

Commissioner Daniella Levine Cava Presents The Nonprofit Academy

Strengthening Nonprofit Performance and Resilience

South Dade Government Center, 10710 SW 211th St., Suite 104

All workshops are from 6:00-8:30 p.m.

There is no cost to participate in The Nonprofit Academy

Capacity Building--Increasing Nonprofits' Access to Education, Resources, and a Supportive Network

The Nonprofit Academy (Academy) provides vital training and resources to small nonprofits that engage in a combination of service, civic engagement and advocacy. The Academy aims to give nonprofits the tools and information they need to increase organizational capacity, meet performance standards, and build resilience during uncertain times. The Academy will feature hands-on, interactive workshops which will be facilitated by leading experts in the field. Participants will come away with an individualized capacity building work plan that can be concretely implemented. This initiative was conceived by County Commissioner Daniella Levine Cava as a way to help Miami-Dade nonprofits become efficient, effective and competitive in today's third sector market.

The Nonprofit Academy will include the following:

- Organizational capacity building self-assessment tool
- Customized capacity building work plan
- Monthly training workshops
- One-on-one technical assistance
- Opportunity to compete for District 8 capacity building funds**
- A supportive professional network

Eligibility Preference

Although the Academy is open to all nonprofits, our main objective is to provide capacity building support to small, grassroots Community Based Organizations (CBOs) in South Dade. The assessment tools, training seminars and ultimately, the funding, is designed with small CBOs in mind that possess the following characteristics:

- 501c3 organization (or under a fiscal sponsor/umbrella)
- Demonstrate a history of providing services that meet a community need
- Demonstrate a desire and commitment to organizational learning
- An annual operating budget of:
 - Minimum: \$10,000 (funds already in place or committed dollars, **including** the value of in-kind goods or services)
 - Maximum: \$500,000 (funds already in place or committed dollars, **excluding** the value of in-kind goods or services)
- Commit at least one executive member of the organization who:
 - Has worked full-time with the agency for a minimum of one year
 - Will fully participate in the activities for the duration of the Academy

****District 8 Capacity Building Funding**

Organizations must be located in District 8 or provide services to residents of District 8

District 8 will award \$100,000 in capacity building funds to 10 organizations. Nonprofits who successfully complete all training workshops and educational activities will be eligible to apply for capacity building funds through the District 8 Impact Grants. Awards are \$10,000 each. In the event that District 8 receives matching funds, we will increase awards to \$15,000 - \$20,000 each. Award money cannot be used to directly support service delivery. Grant applications will be available in October of 2016. All funding and funding amounts are subject to final budget approval by the County, commencing FY 2016-2017.

To be eligible to apply for capacity building funds, an agency must:

- Be located in District 8 and/or provide significant level of services to residents of District 8
- Meet the same eligibility guidelines outlined for participation in the Academy
- Complete all workshops and trainings for the Academy
- Submit individualized capacity building work plan from the Academy as part of grant application
- As follow up to the Budget 101 workshop and Advocacy, Civic Engagement & Lobbying training, organizations must attend or provide testimony at the County's budget hearings on September 8th or

September 22nd during the public testimony portion of the hearings (more information will be provided during the workshops).

Agency Benefits (Outcomes)

The purpose of the Academy is to help organizations:

- Correctly identify capacity building needs through individualized self-assessment
- Develop a feasible work plan that capitalizes on organizational strengths to address the identified capacity building needs
- Focus on what it takes to deliver high quality evidence-based services with fidelity
- Identify internal and external resources to jump start and sustain organizational growth, gain access to diverse funding streams, and learn how to cultivate lasting relationships with donors and funders
- Learn how to effectively advocate for their organization, their constituents and the community on issues of importance
- Develop the ability to effectively brand their agency

Curriculum

Opening Session

1) Wednesday, April 27, 2016, 6 p.m. – 8:30 p.m.

Capacity Building Self-Assessment Tool

Facilitator: **Miami-Dade County Commissioner Daniella Levine Cava**

Communications

2) Wednesday, May 11, 2016, 6 p.m. – 8:30 p.m.

What's in a Brand? Messaging, Framing and Branding Your Mission

Facilitator: **Bruce Turkel, CEO & Executive Creative Director, TURKEL Brands**

3) Thursday, May 26, 2016, 6 p.m. – 8:30 p.m.

Telling Your Story: Collecting and Utilizing Information about Your Programs and Services

Facilitator: **Dr. Catherine Raymond, Raymond Consulting, Inc.**

Advocacy

- 4) Wednesday, June 8, 2016, 6 p.m. – 8:30 p.m.
Civic Engagement and Advocacy: Avenues to Strengthen the Nonprofit Sector
Facilitators: **Miami-Dade County Commissioner Daniella Levine Cava & Diana Marie Lee, Principal & Founder of Sweet Livity LLC**
- 5) Wednesday, June 22, 2016, 6 p.m. – 8:30 p.m.
Miami-Dade County Budget 101: Community Needs, Government Response
Facilitator: **Jennifer Moon, Director of Office of Management & Budget, Miami-Dade County**

Resource Acquisition

- 6) Wednesday, July 13, 2016, 6 p.m. – 8:30 p.m.
Board Governance: Not a Lifetime Membership
Facilitator: **Linda Schotthoefer, Director of Community Initiatives, United Way of Miami-Dade**
- 7) Wednesday, July 27, 2016, 6 p.m. – 8:30 p.m.
The Slow Dance: How Friend-Raising Leads to Fundraising
Facilitator: **Steven E. Marcus, Ed.D. President & CEO of the Health Foundation of South Florida**
- 8) Wednesday, August 10, 2016, 6 p.m. – 8:30 p.m.
Grants 101: Tips for Successful Grant Writing
Facilitator: **Dr. Catherine Raymond, Raymond Consulting, Inc.**

Closing Sessions

- 9) Wednesday, September 21, 2016, 6 p.m. – 8:30 p.m.
Next Steps: Work Plan Presentation and Capacity Building Funding
Facilitator: **Miami-Dade County Commissioner Daniella Levine Cava**
- 10) Wednesday, October 26, 2016, 5:30 p.m. – 9:00 p.m.
Funders' Forum: Bridging the Gap and Managing Expectations between Funders and Nonprofits
**Venue for Funders' Forum: South Dade Cultural Arts Center, 10950 SW 211th St., 5:30-9:00 p.m.

To RSVP, contact Rahel or Steff at 305-378-6677 or Rahelw@miamidade.gov by Monday, April 25th