

MEMORANDUM

Agenda Item No. 11(A)(7)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: November 6, 2007

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution directing the
County Manager to develop
an educational campaign to
promote awareness to
prevent death and injury
to children resulting from
vehicle backover incidents

The accompanying resolution was prepared and placed on the agenda at the request of
Commissioner Joe A. Martinez and Commissioner Jose "Pepe" Diaz.



R. A. Cuevas, Jr.
County Attorney

RAC/dcp



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

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R. A. Cuevas, Jr.
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Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(7)
11-06-07

RESOLUTION NO. _____

RESOLUTION DIRECTING THE COUNTY MANAGER TO DEVELOP AND IMPLEMENT AN EDUCATIONAL CAMPAIGN TO PROMOTE AWARENESS IN MIAMI-DADE COUNTY RELATING TO PREVENTING DEATH AND INJURY TO CHILDREN RESULTING FROM VEHICLE BACKOVER INCIDENTS

WHEREAS, since 2001, it is estimated that more than 1,000 children have died and more than 9,160 children have been treated in hospital emergency rooms due to vehicle incidents that are not related to crashes; and

WHEREAS, it is estimated that approximately 50 children per day are hit by vehicles backing up in the U.S., with 2 children per day dying from such incidents; and

WHEREAS, these incidents often involve driveway backovers, according to the Emergency Nurses Association; and

WHEREAS, as vehicles have grown bigger over time, so too has the incidents of backover accidents involving children; and

WHEREAS, many popular vehicles, especially trucks and SUVs, have large blind spots, allowing even the most attentive driver to overlook a child that might be behind the vehicle; and

WHEREAS, an informational campaign could assist in increasing public awareness and reducing the number of backing incidents that occur,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Directs the County Manager to develop and implement an educational campaign to promote awareness in Miami-Dade County related to preventing death and injury to children resulting from vehicle backover incidents.

Section 2. Directs the County Manager to report back to this Board on the development and implementation of the educational campaign within sixty (60) days.

The foregoing resolution was sponsored by Commissioner Joe A. Martinez and Commissioner Jose "Pepe" Diaz and offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

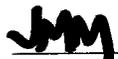
The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of November , 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Jess M. McCarty