



# Barbara J. Jordan

Miami-Dade County Commissioner

## Local business owners register to become part of NFL Emerging Business Program

Local business owners eager to be part of Super Bowl XLIV history joined Commissioner Barbara J. Jordan on June 16, 2009 for the NFL Emerging Business Workshop, an informational session on the NFL Emerging Business Program. Approximately 150 interested parties convened at Florida Memorial University to see how their businesses could work with the South Florida Super Bowl Host Committee during next year's Super Bowl and Pro Bowl at Land Shark Stadium.

The NFL Emerging Business Program was established to give businesses – particularly minority- and women-owned – the opportunity to participate in the Super Bowl procurement process. Commissioner Jordan, along with Miami-Dade County, is working hand-in-hand with Super Bowl representatives to ensure that local businesses are able to thrive during the much-anticipated sporting event. Mike Zimmer, President of the Super Bowl Host Committee, and Tisha Ford,



*Commissioner Barbara J. Jordan (right) with Mike Zimmer, President of the South Florida Super Bowl Host Committee.*

Manager of Events Development for the NFL, were among the panelists who provided information on how businesses can become certified and obtain insurance. Information on policies, procedures, and the dos and don'ts for contracted businesses was also

provided. This will be the tenth Super Bowl game to be hosted in Miami-Dade, and the first time in 35 years that the Pro Bowl will be played in South Florida.

“There are ample opportunities for our local businesses to grow and expand their business in preparation for one of the biggest football games of the year,” said Commissioner Jordan. “In previous years, businesses involved in this program managed to garner Super Bowl contracts that were a major financial boost.”

During the last Super Bowl that Miami-Dade hosted in 2007, 49 percent of the minority- and women-owned businesses in the program's resource guide received contracts for that year's game and produced a total of more than \$18 million.

For more information on becoming part of the NFL Emerging Business Program, please visit [www.southfloridasuperbowl.com](http://www.southfloridasuperbowl.com).

## Commissioner's Relay For Life team helps raise funding for cancer research



*Commissioner Jordan (center in black outfit), Miami Gardens Mayor Shirley Gibson, and members of the University of Miami's Hurricanes football team help to kick off a 12-hour walk to raise funds for the American Cancer Society's Relay For Life on April 24, 2009.*

They walked all night and into the daylight hours of the next morning all for a cure for cancer. Commissioner Jordan and her team, including several football players from the University of Miami, participated in the American Cancer Society's Relay For Life on April 24, along with twenty-five other teams, collectively raising approximately \$36,000 for cancer research. Coach Randy Shannon and Hurricanes Adewale Ojomo, Ryan Hill, Courtney Harris, Graig Cooper, Gavin Hardin, Richard Gordon, Marcus Forston and Jake Wieclaw were on site for the opening/survivor ceremony while Commissioner Jordan and her staff took turns walking around a track for 12 hours at the Miami Job Corps Center in Miami Gardens in order to raise the funds.

The Relay For Life is a fundraiser in which teams of participants camp out at a local high school, park, or fairground and take

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## Commissioner's Message

It's that time of the year again – hurricane season. While the stretch from June to November has been little more than a nuisance some years, it is important that residents remain prepared for severe storms during the summer. The National Oceanic and Atmospheric Administration (NOAA) has predicted a 70 percent chance of having 9 to 14 named storms, of which four to seven could become hurricanes, including one to three major hurricanes (Category 3, 4 or 5).

Preparing your family for hurricane season may seem like a daunting task, especially in light of the economic downturn, but Miami-Dade County is offering a wealth of resources and tips for families on a budget to prepare safely. Check out the County's website for valuable, money-saving tips, such as:

- Bottling your own drinking water as opposed to buying.
- Finding free transportation to designated Hurricane Evacuation Centers.
- Creating makeshift freezers.

You can also find additional information on supply checklists, preparing residents with special needs, caring for trees and landscaping before and after the storm, and much more. In addition, keep in mind that this is the first hurricane season we will have with news stations broadcasting in digital television format. Be sure your TVs are DTV ready if you do not subscribe to cable or satellite service. More information can be found at [www.dtv.gov](http://www.dtv.gov).

We have been lucky to have had relatively quiet hurricane seasons for the past few years, but this is no reason for residents to become complacent. Please visit the County's online hurricane guide at [www.miamidadegov/hurricane](http://www.miamidadegov/hurricane) to make sure you and your family stays safe. Remember: Think. Plan. Act.

A handwritten signature in black ink that reads "Barbara J. Jordan".

**Barbara J. Jordan**  
Miami-Dade County Commission  
District One

## Mom and Pop businesses get a boost

Business owners around District One applied to the Neighbors and Neighbors Association's (NANA) 2009 Mom and Pop Small Business Grant Program in order to receive funding that would improve their services and daily operations. Commissioner Jordan led an informational session for interested parties on the program, which offers funding for equipment, supplies, advertising and marketing, inventory, building liability insurance, security systems, and to make minor renovations. Technical assistance is also made available to small businesses in order to create a better working business environment, promote economic development opportunities, educate owners about various County-funded programs and projects, form and foster better working relationships among small business owners, retain and eventually create more jobs, and offer the necessary training that small business owners need to become more efficient and competitive.



*Commissioner Jordan leads a workshop for Mom and Pop grant recipients.*

Businesses that were in operation for a minimum of two years were eligible for up to \$5,000. This year, a total of \$127,500 was granted to more than 60 businesses in District One, including Celebrity Kids Club, Da Auto Shower, Miami Gardens Barbershop Inc., Tender Loving Chocolates, Photos by Ike and more.

"Many applicants expressed the hardships and challenges they faced with the economic downturn the community, and nation, is enduring," said Commissioner Jordan. "I'm confident that the selected businesses will use this funding to improve the quality of service they provide to residents in District One and weather the poor economy."

## Students begin summer internship



*Commissioner Jordan rallies together a group of student interns selected for her annual Summer Youth Internship Initiative. The commissioner held an orientation for the students on June 11, 2009; the interns will work at various businesses in District One to gain real world experiences that will benefit them in their future careers.*

# “An Evening of Jazz” brings smooth sounds to Miami Gardens



Commissioner Jordan's *Music in the Park* series brought another perfect “Evening of Jazz” to music lovers in Miami-Dade County. Miami Carol City Park was jumping with the sounds of world class performers on May 1, 2009, including steel pan virtuoso and international jazz musician, Othello Molineaux; jazz and blues great, Yvonne Brown; the fantastic Andrew Atkinson Quartet; and jazz diva Paulette Dozier. The free concert allowed residents to bring their blankets and lawn chairs to enjoy jazz's finest under the stars.



Commissioner Barbara J. Jordan with Paulette Dozier (left) and Yvonne Brown (right).  
(Photo Credit: Ryan Holloway/Miami-Dade County)

## Commissioner's Relay For Life team helps raise funding for cancer research

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turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event, with relays going on overnight up to 24 hours. With cancer affecting one in every three people, the relay serves as a reminder of those currently fighting or who have lost their battles with cancer, and message of hope that the disease will one day be eliminated.

“I am extremely grateful for the enthusiasm and dedication of our Hurricane football players who assisted with setting up the event and made sure we raised as much as we could for the American Cancer Society,” said Commissioner Jordan. “The more we participate in raising public awareness of cancer, the better chance we have of promoting early detection, prevention, and finding a cure.”

Commissioner Jordan has served as the Honorary Chair of the Relay For Life of Northwest Dade since 2005. This year, Head Coach Shannon, his staff, and the entire Hurricanes Football team

supported the relay, also donating two autographed footballs that were raffled off during the event for cancer research funds.

For more information on the Relay For Life, visit [www.relayforlife.org/relay](http://www.relayforlife.org/relay).



Volunteers, including players from UM's football team, trekked for a cure for cancer during the American Cancer Society's Relay For Life.

# SAVE THE DATE

## 3rd Annual Hispanic Heritage Festival October 3, 2009

Each year the achievements of Hispanics everywhere are celebrated in District One through vibrant showcases of art, music, and folkloric presentations. This year, I would like to invite you to join me again in celebrating the contributions of Hispanics in our community at the 3rd Annual District One Hispanic Heritage Festival. Please save the date of **October 3, 2009** to come out to Acadia Park and celebrate!



Commissioner Barbara Jordan would like to recognize MCM for their continued support of the cultural diversity of District One. Thanks to their generous sponsorship, District One's 2008 Hispanic Heritage Festival was a great success.

Cada año los logros de latinoamericanos son celebrados en el Distrito Uno por vitrinas vibrantes de arte, de la música, y de presentaciones folklóricas. Este año, le invito a unirse conmigo y otra vez celebrar las contribuciones de hispanos en nuestra comunidad en el 3er Festival de la Herencia Hispana. ¡Por favor recuerde la fecha del **3 de octubre del 2009** y venga al Parque Acadia a celebrar!

La Comisionada Barbara Jordan quisiera reconocer a MCM por su continuo apoyo a la diversidad cultural del Distrito Uno. Gracias a su generoso patrocinio, el Festival De La Herencia Hispana 2008 del Distrito Uno fue un gran éxito.

## Legislative Matters Important to You

Commissioner Barbara Jordan is committed to serving the residents of District One by sponsoring legislation that is in their best interest. Here are some of the items sponsored by Commissioner Jordan that are being considered or have been adopted by the Board of County Commissioners:

ADOPTED: Resolution authorizing the Mayor or Mayor's designee to submit an amendment to the County's application for the disposition and rehabilitation of twenty-six public housing units in the Opa-locka public housing development in order to convey said units to Habitat for Humanity of Greater Miami, Inc. (R-81-09)

ADOPTED: Resolution providing that the Mayor or Mayor's designee shall notify any and all occupants of residential or commercial structures directly adjacent to the site of construction of a road or other public infrastructure project not later than thirty (30) days in advance of the notice to proceed for the project. (R-554-09)

ADOPTED: Resolution approving the co-designation of Pervis Avenue from Veterans Way (Ali-Baba Avenue) to Oriental Boulevard (NW 151st Street) in the City of Opa-locka as "The Honorable, President Barack Obama Avenue." (R-548-09)

ADOPTED: Resolution directing County Mayor or Mayor's designee to collect data on the race and gender of County contractors and their employees and report the findings to the County Commission. This resolution would continue to ensure equal opportunity for the County's multi-ethnic community when awarding County contracts.

## How you can help

There are always opportunities for private citizens to serve on committees that make important decisions that affect residents, neighborhoods, projects and programs all across Miami-Dade County. Commissioner Jordan is looking for District One residents to sit on the following committees:

- Biscayne Bay Shoreline Development Review Committee
- Construction Trades Qualifying Board of County Commissioners
- Enterprise Advisory Council
- Industrial Development Authority
- International Trade Consortium
- Manatee Protection Plan Review Committee
- Parks and Recreation Citizens Oversight Committee
- Safe Neighborhood Parks Citizens Oversight Committee
- Urban Economic Revitalization Task Force

For more information, or to be considered to sit on any of these committees, please call the District One downtown office at 305-375-5694.

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