

MEMORANDUM

Agenda Item No. 7(G)

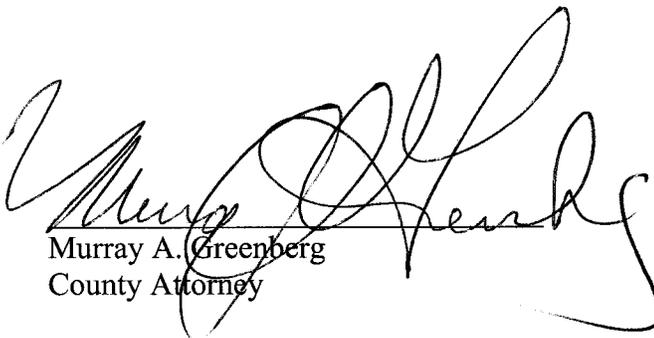
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: (Second Reading 10-18-05)
August 23, 2005

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Ordinance pertaining to
zoning; exempting from
zoning regulations Class C
signs at Miami
International Airport

The accompanying ordinance was prepared and placed on the agenda at the request of Commissioner Carlos A. Gimenez.



Murray A. Greenberg
County Attorney

MAG/bw

Memorandum

MIAMI-DADE
COUNTY

Date: October 18, 2005

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: Ordinance pertaining to zoning; amending Section 33-332 and Section 33-107 of the Code; exempting from zoning regulations Class C signs at Miami International Airport

This substitute fiscal impact statement incorporates the information requested at the September 16, 2005 Infrastructure and Land Use Committee meeting.

The Miami-Dade Aviation Department (MDAD) has further reviewed this ordinance and determined that the implementation of this ordinance would have a positive fiscal impact to Miami-Dade County.

It is estimated that, with the implementation of this ordinance, the MDAD will have a positive revenue impact of at least \$420,000. This forecast is based on 70 percent of the gross revenue received by MDAD under the current agreements with various clients. The estimates are based on three locations, the only ones for which MDAD has actual history. A skybridge location grossed annualized revenue starting at \$120,000 from client Aeromexico, to a high of \$260,000 at a later date from American Airlines. An exterior wall location at Concourse A grossed annualized revenue of \$240,000 from client HSBC, to a high of \$423,000 from electronics giant Samsung. Finally, a parking garage wall, which was never implemented because the ordinance was cited, had already been contracted by Technomarine to gross annualized revenue of \$240,000.

These estimates are considered conservative as staff has taken into consideration transition periods between ads being removed and new ones being installed.


Assistant County Manager

fiscal07605



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: October 18, 2005

FROM: 
Murray A. Greenberg
County Attorney

SUBJECT: Agenda Item No. 7(G)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 7(G)
10-18-05

ORDINANCE NO. _____

ORDINANCE PERTAINING TO ZONING; AMENDING SECTION 33-332, CODE OF MIAMI-DADE COUNTY, PERTAINING TO DEFINITIONS; AMENDING SECTION 33-107 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA; EXEMPTING FROM ZONING REGULATIONS CLASS C (“OUTDOOR ADVERTISING”) SIGNS AT MIAMI INTERNATIONAL AIRPORT (WILCOX FIELD), PROVIDING SEVERABILITY, INCLUSION IN THE CODE AND AN EFFECTIVE DATE

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Section 33-332 of the Code of Miami-Dade County, Florida is hereby amended as follows:¹

Sec. 33-332. Definitions.

In construing the provisions hereof and each and every word, term, phrase or part thereof, where the context will permit, the definitions provided in Section 1.01, Florida Statutes, and Section 33-1 and Section 33-302 of the Code of Miami-Dade County, Florida, and the following definitions shall apply:

(1) *Airport* means Miami International Airport (Wilcox Field) >>, including those lands owned by Miami-Dade County generally from NW 12 to 36 Street, between NW 42 Avenue (LeJeune Road) to the Palmetto Expressway (SR 826)<<.

* * *

¹ Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

Section 2. Section 33-107 of the Code of Miami-Dade County is hereby amended as follows:

Sec. 33-107. Class C commercial signs.

Type of signs permitted: Billboard; bulletin board; poster board.

* * *

>>Zone/district exemption. Notwithstanding the Class C limitations herein, Miami International Airport (Wilcox Field) as defined by Section 33-332(1), shall be exempt from all Class C limitations, including landscaping and maintenance requirements.<<

Section 3. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 4. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 5. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED:

Approved by County Attorney as CMC
to form and legal sufficiency:

Prepared by: JM

John McInnis

Sponsored by Commissioner Carlos A. Gimenez