

Memorandum

MIAMI-DADE
COUNTY

Date: February 5, 2008

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Agenda Item No. 10(B)(1)(A)

Subject: Recommendation of Tourist Development Council Board Appointments

RECOMMENDATION

It is recommended that the Board approve the appointment of the following four (4) nominees to the Tourist Development Council: Mayor Matti Herrera-Bower, Carmen Corvois-Roig, George Cozonis and Olga M. Ramudo.

BACKGROUND

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 pursuant to State Statute No. 125.0104, establishing the Tourist Development Council (TDC). The Ordinance and Statute specify that the TDC is a nine (9) member volunteer board that includes: a County Commissioner, who is appointed by the chair of the governing Board of the County; two (2) elected municipal officials, at least one of whom must be from the most populous municipality in the County; three (3) owners or operators of motels, hotels, or other tourist accommodations in the County and subject to the tourist development tax; and three (3) persons involved in the tourist industry and have verifiably demonstrated interest in the tourist development of Miami-Dade County but who are not owners or operators of motels, hotels, or other tourist accommodations in the County and are subject to the tourist development tax.

Further, all members of the Council must be electors of the County and shall serve staggered terms of four years as determined in the appointing resolution. As a result of four (4) anticipated vacancies on the TDC Board due to the expiration of current terms in December 2007, a public nomination process was implemented to fill these positions. These positions require: one (1) elected municipal official; one (1) owner/operator of hotels or other tourist accommodations in the county and subject to the tax; and two (2) individuals that are involved in the tourist industry and have a demonstrated interest in tourist development, but are not owners or operators of motels, hotels, or other tourist accommodations in the County subject to the tourist development tax.

In response to the advertisement for nominations, credentials of eligible candidates for the TDC were submitted and reviewed by the Tourist Development Council Nomination Committee. Present at the meeting were: Commissioner José "Pépe" Diaz, Chairperson, Tourist Development Council; William Talbert, President & CEO, Greater Miami Convention and Visitors Bureau; Stuart Blumberg, President & CEO, Greater Miami & the Beaches Hotel and Motel Association; Dr. Larry Rice, Chairperson, Visitor Industry Council; and Alex Muñoz, Assistant County Manager with responsibility for the TDC. Based on a thorough review of qualifications, the Tourist Development Council Nomination Committee unanimously voted to recommend these candidates to the Board of County Commissioners to fill these vacancies on the TDC Board: Mayor Matti Herrera-Bower, George Cozonis, Carmen Corvois-Roig and Olga M. Ramudo. On November 15, 2007, the Tourist Development Council met and endorsed this recommendation.

Attached are the biographies summarizing the extensive experience of these nominees in the tourism industry and a chart specifically identifying their professional or civic affiliations and their designated terms.

Alex Muñoz
Assistant County Manager

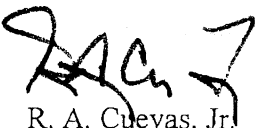


MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: February 5, 2008

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No.10(B)(1)(A)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Agenda Item No. 10(B)(1)(A)

Veto _____

2-5-08

Override _____

RESOLUTION NO. _____

RESOLUTION APPROVING THE APPOINTMENT OF
FOUR (4) MEMBERS TO THE TOURIST
DEVELOPMENT COUNCIL

WHEREAS, On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28, establishing the Tourist Development Council; and

WHEREAS, the Ordinance directs that each member of the Tourist Development Council shall be appointed by resolution of the Board of County Commissioners; and

WHEREAS, the Ordinance specifies that the Tourist Development Council shall be composed of 9 members, including a County Commissioner, who is appointed by the chair of the governing Board of the County, two (2) elected municipal officials, three (3) owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tourist development tax and three (3) persons involved in the tourist industry but who are not owners or operators of motels, hotels or other tourist accommodations in the County subject to the tourist development tax; and

WHEREAS, the Ordinance specifies that all members of the Council must be electors of the County; and

WHEREAS, the Ordinance specifies that Council members shall serve staggered terms of four years as determined in the appointing resolution; and

WHEREAS, the terms of four (4) members of the Tourist Development Council expire in December 2007; and

WHEREAS, the Tourist Development Council board recommends that Mayor Matti Herrera Bower, George Cozonis, Carmen Corvois-Roig, and Olga M. Ramudo be appointed to the Council to fill these positions,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the Board approves the appointment of four (4) members to the Tourist Development Council:

<u>NAME/AFFILIATION</u>	<u>TERM (Month/Year)</u>
Mayor Matti Herrera Bower Elected Municipal Official	01/08 – 01/12
George Cozonis Owner/Operators of Hotels or other Tourist Accommodations	01/08 – 01/12
Carmen Corvois-Roig Involved in the Tourist Industry	01/08 – 01/12
Olga M. Ramudo Involved in the Tourist Industry	01/08 – 01/12

The foregoing resolution was offered by Commissioner who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	
Barbara J. Jordan, Vice-Chairwoman	
Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrian D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

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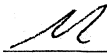
The Chairperson thereupon declared the resolution duly passed and adopted this 5th day of February, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Stephen Stieglitz

FY 2007-2008
Miami-Dade County Tourist Development Council

Recommended Candidates:

MEMBERS	AFFILIATION	TITLE	Term
Elected Municipal Officials			
Mayor Matti Herrera Bower	City of Miami Beach	Mayor	01/08 – 01/12
Owners/Operators of Hotels or other Tourist Accommodations			
George Cozonis	Sonesta Hotel & Suites Coconut Grove	General Manager	01/08 – 01/12
Involved in Tourist Industry			
Carmen Corvois-Roig	South Florida Cruise Lines	Business Development Director	01/08 – 01/12
Olga M. Ramudo	Express Travel of Miami, Inc.	President & CEO	01/08 – 01/12

TDC Board Members:

MEMBERS	AFFILIATION	TITLE	Term
Elected Municipal Officials			
Mayor Matti Herrera Bower	City of Miami Beach Commissioner	Commissioner	12/05 – 12/07*
Commissioner Angel Gonzalez	City of Miami Commissioner	Commissioner	12/05 – 12/09
Owners/Operators of Hotels or other Tourist Accommodations			
Stuart L. Blumberg	Greater Miami & The Beaches Hotel Association	President/CEO	12/05 – 12/09
Gino Caliendo	Hyatt Hotels & Resorts	General Manager	12/05 – 12/09
George Cozonis	Sonesta Hotel & Suites Coconut Grove	General Manager	12/05 – 12/07*
Involved in Tourist Industry			
Ada Llerandi	Miami Beach Cultural Arts Council	Chair	12/05 – 12/07*
William Perry	World Wide Concessions	Partner/Owner	12/05 – 12/09
Carmen Corvois-Roig	South Florida Cruise Lines	Business Development Director	07/06 – 12/07*
Chairperson			
Commissioner José "Pepe" Diaz	Miami-Dade County Commissioner	Commissioner	02/07-02/11

***Expiring term**