

# MEMORANDUM

Not On  
Agenda Item No. 7(M)(2)(A)

**TO:** Hon. Chairperson Barbara Carey-Shuler, Ed.D.  
and Members, Board of County Commissioners

**DATE:** April 27, 2004

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Resolution authorizing a  
waiver of fees for G.G.  
Promotions

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The accompanying resolution was prepared and placed on the agenda at the request of  
Commissioner Jose "Pepe" Diaz.

  
Robert A. Ginsburg  
County Attorney

RAG/jls



# MEMORANDUM

(Revised)

TO: Hon. Chairperson Barbara Carey-Shuler, Ed.D. DATE: April 27, 2004  
and Members, Board of County Commissioners

FROM: Robert A. Ginsburg  
County Attorney

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SUBJECT: Agenda Item No. 7(M)(2)(A)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Not On

Agenda Item No. 7 (M) (2) (A)

4-27-04

Approved \_\_\_\_\_ Mayor

Veto \_\_\_\_\_

Override \_\_\_\_\_

RESOLUTION NO. \_\_\_\_\_

RESOLUTION AUTHORIZING A WAIVER OF FEES AT DADE COUNTY AUDITORIUM FOR G.G. PROMOTIONS, INC. FOR A "LOS FONOMEMECOS" MOTHER'S DAY CONCERT FOR THE ELDERLY ON MAY 9, 2004 IN AN AMOUNT NOT TO EXCEED \$6,000

WHEREAS, G.G. Promotions, Inc. has requested that the Board of County Commissioners waive fees for the use of Dade County Auditorium for the May 9, 2004 "Los Fonomemecos" Mother's Day Concert for the elderly in an amount not to exceed \$6,000 (see attached Fee Waiver/In-Kind Service Application); and

WHEREAS, the May 9, 2004 "Los Fonomemecos" Mother's Day Concert for the elderly is a County-wide event,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board approves a waiver of fees to G.G. Promotions, Inc. for the use of Dade County Auditorium for the May 9, 2004 "Los Fonomemecos" Mother's Day Concert for the elderly in an amount not to exceed \$6,000.

The foregoing resolution was sponsored by Commissioner Jose "Pepe" Diaz and offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Dr. Barbara Carey-Shuler, Chairperson	
Katy Sorenson, Vice-Chairperson	
Bruno A. Barreiro	Jose "Pepe" Diaz
Betty T. Ferguson	Sally A. Heyman
Joe A. Martinez	Jimmy L. Morales
Dennis C. Moss	Dorin D. Rolle
Natacha Seijas	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 27<sup>th</sup> day of April, 2004. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Mariela Martinez-Cid

**MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION**

**COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER**

Please complete the following form and submit completed form along with requested materials, if applicable, to:

**Special Events Staff  
Communications Department  
111 N.W. 1st Street, Suite 2510  
Miami, FL 33128**

**Phone: (305) 375-2836  
Fax: (305) 375-3988**

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipally (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: Go Go Promotions, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt For-Profit
- County Sponsored Event/Sponsoring Department
- Local Government or Public Entity
- Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): TERE GUTIERREZ  
3223 S.W. 149 AVE  
MIAMI, FL 33135  
786-556-6517  
IGUTIERREZ@MREMANOVAL.COM

4. Specify fee waiver or in-kind service requested (quantity, if applicable): ADVERTISING & AS SPONSORS  
ON WAIVER OF DADE COUNTY ADVERTISING FEES

5. Name, date of event, description, and purpose of the event (if event is a fundraiser, define the beneficiaries):  
LOS FONDAMEXOS EN CONCIERTO  
MAY 4, 2004  
5 AM  
MUSICAL-COMEDY  
THIS EVENT IS OUR MOTHERS DAY FOR THE ELDERLY COMMUNITY

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related issues and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): 2901 W FLAGLER ST  
MIAMI FL 33135

5

MIAMI-DADE COUNTY  
FEE WAIVER/KIND SERVICES APPLICATION

8. Description of regional or local impact: Our older community can enjoy this special day with their families at the event.
9. Day/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): 1 SHOW ONLY
10. Detailed description of event venues (map or schematics of event venue, access points, surrounding roadways and traffic flow diagrams, if applicable): THIS PROGRAM DOES NOT SURROUND ANY ROADWAY OR COMMUNITY.
11. Expected number of participants and estimated attendance (per day, if applicable): 3,400
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): ATTACHED

I hereby certify that all the statements made in this application are true and correct.

  
Signature of Authorized Representative

3-29-04  
Date

6

# LOS FONOMEMECOS

May 9<sup>th</sup>, 2004  
Miami Dade County  
Auditorium

This comedy team originated in the 1980's in Cuba and years later, the original "Flaco" aka Miquel joined forces with "El Calvo", Gilberto, and together this comedic duo began their own comedy wave called "El Mikiñin". A word that has no meaning nor translation but brings laughter and entertainment to all.

Their comedy routine is like no other. Their humor is fresh, fun and unique, and everyone from young to old adores Los Fonomemecos. From impersonations, to skits to musical numbers, this duo is guaranteed to have you laughing in no time at all.

## Presenting Sponsorship

As a Presenting Sponsor, your company will receive:

### Media:

- Name inclusion in a minimum of one hundred fifty (150) recorded 60 second commercial spots to air on WRTD Salsa 98.3FM Monday – Sunday, 6:00am – 6:00am.
- Logo inclusion as Presenting Sponsor in all printed advertising including:
  - El Nuevo Herald; Varnes
  - Full Color Posters
  - Full Color Flyers
  - Name on event ticket, if contract is signed by ticket on-sale.

### On-Site:

- Exclusivity of your product
- Opportunity to display banners and inflatable
- Opportunity for premium giveaways (\*provided by client)
- Live stage mentions

### Additional

- Ten (10) pair of tickets.

**Total Sponsorship Value: \$80,000**

**Sponsorship Investment: \$15,000 net**