



Sponsorship Opportunities

Our special 35th Anniversary Sponsorship Packages combine the collective assets of a very diverse and unique countywide celebration to avail your company of a direct and comprehensive reach coupled with a very impactful and positive cause. Benefits can include:

- **Six weeks** of exposure at more than 35 fun-filled environmental awareness and stewardship events planned throughout the county.
- **Social Media** with thousands of individuals and County employees that follow Baynanza through Facebook, Twitter, YouTube and other popular social media sites.
- **Advertisements and Media Coverage** in multilingual formats. Baynanza print, radio, social media, and web advertising runs from February through April 2017.
- **Online presence** with more than 10,000 web visitors per month to the Baynanza website.
- **Calendar of Events** is one of our signature marketing products – 15,000 copies will be distributed throughout South Florida. The Baynanza Calendar highlights every event scheduled in South Florida associated with this major environmental celebration and its proud sponsors.
- **Baynanza VIP Cleanup Site** where your company can be a special host and have an opportunity to promote your core messages in a festive atmosphere to hundreds of community volunteers.
- **Commemorative Baynanza T-shirt** is our most popular and proudly worn apparel. Our commemorative Baynanza T-shirt is a coveted treasure especially among all of our Baynanza participants.



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SPONSORSHIP LEVELS

Bay Champion (35th Anniversary Platinum Edition).....\$10,000

Company logo on Baynanza's 35th Anniversary **Commemorative T-shirt**
Company logo included as part of all **promotional materials**
Recognition as top sponsor on Baynanza's **Calendar of Events**
Company exposure through **social media**
Sponsorship acknowledgement on **Baynanza's Website**
Free booth space at the Baynanza VIP Site
Complimentary **Baynanza 2017 T-shirts** for staff and volunteers
Company promotion in the **email blast** to more than 40,000 community residents
Company name & web link included in the **event registration confirmation form**
Company logo on the official **VIP Banner**
Your company banner placed at choice of 4 cleanup sites

Bay Hero.....\$5,000

Company logo on Baynanza's 35th Anniversary **Commemorative T-shirt**
Company logo included as part of all **promotional materials**
Sponsorship recognition on Baynanza's **Calendar of Events**
Company exposure through **social media** marketing for Baynanza
Sponsorship acknowledgement on **Baynanza's Website**
Free booth space at the Baynanza VIP Site
Your company banner placed at choice of 2 cleanup sites
Complimentary **Baynanza 2017 T-shirts** for staff and volunteers

Bay Partner.....\$2,000

Company logo included as part of all **promotional materials**
Recognition as a sponsor on Baynanza's **Calendar of Events**
Sponsorship acknowledgement on **Baynanza's Website**
Free booth space at the Baynanza VIP Site
Complimentary **Baynanza 2017 T-shirts** for staff and volunteers

Bay Saver.....\$500

Recognition as a sponsor on Baynanza's **Calendar of Events**
Sponsorship acknowledgement on **Baynanza's Website**
Free booth space at the Baynanza VIP Site
Complimentary **Baynanza 2017 T-shirts** for staff and volunteers



Sponsorship Opportunities

Don't see what you like on our sponsorship menu?

We can cater a special sponsorship package to meet your marketing needs and fit your budget, just by giving us a call.

**In-Kind Sponsorships are also available.
For more information, Please call us today at 305-372-6999.
mbalbin@miamidade.gov**





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SPONSORSHIP ACKNOWLEDGEMENT FORM

Please choose and fill out the level of sponsorship that you would like to contribute towards Baynanza 2017 and return this form back to us via e-mail or fax by March 3rd.

Once your sponsorship level has been confirmed, you will receive a sponsorship acknowledgement letter for your contribution towards Baynanza 2017. Additionally, we will be glad to provide you copies of the event materials, including T-shirts, Calendar of Events, etc.

Please remember to reply by Friday, March 3rd

___ Yes, we plan to sponsor Baynanza 2017 as a **Bay** _____ (level)

\$ _____
Amount

Company Name

Name of Authorized Company Representative

Title

Phone Number

Signature

Date

Miami-Dade County
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