

François Illas

PROFESSIONAL EXPERIENCE:

Quantum Results, Inc. Coral Gables, Florida

Principal-2004 to Present

- Overall campaign consulting and media coordination on such projects as the Campaign to Re-elect Manuel A. Diaz, Mayor of the City of Miami; Campaign to Elect Michelle Spence Jones, Commissioner District 5, City of Miami; Miami-Dade County's General Obligation Bond Program; the Campaign to Re-elect Katherine Fernandez-Rundle, State Attorney; the Campaign to Re-elect Juan Carlos Zapata, State Representative; the Campaign to Elect Carlos Gimenez, County Commissioner (District 7); the Campaign to Re-elect Bennett Brummer, Public Defender; as well as specific government consulting activities to private sector firms as it relates to Miami-Dade County Government, the Miami-Dade County School Board, various municipalities and the Miami-Dade County Federal and State legislative delegation.

City of Miami, Office of the Mayor. Miami, Florida

Chief of Staff- 2001 to 2004

- Primary responsible to the Mayor and for coordinating the activity of 18 member staff. Also coordinated such activities and programs for the Mayor as Poverty Initiative, which includes the Earned Income Tax Credit Campaign, the Small Business Work Shops and the Micro Lending program; Clean-Up Miami Campaign; Campaign to approve the following referendums, Parking Surcharge, Rusty Pelican Lease extension and Commissioners Full time salaries. Currently working on the Mayor's Parks Trust Program, Education Agenda, Faith Based Initiative, Homelessness and Annexation. Also was the Mayor's designee to the United States Conference of Mayors as it relates to his participation in the organization, as a member of the Advisory Board and as Chairman of the Arts, Parks, Entertainment and Sports Committee of the Conference.

Miami-Dade County, Office of the Mayor. Miami, Florida

Senior Political Advisor to the Mayor/Coordinator of Municipal Affairs-2001

- Handled all aspects of the development of the Pre-K statewide campaign, including fundraising. Work to lobby and assist all municipalities within Miami-Dade County as it relates to the Mayor's agenda and issue of importance to Miami-Dade County. Senior Advisor to the Manager and Mayor on Re-districting of 13 commission districts approved in September 2001.

Campaign to Re-elect Alex Penelas Mayor of Miami-Dade County. Miami, Florida

Campaign Manager/Deputy Treasurer- 2000

- Handled all aspects including media development, fundraising coordination/development, County-wide Election Day activities and coordination of volunteer staff and members of the governmental office as it relates to the Campaign to Re-elect Alex Penelas. Furthermore, contracted and managed all outside consultants for the Campaign, which raised over \$1.6 million dollars.

BVK/McDonald (a.k.a. BVK/Meka). Miami, Florida

Account Executive in Campaign and Government Affairs-1997 to 2001

- Campaign Strategy, Media Development and Research on such projects as: Campaign to Elect Jeb Bush Governor of Florida (1998) Statewide Hispanic Media, Campaign to Re-elect Katherine Fernandez Rundle, State Attorney, 11th Circuit Court of Florida (2000), Campaign to Re-elect Congressman Lincoln Diaz-Balart, Campaign to Elect Joe Martinez Miami-Dade Commissioner, District 11, Campaign to Elect Julio Robaina Mayor of South Miami, Campaign to Elect Marco Rubio State House of Representative, District 107 and Commissioner of West Miami, Campaign to Re-elect Neisan Kasdin Mayor of Miami Beach, Campaign to Re-elect Steve Shiver Mayor of Homestead, Campaign to Re-elect William Kerdyk Commissioner City of Coral Gables, Campaign to Elect Marta Perez to the Miami-Dade County Schoolboard, Referendum of Statehood for the Commonwealth of Puerto Rico (1999).

Campaign to Elect Herman Echevarria Mayor of Hialeah. Hialeah, Florida

Campaign Advisor/Officer Manager –Fall of 1997

- Assisted in the development of campaign strategy, coordinated citywide Get of\Out the Vote efforts (GOTV) on Election Day, and handled all technical and other office operations including daily coordination of the volunteer staff.

Miami-Dade County Public Schools. Miami, Florida

Administrative Assistant, School Board Member Perla Tabares-Hantman, 1997

- Chief administrative and legislative assistant to the School Board Member. Handled the development of all agenda items before the board including Ms. Hantman's efforts at insuring lower-income students with optical issues.

The Florida Consulting Group. Miami, Florida

Consultant-1996

- Assisted in the development of technological strategies, marketing plans and campaign organizations for such projects as the: Joe Carollo Campaign for Executive Mayor of the City of Miami, Alex Penelas Campaign for Mayor of Dade County (South West Office), Xavier Suarez Campaign for Mayor (Primary Election), Team Freedom Boxing, the Martha Perez Campaign for Community Council 10 and Firpo Garcia Campaign for Dade County School Board.

EDUCATION

Florida International University-Miami, Florida

Master of Arts in Political Science (Pending completion of Final Thesis Paper)-1996

George Washington University-Washington, D.C.

Completed Scholars Program Certificate, Graduate School of Political and Campaign Management, 1995

Florida International University-Miami, Florida

Completed Bachelor of Arts in Political Science-1994

Boston University-Boston, Massachusetts

Attended from 1991 to 1992

Christopher Columbus High School-Miami, Florida

High School Diploma, 1991