

SAVE THE DATES: May 20th - 31st , 2008



Business Development Mission to Emerging Economies: Prague, Warsaw, and Istanbul

Miami-Dade County Commissioner Natacha Seijas invites you to join The Jay Malina International Trade Consortium (ITC) on their upcoming Business Development Mission to **Prague, Warsaw, and Istanbul, May 20th - 31st, 2008**. The objectives of the mission are to explore ways to increase bilateral trade between countries in Europe and the Middle East and Miami-Dade County, as well as, to promote Miami as the "Gateway of the Americas" and platform for international trade.

Europe is the second most important regional trading partner for South Florida. Poland and the Czech Republic rank #76 and #87 respectively, and represent over \$61 million in trade with Miami-Dade County. Sustained economic growth, strategic location, market size, large influx of Foreign Direct Investment, and access to EU structural funds make these two Eastern European countries attractive for Miami Dade business.

The Middle-East is increasingly becoming an important trading partner for South Florida, and Turkey ranks as the #38 trading partner for Miami-Dade County. In 2006, Trade with Turkey totaled \$289 million. Turkey is strategically positioned at the crossroads of Europe, Asia, and the Middle East and has become increasingly important in the global services sector.

Opportunities exist for Miami-Dade companies involved in merchandise trade to transact business with companies based in Warsaw, Prague, and Istanbul. Business matchmaking sessions will be arranged, as well as networking opportunities. Participating delegates will also meet high level government officials in each country.

We are certain the mission will be worthwhile for your organization. We look forward to your participation.

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Prague, Warsaw, and Istanbul

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Organized by
Jay Malina International Trade Consortium



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