



HON. CARLOS A. GIMENEZ
MAYOR

HON. JOSE "PEPE" DIAZ
COUNTY COMMISSIONER
INTERNATIONAL TRADE CONSORTIUM BOARD CHAIRMAN

Dear Business Associate:

We are pleased to invite you to join us on Miami-Dade County's official Business Development Mission to Brazil (Sao Paulo & Rio de Janeiro) November 11 - 19, 2014. The mission is organized by the Economic Development & International Trade Unit (EDIT) of Miami-Dade County's Department of Regulatory and Economic Resources.

The objectives of the mission are to:

- Pursue international business and trade opportunities with Brazilian businesses;
- Highlight the County's exceptional trade infrastructure as an international trade hub; and
- Foster bilateral trade, commercial ties, tourism and cultural exchanges between Miami-Dade County and Brazil.

Brazil is the world's fifth (5th) largest country in terms of land mass and population, with 197 million people. It is a member of the BRICS (Brazil, Russia, India, China and South Africa) group of major emerging national economies, and by 2020, its growing middle class is expected to help make the country the world's 5th largest consumer market. Brazil is also South Florida's largest trading partner, with total trade of \$16 billion (2013). After hosting a smooth FIFA World Cup that concluded in July 2014, Brazil is to host another sports mega event – The Olympics, in 2016.

Mission Delegates will explore business opportunities and participate in pre-arranged one-to-one business meetings, receive customized trade briefings and participate in networking meetings with Brazilian business leaders and government officials. The best market prospects and leading sectors for U.S. exports include: ***Aerospace/Aviation, Computers & Parts, Construction, Education, Information & Communications Technology, Medical Equipment & Supplies, Professional Services, Safety & Security, Sporting Goods, Travel & Tourism.***

We are certain that this mission will be beneficial to you and your organization. The mission Registration Package is enclosed and we look forward to your participation. Please contact Maria Dreyfus-Ulvert, Senior Trade Specialist for details about the mission. Ms. Dreyfus can be reached at (305) 375-3885 or at mdreyfu@miamidade.gov.

Sincerely,

Carlos A. Gimenez
Mayor, Miami-Dade County

Jose "Pepe" Diaz
County Commissioner, District 12 and
Chairman International Trade Consortium Board

Enclosure/



Economic Development & International Trade Unit
Dept. of Regulatory and Economic Resources, Miami-Dade County
STEPHEN P. CLARK CENTER, 111 N.W. 1st STREET, 12th FLOOR
MIAMI, FLORIDA 33128
Telephone: (305)375-1254; Fax: (305)679-7895; www.miamidade.gov/oedit



**Economic Development & International Trade Unit
Department of Regulatory and Economic Resources, Miami-Dade County**

**BUSINESS AND TRADE DEVELOPMENT MISSION TO SAO PAULO AND RIO DE JANEIRO, BRAZIL
NOVEMBER 11-19, 2014**



REGISTRATION DEADLINE IS THURSDAY, OCTOBER 2nd, 2014



MISSION REGISTRATION PACKAGE:

AIRFARE

Negotiated group roundtrip airfare arranged through Air Projects Inc.

Please contact **Ms. Natalie Borghini** at **Air Projects** at 305.373.6565 or via email at Natalie@airprojects.com to book recommended flights on TAM Airlines.

LODGING

SAO PAULO

- **4 nights** hotel lodging at the **Hilton Sao Paulo Morumbi Hotel**
Check-in date - Tuesday, November 11th, 2014
Check-out date - Saturday, November 15th, 2014

RIO DE JANEIRO

- **3 nights** hotel lodging at the **JW Marriott Hotel**
Check-in date - Saturday, November 15th, 2014
Check-out date - Tuesday, November 18th, 2014

Upon registration, EDIT will provide participants a reservation code to make hotel reservations at a discounted rate available until October 2nd, 2014.

GROUND TRANSPORTATION

- Includes airport transfers for recommended flights and transfers from hotels to official meeting venues.

OFFICIAL MEETINGS AND MEALS

- Access to targeted business to business meetings underwritten by Enterprise Florida, Inc.
- Meetings and briefings by local business organizations and government agencies.
- Meetings with high level government officials.
- In-country briefing by the U.S. Commercial Service.
- Official networking receptions and seminars.
- Some meals.

**Total estimated cost of mission per person: \$4,115 (including airfare, hotel, and registration fee)
Subject to change after October 2, 2014**

ENTRY REQUIREMENTS

U.S. citizens need a visa to travel to Brazil. U.S. Residents and Non-US citizens should contact the Consulate General of Brazil in Miami. For information regarding visa requirements please visit: http://miami.itamaraty.gov.br/en-us/visas_general_information.xml

Consulate General of Brazil in Miami

Attn. Ms. Alyssa Baracat

80 SW 8th Street, Suite 2600,

Miami, FL 33130

Tel: (305) 285-6201

Email: visa.miami@itamaraty.gov.br or
alyssa.baracat@itamaraty.gov.br

For recommended vaccinations please visit the Center for Disease Control and Prevention at www.cdc.gov

**The registration fee per person is non-refundable and non-transferable:
(To be paid by October 2, 2014)**

[Please see Registration Form for Details]

For information please contact:

Maria Dreyfus-Ulvert, Senior Trade Developer
Economic Development & International Trade

111 N.W. First Street, 12th Floor, Miami, FL 33128

Tel: 305-375-3885/1254; Fax: 305-679-7895

E-Mail: mdreyfu@miamidade.gov;

www.miamidade.gov/business/international-trade.asp

MISSION SPONSORED BY:



MISSION SUPPORTED BY:



**Economic Development & International Trade Unit
Department of Regulatory and Economic Resources, Miami-Dade County**



**BUSINESS AND TRADE DEVELOPMENT MISSION TO BRAZIL
NOVEMBER 11-19, 2014**



PARTICIPANT REGISTRATION FORM

(Please complete and return this form along with payment to EDIT by October 2, 2014)

First Name: _____ Last Name: _____ Suffix: _____

[As it appears on your passport]

Title: _____ Signature: _____ Date: _____

<i>EDIT cannot guarantee negotiated airfare and hotel rates for more than 20 participants. After the first 20 participants register and/or the registration deadline passes, different airfare and hotel rates may apply.</i>	STANDARD COST	PARTICIPANT'S COST (PAID TO TMC)
A. REGISTRATION FEE PER PARTICIPANT* By registering for this mission, participants will gain access to business to business (B2B) matchmaking meetings in Sao Paulo and Rio de Janeiro underwritten by <u>Enterprise Florida, Inc.</u> **, briefings, ground transportation, official meetings and seminars, networking reception (s), some meals and coffee breaks, and access to discounted lodging and airfare. * Registration fee has been offset by grant from <u>Enterprise Florida, Inc.</u> to pay for B2B meetings and other mission related expenses. ** The number of companies that can gain access to B2B meetings is limited to the first 15 that register. The scheduling of B2B meetings depends on companies' market suitability and cannot be guaranteed. Registration fee is not refundable.	\$1,100 Paid to TMC	
B. ADDITIONAL CHARGES - IF APPLICABLE* * SEE " <u>IMPORTANT MISSION INFORMATION</u> " PAGE 4		
GRAND TOTAL PER PERSON PAID TO TRADE MISSION CENTER OF THE AMERICAS [A + B]		

Participants are responsible for making their own travel arrangements with designated airline and hotels. Please contact Ms. Natalie Borghini with Air Projects at 305.373.6565 or via email at Natalie@airprojects.com to book recommended flights. Seats are limited and available on a first-come-first-served basis.	STANDARD COST	
A. ROUND-TRIP AIRFARE ECONOMY CLASS - COST PER PERSON MIAMI - SAO PAULO - RIO DE JANEIRO - MIAMI (non-stop) Economy Class ticket on TAM Airlines <i>(Price is subject to change after October 2, 2014)</i>	NON-STOP \$976 (Estimated cost, including taxes)	
B. LODGING AT THE HILTON SAO PAULO MORUMBI HOTEL, SAO PAULO (Includes breakfast) Hotel cost for single/double occupancy at \$260 per room x 4 nights - November 11-14, 2014 <i>Reserve rooms before October 2nd. Cancellation fees may apply.</i>	\$1,040 Approx.	
C. LODGING AT THE JW MARRIOTT HOTEL, RIO DE JANEIRO (Includes breakfast) Hotel cost for single/double occupancy at \$333 per room x 3 nights - November 15-17, 2014 <i>Reserve rooms before October 2nd. Cancellation fees may apply.</i>	\$999 Approx.	

Economic & International Trade Unit
Department of Regulatory & Economic Resources, Miami-Dade County



BUSINESS AND TRADE DEVELOPMENT MISSION TO BRAZIL
NOVEMBER 11-19, 2014



PARTICIPANT INFORMATION & COMPANY PROFILE

(Please complete and return this form along with payment by October 2, 2014)

PERSONAL INFORMATION

First Name: _____ Last Name: _____ Suffix: _____

[As it appears on your passport]

Nationality: _____ Passport Number: _____ DOB : _____

[Month, Day, Year]

Indicate Any Special Needs: _____

ORGANIZATIONAL PROFILE

Name of Business Organization _____

Your Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Website: _____

Business Phone: _____ Mobile Phone: _____

Year Established: _____ Number of Employees: _____ Annual Sales: _____

INDUSTRY SECTOR [Please check the sector that applies to your business]

- | | |
|--|---|
| <input type="checkbox"/> Aerospace/ Aviation | <input type="checkbox"/> Medical Equipment and Supplies |
| <input type="checkbox"/> Computers and Computer Parts | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Safety and Security |
| <input type="checkbox"/> Education | <input type="checkbox"/> Sporting Goods |
| <input type="checkbox"/> Information and Communications Technology | <input type="checkbox"/> Travel and Tourism |
| <input type="checkbox"/> Other: _____ | |

INDICATE YOUR MAIN OBJECTIVE FOR PARTICIPATING IN THIS MISSION:

- Buying Selling Other

DESCRIBE YOUR PRODUCTS/SERVICES (INCLUDE HS CODE): _____

INDICATE THE TYPES OF AGENCIES/BUSINESSES YOU WOULD LIKE TO MEET DURING THIS MISSION:

IMPORTANT!

Please email company logo, a paragraph of your biographical information and a recent passport-sized photograph in .jpeg format to: mdreyfu@miamidade.gov. The information provided will be used to prepare the delegates' brochure.

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**BUSINESS AND TRADE DEVELOPMENT MISSION TO BRAZIL
NOVEMBER 11-19, 2014**



PARTICIPANT REGISTRATION FORM

(Please complete and return this form along with payment to EDIT by October 2, 2014)

METHOD OF PAYMENT & REGISTRATION INSTRUCTIONS:

- CREDIT CARD:** PLEASE COMPLETE AND RETURN THE ATTACHED CREDIT CARD AUTHORIZATION FORM.
- CHECK NUMBER :** _____ **TOTAL AMOUNT:** _____

MAKE YOUR CHECK PAYABLE TO: TRADE MISSION CENTER OF THE AMERICAS, INC.
(A 5% OF FACE AMOUNT OF CHECK WILL BE CHARGED FOR NON-SUFFICIENT FUND (BAD) CHECKS.)

TO REGISTER:

1. COMPLETE AND RETURN THIS FORM AND THE PARTICIPANT'S PROFILE FORM [ONE PER PERSON]
2. SEND PAYMENT FOR REGISTRATION FEE, B2B BUSINESS MEETINGS AND ADDITIONAL CHARGES AS APPLICABLE TO THE FOLLOWING ADDRESS:
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT- 111 NW First Street, 12th Floor, Miami, FL 33128, OR FAX TO: 305-679-7895.
3. EACH PARTICIPANT IS RESPONSIBLE FOR MAKING THEIR RESERVATION, CONFIRMING THEIR CHECK-IN AND CHECK-OUT DATES AND SETTLING LODGING COSTS WITH HOTELS.

IMPORTANT MISSION INFORMATION!

- The number of participants for this mission is limited to 20. Final selection of mission participants will be confirmed by Staff after determining sector suitability and market potential.
- The number of companies that can gain access to B2B meetings is limited to the first 15 that register. The scheduling of B2B meetings depends on companies' market suitability and cannot be guaranteed.
- The registration fee is non-refundable and non-transferable after payment.
- Each participant is responsible for confirming the check-in and check-out dates and settling lodging costs with the hotels. Lodging prices quoted above might vary according to the currency exchange rate at the time of payment.

The following additional charges will be accessed to participants as indicated below:

- A. **\$150** - Late registration fee for participants filing after **October 2, 2014**. EDIT cannot guarantee negotiated airfare and hotel rates thereafter or pre-arranged B2B meetings.
- B. **\$100** - fee for making separate hotel and/or airline arrangements.

Your signing of this registration form binds you to all the terms and requirements of this mission. Agency reserves the right of cancellation and the right to change the mission program/ itinerary on-site at any time. Participants agree, at all times and hereafter, to hold harmless and indemnify Miami-Dade County, TMC, its staff and Board of Directors, TMC contributing organizations, sponsors, agents, affiliates and volunteers from errors, omissions, or actions that may result from this mission.

Economic Development & International Trade Unit
Department of Regulatory & Economic Resources, Miami-Dade County

BUSINESS AND TRADE DEVELOPMENT MISSION TO BRAZIL
November 11-19, 2014



CREDIT CARD AUTHORIZATION FORM
(Payment of Registration Fee and Additional Charges only)

(Please complete and return this form to the address provided below by October 2, 2014)

111 NW First Street, 12th floor
Miami, FL 33128
Tel: 305-375-3885/1254; Fax: 305-679-7895

I,,
(Name as it appears on credit card)

hereby authorize **Miami-Dade County (EDIT), TMC and/or its affiliates** to charge my credit card for the registration fee and additional charges (if applicable) for:

The Business and Trade Development Mission to Brazil, November 11-19, 2014

Additional information for your reference regarding the charge:

Credit Card Information:

American Express MasterCard Visa

Credit card number: Expiration date:

Security code: Total Amount charged \$.....
(3 digit code on reserve side of MasterCard or Visa) **OR**
(4 digit code on front side of American Express Card)

Billing Address (as provided to issuing bank):

City: State: Zip Code:

Phone:..... Fax: E:Mail:

By signing this form, cardholder acknowledges receipt of services described above for the total amount shown and agrees to perform the obligations set forth in the Cardholder's agreement with the issuer.

Cardholder's Signature: Date:

FOR OFFICE USE:

Date Received: Approved By: