



**MIAMI-DADE COUNTY  
FINAL OFFICIAL MINUTES  
Miami-Dade Economic Advocacy Trust (MDEAT)**

Stephen P. Clark Center  
111 Northwest 1<sup>st</sup> Street  
2<sup>nd</sup> Floor Conference Room  
Miami, Florida 33128

November 19, 2014  
As Advertised

Harvey Ruvin, Clerk  
Board of County Commissioners

Christopher Agrippa, Director  
Clerk of the Board Division

Zorana Gainer, Commission Reporter  
(305) 375-3570



**CLERK'S SUMMARY AND OFFICIAL MINUTES  
MIAMI-DADE ECONOMIC ADVOCACY TRUST  
BOARD MEETING OF NOVEMBER 19, 2014**

The Miami-Dade Economic Advocacy Trust (MDEAT) convened its meeting in the 2<sup>nd</sup> Floor Conference Room of the Stephen P. Clark building, 111 Northwest 1<sup>st</sup> Street, on November 19, 2014, at 3:30 p.m., there being present: 1<sup>st</sup> Vice Chair Ron Butler, Cornell Crews Jr., Stephanye Johnson and Carlos Morales (Barbara Montero was late; Chairman Marc Douthit, Sheldon Edwards, LaTonda James, Cheryl Mizell, George Ray III, Reverend Walter T. Richardson, Charles F. Sims, and H. Leigh Toney were absent).

The following staff members were present: Executive Director John Dixon, Jose Gonzalez, Susana Cortazar and Traci Pollock; and Deputy Clerk Zorana Gainer.

1<sup>st</sup> Vice-Chair Ron Butler presided over today's (7/16) meeting in the absence of Chairman Marc Douthit. Mr. Butler called the meeting to order at 3:47 p.m. He noted due to the lack of a quorum he would hear presentations first.

Mr. Butler introduced Ms. Susana Cortazar, the new Marketing Administrator for MDEAT. Board members welcomed Ms. Cortazar.

Ms. Cortazar disseminated articles that were related to MDEAT's programs and small businesses.

Ms. Pollock pointed out one of the articles that discussed the state of small businesses and listed different categories such as Generation X, and Baby Boomers in relation to how the economy would fare in the future; the article stated that the younger generation had a more positive optimistic view of the economy than people in the Baby Boomer age category. She noted the article further stated that because the younger generation had a heightened sense of security regarding their job options, many would give more incentives to their employers, expand their operations, as well as meet their financial goals. Ms. Pollock suggested that staff explore replicating the study that this article was based on and relating it to small businesses in Miami-Dade County; she noted this type of study and information would aid MDEAT in planning for future years. Ms. Pollock said there was also an article concerning foreclosure in Miami-Dade County and how foreclosures were increasing which ranked Miami number one, with the most foreclosures. Ms. Cortazar had also found an article in the Miami Herald relating to juvenile justice; Ms. Pollock noted the article related Florida ranking the worst at juvenile crimes not being sealed. When a juvenile committed a crime, this information was not sealed and was accessible to employers and other various entities. Ms. Pollock noted that she forwarded this article to the Chairwoman of the Youth Action Committee (YAC) Ms. LaTonda James, as this was a great advocacy opportunity.

**DISCLOSURE OF CONFLICTS OF INTEREST**

**QUERY FOR EARLY DEPARTURES**

**PUBLIC COMMENTS**

**APPROVAL OF AGENDA**

## **I. Board Action Items**

### **A. EDAC: 2014-2015 Economic Development Budget**

## **II. Information Items**

### **A. YAC Recruitment Campaign**

Ms. Traci Pollock gave an update regarding the Youth Action Committee (YAC) recruitment campaign. She noted the MDEAT Board had approved a recommendation from the Bylaws Committee to increase the membership of the YAC from nine to eleven; currently YAC had six committee members and five vacancies. To fill these vacancies, staff conducted a recruitment campaign to solicit applications from interested Miami-Dade County residents. The campaign will be held from November 17<sup>th</sup> to December 8<sup>th</sup>, 2014. Ms. Pollock noted this campaign did not have any financial impact; staff would use e-mail, the agency website, word of mouth and social media to advertise.

Ms. Pollock noted that she had received a resignation letter from Trust Member Carl Nicoleau. She read the letter into the record and noted that his resignation was due to the residency requirement as he resided in Broward County.

## **III. Advocacy Items – Committee Updates**

## **IV. Chairperson's Report**

### **A. Budget Committee**

Mr. Jose Gonzalez gave an update regarding the Budget Committee. He noted the Budget Committee was researching ways to gain additional resources and funds for the Trust/Foundation. Mr. Gonzalez stated that the Chairperson of the Budget Committee wanted to discuss ideas on how to orient the committee towards having revenue generating activities and becoming a fund raising committee.

### **B. Sunshine Review**

Mr. Cornell Crews apprised Trust members that a committee member had sent an email to everyone with content that violated Sunshine Laws. Mr. Crews noted that it was extremely important that everyone complied with Sunshine Laws and stated that everyone needed to periodically review the Sunshine Laws.

Mr. Butler noted that Trust and committee members had two opportunities to complete the Sunshine Review process, December 11<sup>th</sup>, 2014 or December 18<sup>th</sup>, 2014.

Ms. Pollock noted the following mandatory Trust/Committee membership requirements:

- Complete orientation
- Ethics Training
- Sunshine Review

## **V. Executive Director's Report**

### **VI. Departmental Monthly Reports**

- A. Fiscal**
- B. Housing**

Ms. Stephanye Johnson noted that the Housing Committee was restructuring and planning for participation in the Give Miami Day.

- C. Teen Court/Youth Services**
- D. Marketing and Public Information**

Ms. Traci Pollock noted that staff had planned for the graphic designer to do a presentation of the new branding of MDEAT. She pointed out that the logo had been changed and renamed to an "identifier" because it incorporated Miami-Dade County's logo. She noted previous reports showed revision of the the Homeownership Assistance Program (HAP) and the Teen Court identifiers as well. Ms. Pollock said one challenge was the programs had begun to take on an independent identity and in an effort to ensure the incorporation of Miami-Dade County, the HAP and MDEAT. Ms. Pollock noted staff had also been working to connect all three areas, Economic Development, Housing and Juvenile Justice. She noted that in Power Point Presentations and other material will have the gears logo on them which represented the three gears of progress. She noted the MDEAT brochures and posters had been redesigned; in an effort to show a heightened level of presence and marketing staff were having placards designed to display in businesses funded by MDEAT as well as signage with the MDEAT logo to display at events. She noted staff wanted to create a first time homebuyers informational guide booklet; the expertise of the action committee was needed to create a document that will supplement existing documents and recreating their orientation manual. She noted promotional items to increase partnerships with the mortgage industry were being created as well. Ms. Pollock noted that as a governmental entity staff was not allowed to spend money to supply food during orientation sessions; in an effort to allow outside entities to supply food during sessions, they could donate \$300 to purchase the food for the day long certification sessions. Ms. Pollock explained that Teen Courts materials will be redesigned too and focusing marketing efforts on the types of marketing collateral needed in order for Teen Court to reach its marketing campaign goals.

Upon Vice Chairman Butler's request, Mr., Crews gave a brief update regarding the Economic Development Action Committee's (EDAC) Budget. Mr. Crews noted that committee members looked at the general fund and the budget for this year and noted that they would allocate funds to go towards economic development activities and the Annual MLK exposition. In an attempt to develop partnerships with other agencies that provided economic development programs, he noted the committee wanted to do a Request for Applications (RFA) this year and targeting the urban areas in phases. He noted the committee wanted to give the Targeted Urban Areas a voice and allow them to suggest what they thought MDEAT should do and express their specific needs in their area. Mr. Crews pointed out that this would enable MDEAT to clearly notate what they did in each area, as well as generate interest from other areas.

Ms. Pollock noted that if committee members had identifiable objectives and how they were able to meet those objectives it would be easier for staff to use that information to develop the annual reports. She stated that providing information regarding what was achieved rather than what was planned or what occurred was more useful when developing the annual report.

**VII. Next Meeting**

December 17, 2014, 3:30 P.M. at the Stephen P. Clark Center, 111 Northwest 1<sup>st</sup> Street, Miami, FL 33128

**Adjournment**

Hearing no further business to come before the Trust, the meeting was adjourned at 4:41 p.m.

A handwritten signature in black ink, appearing to read "Ron Butler", written over a horizontal line.

1<sup>st</sup> Vice Chair Ron Butler  
Miami-Dade Economic Advocacy Trust



# Miami-Dade Economic Advocacy Trust

November 19, 2014

Prepared by: Jill Thornton

## EXHIBITS LIST

NO.	DATE	ITEM #	DESCRIPTION
1	11/19/2014		MDEAT November 19, 2014 Meeting Agenda Package
2	11/19/2014		MDEAT November 19, 2014 Report - Newspaper Articles
3	11/19/2014		Flyer advertising two Sunshine Review Sessions for MDEAT
4	11/19/2014		Postcard advertising the 11.20.14 Trinity Empowerment Consortium
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# MIDEAT



Miami-Dade Economic  
Advocacy Trust



*Working Together for Economic Change*

## BOARD OF TRUSTEES MEETING

November 19, 2014

Agenda



## MEETING NOTICE

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### MIAMI-DADE ECONOMIC ADVOCACY TRUST

### TRUSTEE BOARD MEETING

**DATE:** Wednesday, November 19, 2014

**TIME:** 3:30PM

**LOCATION:** Stephen P. Clark Center  
Commissioners Conference Room, 2nd Floor  
111 NW 1 Street | Miami, FL 33128

***The MDEAT Board Meetings are governed in accordance with  
Miami-Dade Board of County Commissioners Rules of Procedures.***

#### PARKING VALIDATION LOCATIONS

Cultural Arts Center Garage | 50 NW 2 Avenue | Miami, FL 33130  
*Before exiting the garage, please remember to get your ticket validated at the information window on the first floor.*

Hickman Garage (Garage 5) | 270 NW 2 ST | Miami, FL 33130

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## MIAMI-DADE ECONOMIC ADVOCACY TRUST

### BOARD MEETING AGENDA

WEDNESDAY, NOVEMBER 19, 2014 | 3:30 PM

STEPHEN P. CLARK CENTER | 111 NW 1 STREET | MIAMI, FL 33128

COMMISSIONERS CONFERENCE ROOM, SECOND FLOOR

#### Roll Call

- DISCLOSURE OF CONFLICTS OF INTEREST
- QUERY FOR EARLY DEPARTURES
- PUBLIC COMMENTS
- APPROVAL OF AGENDA
- I. **Board Action Items**
  - A. EDAC: 2014-2015 Economic Development Budget 05
- II. **Information Items**
  - A. YAC Recruitment Campaign 08
- III. **Advocacy Items – Committee Updates**
- IV. **Chairperson’s Report**
  - A. Budget Committee
  - B. Sunshine Review
- V. **Executive Director’s Report**
- VI. **Departmental Monthly Reports**
  - A. Fiscal 10
  - B. Housing 16
  - C. Teen Court/Youth Services 21
  - D. Marketing and Public Information 27
- VII. **Next Meeting:**  
December 17, 2014 | 3:30PM | Stephen P. Clark Center, 111 NW 1 ST, Miami, FL 33128

#### Adjournment

# **ACTION ITEM I A**

## **2014-2015 ECONOMIC DEVELOPMENT BUDGET**

# Memorandum



## MEMORANDUM OF APPROVAL

**TO:** Miami-Dade Economic Advocacy Trust (MDEAT) Board

**FROM:** Ron Butler, Chairperson,  
Economic Development Action Committee

**DATE:** November 10, 2014

**SUBJECT:** 2014-2015 Economic Development Budget

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### **PURPOSE OF ITEM**

The purpose of the item is to request approval of the 2014-2015 Economic Development budget in the amount of one hundred and forty one thousand dollars (\$141,000). This budget was approved by the Economic Development Action Committee (EDAC) on November 4, 2014.

### **BACKGROUND INFORMATION**

The budget includes various economic developments initiatives to be performed during the fiscal year ending 2015. A Request for Application (RFA) will be issued to solicit work in the area of business development, entertainment, and technology. This process is an effort to leverage these funds by partnering with entities that provide economic development programs and incentives to the institutions in the Targeted Urban Areas (TUA). The recommended budget is attached for consideration and approval.

### **FISCAL IMPACT**

The fiscal impact is an amount not to exceed one hundred and forty one thousand dollars (\$141,000) for the economic development budget.

### **RECOMMENDATION**

It is recommended that the MDEAT Board approves the 2014-2015 Economic Development budget in the amount of one hundred and forty one thousand and (\$141,000).



**ATTACHMENT: 2014-2015 ECONOMIC DEVELOPMENT BUDGET RECOMMENDATION**

	4-Nov-14		
			<b>MDEAT</b>
			<b>Sources and Budget FY2014/15</b>
			<b>Economic Development Action Committee</b>
<b>Source</b>		<b>Amount</b>	
General Fund		\$141,000	To be used for EDAC projects through September 30, 2015
<b>Uses</b>		<b>Amount</b>	<b>Purpose</b>
Marketing Budgeting Contribution		\$ 41,000.00	To offset the cost of the agency's ongoing economic development activities
Request for Applications (RFA)		\$ 100,000.00	RFA process in an attempt to develop partnerships with agencies that provide economic development programs and incentives to institutions in Targeted Urban Areas. This an attempt to leverage these funds.
<b>Total</b>		<b>\$ 141,000.00</b>	
<b>Balance</b>			

# **INFORMATION ITEM II A**

## **YAC RECRUITMENT CAMPAIGN**

# Memorandum

## INFORMATION ITEM

**TO:** Miami-Dade Economic Advocacy Trust Board Members  
**FROM:** LaTonda James, YAC Chairperson  
**DATE:** November 14, 2014  
**SUBJECT:** YAC Recruitment Campaign

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### PURPOSE OF ITEM

The purpose of the item is to inform the MDEAT Board of the recruitment campaign for the Youth Action Committee (YAC).

### BACKGROUND INFORMATION

The MDEAT Board approved a recommendation by the Bylaws Committee on October 15, 2014, to increase the membership number of the YAC from nine to eleven. Currently there are six members of the committee and five vacancies.

To fill the vacancies, MDEAT staff will conduct a recruitment campaign to solicit applications from interested community residents. The campaign will occur from **November 17, 2014 to December 8, 2014.**

The publicity mechanisms the agency will use are free forms of communication including e-blasts, e-newsletter (*Tuesday Tidbit*), agency website posting, word of mouth, and the agency's social media platforms (i.e. Facebook, LinkedIn, and Twitter).

Interested parties can access the committee membership application by contacting the agency directly or downloading it from [www.miamidade.gov/EconomicAdvocacyTrust](http://www.miamidade.gov/EconomicAdvocacyTrust). Complete application packages contain a signed application, voter registration card, and a resume/professional profile. Incomplete applications will not be considered. Deadline to submit a complete application package is 5PM on Monday, December 8, 2014.

Previous YAC applicants may be reconsidered.

# **DEPARTMENTAL MONTHLY REPORT**

## **VI. A**

### **Fiscal Report**

# **MDEAT**

Miami-Dade Economic  
Advocacy Trust 

*Working Together for Economic Change*

## **FISCAL REPORT**

**FISCAL YEAR 2014/15**  
As of October 31, 2014

**MIAMI-DADE ECONOMIC ADVOCACY TRUST**

**ADMINISTRATION (G.F.)**

**FISCAL MANAGEMENT REPORT FY 14/15**

As of October 31, 2014

<u>Subobject</u>	<u>Description</u>	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>
	GENERAL FUND	258,000	0	258,000
	INTRIDEPARTMENTAL TRANSFERS	490,000	0	490,000
	REVENUE TOTAL	<u>748,000</u>	<u>0</u>	<u>748,000</u>
110	SALARIES	466,000	47,859	418,141
1010	FRINGES	371,000	11,639	359,361
23210	GENERAL LIABILITY	5,100		5,100
24130	MAINT & REPAIR:OTT MACHINES			0
24571	P.C. MAINT	4,000		4,000
25330	COPY MACHINE RENTAL	6,000		6,000
26050	GSA PRINTING & REPRODUCTION	13,000	180	12,820
26062	FM LI EQ MILEAGE		26	-26
26077	FM-POC: VEHICLE HOURS		22	-22
26110	DATA PROCESSING SERVICES	2,200		2,200
31010	TELEPHONE REGULAR	5,500	799	4,701
31011	TELEPHONE LONG-DISTANCE	400	23	377
31015	CELLULAR PHONE SERVICES	900	115	785
31018	OTHER COMMUNICATIONS		132	-132
31110	PUBLICATIONS	300		300
31210	TRAVEL EXPENSE-U.S	2,000		2,000
31215	TRAVEL EXPENSE-PCA	1,000		1,000
31320	PARKING REIMBURSEMENTS	700		700
31402	NEWSPAPER ADVERTISEMENT	17,000		17,000
31408	RADIO ADVERTISING	14,000		14,000
31420	SPONSORSHIPS/MARKETING	17,000		17,000
31510	OUTSIDE PRINTING	2,000		2,000
31520	GRAPHIC SERVICES	1,500		1,500
31611	POSTAGE-REGULAR MAIL	200		200
31910	PETTY CASH EXPENDITURES	500		500
32010	INSERVICE TRAINING	500		500
43231	COMMUNICATION EQUIPMENT		60	-60
47010	OFFICE SUPPLIES/OUTSIDE VENDOR	500		500
47011	GSA CENTRAL SERVICES	4,000	487	3,513
49310	CLOTHING AND UNIFORMS	500		500
60620	GRANTS TO OTHERS	10,000		10,000
95021	COMPUTER EQUIPMENT	2,200		2,200
	EXPENDITURE TOTAL	<u>748,000</u>	<u>61,282</u>	<u>686,718</u>

## MIAMI-DADE ECONOMIC ADVOCACY TRUST

## ECONOMIC DEVELOPMENT (G.F.)

## FISCAL MANAGEMENT REPORT FY 14/15

As of October 31, 2014

Subobject Description	Budget	Actual	Balance
GENERAL FUND	251,000	-	251,000
REVENUE TOTAL	251,000	-	251,000
110 SALARIES	75,000	6,425	68,575
1010 FRINGES	21,000	1,640	19,360
21110 MANAGEMENT SERVICE	70,000		70,000
22351 CONTRACTED FOOD SERVICES		3,600	(3,600)
26050 GSA PRINTING & REPRODUCTION		75	(75)
60620 GRANTS TO OTHERS	135,000		135,000
EXPENDITURE TOTAL	251,000	11,740	239,260

**MIAMI-DADE ECONOMIC ADVOCACY TRUST**

**HOMEOWNERSHIP ASSISTANCE PROGRAM (HAP)**

**FISCAL MANAGEMENT REPORT FY 14/15**

As of October 31, 2014

<b>Subject</b>	<b>Description</b>	<b>Budget</b>	<b>Actual</b>	<b>Balance</b>
R31900	OTHER TAXES	1,400,000		3,400,000
R36100	INTEREST EARNINGS	1,000		3,000
R36900	OTHER MISCELLANEOUS			
R38900	ROLLOVER	1,986,000	2,304,242	(518,242)
	<b>REVENUE TOTAL</b>	<b>5,389,000</b>	<b>5,096,876</b>	<b>(1,056,190)</b>
	00110 SALARIES	169,000	14,788	154,212
	01010 FRINGES	56,000	4,217	51,784
	25050 GSA PRINTING & REPRODUCTION	1,000		1,000
	26614 RECORDING FEES	500		500
	32010 INSERVICE TRAINING	800		800
	47011 GSA CENTRAL SERVICES	400	346	54
	57000 INTRAFUND TRANSFER	340,000		340,000
	60620 HAP PROGRAM	4,871,400	170,500	4,650,800
	<b>EXPENDITURE TOTAL</b>	<b>5,389,000</b>	<b>189,851</b>	<b>5,199,149</b>

**MIAMI-DADE ECONOMIC ADVOCACY TRUST  
TEEN COURT PROGRAM**

**FISCAL MANAGEMENT REPORT FY 14/15**

As of October 31, 2014

<u>Subject</u>	<u>Description</u>	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>
R35970	OTHER FINES AND/OR	1,345,000	0	1,345,000
	CARRYOVER	309,000	570,342	-261,342
R36300	INTEREST EARNINGS	1,000	0	1,000
	<b>REVENUE TOTAL</b>	<b>1,555,000</b>	<b>570,342</b>	<b>984,658</b>
	00110 SALARIES	750,000	50,545	699,455
	01010 FRINGES	235,000	13,529	221,471
	22310 SECURITY SERVICES	15,500		15,500
	22350 BOTTLED WATER & CHILLER	100		100
	24110 MAINT & REPAIR:OFF MACHINES	2,000		2,000
	25330 COPY MACHINE RENTAL	2,900		2,900
	25511 PAYMENTS TO LESSOR	12,800		12,800
	26028 GSA SERVICE TICKET	300		300
	26032 GSA AIT HOUR CHRG	4,000		4,000
	26050 GSA PRINTING & REPRODUCTION	6,500	5,325	1,175
	26051 GSA POSTAGE	200	374	-174
	26062 FM LT LG MILEAGE	2,800	235	2,565
	26077 FM-POOL VEHICLE HOURS	5,500	196	5,304
	31210 TRAVEL EXPENSE-US	1,200		1,200
	31220 REGISTRATION FEES	400		400
	31402 NEWSPAPER ADVERTISEMENT	4,000		4,000
	31420 SPONSORSHIPS/MARKETING	3,000		3,000
	31510 OUTSIDE PRINTING	600		600
	31611 POSTAGE-REGULAR MAIL	300		300
	47011 GSA CENTRAL SERVICES	2,200	1,449	752
	57000 INTRAFUND TRANSFER	150,000		150,000
	60220 TRANSPORTATION	6,000		6,000
	60620 GRANTS TO OTHERS	349,700		349,700
	<b>EXPENDITURE TOTAL</b>	<b>1,555,000</b>	<b>71,652</b>	<b>1,483,348</b>

# **DEPARTMENTAL MONTHLY REPORT**

## **VI. B**

### **HOUSING UNIT REPORT**



# Homeownership Assistance Program

OCTOBER 2014

## HOUSING OUTREACH & ADVOCACY REPORT

During the period from October 1, 2014, through October 31, 2014, forty-four (44) HAP loan applications were submitted totaling \$6,711,269 in first mortgages with a \$7,375,485 aggregate purchase price. There were \$380,000 in Miami-Dade County and other (non-county) administered Down-payment Assistance Program (DAP/ DPA) funds associated with those loans.

During the same period from October 1, 2014, through October 31, 2014, thirty (30) families purchased homes using \$182,500 in HAP funds. These loans generated \$4,425,511 in first mortgages with a \$4,742,389 aggregate purchase price. There were \$140,000 in Miami-Dade County assistance program funds leveraged with these loans with \$30,000 in non-county DAP/DPA funded mortgages linked to these first-time homebuyer closings.

HAP loans have thereby increased this year's county property tax roll by an estimated \$60,000 for October 2014 based on an average tax bill of \$2,000 (*see October 2014 Production Report for statistical details*).

### HAP TRAINING SEMINARS AND FUNDING

HAP Certification and Down-payment Assistance Programs (DAP/DPA) Training Workshops on program usage and operations are generally held every two-three months. Individual mortgage originators and title/closing agents must get approved to submit and close HAP files. Realtor and developer attendance is highly recommended but not required. The next workshop is pending updates to the HAP Procedures Manual.

The workshop details the HAP operation along with a general overview of DAP/DPA funding sources, timeframes, set-up and possible usage. Signed Agreements are required for individuals seeking HAP participation along with affiliated company licensing information for monitoring and tracking purposes.

MDEAT receives eight percent (8.00%) of the Documentary Surtax Funds sent to Miami-Dade County on a monthly basis. For end of fiscal year 2014, the HAP had a carryover balance of approximately \$2.3 million into fiscal year 2015. The available HAP balance fluctuates based on the monthly amount of Documentary Surtax Funds received, and monthly HAP funding amount. MDEAT Housing and the County budget analysts are projecting between \$3.1MM and \$3.2MM for fiscal year 2014-15.

### **HOMEOWNERSHIP ASSISTANCE PROGRAM SPECIAL INITIATIVES**

The HAP Housing Counseling Agency (HCA) Payout Initiative has reached the end of its first six months of operation. Homebuyer data and demographics from the HCAs will be gathered and assessed and the initiative's data will be disseminated. Both HUD and MDEAT certifications are required to receive the \$250 payout. The payout is noted on the (HUD-1) Settlement Statement and closing agents disburses checks to the HCAs.

The rollout of the HAP Streamline FHA 203(k) Pilot Initiative is still on temporary hold as eligibility and participation issues with lenders and closing agents are rectified, along with finalizing guidelines, tracking and procedures.

### **HOMEOWNERSHIP EDUCATION – OUTREACH – ADVOCACY**

- Presenter at **NID Housing Counseling Agency's** First-Time Homebuyer Education Workshop: The workshop was held at the Living Word Christian Center International in Miami Gardens on October 11, 2014. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/DPA) and how they integrate into the mortgage process. Approximately 38 area residents attended.
  
- Presenter at the **Trinity Empowerment Consortium** First-Time Homebuyer Education Workshop: The workshop was held at the Goulds Recreation Center on SW 216 Street on October 18, 2014. The presentation topic was on MDEAT's HAP and MDEAT's role in usage with other subsidy program funds, other available Down-payment Assistance Programs (DAP/DPA) and how they integrate into the mortgage process. The presentation was made for both its English and Spanish sessions. Approximately 85 Miami-Dade residents attended the two workshops.
  
- MDEAT partnered with **Miami-Dade Chamber of Commerce** to expand its reach to young professionals through homeownership opportunities. Members of the chamber's Young Professionals Network (YPN) attended the "Start Living the Dream of Homeownership" workshop where they received information covering the full spectrum of the first-time homebuyer process.



The event was sponsored by City National Bank and held on October 15, 2014, at the bank's Brickell location. City National Bank validated parking for all attendees and served light refreshments. There were approximately 30 YPN members in attendance.

Presentations included: Homebuyer Education and Housing Counseling by Freddy McCormick of Trinity Empowerment Consortium; Closing Your Loan and Essential Legal Advice by Renee Marie Smith of Smith & Associates Title Services; Your Home Selection and Realtor Selection Search by Wanda Devoe of Re-Max PowerPro Realty; Shopping For a Mortgage by Michele Edwards-Collie of City National Bank; Credit Solutions and Credit Building by Shani St. Vil of Purse Empowerment; and an Overview of DPAs by Johnson.



- The **South Florida Realtist Women's Council**, in conjunction with the **Liberty City Community Revitalization Trust**, and in partnership with **Trinity Empowerment Consortium** and **Wells Fargo Bank** conducted a Homebuyer Education Workshop at Charles Hadley Park in Liberty City. The workshop was held in the park's Black Box Theater in October 11, 2014. This free event covered all the typical first-time homebuyer seminar topics with a greater emphasis on credit building and re-building and identifying Down-payment Assistance Programs (DAP/DPAs) to assist attendees in understanding how to secure assistance from these programs. MDEAT presented the DAP/DPA overview portion of the workshop with added specifics on MDEATs HAP to the more than 50 event attendees.

MDEAT's Housing Programs & Outreach Administrator presents at an average of two-five first-time homebuyer education workshops and/or affordable housing advocacy and outreach events each month. Through these presentations alone, **MDEAT Housing reaches and interacts with at least 800 to more than 1000 Miami-Dade County and South Florida residents annually.**

All these agencies are located in TUAs (Opa-locka – Miami Gardens – Goulds – Homestead – Florida City) and while workshop participants cannot be pre-determined or dictated, more than half the participants observed at the forenamed agency workshops represent MDEAT's primary target population.

**MIAMI-DADE ECONOMIC ADVOCACY TRUST  
HOMEOWNERSHIP ASSISTANCE PROGRAM  
October 2014 Production Report**



General Statistics	October 2014	Fiscal YTD October 2014
Total Applicants (Applications Processed)	44	44
Total Purchase Price	\$7,375,485.00	\$7,375,485.00
Total Amount in First Mortgages	\$6,711,269.00	\$6,711,269.00
Total M-D County & Non-County Subsidies	\$380,000.00	\$380,000.00
<b>Total HAP Loans Funded</b>	<b>30</b>	<b>30</b>
<b>Total \$ Amount of HAP Funding</b>	<b>\$182,500.00</b>	<b>\$182,500.00</b>
Total Purchase Price (funded)	\$4,742,389.00	\$4,742,389.00
<b>Average Sales Price (funded)</b>	<b>\$158,079.63</b>	<b>\$158,079.63</b>
Total Amount in 1st Mortgages (funded)	\$4,425,511.00	\$4,425,511.00
<b>Average 1st Mortgage (funded)</b>	<b>\$147,517.03</b>	<b>\$147,517.03</b>
Total Amount of Other MDC Funding (leveraging)	\$140,000.00	\$140,000.00
Total Amount of Non-MDC Subsidy Loans (leveraging)	\$30,000.00	\$30,000.00
<b>Estimated Increase to Tax Base</b>	<b>\$60,000.00</b>	<b>\$60,000.00</b>
* Based on annual taxes of \$2000/yr.	Ave. HAP Ln Art. YTD= \$6,083.33	
	Ave. HAP Ln Art. October-14= \$6,083.33	
<b>Head of Household</b>		
Female	8	8
Male	22	22
<b>Total</b>	<b>30</b>	<b>30</b>
<b>Ethnicity</b>		
Black	5	5
Hispanic	24	24
White	1	1
Other	0	0
<b>Total</b>	<b>30</b>	<b>30</b>
<b>Median Income Level</b>		
Very Low	2	2
Low	15	15
Median	8	8
Median Moderate	5	5
<b>Total</b>	<b>30</b>	<b>30</b>
<b>Commission District</b>		
District 1 - Barbara Jordan	6	6
District 2 - Jean Monestime	1	1
District 3 - Audrey Edmonson	0	0
District 4 - Sally A. Heyman	0	0
District 5 - Bruno A. Barreiro	0	0
District 6 - Rebeca Sosa	0	0
District 7 - Xavier L. Suarez	0	0
District 8 - Linda Bell	11	11
District 9 - Dennis C. Moss	8	8
District 10 - Javier D. Souto	0	0
District 11 - Juan C. Zapata	0	0
District 12 - Jose "Pepe" Diaz	1	1
District 13 - Esteban Bovo Jr.	3	3
<b>Total</b>	<b>30</b>	<b>30</b>

# **DEPARTMENTAL MONTHLY REPORT**

## **VI. C**

### **TEEN COURT UNIT REPORT**

# Memorandum



## MIAMI-DADE ECONOMIC ADVOCACY TRUST

### TEEN COURT REPORT

**To:** Miami-Dade Economic Advocacy Trust (MDEAT) Board  
**From:** John Dixon, Executive Director  
**Date:** November 7, 2014  
**Subject:** Comprehensive Teen Court Report for October 2014

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#### **PURPOSE OF ITEM**

The purpose of the item is to inform Miami-Dade Economic Advocacy Trust (MDEAT) Board, of Miami-Dade County Teen Court (M-DCTC) performance and activities for October.

#### **BACKGROUND INFORMATION**

##### **Program Activities**

**October 3, 2014:** The continuation of Teen Court's Annual Staff Retreat was held at Joe Celestin Center in North Miami. During the retreat, staff discussed and crafted a FY 2014-2015 recommended budget for the Youth Action Committee's consideration. Staff completed brainstorming and problem-solving sessions aimed at improving operational efficiency and effectiveness, previously begun on September 26, 2014.

**October 14-16, 2014:** Thirty-seven (37) Teen Court youth participants attended the Youth Entrepreneurship Workshop which is designed to help address the high unemployment rate among teens in the county's Targeted Urban Areas (TUAs). MDEAT staff conducted one workshop at each of the four court sites for a total of four workshops. This new economic development initiative aims to help expose youth to business principles and encourages the creation of micro-business among this population.

**Due to the Columbus Day holiday, this month's workshop was abbreviated and focused on helping youth understand and craft a basic business plan. Speakers included Sommer Walker, Public Information Officer of Miami-Dade Water and Sewer**

Department; Sonny Arre, entrepreneur and pre-medical student at Florida International University; and Zachary Rinkins, Teen Court Training Specialist.

**October 15, 2014:** In collaboration with Miami-Dade County Corrections and Rehabilitation, 17 Teen Court youth were afforded an opportunity to attend the Turner Gilford Knight (TGK) Correctional Facility Jail Tour and 13 participated in the Boot Camp Jail Tour. Jail tours serve as crime prevention and intervention tools, providing participants with an understanding of the consequences of engaging in negative actions.

**October 29, 2014:** Teen Court staff conducted *Victim's Awareness Panel Workshop (VAP)*, an interactive workshop that sparks dialogue among participants, parents and/or guardians. Nine individuals comprised of both program participants and their parents discussed the values of forgiveness and restoration, repair of lost trust, and the impact of crimes on family and community.

**Student Court:** Student training began the first week of September 2014. All training sessions concluded during October 2014. Completion of Student Court Training has prepared schools to begin the program referral and sanctions process.

### **Program Performance**

**Referrals:** Teen Court received a combined total of 47 referrals from the Juvenile Services Department's (JSD's) Department of Juvenile Justice, Prevention Initiative Program (PIP), and Civil Citation Program.

**School-Based Referrals:** Student Court reported 33 referrals in October 2014.

**Community Service:** Teen Court received 861 community service hours. This total included 414 completed by defendants, 303 performed by youth volunteers, and 144 community service hours provided by adults who served as jury monitors and legal professionals volunteering as judges presiding over Teen Court hearings.

**Recidivism:** Historically, Teen Court's basic follow-up process for program youth entails conducting recidivism checks to determine whether or not former program offenders have been rearrested after successfully completing Teen Court six months up to one year later. The recidivism rate for youth who successfully completed Teen Court for the period April 2012 through March 2013, is two percent. It equates to three out of 145 youth being rearrested.

**Offender Information for October 2014**

**Referrals per fiscal year:**

12/31/98 – 09/30/99	334	Carried Over	5,800
10/01/99 – 09/30/00	506	10/01/13 – 10/31/13	32
10/01/00 – 09/30/01	323	11/01/13 – 11/30/13	20
10/01/01 – 09/30/02	336	12/01/13 – 12/31/13	41
10/01/02 – 09/30/03	293	01/01/14 – 01/31/14	33
10/01/03 – 09/30/04	390	02/01/14 – 02/28/14	29
10/01/04 – 09/30/05	267	03/01/14 – 03/31/14	46
10/01/05 – 09/30/06	215	04/01/14 – 04/30/14	95
10/01/06 – 09/30/07	245	05/01/14 – 05/31/14	39
10/01/07 – 09/30/08	356	06/01/14 – 06/30/14	46
10/01/08 – 09/30/09	424	07/01/14 – 07/31/14	42
10/01/09 – 09/30/10	454	08/01/14 – 08/31/14	48
10/01/10 – 09/30/11	619	09/01/14 – 09/30/14	51
10/01/11 – 09/30/12	537	10/01/14 – 10/31/14	47
10/01/12 – 09/30/13	501		
	5,800	<b>TOTAL REFERRALS</b>	<b>6,369</b>

**Monthly Sanctions for Referrals Completed (October 2014):**

Anti-Theft Class Attendees	34	Jail Tour Attendees	30
Curfew	0	Jury Duties Completed	129
Declined Referrals	0	Letter of Apology/Closed	22
Civics and Business Attendees	0	Peer Circle Attendees	71
Substance Abuse Attendees	48	Restitution	0
Essay Completed/Closed Cases	22	Victim Awareness Panel Workshop to Attendees	9
Ethics Workshops Attendees	14	Verbal Apology to Parent	22
Hours of Community Service/Closed Cases	414	Psychological Services	40

**Referral Sources:**

Other Juvenile Services Departments (JSD) Programs	4
Civil Citation Program	27
Prevention Initiative Program (PIP)	16
Other Agencies	0
Miami-Dade County School Based Referrals	33

**Offenses and Number of Charges:**

Note: Some defendants have multiple charges

Attitude	2	Petit Theft	8
Anger Issue	1	Possession of Alcoholic (under 21)	1
Battery	1	Resisting Officer Without Violence	1
Battery (cause bodily harm)	1	Resist/Obstruct Officer With Violence	1
Defiant	1	Retail Theft	5
Disciplinary Problems	3	Runaway	1
Disruptive in School	2	Stealing	2
Grand Theft Auto	1	Theft	8
Illegal Use of Credit Cards	1	Trespass After Warning	4
Interfere With School Administration	1	Trespass Property After Warning	2

**Age:**

Seven	0	Thirteen	4
Eight	0	Fourteen	7
Nine	2	Fifteen	7
Ten	1	Sixteen	13
Eleven	3	Seventeen	8
Twelve	1	Eighteen	1

**Gender/Race – Male:**

**Gender/Race – Female:**

African American	21	African American	6
Caucasian	2	Caucasian	0
Hispanic	8	Hispanic	10
Other		Other	

**Defendants by Commission Districts and Zip Code October 2014:**

<b>District 1:</b> 33054 - 2 33056 - 1 33169 - 3 33179 - 1	7	<b>District 8:</b> 33030 - 1 33032 - 1 33033 - 3	5
<b>District 2:</b> 33162 - 2 33167 - 1 33168 - 1	6	<b>District 9:</b> 33033 - 1 33034 - 1 33035 - 1	9
<b>District 3:</b> 33127 - 1 33142 - 3 33147 - 2	6	<b>District 10:</b>	0
<b>District 4:</b> 33161 - 1 33162 - 1 33181 - 2	4	<b>District 11:</b>	0
<b>District 5:</b> 33133 - 1 33135 - 1	2	<b>District 12:</b> 33016 - 2 33018 - 1 33178 - 1	4
<b>District 6:</b> 33013 - 1	1	<b>District 13:</b> 33012 - 2 33018 - 1	3
<b>District 7:</b>	0		

**Commission Districts for Fiscal Year 10/01/13 – 09/31/14:**

District 1	50	District 8	73
District 2	64	District 9	94
District 3	61	District 10	15
District 4	24	District 11	31
District 5	17	District 12	26
District 6	20	District 13	21
District 7	15		

**COMPARISON OF YEAR-TO-DATE REFERRALS:**

Referrals for 10/01/13 – 09/30/14		Referrals for 10/01/14– 09/30/15	
Date cases received	No.	Date cases received	No.
10/01/13 – 10/31/13	32	10/01/14 – 10/31/14	47
<b>TOTAL</b>	<b>32</b>	<b>TOTAL</b>	<b>47</b>

**VOLUNTEER COMPONENT**

	DATE	HOURS	DATE	NO. OF YOUTH RECRUITED		DATE	HOURS	DATE	NO. OF ADULTS RECRUITED	DATE	JUDGES HOURS
South	Oct. 2014	126	Oct. 2014	5		Oct. 2014	57	Oct.2014	0	Oct. 2014	8
Central	Oct. 2014	54	Oct. 2014	3		Oct. 2014	21	Oct. 2014	0	Oct. 2014	6
Hialeah	Oct. 2014	24	Oct. 2014	0		Oct. 2014	12	Oct. 2014	0	Oct. 2014	0
North	Oct. 2014	99	Oct. 2014	0		Oct. 2014	54	Oct. 2014	0	Oct. 2014	10
	<b>TOTALS</b>	<b>177</b>		<b>8</b>			<b>144</b>		<b>0</b>		<b>24</b>

# **DEPARTMENTAL MONTHLY REPORT**

## **VI. D**

### **PUBLIC INFORMATION REPORT**

# Memorandum



## INFORMATION ITEM

**TO:** Miami-Dade Economic Advocacy Trust Board  
**FROM:** Susana Cortazar, Marketing Administrator  
**THRU:** John E. Dixon, Jr., Executive Director  
**DATE:** November 13, 2014  
**SUBJECT:** Marketing Report for October-November 2014

### PURPOSE OF ITEM

The purpose of the item is to inform the MDEAT Board of activities associated with marketing and public relations. It covers a multi-media mix of communication vehicles positioned to build awareness about the agency's advocacy and programmatic operations. The following activities occurred from October 10, 2014 through November 13, 2014.

### Online

#### **MDEAT website homepage – November 8, 2014**

Posted information to recruit adult volunteers to serve as Teen Court judges: Mentions the need for adult volunteers for Teen Court. Also contains a brief explanation of program and a link to the Teen Court adult volunteer page.

#### **Miami-Dade County Portal – November 10, 2014**

**Headline News:** Posted adult volunteer recruitment information on the county's news and events page.

**Judges • Lawyers • Legal Professionals Volunteer to Inspire!**

Whether it's two hours a month or two hours a week, Miami-Dade Economic Advocacy Trust (MDEAT) is seeking professionals like you to invest a fraction of your time in encouraging local youth to grow into responsible citizens.

We need legal professionals like you to serve as volunteer judges for the agency's Miami-Dade County Teen Court. As a volunteer judge, you will mentor young people and help them excel as youth attorneys for first-time juvenile offenders.

Join other South Florida attorneys and judges and volunteer with Teen Court today.

**Court hearings begin at 5:30 p.m. and take place at the following locations:**

Richard Gerstein Justice Building (Mondays) 1351 NW 12 St, Miami, FL Courtroom 1-5	South Dade Government Center (Tuesdays) 10710 SW 211 St, Miami, FL Courtroom 2-2	North Dade Justice Center (Wednesdays) 15555 Biscayne Blvd, Miami, FL 2nd Floor	Hialeah City Hall (2nd, 3rd, and 4th Thursday of every month) 501 Palm Ave, Hialeah, FL Commission Chambers
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To learn more about MDEAT or how you can volunteer, visit [www.miamidadacounty.gov/EconomicAdvocacyTrust](http://www.miamidadacounty.gov/EconomicAdvocacyTrust)  
T 305.375.5661 • [MDEATInfo@miamidadacounty.gov](mailto:MDEATInfo@miamidadacounty.gov)

**MDEAT**  
Miami-Dade County  
Teen Court

## Website

- Currently revamping the agency's website.
- Submitted several errors on website to the county's communications department for correction. – November 13, 2014. Some changes include deleting previous Teen Court director's contact information and adding the student court specialist information as the contact person for YAC.

## Collateral Material

- Submitted copy for the creation of a Teen Court palm card.
- Completed the printing of the Housing palm card.



## Social Media (October 2014)

MDEAT owns and maintains three agency-branded social media profiles on Twitter, Facebook, and LinkedIn. The agency also distributes communications through the Constant Contact platform.

The agency posts content including MDEAT's *Tuesday Tidbits*, the agency's electronic newsletters, and provides insight on topics including upcoming events, juvenile justice, housing, business growth opportunities and economic development. Most of the content is aggregated from MiamiDade.gov, BlackEnterprise.com, Entrepreneur.com, U.S. Small Business Administration, Minority Business Development Agency, Florida's Enterprise Development Corporation, Florida Housing Finance Corporation, and other governmental and non-profit agencies.

During October 2014, the agency utilized the following mediums:

- **Constant Contact:** MDEAT delivered two electronic communications utilizing this platform. The platform has 1370 active contacts (16-percent contact increase) and an average open rate of 26-percent. The agency sent *Tuesday Tidbits* and information on MDEAT's Economic Development Roundtable event.
- **Facebook ([www.Facebook.com/MDEATInfo](http://www.Facebook.com/MDEATInfo)):** The platform has 282 active members (26-percent membership increase) and 35 posts.
- **LinkedIn ([www.TinyURL.com/MDEATInfo](http://www.TinyURL.com/MDEATInfo)):** The platform has 37 members and 4 posts. These posts included *Tuesday Tidbits* and links to articles, upcoming events, juvenile justice, housing, business and economic development.

- **Twitter ([www.Twitter.com/MDEATInfo](http://www.Twitter.com/MDEATInfo)):** This platform has 199 members (10-percent membership increase) and 28 posts. These posts included *Tuesday Tidbits* and links to articles, upcoming events, juvenile justice, housing, business and economic development.

### Media Relations

- Spoke to ***South Florida Times*** regarding submitting articles re teen court for publication.
- Reached out to the ***Miami Times*** advertising to find out about submitting articles for publication.

### Outreach

- Met with the agency's ***United Way*** liaison on November 4, 2014. Discussed programming and MDEAT's participation. Sent email to MDEAT staff explaining how to go online in order to donate.
- Participated in the ***College and Career Fair at the Law Enforcement Officers' Memorial High School***, where Teen Court staff promoted its program to the 380 high students; 40 students picked up volunteer applications and 16 signed up at the event. See event photos below:





# MIDEAT



Miami-Dade Economic  
Advocacy Trust



*Working Together for Economic Change*

## BOARD OF TRUSTEES MEETING

November 19, 2014

Articles

## Opinion

# Civil Rights leaders call for an end to discriminatory car dealer financing



**CHARLENE CROWELL**

A diverse group of civil rights leaders representing Blacks, Latinos and Asian-Pacific Islanders have joined forces to call for major changes in auto dealer compensation. Together, the organizations are calling for the Consumer Financial Protection Bureau (CFPB) to use its rule-making authority to stop dealer markups on auto interest rates that in 2009 cost consumers \$25.8 billion in extra interest payments.

In an October 31 letter to Richard Cordray, CFPB Director, leaders of 11 organizations wrote, "It is our experience that discretionary, non-risk based pricing in lending often leads to discriminatory results. This is often the result of practices that, while not discriminatory on their face, lead to discriminatory impact."

Participating organizations are: Center for Community Change, the Greenlining Institute, the Insight Center for Community Economic Development, the Leadership Conference on Civil and Human Rights, the League of United Latin American Citizens, NAACP, National Coalition for Asian Pacific American Community Development, National Council of LaRaza, National Urban League, the William C. Velasquez Institute and the Center for Responsible

Lending (CRL).

When consumers buy and finance their vehicles at car dealerships, they open the door for dealers to earn additional compensation by raising the financial institution's actual interest rate. Car dealers make the loans to buyers and then sell the financing to a bank or other institution that allows the interest rate markup. The practice known as "dealer reserve" or "dealer participation" has a long history of discriminatory impact.

To illustrate how dealer markup works, consider this example: Assume that a bank is willing to buy a loan from a dealer as long as the loan is for at least five percent interest. The bank then gives the dealer the discretion to add an additional two percent interest markup as compensation for the loan. Then the dealer will tell the consumer, "Good news! We got you a great rate — seven percent!"

Meanwhile, the consumer has no idea that two percent of the interest goes to the dealer. The additional interest can add hundreds, if not thousands, of additional dollars of interest over the life of the loan.

"Dealer markup has a long history of discrimination and has caused consumers of color to pay more for their car loans than they should," said Chris Kukla, senior vice-president with the Center for Responsible Lending. "This also goes beyond consumers of color — because this is a hidden fee, any consumer could end up paying a higher interest rate than necessary. That's why we are calling

for this practice to end."

In their letter, the organizations pointed to a related consent order against Ally Bank that determined Black, Latino and Asian-Pacific Islanders actually paid more for their loans than White borrowers with the same credit profile. Over the life of these auto loans, the disparities cost thousands of consumers an extra \$200 to \$300 per loan.

"This is not the first time this practice has resulted in allegations of discrimination," wrote the advocates. "In the mid-1990s, a series of lawsuits against some of the nation's largest auto lenders showed evidence of rampant discrimination against borrowers of color in auto lending transactions. Not only were borrowers of color more likely to have the interest rates on their loans increased by the dealer; but those borrowers were also sold higher interest rates than their similarly-situated white peers."

Currently, CFPB and the Department of Justice are investigating at least six other financial institutions making auto loans.

"Our organizations have continuously fought for equal credit opportunities for all Americans," said the advocates. "Unlawful discriminatory practices have no place in our credit markets."

*Charlene Crowell is a communications manager with the Center for Responsible Lending. She can be reached at [Charlene.crowell@responsiblelending.org](mailto:Charlene.crowell@responsiblelending.org).*

CRIME

# On revealing crimes of kids, Florida failing, report says

Although laws require juvenile records to be kept confidential, a report found that Florida has slipped in keeping records from leaking out or removing them once teens become adults.

BY JENNY STALETOVICH  
jstaleto@miamiherald.com

The state of Florida is doing a poor job of keeping juvenile criminal records confidential, and preventing childhood misbehavior from becoming a lifelong stigma, according to a report from the Philadelphia-based Juvenile Law Center.

Florida received three out of five stars in overall ranking on the national

scorecard, putting it on par with most of the country. But the state did worse when it came to loopholes that allow juvenile records to become public. And while records are supposed to be automatically erased when young offenders become adults, Florida typically takes years to comply, the report said.

"Kids have the right to grow up and not have something they did as a child follow them the rest of their lives," said Riya Shah, one of the report's authors and an attorney at the center.

Shah said the report marks the first time anyone has looked at policies and laws nationwide to see whether juve-

TURN TO JUVENILE RECORDS, 2B

MIAMI HERALD  
LOCAL NEWS

11/15/14

CRIME

# Fla. failing to keep kids' crimes confidential, report says

JUVENILE RECORDS, FROM 1B

juvenile records remain confidential. Keeping records from public view matters, she explained, because they can impede future success and become a barrier to education and jobs.

Nationwide, about 95 percent of crimes committed by

kids are non-violent. But records can contain sensitive information about family histories, mental health and substance abuse. Florida, the report found, grants too many exceptions allowing law enforcement and court records to become public.

However, the state does a very good job of punishing

people who reveal confidential records. The state's policy on what records can be sealed also scored well. But its execution of those policies was only average. The state failed completely when it came to warning juveniles of the long-term risks of having a record or informing them that records can be purged when

they reach adulthood.

After the Sept. 11, 2001, attacks, access to criminal records became easier, Shah explained. Computer use also exploded. Combined, the two trends quickly eroded protections spelled out in laws and policies.

"It's affecting more and more people, and unfortu-

nately people don't acknowledge the difference between juvenile delinquency and adult crimes," she said.

The center hopes that the report will be used by lawmakers and child advocates to strengthen laws and eliminate policies that let records leak into the public domain.

MIAMI HERALD

THURSDAY, NOVEMBER 13, 2014

• **Miami area ranks No. 1 in foreclosure activity:** The greater Miami area led the pack in foreclosure activity among the 20 largest metro areas in October, according to RealtyTrac.

One in every 363 homes in metro Miami — covering Miami, Fort Lauderdale and Pompano Beach — had some type of foreclosure filing during October, the Irvine, Calif.-based data firm said. Foreclosure filings include default notices, scheduled auctions, and bank repossessions.

Foreclosure activity in metro Miami rose 11 percent in October from September, fueled by a 67 percent monthly spike in foreclosure starts, RealtyTrac said. However, foreclosure activity in the metro area was down 27 percent from a year earlier.

Florida ranked second in foreclosure filing activity behind No. 1 Maryland during October, with one in every 444 homes in Florida receiving some type of foreclosure filing during the month.

Nationwide foreclosure activity also spiked in October, up 15 percent from September. Still, the level was down 8 percent from October 2013.

In a statement, RealtyTrac vice president Daren Blomquist said the increased foreclosure activity broadly reflects lenders pressing forward on properties that have long been distressed. "Distressed properties that have been in a holding pattern for years are finally being cleared for landing at the foreclosure auction," Blomquist said.

MARTHA BRANNIGAN

## FLORIDA BRIEFS

## • SMALL BUSINESS

## Study: Small business owners' optimism grows

South Florida small business owners are more optimistic than their counterparts nationwide, a survey released Thursday by Bank of America found.

Fifty-five percent of Miami-area small business owners plan to hire more employees in the next twelve months, a 19 percent hike from six months ago, and up slightly from the national average of 51 percent, according to the fall 2014 Small Business Owner Report, a semi-annual study exploring the concerns of small business owners in South Florida and around the country.

In the survey of 300 business owners in Miami-Dade, Broward and Palm Beach counties, 68 percent predicted their revenue will increase in the next year, compared with 54 percent in the spring. About 78 percent expect their business to grow in the next five years, a dramatic increase from six months ago when half said they would grow, and significantly higher than the national average (67 percent). And 83 percent expect to hit their year-end revenue goals, slightly higher than the 77 percent nationally.

More than half (57 percent) of South Florida small business owners plan to give salary bonuses to their employees during the holidays, 39 percent plan to offer flexible hours or vacation time, and 37 percent plan to give their employees holiday gifts, the survey said. Despite this optimism, South Florida small business owners have concerns about specific issues, showing greater concern than their counterparts nationally about consumer spending (65 percent, versus 59 percent nationally) and credit availability (51 percent, versus 44 percent nationally).

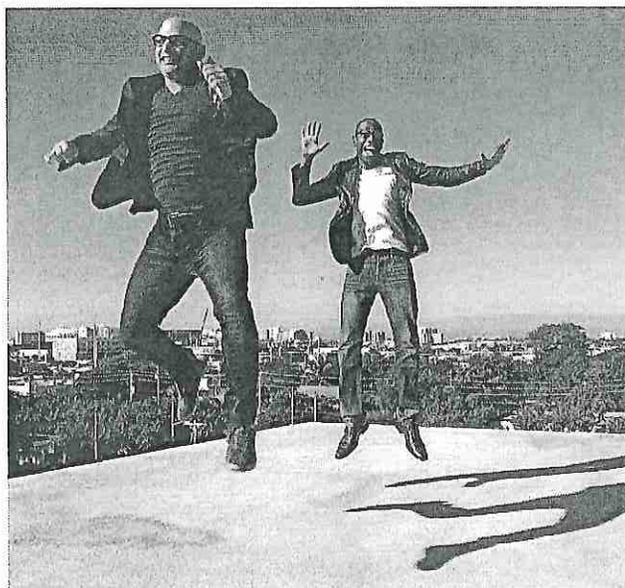
NANCY DAHLBERG

# Miami Herald

## Startups seize opportunity to make urban living greener, smarter, easier

BY NANCY DAHLBERG - NDAHLBERG@MIAMIHERALD.COM

11/02/2014 2:00 PM | Updated: 11/05/2014 7:23 AM



Shaun Abrahamson, left, and Stonly Baptiste, right, have started Urban.U, a network and a fund that help and invest in “urban tech” startups that help make life easier, greener and safer for people living in cities. The pair were photographed on the rooftop of the Cynergi building in Wynwood.

CARL JUSTE / MIAMI HERALD STAFF

“Pop-up mass transit” that can be directed by the riders themselves. Services that not only find you a parking space but valet your car — wherever you are. Smart energy solutions that control heating and cooling based on when you are in the room or turn on the sprinklers only if Mother Nature isn’t cooperating.

These are examples of “urban tech” solutions aimed at simultaneously making it easier to live in cities and helping to reduce the carbon footprint. They join other solutions that have grown in popularity in the past couple of years: ride-, bike- and room-sharing, delivery services, and crowd-sourced information portals — all of which can be easily accessed with your smartphone.

The big idea: Reimagine the way things have been done for decades and come up with ways to make urban living more efficient, more convenient, and often cleaner and greener. Increasingly, it’s the small, nimble startups that hop on the opportunity.

“It is about the opportunity,” said Stonly Baptiste, co-founder of Urban.Us (<http://www.urban.us/>), a Miami startup born to serve this trend. “There are always going to be problems in cities, and we are going to continue to see interesting startups that are solving these problems.”

Baptiste, who has co-founded or helped run a number of tech companies, and fellow Urban.Us co-founder Shaun Abrahamson, an investor in early-stage companies, are among the early adopters trying to power the success of these startups. Urban.Us, a public benefit corporation that funds startups that help cities, has been growing a network of 300 advisors to help those startups and to identify new companies and trends. Urban.Us also convenes an annual conference in April, bringing to Wynwood some of the best urban tech entrepreneurs from around the world.

Some of these urban tech startups use the “sharing economy,” which allows people to take advantage of underutilized assets, like a spare bedroom or time in their schedule to drive. Uber and Lyft, both ride services that entered South Florida — in violation of local regulations — this summer, are perhaps the most visible of this new breed of technology and in hundreds of cities around the globe.

Other urban tech startups, such as Nest, are based on technology helping you to make your spaces — home, work, car — safer, as well as cleaner and greener. Still others, like Waze for traffic, use the crowd or social media to help you navigate the urban jungle.

Fueling this trend is this global urban reality: More than half the world now lives in cities, and in 30 years, 70 percent will live in cities, Abrahamson said. Large cities now consume two-thirds of the world’s energy and create over 70 percent of global CO<sub>2</sub> emissions. In

the United States, 80 percent of residents already live in cities, stretching resources. And with urban renaissances taking place in the heart of many cities, downtown neighborhoods are experiencing unprecedented growth.

You don't have to look far to see this trend playing out: The population of downtown Miami – Brickell through Wynwood – has doubled since 2000, to a projected 80,750 residents in 2014. Forty-six percent of those residents are young professionals, ages 25 to 44, according to the Miami Downtown Development Authority's just-released 2014 Demographics Report (<http://www.miamidda.com/pdf/2014-downtown-miami-population.pdf>). During the day, 222,000 people inhabit Miami's urban core.

And the growth is not expected to let up. The Miami DDA report projects a population of nearly 100,000 in five years. Fueling that projection: There are about 23,000 condo units currently in the pipeline in the greater downtown region, according to the DDA. Since 2000, more than 22,000 condo units have come online in downtown Miami.

Fort Lauderdale is also experiencing an urban living surge, with 23 condo towers now in some stage of development, according to CraneSpotter's research. Locally and around the globe, cities struggle with how to handle the surge – from infrastructure to energy to transit to safety. Some governments are actively involved in addressing these issues. But increasingly, it is private businesses, particularly startups, that are creating solutions to ease conditions or potentially change habits.

"If cities don't change dramatically in the next 30 years, then we have to rethink society. Mayors and people in the cities are ultimately going to decide what will happen with climate change. Who solves this? I don't think it is fair to ask local governments to do this," said Abrahamson, in an interview in Urban.Us' Wynwood office.

Many companies and organizations are stepping up. Urban.Us will hold its second Smart City Startups (<http://www.smartcitystartups.com/>) conference April 23-24, which will bring together and showcase 100 top startups from around the world solving city problems and explore issues ranging from funding to partnerships. It's just one of several initiatives going on:

- The John S. and James L. Knight Foundation launched a Knight Cities Challenge (<http://www.knightcities.org/>) in the 26 cities it supports, including Miami. Funded with \$5million per year for three years, the program seeks out and will fund the best ideas “to make cities more successful.” The call for entries is open until Nov.14.
- Code for America is a national organization that pairs technologists with governments to help find urban solutions, and in September it announced Miami-Dade County was selected for a fellowship (<http://miamiherald.typepad.com/the-starting-gate/2014/09/miami-dade-chosen-for-code-for-america-fellowship-program.html>). Three technology fellows will work with the county government for a year on some of its biggest challenges. South Florida also has active Code for Miami and Code for Fort Lauderdale brigades.
- The global nonprofit Ashoka Foundation supports social entrepreneurs, some of whom are focused on solving urban challenges, and Ashoka has an active chapter here. Besides seeking out social entrepreneurs within Miami, Ashoka South Florida (<http://usa.ashoka.org/ashoka-south-florida>) has also been working to bring some of the global network’s solutions to the city, said Maria Escorcica, Ashoka South Florida’s director.

Sascha Haselmayer, an Ashoka fellow in Barcelona, runs Citymart (<http://www.citymart.com/>). Citymart aims to revolutionize the procurement process by working with cities worldwide to come up with solutions for their problems through open challenges. For instance, San Francisco is running a challenge to find ways to eliminate traffic-related deaths. About 41 solutions were presented, and there is now a selection process under way.

Moscow sought solutions for noise pollution through a Citymart challenge. About 65 percent of its residents, or 8 million people, are literally kept up at night by the noise levels in their apartments. One company proposed noise barriers built out of solar panels so that they do double duty. Another company proposed a device that sticks to a window and vibrates the glass so it becomes an inverse loudspeaker and cancels out noise outside. “It’s one of those things that is still in the prototype stage, but you can imagine if it can help 8 million people in Moscow, the number of people you could help worldwide would be amazing,” Haselmayer said, in a phone interview from Spain.

While the solutions can come from anywhere – big companies, social services, small

businesses, etc. — Haselmayer said 98 percent have been coming from startups.

“Solutions come in all shapes and sizes; very few of them require you to make a multibillion-dollar, 25-year investment to address the problem,” Haselmayer said.

“Citizens increasingly are part of discovering these solutions. Ten years ago, it would have been unthinkable that citizens would have become part of designing their own taxi system like Uber.

“For the problems cities gave us over the last year, we found 10,000 solutions they had never seen before,” Haselmayer said. “Startup are better at understanding the niche product. Any big company could engineer it also, but it is the startup that makes it its only business model. ... Entrepreneurs put everything on the line to solve your problem.”

Citymart recently set up a U.S. base in New York, and Haselmayer and Ashoka South Florida would like to bring Citymart here. Haselmayer is also an advisor for Urban.Us, was a speaker at last year’s Smart City Startups conference

(<http://miamiherald.typepad.com/the-starting-gate/2014/04/harnessing-startup-power-to-solve-urban-problems.html>) and is working with Urban.Us on next year’s event.

For its part, Urban.Us has looked at more than 200 companies in the past year. Abrahamson and Baptiste say they look for companies that help solve core city problems, such as water, waste, energy, transport and safety.

“For most of us, these are the things we don’t notice unless they stop working. But these are also the things that require new approaches as cities confront the triple threat of climate change, increased populations and constrained budgets,” Abrahamson said.

The Urban.Us founders choose companies with strong teams and solutions that they believe can scale to 100 cities within five years. The 14 startups Urban.Us is funding so far run the gamut from one called Skycatch that uses airborne drones to take images of infrastructure to HandUp, a tech-enabled solution to directly help the homeless and combat poverty.

Urban.Us, a public benefit corporation, invests in personal mobility startups such as BikeSpike, an OnStar for cyclists, and the very portable Onewheel, a single-wheel electrified self-balancing skateboard-like product. “It kind of looks like a toy, but it can

compete with biking but be more convenient and fun,” said Abrahamson, who has led product development and digital strategy teams. “One of the challenges with mass transit is getting to the station or getting from the station to work.”

Not all are driving alternatives. Dash (<http://www.dash.by/>) is an iPhone and Android mobile app that helps you save money and improves your driving experience by telling you what’s going on with your car and your driving. Dash already has 130,000 users, 70 percent of them international and 30 percent domestic. Dash is on track for 150,000 to 165,000 by year’s end.

“We’ve had well over 10million miles driven in over 1million trips in 150 countries,” CEO Jamyn Edis said. Florida is the company’s fourth-biggest market.

Dash consists of a low-cost device that when used with a smartphone gives virtually any car of 1996 vintage or younger a brain and a voice, he said, allowing the driver to drive smarter, safer and more fuel-efficiently. For instance, the “check engine light” may or may not indicate a serious problem: Dash will tell you the underlying cause. What sets it apart from competitors is that Dash analyzes 300 sources of data. And beyond being utilitarian, Dash can make driving more like a game, Edis said.

ValetAnywhere, based in New York, will meet you wherever you are and park your car for you. Meanwhile, a locally based startup, ParkJockey, is getting ready to launch PlumValet, which will also offer this service, including in Miami.

Miami-based WhatUpBridge, an Urban.US very early-stage investment, seeks to track local infrastructure and notify commuters of delays. In a beta test, WhatUpBridge is monitoring the Brickell Avenue Bridge in downtown Miami, allowing beta users to receive notifications about the status of the bridge based on their schedule, said Allyn Alford, founder of WhatUpBridge.

Business-to-government startups also have their place in urban tech. SeamlessDocs (<http://www.seamlessdocs.com/>), born in Fort Lauderdale but now New York-based, makes pdfs and government forms “smart” — simple and trackable for both government workers and residents who want to avoid sending (and resending and resending) forms with no sense of who sees them and when. The company is already working with Los

Angeles, Jersey City, N.J., and San Juan, Texas, and can save budget strapped cities significant dollars. "We saved the city of Los Angeles \$40,000 a year by automating one single form," said CEO Jonathon Ende.

Urban.Us helped SeamlessDocs find its market niche, Ende said, adding that SeamlessDocs' chief technology officer is based in South Florida, it's opening a Miami office and is aggressively hiring. "Urban.Us is creating a knowledge network and support system — I call Shaun the shepherd," Ende said.

Rach.io (<http://rach.io/>), a device sold online and in Home Depot and Apple stores, adjusts irrigation systems as the weather changes and can save a residence or business 20 percent to 30 percent off its water bill. Rach.io is already sold across the country and South Florida is one of its biggest markets, said CEO Christopher Klein. At an earlier stage of development, Flair aims to save energy by making your air vents "smart."

Abrahamson and Baptiste say that real estate is becoming a stakeholder in these startups. "They look at something like Skycatch that can save them an hour a day in inspections, or Rach.io that can save them 30 percent water, and that's meaningful," Abrahamson said. Real estate developers can also help startups pilot-test their concepts and be potential investors, he added, and the younger generation of multi-generation family real-estate businesses often is interested in technology innovation.

Increasingly, according to Abrahamson, solutions solving some of the world's biggest urban challenges will be delivered not by government, but distributed in Home Depot or Apple stores — and coming soon to a condo near you.

*Follow Nancy Dahlberg on Twitter @ndahlberg.*

#### **KNIGHT CITIES CHALLENGE ACCEPTING ENTRIES**

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What's your best idea to make cities more successful? The first-ever Knight Cities Challenge (<http://www.knightcities.org/>) is calling on innovators of all types to answer this question.

The national challenge, an initiative of the John S. and James L. Knight Foundation, seeks new ideas to make Miami, Palm Beach County and the other 24 communities where the foundation invests more vibrant places to live and work. Winners will receive a share of \$5 million and become part of a network of civic innovators working to make our cities more vibrant places to live and work.

Find guidelines for the challenge and submit applications through Nov. 14 at KnightCities.org (<http://knightcities.org/>).

“No project is too small – so long as your idea is big,” said Carol Coletta, Knight Foundation vice president for community and national initiatives. “Our hope is to inspire people – even those who have not previously thought of themselves as civic innovators – to get involved in shaping the future of their cities.”

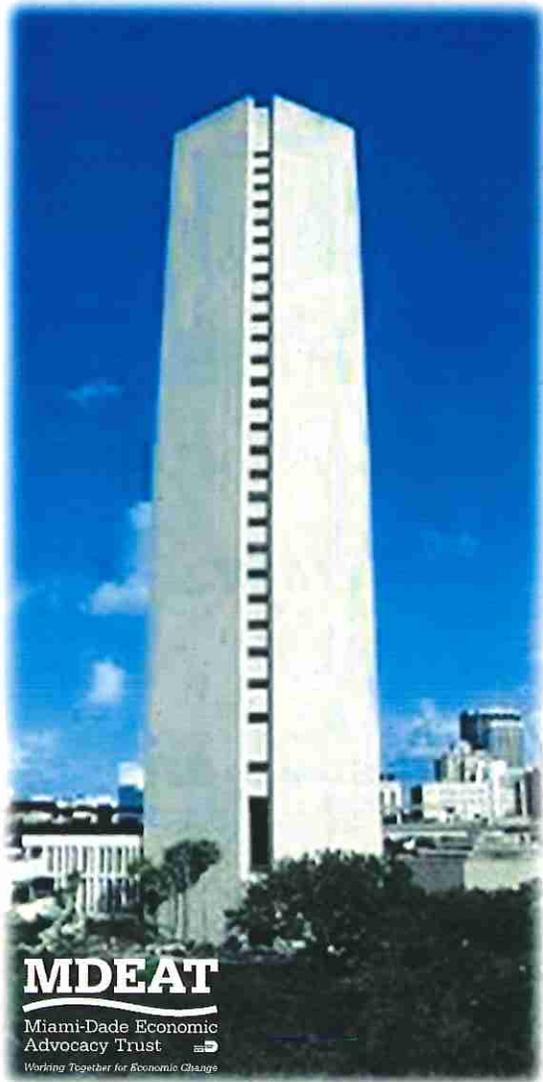
The inaugural Knight Cities Challenge is a three-year \$15 million program of the foundation.

*Nancy Dahlberg*

Miami-Dade Economic Advocacy Trust

# Sunshine Review

Conducted by Terrence Smith, Assistant County Attorney



## HAVE YOU MET YOUR SUNSHINE REVIEW REQUIREMENT?

Anyone who serves on a **Board** or **Committee** of Miami-Dade County is mandated to undergo a *Sunshine Review* as a condition of public service.

According to MDEAT Bylaws, board and committee members of the agency are required to satisfy the **Sunshine Review** condition within the first 90 days of public service.

If the requirement is not met, board and committee members are subject to removal due to a failure to meet the conditions of membership.

### SO, HAVE YOU MET YOUR REQUIREMENT?

If not, please plan to attend one of two upcoming sessions for MDEAT. These are the only sessions scheduled for 2014.

## SUNSHINE REVIEW SESSIONS

**Thursday, December 11, 2014**

10AM | Stephen P. Clark Center, 111 NW 1 ST, Miami, FL 33128 | **RM 18-4 (18 Floor)**

*(Session will take place prior to the start of the Youth Action Committee Meeting.)*

**Thursday, December 18, 2014**

2PM | Stephen P. Clark Center, 111 NW 1 ST, Miami, FL 33128 | **Suite 2032 (MDEAT Stockroom)**

*(Session will take place immediately following the Housing Advocacy Committee Meeting.)*

For more information or RSVP, contact either your action committee staff liaison or **Traci Pollock**, MDEAT Special Projects Administrator, at [pollock@miamidade.gov](mailto:pollock@miamidade.gov) or 305.375.5661. **Validated parking** at Cultural Arts Center or Hickman garages.

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**GiveMiami** 2014  
**day**



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The Miami Foundation  
**GiveMiami** 2014  
**day**



Trinity Empowerment Consortium proporciona clases para compradores de vivienda educación gratis en INGLÉS y ESPAÑOL

Nos encanta lo que hacemos, pero se necesitan muchos recursos para mantener nuestros programas funcionando. Ayúdenos a mantener nuestras clases GRATIS!!



**Apoye Trinity Empowerment Consortium!**

**11.20.14**

Solo 24 horas para recibir su donacion, comienza a las 12AM media noche hasta 11:59 PM

Donación de \$25 o más, será igualada por la Foundation de Miami!

<http://givemiamiday.org/#npo/trinity-empowerment-consortium-inc>