

**MEMORANDUM**

Agenda Item No. 14(A)(5)

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**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

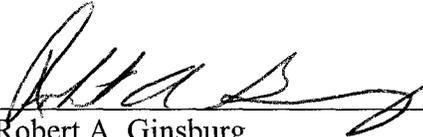
**DATE:** July 7, 2005

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Resolution approving  
provision of in-kind services  
for the Colombian American  
Independence Day Festival

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The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Jose "Pepe" Diaz.

  
Robert A. Ginsburg  
County Attorney

RAG/jls



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** July 7, 2005

**FROM:**   
Robert A. Ginsburg  
County Attorney

**SUBJECT:** Agenda Item No. 14(A)(5)

Please note any items checked.

“4-Day Rule” (“3-Day Rule” for committees) applicable if raised

6 weeks required between first reading and public hearing

4 weeks notification to municipal officials required prior to public hearing

Decreases revenues or increases expenditures without balancing budget

Budget required

Statement of fiscal impact required

Bid waiver requiring County Manager’s written recommendation

Ordinance creating a new board requires detailed County Manager’s report for public hearing

Housekeeping item (no policy decision required)

No committee review

Approved \_\_\_\_\_ Mayor

Agenda Item No. 14(A)(5)

Veto \_\_\_\_\_

7-7-05

Override \_\_\_\_\_

RESOLUTION NO. \_\_\_\_\_

RESOLUTION APPROVING PROVISION OF IN-KIND SERVICES FROM THE MIAMI-DADE POLICE AND FIRE RESCUE DEPARTMENTS FOR THE JULY 17, 2005 COLOMBIAN AMERICAN SERVICE ASSOCIATION'S COLOMBIAN INDEPENDENCE DAY FESTIVAL IN AN AMOUNT NOT TO EXCEED \$45,128.00 TO BE FUNDED IN PART FROM THE COUNTYWIDE IN-KIND RESERVE FUND AND IN PART FROM THE MIAMI-DADE FIRE RESCUE DEPARTMENT'S BUDGET

**WHEREAS**, Colombian American Service Association has requested in-kind services from the Miami-Dade Police Department (\$39,828.00) and the Miami-Dade Fire Rescue Department (\$5,300.00) for its July 17, 2005 Colombian Independence Day Festival (see attached Fee Waiver/In-Kind Service Application); and

**WHEREAS**, the Colombian Independence Day Festival is a Countywide event as defined in the attached Fee Waiver/In-Kind Service Application, and the in-kind police services will be funded by the Countywide In-kind Reserve Fund and the in-kind fire services will be funded by the Miami-Dade Fire Rescue Department's budget,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board approves in-kind services from the Miami-Dade Police and Fire Rescue Departments for the Colombian Service Association's July 17, 2005 Colombian Independence Day Festival in an amount not to exceed \$45,128.00 to be funded in part by the Countywide In-kind Reserve Fund and in part by the Miami-Dade Fire Rescue Department's budget.

The foregoing resolution was sponsored by Commissioner Jose "Pepe" Diaz and offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded

by Commissioner

and upon being put to a vote, the vote was as

follows:

|                               |                          |
|-------------------------------|--------------------------|
| Joe A. Martinez, Chairman     |                          |
| Dennis C. Moss, Vice-Chairman |                          |
| Bruno A. Barreiro             | Dr. Barbara Carey-Shuler |
| Jose "Pepe" Diaz              | Carlos A. Gimenez        |
| Sally A. Heyman               | Barbara J. Jordan        |
| Dorin D. Rolle                | Natacha Seijas           |
| Katy Sorenson                 | Rebeca Sosa              |
| Sen. Javier D. Souto          |                          |

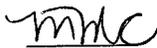
The Chairperson thereupon declared the resolution duly passed and adopted this 7<sup>th</sup> day of July, 2005. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Mariela Martinez-Cid

MDPD - #39,827.66  
Fire # 5,300

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff  
Communications Department  
111 N.W. 1st Street, Suite 2518  
Miami, FL 33128

Phone: (305) 375-2836  
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: Colombian-American Service Association

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- Local Government or Public Entity
- For-Profit
- County Sponsored Event/Sponsoring Department
- Other (specify):

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): David Castrillon, interim director, 8500 SW 8th St, Suite 218, Miami, FL 33144, 305 448 2272 ext. 105, Fax: 305/448-0178, dcastrillon@cas-usa.org

4. Specify fee waiver or in-kind service requested (quantity, if applicable): Emergency Service fee waiver or in-kind services for day of the event.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): Colombian Independence Day Festival held on July 11, 2005 from 12pm - 10pm. This event is an opportunity for S. Florida residents & other visitors to visit & learn of the Colombian culture, history & its people. As one of the largest minority groups in Miami-Dade County in comparison to the U.S. this event will attract thousands of spectators who will be entertained by Colombian cultural music, food, typical art sculptures & dances.

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission Districts): Miami-Dade County Fair Expo Center Formerly Tenoni Park Youth Grounds - 10901 Coral Way, Miami, District 11

MIAMI-DADE COUNTY  
FEE WAIVER/KIND SERVICES APPLICATION

- 8. Description of regional or local impact: With 109,965 Colombians living in S. FL (64% of which live in Dade County, the Festival aims to join & demonstrate to all nationalities the beauty & richness of the Colombian Culture while bringing regional & national attention to Miami-Dade County. THIS IS one of the greatest opportunities Colombians have to express their ambitions & hope to see a better country tomorrow
- 9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): The event will be held from 12 NOON - 10PM, for visitors & set-up begins for some the night before & ends early the next morning.
- 10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Event will be held in its entirety at the Miami-Dade County Fair & Expo Center (0901 Coral Way, Miami)
- 11. Expected number of participants and estimated attendance (per day, if applicable): 40,000 plus, w/ 90% being from Miami-Dade County
- 12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): Please see attachment

I hereby certify that all the statements made in this application are true and correct.

[Signature]  
Signature of Authorized Representative

5/30/05  
Date



**CONGO DE ORO  
CORPORATION**  
Show - Productions

**PRESUPUESTO FESTIVAL DE COLOMBIA  
2004**

|                          |                                           |             |
|--------------------------|-------------------------------------------|-------------|
| <i>Outside Park Fees</i> | Orquestas                                 | \$78,200.00 |
| <i>Spnce</i>             | Tamiami Park                              | \$45,159.70 |
|                          | Police                                    | \$230.50    |
|                          | FIU Police                                | \$1,209.00  |
|                          | Security                                  | \$6,300.00  |
|                          | Fire Rescue                               | \$5,840.00  |
|                          | PBA                                       | \$250.00    |
|                          | TCS Venta de Tickets                      | \$3,150.00  |
|                          | Sonido                                    | \$7,250.00  |
|                          | Stage ROC                                 | \$17,000.00 |
|                          | Stage Banners                             | \$400.00    |
|                          | Golf Car                                  | \$936.00    |
|                          | Radios                                    | \$439.00    |
|                          | Liquor                                    | \$2,329.73  |
|                          | Insurance                                 | \$4,600.00  |
|                          | DJ Alvaro Caracol                         | \$400.00    |
|                          | DJ VIP                                    | \$200.00    |
|                          | Sara's Tickets                            | \$1,532.00  |
|                          | ALRSC Internet                            | \$323.40    |
|                          | Salida del Pais Joe y Binomio             | \$1,834.00  |
|                          | Costo Licencia de Licor Latinos en Accion | \$5,000.00  |
|                          | Tax Liquor                                | \$2,580.00  |
|                          | Tax Door                                  | \$5,200.00  |
|                          | Tax Puntos de Comida                      | \$919.00    |
|                          | ATM Credit Cards                          | \$427.00    |
|                          | Costo VIP Room                            | \$7,300.00  |
|                          | Foro Truck                                | \$2,228.00  |
|                          | Juegos Infantiles                         | \$3,000.00  |
|                          | Empleados Varios <i>20</i>                | \$48,063.00 |
|                          | Liquor VIP                                | \$578.00    |
|                          | Gastos de Oficina                         |             |

|                   |            |
|-------------------|------------|
| Renta             | \$7,191.00 |
| Bellsouth         | \$5,770.00 |
| Gasolina          | \$1,034.00 |
| Lunch             | \$1,512.00 |
| Office Max        | \$641.00   |
| Correo            | \$435.00   |
| Banderas Festival | \$380.00   |

**Gastos de Promocion**

|                          |             |
|--------------------------|-------------|
| Univision TV             | \$15,000.00 |
| Univision Radio          | \$12,000.00 |
| Caracol                  | \$8,000.00  |
| El Nuevo Herald          | \$4,530.00  |
| Power 96.5               | \$3,535.00  |
| MBS                      | \$3,200.00  |
| Vita Graphics            | \$1,050.00  |
| Carlos Walles Production | \$900.00    |
| Rueda de Prensa          | \$264.00    |

|                   |             |
|-------------------|-------------|
| Avianca Airline   | \$17,558.00 |
| Capitol Travel    | \$14,897.00 |
| Internet Blue Jet | \$1,682.00  |

|                  |            |
|------------------|------------|
|                  | \$361.00   |
|                  | \$235.00   |
| Jairo Transporte | \$2,450.00 |
| Raul Limousine   | \$2,350.00 |
| Motor Home       | \$1,350.00 |
| Hotel La Quinta  | \$3,890.00 |
| Hotel Fairfield  | \$1,510.00 |
| Visas Joe Arroyo | \$7,020.00 |

|                      |            |
|----------------------|------------|
| Home Depot           | \$1,194.65 |
| Tickets de La Ciudad | \$2,400.00 |
| Balloon Fest         | \$180.00   |
| Computadora          | \$1,300.00 |
| Radio Costo          | \$750.00   |
| Envio de Dinero      | \$1,561.00 |
| MISC                 | \$1,223.21 |

**Comisiones**

|                  |            |
|------------------|------------|
| Hernando Miranda | \$8,000.00 |
| Colusa           | \$2,510.00 |
| Oracio Acosta    | \$620.00   |
| Jose Miguel      | \$195.00   |
| Nancy            | \$470.00   |

**- TOTAL \$416,801.93**

### C.A.S.A's Detailed Project Budget for FY 2004-2005 (Colombian Independence Day Festival)

|                                             |              |
|---------------------------------------------|--------------|
| <b>Personnel</b>                            |              |
| <i>Executive Director</i>                   | \$ 5,150.00  |
| <i>Outreach Coordinator</i>                 | \$ 4,150.00  |
| <i>Staff (x2)</i>                           | \$ 5,300.00  |
| <b>Total</b>                                | \$ 14,600.00 |
| <br>                                        |              |
| <b>Outside Artistic Fees</b>                |              |
| <i>Musical Guests and Dancers</i>           | \$ 78,200.00 |
| <b>Total</b>                                | \$ 78,200.00 |
| <br>                                        |              |
| <b>Outside Other Fees</b>                   |              |
| <i>Event Staff (x20)</i>                    | \$ 48,600.00 |
| <b>Total</b>                                | \$ 48,600.00 |
| <br>                                        |              |
| <b>Marketing/Publicity</b>                  |              |
| <i>Radio/TV Spots; Newspaper ads</i>        | \$ 47,179.00 |
| <b>Total</b>                                | \$ 47,179.00 |
| <br>                                        |              |
| <b>Printing</b>                             |              |
| <i>Printing flyers, post cards, posters</i> | \$ 500.00    |
| <b>Total</b>                                | \$ 500.00    |
| <br>                                        |              |
| <b>Postage</b>                              |              |
| <i>Post card/announcement mailing</i>       | \$ 435.00    |
| <b>Total</b>                                | \$ 435.00    |
| <br>                                        |              |
| <b>In County Travel</b>                     |              |
| <i>Transportation Mileage</i>               | \$ 11,550.00 |
| <b>Total</b>                                | \$ 11,550.00 |
| <br>                                        |              |
| <b>Out of County Travel</b>                 |              |
| <i>Artist Transportation</i>                | \$ 36,567.00 |
| <b>Total</b>                                | \$ 36,567.00 |
| <br>                                        |              |
| <b>Equipment Purchase</b>                   |              |
| <i>Miscellaneous equipment</i>              | \$ 2,950.00  |
| <b>Total</b>                                | \$ 2,950.00  |
| <br>                                        |              |
| <b>Space Rental</b>                         |              |
| <i>Rental of Park Space</i>                 | \$ 45,160.00 |
| <b>Total</b>                                | \$ 45,160.00 |
| <br>                                        |              |
| <b>Insurance</b>                            |              |
| <i>Liability</i>                            | \$ 4,600.00  |
| <b>Total</b>                                | \$ 4,600.00  |

|                    |              |
|--------------------|--------------|
| <b>Utilities</b>   |              |
| <i>Water/Sewer</i> | \$ 15,071.00 |
| <b>Total</b>       | \$ 15,071.00 |

|                               |              |
|-------------------------------|--------------|
| <b>Supplies/Materials</b>     |              |
| <i>Paper, Office supplies</i> | \$ 26,936.00 |
| <b>Total</b>                  | \$ 26,936.00 |

**Other Cost**

|                   |             |
|-------------------|-------------|
| <i>Visa</i>       |             |
| <i>Joe Arroyo</i> | \$ 7,020.00 |
| <b>Total</b>      | \$ 7,020.00 |

|                                 |              |
|---------------------------------|--------------|
| <b>Security</b>                 |              |
| <i>Security &amp; Personnel</i> | \$ 13,580.00 |
| <b>Total</b>                    | \$ 13,580.00 |

# Memorandum



**Date:** July 7, 2005

**To:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

A handwritten signature in black ink, appearing to read "G Burgess". The signature is stylized and cursive.

**Subject:** Countywide In-Kind Request Recommendation

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The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

## Background

A waiver for in-kind services has been requested by a not-for-profit organization Colombian-American Service Association (CASA) for their Colombian Independence event scheduled for July 17, 2005.

In-kind services have been requested in the amount of \$39,828 from the Miami-Dade Police Department for police services and \$5,300 from the Miami-Dade Fire Rescue for emergency services. The in-kind services provided by the Miami-Dade Fire Rescue Department do not affect the countywide in-kind reserve. The countywide in-kind reserve will fund \$39,828 for police services.

As part of the FY 2004-05 Approved Budget CASA received \$113,000 in programmatic support funding from the General Fund.

inkind05205