CARLOS A. GIMENEZ
MAYOR
MIAMI-DADE COUNTY

March 31, 2015

Honorable Jean Monestime, Chairman
Board of County Commissioners
111 NW 1st Street, Suite 210
Miami, FL 33128

Dear Chairman Monestime:

I am pleased to invite you to join Miami-Dade County's (County) Official Business Development Mission to Paris and Marseille, France, on June 12 - 20, 2015. As the Chairman of the Board of County Commissioners, I welcome your involvement in leading this important mission together with me and Commissioner Jose "Pepe" Diaz, the Chair of both the Board of County Commissioners' Trade and Tourism Committee and the International Trade Consortium Advisory Board.

The objectives of this mission are to highlight the County's unique assets and its role as an international trade hub; and to further strengthen commercial ties with France, which is important to Miami-Dade County in terms of trade and investment.

France was Miami-Dade County's 12th largest trading partner in 2014, moving up four spots from the year before and becoming our top trading partner among all European countries. Miami-Dade County's value of bi-lateral trade with France amounted to $2.65 billion in 2014, an increase of 9.42 percent from the prior year. Additionally, in terms of foreign direct investment, France has the 3rd most multinational corporations (42) among all foreign countries with a presence in Miami-Dade County.

Finally, this mission will coincide with the Paris Air Show and I plan to participate in air show activities together with Florida Governor Rick Scott. Doing so will provide us with insights into bringing an aviation industry type of show to our community, which is an important economic development initiative for Miami-Dade County.

The mission will be organized by the Economic Development and International Trade Unit within the Department of Regulatory and Economic Resources (RER). I look forward to your participation.

If you have any further questions, please contact Jimmy Nares at 305-375-4626.

Sincerely,

c: Jack Osterholt, Deputy Mayor/Director, Department of Regulatory and Economic Resources
Leland Salomon, Deputy Director, Department of Regulatory and Economic Resources
Jimmy Nares, Chief, Economic Development and International Trade, Department of Regulatory and Economic Resources