



Citizens' Independent Transportation Trust

February 22, 2014

Transportation Summit Community Forum: Overview of Report of 2013 Summit Proceedings



The 2013 Transportation Summit

- The goal of the event was to bring together stakeholders, agencies, national experts and the community
- To focus on the future of transportation in Miami-Dade County
- To prompt discussion of the next major transportation projects in the community







MIAMI-DADE

The 2013 Transportation Summit

- The theme of the Summit was Visioning the Future of Miami-Dade County Transportation
- The Summit was held on June 6th, 2103
 - Over 500 Participants
 - 30 Showcase Exhibitors
 - Elected Officials
 - General Public
 - Transportation Professionals
 - Agency Partners and Community Stakeholders









Transportation Summit Agenda: Sessions & Showcase

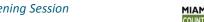
Opening Session & Keynote Address		
Indoor and Outdoor	Financial Planning and Sustainability track	Technology and Infrastructure track
Over 30	Innovative Financing Public-Private Partnerships	Technology and Mode Choice
Transportation Partners		Corridor Development

Community Visioning: Public Involvement Forum

2

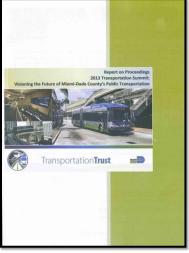


A Listening Session





Report of Proceedings



Overview Brochure





Transportation Summit Community Forum

A Listening Session **Summit Proceedings Overview**



Key Themes



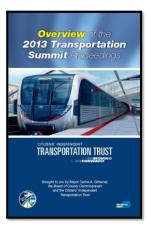
Improving Public Transit and Creating **Livable Communities**

- Investment in transit-oriented development
 - · Mixed-use residential and commercial areas located near and around public transit
- Alternative transportation options



A Listening Session
Summit Proceedings Overview
Key Themes





Transportation Project Financing Including Public-Private Partnerships (P3s)

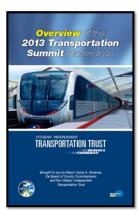
- · Innovative methods to finance projects
- Best practices
- Address various risks and funding issues



Transportation Summit Community Forum

A Listening Session
Summit Proceedings Overview
Key Themes





Technology and Mode Choices

- Supports alternative transportation modes
- Technological improvements
- · Create more efficient transportation system
- Including
 - Bus Rapid Transit (BRT)
 - · Light rail
 - · Automated guideway systems
 - Pedestrian & Bicycle modes



A Listening Session
Summit Proceedings Overview
Key Themes





Factoring Economic Development and Community Needs

- Transportation improvement decisions taking into account:
 - broader economic development strategies
 - · population needs
- Well-planned transit corridors accounting for those factors... will further encourage and sustain economic development.



Transportation Summit Community Forum

A Listening Session
Summit Proceedings Overview







More and Better Public Outreach and Involvement

- Calls for an open & inclusive outreach process
- In planning, developing, financing projects
- Helps obtain public input & support for projects
- Engage and Inform on project status and outcomes
- A variety of channels:
 - · traditional print and broadcast media
 - online/social-media sources
 - · community meetings

A Listening Session
Thanks to Our Partners





- Miami-Dade Transit (MDT)
- Miami-Dade Public Works and Waste Management Department (PWWM)
- Florida Department of Transportation, District 6 (FDOT)



- South Florida South Florida Regional Transportation Authority / Tri-Rail (SFRTA)
- Miami-Dade Expressway Authority (MDX)



Miami-Dade Metropolitan Planning Organization (MPO)





Transportation Summit Community Forum A Listening Session Community Outreach Plan



- Print Ads
- Postcard Mailer
- Transit Vehicle Ads
- ESIS (Digital Screens in Metrorail Stations)
- Targeted Radio Ads
- Social Media



Transportation Trust Social Media Platforms



facebook.

Citizens' Independent Transportation Trust



twitter

@GoCITT

Transportation Summit Follow Up and Next Steps



- Report to the Community: 2/22/14 Forum
 - Additional public input and ideas
- Continue to support major transit initiatives, planning and feasibility studies and innovative programs



- Plan for a 2014 Summit
- Ongoing involvement & outreach



