

## MPO

Monthly View: July 2009

July 1, 2009 12:00:00 AM – July 31, 2009 11:59:59 PM

This report was generated by WebTrends 8, Version: 8.1a, Build: 2048 .  
Wednesday, August 5, 2009 5:33:50 AM  
Final report conversion by WebTrends Report Exporter, Version 8.1a (build 2048)

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# Overview Dashboard

This dashboard provides an overview of the data available in the report template. You can click a graph title to navigate to the corresponding report page.

## Visitor Summary

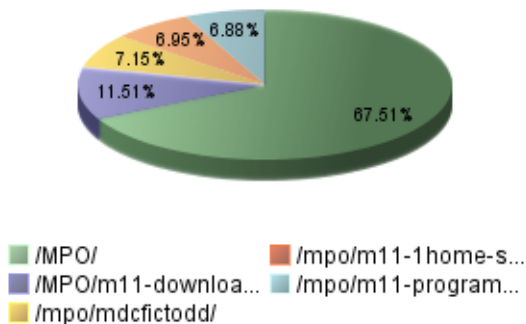
Visitors	1,114
Visitors Who Visited Once	903
Visitors Who Visited More Than Once	211
Average Visits per Visitor	1.44

## Visit Summary

Visits	1,608
Average per Day	51
Average Visit Duration	00:05:39
Median Visit Duration	00:01:40
International Visits	3.86%
Visits of Unknown Origin	21.77%
Visits from Your Country: United States (US)	74.38%

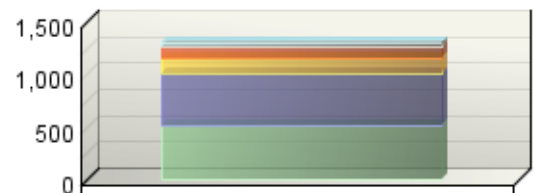
## Pages

Visits



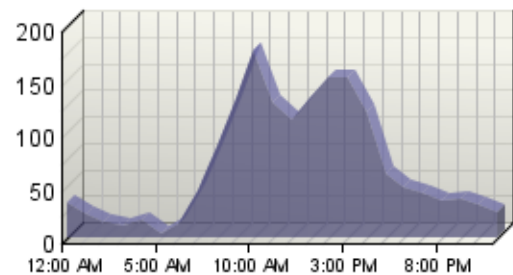
## Referring Site

Visits



## Visits by Hour of the Day

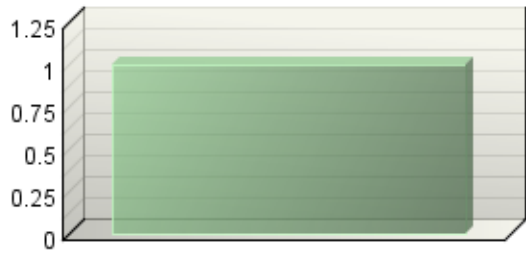
Visits



Visits

### Downloaded Files

Downloads



■ /MPO/agendas/MPO\_board\_agenda\_200907...

# Visitors Dashboard

This dashboard displays key graphs and tables that provide an overview of visitor metrics. Click a graph title to navigate to the corresponding report page.

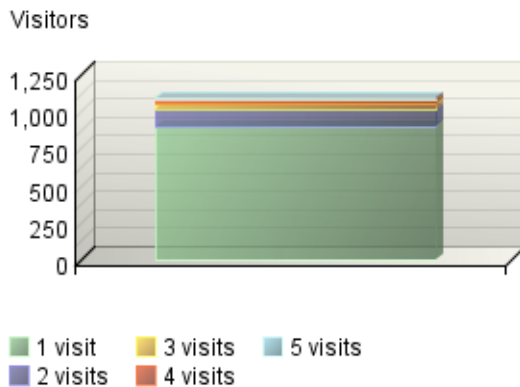
## Visit Summary

Visits	1,608
Average per Day	51
Average Visit Duration	00:05:39
Median Visit Duration	00:01:40
International Visits	3.86%
Visits of Unknown Origin	21.77%
Visits from Your Country: United States (US)	74.38%

## Visitor Summary

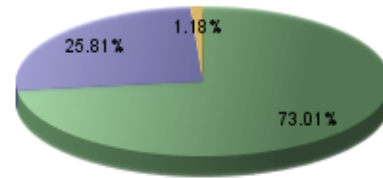
Visitors	1,114
Visitors Who Visited Once	903
Visitors Who Visited More Than Once	211
Average Visits per Visitor	1.44

## Visitors by Number of Visits



## New vs. Returning Visitors

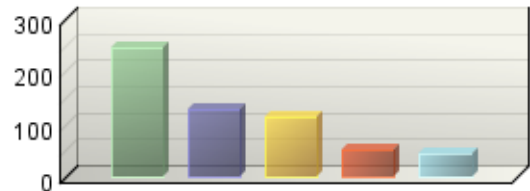
Visits



- Returning Visitors
- New Visitors
- Visitors Not Accepting Cookies

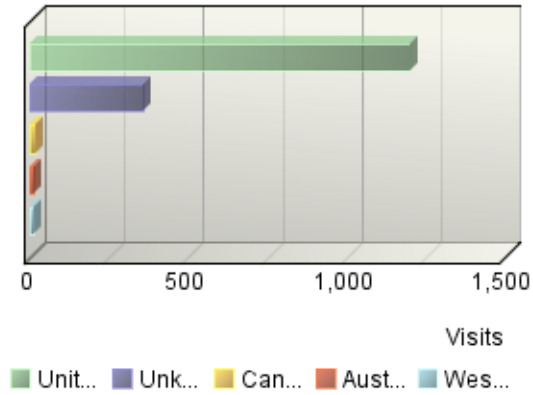
## Organizations

Visits

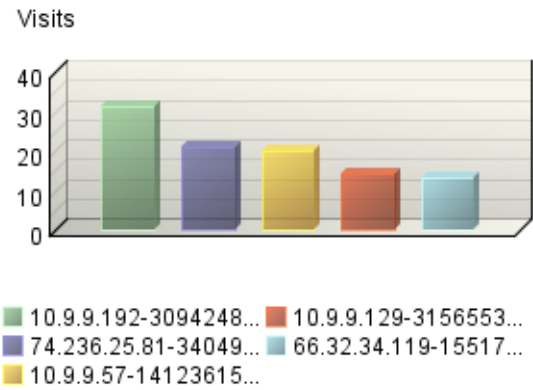


- Bell South Intellectual Property
- Internet Assigned Numbers Authority
- BellSouth.net Inc.
- Florida Dept. of Transportation
- EXCALIBUR Group, Inc.

### Countries



### Top Visitors



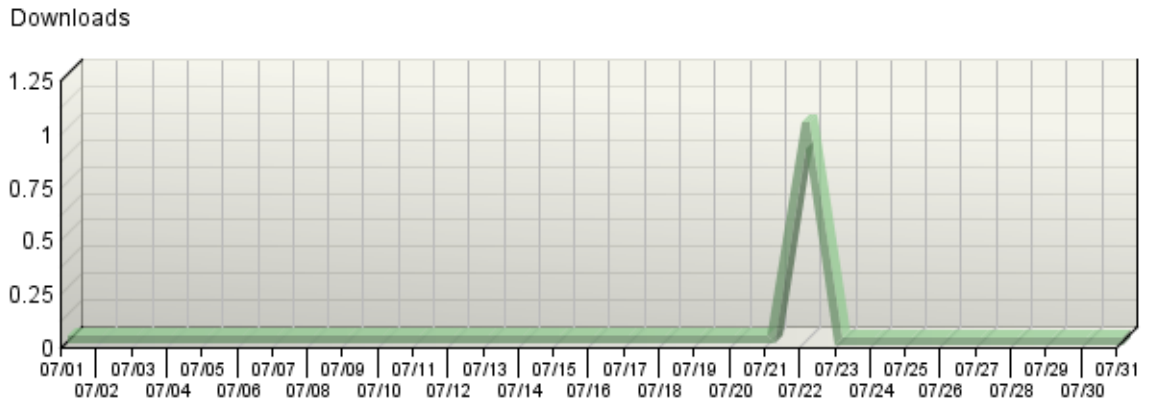
### Authenticated Usernames

No data is available for this graph.

# Downloaded Files

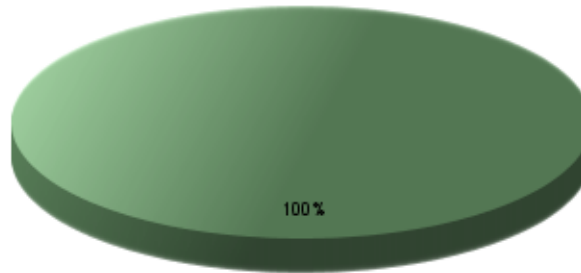
This report identifies the most popular files downloaded from your site.

## Downloaded Files Trend



## Downloaded Files

Downloads



■ /MPO/agendas/MPO\_board\_agenda\_20090723.pdf


## Downloaded Files

Downloaded Files	Downloads	% Downloads	Visits
1. <a href="http://www.miamidade.gov/MPO/agendas/MPO_board_agenda_20090723.pdf">http://www.miamidade.gov/MPO/agendas/MPO_board_agenda_20090723.pdf</a>	1	100.00%	1

Downloaded Files	Downloads	% Downloads	Visits
<b>Total</b>	<b>1</b>	<b>100.00%</b>	<b>1</b>

Items 1-1 of 1

**Downloaded Files - Help Card**




### Column Definitions

**Files**  
The path and filename of the file being analyzed.

**Downloads**  
Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count.

**Visits**  
Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

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 **Report Descriptions**

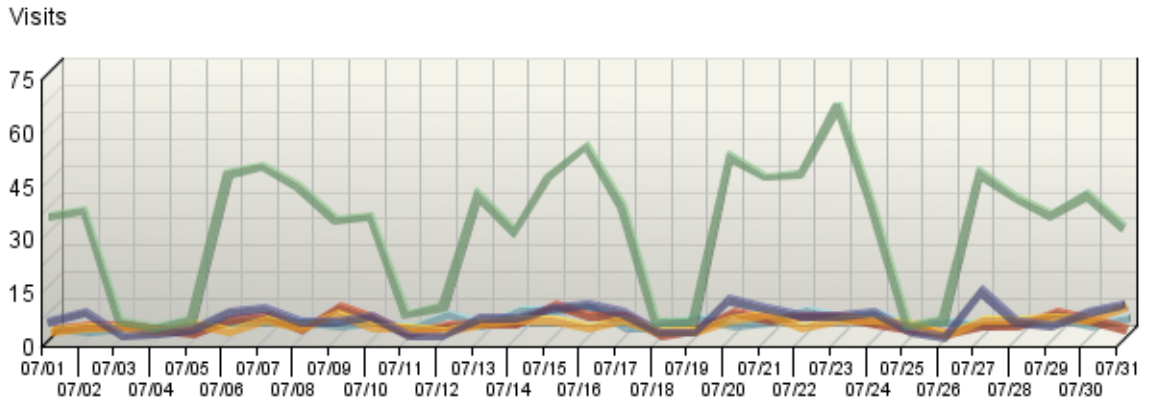
If you are using an SDC data source, then this report is not applicable.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

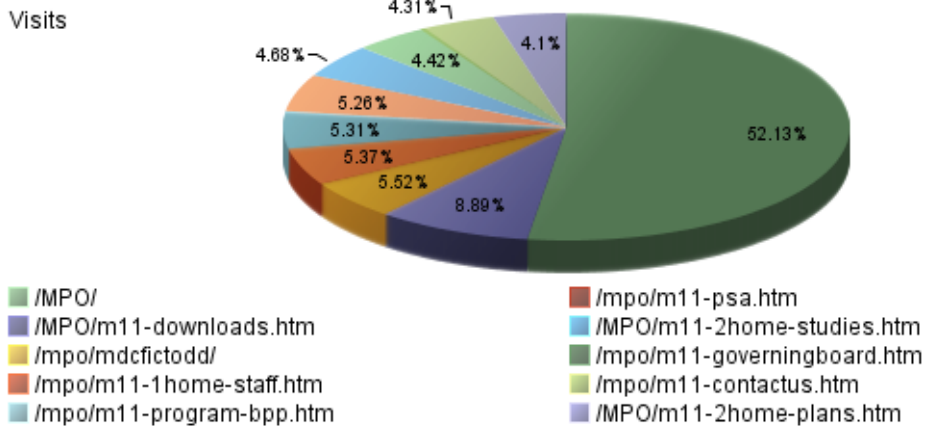
# Pages

This report identifies the most popular pages on your site and shows you key metrics for each page such as Visits, Page Views and Average Time Viewed.

## Pages Trend



## Pages



## Pages

	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
1.	<b>.. Miami-Dade MPO ..</b> <a href="http://www.miamidade.gov/MPO/">http://www.miamidade.gov/MPO/</a>	991	1,362	00:02:18	0
2.	<b>Downloads at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-downloads.htm">http://www.miamidade.gov/MPO/m11-downloads.htm</a>	169	212	00:03:47	0
3.	<a href="http://www.miamidade.gov/mpo/mdc-fictodd/">http://www.miamidade.gov/mpo/mdc-fictodd/</a>	105	161	00:00:53	0
4.	<b>Resources for MPO Staff at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-home-staff.htm">http://www.miamidade.gov/mpo/m11-home-staff.htm</a>	102	124	00:01:30	0
5.	<b>BPP at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-program-bpp.htm">http://www.miamidade.gov/mpo/m11-program-bpp.htm</a>	101	119	00:02:11	0
6.	<b>PSAs at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-psa.htm">http://www.miamidade.gov/mpo/m11-psa.htm</a>	100	124	00:00:16	0
7.	<b>Section on Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-2home-studies.htm">http://www.miamidade.gov/MPO/m11-2home-studies.htm</a>	89	155	00:00:17	0
8.	<b>Governing Board at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-governingboard.htm">http://www.miamidade.gov/mpo/m11-governingboard.htm</a>	84	106	00:01:30	0
9.	<b>Contact Us at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-contactus.htm">http://www.miamidade.gov/mpo/m11-contactus.htm</a>	82	96	00:01:23	0
10.	<b>Section on Plans at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-2home-plans.htm">http://www.miamidade.gov/MPO/m11-2home-plans.htm</a>	78	101	00:00:16	0
11.	<b>Section on Programs at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-2home-programs.htm">http://www.miamidade.gov/MPO/m11-2home-programs.htm</a>	64	98	00:00:13	0
12.	<b>TIP at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-program-tip.htm">http://www.miamidade.gov/mpo/m11-program-tip.htm</a>	63	83	00:03:18	0
13.	<b>BPAC at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-comm-bpac.htm">http://www.miamidade.gov/mpo/m11-comm-bpac.htm</a>	59	81	00:01:13	0
14.	<b>Section on Committees at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-2home-committees.htm">http://www.miamidade.gov/mpo/m11-2home-committees.htm</a>	59	123	00:00:25	0
15.	<b>LRTP at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-plan-lrtp.htm">http://www.miamidade.gov/mpo/m11-plan-lrtp.htm</a>	53	76	00:01:50	0

	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
16.	<b>Meetings at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-meetings.htm">http://www.miamidade.gov/mpo/m11-meetings.htm</a>	52	67	00:03:15	0
17.	<b>Just Bicycling and Walking at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-4home-bikes.htm">http://www.miamidade.gov/mpo/m11-4home-bikes.htm</a>	52	83	00:02:05	0
18.	<b>Nonmotorized Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-studies-nomotor.htm">http://www.miamidade.gov/MPO/m11-studies-nomotor.htm</a>	50	57	00:03:36	0
19.	<b>Transit Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-studies-transit.htm">http://www.miamidade.gov/mpo/m11-studies-transit.htm</a>	45	52	00:02:57	0
20.	<b>About Us at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-aboutus.htm">http://www.miamidade.gov/mpo/m11-aboutus.htm</a>	42	59	00:01:28	0
21.	<b>Plans Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-studies-plans.htm">http://www.miamidade.gov/mpo/m11-studies-plans.htm</a>	39	49	00:03:02	0
22.	<b>Meeting Calendar at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-calendar.htm">http://www.miamidade.gov/MPO/m11-calendar.htm</a>	37	47	00:01:14	0
23.	<b>Resources for Residents at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-lhome-residents.htm">http://www.miamidade.gov/MPO/m11-lhome-residents.htm</a>	33	39	00:02:28	0
24.	<b>PSA Melissa Grafton video page</b> <a href="http://www.miamidade.gov/mpo/m11-psa-grafton09.htm">http://www.miamidade.gov/mpo/m11-psa-grafton09.htm</a>	33	81	00:00:17	0
25.	<b>Health District /Civic Center</b> <a href="http://www.miamidade.gov/mpo/civic/">http://www.miamidade.gov/mpo/civic/</a>	32	38	00:05:32	0
26.	<b>Roadways Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-studies-roadways.htm">http://www.miamidade.gov/MPO/m11-studies-roadways.htm</a>	31	38	00:02:28	0
27.	<b>Resources for Transportation Partners at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-lhome-partners.htm">http://www.miamidade.gov/mpo/m11-lhome-partners.htm</a>	30	41	00:00:32	0
28.	<b>CTAC at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-comm-ctac.htm">http://www.miamidade.gov/mpo/m11-comm-ctac.htm</a>	26	50	00:01:13	0
29.	<b>Bicycle Facilities Plan at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-plan-bfp.htm">http://www.miamidade.gov/mpo/m11-plan-bfp.htm</a>	26	34	00:02:23	0

	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
30.	<b>All of our Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-studies-all.htm">http://www.miamidade.gov/mpo/m11-studies-all.htm</a>	22	29	00:03:09	0
31.	<b>PSA Melissa Grafton video page</b> <a href="http://www.miamidade.gov/mpo/m11-psa-grafton.htm">http://www.miamidade.gov/mpo/m11-psa-grafton.htm</a>	21	37	00:00:18	0
32.	<b>Just Cars and Vanpools at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-4home-cars.htm">http://www.miamidade.gov/mpo/m11-4home-cars.htm</a>	20	25	00:03:54	0
33.	<b>Freight Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-studies-freight.htm">http://www.miamidade.gov/MPO/m11-studies-freight.htm</a>	19	23	00:06:42	0
34.	<b>Just Trains and Movers at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-4home-trains.htm">http://www.miamidade.gov/mpo/m11-4home-trains.htm</a>	18	20	00:01:44	0
35.	<b>Systems Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-studies-systems.htm">http://www.miamidade.gov/MPO/m11-studies-systems.htm</a>	17	21	00:03:44	0
36.	<b>Resolutions at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-resolutions.htm">http://www.miamidade.gov/mpo/m11-resolutions.htm</a>	14	15	00:04:19	0
37.	<b>TPC at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-comm-tpc.htm">http://www.miamidade.gov/MPO/m11-comm-tpc.htm</a>	13	16	00:00:41	0
38.	<b>Ongoing Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-studies-ongoing.htm">http://www.miamidade.gov/mpo/m11-studies-ongoing.htm</a>	12	16	00:00:41	0
39.	<b>MGP at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-program-mgp.htm">http://www.miamidade.gov/mpo/m11-program-mgp.htm</a>	12	12	00:01:10	0
40.	<b>PSA Samuel Gervais video page</b> <a href="http://www.miamidade.gov/mpo/m11-psa-gervais.htm">http://www.miamidade.gov/mpo/m11-psa-gervais.htm</a>	12	21	00:00:21	0
41.	<b>PSA Abed Hassan video page</b> <a href="http://www.miamidade.gov/mpo/m11-psa-hassan.htm">http://www.miamidade.gov/mpo/m11-psa-hassan.htm</a>	11	29	00:00:13	0
42.	<b>PIMT at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-comm-pimt.htm">http://www.miamidade.gov/mpo/m11-comm-pimt.htm</a>	10	14	00:00:33	0
43.	<b>PSA Karina Rico-Arango video page</b> <a href="http://www.miamidade.gov/mpo/m11-psa-ricoarango.htm">http://www.miamidade.gov/mpo/m11-psa-ricoarango.htm</a>	10	22	00:00:12	0
44.	<b>FTAC at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-comm-ftac.htm">http://www.miamidade.gov/MPO/m11-comm-ftac.htm</a>	10	13	00:00:21	0

	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
■ 45.	<b>Maritime Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/MPO/m11-studies-maritime.htm">http://www.miamidade.gov/MPO/m11-studies-maritime.htm</a>	10	12	00:00:35	0
■ 46.	<b>Just Freight at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-4home-freight.htm">http://www.miamidade.gov/mpo/m11-4home-freight.htm</a>	9	12	00:01:23	0
■ 47.	<b>Outreach Studies at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-studies-outreach.htm">http://www.miamidade.gov/mpo/m11-studies-outreach.htm</a>	9	11	00:01:35	0
■ 48.	<b>PSA Brian Davis video page</b> <a href="http://www.miamidade.gov/mpo/m11-psa-davis.htm">http://www.miamidade.gov/mpo/m11-psa-davis.htm</a>	9	14	00:00:22	0
■ 49.	<b>Downloads text version at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/text/t11-downloads.htm">http://www.miamidade.gov/mpo/text/t11-downloads.htm</a>	8	8	00:00:11	0
■ 50.	<b>Just Buses at Miami-Dade MPO</b> <a href="http://www.miamidade.gov/mpo/m11-4home-buses.htm">http://www.miamidade.gov/mpo/m11-4home-buses.htm</a>	8	8	00:00:57	0
	<b>Subtotal for rows 1–50</b>	-	<b>4,134</b>	-	-
	<b>Other</b>	-	<b>146</b>	-	-
	<b>Total</b>	-	<b>4,280</b>	-	-

Items 1–50 of 88

## Pages - Help Card



### Column Definitions

#### Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

#### Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Views

Number of times this page was viewed by visitors.

#### Average Time Viewed

Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

#### Average Time to Serve

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Note that in order to show a total for this column, the value is computed to 2 decimal places. However, because the data for each row is an integer measured in milliseconds, the two decimal places are not significant for Average Time to Serve row values. If the entire column shows values of zero, your web server may not be logging Time to Serve information.



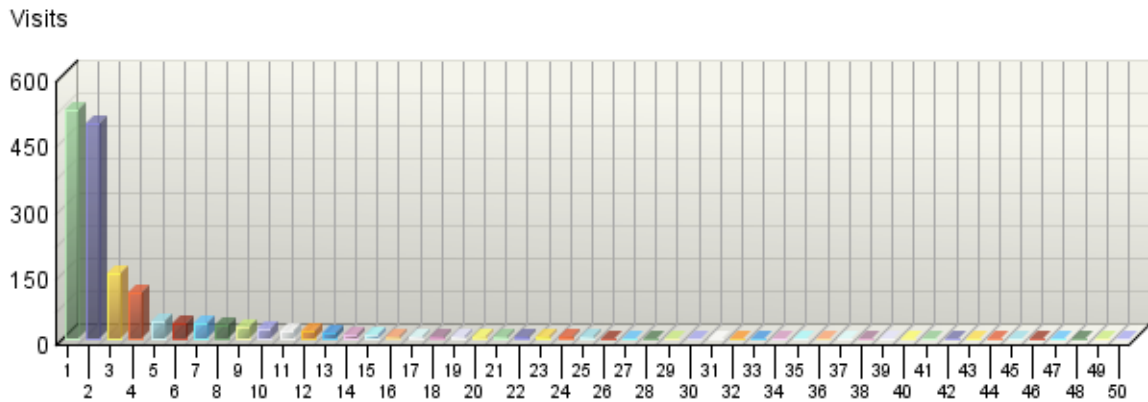
### Report Descriptions

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

## Referring Site

This report identifies web sites that refer visitors to your site. The top referrers are your site's primary acquisition channels, and may include a partner sites, search engines, portals or marketing programs.

### Referring Site



### Referring Site

Site	Visits	% Visits
1. <a href="http://www.google.com/">http://www.google.com/</a>	519	32.28%
2. Direct Traffic	491	30.53%
3. <a href="http://www.miamidade.gov/">http://www.miamidade.gov/</a>	149	9.27%
4. <a href="http://miamidade.gov/">http://miamidade.gov/</a>	107	6.65%
5. <a href="http://www.lasallehighschool.com/">http://www.lasallehighschool.com/</a>	38	2.36%
6. <a href="http://www.bing.com/">http://www.bing.com/</a>	35	2.18%
7. <a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	34	2.11%
8. <a href="http://www.mpoac.org/">http://www.mpoac.org/</a>	30	1.87%
9. <a href="http://search.miamidade.gov/">http://search.miamidade.gov/</a>	26	1.62%
10. <a href="http://images.google.com/">http://images.google.com/</a>	24	1.49%
11. <a href="http://lasallehighschool.com/">http://lasallehighschool.com/</a>	18	1.12%
12. <a href="http://gisims2.miamidade.gov/">http://gisims2.miamidade.gov/</a>	16	1.00%
13. <a href="http://go.miamidade.gov/">http://go.miamidade.gov/</a>	11	0.68%
14. <a href="http://miamibikescene.blogspot.com/">http://miamibikescene.blogspot.com/</a>	10	0.62%
15. <a href="http://spokesnfolks.blogspot.com/">http://spokesnfolks.blogspot.com/</a>	8	0.50%
16. <a href="http://www.portofmiamitunnel.com/">http://www.portofmiamitunnel.com/</a>	4	0.25%
17. <a href="http://narc.org/">http://narc.org/</a>	4	0.25%

	Site	Visits	% Visits
18.	<a href="http://www.sfecstudy.com/">http://www.sfecstudy.com/</a>	4	0.25%
19.	<a href="http://www.google.ca/">http://www.google.ca/</a>	4	0.25%
20.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	4	0.25%
21.	<a href="http://www.bike-miami.com/">http://www.bike-miami.com/</a>	3	0.19%
22.	<a href="http://www.ask.com/">http://www.ask.com/</a>	3	0.19%
23.	<a href="http://swagbucks.com/">http://swagbucks.com/</a>	3	0.19%
24.	<a href="http://www.miamigov.com/">http://www.miamigov.com/</a>	3	0.19%
25.	<a href="http://gisims2.co.miami-dade.fl.us/">http://gisims2.co.miami-dade.fl.us/</a>	3	0.19%
26.	<a href="http://images.google.com.ph/">http://images.google.com.ph/</a>	2	0.12%
27.	<a href="http://www.miamichamber.com/">http://www.miamichamber.com/</a>	2	0.12%
28.	<a href="http://www.sothink.com/">http://www.sothink.com/</a>	2	0.12%
29.	<a href="http://bikemiamiblog.wordpress.com/">http://bikemiamiblog.wordpress.com/</a>	2	0.12%
30.	<a href="http://in.search.yahoo.com/">http://in.search.yahoo.com/</a>	2	0.12%
31.	<a href="http://www.google.com.ph/">http://www.google.com.ph/</a>	2	0.12%
32.	<a href="http://www.greenmobilitynetwork.org/">http://www.greenmobilitynetwork.org/</a>	2	0.12%
33.	Window-Hidden-Referrer/	2	0.12%
34.	<a href="http://www.dogpile.com/">http://www.dogpile.com/</a>	2	0.12%
35.	<a href="http://wwwz.websearch.verizon.net/">http://wwwz.websearch.verizon.net/</a>	1	0.06%
36.	<a href="http://www.cuil.com/">http://www.cuil.com/</a>	1	0.06%
37.	<a href="http://library.fiu.edu/">http://library.fiu.edu/</a>	1	0.06%
38.	<a href="http://74.125.47.132/">http://74.125.47.132/</a>	1	0.06%
39.	<a href="http://www.att.net/">http://www.att.net/</a>	1	0.06%
40.	<a href="http://www.spokesnfolks.blogspot.com/">http://www.spokesnfolks.blogspot.com/</a>	1	0.06%
41.	<a href="http://intra.miamidade.gov/">http://intra.miamidade.gov/</a>	1	0.06%
42.	<a href="http://www.google.it/">http://www.google.it/</a>	1	0.06%
43.	<a href="http://www11.charter.net/">http://www11.charter.net/</a>	1	0.06%
44.	<a href="http://www.brittexusa.com/">http://www.brittexusa.com/</a>	1	0.06%
45.	<a href="http://search.cnn.com/">http://search.cnn.com/</a>	1	0.06%
46.	<a href="http://blogsearch.google.com/">http://blogsearch.google.com/</a>	1	0.06%
47.	<a href="http://www.greatermiami.com/">http://www.greatermiami.com/</a>	1	0.06%
48.	<a href="http://www.google.cn/">http://www.google.cn/</a>	1	0.06%
49.	<a href="http://search.conduit.com/">http://search.conduit.com/</a>	1	0.06%
50.	<a href="http://search.comcast.net/">http://search.comcast.net/</a>	1	0.06%
<b>Subtotal for rows 1–50</b>		<b>1,585</b>	<b>98.57%</b>
<b>Other</b>		<b>23</b>	<b>1.43%</b>
<b>Total</b>		<b>1,608</b>	<b>100.00%</b>

Items 1–50 of 73

## Referring Site - Help Card



### Column Definitions

#### Referring Sites

A web site that refers a visitor to your site by linking to it.

#### Site

The specific referring site being analyzed.

#### Visits

Number of times the specified site referred visitors to your site.

#### %

Percentage of referrals that came from the specified site.

#### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

#### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



### Report Descriptions

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.