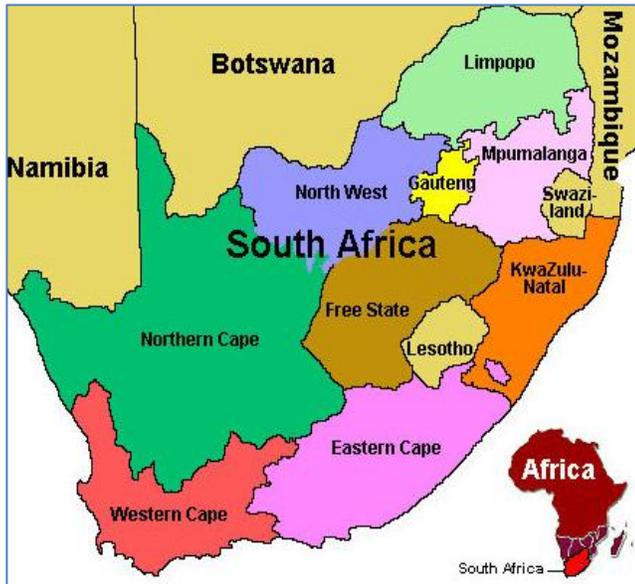




SAVE THE DATES

BUSINESS DEVELOPMENT MISSION TO SOUTH AFRICA

MARCH 1ST – 9TH, 2014



The Honorable Audrey Edmonson, Miami-Dade County Commissioner, will lead a Business Development Mission to **Johannesburg, Durban & Cape Town, South Africa** from **March 1st thru March 9th, 2014**. The mission is organized by the Economic Development & International Trade Unit of Miami-Dade County and Enterprise Florida Inc. The purpose of the mission is to foster bilateral trade, commerce, tourism and cultural exchanges between Miami-Dade County and South Africa.

Commissioner Edmonson stated that *“Businesses from Miami-Dade will have ample opportunities to network and engage in one-to-one business meetings with their South African counterparts. The Miami-Dade delegation will meet with representations of the South African Ports Authority to discuss best practices and trade opportunities with Port Miami. The delegation will also meet with officials of the South African government to renew our request for a South*

African Consular/Trade Post in Miami as well as discuss re-establishing direct air links between South Africa and Miami with South African Airways.”

PortMiami has been engaged in Sister Seaport Agreements with the Ports of Durban and Cape Town since 2005. Also, Miami-Dade County and the City of Cape Town signed a Sister Cities Agreement in September 2013.

About South Africa

South Africa, with a population of 51 million, is a member of BRICS. It is one of the most sophisticated and promising emerging markets globally. The unique combination of a highly developed first-world economic infrastructure and a huge emergent market economy has given rise to a strong entrepreneurial and dynamic investment environment. South Africa is a logical and attractive choice for U.S. companies to enter sub-Saharan Africa. It offers a unique combination of highly developed first-world economic infrastructure with a vibrant, diverse and productive economy in Africa with a gross domestic product (GDP) of \$409 billion.

Best prospects/sectors for U.S. companies in South Africa include, but are not limited to:

- Aerospace Manufacturing • Agriculture (Processed & Consumer Oriented Products) •
- Automotive Components & Assembly Technology • Chemical Industry • Electronic Commerce •
- Environmental Engineering Services & Equipment • Manufacturing Equipment & Technology •
- Medical Equipment • Power Generation & Supply • Security & Safety Equipment •
- Telecommunications/Information Technology Equipment, Supplies & Services.

Corporate sponsorship opportunities available. For mission details please contact:

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