

MEMORANDUM

Agenda Item No. 11(A) (20)

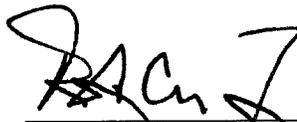
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: January 10, 2008

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution Requesting the
County Manager Conduct
A Public Information
Campaign Advising that
Federal Law Prohibits TV
Stations from Broadcasting
Analog Signals After
February 17, 2009

The accompanying resolution was prepared and placed on the agenda at the request of
Commissioner Joe A. Martinez.



R. A. Cuevas, Jr.
County Attorney

RAC/dcp



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: January 10, 2008

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A) (20)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(20)
01-10-08

RESOLUTION NO. _____

RESOLUTION REQUESTING AND DIRECTING THE COUNTY MANAGER TO CONDUCT A PUBLIC INFORMATION CAMPAIGN TO ALERT CONSUMERS WHO ARE PURCHASING TELEVISION SETS THAT FEDERAL LAW PROHIBITS TELEVISION STATIONS FROM BROADCASTING ANALOG SIGNALS AFTER FEBRUARY 17, 2009 AND THAT ANALOG TELEVISION SETS WILL HAVE LESS UTILITY AFTER THAT DATE

WHEREAS, Congress has mandated that, after February 17, 2009, television stations must stop broadcasting analog signals and begin broadcasting digital signals only; and

WHEREAS, after these changes occur, television sets designed to receive analog signals will not be able to receive over-the-air broadcast signals unless they are equipped with special digital-to-analog converter boxes; and

WHEREAS, it will serve the public interest to conduct a public information campaign to alert consumers to this change in technology so that they are able to make an informed decision when deciding whether to buy a television set with either analog or digital tuners,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the County Manager is requested and directed to conduct a public information campaign to alert consumers who are purchasing television sets that federal law prohibits television stations from broadcasting analog signals after February 17, 2009; that television sets designed to receive only analog signals will have less utility after that date and will need special adaptors to receive broadcast signals; and that more information on this issue is available from resources such as the Federal

Communications Commission website www.dtv.gov. The public information campaign will be designed to reach all the various communities in Miami-Dade County and will be conducted in the English, Spanish, and Creole languages.

The foregoing resolution was sponsored by Commissioner Joe A. Martinez and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 10th day of January, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

TWL

Thomas W. Logue

4