

MEMORANDUM

Agenda Item No. 7 (J) (2) (A)

TO: Hon. Chairperson and Members
Board of County Commissioners

DATE: May 6, 2003

FROM: Robert A. Ginsburg
County Attorney

SUBJECT Resolution designating an
area under the Metrorail
Guideway from SW 8th Street to
the Brickell Metrorail Station as
the Ludwig van Beethoven
Promenade

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Jimmy L. Morales and Commissioner Bruno A. Barreiro.


Robert A. Ginsburg
County Attorney

RAG/bw



MEMORANDUM

(Revised)

TO: Honorable Chairperson and Members
Board of County Commissioners

DATE: May 6, 2003

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Agenda Item No. 7(J)(2)(A)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 7(J)(2)(A)
5-6-03

RESOLUTION NO. _____

RESOLUTION DESIGNATING THE AREA UNDER THE METRORAIL GUIDEWAY FROM SW 8TH STREET TO THE BRICKELL METRORAIL STATION ENTRANCE AS THE LUDWIG VAN BEETHOVEN PROMENADE AND AUTHORIZING THE EXPENDITURE OF \$5,000 TO INSTALL A BRASS PLAQUE DESIGNATING THE AFOREMENTIONED AREA

WHEREAS, Ludwig van Beethoven was and remains one of the world's greatest composers; and

WHEREAS, despite discovering that he was suffering from a severe hearing impairment, Beethoven succeeded in composing some of the greatest musical compositions of all times including the famed 9th Symphony; and

WHEREAS, nearly all subsequent developments in the "classical" genre owe something to Beethoven's musical genius; and

WHEREAS, on December 15, 2002, the City of Miami officially designated SW 9th Street as Beethoven 9th Symphony Street; and

WHEREAS, designating the area under the Metrorail Guideway from SW 8th Street to the Metrorail Brickell Station entrance as the Ludwig van Beethoven Promenade will promote cultural awareness; and

WHEREAS, it is in the best interest of Miami-Dade County to promote and celebrate the valuable musical accomplishments of Ludwig van Beethoven,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board designates the area under the Metrorail Guideway from SW 8th Street to the Brickell Metrorail Station entrance as the Ludwig van Beethoven Promenade, and authorizes the expenditure of \$5,000 from Miami-Dade Transit's operating funds to install a bronze plaque designating the aforementioned area as the Ludwig van Beethoven Promenade.

The foregoing resolution was sponsored by Commissioner Jimmy L. Morales and Commissioner Bruno A. Barreiro and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro
Jose "Pepe" Diaz
Sally A. Heyman
Jimmy L. Morales
Dorin D. Rolle
Katy Sorenson

Dr. Barbara Carey-Shuler
Betty T. Ferguson
Joe A. Martinez
Dennis C. Moss
Natacha Seijas
Rebeca Sosa

Sen. Javier D. Souto

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of May, 2003. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

GKS

Gerald K. Sanchez

BEETHOVEN Miami Project

59 S.W. 9th Symphony St.

MIAMI FL 33130

305-400-6130

BeethovenMiami@yahoo.com



Proposing the...

BEETHOVEN Promenade

at the **B**rickell MetroRail Station

Not-for-profit Project

"... to motivate, educate, & inspire..."

*Imagination is the bridge between the things we know for sure...
and the things we need to believe...!!*

Gustavo Alfredo "GUS" Noguera, advocate.

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Miami, March 26th, 2003.

Mr. Chairman; Dear Mr. Vice-Chairman,

Dear Members of the Transportation Committee;

Miami-Dade County, Board of Commissioners:

Certainly, this is a very meaningful and coincidental date to write to the Transportation Committee, when today Wednesday we are remembering the 176th Anniversary of the death of Ludwig Van Beethoven.

For the record, the ideas outlined here are of my own invention, as well those inspired by Mr. Danny Alvarez at our first meeting. Mr. Alvarez: Thank you for the inspiration....!!!

To start, I will quote some short remarks quoting excerpts from the kind message we received from the Consul General of Germany in Miami, Dr. Volker Anding:

*"... In view of the fact that 9th Street S.W. had recently been renamed Beethoven's 9th Symphony Street, it would appear to be only logical to add the **"BEETHOVEN Promenade"** to the adjacent "Brickell MetroRail Station".*

I would of course welcome such a change; it would underline the universal significance of Beethoven's work, in particular in a culturally

diverse and internationally open-minded city like Miami.

“ . . . IT WOULD UNDERLINE THE UNIVERSAL SIGNIFICANCE OF BEETHOVEN'S WORK...”

(unquoted...)

Having the **BEETHOVEN Promenade** at the Brickell MetroRail Station, will engage passengers arriving, leaving and waiting at that location, to reflect and connect with a name of universal greatness.

Those who like classical music will welcome the addition of the **BEETHOVEN Promenade** as something that belongs to them. For those who are not familiar with it, the meaning of Beethoven's name will become an incentive, to learn and explore the world of classical music.

A **BEETHOVEN Promenade** at the Brickell MetroRail Station will transform it into a truly unique station. It's name will carry significant international cultural environment, creating "*a global place*" for its daily patrons. Thus, becoming a collaborative and inclusive process among the universal artist, the local honored Ms. Mary Brickell, the MetroRail itself, and the community.

A **BEETHOVEN Promenade** at the Brickell Metrorail Station will be a landmark for art, which will transform the routine urban landscape of a plain train station, from common into exceptional, thus promoting cultural awareness and diversity by humanizing our everyday environment, addressing community sensitivity, and embracing universal values.

The **BEETHOVEN Promenade** and it's area of influence, may become a tourist attraction as well as a showcase for community involvement. It would also encourage economic development by providing the framework for corporate participation. Additionally, it affords the opportunity for musicians and artists, art shows, art displays, as well as enhance the peoples' quality of life by offering public and free classical music concerts.

The promenade may be a very appropriate place to develop a program for *children's classical musical appreciation*.

Also, I'll be in touch with the local Classical Radio 1360AM, which management has expressed a desire to collaborate with this project, by providing coverage to our MetroRail station's cultural activities. (They supported our first endeavor during the opening of our Beethoven's 9th Symphony Street, last December, 2002).

Last, but not least... [*why not...?*] with the help of the private sector, we may have the awesome spectacle of classical dancing water fountains under the rail tracks...

This requested addition of the **BEETHOVEN Promenade** at the Brickell MetroRail Station, as I understand – is in perfect harmony with the "*Neighborhood Improvement*" Chapter, as part of the transit plans of the new Office of Public Transportation Management (OPTM).

Mr. Chairman; Mr. Vice Chairman; Members of the Transportation Committee: I thank you for your support of the **BEETHOVEN Promenade** at the Brickell MetroRail Station, bringing beauty into the daily life of its' users and neighbors, while improving the quality of life for the whole community.