

ORGANIZED BY



Embassy of Malaysia



Malaysia External Trade
Development Corporation
(MATRADE)



Malaysian Industrial
Development Authority (MIDA)

SUPPORTED BY



Enterprise Florida



The Jay Malina International
Trade Consortium



Office of Economic Development
Broward County, Florida



The Beacon Council



The Broward Alliance



Greater Miami Chamber of
Commerce



Greater Fort Lauderdale
Chamber of Commerce



World Trade Center Miami



Latin Chamber of Commerce of
USA (CAMACOL)



Florida Customs Brokers &
Forwarders Association

PROGRAM

- 9:00 am** Registration & Breakfast
- 10:00 am** Opening Remarks by Chairman of Seminar, Mr. Bernard Schutte, CEO, Digital Media Network, Inc.
- 10:05 am** Keynote Address by the Hon. RAFIDAH Aziz, Minister of International Trade & Industry, Malaysia
- 10:35 am** Video Presentation on "Malaysia: Your Profit Center in Asia"
- 10:50 am** Coffee Break
- 11:05 am** Address by Guest Speaker
- 11:20 am** Question & Answer Session
- 12:30 pm** Luncheon hosted by the Hon. RAFIDAH Aziz, Minister of International Trade & Industry, Malaysia
- 2:15 - 5.00 pm** One-on-One Business Meetings between Malaysian delegates and seminar participants

REGISTRATION

Your participation is free of charge. Please register for the seminar and the one-on-one business meeting by using the attached form before **March 30, 2007**. For further information, you may contact Mr. Islah Hassan (islah@matrade.gov.my) or Mr. Michael Holley (miami.micheal@matrade.gov.my) at:

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An Invitation to a Seminar on

MALAYSIA - USA BUSINESS OPPORTUNITIES

Tuesday, April 10, 2007
Hilton Miami Airport
5101 Blue Lagoon Drive
Miami, FL 33126

Featuring:

A Keynote Address by the
Honorable RAFIDAH Aziz
Minister of International Trade and
Industry, Malaysia

One-on-One Business Meetings
with members of Malaysian
delegation

Address by Guest Speaker on his
experience of doing business with
Malaysia

Seminar on "Malaysia – USA Business Opportunities"

As South Florida continues to be the gateway for trade with Latin America, there is a growing trend for trade links with Asian countries, including Malaysia. The seminar will highlight the business opportunities that exist between Malaysia and the USA covering both trade and investment.

WHY MALAYSIA

For Trade:

- Dynamic economy which ranks as the 19th largest trading nation in the world.
- Total trade with the USA amounted US\$49.1 billion in 2006, making Malaysia as the 10th largest trading partner of the USA. Malaysia is also the leading ASEAN nation in terms of exports to the USA.
- Malaysia is a major supplier of electrical and electronics products, palm oil & oleo-chemicals, oil & gas, rubber-based products, wooden furniture, construction materials and services, apparel, plastics and prepared foods.

For Investment:

- A pro-business government, stable political and legal system with the ideal pre-requisites for growth and profits.
- Productive manpower and wage rates of between 8 to 10 times cheaper than many developed countries.
- Intellectual property protection which conforms to international standards.

- A diversified economy with vast business opportunities both in resource-based and non-resource based industries.
- Malaysia is the gateway to access the ASEAN markets with a combined population of more than 550 million people and estimated GDP value of US\$880 billion.

WHY ATTEND

As a **seminar** participant, you will have the opportunity to seek clarification directly from the Honorable RAFIDAH Aziz, Minister of International Trade & Industry of Malaysia, on matters related to your business interest and also gain a better understanding of the following:

- The current economic and political situations in Malaysia.
- Trade opportunities between the USA and Malaysia.
- Business opportunities in the manufacturing and manufacturing-related services sectors in Malaysia.

By participating in the **one-on-one business meetings**, you will have the opportunity to:

- Establish contact with Malaysian businessmen who are seeking for partners in South Florida to distribute or represent their products and services in the region.
- Explore strategic business collaboration through joint venture and technology transfer in manufacturing projects and contract manufacturing.

MALAYSIA: KEY ECONOMIC INDICATORS (2006)

Population	26.6 million
Unemployment rate	3.1%
Nominal GNP	US\$148.7 billion
Real GDP growth rate	5.8%
Per capita income	US\$5,353
Purchasing Power Parity (PPP)	US\$11,871
Inflation	3.6%
Merchandise Exports	US\$159.9 billion
Merchandise Imports	US\$130.5 billion
International reserves	US\$82.5 billion

TRADITIONAL AND EXPANDING INDUSTRIES

Traditional:

Rubber-based products, palm oil-based products, wood-based products, oil & gas, textile/apparel, plastics and building materials

Expanding:

Advanced electronics, bio-technology, optoelectronics, aerospace, instrumentation, industrial machinery & systems, information hardware & software, transportation equipment, chemicals, telecommunications equipment, food processing, education and tourism

FACTS OF MALAYSIA

Total area:

330,000 square kilometers (127,000 sq. miles)

Political Structure:

A federation of 13 states

System of Government:

Parliamentary Democracy with a constitutional monarch

Federal Capital:

Kuala Lumpur

Major Ethic Groups:

Malay, Chinese, Indian, Kadazan, Iban

Major Languages:

Malay (official language), English, Mandarin, Tamil

Major Religions:

Islam, Buddhism, Christianity, Hinduism

Time:

GMT + 12 hours, Eastern Standard Time + 12 hours

Climate:

Equatorial – warm and sunny throughout the year. Daily temperature ranges from 33°C (90°F) in the afternoon to 22°C (70°F) during the night