

Memorandum

MIAMI-DADE
COUNTY

Date: October 18, 2005

To: Honorable Chairman Joe A. Martinez and
Members, Board of County Commissioners

From: George M. Burgess, County Manager

Subject: Sunset Review of County Boards for 2005 – Cultural Affairs Council

Agenda Item No. 1(D)1

RECOMMENDATION

It is recommended that the Board approve the continuation of the Cultural Affairs Council.

BACKGROUND

The Miami-Dade County Cultural Affairs Council (initially named the Metropolitan Dade County Council of Arts and Sciences) was created in 1976. Miami-Dade County's Cultural Affairs Council and its Department of Cultural Affairs develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and the more than 2 million residents and 11 million annual visitors who are their audiences. The Cultural Affairs Council continues to advance the cultural development of Miami-Dade County strategically, aggressively, and in significant and unique ways. By steadily building upon its many accomplishments over the years, the Cultural Affairs Council directly impacts Miami-Dade County's standing as a major, cosmopolitan, international center.

The Chairperson and its members approved the Sunset Review of County Boards Report at its meeting of May 25, 2005 and staff concurs.



Alex Muñoz
Assistant County Manager

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2005**

I. GENERAL INFORMATION

1. Name of Board reporting:

Cultural Affairs Council

2. Indicate number of board members, terms of office, and number of vacancies:

The Cultural Affairs Council is a fifteen (15) member volunteer advisory board. Thirteen (13) Council members are appointed by individual County Commissioners to terms that end concurrently with the last day of the term of the County Commissioner who appointed the Council member. Two (2) Council members are appointed by the Board of County Commissioners to at-large terms of four years each. As of December 31, 2004, the Council has no vacancies.

3. Identify number of meetings and member's attendance (Attach records reflecting activity from January 1, 2003 through December 31, 2004):

The Council meets on the fourth Wednesday of each month. Exceptions to this include an annual planning and budget retreat meeting, usually held in March or April; and either a July or an August meeting is called, and only if required. 18 meetings were held during the period January, 2003 through December 2004. Attendance records for 2003-2004 are attached.

4. What is the source of your funding? The following revenues sources support Council developed and implemented programs and projects: Tourist Development Tax revenues; General Fund revenues; Convention Development Tax revenues and Bond Series revenues; federal, state and private foundation grants; contracted services fees; and regional Local Arts Agencies.

5. Attach a copy of the ordinance creating the board and its bylaws or standard operating procedures, if any.

Please see attached.

6. Attach a copy of the Board's by-laws (if any) and include the Board's Mission Statement: Miami-Dade County's Department of Cultural Affairs, and its 15-member volunteer advisory board, the Cultural Affairs Council, develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and the more than 2 million residents and 11 million annual visitors who are their audiences.

7. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.
Please see the attached minutes from the May 25, 2005 meeting of the Cultural Affairs Council.

8. Include a diskette, saved as ASCII or Rich Text Format (RTF), of the County Manager's Memorandum to the Board of County Commissioners with the recommendation.
Please see attached.

II. EVALUATION CRITERIA

1. Is the board serving the purpose for which it was created: Yes

2. Is the board serving current community needs? Yes

3. What are the board's major accomplishments?
 - a. Last 24 months:
 - ***County Support for the Arts Increases.***
Increases of \$1,190,000 in FY2004 and \$1,000,000 in FY2005 were approved. These funds are being invested in expanding the Department's grants programs that leverage matching dollars and support increased cultural activities throughout Miami-Dade County. This support also helped to strengthen the Department's arts education and outreach programs designed to increase citizens' access to and participation in cultural activities.

 - ***Major Community Cultural Organizations Are Helped.***
The Department's Major Cultural Institutions Grants Program increased from \$4.020 million in FY2004 to \$4.550 million in FY2005, providing critically needed support to our 22 largest cultural assets, like the Florida Grand Opera, Miami Children's Museum and Actors' Playhouse. The Department continues to include among the Majors two "emerging" major institutions, the Miami Symphony Orchestra and the M Ensemble Company, building the institutional capacity of these "up and coming" organizations and recognizing their impact on the cultural scene.

- ***“Culture Shock Miami,” a New, Low-Price Ticket Initiative Is Launched for Youth.***
 The Department launched **Culture Shock Miami**, its student discount tickets to the arts program, an initiative designed to provide high school and college students, ages 14-22, with \$5 tickets to cultural activities (www.cultureshockmiami.com). In its introductory period, more than 700 tickets were sold. The program also received a special 2004 Sterling Council award in recognition of its superior research. To help reach students, the Department has established partnerships with more than 50 cultural groups that are donating the tickets and with the Miami-Dade County Public School System and the area’s major universities and colleges, including Florida International University, Miami-Dade College, University of Miami, and Florida Memorial College. The Department secured a \$150,000 grant from the John S. and James L. Knight Foundation to establish the program, and brokered a partnership with Ticketmaster, which markets and handles **Culture Shock Miami** tickets with no service charge.
- ***“Golden Ticket,” a Program Offering Free Opportunities for Senior Citizens Is Introduced.***
 With the support of a grant secured from the National Endowment for the Arts, the Department has introduced a new outreach initiative that provides low-income senior citizens in our community with free opportunities to attend a variety of cultural events and venues. In November 2004, the *Golden Ticket* program brochure was direct-mailed to 57,000 Miami-Dade senior residents throughout the County. A Spanish-language version of the brochure, “Entrada Dorada,” is being published in December 2004. The *Golden Ticket* program has been developed in cooperation with the Miami-Dade County Transit’s Golden Passport program, a service that provides seniors free, unlimited access to Metrorail, Metromover and Metrobus.
- ***More Progress Is Made with Developing Cultural Facilities.***
 The Department has supported the development of **19 neighborhood cultural facilities**, the most recent examples of which include:

 - o Issuing the Construction Bid Package, with responses due in January 2005, for the **South Miami-Dade Cultural Center**, the 1,000-seat theater that the Department is developing on SW 211 Street in Cutler Ridge (\$44 million in County funding support);
 - o Working with Florida Memorial College to open the new **Lou Rawls Center for the Performing Arts** in October 2004 (\$3.906 million in County funding support); and
 - o Collaborating with the Black Archives on completing the construction of the new ancillary facility for the historic **Lyric Theater** in Overtown (\$4,340,800 in County funding support).
- ***More Than \$450 Million is Approved for Cultural Facilities in the Building Better Communities Bond Program.***
 On November 2, 2004, voters approved the Building Better Communities bond program that included more than \$450 million for 19 cultural facilities projects throughout the County. The Department led the effort to develop a strategic assessment of cultural infrastructure needs and to educate the public about these projects through the County’s informational campaign.

• ***A Calendar of Events is Published Commemorating Haiti's Independence.***

The Department collaborated with the Greater Miami Convention & Visitors Bureau to publish and distribute more than 25,000 copies of the **Miami Haiti Bicentennial Calendar of Events**, a comprehensive guide to the array of activities occurring in Miami-Dade in 2004 to commemorate the anniversary of 200 years of Haitian independence. An accompanying web site, www.miamihaitibicentennial2004.com, was launched for ongoing events listing updates.

b. Since established: Please see attached.

4. Is there any other board, public or private, which would better serve the function of this board?

No.

5. Should the ordinance creating this board be amended to better enable the Board to serve the purpose for which it was created? (Attach proposed changes, if answer is "Yes")

No.

6. Should the board's membership requirement be modified?

No.

7. What is the operating cost of the board, both direct and indirect (Report on FY 2004 and FY 2005)?

The CAC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. County staff serves the County Manager and the Commission in developing and implementing County cultural policy. The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary efforts made in support of advancing the County's cultural development, investments and policies.

8. Describe the board's performance measures developed to determine its own effectiveness in achieving its stated goals.

Please see attached.

Miami-Dade County Cultural Affairs Council / Department of Cultural Affairs

Major Accomplishments

The Miami-Dade County Board of County Commissioners established the Miami-Dade County Cultural Affairs Council (founded as the Council of Arts and Sciences) in 1976. The significant areas of the Council's accomplishments over the years, which have lent to the emergence of Miami-Dade County as a cosmopolitan, international center, include:

- **Increasing Funding for Existing and New Grants Programs:** The Department received annual increases to its budget for six consecutive years, more than doubling the level of County investment in the community's cultural activities over that timeframe from less than \$5 million in FY1998-1999 to over \$11 million in FY2004-2005. All of these new funds are being used to strengthen the Department's existing grants programs (with significant increases to major institutions, large and mid-sized organizations and small, grassroots groups) and to establish key new programs, consistent with the blueprint developed through the Council's annual planning process. The Council's grants programs have evolved from one program in 1978, funding approximately 30 groups, to 15 area-specific programs in 2005, directly supporting more than 550 non-profit cultural organizations and 5,000 individual artists at various levels in their cultural and administrative development.
- **Creating "Culture Shock Miami," a New, Low-Price Ticket Initiative for Youth:** The Department launched **Culture Shock Miami**, its student discount tickets to the arts program, an initiative designed to provide high school and college students, ages 14-22, with \$5 tickets to cultural activities (www.cultureshockmiami.com). In its introductory period, more than 700 tickets were sold. The program also received a special 2004 Sterling Council award in recognition of its superior research. To help reach students, the Department has established partnerships with more than 50 cultural groups that are donating the tickets and with the Miami-Dade County Public School System and the area's major universities and colleges, including Florida International University, Miami-Dade College, University of Miami, and Florida Memorial College. The Department secured a \$150,000 grant from the John S. and James L. Knight Foundation to establish the program, and brokered a partnership with Ticketmaster, which markets and handles **Culture Shock Miami** tickets with no service charge.
- **Establishing "Golden Ticket," a Program Offering Free Opportunities for Senior Citizens:** With the support of a grant secured from the National Endowment for the Arts, the Department has introduced a new outreach initiative that provides low-income senior citizens in our community with free opportunities to attend a variety of cultural events and venues. In November 2004, the *Golden Ticket* program brochure was direct-mailed to 57,000 Miami-Dade senior residents throughout the County. A Spanish-language version of the brochure, "Entrada Dorada," is being published in December 2004. The *Golden Ticket* program has been developed in cooperation with the Miami-Dade County Transit's Golden Passport program, a service that provides seniors free, unlimited access to Metrorail, Metromover and Metrobus.

• **Continuing Progress with Developing Cultural Facilities:** The Department has supported the development of 19 neighborhood cultural facilities, the most recent examples of which include:

- Issuing the Construction Bid Package, with responses due in January 2005, for the **South Miami-Dade Cultural Center**, the 1,000-seat theater that the Department is developing on SW 211 Street in Cutler Ridge (\$44 million in County funding support);
- Working with Florida Memorial College to open the new **Lou Rawls Center for the Performing Arts** in October 2004 (\$3.906 million in County funding support); and
- Collaborating with the Black Archives on completing the construction of the new ancillary facility for the historic **Lyric Theater** in Overtown (\$4,340,800 in County funding support).

• **Achieving 2-to-1 Voter Approval for More than \$450 Million in Cultural Facilities Building and Improvement Projects through the Building Better Communities General Obligation Bond Program:** On November 2, 2004, voters approved the Building Better Communities bond program that included more than \$450 million for 19 cultural facilities projects throughout the County. The Department led the effort to develop a strategic assessment of cultural infrastructure needs and to educate the public about these projects through the County's informational campaign.

• **Publishing a Calendar of Events Commemorating Haiti's Independence:** The Department collaborated with the Greater Miami Convention & Visitors Bureau to publish and distribute more than 25,000 copies of the **Miami Haiti Bicentennial Calendar of Events**, a comprehensive guide to the array of activities occurring in Miami-Dade in 2004 to commemorate the anniversary of 200 years of Haitian independence. An accompanying web site, www.miamihaitibicentennial2004.com, was launched for ongoing events listing updates.

• **Obtaining \$1,000,000 in Recommended State Grants for the South Miami-Dade Cultural Center:** The new South Miami-Dade Cultural Center, a 1000-seat theater in Cutler Ridge adjacent to the South Miami-Dade Government Center being designed by ARQ/Arquitectonica, is preparing to issue a construction contract and break ground. The Department of Cultural Affairs received a \$500,000 State Cultural Facilities grant award in FY2002; an additional \$500,000 grant recommendation through the Florida Arts Council, approved in November 2004, is pending authorization by the Florida Legislature.

• **Securing a Major Grant from the Knight Foundation for "Readiness" and Stabilization Work for the new Performing Arts Center and its Resident Companies:** In 2001, the Department of Cultural Affairs secured a \$1.5 million grant from the John S. and James L. Knight Foundation to help prepare for the opening of the Performing Arts Center. A portion of these funds are being used to conduct the first-ever, community-wide market research on community interest in the performing arts to determine how best to attract citizens and visitors of all backgrounds and means to the new Center. In addition, this support will help develop strategies to ensure that the Center's resident companies are financially stable and that the Center operates at its optimum financial and programmatic levels.

- **Completing Renovations on Some and Advancing Work on Other Neighborhood Cultural Facilities:** Major progress was made in 2001 and 2002 on improvements to existing cultural facilities countywide. This work is being funded through the County's \$57.9 million commitment to developing a network of convenient and affordable neighborhood cultural facilities. In October 2002, Gusman Center for the Performing Arts re-opened, showcasing the complete restoration of its historic theater. In 2002, renovations were completed for the Goodlet Auditorium in Hialeah, the Manuel Arttime Performing Arts Center in Little Havana, and the Shores Performing Arts Theater in Miami Shores. In addition, the historic Lyric Theater in Overtown re-opened a full restoration of its interior spaces.
- **Planning and Advancing Protective Work for the Miami Circle:** The Planning Group appointed by Florida's Secretary of State continued meeting in 2002 to develop a long-range management plan for the Miami Circle property, the site of the most important archaeological "find" on the east coast of the United States. The Department of Cultural Affairs took the lead in managing this state-owned property on an interim basis and advocating for proposing a short-term plan to provide public access to the site and protect the Miami Circle from the elements.
- **Growing Cultural Districts:** With grant and staff support from the Department of Cultural Affairs, new cultural districts grew dramatically in Little Havana (highlighted by the monthly "*Viernes Culturales*" events on Calle Ocho), in Homestead (with the establishment of Art South, a colony of individual artists with studios in the old Baptist Church complex in downtown Homestead), and in Bird Road (in a artist-populated warehouse area south of Bird Road and east of the Palmetto Expressway). These pioneering arts districts are attracting new visitors and businesses to under-served areas of Miami-Dade, serving as effective catalysts for the economic and social revitalization of their surrounding neighborhoods.
- **Developing and Deploying an Action Plan for Community and Cultural Recovery:** In the aftermath of the September 11th terrorists' attacks on America, the Department quickly began a comprehensive initiative to help re-energize the community. This included: collaboration with the Greater Miami Convention & Visitors Bureau on creating a 2-for-1 cultural tickets component of the "What Makes You Happy" marketing campaign; discount advertising opportunities for cultural organizations in major print media (2-for-1 ads); and a "VIP Tickets to the Arts" campaign in partnership with the Bureau, the Greater Miami Chamber of Commerce and the Beacon Council to encourage business leaders to purchase "the best seats in the house" to cultural events as holiday gifts.
- **Establishing a Department of Cultural Affairs:** Effective October 1, 1999, the agency was reconfigured into a three-division Department of Cultural Affairs. This strategically improved structure enables the Council to maximize programming and capital investments, enhance its comprehensive planning, coordinate decision-making and efficiently utilize limited resources. The three divisions correspond to the Department's key programmatic and service areas: Cultural Grants and Services; Cultural Facilities Improvement and Management; and Education and Outreach. The Council has initiated a major reorganization and expansion of its grants programs.

- **Raising Federal Funds for New Initiatives:** In 1999, the Cultural Affairs Council was awarded the largest grant of any local arts agency from the National Endowment for the Arts' (NEA) Education and Access program to help establish its innovative Cultural Access Network program, initiating cross-cultural programs in 11 of the network of neighborhood cultural facilities being improved by the Council. In the last 14 years, the Council has secured more than \$1.5 million in federal funds from a series of NEA grants to address the most pressing needs as identified through the Council's public planning process: grassroots arts development, regional cultural collaborations, neighborhood facilities improvements, individual artists fellowships and exhibitions, organizational advancement for mid-sized performing arts groups, creative development support for new works and cultivation of new audiences for the arts.

- **Integrating Cultural Needs Firmly into the Broader Civic Agenda:** In January 1998, at the first-ever Mayor's Economic Summit, attended by national, state and local business and civic leaders, culture was included as one of the 10 industries fundamental to community economic development. Miami-Dade County Mayor Alex Penelas assigned the Council to develop and lead the Summit component on culture. The Culture Workshop's recommendations were embraced as part of the Summit's resulting unified platform, which now constitutes the action plan for the County's economic development.

- **Advancing the Campaign for New Revenues:** The Council coordinated two professionally-led focus groups and conducted bilingual public polling in March 1998 to assess community attitudes on a new dedicated revenue source for the arts. The polling results from these representative groups of voters documented strong community support for culture, e.g.: a high level of satisfaction exists in the community with the quality of arts and cultural activities in Miami-Dade County (better than two-thirds of voters rated the quality of the arts locally as either excellent or good); and 68% of the voters indicated they had attended at least one arts/cultural event in 1998. These results were consistent across ethnic, age, gender and educational lines.

- **Completing a Nationwide Revenue Study to Establish New Dedicated Revenues:** In 1997, the Council initiated a comprehensive national revenue survey, conducted by a major, international accounting firm. The survey identified 20 potential sources of revenue capable of generating at least \$7 million in new, dedicated revenues needed to expand existing and create new cultural grants programs.

- **Initiating Innovative, Tourism-Related Program Growth:** In 1997, the Council was a catalyst for the creation of the Greater Miami Convention and Visitors Bureau's executive level position of Cultural Tourism Director, developing the job description and serving on the candidate selection panel. Additionally, the 1995 reorganization of Miami-Dade County government resulted in new responsibilities for the Council: managing the State-mandated Tourist Development Council (TDC) and its then \$800,000+ annual grants program (marking the first time in Florida that a local arts agency has been entrusted with the administrative responsibilities for a TDC); and administering the Visitor Industry Voluntary Educational Service Training Trust (VESTT) program, a partnership between local governments and the hospitality industry, for quality service and behavioral training specifically designed for local visitor industry personnel.

- **Taking the First Steps to Establish New Dedicated Revenues:** In 1996, the Council secured \$2.75 million in new dedicated convention development tax funds to sustain its Capital Grants Program for the next seven years and earmarked an additional \$1 million per year from this tax source (a total of \$32 million from 2003 until 2035) for the support of other cultural programs.
- **Leading Hurricane Andrew Cultural Recovery Efforts:** In the devastating aftermath of Hurricane Andrew, the Council secured \$8 million in 1992-93 from the State Hurricane Andrew Recovery and Rebuilding Trust Fund, the Knight and MacArthur Foundations, the National Endowment for the Arts and a nation-wide contributions campaign. The Council implemented a comprehensive technical assistance and funding program for the physical and financial recovery of Miami-Dade's cultural organizations and individual artists.
- **Building Cultural Coalitions and Service Organizations:** To help address broad needs surfaced through its action planning process, the Council has served as a catalyst in creating and supporting numerous service organizations and coalitions of arts groups, including the: Children's Cultural Coalition, Diaspora Arts Coalition, Greater Miami Festivals and Events Association, Dade Cultural Alliance, Theater League of South Florida, Haitian Artists Network/Sosyete Koukouy, South Florida Cultural Consortium, Filmmakers' Workshop and Arts Help en Español /Arts Help an Kreyol.
- **Sustaining an Interactive Cultural Planning Process:** The Council conducts a model, dynamic, annual community planning process, distinguished by the television broadcast and print distribution of the Chair's annual State of the Arts Address; the publishing of annual planning brochures with updated goals and objectives; and the coordination of televised, board-led community meetings for public input on Council policies and programs.
- **Serving as a Catalyst for Performing Arts Facilities:** Over two decades, the Council led the planning and implementation of cultural facilities projects, including the County's largest public-private sector partnership - a new, Cesar Pelli-designed performing arts center complex (a 2,200 seat concert hall, a 2,480 seat ballet/opera house, a 250 seat studio theater and a public plaza) and securing \$255 million in dedicated funds for its construction); establishing a \$21 million operating endowment; investing \$8 million simultaneously to improve a complementary network of 10 existing performance venues; and committing \$70 million for new and/or improved state-of-the-art facilities in critically under-served areas of the county.
- **Improving the Cultural Facilities Infrastructure:** The Council coordinated the investment of \$125 million in public funds from 1986-2000 for new and improved neighborhood cultural facilities (beginning with the Philip Johnson-designed downtown Cultural Center's museums/library complex in 1986 and continuing with the Department's Capital Development Grants Program for improving more than 40 neighborhood facilities since 1988).

- **Developing New Cultural Groups and Increasing the Economic Impact of the Arts:** Grant and technical assistance programs established by the Council have helped to develop the number of Miami-Dade's non-profit cultural groups from 110 in 1983 to more than 1,100 in 2005, representing a wide diversity of cultural expressions, heritages and traditions. Cultural Affairs Council studies documented the expanding economic impact of the arts, growing from \$41 million in 1981, to \$156 million in 1989, to \$329 million in 1995, to more than \$538 million in 2000.

- **Securing Miami-Dade County's First Dedicated Cultural Funding Source:** The Council led a successful referendum drive in 1978 to pass a tourist development tax as a dedicated revenue source for culture; since then, more than \$40 million of these public funds have been invested by the Council in cultural development.

Miami-Dade County Cultural Affairs Council

Performance Measures

To meet the shifting needs and priorities of our cultural constituency, the Cultural Affairs Council and the Department have developed multilevel approaches designed to collect valuable community input and feedback. The Council uses this information to refine current policies and programs and to create new initiatives. Annual series of interactive dialogues with community partners, cultural constituents and civic leaders form the basis of the Council's dynamic planning process, resulting in the expansion of services to a constituency of more than 1,100 cultural organizations and more than 5,000 individual artists.

Through this inclusive, public process, and the direct engagement of key civic partners, the Council is able to coordinate cultural activities as catalysts for educational, social and economic development, in conjunction with and service of the County's strategic plan. The Council's (through the Department's) primary goals and objectives correlate with the principal goals of Miami-Dade County's strategic plan in the following way:

DEPARTMENT'S PRIMARY OBJECTIVES	COUNTY'S DEPARTMENT-RELATED STRATEGIC PLAN GOALS
1) Secure more resources to serve as a developer of cultural opportunities county-wide.	Secure and invest additional public and private resources to improve and expand programs, services and facilities
2) Improve and build better cultural facilities in neighborhoods throughout Miami-Dade.	Establish easily accessible, diverse and enjoyable programs, services, places and facilities to meet our community's unique and growing needs
3) Increase participation in cultural activities and facilitate easier access to Department services for artists and cultural organizations.	Increase participation in and awareness of programs, services and facilities

The Council's/Department's *Business Plan and Outlook* sets forth an aggressive and ambitious set of goals, and articulates specific action steps according to which it tracks its progress toward achieving its goals.

Goal

Secure and invest additional public and private resources to improve and expand programs, services and facilities

Program/Initiative

Serve as a cultural developer countywide

- Increase funding available through the Department's 15 existing grants programs to strengthen support for cultural development.
- Drive toward establishing new grants programs to complete the comprehensive investment strategy for the arts: a) cultural facilities operations and programming; b) arts and social services collaborations; and c) individual artists fellowships in additional artistic disciplines.
- Convene public town meetings and task forces to assess cultural needs, refine grants programs and maintain the direct involvement of artists, cultural organizations, and civic and community partners in the cultural work plan.

Establish partnerships to expand the Department's work on cultural development and extend the Department's technical assistance services to areas of need

- Implement 15 grants programs as a comprehensive investment policy in cultural development.
- Expand the successful "Arts Help" (en Español / an Kreyol) bilingual grantswriting support program for the Hispanic cultural community and the Haitian cultural community, respectively, to include support for technical assistance for small and mid-sized cultural groups.
- Work with municipalities to develop and expand arts councils to create additional support programs within Miami-Dade's cities.

Expand the Department's customer service survey to all grants programs, workshops and town meetings

- Continue the multi-year phasing in of the Department's grants services evaluation, which includes customer survey assessments of: the grants program application forms and guidelines; the grant contract forms; grant reporting forms, and technical assistance services.
- Introduce a new streamlined participation survey to establish a baseline for assessing levels of community involvement on organizations' boards and staffs, and in their programs
- Implement an improved ADA survey to assess and encourage greater accessibility to cultural facilities and programs.

Goal

Establish easily accessible, diverse and enjoyable programs, services, places and facilities to meet our community's unique and growing needs

Program/Initiative

Improve existing cultural facilities in neighborhoods throughout Miami-Dade County

- Upgrade neighborhood-based cultural and community centers to be more technically and functionally capable venues for cultural activities, and more easily accessible to audiences.
- Continue to implement and complete the Existing Facilities Plan.
- Manage the County's investment in comprehensive cultural capital/renovation projects (e.g., Lyric theater ancillary facility; Coconut Grove Playhouse; Civil Rights Museum; Caribbean Marketplace).
- Assist, in partnership with local government and civic groups, in maintaining and operating these neighborhood facilities at optimal levels.
- In tandem with completion of the capital work, program the upgraded facilities to activate them and offer creative, alternative activities for kids and general audiences (e.g., the Department's *Cultural Access Network Program* encourages cultural groups to use alternative facilities as a means for expanding activities to new neighborhoods and providing cultural experiences to new audiences).

Develop new cultural facilities

- Complete the design, construction and operational planning and activation of the new South Miami-Dade Cultural Center by its scheduled opening in FY2006

Establish the new downtown Performing Arts Center

- Advance the operational planning and activation of the downtown Performing Arts Center for its scheduled opening in FY2006, i.e. continue to work collaboratively on the institution-building requirements of the performing Arts Center and the PACT, and collaborate with the PACT on programming and marketing initiatives

Begin implementing those cultural facilities projects approved through the Building Better Communities general obligation bond program

- Assess the readiness of projects and collaborate on formulating effective building programs

Improve coordination of cultural activities, programs and facilities development

- Coordinate efforts among the County's cultural institutions, i.e., assist in advancing the joint development objectives of Museum Park (Miami Art Museum, Miami Museum of Science and the historical Association of Southern Florida).
- Work as a partner with the City of Miami, the Museums, parks advocates and other interest groups on creating a public process for masterplanning Museum Park and establishing a framework for advancing this project through design, construction and operations.
- Participate in the Downtown Cultural Center task force to promote, improve and increase use of the plaza and adjoining institutions.

Goal

Increase participation in and awareness of programs, services and facilities.

Program/Initiative

Increase public participation in cultural activities

- Expand *Culture Shock Miami*, a low-cost ticket program for high school and college students ages 14-22.
- Refine and broaden the *Golden Ticket* free admission program targeted to senior citizens over the age of 62, in coordination with the Transit "Golden Passport Program"
- Implement the VSA "stArt with the Arts" pre-K program in daycare centers, with a grant from The Children's Trust, and in collaboration with Arts for Learning/Miami, the Peace Education Foundation and VSA arts
- Coordinate training workshops with *Arts for Learning/Miami* and the Children's Cultural Coalition to increase opportunities for children to experience community cultural activities by increasing the number of artists, cultural organizations and schools trained to integrate the arts into the core curriculum, and use this web-based program for connecting cultural programming with classroom teachers.
- Continue to update, re-distribute and improve the utilization of printed and electronic versions of the "Cultural Resource Directory," "Facilities Directory" and the "Arts Program Guide for Schools and Communities."
- Expand the Department's www.miamidadearts.org website to include more searchable databases and more extensive links; and continue to promote and increase the use of these services thereafter.
- Undertake strategic and innovative marketing projects with civic organizations and County departments

MIAMI-DADE CULTURAL AFFAIRS COUNCIL ATTENDANCE REPORT 2004

	Jan. 2004	Feb. 2004	Mar. 2004	Apr. 2004	May 2004	June 2004	July 2004	Aug. 2004	Sept. 2004	Oct. 2004	Nov. 2004	Dec. 2004		
Alejandro J. Aguirre	P	E	P	N/A	P	P	NO MEETING	P	E	NO MEETING	P	P		
Steven Alexander	E	P	P	N/A	E	P		P	P		A			
Pierre R. "Pepe" Bayard	E	P	P	N/A	P	P		P	P		E	P	P	
Victor Diaz	P	E	P	N/A	E	E		P	E		A	E	A	
Alexandria Holloway	P	A	P	N/A	A	A		A	A		A	P	P	E
Robert J. Jensen	P	E	P	N/A	P	E		E	E		P	P	P	P
Carlos Migoya	P	E	P	N/A	E	E		E	E		E	E	E	E
Jorge Pérez	P	E	P	N/A	E	E		E	E		P	E	E	E
Janá Sigars-Malina	P	P	P	N/A	E	P		P	P		E	P	P	P
Rick Sisser	E	P	P	N/A	E	P		P	P		E	A	A	A
Rosa Sugrañes	E	P	P	N/A	P	E		P	P		P	P	P	P
Ofelia Tabares-Fernandez	P	P	P	N/A	P	P		P	P		P	P	P	P
Jose Valdez-Fauli	E	P	P	N/A	P	P	P	E	P	E	E	P		
Dwayne A. Wynn	P	P	P	N/A	P	P	P	E	P	P	P	P		
Martin Zilber	A	A	P	N/A	P	E	P	P	E	P	P	E		

Key: P = Present
E = Excused
A = Absent

MIAMI-DADE CULTURAL AFFAIRS COUNCIL ATTENDANCE REPORT 2003

	Jan. 2003	Feb. 2003	Mar. 2003	Apr. 2003	May 2003	June 2003	July 2003	Aug. 2003	Sept. 2003	Oct. 2003	Nov. / Dec. 2003 combined (12/3/03)
Alejandro J. Aguirre	P	P	P	N/A	P	P	P	NO MEETING	P	E	P
Steven Alexander	P	P	P	N/A	P	P	P		P	P	P
Thomas L. Battles	P	A	A	N/A	A	A					
Pierre R. "Pepe" Bayard		P	P	N/A	P	P	P			P	
Luis Diaz	P	E	A	N/A	E	P	E			E	
Victor Diaz	P	E	A	N/A	P	A	E			P	
Alexandria Holloway							P			A	
Robert J. Jensen	P	P	E	N/A	P	E	E			P	
Carlos Migoya	E	E	A	N/A	E	P	P			E	
Jorge Pérez	P	E	P	N/A	E	E	E			P	
Tamara Philippeaux	A										
Janá Sigars-Malina	P	P	P	N/A	P	E	P			P	E
Rick Sisser	E	E	A	N/A	A	A	P		E	E	
Rosa Sugrañes	E	P	E	N/A	P	P	P		P	P	
Ofelia Tabares-Fernandez											
Jose Valdez-Fauli			P	N/A	P	P	E		E	E	
Diana Feltman Wright	A										
Dwayne A. Wynn	P	P	E	N/A	P	E	E		P	P	
Martin Zilber	P	E	E	N/A	P	P	E		P	E	

Key: P = Present
E = Excused
A = Absent

**MINUTES OF THE
MIAMI-DADE COUNTY CULTURAL AFFAIRS COUNCIL
May 25, 2005**

A meeting of the Miami-Dade County Cultural Affairs Council was held at the 6th Floor Conference Room, Stephen P. Clark Government Center, 111 N.W. 1st Street, Miami, Florida.

MEMBERS PRESENT

Rosa Sagrañes, Chairperson
Steven Alexander
Pierre "Pepe" Bayard
Robert Jensen
Carlos Migoya
Janá Sigars-Malina
Dr. Ofelia Tabares-Fernandez
Dwayne Wynn

MEMBERS NOT PRESENT

Alejandro Aguirre
Victor Diaz
Dr. Alexandria Holloway
Jorge Pérez
Monty Trainer
Martin Zilber

STAFF

Michael Spring, Director
Kelly Allocco
Francine Andersen
Nikenna Benjamin
Rem Cabrera
Susan Camp
Maria Cruell-Aguirre
Lisa D'Andrea
Marie Denis
Andrea Dougherty
Catherine Ferreira
Gerry Landreth
Marialaura Leslie
Deborah Margol
Luis Ruiz
Christina Tassy-Beauvoir

OTHERS PRESENT

Ana Lopez, Assistant to Alex Muñoz, Office of the
County Manager
Susan Valentine, Miami Today

Chairperson Rosa Sagrañes called the meeting to order at 12:25 p.m. She directed the Council's attention to a television presentation of programs currently airing on Beach T.V. and other hotel-related networks outside of Miami Beach. Earlier in the year, the Department collaborated with the Greater Miami Convention and Visitors Bureau to complete two (2) thirty-minute programs showcasing Miami-Dade County's top cultural arts attractions.

Due to a lack of quorum at the outset of the meeting, Ms. Sagrañes requested that "Reports and Discussion Items" be presented first.

REPORTS AND DISCUSSION ITEMS

State of the Arts Address – April 22, 2005

Chairperson Sagrañes reported that the "State of the Arts" address, delivered on April 22, 2005 at the Commission Chamber, was a tremendous success. More than 400 people, including elected officials, members of the press, and political, civic and cultural leaders of the community, attended the address. The address received positive media coverage from such publications as the Miami Herald as well as El Nuevo Herald and Diario Las Americas.

FY2005-2006 Budget Updates – Department of Cultural Affairs

Michael Spring reported that Department staff has presented the proposed FY2005-2006 budget at two internal budget hearings – the first was with the Office of Strategic Business Management and the second was with members of the Intergovernmental, Recreation and Cultural Affairs Committee, chaired by Commissioner Sally Heyman. County staff and Commissioners at each presentation favorably received the proposed budget. The Council's request for the allocation of an additional \$2 million in FY2005-2006 was introduced at each hearing. The bulk of the proposed increase is slated for the Department's "core" programs, in recognition of the importance of supporting the seasons and annual activities of Miami-Dade County's most active organizations. The balance of the funds would be used to help augment a number of the Department's "outreach" grants programs and initiatives. County Manager George Burgess will forward his recommendations for the FY2005-2006 budget to the Board of County Commissioners in June 2005.

Budget Updates – State of Florida Division of Cultural Affairs

Mr. Spring reported that the Florida Legislature has recommended almost the full restoration of funding for the State of Florida - Division of Cultural Affairs' programming and facilities grants to FY2002-03 levels. Chairperson Sagrañes praised the work of the members of the Miami-Dade Delegation for their leadership. At Chairperson Sagrañes' request, letters will be sent to members of the Miami-Dade Delegation on behalf of the Council thanking them for their continued support.

***Building Better Communities* (GOB) Bond Program Update**

Mr. Spring directed the Council's attention to the final draw down schedules for the cultural projects in the *Building Better Communities* General Obligation Bond (GOB) Program included in the meeting package. The Board of County Commissioners reviewed and approved the plan at their meeting on May 17, 2005. Mr. Spring noted that in total, the GOB program would provide approximately \$450 million in improvements to cultural capital projects throughout Miami-Dade County over the next 15 years. The capital planning process is underway for a number of key stakeholders in the program, including the Miami Art Museum, the Miami Museum of Science/Historical Museum, Vizcaya, etc. It is anticipated that the first series of bonds will be issued in the summer 2005. Department staff will continue to work closely with County staff administrators throughout the bond issuance process.

Greater Miami Chamber of Commerce Board of Governors Luncheon – May 4, 2005

Chairperson Sagrañes commended Mr. Spring for his efforts in coordinating with the Greater Miami Chamber of Commerce and the Arts and Business Council of Americans for the Arts to bring Richard Florida, author of *The Rise of the Creative Class* and *The Flight of the Creative Class*, to deliver the keynote address at the Chamber's May 4th Board of Governors luncheon. She noted that the luncheon was well attended and a resounding success.

Steven Alexander joined the meeting at 12:40 p.m.

Chairperson Sagrañes announced her appointment as incoming Chair of the Greater Miami Chamber of Commerce in June 2005. She noted that as Chair, she would continue her commitment to emphasize the economic impact of the cultural arts in Miami-Dade County.

***Culture Shock Miami* – Discount Tickets for Youth Program**

Gerry Landreth reported on continued progress related to the Department's discount tickets for youth program, *Culture Shock Miami*. Ticket sales continue to increase, with 1,213 tickets sold for events throughout Miami-Dade County, along with more than 1,000 names on the program's weekly e-blast

mailing list. Staff continues to work with cultural organizations to increase the number of events available through the program; a number of organizations have joined, such as the Arts Ballet Theatre, Miami Gay and Lesbian Film Festival and MIAMIntelligence. In addition, a 10-day advertising campaign with Clear Channel's Y-100.7 radio was initiated. The campaign, featuring 30 on-air and 30 Internet spots, was held in conjunction with the station's annual *Summer Splash* concert, from which *Culture Shock* was allotted 20 tickets for sale to the concert through the program. Department staff noted that the Y-100 advertisements yielded a substantial increase in the number "hits" to the *Culture Shock* website. In addition, a countywide ad campaign continues in collaboration with the Miami-Dade County Transit Department. A total of 120 posters were produced to ensure coverage on the entire fleet of Metrorail cars, along with 30 king-sized bus ads. A memorandum containing a detailed status report for the program was included in the meeting package.

Dwayne Wynn joined the meeting at 12:50 p.m.

Harvard Business School Community Partners: Board Participation Initiative

Deborah Margol reported that the Harvard Business School (HBS) Community Action Program *Board Participation Initiative* continues. New Theater had been adopted to test strategies developed earlier in the year to encourage greater participation on cultural organizations' boards. Members of the HBS Community Action Team and Department staff are working directly with administrative/artistic staff and current board members of the New Theater to develop a "tool kit" to serve as an instrument for board recruitment, specifically as it relates to efforts in creating increased participation by diverse members of the community on boards of cultural organizations. The work with New Theater has helped to develop and test tools to assess the segments of the community represented on their board and to evaluate how well New Theater is addressing the expectations of these board members. In addition, this analysis has been extended to identify the market segments that New Theater can approach to build greater depth and diversity on their board. It is anticipated that the HBS Community Action Team will finalize the tool kit in the summer of 2005. Ms. Margol noted that based on a staff presentation to City Theatre, this local arts organization has implemented preliminary elements of the tool kit and has been successful in increasing membership of their board by five (5) members.

Noting the presence of a quorum, Chairperson Sugrañes returned to "Items for Ratification."

ITEMS FOR RATIFICATION

Appointment of the FY2005-2006 Grants Program Panels (Spring Cycle) – Capital Development (CAP) Grants Program, Hannibal Cox, Jr. (HCJ) Cultural Grants Program, International Cultural Exchange (ICE) Grants Program, and the Youth Arts Miami (YAM) Grants Program

The proposed slates of panelists for the spring cycle of the Department's FY2005-2006 grants programs were approved unanimously (motion by Steven Alexander, seconded by Carlos Migoya).

ITEMS FOR APPROVAL

Requests for Excused Absences for May 25, 2005

Requests for excused absences submitted by Alejandro Aguirre, Victor Diaz, Jorge Pérez, Monty Trainer and Martin Zilber were approved unanimously (motion by Mr. Migoya, seconded by Mr. Alexander).

Approval of the March 23, 2005 Minutes

The minutes of the March 23, 2005 meeting were approved unanimously (motion by Mr. Alexander, seconded by Mr. Migoya).

Appointment of the FY2005-2006 Grants Program Panels (Spring Cycle) – Cultural Advancement (ADV) Grants Program, Festivals and Special Events (FEST) Grants Program and the Major Cultural Institutions (MCI) Grants Program

The proposed slates of panelists for the spring cycle of the Department’s FY2005-2006 grants programs were approved unanimously (motion by Mr. Alexander, seconded by Dwayne Wynn).

FY2004-2005 Community Grants Program Recommendations – Fourth Quarter

Pierre “Pepe” Bayard reported that the Community Grants Program – Fourth Quarter Panel met on April 28, 2005 to review 38 applications requesting \$288,727. The Panel recommended funding 37 of the applicants for a total of \$170,592. The Panel deemed one (1) application incomplete and therefore, not eligible for funding. Program Administrator Luis Ruiz noted that there were no Councilor conflicts of interest.

African American Performing Arts Community Theatre	\$4,775
Alhambra Heights Residential Force, Inc.	\$3,450
Alyans Atizay Ayisyen, Inc. dba Haitian Cultural Arts Alliance	\$4,032
Arts at St. Johns, Inc. a/f/a for Hanan Arts Cooperative	\$4,244
Arts Ballet Theatre of Florida, Inc.	\$5,304
ArtSpring, Inc.	\$4,774
Carnaval Independencia Centro America & Mexico, Inc. (CICAMEX)	\$3,714
Centro de Prevencion y Educacion Corazones Unidos HIV/SIDA, Inc.	\$4,774
City of Homestead - Parks and Recreation Department	\$4,244
City of West Miami	\$3,500
Community Concerts Association, Inc. a/f/a for The Edge Theatre	\$4,244
Community Theatre of Miami Lakes, Inc.	\$4,244
Cove/Rincon Corp., The	\$3,714
Dance Esaias Corporation dba 6th Street Dance Studio/Whole Project	\$4,774
Florida Chamber Orchestra Company, The	\$4,774
Florida Historical Performance Company, Inc.	\$5,304
Hispanic-American Lyric Theatre a/f/a for Centro Cultural Boliviano Masis, Corp.	\$4,510
Hispanic-American Lyric Theatre a/f/a for Editorial Cubana, Inc.	\$5,568
Hispanic-American Lyric Theatre a/f/a for Latin American Center for New Music, Inc. (fka Millennium New Music Ensemble)	\$5,304
Humane Society of Greater Miami, Dade County Society for Prevention of Cruelty to Animals and Adopt A Pet, Inc. a/f/a for Art for the Animals, Inc.	\$3,450
Instituto de Cultura Peruana, Inc.	\$4,244
John I. Smith Foundation, Inc.	\$5,092
Key Biscayne Fourth of July Parade Committee, Inc.	\$4,774
Marti Artistic Repertory Theater, Inc.	\$4,774
Miami Beach Cultural Arts Alliance, Inc.	\$4,403
Miami Light Project, Inc. a/f/a for Mad Cat Theatre Company, Inc.	\$4,510
Music Fest Miami, Inc.	\$6,363
New World Festival, Inc.	\$6,360
Performing Arts Institute, Inc., The	\$5,304
Performing Arts Network (PAN)	\$4,774
Shake-A-Leg Miami, Inc.	\$4,244
Shores Performing Arts Theater, Inc.	\$4,032
Sociedad Cultural Santa Cecilia, Inc.	\$3,714
Sociedad Cultural Santa Cecilia, Inc. a/f/a for Emilio Pujol Classical Guitar Foundation, Inc.	\$4,138
Sosyete Koukouy, Inc. a/f/a for Haitian American Youth Organization, Inc.	\$6,363
South Florida Composers Alliance, Inc. a/f/a for Artemis Performance Network	\$4,774

Sunflower Society, Inc.
TOTAL

\$4,032
\$170,592

The Panel's recommendation to fund the aforementioned 37 organizations was approved unanimously (motion by Mr. Migoya, seconded by Robert Jensen).

FY2005-2006 Creative Capital (CRC) Grant Program Recommendations

Rem Cabrera reported that the Creative Capital Professional Development Program Panel, chaired by Mr. Alexander, met on May 18, 2005 to review the submissions and select 15 artists to participate in the program. The objective of the program is to present a professional development retreat for individual artists, in conjunction with Creative Capital, a national nonprofit organization that supports artists by providing workshops that help artists organize, plan, and sustain their creative careers.

The recommended artists are:

John Bailly
Brigid Baker
Octavio Campos
Teo Castellanos
Clifton Chilree
Denise Delgado
Ivan Toth Depena
Julie Kahn
Mark Koven
Gary Lund
Lucia Aratanha Lund
Nikki Rollason
Ray Sullivan
Susan Westfall
Wendy Wischer

The Panel's recommended selection of the aforementioned 15 artists to participate in the program was approved unanimously (motion by Mr. Migoya, seconded by Mr. Alexander).

FY2005-2006 International Cultural Exchange (ICE) Grants Program Recommendations

Mr. Wynn reported that the International Cultural Exchange Grants Program Panel convened on May 3, 2005 to review 29 applications requesting a total of \$828,575. The Panel recommended funding 13 applications for a total of \$250,000. Program Administrator Marialaura Leslie noted that there were no Councilor conflicts of interest.

Center for Emerging Art, Inc.	\$22,251
Diaspora Vibe Cultural Arts Incubator	\$22,474
Friends of the Miami-Dade Public Library, Inc.	\$29,967
Gold Coast Theatre Company	\$22,474
Miami Choral Society, Inc.	\$14,984
Miami Contemporary Dance Company	\$14,984
Miami Light Project, Inc.	\$14,984
Miami-Dade County Public Schools -- Division of Life Skills	\$29,218
Momentum Dance Company	\$22,474
National Art Exhibition by the Mentally III, Inc.	\$14,984
Rhythm Foundation, Inc.	\$11,238
South Beach Chamber Ensemble	\$14,984
South Florida Youth Symphony	\$14,984

TOTAL

\$250,000

The Panel's recommendation to fund the aforementioned 13 organizations was approved unanimously (motion by Mr. Alexander, seconded by Mr. Migoya).

Annual Sunset Review

Ms. Margol reported that as a part of the regular review of all County advisory boards, the Cultural Affairs Council was required to take formal action to recommend whether the Council should be continued. The Council approved the recommendation for its continued operation as a County advisory board and requested that this action be included as part of its submission through the biannual Sunset Review of County Boards Report to the Board of County Commissioners (motion by Mr. Wynn, seconded by Mr. Migoya).

South Miami Dade Cultural Center

Lisa D'Andrea reported that Department staff has completed negotiations with The Tower Group, the one responsive bidder for the construction of the South Miami-Dade Cultural Center. A report containing the proposed savings items was included in the meeting package. It is anticipated that the Board of County Commissioners and Mayor will review the contract for construction by July of 2005. The South Miami-Dade Cultural Center is scheduled to take approximately 20 months to construct.

DIRECTOR'S REPORTS

- 1) Department staff worked in conjunction with the Arts and Business Council of Americans for the Arts in order to develop printed materials that highlight the benefits of board participation and encourage cultural volunteerism. These materials, developed in the form of a brochure, were printed and distributed at the Greater Miami Chamber of Commerce Board of Governors Luncheon on May 4, 2005.
- 2) A ribbon cutting ceremony was held on April 26, 2005, to celebrate the completion of the Hialeah High School Auditorium. This state-of-the-art 800-seat theater will be available for rental by local arts groups at a competitive rate. In attendance at the ribbon cutting were County Commissioner Natacha Seijas, Hialeah Mayor Raul Martinez, and School Board Member Perla Tabares-Hantman.
- 3) A meeting with senior writers and editors at the Miami Herald was held on May 9, 2005 to continue discussion regarding coverage of the arts by the newspaper. The Miami Herald has agreed to meet with a group of cultural representatives to solicit input regarding coverage.
- 4) The second annual *Creative Visions Student Art Exhibition* was held on May 12, 2005 at the Patricia and Phillip Frost Art Museum at Florida International University. Board of County Commissioners Chairperson Joe Martinez sponsored the exhibition and presided over the opening ceremony that was a significant success.
- 5) The City of Miami has begun the masterplanning process of Museum Park, the future home of the Miami Art Museum and the Museum of Science/Historical Museum at Bicentennial Park.
- 6) The Department's new website is up and running, providing cultural constituents and residents with important information regarding the work of the Department, funding opportunities, etc. Work is continuing to complete the new site's "construction." The web address is www.miamidadearts.org.
- 7) The Department has collaborated with the Greater Miami Convention and Visitors Bureau on a series of publications that have just been completed, including the first ever Family Guide for Visitors, a

Travel and Leisure Magazine insert on the arts in Miami as well as a South Florida theater directory of performance venues located in Miami-Dade, Broward, Palm Beach, Martin and Monroe Counties.

8) The State of Florida Division of Cultural Affairs' *Artist Enhancement Grants Program* has concluded. More than 350 applications were received, with 75 awards provided to Florida-based individual artists. The Department, under the leadership of Mr. Cabrera, administered this program on behalf of the State. The program provides funding support to Florida-based individual artists for professional development and skill-building opportunities to advance their work and careers.

COUNCILOR REPORTS

Chairperson Sagrañes reported on a number of cultural activities she recently attended, including events in Coral Gables at the Piag Museum and in the Wynwood Arts District at the Food Culture Museum.

Dr. Ofelia Tabares-Fernandez reported that the Cuban Museum would present a concert on June 8, 2005 in honor of world-renowned pianist Rene Touset, featuring the recipient of a scholarship awarded annually in his honor.

Pierre "Pepe" Bayard commended City of Miami Mayor Manny Diaz for his emphasis on arts and cultural development at the annual State of the City address. Mr. Bayard also reported on the community-wide unveiling of the statue honoring Haiti's freedom fighter, General Toussaint L'Ouverture. He noted that the event was received with great enthusiasm and well attended.

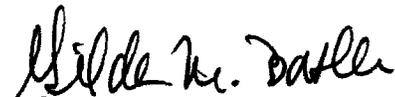
Janá Sigars-Malina reported that Fairchild Tropical Garden would present the work of Dale Chihuly and that the exhibition would open in conjunction with Art Basel in December 2005.

Mr. Migoya reported that he recently attended a "hard hat" tour of the Performing Arts Center of Miami and was pleased to see the level of progress on the building.

Chairperson Sagrañes reminded Councilors that County-mandated ethics training would take place at the June 2005 regularly scheduled Council meeting. She noted that all Council members are required to attend.

With no further business to discuss, the meeting was adjourned at 1:30 p.m.

Respectfully submitted,


Gilda M. Batlle

ORDINANCE NO. 76-34

ORDINANCE ESTABLISHING METROPOLITAN
DADE COUNTY COUNCIL OF ARTS AND
SCIENCES; PROVIDING DEFINITIONS;
ESTABLISHING QUALIFICATIONS FOR
MEMBERSHIP; PROVIDING FOR THE ELECTION
OF OFFICERS; PROVIDING FOR AN EXECUTIVE
DIRECTOR; SETTING FORTH POWERS;
PROVIDING FOR MEETINGS, COMMITTEES
AND RULES; PROVIDING FOR FUNDING BY
DADE COUNTY; PROVIDING A FINDING OF
PUBLIC PURPOSE; PROVIDING SEVERABILITY;
PROVIDING INCLUSION IN THE CODE; AND
PROVIDING AN EFFECTIVE DATE

WHEREAS, the Board of County Commissioners finds that it is in the public interest to increase the appreciation of the arts and sciences among Dade County's citizens; and

WHEREAS, the Commission finds that it is in the public interest to provide proper facilities for all types of cultural expression in locations that are accessible; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere in which every arts and science group in Dade County has an opportunity to achieve financial solvency; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere conducive to the fullest expression of all forms of the arts to provide artistic satisfaction to the performer and to enrich the lives and fill the leisure time of all Dade County's citizens,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Metropolitan Dade County Council of Arts and Sciences.-- There is hereby created and established the Metropolitan Dade County Council of Arts and Sciences, hereinafter referred to as the council, a part of the government of Dade County, Florida, for the purpose of developing, coordinating and promoting the performing and visual arts and the sciences, in

Dade County, contracting for artistic services, performances, and exhibits, and developing physical facilities for the use of the arts and sciences, all for the enjoyment, education, cultural enrichment, and benefit of the citizens of Dade County. In furtherance of said purpose, the council shall attempt to accomplish the following objectives:

(1) Stimulate greater governmental and public awareness and appreciation of the importance of the arts and sciences to the people of Dade County.

(2) Encourage and implement greater and more efficient use of governmental and private resources for the development and support of the arts, and sciences.

(3) Encourage and implement opportunities for County residents to participate in artistic and scientific activities.

(4) Promote the development of Dade County artists, scientists and institutions and community organizations sponsoring arts and science activities, and audiences.

(5) Survey and assess the needs of the arts and sciences, and of the people of this County relating thereto and make such information promptly and regularly available to all interested agencies and persons upon request.

(6) Support and implement the preservation and growth of the County's artistic and scientific resources.

(7) Foster the development of a receptive climate for the arts and sciences to culturally enrich and benefit the citizens of Dade County in their daily lives, to make Dade County visits and vacations all the more appealing to the world and to attract to Dade County residency additional outstanding creators in the field of arts and sciences through appropriate programs of publicity, education, coordination and sponsor activities such as the presentation of lectures and exhibitions and central compilation and dissemination of information on the progress of the arts and sciences in Dade County.

(8) Encourage and coordinate the artistic and scientific activities of other governmental agencies, including those concerned with the public educational system.

(9) Provide Dade County cultural organizations with information and assistance.

The purposes and objectives provided by this section are hereby deemed to be public purposes.

Section 2. Definition of "the arts and sciences".--

The boundaries of the arts and sciences are constantly changing, but for purposes of this ordinance shall include, without limitation, all phases of the visual and performing arts and shall also include the exhibition of all forms of history and science, when such activities are conducted by nonprofit organizations.

Section 3. Membership and organization.--

(1) Each council member will be charged with the responsibility of serving the best interests of the arts and sciences in the County within the purposes of this act, and no council member shall view his or her council role to be that of representing any particular geographic area of the County, interest group, arts or science institution, community organization, or audience.

(2) (a) The council shall consist of 15 members. No person shall be qualified to sit as a member of the Cultural Arts Council if he or she is a salaried manager, administrator or director of any cultural organization in Dade County. Vacancies on the council shall be filled by the County Commission. In filling any vacancy, the County Commission shall select the replacement council member from a list of three candidates to be submitted by the remaining members of the council. In the event that none of the three candidates suggested meets Commission approval, the council shall submit another and entirely different list for Commission consideration. This process shall continue until a suitable replacement has been found to fill the existing or anticipated vacancy.

(b) The council shall endeavor to make the public aware of any vacancy which occurs, or which is expected, by complying with the notice and publication requirements established in subsection (6) of this section. The council shall then receive open nominations from citizens of Dade County before submitting any list of candidates to the County Commission.

(3) The term of office for each member shall be 5 years; however, of the members first appointed, three shall serve for 1 year, three for 2 years, three for 3 years, three for 4 years and three for 5 years. All members of the council shall be qualified electors residing in the County.

(4) No council member who serves a full term shall be reappointed to the Council during the two-year period following expiration of his or her term.

(5) No council member may receive compensation for his or her services, but the council may approve reimbursement for expenses necessarily incurred in the performance of a member's duties.

(6) For purposes of this section, notice and publication requirements shall be deemed to have been met by advertisement three consecutive days in a newspaper of County-wide circulation at least fourteen days prior to the taking of the intended action.

Section 4. Council officers.-- The council shall elect annually one of its members to be its chairperson, and another as vice chairperson.

Section 5. Executive director.-- The County Manager, with the advice and consent of the council, and subject to approval by the County Commission, shall appoint an Executive Director who shall be a full-time employee and shall receive a salary fixed by the County Commission. The Executive Director shall carry out the policies and programs established by the

council, shall employ, subject to council approval, such full-time and part-time staff and consultants as appropriate to carry out those policies and programs and shall be in charge of the day-to-day operations of those policies and programs.

Section 6. Powers of the council.-- The council shall have all legal powers necessary and appropriate to effectuate its objectives and the purposes as set forth in this ordinance, subject to the approval of the County Commission, including, but not limited to, the power:

- (1) To have a seal and to alter the same at pleasure.
- (2) To provide financial support, including grants, matching grants, loans and guarantees, when other sources of financial support are unavailable or impractical, to Florida artists, arts institutions, local arts interests, and community organizations sponsoring arts activities pursuant to such regulations as the council may adopt and publish.
- (3) To adopt rules for the regulation of its affairs and the conduct of its business.
- (4) To acquire by grant, purchase, gift or devise all property, real or personal, or any estate or interest therein necessary, desirable or convenient for the purpose of this ordinance, and to lease or rent all or any part thereof and to exercise all of its powers and authority with respect thereto.
- (5) To lease or contract for the operation of any part of any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.
- (6) To fix and collect rates, rentals, fees and charges for the use of any and all of the cultural facilities of the council.
- (7) To contract for the operation of concessions on or in any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.

(8) To advertise within or without the state any of the activities, events or facilities of the council.

(9) To make and enter into all contracts and agreements necessary or incidental to the purposes and the performance of the duties imposed and the execution of the powers granted under this act, and to employ such director, consulting services, engineers, superintendents, managers, construction and financial experts and attorneys, and such employees and agents as may, in the judgment of the council, be deemed necessary, and to fix their compensation.

(10) To cooperate and contract with the government of the United States or the State of Florida, or any agency or instrumentality thereof, or with any municipality, district, private corporation, co-partnership, association, or individual providing for or relating to cultural activities, events or facilities.

(11) To organize advisory committees.

(12) To recommend for consideration the names of at least three qualified persons for each vacancy that occurs on the council.

(13) To give such priority to the accomplishment of the purposes, objectives, and duties of the council as it shall determine to be in the best interests of the arts and sciences and the people of Dade County.

(14) To request and obtain such assistance, services, and information from other governmental agencies or entities as will enable the council to properly carry out its objectives under this ordinance.

(15) To do all acts or things necessary or convenient to carry out the powers expressly granted in this ordinance.

(16) To seek and accept appropriations or funds from any federal, state, county, city, or municipal governmental entity, or any individual, partnership, jointventure, or corporation.

(17) To create associate memberships.

Section 7. Council meetings; public hearings;
committees and advisors; reports; rules.--

(1) (a) All meetings shall be open to the public.
~~Council meetings shall be held at least quarterly pursuant to~~
notice and at such times and places as the council shall
determine. One-half of the council membership, plus one, shall
comprise a quorum for the transaction of business at council
meetings.

(b) Continued and unexcused absence from council
meetings shall constitute cause for a member's removal from the
council, and replacement as provided for in subsection (2) of
section 3. Such action shall be taken only with approval of
2/3 of the remaining council members.

(2) The council shall hold at least one public hearing
annually, pursuant to public notice specifying the date and
place of hearing and the subjects to be considered, specifically
for the purpose of making the council's work known and investi-
gating and assessing the needs and development of the arts
and sciences in the County.

(3) The council may establish such working committees of
council members as it deems appropriate to carry out its purposes,
objectives, duties and powers.

(4) The council may convene such advisory panels and may
consult with such advisors and experts as it deems necessary and
appropriate for carrying out its objectives, duties and powers,
and it shall initially establish and consult a professional
advisory committee.

(5) The council shall formulate and publish rules and
regulations setting forth the criteria pursuant to which its
financial aid is given, and such other rules regarding its
activities as it deems appropriate.

(6) The council shall annually file with the Board of
County Commissioners a report summarizing its activities conducted
during the preceding year and setting forth such recommendations,
including recommendations with respect to present or proposed

legislation, concerning State encouragement and support of the arts, as it considers appropriate. The council's annual report, and such other reports as it deems appropriate, shall be made available to the public.

Section 8. Initial council; funding.--

(1) The initial 15 council members shall be selected as follows:

a) The Planning Advisory Board shall submit all public nominations received by it as of March 31, 1976, to both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League.

b) Both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League shall consider said public nominations, together with any additional nominations that either group may have, and each group will submit 45 nominations to the Planning Advisory Board.

c) The Planning Advisory Board will select 45 nominations from the total of 90 received and submit these 45 nominations to the Board of County Commissioners.

d) From the 45 names submitted by the Dade County Planning Advisory Board the initial 15 council members shall be appointed by the Board of County Commissioners.

(2) Funding by Dade County -- Requests of the council for funding by Dade County shall be initiated through the County Manager in accordance with established procedures.

Section 9. Public purpose.-- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 10. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 11. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 12. This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED: April 20, 1976.

Approved by County Attorney as to form and legal sufficiency. W. L. W.