

Hi. I'm Rebekah.

THE NEW
TROPIC
LIVE LIKE YOU LIVE HERE

thenewtropic.com

CODE FOR
MIA

codeformiami.org



Systems.

People.



What is a 'livable community'?

Accessibility

Affordability

Associations

Activity

Accessibility



Affordability



Downtown growth 2014 (DDA)

193%

CBD

152%

Brickell

162%

A&E District

Associations



Activity



How might we ...

- Build understanding?
- Meet people where they are?
- Encourage small changes?
- Get people excited?

Buskerfest



buskerfestmiami.com

Downtown recess



Thursday from 11 a.m. to 3 p.m., Bayfront Park

Hack events



Code for Miami: Mondays from 7-10 p.m., LAB Miami
CodeAcross: Sat. Feb. 21, 10 a.m. – 4 p.m., Miami Ad School
codeformiami.org

What if we invested in ...

Experiences as much as Infrastructure?

Culture as much as Strategy?

People as much as Systems?

Thanks.

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