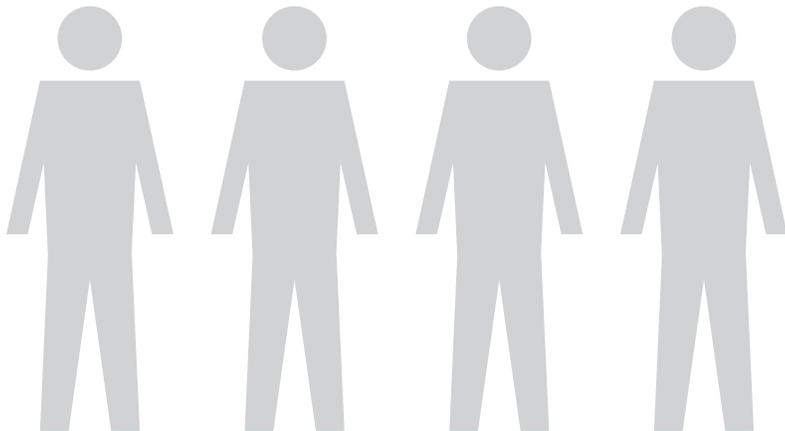


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Plus you'll save even more when you
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\$100 per month
for less than
(plus taxes and fees)



Our Simple Choice Plan gives you:

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Call Advantage Direct™ at **1-866-464-8662** and use promo code

Discount on lines applies to up to 5 lines.

Savings based on a comparison of T-Mobile's Simple Choice Plan with 500 MB of high-speed data (4 lines) v. AT&T's Family Plan (4 lines with 300 MB data). Taxes, fees, and promotional offers not included. Plan features and limitations vary.

Capable device required to achieve 4G speeds. Limited-time offer; subject to change. Taxes and fees additional. Not all features available on all devices. **Unlimited talk and text features for direct U.S. communications between two people.** **General Terms:** At participating locations. Domestic only. Credit approval, deposit, and \$10 SIM starter kit may be required. If you switch plans, you may be bound by existing terms (including early termination provisions) and/or charged up to a \$200 fee. Regulatory Programs Fee of \$1.61 per line/month applies. Taxes approx. 6-28% of bill. Partial megabytes rounded up. Full speeds available up to monthly allotment, then slowed to 2G speeds for rest of billing cycle. Roaming and on-network data allotments differ; see your selected service for details. **Monthly Discount:** Discount subject to change. Not available in Puerto Rico. Discount applied to recurring charges while customer remains eligible and does not apply to overage, long distance, roaming, taxes and fees, or other charges. **Family Plans:** All lines must be activated in same T-Mobile market with same billing address and area code. **Coverage** not available everywhere. **Network Management:** Data traffic of postpaid plan options with limited high-speed data allotments greater than 2 GB will be prioritized over other currently offered plan options during periods of congestion. Service may be **slowed, suspended, terminated, or restricted** for misuse, abnormal use, interference with our network or ability to provide quality service to other users, or significant roaming. See brochures and **Terms and Conditions (including arbitration provision)** at www.T-Mobile.com for additional information. Advantage and Advantage Direct are trademarks of T-Mobile USA, Inc. T-Mobile and the magenta color are registered trademarks of Deutsche Telekom AG. © 2013 T-Mobile USA, Inc.