

MEMORANDUM

Agenda Item No. 11(A)(17)

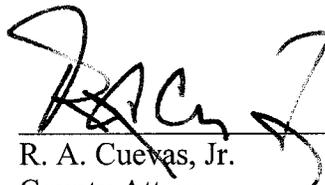
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: November 6, 2007

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the annual telethon
sponsored by Liga Contra
el Cancer, Inc.

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Joe A. Martinez, Commissioner Jose "Pepe" Diaz and Commissioner Rebeca Sosa.



R. A. Cuevas, Jr.
County Attorney

RAC/dcp



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: November 6, 2007

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(17)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(17)
11-06-07

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE POLICE DEPARTMENT AND THE MIAMI-DADE FIRE RESCUE DEPARTMENT FOR THE JUNE 3, 2007 ANNUAL TELETHON SPONSORED BY LIGA CONTRA EL CANCER, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$2,662.00 TO BE FUNDED IN PART FROM THE COUNTYWIDE IN-KIND RESERVE FUND AND IN PART FROM THE NON-AD VALOREM PORTION OF THE FIRE RESCUE IN-KIND RESERVE FUND

WHEREAS, Liga Contra el Cancer, Inc. has requested in-kind services from the Miami-Dade Police Department and the Miami-Dade Fire Rescue Department for the June 3, 2007 Annual Telethon in an amount not to exceed \$2,662.00 (see attached Fee Waiver/In-kind Services Application); and

WHEREAS, the purpose of the Annual Telethon is to promote cancer awareness and to provide free medical care and diagnostic services to indigent patients throughout Miami-Dade County; and

WHEREAS, Liga Contra el Cancer, Inc. is a not-for-profit organization; and

WHEREAS, the Annual Telethon is a special event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and \$1,342.00 of the in-kind services shall be funded from the Countywide In-kind Reserve Fund and \$1,320.00 shall be funded from the Fire In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Police Department and Miami-Dade Fire Rescue Department for the June 3, 2007 Annual Telethon in an amount not to exceed \$2,662.00 to be funded in part from the Countywide In-kind Reserve Fund and in part from the non-ad valorem portion of the Fire Rescue In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Joe A. Martinez, Commissioner Jose "Pepe" Diaz and Commissioner Rebeca Sosa and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of November, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MR

Monica Rizo

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: Liga Contra el Cancer, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Cesar Scheker,
2180 S W 12 Avenue, Miami, Florida 33129, (305)856-4914,
Fax (305)856-8172 - cscheker@ligacontraelcancer.org

4. Specify fee waiver or in-kind service requested (quantify, if applicable): We need fee waiver or in-kind
service for the Fire Rescue, Paramedic/watch and Police Service.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): On Sunday, June 3,
2007, Liga Contra el Cancer/League Against Cancer will host its 32nd annual telethon,
from noon until midnight. This major fundraiser will be broadcast via Telemundo
Channel 51 from the Miami Dade County Fair & Exposition, 10901 S.W. Coral Way,
Miami, Florida. The purpose of the event is to raise funds to continue
League Against Cancer mission of providing (free) medical care to cancer/
diagnosed indigent patients in Miami-Dade County.

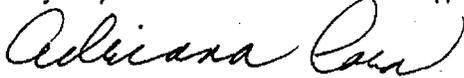
6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): The event will be held at the Miami-Dade County Fair & Exposition Center, 10901 S.W. Coral Way, Miami Florida (District 11)
8. Description of regional or local impact: The Telethon, which is the main fundraising for the non-profit organization, will be broadcast via Telemundo-Channel 51, and will provide (free) general entertainment, sponsors presentations, testimonies, and cancer awareness education for the community.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): The event set up at the Fair will start on May 29th 2007, and breakdown will end on June 4th, 2007. The actual event will start on June 3rd, at 5:00 P.M. and end at 1:00 A.M. of June 4th, 2007.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): PLEASE SEE ATTACHED SCHEMATIC OF EVENT VENUE.
11. Expected number of participants and estimated attendance (per day, if applicable): The expected number of participants and general attendance could reach approximately 3,000 people from the community.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): SEE ATTACHMENT.

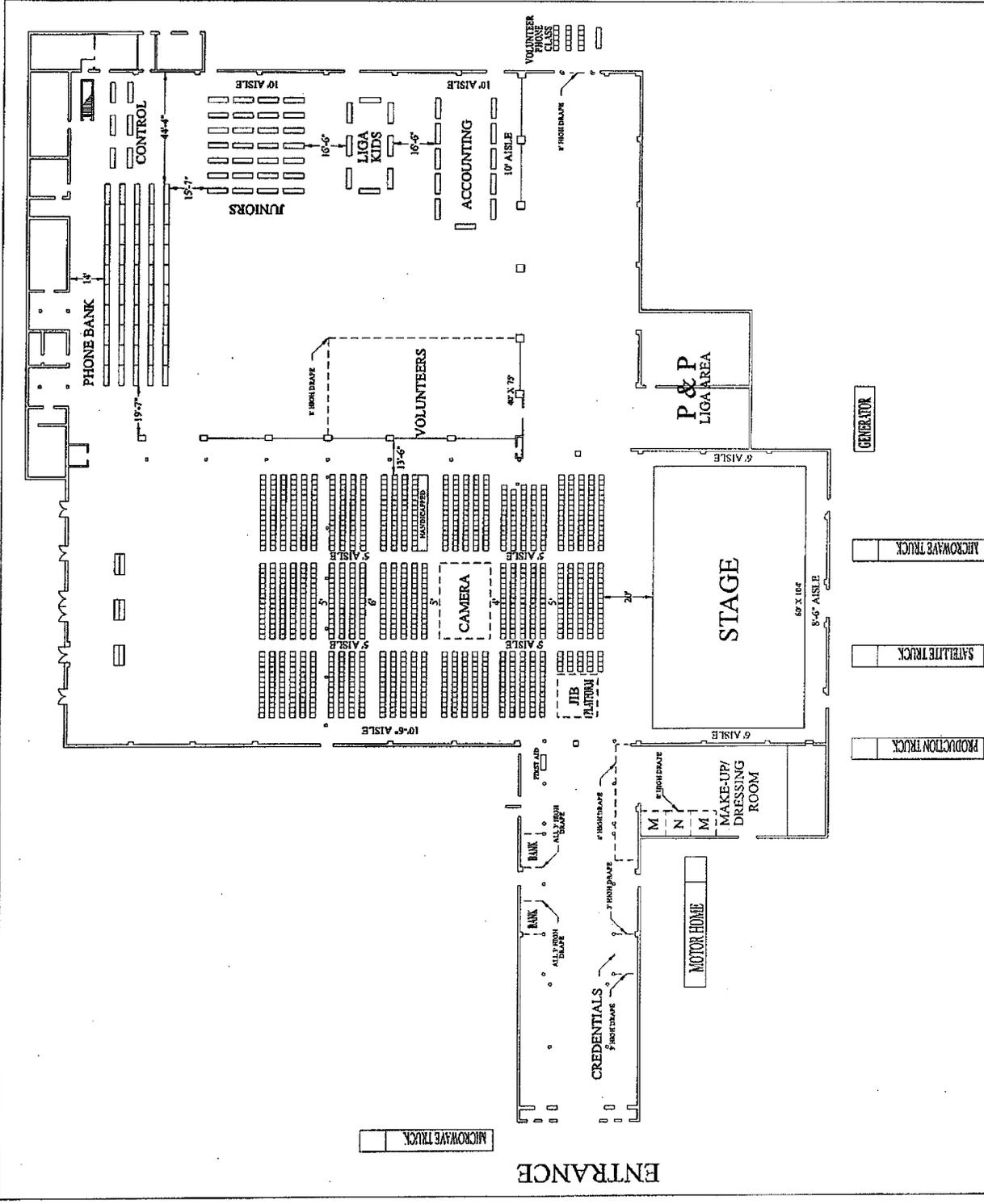
I hereby certify that all the statements made in this application are true and correct.



Signature of Authorized Representative

May 3, 2007

Date



LA LIGA CONTRA EL CANCER ANNUAL TELETHON 2007
 JUNE 3, 2007

Presented By
EXP
 CONVENTION CONSULTANTS INC.
 11415 YIP STREET
 HOMERIDGE, FLORIDA 33149
 PH: 305-944-4444
 FAX: 305-944-4444

DRAWING NO. 1
 DATE: 4-13-07
 SCALE: N.T.S.
 DRAWN BY: JLF
 REVISIONS: 4-25-07S-MJ

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ARNOLD HALL
 FAIR EXPO CENTER

LIGA CONTRA EL CANCER, INC.

Telethon 2007

Budget



6145 · SPECIAL FUND-RAISING EVENTS

Projected cost for 2007

6145.01 · TABLEWARE/DECORATIONS	\$ 3,000.00
6145.02 · GIFTS	\$ 500.00
6145.03 · PICTURE FRAMES	\$ 300.00
6145.07 · PRINTING	\$ 20,000.00
6145.11 · POSTAGE	\$ 40,000.00
6145.12 · MUSIC & ENTERTAINMENT	\$ 15,000.00
6145.14 · PRODUCTION	\$ 300,000.00
6145.15 · INSURANCE	\$ 2,000.00
6145.16 · WORKERS	\$ 7,000.00
6145.17 · PHOTOGRAPHER	\$ 3,000.00
6145.19 · FOOD & BEVERAGE	\$ 15,000.00
6145.20 · RENTALS	\$ 45,000.00
6145.21 · PARTY DECORATIONS	\$ 300.00
6145.22 · SIGNS & BANNERS	\$ 400.00
6145.23 · ADVERTISING	\$ 100,000.00
6145.24 · SUPPLIES	\$ 3,000.00
6145.36 · PROPS	\$ 3,000.00
6145.37 · VIDEOS	\$ 400.00
6145.39 · CLOTHING	\$ 3,000.00
6145.44 · HOTEL ACCOMMODATIONS	\$ 2,000.00
6145.46 · BANK CHARGES	\$ 1,000.00
6145.47 · TRAVEL	\$ 6,000.00
6145.48 · SECURITY	\$ 2,000.00
6145.49 · TELEPHONES & COMMUNICATION	\$ 25,000.00
6145.51 · MISCELLANEOUS	\$ 200.00
6145 · SPECIAL FUND-RAISING EVENTS - Other	\$ 500.00
Total 6145 · SPECIAL FUND-RAISING EVENTS	<u>\$ 597,600.00</u>
Total Expense	<u>\$ 597,600.00</u> (1)

(1) Based on Telethon 2006 total expenses

League Against Cancer, Inc.
Organization's Budget FY 2007

Revenue

Membership	160,000.00
State of Florida (HRS)	900,000.00
Miami-Dade County (DHS)	250,000.00
Public Health Trust	100,000.00
Annual Telethon	2,600,000.00
Other Events	720,000.00
In - Kind Services	<u>7,250,000.00</u>

Projected Total Revenue

\$12,120,000.00

Expenses - Fundraising

800,000.00

Expenses -

Administrative / Medical Center

Operational	390,000.00
Payroll & Related Cost	700,000.00

Total -

Administrative / Medical Center

\$ 1,090,000

Hospitalization in/out Patients	5,100,000.00
Radiotherapy	1,200,000.00
Radiology	700,000.00
Medical Professional Services	900,000.00
Medications & Medical supplies	1,900,000.00
Others	<u>420,000.00</u>

Total Off Premises Services

\$10,220,000.00

Projected Total Expenses

\$12,110,000.00

Surplus

\$10,000.00

*Liga Contra el Cancer changed Budget
to Calendar Year: 01/2006-12/2006

Memorandum



Date: November 6, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: Countywide In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide specific in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization the Liga Contra el Cancer, Inc. for their League Against Cancer event held on June 3, 2007.

In-kind services have been requested in an amount not to exceed \$1,342.00 from the Miami-Dade Police Department for police services and \$1,320 from Miami Dade County Fire Department for fire rescue and paramedic services for a total in-kind amount of \$2,662. This event will be funded in part from the countywide in-kind reserve fund and in part from the non-ad valorem portion of the Fire Rescue District Budget.

Inkind08907