

MEMORANDUM

Agenda Item No. 5(D)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: December 4, 2007

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution Retroactively
Authorizing In-Kind
Services for the Gala Dinner
Of the Western Hemisphere
Symposium of the Americas
At the Vizcaya Museum and
Gardens

The accompanying resolution was prepared and placed on the agenda at the request of Chairman Bruno A. Barreiro, Commissioner Jose "Pepe" Diaz and Commissioner Carlos A. Gimenez.



R. A. Cuevas, Jr.
County Attorney

RAC/dcp



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: December 4, 2007

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 5(D)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 5(D)
12-04-07

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING A WAIVER OF FACILITY RENTAL FEES FOR THE USE OF VIZCAYA MUSEUM AND GARDENS FOR THE NOVEMBER 15-16, 2007 GALA DINNER OF THE WESTERN HEMISPHERE SYMPOSIUM OF THE AMERICAS SPONSORED BY ASSOCIATION DES CONSEILLERS DU COMMERCE EXTERIEUR DE LA FRANCE, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$16,870.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, Association Des Conseillers du Commerce Exterieur de la France, Inc. has requested a fee waiver from Vizcaya Museum and Gardens for the November 15-16, 2007 Gala Dinner of the Western Hemisphere Symposium of the Americas in an amount not to exceed \$16,870.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the Gala Dinner of the Western Hemisphere Symposium of the Americas will bring together high level executives from the United States, Latin America and European countries as well as foreign trade advisors, public officials, political leaders and various business sector leaders from local and French companies to discuss the potential growth and expansion of the US economic market; and

WHEREAS, Association Des Conseillers du Commerce Exterieur de la France, Inc. is a not-for-profit organization; and

WHEREAS, the Gala Dinner of the Western Hemisphere Symposium of The Americas is a special event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the fee waiver shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board, by a unanimous vote of all Board members present and following a public hearing, retroactively authorizes a fee waiver from Vizcaya Museum and Gardens for November 15-16, 2007 Gala Dinner of the Western Hemisphere Symposium of the Americas in an amount not to exceed \$16,870.00 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Chairman Bruno A. Barreiro, Commissioner Jose "Pepe" Diaz and Commissioner Carlos A. Gimenez and offered by Commissioner

, who moved its adoption. The motion was seconded by

Commissioner and upon being put to a vote, the vote was as

follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 4th day of December, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MR

Monica Rizo

**MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION**

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2836
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event** - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: "Conseillers du Commerce Exterieur de la France" (The Foreign Trade Advisors of France)

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit** or Tax Exempt
- For-Profit
- County Sponsored Event/Sponsoring Department _____
- Other (specify): _____
- Local Government or Public Entity

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

Elisabeth GAZAY
EVENT COORDINATOR FOR THE "Western Hemisphere Symposium of the Americas" 2007
Ph . 305 794 1086
4570 SABAL PALM ROAD, MIAMI FL 33137
lizgazay@leadvisions.com
fax +1 305 573 2393

4. Specify fee waiver or in-kind service requested (quantify, if applicable): see detail in 12

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

GALA DINNER OF THE "Western Hemisphere Symposium of the Americas". This symposium is organized under the patronage of Mrs Christine Lagarde, French Minister of Finance and Economy with the participation of Herve Novelli, French Minister of Foreign Trade, Pierre Vimont Ambassador of France to the United States and Bruno Durieux, President of Foreign Trade Advisors of France. Foreign Trade advisors will meet for 2 days. They will come from USA and Latin America countries. It is a very influential, century-old, official advisory body comprising of French Private sector representatives, business leaders in various economic sectors and successfully implemented around the world. They are appointed by the French Prime Minister.

The symposium will bring 300 participants, high level executives from USA, Latin America and Europe including 200 Foreign Trade Advisors and 100 executives of French Companies entering for the first time in the US market. These companies have been carefully selected and chosen for the potential of their business project. These Executives and Business owners have a plan to grow in the United States. With the Symposium, Miami will be their very first port of call in America.

In addition, many well-known American, Canadian and Latin American personalities from the economic and/or political world will also join us as guest speakers during the Symposium and/or the Gala Dinner.

L. Carneiro

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy**
- Youth/Education:** Event benefits youth of any age and/or offers educational benefits
- Health and Social Services:** Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture:** Event supports music, theatre, literature, art or culture
- Environmental:** Event benefits environmental concerns or promotes conservation
- Sports and Athletics:** Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): gala dinner will take place at Vizcaya Museum and gardens / 3251 South Miami Avenue , Miami FL 33129 district 7 Commissioner Carlos GIMENEZ

**MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION**

8. Description of regional or local impact: The impact will be at many different levels
- **Importance of Miami as a central gateway between USA / Latin America / Europe**
 - **Positioning Florida as a business hub for international companies that want to develop business between 3 continents**
 - **Knowing more about Florida resources and opportunities to implement business**
 - **Media impact with presence of journalists from Europe as well as local press**
 - **Promoting Miami as a unique events / convention destination**

8. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): **see the program attached**

9. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): _____

SEE MAP

ATTACHED

10. Expected number of participants and estimated attendance (per day, if applicable): 350 attendants

11. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed)

12. The event is currently priced at \$17,788.75 for 350 people as follows:

a. Base Fee	\$7,500.00
b. Additional Guests over 125 @ \$25/Guest	\$5,625.00
c. Tax	\$ 918.75 *
d. Rental of 33 x 180 Tent	\$3,745.00
Total	\$17,788.75

I hereby certify that all the statements made in this application are true and correct.

E. GAZAY

Signature of Authorized Representative

October 4, 2007

Date

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INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 18 1996

Employer Identification Number:
31-1478503

DLN:
17053275190006

ASSOCIATION DES CONSEILLERS DU
COMMERCE EXTERIEUR DE LA FRANCE
C/O GEC ALSTHOM
330 BISCAYNE BLVD STE 802
MIAMI, FL 33132

Contact Person:
D. A. DOWNING
Contact Telephone Number:
(513) 684-3957

Internal Revenue Code
Section 501(c)(6)
Accounting Period Ending:
October 31
Form 990 Required:
Yes
Addendum Applies:
No

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for

Letter 948 (DO/CG)

ASSOCIATION DES CONSEILLERS DU

the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 percent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Because this letter could help resolve any questions about your exempt status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,



District Director

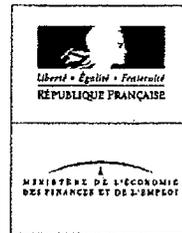


SYMPOSIUM OF THE AMERICAS

Miami, November 15 & 16, 2007

Organized by
The Foreign Trade Advisors of France

with the support of
la Direction générale du Trésor et de la Politique économique
(DGTPE)



with the support of
Mrs. Christine LAGARDE
Minister of Finance, Economy and Employment of France

in presence of
Mr. Hervé NOVELLI
Minister of Foreign Trade of France
and
Mr. Pierre VIMONT
Ambassador of France to the United States

With the participation of:

- ▶ **Bruno Durieux**, former Minister of Foreign Trade, President of the Foreign Trade Advisors of France
- ▶ **André Ferrand**, Vice-President of the National Foreign Trade Advisors of France executive Committee and Senator of the French living abroad
- ▶ **Jean-Christophe Donnellier**, International relations Director at DGTPE, MINEFE.
- ▶ **David Appia**, Minister Counselor for French economic Affairs in the U.S, Chief of French Trade Offices in the U.S
- ▶ **Florence Jeanblanc-Risler**, Minister Counselor for French Economic Affairs in Canada, Chief of French Trade Offices in Canada
- ▶ **Patrick Berger**, Financial Advisor for Central America, Andinian and Caribbean
- ▶ **Hervé Le Roy**, Chief of French Economic Affairs in Brazil
- ▶ **Michel Planque**, Chief of French Economic Affairs in the South Region

And many prestigious speakers, from the economical and political world from North and Latin America.
Pending confirmations:

Luiz OLAVO BAPTISTA, only Latin-American judge to participate in the WTO tribunal, **Jorge de PAULA COSTA ÁVILA**, President of National Institute of Industrial Property in Brazil, **Luiz AWAZU PEREIRA da SILVA**, Secretary of Foreign Affairs at the Brazilian Ministry of Finances, **Alberto Alemàn ZUBIETA**, Member of the Board of Panama Canal

The Foreign Trade Advisors of France
THANK OUR GENEROUS SPONSORS
FOR THIS 2007 SYMPOSIUM OF THE AMERICAS



GreenbergTraurig

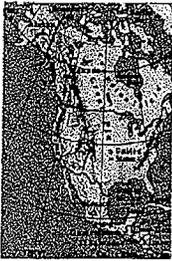


**CORPORATE &
INVESTMENT BANKING**



The Beacon Council
Miami-Dade County's Official
Economic Development Partnership





PROGRAM

NB/ preliminary Program as of 15/10/2007

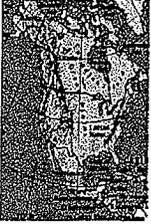
THURSDAY NOVEMBER 15th , 2007



- 8.30 Registration, Welcome Breakfast
- 10.00 Welcome address :
Paul BENSABAT, *President North East US section of Foreign Trade Advisors of France*
PIERRE THOMÉ, *President of Latin American & Caribbean commission of Foreign Trade Advisors of France*
- 10.10 Opening remarks : **Bruno DURIEUX**, *former Minister of Foreign Trade, President of the Foreign Trade Advisors of France*
-
- 10.25 **Hervé NOVELLI**, *Minister of Foreign Trade of France*
-
- 11.00 **Luis Alberto MORENO**, *President Inter-American Development Bank*
- 11.30 **Panel 1 :**
The US situation
Political and economic overview
The French presence in the American Continent
4 panelists
- 12.30 *Lunch*
- 14.00 **Regina K. VARGO**, *Former Assistant US Trade Representative in charge of the Americas Global Trade Practice Group, Greenberg Traurig*
- 14.30 **Panel 2 :**
WTO and Regional agreements. Latin American economic union :
Dream or reality?
Impact on our businesses, standards' harmonization
4 panelists
- 15.30 **ALAIN CHAILLE** , *CEO of FEDEX EUROPE :*
Globalization of businesses
- 16.00 *Coffee Break*

- 16.30 **Panel 3 :**
**French companies' inception strategies in the Americas:
Local partnerships vs acquisitions vs independents implementations**
4 panelists
- 17.30 **Foreign Trade Advisors of France internal meeting :**
Discussion with Bruno Durieux
This meeting is a closed session reserved to the Foreign Trade Advisors of France
- 18.30 End of the first day of conference
- 19.00 Departure from the Miami Beach Resort and Spa Hotel to **Vizcaya Museum and Gardens**
- 19.30 **Cocktail and gala dinner at Vizcaya**
(Cocktail/business attire)

Guest speaker : **Carlos M. GUTIERREZ (TBC), US Secretary of Commerce**
- 23.30 Return to the hotel



FRIDAY NOVEMBER 16TH, 2007



8.00 Breakfast

9.00 Welcome address :

Jean-Michel CAFFIN, *President Florida section of Foreign Trade Advisors of France*

Alain LELLOUCHE, *President Canadian section of Foreign Trade Advisors of France*

9:10 **Mr. Pierre VIMONT**,
Ambassador of France to the United States

9.35 **Charlie CRIST**,
Governor of Florida (TBC)

10.00 **Panel 4 :**

**The evolution of competition in the American Markets :
Opportunities or threats for the French Companies?
New emerging countries' pressure**

4 panelists

11:00 *Coffee Break*

11.30 **Pierre PETTIGREW**, *former Minister of Foreign Affairs of Canada*

12.00 **Beacon Council Movie: Florida (TBC)**

12.15 **Jean-Christophe DONNELLIER**, *International relations Director at DGTPE, MINEFE.*

The Americas, a priority for small and medium businesses, as important as Asian markets

12.40 *Lunch*

- 14.00 **Jeb BUSH**, *former Governor of Florida and chairman of the Interamerican Ethanol Commission*
- 14.30 **Panel 5 :**
**Biofuels/climate and sustainable development:
impact on economic sectors, opportunities and threats**
4 panelists
- 15.45 **Jean-Michel BLANQUER (TBC)**, *Dean of the Creteil Academy, President Latin American Scientific Group*
Creation of the Institute of the Americas in Paris
- 16.15 *Coffee Break*
- 16.45 **Panel 6 :**
Competitiveness and Innovation :
Intellectual property protection, technology transfer
4 panelists
- 18.00 **Closing Remarks**
Bruno DURIEUX, *former Minister of Foreign Trade, President of the Foreign Trade Advisors of France*
- 18.30 End of the Conference
- 19.15 Departure from the hotel to the **French Consul's Residence**
- 20.00 **Reception by the French General Consul Philippe VINOGRADOFF**
Cocktail-Dinner

Break out sessions will be organized for the Small Companies that are participating to the program "Cap Export, being successful entering the American Market".

These companies, who are entering for the first time the US market, will accompany the Minister of Foreign Trade. They have been carefully selected and chosen for the strong potential of their business projects, their motivation and their ability to penetrate this market.



SYMPOSIUM OF THE AMERICAS



gala dinner Thursday November 15th 2007: bus transfer schedule approx. 250 people

6:45 pm DEPARTURE FROM

**MIAMI BEACH RESORT & SPA
4833 Collins Avenue
Miami Beach, Florida 33140**

7:30 pm ARRIVAL AT

**VIZCAYA MUSEUM AND GARDENS (district 7)
3251 South Miami Avenue
Miami FL 33129**



11:30 pm DEPARTURE FROM

**VIZCAYA MUSEUM AND GARDENS (district 7)
3251 South Miami Avenue
Miami FL 33129**

12:00 am ARRIVAL AT

**MIAMI BEACH RESORT & SPA
4833 Collins Avenue
Miami Beach, Florida 33140**



SYMPOSIUM OF THE AMERICAS



gala dinner Thursday November 15th 2007: description and location of the event venue

**Vizcaya Museum and Gardens
3251 South Miami Avenue
Miami, Florida 33129**

**Main Number
305-250-9133**

**Fax
305-285-2004**



Vizcaya is located at 3251 South Miami Avenue in the north Coconut Grove area of the City of Miami, overlooking a wide expanse of Biscayne Bay. Vizcaya is conveniently located just ¼ mile off of I-95, one mile from downtown Miami, and 10 miles from south Miami Beach.

Location and Directions

Vizcaya is located at 3251 South Miami Avenue in the north Coconut Grove area of the City of Miami, overlooking a wide expanse of Biscayne Bay. Vizcaya is conveniently located just ¼ mile off of I-95, one mile from downtown Miami, and 10 miles from south Miami Beach.

SEE MAP ATTACHED

From Miami Beach:

Take 836 west and exit onto I-95 south.
Follow I-95 south to Exit 1A.
Turn right onto South Miami Avenue.
Turn left at 3rd light into Vizcaya.

WESTERN HEMISPHERE SYMPOSIUM OF THE AMERICAS "THE FOREIGN TRADE ADVISORS OF FRANCE"

November 15th 2007

GALA DINNER BUDGET

Transportation hotel-Vizcaya-hotel 6:45 pm to 12:00 am 250 p x \$13 3250
 total Transportation 3250

VILLA VIZCAYA

Rental base fee 7500 Flat fee
 Additional guests over 125 : 175 @ 25/Guest 4,375
 Taxes 919
 Rental of 33 x 180 Tent 3745 Flat fee
 permit fee 525 Flat fee
 Police 1500 Flat fee
 total Vizcaya 18,564

CATERING

	base pp	gratuity	total pp	quantity	total
Menu	90	18	96	300	28800
Beverages	3	0.6	3.6	300	1080
Labor					10600
Rental equipments	35	0	35	300	10500
Centerpieces	70	0	70	30	2100 1 per table
Champagne	0		0	180	0 sponsor
Wine	0		0	180	0 sponsor
total Catering					53080

ENTERTAINMENT

Orchestra 7000
 Audio Visual Equipment 2000
 Stage 500
 total Entertainment 9500

TOTAL BUDGET GALA DINNER

84393.75
 total sponsoring requested to Miami Dade County 19,789

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Memorandum



Date: December 4, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: Countywide In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A fee waiver has been requested by a not-for-profit organization Association Des Conseillers du Commerce Exterior de la France for the Gala Dinner of the Western Hemisphere Symposium of the Americas event scheduled for November 15-16, 2007.

The fee waiver amount requested is not to exceed \$16,870 is for the use of Vizcaya Museum and Gardens and a 33 x 180 tent. This event will be funded by the countywide in-kind reserve.

In addition, on the November 13, 2007 Government Operations and Environment Committee, under the sponsorship of Chairman Barreiro and Commissioner Gimenez, for your consideration, is a request for in-kind services in the amount not to exceed \$4,098 from Miami-Dade Transit Agency for transportation services.

In FY 2007-08, the Association Des Conseillers du Commerce Exterior de la France has received

Inkind1108