

MEMORANDUM

Agenda Item No. 11(A)(15)

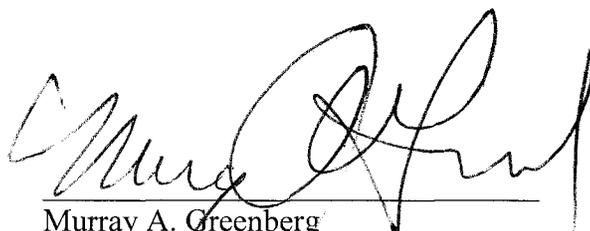
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: June 5, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the Passion Run

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Audrey M. Edmonson.



Murray A. Greenberg
County Attorney

MAG/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: June 5, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Agenda Item No. 11(A)(15)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor

Agenda Item No. 11(A)(15)

Veto _____

06-05-07

Override _____

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE POLICE DEPARTMENT FOR THE MARCH 31, 2007 THE PASSION RUN SPONSORED BY THE WOMEN’S ALLIANCE, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$3,086.36 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the Women’s Alliance has requested in-kind services from the Miami-Dade Police Department for their March 31, 2007 the Passion Run in an amount not to exceed \$3,086.36 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the Passion Run is a major fundraiser event designed to raise funds to support the Women’s Alliance/Chapter 2 Clothing store, which provides clothing to disadvantaged women; and

WHEREAS, the Women’s Alliance is a not-for-profit organization; and

WHEREAS, the Passion Run is a special event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Police Department for the March 31, 2007 the Passion Run in an amount not to exceed \$3,086.36 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Audrey M. Edmonson and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 5th day of June, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MR

Monica Rizo

MDDP
#3086.36

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
 - Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
 - Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
 - Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)
- Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: The Women's Alliance

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Nicole Wild
c/o Chapter 2 Dorsey House 250 NW 9 Street Miami 33136
305-445-7254 cell / store 305-377-2755
495

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Police escort for the Passion Run

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):
The Passion Run is Saturday, March 31, 2007
3-5pm, for the benefit of The Women's Alliance
Chapter 2 Clothing Store for disadvantaged women.

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

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MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): Starts @ 280 NW 9 Street
Miami at Chapter 2 Clothing. Ends @ Peterson's Harley Davidson
19825 S. Dixie Hwy. Miami 33189
8. Description of regional or local impact: Revitalization of Overtown and transitioning women in
Overtown / Miami
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Saturday, March 31, 2007 from 3pm to 4 pm - Run
and from 4-5 pm - police escort to 19825 S. Dixie Hwy.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached documents
11. Expected number of participants and estimated attendance (per day, if applicable): 300+ riders for the
Passion Run. 300+ guests at Overtown.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed):

I hereby certify that all the statements made in this application are true and correct.

See attach

Signature of Authorized Representative

Date

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

- 7. Physical address of event venues (please specify Commission District(s)): Staks @ 250 NW 9 Ave, Miami @ Chapter 2 Clothing. Staks at Peter's Harley 19825 S.
- 8. Description of regional or local impact: Olexie Hwy, Miami 33189
Revitalization of Overtown & transitioning women in Overtown / Miami.
- 9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Refer attached.
- 10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Refer attached
- 11. Expected number of participants and estimated attendance (per day, if applicable): 200+ riders for The Passion Run. 300+ guests at Overtown
- 12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): n/a

I hereby certify that all the statements made in this application are true and correct.

Nicole Wild
Signature of Authorized Representative
3/21/07

Note attachments sent via email ✓

**GOVERNMENT OF THE DISTRICT OF COLUMBIA
DEPARTMENT OF CONSUMER AND REGULATORY AFFAIRS**



C E R T I F I C A T E

THIS IS TO CERTIFY that all applicable provisions of the District of Columbia Nonprofit Corporation Act have been complied with and accordingly, this **CERTIFICATE OF AMENDMENT** is hereby issued to:

WAGES INTERNATIONAL

Name Changed To

THE WOMEN'S ALLIANCE

IN WITNESS WHEREOF I have hereunto set my hand and caused the seal of this office to be affixed as of the 14th day of December, 2006.

PATRICK J. CANAVAN, PSY. D.
DIRECTOR

Business and Professional Licensing Administration



PATRICIA E. GRAYS

Superintendent of Corporations
Corporations Division

Anthony A. Williams
Mayor

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: NOV 17 2003

WAGES INTERNATIONAL INC
1712 I ST NW B100
WASHINGTON, DC 20006

Employer Identification Number:

52-2165980

DLN:

17053277746083

Contact Person:

L. WAYNE BOTHE

ID# 31462

Contact Telephone Number:

(877) 829-5500

Public Charity Status:

170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated FEBRUARY 2000, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity during an advance ruling period.

Based on our records and on the information you submitted, we are pleased to confirm that you are exempt under section 501(c)(3) of the Code, and you are classified as a public charity under the Code section listed in the heading of this letter.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)



Someone's future
is hanging
in your closet.®



MEDIA ALERT

Contact:
Nicole Wild,
The Women's Alliance
305-495-7254
nicole@thewomensalliance.org

**The Passion Run and an All-American Easy Rider Affair:
A VIP Reception & Auction to Benefit The Women's Alliance
Hosted by Peterson's Harley-Davidson Miami**

- Who:** Motorcycle Enthusiasts. Riders ready to put their hog on display and be camera ready! This event is being filmed!
- When:** Saturday, March 31, 2007. Start time 3pm
- Where:** Guests will assemble at Chapter 2, a project of The Women's Alliance located in Overtown, Miami for a VIP photo opportunity and the first ever motorcycle ride: The Passion Run™.
- Guests will be led via police escort to the Peterson's Harley-Davidson South Dealership for a VIP Reception, and a 1969 themed Auction event. Attire is the best of 1969.
- Tickets:** A Ticket To Ride and participate in the full event is \$175 or \$300 per couple. (All-American Easy Rider Affair: VIP party at the Peterson's H-D South store starts at 5:00 pm). Register online at petersonsharley.com. For sponsorship information, call Nicole Wild at 305-762-6400 or Linda Peterson at 305-733-1008.
- Why:** The purpose of The Passion Run™ is to support the Power Behind The Passion Charity Upgrade Project to raise the funding necessary to build the Tigertail Motorcycle from traded parts that will then be given away to raise \$1 million+ for women in need.
- Inspired by Kyle MacDonald - who bartered a red paper clip for successively more expensive items until he owned a house - Nicole Wild, Linda Peterson and Thomas Cook formed a group called Power Behind The Passion to trade a hardback copy of Janet & Chris Attwood's national #1 Bestseller book, *The Passion Test*, into a multimillion-dollar donation for The Women's Alliance.
- One month after posting the book on Craigslist, the Power Behind The Passion team was able to "upgrade it" for all the parts with matching serial numbers to a 1999 Harley-Davidson motorcycle generously traded by Jim Kelley.
- Special Guest:** #1 Bestselling author of *The Passion Test*, Janet Attwood whose book inspired the Power Behind the Passion Group to action. Ms. Attwood will be available for interviews.

THE WOMEN'S ALLIANCE - thewomensalliance.org
SOMEONE'S FUTURE IS HANGING IN YOUR CLOSET.® Each year, The Women's Alliance helps more than 50,000 women in transition from welfare and poverty to overcome significant employment barriers and the "cost of making a good appearance." Services provided ensure that low-income women have the professional attire and career skills coaching they need to make the right impression on job interviews and to succeed in the workplace.

EVERYTHING DESERVES A SECOND CHANCE - chapter2clothing.org
Chapter Two, a project of The Women's Alliance, is a unique upscale resale store located at the historic Dorsey House in Overtown, Miami, dedicated to providing professional attire, career skills training, and related services to low-income women seeking employment.

POWER BEHIND THE PASSION: It doesn't matter where you come from - everyone as the power behind the passion - to do something that will "tilt the planet just a little bit" and make a difference.

###

January 18, 2007

Commissioner Audrey M. Edmonson
Attention: Cheree Gulley, Chief of Staff
Miami-Dade County District 3
Stephen P. Clark Center
111 N.W. 1st Street, Suite 220
Miami, Florida 33128

Dear Commissioner Edmonson:

The Passion Run, Saturday, March 31, 2007

As you are aware, each year, the services provided by The Women's Alliance help more than 50,000 women to overcome employment barriers and the "cost of making a good appearance" by ensuring that they have the professional attire they need to make the right impression in job interviews and to succeed in the workplace.

Located at the historic Dorsey House in Overtown, Miami, Chapter 2™ is a unique, upscale resale store featuring men's and women's clothing that serves the community by providing high-quality clothing at reasonable prices and personal and professional development opportunities. In addition, money raised by Chapter 2™ is dedicated to The Women's Alliance and women in transition from homelessness and life crisis to the workforce.

Respectfully, we write today to request your support of our upcoming event - The Passion Run - sponsored by Peterson's Harley-Davidson North and South Stores to support Chapter 2's Overtown revitalization efforts.

Our event will feature a motorcycle run from Chapter 2 (250 NW 9th Street, Miami) where Harley riders will assemble on Saturday, March 31st from 3:00 to 4:00pm and then ride to the Peterson's Harley-Davidson South Store (19825 South Dixie Hwy, Miami) for the VIP event.

We are seeking the following in-kind services from Miami-Dade County to support our event:

- **Police escort from Chapter 2 at the Dorsey House to the Peterson's South Store. Timeline: 4:00 pm to 5:00 pm**

Proposed Route:

Start at Chapter 2 – 250 NW 9th Street. 195 South to Peterson's Harley South – 19825 S. Dixie Hwy.

The Women's Alliance
Page 2

We are anticipating approximately 100 motorcycle riders to participate in our run to The Dorsey House and Chapter 2. We will confirm final numbers once our online registration for the program is complete. We will also be registering riders at each of our regular bike night events in the North and in the South of the County. This will ensure an organized and well-coordinated charitable event. We will continue to keep your office informed of any changes and/or updates as they occur.

Again, we honor and thank you for the incredible work you have done to help improve your District and the lives of its residents.

Thank you for your consideration of this request. If you should have any further questions please do not hesitate to contact me at 305-495-7254.

Sincerely,

Nicole Wild
Executive Director
The Women's Alliance
Chapter 2 at The Dorsey House
250 NW 9th Street
Miami, Florida 33136
nwild@bellsouth.net

CC: George Burgess, Miami-Dade County Manager
Sgt. John McLaughlin, Miami-Dade County, Police Chief
Robert Parker, Director, Miami-Dade County Police
Linda Peterson, Peterson's Harley-Davidson
Lieutenant Daniel Dominguez, City of Miami Police, Special Events
Division

The Passion Run		
March 31, 2007 Budget		
Fundraising Goal = \$40,000*		
* Estimated amount needed to build the Tigertail Motorcycle for The Women's Alliance and Chapter 2 to be given away to raise \$1.0 mill for transitioning women		
Revenue	TWA (300 PAX)	
Ticket Sales		
100 @ \$175 per person	17,500.00	
100 couples @ \$300 per couple = total 200 pax	30,000.00	
150 @ \$175 per person		
150 couples @ \$300 per couple = total 300 pax		
Donations/Not Attending	500.00	
Silent Auction of Celebrity Bandanas and Local Items	10,000.00	
Sponsorships	20,000.00	
	78,000.00	
Expenses		
Catering		
Gusto's Restaurant = \$20 + per person	6,000.00	
Bar		
Bacardi Bars	In-kind	
3 additional regular bars	In-kind	
Contingency for mixers and water	900.00	
Event Set-Up	15,000.00	
Event Décor		
State		
Big Screen		
Dance Floor		
Couches		
Servers		
Silent Auction Set-Up		
Event security	In-kind	
Additional bathrooms	In-kind	
TV Screens	In-kind	
Entertainment		
Band for 1969 themed music	3,000.00	
Marketing/Advertising		
Invitations	2,500.00	

Billboards	In-kind	
Postage	In-kind	
Signage	1,000.00	
Promotion - Ch2 Water	1,000.00	Sponsored by LISC
Promotion - ear plugs	250.00	
Online sign-up	In-kind	
Event Photography	400.00	
Silent Auction		
Display of Celebrity Bandanas	1,000.00	
Chapter 2 Pre-Event		
Refreshments and Entertainment	0.00	
City of Miami	0.00	In-kind support for police coverage at Chapter 2 \$1,000
Miami-Dade County	0.00	In-kind support for police escort for run - \$4,000
Holtzman and McKey	0.00	Pro Bono
Travel	1,000.00	
Contingency	1,500.00	
Sub Total Expenses	33,550.00	
Net Profit	44,450.00	

Green, Delores (OSBM)

From: Daker, Richard F. (MDPD)
Sent: Wednesday, April 04, 2007 8:28 AM
To: Windmiller, Susan R. (MDPD); Green, Delores (OSBM)
Subject: Women's Alliance Motorcycle Run

Good Morning Ladies, The cost for the Women's Alliance Motorcycle Run was \$3,086.36. Also, Is MDPD assistance to Miami Beach on Memorial Day Weekend a line item budget or a BCC resolution?

*Sergeant R. F. Daker
Miami-Dade Police Department
Special Events Unit
1519 NW 79 Avenue
Miami, Fl 33126
Office: 305-468-1210
Fax: 305-470-1735*

4/6/2007

15

Memorandum



Date: June 5, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

A handwritten signature in black ink, appearing to read "George M. Burgess", written over the printed name of the County Manager.

Subject: District Specific In-Kind Reserve Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization The Women's Alliance for their Passion Run held on March 31, 2007.

In-kind services have been requested in an amount not to exceed \$3,086.36 from the Miami-Dade Police Department for police services. This event will be funded from the District 3 in-kind reserve fund.

In FY 2006-07 the Women's Alliance has not received any County funding for this event.

Inkind07107