MEMORANDUM

Harvey Ruvin
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ATC
Agenda Item No: 6(A)1

TO: Honorable Chairman Jose "Pepe" Diaz and Members, Airport and Tourism Committee

DATE: May 15, 2008

FROM: Kay M. Sullivan
Director, Clerk of the Board Division

SUBJECT: Approval of Commission Committee Minutes

The Clerk of the Board's office is submitting the following Clerk's Summary of Minutes for approval by the Airport and Tourism Committee:

April 17, 2008

Attachment
KMS/jm

Stephen P. Clark
Government Center
111 N.W. 1st Street
Miami, FL 33128

CLERK'S SUMMARY OF
Meeting Minutes
Airport and Tourism Committee

Jose "Pepe" Diaz (12) Chair; Sally A. Heyman (4) Vice Chair; Commissioners Carlos A. Gimenez (7), Joe A. Martinez (11), Dorrin D. Rolle (2), and Rebeca Sosa (6)

Thursday, April 17, 2008 **9:30 AM** **COMMISSION CHAMBERS, SPCC**

Members Present: Jose "Pepe" Diaz, Carlos A. Gimenez, Sally A. Heyman, Joe A. Martinez, Dorrin Rolle, Rebeca Sosa.

Members Absent: None.

Members Late: None.

Members Excused: None.

Members Absent County Business: None.

1 MINUTES PREPARED BY:

Report: *Judy Marsh, Commission Reporter, (305) 375-1967*

1A INVOCATION

Report: *A Moment of Silence was observed followed by the Pledge of Allegiance.*

1B PLEDGE OF ALLEGIANCE

1C ROLL CALL

Report: *The following staff members were present: Assistant County Manager Ysela LLort; Assistant County Attorney David Murray; and Deputy Clerk Judy Marsh.*

Chairman Diaz called the meeting to order at 9:53 a.m.

Assistant County Attorney David Murray noted Agenda Item 3A contained a scrivener's error and the phrase "may elect to" on handwritten page 23, Section 3.16 (Penalties), should be deleted and replaced with the word "shall."

It was moved by Commissioner Sosa that the Committee approve the April 17, 2008 Airport and Tourism Committee agenda. This motion was seconded by Commissioner Heyman, and upon being put to a vote, passed by a unanimous vote of those members present.

1D CHAIRMAN'S REMARKS

1E SPECIAL PRESENTATION(S)

1E1

081109 **Report**

ORAL REPORT: GREATER MIAMI CONVENTION & VISITORS BUREAU (County Manager) ***Presented***

Report: *Mr. Bill Talbert, President and Chief Executive Officer, Greater Miami Convention & Visitors Bureau (GMCVB), provided an oral report on the activities of the GMCVB. He expressed appreciation to the Committee members and the County Commission for their support of the GMCVB. Mr. Talbert introduced Mr. Rolando Aedo, Senior Vice-President, Marketing and Tourism; and Ms. Jenny Guiterrez, Community Relations Program.*

Mr. Talbert noted hotel occupancy nationally and within the State of Florida for December through March 2008 had decreased, while hotel occupancy within this same timeframe for Miami-Dade County had increased. He stated Miami-Dade County as a global community was facing competition from other areas, including Dubai, a warm weather destination which would have more hotels and visitors than Miami-Dade County in a couple of years. Mr. Talbert also stated an airport with six runways was being constructed in Dubai. He noted Miami-Dade County needed to continue aggressive marketing initiatives and investing in infrastructure, and he pointed out the GMCVB had received positive comments from customers regarding Miami International Airport's South Terminal.

Mr. Talbert apprised the Committee members that Pow Wow, the number one travel show in the United States of America, would be held at the end of May in Las Vegas and held in Miami-Dade County in 2009. He noted 15% of all international travel into the United States was booked at that event.

Mr. Talbert stated meetings were being held with the County Mayor; County Manager; the Mayor of Miami Beach; the Manager of Miami Beach; and Mr. Gene Prescott, Biltmore Hotel and the Alexander Hotel on Miami Beach, regarding the Miami Beach Convention Center. He noted the possibility of a package being prepared in early summer 2008 which would enable the Convention Center to be competitive.

Mr. Talbert presented a customer service video

clip entitled "Miami Begins With Me," which he noted was also broadcast on Television Channels 6, 4 and 10. He also presented a video clip saluting Miami-Dade's Employees of the Year, Geneva Hairs and Patricia Cardenas. Mr. Talbert said customer service was important as tourism was the County's number one industry. He noted in February 2008, Miami International Airport (MIA) experienced a double digit increase in international passengers and an increase in domestic passenger arrivals.

In response to Chairman Diaz' request that the video clip entitled "Miami Begins With Me" be broadcast on Spanish television stations, Mr. Rolando Aedo, GMCVB, noted Chairman Diaz' request was currently being developed.

Commissioner Sosa expressed appreciation to Mr. Talbert and the GMCVB on promoting Miami-Dade County globally.

Commissioner Sosa asked Assistant County Manager Ysela Llort to provide the Committee members with a report on whether the County provided funding to other not-for-profit organizations, in addition to the GMCVB, to promote tourism in Miami-Dade County.

Commissioner Gimenez asked Mr. Talbert to provide the Committee members and members of the County Commission with a report outlining the impact of museums on tourism; the impact on Miami-Dade County due to lack of a world-class convention center and the impact of the County investing in a world-class convention center either by upgrading the existing Convention Center or building a new facility.

Commissioner Heyman asked that Mr. Talbert include in his report, conventions that Miami-Dade County had lost due to inadequate space at the Miami Beach Convention Center, including the ballrooms.

Commissioner Heyman referred to the proposed domestic partner legislation and asked that the GMCVB, as an entity that had long supported attracting diversity to Miami-Dade County, provide the Committee members with a copy of its report outlining the economic and tourism impact of this population on the County and the Convention Development Tax.

Mr. Talbert noted he would distribute copies of the report to the Committee members today.

Chairman Diaz expressed appreciation to Mr. Talbert and the GMCVB.

2 COUNTY COMMISSION

3 DEPARTMENT

3A

080721 **Resolution**

RESOLUTION AWARDING A NON-EXCLUSIVE LICENSE AGREEMENT FOR WIRELESS HIGH FIDELITY (WI-FI) SYSTEM PROVIDER AT MIAMI INTERNATIONAL AIRPORT, RFP NO. MDAD 01-06, TO OPERATOR ELECTRONIC MEDIA SYSTEMS, INC. (EMS), AUTHORIZING MAYOR OR HIS DESIGNEE TO EXECUTE AGREEMENT AND TO EXERCISE ANY RENEWAL OR TERMINATION PROVISION CONTAINED THEREIN (Aviation Department)

Forwarded to BCC with a favorable recommendation
Mover: Heyman
Seconder: Sosa
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed resolution into the record. He noted the proposed resolution contained a scrivener's error and the phrase "may elect to" on handwritten page 23, Section 3.16 (Penalties), should be deleted and replaced with the word "shall."*

Hearing no comments or questions, the Committee voted on the foregoing proposed resolution as presented.

3B

080947 **Resolution**

RESOLUTION AUTHORIZING AWARD OF MIAMI-DADE COUNTY PROJECT NO. I113B, COMMON USE TERMINAL EQUIPMENT (CUTE) OPERATION AND MAINTENANCE AT MIAMI INTERNATIONAL AIRPORT, GENERAL AVIATION AIRPORTS, MIAMI AREA HOTELS, AND THE MIAMI SEAPORT, IN THE AMOUNT OF $17,742,819.63, TO SITA INFORMATION NETWORKING COMPUTING USA, INC., (SITA INC USA, INC.) AS THE SOLE SOURCE OF SUCH SERVICES; FINDING A WAIVER OF COMPETITIVE BIDS TO BE IN THE BEST INTERESTS OF MIAMI-DADE COUNTY; WAIVING THE REQUIREMENTS OF 2-8.1 OF THE CODE OF MIAMI-DADE COUNTY; WAIVING THE REQUIREMENTS OF SECTION 5.03D OF THE HOME RULE CHARTER; AND AUTHORIZING THE COUNTY MAYOR OR HIS DESIGNEE TO EXECUTE SAME ON BEHALF OF MIAMI-DADE COUNTY, INCLUDING TERMINATION OR CANCELLATION PROVISIONS (Aviation Department)

Deferred to next committee meeting
Mover: Sosa
Seconder: Diaz
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed resolution into the record.*

It was moved by Commissioner Sosa that the foregoing proposed resolution be forwarded to the Board with a favorable recommendation.

Chairman Diaz noted most of the equipment was old and he requested the foregoing proposed resolution be deferred to allow staff to renegotiate the contract with SITA INC USA, Inc. on modernizing the equipment.

Commissioner Rolle asked Ms. Ana Sotorrio, Associate Aviation Director, Governmental Affairs, Miami-Dade Aviation Department, to engage in further discussion with representatives of SITA INC USA, Inc. regarding increasing the Small Business Enterprise Goal outlined in the contract.

Hearing no objection, the foregoing proposed resolution was deferred to the Airport and Tourism Committee meeting scheduled for May 15, 2008. Chairman Diaz indicated he would request a waiver of the proposed resolution to the Board of County Commissioners pending the outcome of renegotiations with SITA INC USA, Inc.

3C

081012 **Resolution**

RESOLUTION APPROVING CHANGE ORDER NO. 1 TO MISCELLANEOUS CONSTRUCTION CONTRACT NO. MCC-7-05 WITH MIKE GOMEZ CONSTRUCTION CONSULTING, INC., IN THE AMOUNT OF $0 DOLLARS, AND AUTHORIZING THE COUNTY MAYOR OR HIS DESIGNEE TO EXECUTE CHANGE ORDER AND TO EXERCISE DELEGATED AUTHORITY DESCRIBED THEREIN (Aviation Department)

Forwarded to BCC with a favorable recommendation
Mover: Gimenez
Seconder: Sosa
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed resolution into the record.*

Hearing no comments or questions, the Committee voted on the foregoing proposed resolution as presented.

3D

080885 **Resolution**

RESOLUTION AUTHORIZING THE FUNDING OF THIRTY-ONE (31) GRANTS FROM THE FY2007-2008 THIRD QUARTER TOURIST DEVELOPMENT ROOM TAX PLAN AND SURTAX CATEGORY TO PROMOTE MIAMI-DADE COUNTY TOURISM WITH: 76TH ANNUAL CONFERENCE OF MAYORS HOST COMMITTEE, INC.; AQUA FOUNDATION FOR WOMEN, INC.; CITY THEATRE, INC.; COCONUT GROVE ARTS & HISTORICAL ASSOCIATION, INC.; COUNCIL OF INTERNATIONAL FASHION DESIGNERS, INC.; FLORIDA DANCE ASSOCIATION, INC.; FLORIDA GRAND OPERA; GALATA, INC.; GREATER MIAMI BILLFISH TOURNAMENT; GREATER MIAMI CONVENTION AND VISITORS BUREAU, INC.; HISPANIC THEATER GUILD CORPORATION; INFINITO ART & CULTURAL FOUNDATION, INC.; MAD DOG MANDICH FISHING CLASSIC, LLC.; MAXIMUM DANCE COMPANY DBA BALLET GAMONET; MIAMI DESIGN PRESERVATION LEAGUE, INC.; MIAMI GAY & LESBIAN FILM FESTIVAL, INC.; MIAMI HISPANIC BALLET CORPORATION FA CUBAN CLASSICAL BALLET; MIAMI MOMENTUM DANCE COMPANY, INC.; MIAMI OVERSEAS CHINESE ASSOCIATION, INC.; MIAMI RIVER FUND, INC. DBA MIAMI RIVER COMMISSION; MIAMI/BAHAMAS GOOMBAY FESTIVAL IN COCONUT GROVE, INC.; MIAMI-DADE PUBLIC LIBRARY FOUNDATION, INC.; MICHAEL EPSTEIN SPORTS PRODUCTIONS, INC.; MICHAEL-ANN RUSSELL JEWISH COMMUNITY CENTER, INC.; ORANGE BOWL COMMITTEE, INC., ; PATRONS OF EXCEPTIONAL ARTISTS, INC., THE; POLO LIFE, LLC., THE; ROTARY FOUNDATION OF SOUTH MIAMI, INC.; SUNRISE COMMUNITY PROMOTIONS, INC.; UNCONSERVATORY, INC., THE; VIRGINIA KEY BEACH PARK TRUST AND AUTHORIZING THE COUNTY MAYOR OR DESIGNEE TO EXECUTE GRANT AGREEMENTS FOLLOWING COUNTY ATTORNEY APPROVAL OF FORM AND LEGAL SUFFICIENCY AND TO EXERCISE THE CANCELLATION PROVISIONS CONTAINED THEREIN (Cultural Affairs Council)

Forwarded to BCC with a favorable recommendation
Mover: Heyman
Seconder: Gimenez
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed resolution into the record.*

Commissioner Sosa asked Mr. Michael Spring, Director, Department of Cultural Affairs, to provider her with a report indicating the number of organizations that requested funding every year; organizations that received funding every year; organizations that received funding in the last five years and the amount per year; and

organizations that applied and never received funding.

Hearing no further comments or questions, the Committee voted on the foregoing proposed resolution as presented.

3E

080792 **Resolution**

RESOLUTION AUTHORIZING THE COUNTY MANAGER TO EXECUTE A CONTRACT, PROJECT NO. B703A5 WITH URS SOUTHERN CORPORATION IN THE AMOUNT OF $4,731,800 FOR SERVICES RELATED TO THE BAGGAGE HANDLING SYSTEM AT NORTH TERMINAL; AND AUTHORIZING THE COUNTY MANAGER TO EXECUTE THE TERMINATION AND CANCELLATION PROVISIONS THEREOF (Aviation Department)

Forwarded to BCC with a favorable recommendation
Mover: Gimenez
Seconder: Heyman
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed resolution into the record.*

Commissioner Sosa noted the proposed project at Miami International Airport, was located within Commission District Six, and was of general benefit to the County.

Hearing no further comments or questions, the Committee voted on the foregoing proposed resolution as presented.

3F

081129 **Resolution**

RESOLUTION RELATING TO MIAMI INTERNATIONAL AIRPORT; WAIVING THE PROVISIONS OF SECTION 7.01 OF THE NON-EXCLUSIVE GENERAL AERONAUTICAL SERVICES PERMIT AGREEMENT BETWEEN THE COUNTY AND AMERICAN SALES & MANAGEMENT ORGANIZATION ("ASMO") AND APPROVING THE TRANSFER OF SUCH AGREEMENT FROM ASMO TO AMERICAN SALES & MANAGEMENT ORGANIZATION, LLC ("ASMO, LLC") AND APPROVING PROPOSED AND POTENTIAL OWNERSHIP INTERESTS OF ASMO AND GRUPO EULEN IN ASMO, LLC (Aviation Department)

Forwarded to BCC with a favorable recommendation
Mover: Gimenez
Seconder: Sosa
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed resolution into the record.*

In response to Commissioner Martinez' inquiry regarding the potential ownership interests in American Sales & Management Organization (ASMO), Mr. Miguel Southwell, Assistant Aviation Director for Business Development, Miami-Dade Aviation Department (MDAD), provided an overview of the firm's ownership. He noted discussions with ASMO representatives led staff to believe the Spanish company, Grupo Eulen, could purchase further interest in ASMO.

Mr. Joe Lorenzo, President, ASMO, noted the principal owner of Grupo Eulen was David Alvarez, along with seven family members who were shareholders.

Commissioner Sosa noted ASMO had a history of outstanding debt and she questioned whether the Aviation Department had received any assurances that the firm would improve its payment behavior.

In response to Commissioner Sosa, Mr. Southwell said ASMO had always paid its fees and late charges associated with its payments, to MDAD. He noted ASMO's past payment delays related to its billing cycle and ASMO had committed to change its payment behavior.

Commissioner Sosa asked Assistant County Attorney Murray to include a provision within the renewal clause of the contract with ASMO that if payment to the County was delayed on more than three occasions, the firm must renegotiate with the County. She also asked Assistant County Attorney Murray to prepare an appropriate resolution to

incorporate this provision in contracts that generated revenues.

Hearing no further comments or questions, the Committee voted on the foregoing proposed resolution as presented.

4 COUNTY MANAGER

5 COUNTY ATTORNEY

6 CLERK OF THE BOARD

6A1

080980 **Report**

CLERK'S SUMMARY OF MINUTES FOR MARCH 13, 2008 AIRPORT AND TOURISM COMMITTEE (ATC) AGENDA (Clerk of the Board)

Approved
Mover: Heyman
Seconder: Sosa
Vote: 6-0

Report: *Assistant County Attorney David Murray read the foregoing proposed report into the record.*

Hearing no comments or questions, the Committee voted on the foregoing proposed report as presented.

7 REPORTS

7A

081102 **Report**

MONTHLY REPORT FROM THE FLORIDA DEPARMTRENT OF TRANSPORTATION ON THE MIAMI INTERMODAL CENTER (County Manager)

Report Received

Report: *Assistant County Attorney David Murray read the foregoing proposed report into the record.*

Mr. Gary Donn, Florida Department of Transportation (FDOT), apprised the Committee the Miami Intermodal Center (MIC) Program was on schedule and on budget. He noted FDOT had begun meeting regularly with rental car companies to discuss technical issues, and the next meeting was scheduled for May 1, 2008. Mr. Donn said he was hopeful the companies would be allowed to start preparing plans for the build out during summer 2008. He noted FDOT executed the contract with Turner Construction for construction of the MIC MIA Mover Station, the site was being cleared and construction on the Station was expected to begin next month. Mr. Donn said roadway construction on LeJeune Road was almost complete and should be finalized by May 2008.

Hearing no comments or questions, the Committee received the foregoing report.

7B

080981 **Resolution**

MIAMI-DADE AVIATION DEPARTMENT CAPITAL IMPROVEMENT PROGRAM REPORT (County Manager) ***Report Received***

Report: *Assistant County Attorney David Murray read the foregoing proposed report into the record.*

Mr. Jose Abreu, Director, Miami-Dade Aviation Department (MDAD), noted he was looking forward to the Committee members' tour of the Airport and the North Terminal. He summarized the status of the North Terminal Development (NTD) Program and the South Terminal Development (STD) Program.

Mr. Abreu noted two gates were scheduled to be opened within the North Terminal in April 2008. He also noted an interim checkpoint would be opened in August 2008 combining Concourse D and C, which would transport passengers directly through the new section of the Terminal.

Chairman Diaz noted a Committee meeting would be held in June to address the expenditures requested by Committee members, and a tour of the Airport would be conducted prior to commencing the meeting.

In response to Commissioner Sosa's inquiry regarding the contractors' ability to provide proper staffing of the South Terminal, Mr. Abreu said staff's goal was to close out all remaining issues regarding Phase One of the South Terminal by the summer of 2008. He noted Change Order No. 8 approved by the County Commission allowed the Department to reserve a certain amount of funds to cover proposed claim submissions. Mr. Abreu said Parsons Odebrecht Joint Venture (POJV), the contracting managing company, was working with staff.

Hearing no further comments or questions, the Committee received the foregoing report.

7C

081104 **Report**

REPORT ON CAPITAL IMPROVEMENTS INFORMATION SYSTEM USAGE (County Manager) ***Report Received***

Report: *(See report under Agenda Item 7B, Legislative File No. 080981)*

7D

081130 Report

REPORT REGARDING FUNDING FOR THE MIAMI BEACH CONVENTION CENTER (County Manager)

Report Received

Report: *Assistant County Attorney David Murray read the foregoing proposed report into the record.*

Ms. Rachael Baum, Director, Finance Department, summarized the County's funding for the Miami Beach Convention Center from Convention Development Tax (CDT) proceeds. She noted the County repaid the previous bonds issued to finance the Center and was providing $4.5 million per year to the Convention Center complex. Ms. Baum also noted the Building Better Communities General Obligation Bond (GOB) program included $55 million to renovate the Convention Center.

In response to Commissioner Sosa's inquiry regarding the revenue sharing arrangements to share CDT revenues after certain thresholds were reached, Ms. Baum said the thresholds were identified in the contract, however, due to the September 11, 2001 events, revenues were reduced. She noted based on current projections, staff believed approximately $700,000 would be available this year in revenue sharing. Ms. Baum said this was dependent on how CDT revenues were being received.

In response to Commissioner Gimenez' inquiry regarding the amount of funds that would be available to improve or expand the Convention Center if the proposed Marlins Baseball Stadium Agreement did not materialize, Ms. Baum said currently $60 million was identified from CDT funds to build the proposed Stadium. She noted other proceeds for the Stadium included $88 million from Tourist Development Tax Revenues from the City of Miami, and the Professional Sports Tax which could only be used for professional sports facilities.

Commissioner Sosa requested assurance from the County Administration that if the proposed Marlins Baseball Stadium was not built, the reallocation of funds identified to build the Stadium must be approved by the County Commission.

Commissioner Heyman spoke in support of CDT

funds being earmarked for the Miami Beach Convention Center, noting the Convention Center was the largest venue for people to congregate besides a hotel meeting room.

Chairman Diaz noted the County's economic engine was tourism; however, the issue with expanding the Convention Center was that it was land locked. He asked Assistant County Manager Ysela Llort to provide the Committee members with a study on efforts to expand convention centers in Miami-Dade County.

Commissioner Sosa asked that as part of Chairman Diaz' report, Assistant County Manager Llort provide an analysis of potential locations within unincorporated Miami-Dade County, with sufficient space for a proposed convention center.

Commissioner Heyman noted staff needed to look at the potential of the Convention Center being expanded upward and outward before looking at additional new venues.

Hearing no further comments or questions, the Committee received the foregoing report.

8 ADJOURNMENT

Report: *There being no further business to come before the Committee, the Airport and Tourism Committee meeting was adjourned at 10:47 a.m.*