Vizcaya Museum and Gardens

Vizcaya Museum and Gardens (Vizcaya) is a National Historic Landmark that enriches the life of Miami-Dade residents and visitors by providing public access to, and educational opportunities surrounding, unique historic architecture, gardens and environmental resources, and a rich collection of artwork.

As part of the Recreation and Culture strategic area, Vizcaya preserves the Miami estate of agricultural industrialist James Deering to engage the community and its visitors in learning through the arts, history, and environment. The Museum provides visitors the opportunity to explore a Mediterranean-inspired house and gardens and one of the few surviving sections of native South Florida hammock forests in metropolitan Miami. Vizcaya focuses on preserving this important landmark site and on providing educational and cultural programs for residents and visitors.

Vizcaya's stakeholders include Miami-Dade County residents, visitors, artists, educators, researchers, and historians.

FY 2012-13 Adopted Budget

Expenditures by Activity

(dollars in thousands)

Vizcaya Museum and Gardens \$5,495

Revenues by Source

(dollars in thousands)

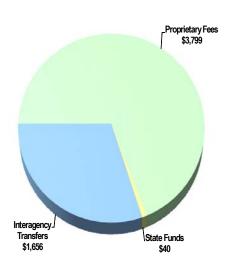
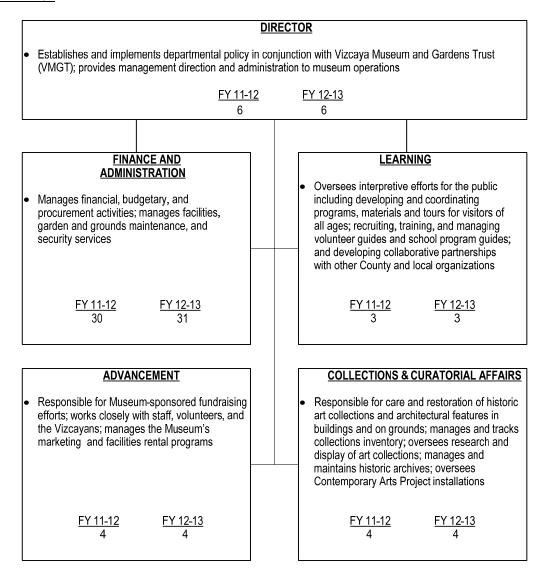


TABLE OF ORGANIZATION



FINANCIAL SUMMARY

| | Actual | Actual | Budget | Adopted |
|----------------------------------|----------|----------|----------|----------|
| (dollars in thousands) | FY 09-10 | FY 10-11 | FY 11-12 | FY 12-13 |
| Revenue Summary | | | | |
| Fees and Charges | 3,430 | 3,275 | 3,303 | 3,267 |
| Carryover | 700 | 840 | 577 | 409 |
| Donations | 78 | 94 | 227 | 80 |
| Interest Income | 3 | 1 | 2 | 0 |
| Miscellaneous Revenues | 43 | 45 | 43 | 43 |
| State Grants | 0 | 7 | 83 | 40 |
| Federal Grants | 4 | 4 | 0 | 0 |
| American Recovery and | 50 | 0 | 0 | 0 |
| Reinvestment Act | 50 | U | U | U |
| Interagency Transfers | 265 | 282 | 7 | 0 |
| Convention Development Tax | 981 | 981 | 1,121 | 1,656 |
| Total Revenues | 5,554 | 5,529 | 5,363 | 5,495 |
| Operating Expenditures | | | | |
| Summary | | | | |
| Salary | 2,522 | 2,643 | 2,697 | 2,635 |
| Fringe Benefits | 802 | 895 | 834 | 804 |
| Court Costs | 0 | 0 | 4 | 4 |
| Contractual Services | 570 | 337 | 687 | 514 |
| Other Operating | 645 | 645 | 830 | 1,246 |
| Charges for County Services | 175 | 159 | 304 | 292 |
| Grants to Outside Organizations | 0 | 0 | 0 | C |
| Capital | 0 | 16 | 7 | 0 |
| Total Operating Expenditures | 4,714 | 4,695 | 5,363 | 5,495 |
| Non-Operating Expenditures | | | | |
| Summary | | | | |
| Transfers | 0 | 0 | 0 | 0 |
| Distribution of Funds In Trust | 0 | 0 | 0 | 0 |
| Debt Service | 0 | 0 | 0 | C |
| Depreciation, Amortizations and | 0 | 0 | 0 | C |
| Depletion | | | | |
| Reserve | 0 | 0 | 0 | C |
| Total Non-Operating Expenditures | 0 | 0 | 0 | 0 |

| | Total F | unding | Total Pos | sitions | |
|----------------------------------|----------|----------|-----------|----------|--|
| (dollars in thousands) | Budget | Adopted | Budget | Adopted | |
| Expenditure By Program | FY 11-12 | FY 12-13 | FY 11-12 | FY 12-13 | |
| Strategic Area: Recreation and C | Culture | | | | |
| Vizcaya Museum and Gardens | 5,363 | 5,495 | 47 | 48 | |
| Total Operating Expenditures | 5.363 | 5.495 | 47 | 48 | |

SELECTED ITEM HIGHLIGHTS AND DETAILS

| | (dollars in thousands) | | | | | | | | |
|-------------------------|------------------------|----------|----------|----------|----------|--|--|--|--|
| Line Item Highlights | Actual | Actual | Budget | Actual | Budget | | | | |
| | FY 09-10 | FY 10-11 | FY 11-12 | FY 11-12 | FY 12-13 | | | | |
| Advertising | 141 | 145 | 168 | 164 | 168 | | | | |
| Fuel | 9 | 9 | 9 | 8 | 9 | | | | |
| Overtime | 73 | 80 | 70 | 89 | 70 | | | | |
| Rent | 89 | 100 | 100 | 153 | 105 | | | | |
| Security Services | 17 | 18 | 10 | 7 | 10 | | | | |
| Temporary Services | 36 | 35 | 30 | 15 | 30 | | | | |
| Travel and Registration | 6 | 10 | 30 | 8 | 25 | | | | |
| Utilities | 487 | 439 | 413 | 439 | 421 | | | | |

FY 2012 - 13 Adopted Budget and Multi-Year Capital Plan

| (dollars in thousands) | PRIOR | FY 12-13 | FY 13-14 | FY 14-15 | FY 15-16 | FY 16-17 | FY 17-18 | FUTURE | TOTAL |
|--|-------|----------|----------|----------|----------|----------|----------|--------|--------|
| Revenue | | | | | | | | | |
| FEMA Hazard Mitigation Grant | 1,403 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,403 |
| Private Donations | 400 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 400 |
| Save America's Treasures Grant | 300 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 300 |
| BBC GOB Future Financing | 0 | 1,492 | 1,577 | 9,213 | 7,325 | 2,372 | 0 | 356 | 22,335 |
| BBC GOB Series 2005A | 343 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 343 |
| BBC GOB Series 2008B | 520 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 520 |
| BBC GOB Series 2008B-1 | 1,452 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,452 |
| BBC GOB Series 2011A | 4,336 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4,336 |
| Capital Outlay Reserve | 0 | 125 | 0 | 0 | 0 | 0 | 0 | 0 | 125 |
| Total: | 8,754 | 1,617 | 1,577 | 9,213 | 7,325 | 2,372 | 0 | 356 | 31,214 |
| Expenditures | | | | | | | | | |
| Strategic Area: Recreation And Culture | | | | | | | | | |
| Facility Improvements | 0 | 125 | 0 | 0 | 0 | 0 | 0 | 0 | 125 |
| Vizcaya Facility Improvements | 8,654 | 1,592 | 1,577 | 9,213 | 7,325 | 2,372 | 0 | 356 | 31,089 |
| Total: | 8,654 | 1.717 | 1,577 | 9,213 | 7,325 | 2,372 | 0 | 356 | 31,214 |

CAPITAL HIGHLIGHTS AND OPERATIONAL IMPACTS

- The FY 2012-13 Adopted Budget and Multi-Year Capital Plan includes \$1.592 million of capital expenditures for various restoration and enhancement projects of which \$1.492 million is funded with Building Better Communities General Obligation Bond (BBC GOB) program funding proceeds; improvements include completion of outdoor statuary restoration project; completion of skylight replacement; partial stabilization of Village buildings; and commencement of other limited work in the main house and gardens
- In May 2012, construction began for the replacement of the skylight in the Main House, funded with BBC GOB and a FEMA Hazard Mitigation grant (\$1.403 million); the project was completed October 2012
- The FY 2012-13 Adopted Budget and Multi-Year Capital Plan includes \$125,000 in Capital Outlay Reserve funding to repair the swimming
 pool; paint selected garden walls and metal gates and railings; repair decaying trellises at Tea House and public restrooms; and purchase a
 backhoe excavator

DIVISION: VIZCAYA MUSEUM AND GARDENS

Vizcaya Museum and Gardens preserves the historical legacy of a Mediterranean-inspired estate and provides public access to, and educational opportunities surrounding, unique historic architecture, gardens and environmental resources, and a rich collection of artwork.

- Cares for historic artifacts and architectural features in the Main House and gardens
- Manages facilities, gardens and grounds maintenance, and security services
- Develops educational and cultural community outreach programs for residents
- Recruits and trains volunteers and maintains partnerships with other cultural organizations
- Develops and implements policy in coordination with the Vizcaya Museum and Gardens Trust

Strategic Objectives - Measures RC2-1: Increase attendance at recreational and cultural venues FY 09-10 FY 10-11 FY 11-12 FY 11-12 FY 12-13 **Objectives** Measures Actual Actual Budget Actual Target Enhance cultural 153,200 162,004 153,000 learning experience for **Total Museum Attendance** OC 171,136 162,800 \uparrow visitors

| Objectives | Magauras | | | FY 09-10 | FY 10-11 | FY 11-12 | FY 11-12 | FY 12-13 |
|---|---|----|-------------------|----------|----------|----------|----------|----------|
| | Measures - | | | Actual | Actual | Budget | Actual | Target |
| Enhance cultural learning experience for visitors | Public programs offered* | OP | \leftrightarrow | 120 | 91 | 43 | 90 | 50 |
| Enhance cultural learning experience for visitors | Percentage of participants at select public programs reporting that the program meet or exceeded expectations | ОС | 1 | 99% | 98% | 95% | 100% | 95% |
| Enhance care of Vizcaya's unique historic collections | Historical presentations and/or publications | OP | \leftrightarrow | 12 | 14 | 12 | 14 | 12 |

^{*}The FY 2011-12 budget reflects an adjustment in public programs offered to allow for additional revenue generating activities

| Objectives | Measures | | | FY 09-10 | FY 10-11 | FY 11-12 | FY 11-12 | FY 12-13 |
|--|--|----|-------------------|----------|----------|----------|----------|----------|
| | Measures | | | Actual | Actual | Budget | Actual | Target |
| Enhance fundraising | Personal contacts with donor prospects and volunteers | OP | \leftrightarrow | 56 | 43 | 40 | 50 | 40 |
| and other advancement initiatives to meet museum needs | Grants and donations obtained through the Vizcayans (in thousands) | OC | ↑ | \$586 | \$645 | \$485 | \$1.364 | \$485 |
| | Funding proposals and applications developed | OP | \leftrightarrow | 22 | 32 | 26 | 30 | 26 |

ADDITIONAL INFORMATION

- Vizcaya Museum and Gardens continues its extensive volunteer program and partnerships to support services and enhance current
 operations; Vizcaya will continue to offer internships, which provide college credit from local universities; additionally, Vizcaya will continue to
 seek funding from private donations and grants to support the Museum
- Vizcaya will continue to partner with local organizations to present engaging and relevant programs for visitors and with Miami-Dade County
 Public Schools to present thematic tours that support both state and county curriculum standards in visual arts, social studies, and language
 arts
- The FY 2012-13 Adopted Budget includes one additional security position to provide additional oversight of the property and its historic museum collections (\$44,000)

Department Operational Unmet Needs

| | (dollars in tho | | |
|---|---------------------------------------|-----------------|-----------|
| Description | Startup Costs/ Non Recurring Costs | Recurring Costs | Positions |
| Lifecycle facilities maintenance funding allocation | \$0 | \$200 | 0 |
| Hire one Visitor Services Manager, one Assistant Visitor Services Manager, one Educator, one Learning Program Assistant, and 15 part-time Learning Program Facilitators to increase educational programming | \$10 | \$147 | 4 |
| Hire one Major Gifts Officer, one Corporate and Foundation Relations Officer, one Advancement Assistant, and one Office Assistant/Receptionist to strengthen Vizcaya's financial performance | \$20 | \$157 | 4 |
| Fund three additional staff support positions for security, facilities and grounds maintenance to improve the upkeep and appearance of the facility and grounds | \$15 | \$225 | 3 |
| Establish funding for a temporary exhibition that would highlight the Museum's historic collection throughout the facility and gardens | \$75 | \$50 | 0 |
| Total | \$120 | \$779 | 11 |