

Dear Friends:

Potamkin Automotive and I are pleased to offer you participation in our exclusive Aventura Auto Gallery V.I.P. PREFERRED CUSTOMER PROGRAM. As such, you are eligible to receive <u>ALL of the following program benefits</u> <u>ABSOLUTELY FREE:</u>

- EXCLUSIVE PRICING: New Vehicles for just <u>1% under dealer invoice & Keep ALL applicable</u> <u>Manufacturer Rebates available.</u>
- Potamkin's 3-Day/100 Mile Money Back Guarantee
- Dozens of Banks Competing for your Business
- Financing Plans for Every Budget
- Free 1-year Key Replacement
- Free Wheel Locks and Nitrogen in all 4-tires
- Priority Service Appointments
- Saturday Hours for Service and Parts
- Courtesy Shuttle Service
- Service Loaners Guaranteed
- Priority service at Potamkin Honda's Full-Service Bodyshop
- 10% OFF Service, Parts & Accessories
- Bi-Lingual Staff
- Large Selection of <u>CERTIFIED</u> Pre-Owned Vehicles

Not only are you going to get unbelievable automobiles at our dealership: *HONDA, CHRYSLER, JEEP, DODGE, RAM and HYUNDAI,* but the advantage of working one on one with me – your personal Concierge. No haggling, no fuss, just a pleasant car buying/leasing experience!

I look forward to hearing from you and remember these benefits are ONLY through ME so let's get in touch!

Very truly yours,

Dana Russo Aventura Auto Gallery Community Relations Manager 305-493-5000 786-210-9848 (cell)