

MEMORANDUM

Agenda Item No. 11(A)(21)

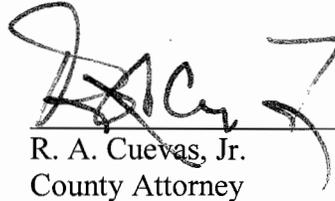
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 8, 2008

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution authorizing
In-kind services for the
February 15, 2008 National
Women's Heart Day

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Audrey M. Edmonson and Vice-Chairwoman Barbara J. Jordan.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM
(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 8, 2008

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(21)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A) (21)
4-8-08

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE TRANSIT AGENCY FOR THE FEBRUARY 15, 2008 NATIONAL WOMEN'S HEART DAY SPONSORED BY THE SISTER TO SISTER: EVERYONE HAS A HEART FOUNDATION, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$1,739.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the Sister To Sister: Everyone Has A Heart Foundation, Inc. has requested in-kind services from the Miami-Dade Transit Agency for the February 15, 2008 National Women's Heart Day in an amount not to exceed \$1,739.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the National Women's Heart Day is a free event which aims to provide free health screenings, healthy cooking and fitness demonstrations, educational panel discussions, other educational awareness opportunities for women; and

WHEREAS, Sister To Sister: Everyone Has A Heart Foundation, Inc. is a not-for-profit organization; and

WHEREAS, the National Women's Heart Day is a special event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Transit Agency for the February 15, 2008

National Women's Heart Day in an amount not to exceed \$1,739.00 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Audrey M. Edmonson and Vice-Chairwoman Barbara J. Jordan and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

- | | |
|------------------------------------|--------------------|
| Bruno A. Barreiro, Chairman | |
| Barbara J. Jordan, Vice-Chairwoman | |
| Jose "Pepe" Diaz | Audrey M. Edmonson |
| Carlos A. Gimenez | Sally A. Heyman |
| Joe A. Martinez | Dennis C. Moss |
| Dorin D. Rolle | Natacha Seijas |
| Katy Sorenson | Rebeca Sosa |
| Sen. Javier D. Souto | |

The Chairperson thereupon declared the resolution duly passed and adopted this 8th day of April, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MR

Monica Rizo

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2836
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: Sister to Sister: Everyone Has a Heart Foundation, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- County Sponsored Event/Sponsoring Department _____
- Other (specify): _____
- Local Government or Public Entity

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Allen Furst, Miami Campaign Manager, National Woman's Heart Day, P.O. Box 331950, Miami, FL 33233; tel. 305-794-0660; e-mail. Afurst2@earthlink.net; fax. 305-577-6108.

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Request the use of a minimum of Miami-Dade ten (10) Metro buses to transport residents of various communities in the County and where the People Movers do not run in the City, to attend this special event in downtown Miami on Friday, February 15, 2008 between 8:00am and 2:00pm. In addition, we request the right to put up posters promoting the Campaign and event at Metro Station platforms and People Mover stations and inside the trains. Plus, we request free Metro rides for every person screened wearing a "I Got Screened" sticker.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): A day of free healthy heart screenings (total cholesterol, HDL, Blood Glucose, Blood Pressure, BMI), healthy cooking and fitness demonstrations, educational speakers and panel discussions on diabetes, smoking, stress management and exercise, exhibitors, give-aways. There is no admission charge to the public. Heart disease is the #1 killer among women - more than the next 7 aggregate causes of death, including breast cancer. Miami is 1 of 17 cities hosting this event on Friday, February 15, 2008 (National Woman's Heart Day) at the Radisson Hotel-Miami at 1601 Biscayne Blvd., Miami, FL 33132

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Radisson Hote-Miamim, located at 1601 Biscayne Blvd., Miami, FL 33132

5

Edmondson

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

8. Description of regional or local impact: Target audience is women of all ages, races and socio-economic backgrounds who have a limited awareness of the prevalence of heart disease in women as well as making a concerted effort to include the under-served population of women in outreach in addition to corporate executives, government leaders at the federal, state and local levels, faith based community, business not for profit and civic organizations.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Event is held from 8:00am to 2:00pm. Set up will begin at around 3:00pm on the evening of Thursday, February 14, 2008, and breakdown is scheduled from 2:00pm to approximately 6:00pm on Friday, February 15, 2008.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached diagrams.
11. Expected number of participants and estimated attendance (per day, if applicable): Estimated range of 2,000 to 3,000 attendees.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See Attached Budget

I hereby certify that all the statements made in this application are true and correct.



Signature of Authorized Representative

2/7/08

Date

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

(D00013049)

DEPARTMENT OF THE TREASURY

Date: OCT 19 2005

Employer Identification Number:
52-2276395

DLM:

17053267796005

Contact Person:

DEL TRIMBLE

ID# 31309

Contact Telephone Number:

(877) 829-5500

Public Charity Status:

170(b)(1)(A)(vi)

SISTER TO SISTER EVERYONE HAS A
HEART FOUNDATION INC
4701 WILLARD AVE
CHEVY CHASE, MD 20815

Dear Applicant:

Our letter dated AUGUST 2001, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

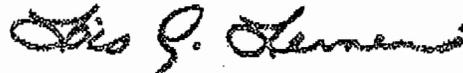
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)



State Department of Assessments and Taxation
Certificate of Status System

Certificate Type

Your Progress:

Department ID

Certificate

Type

Items Ordered

Ordering

Information

Payment

Order

Confirmation

Links:

[Help](#)

[Acrobat Reader](#)

[Test](#)

[Verify Certificate](#)

[Find a](#)

[Department ID #](#)

[SDATHome](#)

Entity Name:

SISTER TO SISTER EVERYONE HAS A HEART FOUNDATION, INC.

Department ID:

D06013049

State of

Incorporation:

MD

Status:

This entity is in **Good Standing**.

Internet Certificate

A certificate of status will be shown on your screen. You can then print this certificate on your printer or save it to a disk. You will need to have the Adobe Acrobat Reader installed on your computer to view or print the certificate. Some elements of the certificate are in blue, so a color printer set to high resolution will produce the best results. The cost is \$40, and you can print as many copies as you want at no additional cost.

Internet Certificate

Mailed Certificate

A certificate of status printed by the Department will be mailed to an address that you provide. The certificate will be mailed from Baltimore, Maryland, on the first business day after you order the certificate. The cost of the first copy is \$40, and the cost for each additional copy we mail to you is \$1.

Mailed Certificate

Continue

8

Miami 2008 Campaign Budget Template

		Budget 2008	
40500 - NWHD Revenue			
		Amount	% of Total Revenue
	40521 - Local Sponsors	115,000.00	82.14%
	40522 - Local Contributions	1,000.00	0.71%
	40523 - Foundations	15,000.00	10.71%
	40525 - Exhibitor Income	8,000.00	5.71%
	40526 - Program Book Advertising	1,000.00	0.71%
	Total 40520 - NWHD-Local Revenue	140,000.00	100.00%
	40900 - Revenue from STS Merchandise	0.00	0
	Total Income	140,000.00	100.00%
Expenses			
		Amount	% of Total Expenses
60000 - PROGRAM SERVICES			
61000 - NATIONAL WOMEN'S HEART DAY			
	60100 - National Woman's Heart Day-City		
	60101 - COMMUNITY COUNCILS	900.00	0.90%
	60110 - NWHD CAMPAIGN		0.00%
	60112 - Copying	100.00	0.10%
	60113 - Travel & Entertainment	500.00	0.50%
	60114 - Misc	2,000.00	2.00%
	60115 - Postage & Delivery	500.00	0.50%
	60116 - Donation to local charity	0.00	0.00%
	60118 - Supplies	500.00	0.50%
	60119 - Telephone/Fax	400.00	0.40%
	Total 60110 - NWHD CAMPAIGN	4,000.00	4.00%
	60120 - EXECUTIVE WOMEN'S BREAKFAST		
	60123 - Decorations/Sound/AV	400.00	0.40%
	60124 - Misc EWB (and F&B)	3,000.00	3.00%
	60125 - Printed Materials	600.00	0.60%
	60126 - Screenings	300.00	0.30%
	60127 - Signage	1,800.00	1.80%
	Total 60120 - EXECUTIVE WOMEN'S BREAKFAST	6,100.00	6.10%
	60130 - NWHD HEALTH FAIRS		
	60133 - Decoration/Sound/AV	8,000.00	8.00%
	60134 - Misc NWHD	2,000.00	2.00%
	60135 - Printed Materials/Printing	13,000.00	13.00%
	60136 - Screenings	10,000.00	10.00%
	60137 - Signage	14,000.00	14.00%
	60138 - Venue	22,000.00	22.00%
	60139 - Advertising/Media	20,000.00	20.00%
	Total 60130 - NWHD HEALTH FAIRS	89,000.00	89.00%
	Total 60100 - National Woman's Heart Day-City	100,000.00	100.00%
	Net Income	40,000.00	

9

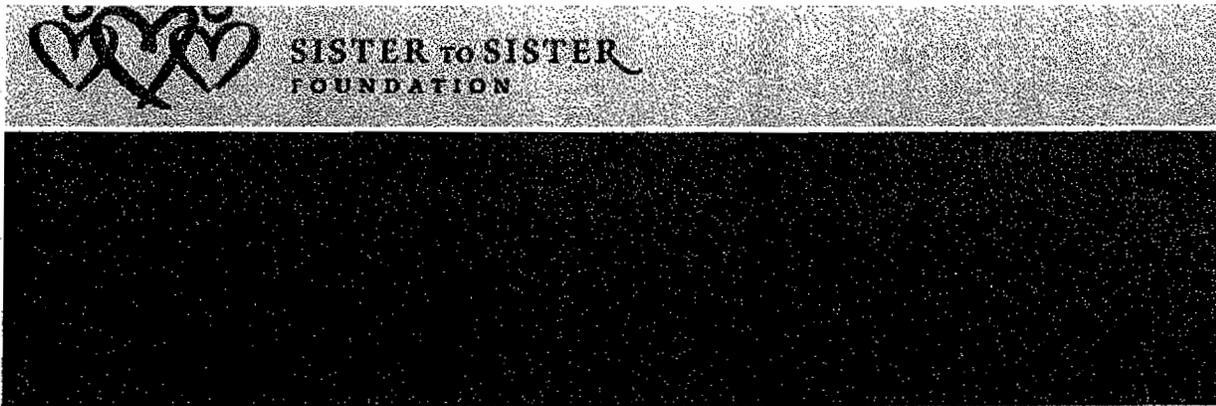
**Sister to Sister Heart
Friday, February 15, 2008 8 a.m. to 2 p.m.**

Organization	Contact Person	Telephone	Pick Up Area	Site Address	Number of People	Workshop Time
Econ Family/Jefferson Reaves	Penny Fulton	305-637-6498		2985 NW 54 Street	18	10:30AM
Prince of Peace Church	Mrs. Bailey	305-628-2061		1820 N.W. 183rd Street, 330:	30	Pending
Notre Dame D'Haiti/Catholic Charity	Mr Eugene	786-316-5220		130 NE 62 Street 33138	33	10:30AM
Urgent Inc	Linda Jones	305-576-3084	Culmer Center	1600 NW 3rd Avenue	12	8:30 AM
Florida Memorial Univ	Ms Parks	305-944-7564	Security Booth	15800 NW 42nd Ave	20	8:30 AM
Beautiful Gate/Silver Lakes	Pamela Burnett	786-525-6584		1448 NW 103 St, 33147	15	Pending
All Aboard Portable	Mrs. Lozano	305-279-1155		145 SW 11 Ave, 33130	20	10:30 AM
Sagrada Familia Daycare	Mrs. Lozano	305-279-1155		970 SW 1st St, 33130	18	8:30 AM
Carrfour Housing	Mrs. Chambers	305-756-2722		8250 NE 4 Place	12	10:30 AM?
Auburndale Elem	Mavel Padron	786-554-1206		3255 SW 6 Street	20	10:30 AM?
ANN/ Haitian Women of Hope	Melanie Aipe	305-755-8050		8325 NE 2 Avenue	15	Pending

Return by 1 p.m.

8/2/2008 Total

213



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[Irene Pollin](#)

[Laurene McKillop](#)

[Holly Heart](#)

[See What's New](#)

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About Sister to Sister

The Sister to Sister Foundation, a national 501(c)(3), was founded in 2000 by Irene Pollin to prevent heart disease among women by:

- Offering women free cardiac screenings to promote early detection and treatment of heart disease
- Increasing awareness that heart disease is the #1 killer of women in the United States today
- Educating women that making healthy lifestyle changes can reduce their risk of heart disease

We focus on women's heart health because:

- One in 4 women in the United States dies of heart disease, more than all breast cancer and all other cancers combined.
- Studies show that only a third of U.S. women consider themselves at risk for heart disease.
- Women need to know that heart attack symptoms may differ for among women and men:
 - Women are more likely to feel shortness of breath, fatigue, abdominal pressure, nausea or heartburn, or jaw, neck, back, or upper shoulder pain.
 - Men are more likely to feel chest pain or pressure, or left-arm pain.

Most importantly, women can reduce their risk for heart disease by making healthy lifestyle changes, and seeking medical treatment when necessary.

What We Do

Sister to Sister's major activities include:

- Year-long promotional campaign involving medical, corporate,

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government, media, and non-profit partners

- Annual Heart Health Fairs that offer women free cardiac screenings, immediate follow-up counseling, and educational resources
- Cardiac screening events
- Family-based obesity prevention initiative
- Data collection from more than 100,000 Health Fair participants, and over 50,000 women screened to date
- International cardiac risk database and pilot outreach programs

Since our founding in 2000, Sister to Sister has impacted the lives of thousands of women by providing life-saving screenings and educational resources.

To date, we have screened more than 50,000 women for heart disease risk factors. Our accomplishments include:

- 80% of women screened at our Fairs have recognized for the first time that they are at risk for heart disease
- More than 50% of the women screened have learned that they have two or more risk factors for heart disease
- Nearly 75% of the women found to be at risk reported seeing their doctor as a follow-up to screening
- Women found to be at high risk for heart attack have been sent directly to the hospital for life-saving treatments

Who We Are

Irene Pollin, MSW, PhD (Hon)
Founder and President

Laurene McKillop
PhD Executive Director

Board of Directors:

- Abe Pollin, Chairman of the Board
Chairman, Washington Sports & Entertainment
- Dennis Cryer, MD, FAHA
Vice President, External Medical Affairs
Bristol-Myers Squibb Company
- Steven Epstein
Counsel
Epstein, Becker & Green, PC
- Deborah Epstein
Vice President

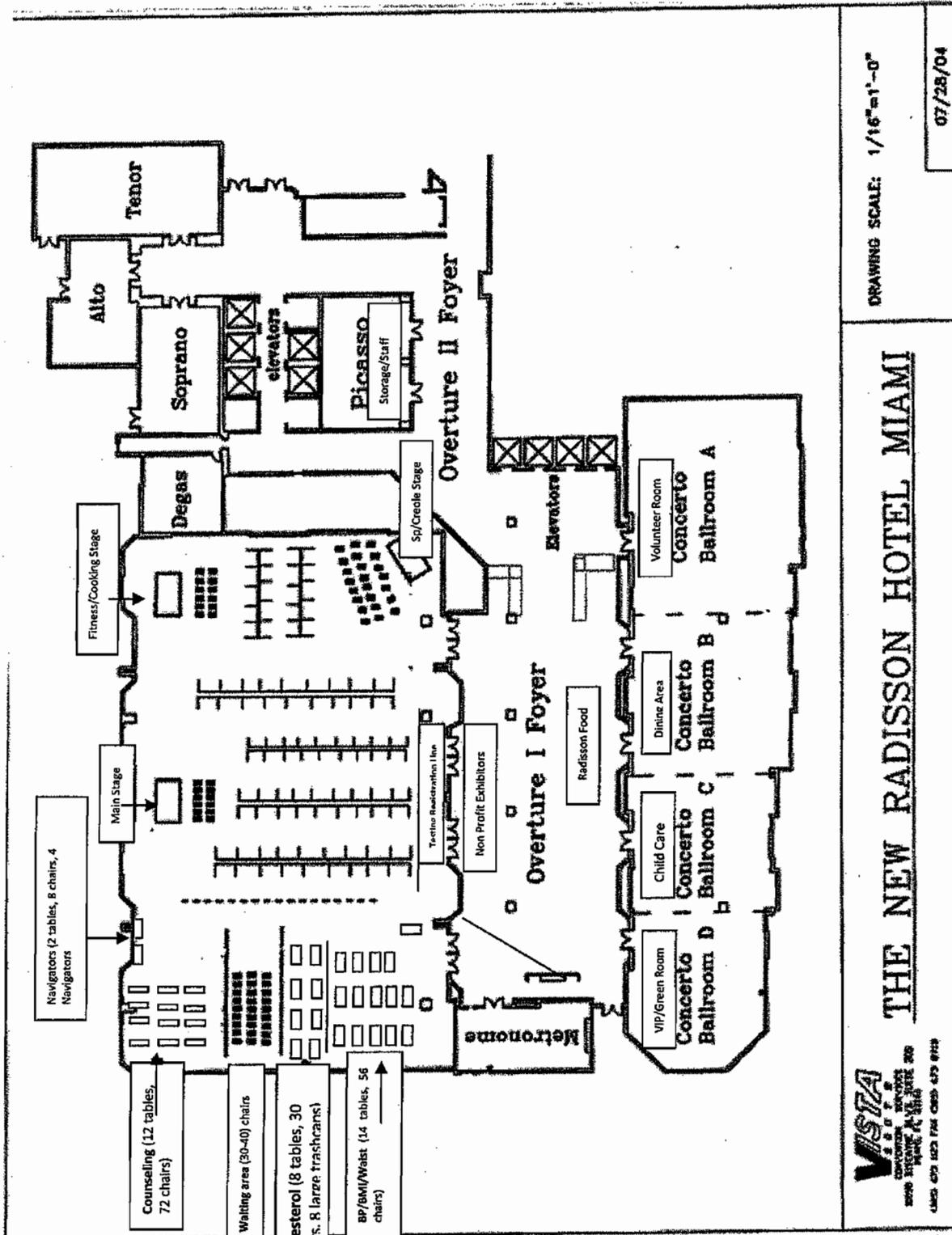
- Martha Hill, PhD, RN, FAAN
Dean, School of Nursing
The Johns Hopkins University
- Wanda K. Jones, DrPH (ex officio)
Deputy Assistant Secretary for Health
US Department of Health & Human Services
Office on Women's Health
- Celia Maxwell, MD, FACP
Assistant Vice President, Health Affairs
Women's Health Institute Howard University
- Judith McHale
- Esther M. Sternberg, MD Director
Integrative Neural Immune Program
National Institutes of Mental Health
- Dean F. Stumvoll
National Director
Washington National Tax Deloitte
- Diane Simmons Williams
- Harold Zirkin
Zirkin and Cutler Investments

Counsel:

Arent Fox, LLC

Medical Advisory Council:

- David B. Abrams, PhD
Director, Office of Behavioral and Social Sciences Research
Associate Director, National Institutes of Health
- Roger Blumenthal, MD, FACC, FCCP
Director, Ciccarone Preventive Cardiology Center
The Johns Hopkins University
- Harvey V. Fineberg, MD, PhD
President, Institute of Medicine
- Suzanne S. Hurd, PhD
Scientific Director, GOLD
- Judy Lansing Kovler, PhD
Psychotherapist
- Marianne J. Legato, MD, FACP



RADISSON HOTEL MIAMI
FACT SHEET

ADDRESS: 1601 Biscayne Boulevard
Miami, Florida 33132

TELEPHONE: (305) 374-0000
TOLL FREE: (800) 333-3333
FACSIMILE: (305) 714-3811
WEBSITE: www.radisson-miami.com

The Radisson Hotel Miami is located in the heart of downtown Miami's new Arts District and celebrates a stunning \$12 million 'performing arts' themed renovation. This hotel features striking views of Biscayne Bay, Miami Beach and the downtown financial center. It's renowned as the hotel in Miami to frequent for local and national meetings and special events.

This city center hotel has 528 guest rooms, including 58 suites, featuring amenities expected at a full-service business hotel, including a new Club Level floor with complimentary breakfast, keyed elevator access, private lounge and more. The hotel's 43,000 square feet of meeting space boasts the area's largest ballroom and is divisible into 23 meeting rooms – all on one floor. With abundant self-parking and valet, superb catering and banquet services, and a complete Kosher Kitchen, The Radisson Hotel Miami is perfectly positioned to exceed the expectations of even the most demanding clientele. The arts are alive at The Radisson Hotel Miami, the perfect place for "Business in Miami."

GENERAL MANAGER: Scott E. Cornelius

**VICE PRESIDENT OF
MARKETING:** Peter Shaw

MEDIA CONTACT: Kristin Wherry/Beth Nelson
PPR Communications
(305) 445-4955; info@progressivepr.com

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Notre Dame D'Haiti/Catholic Charities	Mr Eugene	786-316-5220		130 NE 62 Street 33138	20
Urgent Inc	Linda Jones	305-576-3084	Culmer Center	1600 NW 3rd Avenue	12
Florida Memorial Univ	Ms Parks	305-944-7564	Near Library	15800 NW 42nd Ave	20
Beautiful Gate/Silver Lakes	Pamela Burnett	786-525-6684		1448 NW 103 St, 33147	15
All Aboard Portable	Mrs. Lozano	305-279-1155		145 SW 11 Ave, 33130	20
Sagrada Familia Daycare	Mrs. Lozano	305-279-1155		970 SW 1st St, 33130	18
Carrfour Housing	Mrs. Chambers	305-756-2722		8250 NE 4 Place	12

4/2/2008 Total

165

16

Workshop Time

10:30AM

Pending

10:30AM

8:30 AM

8:30 AM

Pending

10:30 AM

8:30 AM

10:30 AM?

17

Memorandum



Date: April 8, 2008

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: Countywide In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization Sister To Sister Everyone Has A Heart Foundation, Inc. for the National Woman's Heart Day for event held on February 15, 2008.

In-kind services have been requested in an amount not to exceed \$1,739 from the Miami-Dade Transit Agency Park for transportation services. This event will be funded from the countywide in-kind reserve fund.

In FY 2007-08, Sister To Sister Everyone Has A Heart Foundation, Inc. has received \$20,000 from the General Fund.

Inkind6208