



Houston replaces Miami as No.1 gateway for trade

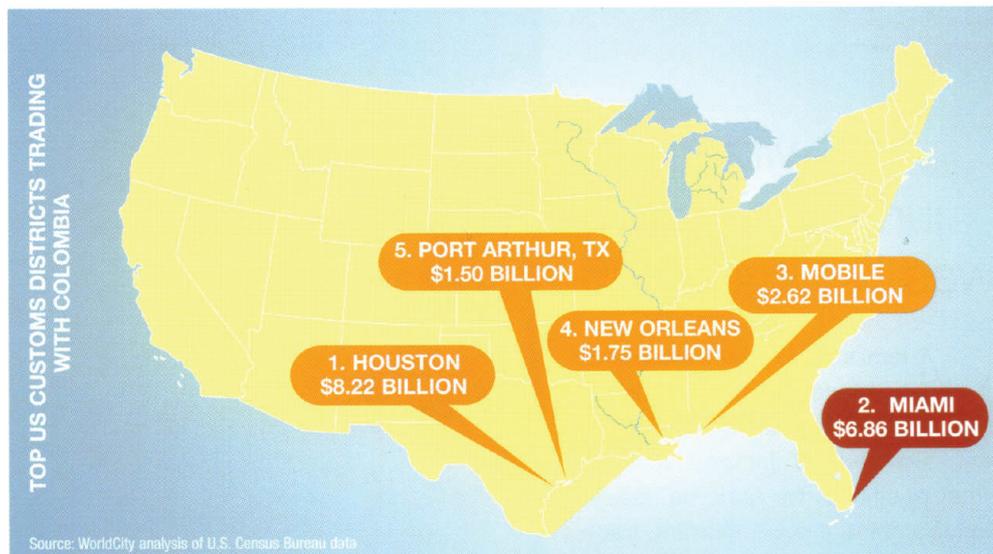
For the first time since at least 1992, Miami is not Colombia's most important gateway for U.S. trade – Houston is. In the 1990s, more than 30 percent of all Colombia-U.S. trade shipped through South Florida. This past decade, it only happened three times, and not since 2004. The \$6.86 billion total with Miami in 2010 was nonetheless a record.

EXPORTS: In 2000, Miami was responsible for 46.66 percent of all U.S. exports to Colombia; Houston, 19.14 percent. In 2010, they were virtually even at roughly 34 percent each.

IMPORTS: Miami imported more gold than any other Customs district in 2010, and Colombia was the primary market.

BALANCE OF TRADE: Miami's surplus with Colombia has exceeded \$1 billion four straight years.

MARKET SHARE: Miami's market share fell below 25 percent for only the second time since at least 1992. **WC**



Source: WorldCity analysis of U.S. Census Bureau data

Top 20 U.S. Customs districts trading with Colombia

RANK	CUSTOMS DISTRICT	2010		EXPORTS TO	IMPORTS FROM	SURPLUS/ (DEFICIT)
		TOTAL TRADE	CHANGE	COLOMBIA	COLOMBIA	
	All Customs districts	\$27,691,166,377	33.29%	\$12,043,953,868	\$15,647,212,509	(\$3,603,258,641)
1	Houston	\$8,215,578,411	60.83%	\$4,099,862,987	\$4,115,715,424	(\$15,852,437)
2	Miami	\$6,861,295,737	21.27%	\$4,122,316,878	\$2,738,978,859	\$1,383,338,019
3	Mobile, Ala.	\$2,619,738,510	29.20%	\$385,331,870	\$2,234,406,640	(\$1,849,074,770)
4	New Orleans	\$1,752,774,076	19.14%	\$794,905,554	\$957,868,522	(\$162,962,968)
5	Port Arthur, Texas	\$1,498,453,205	155.40%	\$295,414,998	\$1,203,038,207	(\$907,623,209)
6	New York City	\$1,033,545,958	26.00%	\$363,029,506	\$670,516,452	(\$307,486,946)
7	Los Angeles	\$958,746,676	108.80%	\$165,708,605	\$793,038,071	(\$627,329,466)
8	Jacksonville/Tampa	\$719,424,025	19.78%	\$339,988,018	\$379,436,007	(\$39,447,989)
9	Philadelphia	\$687,006,210	45.17%	\$102,264,263	\$584,741,947	(\$482,477,684)
10	Baltimore	\$522,071,235	69.83%	\$228,571,695	\$293,499,540	(\$64,927,845)
11	San Francisco	\$486,139,083	-32.36%	\$50,364,903	\$435,774,180	(\$385,409,277)
12	Charleston	\$391,146,238	31.05%	\$275,738,012	\$115,408,226	\$160,329,786
13	Atlanta/Savannah	\$381,860,729	6.42%	\$199,969,186	\$181,891,543	\$18,077,643
14	Norfolk	\$308,325,185	-8.33%	\$120,734,832	\$187,590,353	(\$66,855,521)
15	Low Value Shipments	\$274,327,048	39.47%	\$274,327,048	N/A	\$274,327,048
16	San Juan	\$222,060,615	-14.56%	\$34,313,772	\$187,746,843	(\$153,433,071)
17	Shipments Individually	\$211,862,018	-59.19%	N/A	\$211,862,018	(\$211,862,018)
18	Seattle	\$121,050,995	68.74%	\$34,497,835	\$86,553,160	(\$52,055,325)
19	Boston	\$111,934,444	-27.31%	\$33,211,578	\$78,722,866	(\$45,511,288)
20	Wilmington, N.C.	\$49,306,479	-20.92%	\$17,350,241	\$31,956,238	(\$14,605,997)

Source: WorldCity analysis of U.S. Census data

Top Miami exports to Colombia in 2010

RANK		VALUE	CHANGE
	Total Exports	\$4,122,316,878	18.90%
1	Computers	\$460,230,128	32.29%
2	Landline, cellular phone equipment	\$287,301,787	36.69%
3	Aircraft	\$158,459,093	-3.98%
4	Computer parts	\$136,173,606	14.34%
5	Parts for heavy machinery	\$133,496,075	-12.44%
6	Medical instruments for surgeons, dentists, vets	\$118,882,378	43.74%
7	Printers, all types, parts	\$114,092,725	41.80%
8	Self-propelled heavy construction machinery	\$88,349,784	43.25%
9	TVs, TV equipment, camcorders, digital cameras	\$76,670,990	7.84%
10	Pumps for dispensing liquids	\$69,949,755	1.03%

Source: WorldCity analysis of U.S. Census data

Top Miami imports from Colombia in 2010

RANK		VALUE	CHANGE
	Total Imports	\$2,738,978,859	25.02%
1	Gold	\$1,428,105,798	38.86%
2	Fresh-cut flowers	\$521,801,612	8.78%
3	Men's or boys' suits, not knit	\$78,200,120	14.62%
4	Unwrought platinum in various forms	\$54,598,848	22.55%
5	Coffee	\$48,306,120	9.97%
6	Oil, not crude	\$43,773,587	2.02%
7	Imports of returned exports	\$38,520,344	-31.95%
8	Plastic tableware and other products	\$29,948,871	141.70%
9	Misc. plastic plates, sheets and film	\$27,265,943	68.16%
10	T-shirts, tank tops, knit or crocheted	\$26,128,017	118.77%

Source: WorldCity analysis of U.S. Census data