

# Memorandum



**Date:** January 20, 2005

Agenda Item No. 7(C)(1)(E)

**To:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

**Subject:** 7871, Inc. application for a transfer of Passenger Motor Carrier Certificate of Transportation No. 191

## RECOMMENDATION

It is recommended that the Board approve the transfer of Passenger Motor Carrier Certificate of Transportation No. 191 from Specialized Travel Systems, Inc. to 7871, Inc.

## BACKGROUND

On February 17, 1981, the Board of County Commissioners adopted Ordinance 81-17, subsequently amended by Ordinance 85-20 on April 16, 1985, which regulates the passenger motor carrier industry in Miami-Dade County under Chapter 31 of the Code of Miami-Dade County.

Section 31-103 (m) of the Code provides the procedures to be followed by Miami-Dade County in processing transfer applications. No certificate may be sold, assigned or transferred to another until the proposed sale, assignment, or transfer has been approved by the County Commission. The Transportation Committee and Board of County Commissioners, in considering the proposed transfer of ownership or control of the certificate, shall determine, upon evidence submitted by the parties or any other party or person affected by the proposed transfer, whether or not said transfer is contrary to the public interest. The Commission may approve said transfer or refuse to approve said transfer upon such terms and conditions or may reasonably alter, restrict or modify the terms and provisions of such transfer where the same may best serve the public interest.

## ANALYSIS

Specialized Travel Systems, Inc. has filed an application to transfer Passenger Motor Carrier (PMC) Certificate of Transportation No. 191 to its related company, 7871, Inc. The Code requires that such transfers be approved by the Board. PMC No. 191, originally issued on June 20, 1995, to Specialized Travel Systems, Inc., authorizes special operations service. 7871, Inc., located at 65 NE 27 Street, Miami, Florida, 33137, seeks to continue providing this class of service.

The company is required to adhere to the terms of the resolution, which approved the initial certificate (R-856-95, attached). 7871, Inc. seeks to transport resident and tourist groups to and from various locations throughout Miami-Dade County. Transportation will be pre-arranged on a 24-hour minimum basis. These services will be provided seven days a week, 24 hours a day, using chauffeur driven vehicles with a seating capacity of nine or more, but less than 28 passengers, excluding the driver. The proposed rates are listed on the attached rate schedule.

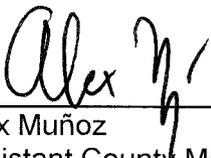
Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners  
Page 2

The management plan submitted by Raymond L. Friedheim, President of 7871, Inc., includes maintenance, communication, and record keeping systems and meets the requirements of the Code. All required financial statements and credit references have been submitted and the proposed service standards adequately meet passenger transportation and comfort needs. A background investigation reveals no criminal conviction for the applicant or any corporate officers within five years of the date of the application.

As required by the Code, the applicant has provided disclosure of the terms and conditions regarding the transfer of the certificate. The PMC Certificate of Transportation is being transferred from Specialized Travel Systems, Inc. to its related company, 7871, Inc. Representatives of the company indicated that they decided to consolidate all of their transportation business under one corporation.

In accordance with Section 31-103 (e) of the Code, a 20-day notice of application was provided to all affected municipalities within Miami-Dade County, all passenger motor carrier certificate holders and interested parties. No protests were filed.

Attachments

  
\_\_\_\_\_  
Alex Muñoz  
Assistant County Manager

ARTICLE III. PASSENGER MOTOR  
CARRIERS\*

Sec. 31-101. Transportation policy.

To assure the development and maintenance of a safe, healthy and efficient passenger transportation system for Miami-Dade County, the Commission, County Manager and County staff, in carrying out the duties and responsibilities prescribed in this article, shall consider the following as being in the public interest:

- (1) Reliance on market forces and on actual and potential competition among all transportation modes, so as to provide transportation services at competitive prices.
- (2) Coordination of regulatory decision-making with the transportation improvement plan, and the orderly development of an integrated transportation/transit system for Miami-Dade County so as to ensure the development and maintenance of a transportation/transit system responsive to the needs of the public, in which regulatory decisions are reached fairly and expeditiously, and with consideration of their costs and benefits.
- (3) Improvement of motor vehicle safety.
- (4) Achievement of County, national and State energy conservation goals.
- (5) Reduced concentration of market power, and prevention of unfair, deceptive, predatory or anticompetitive practices.
- (6) Reduction of restrictive regulatory barriers to entry into the industry and promotion of equal opportunities.
- (7) Promotion of the safety and welfare of the residents and visitors of Miami-Dade County who use the services of passenger motor carriers to meet their transportation needs.

\*Editor's note—Ord. No. 81-17, adopted Feb. 17, 1981, did not specify manner of codification; therefore, inclusion of §§ 2-16 as Art. III, §§ 31-101-31-115, has been at the editor's discretion.

**We Give TRANSPORTAINMENT!**

Types of service	Minibus 24	Deluxe Coach 49	Deluxe Coach 56 ~ 59
<b>Transfers</b>			
MIAMI / MIAMI	200	255	320
MIAMI / FORT LAUDERDALE	230	320	365
MIAMI / WEST PALM BEACH	330	410	450
FORT LAUDERDALE / FORT LAUDERDALE	200	255	320
ORLANDO / ORLANDO	200	255	320
MIAMI / FORT MYERS	825	900	985
MIAMI / KEY LARGO	500	560	615
MIAMI / KEY WEST	870	980	1045
<b>Port permit fee add \$ 20.00, airport permit fee add \$ 10.00</b>			
<b>Local Services</b>			
LOCAL SERVICE WITH MINIMUM 5 HRS	340	445	510
ADDITIONAL FOR BROWARD COUNTY	80	85	95
ADDITIONAL FOR PALM BEACH COUNTY	160	170	190
ADDITIONAL HOURS	80	85	95
<b>Charters Out of Town</b>			
MIAMI to ORLANDO VIA 1 ATTRACTION (MAX. 15 HRS) or V.V.	1025	1340	1445
MIAMI to TAMPA VIA 1 ATTRACTION (MAX. 15 HRS) or V.V.	1130	1455	1560
MIAMI to ORLANDO DIRECT or V.V.	945	1100	1225
1 DAY TO KEY WEST (MAX. 15 HRS)	995	1200	1330
2 DAYS TO ORLANDO	1325	1785	1890
ADDITIONAL DAYS WITHIN FLORIDA	600	800	900
<b>Out of State or More Than 350 Miles</b>			
PER DAY		840	940
PER MILEAGE		2.50	2.70
DAILY EXTRA DRIVER		200	200
<b>Local Orlando</b>			
LOCAL ATTRACTIONS O/W	140	180	205
DISNEY PARKS O/W	150	190	215
LOCAL ATTRACTIONS R/T	225	320	370
DISNEY PARKS R/T	235	330	380
KENNEDY SPACE CENTER (8 HRS)	400	590	645
BUSCH GARDENS (10 HRS) 8.00 am Departure	625	930	1045
BUSCH GARDENS (10 HRS) 10.00 am Departure	485	695	800

- \* Rates are valid from January 01 to December 31, 2005.
- \* Rates do not include drivers gratuity.
- \* Prices are subject to change without notice and additional sur-charges could be applied.
- \* Prices are commissionable.
- \* Payment terms are 25% non-refundable deposit required to guarantee the reservation and full payment net, 10 days prior to the date of service.

# 7871<sup>INC.</sup>

---

## BUS LINES

Miami, September 28, 2004

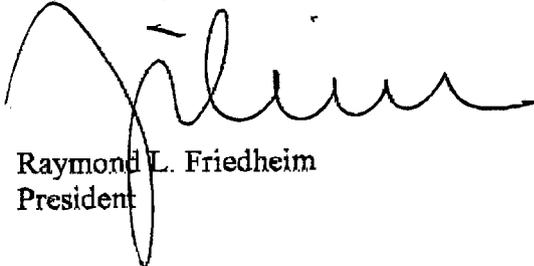
Mr. Raul Gonzalez  
Miami Dade Consumer Services  
Department Division  
140 Flagler Street  
Suite 904  
Miami - FL 33128

Dear Raul,

As per our conversation, I am herewith confirming, that the published rates you have in our application also apply to our 15 passenger vans.

Thank you for your help, and I hope to get this done as soon as possible,

Yours truly,



Raymond L. Friedheim  
President

**MEMORANDUM**

Agenda Item No. 7(PP)

Hon. Chairperson and Members  
Board of County Commissioners

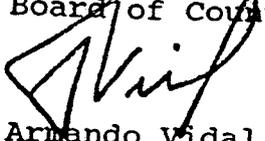
DATE:

June 20, 1995

SUBJECT:

Specialized Travel  
Systems, Inc. application  
for a Passenger Motor  
Carrier Certificate  
(PMC Control No. 256)

FROM:

  
Armando Vidal, P.E.  
County Manager

**RECOMMENDATION**

It is recommended that the Board approve the application of Specialized Travel Systems, Inc. for a Passenger Motor Carrier Certificate of Transportation to provide pre-arranged special operations service with the condition that the full corporate name be displayed on the vehicles and at no time shall the initials "STS" be displayed.

**BACKGROUND**

On February 17, 1981, the Board of County Commissioners adopted Ordinance 81-17, subsequently amended by Ordinance 85-20 on April 16, 1985, which regulates the passenger motor carrier industry in Dade County under Chapter 31 of the Code of Metropolitan Dade County.

Section 31-103 of the Code provides the procedure to be followed by Metro Dade County in processing certificate applications. Based on these requirements, a public hearing has been scheduled before the Board of County Commissioners. At the conclusion of the public hearing the Board may issue or refuse to issue the certificate or issue the certificate with such modifications or upon such terms and conditions as in its judgment the public interest may require. In reaching its determination, the Board shall consider the application, the County Manager's report and recommendation, all matters presented at the public hearing, and among others, the following criteria:

- (1) That the applicant is fit, willing and able in accordance with the requirements of this section, to provide the transportation to be authorized by the certificate, and is able to comply with this article and regulations of the commission.
- (2) That the transportation to be provided under the requested certificate is consistent with the public interest.
- (3) That the proposed transportation service will improve the quality of transportation available to the public.

b

X

Hon. Chairperson and Members  
Board of County Commissioners

Page 2

ANALYSIS

Specialized Travel Systems, Inc., located at 11900 Biscayne Blvd. #420, Miami, Florida 33181, seeks to obtain a Passenger Motor Carrier Certificate of Transportation to provide pre-arranged special operations transportation to passengers throughout all of Dade County. This class of service is defined as the transportation of persons in a motor vehicle to a common destination or series of common destinations where the person may be charged as an individual or as part of a group, including but not limited to charter, sightseeing, or subscription service, not between fixed terminal or on a regular route.

Applicant previously received conditional approval by Board but failed to comply with conditions of approval within required 90-day time period which resulted in the revocation of the approval.

The company seeks to transport tourist groups to various points throughout Dade County. Transportation will be pre-arranged on a 24-hour minimum basis. These services will be provided 24 hours a day, 7 days a week, using chauffeur-driven vehicles with a seating capacity of nine (9) or more, but less than twenty-eight (28) passengers, excluding the driver. The proposed rates are listed on the attached fare schedule. The management plan submitted by Mr. Raymond Friedheim, President of Specialized Travel Systems, Inc. includes maintenance, communication, and record keeping systems and meets the requirements of the Code. All required financial statements and credit references have been submitted and the proposed service standards adequately meet passenger transportation and comfort needs. A background investigation revealed no criminal record for the applicant or any of the officers.

In order to avoid the possibility of confusion with other classes of transportation service, the applicant shall be required to display the full corporate name on all vehicles and at no time shall the initials "STS" be displayed on the vehicles.

In accordance with Section 31-103(e) of the Code, a 20-day notice of application was provided to all affected municipalities within Dade County, all passenger motor carrier certificate holders, and interested parties. No protests were filed.

This item is being submitted for the April 24, 1995 Health & Public Safety Committee meeting.

7

X

RESOLUTION NO. R-856-95

RESOLUTION APPROVING APPLICATION FOR ONE  
CERTIFICATE OF TRANSPORTATION TO SPECIALIZED  
TRAVEL SYSTEMS, INC. TO PROVIDE SPECIAL  
OPERATIONS SERVICE AS A PASSENGER MOTOR  
CARRIER

WHEREAS, this Board desires to accomplish the purposes  
outlined in the accompanying memorandum, a copy of which is  
incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY  
COMMISSIONERS OF DADE COUNTY, FLORIDA, that in accordance with  
Chapter 31 of the Code, a Certificate of Transportation to  
provide special operations passenger motor carrier services to a  
common destination or series of common destinations in Dade  
County, as recommended by the County Manager, be issued to  
Specialized Travel Systems, Inc.

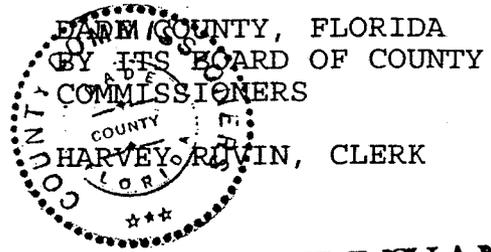
The foregoing resolution was offered by Commissioner  
James Burke , who moved its adoption, the  
motion was seconded by Commissioner Katy Sorenson  
and upon being put to a vote, the vote was as follows:

James Burke	aye	Miguel Diaz de la Portilla	aye
Betty T. Ferguson	aye	Maurice A. Ferre	aye
Bruce Kaplan	aye	Gwen Margolis	aye
Natacha S. Millan	aye	Dennis C. Moss	aye
Alexander Penelas	aye	Pedro Reboredo	aye
Katy Sorenson	aye	Javier D. Souto	aye
Arthur E. Teele, Jr.	aye		

The Chairperson thereupon declared the resolution duly  
passed and adopted this 20th day of June, 1995.

8

X



Approved by County Attorney as  
to form and legal sufficiency. Gks

By: KAY SULLIVAN  
Deputy Clerk

MIAMI-DADE COUNTY

PUBLIC NOTICE

THE TRANSPORTATION COMMITTEE OF THE BOARD OF COUNTY COMMISSIONERS of Miami-Dade County, Florida will meet on Friday, November 12, 2004 at approximately 2:00 p.m., in the County Commission Chambers, Second Floor, Stephen P. Clark Center, 111 NW First Street, Miami, Florida to consider:

Resolution approving transfer of Certificate of Transportation No. 191 to 7871, Inc. to provide special operations services as a passenger motor carrier.

*A person who decided to appeal any decision made by the Transportation Committee of the Board of County Commissioners, with respect to any matter considered at its hearing, will need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made including the testimony and evidence upon which the appeal is to be based.*



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** January 20, 2005

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Agenda Item No. 7(C)(1)(E)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 7(C)(1)(E)

01-20-05

RESOLUTION NO. \_\_\_\_\_

RESOLUTION APPROVING TRANSFER OF CERTIFICATE  
OF TRANSPORTATION NO. 191 TO 7871, INC., TO  
PROVIDE SPECIAL OPERATIONS SERVICE AS A  
PASSENGER MOTOR CARRIER

**WHEREAS**, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that in accordance with Chapter 31 of the Code, the transfer of Certificate of Transportation No. 191 to 7871, Inc., to provide special operations passenger motor carrier service to a common destination or series of common destinations in Miami-Dade County is approved.

The foregoing resolution was offered by Commissioner who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman	
Dennis C. Moss, Vice-Chairman	
Bruno A. Barreiro	Dr. Barbara Carey-Shuler
Jose "Pepe" Diaz	Carlos A. Gimenez
Sally A. Heyman	Barbara J. Jordan
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 20th day of January, 2005. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF COUNTY  
COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as  
to form and legal sufficiency. GKS

Gerald K. Sanchez

By: \_\_\_\_\_  
Deputy Clerk