

MEMORANDUM

Agenda Item No. 11(A)(25)

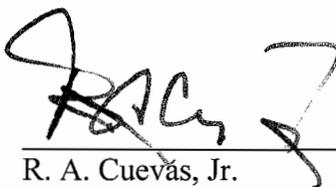
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 8, 2008

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution authorizing
In-kind services for the
Old School 70's Love
Festival

The accompanying resolution was prepared and placed on the agenda at the request of Vice-Chairwoman Barbara J. Jordan.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM
(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 8, 2008

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A) (25)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A) (25)
4-08-08

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI DADE FIRE RESCUE DEPARTMENT FOR THE FEBRUARY 16, 2008 THE OLD SCHOOL 70'S LOVE FESTIVAL SPONSORED BY CONCERNED AFRICAN WOMEN, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$1,035.00 TO BE FUNDED FROM THE NON-AD VALOREM PORTION OF THE FIRE RESCUE DISTRICT IN-KIND RESERVE FUND

WHEREAS, Concerned African Women, Inc. has requested in-kind services from the Miami-Dade Fire Rescue Department for the February 16, 2008 The Old School 70's Love Festival in an amount not to exceed \$1,035.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, The Old School 70's Love Festival is to inspire a return of "old school" values and expand awareness and involvement among parents and community members in local initiatives, programs and services designed to help close the academic achievement gap and reduce youth violence in our communities; and

WHEREAS, Concerned African Women, Inc is a not-for-profit organization; and

WHEREAS, the The Old School 70's Love Festival is a special event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the non-ad valorem portion of the Fire Rescue District In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Fire Rescue Department for the February 16,

2008 The Old School 70's Love Festival in an amount not to exceed \$1,035.00 to be funded the non-ad valorem portion of the Fire Rescue District In-kind Reserve Fund.

The foregoing resolution was sponsored by Vice-Chairwoman Barbara J. Jordan and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

- | | |
|------------------------------------|--------------------|
| Bruno A. Barreiro, Chairman | |
| Barbara J. Jordan, Vice-Chairwoman | |
| Jose "Pepe" Diaz | Audrey M. Edmonson |
| Carlos A. Gimenez | Sally A. Heyman |
| Joe A. Martinez | Dennis C. Moss |
| Dorin D. Rolle | Natacha Seijas |
| Katy Sorenson | Rebeca Sosa |
| Sen. Javier D. Souto | |

The Chairperson thereupon declared the resolution duly passed and adopted this 8th day of April, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MR

Monica Rizo

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: Concerned African Women Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

Miami Nesbitt, Concerned African Women, Inc
1505 NW 16th Street, Suite 101, Miami Gardens FL 33169
CKNesbitt@cawomen.org

4. Specify fee waiver or in-kind service requested (quantify, if applicable):

fire personnel to maintain
a presence at the O'D school 70's LOVE Festival in District I
on Saturday, February 16, 2008

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FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 2

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):
See attached

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)):
District I
16401 NW 37th Avenue - St. Thomas University

8. Description of regional or local impact: See Attached overview

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):
Set 11:00 AM
Breakdown 8:00 PM

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FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 3

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): St. Thomas University 10401 NW 37th Avenue
on the lawn (Soccer field)

11. Expected number of participants and estimated attendance (per day, if applicable): 1000 people

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attach

I hereby certify that all the statements made in this application are true and correct.

C. A. Skellern
Signature of Authorized Representative

2/9/08
Date



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Detail by Entity Name

Florida Non Profit Corporation

CONCERNED AFRICAN WOMEN, INC.

Filing Information

Document Number N44101
FEI Number 650126665
Date Filed 06/25/1991
State FL
Status ACTIVE
Last Event AMENDMENT
Event Date Filed 03/25/1992
Event Effective Date NONE

Principal Address

1505 NW 167TH STREET
SUITE 101
MIAMI GARDENS FL 33169 US

Changed 04/04/2006

Mailing Address

1505 NW 167TH STREET
SUITE 101
MIAMI GARDENS FL 33169 US

Changed 04/04/2006

Registered Agent Name & Address

NESBITT, CAROLYN L.
1505 NW 167 STREET
SUITE 101
MIAMI GARDENS FL 33169 US

Address Changed: 04/04/2006

Officer/Director Detail

Name & Address

Title PD

NESBITT, CAROLYN L.
1505 NW 167 STREET, SUITE 101
MIAMI GARDENS FL 33169

Title CH

8

HAYNES, EDWARD
1505 NW 167 STREET, SUITE 101
MIAMI GARDENS FL 33169

Title VCD

CARTER, LATRISHA
1505 NW 167 STREET, SUITE 101
MIAMI FL 33169

Title M

SIMMONS, MICHELLE
1505 NW 167 STREET, SUITE 101
MIAMI GARDENS FL 33169

Title M

JOHNSON, MARCUS
1505 NW 167 STREET, SUITE 101
MIAMI GARDENS FL 33169

Title M

OLIVER, GILBERT
1505 NW 167 STREET, SUITE 101
MIAMI GARDENS FL 33169

Annual Reports

Report Year Filed Date

2005	05/02/2005
2006	04/04/2006
2007	04/11/2007

Document Images

04/11/2007 -- ANNUAL REPORT	View image in PDF format
04/04/2006 -- ANNUAL REPORT	View image in PDF format
05/02/2005 -- ANNUAL REPORT	View image in PDF format
09/24/2004 -- ANNUAL REPORT	View image in PDF format
04/19/2004 -- ANNUAL REPORT	View image in PDF format
04/28/2003 -- ANNUAL REPORT	View image in PDF format
04/30/2002 -- ANNUAL REPORT	View image in PDF format
03/12/2001 -- ANNUAL REPORT	View image in PDF format
05/17/2000 -- ANNUAL REPORT	View image in PDF format
03/10/1999 -- ANNUAL REPORT	View image in PDF format
03/30/1998 -- ANNUAL REPORT	View image in PDF format
05/13/1997 -- ANNUAL REPORT	View image in PDF format
03/04/1996 -- ANNUAL REPORT	View image in PDF format
02/08/1995 -- ANNUAL REPORT	View image in PDF format

Note: This is not official record. See documents if question or conflict.

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INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
401 W. PEACHTREE ST. NW
ATLANTA, GA 30366

DEPARTMENT OF THE TREASURY

Date: 15 1992

CONCERNED AFRICAN WOMEN
INC
1405 NW 167TH BT STE 205
MIAMI, FL 33169

Employer Identification Number:
25-0126600
Case Number:
586022117
Contact Person:
ROBERTA VAN METER
Contact Telephone Number:
(404) 331-9100
Our Letter Dated:
May 21, 1992
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 507(a) of the Code because you are an organization of the type described in section 507(a)(2) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination, unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 507(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 507(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,
Paul M. Haggerty

District Director

OLD SCHOOL 70'S FESTIVAL

BUDGET

	Units	Cost per Item	Total	Justification
Executive Producer	1	\$3,000	\$3,000	
Producer	1	2,500	\$2,500	
Production Coordinator	1	850	\$850	
Production Assistant	4	200	\$800	
Security	8	300	\$2,400	2 need to be posted @ VIP tent
Door Attendant	4	100	\$400	
SUB TOTAL			\$9,950	
Event Capital Outlay				
	Units	Cost per Item	Total	
Venue Rental		6,000	\$6,000	
Equipment Rental				
-Booths	51		\$400	50 Food Vendors & 1 Ticket Booth
- Stage	1		\$4,000	
- Sound Equipment			\$750	Sound board, microphones, etc.
- Lighting	10		\$250	Large Field Lights
- Porta Potties	18	100	\$1,800	
-Inflatables	5	80	\$400	
-Bleachers				
Tents (20X20)	4		\$400	VIPs, Workforce Dev., Sponsors, Host
-Chairs			\$1,200	
-Tables				
- Table Cloths				White Linen
- Caterers	3	300	\$900	Food for: VIP, Host & Sponsor
-Floral Arrangements	3	100	\$300	
SUB TOTAL			\$16,400	

		Justification	
	Units	Cost per Item	Total
Entertainment			
	Units	Cost per Item	Total
Performers	4	5,000	\$20,000
DJ Services	1	1,250	\$1,250
SUB TOTAL			\$21,250
Marketing/Advertising			
	Units	Cost per Item	Total
Graphic Design Services	1	1,000	\$1,000
TV Advertisement	50	250	\$12,500
Radio Advertisement	100	100	\$10,000
Print Advertisement	30	500	\$15,000
E-Media Listing & Promo	24	75	\$1,800
Sponsorship Mailing	500	1.75	\$875
Invitation Mailing	2000	0.39	\$780
SUB TOTAL			\$41,955
Printing Services			
	Units	Cost per Item	Total
Collateral		1,650	\$1,650
Canvas Bags	1250	1.1	\$1,375
T-Shirts	3000	1.5	\$4,500
Signage			
-Event Schedule Posters	50		\$600 Laminated & placed strategically
-Banners	6		\$1,200 At Entrance and Exit ?
SUB TOTAL			\$9,325
Miscellaneous			
	Units	Cost per Item	Total
Prizes & Give-aways			\$5,000
Supplies & Materials			\$5,000

	Units	Cost per Item	Total	Justification
Purchase of "Old School" books	3000	5	\$15,000	
Two-way Radios	12	50	\$600	For event staff
Insurance/Permits	Units	Cost per Item	Total	
Event Permit		50	\$50	City-Special Events
Event Permit		85	\$85	City-Special Events
Event Liability Insurance		100	\$100	City-Risk Management
Cooking Permit		85	\$85	Fire Department
Food Concessionaires		91	\$91	FL Dept. of Business & Prof.Regulation
Selling of Products		25	\$25	(ex: food, crafts) Business Tax Division
Erecting Bleachers		82	\$82	Construction Services
SUB TOTAL			\$26,118	
TOTAL COST			\$124,998	
TOTAL COST/ ATTENDEE	2000		\$62.50	

THE CHILDREN'S TRUST sponsors:

OLD SCHOOL 70'S FESTIVAL

COVENANT

Hosted By: Concerned African Women, Inc. & The Network

February 16, 2008

In partnership with The Children's Trust and support from Miami-Dade County Commissioner Barbara Jordan, Concerned African Women, Inc. will work with an established network of partners to continue its 18-year tradition of high-quality, educational, celebrity events. The overall goal of the proposed Old School 70s Fest is to inspire a return to "old school" values and to expand awareness and involvement among parents and community members in local initiatives, programs and services designed to help close the academic achievement gap and reduce youth violence in our communities.

The desired impact of the proposed 70s Fest is to increase the number of parents and community members who are exposed to and connected with practical and **available resources** to aid their families and strengthen their communities. This includes their enrollment, volunteerism, membership and participation in the initiatives of local service providers as well as with **universities, public schools, after school, civic and community associations within the targeted community.**

A second desired impact of the proposed 70s Fest is to strengthen the working relationship of more than 25 organizations operating in Commission District 1. While most of the vendors, exhibitors and partners to the 70s Fest are familiar with one another, the area is still in the infancy stage of developing a service continuum. The 70s Fest will be one of the first attempts to bring an expanded group of new partners together into a single endeavor.

CAW expects the participation of 1,350 people, including 1,250 targeted beneficiaries and 100 partners, staff and volunteers. The 1,250 targeted beneficiaries include an estimated 1000 registered/frequent voters, parents and community members and 250 selected artists and members of the general public. It is expected that most will be residents of District 1, including Miami Gardens and Opa-Locka. **The Old School 70s Fest** is an 8 hour event featuring the following schedule of activities.

Main Speakers/Entertainment: Commissioner Barbara Jordan, Mayor Shirley Gibson and Mayor Joe Kelly will bring the keynote addresses, along with newly appointed School Board Member **Tec Holloway**. Local and Nationally known artists, including but not limited to Grammy Winner **Betty Wright's Revelation Seed**, **the Ruby Baker Band** and others are invited to perform.

Opening Ceremony - Continuous DJ/Raffles and Speakers (2 to 5 pm)

Music & Entertainment to include a continuous live DJ spinning classic and contemporary R&B hits, and jazz and blues favorites from the 1970s, including songs that helped to unite us like Marvin Gaye's "What's Going On" and Curtis Mayfield's "We're a Winner." With sound speakers located throughout the exhibit hall, food court and stage area, music will be played all-day long, interrupted briefly throughout the day for solo and group performances by spoken word artists, dancers, singers and other 70s themed entertainment, as well as raffles.

The Pavilion and Courtyard (12 to 6 pm)

The Pavilion and Courtyard will feature six hours of exhibits, resource booths, vendors and a food court.

Civic Pavilion with exhibits and booths for voter registration, ex-felon rights restoration, advocacy organizations, and local civic, social, business and neighborhood associations.

The Marketplace will include 25 vendor booths with 70s themed and multicultural products and services including apparel, home accessories, music, entertainment products, 70s memorabilia, health and beauty and more. Vendors will include classic retailers such as Blue Note records.

"From Harlem to Motown" Exhibit will feature the works of 20 or more artists spanning several genres from painting and sculpting to textured prints and multi-media art.

The Food Court will feature as many as one dozen vendors selling healthy multi-ethnic fare and soul food. Invited vendors will include those from the Caribbean, Spanish, Mexican, Italian and American cultures, including African-American.

Free Gear: A Trust-branded canvas gift bag will contain a variety of free and useful gifts for parents, such as planners, household budget software, etc. The DJ will also announce raffle prizes throughout the day.

"Edutainment"

"Edutainment" is welcomed knowledge wrapped in the conduit of high-quality entertainment. CAW's "edutainment" technique is always used in our agency's events. CAW will edutain during the 70's Fest through the following line-up of events:

3:00 to 5:30 pm - Celebrity Judged Youth Talent & Cultural Showcase with the Miami premiere of Follow the Beat, a musical medley produced and performed by youth, spotlighting the history of African-American music - from the Negro Spiritual to the present day. The Talent Showcase will feature the top 12 acts who advance through a first round of judging (scheduled two weeks prior). Five celebrity judges will decide 1st, 2nd and 3rd place winners with 9 honorable mentions. Prizes will be solicited during the planning stages but may include cash, educational scholarships and supplies.

6:00 to 8:00 pm Old School 70s Concert will include local and national artists providing live entertainment in classic hits of the era. Celebrities so far being pursued include as headliners are **Grammy Winner Betty Wright's Revelation Seed** and the Ruby Baker Band. Winner in the Youth Talent Showcase will also perform. The award-winning Royal Theatre Performing Arts Academy will travel to perform a spectacular 30-minute excerpt from their acclaimed play "*Follow the Beat*," a journey through the evolution of black music - with entertaining, comedic commentary on how the music fed the movements that have shaped black America - from the negro spiritual, the Harlem Renaissance and the Cotton Club, Big Band, Jazz, Motown's (including a rendition of the Michael Jackson sensation that brings the audience to its feet), through Hip Hop, modern gospel, the choreographic genius of the 90s through stars like Janet and floor shaking contemporary hits by Sierra and Missy.

Memorandum



Date: April 8, 2008

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: Fire District In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The fire district in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization Concerned African Women, Inc. for "The Old School 70's Love Festival" event held on February 16, 2008.

In-kind services have been requested in an amount not to exceed \$1,035 from the Miami-Dade Fire Rescue Department for personnel services. This event will be funded from the non-ad valorem in-kind reserve of the fire rescue district budget.

In FY 2007-08, Concerned African Women, Inc. has received \$168,500 from the General Fund and \$10,000 from District 1 discretionary reserve.

Inkind5808