



B&F
AGENDA ITEM NO. 3(B)

TO: Honorable Chairperson Barbara Carey-Shuler, Ed. D. and Members, Board of County Commissioners **DATE:** January 15, 2004

FROM: George M. Burgess, County Manager *George M. Burgess* **SUBJECT:** Resolution Endorsing the Vision Statement for Miami-Dade County

RECOMMENDATION

It is recommended that the Board approve the attached resolution endorsing the vision statement for Miami-Dade County.

BACKGROUND

On January 23, 2001, the Board of County Commissioners approved Resolution No. R-47-01, authorizing the development of a strategic planning process for Miami-Dade County. Since then the Board has endorsed a Mission Statement, set of Guiding Principles and Priority Strategic Themes, in May 2002; and adopted the community's service delivery goals, strategies and key outcomes that comprise the strategic plan for Miami-Dade County. Although a vision statement remains to be approved, the community priorities for the vision statement were used to guide the development of these earlier strategic planning statements and service delivery priorities.

The approved vision statement for Miami-Dade County government should reflect our best possible future and be brief and memorable; inspiring and challenging; appealing; descriptive of future service levels; and enduring. Extensive community outreach was conducted to obtain the community's input on the vision of our best possible future. Based on this outreach, the following components of the vision statement were identified - Quality of Life Services – Diversity - Proactive and Progressive Government- Positive Role of Government in the Community – Natural Resources .

We used the results of our outreach efforts, employee feedback, input from Board members, survey research and feedback from department directors, my senior staff and other executive staff to develop statement alternatives. In a statement building session, Assistant County Managers, key department directors and community leaders developed the initial draft vision statement presented to the Board in May 2002. At that time the Board provided direction that the proposed vision statement did not sufficiently address the uniqueness of Miami-Dade County including its cultural assimilation, and role as a cultural diversity leader.

In June of this year, alternative statements were submitted to the Board for review and subsequent meetings were held with Board members to obtain their input. The vision statement proposed today incorporates the recommendations received.

“Miami-Dade County: recognized as a world class community between the beaches and the glades; a place for all to work, learn, and live life to the fullest.”

Also provided for your reference are the vision statement proposed in May 2002 and alternatives presented in June 2003.

Vision Statement Presented to BCC May 2002

“Miami-Dade County: Building a great community in which to live, work, learn, and play.”

Alternative Statements Presented in June 2003

Between the Bay and the Glades, a place the world calls home

A home in the sun at the crossroads of the Americas

It is important to remember that our vision statement communicates to our organization the hopes and desires for the future of community we serve. Simply stated, we want to be the best that we can possibly be and truly deliver on our promise of *the People's Vision: the County's Mission*.

Attachment



Assistant County Manager



MEMORANDUM

(Revised)

TO: Hon. Chairperson Barbara Carey-Shuler, Ed.D.
and Members, Board of County Commissioners

DATE: February 3, 2004

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Agenda Item No.

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised**
- 6 weeks required between first reading and public hearing**
- 4 weeks notification to municipal officials required prior to public hearing**
- Decreases revenues or increases expenditures without balancing budget**
- Budget required**
- Statement of fiscal impact required**
- Bid waiver requiring County Manager's written recommendation**
- Ordinance creating a new board requires detailed County Manager's report for public hearing**
- Housekeeping item (no policy decision required)**
- No committee review**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No.
02-03-04

RESOLUTION NO. _____

RESOLUTION ADOPTING COUNTYWIDE VISION
STATEMENT FOR MIAMI-DADE COUNTY GOVERNMENT

WHEREAS, on January 23, 2001, the Board approved Resolution R-47-01 endorsing the development of a strategic planning process and a strategic plan for Miami-Dade County; and

WHEREAS, on May 21, 2002, the Board approved Resolution R-524-02 endorsing Miami-Dade County government's first ever Mission Statement, a set of Guiding Principles, and priority Strategic Themes; and

WHEREAS, on June 3, 2003, the Board approved Resolution R-664-03 adopting the community's service delivery goals, priority outcomes and supporting implementation strategies for Miami-Dade County and directed the County Manager to further refine the related performance objectives and develop a supporting Enabling Strategies Plan for the County's internal support functions,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board adopts the vision statement for Miami-Dade County as outlined in the accompanying memorandum from the County Manager, a copy of which is incorporated by reference.

The foregoing resolution was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Dr. Barbara Carey-Shuler, Chairperson	
Katy Sorenson, Vice-Chairperson	
Bruno A. Barreiro	Jose "Pepe" Diaz
Betty T. Ferguson	Sally A. Heyman
Joe A. Martinez	Jimmy L. Morales
Dennis C. Moss	Dorrian D. Rolle
Natacha Seijas	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of February, 2004. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as  to form and legal sufficiency.