a program of Miami-Dade Economic Advocacy Trust, continued its youth entrepreneurship educational series with its January workshops focused on business plan creation. Featured speakers included **Kyle Hazlewood**, 17-year-old entrepreneur and co-owner of Next Level Cutz barbershop; **Charles F. Johnson, III**, entrepreneur and program manager for Neighbors and Neighbors, Inc.'s Goulds Business Resource Center; **George Ray III**, MDEAT Trust Member, business professor, and entrepreneur; and **Martha Whisby-Wells**, serial entrepreneur and owner of Moselle's Boutique.

BACKGROUND

M-DTC launched its youth entrepreneurship workshop series in December 2013. The series aims to address the high unemployment rate among teens in Miami-Dade County's Target Urban Areas (TUAs). This initiative intends to help reverse that trend by exposing participants to business principles, connecting them to young and experienced entrepreneurs, and encouraging them to create micro-businesses.

MDEAT created the youth entrepreneurship program to expand the existing Teen Court curriculum to allow volunteers and participants an optional track. The four-part workshop series in particular is designed to teach teens business development skills while fostering the development and growth of micro-businesses among teens. It covers business essentials, business plan creation, business economics, and marketing/salesmanship skills. It also exposes participants to successful Black entrepreneurs to further motivate and reinforce benefits of business ownership. The workshops occur during the second week of each month preceding Teen Court sessions.

DEPARTMENTAL MONTHLY REPORT

VI. A

Fiscal Report



MIAMI-DADE ECONOMIC ADVOCACY TRUST

FISCAL REPORT

FISCAL YEAR 2013/14
As of January 31, 2014

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 13/14

As of January 31, 2014

Subobject Description	Budget	Actual	Balance
GENERAL FUND	325,000		0 325,000
INTERDEPARTMENTAL TRANSFERS			0 385,000
REVENUE TOTAL	710,000		0 710,000
110 SALARIES	457,000	151,652	305,348
1010 FRINGES	133,300	50,138	83,162
21110 MANAGEMENT SERVICES		504	-504
21430 ENGINEERING IN HOUSE			0
23210 GENERAL LIABILITY	7,200	7,200	0
24130 MAINT & REPAIR:OFF			0
24571 P.C. MAINT	4,000	9,821	-5,821
25330 COPY MACHINE RENTAL	6,000	685	5,315
26050 GSA PRINTING & REPRODUCTION	13,000	379	12,621
26051 GSA POSTAGE		2	-2
26062 FM LT EQ MILEAGE		53	-53
26077 FM-POOL VEHICLE HOURS		52	-52
26110 DATA PROCESSING SERVICES	2,200	11,000	-8,800
26613 CLERK-RECORDS STORAGE		35	-35
31010 TELEPHONE-REGULAR	5,500	3,064	2,436
31011 TELEPHONE-LONG DISTANCE	800	210	590
31015 CELLULAR PHONE SERVICES	1,600	422	1,178
31110 PUBLICATIONS	300		300
31210 TRAVEL EXPENSE-U.S	2,000	396	1,604
31215 TRAVEL EXPENSE-PCA	1,000		1,000
31320 PARKING REIMBURSEMENT	400		400
31402 NEWSPAPER ADVERTISEMENT	17,000	666	16,334
31408 RADIO ADVERTISING	12,000		12,000
31420 SPONSORSHIPS/MARKETING	17,000	400	16,600
31510 OUTSIDE PRINTING	2,000		2,000
31520 GRAPHIC SERVICES	1,500		1,500
31540 SIGNS READY MADE		239	-239
31611 POSTAGE-REGULAR MAIL	200		200
31910 PETTY CASH EXPENDITURES	500		500
32010 INSERVICE TRAINING	500		500
47010 OFFICE SUPPLIES/OUTSIDE VENDOR	500		500
47011 GSA CENTRAL SERVICES	4,000	2,289	1,711
49310 CLOTHING AND UNIFORMS	500		500

MIAMI-DADE ECONOMIC ADVOCACY TRUST

ADMINISTRATION (G.F.)

FISCAL MANAGEMENT REPORT FY 13/14

As of January 31, 2014

Subobject Description	Budget	Actual	Balance
49660 MISC OTHER OPERATING			0
60620 GRANTS TO OTHERS	10,000		10,000
95021 COMPUTER EQUIPMENT	10,000		10,000
EXPENDITURE TOTAL	710,000	239,207	470,793

ECONOMIC DEVELOPMENT (G.F.)

FISCAL MANAGEMENT REPORT FY 13/14

As of January 31, 2014

Subobject Description	Budget	Actual	Balance
GENERAL FUND	242,000	-	242,000
REVENUE TOTAL	242,000	-	242,000
110 SALARIES	71,000	23,817	47,183
1010 FRINGES	18,000	5,704	12,296
21110 MANAGEMENT SERVICE	20,000	5,000	15,000
22310 SECURITY SERVICES		106	(106)
22351 CONTRACTED FOOD SERVICES		2,550	(2,550)
26050 GSA PRINTING & REPRODUCTION		680	(680)
31420 SPONSORSHIPS/MARKETING		1,000	(1,000)
60620 GRANTS TO OTHERS	133,000	20,000	113,000
EXPENDITURE TOTAL	242,000	58,857	183,143

MIAMI-DADE ECONOMIC ADVOCACY TRUST

HOUSING ASISTANCE PROGRAM (HAP)

FISCAL MANAGEMENT REPORT FY 13/14

As of January 31, 2014

Subobject	Description	Budget	Actual	Balance
R31900	OTHER TAXES	2,000,000	745,375	1,254,625
R36100	INTEREST EARNINGS	2,000	962	1,038
R36900	OTHER MISCELLANEOUS	75,000	40,836	34,164
R38900	ROLLOVER	772,000	1,528,579	(756,579)
	REVENUE TOTAL	2,849,000	2,315,752	533,248
00110	SALARIES	155,000	56,440	98,560
01010	FRINGES	45,000	15,180	29,820
21210	LEGAL COUNSEL	400		400
26050	GSA PRINTING & REP	1,000	41	959
26616	RECORDING FEES	500	160	340
32010	INSERVICE TRAINING	800		800
47011	GSA CENTRAL SERVICES	400		400
51098	OTHER OPERATING TRANSFER	200,000		200,000
60620	HAP PROGRAM	2,445,900	478,630	1,967,270
	EXPENDITURE TOTAL	2,849,000	550,451	2,298,549

**MIAMI-DADE ECONOMIC ADVOCACY TRUST
TEEN COURT PROGRAM**

FISCAL MANAGEMENT REPORT FY 13/14

As of January 31, 2014

Subobject	Description	Budget	Actual	Balance
R35900	OTHER FINES AND/OR	1,330,000	278,957	1,051,043
	CARRYOVER	442,000	865,991	-423,991
R36100	INTEREST EARNINGS	2,000	435	1,565
	REVENUE TOTAL	1,774,000	1,145,383	628,617
	00110 SALARIES	768,000	238,575	529,425
	01010 FRINGES	225,000	63,516	161,484
	22310 SECURITY SERVICES	13,000	5,204	7,796
	22350 BOTTLED WATER & CHILLER	100		100
	22351 CONTRACTED FOOD SERVICES		2,625	-2,625
	22430 OTHER OUTSIDE CONTRACTS			0
	24130 MAINT & REPAIR:OFF	1,000	670	330
	25330 COPY MACHINE RENTAL	3,800		3,800
	25511 PAYMENTS TO LESSOR	12,400	350	12,050
	26028 GSA SERVICE TICKET		88	-88
	26032 GSA AFT.HOUR CHRGS	2,100	1,281	819
	26050 GSA PRINTING & REPRODUCTION	4,500	2,163	2,337
	26051 GSA POSTAGE		75	-75
	26062 FM LT EQ MILEAGE	2,000	904	1,096
	26063 FM LT EQ PARTS		38	-38
	26064 FM LT EQ COMM SUB		57	-57
	26066 FM LT EQ LABOR		73	-73
	26068 FM ACC/ABU/MOD		1,164	-1,164
	26077 FM-POOL VEHICLE HOURS	1,000	475	525
	31210 TRAVEL EXPENSE-U.S	500	1,099	-599
	31220 REGISTRATION FEES	200	370	-170
	31402 NEWSPAPER ADVERTISEMENT	5,000		5,000
	31420 SPONSORSHIPS/MARKETING	3,000		3,000
	31510 OUTSIDE PRINTING	600		600
	31520 GRAPHIC SERVICES	300		300
	31611 POSTAGE-REGULAR MAIL	500		500
	33016 EMPLOYMENT PROCESS		41	-41
	41016 GASOLINE-UNLEADED		42	-42
	47011 GSA CENTRAL SERVICES	4,300	730	3,570
	49310 CLOTHING AND UNIFO	1,000		1,000
	51098 OTHER OPERATING TRANSFER	185,000		185,000
	60220 TRANSPORTATION	1,500	2,070	-570
	60620 GRANTS TO OTHERS	539,200	65,863	473,337
	EXPENDITURE TOTAL	1,774,000	387,473	1,386,527

DEPARTMENTAL MONTHLY REPORT

VI. B

HOUSING UNIT REPORT



**MIAMI-DADE ECONOMIC ADVOCACY TRUST
JANUARY 2014
HOUSING OUTREACH & ADVOCACY REPORT**

HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP/ MMAP-HAP)

During the period from January 1, 2014, to January 31, 2014, 26 HAP loan applications were submitted totaling \$3,560,536 in first mortgages with a \$4,088,580 aggregate purchase price. There were \$357,000 in Miami-Dade County and other (non-county) administered Down-payment Assistance Program (DAP/ DPA) funds associated with those loans.

During the aforementioned period from January 1, 2014, to January 31, 2014, 20 families purchased homes using \$117,500 in HAP funds. These loans generated \$2,778,824 in first mortgages with a \$2,958,490 aggregate purchase price. There was \$70,000.00 in Miami-Dade County assistance program funds leveraged with these loans and \$37,000 in non-county DAP/DPA funded mortgages linked to these first-time homebuyer closings.

HAP loans have thereby increased this year's county property tax roll by an estimated, additional \$40,000 for January 2014 based on an average tax bill of \$2,000 (see *January 2014 HAP Production Report for statistical details*).

HAP TRAINING SEMINARS AND FUNDING

HAP Certification and Down-payment Assistance Programs (DAP/ DPA) Training Workshops on program usage and operations are generally held every 6-8 weeks. Individual mortgage originators and title/ closing agents must get approved to submit and close HAP files. Realtor and developer attendance is highly recommended but not required at this time.

The next Certification Workshop is scheduled for February 24, 2014, at the Joseph Caleb Center. This training is for mortgage lending, real estate and title professionals. It includes a detailed discussion on the operation and funding of MDEAT's HAP along with an overview of funding sources, timeframes, set-up and use of Down-payment Assistance Program (DAP/ DPA) funds in general. Updates to the training session-based on December 2013 HAP Focus Group session feedback and other recommendations are in process.

Signed Agreements are required for individuals seeking HAP participation along with affiliated company licensing information for monitoring and tracking purposes.

MDEAT receives eight percent (8.00%) of the Documentary Surtax Funds sent to Miami-Dade County on a monthly basis. For fiscal year-to-date 2013-14 (October 1, 2013 through January 31, 2014), MDEAT's HAP has processed one 121 lender file submissions with an aggregate purchase price of \$18,248,025.00, and has funded 112 first-time home purchases utilizing \$643,364.00 in Documentary Surtax Funds. As of February 7, 2014, MDEAT has a current balance of approximately \$2,142,000. This balance fluctuates based on the monthly amount of Documentary Surtax Funds received and monthly HAP funding amount.

HOMEOWNERSHIP ASSISTANCE PROGRAM SPECIAL INITIATIVES

The MDEAT Board approved the Housing Division's "HAP Streamline FHA 203(k) Pilot Initiative" at the January 15, 2014, Trust Board Meeting. Anticipated completion of a final draft of the parameters and guidelines for the program is set for February 28, 2014, and anticipated launch date is set for March 2014. This MDEAT HAP pilot initiative will incorporate FHA's "Streamline 203(k)" mortgage loan program with MDEAT's HAP in order to expand the available housing stock to HAP qualified first-time homebuyers. Funds for this initiative are budgeted for and will be captured in the FY2013-14 Housing Division Documentary Surtax available funds.

HOMEOWNERSHIP EDUCATION – OUTREACH – ADVOCACY

- Presenter at the Vision To Victory Destination Home First-Time Homebuyer Education Workshop: The workshop was held at its offices in Opa-locka (13200 NW 7th Ave.) on January 25th. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/ DPA) and how they integrate into the mortgage process. Nine area residents participated.
- Presenter at the Trinity Empowerment Consortium First-Time Homebuyer Education Workshop: The workshop was held at the Goulds Recreation Center on 216th Street in Goulds. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/DPA) and how they integrate into the mortgage process. The presentation was made for both its English and Spanish sessions which ran concurrently in separate rooms at the center. Approximately 34 Miami-Dade residents attended the two workshops.
- Presenter at the University of Miami's Faculty and Staff Assistance Program workshops for First-time Homebuyers: This is the third year that MDEAT has been asked to make presentations to its faculty and staff on the first-time home buying process and down-payment assistance programs (DPAs) including HAP.

Three presentations were made; one at the main campus, University Center, on January 28th; one at the medical campus Dominion Parking Garage complex on January 29th; and one at the library on the Marine Campus on January 30th. There

were approximately 25 attendees each at the University Center and medical campus Dominion Parking Garage complex presentation; and another 6 at the Marine Campus library presentation (but they were a “lively” six with two follow-up contacts since that January 30th presentation.

MDEAT’s Housing Programs & Outreach Administrator presents at an average of two-five first-time homebuyer education workshops and/ or affordable housing advocacy and outreach events each month. Through these presentations alone, **MDEAT Housing reaches and interacts with 800 to more than 1000 Miami-Dade County and South Florida residents annually.**

All these agencies are located in TUAs (Opa-locka – Miami Gardens – Goulds – Homestead – Florida City) and while workshop participants cannot be pre-determined or dictated, more than half the participants observed at the forenamed agency workshops represent MDEAT’s primary target population.

MIAMI-DADE ECONOMIC ADVOCACY TRUST HOMEOWNERSHIP ASSISTANCE PROGRAM January 2014 HAP Production Report		
General Statistics	January 2014	Fiscal YTD January 2014
Total Applicants (Applications Processed)	26	121
Total (Aggregate) Purchase Price	\$4,088,580.00	\$18,248,025.00
Total Amount in First Mortgages	\$3,560,536.00	\$16,291,359.00
Total M-D County & Non-County Subsidies	\$357,000.00	\$1,638,000.00
Total # HAP/ MMAP-HAP Loans Funded	20	112
Total \$ Amount of HAP/ MMAP-HAP Funding	\$117,500.00	\$643,364.00
Total (Aggregate) Purchase Price (funded)	\$2,958,490.00	\$16,595,897.00
Average Sales Price (funded)	\$147,924.50	\$148,177.65
Total Amount in 1st Mortgages (funded)	\$2,778,824.00	\$14,474,989.00
Average 1st Mortgage (funded)	\$138,941.20	\$129,240.97
Total Amount of Other MDC Funding (leveraging)	\$70,000.00	\$590,000.00
Total Amount of Non-MDC Subsidy Loans (leveraging)	\$37,000.00	\$993,500.00
Estimated Increase to Tax Base	\$40,000.00	\$224,000.00
* Based on annual taxes of \$2000/yr.	Ave. HAP Ln Amt. YTD=	\$5,744.32
	Ave. HAP Ln Amt. Jan 14=	\$5,875.00
Head of Household		
Female	12	52
Male	8	60
Total	20	112
Ethnicity		
Black	4	21
Hispanic	16	86
White	0	5
Other	0	0
Total	20	112
Median Income Level		
Very Low	0	14
Low	11	53
Median	5	14
Median Moderate	4	31
Total	20	112
Commission District		
District 1 - Barbara Jordan	2	19
District 2 - Jean Monestime	2	12
District 3 - Audrey Edmonson	0	2
District 4 - Sally A. Heyman	0	1
District 5 - Bruno A. Barreiro	0	2
District 6 - Rebecca Sosa	1	2
District 7 - Xavier L. Suarez	0	1
District 8 - Linda Bell	6	21
District 9 - Dennis C. Moss	6	34
District 10 - Javier D. Souto	0	3
District 11 - Joe A. Marinez	0	8
District 12 - Jose "Pepe" Diaz	2	2
District 13 - Esteban Bovo Jr.	1	5
Total	20	112

DEPARTMENTAL MONTHLY REPORT

VI. C

TEEN COURT UNIT REPORT

Memorandum



MIAMI-DADE ECONOMIC ADVOCACY TRUST

TEEN COURT REPORT

To: Miami-Dade Economic Advocacy Trust (MDEAT) Board
From: Treska Rodgers, Chair Youth Action Committee
Date: February 7, 2014
Subject: Comprehensive Teen Court Report for January 2014

PURPOSE OF ITEM

The purpose of this item is to inform the Miami-Dade Economic Advocacy Trust (MDEAT) Board, of Miami-Dade County Teen Court (M-DCTC) performance and activities for the month of January.

BACKGROUND INFORMATION

Program Activities

January 6-9, 2014: Teen Court youth participants attended the Youth Entrepreneurship Workshop. The Youth Entrepreneurship Workshop is designed to help address the high unemployment rate among teens in the county's Targeted Urban Areas (TUAs). This new economic initiative aims to help expose youth to business principles and encourages the creation of micro-business among this population. Thirty-nine youth participated in the workshop.

January 14, 2014: Teen Court staff conducted *Victim's Awareness Panel Workshop (VAP)*, an interactive workshop that sparks dialogue among participants, parents and/or guardians. Nineteen individuals comprised of both program participants and their parents discussed the values of forgiveness and restoration, repair of lost trust, and the impact of crimes on family and community.

January 18, 2014: Teen Court administrative staff attended and shared information about the program's peer-jury trial process at the 10th Annual Dr. Martin Luther King Jr. Celebration: Community Change Stop the Violence event held at the Betty T. Ferguson Community Center in Miami Gardens, Florida. More than 500 residents attended the

festive celebration, along with several community-based, governmental, and not-for-profit entities.

January 22, 2014: Historically, Teen Court youth attend Jail Tours held at Miami-Dade County Corrections and Rehabilitation, Boot Camp and Turner Gilford Knight (TGK) Correctional Center. However, due to a graduation ceremony held at TGK on the scheduled day of the Jail Tour, the TGK Jail Tour was postponed. The 33 attending youth were redirected to the Boot Camp Jail Tour. These tours serve as a crime prevention and intervention tool, providing participants with an understanding of the consequences of engaging in negative actions.

Program Performance

Referrals: Teen Court received a combined total of 33 referrals from the Juvenile Services Department's (JSD's) Department of Juvenile Justice, Prevention Initiative Program (PIP), and Civil Citation Program.

Community Service: Teen Court generated 1,157 community service hours. This total included 864 completed by defendants, 182 performed by youth volunteers, and 111 community service hours provided by adults who served as jury monitors and legal professionals volunteering as judges presiding over Teen Court hearings.

Recidivism: Historically, Teen Court's basic follow-up process for program youth entails conducting recidivism checks to determine whether or not former program offenders have been rearrested after successfully completing Teen Court six months up to one year later. The recidivism rate for youth who successfully completed Teen Court for the period April 2012 through March 2013, yielded two percent, reflecting three youth out of 145, being rearrested.

Offender Information for January 2014**Referrals per fiscal year:**

12/31/98 – 09/30/99	334	Carried Over	5,800
10/01/99 – 09/30/00	506	10/01/13 – 10/31/13	32
10/01/00 – 09/30/01	323	11/01/13 – 11/30/13	20
10/01/01 – 09/30/02	336	12/01/13 – 12/31/13	41
10/01/02 – 09/30/03	293	01/01/14 – 01/31/14	33
10/01/03 – 09/30/04	390		
10/01/04 – 09/30/05	267		
10/01/05 – 09/30/06	215		
10/01/06 – 09/30/07	245		
10/01/07 – 09/30/08	356		
10/01/08 – 09/30/09	424		
10/01/09 – 09/30/10	454		
10/01/10 – 09/30/11	619		
10/01/11 – 09/30/12	537		
10/01/12 – 09/30/13	501		
	5,800	TOTAL REFERRALS	5,926

Monthly Sanctions for Referrals Completed (December 2013):

Anti-Theft Class Attendees	40	Jail Tour Attendees	33
Curfew	0	Jury Duties Completed	115
Declined Referrals	1	Letter of Apology/Closed	60
Civics and Business Attendees	0	Peer Circle Attendees	48
Substance Abuse Attendees	3	Restitution	0
Essay Completed/Closed Cases	60	Victim Awareness Panel Workshop to Attendees	19
Ethics Workshops Attendees	38	Verbal Apology to Parent	19
Hours of Community Service/Closed Cases	864	Psychological Services	35

Referral Sources:

Department of Juvenile Justice	7
Miami-Dade County School Based Referrals	0
Civil Citation Program	15
State Attorney's Office	0
Prevention Initiative Program (PIP)	11
Other Agencies	0

Offenses and Number of Charges:

Note: Some defendants have multiple charges

Battery	4	Resisting Without Violence	2
Bullying	2	Possession of Marijuana	1
Disrespectful	4	Retail Theft	4
Felony	1	Stealing	1
Grand Auto Theft	1	Theft	4
Loitering and Prowling	1	Touching Inappropriately	1
Petit Theft	2	Trespass on School Grounds	1

Age:

Six	0	Thirteen	1
Seven	0	Fourteen	6
Eight	0	Fifteen	12
Nine	0	Sixteen	5
Ten	1	Seventeen	5
Eleven	1	Eighteen	0
Twelve	2		

Race:

Gender:

African American	17	Male	19
Caucasian	2	Female	14
Hispanic	14		

Commission Districts December 2013:

District 1	2	District 8	4
District 2	8	District 9	8
District 3	1	District 10	2
District 4	0	District 11	1
District 5	1	District 12	1
District 6	1	District 13	4
District 7	0	Broward	0

Commission Districts for Fiscal Year 10/01/13 – 09/31/14:

District 1	12	District 8	13
District 2	20	District 9	33
District 3	13	District 10	7
District 4	1	District 11	4
District 5	4	District 12	5
District 6	6	District 13	7
District 7	1	Broward	0

COMPARISON OF YEAR-TO-DATE REFERRALS:

Referrals for 10/01/12 – 09/30/13		Referrals for 10/01/13– 09/30/14	
Date cases received	No.	Date cases received	No.
10/01/12 – 10/31/12	43	10/01/13 – 10/31/13	32
11/01/12 – 11/30/12	29	11/01/13 – 11/30/13	20
12/01/12 – 12/31/12	30	12/01/13 – 12/31/13	41
01/01/12 – 01/31/12	55	01/01/13 – 01/31/13	61
TOTAL	157	TOTAL	154

DEPARTMENTAL MONTHLY REPORT

VI. D

PUBLIC INFORMATION REPORT

Memorandum



To: Miami-Dade Economic Advocacy Trust Board
From: John E. Dixon, Jr., Executive Director
Date: Wednesday, February 19, 2014
Subject: Marketing and Public Information Report

The Office of Marketing and Public Information report is a summation of activities designed to help the agency reach its audience via visual communications and printed materials for January 2014 - February 2014. The following is a list of activities:

- A. Youth Action Committee (YAC)/Miami-Dade County Teen Court: Prepared printed materials, press releases, and assisted with outreach for the program. In addition, radio and newspaper awareness for the program was also implemented
 - a. Teen Court Newsletter (Winter 2014): Completed and sent to print.
 - b. Youth Entrepreneurship Workshop Series: Photographs and recordings will be edited to post on the agency's website at www.miamidade.gov/EconomicAdvocacyTrust.
 - c. Presentations to Legal Associations: Photographing presentations.
 - d. Black Male Youth Mental Health Conference: Preparing marketing plan.
- B. Housing Advocacy Committee/Homeownership Assistance Program (HAP): Assisted with planning outreach event for the committee
 - a. Discussion and coordination of logistics for another breakfast event. The event is anticipated to take place in South Miami.
 - b. Posted HAP meetings online.
- C. Website Updates
 - a. Youth Entrepreneurship Workshop Series
 - b. HAP – updated forms and documents to reflect current status
 - c. Teen Court – updated volunteer form
 - d. MDEAT – special event updates
 - e. **MDEAT's Tuesday Tidbits** introduction
- D. MDEAT E-Newsletter –**Tuesday Tidbits**, the agency's first e-newsletter, launched Tuesday, January 14, 2014. The medium highlights the agency's current events, programs and related community events to a broad database of individuals in economic development, housing and juvenile justice.
- E. Social Media – Facebook (<https://www.facebook.com/MDEATInfo>) and Twitter (<https://twitter.com/MDEATInfo>) are growing in its number of followers.

F. MDEAT's Appreciation Luncheon (date TBA): planning stages to include the development of a sponsorship plan.

G. Community Fairs and Events Participated in January - February 2014:

a. St. Thomas University School of Law – Pro Bono & Public Service Fair – held February 5, 2014, at St. Thomas University School of Law. MDEAT displayed an information booth at the event.

b. Annual Miami-Dade County Public Schools Student Services Mini-Conference 2013-2014 –held February 7, 2014, at Miami Coral Park Senior High. The event was coordinated by the Division of Student Services and offered more than 500 M-DCPS counselors and support staff the opportunity to dialog and share best practices and data associated with guidance and counseling.

H. Economic Development Action Committee

a. MLK Business Expo 2014 – held January 17, 2014, from 4:30-8:30 p.m. at the Palmetto Bay Village Center in Palmetto Bay, Florida. Post press release was created and distributed to media outlets. The following articles appeared in The Miami Times and in the South Florida Times.

The Miami Times

7D THE MIAMI TIMES, FEBRUARY 5-11, 2014



Participants at the Miami-Dade Economic Advocacy Trust (MDEAT) & the West Perrine CDC hosted The Second Annual MLK Business EXPO in at the Palmetto Bay Village Center. The free event aimed at targeting businesses in South Dade and providing tools to help foster business growth and expansion.

2nd annual MLK Business Expo at Palmetto Bay Village Center



Attendees networking at the MLK Business Expo. "The [event] was a success, and it was wonderful to see the local South Dade community come out and participate," said MDEAT Executive Director John E. Dixon, Jr. It offered an opportunity for nearly 100 local businesses to build alliances, network, and expand their market share.

ORGANIZERS SAY SECOND ANNUAL MLK BUSINESS EXPO A SUCCESS

Written by Staff Report
Monday, 10 February 2014



MIAMI — The Miami-Dade Economic Advocacy Trust (MDEAT) and the West Perrine CDC recently hosted the Second Annual MLK Business EXPO in partnership with Economic Development Council of South Miami-Dade Inc; Neighbors and Neighbors Association; Partners for Self-Employment; and Unique Coalition of Minority Business of South Dade Inc. at the Palmetto Bay Village Center.

"The Second Annual MLK Business Expo was a success, and it was wonderful to see the local South Dade community come out and participate," said MDEAT Executive Director John E. Dixon Jr. "It was a great networking event for South Dade area businesses."

The free event on Jan. 17 offered an opportunity for nearly 100 local businesses to build alliances, network, and expand their market share.

This event was a part of the West Perrine 33rd Annual MLK Celebration and was aimed at targeting businesses in South Dade and providing tools to help foster business growth and expansion.

MDEAT Board Member Dr. Walter T. Richardson said, "It was refreshing to witness new and existing businesses share their mission with the community at the EXPO.

The excitement was palpable!"

MDEAT's Economic Development Division advocates for the creation of business opportunities in Targeted Urban Areas.

Please email Economic Development Director Maria Diaz de La Portilla at MDIAZDE@miamidade.gov for more information about the agency's economic development efforts.