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Register me for "Entertainment 2006: The Eighth Annual Legal Symposium on the World of Music, Film & Television" Seminar

(255) EDEN ROC RENAISSANCE RESORT & HOTEL, MIAMI BEACH, FL (MARCH 31, 2006)

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**ABF: Course No. 1567 6
ES006**



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 - Non-Attorney Industry Professional: \$150
 - Full-time law college faculty or full-time law student: \$35
 - Persons attending under the policy of fee waivers: \$80
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The Florida Bar Entertainment, Arts & Sports Law Section
presents



Entertainment 2006: The Eighth Annual Legal Symposium on the World of Music, Film & Television

Friday, March 31, 2006

The Eden Roc Renaissance Resort & Hotel
4525 Collins Avenue
Miami Beach, Florida 33139
(305) 531-0000

— LIMITED SEATING — REGISTER TODAY—

Course No. 1567 6



PROGRAM AT A GLANCE

Friday, March 31, 2006	
8:30 a.m. – 8:55 a.m.	EASL Exclusive Interview: Coffee with Neil Crilly, Executive Director, Florida Chapter of the Recording Academy, interviewed by John Bradley, Esq.
8:55 a.m. – 9:00 a.m.	Official Welcome by Richard Warren Rappaport, Esq., EASL Chair
9:00 a.m. – 10:30 a.m.	Symposium Welcome Committee: John Bradley, Esq., Chair-Elect, and Symposium Co-Chairs Laurie Anton, Esq. and Darryl Cohen, Esq., as well as CLE Chair Kim Kolback, Esq.
9:00 a.m. – 10:30 a.m.	Florida Entertainment Law and The New Age of Music: Representing Artists and Companies in the Performance of Music and It's Distribution
10:30 a.m. – 10:40 a.m.	Break
10:40 a.m. – 12:10 p.m.	A Star is Born on South Beach: Florida Representation in Acting, Modeling, Fashion, and On-Air Broadcast Talent in the Entertainment Industry, including Diversity within the Industry
12:10 p.m. – 12:20 p.m.	Break
12:20 p.m. – 2:00 p.m.	Entertainment 2006 Luncheon, Keynote and Luncheon Addresses, and Award Ceremony This year's EASL Luncheon features presentation of The EASL Tom Dowd Lifetime Achievement Award to Herbert A. Granath, Chairman Emeritus, ESPN, New York City. We will also present The First EASL Chair's Award for Excellence in the Arts to Pop Superstar and Visual Artist Tico Torres of the rock group Bon Jovi. In addition, we will present the EASL Founder's Award to Florida Music Industry pioneer Henry Stone and the EASL Barrister's Award to Pop Superstar Harry W. Casey, of KC and the Sunshine Band. The awards to Messrs. Granath, Torres, Stone and Casey will be presented by EASL's VIP invited Guests, Tennis Great and Interior Designer Venus Williams, renowned Actress and Vocalist Irene Cara and Grammy Award-winning rock guitarist Rick Derringer. Our special guest luncheon Host will be Television Personality Jessie Alexander, Producer and Host of WTVJ/NBC 6's "The Best of South Florida", with special guest appearances by WTVJ/NBC 6 Television Personality and News Anchor Julia Yarbough, and West Palm Beach's WPTV/NBC 5 Sports Anchor Ryan Lieber.
2:00 p.m. – 2:10 p.m.	Break
2:10 p.m. – 2:35 p.m.	The EASL-WTVJ/NBC 6 Interview. Jeff Peel, Director, Miami-Dade Mayor's Office of Film and Entertainment, interviewed by On-Air News Anchor and Television Personality Julia Yarbough, WTVJ/NBC 6
2:35 p.m. – 4:05 p.m.	Florida's Motion Picture and Television Industries: The Secret to Creating and Successfully Pitching the Perfect Script to Hollywood, including a View of the Secondary Markets such as Premium Television, "Direct to DVD" and the Internet as well as Diversity within the Industry
4:05 p.m. – 4:15 p.m.	Break
4:15 p.m. – 5:45 p.m.	And The "Best New Law Firm Award Goes To...: Building a Successful Entertainment Law Practice in Florida
5:45 p.m.	Closing of the Symposium. Darryl Cohen, Esq., Symposium Co-chair
5:45 p.m. – 7:30 p.m.	EASL Poolside Reception at the Eden Roc



Program



Friday, March 31, 2006

All Panels and the Entertainment 2006 Luncheon and Award Ceremony will be on the main floor of The Eden Roc. The Post Symposium Reception will be Poolside.

8:00 a.m. – 10:30 a.m.

Registration

8:30 a.m. – 8:55 a.m.

EASL Exclusive Interview: Coffee with Neil Crilly, Senior Executive Director, The Recording Academy, Florida Chapter

The Symposium will open with an exclusive interview with Mr. Crilly, who will discuss The Recording Academy's role within the music industry and in the State of Florida and its goals for the future. Mr. Crilly will be interviewed by John Bradley, Esq., Bradley, Carlisle & Robinson, PL, Ft. Lauderdale.

8:55 a.m. – 9:00 a.m.

Official Symposium Welcome by Richard Warren Rappaport, Esq., EASL Chair. Symposium Welcome Committee: Chair-Elect John Bradley, Esq.; Symposium Co-Chair Darryl Cohen, Esq.; CLE Chair Kimberly Kolback; and Laurie Hannan-Anton, Esq.

EASL is proud to again host the presentation of this annual nationally recognized Symposium, attended by attorneys and industry professionals from around the United States and abroad.

9:00 a.m. – 10:30 a.m.

Florida Entertainment Law and the New Age of Music: Representing Artists and Companies in the Performance of Music and Its Distribution

This panel will focus on important elements in dealing with the business, legal and litigation aspects of the representation of artists and record companies within the industry, including distribution issues relating to the internet and Alternate Dispute Resolution. Also discussed will be the enforcement of your client's copyright and other rights of intellectual property. The role of the attorney as a business advisor will be covered regarding the representation of such entertainment industry clients and the ethical considerations that pertain to such representation.

MODERATOR:

Marc Stollman, Esq., Law Offices, Marc Stollman, Boca Raton

PANELISTS:

Richard Wolfe, Esq. Wolfe & Goldstein, PA, Miami

Julee Milham, Esq., Law Offices, Julee Milham, St. Pete Beach

David M. Rogero, Esq., Law Offices, David M. Rogero, Coral Gables

William McCue, Esq., Adorno & Yoss LLP, Miami

Louis Tertocha, Esq., Law Offices, Louis Tertocha, PA, Miami

Jeffrey Grubman, Esq., Law Offices, Jeffrey Grubman, Boca Raton

10:30 a.m. – 10:40 a.m.

Break

10:40 a.m. – 12:10 p.m.

A Star is Born on South Beach: Florida Representation in Acting, Modeling, Fashion and On-Air Broadcast Talent in the Entertainment Industry, including Diversity within the Industry

This panel will discuss the national and international world of talent based in Florida and the process for negotiating and completing deals and agreements for talent, including involving talent in "start-up" production companies. Attention will be paid to a full discussion and analysis of such agreements and ethical considerations and issues inherent in these deals and agreements, including coverage of Alternate Dispute Resolution and issues relating to litigation, as well as important tax issues facing talent.

MODERATOR:

Laurie Hannan-Anton, Esq., Miller, Kagan, Rodriguez & Silver, North Ft. Myers

PANELISTS:

David Bercuson, Esq., Law Offices, David Bercuson, PA, Miami

Natalia V. Poliakova, Esq., Law Offices, Natalia V. Poliakova, Aventura

Marlon Hill, Esq. Law Offices, delancyhill, PA, Miami

Emily Graham, J.D., President, Graham Couture, Miami

Leslie Krensky, Executive Director, Screen Actors Guild, Miami

Robert M. Jason, Esq., Kirkland & Ellis, LLP, Los Angeles

Howard Wiener, Esq., Fowler White Boggs Banker, West Palm Beach

12:10 p.m. – 12:20 p.m.

Break

12:20 p.m. – 2:00 p.m.

Entertainment 2006 Luncheon, Keynote and Luncheon Addresses, and Award Ceremony

During the annual luncheon that is the hallmark of this exciting event, we will honor four dynamic individuals: **Herbert A. Granath, Tico Torres of Bon Jovi, Henry Stone, and Harry W. Casey of KC and the Sunshine Band.** Each will receive the highest honor The Florida Bar Entertainment, Arts & Sports Law Section may award.

The luncheon will be hosted by Television Personality Jessie Alexander, Producer and Host of WTVJ/NBC 6's "The Best of South Florida" and Guest Co-Host for the Steinway/BMI Music & Arts Showcase as well as EASL Chair Richard Warren Rappaport, with special guest appearances by WTVJ/NBC 6 Television Personality and News Anchor Julia Yarbough, also a Guest Co-Host for the Steinway/BMI Music & Arts Showcase, and West Palm Beach's WPTV/NBC 5 Sports Anchor Ryan Lieber. Also invited is special guest Helen Teplitskaia, Executive Vice President, Imnex International, Washington, D.C.

The **Eighth EASL Tom Dowd Award for Lifetime Achievement** will be presented to **Herbert A. Granath**, Chair Emeritus of **ESPN**, New York City and Chair and CEO of Media and Entertainment Holdings, Inc.

The **First EASL Chair's Award for Excellence in the Arts** will be presented to Pop Superstar and acclaimed Visual Artist **Tico Torres** of the Rock Group **Bon Jovi**.

The **EASL Founder's Award** will be given to Florida Music Industry pioneer **Henry Stone**.

The **EASL Barrister's Award** will be given to Pop Superstar **Harry W. Casey of KC and the Sunshine Band**.

Past recipients of The EASL Tom Dowd Award for Lifetime Achievement have included **Barry Gibb**, Grammy Award winning Vocalist and Songwriter (2005); **Todd Leavitt**, President of The Academy of Television Arts & Sciences, and **Leeza Gibbons**, Founder and Chair of the Leeza Gibbons Memory Foundation (2004); **Frances Preston**, President, Broadcast Music, Inc. (2003); the late legendary music producer, **Tom Dowd**, after which the Lifetime Achievement Award is named (2002); Music Manager **Louis J. Pearlman**, President, Trans Continental Companies, Inc. (2001); Director and former multi-term Motion Picture Academy President **Arthur Hiller**, President, Golden Quill (2000); and motion picture and television director **David Jones**, President, Hallmark Productions(1999).

The awards for Mr. Granath, Mr. Torres, Mr. Stone and Mr. Casey will be presented by EASL's VIP invited Guests, Tennis Great and Interior Designer **Venus Williams**, renowned Actress and Vocalist **Irene Cara** and Grammy Award-winning rock guitarist **Rick Derringer**.

Alan Randolph, Senior Vice President, **Mellon**, and Chairman of the Board of Governors of the **Miami Beach Chamber of Commerce**, will also be introduced. **Mellon** is our **Sustaining Symposium Sponsor**.

2:00 p.m. – 2:10 p.m.

Break

2:10 p.m. – 2:35 p.m.

The EASL-WTVJ/NBC 6 Interview: Jeff Peel, Executive Director, Miami-Dade Mayor's Office of Film & Entertainment, interviewed by WTVJ/NBC 6 On-Air News Anchor and Television Personality and Steinway/BMI Music & Arts Showcase Co-Host Julia Yarbough

2:35 p.m. – 4:05 p.m.

Florida's Motion Picture and Television Industries: The Secret to Creating and Successfully Pitching the Perfect Script to Hollywood, including a View of the Secondary Markets such as Premium Television, "Direct to DVD" and the Internet as well as Diversity within the Industry

This panel will focus on emerging trends in the creation and presentation of film and television properties to the industry, with an emphasis on the exploitation of secondary markets in distribution. Also included will be diversity within the screenwriting industry and opportunities for minorities in Hollywood. Finally, discussions will include the ethical considerations inherent in representation as well as issues relating to Alternate Dispute Resolution and litigation.

MODERATOR:

Darryl Cohen, Esq., Cohen, Cooper, Estep & Mudder, LLC, Atlanta

PANELISTS:

Herbert Granath, Chair Emeritus, ESPN, New York

Robert Behrens, President, Sun Coast Chapter, National Academy of Television

Arts & Sciences, Ft. Lauderdale

Thomas Karl, Esq., Buchanan Ingersoll PC, Philadelphia

Jay Blumenkopf, Esq., Adorno & Yoss LLP, Boca Raton

Richard Willis, Jr., President, Mozell Entertainment Group, New York City

Barry Oliver Chase, Esq., Law Offices, Barry Oliver Chase, PA, Miami

Reginald A. Mathis, Esq., Law Offices, Reginald A. Mathis, Davie

4:05 p.m. – 4:15 p.m.

Break

4:15 p.m. – 5:45 p.m.

And The "Best New Law Firm Award Goes To...": Building a Successful Entertainment Law Practice in Florida

This fascinating and informative panel, which will complete the afternoon session, will deal with how to create, develop and maintain a successful entertainment industry law practice in Florida, with emphasis on the nuts and bolts of starting the practice and partnering with the right colleagues as well as the ethical issues pertinent to this type of practice.

MODERATOR:

John Bradley, Esq., Bradley, Carlisle & Robinson, PL, Ft. Lauderdale

PANELISTS:

Rob McNeely, Esq., the McNeely Law Firm, Tallahassee

Elliot Zimmerman, Elliot Zimmerman, P.A., Plantation

Leonard Samuels, Esq., Berger Singerman, PA, Ft. Lauderdale

Carolyn Herman, Esq., Law Offices, Carolyn Herman, Jacksonville Beach

Patrick O'Brien, Esq., Greenberg, Traurig, LLP, Ft. Lauderdale

Alan K. Fertel, Esq., Ferrell Law, Miami

5:45 p.m.

Session Closing by Symposium Co-Chair Darryl Cohen, Esq., Atlanta

5:45 p.m. – 7:30 p.m.

EASL Reception at The Eden Roc's Garden Terrace Poolside (all invited)

CLE CREDITS

CLER PROGRAM

(Maximum Credit: 8.0 hours)

General: 8.0 hours

Ethics: 2.5 hours

CERTIFICATION PROGRAM

(Maximum Credit: 6.0 hours)

Business Litigation: 6.0 hours

Seminar credit may be applied to satisfy both CLER and Board Certification requirements in the amounts specified above, not to exceed the maximum credit. Refer to Chapter 6, Rules Regulating The Florida Bar, for more information about the CLER and Certification Requirements.

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ENTERTAINMENT, ARTS AND SPORT LAW SECTION

Richard W. Rappaport, Boca Raton — Chair
John F. Bradley, Fort Lauderdale — Chair-elect
Kimberly D. Kolback, Miami – CLE Chair

FACULTY & STEERING COMMITTEE

Richard Warren Rappaport, Boca Raton — Program Co-Chair
Darryl Cohen, Atlanta — Program Co-Chair

The Entertainment, Arts & Sports Law Section

wishes to thank its sponsor



HOTEL RESERVATIONS

A block of rooms has been reserved at The Eden Roc Renaissance Resort & Hotel at the rate of \$329 single/double occupancy. To make reservations, call The Eden Roc Renaissance Resort & Hotel direct at (305) 531-0000. Reservations must be received by February 28, 2006 to assure the group rate and availability. After that date, the group rate will be granted on a "space available" basis.