

MEMORANDUM

Agenda Item No. 11(A)(19)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 24, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Resolution authorizing in-kind
services for the Walk America
sponsored by the March of
Dimes

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Sally A. Heyman, Commissioner Jose "Pepe" Diaz, Commissioner Carlos A. Gimenez, Commissioner Joe A. Martinez, Commissioner Dennis C. Moss, Commissioner Rebeca Sosa and Senator Javier D. Souto.


Murray A. Greenberg
County Attorney

MAG/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 24, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Agenda Item No. 11(A)(19)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor

Agenda Item No. 11(A)(19)

Veto _____

04-27-07

Override _____

RESOLUTION NO. _____

RESOLUTION AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT AND THE MIAMI-DADE POLICE DEPARTMENT FOR THE APRIL 28, 2007 WALK AMERICA SPONSORED BY THE MARCH OF DIMES, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$25,869.60 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the March of Dimes has requested in-kind services from the Miami-Dade Park and Recreation Department and the Miami-Dade Police Department for the April 28, 2007 Walk America in an amount not to exceed \$25,869.60 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, Walk America is a fundraiser walk to raise money to improve the health of babies by reducing the incidence of birth defects, premature births, and infant mortality; and

WHEREAS, the March of Dimes is a not-for-profit organization; and

WHEREAS, Walk America is a major event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department and the Miami-Dade Police Department for the April 28, 2007 Walk America in an amount not to exceed \$25,869.60 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Sally A. Heyman, Commissioner Jose "Pepe" Diaz, Commissioner Carlos A. Gimenez, Commissioner Joe A. Martinez, Commissioner Dennis C. Moss, Commissioner Rebeca Sosa and Senator Javier D. Souto and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 24th day of April , 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

ALR

Monica Rizo

FROM : MARCH OF DIMES

FAX NO. : 3054771254

Feb. 07 2007 03:41PM P2

Attn: Pam Regula

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

MDPD - \$10,300.00
PARKS - ~~\$3,192.80~~
\$15,569.60

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2838
Fax: (305) 375-3968

4249
25,969.60

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: March of Dimes

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- County Sponsored Event/Sponsoring Department
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Julie Salas
8323 NW 12 Street Suite 208 Miami FL 33121
W-305-477-1192 F-305-477-1254 C-954-651-1998 jsalas@marchofdimes.com

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Police fees & Crandon park fees (see attached)

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):
Walk America - April 28, 2007 - Fundraiser walk to raise money to improve the health of babies by preventing birth defects, prematurity, and infant mortality.

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Crandon Park, Key Biscayne
4000 Crandon Boulevard, Key Biscayne FL 33149

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MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

- 8. Description of regional or local impact: This event has a local and regional impact in Miami-Dade County because of the local and national media covering the event. In addition besides the local community participating, many out of town participants attend Walk America which puts Miami-Dade County on the map.
- 9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Set up 4-28-07 8:30 am - 6:30 pm
clean up completed by 4/28/07 - 4 pm
- 10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): see attached map
- 11. Expected number of participants and estimated attendance (per day, if applicable): 8,000
- 12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): see attached fee list

I hereby certify that all the statements made in this application are true and correct.

[Signature]
Signature of Authorized Representative

2/4/07
Date

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FROM : MARCH OF DIMES

FAX NO. : 3054771254

Feb. 07 2007 03:41PM P4



*March of Dimes
Miami-Dade/Monroe Division
3323 N.W. 12th Street, Suite #208
Miami, FL 33126
Telephone (305) 477-1192
Fax (305) 477-1254*

January 27, 2007

Commissioner Sally Heyman
Miami-Dade County
111 NW 1 Street, Suite 230
Miami, FL 33128

Dear Commissioner Heyman:

The March of Dimes will be holding its annual WalkAmerica on Saturday, April 28, 2007 at Crandon Park, Key Biscayne. We would appreciate it very much if you could be our sponsor once again and present our event at a commission meeting. Specifically, we would like to request that the Commission waive the fees for police and Crandon Park, as it has done in previous years.

The mission of the March of Dimes is to prevent birth defects, prematurity, and infant mortality. As you know, birth defects are the leading cause of infant mortality in our nation. The March of Dimes is funding studies in the areas such as gene therapy and the prevention of premature labor. Its folic acid campaign is having national impact in educating women of childbearing age about this B vitamin, which helps prevent birth defects of the brain and spinal cord. In Miami-Dade County, the MomMobile, a mobile medical unit continues to provide free medical care to pregnant women of low income. It is with the funds raised at WalkAmerica that the March of Dimes is able to make sure that all these initiatives continue in order to ensure that every baby has a healthy start in life.

On behalf of the March of Dimes and the babies and mothers of this community, we are very grateful for your continued support of our mission. If you should need further information, please call me at 305-477-1192.

Sincerely,

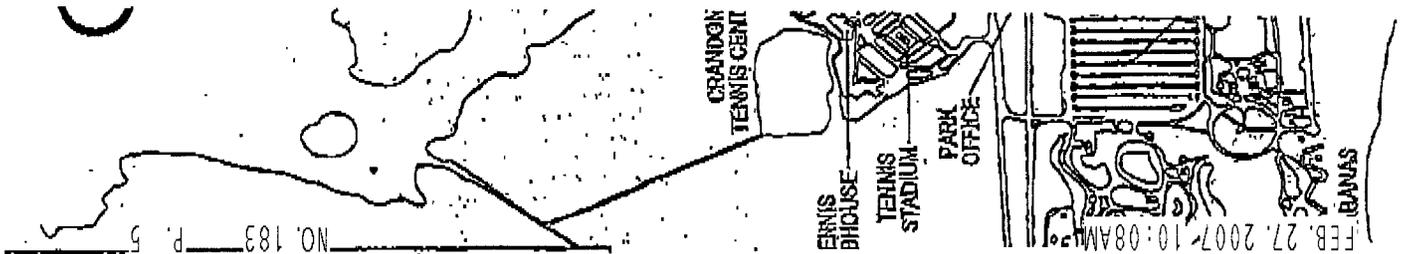
Carmen M. Arus
Senior Community Director
Miami-Dade/Monroe Division

cc: Mayor Carlos Alvarez; JC Del Valle; Pam Regula

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WalkAmerica 2007
Crandon Park Fees (Based on 2006)

Parking Approx 2,857 cars	@ \$5.00 each = \$20,000.00
(5) Small Shelters	@ \$75.00 each = \$375.00
(6) Large Shelters	@ \$150.00 each = \$900.00
Area Fee (10,000 patrons)	\$4,525.00
Clean up deposit (Refundable)	\$4,000.00 Personnel
Clean up (10) Park Attendants	@ \$18.66/hour/8 hours each = \$1,492.80
Management-Logistics (3)	@ \$37.50/hour/8 hours each = \$900.00
Total	\$32,192.80



Date: April 24, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: Countywide In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A waiver for in-kind services is being requested by a not-for-profit organization March of Dimes for their 2007 Walk America fundraiser to be held on April 28, 2007.

In-kind services have been requested in an amount not to exceed \$10,300 from the Miami-Dade Police Department for police services and \$15,569.60 from the Park and Recreation Department for Crandon Park fees for a total in-kind amount of \$25,869.60. This event will be funded from the countywide in-kind reserve fund.

In FY 2006-07 the March of Dimes has not received any County funding.

Inkind05907