



MEMORANDUM

Agenda Item 15(C)1

To: Honorable Chairman Bruno A. Barreiro, and
Members, Board of County Commissioners

Date: March 18, 2008

From: Honorable Harvey Ruvin, Clerk
Circuit and County Courts

Subject: Appointment of Deanna Greiner
to the Dial-A-Life Program
Advisory and Oversight Board

Kay Sullivan, Director
Clerk of the Board Division

It is recommended that the Board consider the appointment of Deanna Greiner to serve as a member to the Dial-A-Life Program Advisory and Oversight Board.

Section 2-1311 of the Miami-Dade County Code established the Dial-A-Life Program to oversee the collection and distribution of donated cellular and/or mobile telephones to eligible members of the community. The section further provides for the Board of County Commissioners to appoint one member from the telecommunications industry to the Dial-A-Life Advisory Board.

The Dial-A-Life Program Coordinator has forwarded a letter expressing Ms. Greiner's interest in serving as a member of the Dial-A-Life Program Advisory and Oversight Board. She will fill the seat vacated by Mr. Ramon Flores, who resigned his position in February 14, 2008.

Ms. Greiner's letter of interest and resume are attached for your review.

KS:sm
Attachments



AT&T Mobility – Government
Solutions Group
5201 Congress Avenue
Boca Raton, Florida 33487

T: 305-608-6000

February 18, 2008

Honorable Miami Dade County Commissioner Joe Martinez
Chairman Dial A Life Program
111 NW 1ST Street
Miami, Florida 33128

Dear Honorable Commissioner Martinez:

As you are aware, Mr. Ray Flores, AT&T Florida, Regulatory and External Affairs, has submitted a resignation for his seat on the Board for the Dial A Life Program due to unforeseen circumstances.

Additionally, he has recommended, that I take his seat if possible. We feel this would be a win-win situation for both the County and AT&T as I manage the Wireless/Mobility relationship on behalf of AT&T and am highly familiar with both the County and the Dial A Life Program.

Please accept this as my formal request to be accepted on the Board in place of Mr. Flores.

I look forward to speaking with you near term, and answering any questions that you might have.

Sincerely,

Deanna Greiner
Government Account Manager
AT&T Mobility
Government Account Services

Deanna Greiner

Experience

1986 – Current AT&T Mobility Boca Raton, Florida

1986-1989 – Corporate Account Executive

- Managed wireless services and contracts in excess of \$10 million annual revenue
- Developed strategic marketing programs and offerings for corporate account employee benefit programs

1989 – 1991 AT&T Mobility Boca Raton, Florida

Telesales Supervisor

- Managed team of 10 Telesales Representatives in outbound calling/sales development
- Increased average sales per representative by 150%

1991 - 1993 AT&T Mobility Boca Raton, Florida

Wireless Office Services Manager

- Managed in-building services offering for Corporate, Global and Government accounts within the State of Florida
- Responsible for engaging appropriate engineering staff and vendor partners for installation of in-building enhancement systems.
- Responsible for development of customer training and troubleshooting documentation for post-installation support.

1993 - 2005 AT&T Mobility Boca Raton, Florida

Data Application Manager – Government/Corporate Accounts

- Responsible for introduction of wireless data products and services to named government and corporate accounts supporting statewide wireless team.
- Responsible for engaging appropriate engineering, hardware vendor, and application provider solutions to best meet customer needs.
- Responsible for development, pre-planning, deployment, and post sales support for wireless data applications within named territory.
- Responsible for ongoing development of training for wireless sales teams in Southeastern United States.

2005 - Present AT&T Mobility. Boca Raton, Florida

Government Account Manager

- Responsible for managing key named government accounts within South Florida including Miami Dade County, Miami Dade Public Schools, Broward County, and Hillsborough County Sheriff's Office totaling more than \$30 million in annual revenue.
- Responsible for managing employee benefit program within named accounts including employee benefit days, marketing materials and dissemination of same.
- Responsible for RFP responses, contract negotiation, and execution of same.
- Responsible for ongoing education and information for key technical personnel at named accounts.

1984 - 1986 Park Plaza Hotel New Haven, Connecticut

Catering and Events Sales Representative

- Responsible for planning all aspects of customer meeting, social event, and convention services.
- Responsible for engaging appropriate convention services personnel to support set up, wait staff, and breakdown of function locations.

Education

1980 – 1983

North Branford High School
North Branford, Connecticut
Advanced and college preparatory courses

1983 – 1984

Branford Hall School of Business