



## 4<sup>th</sup> Annual Major League Health Fair – October 26, 2013

*For the fourth consecutive year, The Salvation Army will host its annual health event which has connected thousands of families with otherwise inaccessible health screening, education and awareness. This year, we anticipate serving 800 persons.*

*We are calling all businesses, agencies and volunteers willing to provide:*

- *Free Health Service: screenings, tests, prevention, awareness*
- *Free Community Service: immigration and law, domestic violence, family planning, life skills, social services orientation*
- *Free Family Entertainment: face painting, games, inflatables devices, balloons, puppet shows, etc.*
- *Free Gifts: Product samples, favor gift bags, etc.*

### Event Details

Date and Time: Saturday, October 26, 2013  
10:00 a.m. – 2:00 p.m.

Location: The Salvation Army Miami Citadel - Corps & Community Center  
911 West Flagler Street, Miami FL 33130

Attendees: We are targeting 800 attendees of all ages, including:

- Salvation Army Food Pantry participating families (300+ families registered)
- Neighbors from Little Havana
- Local Churches and High Schools

Activities: Free of charge activities and services:

- Health Screening
- Recreation activities for children
- Food and beverages by The Salvation Army Emergency Relief Food Truck

Parking: Sponsors and organizers will have 1 parking spot available at the location's parking lot. Attendees will park in the surrounding streets and West Flagler Street.

**Benefits**                      **Enjoy the gift of "Doing the Most Good," and:**

Promotion

- Your brand will be placed in door hangers, flyers and posters distributed in surrounding homes, stores, Churches, schools and community agencies
- Mention of your brand in the media release that will announce this event to radio stations, print publications and TV news desks

On-Site

- Your own space on the site, which you may identify with banners and other displays of your preference
- Opportunity to sample your products to neighbors who live very close to your location
- Opportunity to distribute print material such as flyers discount coupons that will bring post-event traffic to your site

Participation                      Contact Geysel Carcamo with The Salvation Army at 305.637.6711 or  
geysel\_carcamo@uss.salvationarmy.org