

Memorandum



Date: June 5, 2007

To: Honorable Chairman Bruno Barriero and
Members, Board of County Commissioners

From: George M. Burgess
County Manager

Agenda Item No. 1(D)2

A handwritten signature in black ink, appearing to read "G Burgess", written over a horizontal line.

Subject: Sunset Review of County Boards for 2007 – Cultural Affairs Council

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2007 Sunset Review of County Boards Report for the Cultural Affairs Council. The Board approved the attached report at its meeting of January 24, 2007, and has recommended the continuation of its board.

A handwritten signature in black ink, appearing to read "LH [unclear]", written over a horizontal line.

Assistant County Manager

cmo08907

Memorandum



Date:

To: George M. Burgess
County Manager

From: Jorge M. Pérez
Chairman, Cultural Affairs Council

Subject: Sunset Review of County Boards for 2007 – Cultural Affairs Council

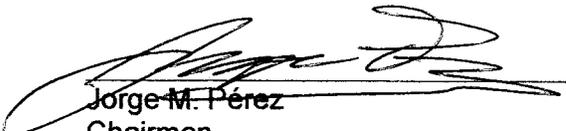
Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2007 Sunset Review of County Boards Report for the Cultural Affairs Council for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of January 24, 2007.

It is recommended that the BCC approve the continuation of the Cultural Affairs Council.

BACKGROUND

The Miami-Dade County Cultural Affairs Council (initially named the Metropolitan Dade County Council of Arts and Sciences) was created in 1976. Miami-Dade County's Cultural Affairs Council and its Department of Cultural Affairs develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and the more than 2 million residents and 11 million annual visitors who are their audiences. The Cultural Affairs Council continues to advance the cultural development of Miami-Dade County strategically, aggressively, and in significant and unique ways. By steadily building upon its many accomplishments over the years, the Cultural Affairs Council directly impacts Miami-Dade County's standing as a major, cosmopolitan, international center.

The Chairperson and its members approved the Sunset Review of County Boards Report at its meeting of January 24, 2007.



Jorge M. Pérez
Chairman

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2007**

I. GENERAL INFORMATION

1. Name of Board reporting:

Cultural Affairs Council

2. Indicate number of board members, terms of office, and number of vacancies:

Number of Board Members: 15

Terms of Office: Thirteen (13) Council members are appointed by individual County Commissioners to terms that end concurrently with the last day of the term of the County Commissioner who appointed the Council member. Two (2) Council members are appointed by the Board of County Commissioners to at-large terms of four years each.

Number of Vacancies: None

3. Identify number of meetings and members' attendance (Attach records reflecting activity from Jan. 1, 2005 through December 31, 2006):

Number of Meetings: 18

Number of Meetings with a Quorum: 17

Attendance Records: See Attachment

What is the source of your funding? The following revenues sources support Council developed and implemented programs and projects: Tourist Development Tax revenues; General Fund revenues; Convention Development Tax revenues and Bond Series revenues; federal, state and private foundation grants; contracted services fees; and regional Local Arts Agencies.

4. Date of Board Creation: April 20, 1976

5. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).

See Attachment

6. Include the Board's Mission Statement or state its purpose:

Miami-Dade County's Department of Cultural Affairs, and its 15-member volunteer advisory board, the Cultural Affairs Council, develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and the more than 2 million residents and 11 million annual visitors who are their audiences.

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
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7. Attach the Board's standard operating procedures, if any.
N/A
8. Attach a copy of the Board's By-Laws, if any.
N/A
9. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, **including a vote of the membership**.
See Attachment: Scheduled to be acted upon at the Council's January 24, 2007 Meeting
10. Include a diskette, saved as ASCII or Rich Text Format (RTF), of the County Manager's transmittal memorandum to the Board of County Commissioners with the Board's recommendation.
Please see attached.

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created? (Please provide detailed information)
Yes (please reference the content of this report for details)
2. Is the Board serving current community needs? (Please provide detailed information)
Yes (please reference the content of this report for details)
3. What are the Board's major accomplishments?
- a. Last 24 months

STRENGTHENING CULTURAL ORGANIZATIONS AND ARTISTS

• **County Support for the Arts Increases.**

The Department's budget was increased by \$1,200,000 in FY2006 and \$2,000,000 in FY2007 to expand its grants programs that leverage matching dollars and to help strengthen the Department's arts education and outreach programs designed to increase citizens' access to and participation in cultural activities. The Cultural Affairs Council, the County's 15-member volunteer advisory board for the arts, set a goal of increasing support for cultural activities by a total of \$7.5 million over the period of FY2007 – FY2011. The FY2007 funding increase launches this multi-year investment plan that is designed to develop a great cultural life for Miami-Dade County.

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- ***Investments Grow for Major Community Cultural Organizations.***

The Department's Major Cultural Institutions Grants Program increased from to \$4.885 million in FY2006 to \$6 million in FY2007, investing critically needed support in our 23 largest cultural assets, like the Miami City Ballet, the Museum of Contemporary Art and Actors' Playhouse. The Department continues to include among the Majors two "emerging" major institutions, the Miami Symphony Orchestra and the M Ensemble Company, building the institutional capacity of these "up and coming" organizations and recognizing their impact on the cultural scene.

ESTABLISHING A NETWORK OF OUTSTANDING CULTURAL FACILITIES

- ***The Carnival Center for the Performing Arts Opened to International Praise.***

On October 5, 2006, the Carnival Center for the Performing Arts opened to the public, showcasing one of the world's most important new performing arts centers. The Carnival Center features the 2,400-seat Sanford and Delores Ziff Ballet Opera House, the 2,200-seat Knight Concert Hall, the 200-seat Studio Theater, and the Parker and Vann Thomson Plaza for the Arts. The Center already is making its mark locally and internationally with the quality and diversity of its architecture and programs and by its catalytic effect resulting in the remarkable redevelopment of the surrounding neighborhoods.

- ***Construction of the South Miami-Dade Cultural Arts Center is Underway.***

January 2007 marks the one-year milestone for the construction of the South Miami-Dade Cultural Arts Center, a 966-seat theater that the Department is developing on SW 211 Street in the Cutler Bay area. Visible progress can be seen as the steel and concrete structural work is giving shape to the cutting edge design of this first major cultural facility in the south part of the County. Construction of this project is scheduled to be completed in early 2008.

- ***Work Has Begun on Cultural Facilities in the Building Better Communities Bond Program.***

The Building Better Communities (BBC) bond program includes more than \$450 million for 19 cultural facilities projects throughout the County. The Department is working to accomplish the construction of this next generation of museums, theaters and arts centers. Highlights of key accomplishments in 2006 included:

- Work on phase 3 of the improvements to the Lyric Theater has begun (\$10 million of BBC funding). This project is designed to significantly expand and technologically improve the stage and back of house

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areas of this historic Overtown theater and enable it to host a wider variety of community and performing arts programs.

- Renowned urban design, landscape and planning firm Cooper, Robertson & Partners completed work on the master plan for Museum Park in collaboration with the City of Miami, the County, the Miami Art Museum, the Miami Museum of Science and Planetarium and the Historical Association of Southern Florida. One of the bond program's most significant projects, Museum Park will create world-class art, science and history museums and an outstanding waterfront park in Bicentennial Park. In 2006, the Miami Art Museum selected the prize-winning architectural firm Herzog & de Meuron to design its new building.

CREATING MORE OPPORTUNITIES FOR PEOPLE TO PARTICIPATE IN THE ARTS

- ***“Culture Shock Miami,” a Low-Price Ticket Initiative is Connecting More Students to the Arts.***

Culture Shock Miami offers \$5 tickets to cultural activities to high school and college students, ages 13-22, (www.cultureshockmiami.com). As it begins its third season, *Culture Shock Miami* is continuing to make thousands of tickets available to local students in an easy and affordable way. *Culture Shock Miami* is offering tickets donated by more than 90 performing and exhibiting organizations at more than 100 locations across the County. The Department is promoting the program through partnerships established with the Miami-Dade County Public School System and the area's major universities and colleges, including Barry University, Florida International University, Miami-Dade College, University of Miami, and Florida Memorial University. This program is made possible through Ticketmaster's generous commitment to continue to market and sell *Culture Shock Miami* tickets with no service charge.

- ***“Golden Ticket Arts Guide,” a Program Offering Free Tickets to Senior Citizens, is Expanded.***

The Department's *Golden Ticket Arts Guide*, published in English and Spanish, provides Miami-Dade County senior residents with free opportunities to attend a variety of cultural events and venues. For 2007, the new 192-page guide has been expanded by 50% and features hundreds of free events throughout the year. The *Golden Ticket* program is being offered free-of-charge to senior citizens, 62 years and older, in cooperation with the Miami-Dade County 311 Call Center, where by calling 786-331-5375 a *Golden Tickets Arts Guide* can be ordered.

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- ***A \$1 Million Grant from The Children's Trust Creates More Arts Activities for Children.***

The Children's Trust awarded a \$1,000,000 grant to the Miami-Dade County Department of Cultural Affairs to expand cultural arts programs for thousands of children and youth in Miami-Dade County in FY2007. This innovative partnership doubles the Department's current investment in arts education and outreach programs for children. Among the new opportunities that these new funds will make possible are a summer arts and science camp scholarship program for kids who otherwise would not have the opportunity to participate, and a major "All Kids Included" festival at the Miami Children's Museum, specially designed to include children of all abilities.

b. Since established: Please see attached.

4. Is there any other board, either public or private, which would better serve the function of this board?

No.

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (Attach proposed changes, if answer is "Yes")

No.

6. Should the Board's membership requirements be modified?

No.

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2006 and FY 2007)

The CAC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. County staff serves the County Manager and the Commission in developing and implementing County cultural policy. The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary efforts made in support of advancing the County's cultural development, investments and policies.

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2007**

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

Please see attached.

MIAMI-DADE CULTURAL AFFAIRS COUNCIL ATTENDANCE REPORT 2005

	Jan. 2005	Feb. 2005	Mar. 2005 (Planning Retreat)	Apr. 2005 (State of the Arts instead)	May 2005	June 2005	July 2005	Aug. 2005	Sept. 2005	Oct. 2005	Nov. 2005	Dec. 2005
Alejandro J. Aguirre	P	P	P		E	P		P	P		P	E
Steven Alexander	P	P	P		P	P		E	P		P	P
Pierre R. "Pepe" Bayard	E	P	P		P	P		P	E		P	P
Xavier Cortada												
Victor Diaz	E	E	E		E	E						
Hector Fortun												
Alexandria Holloway	P	E	P		A	P		P	P		E	P
Robert J. Jensen	P	P	P		P	E		E	P		A	P
Carlos Migoya	E	E	E		P	E		P	P		P	P
Jorge Pérez	P	E	P		E	E		E	E		E	E
Janá Sigars-Malina	P	P	E		P	P		P	P		E	P
Rick Sisser	E	P	E									
Rosa Sugrañes	P	P	P		P	P		P	P		P	E
Ofelia Tabares-Fernandez	P	P	P		P	P		P	P		P	P
Monty Trainer					E	E		E	P		P	P
Jose Valdez-Fauli	E	E										
Dwayne A. Wynn	P	P	P		P	P		E	P		P	P
Martin Zilber	P	E	E		E	P		E	P		A	P

CANCELED DUE TO HURRICANE WILMA

NO MEETING

NO MEETING

Key: P = Present
E = Excused
A = Absent

MIAMI-DADE CULTURAL AFFAIRS COUNCIL ATTENDANCE REPORT 2006

	Jan. 2006	Feb. 2006 (Planning Retreat)	Mar. 2006	Apr. 2006 (State of the Arts instead)	May 2006	June 2006	July 2006	Aug. 2006	Sept. 2006	Oct. 2006	Nov. 2006	Dec. 2006
Alejandro J. Aguirre	P	P	P		E	P		P	P	P	E	
Steven Alexander	P	P	E		P	P		E	P	P	E	
Pierre R. "Pepe" Bayard	P	P	P		P	P		P	P	P	P	
Xavier Cortada	P	P	P		P	P		A	P	P	P	
Hector Fortun	P	P	E		A	A		P	P	E	P	
Adolfo Henriques							NO MEETING		E	P	E	
Alexandria Holloway	P	A	P		A	E		A	P	E	E	
Robert J. Jensen	P	P	P		P	E		E	P	E	P	
Carlos Migoya	P	P	P		E	E						
Jorge Pérez	A	E	E		E	E		P	P	P	P	
Janá Sigars-Malina	E	P	P		P	E		P	E	P	P	
Rosa Sugrañes	P	P	P		P	P		P	P	P	P	
Ofelia Tabares-Fernandez	P	A	E		P	P		P	P	P	P	
Monty Trainer	P	P	P		P	E		E	P	P	P	
Dwayne A. Wynn	P	P	A		P	P		E	E	P	P	
Martin Zilber	P	P	P		P	A		P	P	A	P	

Key: P = Present
E = Excused
A = Absent

MEMORANDUM

Agenda Item No. 7(L)

To: Hon. Chairperson and Members
Board of County Commissioners

Date:

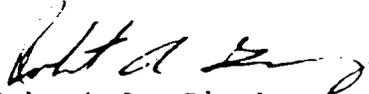
(Public Hearing 1-18-94)
December 14, 1993

Subject: Cultural Affairs
Council

From: Robert A. Ginsburg
County Attorney

94-061

This proposed amendment has been prepared to conform the Dade County Code to the provisions of Ordinance No. 93-114 which generally increased the membership on County Boards.


Robert A. Ginsburg
County Attorney

RAG/ydl

M E M O R A N D U M

TO: Hon. Chairperson and Members
Board of County Commissioners

DATE: January 18, 1994

FROM: *Joaquin G. Avino*
Joaquin G. Avino, P.E., P.L.S.
County Manager

SUBJECT: Ordinance Relating
to the Cultural
Affairs Council

The ordinance relating to the Cultural Affairs Council appearing on today's Agenda for public hearing is a result of the adoption of Ordinance 93-114 which amended the number of members and modified the terms of office of members of various County boards. The proposed ordinance dictates the way in which members may be appointed to the Council and modifies their terms of office. Because it does not, however, affect the original function or the overall composition of the Council, there is no resulting economic impact.

ORDINANCE NO. 94-06

ORDINANCE RELATING CULTURAL AFFAIRS COUNCIL,
AMENDING QUALIFICATIONS FOR MEMBERSHIP,
AMENDING TERMS OF MEMBERSHIP, AMENDING
QUORUM, PROVIDING SEVERABILITY, INCLUSION
IN CODE AND AN EFFECTIVE DATE

WHEREAS, the adoption of Ordinance 93-114 has amended the number of members and modified the terms of office of the members of various County Boards, and

WHEREAS, the provisions of Section 2-293 relating to membership on the Cultural Affairs Council are now inconsistent with the provisions of Ordinance 93-114, and need to be brought into alignment with that Ordinance,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Section 2-293(b)(2), Code Metropolitan Dade County is hereby amended as follows:

(b)(2) Vacancies on the Council shall be filled by the County Commission. The members shall be appointed for five-year staggered terms. Each Board member shall be appointed to a term which shall end concurrently with the last day of the term of the County Commissioner who appointed the Board member, as provided in Section 2-38.2 of this Code. If a vacancy occurs prior to the expiration of the Board member's term, the County Commissioner who appointed that member shall appoint a new member to fill the balance of the term. Subject to the provisions of this paragraph, the Council's fifteen (15) members shall consist of nine

Words stricken through shall be deleted. Underscored words constitute the amendment proposed. Remaining provisions are now in effect and shall remain unchanged.

~~{9} thirteen (13) members appointed by individual Commissioners and six-{6} two (2) members appointed by the Board of County Commissioners to a term of four (4) years. In 1989 the Commissioners shall, by agreement or by lot, determine which of them shall make the individual appointments to fill existing vacancies. Thereafter individual Commissioners shall each appoint one (1) member until nine-{9} thirteen (13) members shall have been appointed by individual Commissioners. The next six-{6} two (2) appointments shall be made by the Board of County Commissioners. In filling any vacancy to be filled by the Commission, the County Commission shall select the replacement Council member from a list of three (3) candidates to be submitted by the remaining members of the Council. In the event that none of the three (3) candidates suggested meets Commission approval, the Council shall submit another and entirely different list for Commission consideration. This process shall continue until a suitable replacement has been found to fill the existing or anticipated vacancy.~~

Section 2. Section 2-293(d), Code Metropolitan Dade County is hereby amended as follows:

~~(d) No Council member who serves a full term shall be reappointed to the Council during the two-year period following expiration of his or her term. No Council member shall serve more than eight (8) consecutive years on the Council; provided that this limitation shall not be applicable to Council members with unexpired terms on November 1, 1993 who were reappointed after that date. Nothing shall prohibit any individual from being reappointed to the Council after a hiatus of two (2) years.~~

Section 3. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 4. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of

this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," or "article", or other appropriate word.

Section 5. This ordinance shall become effective 10 days after adoption.

PASSED AND ADOPTED: JUN 18 1994

Approved by County Attorney as
to form and legal sufficiency. RA6

Prepared by: DBM

RESOLUTION NO. R-1408-78

RESOLUTION REQUESTING RECOMMENDATIONS FROM THE COUNCIL OF ARTS AND SCIENCES AND ESTABLISHING THAT THE COMMISSION WILL CONSIDER SUCH RECOMMENDATIONS PRIOR TO DISTRIBUTING FUNDS FOR TOURIST-ORIENTED CULTURAL AND SPECIAL EVENTS UNDER THE TOURIST DEVELOPMENT ROOM TAX PLAN

WHEREAS, the Board of County Commissioners has enacted Ordinance o. 78-62, as amended, and Resolution No. R-1073-78, as amended, passed and adopted on October 4, 1978, levying a Tourist Development Room Tax throughout Dade County except within the municipal limits of Miami Beach, Bal Harbour, and Surfside and establishing a plan for the allocation of funds derived therefrom; and

WHEREAS, said plan allocates twenty percent (20%) of the anticipated revenue to be used to promote Dade County tourism by sponsoring tourist-oriented cultural and special events such as concerts, recitals, opera, dance, art exhibition, festivals, and other tourist-oriented activities; and

WHEREAS, Article XXXVIII of the Dade County Code created and established the Metropolitan Dade County Council of Arts and Sciences, whose purpose among others is to develop, coordinate, and promote the performing and visual arts and sciences in Dade County; and

WHEREAS, one of the objectives of the Council of Arts and Sciences is to encourage and implement greater and more efficient use of governmental and private resources for the development and support of the arts and sciences; and

WHEREAS, the Board of County Commissioners recognizes the insight and knowledge that the Council of Arts and Sciences has and can offer as to the availability and needs of the diverse cultural activities in Dade County, and acknowledges that the said Council is in an excellent posture to know and be able to recommend which of the cultural and special events available are most likely to attract tourists to the area; and

WHEREAS, the Board of County Commissioners would like to utilize the Council's specialized knowledge and insight,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONER OF DADE COUNTY, FLORIDA, that this Board hereby requests recommendation from the Council of Arts and Sciences regarding the specific allocation to be drawn from that portion of the funds designated for tourist-oriented cultural and special events under the Tourist Development Room Tax Plan. These recommendations will be considered by the Board when allocating and distributing funds to the various cultural and special events that will bring tourists to our area.

The foregoing resolution was offered by Commissioner

Ruth Shack, who moved its adoption. The motion was seconded by Commissioner Beverly B. Phillips, and upon being put to a vote, the vote was as follows:

Neal F. Adams	Aye
Clara Oesterle	Absent
William G. Oliver	Aye
Beverly B. Phillips	Aye
James F. Redford, Jr.	Aye
Harvey Ruvin	Aye
Barry D. Schreiber	Aye
Ruth Shack	Aye
Stephen P. Clark	Aye

The Mayor thereupon declared the resolution duly passed and adopted this 21st day of November, 1978.

DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

RICHARD P. BRINKER, CLERK

Approved by County Attorney as
to form and legal sufficiency. U. J.

By: EDWARD D. PHELAN
Deputy Clerk.

MEMORANDUM

1.500

1.01-14

Agenda Item No. 2 (b) *Re*

(Public Hearing--11-17-81)

TO Honorable Mayor and Members,
Board of County Commissioners

DATE November 3, 1981

SUBJECT

Ordinance amending the Tourist
Development Room Tax Plan
authorizing the use of funds
in category three to promote
culture

FROM Robert A. Ginsburg
Dade County Attorney

81-121

The accompanying ordinance was prepared and placed on
the agenda at the request of Commissioner Ruth Shack.

Robert A. Ginsburg
Robert A. Ginsburg

RAG/mag
attachment

ORDINANCE NO. 81-121

ORDINANCE AMENDING THE TOURIST
DEVELOPMENT ROOM TAX PLAN
AUTHORIZING THE USE OF FUNDS
IN CATEGORY THREE (3) TO PROMOTE
CULTURE; PROVIDING FOR SEVERABILITY
AND AN EFFECTIVE DATE

WHEREAS, the Florida Local Option Tourist Development Act, Florida Statutes 125.0104 (1979), permits the Board of County Commissioners to levy a tourist development room tax; and

WHEREAS, the Board of County Commissioners has established the Dade County Tourist Development Council and has adopted its plan for tourist development; and

WHEREAS, Section 29-55 Code of Metropolitan Dade County provides for modification of the Tourist Development Room Tax Plan by ordinance enacted by an affirmative vote of a majority plus one additional vote of the Board of County Commissioners; and

WHEREAS, the Dade County Council of Arts and Sciences has recommended that certain amendments be made to Section 3 of the Tourist Development Room Tax Plan providing for the promotion of culture;

NOW, THEREFORE BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Section 3 of the Tourist Development Room Tax Plan is hereby amended to read as follows: ^{1/}

3. To promote Dade County tourism by ~~sponsoring~~ promoting tourist-oriented ~~events~~ culture, cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist-related activities. \$875,000 (20 percent).

^{1/} Words stricken through shall be deleted. Underscored words constitute the amendment proposed. Remaining provisions are now in effect and shall remain unchanged.

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED:

Approved by County attorney as
to form and legal sufficiency. KAC

Prepared by: RJW

ORDINANCE NO. 76-34

ORDINANCE ESTABLISHING METROPOLITAN
DADE COUNTY COUNCIL OF ARTS AND
SCIENCES; PROVIDING DEFINITIONS;
ESTABLISHING QUALIFICATIONS FOR
MEMBERSHIP; PROVIDING FOR THE ELECTION
OF OFFICERS; PROVIDING FOR AN EXECUTIVE
DIRECTOR; SETTING FORTH POWERS;
PROVIDING FOR MEETINGS, COMMITTEES
AND RULES; PROVIDING FOR FUNDING BY
DADE COUNTY; PROVIDING A FINDING OF
PUBLIC PURPOSE; PROVIDING SEVERABILITY;
PROVIDING INCLUSION IN THE CODE; AND
PROVIDING AN EFFECTIVE DATE

WHEREAS, the Board of County Commissioners finds that it is in the public interest to increase the appreciation of the arts and sciences among Dade County's citizens; and

WHEREAS, the Commission finds that it is in the public interest to provide proper facilities for all types of cultural expression in locations that are accessible; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere in which every arts and science group in Dade County has an opportunity to achieve financial solvency; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere conducive to the fullest expression of all forms of the arts to provide artistic satisfaction to the performer and to enrich the lives and fill the leisure time of all Dade County's citizens,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF
COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Metropolitan Dade County Council of Arts and Sciences.-- There is hereby created and established the Metropolitan Dade County Council of Arts and Sciences, hereinafter referred to as the council, a part of the government of Dade County, Florida, for the purpose of developing, coordinating and promoting the performing and visual arts and the sciences, in

Dade County, contracting for artistic services, performances, and exhibits, and developing physical facilities for the use of the arts and sciences, all for the enjoyment, education, cultural enrichment, and benefit of the citizens of Dade County. In furtherance of said purpose, the council shall attempt to accomplish the following objectives:

- (1) Stimulate greater governmental and public awareness and appreciation of the importance of the arts and sciences to the people of Dade County.
- (2) Encourage and implement greater and more efficient use of governmental and private resources for the development and support of the arts, and sciences.
- (3) Encourage and implement opportunities for County residents to participate in artistic and scientific activities.
- (4) Promote the development of Dade County artists, scientists and institutions and community organizations sponsoring arts and science activities, and audiences.
- (5) Survey and assess the needs of the arts and sciences, and of the people of this County relating thereto and make such information promptly and regularly available to all interested agencies and persons upon request.
- (6) Support and implement the preservation and growth of the County's artistic and scientific resources.
- (7) Foster the development of a receptive climate for the arts and sciences to culturally enrich and benefit the citizens of Dade County in their daily lives, to make Dade County visits and vacations all the more appealing to the world and to attract to Dade County residency additional outstanding creators in the field of arts and sciences through appropriate programs of publicity, education, coordination and sponsor activities such as the presentation of lectures and exhibitions and central compilation and dissemination of information on the progress of the arts and sciences in Dade County.

(8) Encourage and coordinate the artistic and scientific activities of other governmental agencies, including those concerned with the public educational system.

(9) Provide Dade County cultural organizations with information and assistance.

The purposes and objectives provided by this section are hereby deemed to be public purposes.

Section 2. Definition of "the arts and sciences".--
The boundaries of the arts and sciences are constantly changing, but for purposes of this ordinance shall include, without limitation, all phases of the visual and performing arts and shall also include the exhibition of all forms of history and science, when such activities are conducted by nonprofit organizations.

Section 3. Membership and organization.--

(1) Each council member will be charged with the responsibility of serving the best interests of the arts and sciences in the County within the purposes of this act, and no council member shall view his or her council role to be that of representing any particular geographic area of the County, interest group, arts or science institution, community organization, or audience.

(2) (a) The council shall consist of 15 members. No person shall be qualified to sit as a member of the Cultural Arts Council if he or she is a salaried manager, administrator or director of any cultural organization in Dade County. Vacancies on the council shall be filled by the County Commission. In filling any vacancy, the County Commission shall select the replacement council member from a list of three candidates to be submitted by the remaining members of the council. In the event that none of the three candidates suggested meets Commission approval, the council shall submit another and entirely different list for Commission consideration. This process shall continue until a suitable replacement has been found to fill the existing or anticipated vacancy.

(b) The council shall endeavor to make the public aware of any vacancy which occurs, or which is expected, by complying with the notice and publication requirements established in subsection (6) of this section. The council shall then receive open nominations from citizens of Dade County before submitting any list of candidates to the County Commission.

(3) The term of office for each member shall be 5 years; however, of the members first appointed, three shall serve for 1 year, three for 2 years, three for 3 years, three for 4 years and three for 5 years. All members of the council shall be qualified electors residing in the County.

(4) No council member who serves a full term shall be reappointed to the Council during the two-year period following expiration of his or her term.

(5) No council member may receive compensation for his or her services, but the council may approve reimbursement for expenses necessarily incurred in the performance of a member's duties.

(6) For purposes of this section, notice and publication requirements shall be deemed to have been met by advertisement three consecutive days in a newspaper of County-wide circulation at least fourteen days prior to the taking of the intended action.

Section 4. Council officers.-- The council shall elect annually one of its members to be its chairperson, and another as vice chairperson.

Section 5. Executive director.-- The County Manager, with the advice and consent of the council, and subject to approval by the County Commission, shall appoint an Executive Director who shall be a full-time employee and shall receive a salary fixed by the County Commission. The Executive Director shall carry out the policies and programs established by the

council, shall employ, subject to council approval, such full-time and part-time staff and consultants as appropriate to carry out those policies and programs and shall be in charge of the day-to-day operations of those policies and programs.

Section 6. Powers of the council.-- The council shall have all legal powers necessary and appropriate to effectuate its objectives and the purposes as set forth in this ordinance, subject to the approval of the County Commission, including, but not limited to, the power:

- (1) To have a seal and to alter the same at pleasure.
- (2) To provide financial support, including grants, matching grants, loans and guarantees, when other sources of financial support are unavailable or impractical, to Florida artists, arts institutions, local arts interests, and community organizations sponsoring arts activities pursuant to such regulations as the council may adopt and publish.
- (3) To adopt rules for the regulation of its affairs and the conduct of its business.
- (4) To acquire by grant, purchase, gift or devise all property, real or personal, or any estate or interest therein necessary, desirable or convenient for the purpose of this ordinance, and to lease or rent all or any part thereof and to exercise all of its powers and authority with respect thereto.
- (5) To lease or contract for the operation of any part of any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.
- (6) To fix and collect rates, rentals, fees and charges for the use of any and all of the cultural facilities of the council.
- (7) To contract for the operation of concessions on or in any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.

(8) To advertise within or without the state any of the activities, events or facilities of the council.

(9) To make and enter into all contracts and agreements necessary or incidental to the purposes and the performance of the duties imposed and the execution of the powers granted under this act, and to employ such director, consulting services, engineers, superintendents, managers, construction and financial experts and attorneys, and such employees and agents as may, in the judgment of the council, be deemed necessary, and to fix their compensation.

(10) To cooperate and contract with the government of the United States or the State of Florida, or any agency or instrumentality thereof, or with any municipality, district, private corporation, co-partnership, association, or individual providing for or relating to cultural activities, events or facilities.

(11) To organize advisory committees.

(12) To recommend for consideration the names of at least three qualified persons for each vacancy that occurs on the council.

(13) To give such priority to the accomplishment of the purposes, objectives, and duties of the council as it shall determine to be in the best interests of the arts and sciences and the people of Dade County.

(14) To request and obtain such assistance, services, and information from other governmental agencies or entities as will enable the council to properly carry out its objectives under this ordinance.

(15) To do all acts or things necessary or convenient to carry out the powers expressly granted in this ordinance.

(16) To seek and accept appropriations or funds from any federal, state, county, city, or municipal governmental entity, or any individual, partnership, jointventure, or corporation.

(17) To create associate memberships.

Section 7. Council meetings; public hearings;

committees and advisors; reports; rules.--

(1) (a) All meetings shall be open to the public.

Council meetings shall be held at least quarterly pursuant to notice and at such times and places as the council shall determine. One-half of the council membership, plus one, shall comprise a quorum for the transaction of business at council meetings.

(b) Continued and unexcused absence from council meetings shall constitute cause for a member's removal from the council, and replacement as provided for in subsection (2) of section 3. Such action shall be taken only with approval of 2/3 of the remaining council members.

(2) The council shall hold at least one public hearing annually, pursuant to public notice specifying the date and place of hearing and the subjects to be considered, specifically for the purpose of making the council's work known and investigating and assessing the needs and development of the arts and sciences in the County.

(3) The council may establish such working committees of council members as it deems appropriate to carry out its purposes, objectives, duties and powers.

(4) The council may convene such advisory panels and may consult with such advisors and experts as it deems necessary and appropriate for carrying out its objectives, duties and powers, and it shall initially establish and consult a professional advisory committee.

(5) The council shall formulate and publish rules and regulations setting forth the criteria pursuant to which its financial aid is given, and such other rules regarding its activities as it deems appropriate.

(6) The council shall annually file with the Board of County Commissioners a report summarizing its activities conducted during the preceding year and setting forth such recommendations, including recommendations with respect to present or proposed

legislation, concerning State encouragement and support of the arts, as it considers appropriate. The council's annual report, and such other reports as it deems appropriate, shall be made available to the public.

Section 8. Initial council; funding.--

(1) The initial 15 council members shall be selected as follows:

a) The Planning Advisory Board shall submit all public nominations received by it as of March 31, 1976, to both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League.

b) Both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League shall consider said public nominations, together with any additional nominations that either group may have, and each group will submit 45 nominations to the Planning Advisory Board.

c) The Planning Advisory Board will select 45 nominations from the total of 90 received and submit these 45 nominations to the Board of County Commissioners.

d) From the 45 names submitted by the Dade County Planning Advisory Board the initial 15 council members shall be appointed by the Board of County Commissioners.

(2) Funding by Dade County -- Requests of the council for funding by Dade County shall be initiated through the County Manager in accordance with established procedures.

Section 9. Public purpose.-- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 10. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 11. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 12. This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED: April 20, 1976.

Approved by County Attorney as
to form and legal sufficiency. W. L. W.

**MINUTES OF THE
MIAMI-DADE COUNTY CULTURAL AFFAIRS COUNCIL
January 24, 2007**

A meeting of the Miami-Dade County Cultural Affairs Council was held at the 6th Floor Conference Room, Stephen P. Clark Government Center, 111 N.W. 1st Street, Miami, Florida.

MEMBERS PRESENT

Jorge Pérez, Chairman
Steven Alexander
Pierre "Pepe" Bayard
Xavier Cortada
Hector Fortun
Adolfo Henriques
Robert Jensen
Janá Sigars-Malina
Rosa Sugrañes
Dr. Ofelia Tabares-Fernandez
Monty Trainer
Dwayne Wynn
Martin Zilber

MEMBERS NOT PRESENT

Alejandro Aguirre
Dr. Alexandria Holloway

STAFF

Michael Spring, Director
Carolina Alfonso
Kelly Allocco
Francine Andersen
Gilda M. Battle
Christina Beauvoir
Nikenna Benjamin
Rem Cabrera
Sue Camp
John Copeland
Marie Denis
Liliana Hernandez
Gerry Landreth
Marialaura Leslie
Deborah Margol
Lucia Minervini
Dana Pezoldt
Lani Rook

OTHERS PRESENT

Carl Ferrari, Student, New World School of the Arts
Daniel Ricker, The Miami Herald
George Volsky, Coral Gables Cultural Council

Council Chairman Jorge Pérez called the meeting to order at 12:20 p.m.

Carl Ferrari, a junior attending the New World School of the Arts College – Music Division, provided the Council with a brief musical performance. Chairman Pérez thanked Mr. Ferrari for the presentation and wished him well on his future endeavors.

Pierre "Pepe" Bayard and Xavier Cortada joined the meeting at 12:35 p.m.

Chairman Pérez discussed the results of the recent special election, whereby Miami-Dade County voters approved an amendment to the County Charter that calls for a "Strong Mayor" form of government. He noted that the Council will continue to build upon the positive working relationship it

has established with Mayor Carlos Alvarez, as well as with the Miami-Dade County Board of County Commissioners and the County Manager's Office.

ITEMS FOR APPROVAL

Requests for Excused Absences for January 24, 2007

A request for an excused absence submitted by Dr. Alexandria Holloway was approved unanimously (motion by Robert Jensen, seconded by Steven Alexander).

Approval of the November 15, 2006 Minutes

The minutes of the November 15, 2006 Council meeting were approved unanimously (motion by Mr. Alexander, seconded by Pierre "Pepe" Bayard).

FY2006-2007 Summer Arts and Science Camps (SAS-C) Grants Program Recommendations

Francine Andersen reported that the Summer Arts and Science Camps (SAS-C) Grants Panel convened on January 19, 2007 to review 30 applications requesting \$745,300. The Panel recommended funding 13 applicants for a total of \$200,000. Ms. Andersen noted that the SAS-C Grants Program was made possible by funding granted to the Department from The Children's Trust.

Martin Zilber joined the meeting at 12:40 p.m.

Individual grant recommendations that involved Councilor conflicts of interest were removed from the package of recommendations and voted on individually. Council members declared conflicts of interest and abstained from voting on the following:

Adolfo Henriques – Miami Children's Museum (\$14,545)

Xavier Cortada – Museum of Contemporary Art (\$9,842)

Monty Trainer - New World School of the Arts (\$14,545)

Chairman Pérez- University of Miami Frost School of Music (\$19,394)

The Panel's recommendation to fund the remaining 9 organizations was passed unanimously (motion by Mr. Alexander, seconded by Mr. Henriques).

Actors' Playhouse Productions, Inc.	\$ 8,243
Biscayne Foundation, Inc.	\$19,394
Creative Children Therapy, Inc.	\$14,545
Historical Association of Florida, Inc.	\$14,545
Miami Stage Company / Miami Children's Theater, Inc.	\$19,395
Museum of Science	\$19,394
Playground Theatre for Young Audiences, Inc.	\$14,545
South Florida Boy's Choir	\$14,545
Thomas Armour Youth Ballet, Inc.	\$17,068
TOTAL	\$141,674

The Panel's recommendations to fund the remaining organizations, for a total of \$58,326 for which there were the above-noted Councilor conflicts of interest and abstentions, were voted on individually and passed unanimously as follows:

Miami Children's Museum (motion by Mr. Alexander, seconded by Rosa Sugrañes)	\$14,545
Museum of Contemporary Art (motion by Martin Zilber, seconded by Ms. Sugrañes)	\$ 9,842
New World School of the Arts (motion by Mr. Zilber, seconded by Ms. Sugrañes)	\$14,545
University of Miami Frost School of Music (motion by Mr. Zilber, seconded by Ms. Sugrañes)	\$19,394

Grants Task Force Recommendations

Deborah Margol reported that the Grants Task Force, composed of Council members Alejandro Aguirre, Mr. Jensen, Monty Trainer and Mr. Zilber, met on January 18, 2007 to evaluate the restructuring of the Cultural Advancement (ADV) Grants Program, the Hannibal Cox, Jr. Cultural (HCJ) Grants Program and Youth Arts Miami (YAM) Grants Program. The task force unanimously endorsed the recommended changes, which include the elimination of Category C of the ADV program; creating Categories A and B in the HCJ program and transferring previously designated ADV Category C organizations to the HCJ program; creating Categories A, B and C in the YAM program and transferring previous ADV groups whose missions are youth-based to the YAM program; and providing set funding levels for organizations in Category A of the HCJ and YAM programs. Ms. Margol noted that approximately \$300,000 of additional funding support would be required in order to realize the proposed changes. These additional funds would derive from available Tourist Development Tax collections and other departmental revenues.

Janá Sigars-Malina joined the meeting at 12:45 p.m.

The recommendations of the Grants Task Force were approved unanimously (motion by Mr. Jensen, seconded by Mr. Zilber).

Guidelines for the FY2007-2008 Spring Grants Cycle - Capital Acquisitions (ACQ) Grants Program Guidelines; Capital Development (CAP) Grants Program Guidelines; Cultural Advancement (ADV) Grants Program Guidelines; Festivals and Special Events (FEST) Grants Program Guidelines; Hannibal Cox, Jr. (HCJ) Grants Program Guidelines; International Cultural Exchange (ICE) Grants Program Guidelines; Youth Arts Miami (YAM) Grants Program Guidelines

Michael Spring provided the Council with a comprehensive review of program guidelines for the spring cycle of grants programs (a memorandum with detailed information was provided in the meeting package). In his report, Mr. Spring highlighted that in order to calibrate potential grantees' expectations more realistically with the program's historical funding levels, the maximum grant request to the Capital Development (CAP) Grants Program was lowered from \$50,000 to \$40,000. There were no substantive changes to the Capital Acquisitions (ACQ) Grants Program, Festivals and Special Events (FEST) Grants Program and International Cultural Exchange (ICE) Grants Program (substantive changes to the ADV Grants Program, the HCJ Cultural Grants Program and the YAM Grants Program were addressed earlier in the meeting). The guidelines for the spring cycle of grants programs were approved unanimously (motion by Mr. Zilber, seconded by Dr. Ofelia Tabares-Fernandez).

Annual Sunset Review of the Cultural Affairs Council

Ms. Margol reported that as a part of the regular review of all County advisory boards, the Cultural Affairs Council is required to take formal action to recommend whether the Council should be

continued. The Council approved the recommendation for its continued operation as a County advisory board and requested that this action be included as part of its submission through the biannual Sunset Review of County Boards Report to the Miami-Dade County Board of County Commissioners (motion by Mr. Alexander, seconded by Mr. Henriques).

Dwayne Wynn joined the meeting at 12:50 p.m.

Replenishment of the Construction Contingency Account for the South Miami-Dade Cultural Arts Center

Mr. Spring reported that unforeseen dewatering expenses that arose earlier in the year have required that Department staff prepare an agenda item for the Mayor and the Board of County Commissioners recommending the replenishment of the construction contract's owner-controlled contingency account. Specifically, Department staff is recommending that \$1,822,210 in available project funds be added to this account. These funds are derived from increased interest earnings on capital funds budgeted for the South Miami-Dade Cultural Arts Center and from Convention Development Tax revenues specifically dedicated for the project. The Council endorsed Department staff's recommendation to request the replenishment of the project contingency fund (motion by Mr. Henriques, seconded by Mr. Jensen).

REPORT AND DISCUSSION ITEMS

State Division of Cultural Affairs Budget Update

Mr. Spring directed the Council's attention to a flyer prepared by the Florida Cultural Alliance (FCA), a statewide arts organization that advocates on behalf of Florida's arts groups. The document outlines the FCA requests of the State of Florida Legislature for the upcoming legislative session (a copy of the flyer was included in the Council's meeting package). The FCA's primary goal for the next session is to garner support for an increase in funding for the State of Florida – Division of Cultural Affairs budget that at a minimum would bring the state arts budget back to FY2003 levels. Mr. Spring reported that Senators Gwen Margolis and Alex Diaz de la Portilla have been assigned to serve on the Senate committee that will review the Division's budget; Representative Edward Bullard will serve on the House committee that will review the Division's budget. For their convenience, Department staff will provide Council members with "talking points" they may use for any upcoming meetings they may have with State legislators throughout the course of the session.

In light of this discussion, Mr. Spring spoke of the continued benefits of joining the FCA. Council members agreed and approved the use of their names to a membership campaign to encourage cultural and civic leaders to join the FCA. Chairman Pérez and Mr. Henriques offered to pay for a local mailing to urge people to become FCA members.. In addition, Council members agreed to send a letter to key state lawmakers encouraging them to support an increase to the Division's budget.

Culture Shock Miami – Discount Tickets for Youth Program

Christina Beauvoir reported on continued progress related to the *Culture Shock Miami* discount ticket program. IMPACT Miami Public Relations Firm worked with local radio stations to produce on-air giveaways of *Culture Shock Miami* t-shirts, water bottles and buttons. In addition, Department intern Lani Rook has been assisting Department staff by coordinating the mailing of promotional materials, updating the *Culture Shock Miami* mailing list as well as manning the display table at the Art Deco Weekend Festival on Miami Beach. Ticket sales and email subscriptions for the program's weekly email newsletter continue to increase. Gerry Landreth reported that to date, the Carnival Center for the Performing Arts has donated 450 tickets to the *Culture Shock Miami* program. A total of 860 tickets have been sold for the 2006-2007 season, beginning in October 2006. A memorandum containing a detailed status report for the program was included in the meeting package.

Golden Tickets Arts Guide for Seniors Program

Ms. Andersen provided the Council with a progress report on the Department's *Golden Tickets Arts Guide for Seniors* program. This program provides senior citizens with free opportunities to attend a variety of cultural events throughout Miami-Dade County. This year's guide will feature 76 participating cultural institutions, with projects taking place at 87 venues throughout Miami-Dade County. Sixty-thousand bilingual postcard order forms were mailed to Miami-Dade County senior citizens, ages 62 and over. Forty-thousand large print format, 192-page guides in English and Spanish are currently in production, with points of distribution set up at Miami-Dade County Public Libraries, Team Metro offices, Miami-Dade County Mayor and Commissioners' district offices, and senior centers. Guides will also be made available by request by calling the Department offices or a dedicated phone number operated by the Miami-Dade County 311 Answer Center.

South Miami-Dade Cultural Arts Center

Marie Denis reported that the project construction firm, The Tower Group, continues to erect steel, pour concrete to encase the beams surrounding the stage house area, and construct the walls of the auditorium, two elevator towers and two stairwells at the Main theater building. At the Activity Building, the Tower Group had previously completed 95% of the footers and has completed the steel columns, roof joists and beams. Department staff recently rejected the Tower Group's two (2) latest construction schedules and has since issued a report with comments on items that cannot be accepted. A meeting to discuss the matter further is being planned. A memorandum containing a detailed status report was included in the meeting package. The South Miami-Dade Cultural Arts Center is expected to open in early 2008.

DIRECTOR'S REPORTS

- 1) During the month of January, Lani Rook, a student at Bennington College in Vermont, has been working as an intern at the Department. Ms. Rook has been an invaluable assistant to Ms. Beauvoir and Mr. Landreth on the *Culture Shock Miami* program.
- 2) The County Budget Appreciation event took place on November 29, 2006 at the Miami Art Museum. The event was a resounding success and provided the Council and the cultural community with an opportunity to thank Mayor Carlos Alvarez, Chairperson Joe Martinez, the Miami-Dade County Board of County Commissioners and County Manager George Burgess for their support throughout the budget process.
- 3) Council member Monty Trainer has made passes available to Council members so that they may attend the annual *Coconut Grove Arts Festival*, scheduled to take place February 17th – 19th.
- 4) The Infrastructure and Land Use Committee of the Board of County Commissioners recently approved The Wolfsonian-Florida International University's request to modify the original GOB project description to include capital improvements to all three of the buildings that comprise the museum instead of one building.
- 4) The next meeting of the Cultural Affairs Council is the annual planning and budget retreat. This extended meeting will take place on February 28, 2007, with the location to be determined.
- 5) Councilors were requested to make a contribution of \$125 to cover the year's cost of meals served at the monthly meetings.
- 6) The Art Gallery at the Stephen P. Clark Center is presenting the work of Robert Flynn. Council members were encouraged to stop by the gallery and enjoy the work.

COUNCILOR REPORTS

Mr. Zilber reported on recent developments with the Coconut Grove Playhouse (CGP). Board Chairperson Shelly Spivack has met with City of Miami Commissioner Marc Sarnoff to discuss the future of the CGP and found him to be very supportive of their efforts. The City of Miami Parking Authority has advanced parking revenues to the CGP board so that they may pay former employees of the CGP who are still awaiting compensation. Additionally, a group of Miami-Dade based theater companies have offered subscribers of the CGP vouchers that may be redeemed for tickets to performances at their respective theaters. AMS Planning & Research, a national arts management firm, continues to develop the short-term and long-range recovery plans for the institution. Department staff continues to provide technical assistance and support to board members and consultants via conference calls and meetings. Council members will continue to be provided with updated information about the CGP as it becomes available.

Ms. Sagrañes reported that she met with representatives of the Miami World Theatre Festival. Festival organizers hope to replicate the successes they enjoyed when the festival was first introduced to Miami-Dade County audiences in 2005.

Mr. Henriques reported that he has attended various performances at the Carnival Center for the Performing Arts and was impressed with the quality of the center and its offerings.

Monty Trainer reported that the poster unveiling for the *2007 Coconut Grove Arts Festival* was a resounding success. Mr. Trainer extended a personal invitation to Councilors to attend the festival.

Dwayne Wynn reported that he was delighted to serve as Grand Marshall of the 2007 Dr. Martin Luther King, Jr. Annual Parade and Festivities in Miami. He reminded Councilors that February is *Black History Month* and encouraged their participation in any one of many events taking place throughout Miami-Dade County.

Janá Sigars-Malina reported that Fairchild Tropical Botanic Garden is once again presenting the work of world renowned glass artist Dale Chihuly. She congratulated Council member Xavier Cortada on the success of his conceptual art piece he recently produced in the South Pole.

Hector Fortun reported that he attended a performance by the Cleveland Orchestra at the Carnival Center for the Performing Arts and was impressed with the quality of the production. Additionally, he reminded the Council that the Miami Film Festival will soon be underway and encouraged their attendance at this annual event.

Mr. Bayard reported that he too attended a performance by the Cleveland Orchestra and was overwhelmed by the artistic quality of the organization. He reported that at a recent meeting, City of Miami Mayor Manny Diaz and City Manager Pete Hernandez expressed continued support to restore the Caribbean Marketplace, an historic structure located in the heart of Little Haiti. Additionally, construction work, is underway on the Little Haiti Cultural Campus, a new cultural complex, adjacent to the Marketplace. Mr. Bayard will continue to serve as Council liaison on this matter and report any further developments.

Xavier Cortada reported that the work he created in the South Pole will be part of a traveling exhibit sponsored by the United Nations Environmental Program. He expects this exhibit to travel to Norway, Belgium and the United States. He also encouraged Council members to attend a rally organized to raise awareness of the genocide occurring in the nation of Darfur in Africa. The rally will take place on January 25th at the Stephen P. Clark Center. Additionally, he announced that the *Reclamation Project* art installation will be produced at the Bear Cut Nature Preserve on January 27, 2007. He extended an

invitation to Council members to attend a party at The Cape Florida Lighthouse on February 3, 2007 in celebration of the *Reclamation Project* at Bear Cut Nature Preserve.

Dr. Ofelia Tabares-Fernandez reported that later in the day, members of the board of the Cuban Museum will finalize the purchase of a building that will house future exhibits and operations of the Cuban Museum. Council members extended congratulatory wishes to Dr. Tabares-Fernandez and her board.

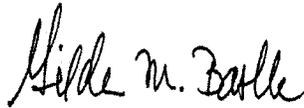
Chairman Pérez reported that efforts to build the Miami Art Museum's (MAM) new home at *Museum Park* are underway. MAM has hired a Director of Development and has secured donations from prominent Miami-Dade County art collectors Ella Fontanals Cisneros and Paul Cejas. In addition, the upcoming Miami Film Festival will be showcasing a film produced by Mr. Pérez entitled "Ira and Abby." He encouraged Council members to attend the festival and to support the creation of independent film in Miami.

Mr. Spring clarified for the Council that photographers that were present earlier in the meeting were on hand to shoot photos for an upcoming article profiling Mr. Spring. The article will appear in an upcoming edition of The Miami Herald.

Ms. Margol recognized Department Construction Projects Manager Alex Peraza for his outstanding work in assisting Dr. Tabares-Fernandez with the purchase of the property that will become the future home of the Cuban Museum. In addition, she noted that an amendment to the motion accepting the previously reported Requests for Excused Absences would be necessary. A request from Council member Alejandro Aguirre was received shortly after Gilda Batlle announced Councilor absences. A motion made to accept Alejandro Aguirre's excused absence was approved unanimously (motion by Mr. Cortada, seconded by Mr. Pérez).

With no further business to discuss, the meeting was adjourned at 1:55 p.m.

Respectfully submitted,



Gilda M. Batlle

Miami-Dade County Cultural Affairs Council / Department of Cultural Affairs

Major Accomplishments (last update: December 2006)

The Miami-Dade County Cultural Affairs Council (founded as the Council of Arts and Sciences) was established by the Miami-Dade County Board of County Commissioners in 1976. The significant areas of the Council's accomplishments over the years, which have lent to the emergence of Miami-Dade County as a cosmopolitan, international center, include:

- **Increasing Funding for Existing and New Grants Programs:** The Department received annual increases to its budget for eight consecutive years, better than tripling the level of County investment in the community's cultural activities over that timeframe from less than \$5 million in FY1998-1999 to over \$16 million in FY2006-2007. All of these new funds are being used to strengthen the Department's existing grants programs that leverage matching dollars and help strengthen the Department's arts education and outreach programs designed to increase citizens' access to and participation in cultural activities. The Council's grants programs have evolved from one program in 1978, funding approximately 30 groups, to 19 area-specific programs in 2006, directly supporting more than 620 non-profit cultural organizations and 5,000 individual artists at various levels in their cultural and administrative development.
- **Creating "Culture Shock Miami," a Low-Price Ticket Initiative for Youth:** The Department launched **Culture Shock Miami**, its student discount tickets to the arts program, an initiative designed to provide high school and college students, ages 14-22, with \$5 tickets to cultural activities (www.cultureshockmiami.com). The program received a special Sterling Council awards in 2004, 2005 and 2006. Culture Shock Miami is offering tickets donated by more than 80 cultural groups at more than 100 locations across the County. The Department is promoting the program through partnerships established with the Miami-Dade County Public School System and the area's major universities and colleges, including Florida International University, Miami-Dade College, University of Miami, and Florida Memorial University. This program is made possible through Ticketmaster's generous commitment to continue to market and sell *Culture Shock Miami* tickets with no service charge.
- **Expanding the "Golden Ticket Arts Guide," a Program Offering Free Tickets to Senior Citizens:** With initial support from a grant secured from the National Endowment for the Arts in 2004, the Department has introduced an outreach initiative that provides low-income senior citizens in our community with free opportunities to attend a variety of cultural events and venues. The Department's *Golden Ticket Arts Guide* provides Miami-Dade County senior residents with free opportunities to attend a variety of cultural events and venues. The new, expanded edition of the *Golden Ticket Arts Guide* is being published in English and Spanish. For 2007, the new 192-page guide has been expanded by 50% and features hundreds of free events throughout the year. The *Golden Ticket* program is being offered free-of-charge to senior citizens, 62 years and older, in cooperation with the Miami-Dade County 311 Call Center, where by calling 786-331-5375 a *Golden Tickets Arts Guide* can be ordered.

- **Securing a \$1 Million Grant from The Children’s Trust Creates More Arts Activities for Children:** The Children’s Trust awarded a \$1,000,000 grant to the Miami-Dade County Department of Cultural Affairs to expand cultural arts programs for thousands of children and youth in Miami-Dade County in FY2007. This innovative partnership doubles the Department’s current investment in arts education and outreach programs for children. Among the new opportunities that these new funds will make possible are a summer arts and science camp scholarship program for kids who otherwise would not have the opportunity to participate, and a major “All Kids Included” festival at the Miami Children’s Museum, specially designed to include children of all abilities.

- **Building the South Miami-Dade Cultural Arts Center:** January 2007 marks the one-year milestone for the construction of the South Miami-Dade Cultural Arts Center, a 966-seat theater that the Department is developing on SW 211 Street in the Cutler Bay area. Visible progress can be seen as the steel and concrete structural work is giving shape to the cutting edge design of this first major cultural facility in the south part of the County. Construction of this project is scheduled to be completed in early 2008.

- **Establishing a Network of Outstanding Cultural Facilities:** The Department is completing **the development of 19 neighborhood cultural facilities**, as part of its comprehensive plan to develop a countywide network of neighborhood theaters. Designed to complement the new downtown performing arts center, examples of the most recent include:
 - A completely reconstructed **Hialeah High School Auditorium**, designed to serve both students and community groups, was completed in April 2005 (\$3.468 million in County funding support); and
 - The construction of the new ancillary facility for the historic **Lyric Theater** in Overtown was completed in 2005 (\$4,340,800 in County funding support).

- **Beginning Work on Cultural Facilities in the Building Better Communities Bond Program:** The Building Better Communities bond program includes more than \$450 million for 19 cultural facilities projects throughout the County. The Department is leading the effort to begin work on this next generation of museums, theaters and arts centers. Earlier in 2005, the master planning process began for Museum Park, one of the most significant bond program projects. Renowned urban design, landscape and planning firm Cooper, Robertson & Partners is developing the master plan for the project’s Bicentennial Park site in collaboration with the City of Miami, the County, the Miami Art Museum, the Miami Museum of Science and Planetarium and the Historical Association of Southern Florida. Architectural work on designing world-class art, science and history museums and an outstanding waterfront park is scheduled to begin next year.

- **Reaching More Toddlers and Pre-School Children with Innovative Arts Curriculum - “Start with the Arts”** - In 2005, the Department of Cultural Affairs launched *Start with the Arts*, a bilingual, arts-based learning program for pre-K literacy and school readiness, in partnership with Arts for Learning/Miami and with the support of The Children’s Trust. To date, more than 2,500 early childcare providers and teaching artists have received training in this Pre-K arts curriculum. More than 3,000 students, two to five years old, in over 160 classrooms have had the benefit of teachers and artists collaborating on this innovative pre-school learning program. In recognition of the program’s effectiveness, additional funding to expand *Start with the Arts* was secured in 2005 from The Children’s Trust, the Dade Community Foundation and Head Start.

- **Receiving a 2005 local Emmy Award for The "M-List"** - The "M-List," two 30-minute feature television shows created and produced by the Department of Cultural Affairs, in partnership with the Greater Miami Convention and Visitors Bureau, the Tourist Development Council and OnBoard Media/Beach TV, received the local 2005 Emmy Award as the best Information Oriented Program. The shows feature a total of 17 cultural institutions throughout Miami-Dade County (*African Heritage Cultural Arts Center, ArtCenter/South Florida, Bass Museum of Art, Fairchild Tropical Garden, Frost Museum of Art at FIU & the Margulies Sculpture Park, Gold Coast Railroad Museum, Historical Museum of Southern Florida, Holocaust Memorial, Jewish Museum of Florida, Lowe Art Museum at UM, Miami Art Museum, Miami Children's Museum, Miami Museum of Science and Space Transit Planetarium, Museum of Contemporary Art, Vizcaya Museum and Gardens, Wolfsonian-FIU*), each the subject of its own 3-5 minute segment. The programs are being aired in rotation several times daily as part of Beach TV's regular schedule on its cable channel and multiple times each day in hotel guest rooms as part of the programming "loop" provided exclusively by Beach TV.
- **Achieving 2-to-1 Voter Approval for More than \$450 Million in Cultural Facilities Building and Improvement Projects through the Building Better Communities General Obligation Bond Program:** On November 2, 2004, voters approved the Building Better Communities bond program that included more than \$450 million for 19 cultural facilities projects throughout the County. The Department led the effort to develop a strategic assessment of cultural infrastructure needs and to educate the public about these projects through the County's informational campaign.
- **Publishing a Calendar of Events Commemorating Haiti's Independence:** The Department collaborated with the Greater Miami Convention & Visitors Bureau to publish and distribute more than 25,000 copies of the **Miami Haiti Bicentennial Calendar of Events**, a comprehensive guide to the array of activities occurring in Miami-Dade in 2004 to commemorate the anniversary of 200 years of Haitian independence. An accompanying web site, www.miamihaitibicentennial2004.com, was launched for ongoing events listing updates.
- **Obtaining \$1,500,000 in Recommended State Grants for the South Miami-Dade Cultural Center:** The new South Miami-Dade Cultural Center, a 1000-seat theater in Cutler Ridge adjacent to the South Miami-Dade Government Center being designed by ARQ/Arquitectonica, is preparing to issue a construction contract and break ground. The Department of Cultural Affairs received \$500,000 in State cultural facilities funding in FY2002, and was twice since recommended for additional \$500,000 grants by the Florida Arts Council in November 2002 and November 2004, respectively.
- **Securing a Major Grant from the Knight Foundation for "Readiness" and Stabilization Work for the new Performing Arts Center and its Resident Companies:** In 2001, the Department of Cultural Affairs secured a \$1.5 million grant from the John S. and James L. Knight Foundation to help prepare for the opening of the Performing Arts Center. A portion of these funds are being used to conduct the first-ever, community-wide market research on community interest in the performing arts to determine how best to attract citizens and visitors of all backgrounds and means to the new Center. In addition, this support will help develop strategies to ensure that the Center's resident companies are financially stable and that the Center operates at its optimum financial and programmatic levels.

- **Completing Renovations on Some and Advancing Work on Other Neighborhood Cultural Facilities:** Major progress was made in 2001 and 2002 on improvements to existing cultural facilities countywide. This work is being funded through the County's \$57.9 million commitment to developing a network of convenient and affordable neighborhood cultural facilities. In October 2002, Gusman Center for the Performing Arts re-opened, showcasing the complete restoration of its historic theater. In 2002, renovations were completed for the Goodlet Auditorium in Hialeah, the Manuel Artime Performing Arts Center in Little Havana, and the Shores Performing Arts Theater in Miami Shores. In addition, the historic Lyric Theater in Overtown re-opened a full restoration of its interior spaces.
- **Planning and Advancing Protective Work for the Miami Circle:** The Planning Group appointed by Florida's Secretary of State continued meeting in 2002 to develop a long-range management plan for the Miami Circle property, the site of the most important archaeological "find" on the east coast of the United States. The Department of Cultural Affairs took the lead in assembling a pro bono design team of architects, landscapers and builders and, working with the State's Division of Historical Resources, is designing a pedestrian walkway and a protective covering to provide public access to the site and protect the Miami Circle from the elements.
- **Growing Cultural Districts:** With grant and staff support from the Department of Cultural Affairs, new cultural districts grew dramatically in Little Havana (highlighted by the monthly "*Viernes Culturales*" events on Calle Ocho), in Homestead (with the establishment of Art South, a colony of individual artists with studios in the old Baptist Church complex in downtown Homestead), and in Bird Road (in a artist-populated warehouse area south of Bird Road and east of the Palmetto Expressway). These pioneering arts districts are attracting new visitors and businesses to under-served areas of Miami-Dade, serving as effective catalysts for the economic and social revitalization of their surrounding neighborhoods.
- **Developing and Deploying an Action Plan for Community and Cultural Recovery:** In the aftermath of the September 11th terrorists' attacks on America, the Department quickly began a comprehensive initiative to help re-energize the community. This included: collaboration with the Greater Miami Convention & Visitors Bureau on creating a 2-for-1 cultural tickets component of the "What Makes You Happy" marketing campaign; discount advertising opportunities for cultural organizations in major print media (2-for-1 ads); and a "VIP Tickets to the Arts" campaign in partnership with the Bureau, the Greater Miami Chamber of Commerce and the Beacon Council to encourage business leaders to purchase "the best seats in the house" to cultural events as holiday gifts.
- **Establishing a Department of Cultural Affairs:** Effective October 1, 1999, the agency was reconfigured into a three-division Department of Cultural Affairs. This strategically improved structure enables the Council to maximize programming and capital investments, enhance its comprehensive planning, coordinate decision-making and efficiently utilize limited resources. The three divisions correspond to the Department's key programmatic and service areas: Cultural Grants and Services; Cultural Facilities Improvement and Management; and Education and Outreach. The Council has initiated a major reorganization and expansion of its grants programs.
- **Raising Federal Funds for New Initiatives:** In 1999, the Cultural Affairs Council was awarded the largest grant of any local arts agency from the National Endowment for the Arts' (NEA) Education and Access program to help establish its innovative Cultural Access Network program, initiating cross-cultural programs in 11 of the network of neighborhood cultural facilities being improved by the Council. In the last 14 years, the Council has secured more than \$1.5 million in federal funds from a series of NEA grants to address the most pressing needs as identified through the Council's public

planning process: grassroots arts development, regional cultural collaborations, neighborhood facilities improvements, individual artists fellowships and exhibitions, organizational advancement for mid-sized performing arts groups, creative development support for new works and cultivation of new audiences for the arts.

- **Integrating Cultural Needs Firmly into the Broader Civic Agenda:** In January 1998, at the first-ever Mayor's Economic Summit, attended by national, state and local business and civic leaders, culture was included as one of the 10 industries fundamental to community economic development. Miami-Dade County Mayor Alex Penelas assigned the Council to develop and lead the Summit component on culture. The Culture Workshop's recommendations were embraced as part of the Summit's resulting unified platform, which now constitutes the action plan for the County's economic development.

- **Advancing the Campaign for New Revenues:** The Council coordinated two professionally-led focus groups and conducted bilingual public polling in March 1998 to assess community attitudes on a new dedicated revenue source for the arts. The polling results from these representative groups of voters documented strong community support for culture, e.g.,: a high level of satisfaction exists in the community with the quality of arts and cultural activities in Miami-Dade County (better than two-thirds of voters rated the quality of the arts locally as either excellent or good); and 68% of the voters indicated they had attended at least one arts/cultural event in 1998. These results were consistent across ethnic, age, gender and educational lines.

- **Completing a Nationwide Revenue Study to Establish New Dedicated Revenues:** In 1997, the Council initiated a comprehensive national revenue survey, conducted by a major, international accounting firm. The survey identified 20 potential sources of revenue capable of generating at least \$7 million in new, dedicated revenues needed to expand existing and create new cultural grants programs.

- **Initiating Innovative, Tourism-Related Program Growth:** In 1997, the Council was a catalyst for the creation of the Greater Miami Convention and Visitors Bureau's executive level position of Cultural Tourism Director, developing the job description and serving on the candidate selection panel. Additionally, the 1995 reorganization of Miami-Dade County government resulted in new responsibilities for the Council: managing the State-mandated Tourist Development Council (TDC) and its then \$800,000+ annual grants program (marking the first time in Florida that a local arts agency has been entrusted with the administrative responsibilities for a TDC); and administering the Visitor Industry Voluntary Educational Service Training Trust (VESTT) program, a partnership between local governments and the hospitality industry, for quality service and behavioral training specifically designed for local visitor industry personnel.

- **Taking the First Steps to Establish New Dedicated Revenues:** In 1996, the Council secured \$2.75 million in new dedicated convention development tax funds to sustain its Capital Grants Program for the next seven years and earmarked an additional \$1 million per year from this tax source (a total of \$32 million from 2003 until 2035) for the support of other cultural programs.

- **Leading Hurricane Andrew Cultural Recovery Efforts:** In the devastating aftermath of Hurricane Andrew, the Council secured \$8 million in 1992-93 from the State Hurricane Andrew Recovery and Rebuilding Trust Fund, the Knight and MacArthur Foundations, the National Endowment for the Arts and a nation-wide contributions campaign. The Council implemented a comprehensive technical assistance and funding program for the physical and financial recovery of Miami-Dade's cultural organizations and individual artists.

- **Building Cultural Coalitions and Service Organizations:** To help address broad needs surfaced through its action planning process, the Council has served as a catalyst in creating and supporting numerous service organizations and coalitions of arts groups, including the: Children's Cultural Coalition, Diaspora Arts Coalition, Greater Miami Festivals and Events Association, Dade Cultural Alliance, Theater League of South Florida, Alliance for Media Arts, Haitian Artists Network/Sosyete Koukouy, South Florida Cultural Consortium, Filmmakers' Workshop and Arts Help en Español /Arts Help an Kreyol.
- **Sustaining an Interactive Cultural Planning Process:** The Council conducts a model, dynamic, annual community planning process, distinguished by the television broadcast and print distribution of the Chair's annual State of the Arts Address; the publishing of annual planning brochures with updated goals and objectives; and the coordination of televised, board-led community meetings for public input on Council policies and programs.
- **Serving as a Catalyst for Performing Arts Facilities:** Over two decades, the Council led the planning and implementation of cultural facilities projects, including the County's largest public-private sector partnership - a new, Cesar Pelli-designed performing arts center complex (a 2,200 seat concert hall, a 2,480 seat ballet/opera house, a 250 seat studio theater and a public plaza) and securing \$255 million in dedicated funds for its construction); establishing a \$21 million operating endowment; investing \$8 million simultaneously to improve a complementary network of 10 existing performance venues; and committing \$70 million for new and/or improved state-of-the-art facilities in critically under-served areas of the county.
- **Improving the Cultural Facilities Infrastructure:** The Council coordinated the investment of \$125 million in public funds from 1986-2000 for new and improved neighborhood cultural facilities (beginning with the Philip Johnson-designed downtown Cultural Center's museums/library complex in 1986 and continuing with the Department's Capital Development Grants Program for improving more than 40 neighborhood facilities since 1988).
- **Developing New Cultural Groups and Increasing the Economic Impact of the Arts:** Grant and technical assistance programs established by the Council have helped to develop the number of Miami-Dade's non-profit cultural groups from 110 in 1983 to more than 1,100 in 2005, representing a wide diversity of cultural expressions, heritages and traditions. Cultural Affairs Council studies documented the expanding economic impact of the arts, growing from \$41 million in 1981, to \$156 million in 1989, to \$329 million in 1995, to more than \$538 million in 2000.
- **Securing Miami-Dade County's First Dedicated Cultural Funding Source:** The Council led a successful referendum drive in 1978 to pass a tourist development tax as a dedicated revenue source for culture; since then, more than \$40 million of these public funds have been invested by the Council in cultural development.