

**MEMORANDUM**

Agenda Item No. 10(A)(3)

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**TO:** Hon. Chairperson Barbara Carey-Shuler, Ed.D.  
and Members, Board of County Commissioners

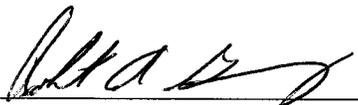
**DATE:** April 13, 2004

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Resolution approving the  
provision of in-kind services  
to the City of Miami Beach

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The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Bruno A. Barreiro.

  
\_\_\_\_\_  
Robert A. Ginsburg  
County Attorney

RAG/jls



# MEMORANDUM

(Revised)

**TO:** Hon. Chairperson Barbara Carey-Shuler, Ed.D. and Members, Board of County Commissioners      **DATE:** April 13, 2004

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Agenda Item No. 10(A)(3)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 10(A)(3)  
4-13-04

RESOLUTION NO. \_\_\_\_\_

RESOLUTION APPROVING THE PROVISION OF IN-KIND SERVICES TO THE CITY OF MIAMI BEACH IN AN AMOUNT NOT TO EXCEED \$409,323.00

**WHEREAS**, the City of Miami Beach has requested that Miami-Dade County provide in-kind services for Memorial Day Weekend, and this Board desires to provide such in-kind service in an amount not to exceed \$409,323.00 (see attached Fee Waiver/In-Kind Services Application),

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:**

Section 1. This Board approves a waiver of fees for the provision of in-kind services from the Miami-Dade Park and Recreation Department, including all necessary supplies, labor and equipment, in an amount not to exceed \$12,160.00 for Memorial Day weekend.

Section 2. This Board approves a waiver of fees for the provision of in-kind services from the Miami-Dade Police Department, including all necessary supplies, labor and equipment, in an amount not to exceed \$263,926.00 for Memorial Day weekend.

Section 3. This Board approves a waiver of fees for the provision of in-kind services from the Miami-Dade Fire Department, including all necessary supplies, labor and equipment, in an amount not to exceed \$17,388.00 for Memorial Day weekend.

Section 4. This Board approves a waiver of fees for the provision of in-kind services from the Miami-Dade Transit Department, including all necessary supplies, labor and equipment, in an amount not to exceed \$10,000 for Memorial Day weekend.

Section 5. This Board approves a waiver of fees for the provision of in-kind services from the Miami-Dade Corrections and Rehabilitation Department, including all necessary supplies, labor and equipment, in an amount not to exceed \$14,874.00.

Section 6. This Board approves a waiver of fees for the provision of in-kind services from the County Manager's Office of Community Relations for Goodwill Ambassadors, including all necessary supplies, labor and equipment, in an amount not to exceed \$55,975.00.

Section 7. This Board approves a waiver of fees for the provision of in-kind services from Team Metro, including all necessary supplies, labor and equipment, in an amount not to exceed \$35,000.00.

The foregoing resolution was sponsored by Commissioner Bruno A. Barreiro, and offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                                       |                  |
|---------------------------------------|------------------|
| Dr. Barbara Carey-Shuler, Chairperson |                  |
| Katy Sorenson, Vice-Chairperson       |                  |
| Bruno A. Barreiro                     | Jose "Pepe" Diaz |
| Betty T. Ferguson                     | Sally A. Heyman  |
| Joe A. Martinez                       | Jimmy L. Morales |
| Dennis C. Moss                        | Dorrian D. Rolle |
| Natacha Seijas                        | Rebeca Sosa      |
| Sen. Javier D. Souto                  |                  |

The Chairperson thereupon declared the resolution duly passed and adopted this 13<sup>th</sup> day of April, 2004. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

SAM

Stephanie R. Miller

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**MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION**

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHAPTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff  
Communications Department  
111 N.W. 1st Street, Suite 2510  
Miami, FL 33128

Phone: (305) 375-2836  
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date)

1. Full legal name of the requesting organization: City of Miami Beach

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- County Sponsored Event/Sponsoring Department
- Other (specify): \_\_\_\_\_
- Local Government or Public Entity

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):  
JORGE M. GONZALEZ, City Manager (305) 673-7010 tel, (305) 673-7782 fax  
jorgegonzalez@miamibeachfl.gov or CHRISTINA M CUERVO, Asst. City Manager  
(305) 673-7010 tel, (305) 673-7782 fax, ccuervo@miamibeachfl.gov

4. Specify fee waiver or in-kind service requested (quantify, if applicable):  
SEE ATTACHED

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):  
SEE ATTACHED

6. Please select ALL that apply to event:

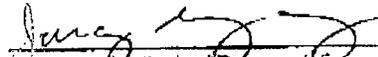
- Economic Development:** Event supports vitality or growth of the local economy
- Youth/Education:** Event benefits youth of any age and/or offers educational benefits
- Health and Social Services:** Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture:** Event supports music, theatre, literature, art or culture
- Environmental:** Event benefits environmental concerns or promotes conservation
- Sports and Athletics:** Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Commission District 5  
Visitors are primarily concentrated in South Miami Beach.

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

8. Description of regional or local impact: SEE ATTACHED
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): On Thursday, May 27; through Monday, May 31
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Events and attendees primarily take place in South Beach in the area bounded on North by Dade Boulevard, on the West by Washington Avenue, on the East by Collins Avenue and Ocean Drive, and the South by 5th Street.
11. Expected number of participants and estimated attendance (per day, if applicable): 250,000 estimated attendance
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached budget for May 2002 and May 2003.

I hereby certify that all the statements made in this application are true and correct.

  
Signature of Authorized Representative

11/4/03  
Date

4) **Specify fee waiver or in-kind service requested (quantify, if applicable):**

The City requests a commitment of resources equivalent to those provided in 2003. Based on 2003 County Resolution No. 030703 in kind is as follows:

• 100 Goodwill Ambassadors	\$55,975.00
• Miami-Dade Police Department Law Enforcement (salary & overtime)	\$240,000.00
• Miami-Dade Fire & Rescue Department (personnel & equipment)	\$17,388.00
• Miami-Dade Park and Recreation	\$12,159.40
• Miami-Dade Transit Agency	\$10,000.00
• Code (not included in 2003 in-kind resolution)	\$35,000.00
• Corrections (not included in 2003 in-kind resolution)	\$14,374.00
• TOTAL	<u>\$385,396.40</u>

5) **Name, date of event, description, and purpose of the event (if event is a fund raiser, define the beneficiaries):**

Over the past decade, Memorial Day Weekend has generated increased tourism to the Miami-Dade County region and Miami Beach has become a national and international choice destination. In May 2001, the City experienced over 250,000 visitors throughout the weekend without a commensurate allocation of resources to ensure a safe and enjoyable experience for visitors and residents.

During the Memorial Day weekend in 2002 and 2003, several events were coordinated and sponsored by private interest groups and ranged from the UMOJA festival, which promote art, culture and promotes economic development efforts for County businesses by providing vending opportunities by local minority businesses, golf tournaments and celebrity basketball tournaments, promoting sports and athletics in downtown facilities and provided benefits and opportunities for youth in our community.

8) **Description of regional or local impact:**

Over the past decade, Memorial Day Weekend has generated increased tourism to the Miami-Dade County region and Miami Beach has become a national and international choice destination. In May 2001, the City experienced over 250,000 visitors throughout the weekend without a commensurate allocation of resources to ensure a safe and enjoyable experience for visitors and residents. In 2002 and 2003, Miami-Dade County supported Miami Beach by allocating in-kind police, fire, parks and goodwill ambassador services. Additionally, the City utilized the services of the Miami-Dade County Corrections Department. The addition of County services was necessary and assured a safe and enjoyable weekend without significant controversy or violence. The County in-kind services are primarily utilized to control and alter traffic patterns, for crowd control and enhanced enforcement to avert potential controversy, violence and/or vandalism, traffic patterns are monitored through the weekend, and have included street closures due to overflow of pedestrians, implementing on-way directional traffic flow or re-directing to ease congestion and an ongoing monitoring of gridlock traffic back-up on the Mac Arthur Causeway to re-direct traffic.

During the Memorial Day weekend, several events are coordinated and sponsored by private interest groups and have ranged from the UMOJA festival, held in 2002 and 2003, which promotes art, culture and promotes economic development efforts for County businesses by providing vending opportunities by local minority businesses, golf tournaments and celebrity basketball tournaments, promoting sports and athletics in downtown facilities and providing benefits and opportunities for youth in our community.

