

## Talking Points for Miami-Dade County 2020 Census Speakers Bureau

*Here are fast facts to guide your conversations about the 2020 Census.*

### **“Filling out the 2020 Census helps you and your community.”**

Census data informs important decisions that affect your life and your community. The importance of the Census starts with the U.S. Constitution that orders all people living in the United States be counted. By filling out the Census you are helping to assure the seats in the U.S. House of Representatives are properly distributed and legislative districts are drawn fairly, across all levels of government. Additionally, your data ensures that your community receives fair consideration when roads are being built and federal funding is distributed.

### **“You can complete the 2020 Census online, via phone, or US mail.”**

By mid-March 2020, most households will receive a postcard requesting online participation. If you don't have internet access at home, you can still participate online via your smartphone or by using kiosks that may be available at local post offices, libraries, community centers, etc. You have the added option of responding by phone or US mail.

### **“Options for filling out the 2020 Census are available in many languages.”**

The census questionnaire will be available in many languages, depending on your chosen response method. The online and phone questionnaire will be available in 13 languages. Paper forms will be printed in English and Spanish while language guides and glossaries will be available in 59 non-English languages, plus Braille.

### **“Your personally identifiable information is confidential.”**

Census Bureau employees take a lifetime oath to protect your personal information. Any violation of this oath comes with a penalty of up to \$250,000 and/or up to 5 years in prison. Under Title 13 of the U.S. Code, the Census Bureau cannot release any identifiable information about individuals, households, or businesses, even to law enforcement agencies. Your information can not be seen or used by other government agencies or courts. Only after 72 years, under Title 44 of the U.S. Code, can the National Archives and Records Administration release census records to support historical research.

### **“The security of your data is the Census Bureau's highest priority.”**

If you choose to submit your response online, rest assured that your data is protected by multiple layers of encryption then removed from the internet as soon as you submit it. The Census Bureau has partnered with the federal intelligence community and private industry to keep your data safe.